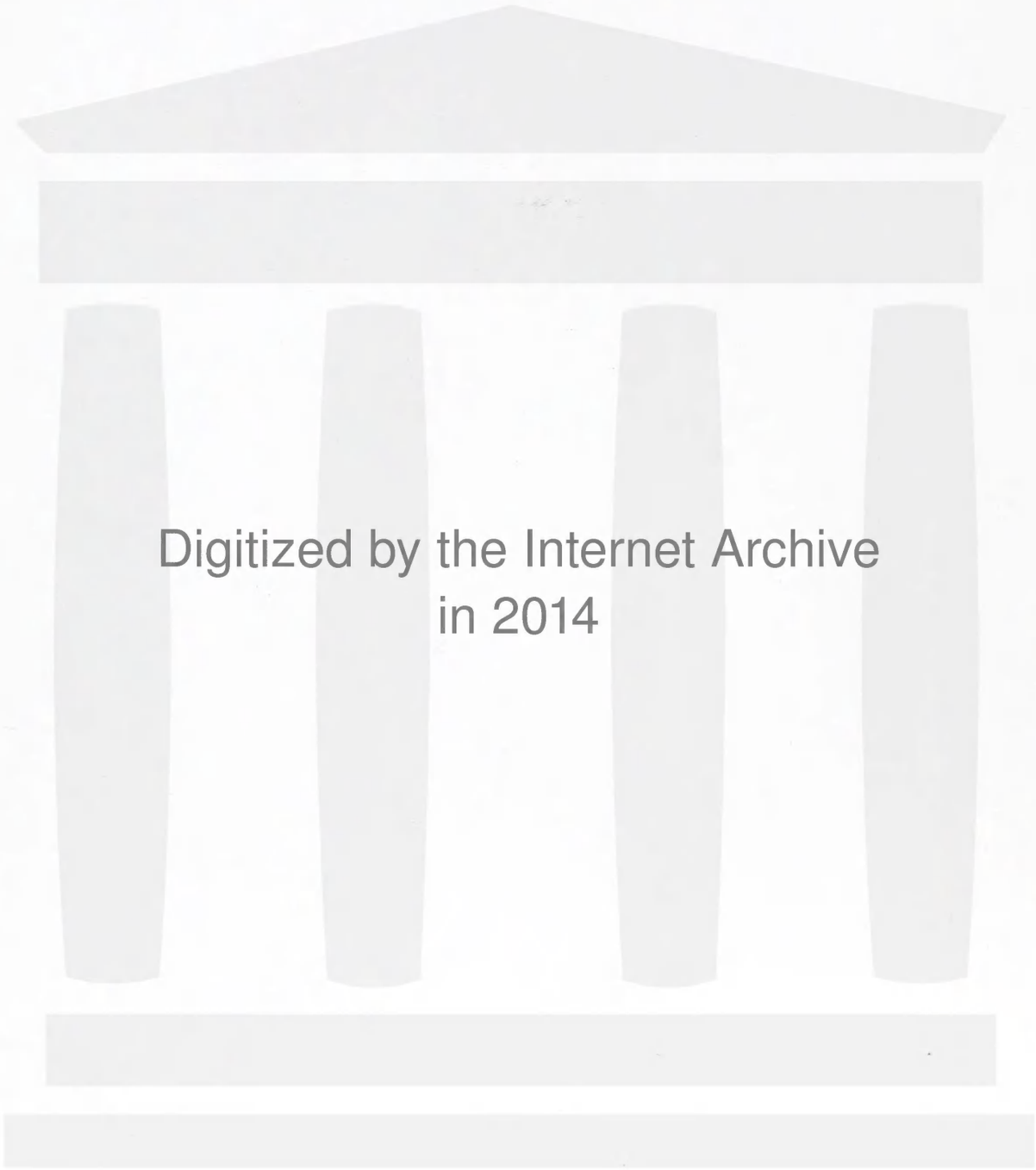

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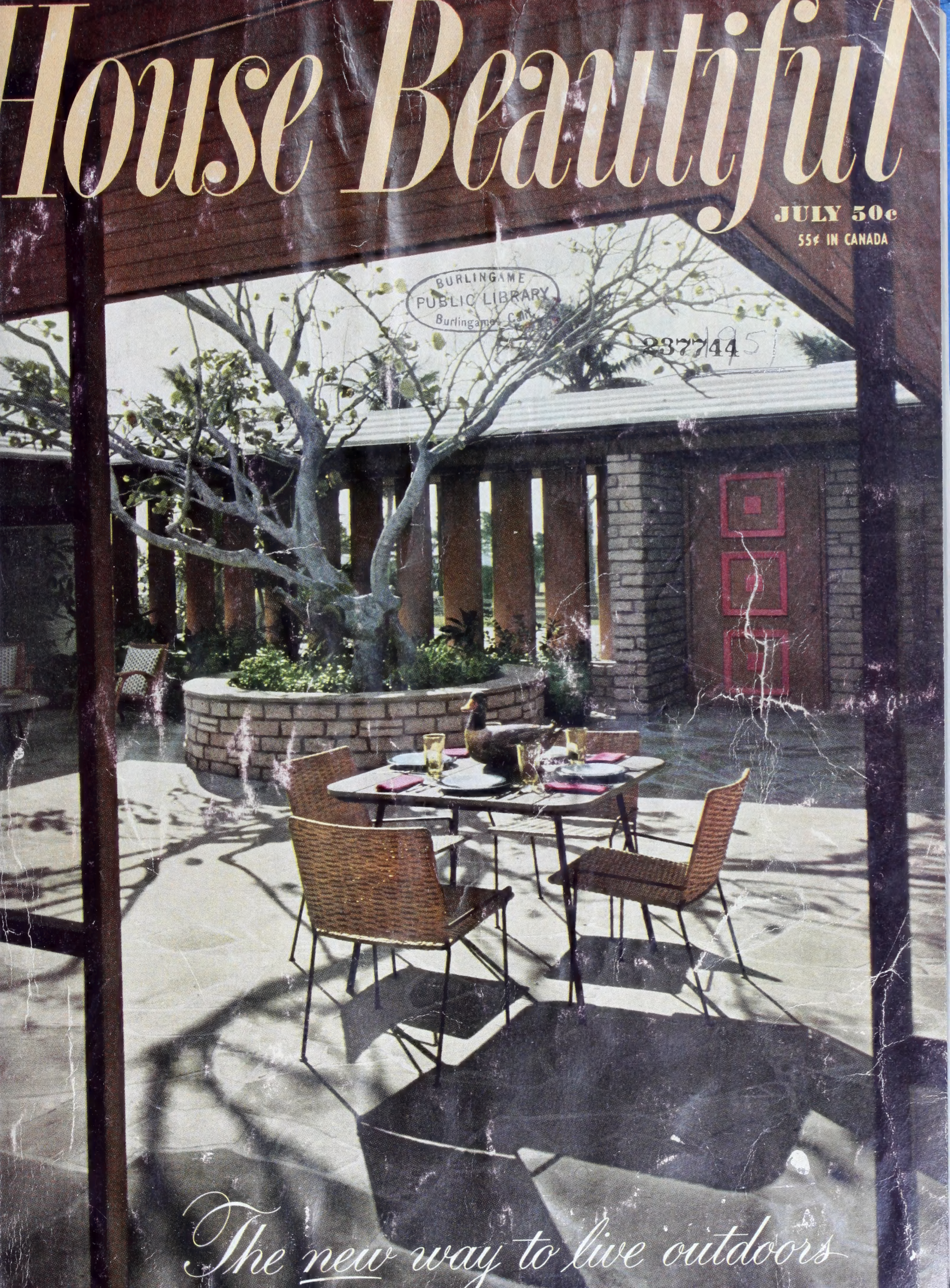
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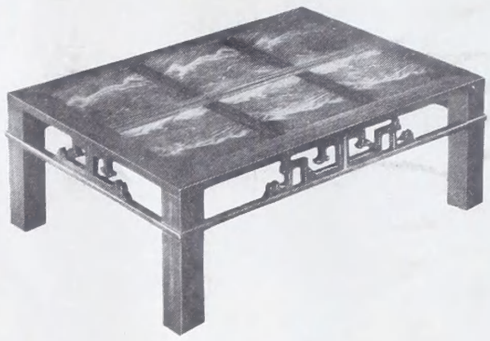


The new way to live outdoors

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STEP TABLE. 302. W 19½″, D 30½″, H 25″.



COCKTAIL TABLE. 308. W 39″, D 27″, H 14″.

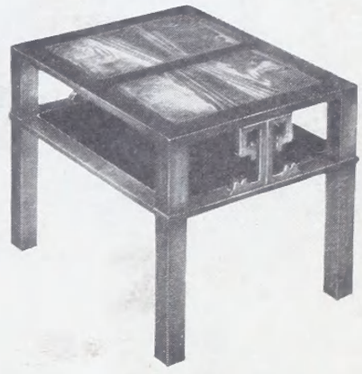


COCKTAIL TABLE. 2300. W 32″, D 32″, H 14″.

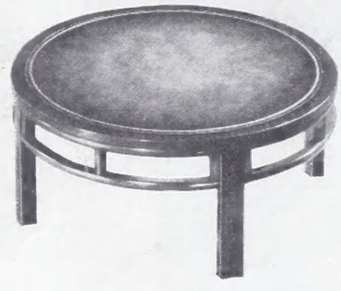
Tables with special talent



END TABLE. 162. W 22″, D 26″, H 22″.



END TABLE. 322. W 22″, D 27″, H 20½″.



COCKTAIL TABLE. 331. W 32″, D 32″, H 13″.



LAMP TABLE. 319. W 27″, D 27″, H 23″.

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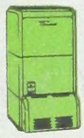




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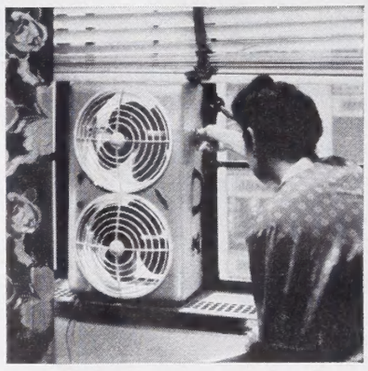
FOR GAS FOR OIL FOR COAL

It's Worth MENTIONING

By Julie Polshek

Meet the new heavy-duty, restaurant model of Dulane's famed automatic Fryryte. A find for hostessing. Its fenced well holds 15 pounds of shortening; boasts heat-engineering and power that prepare it for a new load by the time you dish up the fried one. Twin baskets permit two different foods to fry at once. 1650-w., 15-amp., 110-v.; 220-w., 20-amp., 110-v.; 3200-w., 14-amp., 220-v. $64.95. Marshall Field's, Chicago, Ill.





Welch's Air-Flight Twin-Master is one Jack-of-all-trades that's master of them all. The fans flip into exhaust or intake position individually, or they can also serve as a 2-way ventilating circuit. Each has its own 3-speed switch (1450, 1250, 900 r.p.m.). Twin-Master serves both casements (as narrow as 18″) and sash windows (27″-43″), screened or not. It installs speedily, transfers readily. $69.95. Hammacher Schlemmer, New York.

Proctor's electric Presurmat makes pressure-cooking perfection a foregone conclusion. Even fractional-minute cookery is foolproof with its split-second timing and precise control of each step from first to last. It's convenience personified. Your sole duty is to set pressure dial and timing clock of stove. The cooker portion can go right into the dishpan. Safety devices on it and the stove make their injury, or accidents impossible. 4-qt., AC, $39.95. Lazarus, Columbus, Ohio.





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(*Continued on page 6*)

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48 Pages in NATURAL COLOR!

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And for extra color and glamour for your garden, you'll find a wide selection of hardy J&P Perennials—giant Delphiniums, everblooming Phlox, fragrant Lilacs, etc. Each plant is fully described—and *guaranteed* to live and bloom! Furthermore, there are dozens of planting hints, gardening suggestions, and money-saving group offers! No wonder millions of gardeners wait for the J&P Catalog every season! And no matter how beautiful *your* garden may now be—you're sure to discover some new varieties to make it even more beautiful! Send for your copy of this new Catalog *today*—it's yours, FREE. Remember—our supply is always limited—so mail coupon NOW.

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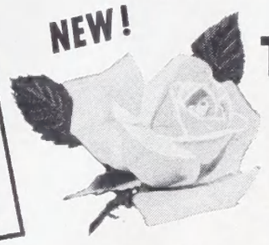
Vogue (Pat. 926)

On the cover of our Catalog is a *brand-new* J&P creation that is destined to become one of the most popular Floribundas of all time! *Vogue* has all the qualities the experts look for—*proven* by the fact that it won 5 International Awards *long before* it is even being offered to the public! This new prize-winner introduces an entirely *new* color—a glowing cherry-coral! Immense clusters of perfectly-formed, high-centered, Hybrid-Tea-like blooms—*up to 4" across*—really *huge* blooms for a Floribunda! See *Vogue*, in full color, in our new Fall 1951 Catalog!

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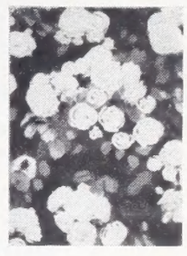


Tawny Gold

(*Pat. 950*). A new extremely fragrant Hybrid Tea—that lasts and lasts on the plant or as a cut flower. Color is an unusual brownish-yellow—deeper in the center. Exquisite petals are frilled when open.

NEW!

Climbing Pinocchio



(*P.R.R.*). America's favorite pink Floribunda—now in the form of a truly breathtaking Climber! Produces hundreds upon hundreds of lovely 1½" miniature Tea Roses all summer long! Delightful fruity fragrance. Very easy to grow.

NEW!

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NEW!

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622 Rose Lane, Newark, NEW YORK

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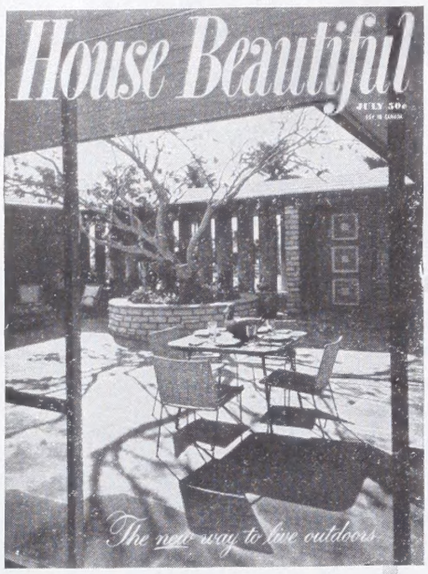
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Vol. 93 No. 7

JULY 1951

The magazine dedicated to the business of better living

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CONTINUED FROM PAGE 2



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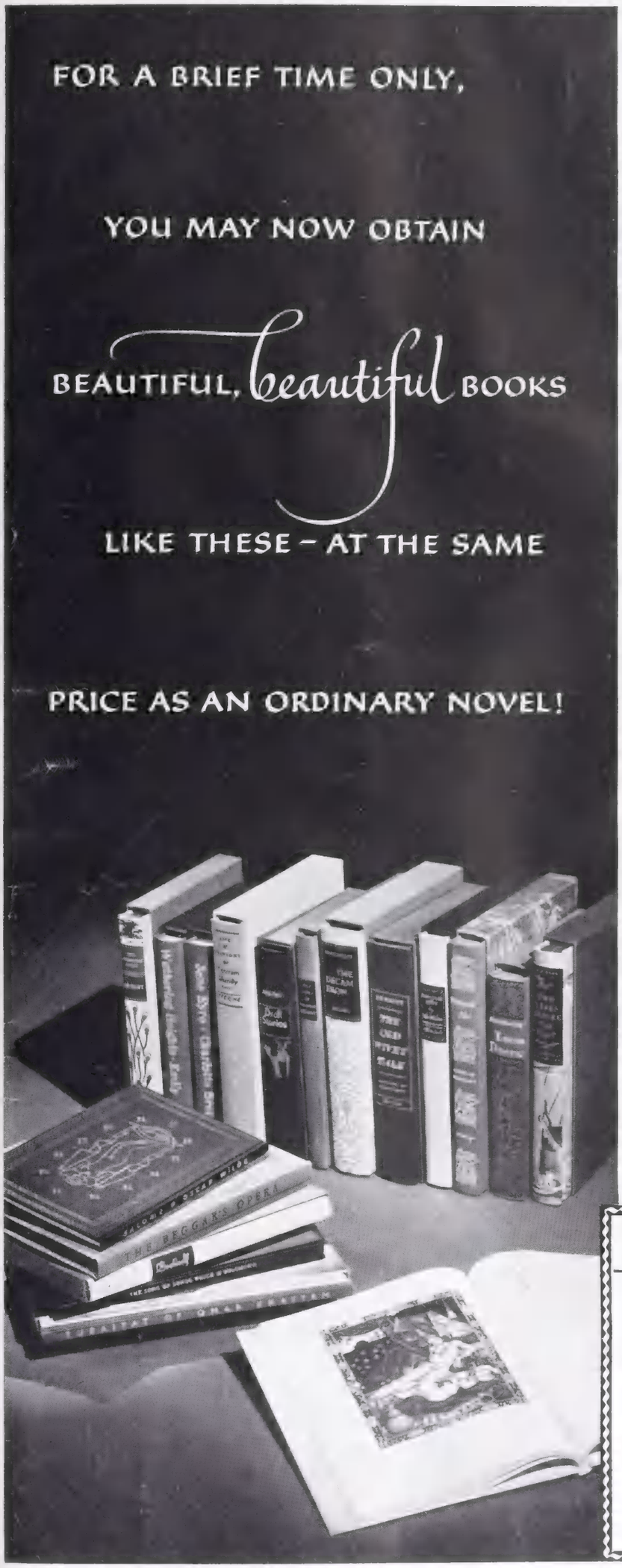
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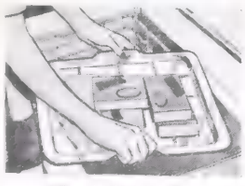


PHILCO slopes in to the bottom so you can stand closer comfortably.





Easy-Lift Storage Trays



Plastic Utility Tray

NEVER before a freezer that so completely meets your requirements!

This magnificent new Philco chest-type Freezer incorporates every luxury and convenience feature you could hope for, including Easy-Lift Storage Baskets, Automatic Interior Light, and new plastic Utility Tray. Huge food capacity — holds 435 pounds of frozen foods! Temperatures as low as 15 degrees *below* zero permit sharp freezing in any compartment.

See this magnificent new Philco Freezer at your dealer's *now*. 12½ cu. ft. size, $399.95*. 8.1 cu. ft. size, $325.00*.

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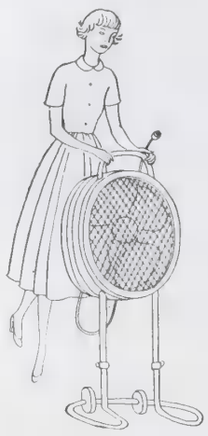
PHILCO
HOME FREEZERS

PHILCO Famous for QUALITY the World Over

Portable Fans Bring Cool Comfort

where it does the most good

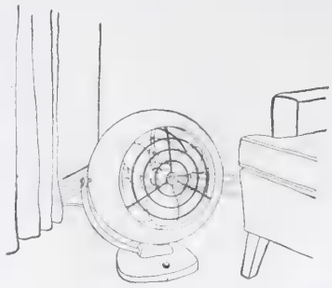
Air kept in motion helps to keep you cool on hot days. Recognition of new variations of this principle has evolved several types of portable electric fans to perform this function. Conventional fans cool by blowing a breeze toward you. Circulator fans with horizontal blades cool by setting air in gentle motion throughout the room. Exhaust fans cool by pulling warm air out of the room, substituting cool, outside night air. All offer simple, inexpensive means to summer comfort.



• The Mobilaire fan by Westinghouse is especially effective for nighttime cooling. Place it 3 feet in front of an open window to exhaust inside air through this, draw cool air in from other open windows. Portable and adjustable in height.

■ Breezes are blown straight up, straight out, or at any angle in between by the Fanette by Fresh'nd-Aire. It comes in 8" or 10" size, in light green plastic or ivory and gold. Light enough to carry around wherever it will do the most good.





• With the Vornado by O. A. Sutton Corp., you direct air-flow horizontally from wall to wall, or vertically from ceiling to floor. The air stream rotates around room continuously cooling you without drafts wherever you may be sitting.

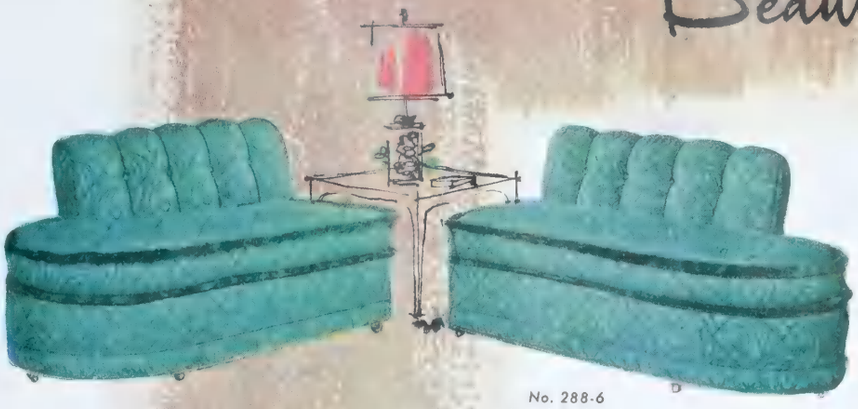
DRAWINGS BY MADELAINE THATCHER

■ You needn't be without a window fan just because you have casement windows. Installed with blades facing the room, this fan by Lau Blower Co. pulls in cool air, with blades facing outside, exhausts hot air. Use on sill or hang on support bar.



(Continued on page 11)

Beautify your home



No. 288-6
Length 54" each

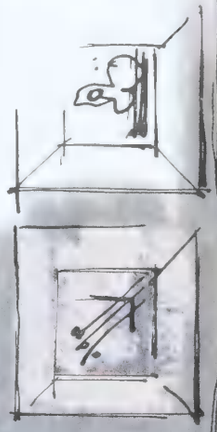
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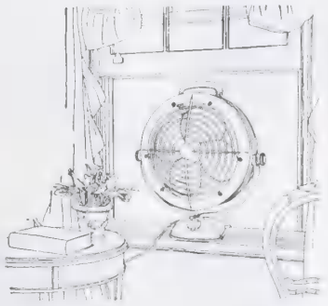
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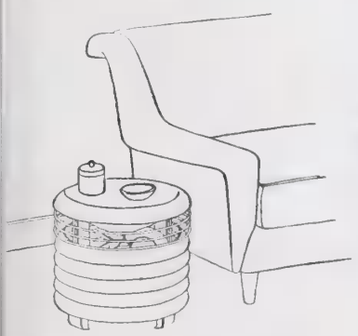
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PORTABLE FANS BRING COOL COMFORT WHERE IT DOES THE MOST GOOD

CONTINUED FROM PAGE 8



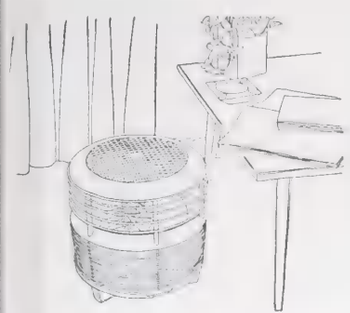
• A twist of the wrist swivels the Air-Flight fan by Welch from hot air exhaust to cool air intake. Slip it into window sill base plate, hang on wall or use on floor. Weighs less than 10 pounds, easy to move from room to room as wanted.



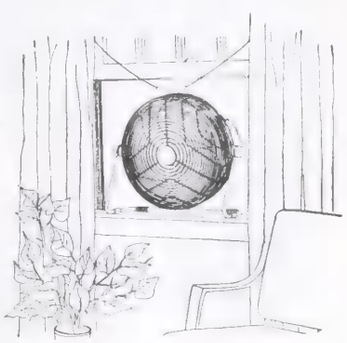
• Since hot air rises, it follows that floor level air is the coolest in any room. The Circulair with its horizontal blades circulates this floor zone air roomwide from all directions. Comes in green or fawn. Made by Kisco Co. Inc.



• Specially designed louvers on all four sides of this Diehl table air circulator distribute air evenly to cool an entire room. Table 17" high by 16½" square, comes in walnut, mahogany, or blond oak, doubles as coffee or chairside table.



• Twin top and bottom blades in this General Electric hassock-type fan move warm ceiling currents and circulate cool floor currents respectively. Thus it eliminates dead air spaces and provides cool room-wide air circulation.



• Ilg's double-purpose fan, the Ilgdual-aire, serves as an exhaust fan at night, as circulating fan by day. Fan can be pivoted on its base to direct air flow at any angle. Use on floor or on window sill with safety chain to secure it.



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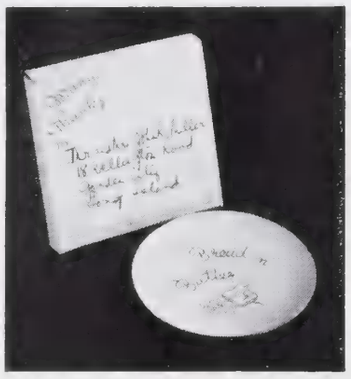
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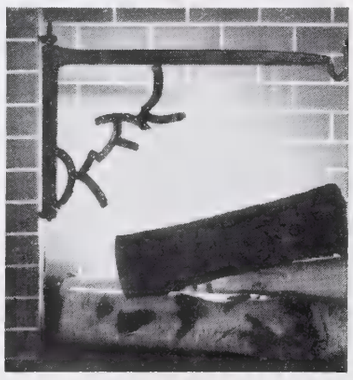


Window

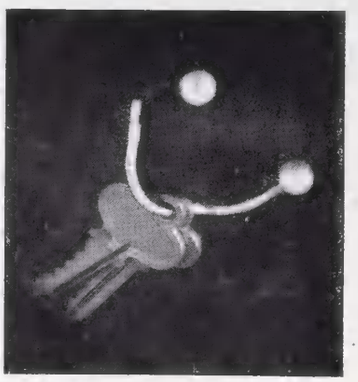
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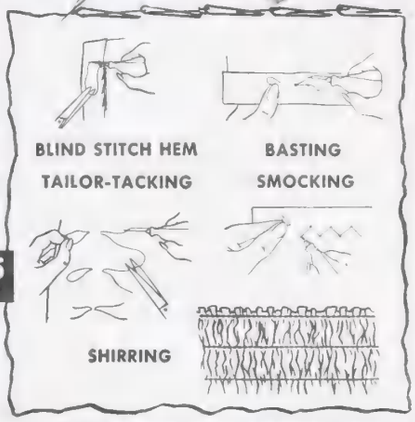


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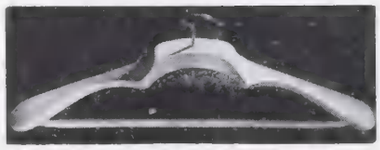
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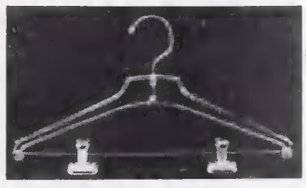
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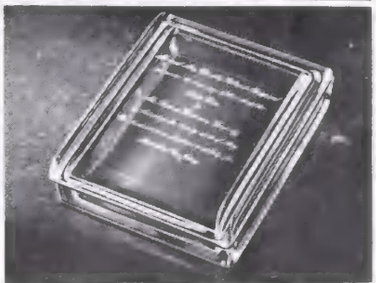
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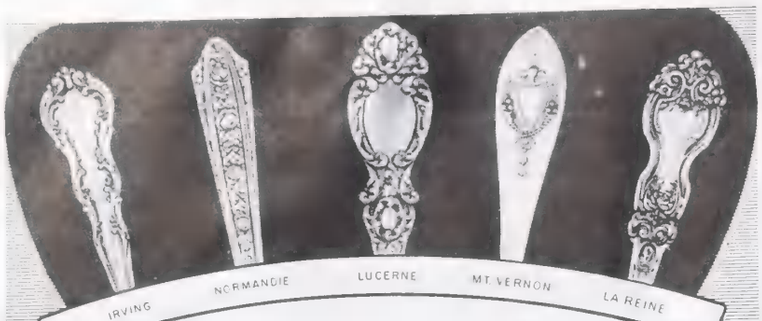
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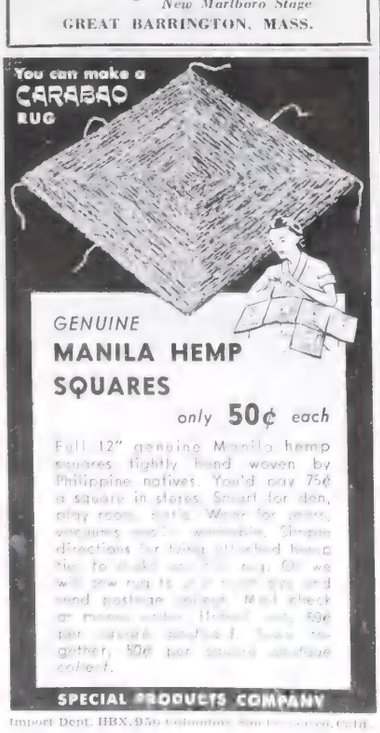
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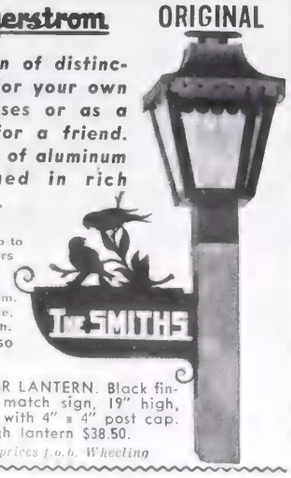
Full 12" genuine Manila hemp squares tightly hand woven by Philippine natives. You'd pay 75¢ a square in stores. Smart for den, play room, patio. Wear for years, vacuums easily, washable. Simple directions for using attached hemp tie to make mats or rugs. Or we will sew rugs to any size and send postage prepaid. Mail check or money order. Ordered only 50¢ per square (maximum 5). Take together, 50¢ per square additional collect.

SPECIAL PRODUCTS COMPANY

Import Dept. HBX, 950 Columbus, San Francisco, Calif.

Hagerstrom ORIGINAL

A sign of distinction for your own premises or as a gift for a friend. Made of aluminum finished in rich black.

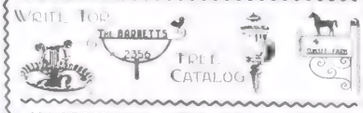


Name up to 14 letters on both sides in aluminum. 16" wide, 18" high. $19.50

COPPER LANTERN. Black finish to match sign, 19" high, $28.50, with 4" x 4" post cap. 22" high lantern $38.50.

All prices f.o.b. Wheeling

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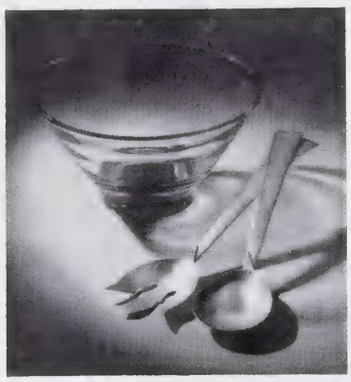
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41 Old Milwaukee Road, Wheeling, Ill.

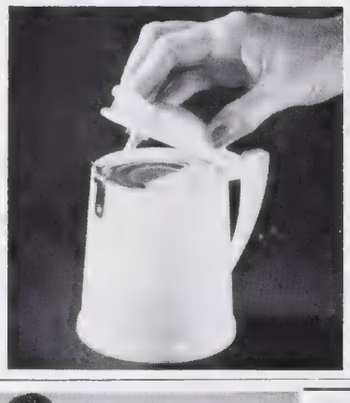
Window



A BIG BEAUTIFUL BOWL of clear crystal has an avacado green, heavy blown base, comes with silver-plated Ambassador servers in a flannel, tarnish-proof bag. Wonderful for tossed salad, summer berries, homemade ice cream, it measures 10" wide. Complete set, $8.95. Extra servers, $3.50 pr. Remember it for the next wedding present. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



GRAND GOING AWAY GIFT is this fine cowhide cylinder that comes with a Thermos bottle. The case has a zipper opening, a carrying strap, and 2 gold initials. Fill the Thermos with your famous martinis, and it's a spirited send-off for any traveler. He'll refill it with coffee to sustain him while motoring or sight-seeing. Pint size $16.50, quart $19.50. Ppd. T. Anthony, 751 Madison Ave., New York 21.



FOR CANNED MILK here's a dispenser that comes right to the breakfast table. Just put the can in this ivory plastic pitcher. the stainless steel cutters in the lid puncture the top and you're ready to pour. Perfect for measuring into the baby's formula, your favorite recipes, it stores in the refrigerator. Just $1 postpaid from Miles Kimball Company, 33 Algoma Boulevard, Oshkosh, Wis.



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Genuine tan leather sandals, comfortable to wear, gives feeling of going barefoot without being barefoot. When ordering draw full size print of both feet on plain paper and draw in slit between big toe and first toe.

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Shopping





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THE KING OF SWAT is the indefatigable character with the flyswatter. And his batting average would make a less modest man throw his weight around. But *our* hero conserves his strength for the common housefly. So here he is, stepping out of the frame, lunging for the enemy who is pinned to the wall. Complete with fly, $3.95 ppd. The Game Room, 1538 Connecticut Ave., Washington, D. C.



MUSICAL WATER CAROUSEL. If you don't think this is more fun than a circus, then you've never seen a group of splash-happy sun babies riding a merry-go-round in the water. Made of strong vinylite in bright colors, it inflates in a jiffy, has a musical reed concealed inside. About 3 feet in diameter, with 3 horses' heads, $5.95; 5 ft. wide, 4 heads, $9.95. Ppd. The Novelty Mart, 59 E. 8th St., New York.

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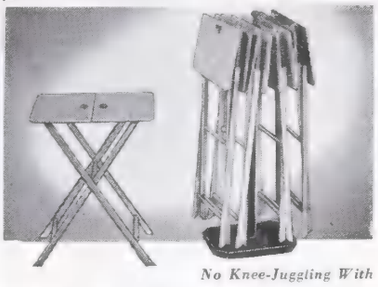
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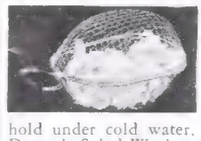
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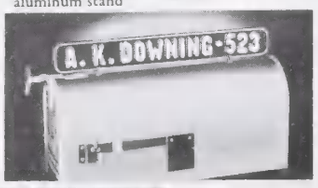
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Order—today—these magnificent, hard-to-get, solid walnut, 6½" x 7½" frames! All the warm color and beautiful texture of fine solid walnut has been preserved in the lifetime handfinish. Complete with individually hand-colored "Godey" type French fashion prints. If requested—you can have same set with mahogany finish. Satisfaction Guaranteed.

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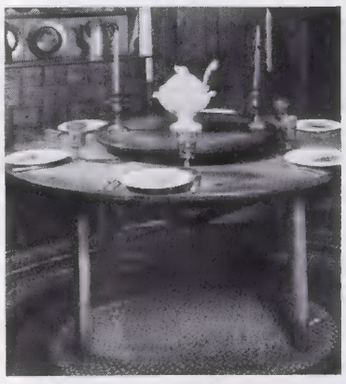
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KLOK CRAFTSMAN GUILD

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Window



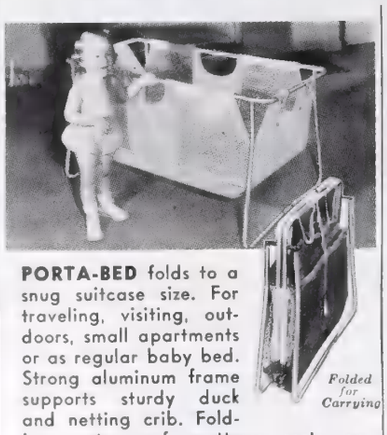
LAZY SUSAN TABLE. We've fallen in love with this wonderful table. Made of pine, hand-rubbed, and rubbed, and rubbed to a velvet smoothness, it's honey-colored, antiqued, and lacquered. Handmade with pegs and wedges, it seats ten, is 5½' wide, and the 35" revolving top is removable, $117.50. 52" table for eight, $107.50. Exp. charges coll. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



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HOT BUTTERED CORN is the golden star of summertime, and here's the dish that wins honors for the best supporting role. Made of glazed, green ceramic, it looks just like a corn husk. Pour melted butter in the bottom, put ear of corn in dish, and roll it around for all-over buttering. 9" long, $2.95 for 4, postpaid from L. F. Black & Co., 100-16 Metropolitan Ave., Forest Hills, New York.



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Shopping



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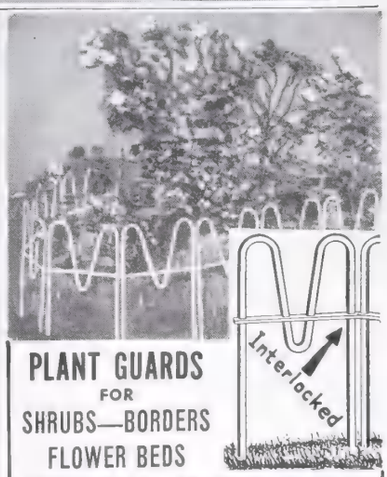
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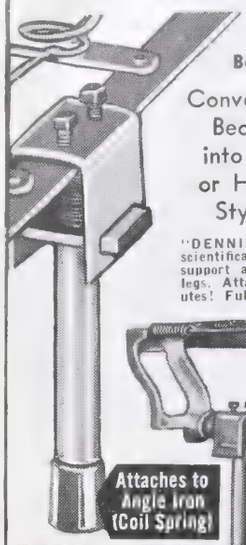
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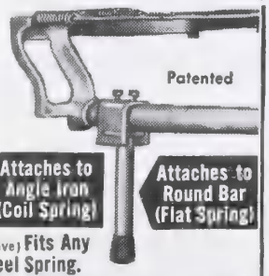
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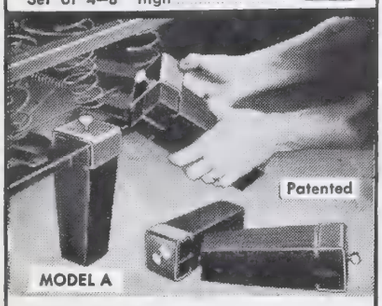
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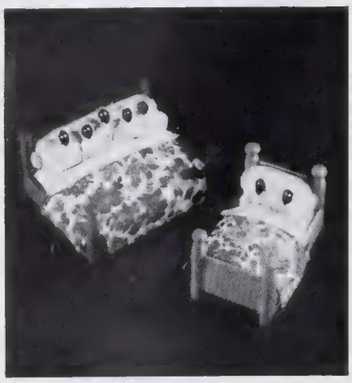
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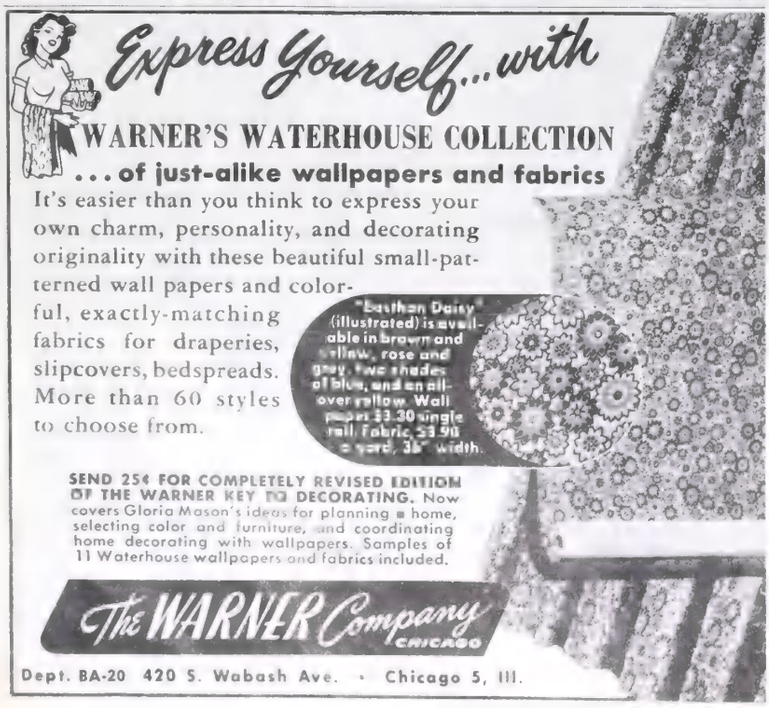


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(*Continued on page* 21)



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CONTINUED FROM PAGE 18



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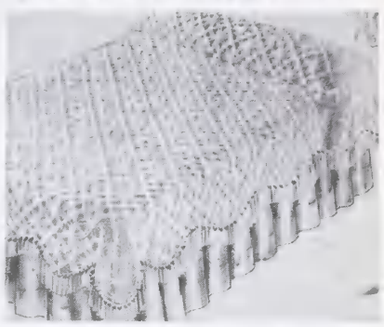
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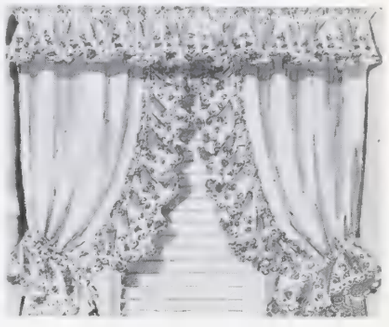
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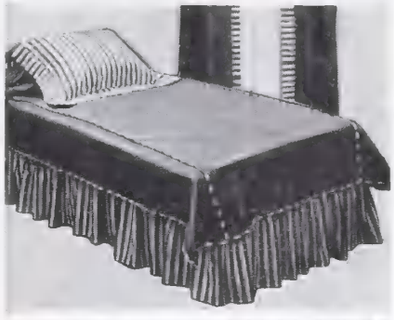
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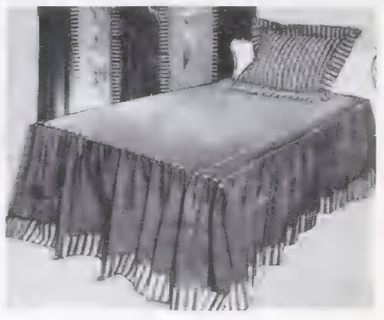
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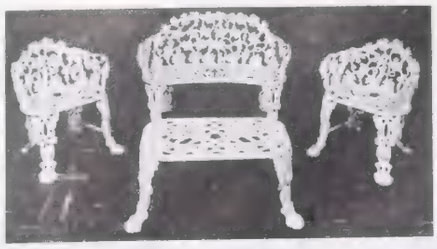
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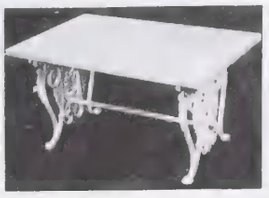
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(a)



(b)



(e)



(c)



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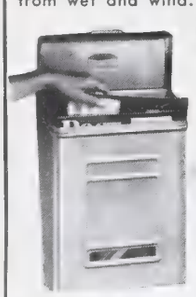
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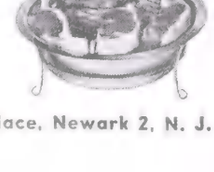
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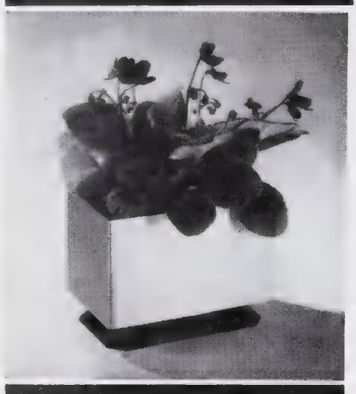
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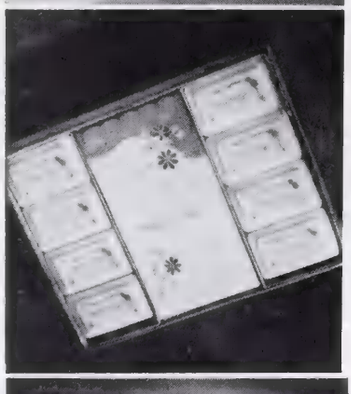
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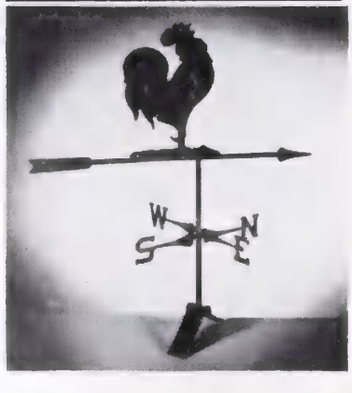
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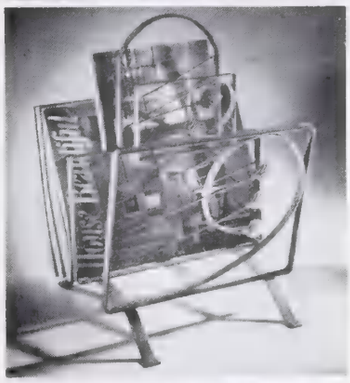
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• A new type outdoor dispose-all unit safely and quickly burns garbage and trash in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks, burning, blowing bits of paper. Intense combustion removes neighbor-annoying nuisance of flying scraps, smoke, smell. Sturdily built. Nothing to get out of order. Needs no watching. Will not blow over. Will not destroy grass or shrubs. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 23" square at base by 40" high. Weighs 23 lbs. Over 2 bu. capacity. Recommended by Bureaus of Fire Prevention. **Full price now only $12.95 freight prepaid anywhere in the U.S.A.** Money back guarantee. Send check, cash, or money order to

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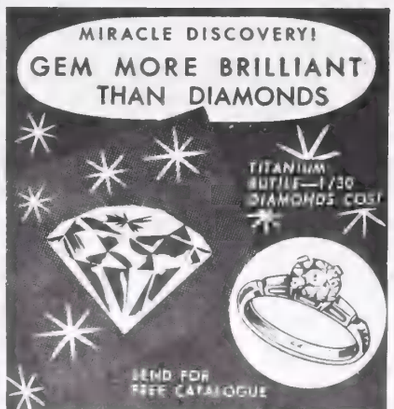
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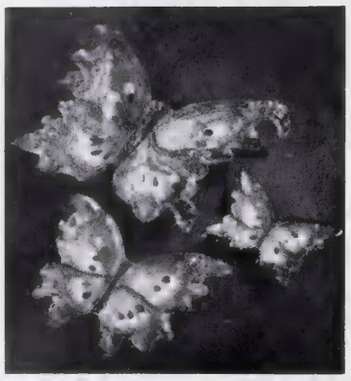
Now our FREE catalogue gives widest variety of settings . . . carat sizes. One carat solid 14K gold ladies' or men's ring (Ladies' ring illustrated) only $25 plus tax. Send check or M.O. . . . or write DEPT. HB today for FREE catalogue. State color gold and ring size when ordering.

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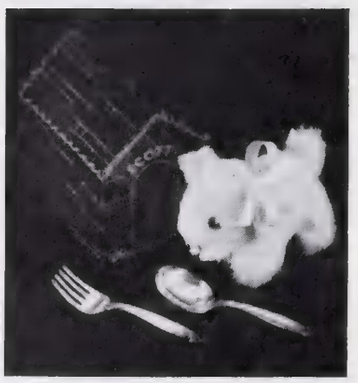
Window



ABOARD A BUTTERFL
you'll serve chutney with curri shrimp, celery and olives, yo favorite chocolates. The large of three enchantingly beautif chartreuse ceramic butterfli tipped and dotted with gold. 1 wide, is $6.50. For cigarettes, th mints, or as an ash tray, 8½ wide, $4.50; as individual a trays, the 5½" size is $3. Ad 50¢ post. Carole Stupell, 5 Madison Ave., New York 22.



DOWN ON THE FARM th animals are drowsing in the sun mer sun. And yet from the bar yard comes a chorus of clatterin sound to break the stillness of th hot day. Geese squawk, chicke cheep, cows low, horses snor dogs bark. And with this mini ture set you can practically hea the barnyard symphony. 1 metal pieces imported from En land, $2.98 ppd. J. J. Anthon Box 402. Milwaukee 1.



THE MOUTHS OF BABE will take to silver spoon-feedin with no back talk if the spoo and fork come gaily kenneled i this Scottie box. Made of Inte national sterling silver, it's baby's first set that will give hi a taste for fine things early i his young life. Just $6 includin federal tax and postage. You ca order from Nelmor, 901 Berge Ave., Jersey City 6. N. J.

NO BRACKETS -- NO SCREWS -- NO TOOLS

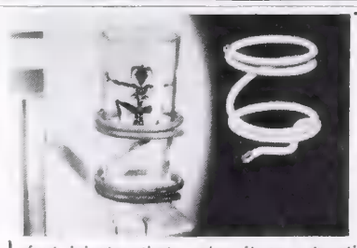


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that hold *secure* on any surface



No fuss or muss to put up these sturdy rods of polished aluminum for Coats and Clothes in closets, Shower Curtains in tub or stall, Drapery in archways and stairways for privacy, eliminating drafts, etc. Anyone can put up Readi-Rods. Just extend until non-slip ends—*Not Suction Cups*—touch walls, Turn—That's All. Can be raised or lowered without leaving unsightly holes.

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Satisfaction Guaranteed
ANDREW COMPANY BOX 57 FINDLAY, OHIO



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Snaps on the arm of your chair, boat seat o table and holds your glass securely. Plastic o steel that won't rust, chip or peel. Attractiv assorted colors. Set of four $1.98. POSTAG PREPAID. NO C.O.D.'s, Please.

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Shopping



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CHAISE PADS RE-COVERED $5.75



Don't throw away your old pad for chaise longue, swing, cot or glider . . . Recover the inexpensive way with TY-ONA-PAD, which slips right over a standard 24x72 pad and fastens with elastic ribbon and cotton ties. . . . TY-ONA-PADS are made of high-grade duck edged in white piping. . . . Vat-dyed, water-repellent, mildew-proof. . . . Colors: blue, green, yellow, red or rust. . . .postpaid $5.75
Custom-made, larger-sized TY-ONA-PAD for covering pad up to 30x72 available at . . . . . postpaid $6.75
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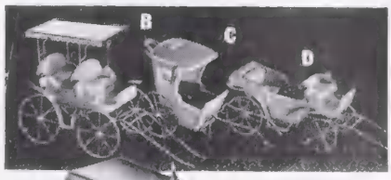
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TIDEE MAID is as necessary to the woman who sews as her needle! It holds 14 spools of thread neatly and untangled—like having extra drawer space. Just pull thread through slot to length desired, pull up and it snips off clean. Made of clear Styron plastic for quick color selection. A handy aid to the busy homemaker!

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24 pieces: four 6-piece place settings



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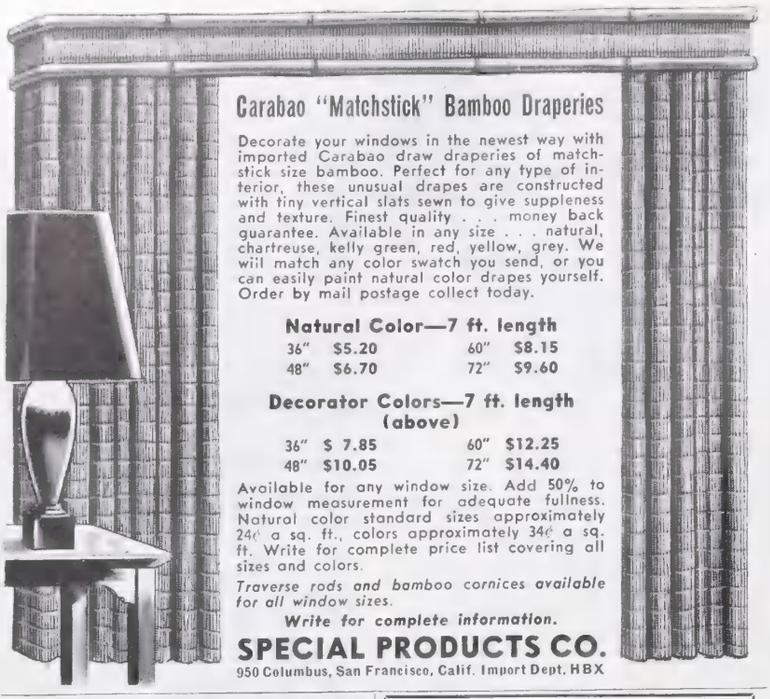
- Choose from 185 patterns by all leading American silversmiths.
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- For additional pattern information, write or phone Margaret Howe, Silver Consultant.

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No. of place sets.....
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Address.....
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Decorate your windows in the newest way with imported Carabao draw draperies of matchstick size bamboo. Perfect for any type of interior, these unusual drapes are constructed with tiny vertical slats sewn to give suppleness and texture. Finest quality . . . money back guarantee. Available in any size . . . natural, chartreuse, kelly green, red, yellow, grey. We will match any color swatch you send, or you can easily paint natural color drapes yourself. Order by mail postage collect today.

Natural Color—7 ft. length

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Decorator Colors—7 ft. length (above)

36"	$ 7.85	60"	$12.25
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Available for any window size. Add 50% to window measurement for adequate fullness. Natural color standard sizes approximately 24¢ a sq. ft., colors approximately 34¢ a sq. ft. Write for complete price list covering all sizes and colors.

Traverse rods and bamboo cornices available for all window sizes.

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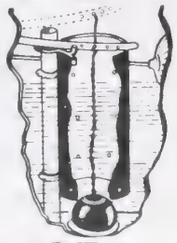
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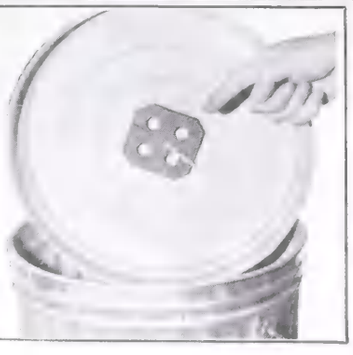
End Garbage Pail Nuisance Keeps Flies Away . . . Kills Odors

Indoors or out your garbage pail will repel flies, ants, rats . . . even dogs and cats won't come near when you use SAN-A-LIZER. BUY SAN-A-LIZER!

It's an unbreakable, harmless cake that fastens inside the lid of your garbage pail in seconds without tools. SAN-A-LIZER completely deodorizes garbage too.

Send $1.10 for a year's supply (4 cakes). Yes, it's non-injurious to pet or children. Postpaid. Guaranteed. Join the "anti-fly" campaign.

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Window



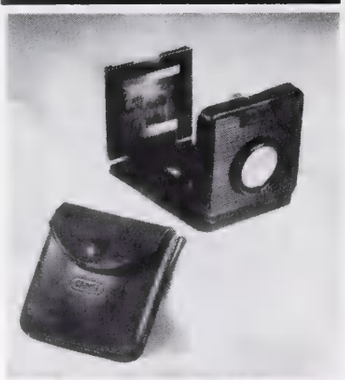
A COOLIE COAT of blue poplin is enormously becoming, and if you slip it on over your bathing suit you'll be the belle of the beach. Or wear it with slim trousers for dinner at home. In small (32-34), medium (36-38), and large (40), it's $10. Embroidered silk satin scuffs (not shown), $3.75. Ppd. Chinese Treasure Centre, Park Hill, Yonkers-on-Hudson, N. Y.



THE MONKEY AND THE ELF are a couple of "salty" characters who don't mind being shaken up at mealtime, provided you don't keep them too long from their lazy dreaming under their "pepper" trees. The elf sits under a ceramic mushroom, the monkey under a palm tree, and both sets are gay collector's items. $1.25 each pair. Ppd. Muriel Duncan, 321 Ninth Avenue, Haddon Heights, N. J.



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FISH TALE. Your husband will prepare the catch of his famous fishing trips without difficulty if you give him this hardened, rust-proof steel tool. With a hardwood handle, serrated edge, and curved blade, he'll remove innards, head, fins, scales, and tail. 8" long, it's imported from Sweden, $2.90 postpaid. Stockholm House, 145 West 45th Street, New York 19.

Shopping



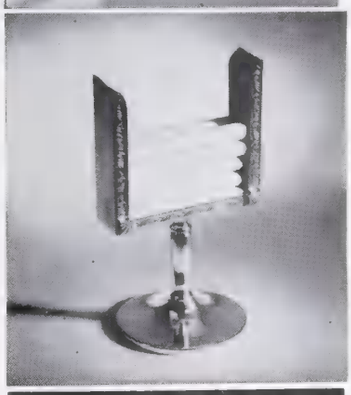
WROUGHT WITH CHARM. Picture a pair of these Baltimore trivet-candleholder-sconces over your white brick fireplace, flanking the mirror in your guest room. Made of black wrought iron in an Early American eagle and heart design, their nice price tag is just $4.25 the pair or $2.15 singly. Postpaid. Old Guilford Forge, Guilford, Conn.



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STACK YOUR SMOKES in this silver-plated cigarette urn that holds a full pack. Use them in pairs on your dining table, singly on the guest-room night stand, the living-room butler tray. With an embossed edging in a fleur de lis motif, they're 5" high. $3.95 each including federal tax and postage. Silver Mart, 1701 Avenue U, Brooklyn 29, N. Y.



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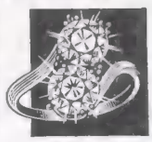
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with this 100% waterproof Firestone Velon "raincoat." Fits over glider, chaise or couch. Provides absolute protection for metal and upholstery. No need to move furniture indoors in sudden showers. Leave cushions and furniture right where they are; cover with Greenbrier's Garden Furniture Raincoat.

EXTRA! At no additional cost your furniture "raincoats" come complete with convenient Velon storage pouch, which fits onto back of furniture when skies are sunny. Always handy.

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Sorry, No C.O.D.'s

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SEA-FARE SALAD DRESSING

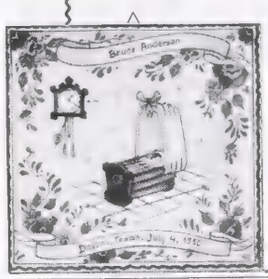
Three 16 oz. Jars $2.50 Postpaid With Recipes

Here's a different, delicious Tossed Salad Dressing with a unique and zesty flavor . . . the perfect companion for an enticing warm weather salad dish! Sea-Fare Salad Dressing is prepared of only the finest ingredients and made exclusively in our own famous Restaurants.

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HAND RUBBED
SERRATED WOOD!
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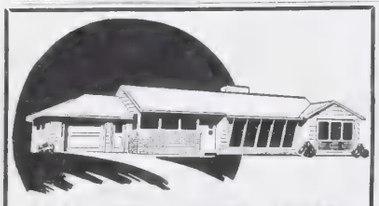
6" Wide
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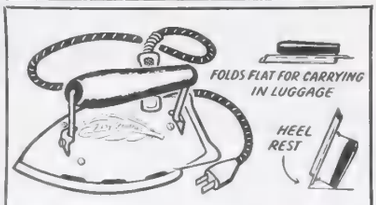
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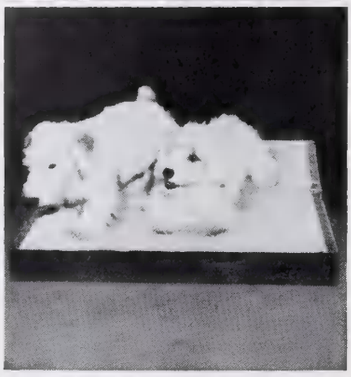
BALDWIN SALES CO.
316 Blackstone Bldg. Cleveland 13, Ohio



Window



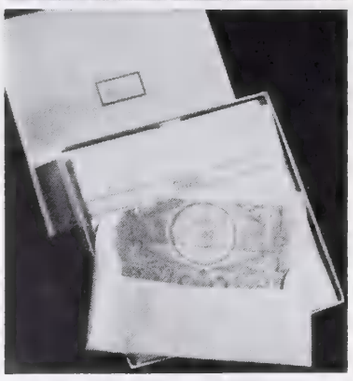
STAYBRIGHT is heavenly hocus-pocus for a lazybones housekeeper. It's a neat little bag is filled with some magic ingredient that prevents tarnishing and cuts down your silver polishing to about twice a year. One Staybright bag, sufficient for the average drawer or chest, will last for years. 50¢ each, ppd. Gifts-O-Cal, 4000 Long Beach Ave., Los Angeles 58, Calif.



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THE DIAL LIGHTS UP when you lift your receiver if you have Lite-a-Dial on your telephone. When you hang up, the light goes off. It fits quickly on any American Bell square-type phone—and you'll never be in the dark when you're dialing a number or jotting down telephone messages. $4.98 ppd. Lite-A-Dial Corp., 120 West 30th St., Indianapolis, Ind.



BANK NOTE PAPER. Friends will think you have your own mint when they get a letter from you written on this fabulous stationery. The finely wrought and beautiful artwork inside the envelope is an authentic banknote design reproduced in greenback-green. Box of 75 single sheets and 50 envelopes is $6 postpaid. You can order it from Bergdorf Goodman, Fifth Ave. at 58th St., New York 19, N. Y.



PRETTY SOFT. A foam rubber cushion is built right into these smart wedgies, so every step you take is like walking on a cloud. Made of soft, elk-tanned leather, they come in red, green, black, brown, or white, in women's sizes 3 to 11. Widths are S, N, and M which fit AAAA to C feet. Just $4.50 ppd. Home Trade Shoe Store, 924 Nicollet Ave., Minneapolis 2, Minn.

Shopping



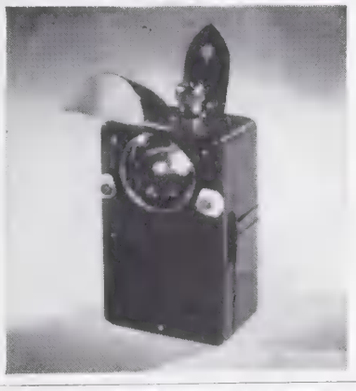
SEW WONDERFUL. This is an exact reproduction of Aunty Lee's Sewing Helper. It has the same quaintly turned legs, the serpentine front drawer with the secret lock, and old-fashioned pincushion top. The brass spindles will hold 16 spools of thread, and the drawer is convenient for sewing accessories. Solid cherry, 4½" square, 8" high, $5.95 postpaid. From Carl Forslund, 122 Fulton St., Grand Rapids 2, Mich.



THANKS FOR THE MEMORY. Whether it's a wedding or a birthday that you want to remember forever, these ash trays are delightful "forget-them-nots." Made of enamel over copper, they are decorated with a bride and groom or with a baby, come with any name and date you specify. 5" baby size $3.50; 6" bride-and-groom size $5. Ppd. Holiday House, Upper Montclair, N. J.



A FLASHY FELLOW will have the time of his life with this Tricolor Signal Lantern. The beam of light changes from white to green to red by turning a button. For signaling in Morse Code, press down intermittently on the top button. For a sustained light, press down and lock. Grand for car repairs and camping, it comes with 2 batteries, has strap for attaching to belt. $3.50 ppd. The Block Shop, New Haven 11, Conn.







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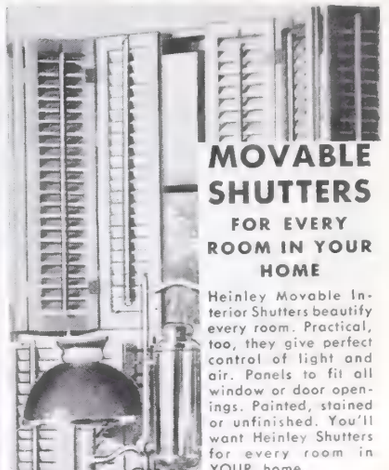
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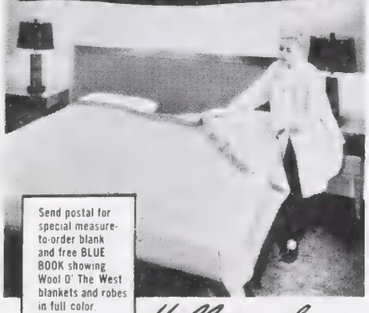
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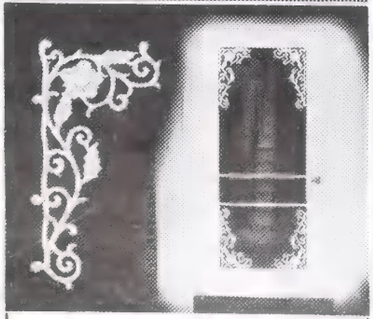
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Window



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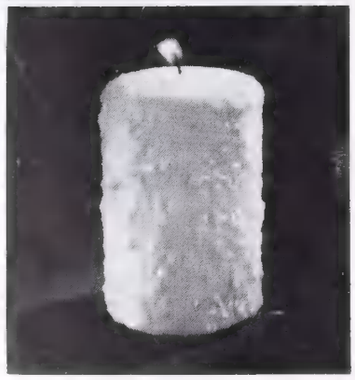
BRINGING UP BABY, from the time he experiments with Pablum until he cuts up his own lamb chop at the grown-up table, will be a simpler job if you have this 1847 Rogers Brothers Step-Up Set. Silver plate in the Daffodil pattern, it consists of Baby Spoon, Fork, and Spoon for when he starts feeding himself, and a larger Knife, Fork, and Spoon. In gift box, $6.75 ppd. Giftorium, 173 Canal St., New York 13, N. Y.



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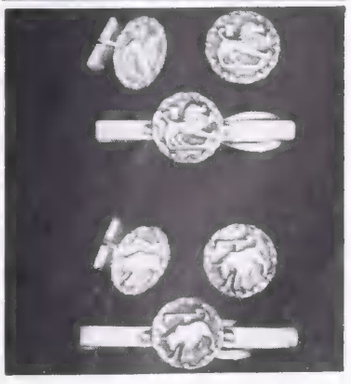
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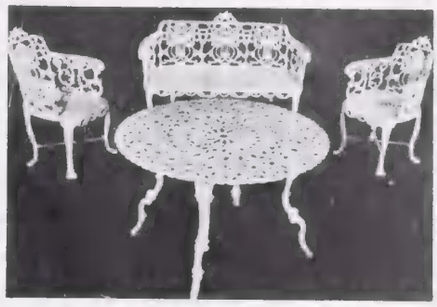
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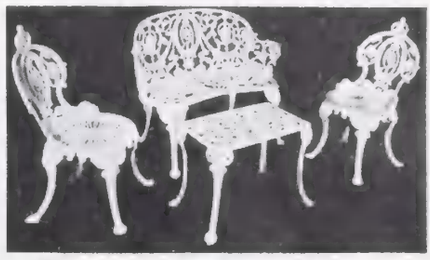
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$39.	**Chairs #402**	**$32.50**

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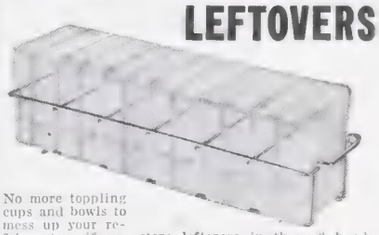


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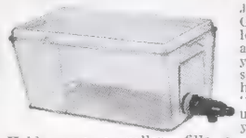
HANDY FOOD SAVERS

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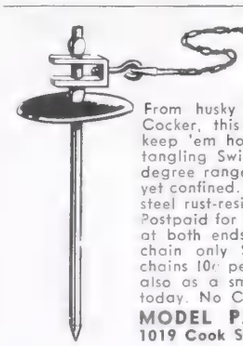
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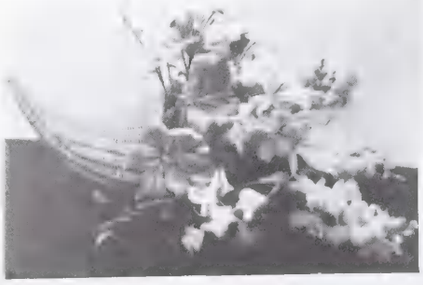
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No more garlic lumps, slices, "hot" [illegible] in foods! Just press this durable aluminum Press—and garlic cloves are instantly converted into creamy garlic paste that blends into recipe. Keeps hands free from garlic odors. Mrs. Damar's Garlic Press can be used for crushing onions, mint, parsley, allspice, etc. Only $1.98, postpaid.

Send cash, check, money order—or items shipped C.O.D. plus postage. 10-day money-back guarantee.

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HOT BUTTERED CORN . . . the easier "BUTTER-CUP" Way!



M-m-m-m-m . . . fresh, hot corn on the cob, dripping with golden butter! Buttering corn becomes a fast, easy thing to do when you place a "Butter-Cup" at each plate. Just fill with butter or margarine, glide it over the ear and—presto—your corn is buttered and ready to eat! No fuss—no muss—no butter slipping off your knife! Ideal for buttering hot rolls, potatoes and pancakes, too! Set of 6 in golden yellow Styron plastic, only $1. No C.O.D.'s please. Satisfaction guaranteed! **Set of 6 $1**

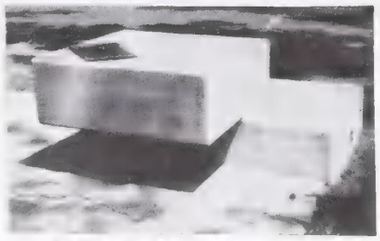


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Treat your feet to "walking on air" supports that cradle your heel, arch, instep and metatarsal joints the way nature intended. No rigid metal! No steaming rubber! No "elevation!" FOOT FORM is scientifically molded from special plastic to breathe and flex for cool comfort and supple support. One pair slips into all of your shoes. Money back if you—and your feet—aren't delighted. **$2.95** postpaid

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Window Shopping



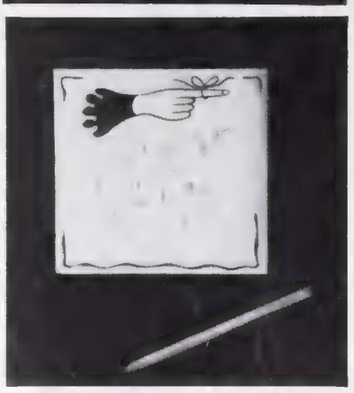
CONVERT ANY VASE, classic Wedgwood, a modern ceramic, into a lovely lamp without drilling a single hole. Measure the opening of your vase (up to 6" in diameter), choose the correct height for the harp 8", 9", 10", 11", or 12", specify light or dark cord. With instructions for assembling. $3.8 ppd. The Lamp Shop, 1015 Polk Blvd., Des Moines, Iowa.



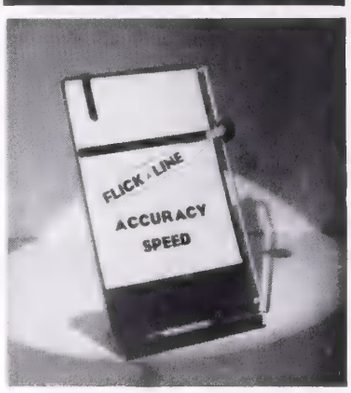
A DRESDEN PIANO, only 4½" high, is a cigarette box that will bring the melody of summertime to your room. The flowers, hand-painted in delicate colors, are reminiscent of fine old Dresden, but the price is a twentieth-century joy. Just $7.50 postpaid. You can order it from Imported Arts Inc., 515 Lincoln Road, Miami Beach 39, Florida.



COME CLEAN with your weekend hostess, and bring her a gift that she, and all her garden-digging guests, will clean up on. White linen-like paper guest towels are printed in blue, red, or green with "Come Clean with The Smiths." Or you may have them personalized with two first names like Mary and John. 50 for $1.25, 100 for $2 ppd. The Burgess House, 426 S. Sixth St., Minneapolis 15, Minn.



THAT REMINDS ME! You can't possibly forget such red letter days as your mother-in-law's birthday or the children's dentist appointment if you flag your runaway memory with this reminder tile. Hang it in the kitchen, by the phone, or in your bedroom, and jot down things to be remembered with the attached crayon. $1.95 postpaid. Americana House, Glen Oaks, N. Y.



TYPE LIKE A STREAK. We spend great chunks of time clacking the keys, and whoever thought of this Sightly Copy Rack with the flick-a-line rubber wheel to operate the line indicator is a genius. It holds papers up to 8¾" x 13", has a clip to secure them, a polished walnut base with a pencil groove. Fine for holding a cookbook, too! $5.45 ppd. Franklin Table Co., 116 N. 4th St., Louisville, Ky.



Nobility Plate

Royal Rose



Mrs. Ezio Pinza

Lovely wife of the world famous singer, she is a superb hostess and the devoted mother of three lovely children. Before marriage, she was a noted Metropolitan Opera ballet soloist. Today, she retains a proud place in the world of art, as an accomplished pianist and collector of famous paintings. Here, Mrs. Pinza proudly exhibits her love for the very finest . . . in these warm, inviting table treasrues . . . including, of course, her Nobility Plate . . . beautiful and beloved . . . silverware designed for America's Finest Tables.

Empire Crafts Corporation, Newark, New York State.

"That's a fine addition you're building, Fred. And opening that original wall gives you a chance to check the condition of your old insulation"

"Old? It's still good as new after twenty years! Hasn't sagged or settled a bit!"

"Must be quality stuff - what is it?"

"Balsam-Wool insulation -- and you bet I'm using it in the new wing, too!"

Be Sure of *LASTING COMFORT* with BALSAM-WOOL

There are two important reasons why Balsam-Wool guards your comfort and saves fuel through the years. First, the Balsam-Wool insulating mat is firmly *bonded* to its tough, windproofed covering—can't shake loose because of house vibration. Second, Balsam-Wool is securely fastened in place by special spacer flanges. No wonder Balsam-Wool gives you a greater return on your insulation investment year after year, whether applied in your new home or the attic of your present home. For complete information, see your lumber dealer or mail the coupon for the Balsam-Wool booklet.



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SEALED INSULATION

Protected Against Wind • Moisture-Vapor • Settling

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The knack of LISTENING

By Richard Williams

Now, whom does that girl remind me of? Someone I used to know. The name was—let's see: A B C D. . . . Why don't the people in the second balcony get vertigo? Maybe they do. What would happen if the balcony fell? Would they be dead or just injured? Has there ever been an accident? . . . Is that a clarinet? Or is it an oboe? I never can tell the difference. . . . What is he looking so mad about? He's getting red in the face.

Is that a fair sample of what goes on in your mind while a symphony is being performed? And, after it is finished, do you say, "I didn't understand this music"? I ask: Did you *hear* it? I know you were there at the concert. But did you hear the music?

I have long believed that the difficulty of enjoying music lies not in a lack of ability to understand but in a lack of ability to concentrate. It is not true that you, a sensitive and perceptive person, are unable to understand whatever message the Sibelius *Violin Concerto* has to offer. Indeed, I am not sure that the Sibelius *Violin Concerto has* a message to offer other than the message of beauty and emotion presented within a design that gives beauty validity and makes emotion effective. You can respond to this beauty and emotion, once you are able to hear the music.

However, what happens? For a while you will follow the course of the music. You will be absorbed by the beginning, by the first melody of the Sibelius *Violin Concerto* so clearly stated by the assured yet plaintive solo violin, singing above the small quick waves of the strings. But somewhere in the middle of the first movement the thread will be snapped. Your attention will wander. You take up your program and read first the program notes in the mistaken belief that they will help you to hear this music, and, having finished those, you read the advertisements in the program. I once saw a man so bored by a concert that he read not only the notes and the advertisements but finally the text on his hatband.

After a while, you may return to the music with a guilty conscience, realizing that you had been absent, that you had been playing musical hooky. You will then conclude that this particular piece of music is not for you, that it is above your head, that you "cannot understand it."

Therefore, the most useful sug-

estion in "music appreciation" is ot one concerning either tech- iique or aesthetics, but an answer o this question: How can you earn to listen?

I believe that there are three ways. Number one, a simple matter f experience. The experience of istening to any music diminishes ome of the strangeness of the mu- ical language. The more you hear, he more you hear. It is like being n a room where French is spoken y the other guests. If you remem- er a little of your high school rench, you won't at first under- tand the rapid conversation around ou, but stay in the room long nough and by-and-by you will get sed to the language and you will nderstand, if not all, certainly ore of it.

Number two, strip yourself of ny feeling of guilt. Don't force ourself. If your thoughts fly off, here is nothing you can do about anyway, so you might as well ay to yourself, "I'll listen as long s I can. But I know that concen- ration cannot always be sum- oned by a conscious effort."

Number three, it seems to me a ood plan to listen to the *same* iece of music several times, many imes, allowing, of course, a decent nterval for rest and refreshment. The music that we enjoy most is amiliar music. And great music, s we all know, can be listened to numerable times. (Which does ot mean that you should play a ecording of Beethoven's *Sixth Sym- hony* and play it right over gain.) On your second listening ou will remember certain pas- ages that you heard the first time. These will serve as passages of eference, as recognizable faces in room of strange faces. You will o on and presently turn more of ie strangers into acquaintances.

Such are my beliefs as to the rst experiences with music. It is s if one were beginning to learn a trange language.

LONG comes Roger Sessions, and in a very interesting little ook called *The Musical Experi- nce of Composer, Performer, Lis- ner*, he tells us that there are our stages in the listener's devel- pment. Mr. Sessions is one of merica's eminent composers. He s also a successful teacher, now n the faculty of the University of alifornia at Berkeley. What he ays about listening, therefore, is o be considered seriously and may e helpful in guiding us to greater njoyment. He begins where I eave off. What he calls the first tep in listening is to me the sec- ond step: it presupposes one's hav- ing learned how to be attentive. He says:

"It is not simply being present when music is performed, nor is it even simply recognizing bits of the music—*leit-motifs*, or themes, or salient features in a score. It is rather, as it were, opening one's ears to the sounds as they succeed each other, discovering whatever point of contact one can find, and, in fact, following the music as well as one can in its continuity. We perhaps tend to ignore the fact that listeners are, like composers and performers, variously endowed, and also that they differ very widely in experience.

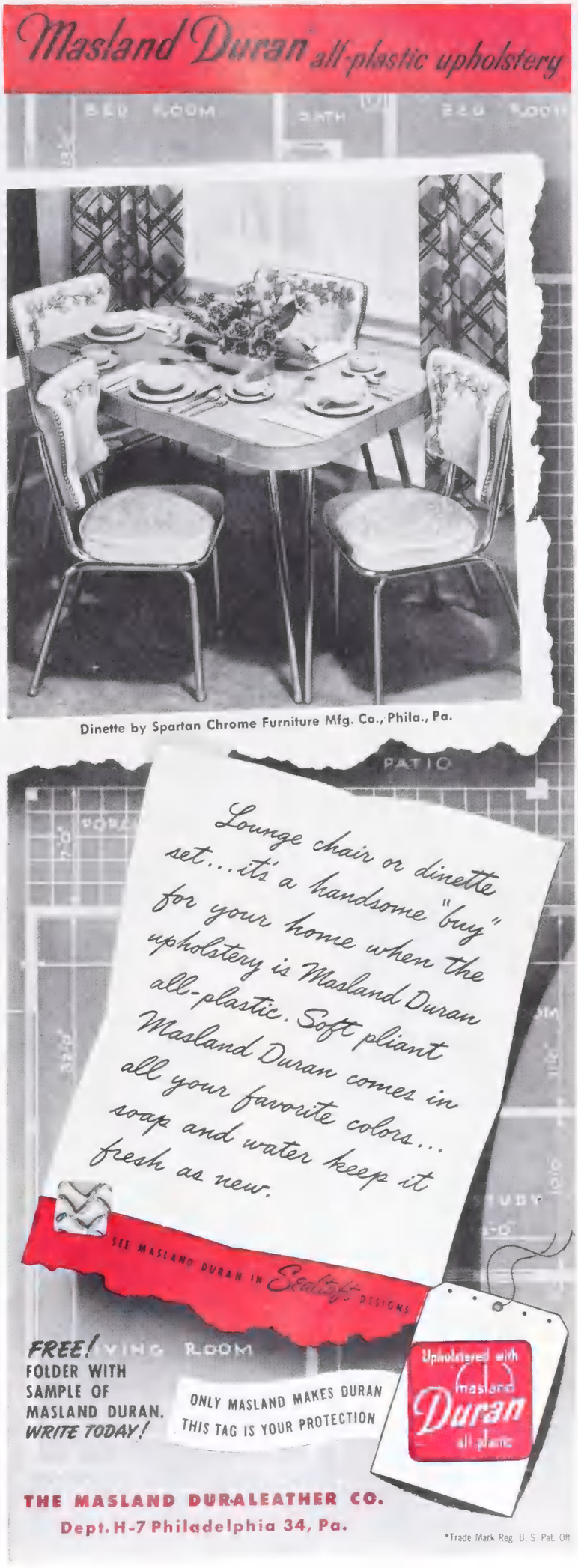
"But this initial stage in listening to music is an entirely direct one: the listener brings to the music whatever he can bring, with no other preoccupation than that of hearing. This is, of course, what is to be desired; it is the condition of his really hearing. He will hear the music only to the extent that he identifies himself with it, establishing a fresh and essentially naïve contact with it, without preconceived ideas and without strained effort."

THE second step, he says, occurs when "the listener's reaction is immediate and seems in a sense identical with the act of hearing." It develops from the first stage and is barely recognizable as a second stage. But it is important because it is the "stage of enjoyment," or at the least the stage where enjoyment begins.

The third phase he calls "musical understanding." The obstacle to understanding music lies in the fact that music "has few obvious contacts with the world of ordinary experience."

The visual art, most of it, is relatively accessible to us, since pictures or sculptures depict something with which we are familiar from life experience. This is even truer of literary art, since we ourselves constantly use and work with words. But—"In the case of music there are no such clear analogies. The technical facts which are commonplace to the composer, and even many of those proper to the performer, have no clear analogies in the ordinary experience of the non-musician. The latter finds them quite mysterious and, as I have already pointed out, tends to exaggerate both their uniqueness and their inaccessibility to the layman. . . . He is likely not only to regard music *per se* as a book in principle closed

(*Continued on page* 92)



How to leave home and like it

By Louisa M. Comstock

Whatever your plans for the Fourth, celebrate it again the next time you are in or near Philadelphia with a visit to old Independence Hall. It was here on July 4, 1776, that the Continental Congress voted the final form of the Declaration of Independence, and all the fireworks began. Not that Independence Hall is a fresh or unusual travel experience, but today the times themselves make it something of a pilgrimage, and you will now find that it has recently come under the tender ministration of the National Park Service, as part of the Independence Hall National Historical Park project.

Through the joint efforts of the city, state, and Federal government, this will eventually include some 27 properties throughout the city, all of them more or less associated with the establishment of a way of life we are holding more and more dear, and a handsome mall to give Independence Square a worthier setting. Some of the 27, of course, are already yours to behold. To make sure your sight-seeing keeps up with the project, check at the information center in the west wing of Independence Hall itself.

Not a thing to wear!

Since so many are so freely advising these days on what you should wear on your next trip, here are some don'ts that may prove helpful:

Hawaii—Don't be too concerned about what to wear while in the Islands. Since part of the fun is the hatless, gloveless informality of the place, (*Continued on page* 111)

PENNSYLVANIA STATE DEPT. OF COMMERCE



In old houses near Independence Hall you can see the beginnings of the American Style in architecture.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels



The most inspired new car in America: PACKARD MAYFAIR

Car details shown are subject to change without notice

Wonderful way of Going Places

Here you see a highly-favored way to *arrive* . . . in more ways than one!

For the new 1951 Packard goes 'way beyond 'features." It goes beyond trend-setting new beauty—*plus* the efficiency of Packard Thunderbolt power—*plus* the unequalled smoothness of Packard's exclusive Ultramatic Drive—*plus* many another new advancement that will keep it new for years. Yes, it goes beyond all that . . .

The new Packard even *talks!*

It says to the world: "Here's a very discerning *individual.* A motorist with far-sighted judgment to match his good taste. Better keep an eye on him . . . *he's going places!*"

It's more than a car . . it's a

PACKARD

ASK THE MAN WHO OWNS ONE



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Jewels to fit the frame of your fancy. *Just as your favorite jewels add an accent of charm to any dress . . . so these sparkling new Mersman Tables fit and flatter the costume of any room. The expanding coffee table serves midnight snacks for two-to-palooza or plays the host in your living room. The nested twosome by your bed becomes a silent servant in the master's den. The console vanity in the window is a picture piece in any window. Picture these table jewels in your home. Moderately priced at good stores everywhere. The Mersman Bros. Corporation, Celina, Ohio.*

MERSMAN TABLES

Mersman Tables

"the costume jewelry of the home"

HOUSE BEAUTIFUL · JULY 1951

"*You may see that walls are vanishing. The cave for human dwelling purposes is at last disappearing.*

"*Walls themselves, because of glass, will become windows, and windows as we used to know them as holes in the wall will be seen no more.*"

Frank Lloyd Wright, in his autobiography

This prophecy is being fulfilled all over America today.

The distinction between indoors and outdoors is gradually disappearing,

and our houses and living habits are beginning to reflect this development.

What is leading us to

MERGE INDOORS AND OUTDOORS?

By Robert W. Carrick

This business of merging indoors and outdoors is neither a fad nor architectural whimsy. Rather, it is the logical answer to the social and economic pressures of our times. It also reflects a maturing of our aesthetic point of view as it applies to design and use of materials.

We have broadened our frame of reference. Home is no longer *a* house on *a* lot, but a highly integrated, highly organized living space that extends from lot line to lot line and grows out of the natural landscape.

This point of view is aesthetically satisfying. It is also highly practical in view of the upward spiral of building costs. To offset the shrinking size of our houses, we convert garden space into usable living space. To make small houses seem larger from the inside than they are, we open up whole walls with glass. Once the visual barrier is removed, we design indoors and outdoors so that they will flow together with natural continuity. And this allows us to indulge our instinctive preference for the colors, patterns, and the textures of nature. (*Continued on page* 43)

PHOTOGRAPHS BY MAYNARD PARKER



Indoors and outdoors, you are always conscious of the gnarled, live oaks that surround this house designed to capitalize on the natural setting. Its small size belies interior spaciousness produced by glass walls. Living room wall panels open wide on pivots.

Sturdy skeleton structure of natural redwood gives sense of secure shelter, while transparent walls create illusion of living outdoors. See how pattern of oak branches is "brought indoors" through glass of gable end. Concrete floor striped with redwood continues outdoors to form terrace. Free-standing fireplace, open on both sides, adds to air of spaciousness. Rug, Joseph Blumfield.





What is leading us to merge indoors and outdoors
(continued)

Thanks to modern technologies and Climate Control this fusion of indoors and outdoors is feasible in all parts of the country. Even in areas where extreme heat or cold make outdoor living impractical for several months a year, the transparent wall does a job. It admits warming winter sun, a year-round view, and continues to make a small house bigger.

In the house shown on these four pages there is no "indoors." To many people, this might appear to be an excessive use of glass. But for this house—in a shady grove of live oaks—it works perfectly. The idea to strive for is not the elimination of solid walls, but the intelligent use of some glass so that indoors and outdoors combine for better living.



A wall doesn't have to be entirely of glass to create a visual merger of indoors and outdoors. See how vertical redwood boards of far wall tend to disappear because of glass panels between, while absence of wood members on left wall visually diminishes angle, makes room seem larger. Planting bed completes merger by bringing greenery indoors.



Another version of the disappearing wall is built with horizontal redwood beams alternating with narrow strips of glass. Upper section is a slanted skylight. Since your mind's eye fills in sections of tree trunks blotted out by wood beams, you feel as if you were dining outdoors in the oak grove. At the same time you have privacy, since it is difficult to see in from outside. Even the kitchen area, supplied with necessary wall space, is located visually "under the trees."

Joseph Shaffer, owner

John Lautner, architect

Van Keppel-Green, interiors



Use existing walls and overhangs to provide Climate Control for your outdoor living room. Your expanded building dollar will buy outdoor comfort two months more a year.



Enclosed on three sides by house and on fourth by louvered wall, this patio has complete privacy. Textures of brick, stone, and plants provide "low cost" decoration.

Outdoor living rooms cost 1/3 as much

You'll discover a special inducement for merging indoor and outdoor living when you start to build a house. Even at today's prices, an outdoor living room is a Big Bargain. You'll figure the cost of your house at the local rate per square foot of enclosed space and you'll find a garage or a semi-enclosed porch will run about half that. But if you create outdoor living space in a spot sheltered by walls and overhangs of the house itself, you can knock that square-foot price down to about one-third. Your outdoor budget will have to cover only paving and plants—no insulation, no expensive heating system. Study this house and see how it's done.



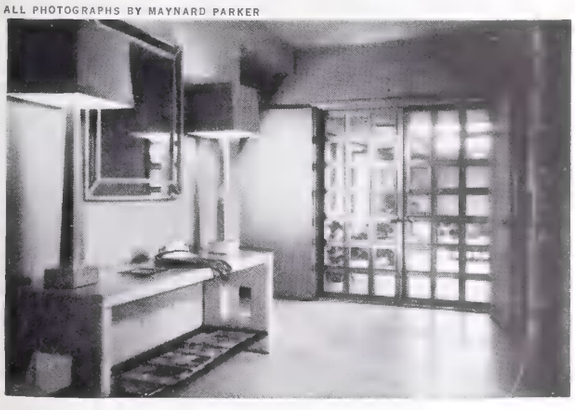


Outdoor room visually enlarges interior. Here, space for "indoor" garden was borrowed by placing screen doors a few feet beyond sliding glass wall. Louvers at far side of patio admit breeze.

Mr. and Mrs. Charles Fisher, Owners

Wahl Snyder, Architect

ALL PHOTOGRAPHS BY MAYNARD PARKER



View of patio through the screen doors provides "decoration" for hall, makes it seem more spacious.

Movable wooden louvers between entrance court and patio control the sun and wind, are also decorative.



We discover the satisfaction of

Living close to Nature



By pushing back the walls of our houses we admit nature to our circle of living, and temper the pace of our existence with its restful beauty

Mr. and Mrs. Zola Hall, owners

Edla Muir, architect

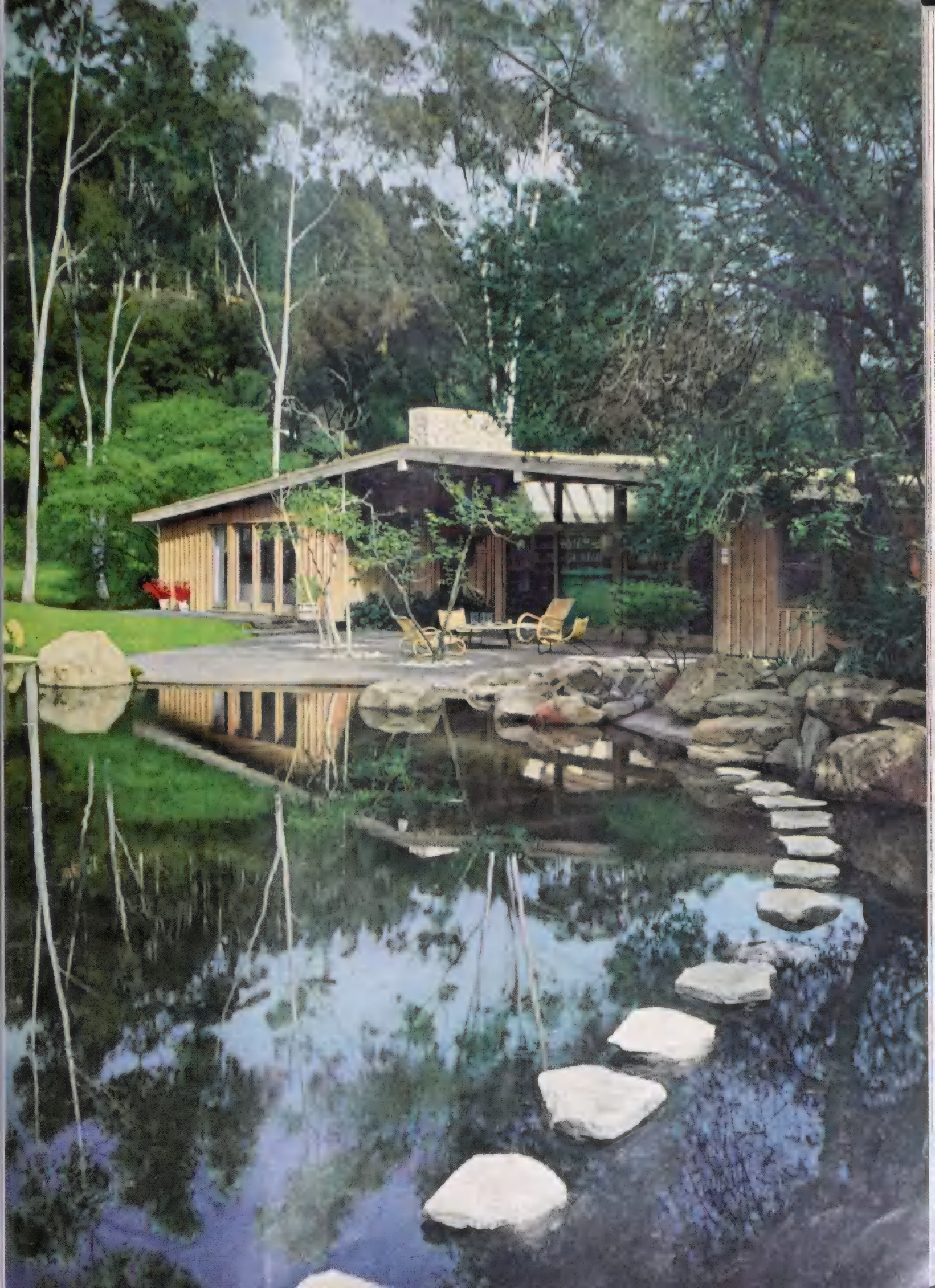
Edward Huntsman-Trout, landscape architect

A house like this cannot be measured in feet any more than a symphony can be added up in decibels. For its space is not contained within four walls. It flows out through glass walls, across terrace and pool to wooded landscape beyond. So nature becomes part of the background for everyday living. In fact, the outdoors is such a taken-for-granted part of their house, the Halls use the same furniture indoors (right) and out (above). It's like moving it from one side of their living room to the other. Thus they live, dine, and entertain unhampered by conventional restrictions.



ALL PHOTOGRAPHS BY MAYNARD PARKER

Only the skillful integration of a house and its natural environment can produce such rewarding results as this. For here is fine art—a masterful composition of color, pattern, texture, so subtly conceived that the eye cannot detect where man left off and nature took over.





An invisible, fixed-glass wall at carpet's edge divides this living room from garden

PHOTOGRAPH BY JULIUS SHULMAN

PHOTOGRAPH BY EZRA STOLLER



This glass wall slides sideways

If you want a

Transparent Wall...

By James M. Fitch

There are many ways you can merge indoors and out, thanks to today's building technology. But before you start playing around with transparent walls, be sure you know exactly what you want. Do you want view or sunshine or ventilation or access? Or do you want all four? This is important, because if you want more than one, make sure the wall is designed to give it to you.

If outlook is all you're after, you can follow the example of the Averett house in California (opposite top). Here the fence and flowers of the garden flow right into the living room. Only an invisible sheet of glass separates the two (you can barely see the line at the carpet edge). This is a striking visual relationship. But remember, it will work only on a year-round basis when your outdoor planting maintains a year-round pattern.

If your problem is the more typical one of view *and* ventilation, architect Fischer's own house in New Jersey is worth your study (opposite, bottom). Here second-story living room has south-facing glass wall with a fine view. For summer comfort, half the wall slides to one side and another portion has awning-type sash. To free these moving elements of cumbersome screens, the architect has moved his screening to the eave line, creating a tree-top balcony.

Or maybe you want a disappearing wall only when the weather's nice. That was Designer Girard's problem in his own house in Michigan. He has a walled garden to the north of his living room and wanted the two merged in summer only. But, in addition to looking at the garden, he also wanted to smell its cool, scented air. His solution is brilliant —a huge, counter-balanced overhead door that swings up to convert his living room into a rain-free screened porch. In bad weather, the door is closed and concealed on the inside by sliding wall panels.

If, on the other hand, you want sun and view in cold weather and no wall of any sort in summer, the Long Island house (below) offers a smart solution. Here the dining room opens onto a screened dining porch. For summer service, safe and easy access was imperative. Hence a vertical-sliding electric window was installed. Steel-framed, weather-stripped, and glazed with insulating glass, it slides up to give a snug, winter enclosure. (*Continued on page* 106)

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

Opposite, top: **Kenneth Lind,** Architect
Opposite, bottom: **Leo L. Fischer,** Architect
Below: **Alexander Girard,** Designer
Right below: **Matern & York,** Architects



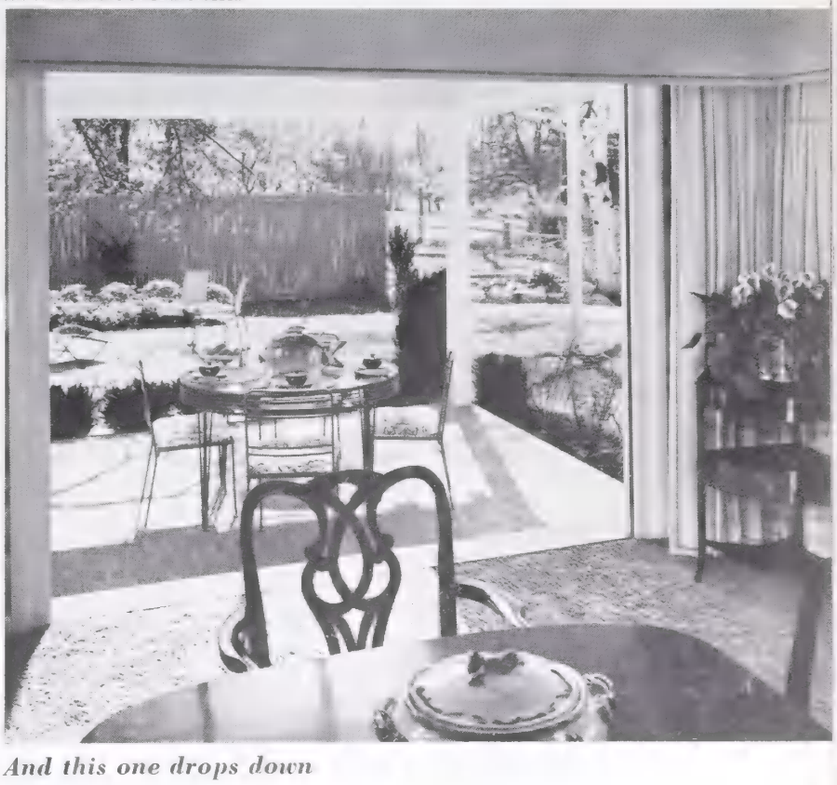
If you want a glass wall that's not only invisible but, on occasion, not even there, study this motor-operated window. A custom installation by Vita Automatic Windows, this steel unit drops silently into flush floor pocket, leaving nothing to trip over as you walk through.

PHOTOGRAPH BY MAYNARD PARKER



This one swings up

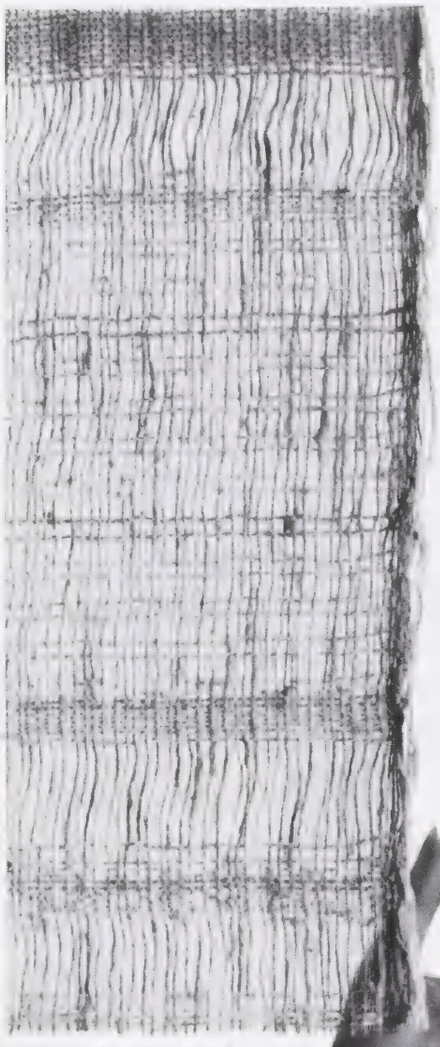
TWO PHOTOGRAPHS BY EZRA STOLLER



And this one drops down

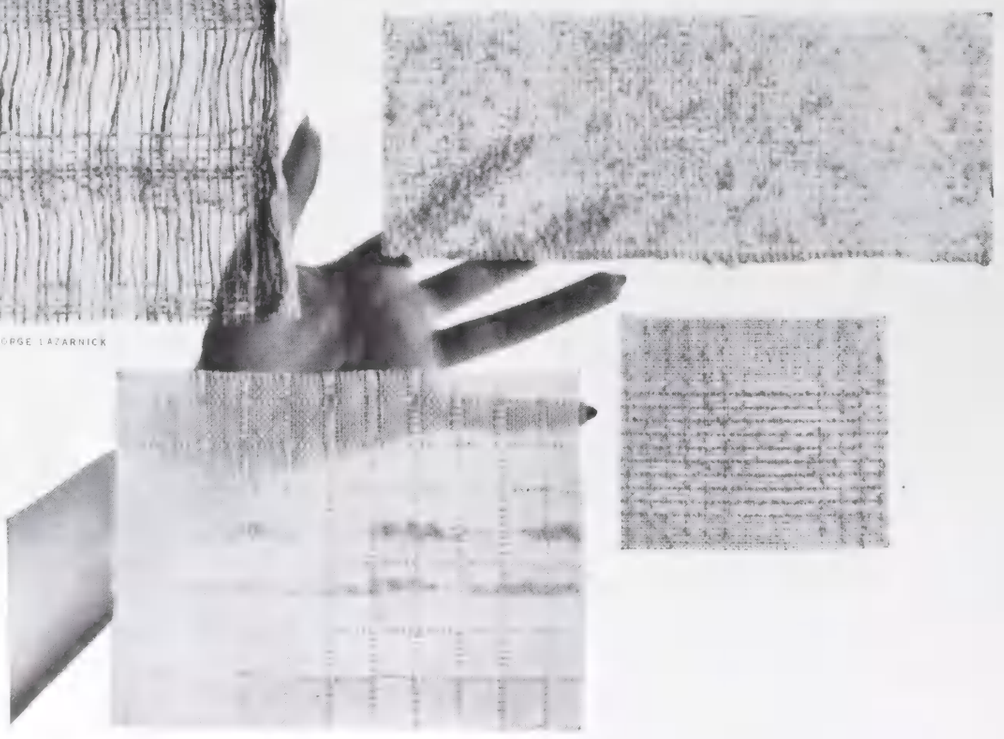
How to Curtain a transparent wall

By Sara Little



PHOTOGRAPH BY GEORGE LAZARNICK

To get full enjoyment of having a glass wall, you should be free to take the view or leave it, to admit all the light or temper it as you please. That's the purpose of these new curtain fabrics. Translucent but not transparent, their textures are a constant delight even in large areas. But they "disappear" into thin folds when you want them out of the way. When there's more sun than you asked for, draw the curtains to "turn it down." At night, draw them to shut out the blackness. They leave you in full control of your glass wall—never at its mercy.



Above is a sampling of the new translucent textures. Clockwise, starting at upper left: natural linen weave designed by Marion Dorn for Jofa, Inc. Nubbly rayon and cotton texture, F. Schumacher & Co. "Gold Plaid," Goodall Fabrics, Inc. "Niantic" rayon and cotton, Greeff Fabrics, Inc. Opposite: see a wool filigree curtain at work in a room decorated by Barker Bros. For other weaves, see page 103.

TOO HOT? *Here is a*



THE TROUBLE	THE FIX	BUILD IT RIGHT
A house is not simply hot—it is hot for definite reasons. Find them in this column.	In this column find what you can do easily in an *existing* house to remedy the trouble.	In this column find recommendations to keep in mind when you plan your *new* house.
Air in house hotter than air outdoors? Frequent on calm, summer evenings. Cause: poor ventilation, lack of wind. Principle of good ventilation: Don't rely on wind; rely on fact that warm air wants to rise. Air inside a room cannot be warmer than outdoor air if room has two big-enough openings: a high one through which warm air can rise and leave, a low one through which cooler air can come in.	Install registers in ceiling or in wall just below ceiling. Cut high transoms above doors so warm air can leave room upward, either directly to outside or up staircase to attic. Open trap doors to attic. Be sure warm air has free exit from attic to outside. ● Install attic fan. ■ Make ventilation openings in bottom of all doors leading to the outside for the cool air to enter as the warm air flows out.	Plan house for upward ventilation: two ventilation openings per room, one low, one high (clerestory window). Vent rooms to staircase. Use staircase as chimney through which warm air can flow up. Have big vent or window at top of staircase. Make ceilings high, house tall, roof tall. Use large attic vents or big attic fan. In winter all these upward channels make house unheatable, so be sure to arrange them so that they can be closed off.
Warm ceilings? Cause: heat from hot attic has crept into material of ceiling. Material holds heat long after sunset, radiates heat downward into room. (Note: heat radiation works downward just as easily as upward.) Most noticeable in bedrooms after you lie down. Get ladder and feel ceiling. Should be distinctly cooler than your hand. If it is hand temperature, this is why room is hot. If warm to touch, room is practically unlivable.	Ventilate attic. To let out hot air, enlarge attic vents and/or make air passage through vent easier by removing excessive screening and louvers. ■ Install attic fan. ● To give cooler air access to attic, keep air passage from house to attic open. (Open door or trap door.) Cool off roof by spraying with garden hose. ■ Install roof sprinkler. ■ To keep attic heat from working down into structure (ceiling of rooms below), lay reflective-foil insulation on attic floor, shiny side up. ■ Tack reflective insulation against underside of roof, shiny side up.	Attic needs not only the usual attic vent through which hot air can get out, but also another vent through which cooler air can come in. This second vent should be near floor of attic and should bring fresh air into attic directly from outside. It must close off easily for winter. ● Consider white or reflective metal roof—it keeps very much cooler than a dark one. ■ Use insulation. ■ Consider attic fan. ■ Roof sprinkler.
Warm walls? Walls of room should be cool to touch. If neutral, discomfort—if warm, serious discomfort through radiant heating. Fundamental cause: sun shining on outside surface of wall too long. Wall material soaked full of heat which it holds long after sunset. The effect is most marked on the west side of the house.	Change use of rooms. Do not use west rooms as bedrooms. Realize that south rooms are cooler in summer, warmer in winter than west rooms. ■ Shade west wall against late afternoon sun by trees or trellises with vines, or high louvered shade fence. ■ Paint west wall white. ■ Wash down west wall of house with garden hose.	Use large roof overhang to shade south wall during noon hours and west wall during early afternoon hours. ● Use planting, trellis, fence to shade west wall during late afternoon hours. ● Paint west wall white. ● In regions where summer heat is serious, use the west side of the house as much as possible for garage, staircase, baths, and halls.
Windows let in too much sun? Check west windows especially. Morning sun through east windows is not bad because mornings are cool. Noon sun through south windows is not very hot because the sun rays hit windows at a steep angle, and don't shine deep into rooms. Afternoon sunshine heats the house most.	To draw the shades does not help much. When sun rays hit the shade, they are already inside the house and deliver their heat. Use awnings or woven matting *outside* window. ■ Install heat-absorbing (blue) glass. ● Shading west wall (see above) will also shade west windows, and is the best solution.	Use large roof overhang on south and west to shade south and west windows during middle period of day. ● Shade west side by trees, trellis, shade wall, garage-and-breezeway. ■ Keep west windows few and small. In sunny, hot West, use a solid west wall without windows. Also shade north windows against late evening sun, especially if north side of house faces slightly northwest.
Light glare in window? Cause is not intensity of light outdoors, but contrast between brightness outdoors and dark indoors. Pupil of eye cannot adjust to light and dark at the same time.	Paint ceiling white. Paint wall opposite window white. Redecorate to make inside of room as light as possible. ■ Break additional window in another wall of the room.	Have low, broad windows showing more ground than sky. ■ Have several windows for each room, preferably on different walls, to get more indoor brightness. ● Use sloping ceilings.

check list for hot weather comfort



By Wolfgang Langewiesche

THE TROUBLE	THE FIX	BUILD IT RIGHT
Windows let in sky glare? Stand near window on which sun is not shining. Heat glow on your face is sun heat that has been deflected and diffused by clouds and haze. This effect can occur on all sides of the house, even on north windows. Especially noticeable in regions with hazy-hot summer weather.	Draw shades on top half of window. Better still, use awnings outside the window to shield off part of your sky view. Plant trees if they will not interfere with winter sunshine on window.	Use low, broad windows rather than tall, high ones. Get more view of ground and vegetation, less view of sky. ● Use large roof overhangs on all sides of house to shield off sky. ■ In two-story houses, shield top-story windows by roof overhang; ground floor windows by broad verandas or by "eyebrows."
Air too humid? Humid air does not readily evaporate perspiration from your skin and is, therefore, one reason why you feel hot. However, air humidity is not a characteristic of the house, but of the climate. There is little you can do about it, except to install air conditioning.	Make up for the heat discomfort caused by humidity by cutting down all the more on all other sources of heat discomfort, such as poor ventilation, warm ceilings and walls, sky-glare. ● Let experts determine whether or not you have a room that is suitable for air conditioning at a reasonable cost.	Have a summer living room or bedroom in the basement, with air conditioning. Cool earth keeps basement walls cool, makes possible air conditioning with small, economical equipment. Low location of such room keeps cooled, dried air (which is heavy) from flowing away. Air conditioning will keep a basement room dry and clear of dank smell.
Not enough breeze? In a well-designed house, you need only slight air movement, even in hot weather. If you need a breeze, it is a sign that you are getting radiant heat from warm walls and ceilings. (Exception: the very hot-humid belt along the Gulf Coast.) Best answer is to correct this basic fault.	Electric fan. Don't aim it at yourself. Let it stir up air in room. ■ Place bed, chair, dining table in open doorway where breeze is strongest. ■ Check for unnecessary heat sources: Electric light bulbs heat the air and heat you directly by radiation. Effect is marked in small rooms when you are reading or working with lamp near you. Fluorescent light is cooler.	Use louvers to make more wind openings without making more windows. ■ Design breezeway inside of house. Make a lot of air pass through one narrow passage where you put bed, dining table, work table. ● Build sleeping hut of light airy structure like native huts in tropics. Place it on top of flat roof or in garden away from heat radiation of main house.
House located in extra hot neighborhood? 1. Heat radiation from near-by building heating your house? 2. House surrounded by paved roads, terraces, tennis courts, and bare spots which heat up in sun? 3. Sunshine reflected at your house and into your windows by near-by bare and hot terrain?	1. Plant trees to cut off view of other buildings. 2. Plant lawn. Use sprinklers. Plant trees for shade. Get neighbors to do the same. One owner can change "spot climate" of his property a little. Ten owners can change spot climate of neighborhood a lot. 3. Build high fence or wall; make patio.	Build in cooler spot. It is always cooler in the suburbs, still cooler in the country. It is cool during daytime near the water. (Before you buy, find out how far cool lake breeze reaches on typical hot summer day.) Dells and valley bottoms are cooler on summer nights (and colder in winter) than slopes and high spots.
Wet cellar? Dank smell? Moist, hot summer air condenses against cool cellar walls. Fungus, which grows on moist wall, causes smell. It grows especially under things like carpets, sacking, etc., which allow moist air to reach cool wall or floor without allowing air movement at same time.	Experiment with ventilation. It sometimes works, but more often not. ■ Try burning lights in cellar to radiate heat at walls. Try running electric fan. ■ Keep cellar clean. Store things on racks in middle of basement, rather than on floor and against walls. ● Close up cellar as tightly as possible and use chemical air dryer.	Have no basement. ■ Make basement walls of insulating type of concrete. ■ Use basement as underground, air-conditioned living or sleeping room for very hot weather. Conditioned and dried air will not condense on walls. See also "Air too humid?" above.

Climate Control—indoors and out—can make your existing home more livable.

See what you can do to manipulate sun, wind and shade.

PATTERNS FOR YOUR Outdoor

1950 CALIFORNIA GARDEN SHOW



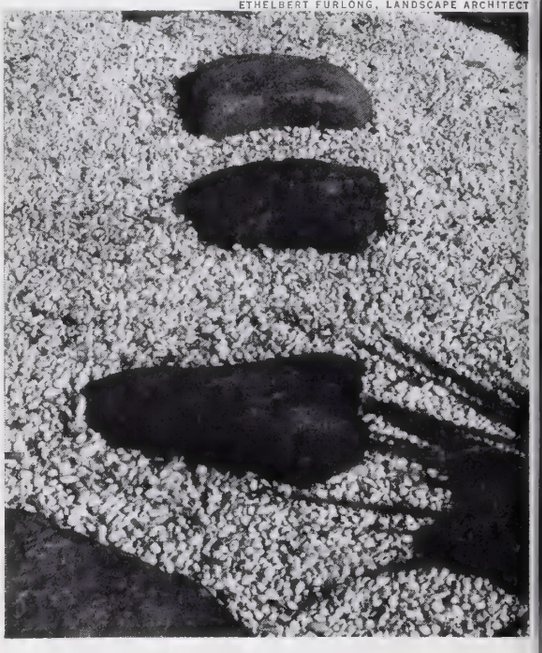
With plain walls use exciting pattern like bricks alternated with wood blocks.

DESMOND AND YARWOOD, LANDSCAPE ARCHITECTS



When carpet must withstand heavy traffic, use cut flagstone mortared in place.

ETHELBERT FURLONG, LANDSCAPE ARCHITECT



Pebbles have the textured look of a nubbly carpet. Stones make walking easy.

DESIGNED BY ANN RARIG FOR 1949 OAKLAND FLOWER SHOW



1950 SAN MATEO FLORAL FIESTA
DOUGLAS BAYLIS, LANDSCAPE ARCHITECT



Wooden strips, small area of brick add visual interest to concrete floor.

THOMAS CHURCH, LANDSCAPE ARCHITECT



Annular rings of rough-cut railroad ties make a pattern within a pattern.

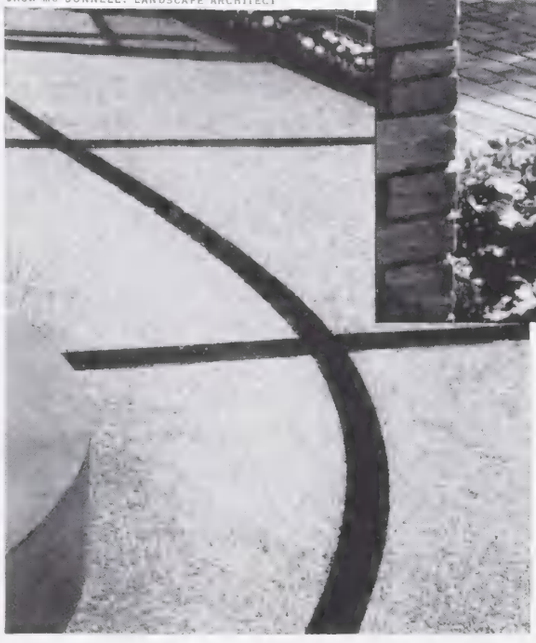
← For bold effect use crushed limestone outlined by bricks.

Carpet



DESIGNED BY DON COATES FOR 1950 CALIFORNIA GARDEN SHOW

Frame bricks with wood strips, alternate stacking direction for geometric design.



1950 CALIFORNIA GARDEN SHOW
JACK MC DONNELL, LANDSCAPE ARCHITECT

Here's wall-to-wall carpeting with stained wood strips to attract and direct eyes.



Horizontal bricks emphasize width of terrace, make it appear much larger.

ETHELBERT FURLONG, LANDSCAPE ARCHITECT



DOUGLAS BAYLIS, LANDSCAPE ARCHITECT

This solid sheet of concrete was dull, uninteresting until broken and relaid.



DOUGLAS BAYLIS, LANDSCAPE ARCHITECT 1949 SAN MATEO FLORAL FIESTA

Wood-bounded tile squares provide new color and texture in wear-resistant inlay.



DESIGNED BY A.I.A. AND A.S.L.A. FOR 1950 CALIFORNIA GARDEN SHOW

Tricks in carpet design—one material in two shapes: Roman and regular bricks.

This living room stretches as far as the eye can see

You can make any room look two or three times bigger than it is by "borrowing" space from outdoors. In this beach house the seascape inevitably draws the eye to the horizon and creates an illusion of limitless space



PHOTOGRAPHS BY MAYNARD PARKER

By Frances Heard

Hervey P. Clark
Architect

Thomas Church
Landscape Architect

Besides providing a dramatic view of the ocean, this transparent wall blends indoors and outdoors so effectively that you seem to own everything right up to the horizon. The raised wooden terrace permits you to relax or dine on the beach, but out of the sand. More important, its design accentuates the visual perspective by drawing the eye seaward along flowing curves and zigzag lines.

Everyone lives outdoors at the beach, but few people do anything to relieve the monotony of the barren expanse of sand. Here, however, landscape architect, Thomas Church, has created an outdoor living room for Charles O. Martin which has all the visual excitement that color, pattern, and texture can produce. You can achieve the same effect by using native plants that take to a sandy environment. Instead of planting them in a four-square bed like wooden soldiers, let them follow a rhythmic curve that defines your private patch of sand and separates it from the public beach beyond.

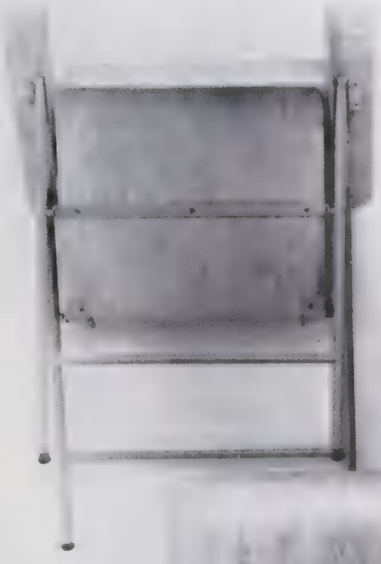


PHOTOGRAPHS BY [illegible]



For flexible living outdoors . . .

You need collapsible, lightweight furniture





A folding card table is just right for summer luncheon. Shwayder Brothers. Metlox china, Simtex tablecloth, and Gense stainless steel flatware.

Minute-size table of birch and black iron. The top is removable. Richards Morgenthau and Co.



PHOTOGRAPH BY SOMOROFF

This chair folds flat and thin, takes little storage space. Open, it's comfortable sitting, designed with body-conforming lines. Shwayder Brothers chair, courtesy of Bloomingdale's.

Carry your magazines in a basket on which you can sit. Langbein.

Snack table is curved to fit the knee. Three legs unscrew for storing. Pollack Industries.

Dine in comfort under a movable sunshade. Edward Huntsman-Trout, landscape architect; color photograph, opposite, by Maynard Parker.



ALL DRESSES COURTESY OF PINS ■ NEEDLES, SANTA FE, N. M.

Let a mobile cart or two save you steps this summer



Load this lightweight metal cart indoors with thirst-quenching set-ups, and wheel it wherever you want it. Waterproof-top tray is removable. Lenart Imports.



ALL PHOTOGRAPHS BY SOMOROFF

If your table is set outdoors, this all-metal cart will roll out needed dinnerware and silver in one trip. Equally useful for clearing-off. Cart, courtesy of Bloomingdale's.



Guests serve themselves from this rolling drop-leaf table. Ample 30″-square top can hold plates, coffee service, an electric Hotray for casseroles, and all else needed for a meal outdoors. Redwood cart. Aristo-Bilt by Salmanson.



Have a movable barbecue cart to locate as you will for outdoor feasts. Long wood-handled iron tools, from Lenart Imports. Cart, courtesy Abercrombie & Fitch.



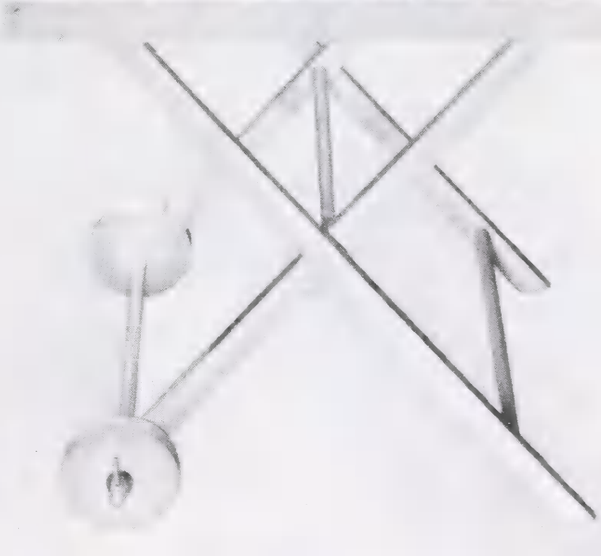
Handy anywhere, a low reed table on wheels with removable lacquered tray. Disposable paper cups lighten the load. Ficks Reed table, courtesy Macy's New York.



For information on accessories see page 92

With plug-in Hotable "buffet" you can do your cooking outdoors. Table keeps coffee and rolls hot while you fry clams in Dulane Fryryte. Drop leaves swing up to provide handy serving counters. Sun Glo Studios.





Easily mobile cart of slatted wood holds makings for a summer meal. Help yourself to salad and curried shrimp from electric beanpot. Utility cart in weather-resistant white enamel is by Dillingham, courtesy of Macy's New York.





Make flame do double duty

Keep food hot—or actually cook it—in gleaming copper serving pieces or on portable stoves. At night illuminate your table with candlelight under glass.



PHOTOGRAPH BY BEN SOMOROFF

1 Tall hurricane lamp with brass fittings for a table or to hang on wall. Vincent Lippe.

2 King-size candle lights your table, keeps individual casserole warm. Sun Glo Studios.

3 All-pottery candle casserole and stand with a story-book look. Brockware, California.

4 For a summer buffet, bright copper warmer holds quantities. Courtesy, Carole Stupell.

5 Turn up wick, keep food hot in an oven casserole. Courtesy, Hammacher Schlemmer.

6 A small, simple charcoal burner will do a big cooking job. Courtesy, Carole Stupell.

7 Chafing dish in copper that you can really cook in, food *stays* hot. Rubel & Company.

8 Hurricane of mint-green glass that holds a fat, long-burning candle. Martin Freeman.

9 A real cook-stove to carry anywhere in your yard. Courtesy, Abercrombie & Fitch.

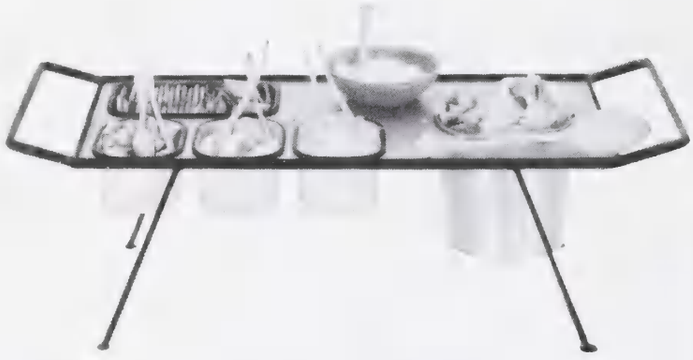
10 Slender and tall hurricanes on a black temporized steel candle base. Lenart.



Use serving things that will save you work

Carry heavy glasses on lightweight, good-looking tray of wood shavings laminated in plastic. Edward Greeman. Glasses, courtesy, B. Altman & Co.





Put salad makings in a portable wrought-iron server. Aluminum top is inset with three wells and an ice bucket. Henry & Miller Industries.



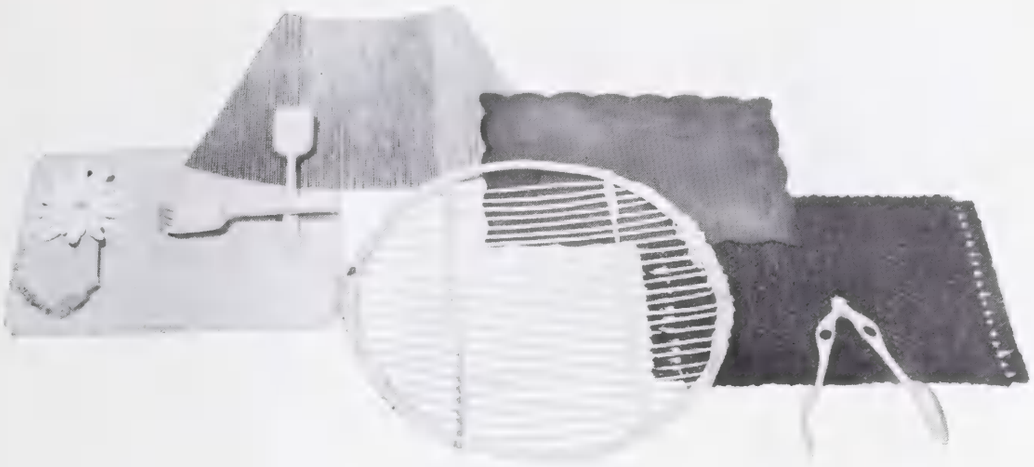
A fan makes a light, cool, and *different* place mat. Demitasse set, fan, Langbein. Basket, Bazar Français.



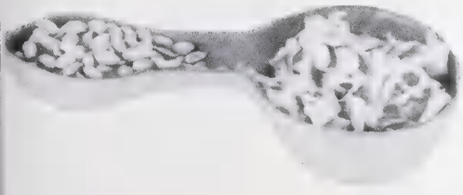
Oversize champagne glass with a hollow stem for ice drippings. Make it a serve-yourself shrimp bowl, or put it to work icing celery and olives. Langbein.



Ice a huge wooden salad bowl to keep vichysoisse chilly. Bowl, courtesy of Bloomingdale's. The glass soup bowls are by Tiffin.



Here are new mats, new serving tools. Mat with napkin tucked in, Carole Stupell. Wedge-shaped plastic mat, Elizabeth Draper. Scalloped plastic mat, Hedwin Corp. Raffia mat, House of Italian Handicrafts. Salad set and scissors, courtesy Bloomingdale's. Bamboo tray, Martin Freeman.



A natural gourd shape makes an easy-to-handle snack server, weighs almost nothing. Laverne Originals.



Carry out this light woven tray set up with cocktail snacks. Everybody serves himself. Tray and fittings, Langbein.



Cool, crinkly plastic tray to carry your own. Knowles "Grapevine" china. Gense stainless steel, glass, B. Altman. Tray courtesy Hammacher Schlemmer.



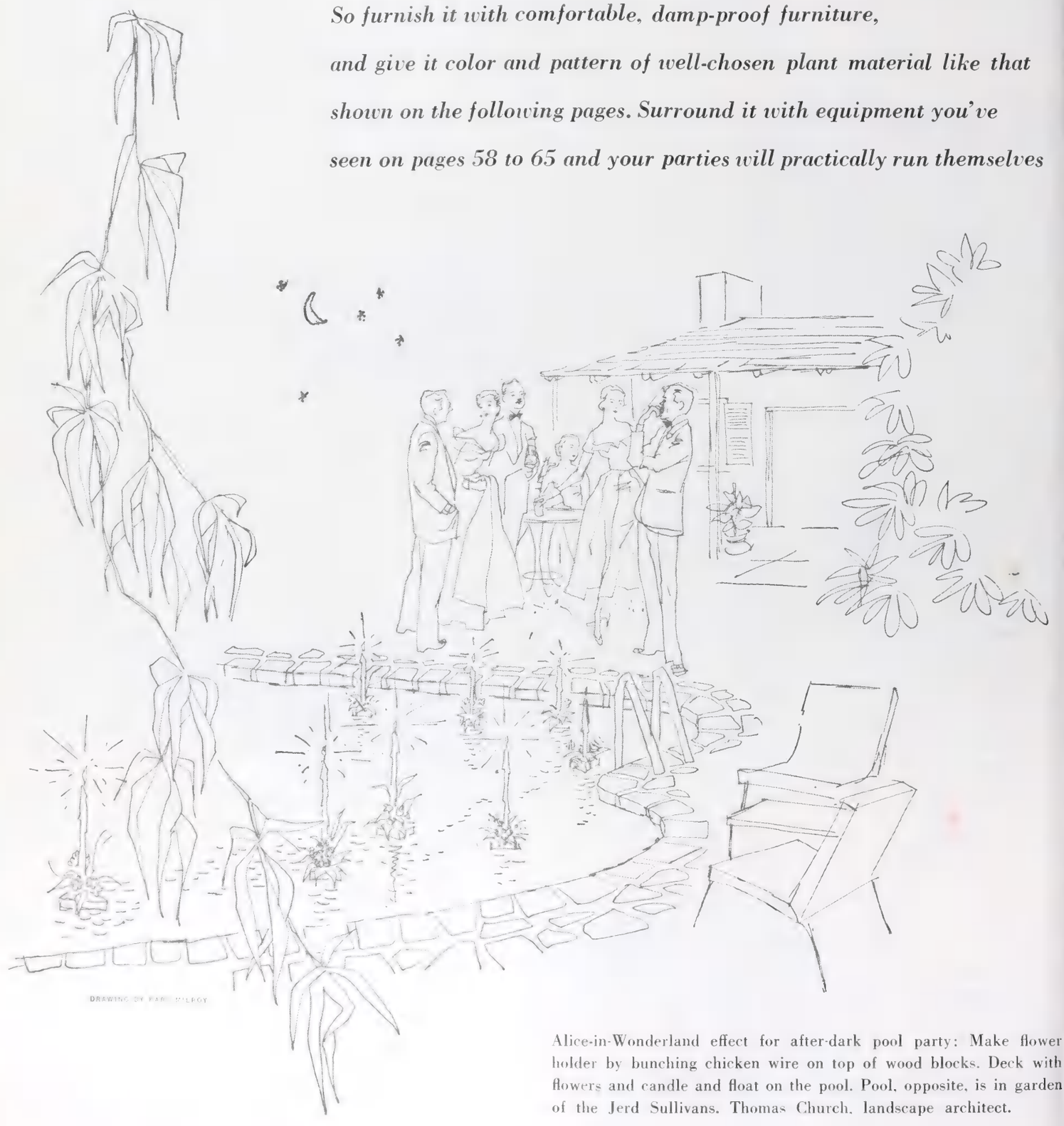
Long baskets, traditional for French bread, can be put to other uses, too. Line with foil and fill with fresh flowers. Langbein.



Have a nest of trays made of beautifully grained wood. The largest of these holds a luncheon setting. Metlox dinnerware. "California Provincial," courtesy of B. Altman. Flatware, Reed & Barton's "Pointed Antique." Trays, Carole Stupell.

POOLS can make a party

A pool with its surrounding area is like an over-sized living room.
By itself it is as bare and uninviting as an empty ballroom.
So furnish it with comfortable, damp-proof furniture,
and give it color and pattern of well-chosen plant material like that
shown on the following pages. Surround it with equipment you've
seen on pages 58 to 65 and your parties will practically run themselves

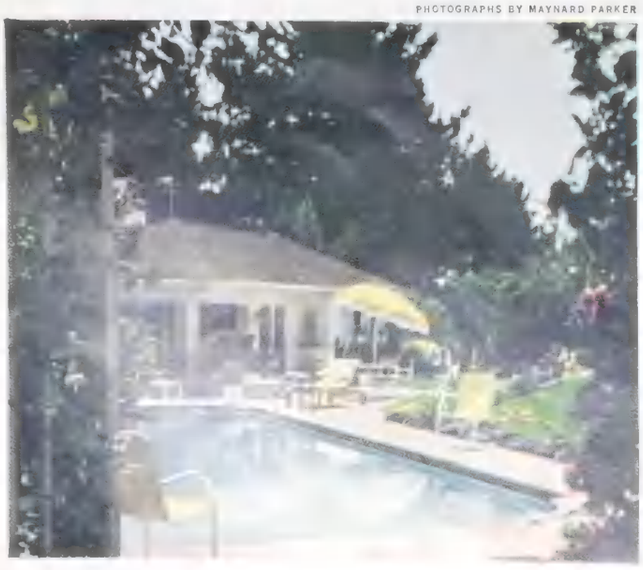


DRAWING BY EARL MILROY

Alice-in-Wonderland effect for after-dark pool party: Make flower holder by bunching chicken wire on top of wood blocks. Deck with flowers and candle and float on the pool. Pool, opposite, is in garden of the Jerd Sullivans. Thomas Church, landscape architect.



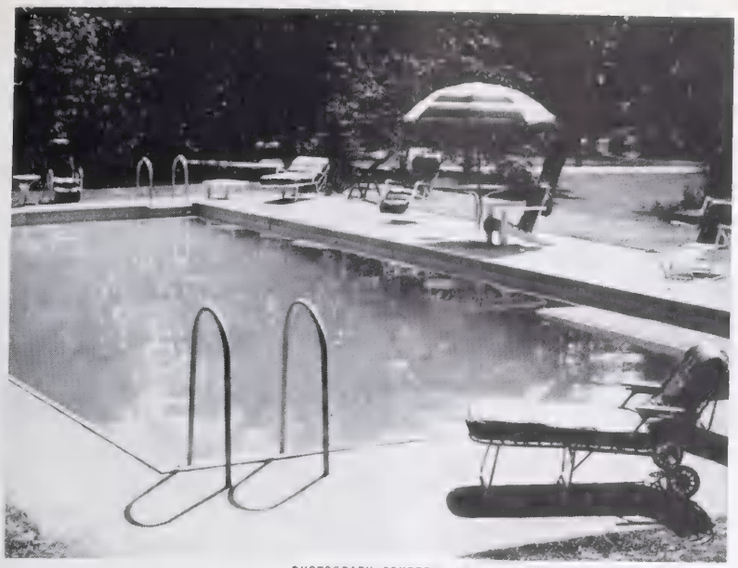
PHOTOGRAPHS BY MAYNARD PARKER



A pool should look natural—as though it were an integral part of the landscape rather than an obvious addition to it. So its design and appearance must be keyed to the surroundings and the architecture of the house. See, for example, how the pool above is tied to the structure by the stone paths and terraces.

Pool houses today are more than convenient dressing rooms. Many of them are real playhouses—a second home where you and the family spend much of the summer. They are equipped to cope with everything from cocktails to buffet suppers, so you can entertain informally outdoors without sacrificing amenities.

Pools can make a party (continued)



PHOTOGRAPH COURTESY OF KOVEN STEEL SWIMMING POOLS, INC.

This steel pool comes in sections, is welded on the spot. Once excavation is done, you can have a pool ready within a week. Its other big advantage is that winter freezes won't crack it. Steel pools come in standard sizes and shapes, or can be custom-made for the site.

CLARENCE PRENTICE, LANDSCAPE NURSERYMAN PHOTOGRAPH BY MAYNARD PARKER



PAUL WILLIAMS, ARCHITECT
FOR HOUSE AND POOL (OPPOSITE, TOP)



PHOTOGRAPH BY RONDAL PARTRIDGE

Wading pool needs only 20 inches of water for youngsters to cool off and learn to float and breathe correctly. But be sure to make area large enough—10′ x 10′ provides space for only three small children. Install good chlorination system. Garden of Mr. and Mrs. Thomas Young.

Shade is important, yet often overlooked in pool building. Pool must be in a sunny spot to take advantage of sun's heat, but you'll want a choice of sun or shade for yourself. If you don't have trees nearby, man-made shade like this will keep you cool. Garden of Mr. and Mrs. M. G. Zelinsky. Thomas Church, landscape architect.



Grass-roots modern in a Midwestern farmhouse

By Kenneth Young

For a river bluff that is right out of Huckleberry Finn, architect Deknatel has designed a modern farmhouse that's as native as fresh corn and berry pie. The year-round home of the Emery Lancasters near La Grange, Missouri, this house blends old and new in a very happy fashion. The site is the kind which has always been favored by farmers along the Mississippi River. The materials, too, are old-time favorites—white oak, black walnut, and native limestone, much of it off the farm. Most traditional of all, of course, is the concept that houses should be comfortable, even luxurious, but never ostentatious. However, there's nothing old-fashioned about the way it's oriented to sun, wind, and view. Nor about the way it uses glass, insulation and electrical radiant heating to keep the indoor climate as genial in January as it is in May.



William F. Deknatel, Architect

TWO PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

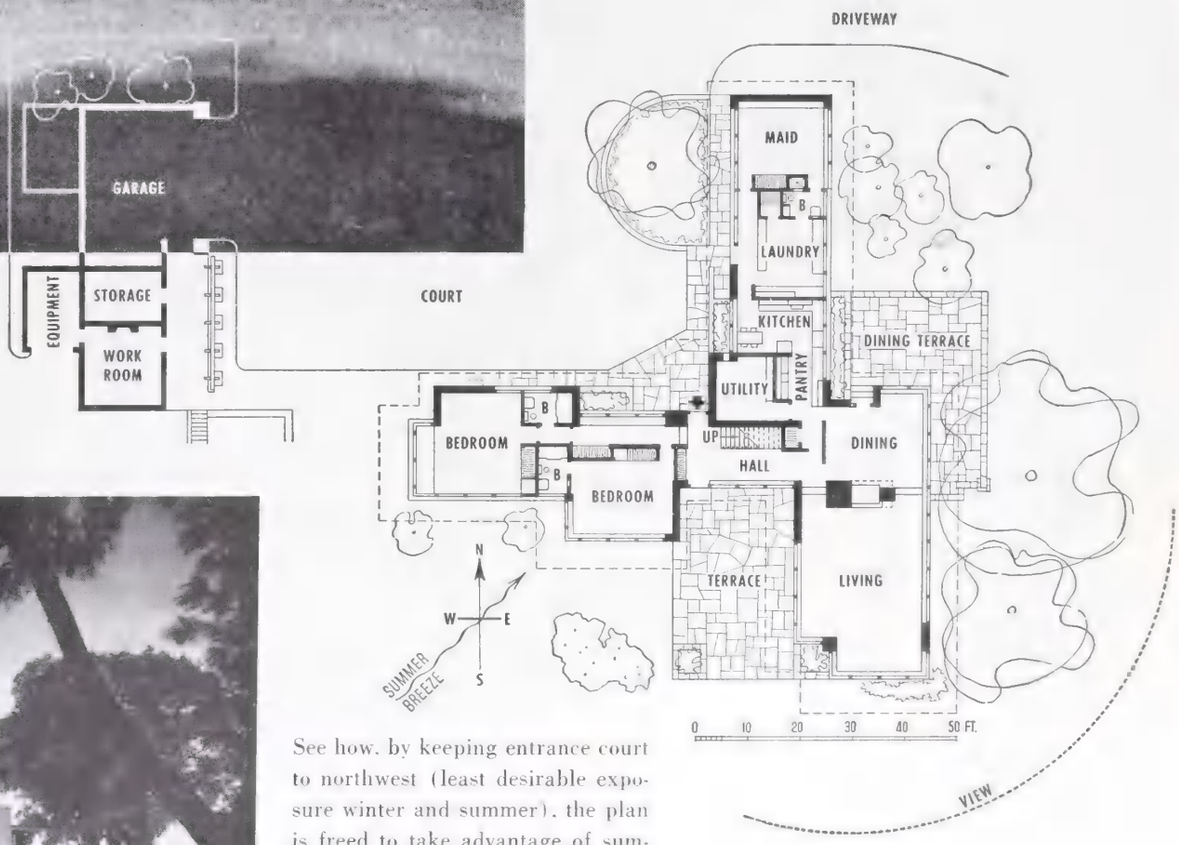


Entrance door, seen here from north end of service wing, opens onto a big paved motor court. Garage and stables are out of sight, at right.



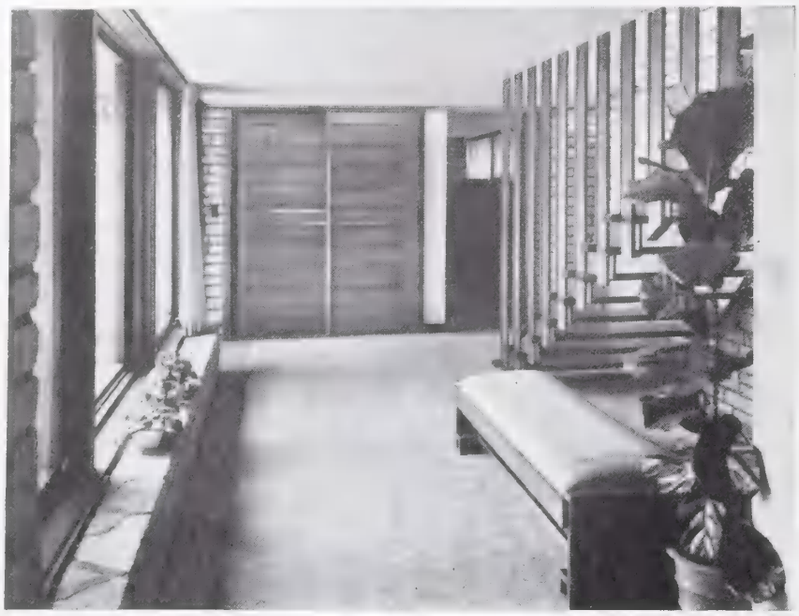
PHOTOGRAPH BY SUTER, HEDRICH-BLESSING STUDIO

See how, by keeping entrance court to northwest (least desirable exposure winter and summer), the plan is freed to take advantage of summer breeze, winter sun, and a fine view. Big casement windows open up most of house to summer breeze. South terrace is used for dancing on hot nights, east one for dining.



PLAN BY SIGMAN-WARD

Grass-roots modern (continued)



Geraldine E. Deknatel
Interior Consultant

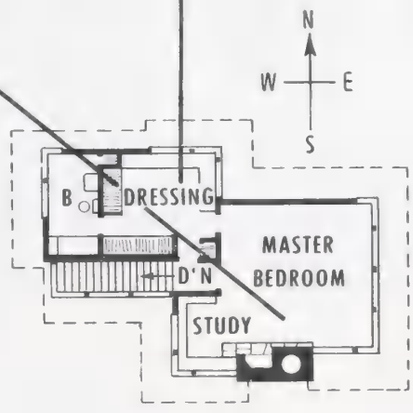
Here you are standing in the handsome stairhall, the pivot of the sprawling three-pronged plan. Straight ahead are the doors of the guest closet with guest wing corridor to their left. The open stair at right, hung from the ceiling on polished walnut boards, leads to second-floor master suite. Beyond it is main entrance door. Big living room (below) is behind you.

A sober elegance of line and texture marks the living room, whose south end is shown below. Here you see another old-time Midwestern favorite—bay windows with seats below. Modern note here lies in the greatly increased area of unbroken glass to admit winter sun and the wide overhang to exclude it in summer.









SECOND FLOOR

Second-floor suite is the master's retreat

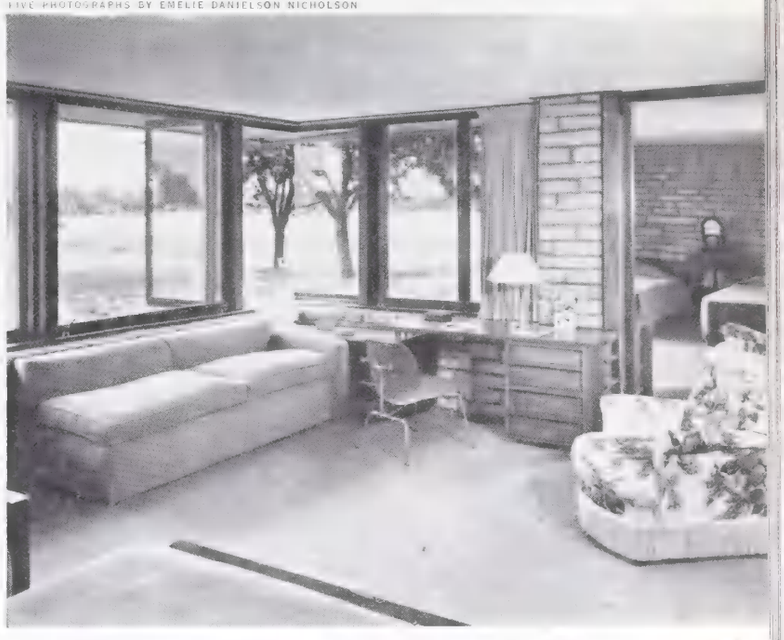
The owners have a room as light and airy as the pilot house on an old Mississippi River steamboat—and for somewhat the same reasons. From it, they can command a view of most of their 640 acre farm—supervision that's important when a herd of blooded Angus cattle is involved. It's a large and pleasant room well isolated from guests, grandchildren, and servants on the main floor. See how, in plan at right, dressing room and bath have been placed along northwest, thus giving bedroom-study most favorable southeast exposure. As on first floor, heating here is electric-radiant.

PHOTOGRAPH BY SUTER, HEDRICH-BLESSING STUDIO



A two-way fireplace between living and dining rooms gives pleasant warmth and cheer. But what really keeps the house comfortable is a network of General Electric heating cables embedded in ceiling and floor, monitored by Minneapolis-Honeywell thermostats.

FIVE PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



Children, grandchildren and friends can be easily accommodated in this farmhouse, thanks to two double guest rooms like this. They constitute a separate wing and have plenty of closets and a separate bath.

For construction details on this house, see page 120

WHAT'S WRONG WITH THIS

The last word when the house was built about 25 years ago, this kitchen, by 1951 standards, met none of the requirements of life today. Thoughtful rearrangement, new equipment, care-proof materials, and gay decorations pulled it out of the doldrums and turned it into a highly efficient, attractive workroom. You can do the same if your kitchen is out of date





TWO "BEFORE" PHOTOGRAPHS BY CARL MORG

Here's what's wrong

- Cabinets built to ceiling. Nobody could reach top ones.
- No toe space for base cabinets. Toes were stubbed, arms strained because of standing too far from counter.
- No place to put things when loading, unloading refrigerator, storage at point-of-use generally inadequate.
- No heat-resistant top for pots hot off the stove, or wooden chopping block for cutting meats, vegetables, fruits.
- Too many places for dirt to collect. Ledges on paneled doors, cracks at wood counter banding, counters without backsplashes to protect walls, cracks instead of coving at edges of linoleum floor, stove legs hard to clean around.
- Unsightly exposed electrical outlet for refrigerator.
- Cook had to stand in her own light, worked in shadow, because the only light source was a fixture in center of ceiling.
- No place was provided for essential cleaning tools, mops, brooms, etc., or for needed cleaning compounds.
- No place to dry wet towels, except draped over radiator.
- Breakfast area was cramped, uncomfortable, uninviting.

KITCHEN?

By Charlotte Conway

In which kitchen would you rather work —the one on this page or the one opposite? A quick glance will tell you. Many details make the remodeled kitchen on this page more attractive and workmanlike than the original. Read on to see how the improvements made by Mr. and Mrs. Richard Chapman, in their Nappanee, Ind., kitchen may guide you in remodeling your own kitchen.



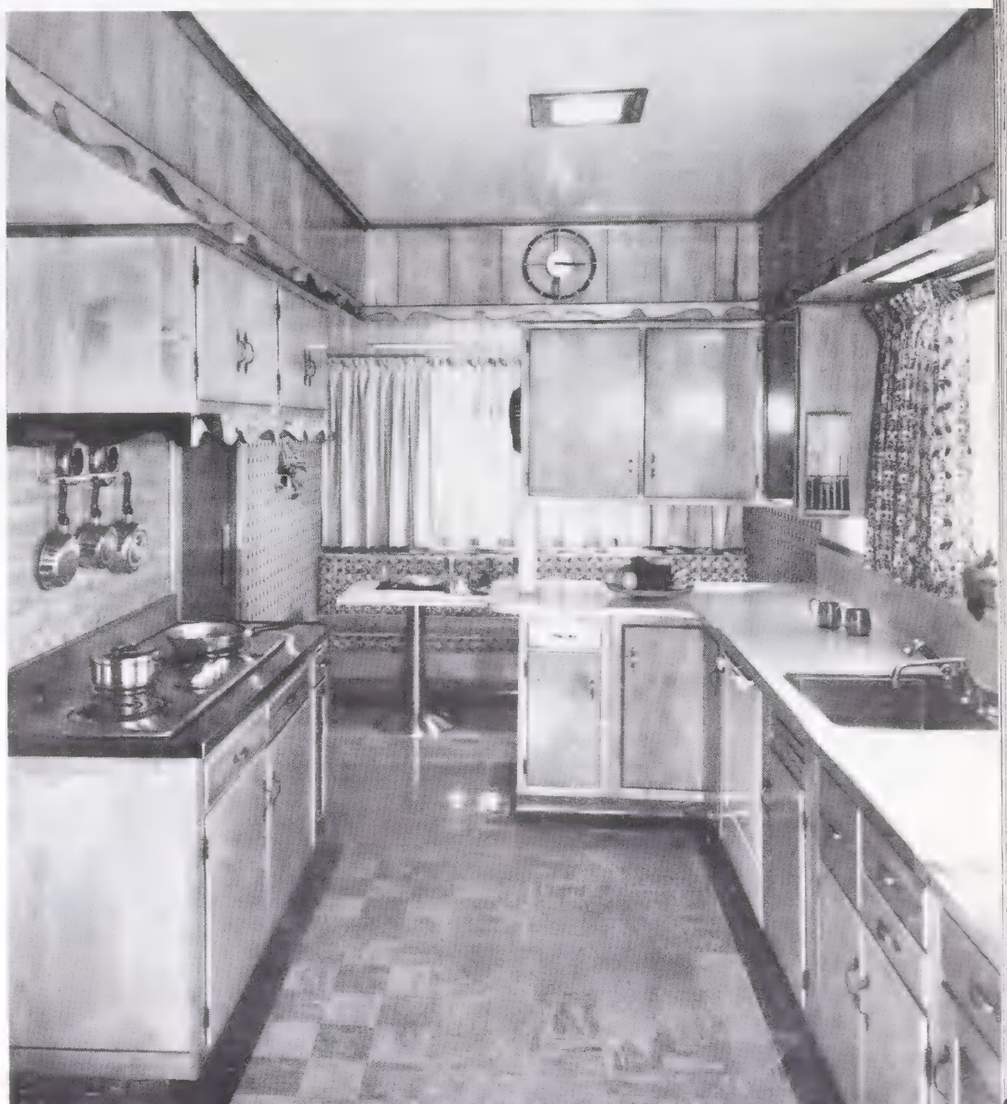
Here's what was done

To correct all the obvious "wrongs," the old abinets, so hard to clean and inconvenient to se, were ripped out and maple cabinets were ubstituted, with sliding doors, rotating shelves. ull-out towel rods, vegetable bins, divided cutry drawers for easy use, as well as for their ttractive appearance.

The new cabinets were installed in an arrangeent which guarantees the least possible time and fort on the part of anyone who works there. ow they are so convenient you could almost t a meal with your eyes closed.

Labor-saving appliances, invented since the riginal kitchen was built, were added. These clude built-in range and ovens, dishwasher. arbage disposer. The old center ceiling light xture gave way to flush ceiling lights and overounter lights for shadowless working.

Formica counter tops resist heat and stains. wood top provides a place for cutting, carving. opping. Stainless steel around the range top on't damage when hot pots are put on it. Easy-n-the-feet, resilient rubber tile with coved edges ow covers the floor. These materials were lected because they are sturdy, long-lasting nd clean easily. (*Continued on next page*)



What's wrong with this kitchen?
(continued)



Thousands of kitchens in this country are as out of date as the one shown on page 74. None of them need stay that way. A little judicious remodeling, and you'll find you're no longer a drudge. Work will go fast and easily, releasing you for other activities that attract you. Check over the list of "what's wrong" with this kitchen, see how many "wrongs" exist in your kitchen. You may be surprised into doing something about them.

If you don't know where to start, try to get the best professional advice on kitchen planning available in your community. When major structural changes are called for, such as tearing out partitions, removing closets, moving windows, doors, or plumbing lines, you'll find an architect can save you money. If it is a question of new equipment, or a rearrangement of work areas, consult your local utility company, or an appliance dealer who offers a kitchen planning service.

Pick the kitchen chore you dislike most, and the chances are there's a new appliance to do it for you. Put this one first on your list. But don't overlook any that take the drudgery out of your general routine. Select materials for counters, floors, and draperies which require a minimum of care and which can take the greatest amount of punishment. The finished job will make you wonder why you didn't remodel long ago.



The new cooking area has a built-in range, ventilator concealed under hood above, pull-out drawers for utensils where they are to be used, a pull-out rack for drying towels, and a stainless-steel top for hot pots.

Two ovens are also built-in, with adjacent maple chopping block for preparing meats or carving them after they are cooked. Blackboard is handy for family messages. Passage between range and ovens leads to front hall.



ALL "AFTER" PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

For more photographs of this remodeled kitchen turn to page 118.

This remodeled kitchen works for the owners—not vice versa. Up-to-date equipment, materials that take a lot of punishment but require little care, and a basic plan as efficient as a production line play leading roles in the dramatic metamorphosis.



The new breakfast room invites a snack at any time of day and helps life to run smoothly, even though each member of the family has a different schedule and a different appetite. Best of all, it's only a short and quick step from range or refrigerator.



To season food with eye-appeal, use tableware that plays up its color and symbolism.

PHOTOGRAPHS BY MAYNARD PARKER



Spice a meal with conversation pieces, like a pineapple candlestick and "slipcovered" cane mats. (Linen borders come off, can be varied.) Linens, courtesy of Nessa Gaulois.



Point up the marine flavor of a seafood luncheon with a bouquet of coral, and china fish plates set on shell-bordered mats of fishnet.



For supper on a warm night, give the table a Hawaiian accent with tapa cloth, driftwood, bird of paradise flowers, ices in coconut shells.

Table settings by Mrs. Milton Friend, in her home in Miami Beach, Florida.

Let Seasoning be your signature

Seasoning is the magic that turns a dish into a chef d'oeuvre, a trick you learn by educating your own taste

By Mary Elizabeth Wiley
and Alexandra Field Meyer



We all know cooks who seem to touch their food with a special kind of magic that makes it a little more delicious and a little more interesting than most other food. These are the cooks who can never quite tell you exactly what they did to the soup or the soufflé. They may remember some of the seasonings they used, but not how much or how many. They are accused of being purposely vague to guard the "secret" of their good food, but this is unjust because their only secret is a matter of wise and knowing seasoning. It may be done a little differently each time, perhaps, but it is dependent upon only two things: a real understanding of a wide range of seasonings and an educated sense of taste. The cooking itself is elementally simple.

There is no formula or rule to cover skillful seasoning, nor can we get the knowledge from cookbooks. Indeed, too many books are inclined to toss it off with an airy "season to taste" or an inadequate "season with salt and pepper." They seem to assume that either the reader has a sensitive and discriminating palate and a sure hand with seasonings, or else that seasoning isn't very important. In most cases both assumptions are wrong and the results are flat and uninteresting.

We can't rely, either, on the advertised virtues of "all-purpose" or synthetic seasonings. Old West Bar-B-Q Smoked Salt may make the steak taste like a chuck wagon special the first time, but the chances are it will grow pretty tiresome before the bottle is empty. Potpourri mixtures like "Poultry Seasoning." "*Fines Herbes*," and "Salad Herbs" should probably be avoided, too, as they are someone else's idea of a good mixture. Some of these, of course, are good but others are not, so if you're going to use a mixture of this kind, be sure to know your brand and buy only the best.

The business of seasoning is essentially a most personal thing. The Oxford dictionary says that to season is to "render more palatable by the addition of some savory ingredients—to mix or imbue with something that imparts relish, taste, or scent." *What* savory ingredient to impart the relish is your (*Continued on next page*)



PHOTOGRAPH BY THOMAS YEE

Wallace Sterling's "Romance of the Sea" adds visual seasoning to seafood setting (opposite).

Let seasoning be your signature (continued)

problem, dependent solely on *your* taste and judgment.

So to learn to season skillfully we must develop an attitude toward it, made up of open-mindedness, taste (in all its meanings), and discretion. Learn what each of the many kinds of seasonings does—whether it adds zip on the robust side like cumin seeds and oregano, or whether it has a subtle and nutty flavor like nutmeg and mace. Take your time; add to your collection gradually and know each one intimately before you move to another. Then, when you have more than a speaking acquaintance with a sizable number, you can have the fun of selecting just the right seasoning for each dish as carefully as you decide which pair of shoes to wear with your favorite dress.

It is sometimes helpful to see how other cooks use the vast number of seasoners, so here are some suggestions for using many of them. (Don't overlook anything that may add a new touch to your food.)

The huge family of spices includes all herbs, spices, and aromatic seeds, so it is a good one to become familiar with first. It even includes the ever-popular chive, onion, garlic, and shallot.

Use fennel and anise to cut the salty taste of smoked herring or salmon. Add marjoram to your hashed brown potatoes. Herbs go naturally with vegetables, so try summer savory with young peas, sweet basil on tomatoes and zucchini, and tarragon and chervil with spinach. Use them in salads, soups, stews, sauces, and with meat, fish, and poultry. The best ones to use in meat dishes are the sturdier herbs like oregano, rosemary, sage, and thyme. The more delicate herbs (sweet basil, chervil, tarragon, and marjoram) are best when used fresh from the garden. And remember, when using any fresh herb, use twice as much as when you use the dried ones. In general, don't overdo herbs and don't use more than one or two in each dish, though there are some rather hearty dishes like stew that can stand three.

Spices have been widely used in America since the whaling days of New England, and they have many uses beyond the obvious spice cake and apple pie. Nutmeg is a must in many creamed dishes and soups, with squash, oysters, and on canned or cooked peaches. Try allspice in beef stew, and ginger sprinkled over a leg of lamb (well rubbed with olive oil) before roasting. Use nutmeg and Grand Marnier to spike the whipped cream for a chocolate soufflé, and chill pear or orange slices in a dressing of honey and ginger. Have a gentle hand with spices as they are deceptively strong and too much can leave a bitter taste.

Another group of spice relatives is the condiment family. These are picklings, mixtures or essence of spices like curry powder, chili powder, Worcestershire sauce, and chutney. The use of most of these is obvious in conjunction *with* food but don't forget their possibilities *in* the food itself. Curry powder dissolved in lemon is wonderful with buttery carrots. Chili powder is a superb addition to beef gravy. Worcestershire sauce does a lot for steaks and chops when it is patted into the meat before broiling. Use chutney with eggs, folded into delicious little dessert omelettes, and with fowl and lamb as well as with your curries.

Aromatic seeds aren't used enough by most people, but, once you get the habit, you'll wonder how you ever did without them. Dill goes well with sour cream (in new-potato salad and over hot or cold, cooked beets) and is delicious sprinkled over baked tomatoes. Try toasting sesame seeds in with the butter for soups or salad croutons, and put poppyseeds over boiled potatoes and noodles. Mustard seeds are good in salads, and cumin seeds on string beans.

Vinegars can also be classified as condiments, and they are very useful in cooking beyond their usual role in the salad bowl. Try vinegar in any meat gravy to cut the fatty taste and add its own touch of flavor; use it to "set" poached eggs (a teaspoon added to the poaching water) and serve some in a cruet, with crisp French fried potatoes. It adds its own piquant accent (particularly the herb vinegars) to many kinds of soups, stews, and sauces.

Another group of seasoners we are likely to overlook are the "natural foods" like cheese, sour cream, buttermilk, oranges, lemons, and limes. The best cooking cheeses are the hard, aged ones that come in big wheels and are dry enough to grate. The best of these are Romano, Parmesan, Aged Monterey Jack, and Cheddar, and they should always be grated fresh for fullest flavor. Use Parmesan or Romano grated over salads and soups and with some vegetables (grated right into the pot), and in vegetable soufflés. The yellow cheeses are best in the basic cheese dishes like fondue or Welsh rarebit.

Use lemon juice and grated lemon peel mixed with cream, sugar and cottage cheese (*Continued on page* 122)



THE BETTMANN ARCHIVE

HOW TO BE A "BORN COOK"

Those casual, perfect cooks who never need a cookbook were not really born that way. They've just mastered the principles of cookery—by trial, error, and observation

The Daily Arts of Good Living



By Jean Harris

The "born cook" is America's most famous one. Aunt Jemima is her nearest rival. It used to be that every family contained at least one "born cook," a fabulous character as much a part of American mythology as Paul Bunyan himself.

"Yes siree bobbem—a 'born cook.' "

She didn't have to do pinpoint measuring of ingredients. *She* didn't have to keep her nose in a recipe book. *She* didn't have to keep running to the grocery store. *She* just took what she happened to have, a little of this and a little of that, and in no time at all, dinner was ready. And what pies, what biscuits, what cakes and cookies, what fried chicken and doughnuts she could make!

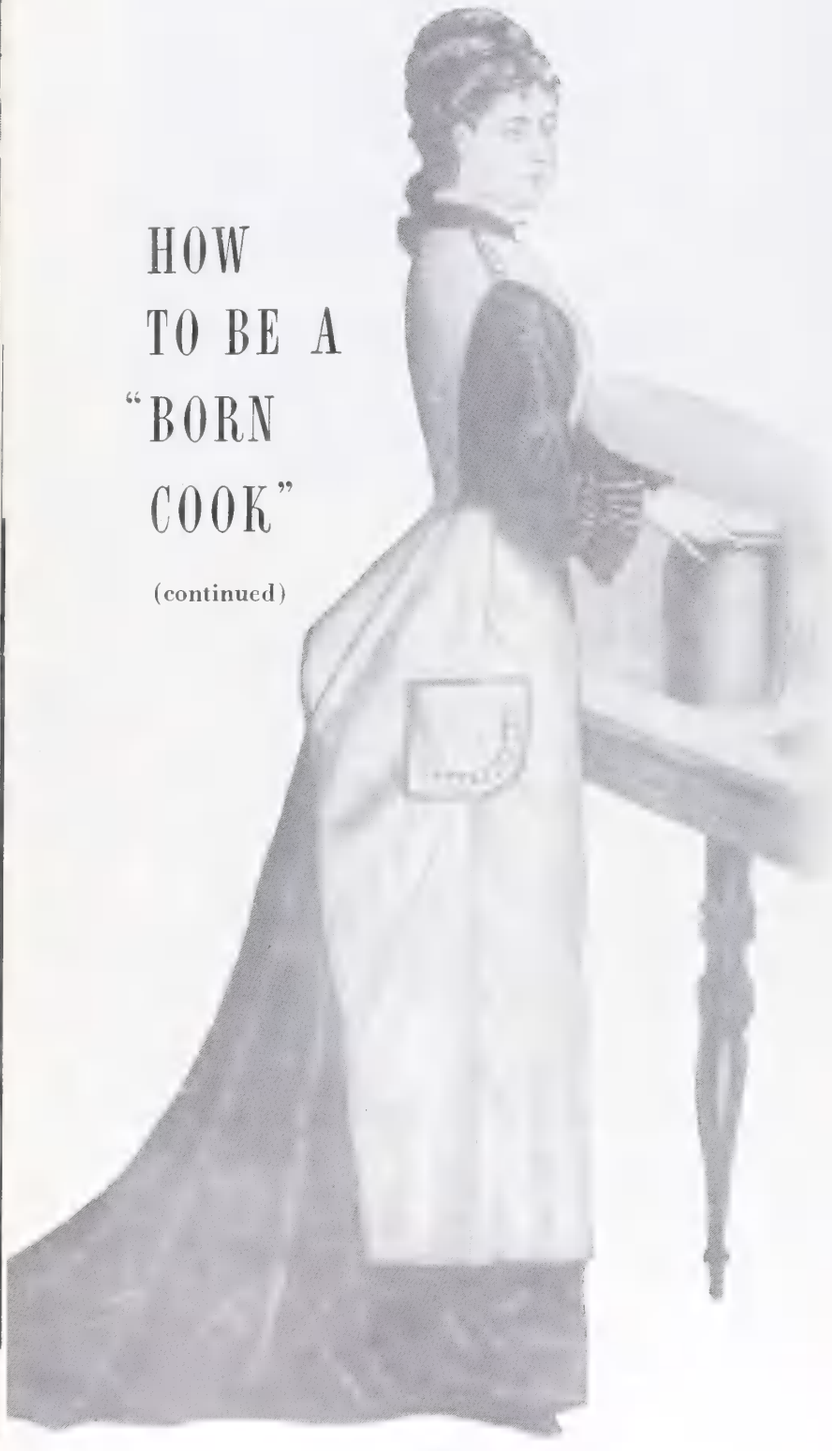
We all owe a debt to her. In a country in which women are conceded the highest place, the greatest respect, and the easiest life women have had anywhere, it might be wise for some of them to remember just what is the basis of this regard. It is not "the brand of cigarettes that Mommy used to smoke," but the "pie that Mother used to make," that men cherish as the symbol of a happy childhood.

It was Fanny Farmer who scuttled the "born cook." Some-

(Continued on next page)

HOW TO BE A "BORN COOK"

(continued)



THE BETTMANN ARCHIVE

one had to do it, of course. It was a normal, inevitable step, in line with what was happening in every other field of activity. Just as lumber had to be dimensioned, dresses cut according to size, and automobiles made with interchangeable parts, so recipes had to be standardized and written down, if we were to make any progress at all.

When cooking depended on skills handed down from mother to daughter, it depended on aural tradition to keep it alive. Now civilization is a matter of social inheritance, so it depends on keeping knowledge that is once found out. Aural tradition is a very poor way to accomplish that end. It is either too easily broken or else it demands a static society, in which people spend so much effort preserving what was found out in the past that they have no time to find out anything new. When knowledge is safely pickled in books, you don't have to clutter up your mind with it to keep it from getting lost. You can refer to it whenever you wish. Recipes had to be written down and made available to everyone, so that it was not necessary for you to spend your life in the kitchen in order to learn how to cook.

But there were even more important reasons than this why cooks had to learn to think in terms of level teaspoonsful instead of in pinches of this and that. All sorts of knowledge originating outside the kitchen had to be brought into it and put at the disposal of the cook. The importance of cleanliness, for example. Religion had made cleanliness related to godliness. Science had to make it related to health, and the recipe had to get the knowledge from the laboratory into the kitchen. Even as late as 50 years ago there were too many cooks who wiped things on a dirty petticoat, tasted food out of a spoon that went directly back into the pot, or arranged to make bread before they went to a party because "it made their hands so nice and clean."

Another function of the written recipe was to break down the provincialism of American cookery. The colonists had fallen for the British propaganda that the French lived mostly on frogs, so it was not until men like Thomas Jefferson went to France and liked what they had to eat there, that the upper classes became aware of the international cuisine. But it took the written recipe, the printed one, to make this knowledge generally available.

Still another function of the written recipe was to alleviate the condition of women, to provide them with a short cut to knowledge. Catherine Beecher, sister of Harriet Beecher Stowe, wrote a recipe book which was widely used all over the country in the 1840's. She wrote words of encouragement to young wives who found themselves entirely unprepared for the tasks which faced the housekeeper of a hundred years ago. For at that time wood and water had to be carried into the kitchen, and the behavior of stoves was as unpredictable as that of an opera singer, and their operation as hard to manage as a skittish horse.

Says the redoubtable Catherine, "If you have done the best you can, you have done well. If you have done well, that is all that God does ask of you and all that men should ask."

This put God on the side of the women in their fight for better working conditions in the house, a fight which paralleled the demand for better working conditions in the factory. It was the successful outcome of this fight which made possible the American kitchen of today. It gave manufacturers of kitchen equipment a goal for which to strive and, at all stages of the process, a market for their products.

But now a new situation has arisen. We have become too dependent on recipes. We have become afraid of using our heads and in great danger of forgetting how to do it. Too many cooks are like the driver who depends merely on the red and green stop and go signals, who starts up when the light turns green, without bothering to notice whether some one has attempted to steal the signal or whether all pedestrians have succeeded in getting across. Such a driver is scheduled for an accident. The intelligent motorist obeys the rules, but at the same time he keeps track of what other people are likely to do. He uses his head.

The cook must do the same thing, the more so because present-day recipes are not always a completely reliable guide. They haven't caught up with the possibilities offered by either modern appliances or materials. They haven't succeeded in integrating nutritional and gourmet standards. Our way of living demands more flexibility than can be secured from blind adherence to recipes. Modern women have got to spend a great deal less time in the kitchen than their mothers and grandmothers did, whether they want to or not.

Beware of tampering with these types of recipes

There are two kinds of reasons why certain recipes should not be tampered with. One reason involves skills of manipulating, which must be done properly if the result is to be right. The other involves scientific chemical reactions of the ingredients, which cannot be tampered with or the results will be spoiled. Follow the recipe exactly in these cases:

For reasons of manipulation and skill

Some doughs and some pastries
Omelets
Hollandaise and mayonnaise
Meringues

For scientific reasons

Sugar cookery
Baking powder cookery

All this means that we should turn again to the standards and the methods of the "born cook," only on a higher level. It is time that you as a cook began to get some meaning out of your past experience, that you learn to carry over what you learned from one dish to the next. But where the old cooks did it unconsciously, you must learn to do it consciously.

It is easy. Just take the trouble to look up and note down the things that old-fashioned cooks carried in their heads. This is a far cry from collecting culinary formulas.

Admiration goes to the cook for the way in which she works almost as much as for *what* she makes. Sauce thickened with a roux is used as the basis of so many things—soups, soufflés, croquettes—that a knowledge of the basic proportions of fat, flour, and liquid makes you able to use the old cookbook injunction "flour to thicken," without using measurements.

Here are basic white sauce formulas for specific purposes:

2 tablespoons butter, 2 tablespoons flour, 1 cup liquid (creamed dishes)
3 tablespoons butter, 3 tablespoons flour, 1 cup liquid (soufflés)
3 tablespoons butter, 6 tablespoons flour, 1 cup liquid (croquettes)

Some of the best cooks use cornstarch instead of flour in making sauces, because, since 1 tablespoon of cornstarch is the equivalent in thickening power to 1¾ tablespoons of wheat flour, you have the same degree of thickness in your sauce without clogging up the dish with carbohydrates. Cornstarch also makes a clearer sauce. The proportion of sauce to solids is the same for both creamed dishes and croquettes—1 cup of sauce to 2 cups of solids. (*Continued on page* 115)

You don't have to be extravagant to serve

Chicken in the grand manner

By Jean Harris

Wherever chicken has been eaten—in any age or any country—dishes using the breasts alone have represented the ultimate in chicken cookery. But until the modern techniques of freezing and packaging were applied to the merchandising of chicken, the breasts were also wildly extravagant. But now you can use these exciting recipes and still be as economical as your mother taught you to be. Just as most of us ordinary people now have luxuries which were the portion of only kings and potentates a few decades ago, so the food industry now lets us use chicken in ways originated by royalty and the very rich. Best of all, you can now try world-famous recipes which you previously may have felt were too rich for your modest budget—certainly your everyday budget.

All this new opportunity and new freedom is possible because chicken parts (breasts, livers, thighs, legs, giblets, and wings) can now be bought separately. This means that you may now buy only the part you want and not be faced with the problem of eating chicken until you hate the sight of it, or wasting the rest.

This progress in food merchandising releases a whole new set of cooking possibilities. Each part of the fowl becomes the key which opens the door to an entirely new set of chicken dishes. Not only this, but you may serve all guests alike. Children do not have to be tricked into preferring the neck. Father does not have to produce two wishbones from one bird.

More important, the problems of cooking are greatly simplified. For in cooking a whole chicken it is impossible to have every part properly done at the same time. When the breast is done, the rest of the bird is still tough. By the time the legs and thighs are tender, the



PHOTOGRAPHS BY GEORGE LAZARNICK
WOOD MASHER COURTESY OF HELENA PENROSE

breast has become dry and overcooked. Only by cooking parts of the same degree of tenderness at the same time can you cook each part properly. It is because the breast is so often overcooked that many people consider it dry and tasteless. But when it is properly cooked, the breast is the most tender, juicy, and delicately flavored part of the fowl.

The French call the breasts of the fowl *filets*, or *suprêmes*. There are two breast muscles on each side of the breast bone of every chicken. The words *filet* and *suprême* mean the same thing and they both include the large breast muscles called the *filet* and the smaller one underneath called the *mignon filet*. The French have a trick of serving the first joint, or the first two joints of the wing with the large breast *filet* attached. These are called *ailerons*. In *The Perfect Hostess Cook Book* by Mildred Knopf (Alfred H. Knopf, New York, 1950) a recipe for *ailerons* is called "Chicken Breasts on the Wing."

Because our methods of food preparation have accustomed us to serving the whole fowl at once, we have overlooked the fact that chicken breasts with the skins removed are one of the nicest and most easily prepared emergency dishes there are. Taken from the bone, brought to room temperature, pounded with a meat mallet, or the side of a cleaver, until they are the same thickness throughout so they will cook evenly, chicken breasts take less than ten minutes to cook and make some of the fanciest, most elegant dishes known to gastronomy.

Suprêmes are best cooked in a little fat on the top of the stove in the frying pan. They are done when they are springy to the touch and the meat has turned white all the way through. Be sure to use low heat, as they shouldn't be browned a bit, and high heat will make them tough. To keep them perfectly white, some cooks use lemon juice and cook them in clarified butter (the clear liquid of melted butter after the milky sediment has settled). But the most important thing to remember is to serve them as soon as they are cooked. They can be spoiled by even a five-minute wait.

In general, chicken breasts are cooked in clarified butter or in olive oil. They may be poached in a liquid —often wine. Or they may be rolled in egg and bread crumbs and sautéed, or fried in deep fat.

They may be served alternated with pieces of fried ham, or fried oysters, or *(Continued on page 99)*



If chicken parts, frozen or fresh, are still unavailable in your locality, you may have the butcher cut up several chickens, and use the breasts alone, because you can reserve the other parts for future use, either in your own freezer or in the ice-making section of the refrigerator



What to eat before you eat

To do your dinners justice, keep the* hors d'oeuvres *few but distinguished, for they should whet, not dull, the appetite

Those very clever old Chinese had a proverb, "The more you eat, the less flavor; the less you eat the more flavor." And, as usual, they were right. I try to operate by this bit of wisdom, particularly when I'm planning the *hors d'oeuvres* to be served before a dinner party. I say "planning"—but actually this pre-dinner fare is usually the last thing I consider. I would so much rather concentrate my efforts on running up a new and wonderful dish for the dinner itself. On occasions I have even found that I've forgotten the *hors d'oeuvres* until almost time for the guests to arrive—a deliberate trick of my sub-conscious, no doubt, for I have a strong conviction that canapés have ruined more dinners than poor cooks. They can dull the appetite instead of piquing it, so I would far rather give my guests too little to eat before a meal than too much. Unless you don't mind having an excellent dinner pale into insignificance, my advice is don't serve several dreamy delicacies betorehand.

I must say, however, that the food fripperies I find at most cocktail hours can hardly be called dreamy delicacies. To me they're a hoax, a snare and a delusion. Trays of beautiful-looking what-nots are passed and you think, "Boy, these really are something!" But when you bite into a tired, soggy piece of bread, shrouded with flavored gunk and glamorized with sieved egg and a caper, you're tempted to plant the rest of this taste thrill in the nearest flower pot. The hoax is that (*Continued on page* 93)

By Virginia Stanton
House Beautiful's Party Editor

As a piquant preamble to dinner, *hors d'oeuvres* should be few, memorable, and memorably served. Custom-made copper cart, tray (for toast rounds), and mugs (for a choice of cheeses), courtesy Soupçon Gift and Food Shop. Sectional bowl, Mottahedeh Creations. Glass, Cambridge Glass. Casually festive skirt and blouse, Pins and Needles.

COLOR PHOTOGRAPH BY EZRA STOLLER



New background for living—outdoors

Years ago house and garden were two distinct and separate entities. You lived in the house and *looked* at the garden. But today this distinction no longer exists. Gardens are used for living, eating, and entertaining, and consequently need to be furnished with the same care and discrimination you would use for indoors. So in the Minneapolis, Minnesota, garden of Mr. and Mrs. C. B. Sweatt, a brilliant background of color and texture is built around the new purple clematis. And as you move to the area around the pool, color is subdued and design becomes the dominant feature of a simple yet elegant setting.



When you remodel Make the outdoors as livable as indoors

Terrace and sunlight are new

When the Sweatts remodeled their suburban home, they had the forethought to visualize the project as a whole. They realized that the kind of house they were going to end up with just wouldn't fit into the existing surroundings. So they remodeled the grounds and provided a handsome background for outdoor living. These "before" and "after" photographs show how successful the transformation was. The broad, semi-circular terrace added to the porch creates a new and delightful spot in which to relax or entertain. And instead of the deep shade, trees were removed so that this area is now bathed in sunlight.



BEFORE

AFTER

McENARY & KRAFFT, ARCHITECTS



ALL PHOTOGRAPHS BY PHOTOGRAPHY, INC.

What home builders should know about

New Government Restrictions

By Miles Colean

As mobilization encroaches more and more upon the normal way of doing things, the federal government, through the National Production Authority and the Federal Reserve Board, is doing more and more of your deciding for you. The decisions that you now can't altogether make for yourself affect the cost of the house you may build, the materials you may use in it, and the amount you may borrow.

Limitations on the size of your house

In an effort to reduce the number of "luxury-type" houses, the N. P. A., early in May, made a requirement that any house costing (exclusive of land, architects' fees, and a few other minor items) more than $35,000 would have to have special authorization. Officials soon recognized that $35,000 meant different things in different parts of the country. In order to be equitable, therefore, the cost limitation has been changed to one on square feet of floor area.

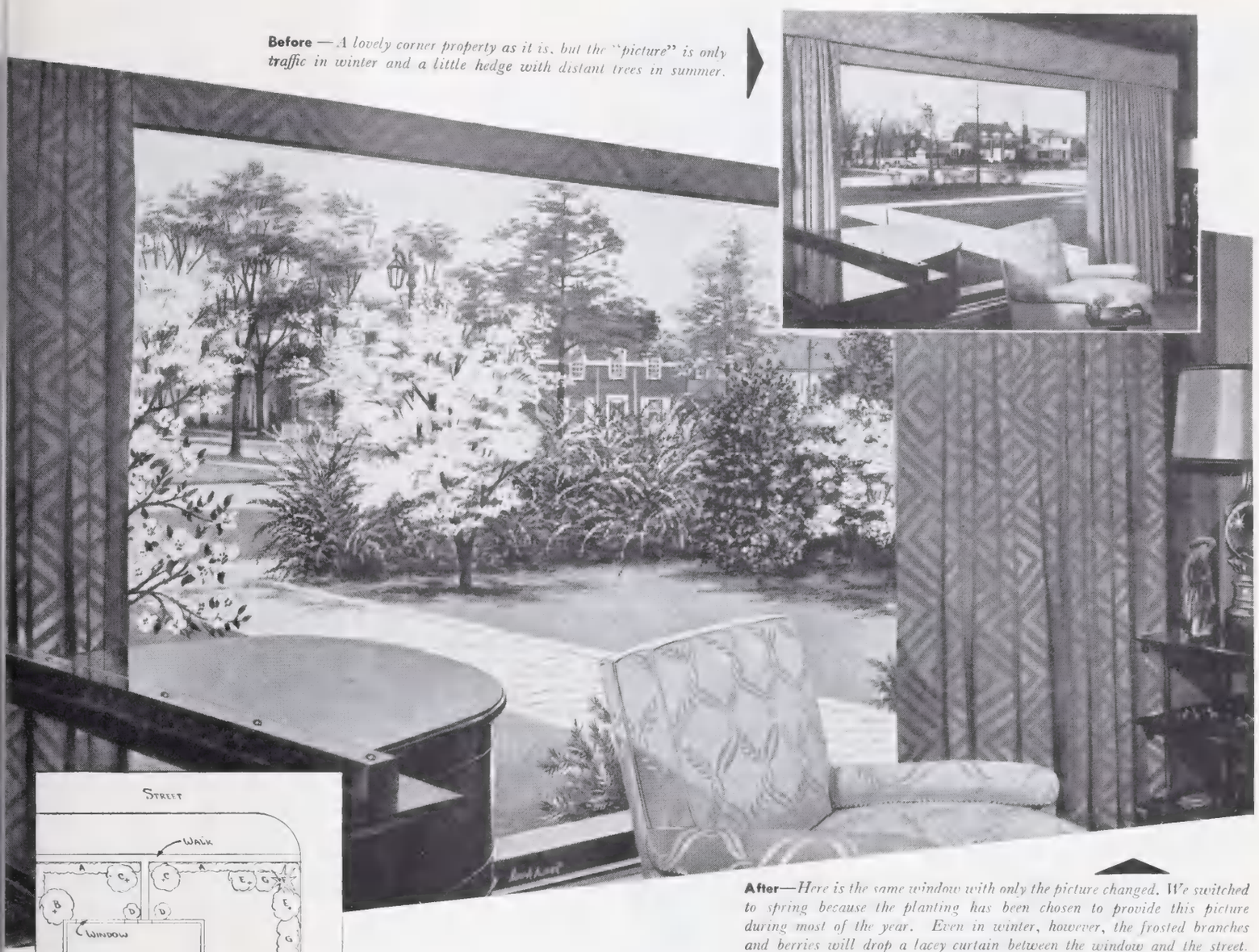
Although the terms of the revised regulation were not available when this was written, they were intended, for the country as a whole, to be as generous as the cost limitation. If, however, your house exceeds around 2,500 square feet of living area, be sure that you, your architect, or your builder is familiar with the precise provisions of the rule. If the house you are planning exceeds the maximum limitation—whatever it turns out to be—you will have to obtain a permit from the nearest N. P. A. The prospect is that such permits will not be freely granted. It will be better to proceed within the limitation, reducing the area permanently or planning a small "interim" house that can be enlarged at some future time when conditions permit.

Note also: If you had cleared or graded your lot or installed any permanent materials before May 3rd, you may proceed without a permit, regardless of the cost or the size of the house. (*Continued on page* 123)

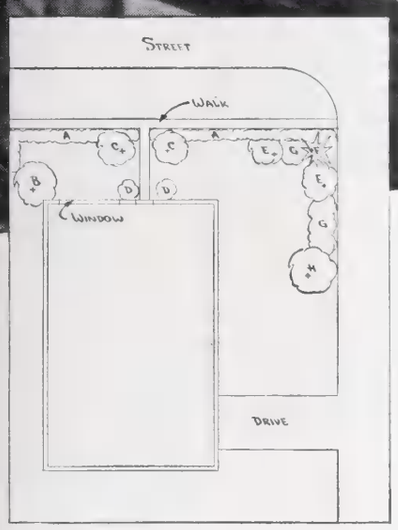
How big a loan can you make?

TOTAL COST	MAXIMUM LOAN	
	Non-Veterans	**Veterans**
$5,000 or less	90% of cost	95% of cost
Over $5,000 but not over $6,000	$4,500 plus 65% of excess of cost over $5,000	All but $250
Over $6,000 but not over $9,000	$4,500 plus 65% of excess of cost over $5,000	$5,750 plus 75% of excess of cost over $6,000
Over $9,000 but not over $12,000	$7,100 plus 60% of excess of cost over $9,000	$8,000 plus 70% of excess of cost over $9,000
Over $12,000 but not over $15,000	$7,100 plus 60% of excess of cost over $9,000	$10,100 plus 45% of excess of cost over $12,000
Over $15,000 but not over $20,000	$10,700 plus 20% of excess of cost over $15,000	$11,450 plus 25% of excess of cost over $15,000
Over $20,000 but not over $24,250	$11,700 plus 10% of excess of cost over $20,000	$12,700 plus 15% of excess of cost over $20,000
Over $24,250	50% of cost	55% of cost

Before — *A lovely corner property as it is, but the "picture" is only traffic in winter and a little hedge with distant trees in summer.*



After—*Here is the same window with only the picture changed. We switched to spring because the planting has been chosen to provide this picture during most of the year. Even in winter, however, the frosted branches and berries will drop a lacey curtain between the window and the street.*



PLANTING PLAN:

This simple planting plan, like all those in the book, was designed by a leading New York landscape architect, through the courtesy of the American Association of Nurserymen.

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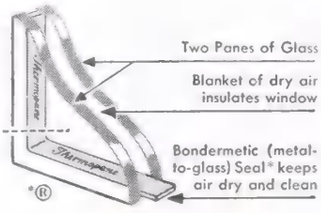
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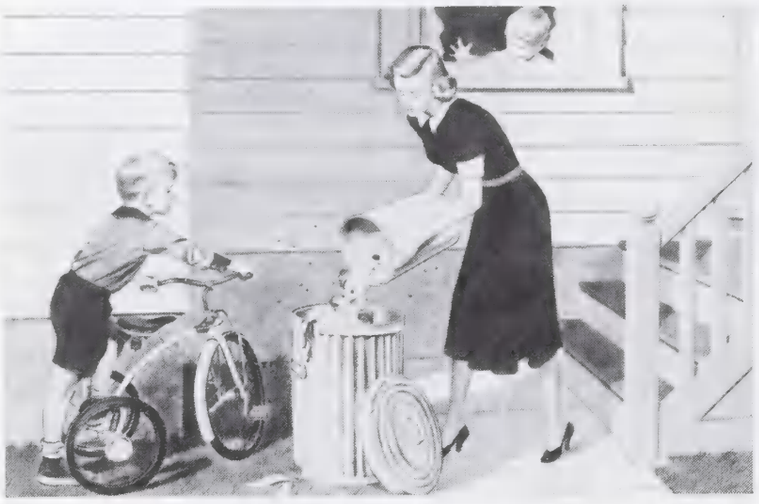
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THE KNACK OF LISTENING

CONTINUED FROM PAGE 35

to him, but through the impressive unfamiliarity of whatever technical jargon he chances to hear, to misunderstand both the nature and the role of musical technique. It is likely to seem to him something of an abstraction, with an existence of its own, to which the sensations and impressions he receives from music are only remotely related, as by-products. How often, for instance, have I been asked whether the study and mastery of music does not involve a knowledge of higher mathematics! The layman is only too likely to react in either one of two ways, or in a combination of both. He is likely, that is, either to regard music as something to which he is essentially a stranger, or else to regard its generally accepted values as arbitrary, pretentious, and academic, and both to give to it and to receive from it far less than his aptitudes warrant.

"The surprising thing is that all of these conclusions are based on a mistaken idea as to the real meaning of musical 'understanding.' Technique is certainly useful, not to say indispensable, to the composer or the performer: a knowledge of musical theory is certainly an advantage to the performer and practically inescapable for the composer. But theory, in the sense of generalization, is not of the least use to the listener to practice it is a veritable encum brance if he allows preoccupatio with it to interfere with his co tact with the music as such. . . And do we seriously believe tha understanding of Shakespeare, o James Joyce, or William Faulkne has anything to do with the abilit to parse the sentences and describ the functions of the various word in *Hamlet* or *Ulysses*?"

As to that paragon of virtue, th understanding listener—

"The really 'understanding' lis tener takes the music into his co sciousness and remakes it actuall or in his imagination, for his ow uses. He whistles it on the stree or hums it at his work, or simpl 'thinks' it to himself. He may eve represent it to his consciousnes in a more concentrated form—a a condensed memory of sound heard and felt, reproduced for h memory by a vivid sensation what I may call character in sound without specific details but i terms of sensations and impre sions remembered."

The fourth stage Sessions cal that of discrimination, the develo ment of critical faculty. But th stage lies beyond our present di cussion. Much enjoyment can b discovered on the slopes of the hi before you attempt to invade th castle on the summit.

FOR FLEXIBLE LIVING OUTDOORS

CONTINUED FROM PAGE 61

Here are the things you need to accessorize the handy serving carts shown on pages 60 and 61:

Page 60

Top: Bar cart, Lenart Import Co., New York, N. Y. Glasses, Libbey Glass Company, Toledo, Ohio. Straw baskets, Langbein Giftwares, Brooklyn, New York. Ice bucket, Sun Glo Studios, New York, N. Y.

Center: Utility cart courtesy of Bloomingdale's, New York, N. Y. "Lifetime" plastic dinnerware, Watertown Manufacturing Company, Watertown, Conn. Glasses courtesy of B. Altman, New York. Leaf plates, Martin Freeman, New York, N. Y. Basket holding flatware and serving spoons, Langbein Giftwares, Brooklyn, N. Y.

Bottom: Redwood cart, "Aristo-Bilt," Salmanson & Co., Inc., New York, N. Y. "Lifetime" dinnerwar Watertown Manufacturing Co., W tertown, Conn. Bamboo handle fla ware and portable Hotray courte of Hammacher Schlemmer, Ne York, N. Y. Stainless steel coff pot and vegetable casserole, Gen Import, Inc., New York, N. Paper napkins, courtesy of Lo & Taylor, New York, N. Y.

Page 61

Top: Barbecue cart, courtesy Abercrombie & Fitch, New Yor Barbecue tools, Lenart Impo Inc., New York, N. Y. Salt a pepper cellars, Berthold's, Framin ham, Mass. Basket, Langbein Gi wares, Brooklyn, New York.

Center right: Ficks Reed tray t ble, courtesy of Macy's, New Yor Paper cups and saucers courte of Lord & Taylor, New York, N.

(*Continued on page* 120)

WHAT TO EAT BEFORE YOU EAT

CONTINUED FROM PAGE 86

The delicious-looking stuff on the tray is an A-1 disappointment. The snare is that somebody has been trapped in the kitchen for hours cutting out those little rounds of bread and spreading them with gunk and tedious decorations. To me (and to most men, I've discovered) the results aren't even worth the chewing.

John Montagu, the fourth Earl of Sandwich, who lived from 1718 to 1792, was the inventor of the sandwich. He was at the gaming table when the butler announced, "Milord, dinner is served," but "Milord" was too engrossed in his game (I wonder if it could have been Canasta?). "Serve the dinner here," said he. This flaunting of convention threw the butler, and he started to stammer, "Milord, how can I do that—with meat and bread and—?" But the Earl shouted impatiently, "Just put the meat between slices of bread so that I can eat and play at the same time." And this is how the sandwich was born. The conversation was not recorded for posterity, but the sandwich was. How many kinds and varieties of sandwiches and how many nations enjoy them, I couldn't hazard a guess.

I DO NOT know who invented the open-faced numbers that we have today, but you find them all over Europe. Our very name for the *hors d'oeuvres* comes from France. There is a family in Copenhagen who has been making open-faced delicacies for 80 years. They ship them all over Europe and will also fly them to this country. I have never tried any, but the list of 169 items is most intriguing, involving caviar, eel, herring, lamb, beef, and all kinds of cheese. I hope this family has found a way to waterproof the bread. For soggy bread is the real hazard of the usual before-you-eat tidbit. It's probably this prevalent sogginess that makes most people so suspicious of the pre-dinner canapé. (You can get frozen canapés, which are polished off in your oven just before serving, eliminating the sogginess problem. Some brands are quite good and you should experiment with all those available locally. Or you can make your own canapés, and freeze them yourself, if you know how to prepare them for a last-minute crisping in the oven.)

Since the important idea behind the *hors d'oeuvres* is to whet the appetite of your guests, what goes before the dinner should complement the food to follow. For instance, if you are having an important shellfish dish as the first course, then you would not have fish *hors d'oeuvres*. Fish dulls your taste for fish. Remember, too, that the richer the dinner, the simpler the canapés should be. I really think that most guests just want something to nibble on while having cocktails and conversation.

I like to serve wooden bowls full of simple, uncomplicated bites—something off the beaten path, like Macadamia nuts or pistachios. Or a bowl of tiny red tomatoes, sometimes called cherry tomatoes. A bowl of olives or a tray of thinly sliced cheese with crackers and rye bread. These bowls or trays can be passed once or twice, then set in a convenient place so that the guests can help themselves.

I don't serve olives with pits, for the guests have to look for a place to put the pits. (I have been trapped myself.) I prefer to serve stuffed olives, and the fancier the better. A mixed pack is interesting, like "Fancifood," packed by Juilliard Fancy Food Co., San Francisco. This assortment has fancy green olives stuffed with almonds, onions, and pimentos, and is as attractive as it is delicious. To keep the olives sparkling-looking, dribble on a little olive oil and mix well.

Or you might get pitted olives, both ripe and green, and stuff them yourself. Don't say "That's too much work," for it's very easy, and if *I* do it, you may be sure it won't involve a lot of fuss. You simply cut slivers or sticks of celery and carrots about two and a half inches long. Stuff the carrot sticks in the green olives, leaving about an inch of carrot on both sides of the olive. Similarly, put celery sticks into the ripe olives. These make a most attractive bowl of *hors d'oeuvres* or a delicious decoration to a sandwich tray.

TODAY you can get many varieties of pretzel sticks. A new kind, called "Pretzel Bitz" by Zed, of Bluffton, Indiana, are small, round pretzels, and fun to eat. Reese of California puts out a small crispy cracker called "Wisecracks," and Grace Rush, of Cincinnati, Ohio, makes a delicious cracker called "Party Poops." "Tostados," fried corn meal curls, are good, too. Curried peanuts I think are divine—and, incidentally, a conversation

(*Continued on next page*)

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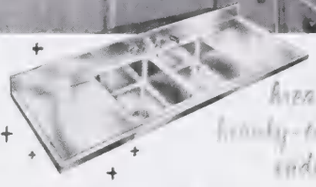
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WHAT TO EAT BEFORE YOU EAT

CONTINUED FROM PRECEDING PAGE

piece. But don't serve them before a curry dinner. (Remember that old Chinese proverb.)

There are endless varieties of different things. In fact, the stores have so many new exciting products in the nibble classification that you should be able to solve this angle of party-giving without work and worry. I keep trying new things because I love variety and not because I am dissatisfied with old favorites.

I USUALLY serve just two kinds of *hors d'oeuvres* before dinner. Besides the bowls of nuts and crispy things I have alternates of fish or cheese. And my formula also calls for serving one hot and the other cold.

If I am having fish for the first course, I try to work in a cheese or a tomato appetizer. But if I am having a soup (not a fish soup) or a special vegetable as the first course, I will serve a fish canapé.

Whole clams or mussels, heated in butter to which plenty of chopped chives and parsley and a small clove of finely minced garlic have been added, make a delicious canapé served with soda cracker I keep them hot in a copper Frenc stove—a sort of chafing dish affa that looks rather festive. Curri peanuts pair well with this.

A fish *hors d'oeuvres* that I' found highly successful is smoke salmon served with icebox r bread (lightly buttered), caper freshly ground pepper, and wedg of lemons. I just set forth the ma ings and the guests help ther selves. Curried prawns (the jumb shrimp from Louisiana, Texas, a Mexico) are delicious heated butter in which curry powder h been dissolved. Stuffed olives wi this make a happy combination.

Or I may pair off olives stuff with nuts with hot *hors d'oeuvr* of cheese or Pizza Louisa, whi is delicious, simple to prepare, a keeps hot a long time. Anoth good combination is stuffed oliv wrapped in bacon and broiled, a Swiss cheese on rye bread finge The rye bread is spread light with Heinz's or Gulden's brow mustard, a thin slice of chee (with the holes in it) and a f paper-thin slices of radishes (wh radishes handle better for this a

Color FOR THE BEDROOM

(a thumbnail sketch for successful decorating)



● Personal color preferences and room exposure are important considerations when planning a color scheme. This lovely Chinese Modern bedroom group in ebony with gilt stripe suggests a stunning color combination: gold, Chinese red, green, white, grays, black. For rooms with little sun and light, gold or white might be chosen as the dominant color; for bright, sunny rooms, green. (Red should be confined to smaller surfaces and accents, since too much red has an effect of restlessness.) Two or three of the other colors suggested may be used with the dominant color in varying proportions. This Sieling Modern group, with your own favorite colors, will delight you for years to come.

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lso have more zing in taste). The adish gives a crunchiness to an herwise soft canapé. Another ood combination is hot cheddar eese wedges with a bowl of small erry tomatoes, well chilled.

If you think that chicken livers e just too divine, serve them only ice during the cocktail time, for ey are too rich and too delicious d guests are tempted to eat too any. I find that a few drops of mon juice just before serving ld zest to the chicken livers. ith these I serve celery sticks ell powdered with Spice Islands eau Monde, or carrot sticks gen-ously sprinkled with Spice Islands lei Yen Powder.

WITH a small group of six or eight, it is fun to have a tray of ellfish, a small bowl of sour eam sauce, small plates and fish rks, and set these out with cock-ils on the coffee table in front of e fire. This becomes a first course. ally, as I provide enough so ests can do more than nibble. ve heard that this is how they do in the Scandinavian countries. find guests are usually delighted ith this arrangement, and it starts e evening off with an interesting, expected feeling. After we eat r fill of prawns and crabs, I bring in hot well-wrung-out napkins, the way they do in Japan. The guests wipe the fish off their hands while I am whisking the remains of the fish to the kitchen, and getting the main course out of the oven.

So, you see, sometimes it is not necessary to have any *hors d'oeuvres*, strictly speaking.

If you are having a really large cocktail party, where people come and go, I believe in offering enough substantial food so that people who are driving from afar and whose dinner hour will be spoiled, can have enough to eat without starving before they get home. Yet, if the party is big, you don't want the problem of plates and forks. So I serve things we can eat in our fingers. I also believe in planning food so that people can help themselves. Platters that must be passed all the time are a nuisance to both guests and hostess. In a corner, I have coffee and, of course, cups and saucers and spoons. But that is all the china I have to cope with except the glasses.

So for a large cocktail party I have the bakery make hot dog rolls or Parker House rolls one quarter normal size, so they come bite-size. For the hot dog rolls, I buy those

(Continued on next page)



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WHAT TO EAT BEFORE YOU EAT

CONTINUED FROM PRECEDING PAGE

tiny hot dogs that come in jars or tins. I serve these in hot chafing dishes, with a jar of mustard, and everyone can have as much as he wants. Or I'll have the Parker House rolls sitting beside a sliced turkey or ham. Trays of thinly sliced cheese, salami, with side plates of crackers and thinly sliced rye bread are good, too. Everyone helps himself and can eat heartily if he chooses. Yet the hostess is not agitated, and the food does not get soggy or tired. All this, with the bowls of olives, nuts, and tomatoes, adds bright color to your table.

It's fun to use your imagination figuring out ways to glamorize different varieties of nuts. Ginger, Worcestershire, curry, mace, soy sauce, smoke salt, garlic salt can all be used to turn commonplace salted nuts into surprising delicacies. For instance, walnuts heated in butter with generous sprinkles of Wright's Bar-B-Q Smoke and Smoke-flavored Salt by Spice Islands; a pound of pecans heated in butter with a teaspoon of ginger or a generous amount of Worcestershire sauce (six teaspoons or more); cashew nuts heated in butter with a half teaspoon of mace—or with four teaspoons of soya sauce. They're all delicious and their novelty makes them good conversation provokers.

I have found that most people shy away from a bowl full of creamy stuff that you dip crackers or potato chips in, so I never bother to mix one up. Usually, people in large groups like to see and know what they are eating. So don't wear yourself out on something complicated, even though intriguing, for a large group. Have simple, good food, and everyone, including you, will have a much better time.

Here are some of my more successful recipes.

Curried Peanuts

Lightly cover the bottom of a medium-size frying pan with peanut oil. Dissolve 1 level teaspoon brown sugar and ½ teaspoon curry powder in the hot peanut oil. Then cover the bottom of the pan with peanuts. Stir continuously with a wooden spoon until hot to the touch. Remove from pan, spread on paper towels, and sprinkle on more curry powder. Repeat the entire process with each pan of peanuts. Once hot, they burn very quickly, so remove at once when they're hot. They keep well in covered containers. (One pound salted peanuts will serve 12.)

Pizza Louisa

3 English muffins
1 6-oz. can tomato paste
1 green onion, finely chopped
¼ teaspoon oregano rubbed in palm of hand
½ teaspoon brown sugar
Dash of Java Cracked Pepper (Spice Islands)
6 heaping tablespoons grated cheddar cheese
6 pinches of oregano

Split English muffins open with a fork. Take out a little of the center dough. Mix the tomato paste with the minced onion, ¼ teaspoon oregano, brown sugar, and pepper. Spread on the muffins about ¼ of an inch thick. Sprinkle 1 tablespoon of cheese on top and the extra dash of oregano as it comes from the jar. (I have found that Spice Islands' oregano is excellent.) Arrange muffins on the broiler rack and put in a 350° oven for ten minutes. The bottom of the oven heat should be hot and the top low. When the cheese is bubbling and the muffin is heated through, remove from oven and cut into six pie-shape pieces, and serve at once on a hot serving dish.

Hot Cheddar Cheese Wedges

1 pound cheddar cheese spread. (I like MacLaren's Imperial Cheese in glass made by Kraft.)
5 English muffins
¼ teaspoon Java Cracked Pepper (Spice Islands)
½ heaping teaspoon onion salt (Spice Islands)
¼ teaspoon garlic powder (Spice Islands)
¼ stick of butter (1/10th pound or 1 ounce)
¾ teaspoon Worcestershire sauce (Lea & Perrins)

Cream the butter, cheese, pepper, onion and garlic salts until well blended. Add Worcestershire Sauce and put in a covered container in a cool place until ready to use. Spread generously on split English muffins. The cheese should be ¼ of an inch thick. Bake in a 300° F. oven for 7 minutes. Cut in quarters, serve on a hot plate.

These cheese canapés taste almost like a Welsh Rarebit. They stay hot a long time, the cheese can be creamed ahead of time, and they are easy to prepare.

Again let me caution you against overfeeding your guests during the cocktail hour. If you want them to enjoy their dinner, follow the rule of too little and not too late. The hostess where we love to dine asks her guests for 7 o'clock. Promptly at 7:15 we go in to dinner. Another hostess asks us for 7 and we go in to dinner at 9. One might be

(*Continued on page* 120)

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CHICKEN IN THE GRAND MANNER

CONTINUED FROM PAGE 85

sages, or sautéed pineapple. ey may be laid on a bed of d mush (called "croutons of enta" in the fancy recipe books) n chopped chicken patties. They y be cut into fancy shapes, in ich case they are called "medal- ns." Or they may be stuffed. But chief way of varying them is varying the sauce.

HIS brings up an important point. When you use chicken parts do not have the whole chicken m which to make gravy. Yet it the whole chicken, including h white and dark meat, bones, n and fat, which gives that char- eristic chicken flavor which we ericans associate with chicken. if you want to approximate the or of your mother's traditional cken dishes, while still having benefits of using frozen chicken ts, the best thing is to keep hand some canned chicken con- trate. Make the gravy from that. But to have new food experi- es, try making new things. In- d of serving your chicken with ken gravy, start serving it with erent kinds of sauces. As a rt, make a rich sauce of chicken th and cream or chicken broth l dry white wine, thickened with yolks. You may step up the oring of this with curry, with rika, with chopped hard-boiled s, with cheese. Or you may ve it as it is. Or use brown ter, or *maitre d'hotel* sauce ftened butter with chopped pars- , salt, pepper, and lemon juice ked into it). Or you may use auce based on sour cream (the ssian *Sauce Smitane*) or Hol- daise sauce.

A famous dish using chicken asts is "Chicken Divan." There restaurant in New York which kes a speciality of this simple . It is nothing but cooked breast chicken laid on top of a bed of ked broccoli. The whole thing hen covered with a cream sauce ored with sherry, covered with ted cheese, placed under the iler for a few minutes, and ught to the table sizzling hot. Specialized recipes for using cken breasts come from all over world. Here is one from China, en me by the wife of the Cali- nia artist, Tyrus Wong.

Chinese Pineapple Chicken

ry 1 cup of raw celery, sliced the bias, in 2 tablespoons of peanut oil. (If you have no peanut oil, say nothing and use corn oil.) Stir the celery as it cooks until it looks clear, but is still crisp. Take it out of the pan and reserve. Add 2 cups of cooked chicken breasts, sliced on the bias, 4 slices of raw pineapple, and 1 teaspoon of sugar, or 4 slices of canned pineapple and no sugar. Add ½ cup of chicken broth (it may be canned) to the pan in which you cooked the celery. Stir the mixture around until it bubbles up and the chicken and the pineapple are hot. Add the cooked celery. Then make a paste of 1 teaspoon cornstarch, 1 teaspoon soy sauce, and 1 teaspoon ginger water (made from fresh ginger the size of a walnut, crushed in 1 teaspoon of water and strained, or you can make a mixture of $\frac{1}{8}$ teaspoon powdered ginger in 1 teaspoon of water). Add this to the chicken-pineapple-celery mixture. Stir it around until the sauce bubbles up, and your work is done. Lots of fluffy white rice is the proper accompaniment to this.

"Chicken Kiev" is the Russian version of this luxury use of chicken. To make it, it is necessary to have chicken breasts with a short piece of the wing bone attached. The breast is then wrapped around a pat of sweet butter, in such a way that the finished cutlet looks like a chicken leg. Then the whole thing is breaded and deep fried. When you start to eat it, the butter spurts up, unless you know how to cut it just right. This is accomplished by sticking your fork firmly into the cutlet and making a firm gash with a knife through the whole length of it.

This is the kind of dish people like to talk about after they have returned from Europe. Learning new dishes like this makes them feel that the trip has been really worth while. But if you get a good cookbook, you can reproduce the dish, instead of merely talking about it. *The Gourmet Cook Book*, Gourmet, Inc., New York, 1950, will help you here.

BEFORE we go on to recipes for other parts of the chicken, here is a simple menu built around a dish of chicken *suprêmes*.

Start off with chilled melon balls sprinkled with fresh, chopped mint, or halves of papayas with a lemon wedge. Serve dry white wine with the chicken. (Try Wente Brothers, Sylvaner, 1946.) Plan to

(*Continued on next page*)



Architect: Raymond B. Spencer & Associates, Memphis

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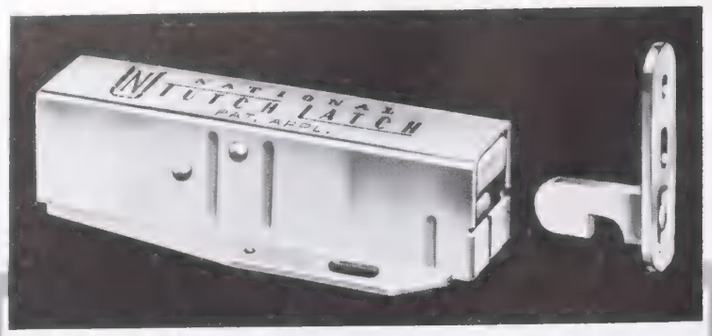
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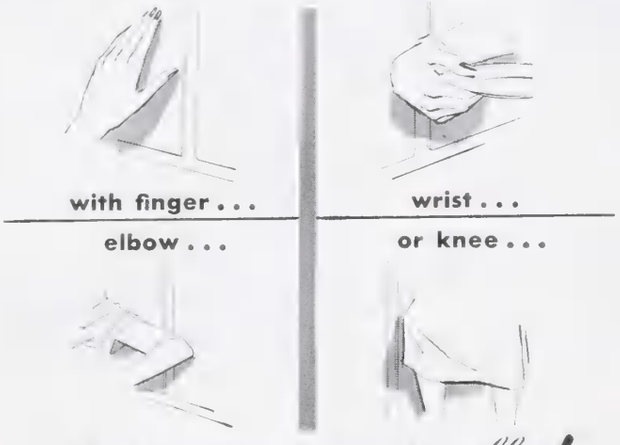
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CHICKEN IN THE GRAND MANNER

CONTINUED FROM PRECEDING PAGE

finish up with a *Crème Brulée*. *The Joy of Cooking* by Irma S. Rombauer. The Bobbs-Merrill Company, New York, 1946, has a good recipe for this.

Here's how to go about the chicken part of this menu. Make a gravy of one cup of chicken stock (I like Derby canned chicken broth) thickened with a roux (flour smoothed in melted butter). Place this to one side. Then moisten your chicken breasts with a little melted butter and sprinkle them with Spice Islands tarragon. Sauté in heavy frying pan, cover and cook till breasts are tender. When they are done, take them off the fire and out of the pan and season with freshly ground pepper and salt. Return the gravy and ½ cup of sour cream to the pan in which the chicken was cooked. Stir it until it is hot.

Serve the chicken arranged in a circle (the French recipe books say "in the form of a crown") around the edge of a large chop dish. Fill the center with green peas. Put mushrooms and asparagus tips around the edge of the plate in little bunches, alternating with the chicken itself. Serve the gravy separately.

This dish is so delicate that it is spoiled by either mashed potatoes or rice. Serve *croissants*, or tiny Parker House rolls, in place of any other starch. This is not a dish for children or hungry cow hands. For them you serve chicken in other ways. But it is a very easy dish and you can produce it in a fairly short time.

Second joints are good for all the recipes for chicken sauté. They take longer to cook than the *suprêmes* and require more robust accompaniments. Try these with various sauces. Make a gravy of chicken broth (it may be canned), spike it with a little brandy, a few drops of lemon juice, and a little cream. Try sautéing the chicken joints without the skin. Remember, fat is a flavor! Try different fats: olive oil, half butter and half oil, half butter and half lard or beef drippings.

Drumsticks fairly shout to be broiled, or, as the English say, "grilled." The time-honored recipes for this use mustard.

Grilled Chicken Legs

Cut a few gashes in the upper parts of the legs. Rub the legs with prepared English mustard. Add flour to this, if the mixture too thin. Roll in Shredded Biscuit crumbs, which have moistened with melted butter broil. Needless to say, the or recipe called for bread cr but use Shredded Wheat cr You'll see why.

A more elaborate version

Deviled Butter

1 tablespoon butter
1 tea-spoon dry English mustard (Colman's)
1 teaspoon white wine vinegar (Sp Islands)
1 teaspoon Worchester-shire sauce
½ tea-spoon cayenne pepper
1 egg yolk

Combine ingredients to m smooth paste.

Coat the chicken legs wit deviled butter. Roll in Shr Wheat Biscuit crumbs and Salt after they are done. with slices of bacon.

Chicken legs cooked by of these methods could be s with scrambled eggs and s tomatoes.

But when you are using ch legs you don't have to c yourself to mustard as a se ing. Dip the legs in soy roll in Shredded Wheat b crumbs which have been mois in peanut oil, and broil.

Serve these with:

Chinese Sauce

1 cup canned chicken broth
4 tablespoons soy sauce
⅛ teaspoon ginger

Thicken broth with corns cook until clear. Add 2 teas of dry sherry just after t from the stove.

Either plain or fried rice be the proper accompanime

Lots of people like the ch dressing as much as the ch itself. You do not have to u whole fowl to enjoy dressing your chicken. Try stuffing th alone. Here is a stuffing will transform chicken legs party dish.

Oyster Stuffing

2 dozen oysters
2 cups finely crumbled Shredded Biscuits
2 tablespoons butter
1 tablespoon finely chopped parsle
1 egg yolk
½ teaspoon grated lemon rind
Oyster liquor
Salt and pepper

Chop oysters fine. Combin other ingredients. Moisten oyster liquor and the beate yolk and mix thoroughly.

ove the bones and tendons om the legs, stuff them with dressing and close the opening you would in the case of a hole fowl. Place the legs in a vered casserole with a cup of icken broth and bake in a 350° F. en for about an hour. Bake the tover stuffing in a casserole and ve it in a mound in the center a dish with the stuffed legs arnged around it. In case you don't re for the extra stuffing, make ly the amount necessary to stuff legs. Serve them as part of a xed grill of your own invention. r instance, stuffed chicken legs, utéed mushrooms, bacon, broiled matoes, sautéed chicken livers.

Stuffed chicken legs are fine serving cold. In this case, usage meat would make a good uffing, or a chopped liver mixre. Serve the cold stuffed chicken gs with either a tomato or chicken pic or with coleslaw. For a enic, team them with hard-boiled gs, the yolks of which have been ken out and mashed with butter, pper, and salt, and replaced. A ermos bottle of iced tomato juice ould go with this, little thin bread d butter sandwiches, and finger ads of carrots, cucumber, and scal celery.

Always remove the tip ends of icken wings. Use them to make ip or gravy or whatever. There practically nothing on them and ey merely complicate the matter eating. Cold sautéed or broiled ngs are nice for a picnic. Team m with celery stuffed with a xture of cream cheese and oquefort cheese.

When chicken wings are left ached to the breast muscle they ould be considered in the same tegory with *suprêmes*. However, u will have to supervise this ocess yourself, and frozen chicken rts do not come that way. The ngs may be stuffed, like the legs, but this is too fussy. Serve them with a stuffing cooked separately, or with rice.

Stuffing

Sauté 1 cup chopped celery and 1 cup chopped onion in 1 tablespoon of butter until done but not brown. Mix the sautéed onion and celery with ⅛ pound melted butter and 1 cup of Shredded Wheat Biscuit crumbs. Cook in a casserole until the whole is heated through. This makes a very loose, dry dressing, but it is delicious.

Whether the wings are served with dressing or rice, serve with a sauce made of ½ canned chicken broth, ½ rich milk, thickened with egg yolks and with chopped parsley sprinkled through it.

Chicken livers which you can now buy by the pound instead of "by the fowl" offer dozens of different cooking opportunities. Chopped, they make canapés, appetizers, sandwich spreads. Here are some chopped liver spreads.

Liver Spread I

½ cup chopped cooked chicken livers
2 chopped hard-cooked eggs
1 teaspoon minced onion
Pepper and salt

Mash together and moisten with melted chicken fat (this is by far the best), or with olive oil, melted butter, or cream.

Anchovies are often used with chopped liver—an Italian trick.

Liver Spread II

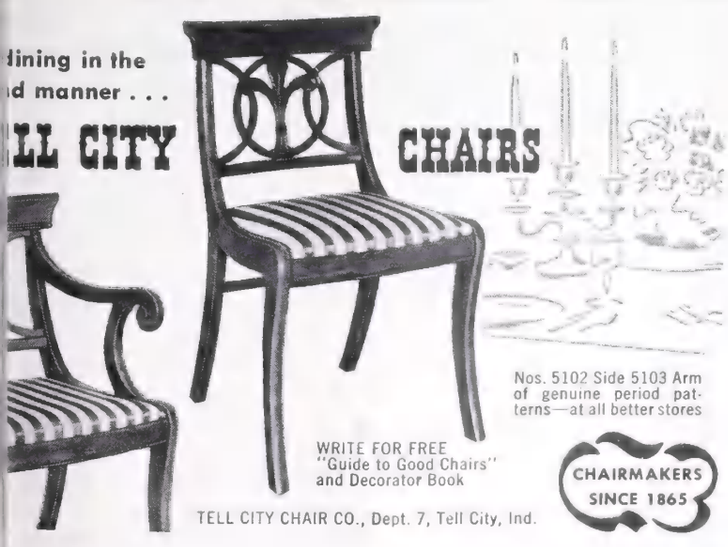
½ cup chopped cooked chicken livers
3 or 4 anchovy fillets
¼ teaspoon finely minced garlic
½ teaspoon marjoram
Pepper and salt

If you don't like garlic use:

½ cup chopped cooked chicken livers
2 tablespoons parsley
2 anchovy fillets
2 teaspoons lemon juice
Salt and pepper

(*Continued on next page*)

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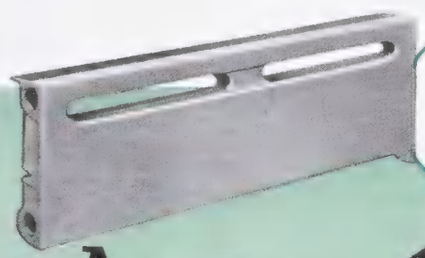
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CHICKEN IN THE GRAND MANNER

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Moisten both of these with a little olive oil or melted butter.

Chopped chicken liver spreads belong to the family of pâtés that started out as chopped pork, developed into chopped pork liver pâtés, and went on up the escalator of elegance through chopped chicken, duck, and goose livers, finally reaching the highest development in the *mousse de pâtés de foie gras*. They are good at any stage on the escalator. If you run short of chicken livers, fill in with fragments of cooked tongue, bacon, ham, veal, or poultry. Even the tiniest bits of leftover meats may be kept in your freezer to be used this way.

Liver pâtés intended to be served cold taste best when thoroughly chilled. Serve your chopped chicken livers with a pile of capers on one side, and a pile of chopped hard-cooked eggs, whites and yolks separately, on the other. Liver spreads go with coarse, black rye bread (the kind known as Russian rye), dill pickles, and radishes. Next to Russian rye, crusty, sourdough French bread is the best.

Livers may be broiled with bacon, with mushrooms, or sautéed with butter. When you do this, stir a little sherry around the pan in which the livers were cooked and pour it over them.

Serve sautéed chicken livers in omelettes or with rice. Make your rice into a ring. It doesn't have to be molded—just shape it with a spoon. Put a heap of sautéed chicken livers in the center, mixed up with sautéed mushrooms, chopped olives, pieces of c bacon, fried onions and tomat Try varying this combination suit yourself.

Giblet Stew

Take two pounds of giblets in pieces. Roll them in flour, s in bacon fat, and cook gently about a quart of chicken s along with pepper and salt, a p of garlic, and an herb bunch. W done, thicken the gravy, if ne sary. Serve this with tiny bo onions, mashed potatoes, and nips. Boil rutabaga turnips potatoes separately, about quarter as many turnips as p toes. When done, drain them. them together, mash them, beat them up with hot milk butter the way you would mashed potatoes. You have n tasted turnips until you have e them this way. They are per with this dish.

Run through your fancier re books and you'll find dozens of ipes for chicken parts. Too m people think of the kitchen a place which keeps them from ing the experiences which ge make up a full, free, and rich Just the contrary is true. A g many of the most interesting periences of traveling have t with food. But it is not neces to travel to get them. You take your family around the w right from your own kitchen you only half try. You may re duce the food of the world, w staying at home. Use chicken the way to take your first trip

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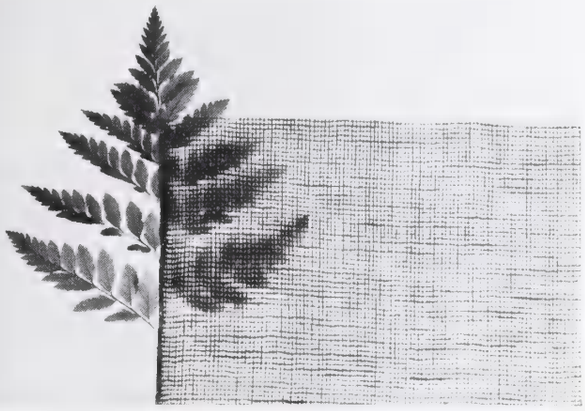
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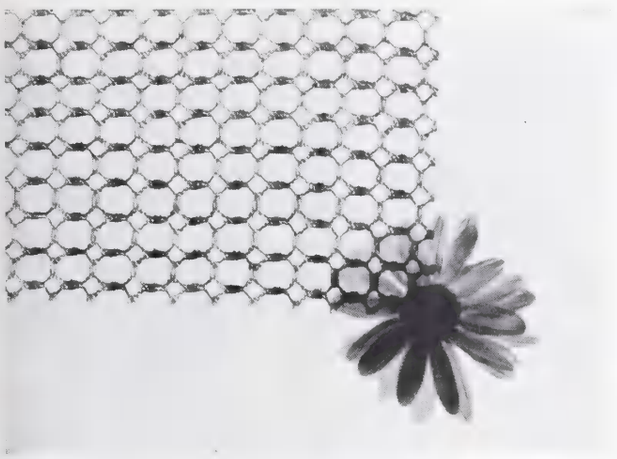
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HOW TO CURTAIN A TRANSPARENT WALL

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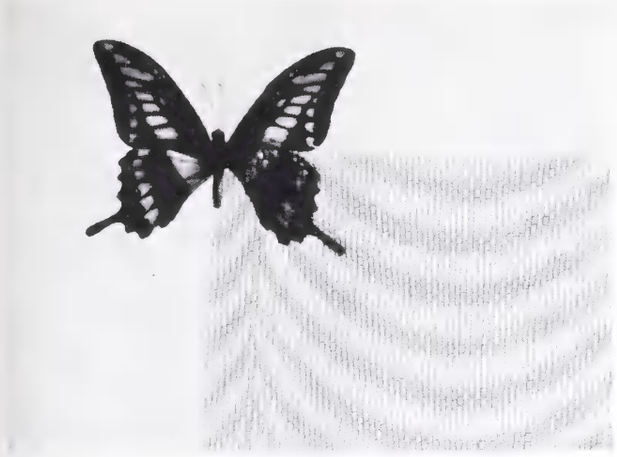


■ The tailored character of closely woven sheers affords diversified uses in decorating. Of spun rayon and linen, this one is stabilized for shrinkage and stretching, has crease-resistant finish. "Linglo" colors range from cool to warm tones. Everfast Fabrics.



● Where scale is important, a large, open-mesh sheer like this one is especially effective texturally, and it can be hung in folds without cutting off the light. Tuscan net, a washable cotton lace, is made in eggshell only. From the Quaker Lace Company.

PHOTOGRAPHS BY GEORGE LAZARNICK



■ A combination of closely woven and loosely woven swags makes a decorative pattern that has visual interest without affecting the over-all color scheme of your rooms. "Vista Lune" is a rayon and cotton weave by Bromley Sales Inc.

(Continued on next page)

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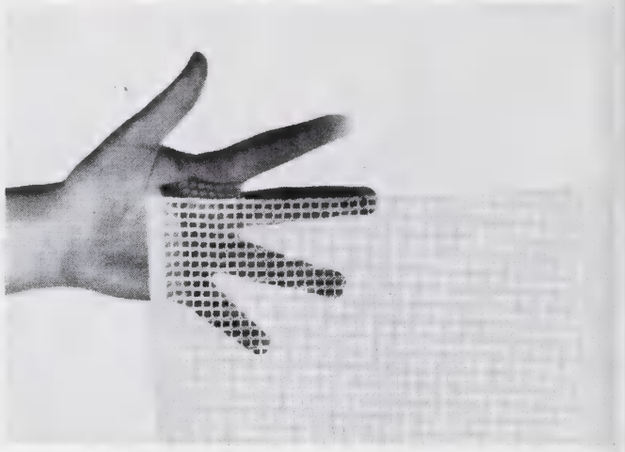
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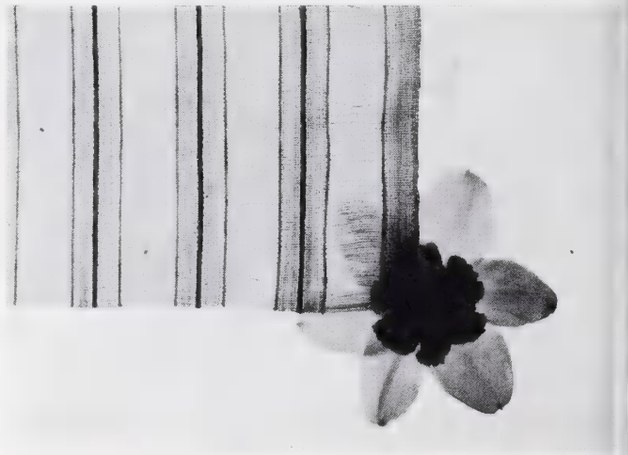


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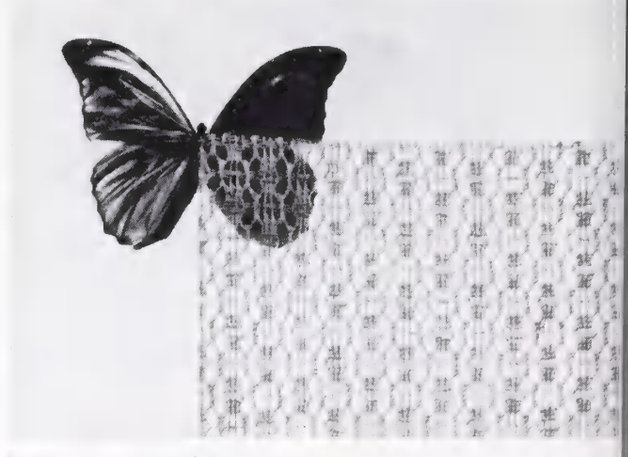
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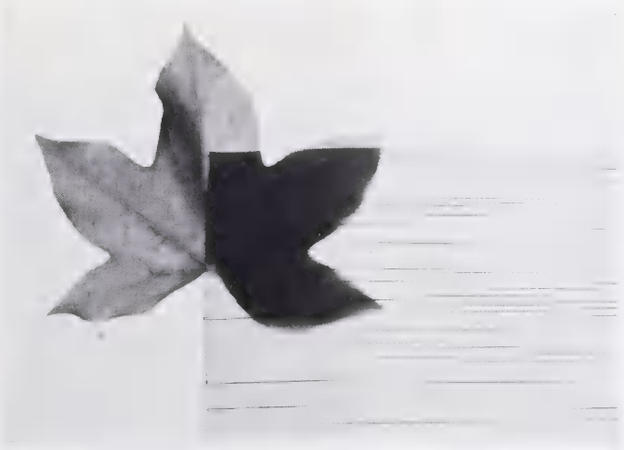
• Lace net lets you see out into sunlit areas but not from outside in. This square-mesh cotton net has a twist weave tied in place to prevent slipping. In shell pink. Same pattern with larger squares comes in several colors. Wilkes Barre Lace.



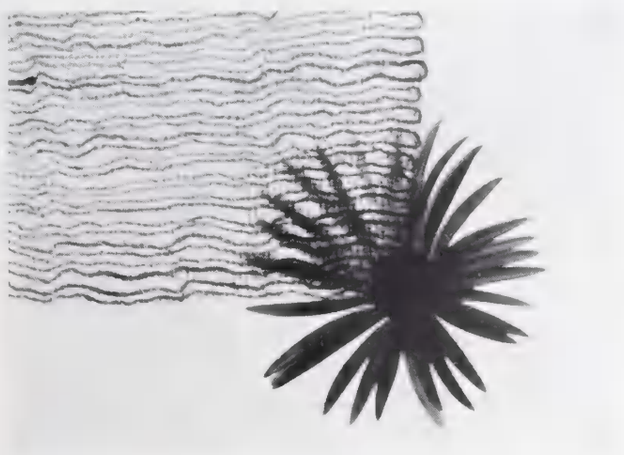
• For sheer elegance there is the casement cloth that uses a variety of weaves. Of mercerized cotton and rayon bouclé, this one is especially designed to prevent sagging in the most humid climates. "Sweet William" can be dyed any color. Isabel Scott Fabrics.



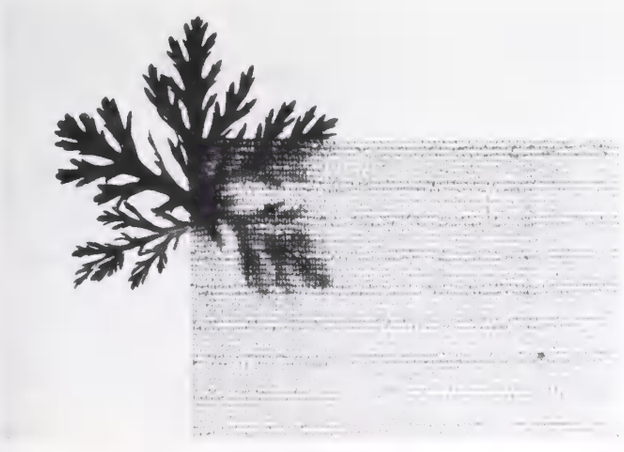
• A hand-woven effect has been achieved on a machine loom, giving this cloth a nubbly texture. "Spray" is pre-shrunk, of cotton and Celanese rayon, and comes in gray, sandalwood (beige), hunter green, and ripe lime (chartreuse). North American Lace Co.



• This shantung textured, acetate rayon taffeta reduces glare to a minimum. Its fine texture filters natural light from outdoors, while under artificial light indoors it appears opaque. "Fontana" comes in a wide range of colors from Celanese Corp. of America.



• The rayon, mohair, and jute content of this sheer gives it a warm soft look that is unusual in casement cloths. The fuzzy, mohair warp threads of this handwoven, pre-shrunk sheer diminish glare. "Desert Sand" from Menlo Textiles, California.



• This rayon and cotton fabric appears opaque until there is light behind it. It has a resin-treated permanent finish to stabilize the fabric. "Crossbar" comes in vat-dyed pastel colors of beige, blue, white, and yellow. From Mead and Montague.



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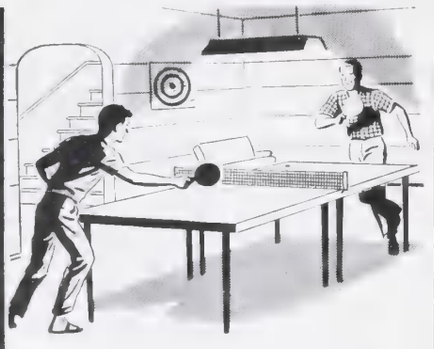
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America's Quality Mattress for nearly 100 years

keep your basement DRY!



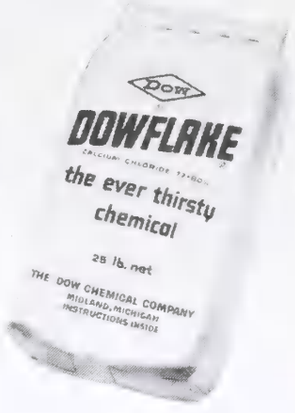
...reduce mildew and rust!
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MIDLAND, MICHIGAN



DOW
CHEMICALS
INDISPENSABLE TO INDUSTRY
AGRICULTURE

TO SCREEN A TRANSPARENT WALL

CONTINUED FROM PAGE 49



Transparent walls are fine in Florida, provided they're generously shaded from summer sun and rain. But the whole wall should open up for maximum summer ventilation, and conventional screen doors are often too cumbersome. Architects Twitchell & Rudolph solved the problem neatly by screening the whole wall. The screen is stitched together vertically on selvages, like fabric.

PHOTOGRAPHS BY EZRA STOLLER



Another Florida house by Twitchell and Rudolph has one entire wall in glass. Horizontally sliding units open onto a loggia, partly roofed (left), partly open to sky (right). This entire area is enclosed in screen mesh, so that you can open up the living room, porch, and garden into one insect-free unit.

(*Continued on page* 109)







modern

by

Real room magic for you in this "Home-Planned" Furniture

There is real room magic in this pleasantly styled Modern —*lasting* magic that will keep your home ever-so-attractive or years to come. For these exclusive "Home-Planned" esigns mean you can be sure later purchases for living, ining and bedrooms will harmonize beautifully with those ou make now. Remember, too, that the Heywood-Vakefield trademark stands for 125 years of experience in uilding extra quality and value into fine furniture. So look or this trusted symbol at your favorite department or furni-ure store. Heywood-Wakefield, Gardner, Massachusetts.

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To get your copy of "Tile . . . For a More Beautiful Home", illustrated in rich color and showing many decorative ideas and practical uses, send 10¢ to the Tile Council of America, Room 3401, 10 East 40th Street, New York 16, N. Y. or Room 433, 727 West Seventh Street, Los Angeles, California.



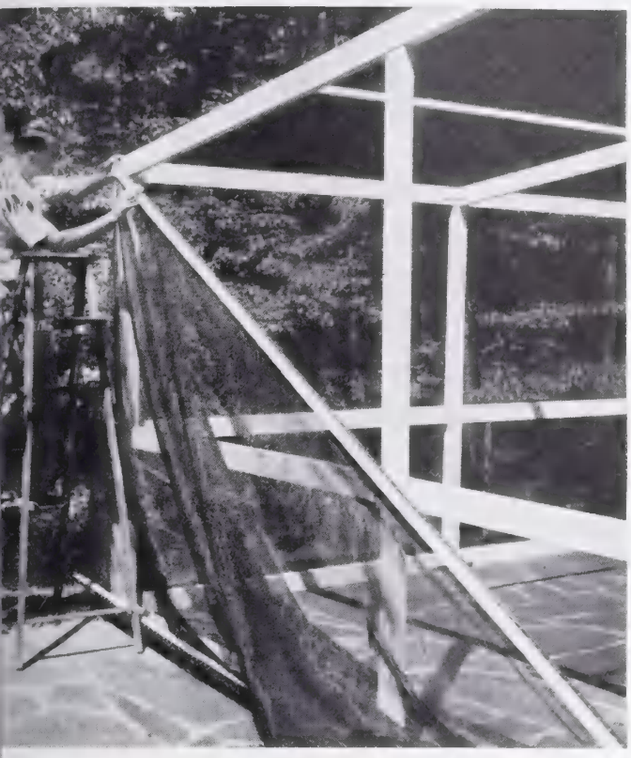
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THE MODERN STYLE IS CLAY TILE

TO SCREEN A TRANSPARENT WALL

CONTINUED FROM PAGE 106

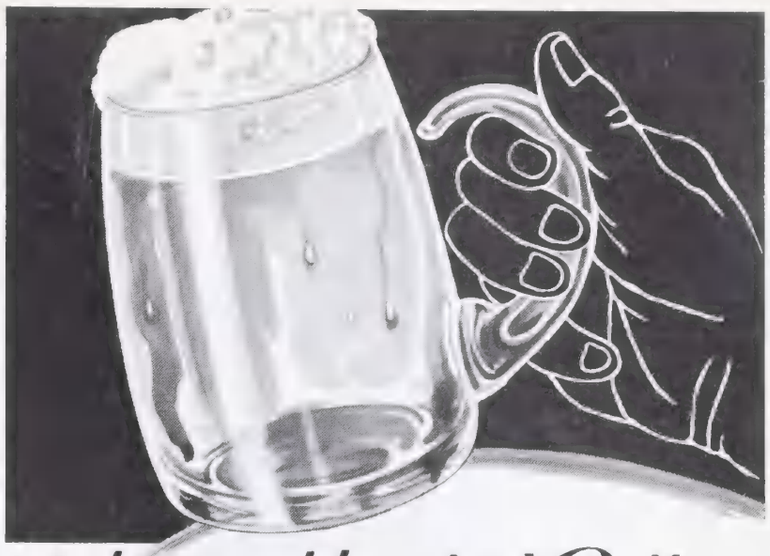


s demountable screen cage is designed to keep a Connecticut ace insect-free. Put up each spring and dismantled each , it's easy to store and erect. Instead of usual frames, mesh ixed to top and bottom bars, hemmed and grommeted so it ps onto columns like curtains on old touring cars.

PHOTOGRAPH BY WILLIAM BANHAM



Atlanta, Ga., living room has a glass wall which opens onto ved terrace. The usability of both areas is doubled by the le device of enclosing the whole terrace in a screen cage, and ensing with conventional screen doors entirely. Incidentally, roofless cages cool more quickly than porches after sunset.



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Once you tilt it, you'll quickly realize that good beer retains *all* of its original sparkle and traditional gusto when quaffed from this hand-wrought, brilliant crystal Handled Beer Mug, a superlative symbol of delightful living that has won immediate favor in homes the nation over . . . A man's shape, a man's size (the 20-oz. capacity holds a full bottle, foam and all), its graceful, clean-cut lines insure distinction—*and good taste*—whenever and wherever thirst-quenching parties gather. An open stock item, at much less than you'd expect! (Be sure, ask for No. 973.)

When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, West Virginia.

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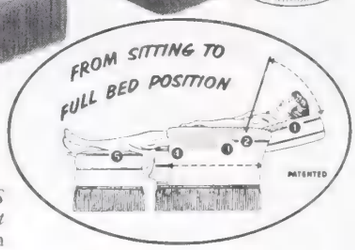
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La-Z-Boy

REG. U.S. PAT. OFF.



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No other chair or lounge has *LA-Z-BOY'S* exclusive *patented floating back* and *seat* that automatically adjust to *any* position you find the most relaxing. This is important, because the same *posture position* is not always comfortable for everyone . . . that is why doctors say you should change your posture as you recline to get the most healthful relaxation. And best of all, you'll be proud to have a *LA-Z-BOY* in your home for there are 9 modern styles and 120 beautiful fabrics to choose from.

You owe it to yourself to see how this amazing chair can give you the relaxing comfort you need for better health. Write for illustrated folder and name of your *LA-Z-BOY* dealer.

Your body doesn't stay in one rigid posture when you relax in a La-Z-Boy.

1. Full support for your back and neck muscles.
2. Floating back conforms to your back because patented features allows *perfect balance* of your body in *all* positions.
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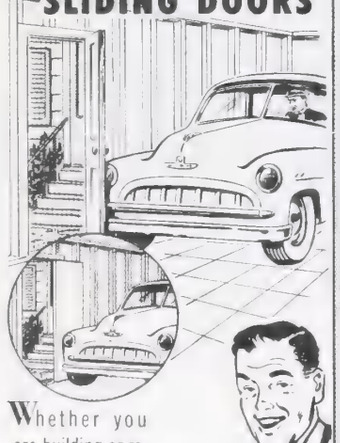


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Mr. J. eliminated door nuisance... found it easy to install a quick acting sliding door on fine Sterling HARDWARE (each hinged door wastes about 7½ sq. ft. of space.)

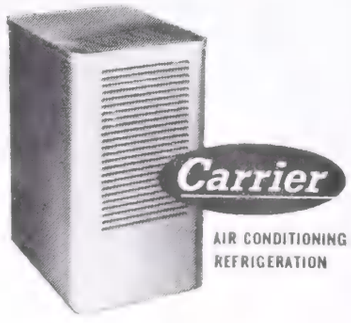
Make your home practical and modern with sliding doors mounted on smooth-gliding Sterling Hardware.

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Damp spirits in the game room?

A game room's no fun when moisture damage, rust and mildew are eating into your pocketbook. So why not give your tools, photo equipment, furniture, walls and furnace sure dampness protection with a Carrier Humidry – the small, quiet-operating dehumidifier that in 24 hours takes up to 18 *pints of water from the air!* And it's foolproof, with no messy chemicals to bother about. Just plug it in and forget about it. Hermetically sealed compressor requires no oiling. Handsome gray Hammertone finish. Call your Carrier dealer, or write Carrier Corporation, Syracuse 1, New York.





PANTRY SHELF NEWS

By Julie Polshek

Summer's recent arrival put me in mind of the few months ahead when all of us perennially look for food tailored to tempt our heat-jaded appetites. So I set out to view the store scene and gather up some likely candidates.

First crack out of the box, I came upon the Ribena English black currant syrup, newly arrived from England's shores. A full-flavored, thick syrup concocted solely from black currant juice and sugar. The mellow "bite" that makes any manner of currants such a tangy delight mingles with the rich raspberry-like flavor with which black currants are endowed. The syrup might be called a non-alcoholic counterpart of *Crème de Chassis*, yet somehow in this pure form, the black currants have a fruitier savor. My food-adventuring zest cannot be downed, so forgive me if I call to your attention first the refreshing delight of sherbet or ice cream made with the syrup. It affords equally interesting and tasty results when used to flavor icings, toppings, and all sorts of dessert concoctions.

Its more conventional use is beverage-making. Combining two or three tablespoonsful with carbonated water and ice, creates a tall soft drink of such special palate-refreshing powers that even those who like something harder normally will give it a nod. Or better still, that group can merge it with vermouth. The resulting Vermouth Chassis is as delicious a wine concoction as you ever sipped.

Two 13-ounce bottles cost $1.89, from Charles & Co., 340 Madison Ave., New York, N. Y.

To my way of thinking, a bowl of ice-cold soup occupies a niche all its own in the summer-food repertoire. Time was when the canned-soup realm offered little more than vichysoisse or conventional jellied consommés. A mighty different story these days! For instance, the jellied consommé ranks offer such sumptuous fare as Berkshire Game Farm's Jellied Pheasant Consomm and Bon Voyage Jellied Green Tu tle Consommé. Both are laced wi sherry wine. What delectable co coctions they are! It takes a jade appetite, indeed, to turn a co shoulder to tempters like these. N so glamorous, but just as deliciou is Bon Voyage's Jellied Chick Consommé.

In the realm of cream sou you'll find such interesting can dates as Bon Vivant's Cream Curry, Cream of Cucumber, bo laced with sherry wine; also th Cream of Leek and Potato, who flavor, in Bon Vivant's opinio does not need the aid of sher perhaps because of the stro flavor of the leek. It's a great de like vichysoisse, except for a mo dominant leek content. One could ask for tastier or more refreshi fare for luncheon or a dinne first course than one of these sou served chilled and garnished wi chopped chives, parsley, or roast almond slivers.

If you want the tried-and-tr vichysoisse to share the pant shelf with the others, you'll fi the Bon Voyage brand very wortl

Except for the Jellied Pheasa Consommé, which costs $2 for thr 10½-ounce cans, all of the otl soups mentioned are priced at for six 13-ounce cans. All fr Charles & Co., 340 Madison Av New York, N. Y.

Herring is one of those snack foo that belongs to any season, assu ing, of course, that you are a f low-member of the multitudino clan whose taste runs in that dir tion. There's something about vinegary zest that just touches spot for late-evening snacks or summer's night, accompanied, course, with its proverbial mat buttered pumpernickel and i cold beer. As you've doubtless s mised, I'm leading up to a herr I discovered in my travels. T find is a group of five, the Cr Brand from Hamburg, Germa It was their unusual nature t first caught my eye. The most

-ual of them all is a pack of bone-
-ss and skinless fillet of herrings in
ayonnaise, of all things. I was,
ankly, prepared to turn a cold
oulder to such a merger. Much
my surprise, however, mingling
ildly-pickled herring with mayon-
ise is an inspired idea. It will
t my vote from here on. Some-
w, the tang and savor of the
mponents have a great affinity
r each other and blend to perfec-
n. The fillets are butter-tender.
ll in all, a welcome innovation.

The herring in aspic is no mun-
ne member of the group either:
d in its own way just as delicious
the fillets. The ever-so-lightly
negared aspic is scattered with
e tiny slices of carrots that have
nt their flavor to the over-all
odness of the lightly spiced gela-
e. It tastes much like solidified
urt bouillon. The firm, tender
eces of herring molded in it have
much more delicate flavor than
u'd expect with that fish. Even
ose who normally don't like her-
ng will vote for this version.

A third member of the family is
ied herring. It's in pieces about
long as your little finger. Its
ur-dredged coat is fried to choco-
te color in a combination of fish
d vegetable oil. The dash of
gar, vinegar, and spice, incor-
rated somewhere down the line,
riches the flavor of the tasty her-
ng pieces.

The Rollmops, herring slices
lled around cucumber pickles,
as the one that proved to be the
lle of my tasting helpers and
rthy of high praise. Not as un-
ual as, say, the mayonnaise ver-
on, but every bit as delicious.
lenty of vinegary, spicy tang in
is one, plus a flavor contributed
the onion slices used in the
ck. The herring slices are pickled
perfection. Here's a herring that
en will go for in a big way.

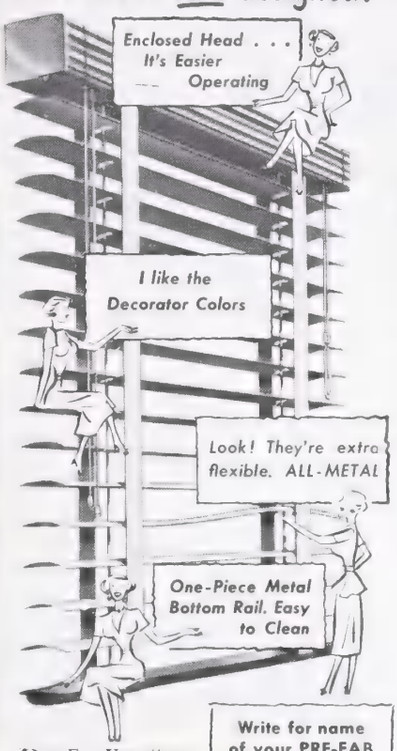
The Bismark herring that com-
etes the group may give it a little
mpetition. It, too, is peppy and
ngent. The blending of vinegar
d spices is mighty adept. It's
lanced to provide verve without
tting the vinegar's acrid edge
sert itself.

Three 7½-ounce tins of fillets in
ayonnaise cost $2.95. Four of
ch of the others, or a like assort-
ent, cost $2.75. All from Ven-
me, 415 Madison Ave., N. Y.



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Is the blind YOU designed!



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*Pre-Fab Venetians are custom-made for *You*, with *All* the features *You* want. Many colors in *DuPont* Plastic. *Pre-Fab Blinds are custom-made with the equipment and products made by EASTERN MACHINE PRODUCTS CO., Baltimore 30, Md.

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Los Angeles 63, Calif.
Send for free color book, "New Carpet Beauty"

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 36

the Aloha shirt and native style dress, concentrate on your wardrobe for the trip over and back, and use Hawaii's excellent shops to go Hawaiian while there.

Mexico—Don't take for granted that all of Mexico, because it is south and in some parts primitive, is either warm or informal. Although lower altitudes require cool clothing, and a raincoat is a must anywhere during the summer, in high-up Mexico City you'll need your city suit and topcoat, and feel better if you wear hat and gloves and can dress a bit for evening dining.

California—Don't assume that summer clothes will take you all over this large and varied state. It's cool up in those mountains, you know, even in summer, and in San Francisco, which is coolish all the year around, July and August are definitely topcoat, even fur-jacket months.

Bermuda—Don't let the publicity pictures mislead you as to bare beach wear, brief shorts, the nonchalant T-shirt. Bermudians abhor that uncovered look, especially in their cities. So buy cover for your bathing suit, long shorts for bicycling, and remember that formal wear is required at Saturday night dances in most hotels.

North Woods—When you try on your new outfit (and do let it be wool and weatherproof), don't judge fit by appearance only. For most north woods activities you'll need room, especially at the shoulders and around your feet.

Alaska—The one certain thing about Alaska's uncertain climate is that it will probably be warmer ashore than you think. So bundle up for the deck after sundown, but don't forget that a light wool suit, or, better, a sheer, may be more comfortable in Juneau, Skagway, and even in Fairbanks, where you may just happen to find it 90 degrees *above* zero!

St. Lawrence country—Again, don't let direction deceive you. It may be cool on the water, particularly on the Saguenay, where you may wish for a raincoat over your topper. But Montreal and Quebec City are capable of heat waves

(*Continued on next page*)

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Taperlites on the table . . . even for the simplest family meals ...help to set the scene and shape the outlook. They encourage the civilized habit of leisurely dining, develop the arts of conversation and easy, polite manners. Above all, they help to give growing children social poise . . . free them from self-consciousness, awkwardness and unnatural restraint.

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HB-7

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

which can make sight-seeing a sticky, miserable business unless you come prepared.

Anywhere—Don't be concerned about formal clothes unless you know definitely you will need them. Many resorts that once required them, even some lusher cruise ships, today go only so far as to demand that men wear coats in the dining room, and let you dress as you like for evening affairs.

Ride 'em, cowboy!

So full is the West of rodeos, that it's really something to be able to say you've seen the daddy of them all—Cheyenne, Wyoming's, Frontier Days. This checks off its 55th consecutive year this July 24 through 28. As befits so patriarchal a show, Frontier Days operates big scale with a cast of more than 300, enough horses and livestock for a sizable ranch, some $40,000 in prize money. It offers not one but two historical parades at ten on Wednesday and Friday mornings, Sioux Indian dances, a name band for evening dancing, and such niceties as a nursery for the very young.

As might be expected of such an event, it annually fills the facilities of even Wyoming's largest city. So write ahead, both for seat reservations and for Room Bureau service, to Secretary, Frontier Committee, Cheyenne, Wyoming.

Banff's for lingering

If you prefer to take your mountain scenery the easy way, from pavement, or from bus or launch, then plan your Canadian Rockies trip not just to see Banff, but to stay a while. For Banff, although set in some of the most spectacular mountain scenery on the continent, is in some respects surprisingly like your own home town, and just as comfortable.

If you must fish, hike, ride, of course, Banff is the guide and outfitting center for the area. But even if strolling is all you're up to, it has its own waterfall, numerous shops, a very beautiful garden, and an art school, whose students, ubiquitously putting scenery on canvas, may even inspire you to try the same. In case the fine, pine-scented air sparks you to just a little more effort, stroll down to the river for a bit of boating; rent a bicycle; try out Banff's several swimming pools, all naturally heated, one medicinal; golf on the superb course which is the pride of Canadian Pacific's big and beautiful Banff Springs Hotel. And should the scenery itself inspire closer investigation, that too can come the easy way, by bus or rented car; on Banff's new chair lift up Mount Norquay; on a launch trip up the turquoise Bow River; or you might even try the fabulous climb from Upper Hot Springs up Sulphur Mountain, most of which you do by jeep.

You'll also find Banff mindful of your budget, offering luxury at the Banff Springs Hotel, $12 up for two without meals; comfort at a number of in-town hotels, $8.50 up with bath; privacy, a view, a fireplace and modern equipment in several bungalow camps, from $5 for two to $8 and $10 for four, and economy in approved tourist homes, from $2.50.

For detailed information and reservations: Banff Springs Hotel, Canadian Pacific Railroad. *The Traveller's Digest*, Banff, Alberta, Canada, for ten cents in coin to cover postage, will send you its 198-page guide to all places of interest in Western Canada.



Let this booklet be your guide to a delightful vacation in the romantic Province de Québec—where all summer sports are at their best—where you will be welcomed with French-Canadian hospitality in comfortable, modern inns and hotels.

LA PROVINCE DE Québec

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Mission trail

No visit to California, apparently, is complete without a stop at at least one of the 21 missions which the early Spanish priests set down like stepping stones between San Diego and Sonoma.

Although Nuestra Señora de la Soledad, near Greenfield, is still in ruins, all the rest are either partially or completely restored, or their site is marked by an appropriate new building. The oldest, San Diego de Alcala, is now well restored and a public museum. The many the most beautiful is Santa Barbara, which has been continuously used and tenderly preserved. Perhaps the most poignant is Capistrano, whose courtyard, bright with flowers, aflutter with white pigeons, is a brief look into another world.

The most recently restored is San Antonio de Padua, where the Franciscans are again in charge and are bringing beauty back into being. For advance literature covering California's Mission Trail, its missions, and other attractions, write The California Mission Trail Association, 4015 Wilshire Blvd., Los Angeles 5, California.

Dudes north, east, and south

One of the more amazing phenomena in this phenomenal country is the number of places where

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STEP TO THE CUTLER-HAMMER MULTI-BREAKER AND...



LIGHTS ON!

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark... or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy... nothing to replace! Service is restored in the twinkling of an eye... even by a child! The average new home can have this modern and safe protection for very little additional cost. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers*, 1398 St. Paul Ave., Milwaukee 1, Wis.

CUTLER-HAMMER MULTI-BREAKER C-H

FREE BOOKLET: Tells facts about new, better home electrical protection. Write TODAY for your copy.

u can go "western" without ing west. A check with local avel information sources will re- al, for instance, that New York ate has more than 50 dude nches, 25 of them in Warren unty alone, giving it the high- t count of the nation! There are dozen or more in the Chicago ea, some of them set up for par- ular age groups. Most amazing all is the comparatively new lf Hills Dude Ranch at Ocean rings, just across the bay from loxi, Mississippi. All duplicate, en with surprising authenticity, e routines and atmosphere which dear their western counterparts vacationers wishing informality d out-of-door activity. There are e cowboys, more often genuine n not, ranch-style meals, west- n dress, and, of course, much o about horses.

HEY follow the western custom of all-inclusive weekly rates, and n that western innovation, the de-ranch swimming pool. And if y bow to geography by offering ited as well as western horses. as at Gulf Hills, an 18-hole golf rse and extensive bayou water- nt for fishing and boating, they true to the tradition in that y send you home with a fine repertoire of cowboy songs, square-dance jargon, western slang, particularly interesting, of course, if touched with Southern drawl.

Spring!

Whatever expectations sell you one of the attractive trips now available to South Africa—diamond mine, wild beast, Zulu, Victoria Falls, or just the enjoyment of an exceptionally fine climate along an exceptionally scenic coast—you gain the very definite plus of a South African spring if you time your trip for September and October. Gardeners may be aware that many of their favorites, the gladiolus, blue plumbago, many annual daisies, originated in South Africa. But few are prepared for the kaleidoscopic bloom which begins in September and colors every turn on the famous Marine Drive around the Cape Peninsula, or the mountain passes on the Garden Route east. Flowers are everywhere, from the brilliant stalls of Cape Town to the vivid Christmas-colored bougainvillea, Kafir-bloom, and flamboyant tree all over Durban. And in Pretoria in October the jacaranda tree clouds every street with misty mauve.

If you are especially devoted to

(*Continued on next page*)

Poolside Planning

OGRAPH BY MAYNARD PARKER



A spot of shade plus ample seating space that copes with wet bathers requisites of practical swimming pool planning. This handsome, actical layout was designed by landscape architect Larry Halprin for Newton Brissingers. Pool (not shown) is joined to seating area by the squares of non-slippery, fast-drying, brushed concrete. Note the sign of the overhead shade—posts rather than eye-blocking walls for pport, generous height to avoid checking desired summer breezes.

BROWNLEY *dining chairs*



Brownley chair inspired by the original Duncan Phyfe lyre-back chairs in New York's Metropolitan Museum of Art. At better furniture and department stores. Send three-cent stamp to Dept. F for booklet.

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HOW TO LEAVE HOME AND LIKE IT

Continued From Preceding Page

this sort of thing, there are a number of South African musts: the famous gardens in Cape Town itself, the National Botanical Gardens on the slopes of Table Mountain at Kirstenbosch on the Cape, and the Wild Flower Gardens in Caledon; the Karoo Garden in Worcester. The Wilds and the Zoological Gardens in Johannesburg. For more specific information, write to the South African Tourist Corporation, 475 Fifth Avenue, New York, N. Y.

Who dunnit!

Whether actual reverence for history, or just a good mystery story well presented in peculiarly potent surroundings is responsible, the fact remains that "The Lost Colony," now going into its eleventh year on North Carolina's Roanoke Island, represents a unique success story in its field. This summer you'll find Paul Green's symphonic drama about the little colony that disappeared—and who knows how, or where, or why?—further polished, bigger, if possible better than ever. Performances are nightly except Mondays; Celebrity Nights each Tuesday through September 2.

You will also find Roanoke Island, reached by a toll-free bridge and crossed by paved highway, the final touches complete on the National Park Service's restoration of old Fort Raleigh. There are some accommodations on the island, more on the beaches across Roanoke Sound. For a listing: The Dare County Chamber of Commerce, Manteo, North Carolina.

Eisteddfodau

Dear to every Welshman and to every traveler with an eye to rich local color and an ear for song is the Eisteddfod (eye-sted-fod), the great singing festival unique to Wales. Actually, there are two Eisteddfodau. The International Eisteddfod, Llangollen (lan-gullen), July 3-8, includes choral and dancing groups from elsewhere. But the National Eisteddfod, in Llanrwst (lan-rist), August 6-11, is strictly Welsh, includes rituals as old as history, traditional contests in poetry, prose, song, art, presents a locally trained choir of 700 voices, and goes off, now and then, with exhilarating results, into the mass singing of Welsh hymns and folk songs as only the thrush-throated Welsh can sing them. [illegible] member this for your Festival Britain tour. Get particulars f[rom] the British Travel Association, Madison Avenue, New York, N[.]



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Quick background

Even the sophisticated trav[eler] may still be surprised to disc[over] how much a book can help to [enjoy] the trip, guide en route, embel[lish] the stay, and preserve prec[ious] memories. If Europe is your [destination], one of these may fit[:]

Fodor's Modern Guides: Bri[tain] in 1951, France in 1951, Italy 1951, Switzerland in 1951, b[ased] on contributions by people fam[iliar] with each country, edited by [Eu]gene Fodor, David McKay C[om]pany, $3 each. Authentic, imaginative, covering even such [ul]timate problems as where to [eat] or not to take your wife in P[aris].

All about Spain, by Georgia L[evenson], latest in the New Europe G[uide] Series published by Duell, Sloa[n] Pearce, $2.50. The first new g[uide] in a long, long time, to a cou[ntry] which is becoming increasi[ngly] popular with tourists.

Newman's European Travel G[uide] by Harold Newman, Henry H[olt] Co., $2.95. True to its title, an[d] embellished but very usable s[tore]house of pertinent information.

All the Best in Holland, by Sy[lvia] Clark, who may already have [in]troduced you to all the best in [a] number of other places. D[odd] Mead & Company, $4. A prac[tical] also highly readable guide, b[y] experienced traveler with a eye for detail.

There's No Place Like Paris by Helene Maclean, Doubleday & [Co.], $2.50. This witty, wise, and [wo]derful little volume is for p[eople] who want to do as the Pari[sians] do—ride the Metro, take the [bus], go to market, order a meal—in general behave with the *s[avoir] faire* of a native. All this is [pre]sented with a thoughtful brat[tle] hilarity that gives you a valu[able] insight into the French peopl[e].

New Horizons, published by American World Airways, $[illegible] an encyclopedic run-down o[f] the things a traveler should [know] about practically every co[untry] that's currently visitable. It's [hard] to believe that so much inform[ation] could be crammed in so little s[pace] but it's all there, pleasantly w[ritten] and as easy to refer to as a [Western] dictionary.



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Purty!

But You Should See the Slick Legs on Page 18

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American Cancer Society

HOW TO BE A BORN COOK

CONTINUED FROM PAGE 83

You can also season with an air of nonchalance if you remember that

1 teaspoon salt flavors 1 quart soup
1 teaspoon salt flavors 2 cups liquid in making cereals
1 teaspoon salt flavors 4 cups of flour in making doughs
1 teaspoon salt flavors 1 pound meat

But you also need to remember that salt toughens proteins, just as high heat does, so add salt to meat, cheese, and eggs only after they are cooked.

In making soups, the proportion of water to meat and bones is two to one. One bouillon cube or 1 teaspoon meat extract is sufficient for 1 cup of water or vegetable juice.

In French salad dressing the most important thing is the relation of the oil and vinegar. Three tablespoons of oil to one of vinegar is the usual one, but there is no law against your using another proportion, say four to one, if you prefer.

This is only a suggestion of the kind of information which is behind the freedom and the nonchalance of the "born cook." Test yourself. Can you tell offhand how much a cup of rice swells after it is cooked? Do you know how many beans you put to soak if you wish to serve four people? How much meat gives the protein ration for a day? How much soup makes a serving, how much fish, how many oysters? How much can you stretch a pound of mushrooms by creaming them instead of broiling?

Another source of confidence in cookery comes from familiarity with measurements so that one can transfer them from ounces to spoonsful without any fuss. In the case of liquids it is easy to master the equivalents. If necessary make out a table and keep it handy.

Table of equivalent measurements for liquids

1 quart = 2 pounds = 4 cups
1 pint = 1 pound = 2 cups = 16 ounces
½ pint = ½ pound = 1 cup = 8 ounces = 16 tablespoons
¼ pint = ¼ pound = ½ cup = 4 ounces = 8 tablespoons
⅛ pint = ⅛ pound = ¼ cup = 2 ounces = 4 tablespoons
1 ounce = 2 tablespoons
3 teaspoons = 1 tablespoon

However, *this table will not work with solids* as practically no two of them have the same weight. So you must use a scale if your recipes give measurements in terms of weights.

Nowadays, thanks to the way in

(Continued on next page)

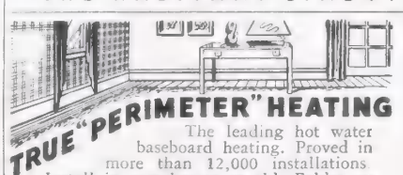


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HOW TO BE A BORN COOK

CONTINUED FROM PRECEDING PAGE

which butter comes wrapped in quarter pounds, it is possible to measure it easily without soiling more than a knife. To get tablespoons, cut a quarter-pound bar in half for 4 tablespoonsful and in fourths for 2 tablespoonsful, etc. If you want to measure a third of a cup of butter, fill a measuring cup two-thirds full of water, then put in enough butter to bring the water to the top.

Table of equivalents for butter

1 pound= 2 cups= 4 bars
½ pound= 1 cup = 2 bars
¼ pound=½ cup = 1 bar=8 tablespoons
⅛ pound=¼ cup =½ bar=4 tablespoons

Another set of skills helps you stave off trouble, keeps your cakes from sticking to the pan, helps you get your puddings out of the mold. For instance, ordinary butter should never be used for greasing pans in which you are baking a delicate cake. The salt and the milk solids in the butter have a tendency to make the cake stick. Instead of butter, use clarified butter. To make this, melt the butter and let it stand until the salt and the milk solids have settled to the bottom. Skim off any that remain on top. After this has been done, the clear yellow fat may be poured off. As this keeps much better than ordinary butter, it may be made up and stored in the refrigerator. If you do not want to go to this trouble, use almond oil. Don't use any fat that would give the cake a foreign taste.

Either of these two fats, almond oil or clarified butter, may be used on molds in which desserts are to be frozen. When you wish to serve the dessert, wrap the mold in a towel wrung out of hot water. This will melt the thin layer of fat and the mold will slip off easily.

WHEN you are freezing a dessert in the refrigerator, line the bottom and sides of the tray with a double thickness of wax paper. Let the paper project at each side and fold it over the top after the tray is filled. This will increase the freezing time, but it will make it easier to unmold the dessert. The flaps may be used as handles with which to lift out the contents of the tray. On the same principle you put fish in a piece of cheesecloth when you poach or boil it. The cheesecloth keeps the fish from breaking when it is taken out of the pot.

The born cook is always on the alert to avoid trouble before it comes. Follow her lead. Never roll your pie crust too thin or it will break easily and make the pie difficult to serve, and absorb juices. It may make the top crust soften after the pie has cooled. Don't stretch the crust over the pan, or it will shrink in baking and you will be in trouble.

But if you do get into trouble learn to interpret what happened. Learn from your mistakes. For instance, remember that knoblike protuberances and interior tunnels in muffins come from over-beating. Rounded top, soggy layers, and uneven grain in butter cakes are the result of improper mixing of the ingredients. A coarse-grained sponge cake results from the eggs having been beaten too little; a tough one from the eggs having been beaten too much. A solid pie crust is the result of mixing the flour, fat and liquid together too thoroughly. A flaky crust results when the particles of fat are merely coated with flour and all are evenly moistened. Grainy fudge comes from insufficient beating or from starting to beat it when the candy is too hot.

BUT sometimes, as when you get too much salt in the soup, the problem is not to analyze what has happened. That is only too evident. What you want to know is what to do about it, not in the next batch but right now. You must be able to get yourself out of a tough spot by immediate action or you will have wasted both food and effort.

If food is too salty, stretch a clean cloth lightly over the container holding the food, sprinkle a tablespoon of flour over the cloth and let the food simmer a few minutes. The flour will absorb the salt. To remove salt from soup, add slices of raw potato, boil a few minutes and remove the potato which will have absorbed the salt just as raw potato fried in fat which you wish to clarify for re-use absorbs the foreign flavors and collects some of the sediment in the fat.

When custard curdles, set the pot containing it in a pan of cold water and beat the custard with an egg beater till smooth. It may not work, but it is your only chance. If there are lumps in the gravy, beat them out with a wire whisk, or put the gravy in the blender and it will be smooth in no time.

Knowledge of such things as have been suggested will help you. But most important of all is the realization of when it is safe to tamper with a recipe, and when to let it alone, of how to sense when some

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is going wrong with your nits, your pie, or your cake, what to do to get back on the n with it.

nderlying the slapdash methods he "born cook" was a sense of things should look and feel at stage in their preparation. was the result of long apprenhip, but since this system has en down everywhere else, it ld be no surprise to find that is vanished from the kitchen. cook of today must learn consly the principles which the of yesterday acquired so ually and so unconsciously they came to be merely a ck," a feeling for the right almost impossible to pass g by words.

IS a new accuracy in dealing h measurements, ingredients, methods of manipulation and ng which gives the ready-mixes miraculous quality of turning he way they are supposed to But in spite of the new improveis in this formula approach, expressed in the ready-mix, of us will always want to be to use other recipes in addito those which have become lardized.

e best cakes are more than sweet, and even in grain. r flavor is subtle, rather than ly sweet. Their texture is like velvet and they are so light delicate that they fairly melt he mouth. They have always expensive and above the lards of the average housewife, e yardsticks of economy are mirrored in the ready-mixed Those who wish to achieve ull reach and variety possible okery must lift the veil which ormula throws over reality.

successful cake depends on measurements, the ingredients, the methods of manipulation baking. In regard to measures, work carefully, and be sure your measuring utensils are ate. Standard measurements been set up for a cup, a half and so on, for a tablespoon, a teaspoon, and for the subdivisions of each. But not all of the utensils on the market are accurate. The Knox Gelatine people, for instance, do not trust you to measure a tablespoon, for just this reason. Consequently they put up their gelatine in a paper package, and refer to it as an envelope, rather than a tablespoonful. But you can see what would happen if you used a standard tablespoon of gelatine and then measured all the rest of the materials you put with it with inaccurate instruments.

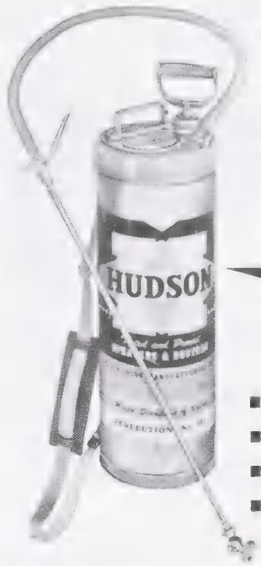
We find the same difficulties when we look into the matter of ingredients. Not only are there different brands of baking powder, but there are, as every one knows, different kinds, which behave differently on account of their nature. For example, some work faster than others. Now since some of the gas formed in a dough is lost in mixing, the amount of stirring and the speed with which this is done should vary with the kind of baking powder used.

Flour is no more uniform in its make-up and behavior than baking powder. What this all means is that you must learn about the quality and behavior of your materials if you want to use them correctly. The only other alternative is to stick to abject dependence on standard formulas.

IF YOU want to take a short cut to knowledge, instead of depending on the tedious method of trial and error, your best bet is to get a book on the order of *The Hows and Whys of Cooking*, by Evalyn G. Halliday and Isabel T. Noble. University of Chicago Press. This book makes a new approach to cooking. Instead of merely being a collection of formulas, supplemented by "Handy Hints," it explains the chemical processes of cooking in a way that any one can understand. This provides a solid foundation on which to proceed.

If you will take the trouble to get this foundation, the chances are that along in 1990 some middle-aged man will be saying proudly, "Well now, MY MOTHER, *SHE* was a BORN COOK."





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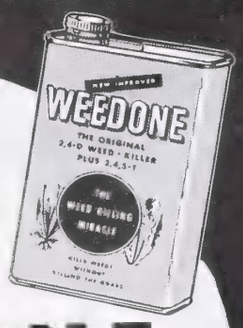
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HANDY PLASTIC APPLICATOR
New plastic Weedone sprayer can't cut or scratch hands. The cap makes ½-oz. measure, fits any screw-top gallon jug.
Only 49c

RID YOUR LAWN OF CRAB GRASS



WEEDONE®
CRAB GRASS KILLER
contains POTASSIUM CYANATE

Kills crab grass and chickweed without *killing desirable grasses*. Non-poisonous to humans and pets, will not harm wanted plants unless sprayed on them directly.

$1 can treats 1,000 sq. ft.
$3 can treats 4,000 sq. ft.
$8.85 can treats 16,000 sq. ft.

At your garden supply store

AMERICAN CHEMICAL PAINT CO., AMBLER, PA.

WOVEN PICKET FENCES

Imported & Domestic



Gives privacy and protection—
Screens out objectionable views.
Provides Indoor privacy outdoors.

A practical fence of great charm, which meets many needs. Available in two styles, either French Chestnut saplings (Imported), or split Cedar (Domestic). Also in two types, CLEFT (¼" space between pickets) or CLOSE (pickets butted tight together). Made in several heights. Easy to erect from the instructions we furnish. Never needs painting. Gates to match.

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Woven Cedar Picket Fences (Domestic)
English Hurdle Fences, Post and Rail Fences, "Won't-Sag" Farm Gates, Self-Locking Field Gates Children's (Outdoor) Play-Yards

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Rusticraft FENCE CO.
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For more Garden beauty with less garden labor. Pest and disease free.

SEND 10c FOR ILLUSTRATED BOOKLET telling Why, When, How, Which and Where to Plant.

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ANY CONDITION. Highest cash prices paid promptly. Also broken jewelry, spectacles, dental gold, diamonds, etc. Send articles or write for information. Satisfaction guaranteed.

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Holland Bldg.
St. Louis 1, Mo.

WHAT'S WRONG WITH THIS KITCHEN?

CONTINUED FROM PAGE 76

If you want to right the "wrongs" in your own kitchen, it will pay you to check carefully all the ingredients that accomplished this feat for the Chapman family. Remodeling an out-of-date kitchen successfully takes sound knowledge of all the aids on the market.

Cabinets: Maple kitchen cabinets. Mutschler Brothers Company, Nappanee, Indiana.

Electric equipment: Electric range and two oven units. Thermador Electrical Mfg. Co., Los Angeles, Calif. Refrigerator, Norge Division, Borg-Warner Corp., Chicago, Illinois. Shred-A-Way garbage disposer, Mutschler Bros. Co., Nappanee, Ind. Hotpoint dishwasher, Hotpoint, Inc., Chicago, Illinois.

Sink top: Formica Company, Cincinnati, Ohio.

Ventilating fan: "Kitchen-Ai Stewart Manufacturing Comp Indianapolis 1, Indiana.

Lighting: Recessed lighting tures. Alkco Mfg. Co., Chicago,

Copper range hood: Stembri Mfg. Co., Chicago, Illinois.

Flooring: "Wrightex" rubber Wright Mfg. Co., Houston, Te

Wallpaper and fabrics: Sc tured brick wallpaper, Katzenl and Warren, New York, N. Matching wallpaper and fa The Warner Co., Chicago, Illin Plastic drapery fabric, Util Corp., New York, N. Y.

Accessories: Wall clock, The H ard Miller Clock Co., Zeel Michigan. Ekco-Ware pots pans, Ekco Products Co., Chic

PHOTOGRAPHS BY EMELIE D. NICHOL

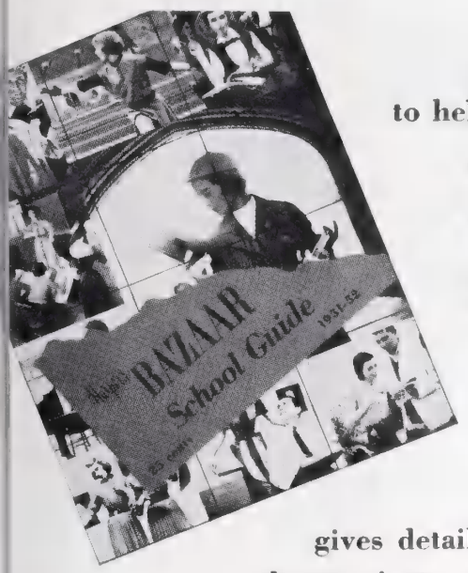


• Unseen fittings on the *inside* of kitchen cabinets have a lot more to do with convenience than you might think. Here, removable racks behind a ventilated door keep root vegetables in good condition. Other cabinets may look alike on the outside, but are different inside for specific storage of bread, flour and cutlery.





• Rotating shelves eliminate the once wasted corner, and even better, they twirl around to bring whatever you want into easy sight and reach, without groping or straining. Pass-through (above) from kitchen work area to breakfast room saves innumerable steps. Food to be served or dishes to be cleared away find this the shortest distance between two points. Planning like this is real efficiency engineering at home.



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New prize-winning roses—Big, beautiful new tulips and daffodils—New perennials—New shrubs . . . and hundreds of other splendid items fill the 128 pages of Wayside's authoritative new garden catalog for fall planting.

TULIPS of the FUTURE

Wayside Gardens, America's foremost introducer of new, rare and unusual bulbs, again brings you the largest selection of choice, top-quality tulips. Many of these improved new varieties are obtainable only at Wayside, the leader.

IDEAL DARWIN TULIPS

ALL-AMERICA ROSE SELECTIONS FOR 1952

HELEN TRAUBEL. Rare new star in the rose kingdom. Magnificent hybrid tea varies in color from lively pink to luminous apricot, blending into rich orange. Blooms profusely. . . Each $2.75

FRED HOWARD. Finest yellow hybrid tea of modern times. Yellow buds tipped with pink open to perfectly formed flowers that are charming in arrangements. Extremely hardy. . . . . Each $2.75

VOGUE. Spicy scented, new floribunda of brilliant, glowing rose flushed with salmon. Stunning as a color accent in front of shrubs, evergreens or as a hedge.

Helen Traubel



SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

There is much to thrill and delight you in Wayside's new Fall Catalog, 128 pages of fresh, sparkling beauty such as you've never seen before. Hundreds of true-color illustrations and descriptions of the newest and best prize-winning roses, bulbs, shrubs and hardy "pedigreed" plants. Explicit cultural directions and helpful garden data. To be sure you get your copy, it is necessary to enclose with your request 50¢, coin or stamps, to cover postage and handling costs.

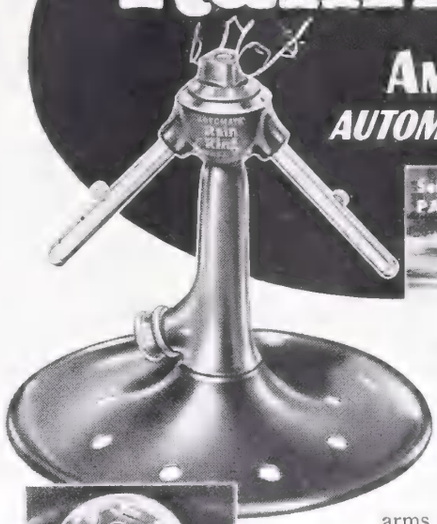
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AMERICA'S ONLY AUTOMATIC SPRINKLER







Instantly set to sprinkle any area you want

Here's convenience you've always wanted in a sprinkler—desired distance and spray automatically *at a turn of a dial!* Speed of the revolving arms breaks up the spray—provides a natural rain-like shower that's best for all lawns. Beautiful, rich green. Long-lasting quality. See this automatic and other famous Sunbeam Rain King sprinklers at your dealer's.



EXCLUSIVE FINGER-TIP CONTROL

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Scotts UNIQUE DRY COMPOUND

Kills Crabgrass



Second successful year coming up for this exclusive product of Scotts Lawn Research. SCUTL met and defeated Crabgrass on thousands of lawns last year. Ask for it at your dealer's or write Scotts, Marysville, Ohio.

SCUTL®
"SCUTTLES" CRABGRASS

NO MIXING, no fussing with sprayer. Apply dry as it comes from the box.

EASY TO USE from handy shaker box or with a spreader.

SAFE in recommended usage will not harm lawn grasses, persons, birds or pets.

Apply SCUTL to your lawn and Scuttle Crabgrass (also known as watergrass, fall grass, finger grass) before its millions of seeds mature to become a worst pest next year. J. E. Reyerson, Dawson, Minnesota writes; "I have been on my knees the past 4 years digging up Crabgrass. Now after using SCUTL, all I see are the dead plants."

STOP CRABGRASS before it ruins your lawn . . . three or four treatments with SCUTL will do it. The cost is nominal.



Box—$.79 - $1.95

Bag—$5.85

FOR FLEXIBLE LIVING OUTDOORS

CONTINUED FROM PAGE 92

Stainless steel sugar and creamer. Gense Import, Inc., New York, N. Y.

Center left: Hotable "Buffet." Sun Glo Studios, New York, N. Y. Melmac dinnerware, International Molded Plastics, Inc., New York, N. Y. "Pointed Antique" sterling flatware, Reed & Barton, Taunton, Mass. Automatic electric deep fryer, "Fryryte," Dulane, Inc., River Grove, Ill. Chemex coffee maker, salt and peppers, courtesy of Bloomingdale's, New York, N. Y.

Bottom: Dillingham wood cart, courtesy of Macy's, New York. Electric bean pot, West Bend Aluminum Company, West Bend, Wisconsin. Black and white plastic salad bowl set, Langbein Giftwares, Brooklyn, N. Y. Green leaf salad plates, Martin Freeman, New York. Individual casseroles, Bazar Francais, New York, N. Y.

GRASS-ROOTS MODERN

CONTINUED FROM PAGE 73

To make sure that the Lancaster house would be as good to live in as it is good to look at, Architect William Deknatel specified the following materials and equipment:

Foundations: Reinforced concrete.

Exterior walls: Random coursed limestone ashlar, Portland cement stucco on "Cemex" (Structural Insulation Co., Quincy, Ill.) Portland Cement Assn., Chicago, Ill.

Interior walls: Plaster over brick, U. S. Gypsum Co., Chicago.

Roofing: Tar and gravel, Barrett Div., Allied Chemical & Dye Corp., New York, N. Y.

Flashing and gravel stop: Revere Copper & Brass Co., New York.

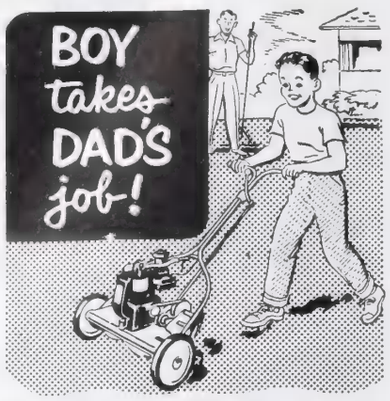
Glass: Libbey-Owens-Ford Glass Co., Toledo, Ohio.

Weatherstrip: Monarch Metal Weatherstrip Corp., St. Louis, Mo.

Flooring: Concrete, Portland Cement Assn., Chicago, Ill. Bathroom, ceramic tile, Mosaic Tile Co., Zanesville, O. Kitchen and pantry, Kentile rubber tile, Kentile, Inc., Brooklyn, N. Y. Second floor, oak, E. L. Bruce Co., Memphis, Tenn.

Plumbing: Kohler Co., Kohler, Wisconsin.

Pipe: Revere Copper & Brass Co., New York, N. Y.

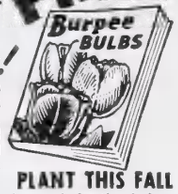


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Reel Type Power Mower

makes lawn mowing quick, pleasant, and so easy to do that a young teenager *willingly* relieves Dad of the job! Model shown cuts a 21" swath. Controls are within easy reach on handle, which is adjustable to height most comfortable to operator. Simple, easy-to-start engine provides all the power you need. Rides on 10" semi-pneumatic tires. Sectional rollers make mower easy to turn. See this mower today at your Fairbanks-Morse dealer's store. Or, write for details to Fairbanks, Morse & Co., Chicago 5, Illinois.

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Electrical wiring: Panels, Westinghouse Electric Co., Chicago, Ill.

Insulation: Rock wool batts in ceiling, Barrett Div., Allied Chemical & Dye Co., New York, N. Y. Aluminum foil behind heating elements, Reynolds Metals Co., Louisville, Ky.

Heating: Electric radiant cable in ceiling and floors, General Electric Co., Bridgeport, Conn.

Thermostats: Minneapolis-Honeywell Regulator Co., Minneapolis.

Bathroom heater: Electric, Electromode Corp., Rochester, N. Y.

Windows, millwork, and cabinet work: Custombuilt, Hannibal Woodworking Co.

Water softener: Permutit Co., New York, N. Y.

Kitchen and laundry equipment: Ranges, Frigidaire, General Motors Corp., Dayton, Ohio. Refrigerator, home freezer, dryer, ironer, and washing machine, Frigidaire Div., General Motors Corp., Dayton, Ohio. Water heaters, General Electric Co., Schenectady, N. Y. Dishwasher, General Electric Co., Bridgeport, Connecticut.

All built-in furniture, including beds, sofas, end tables, all benches and tables were architect-designed and executed by Hannibal Woodworking Co., Hannibal, Missouri.

WHAT TO EAT

CONTINUED FROM PAGE 96

a little rushed with the cocktail hour 15 minutes, but it is far better to have it short than to have it for two hours, for the guests drink too much and the pace grows dull, and all the men are starved and grumbling, "When do we eat?" For a sit-down dinner I have found that half an hour is a good time to serve drinks and the few appetizers. Forty-five minutes is the outside limit on time before dining. If some of the guests are not there, don't hold the party for them, for they should not be that late, and if they are asked for 7:30 and have not arrived by 8:00 serve dinner anyway. (They should have telephoned by that time and they are very rude.) If the delay is unavoidable, serve dinner and when the late guests arrive, they can start eating what the other guests are eating. If they miss the first course, so what?

If you are having a large buffet dinner party you can be a little more lenient with the time, but the hour of cocktails is usually long enough to give the casual latecomers time enough for an aperitif

TIONAL MOWER CO.
Cromwell Avenue St. Paul, Minn.
e mower, power driven, rub-
tired, pulls self, cuts high
s, hay, weeds, on
l or rough.
llerate price.
for 6 times faster
log than a scythe!
PERFORMS PERFECTLY FOR YEARS! You're safe and sure with this sturdy mower, favorite of professionals. Strongest, heaviest blade of any mower built. Rugged welded steel frame, Timken bearings, 4-cycle engine. Built by NATIONAL.
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Sow Seeds This Summer for largest blooms early next spring--up to 4in. across. *All best colors mixed.* Special, to try--a 75c-Packet, with easy directions, postpaid for only 10c. **Send dime today!**
FREE **Fall Bulb Book**--Hyacinths, Crocus, Tulips, Lilies, etc., to plant this fall.
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eard FOR AMERICA'S GEST ALL-COLOR CATALOGUE! S YOURS— IT'S Free!
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AMERICA'S LARGEST GROWER (30 ACRES)

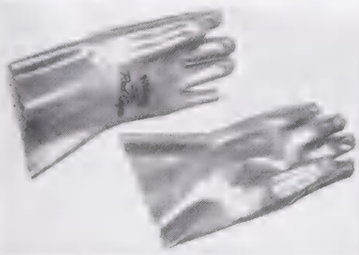
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xciting New

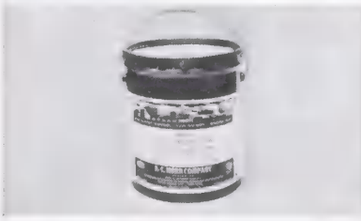
ilies!

its August issue, House
iutiful will show you an ex-
ng new array of lilies, orig-
ted by Jan de Graaff of
egon. Blooming in a variety
high-fashion decorator col-
, these bulbs are hardy, long-
d and trouble-free . . . ideal
indoor vase arrangements
well as dramatic color ac-
ts for your garden. Watch
further details (including a
cial painting in full color)
these extraordinary lilies in
ir next copy of House Beau-
l. They'll be on the market
r this year . . . obtainable
mail at reasonable prices.

WORK-SAVERS FOR GARDENERS



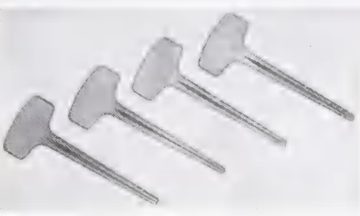
• "Red Caps" are tough gloves that are easy on your hands. Their bright red color makes them as easy to spot as redcaps in a busy railroad station. Pioneer Rubber Co., Willard, Ohio.



• To avoid glare reflections from concrete paths or patios, use "Colorundum" to color them. Color lasts. A. C. Horn Co., Long Island City, N. Y.



• DuPont's Parzate, new disease stopper that is safe on plants injured by copper or sulfur, is now available to home gardeners as "Fungicide A". Mixes safely with most pest killers.



• "Duramark" plastic garden labels are made of a tough plastic that takes pencil readily. Rib design strengthens stake part. Pitt Products Co., Newark, N.J.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



• Here's a special for African violet enthusiasts—a wick-fed pot with glass globe—for sprouting new plants. Also useful for starting any kind of seeds. Alethea Hamilton, New York, N. Y.

(Continued on next page)

LAWN BEAUTY

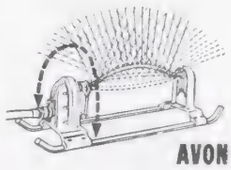


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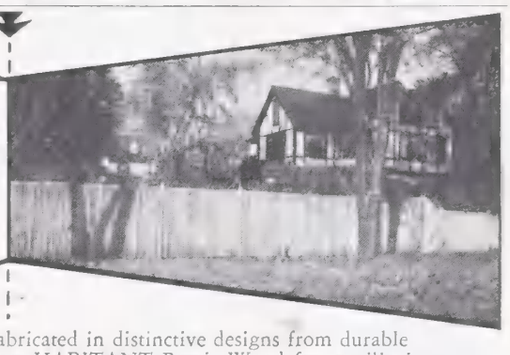
You can move it easily . . . only 4½ lbs. of light weight, rust-proof metal, strongly constructed.

You'll be amazed at the coverage . . . over 1500 square feet or more. Simple 4-way adjustment for limited areas. Sold and guaranteed at better seed, hardware and department stores everywhere at only $14.95.



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factory fabricated
RUSTIC WOOD FENCE



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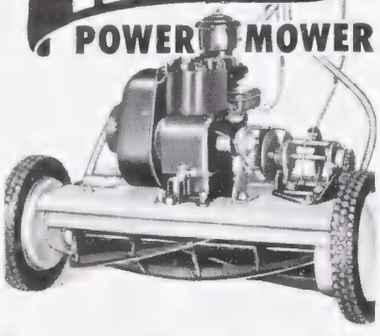
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Now everyone . . . even children . . . can mow easily and quickly with this lifetime HOMKO Power Mower

Simply raising or lowering the handle controls mower motion. No complicated gadgets . . . modern, simple. Finger-tip HAND LEVER sets the walking speed desired. 18", 20" and 24" cutting widths. Powered by a nationally known, 4-cycle air-cooled gas engine. You'll be glad you bought a HOMKO!

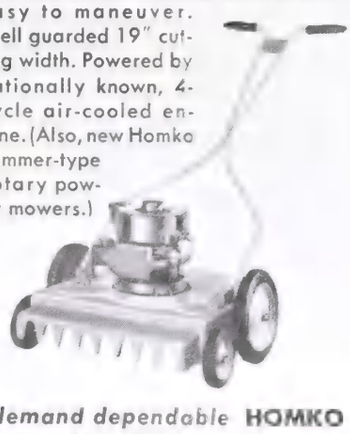
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Cleans lawn faster, easier and better. Wheels to disposal point and tips to unload extra-large basket. Adjustable brushes make it the all-purpose sweeper.

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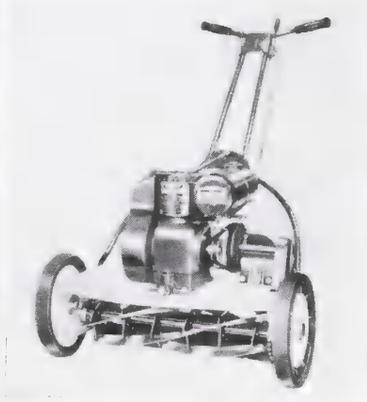
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DES MOINES 13, IOWA

WORK-SAVERS FOR GARDENERS



• "Vigoro" tablets, sealed separately in moisture-proof paper, store well. Dissolve quickly to make plant pep-up solution. Contain all essential foods.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



• "Pincor P-120" power mower cuts a 20" swath. Easily adjusted for height of cut. Large number of "spiders" on cutting blades mark extra quality. Pioneer Gen-E-Motor Corp., Chicago.

LET SEASONING BE YOUR SIGNATURE

CONTINUED FROM PAGE 80

to make a delicious topping for strawberries. Serve fresh whole strawberries with a plate of lime halves to squeeze over them, and honey for sweetening. Put a half lemon in the pot next time you cook artichokes. Add sugar, cream, and grated lemon peel to rice and cook it very slowly in milk for a different kind of rice pudding. Baste a ham with marmalade thinned with orange juice and sherry, and add the juice and grated rind of an orange to mashed and buttered sweet potatoes. The juice of a fresh orange added to a can of frozen orange juice when it is mixed with the water ends forever the speculation on whether it is fresh or frozen. Remember that grated orange peel is an excellent addition to any fresh fruit compote, and that the juice and grated peel of a lemon

ON ROSES AND OTHER FLOWERS



stop insects and diseases

with Du Pont Floral Dust

You don't have to be an expert at identifying what's wrong with your flowers. This insecticide-fungicide combination is effective against most common plant insects and diseases.

Safe—won't harm the tenderest roses or other plants.

Easy to use—Just *dust* or *spray*. Full directions on package.

Ask your dealer for Du Pont Floral Dust today. If not in stock, order by mail: 8-oz. dust gun, $1.00; 1-lb. can, $1.40, postpaid. Du Pont, 4030D Du Pont Bldg., Wilmington, Delaware.



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Sunbeam
HEDGE TRIMMER
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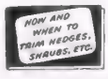
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to trim Hedges, Shrubs, Ornamental Trees . . . Cut Weeds, Grasses, etc.

Saves time, gives professional results without arm-aching drudgery. Simple to operate. Well-balanced design permits one-hand operation. No stooping or arm-tiring awkwardness when clipping sides or ends. Another famous labor saver by the makers of Sunbeam electric appliances and Sunbeam Rain King sprinklers.



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are just right in any blazed dessert like Cinnamon Pears F bé or Cherries Jubilee. It seem brighten what otherwise migh a too-sweet and heavy taste.

Wines and liqueurs are popular today, and well they m be as they do a lot toward tur an otherwise banal dish into s thing special. Use every drop t left over after a meal, either your cooking or added to the v gar bottle. Soak pineapple in w wine, peaches in port, and s onion soup and lamb stew white wine; simmer kidney b and tomatoes in red wine, and brandy to the pan in which sauté chicken. When it bubbles ignite it and shake the pan u the flame dies out. The linge flavor is delicate and delici Even the simple baked bar turns elegant when it is bl with rum.

Sugar need not be the sweetener you use. Try dark lasses in custards, maple syru apple desserts, and honey on fruits like grapefruit and ora Use honey in fruit salad dress and brown sugar with ber Bake a fresh fruit compote, tig covered, with nothing but a t layer of brown sugar and s butter over the top. It's served with vanilla ice cream

EACH time you cook a meal t of a new way to season dishes you prepare, but don't you must be different in a fa sort of way. Rely on tasting to you when the seasonings are ri just go slowly and be sparing herbs, spices, aromatic seeds, wine, because too much of an these can ruin rather than enh your food. Begin your seaso with monosodium glutamate bring up all natural flavors, salt and pepper, and then b to add other seasonings for ac or contrast.

Recipes should merely give basic directions for putting together. They may give you s idea of appropriate seasonings, think of them as suggestions ra than ironclad rules that mus slavishly adhered to.

The very spirit of original c ing is the pinch-of-this-dash-of- approach, so learn to know seasonings and use them with understanding and individu that will make the food you s your very own, have your indivi stamp.

Here is a group of recipes w may illustrate some of the th we have been talking about each one the cooking pr

n't be simpler or the type of more usual. But each one is ictive and delicious because new twist with seasonings.

Chicken Tarragon

up fryers
n, cut in half
nd pepper
espoon Beau Monde Seasoning Salt
poons monosodium glutamate
espoons butter
poon tarragon
nd butter

b the chicken thoroughly with mon halves. Season with salt pepper, and sprinkle with the Monde Seasoning Salt and sodium glutamate. Dot the ens with the 2 tablespoons of r and put in a shallow pan, down. Brown them lightly on sides under the broiler. Melt est of the butter (¼ pound) small pan and add the tarra- Simmer this sauce for ten tes, and pour it over the ens. After 10 more minutes r a medium broiler, put them 350°F. oven for 15 minutes. s 4 to 6.

Ground Roundsteak Pie

nd top roundsteak, ground
spoon onion powder
poon monosodium glutamate
nd pepper
poon garlic vinegar
espoons butter

t the ground beef into a bowl mix in the salt and pepper, powder and monosodium mate. Put the meat in a pie nd gently press it out until it st touches the edges of the pan is a large flat cake, not too Dot with 1 tablespoon of r. Put it under a medium er about eight inches from lame, and broil until the top own. Turn the cake carefully make three little indentations e middle of the top. Put the ar in these holes, dot the top the rest of the butter, and nue the broiling, taking care ake doesn't get too well done. like a pie when you serve it. s 4.

Peaches in Orange Juice

1 can of freestone peaches
ups fresh orange juice
l rind of one orange
ce orange curaçao

en the can and drain off the h syrup. Put the peaches in dish or an extra ice cube tray pour the orange juice over . Grate the orange rind, being careful not to include any of the white membrane, and add it to the fruit. Add the curaçao and put the dish in the freezing compartment of your refrigerator for about 30 minutes before serving. Thorough chilling is essential. Serves 4.

Onion Soup

4 or 5 onions peeled and sliced
4 tablespoons butter
1 quart water
1 pint strong stock (Campbell's Bouillon without dilution)
1 cup dry white wine
⅛ teaspoon salt
Pepper
1 tablespoon monosodium glutamate
Grated Parmesan cheese
5 slices French bread

Sauté sliced onions in the butter until they are limp and just beginning to brown. This should be done over a moderate flame. Then add stock, water, wine, and one slice of the bread. When the soup comes to a boil, add the seasonings and simmer for about 30 minutes. Grill the other slices of bread, buttering them generously and covering them with the cheese before you toast the second side. Put a slice on top of each bowl of soup. Serves 4.

Sour Cream Potato Salad

4-6 cups young, tender mixed greens
12 or 14 small new potatoes
2 green onions
1 teaspoon dill seeds
¾ cup sour cream
Juice of one lemon
1 tablespoon chopped parsley
½ teaspoon onion powder
¼ teaspoon celery seed
¼ teaspoon freshly ground black pepper
1 teaspoon monosodium glutamate

Carefully wash and dry the greens, wrap them in a towel and put them in a cold place to chill while you cook the potatoes. A good combination would be lettuce, chopped celery, parsley, watercress, and some shredded carrots. Scrub the potatoes and leave the skins on them. Drop them into enough boiling water to cover them. Cook covered until they are tender. Then drain and cool them. When you are ready to mix the salad, tear the greens into bite-size pieces, put them into the bowl, add the potatoes, peeled and sliced. Wash and peel the green onions and slice them into the bowl. Sprinkle dill seeds over salad.

For the dressing, mix the sour cream with the lemon juice, parsley, onion powder, celery seed, and pepper. Dust the greens with the monosodium glutamate, add the dressing, and toss. Serves 4.

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WHAT THE HOMEBUILDER SHOULD KNOW ABOUT NEW GOVERNMENT RESTRICTIONS

CONTINUED FROM PAGE 90

The only restrictions on material that you need be concerned with are those affecting copper and aluminum. Otherwise, you may freely use anything you can find in the market.

In fact, even the limitations on these two critical metals are not particularly onerous. Take aluminum. Although manufacturers have been forced to reduce the amount of production of a large number of aluminum items to a range of 65% to 50% of last year's volume, most of those you are likely to want are still being made in considerable quantity. Aluminum windows, weatherstripping, gutters, downspouts, screen frames and screening, storm windows may still be had and used without restriction when you can find them.

Items made of copper are a little harder to get, and there are a few of them, notably copper sheets for roofing and copper tubing for radiant heating, that you are not allowed to use even if you can find the material. Beyond this there is a long list of copper articles the manufacture of which is now prohibited: gutters, downspouts, weatherstripping, thresholds, ventilators, windows, grilles, moldings, etc., but so long as these things can be found in the market they may be used without hindrance. Moreover, there is no prohibition of either manufacture or use of copper flashing or of tubing for hot and cold water for home us

Credit Controls

The only other restraints o your housebuilding activity appl to the limits on the amount money you may borrow to financ your house. Here the Federal R serve Board has set maximum loa amounts in relation to the purchas price or total cost of a new hous this time including everything land, shrubbery, structures, arch tectural work, financing and clo ing costs, etc. No loan may have repayment period of more than 2 years.

The table shown on page 90 tel the largest loan you may hope make if you are, and if you a not, a veteran of World War I

Don't be too hopeful that you wi get the maximum amount state particularly in the lower cost limit Mortgage money is fairly tight rig now, and sometimes FHA or V guaranteed loans may not be eas to obtain in the amounts state Where they are not, state laws a frequently more restrictive on th ratios of non-insured loans tha the limits allowed by the Feder Reserve Board.

As things stand, the credit co trols for most prospective hom builders will give more trouble tha the other controls. If you can rai the money, you can still build good house, embodying nearly a the things you are likely to wan

BOOKS FOR GARDENERS

Turf Management, by H. B. Musser. McGraw-Hill Book Co., Inc., New York. 1950. $6.

The title is much too ambitious. This is a book for professional greenskeepers. It presupposes a vast experience and a complete interest in grass for golf. The book-jacket blurb couldn't be more wrong when it claims "it will be the standard authority for . . . homeowners who take pride in a beautiful lawn."

Professor Musser certainly knows his lawn care. He and Dr. Fred Grau, chairman of the editorial board responsible for publishing *Turf Management* as a publication of the U. S. Golf Association, are probably America's leading lawn authorities in the academic world. It is regrettable that they allowed such misleading claims about content to be made in th publisher's natural search f added book sales.

It is to be hoped that they pla to write an equally authoritati book for home lawn care someda False claims today aren't calc lated to build reader acceptance especially since the present volum is written in such an academ style. This is definitely a boo which is in dire need of a Rudo Flesch fresh-up.

Owners of home lawns will c well to stick to Dawson's *Practic Lawn Craft*, recently re-issued a new edition. Although it wa written for England, it remains th best lawn book for Americans use. Use it in conjunction wit *Lawn Care*, a monthly publicatio you can obtain without charg from O. M. Scott & Sons C Marysville, Ohio. —J. E. I

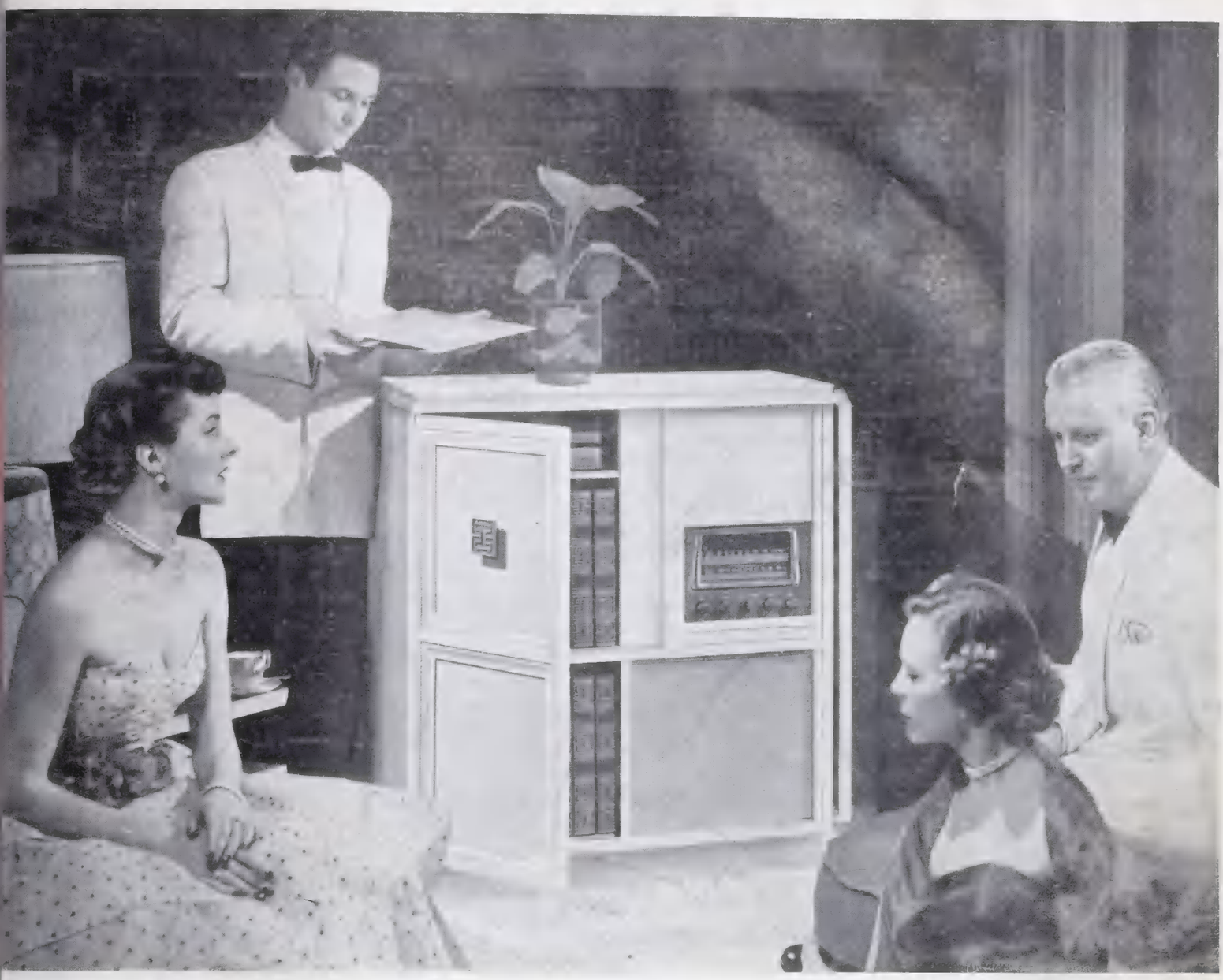
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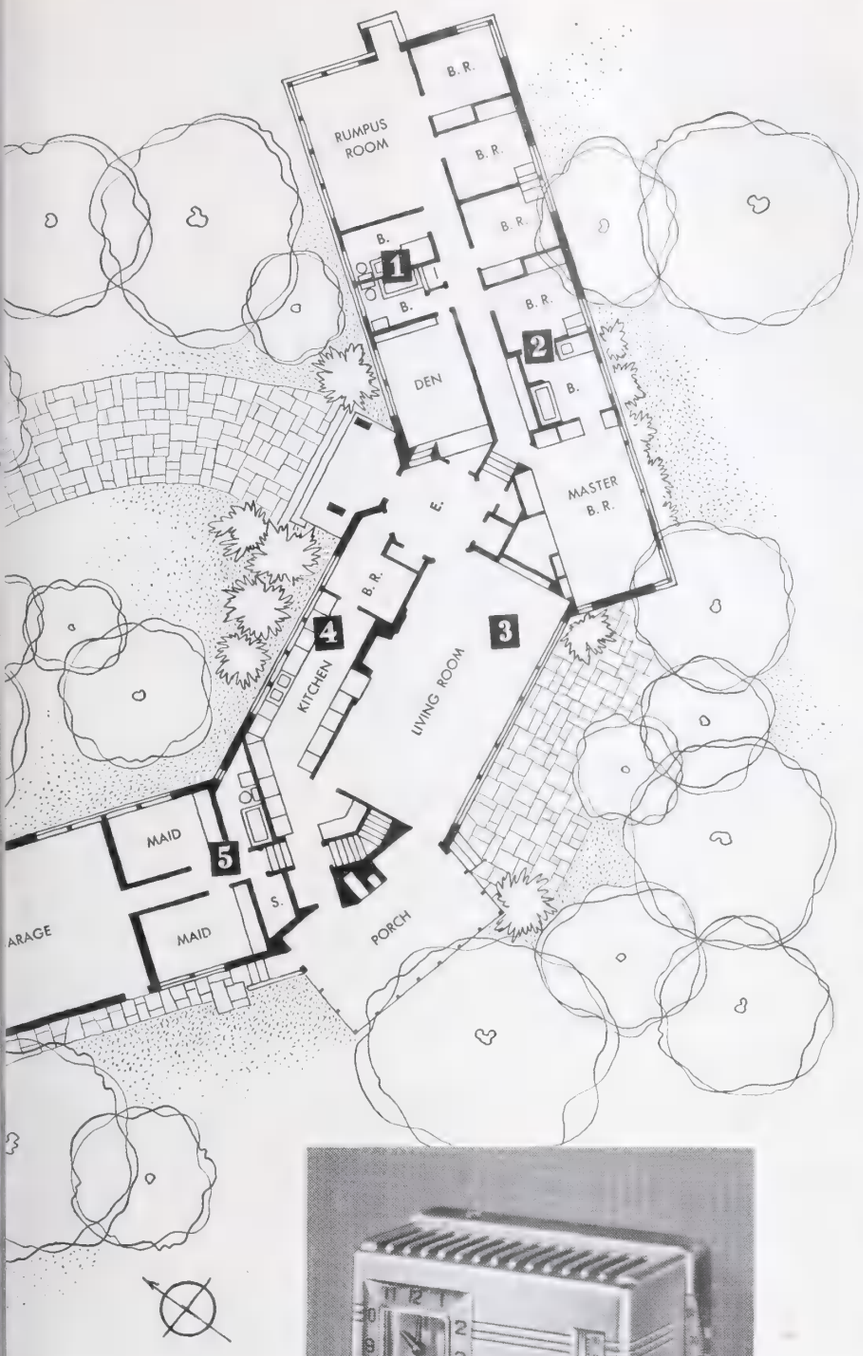
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THE SPACIOUS LIVING ROOM IS IN HEATING ZONE 3

Mr. and Mrs. Alschuler spend many pleasant hours in this big, modern room that overlooks the south terrace and the woods beyond. The "glass wall" admits a maximum amount of sunshine on bright winter days—thus varying the heating requirements here far more than in rooms with less southern glass area.





With one of the children watching expectantly, Mr. Alschuler pursues his favorite hobby—preparing an informal meal at the porch oven. The porch, located on the southwest, connects directly with heating zones 3 and 4—where separate thermostats meet the differing heating requirements of the two zones.



If the playroom—located on the *northeast*, in heating zone 1—and the *southwest* maid's room were dependent on the same thermostat for control, both rooms would be uncomfortable much of the time, because of the great difference in exposure. But Zone Control, with a thermostat here as well as in area 5, keeps the playroom comfortably warm for the children, and maintains any desired temperature in the maid's room.

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At her desk in front of the large southeast window of the master bedroom—in heating zone 2—Mrs. Alschuler often spends the morning writing letters. On sunny winter days she would be uncomfortably warm here—without Zone Control. But with a separate thermostat system compensating for solar radiation—the temperature is just right here—no matter what weather conditions are out-of-doors.

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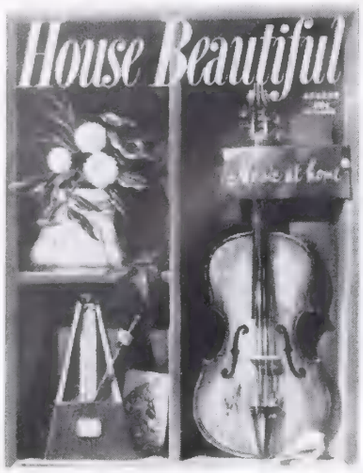
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What to do during

THE POLIO SEASON

By Doris Bernsley

How can you protect your family from the menace of polio? These summer days when the threat of it hovers in the air, most of us find this a problem of paramount concern. Here are some simple precautions you should take

You can't be too cautious during the polio season. Pay attention to all the minute details of cleanliness. Hands can carry infection, so scrub them often and use your own towels. Be sure to keep all food covered.

Be sure you and your family get plenty of rest. Fatigue can make you more susceptible to the virus.

Avoid chilling from swimming too long in cold water or sitting in wet bathing suits.

Above all, postpone mouth or throat operations during a polio outbreak. You'd run a great risk in this way of getting the most serious form.

There's no point in taking your children out of a supervised playground or camp, or preventing them from playing with their friends if polio does appear in your community. By this time they've probably come in contact with the virus and have developed some resistance.

But don't expose your family needlessly by moving them to a new area where there may be an epidemic, or by admitting new people to the family circle.

Watch closely for all symptoms. Don't ignore headache, fever, sore throat, upset stomach, sore muscles, stiff neck or back, extreme tiredness or nervousness, trouble in breathing or swallowing.

If symptoms appear, put the patient to bed at once away from others. Call a doctor immediately.

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It's a little known fact, but all record players (including Zenith's prior to the Cobra-Matic) vary in turntable speed at time of manufacture and get worse as they grow older. A difference of only 1 R.P.M. (Revolution Per Minute) will make an LP (Long Playing 33⅓) record sound sharp or flat by more than a quarter tone! And two brand new phonographs may differ by almost a full half-tone in pitch!

ZENITH COBRA-MATIC is the *only* automatic record player that lets you play records at the *exact* speed for perfect pitch, tempo and timbre! It plays not only 33⅓, 45 and 78 R.P.M. but thousands of speeds between, including the coming new 16 R.P.M. Now, even your cherished old time Gold Seals, Columbias, Victors, Brunswicks, that were recorded at different speeds, can be played with perfect pitch, tempo and thrilling new tonal quality!

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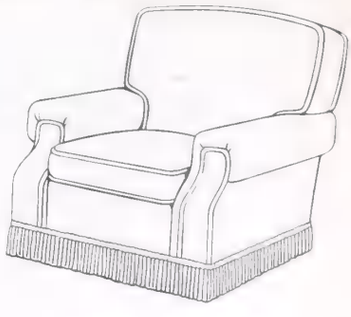
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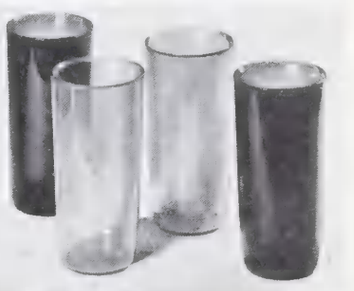




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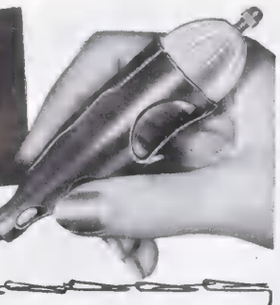
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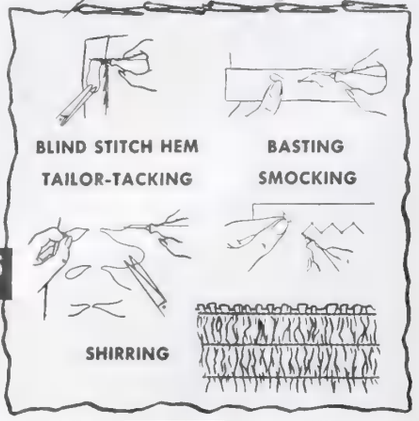
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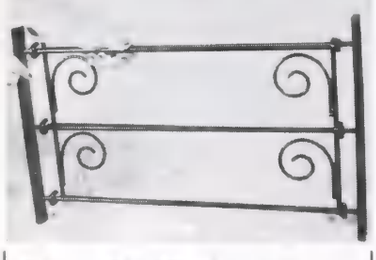


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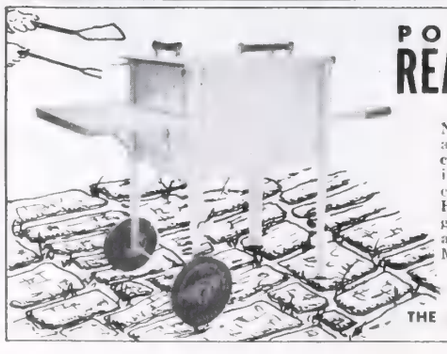
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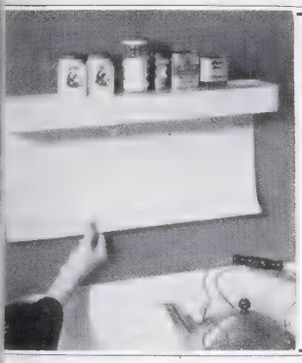


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CARYA SMOKIN' HICKORY DISKS. HOUSE BEAUTIFUL says that all their "backyard chefs" are raving about these! Drop several on bed of your charcoal fire, and a succulent, full-bodied, hickory-smoked flavor cooks right into meat, fish or fowl in minutes as you barbecue. Aged and treated to full flavor-giving perfection. A bag with enough disks for 10 to 15 barbecues. $2.95; 3 bags, $7.95; 6 bags, $14.95. Ppd. Carya Hickory Industries, 151 Briar Brae Rd., Stamford, Conn.



Lemon Coolies

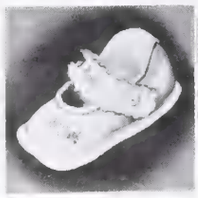
Superb 14-oz. Zombie glasses are decorated with gay lemon slices in brilliant yellow. Design is fired on for permanency. Best of all, each glass comes with its own Lemon-topped Sipper! We think they're unbeatable for Iced Tea, Lemonade, Tom Collins, Gin-and-Tonic . . . and a truly marvelous hostess present!

8 glasses and sippers $4.50
Postpaid, sorry no c.o.d.'s

bertram shrier, ltd.

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BABY'S SHOES

in China-Like Beauty

New, Distinctive Process

How thrilled you'll be in years to come with your baby's dainty shoes preserved by the new PORCELYNIZED Process! Every lovable scuff, every wrinkle intact. Dresden-like glaze of gleaming white, shadowed in Blue or Pink, edged in Gold, with hand-painted flowers on toe. Exquisitely dainty—decorative. The perfect remembrance of your Baby—loved by you and grandparents too. ALL shoes—leather, fabric, lace, felt, crocheted, knitted—can be PORCELYNIZED (except rubber). State color desired when ordering. Send your shoes direct to our studio. This exclusive process is NOT available through local stores.

$4.95 per matched pr. **($2.95** singly) Ppd.

If C.O.D., you pay postage

Baby's First Name (in Gold) on one shoe and Birth Date on other 50c additional

Delivery: 3 weeks from receipt of shoes.

Write for FREE Illustrated folder

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Rush Square Rugs

ONLY 25c SQUARE FT.

Made of natural colored grass tightly woven into approx. 12" squares and ¾" thick. Easy to clean. Sewn to any shape and specifications in even square dimensions.

BAMBOO BLINDS— Made of clean natural-colored split bamboo fully equipped with pulleys and pull-cord for immediate and simple installation.

Sizes	¼"slats	match-sticks	Sizes	¼"slats	match-sticks
2½'x6'	$2.25 ea.	$3.00 ea.	6'x6'	$5.40 ea.	$7.20 ea
3x6''	$2.70 ea.	$3.60 ea.	7'x6'	$6.30 ea.	$8.40 ea
4x6''	$3.60 ea.	$4.80 ea.	8'x6'	$7.20 ea.	$9.60 ea
5x6''	$4.50 ea.	$6.00 ea.	10'x6'	$9.00 ea.	$12.00 ea

ALL SIX FOOT DROPS

Shipping Charges Collect. No COD's Please

Album of Fine Oriental Gifts

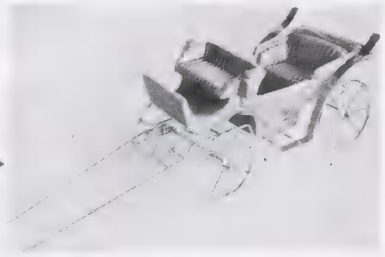
FREE

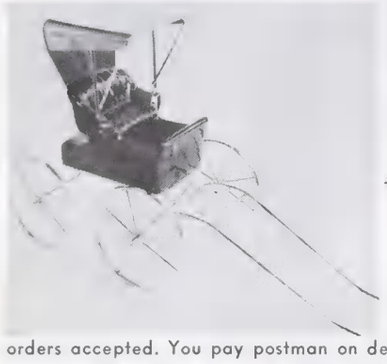
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A BIT of NOSTALGIA

Mid Victorian Carriage that is an authentic reproduction of a 19th Century Barrouche. Constructed of Highly Glazed Ceramics—mounted on Polished Brass. Seventeen and a half inches overall and five and a half inches tall.





Visualize yourself sitting so proudly in this RIG with its flattering hood. Beautifully built with shimmering ceramics and brightly polished Brass trimmings.

Either Rig or Carriage come in choice of colors: RED—GREEN or CHARTREUSE. Makes a delightful Center Piece that holds FLOWERS—MINTS—NUTS or CANDY. Each $6.95 prepaid plus 50¢ handling charge. C. O. D. orders accepted. You pay postman on delivery plus postal charges.

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UP A TREE

A life size bronze cat, painted white, will really show up in your garden, or can be put on a roof edge. People stand in front of our place for minutes to watch it move and go away baffled. It comes with a metal hanger for a secure and dramatic setting. Weather proofed for outdoor wear.

$9.50 prepaid

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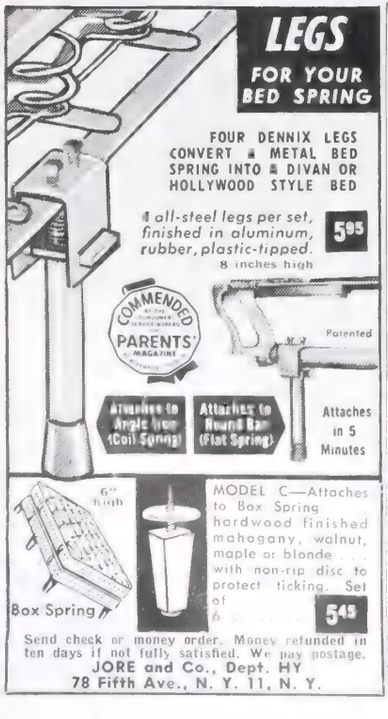


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Easy to Play only $5.95

Complete with blowpipe, drones, chaunter, bright plaid bag and ribbons, this easy-to-play American Bagpipe is an authentic replica of the Scotch instrument, but sounds mellower and sweeter. Anyone can learn to play popular tunes in a matter of minutes just by reading numbers. Made of washable Styrene and Vinylite, it's safe, sanitary and strong. Fascinating fun-maker for children and grown-ups at parties and family songfests. Satisfaction guaranteed or your money back. Send check or money order for only $5.95 (includes how-to-play song folder) to:

TIMESAVERS DEPT. HB
2 West 45th St., New York 19, N. Y.



MODEL C—Attaches to Box Spring . . . hardwood finished mahogany, walnut, maple or blonde . . . with non-rip disc to protect ticking. Set of 6 . . . . . **5.45**

Send check or money order. Money refunded in ten days if not fully satisfied. We pay postage.
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78 Fifth Ave., N. Y. 11, N. Y.



FROM A **JET** TO A **SOFT MIST**

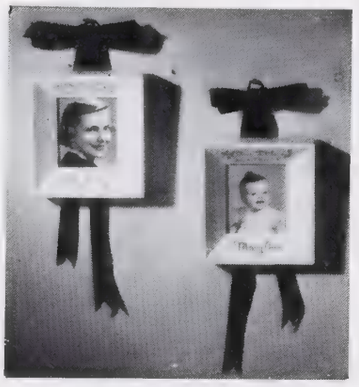
From a powerful jet to the softest mist at the tip of your thumb—with Elkay valve hose nozzle. Spans and sprays from seedling dew-drops to trenching pressure. Full jet power for cleaning the driveway or distant watering. Easily adjusted with thumb control from a fan spray to heavy rain. Light, strong, and rust-resistant.

NOTE: ELKAY WILL REACH THE ROOF OF A TWO STORY HOUSE. VALUABLE FOR FIRE FIGHTING TOO.

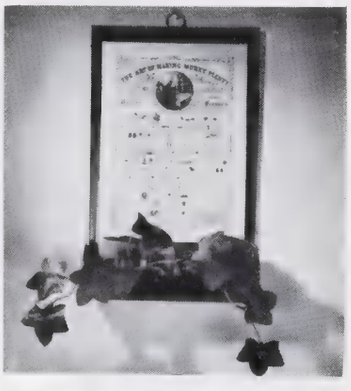
Only $1.89 postpaid (postage extra on COD's)
Money back if not delighted. **ELKAY MFG. CO.**
Rm. 68, 1401-15 W. 8th St., Los Angeles 17, Calif.



Wind



FRAME YOUR LOVE in sweetest shadow box that flattered a fair face. It c hand-painted with any inscri at the top, such as: Forget Not, I Love You, Our Little gel—or anything you specify the bottom is your name white, pink, or gilt, hung black velvet ribbon, it's 3½" over all; holds a 2¼" x 2¾" ture. $4.25 each postpaid. day Products, Pontiac, Illino



YOU'LL LIVE LIKE A M LIONAIRE if you follow jamin Franklin's homely wis on "The Art of Making Mon This famous short essay, re duced on parchment, is mou on a black tole plaque pla and as your bank account g —so will your ivy! Use tr for plants, fireplace mat mail. 10" x 14", $2.95 plus post. Foster House, 15 Court, Princeville, Illinois.



NOW IS THE HOUR—v plaids are tops in the fas world—to pep up that s watch with an authentic clan tan strap. Every lassie and laddie will be in step with times by matching their stra each skirt or vest. Predomina green or red backgrounds, come in two widths: ⅝" fo men and ⅜" for the la $1.50 each postpaid from Krebs, Westerly, Rhode Islan

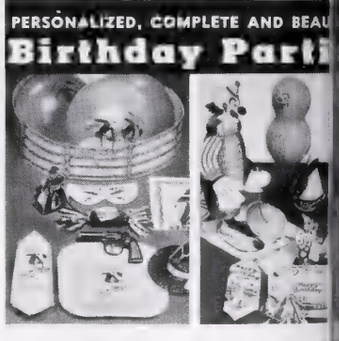


NATURAL REDWOOD FINISHES

Gloss or Dull

Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; Dull Finishing Coat; . .$1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt. $3.95 Gal. All Prepaid and Guaranteed.

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"Wild West"
Personalized napkins and 54" x 88" tablecover. Cowboy plates and nut cups. Cowboy hats and "Wild West" snapping mottoes. Mystery Masks; Cowboy clicking guns and large balloons; Corral centerpiece and 3 fun-packed party games.
Party for 6 **$5.95**

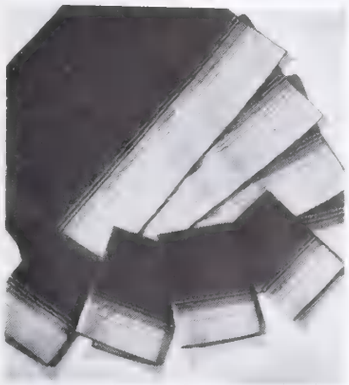
"Clown Carni
Personalized "Birthday" napki matching 54" tablecover a plates. 18" Clow terpiece. Carniv cups, clown hat toss-up balloon Comic clown sn Blowout noisem and 3 party g
Party for 6

For larger parties additional place settings
Cowboy or Carnival invitations 6 f
Birthday or Christmas Greeting Re
sung with child's name **75¢ ea.**
Send Birthday Name . . . Guaranteed delivery
PERSONAL GREETING RECORD
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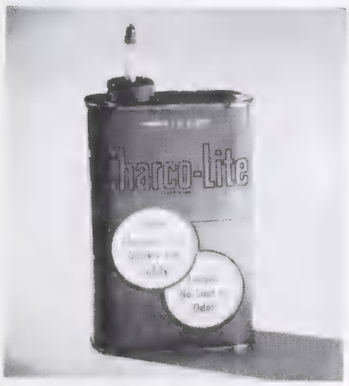
Shopping



E'RE IN LOVE with these
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d napkins, not just because the
tallic braid put a glint in our
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or-fast, and washable, they
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s-Q-Pak. It's a life preserver
bigger than a pack of ciga-
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ueeze it, and a 2-ft. vinylite
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ll float a 250-pounder! With
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g, $2 ppd. The Crow's Nest, 475
fth Ave., New York 17, N. Y.



DAY-n-NIGHT MARKERS

These attractive markers make thoughtful gifts—and they make it easy for friends to find *your* home DAY-n-NIGHT! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- **Reflector lettering—tiny glass beads mirror light at night**
- **Permanent raised letters and numbers 1½" high**
- **Lifetime aluminum—rustproof**
- **Baked enamel—black background—white beaded letters**
- **Double plate 18" long—reads the same from either side**
- **Any wording you want, up to 15 letters and numbers PLEASE PRINT CLEARLY**

Any marker C.O.D. if desired; fees, postage added. Colorado residents add 2% sales tax.

SATISFACTION GUARANTEED OR MONEY BACK

Spear ENGINEERING COMPANY
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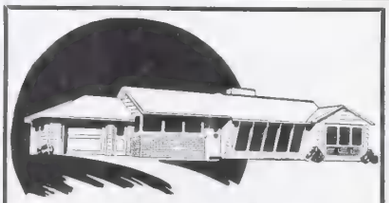
BRACKET MARKER with wrought aluminum bracket $3.95 POSTPAID



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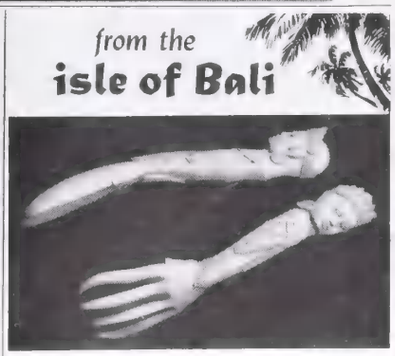
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hand carved
salad servers

10" long, exquisite examples of Balinese art and wood sculpture. Rich, natural finish. These are rare imports, difficult to obtain—order early! The set, prepaid **4.85**

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HOSTESS TEA CART

Solid Honduras Mahogany
Genuine Leather Top

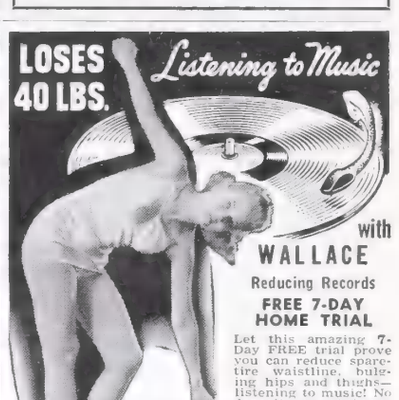
Ideal as server in dining room, dinette table for small apartments, or tea and cocktail parties. Real cabinetmaker's skill. Hand rubbed to exquisite finish. Your choice, plain solid mahogany top or solid mahogany top with hand-tooled, gold-embossed top-grain leather inlaid. Full-length drawer. Removable serving tray. Moves on 3" ball-bearing casters. **QUALITY THROUGHOUT.**

Solid Mahogany $64.75
With fine leather top $74.75

Open: 42" w., 28" l., 30" h.
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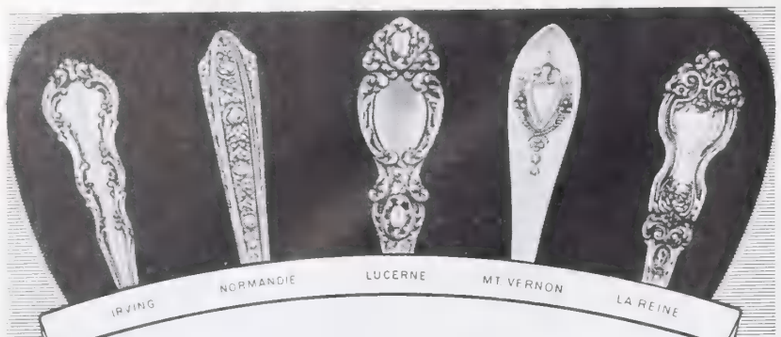
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NOW! WASH DELICATE LINGERIE, NYLONS etc. —IN YOUR WASHING MACHINE!



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Yes, a hard-to-get copper skillet with satin chrome inside! .035 extra-thick sheet of copper outside assures fastest, most uniform heating. Acid, stain, rust resistant. Cannot dent or chip in ordinary kitchen use. Very easy to clean. Firm-grip handle, metal hanging ring. A rare value at only $1.98.

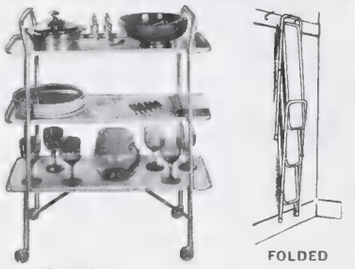
KEEPS FOODS HOT or COLD for hours!



Sensational WONDER BAG, insulated with Fiberglas, retains heat or cold and your food cannot melt or spoil! School lunches, baby's bottles, picnic sandwiches, frozen foods—all stay the way you want them! Ideal for boat-cruises, sport meets, motorists. Water-proof, odorless, washable! Solid colors: Red, Green, Blue 11" x 10" x 5½". Or Plaids: Red, Green, Blue 11" x 10" x 5½". Please specify color when ordering. Only $4.95 each. *Send cash, check or money order or send parcel C.O.D. at prices indicated plus postage. 10-day money-back guarantee. Order NOW.*

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It Folds! It's Featherweight!

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In luxurious dull gold finish **$18.95**

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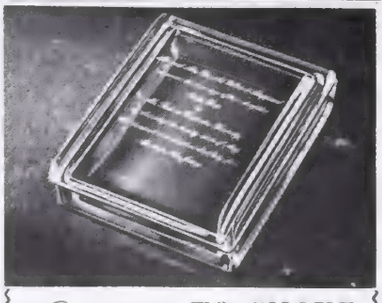
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Bobbie Ganger, Executive Director



Invitation TO SMOKE

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PUT A SONG IN YOU HEARTH with the gayest anc rons that ever played a supportir role for a log fire. Shaped lil ⅛ music notes, they're finishe in satin black and mounted gilded legs. 18" high, with 1 burning irons, $14.95 (shippir wt. 17 lbs.) adjustable iron $18.90 with (42 lbs.) Shippir charges coll. Tennessee Chror ium Plating Co., 206 Louise Av N., Nashville 5, Tenn.



THE CELLO SEALER is new heating iron that electrical fuses the edges of cellophane you can store food in air-tig packages for your home freez or refrigerator. Wonderful whe you're putting away blanket clothing, or even valuable paper and it's a natural for packir picnic and school lunches. $4.9 postpaid. Ward Phillips Cor pany, Dundee, Illinois.

(*Continued on page* 21)



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A lovely baby bed and a handy play pen—all in one wonderful unit. Con verts via slotted corner-posts which slide and lock safely. Perfect for vacation trips with baby . . . sets up in autos. Ideal for small quarters . . . for grandparents. Rolls thru doorways. 42" x 27" wide. Folds to 6" width. Natural hardwood. $21.95 ppd. Complete with wet-proof mat tress, $29.90. Guaranteed. Free folder.

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LUXURIOUS MAHOGANY **Gentlemen's VALET STAND**

49" TALL . . . 18" WIDE

A handsome, smartly designed, quality-crafted furniture piece for a man's or boy's room . . . for convenient, overnight-hanging of coat, vest, trousers, undergarments, necktie with rack for shoes and Built-In Cup on Cross-Shelf for keys, change, wallet, etc.

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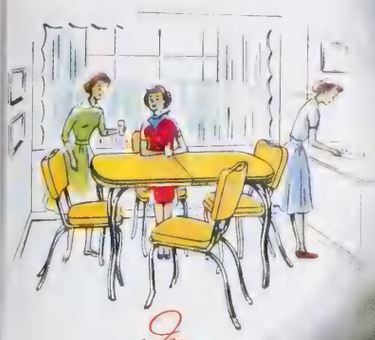
Royalty in Fine Furniture A GENUINE KLOK CREATION KLOK CRAFTSMAN GUILD

KLOK CRAFTSMAN GUILD

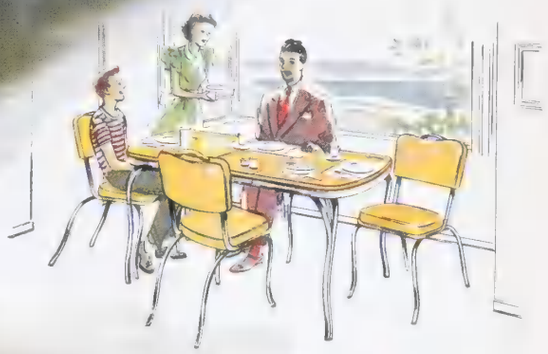
154HB Louis St., N.W. Grand Rapids 2, Mich.

"At Home"

in Dining Room, Dinette, or Kitchen



In Dinette



In Dining Room



549 Table with 624 Chairs†

Extension table seats four, closed, opens for six. Available in red, yellow, green, and grey.

†Patent No. 2,514,685

DIRECT COLOR PHOTOGRAPH BY MAYNARD PARKER

Versatile Chrome Dinettes

Virtue Brothers of California

Colorful Virtue Bros. chrome furniture has the clean, fresh, sparkling good looks so necessary for every mealtime room. Chairs pictured have patented posture-formed Virtue Backs, shock absorbing rubber-mounted Smoothie Cushion Glides, and soft, resilient foam rubber cushions. The DURAN upholstery is tailor-welted to hold its shape. Virtue table tops are balanced MICALITE° laminated plastic, resistant to fruit acids, alcohol and heat (275° F). A damp cloth keeps both chairs and tables sparkling clean. This is the chrome furniture that "stays beautiful longer."

Sold by leading furniture and department stores west of the Mississippi. °*Trade Mark.*

Guaranteed by Good Housekeeping

VIRTUE BROS. MFG. CO. *The West's Largest Manufacturer of Chrome Furniture*

5701 West Century Boulevard, Los Angeles 45, California



Exciting!

NEW CONTEMPORARY COLORS

Three new handmade designs with a modern flair. They're low, colorful and correct . . . each with a whispering tint of cinnamon, spruce or chartreuse to harmonize with the American trend. This high-fashion family is aptly christened *Duet-Tumblers** because every one has a dual purpose for informal living, as shown by silhouettes below. You'll love *Duet-Tumblers* . . . and you'll find them at better stores everywhere.

*TRADEMARK

PHOTO BY VICTOR KEPPLER

Fostoria

FOSTORIA GLASS COMPANY • MOUNDSVILLE • WEST VIRGINIA

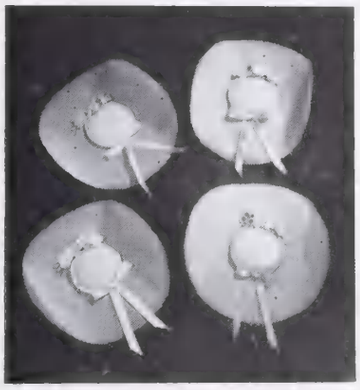
Window Shopping

CONTINUED FROM PAGE 18

OW EVER YOU SLICE IT. u'll do a better job if you have Slicemaster. And you'll save ney, too, because cheese and ndwich meats cost less when ught in bulk. Then, bread at's sliced when needed keeps nger. Made of rustproof alumi- m, with rubber suction cups on ttom for safe anchorage, it's st 13½" x 11" x 7¼" high. 2.95 ppd. Mrs. Dorothy Damar, Treat Place, Newark 2, N. J.



ARDEN HAT SACHETS, eavenly scented, would be a erfect shower gift for a new ride. Wonderful for her lingerie awer or closet, they come in een, yellow, pink, or blue or- ndy with ribbons and tiny wers. Order a few extras to e on gift packages. 5¼" wide. gift box of 4 is $2.95. Postpaid om Salt and Pepper Shop, 445 . 86th St., New York 28.



HE GOOD OLD DAZE, hen you wake to the stern real- ation that the piper is waiting be paid for last night's binge. somewhat mitigated by follow- ng the advice on this tray. It ives you the recipe for a "Hang- Over Breakfast." The ingredients nclude raw eggs, aspirin, and our sympathy." Natural wood ray 18" x 10", is $2.50 ppd. Brooks Bar Corner, 30 E. Balti- more St., Baltimore 2, Md.



Swedish Made **"ANGEL CHIMES"**

From Sweden comes this enchanting decorative innovation. Heat rising from the burning candles causes the Herald Angels to revolve lightly striking the bells with their wands. The resulting chime-like sound is charming as church bells ofar.

(THIS IS THE ORIGINAL, ONE AND ONLY "ANGEL CHIMES." IT DIFFERS FROM OTHER CANDELABRA OF ITS TYPE IN THAT (1) IT IS MADE OF HEAVY GAUGE, HIGHLY POLISHED BRASS INSTEAD OF COPPER. (2) IT HAS A TRAY BASE TO CATCH POSSIBLE DRIPPINGS. (3) IT HAS HOLDERS FOR FOUR CANDLES INSTEAD OF THE USUAL THREE. (4) IT IS IMPORTED FROM SWEDEN WHERE IT IS PRECISION MADE.

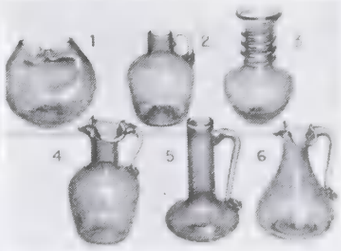
DON'T CONFUSE THE "ANGEL CHIMES" WITH THE TRAYLESS, 3-CANDLE CANDELABRA SELLING AT ABOUT THE SAME PRICE. BUY THE "ANGEL CHIMES"—THE ORIGINAL AND BEST!)

13" high—Complete with 4 Red or White Candles
$2.95 Postpaid
Extra Candles, Red or White, per dozen 75c



SWEDISH CRACKLED WINDOW VASES

Grow ivy in them or use them for cut flowers—and you'd be amazed at how decorative they are even when completely empty! They are of the famous Swedish Crackled Ware—each piece made by hand. A bit of old world charm for your window sill or shelf. Approximately 6" high. Colors: Emerald Green, Amber, Aqua or Clear Crystal. Order by number.



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MARSHALL 2, MO.



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For example: 3'x7' only **$5.20** a panel

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LOTS OF FUN FOR ALL!

Specially priced at only **2.98**

WHAT KEEPS THE WATER IN THE LOOP?



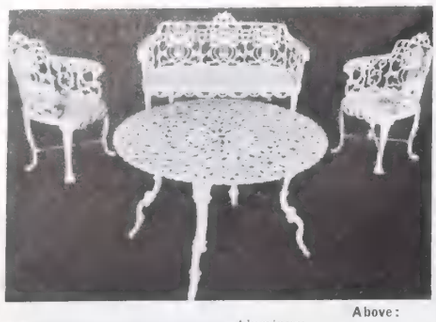
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RUSH YOUR ORDER TODAY!

What keeps the water in the loop? Amaze and mystify your friends with this sensational new "mystery" fish-bowl molded from clear durable plastic with a scientific tube loop. Fill it with approximately ½ gallon of water as per our secret instructions, then insert two or three of your pet goldfish. You'll watch them for hours and hours as they frisk and frolic through the loop. The perfect compliment to any room. Decorates end-tables, bookcases, etc. Makes a wonderful gift. 2.98 postpaid.

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Left: WELCOME BELL. A perfect gift for all home owners. Solid brass heavy resonant bell. Sturdy ornamental iron frame with strong pull cord. Only $14.95



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. . . with Salt Barn & Silo Pepper Shakers

It's the smartest ever. You'll agree you never saw anything more colorful and catchy — or practical—than this quaint replica of an old-time hip-roof red barn, with white trim and brown roof. Fine pottery, with freshness-retaining high glaze inside and out. Keep a big "Barn-full" of tasty snacks—donuts, cookies, pretzels, chips—always handy. 9" long, 7" wide, 7" high.

Complete 3-Piece Set Post Paid $13.75

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Order today. Send Check or MO. (No COD's please).

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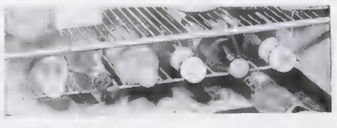


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Send 25¢ for NEW 1951 80-page "Quaint American" Catalog.

Carl Forslund, Inc. 122 FULTON GRAND RAPIDS 2, MICH.



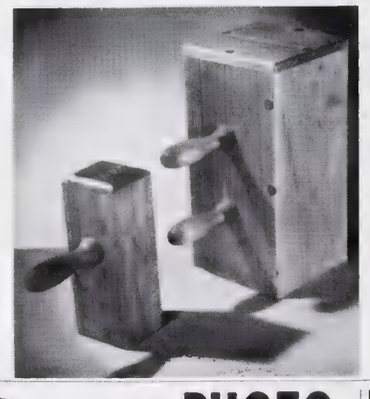
Window



DAISY, DAISY, here is our answer true for giving a small table a look of grandeur. The gracefully cut emerald green bowl is a delightful show-off for your garden flowers, slips easily into the fall spirit when filled with fruit and nuts. And the space-saving act is performed by the elegant crystal candleholders attached right to the bowl. $5.95 plus 25¢ post. Mary's, 3901 Grand, Western Springs, Ill.



IT BREAKS THE ICE into fine shavings for your green mint frappés, or into coarser nuggets for your mint juleps. With it, hot-weather bartending is a midsummer's dream. Without it, you'll find that reducing the ice cube into its component parts can reduce you to a hot-and-bothered wreck. Red, white, and chrome. 9" high, it attaches to the wall. $7.98 ppd. The Bar Mart, 62 W. 45th St., New York.



AN OLD SALT hound will be a great shakes with these extraordinary barbecue seasoners. Crafted of Vermont pine, rubbed and polished to a satiny smoothness, they're truly spectacular for your corn-on-the-cob orgies. The Town Pump, 8" tall, 2" square, is $2.25. The Salt Mine, 12½" tall, 6" square, holds 6½ lbs. of salt! $9.95. Postpaid from Berthold's, Box 672, Framingham, Mass.

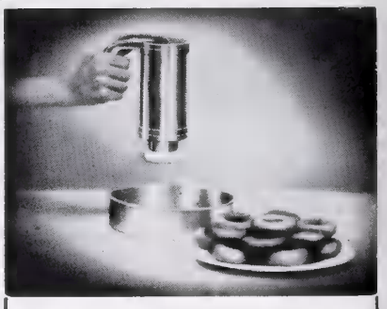
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Shopping



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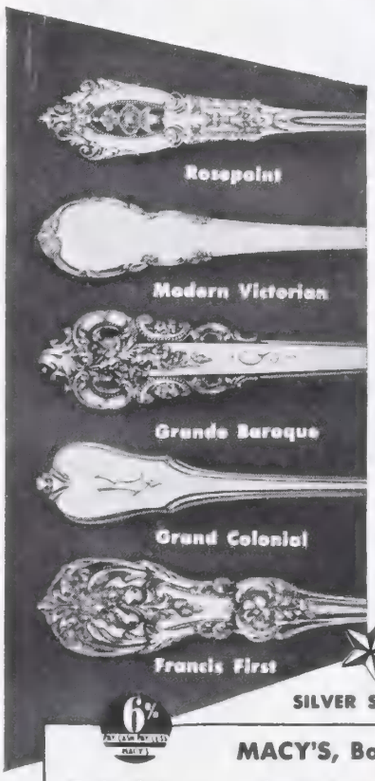
OU'LL BE CLOCK WISE you get this handsome timer r your wall. Hang it over the antel, or above the sideboard in ur dining room, and you'll have e time of your life. The black etal circle, 12" in diameter, is lumed with black ivy leaves ashed with gold. The elec-ic movement is guaranteed for year. $15 incl. tax and postage. Helen Gallagher, 413 Fulton treet, Peoria, Illinois.



O PRESSING PROBLEMS hen you use Kordaway! It's the ost amazing harness that ever ept a stubborn ironing cord in lace. Just slip cord through he coiled spring cylinder; then lamp the whole thing to your oard—and ironing's a breeze! The Kordaway keeps the cord out f your way, prevents it from angling, and it fits *all* irons. 1.95 ppd. Homemaker's Mart, ox 1376. Beverly Hills, Calif.



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- Choose from 116 patterns by all leading American silversmiths
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- For 8 place settings (24 pcs.) 15 down, $5 a month;
  6 place settings (36 pcs.) 7.50 down, 7.50 a month;
  8 place settings (48 pcs.) $10 down, $10 a month;
  12 place settings (72 pcs.) $15 down, $15 a month
- *Receive without extra charge* engraved initial on each piece. Plus jewel box anti-tarnish silver chest.

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Enclosed, $____ down payment
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Number of place settings ____
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(Housewife give husband's occupation)
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ALMOND STICK

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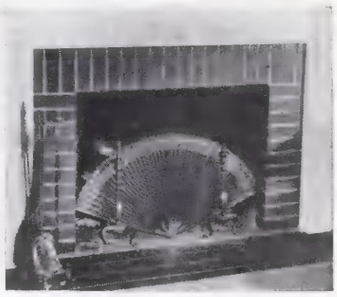
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You'll be delighted
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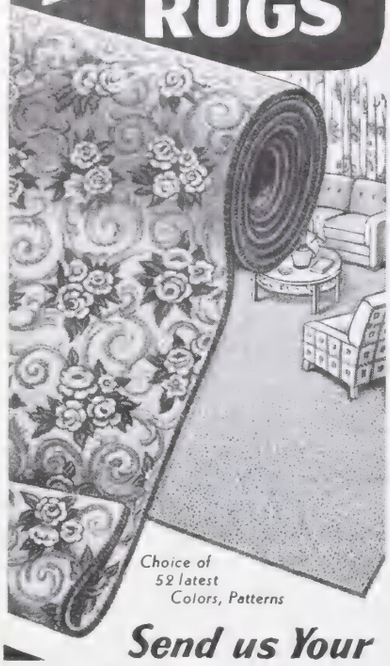
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A delightfully cool centerpiece for your dining room table, coffee table or the top of your TV set. White glazed ceramic ring is 8" in diameter—perfect for leafy philodendren, ivy or short-stemmed flowers. Exquisitely fashioned swans add to the charming effect. An unusual gift idea!

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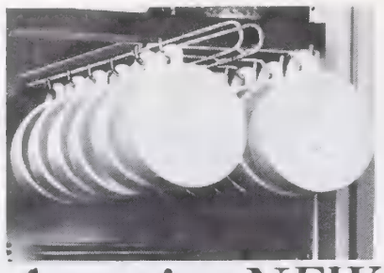
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Glides forward to hang and remove cups, glides back to store. Prevents much unsightly chipping and is lifesaver for fragile handles. Makes room for more shelf space for other dishes. Cups gently glide into their own special niche. Encourages children to keep dishes orderly . . . they love it . . . you will too! Your friends will say, "What a clever idea . . . how smart your dish cupboard looks." Screws to underside of shelf. Holds 12 cups. Count your cups and order as many racks as you need. Measures 11"x5", boxed complete with screws only $1.35 each, delivered to your door.

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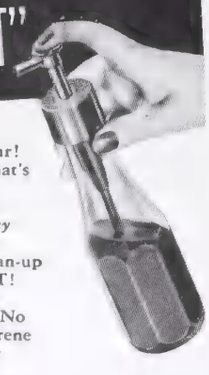
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$1.00 POSTPAID

Pump-It INC. Box 123, Dept. H-8 Hollywood 28, Calif.



Window



THEY'RE THE NOTES that you'll use for informal invitations, bread-and-butter and thank-you notes. Any first name is printed in blue, shows through the little cutout window. Order them for your high-school daughter, and you won't have to coax her to write thank-you's. 50 notes and 50 envelopes are just $1.98 postpaid. Order from Randall-Kerr, Box 17035, Los Angeles, Calif.



FARM SET. Here are two of the famous British Model Home Farm Series that have all the realism demanded by a small boy. Sturdily made of metal, each figure and implement actually works. The timber wagon with a farm hand and 2 horses has a real log. 11¾" long. The farm rake has a driver and horse with a movable lever to operate it. 5¾" long. $6 for both ppd. Seth and Jed, New Marlborough, Mass.



A FIREY DRAGON blows smoke through his nostrils and mouth when you extinguish the candle with this ceramic snuffer. You may order it as shown or with a demon's head. Both come in jade green, blue smoke, crimson, or chartreuse. With a black lacquered wooden handle, they're $2 each. Postpaid from Romart, Box 8012, Chicago 7, Illinois.

FINE CLOTHES DESERVE FINE HANGERS

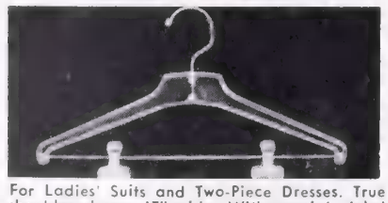
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Deluxe clear lacquered Swedish modern finish. Extra wide. Selected imported wood. Nickel plated hook. Extra length trouser rod. "World's finest hanger."

3 for $5 ☐ 6 for $9 ☐ postpaid.
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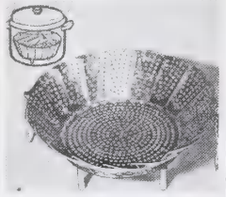
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For Ladies' Suits and Two-Piece Dresses. True shoulder shape, 17" wide. With special nickel plated hook and clips. Crystal clear plastic.

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Shopping



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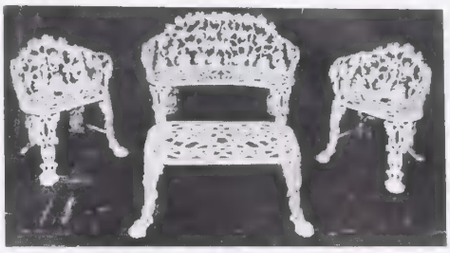
BARREL OF ICE. You can ore 40-50 ice cubes in this new ark green rubber wonder and it ill keep them for 24 hours! hink of how perfect that is for party. Stock the barrel before e guests are due, and the re-igerator will have a refill ready hen you need it! Ideal for your rrace and boat. $7.50 plus 25¢ ost. The Village Store, Lake lacid 34, N. Y.



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(a)



(b)



(c)



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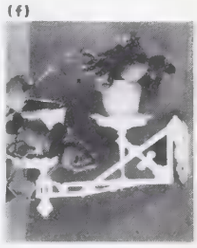


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(f)



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Clamps firmly on any water faucet.

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Dishwashing goes faster with bubbles rinsing away the grease. Saves water, soap—won't splash.

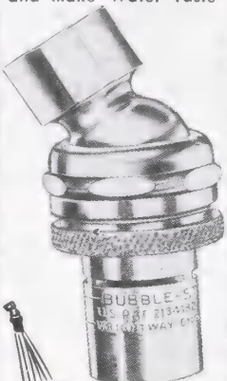
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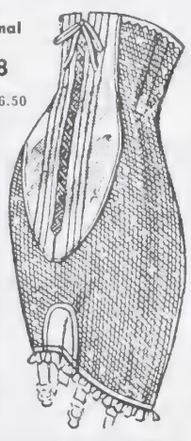
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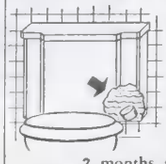


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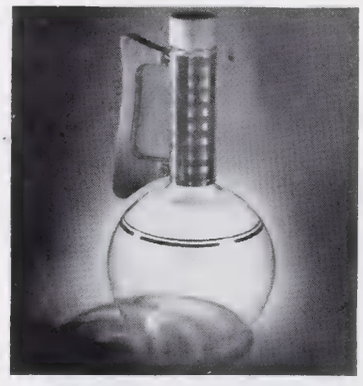
No. 107—all steel 7" high with glides $5.95
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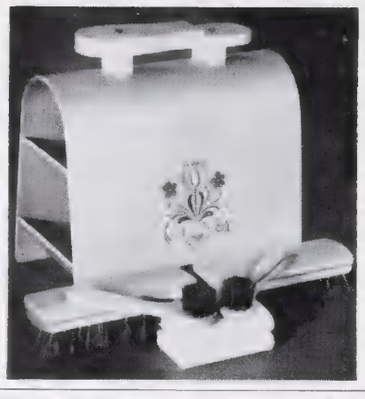
Window



TAKE IT EASY and enjoy your long and leisurely summer breakfasts like a lazybones—with plenty of hot coffee right at the table in this Pyrex carafe. Perfect for after-dinner coffee on the terrace, too, it has a blond wood handle, cork top. 16-cup size is $4.50; 12-cup, $4; 8-cup, $3.50. Ppd. Larchmont Gift Shop, 1930 Palmer Ave., Larchmont, N. Y.



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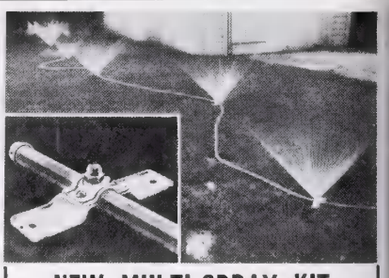


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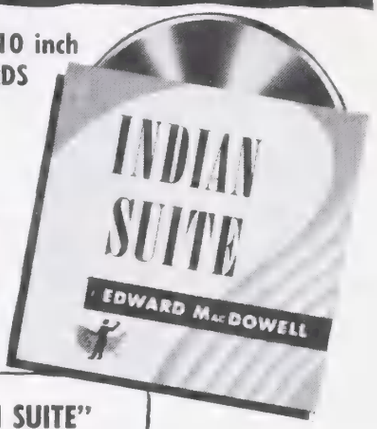
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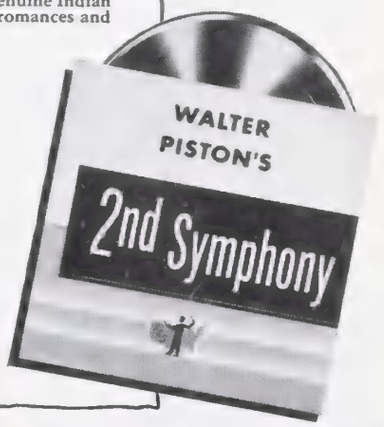
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No, to the contrary. Because the Ditson Musical Foundation makes its recordings available at cost to the American Recording Society (sole distributing agent for the Foundation's records) they are priced below most L.P.'s of comparable quality — only $4.35 for 10" records, and $4.95 for 12" records. The American Recording Society Philharmonic Orchestra engages the finest available conductors and artists, and all recordings are made with the latest high-fidelity equipment, and pressed directly from a limited number of gold-sputtered masters.

HOW THE SOCIETY OPERATES

Your purchase of either of the Long Playing records offered above for only $1.00 does not obligate you to buy any additional records from the Society—ever! However, we will be happy to extend to you the courtesy of an Associate Membership. Each month, as an Associate Member, you will be offered an American Recording Society FFR (Full Frequency Range) recording by a famous American composer, at the special Club price. If you do not wish to purchase any particular record, you need merely return the form provided for that purpose.

FREE RECORDS OFFERED

With each two records purchased at the regular Club price you will receive an additional record of comparable quality ABSOLUTELY FREE. However, because the number of records which can be pressed from gold-sputtered masters is necessarily limited, we urge you to mail the coupon at once!

AMERICAN RECORDING SOCIETY
100 Avenue of the Americas, New York 13, N. Y.

THE AMERICAN RECORDING SOCIETY, Dept. 700 HEA-3
100 Avenue of the Americas, New York 13, N. Y.

☐ **"INDIAN SUITE", by MacDowell** ☐ **"2ND SYMPHONY", by Piston**
(Check one)

Please send me the record checked above, for which I enclose $1.00 in full payment. As an Associate Member in the American Recording Society, I will receive the Society's publication which will give me advance notice of each new monthly Society Long-Playing selection which I am entitled to purchase at the special Membership price of only $4.95 for 12" records, $4.35 for 10" records plus a few cents for U.S. tax and shipping. However, I may decline to purchase any or all Society records offered to me. With each two Society recordings I do purchase, you will send me an additional record ABSOLUTELY FREE.

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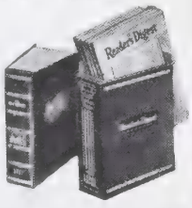
Here's a truly beautiful picture frame for your prized photographs. Gold-tooled, genuine leather, with durable silk moire backing. Stands vertically or horizontally. Sizes: 8x10 or 5x7. Colors: brown, red, green, maroon, blue, ivory. Only $3.95 each. State size and color when ordering.



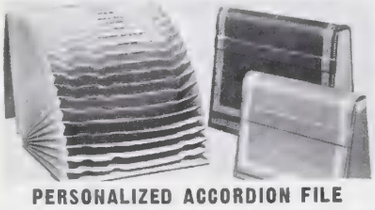
LEATHER-ON-STEEL WASTEBASKET

A really handsome wastebasket; And—a durable—because the frame is made of sturdy steel and covered in beautifully gold-tooled leather. For home or office—or for gifts. 12" high, oval top 10½"x7". Colors: brown, maroon, forest green, red, beige, ivory. Only $4.95.

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Now you can keep a permanent file of your favorite magazine — in one of these neat, compact binders. Made of "Florentex" simulated leather—that is washable and scuffproof. Name of magazine on front and backbone of binder. Holds from 4 to 13 issues, depending on the size of magazine. Prices: for Time, Reader's Digest, National Geographic, Coronet—only $2.50 per binder; for Life, Fortune, New Yorker, Esquire, House & Garden, House Beautiful, Holiday—only $3.50 per binder. In ordering, please be sure to state the name of the magazine you wish to keep in binder.

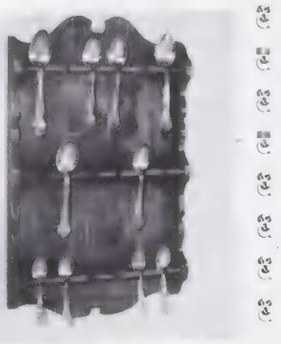


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It's so easy to keep all your important papers and memos neat and safe—in this expandable accordion file. Luxuriously covered in genuine leather or in "Florentex" simulated leather. Beautifully gold-tooled design. Sturdy band holds cover closed when not in use. Overall size—10"x12" when closed. Headings: A-Z; plus files for Automobile, Bank Records, Contribution, Household Bills and Receipts, Income, Insurance, Medical-Dental, Securities, Tax Records, Unpaid Bills, Utilities, Miscellaneous. COLORS: brown, maroon, green, beige, blue. Only $3.95 for simulated leather; $9.95 for genuine leather.

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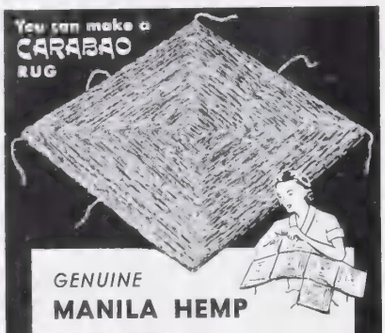
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★ Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17½" high, 10½" wide, it displays 18 tea or demitasse spoons. At a very nice price,

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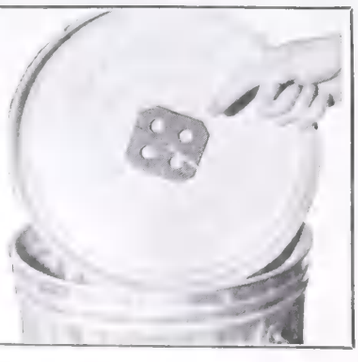
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Indoors or out your garbage pail will repel flies, ants, rats . . . even dogs and cats won't come near when you use SAN-A-LIZER. BUY SAN-A-LIZER!

It's an unbreakable, harmless cake that fastens inside the lid of your garbage pail in seconds without tools. SAN-A-LIZER completely deodorizes garbage too.

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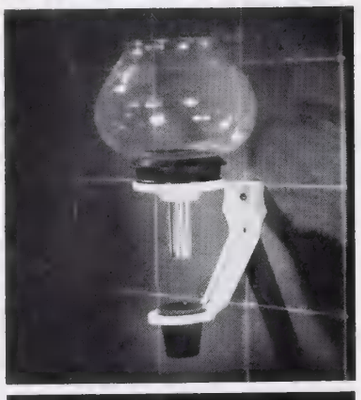
Window



SHE'S A LADY who makes you think of summer flowers, wears them all year with crisp organdies, slim gabardines, luscious velvets. Such a lady will love these Golden Age earrings, designed by Frank Smith. The ½" sterling-silver flowers with 14k gold hearts come with screw backs or for pierced ears. $6 including tax & postage. You can order them from Georg Jensen, 667 Fifth Avenue, New York 22.



EASY ON THE EYES. Television experts say that for the best TV results the room should *not* be completely dark. This French design shadow box not only gives the desired light, but flatters your prized figurines. Put another in the hall to light a night owl's return. French-gold or walnut finish, it measures 12½" x 16½". $8.95 postpaid. Laramie Lamp Co., 2407 S. Laramie Ave., Cicero 50, Ill.



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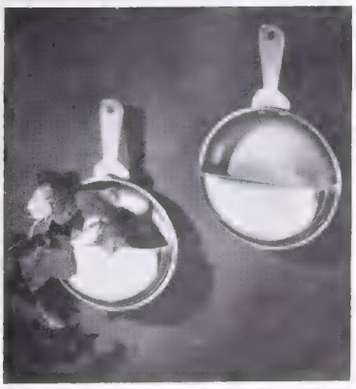




YOUR TYPE. If you someone who has printer's her veins, and whose type- is as cherished a posses- s the Koh-i-Nûr diamond, s the set to put spice in fe—a salt and pepper set of ceramic. The tiny type- holds the salt, the ink bot- pepper. $1 ppd. No c.o.d's. nchito Pottery Manufactur- ompany, Box 186, San Juan rano, California.



LL FRY. Miniature cop- killets are as cute as can r your walls—filled with small flowers. Or, if you like e living, why not use them ors as windproof ash trays? brass handles make them cal as well as charming, re- ss of how you use them. wide, 6¾" long, they are a pair. Postpaid from Art y Industries, 69 Fifth Ave- New York 3, N. Y.



RLING VALUE. This ex- eavy and very handsome g silver identification brace- ideal for your favorite serv- n or beau—and what thrills st is its amazing value. The is just $3.95 for this stun- accessory that every man ear with pride. And it's a gift idea for the thoughtful to his ushers. Postpaid Joanne Bent, 225 Fifth Ave., York 10.



SERGE PROKOFIEFF'S CINDERELLA

ON TWO 10" UNBREAKABLE RECORDS

FREE

FOR YOUR CHILD

With Trial Membership in The Children's Record Guild



The Only Records Backed by Both These Seals

JUST as Serge Prokofieff's "Peter and the Wolf" captivated the hearts and imagination of millions of children with its delightful melodies and fascinating story — so will this new "Cinderella" thrill your child! For, here again, Prokofieff has composed a joyous score overflowing with gay marches, bouncing rhythms, tuneful melodies, swaying waltzes . . . music that will irresistibly invite your child to dance, sing and play!

Superbly performed by a large cast of outstanding artists — this new "Cinderella" has been recorded on two unbreakable, high-fidelity 10" records . . . in a gaily-colored jacket, complete with program notes, words to the songs, etc. This *exclusive* Children's Record album is priced at $2.30—yet your child may have his 2-record album, FREE with membership in The Children's Record Guild!

Give Your Child Many Hours of Happy, Independent Play!

Why Children's Guild Records Are So Delightful for Children

The Children's Record Guild creates for its young members in each age group (2 to 4 and 5 to 8) a new 10" unbreakable record every month. These records are planned and prepared by outstanding musicians, educators, singers and actors, and each record is pre-tested in nursery and primary schools to make sure the children love and understand it. Every record invites your child to *respond* — holds his attention, stirs his imagination, fascinates and entertains him as nothing else can.

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Children's Guild Records are approved by Boards of Education and are in daily use in schools in all 48 states.

Give Your Child This Delightful "Cinderella" NOW!

Simply fill in and mail the coupon. We will immediately send your child this new 2-record album, "Cinderella" ABSOLUTELY FREE with this Trial Offer. With "Cinderella" your child will receive the current Club selection, for which you will be billed only $1.00 plus a few cents for U.S. tax and shipping. Each month thereafter, until you tell us to stop, your child will receive a 10" unbreakable Children's Guild Record at the same low price. You may cancel your membership at any time. Mail the coupon NOW.



FREE FOR YOU

"Your Child Is Musical"

This illustrated booklet gives you an insight to the role of "culture" in your child's life and the part that music plays.

THE CHILDREN'S RECORD GUILD, Dept. 262
27 Thompson Street, New York 13, N.Y.

FREE WITH TRIAL MEMBERSHIP IN THE CHILDREN'S RECORD GUILD

"CINDERELLA" with music by **PROKOFIEFF**

Also Free to You—a Copy of **"Your Child Is Musical"**

Please send me at once the "Cinderella" album and a copy of the booklet, "Your Child Is Musical"—both FREE as my membership gifts for joining The Children's Record Guild. With "Cinderella" send me the current Club selection and bill me for only $1.00 plus a few cents for U. S. tax and shipping. Send my child a record each month and bill me for only $1.00 each, plus a few cents for U. S. tax and shipping. I may cancel this membership any time I please.

Name of Child..... Age of Child.....

Address.....

City..... Zone..... State.....

Child's Birthday: Month..... Day..... Year.....

My Name.....

Address.....

City..... Zone..... State.....

☐ Check here if you would like to save the bother of monthly payments. We will bill you for a year's membership and send you one record a month until you have received 13 records (one extra free record in addition to the free 2-record album offered above—15 records in all).

HB-8 Canadian Address: OWEN SOUND, ONTARIO

TERRY-GATE



An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-covered clamps that grip doorcasings up to 8". Has no crisscross slats to pinch little fingers or give toehold for climbing over. Height 25". Beautiful natural finish. *(Pat. #2490612)*

2-3 ft. doorways, **$5.95** ppd.
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3-5 ft. doorways, **$7.95** ppd.

Extra sections (each increasing gate width 18") **$2.00** each.



SAFETY-BAR

Adds height to the crib side—prevents those dangerous falls that can result in permanent injury. Quickly attached with rubber-covered clamps to top and bottom of either side of any standard crib. Works up and down with the movable side. Adjusts to add additional height as the child grows taller. Of sturdy hardwood in non-toxic natural finish or white. (If crib is located with one side against wall only one Safety-Bar is needed.) *(Pat. pend.)*

$3.95, ppd.

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exciting new lamps that obey your every touch!

Lamps at *great saving!*

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SHIPPED ANYWHERE IN THE USA - PREPAID
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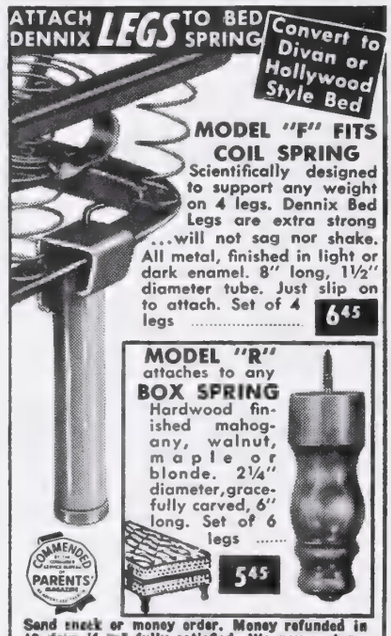
Lamps with such flexibility that you can focus light where you want it. Instead of being a slave to your old-fashioned lamp. It is the lamp with a thousand uses! We've sold hundreds of these lamps in less than 30 days. The flexible arm can be bent or twisted to suit any purpose. It's a bridge lamp, bedroom lamp, porch lamp, spot light, office lamp and many other types, all in one. 3-way lighting switch gives you the proper illumination at all times! Direct lighting for reading or restful indirect light when you do not need full brightness. Sturdy all metal lamp with a hard, baked enamel finish in decorators' colors: gray, brass, bronze, forest green, Chinese red and chartreuse. Washable, cone shaped, white plastic shade.
State color wanted. Shipped Express Charges Prepaid.

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Expertly made of finest selected woods

Model K-100	C-Soprano...	$ 15.00
Model K-103	F-Alto.....	28.00
Model K-105	C-Tenor	36.00
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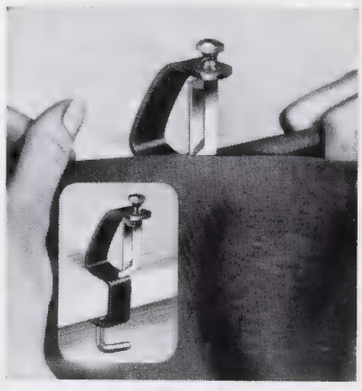
Soprano..	$2.00	Tenor	$4.00
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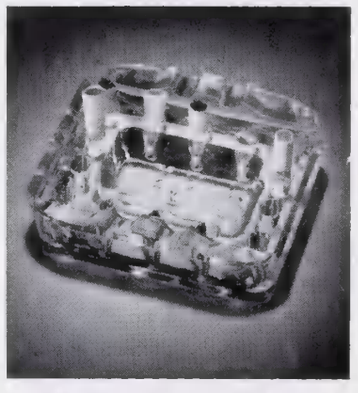
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RIPPING MAD? This gadget saves time and when there's a seam to be o Professional in its utility compactness, even an a dressmaker will welcome easily-operated ripper. C clipped on any counter, ta sewing machine, but is n attachment that requires chine. Uses standard razor b $3.00 ppd. Towle Mfg. Co., R, Walnut Creek, Californ



THE TRAY'S THE T to plant on your bridge when the Canasta crowd's c because it holds 14 ciga snuffs them out in its s holes in 5 seconds. No mo pleasant lingering odor! M crystal glass, it may be eng with any single initial. 5" s $1.50 each ppd. James Sale Box 3001, Fort Worth 5,



PIG PEN. This is such ical bit of nonsense that we see how anyone with a youn pusher in the family can re Porky, a simpering coquet made from a special casting ter, hand-painted, and sp with a clear lacquer. Mount a marbleized base, she come fountain pen or ball point $2.25 ppd. Leister Game C N. Erie St., Toledo, Ohio.



A PRETTY SLEEPYH or convalescent will be a awake Morning Glory at th sniff of coffee served on thi set. Nicest part of all i "Good Morning, Margaret any first name, embroider the spun rayon mat. Fun f breakfast table, too. In gray, yellow, aqua, white, dark or light green, $2.75 Better Mousetrap, 164 N St., Princeton, New Jersey.



ON THE LIGHTER S is where all will congregate your room boasts this C wall lamp. Bound to attract ing comments, this brass la fashioned from a grape trive frosted glass shade. 3-way may be used depending o brightness of the situation. quered to retain its lustre, $8.95 ppd. From Yemo Crafts, 8728 Little Neck way, Floral Park, New York

Books for Gardeners

ical survey of recently published plant literature

By Carol H. Woodward

Gadgetry

row the Best Lawn and
n Your Neighborhood,
Edward L. Throm and
Kanameishi. Popular
Press, Chicago, 1951.

looks like a practical
ys the man of the house
he mind of an engineer
ck for carpentry. And no
wife, as she turns to one
another, will call out,
, here is something you
for me!"
nough, there are many
levices and plans shown.
a frame on roller-skate
r sifting soil effortlessly.
at tenderizer for scarifying
oil when reseeding bald
ne lawn. Detailed instruc-
given for building out-
iture and a fireplace. Il-
s of a number of fences,
ates, and trellises are
ome in fairly standard
ers of originality—an up-
of coat hangers for one,
f two wagon wheels. The
suggested are not of uni-
peal. Not everyone, for
would want imitation
made of concrete poured
s of flexible metal. Still,
dea.
ould expect the Popular
s Press to produce a
book that was long on
and hope that it would
orrespondingly short on
re. Much of the informa-
his book is good, for it
drawn from reliable
including the National
Bureau, which has pro-
ne excellent photographs.
is no field in which ac-
first-hand knowledge is
ded for correct interpreta-
in horticulture. No one
ever gardened would rec-
for contrasting blooms, a
alled "spring beauty"
r it may be) with hibis-
h flowers in late summer.
fanciful things have been
a well-meant attempt to
ne plants botanical names,
em calling the daffodil of
ens Asphodelus!

Most of the pansies would be missing from the tulip bed in a northern spring if directions here were followed, and the bay tree, the laurel of classical literature (*Laurus nobilis*), would not survive a winter in Massachusetts, where, we are told, it "will make itself as much at home . . . as it will in Florida sunshine." The description applies in part to the sweet bay, *Magnolia virginiana*.

For All Company Occasions

The Book of Table Arrangements by Patricia Easterbrook Roberts. Crown Publishers, New York, 1951. 199 pages.

Carnations massed high in a cornucopia-shaped potato-ricer (lined with foil to make it watertight) can make a kitchen table set with stainless steel and earthenware on bright-striped dish towels as attractive, in its way, as fine china on a linen cloth with a fresh orchid on each napkin and orchids for a centerpiece.

Or, if a hostess confesses to a creative guest that she has nothing with which to adorn her table, well-scrubbed potatoes set on a curving line of heavy dark leaves and decorated with a string of pearls can be as effective as a woven garland of flowers laid the length of the table.

Strange materials are used on some of the table arrangements in the new book by Patricia Easterbrook Roberts. Not all could be easily copied—but that is not her intent. The illustrations are meant to suggest settings for others to devise. Many of the arrangements could be imitated only by one whose sole responsibility toward a dinner party was to create a unique and beautiful table. The use of two cement blocks, with jars inside to hold water for large low flowers, is an idea for a recent house builder.

Illustrations in color, which seem to be in demand for nearly every new book, have been introduced on eight pages here, but except for one, the potatoes and pearls, they are less pleasing than the black-and-white photographs.

(*Continued on page* 127)

IT'S YEARS AHEAD!
IT'S EXCLUSIVE!



One of a complete line of Oil-O-Matic Boiler-Burner and Furnace-Burner Units for homes of all sizes—for warm air, steam and hot water systems.

1. Burns the New Rich Higher Heat-Unit Oils!

New catalytic fuel oils are now available—rich heavy oil with *more heat energy*. The ordinary burner just can't handle these new oils without frequent service calls . . . yet OIL-O-MATIC burns them with ease. Get MORE heat per dollar!

2. Thriftily Meters Oil Drop by D-R-O-P!

No more uncontrolled oil flow . . . wasted fuel. Oil-O-Matic's exclusive "Thrift Meter" actually METERS the oil, drop by tiny drop, measures it *inside the burner*. You use only the exact amount of oil NEEDED to keep your home in comfort . . . as little as 2 quarts per operating hour for small homes.

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It isn't often a product is so improved by *one* big advancement that it makes an important difference in day-to-day living. But such is the case with Oil-O-Matic's great engineering triumph—Metered Low Pressure.

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It's so far ahead we can give a Lifetime Guarantee on the Metered Low Pressure Nozzle. The Nozzle is the vital part which usually wears out first in ordinary burners.

You'll never know the ultimate in heating comfort—true, worry-free—trouble-free heating performance—the big dollar savings possible in fuel bills until you enjoy Oil-O-Matic Metered Low Pressure.



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Only Oil-O-Matic gives you a nozzle that's guaranteed . . . not for just a year . . . not for just ten years . . . but forever. Why is the nozzle so important? Because on ordinary burners, it's the *biggest single cause of burner repairs.*

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How to ground your

TELEVISION ANTENN

If you erect your own antenna, be sure to do the job right. Don't make i an invitation for lightning to strike your property

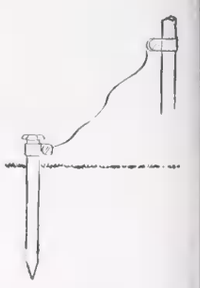


• Suburban TV owners, living outside 50-mile radius of nearest station, frequently erect extra-high antennas. As a safety precaution, they should carefully ground the masts and put lightning arresters on lead-in wires.

Every American schoolboy is brought up on the story of Benjamin Franklin—how he flew a kite in a thunderstorm, and thereby discovered electricity. But the story-tellers rarely mention that in making this important scientific discovery, "Poor Richard" barely missed death by lightning. Had the electric charge in the clouds been a little stronger, had the ground been a little wetter, Ben would have been killed right there.

Despite the knowledge we have of electricity today, there are still thousands of Americans who continue to reach for lightning, who continue to risk their lives and property unnecessarily. They are the ones who slap up a television antenna and don't take the trouble to ground it properly.

Ground it properly. Th the key words. When a TV is grounded properly, it ac lightning rod, and serves tect the entire house. Whe

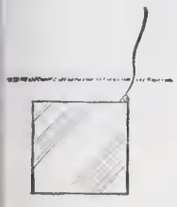


• The ground rod should deep enough to reach per nently moist soil—and usually means ten feet d



● In the city, TV antennas don't have to be so perfectly grounded because metal frames of buildings and their closeness to each other protect them from being struck.

rly grounded, it serves to
tning into the house.
ference in cost is only a
rs. The difference in la-
additional hour of work.
ture of television trans-
is such that the higher a
ına is, the better and
ll be the programs. How-
to the freaks and vagaries



other good ground is a
copper plate. It should
uried deep enough to
permanently wet earth.

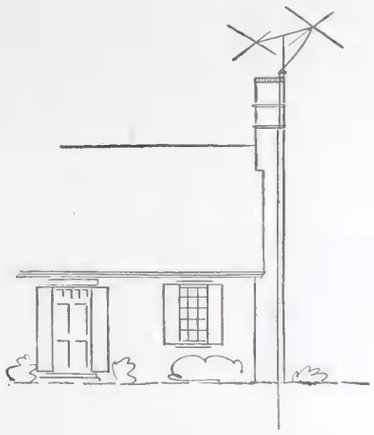
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a person is, the less there
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, he can see the lighthouse
rly. This is especially true
distance between the sta-
the receiving set is more
miles. After this distance,
ature of the earth gets in
and you have to get higher
and higher to see over the bump.

Because of these things TV-set owners erect high antennas, especially in the suburbs because of the distance from the mid-town TV transmitter stations.

Most of the set owners follow the manufacturers' instructions, and their TV serviceman's advice, and put good solid grounds on their TV masts, and lightning arresters on the TV wires. But many owners erect their own antennas, and assemble their own sets from kits. These are the gentlemen who do not always go to the extra trouble of doing a complete job, and it is to these gentlemen this advice is offered.

If you live in a large apartment house, that is one of many apartment houses in a neighborhood, the house itself, and the metal frames of the neighboring houses serve to protect you, and therefore your TV antenna ground need not be perfect.

But if your house is by itself, or on a hill so that your antenna is the highest point in the neighborhood, it becomes a natural target for lightning. Ground it properly with No. 14 solid copper wire (or heavier) to a large pipe driven deep enough to be in permanently moist ground, and the TV mast will serve as a lightning rod, and will protect the house.

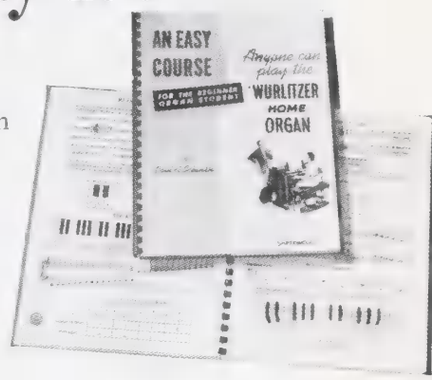


■ TV antenna mast should be grounded by a length of No. 14 copper wire, or larger. Grounding wire should drop in as direct a line as possible. In all cases, a lightning arrester on wire leading from set to antenna should also be used.



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It's Worth MENTIONING

By Julie Polshek

When you want to dine or serve on the TV or concert scene, Virtue's unique Tele-Party table provides both a serving cart and a 30"x46" dining or buffet surface. Raise its leaves, and the chromed gate-leg pedestal spreads apart thus, for rolling; drop them, and it retracts and centers itself. Handsomely topped with rugged Micalite. Limed-oak grain or pearl finish (red, green, blue, gray, tan). $59.50. Barker Bros., Los Angeles.





What need exists for Slun land's innovative Stor-a-bed! quality and unique constructio its downy innerspring mat made us blink when we saw price. The self-locking steel h that holds the giant chest open unlocks as you lower the matt merits a solo spotlight. Detach legs permit addition of headb 30" studio size, $49.95; bed, $59.95. Gimbel's, New Y Jordan-Marsh, Boston, Mass.

The husky blocks which butchers use have nothing on the heft, might, or endurance of Aldon's Little Butch. Twenty-five pounds of solid rock maple, 3 inches thick, made bone-hard by long seasoning, air- and kiln-drying. Steel tie-rods reinforce the staunch bond of its laminated members. Its roomy 18" x 18" surface is stainproof. Swivel glides ride without marring over linoleum or whatever. $12.50. Hammacher Schlemmer, New York.



PHOTOGRAPHS BY FRED LERNER



Plywood enters the folding-c world in an armchair designe Russel Wright for the maker the famed Samson folding f ture. There's high proof of skills in the comfortable, b conforming contours, the stance and strength achieved the design of the tubular- frame, the folding mechanism 5-pound weight. Blonde lamin plywood; black, green, coral fra $22. Bloomingdale's, New Y



Here Tee-Van is an ottoman, there it's a tilt-back easy chair. It's done by raising its cushion, which in turn, retracts its back legs. Latex-treated sisal provides buoyant cushioning; the leather-like covering is soft, fabric-backed vinyl. The powerful solid oak frame rides on gliders; has a pull handle. Dark red or green, chartreuse, ivory, gray, brown, blue. 21″x15″x16″ high. $19.95. Holland House Co., 2520 Keyworth, Baltimore, Md.

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the chosen site, tighten its
nd sheer force won't budge
tite towel rack or soap dish
u release the button. The
lastic fixtures clutch any
s surface. A boon for the
hower wall; rack's sleeve-
dle caps, bath brush, etc.
them to the basin, kitchen
undry tub, cabinet door.
. Fitzgeralds, 545 Fifth
w York, N. Y.





In restaurant, hospital, college and other such kitchens, Maid-Easy's Stain Remover and Short-Cut, a detergent fortified with the oxygenic remover, serve both plastic dinnerware and coffee-makers. Though especially formulated to dispel coffee, tea, and citrus stains from plastics, they serve glass, metal, china, even linens, with equal skill. M-E Stain Remover, $1; Short-Cut (5 lbs.), $2.50. Page & Biddle, Haverford, Pennsylvania.

nting head of the Lam Dif-
/all Lamp raises, lowers,
from side to side, extends
ward reach from 14″ to
n somersaults to give you
r indirect lighting. A bend
wrist completes any of the
ents. The service of its
s diffuser is also notable.
(16″), natural crash on
nt; steel tubing is satin-
. $24.95. Unusualities, 17
th St., New York, N. Y.



S BY FRED LERNER



The foldability of its rubber-capped stand, its separable tray, and handled tumbler carrier give Block's all-metal Caddy Snack Bar unusual worth. It facilitates storage; also, each member can function without the others. They dovetail in a flash; grip so tightly that you can carry the laden trio tray-fashion. White with red, yellow, or green tray, $4.95; $5.95 with 8 plastic tumblers. Georgeanne, 138 West 54th St., Chicago.

(*Continued on page* 101)

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Each Mason & Hamlin piano is a masterpiece of true craftsmanship . . . the best that skill and science and patient labor can create from the best materials man and nature have provided. Perfection of tone, performance and encasement in both grand and vertical styles makes the name Mason & Hamlin a standard of excellence in the realm of pianomaking . . . and a source of unending pride in your own home.

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Hindu temple in Trinidad





The clapboards of Cape Cod

TWO PHOTOGRAPHS BY BLACK STAR



Earliest American, Mesa Verde

HOW TO LEAVE HOME *and like it*

By Louisa M. Comste

Whatever problems have delayed your summer vacation pl this long, Bermuda has an answer for all of them. For in Bermu the summer season extends through September, with an unbrol series of brilliantly sunlit days, seldom even 85° by midafterno and invariably cool-as-cool at night—swimming and sun-bath weather, even as Jack Frost is launching operations back ho Summer activities, moreover, continue likewise—the excellent fi ing and boating, outdoor dining and dancing. If your budget l been part of the problem, forget it. Minimum rates to Bermu from New York and other eastern cities are $85 plus tax rou trip by air, $125 by sea; and summer reductions in Bermuda its range from $1 and $2 on minimum-price accommodations to $ on the luxury hotel rates. For instance, this brings attractive roo in private homes as low as $3, often including breakfast, and duces top accommodations at the elegant Elbow Beach Surf C from $46 per day for two to $36. And there are plenty of $10, $ $15 for-two rates in between, many again (*Continued on page* 10

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.

TWO PHOTOGRAPHS BY FRITZ H



Wrought iron and siesta, Mexico City



Pennsylvania water bench
— so versatile!
$66.00



Spool bed, twin or double size.
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room on top
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occasional table.
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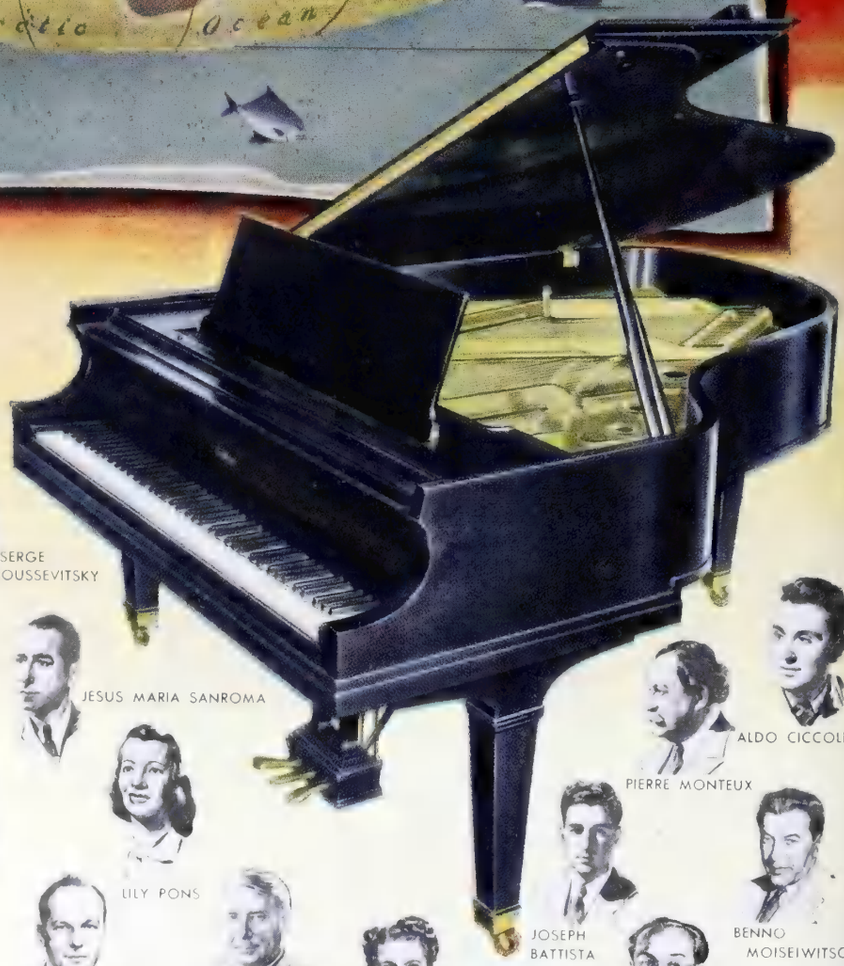
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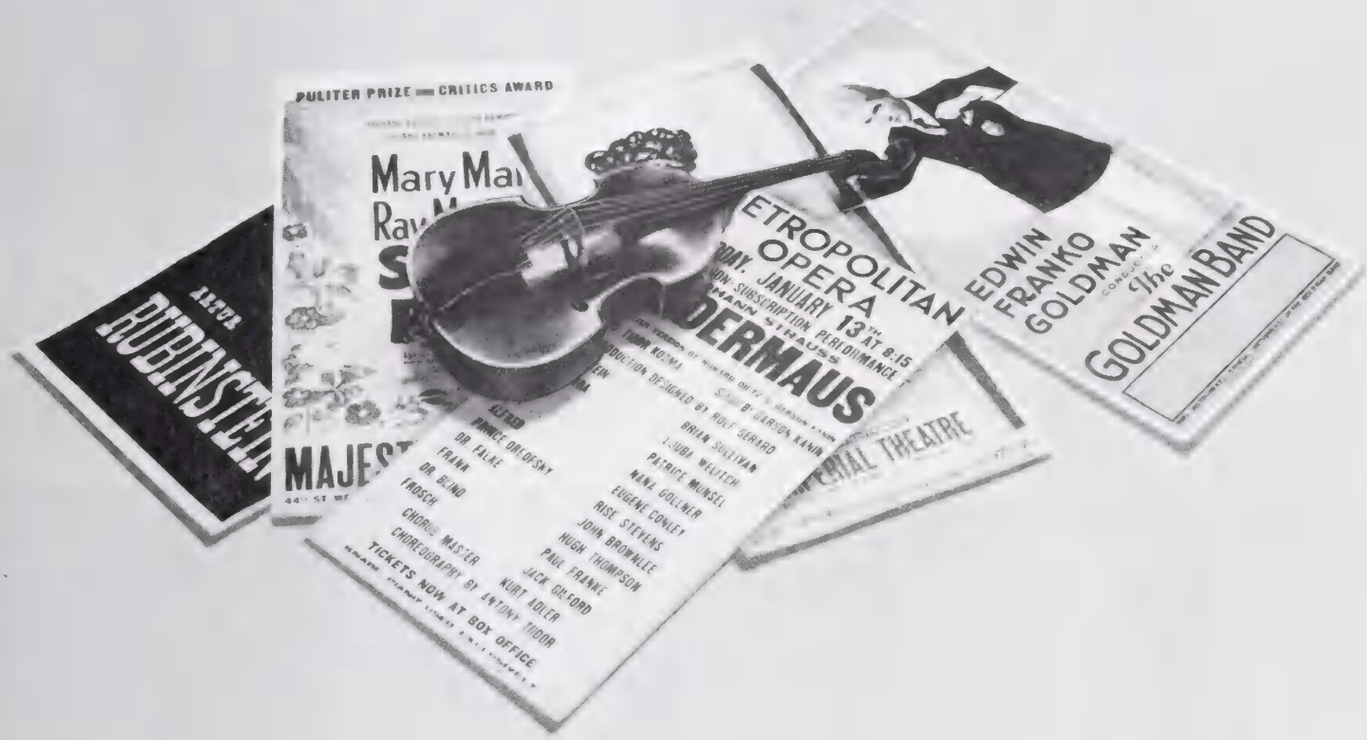
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Baldwin also builds Acrosonic, Hamilton and Howard Pianos, and Baldwin Electronic Organs



What kind of music do you like?

By Richard Williams

If there is no accounting for tastes, there is also no defining of Taste. Most discussions of "What does America like?" prove to be elementary. Most definitions of our national taste mean little because they are too general. A definition to be inclusive loses the interesting details. It is like seeing the scenery from an airplane that is flying very high. The fact is, of course, that America has not one taste in music but many tastes. There is not *a* public for music but many publics, each with its own loves and hates. Some of them overlap; some people like both Beethoven's last *(Continued on page* 112)

The next 38 pages show you how to increase your enjoyment of music at home

PHOTOGRAPH BY GEORGE LAZARNICK

MOZART and "P.S. 36"

Music in the public schools ranges from teaching tots the elements of rhythm to training teen-age orchestras. How good is the program in your school?

By DR. WILLIAM R. SUR, *Chairman of Music Education at Michigan State College, and Chairman of Music Education Research Council of the Music Educators National Conference.*

Your child may never be an All-American fullback. What's more, you probably don't care. But you do know that school sports will help develop him physically, improve his co-ordination, teach him the qualities of responsibility and co-operation that are called forth by team play. Chances are he'll never be a concert violinist either. But early training in music can be equally beneficial. And while the number of children who are physically qualified for athletics is limited, almost every child can participate in some form of music.

That's why part of the American taxpayer's money goes for music in the public schools. We are more concerned with its importance as a general educational force than as a specialized art. We aim to develop intelligent consumers rather than a few accomplished performers. Since it is not only the talented youngster who can profit from musical training, the semi-talented and non-talented deserve equal opportunity for this enrichment, just as all deserve an equal chance to learn the three R's.

The elementary school is the starting place. It is there that the foundation of the child's musical growth can best be established. It is there that the groundwork is laid for the choral, orchestral, and band activities of our junior and senior high schools, which have no equals in any other country in the world.

So let's go to "P.S. 36" with Johnny and Mary, and see what our better elementary schools are doing in music. In the kindergarten and primary grades the music program is built upon the idea of play, imagination, and imitation, since this has been the child's life before entering school.

We see the small child beginning with the simplest rhythmic movements—walking with a drumbeat or clapping accompaniment. For variety the teacher will change the tempo, while the children imitate the walking of animals and people. From these simple, (*Text continued on page 125. More pictures on the next three pages.*)



PHOTOGRAPHS BY JAMES ABBÉ, JR.






Teen-agers at Brooklyn's Midwood High School take orchestra practice as seriously as if they were members of the Philharmonic. The school boasts a full orchestra of 90 pieces, representing about 15 different instruments. The rarer ones, such as French horn, tuba, viola, cello, double bass, and percussion, are supplied by Board of Education, while parents co-operate with financial assistance to keep them in condition.



Mozart and "P.S. 36" (continued)







Twelve- to fifteen-year-olds, most of them without previous training, learn to play all kinds of instruments at P.S. 40, Bronx, N.Y., where the introduction of an extensive music curriculum has tremendously improved morale and discipline. Underprivileged children have opportunity to reveal native talents, and music activities serve as incentive to harder work in other subjects.







Eight- to twelve-year-olds at P.S. 69, Queens, N.Y., play about eight different instruments in small orchestral arrangements. Children who know a little about one instrument are encouraged to try out others. Eighth-graders get a chance to conduct. Parent-Teachers Association contributed chairs, music stands, and some needed instruments.











Six-year-olds in the first grade of P.S. 17, New York City, are introduced to rhythm through playing in toy orchestra consisting of cymbals, triangles, tambourines, drums, and bells. Teacher narrates story which is punctuated at right moment by appropriate sounds, and sometimes accompanied by song.



His guests say:

"Thank you for a lovely evening"

Song writer Jimmy McHugh hears the words of one of his own hits when he entertains in this living-dining room— planned for all kinds of music and all kinds of listening

By Marion Gough

The gregarious "Mayor of Beverly Hills" and the owner of this living room is Jimmy McHugh. the popular songwright who has endowed us with such humming material as "I Can't Give You Anything but Love, Baby," "Don't Blame Me," "I'm in the Mood for Love," "It's a Most Unusual Day." This is only a meager list of his successes, but it's enough to establish him as an expert musician, who naturally knew the score when he planned music into his own home.

Mr. McHugh is an accomplished entertainer of his friends as well as his public. He knows that music and hospitality go together like peaches and cream. But he has also observed that guests like to listen in different ways, according to the size and nature of the party itself. There are times when everyone will be delighted to give his undivided attention to a Bach fugue or a TV program, but there are other times when music should be heard but not heeded. or guests will feel miserably trapped by it.

Accordingly, Mr. McHugh and decorator Helen W. Franklin divided this room into three separate but flexible areas to meet all listening contingencies. One concentrates on music-making and close listening, with piano, television, radio, record-player, and sofa and chairs appropriately near. Facing the fire. a wing-like arrangement of sofas turns its back on the performance and suggests to guests that they're quite free to talk if they don't care to listen. Dining group is placed just far enough from the music to enjoy muted melody at mealtime.





Parties on the terrace, virtually part of this living room, borrow music from indoors. Top, TV in "music-room" area stands near window when not in use. Wheels and a 25-ft. extension cord make it movable.



PLAN BY SIGMAN-WARD



Thoughtful furniture placement provides three different music-listening areas, yet the room is unified. The McHugh art collection ties it together. Left, built-in radio, record-player, and album shelves prove a room can be packed with music-makers and not show it. Ceiling is acoustical plaster. Conversation group, below, is for those guests who can take music or leave it.

PHOTOGRAPHS BY MAYNARD PARKER



WHAT TO DO WHEN YOUR MIND

By ***DEEMS TAYLOR***

Composer, Critic, Commentator



You are sitting, let us assume, either in a concert hall or in front of your radio set. A symphony orchestra is playing, and you are absorbed in the music—or you think you are. Then, gradually, vague scraps of thought begin to float about in your brain:

Did that telephone number begin with Plaza 5 or Plaza 9?—what a good picture that was last night—odd that Olivia De Havilland and Joan Fontaine should be sisters—such good actresses and so unalike—must remember to get a birthday present for Aunt Emma—some LP records for that new three-speed. . . .

At which point, with a guilty start, you realize that for the past six minutes you have been day-dreaming and paying no attention whatsoever to the music. Does that mean that you are such a philistine that you can't even sit through a movement of a symphony? Is serious music really over your head? What can you do about it?

First of all, put that guilty feeling aside for the moment. We'll discuss that later. Second, if you are at home, gently but firmly turn off your radio. If you are in a concert hall, go back to your day-dreaming. You heard more of that music than you think. There are, you see, two kinds of listening. One is the kind in which you consciously follow the music, consciously hear what the music has to say to you. But there is unconscious listening, too, in which, whether you know it or not, the music creates a pleasant mood. Your favorite movie probably offers a generous proportion of "background" music, which goes to work upon your emotions whether or not you consciously pay any attention to it. Your favorite restaurant may have wired music, of which you take no notice until it stops. An ever-increasing number of shops and factories are being wired for music, employers having discovered that it relieves the monotony of piecework and lessens fatigue. So don't feel *too* guilty about your wandering mind.

On the other hand, perhaps you might feel that there's more to listening to good music than just day-dreaming to the accompaniment of a vaguely pleasant sound. And you would be right. Why, then, did your mind start wandering at that concert when you didn't want it to wander?

There are two answers to that question, depending on whether the music you were hearing was familiar or unfamiliar. Suppose we assume that it was an old favorite, something that you had heard many times before, and knew almost by heart. Perhaps you were hearing it just one time too many. That is quite possible, you know. I still remember the season of the "Symphonic Variations." This occurred some time in the early Twenties, when I was serving a sentence as a music critic. The "Variations" is a work by César Franck, written for piano and orchestra. It is in the repertoire of most concert pianists, but is not widely played. At the time I am describing, it had not been heard in New York for (*Continued on page* 97)

STARTS TO WANDER

You don't have to feel guilty, since there are two kinds of listening. You are probably hearing more than you think



"La Symphonie" by Raoul Dufy. Courtesy of Perls Galleries



How to buy a piano

Don't make a chore of it, since the main thing to look for is an instrument that pleases your ears. Shy away from spectacular bargains and be wary of attempts to give you the low-down on various makes

By ***ROY E. WAITE,***
Editor of *Piano Trade Magazine*

Perhaps you have always imagined that selecting the right piano called for special knowledge or advice that would not be necessary in buying a fur coat, an automobile, or a diamond ring. People who don't know anything about those products buy them by the thousand every day. They simply walk into a reliable store that sells such things and pick out what suits their tastes and their pocketbooks. And that is exactly what you should do if you want to buy a piano.

Yet, for some curious reason, many who attempt to find a piano for the home soon acquire a distinct inferiority complex and wind up in a state of utter mental confusion. Most people who feel that way about it seem to have the erroneous idea that the quality of piano tone is definite and measurable, like the fineness of gold: that a jury of experts, or perhaps laboratory tests, might demonstrate that one piano has a 14-carat tone, so to speak, another an 18-carat tone, while a 24-carat tone is the supreme.

Nothing could be further from the truth. The appeal of piano tone is to the emotions. Many of the top concert artists, even those who play the same make of piano, differ in their opinion of the type of tone best suited to the virtuosity of each. It may surprise you to know that two identical pianos by the same maker may be invested with totally different tone characteristics by (*Continued on page* 121)

PHOTOGRAPHED BY WILLIAM HOWLAND AT GIMBEL'S



If you are pressed for space, there is a good chance you can find the tone you like in a spinet. It will take up no more room than a long cabinet between two windows.

uy a piano that pleases your eye as well as your ear. ne that fits its setting as well as this small grand in the ving room of actress Anne Baxter. Her mother, Mrs. Keneth Baxter, was the decorator; John Lautner, architect.

OLOR PHOTOGRAPH BY MAYNARD PARKER

HOME OF MR. AND MRS. ALEXANDER KATZ. PHOTOGRAPH BY BILL JACKSON



A spinet flanked by custom-built cabinets makes a well-balanced arrangement for one wall of a living room. Cabinets house music books, might also be fitted with radio-phonograph. Copper-lined planting boxes recessed in tops have built-in fluorescent lights. Upholstered benches add a formal air, encourage four-hand duets, and double as extra seating for parties. James Mitton, decorator.



PHOTOGRAPH BY WILLIAM HOWLAND

Opera Star Risë Stevens found a made-to-order niche for a small piano next to the fireplace in her bedroom. She likes to practice there in privacy rather than at the grand piano in the living room. On the bed is a life-size silver rose, symbol of one of her favorite roles, *Der Rosenkavalier*. It was made for her in Vienna by the jeweler to the State Opera.

WHERE TO PUT THE PIANO

By Laura Tanner

There may be no spot in your living room that will do justice to a baby grand. But that doesn't mean you have no place to put a piano. A spinet will go almost anywhere—in almost any room

Piano placement is often a poser if your pride and joy is a grand, but not if you can switch to a spinet. While the first demands both space and prominence, the latter settles modestly against less than five feet of wall. Or it can be used as a room-divider, placed at right angles to the wall and backed by a high-backed sofa or book-shelves. Place it between windows or set it into a niche made by jogs in the wall. No need to limit its prospects to living room or playroom. Put it in a foyer or in a bedroom. Treat it no differently from the way that you would a long chest.

HOME OF MR. AND MRS. KIP SILVEY. PHOTOGRAPH BY MAYNARD PARKER



What better use could you make of these few square feet of space at the top of a stairway than to put a small piano there? See how neatly piano is framed by dark trim of bannister, while asymmetrical arrangement of greenery lends it height. Woven matting on wall blends in color, contrasts in texture, with sleek blond wood of case.

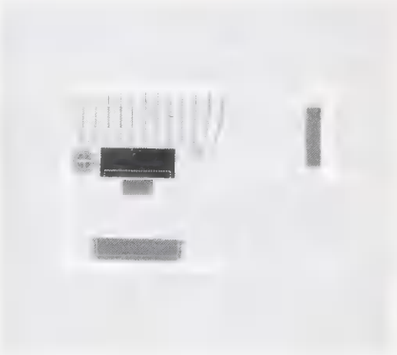
PHOTOGRAPH BY BILL JACKSON



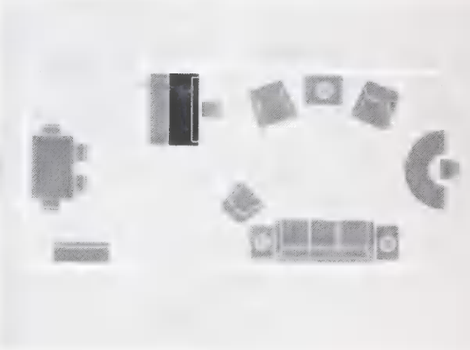
If your daughter is studying music, chances are she will practise longer and with less self-consciousness at a piano in her own room. Designer Joseph Aronson planned this room for a musical teen-ager with a built-in couch for lolling-while-listening-to-records as well as shelves for miniature collection, and Formica-topped desk and chest.

Here are more ideas on where to put a piano in four rooms of typical proportions

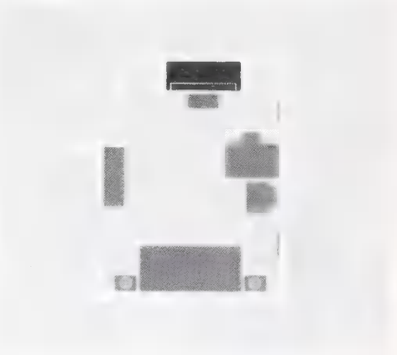
If you have a stairway, place a spinet against the wall below it. You can enjoy the music in both dining and living rooms, and you will have salvaged space rarely put to good use.



In many new apartments, foyer, dining, and living areas are merged in one big space. Use a spinet backed by a china cabinet to define and separate living and dining sections.

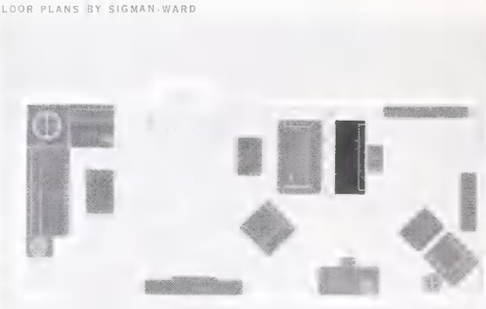


Never overlook the possibility of putting a piano in a bedroom. In this studio bedroom for a boy, the spinet fits neatly into a niche created by two built-in closets.



FLOOR PLANS BY SIGMAN-WARD

In a long, narrow living room you can create a music section at end near window. Narrow-panel shutter screen conceals back of piano, makes "backdrop" for a small sofa.



ROBBY'S FIRST RECORDS

They stimulate his imagination and develop his sense of rhythm and melody

The fascination of a phonograph record to your young child is something that will probably never be replaced by any other form of entertainment. From the time he is two years old until he reaches the age of seven or more, probably no other means of entertainment, whether television, radio, movies, or otherwise, will be as appealing or as lasting as the thrill and enjoyment he gets from playing his own phonograph.

This is a unique form of entertainment—because it is based on repetition. A television show generally is seen once—the same with radio and movies. But a child will listen to a phonograph record he likes a hundred times, and still not be satisfied. What a tremendous impression such records must make on a child's young mind! He hasn't just seen or heard a story or piece of music—he has memorized it. And further, dealing only in sound, not in sight, this form of entertainment has stimulated



By *ALAN W. LIVINGSTON*

A man with long experience in the children's record field, he has created many of the most popular children's albums.

s imaginative fancies. The pictures which the stories and usic paint are his own, not the conception of someone else. Your child's first exposure to prepared entertainment is likely be the phonograph record. If you buy him one he likes, he'll ten to it until it drives *you* crazy. He'll memorize it, and you ill never be quite sure just what the record has meant to m—what this stimulation of sound has created and developed his fertile mind.

Obviously, the selection of such phonograph records on our part is of extreme importance. So suppose we take the se of Robby, a child just two years old, and follow him rough a few years, and see which records he enjoys, and what ey might do for him.

At the age of two, he can enjoy rhythm, simple word pic-res, and simple melodies. This is the age at which it is easiest to make a selection, because the selection is limited to nursery rhymes and extremely simple songs and ditties. Any of the Frank Luther nursery-rhyme records are suitable. A good example is the nursery-rhyme album sung by Ken Carson. Lively march music will be appealing, but these need not necessarily be selected from packages designed for children. Such records will serve to introduce Robby to the phonograph record and cause him to accept it as a means of entertainment. It will help to develop a sense of rhythm and an ear for melody.

But it is from the age of three to six that the most can be accomplished—and Robby will most enjoy his first real exposure to such music as makes sense to him.

When Robby is anywhere between the age of three to six, the selection of records for him is not simple. There are not hundreds—there are thousands of (*Continued on page* 116)





The Charaks chose an old-fashioned high-ceilinged apartment for its fine acoustics.

Come for supper - and bring your violin

In this New York apartment, an evening of chamber music is fun for everybody. The room planned to make both players and listeners com

THREE PHOTOGRAPHS BY WILLIAM HOWLAND



The chamber-music library is neatly filed in pull-out boxes in a pair of cabinets opposite the piano.



Wire recorder, play-back turntable, and radio-phonograph are tucked inconspicuously in another corner.

The host plays the cello in a quartet with three musician guests, while violinists' wives and other friends listen in relaxed comfort.

by Mary Roche

f you tend to be lukewarm about chamber music, it's robably because you've heard it only at formal concerts here solemn quartets performed in lonely isolation from he audience. You'll change your mind when you hear it n the intimate kind of setting for which it was written, uch as this living room of Mr. and Mrs. Walter Charak. As a furniture manufacturer whose avocation is playg the cello, Mr. Charak finds more satisfaction in playng with others than in showing off his talents alone. rofessional-musician friends welcome an invitation to oin him on a busman's holiday. And non-performing uests enjoy a sense of participation when they listen to ood music on informal terms with the players in the comort of a home. The Charak living room is well planned take care of all the activities of a musical evening—eating for musicians and listeners, storage for scores, quipment for recording the music and playing it back, nd a bar for serving refreshments between sonatas.



THREE PHOTOGRAPHS BY JAMES [illegible], JR.



When musicians are ready for a breather, the host serves drinks from combination bookcase buffet in foyer. While playing, they sit on modern "fiddle back" dining chairs. An Italian floor lamp with adjustable stem and arm (see top photo) lights all four scores.

By Frances Heard

When the conductor listens

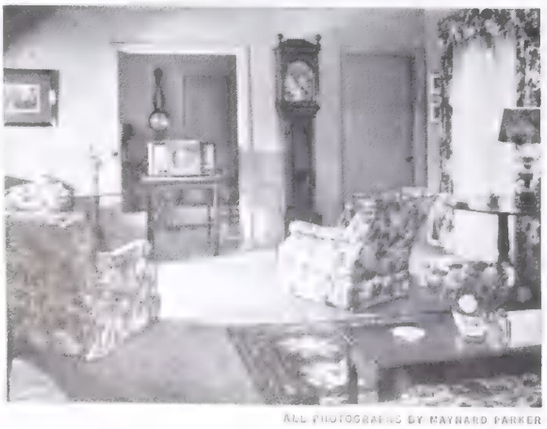
As conductor of the Los Angeles Philharmonic, Alfred Wallenstein gets plenty of exercise, so at home he likes to take his music in comfort

To Mr. and Mrs. Alfred Wallenstein, music is more than an art. It is the central theme of their pattern of living. But they don't believe in being stuffy about it. They don't believe you have to perch on a delicate chair to show proper appreciation for a Bach concerto. And there's no reason why a musician should not have the same convenient storage for his paraphernalia as a lawyer has for his books or a surgeon for his instruments.

Mrs. Wallenstein, formerly a concert pianist, spends a good deal of time at the piano. But she and her husband both listen almost as much as they perform. Phonograph, radio, and television are placed where they may be enjoyed with the greatest of ease. And since the home of "the short-haired maestro" is a West Coast Mecca for most of the musical great, entertaining musicians is a big part of their life, too. But they entertain as they listen—with comfortable informality.



Television is kept on castered table in library where conductor likes to view sports. For a larger audience, it is wheeled to the doorway of the living room. (See below.)



ALL PHOTOGRAPHS BY MAYNARD PARKER



In conductor's study, smart planning provided orderly storage for radio, turntables, albums, and scores.

Mrs. Wallenstein made *gros point* rug while listening to her husband's broadcasts. Designs were borrowed from Caswell carpet in Metropolitan Museum; border is piano-and-cello arrangement of aria from *The Magic Flute*, which the couple play together.





PHOTOGRAPH BY WILLIAM HOWLAND

"There's an organ in the parlor"

By JESSE CRAWFORD
Organ teacher at New York University, who popularized organ music by his performances at New York's Paramount and many other theaters throughout the United States and Europe.

"There's an organ in the parlor,
To give the house a tone,
And you're welcome every evening
At Maggie Murphy's home."

FROM AN OLD SONG

The massive "classical" pipe organ being a luxury only the very wealthy could afford, it was never possible, during my long career as a theater organist, to have an organ in my own living room. In fact, the "glamour" of that career entailed virtual slavery to the theater, since between my daily performances, I had to arrange, time, and practice the material for the following week. This could be done only after the theater closed at night—somewhere between midnight and 2 A.M.—or early in the morning prior to the first show at 10 or 11 A.M. What a home organ would have meant to me in those days, if only for practice purposes!

Now, this majestic instrument, historically of the church and more recently a feature of movie houses and other places of entertainment, has, through the advent of the electric organ, reached the home. No longer is price or size prohibitive. In fact, within the past few years, among the models developed are some costing about the same as a spinet or studio piano and requiring no more space. These developments, coupled with abundant evidence of widespread interest, lead me to hope that within my lifetime the organ may become as common to the home as the piano.

In my theater and broadcasting days, I took it for granted that the interest of most of my listeners was limited to the pieces I played and the manner in which I interpreted them. Only since my recent adventure into the field of teaching have I become aware of the frustration endured by a vast number of music lovers because of a strong, secret desire to play the organ.

Who can blame them? The organ, in my opinion, is the most satisfying of all solo instruments and, inasmuch as my passion for it has but grown greater during a career of almost four decades, my enthusiasm for the electric organ is boundless.

Let me urge those who long to learn to play the organ but are overawed by its seeming complexi- (*Continued on page* 114)

See how easily an organ that takes up only 53 by 44 inches of floor space fits into a modern apartment like the one opposite. Naturalistic colors and textures of background set off its warm walnut finish and keep it from dominating other furnishings. Japanese grass cloth covers the wall behind it. Ceramic vase, glazed the color of tree bark, is by the Wildenhains, courtesy of Bertha Schaefer Gallery. Paintings and Directional Modern furniture are by Paul McCobb. Photographed in the apartment of Mr. and Mrs. B. G. Mesberg.

New hobby:

Find the unusual Record

Mere age is not enough to make your records collectors' items. You have to track down recordings of famous artists performing works so out of character that they probably forgot they ever made them



Rosa Ponselle is usually remembered in *A* and *Il Trovatore*, but she also sang "The Rosar



C. MISHKIN, N. Y.

Have you heard Caruso's unusual recording of "Over There" sung in English? He had to learn it phonetically.

Nearly every home has something fondly called a record c lection. It can vary from a pile in the bottom of the bo shelf to a stack of albums cramming every accessible cranny, w a book here and there for support. But is it really a collection, merely an accumulation? Everyone will grant that a distinct exists, but how may it be stated?

My rule of thumb would be: If the assortment includes Caruso "Celeste Aïda," McCormack's "Mother Machree" and Al Gluck's "Carry Me Back to Old Virginny," it is an accumulatio if it includes Caruso's version of "Ingemisco" from Verdi's *R quiem*, McCormack's "Il Mio Tesoro" from *Don Giovanni* a Gluck's version of "Oh Sleep, Why Dost Thou Leave Me?" fr Handel's *Semele*, it is well on the (*Continued on page 9*

By *IRVING KOLODIN,* *author of "The New Guide to Recorded Music," editor of music section, "The Saturday Review of Literature."*

CULVER SERVICE



Chaliapin will long be remembered in his familiar role as Boris Godounov. He also liked to sing Russian religious songs.



A. DUPONT

Madame Frances Alda made a beautiful if somewhat stately Juliet. Much less stately are her rarer recordings of American negro spirituals.

Tetrazzini was famous for her roles in *The Barber of Seville* and *Rigoletto*, also for her fabulous clothes. Jewel-trimmed gown cost $25,000.



E. F. FOLEY, N.Y.

Thousands cheered John McCormack after his performances in *La Bohême*. Few know he also made recordings of the German repertoire.



KIRKLAND DENNIS

A free-standing console dramatized by mirror and lighting turns the window end of a one-room apartment into a music wall. Mirror behind set makes background continuously 3-dimensional during day. At night, fluorescent lights concealed by wall-length valance board blend mirror and silk gauze curtains into a luminous whole. Roy Hunsinger, decorator. Ceramic head by Phyllis Blundell. Lighting by Sylvania.



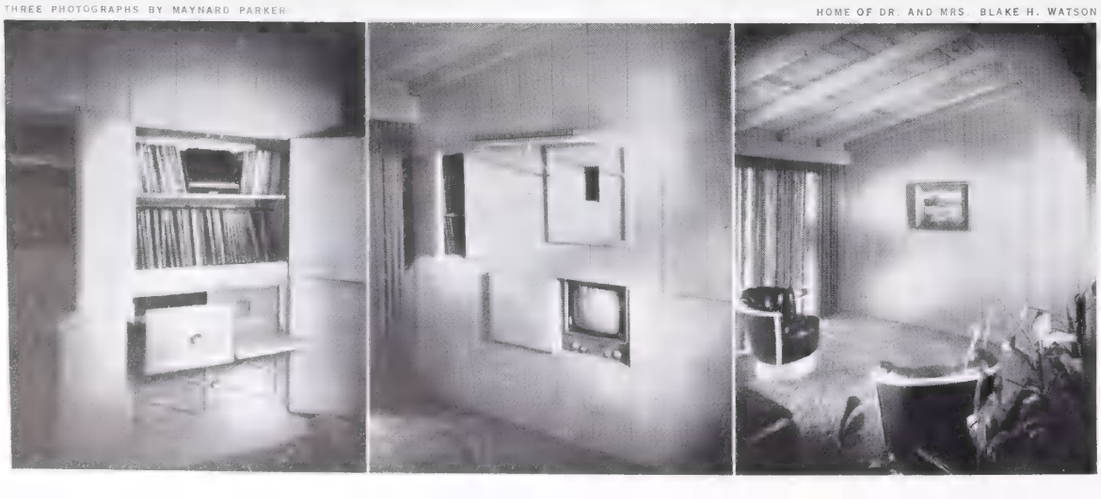
HOME OF MISS ETHEL MERKLEN

BUILD A MUSIC WALL

By Kenneth You

THREE PHOTOGRAPHS BY MAYNARD PARKER

HOME OF DR. AND MRS. BLAKE H. WATSON



Entirely concealed in wall t gives no hint of its musical c tents are radio, record play record storage, and television. U of vertical boards makes clos doors almost undetectable. I hind painting that lifts up hinges is aperture for movie p jector, accessible from adjoini room. James Roth, architect.



PHOTOGRAPH BY HANS VAN NES

HOME OF MR. AND MRS. TED CHANNOCK



TWO PHOTOGRAPHS BY MAYNARD PARKER

An architectural unit containing a full line-up of radio-phonograph-television equipment is part of the basic design of this room. Exposed record storage and built-in aquarium (upper left) give character to this music wall even when doors are closed. Below television set are special shelves for small-size, long-playing records. Helen W. Franklin was the designer.

Incorporate your radio-phonograph equipment in the over-all plan of your room, or it will look like so much electronic clutter. Dramatize a console in a setting that will make a decorative music wall. Combine radio, television, record player, and storage in an architectural unit. Or conceal them all behind a plain wall

PHOTOGRAPH BY RODNEY McCAY MORGAN



Free-standing record cabinet designed by Felix Augenfeld has a companion table for sorting records. Table fits under the cabinet; stool fits under table.

These you will enjoy *(we think)*

We asked ten artists to tell us what they would choo if they were starting a record library. We asked them list only a few selections, so as not to make the list u wieldy. But their choice was a free one. They did not ha to confine themselves to their own particular specialt nor did they have to confine themselves to so-called "s rious" music. Result is ten brief lists, some of which a quite unconventional, and all of which are stimulatin

Jennie Tourel

Mozart	"Ach, ich fühls" from *The Magic Flute* (opera)
Verdi	"Ave Maria" from *Otello* (opera)
Albéniz	*Ibéria* (piano)
Schubert	*Die Schöne Müllerin* (song cycle)
Verdi	"Addio del passato" from *La Traviata* (opera)
Moussorgsky	*Pictures at an Exhibition* (piano)

Dorothy Kirsten

Puccini	*Madama Butterfly* (opera)
Ravel	*Daphnis et Chloé*—both suites (ballet)
Gershwin	*Porgy and Bess* (opera)
Handel	*Water Music Suite* (orchestra)
Charpentier	*Louise* (opera)

Jan Peerce
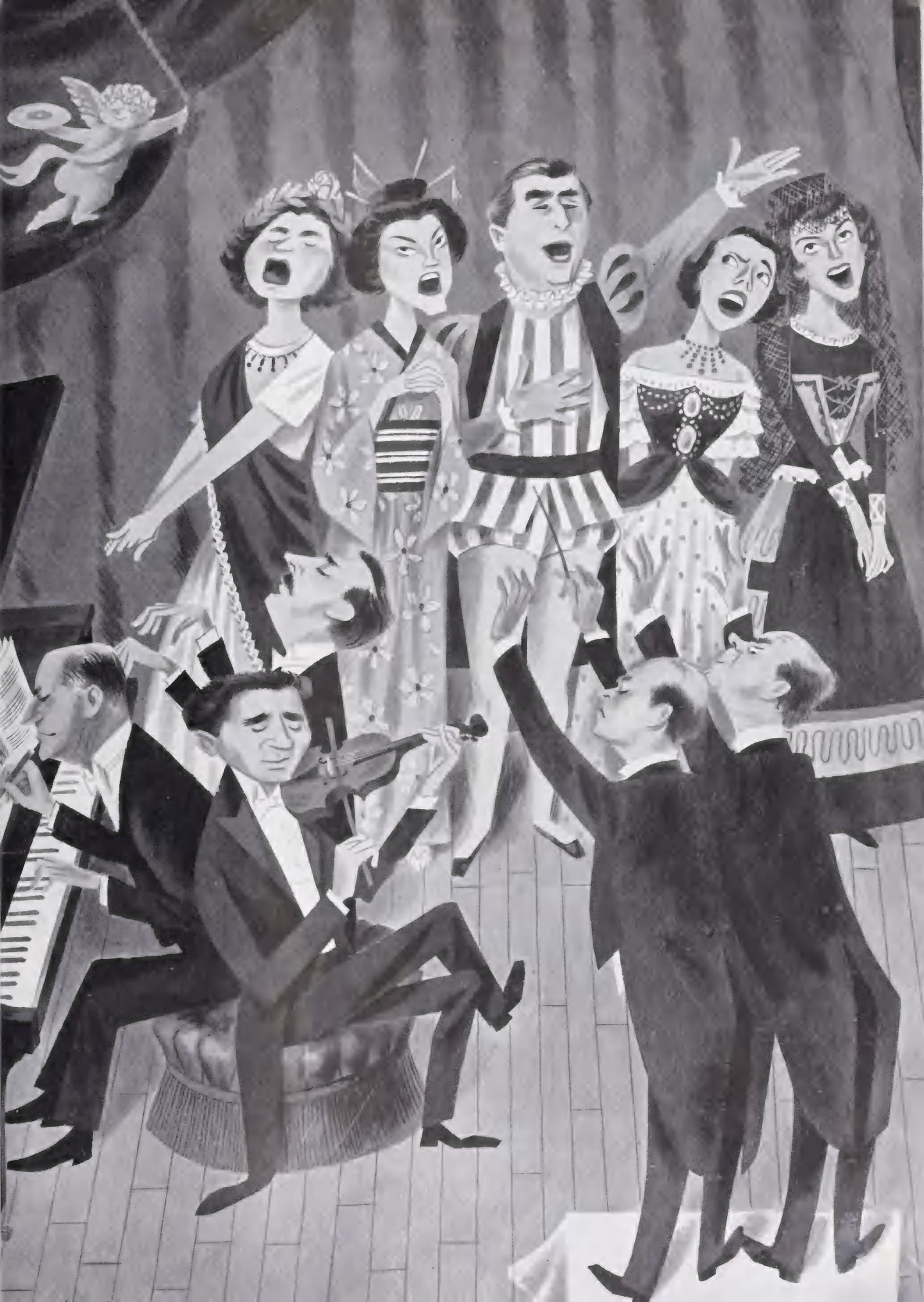
Brahms	Concerto No. 2 (piano)
Sousa	"Stars and Stripes Forever"
Bach	Concerto for Two Violins and Orchestra
Grieg	Concerto for Piano and Orchestra
Rimsky-Korsakov	*Scheherazade* (orchestra)
Bach	Arias
Romberg	Gems from Sigmund Romberg Shows
Rodgers	Selections from *Oklahoma*
Chopin	Ballades (piano)
Debussy	*La Mer* (orchestra)

(*Continued on page* 94)

DRAWING OPPOSITE BY JOE KAUF



1 Jennie Tourel, mezzo-soprano
2 Dorothy Kirsten, soprano
3 Jan Peerce, tenor
4 Lily Pons, soprano
5 Risë Stevens, mezzo-soprano
6 Eugene Ormandy, conductor
7 Andre Kostelanetz, conductor
8 Henri Temianka, violinist
9 Sigmund Romberg, composer
10 Claudio Arrau, pianist



Television has become a member of the family

Now that TV is here to stay and Hoppy's face is as familiar as Daddy's, the question is how to make this new member of the family look as settled-in as it actually is. How can you integrate a standard commercial TV with your other possessions, so that it will work with them, functionally and decoratively, to increase your enjoyment and convenience? How can you enhance its flexibility, make it easier to view wherever and however you choose? These 4 pages show you 9 effective ways to make TV thoroughly at home.

3 PHOTOGRAPHS BY BILL JACKSON

1



2



HOME OF MR. AND MRS. WINDSOR B. PUTNAM

3



HOME OF MR. AND MRS. WILLIAM S. LASR

1 Give a table model TV its own shelf in a bookcase, in casual company with other possessions. Back of shelf is accessible from next room. Radio-phonograph is set in below. Joseph Aronson, designer. Ceramics, courtesy Bertha Schaefer Gallery.

2 Save space and facilitate refreshments by combining TV, bar, books, and storage in a built-in wall unit. Cupboard doors match pine panels, hide bar and TV workings.

3 You can clothe television with a look of permanency and get greater pleasure from it if you make it part of an entertainment unit. Pine-paneled line-up here includes phonograph, TV, radio, bar, storage, all concealable by doors.

COLOR PHOTOGRAPH BY WILLIAM HOWLA

You want TV to be the center of attraction only when it working, so diminish its prominence by making it part of or big eye-catcher, like this built-in bookcase in a librar game room. TV shelf swivels for better viewing. Upholstere chairs swivel, too. Room and furniture, Joseph Aronso





A standard console "slip-covered" in light wood and set on wheels can be moved into viewing range of different living areas. See how it works in sketch opposite.

Television has become a member of the family
(continued)

Television needn't be confined to one corner of the living room. Here's how to mobilize it, make it part of the scene anywhere in the house

1

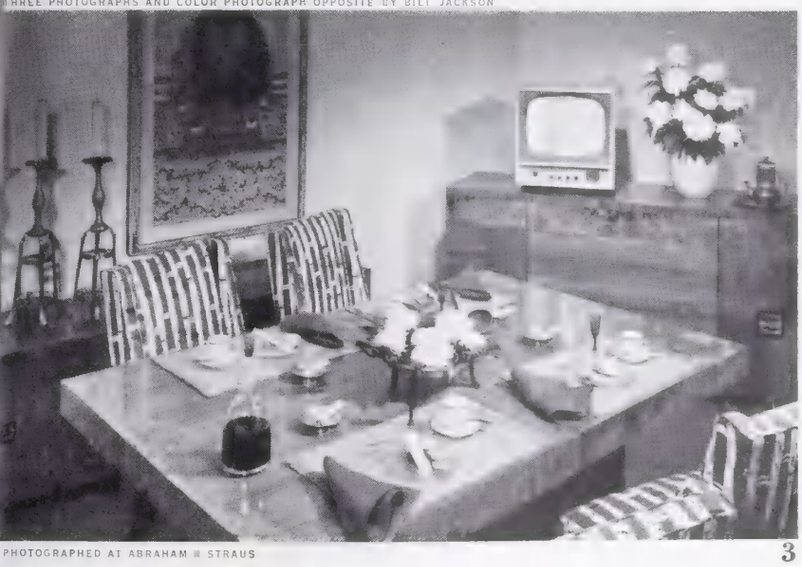


PHOTOGRAPHED AT MACY'S NEW YORK

2



THREE PHOTOGRAPHS AND COLOR PHOTOGRAPH OPPOSITE BY BILL JACKSON



PHOTOGRAPHED AT ABRAHAM & STRAUS

3

1 In a contemporary room with low seating, you can use a nest of two coffee tables—one 14" high, the other 21"—as foundation for a decorative composition around a table TV. Ceramic vase by Phyllis Blundell conceals TV lamp. "Directional Modern" tables by Paul McCobb.

2 TV takes to porch or sun room on wrought-iron base with top that swivels. Base designed by Jesse Dean for Precision Ornamental Iron Co. Other furniture, Arbuck, Inc.

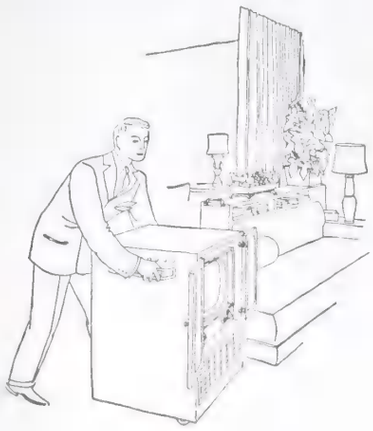
3 Your dining room could double as a TV room. Place the set on a lazy susan on the buffet. Dining room furniture designed by Michael Hallward for Arlington Furniture Co.

4 Actress Anne Baxter uses her study-guest room as a television room between guests. The day bed may be made up for sleeping. Shutters regulate light for viewing. John Lautner, architect.

PHOTOGRAPH BY MAYNARD PARKER

4





The custom-made cabinet opposite wheels out into the room to face a comfortable seating arrangement. When not in use, back of cabinet clamps to bookcase, furnishes firm back rest for sofa. Designed by William Pahlmann for the home of Mr. and Mrs. Milton Steinbach.

More TV arrangements on page 118

The case of the



By SIGMUND SPAETH

Lecturer and author of such books as *At Home with Music*, *Fun with Music*, and *A History of Popular Music in America*.

non-musical Daddy

This is not a detective story, though it is written by the "Tune Detective." It is the case history of an unmusical parent who gradually discovers music

According to tradition, the least musical member of the household is John Paterfamilias, more generally and affectionately known as Daddy. Through years of cultural snubbing and being told that his taste was terrible, with an occasional reminder that man's place is in the office, he developed an inferiority complex that took all the Freud out of his life. If he ever tried any musical experiments, it was with a shamefaced fear of being called a sissy, and any attempts to guide him were probably ruined by smugly patronizing teachers who could not conceive of such a revolutionary idea as "music for fun."

Daddy's emancipation has been a slow and gradual development, but he has reached a point where he at least feels free to express himself, certainly as a listener and perhaps even as a participant.

This progress has been due chiefly to the elimination of aesthetic hypocrisy, with the resulting realization that few, if any, experts are qualified to lay down cultural laws of any kind, least of all in respect to such a fundamentally truthful art or so universally instinctive a habit as music.

So Daddy has gradually but steadily gained in confidence as well as honest enthusiasm for something that he always, confidentially, rather liked, even when he thought it was "all over his head." Today he is not likely to be overawed even by his own obviously superior wife and children.

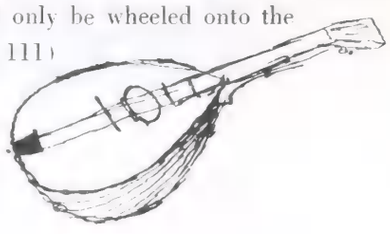
The musical education of Daddy began by way of records and radio. He had long responded to the obvious appeal of a popular tune, and if he happened to hear a bit of actual folk music or a lively Foster song, he took it in stride. He soon found that a large percentage of the hits of the day could be traced back to "classics" of the past, and in time he developed into a fairly skillful "Tune Detective." He still gets a laugh out of remembering the time he progressed from several popular versions of the Tchaikovsky *Piano Concerto* ("Tonight We Love," "Concerto for Two," etc.) to the real thing, recorded by Horowitz and Toscanini.

In this and other ways, the words "classic" and "classical" gradually lost whatever terrors they may have had, and Daddy found himself listening not only to Tchaikovsky but to other composers he had once lumped under the damning term "highbrow." Edvard Grieg became human by way of the musical show *Song of Norway*, while Chopin generated real excitement through the motion picture, *A Song to Remember*, with its heroic "Polonaise in A-Flat" and the irresistible "Minute Waltz." Schubert represented religion, sentiment, and melody in the easily remembered themes of his "Ave Maria," "Serenade," and *Unfinished Symphony*. In time the *Second Piano Concerto* of Rachmaninoff was added to his familiar "Prelude" as a step toward contemporary music, with Stravinsky's *Petrouchka*, Prokofieff's "March," and the "Polka" of Shostakovich supplying a touch of modernism.

Daddy found himself arguing hotly at a club meeting in favor of Brahms over Wagner. He began to pay attention to differences of interpretation and suddenly emerged as a violent Toscanini fan.

It was a Rotary luncheon that led to the discovery of Daddy's voice, as something more than a conversation machine. He joined tentatively in "America" and "Old MacDonald Had a Farm" and even experimented with a few tenor notes on "Let Me Call You Sweetheart." In the shower at the golf club he permitted himself a solo rendition of "Love Me and the World is Mine," and it didn't sound bad at all, especially when it was drowned out by surrounding voices.

Bathroom singing had long been a family joke. Mother once suggested that if Daddy could only be wheeled onto the stage in (*Continued on page* 111)



Make your Television Room a "Jack-of-all-trades"

If you have a separate room for television, furnish it to func in many additional ways. This one serves also as guest bedroom, children's playroom, and family dining room

By Sara Little

If your family can't see eye to eye about when to talk, when to read, and when to look at television, that's your cue to move the set to a place apart from the general living room. But a television room needn't be an inner sanctum where everything but viewing is taboo. If you plan it carefully, you can make it serve as several extra rooms—at various hours. This one was created in a one-story development house by merging an extra bedroom with a porch. Although the television set is out of sight when not in use, it was the key to the whole furnishings plan. There is a sitting-sleeping corner with couches that convert either to chaises for televiewing or to twin beds for guests. There is a disappearing vanity for guests and a disappearing desk for household bookkeeping. There is even a dining corner which also doubles for children's playroom.





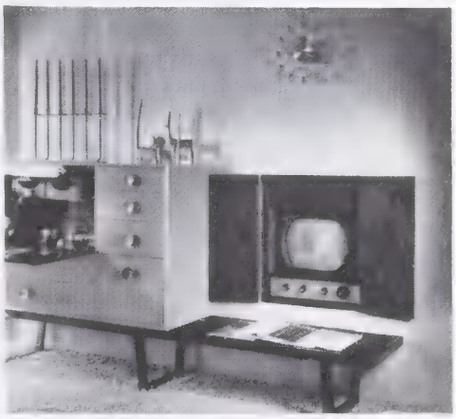
The informal dining area was created from the former porch. Door of first cabinet (above left) serves as a room divider when open, has fold-down counter-shelf attached to inside. Sliding glass walls open to terrace.



The family toy: an old Swiss music box removed from its Victorian case and mounted behind glass on top of cabinet. It plays 12 tunes when coin is dropped into slot. Dining table folds up and chairs stack to clear rubber-tiled floor for children's play.

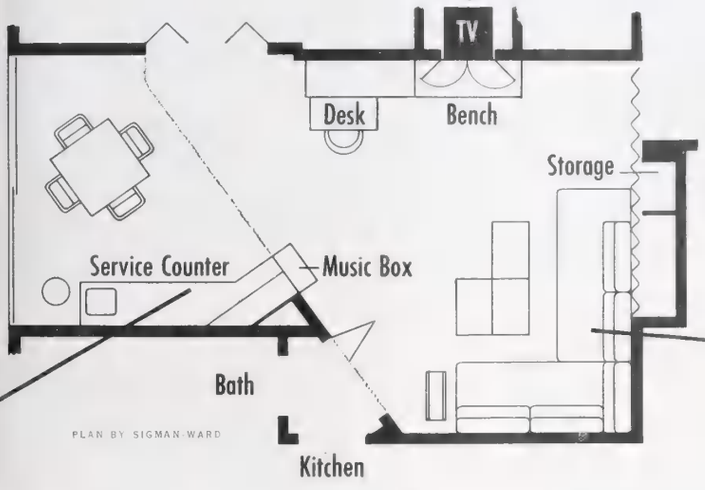


The television set is a standard table model inserted in a wall compartment accessible from either side. Sectional storage units including drop-front desk and vanity drawer (open, below) are custom-made variations of George Nelson's designs for Herman Miller. Firth's cocoa-beige Woolturf rug rarely shows footprints.





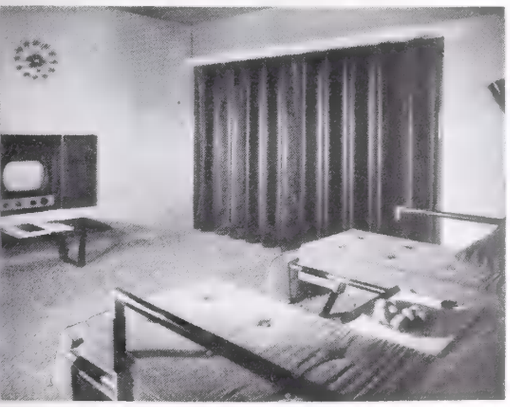
PHOTOGRAPHS BY MAYNARD PARKER



PLAN BY SIGMAN-WARD

Bob Brown, A.I.D., Designer
Mr. and Mrs. Otto Aber, Owners







When the room converts to a guest room, plastic-covered, accordion-fold screen pulls across entrance to adjoining room. It also conceals guest closet and cupboard for household "dead" storage, may be opened from either end. Foam-rubber couches convert to beds or swing around to make television chaises with ends raised to form back rests (far left.)



PHOTOGRAPH BY JAMES ABBÉ, JR.

By HOWARD TAUBMAN
Music Editor of *The New York Times*

"Come - the recorders"

—HAMLET

An ancient instrument, familiar to Shakespeare, is now enjoying a lively revival

Of all true musical instruments, the recorder is the easiest to learn to play just as it is one of the cheapest to buy. There you have the two vital reasons for thinking of this instrument (it is really a family of instruments, but we shall come to that later) as a first step in music for your children and yourself. Don't look askance at the recorder because it doesn't cost a king's ransom.

There are those who love it. There have been many, in fact, who have loved it. In sixteenth- and seventeenth-century England, it was probably the most popular instrument of all. It was a rare home that did not have a whole set of recorders. It was a rare group that did not turn to this instrument when it sought musical diversion. Henry VIII was fond of playing the recorder, and, as would befit a king given to excesses, he owned 76 recorders.

Contemporary writers mentioned the recorder often. Samuel Pepys referred to it affectionately in his diary. John Milton spoke of it familiarly. And Shakespeare had (*Continued on page* 98)

Are you a musical snob?

Do you turn up your nose at the "William Tell" Overture? Or shy away from the classics because Mozart seems dull? If so, you are missing half the pleasures of listening



By *ARTHUR FIEDLER*

Conductor of the Boston "Pops" concerts at which he plays Jerome Kern and Aram Katchaturian with equal zest.

What constitutes musical snobs? Where do you find them? How can you identify them? To find out, let's start with these four questions:

1. Would you be shocked to hear a Strauss waltz performed on the same program with a Beethoven symphony?

2. Do you believe that light music is all right in its place but that it is an inferior kind of music?

3. Do you believe popular music to be cheap, vulgar, or trivial?

4. Is most classical music boring to you?

If the answer is "yes" to any of these questions, you probably are a musical snob.

Actually the species is to be found everywhere, and it really does no particular harm. But an open mind toward music can make listening much more fun, and that's as true for the symphony orchestra subscriber as it is for the hillbilly addict.

Take my own case. Since my father and two uncles were all violinists in the Boston Symphony Orchestra, I grew up in a long-hair atmosphere. As far back as we can trace, my forebears were musicians—most often violinists, hence the name Fiedler, the old German dialect for fiddler. My musical training was of a rather rigorous nature and I was reared pretty much on a strict diet of the Three B's (Bach, Beethoven, and Brahms). Along with my regular studies at the Boston Latin School, practicing violin and piano each day was mandatory, in addition to work in music theory and conducting.

I am certain that in my early teens I had a superior attitude about music, which might be excusable in youngsters. As I grew older it occurred to me that many of the greatest musicians had completely open minds about music. I finally came to this sort of conclusion: If a Strauss waltz was good enough for Brahms to enjoy, as we know he did, it might be good enough for me too. Since that time, I am happy to relate, I have judged and enjoyed music entirely on its own merits. Consequently, the whole world of music is open to me. I make only two demands: that the music be first-class of its kind, and that it be well performed. Under these two conditions I find that a (*Continued on page* 99)

How to treat the musician who comes to dinner

A former music critic and frequent host speaks as a man who has both suffered and enjoyed himself

By *HENRY W. SIMON.* *Editor, Simon & Schuster*

There is, first of all, the famous story of the wealthy social climber who asked Fritz Kreisler how much he would charge to perform for her dinner guests.
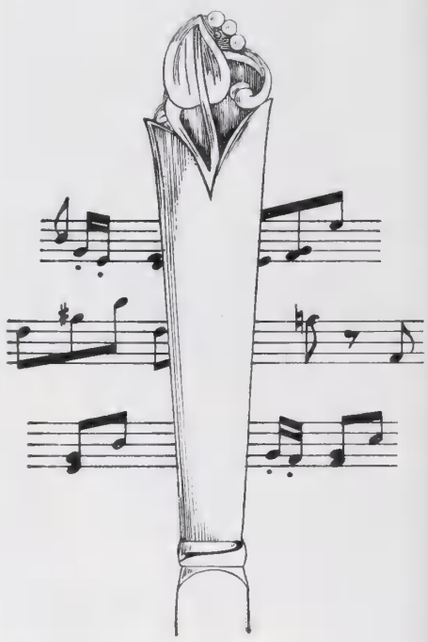
"Two thousand dollars," answered the violinist.

Somewhat staggered by the figure, but unwilling to show it, the lady said, haughtily, "You understand, of course, that I do not allow my entertainers to mingle with the guests."

"In that case, Madame," replied the unperturbed Mr. Kreisler, "my fee will be only one thousand dollars."

But let us safely assume that my reader is no gauche social climber, that she has no wish to astound the local population with the splendor of a name, but that she merely wishes to make some touring artist or friend of a friend feel comfortable and at home for an evening, and that she would like to have the evening go as well as possible for him, for her other guests, and for herself. That, I take it, is the primary purpose of most American dinner parties.

It is not entirely safe to say to oneself, "A musician is, after all, just another human being. I'll do just the same as I did when we had in the boss, the doctor, and the college professor." Two aspects of the musician's career are likely to make him peculiarly cosmopolitan in tastes and outlook. The first is that his language—music—is pretty universal, and he is used to speaking and hearing in that universal language. The second is that the nature of his profession calls for wide travel. Unless he is a church organist or exclusively a teacher, he is likely to have spent a large part of his adult life in foreign parts. Marines, of course, are said to have a similar circumstance operative in their calling. But Marines (*Continued on page* 109)



Plan a simple American menu

Musicians are apt to be as critical of food as others are of their music, so don't experiment with foreign dishes that might fall short of perfection. A virtuoso of any nationali will appreciate a well prepared, tender steak preceded by a simple prelude like fresh shrimp Set the table with casual American appointme like these round place mats of fringed linen designed by Fflorence, with hidden pockets for napkins. A "cabbage" casserole makes a good flower container. All courtesy of Lord & Taylor New York. The sterling flatware is Frank Smith's "Woodlily" pattern. Ronson table ligh

PHOTOGRAPH OPPOSITE BY WILLIAM HOW




Aurelian Hybrids
Rainbow Hybrids
Pink Select
Mid-Century Hybrid
Fiesta Hybrid

The New Lilies

Climate-hardy varieties, long a dream, are now here. See the exciting new colors and the wide-flaring shapes



Green Mountain



PAINTING BY
BRIAN CONNELLY



Cascade Madonna

By Dr. JOSEPH HOWLAND
House Beautiful's Garden Editor

Consider the lily—the new hybrid garden lily. Why struggle further with the unpredictable whims of the wild lilies? Yes, most of the lilies in the gardens of America and in the catalogs are still identical to those growing in the wild. The seven new, long-blooming lilies shown here are true hybrids. They combine the strength of a number of parents. They thrive and multiply under almost any conditions. The Rainbow hybrids (cross of candlestick and elegans) are almost foolproof. But all seven are so sturdy that they do not need staking or any pampering.

Why did we have to wait so long for hybrid lilies? First, of course, because even the native forms of such wild lilies as regal, tiger, and candlestick are amazingly beautiful—and reasonably garden-hardy when pampered. But the main cause of delay was the plant breeders inability to force the wild lilies to hybridize with each other. Then, too, lily seedlings succumb readily to a host of troubles, which, of course, is why you buy the bulbs rather than try to grow lilies (*Continued on page* 131)

You don't need much space for a Working Music Room

Dinah Shore's workroom is a perfect piece of planning for professional music-making. But to home-base musicians, it's encouraging evidence that you can take music seriously in a small living room without being overwhelmed by equipment

The music room of Mr. and Mrs. George Montgomery of Encino, Calif. is also Dinah Shore's workshop—Mrs. Montgomery being none other than Dinah Shore herself. In this sociable little sitting room the singer practices and records many of those dulcet songs which have made her the darling of G.I.s, disk jockeys, and the listening population at large.

From the professional standpoint, this is as businesslike a set-up as a sound studio, equipped with piano, recording and play-back devices, and a bonanza of storage space for musical scores and albums, all placed for acoustical excellence and efficiency. Miss Shore could make all her recordings right here, except for those with full orchestral accompaniment.

But to the average home-style musician, this is reassurance that you can make all manner of music in a small living room without having to live in a clutter of equipment. Large-scale instruments never intrude on this room's snug comfort, but take a visual back seat in imaginative built-ins. Mr. Montgomery himself designed the pleasantly provincial furniture—undoubtedly why Miss Shore can sing with conviction "It's So Nice to Have a Man Around the House."

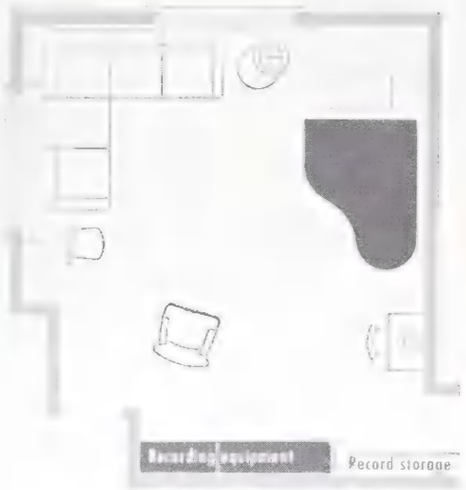


Recording machine, players, and album shelves are built into tawny pine cupboards lined with calico wallpaper. Open or shut (opposite), built-ins are visually in tune with the provincial quality of this restful little room.

When you see the Montgomerys' placid music room, you'd never guess you were looking at a working sound studio, so unobtrusive are its music-making devices. The trick that made room for a grand piano in such small space was the right-angle placement of sectional loveseats. The closer to the walls you keep the seating, the more free floor space you can create.

GRAPHS BY MAYNARD PARKER

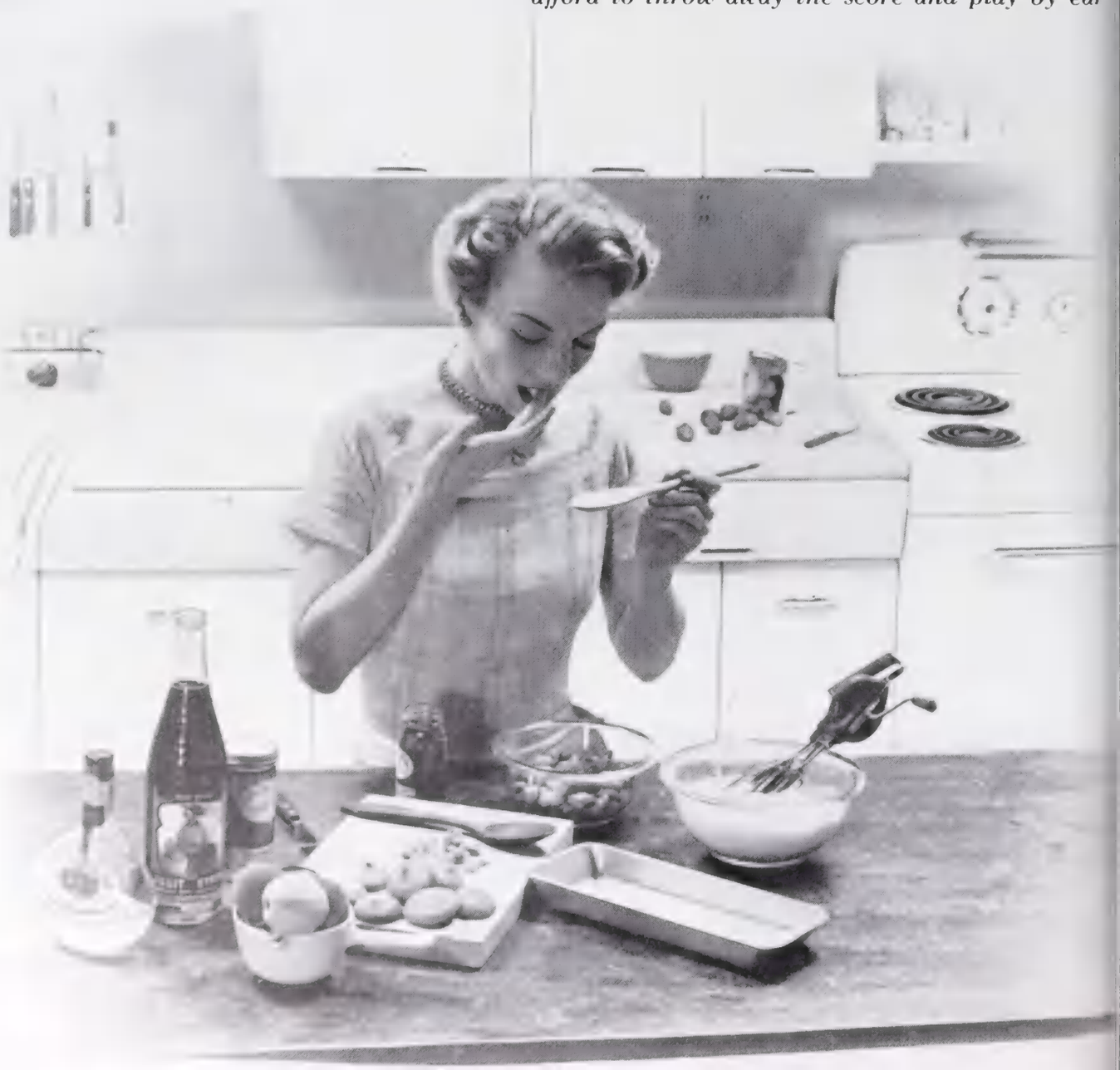




Plan shows how little space is actually required to contain enough technical equipment for Miss Shore to make professional recordings in her own music room—an idea adaptable to radio, TV, home recorders, et al. in any small living room. Left, the equipment in hiding.

HOW TO COOK BY EAR

Cooks and musicians have much in common. Once they have mastered the basic principles of their art, they can often afford to throw away the score and play by ear



The Daily Arts of Good Living



By Jean Harris

Cooks are like musicians. Some are creative artists; some are mere automatons. We all know the pianist who can't play after dinner because he didn't bring his music. Or the amateur who has learned to play by heart the accompaniment of a song in F major, but couldn't accompany the same song in E major if his very life depended on it. Are you that way about cooking? Would you be lost if a recipe called for flour and you had only cornstarch in the house? If so, you've probably looked with suspicion on the cook who can taste a new dish at Chambord or Trader Vic's and duplicate it at home the next day. (She *swears* she never saw the recipe.) At the very least, you regard her talents as a mystery—just as some people are mystified by the pianist who can play a fully harmonized arrangement of any melody you might hum, whether he had ever heard it before or not.

But there is no great mystery about either of these abilities. Much of our dependence on both musical notation and cooking recipes comes because educators had a habit of treating music and cookery as if they were merely interpretative arts. Much musical education has been directed toward making the soloist, rather than the composer. The hands of the cook have been trained, but not her mind.

Nevertheless, creative talents in both arts can be cultivated. A musician has to train his ear. He has to listen to and record innumerable compositions to develop his abilities to recognize intervals and chords. He studies the principles of harmonizing melodies, of transposing and modulating from key to key. It is this sensitivity and knowledge that enables him to play by ear, to compose, to improvise.

By following the same pattern you can learn to cook by ear—to cook creatively instead of by rote. The first step is to train your palate—to develop your powers of taste-recognition by getting new food experiences. Try new dishes, new flavors, new foods, new combinations of old foods.

Most people lack this sensitivity to tastes because we have been conditioned to feel that there is something slightly discreditable about liking food. "The pleasures of the table" have been held to interfere with the development of a moral sense. Love of fine living has been associated with corruption and tyranny, and frowned upon as selfish and degrading.

Sensitivity to sound, on the other hand, and love of music have been considered noble and praiseworthy. But, actually, there is no such thing as a hierarchy of the senses. Taste experiences in themselves are neither "higher" nor "lower" than hearing experiences. Our moral character is no more adversely affected by meals composed entirely of cream puffs than it would be by a steady diet of Strauss waltzes. Each is good in its own place and should be part of everyone's experience. Music and food, hearing and taste are both keys which open up rich fields of knowledge and enjoyment. Artists know this. And they have always loved good food.

So try to become as sensitive to taste as the musician is to sound intervals. Become so familiar with various flavors that you can detect them anywhere. Also be as familiar with flavors in combination. Get acquainted with the famous loves of cookery—peaches with cream, roast beef with horse radish, apples with cheese. But too much of even these good things can get to be boring. If you cook every day, the constant struggle is to extend your range. The best way to do it is to take your cue from the musician who plays by ear.

"Cooking by ear" is no special God-given trick. It really comes with experience—aware experience. Your taste-training will make you aware that food gains by contrast as well as by harmony—contrast of flavors, of textures, and degrees of richness. Learn to appreciate the counterpoint of sweet played against sour, smooth against crisp, fat against lean. Aren't the teeth organs of sense just as much as the tongue? They should be given something to do, just as the pastry cook does when he sprinkles nuts on top of a cake, or as the Chinese do when they introduce crisp vegetables in a mixture in which everything else is cooked until it is soft.

But the art of cooking is more than mixing flavors and textures, just as the art of music is more than mixing sounds. Both arts are based on definite principles of structure which the artist must know before he can create his own variations. Cooked foods fall into different structure-categories, according to the foodstuffs which go into them, the way in which the materials are combined, and the method by which they are cooked. There are several well- (*Continued on page* 123)

35 Examples

How new fruits and the new forms of old fruits

widen your cooking opportunities



By Jean Harris

There has been a complete revolution in the fruit world in the last five ye Nobody has invented new fruits. We don't mean that. But you can buy more ki of fruits. And you can buy all the old familiar fruits in convenient, new for You can travel around the world, eating the fruit of many climates and many co tries, yet never leave home. You can have the best papayas of the world, wh come from Hawaii. You can have exotic desert-cactus pears from Israel that queen of all fruits, the incomparable vanilla mango, from Mexico. You have the syrup of the little known Florida citrus, calamondin, to put on y

ew types of fruits that broaden the cook's horizon

Solid fruits for purées and seasonings



Guava Shells
Italian Grapes
Swedish Lingon Berries
Mandarin Oranges
Cactus Pear
Papaya
Seedless Grapes
Tropical Mango

Fruit processed for convenience



Lemon Concentrate
Powdered Coconut Beverage
Crushed Bananas
Kanana Syrup
Coconut Frosty
Banana Flakes
Coconut Syrup
Grated Coconut
Cream of Coconut

Old and new juices in perpetual readiness



English Blackcurrant Syrup
Catawba Grape Juice
Passion Fruit Nectar
Hawaiian Papaya Nectar
Calamondin Syrup
Concentrated Grapefruit Juice
Concentrated Pineapple Juice
Concentrated Tangerine Juice
Frozen Concord Grape Juice
Banana Nectar
Black Cherry Juice
Mango Nectar
Pomegranate Juice
Liquid Apple
Guava Nectar
Papaya-Pineapple Nectar

RAPHS BY GEORGE LAZARNICK

es. pancakes, or ice cream sundaes. And you can have all this variety 365 a year, because it comes either totally prepared or semi-prepared. ast your eye over the 35 fruits on the shelves above. How many of these have tried? We wager not more than four or five. Yet they are commonly available. there are probably twice as many more new friends awaiting you on grocery ves. If you knew about them, they would broaden your range in cooking. You d try fascinating new recipes and invent some of your own. For fruit is easy to and inspires invention—especially the new forms of (*Continued on page* 128)



THOMAS CHURCH, LANDSCAPE ARCHITECT



Exploit the cooling power of the breezes

Let nothing interfere with the prevailing summer breezes. The air temperature can be in the 90's without discomfort to you if there is ample breeze. But the more humid the weather, the more urgent will be your need. Here's an attractive fence that shuts out prying eyes without obstructing the breezes because of the vertical arrangement of its louvers.

Take the chill from cold nights

Often in late summer, air temperature is theoretically high enough for comfort, but you chill quickly because your body loses heat by direct radiation to below-zero sky. Sky shade (right) stops heat loss. Canvas is stationary; screen rolls up during day.

Climate-condition your garden

HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

Capture and exploit all the available breezes for cooling. Turn away excessive sun heat before it hits you or the walls and pavings.

Install movable sky shades to take the chill off occasional cold evenings

DOUGLAS BAYLIS, LANDSCAPE ARCHITECT

Roof out the rains and install quick-drying pavement

Where rains are frequent, you vastly increase the usable hours for your garden if you provide a rain cover overhead, paving under foot. Here, translucent Alsynite also filters the light on the sunny days.

OSMUNDSON & STALEY, LANDSCAPE ARCHITECTS



E. A. FEENY ONE, LANDSCAPE ARCHITECT

PHOTOGRAPH BY MAYNARD PARKER



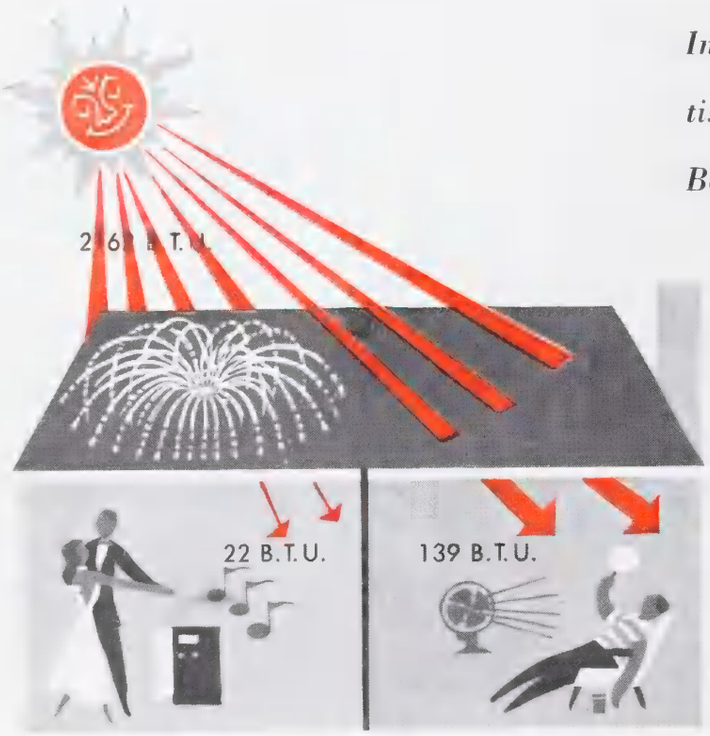
Filter the too-bright light

While you wait for trees to provide shade, rely upon screens such as this to make a garden immediately livable. Insist upon good architecture, and capitalize on the chance to design exciting light and shadow patterns for your terrace.

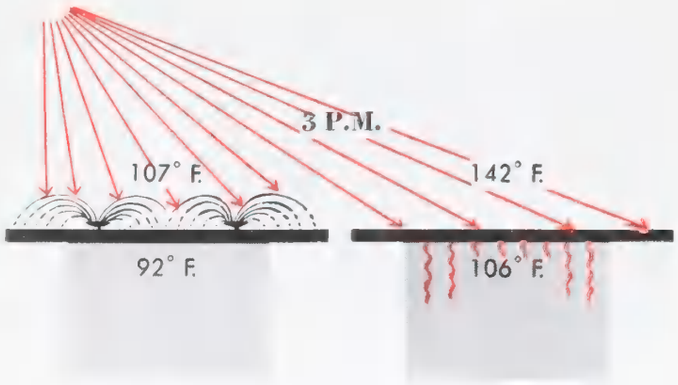
A parasol of water will keep your roof cool

In Florida, where roofs get really hot, university scientists have proved the cooling power of the roof spray. Both you and your roof can benefit from their research

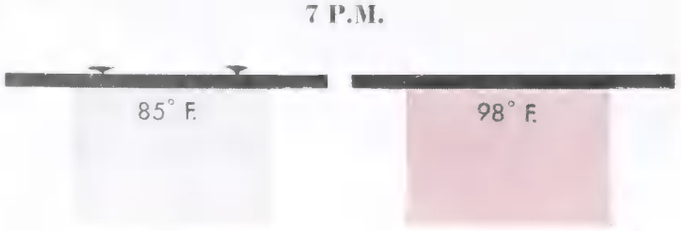
By James M. Fitch



Sprinkled roof radiates down on you only one-sixth as much of sun's heat as a dry one. In hot weather this is a big item in comfort.



A sprinkled roof is cooler all the way through. Here you can see the top surface was 35 degrees cooler, the ceiling 14 degrees cooler.



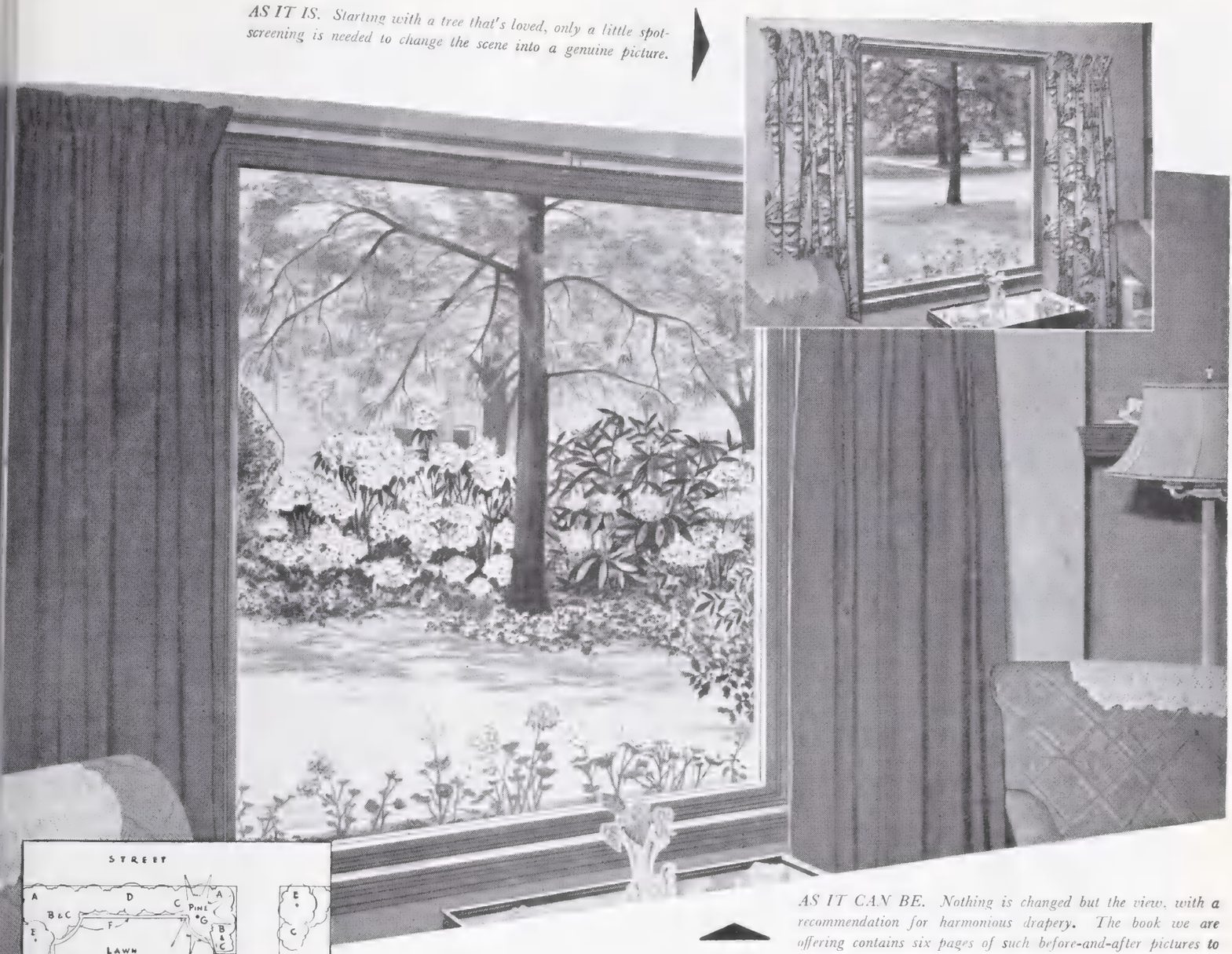
At 7:00 P.M., three hours after sprinklers are turned off, water-cooled ceiling is still 13 degrees cooler than unsprayed ceiling.

It's the radiant heat of the sun, beating down on you through the roof over your head, that causes you as much discomfort these days as the temperature of the air around you. For summer comfort, therefore, try to keep your roof cool. One of the most effective ways to cool a roof is to sprinkle it with water. A roof that heats up to 150 degrees around noon on a summer's day can be quickly cooled down to 100 degrees with a few properly placed sprinklers and a surprisingly small amount of water. That's the main conclusion of a recent series of tests by the University of Florida's Engineering Department, according to staff researcher, G. E. Sutton.

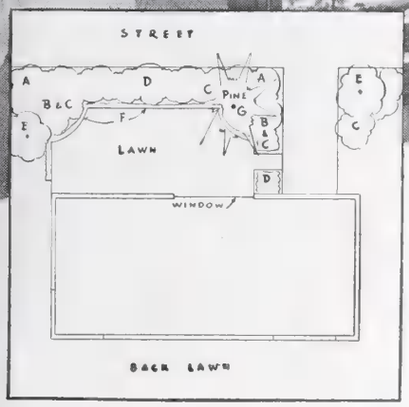
The principle of the sprinkled roof is simplicity itself so it is equally adaptable to old or new houses, to flat or gabled roofs, to shingles or tar-and-gravel. It is based on the cooling effect of evaporation. It's like the perspiration you never see which cools your skin in hot weather. You never see it because it evaporates as fast as it appears. Just so, with a sprinkled roof, it is a thin film of continually evaporating water which does the cooling. Too much water on your roof is like too much sweat on your skin—a sign that evaporation is no longer working.

How does a sprinkled roof affect your comfort? Well, the most important fact is not that the upper surface is cooler, but that the ceilings below it are. The University of Florida tests showed that ceilings under a sprinkled roof are from 14 to 18 degrees cooler than those under a dry one. The water-cooled ceiling is not only cooler to the touch; it also radiates only one-sixth as much heat down onto the people below it (See top sketch). Finally the tests showed that the water-cooled ceiling is still (*Continued on page* 120)

AS IT IS. Starting with a tree that's loved, only a little spot-screening is needed to change the scene into a genuine picture.



AS IT CAN BE. Nothing is changed but the view, with a recommendation for harmonious drapery. The book we are offering contains six pages of such before-and-after pictures to give you ideas for beautifying and protecting your property.



PLANTING PLAN:

A—Rhododendron
B—Deciduous Azalea
C—Laurel
D—Japanese Holly
E—Dogwood
F—Clipped English Ivy
G—Existing Pine Tree

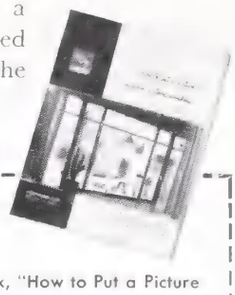
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This book on indoor and outdoor treatment of large windows also includes data on use of *Thermopane** insulating glass to cut fuel bills, eliminate chilly drafts near the window and save yourself the bother of storm sash.

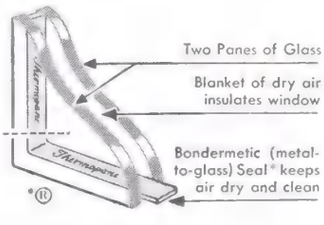
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French Provincial
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KIMBALL PIANOS

NEW HOBBY: FIND THE UNUSUAL RECORD

CONTINUED FROM PAGE 60

way to being a real collection.

The same would apply to any three artists and any three composers. Take Crosby. You'll find his "White Christmas" in almost any accumulation. But it would take a collection to turn up his "Creole Love Song," written by and performed with Duke Ellington. Likewise, Eugene Ormandy. No special glory goes to the man who can offer you Ormandy's Brahms, Richard Strauss, or Beethoven as diversion for a social evening. But show me the man who can produce the Dorsey Brothers Concert Orchestra playing, on two sides of an Okeh record (made in 1928), "Was It A Dream?" under the direction of "Dr. Eugene Ormandy" with Smith Ballew as vocalist, backed by a quartet consisting of Hal Kemp, Nye Mayhew, Saxey Dowell, and Skinnay Ennis, and I'd say he was a pretty fair specimen of a collector.

The fascination of record collecting, in short, does not consist—for most addicted to it—of turning up a terrific, but unknown, voice singing an unknown, but terrific, composition. Rather it consists of isolating, in time, a now well-known performer or group of performers—whether vocalist or other is beside the point—doing well something both good and incongruous. That is, I admit, expecting a lot of a record, but so many hundreds of thousands of them have been made in the last four or five decades that innumerable combinations of interest exist.

DO YOU think that Margaret Truman's current series of RCA Victor records is the first ever made by a president's daughter? Or the first by a Democratic president's daughter? Or even the first by a Democratic president's daughter named Margaret? Any collector worth his weight in cactus needles knows that Margaret Woodrow Wilson made eight sides for Columbia between 1914 and 1918, ranging from Higgins' "My Lovely Celia" to two versions of Thayer's "My Laddie" (one with piano, the other with orchestra).

It is this kind of enticing improbability, whether expressed in music or speech, hot rhythm, or chiseled polyphony, which has prompted the establishment of dozens of businesses in this country, England, France, and the Scandinavian countries (to mention only those I know about), the writing of many books and the publishing of numerous periodicals devoted to out-of-print, hard-to-get, "connoisseur's items," as they are variously described to collectors.

If the advent of slower-speed records has had an effect on the busy traffic in this market, it has primarily been to drive out the summer soldier and the fair-weather friend, leaving to the experienced campaigners the task of running down such prizes as Marian Anderson's black-label records for Victor at the end of the *acoustic* era, nearly ten years before the beginning of her Red Seal career.

THE wise collector (a plain contradiction in terms, since no really wise man would fall into the endless paths of this labyrinth) is the relatively wise collector who stakes out an area for himself and works over it as closely as he can. My private fancies are the lieder singing of Heinrich Schlusnus, the clarinet playing of Benny Goodman, and the songs of George Gershwin. I have dozens of the first, a hundred, probably, of the second, and close to two hundred of the third, after 15 years of systematic endeavor. I don't expect ever to reach the point when I have completed a file of any of them. But if I tried as well to amass the whole recorded dossier of John McCormack, Earl Hines, and Jerome Kern. I'd be confessing, merely, to delusions of grandeur.

I know, for example, of a collector who has 183 items by John McCormack. It would probably take him days to go through them from beginning to end, but he is still unhappy for lack of McCormack's "Salut demeure" from *Faust* and the "Air de Fleur" from *Carmen*. If he ever hears there is an unreleased disc of McCormack singing a fragment of *Tristan*, he will surely cry, with Sherlock Holmes, "Come, Watson, come. The game is afoot."

For another species of specialist I may cite the acquaintance with a gay fancy for musical comedy. Certainly you know Irving Berlin's "Not for All the Rice in China," but when did you last hear Clifton Webb sing it, as he did for a Victor record when *As Thousands Cheer* was current? Likewise, Libby Holman on "Moanin' Low" and "

ay Be Wrong But I Think You're onderful"? Fred Astaire singing d dancing "S'Wonderful" with orge Gershwin at the piano and se-cracking as he plays? Gerde Lawrence doing "Someone Watch Over Me" as she did in , *Kay*? Gloria Swanson singing ove, Your Magic Spell Is Everyere"? Crumit and Sanderson their "Tangerine" days? Ruph Valentino and Ramon Narro when they were singers as ll as screen stars, etc.?

For the beginning collector toy, such matters may be well out range, unless he is able to buy m at premium prices of $25 to 0 per copy. That practice, however, is not countenanced by your e devotee, who would part with ch a sum only to round out a ries of discs he has acquired at re conventional prices by rumaging through the stocks of used ord dealers, remainder counters, lvation Army depots, etc. But u can start today on such a proct as Walter Huston's "September Song" (the original one of the rly Forties, not the second version made much more recently), or llecting the tenor voice of Allan nes both as it sounds in "Donkey renade" and in the recording of ch's *St. Matthew Passion* which made with the St. Bartholoew's Church Choir (Victor album 8), long before he went to Hollyood, or Aksel Schiøtz singing Night and Day" and "Trees" in e same impeccable English that akes his version of "Every Valy" from Handel's *Messiah* such a y to the listener.

HE pleasures suggested above are subject to endless variation, finement, and improvement, with l privileged to indulge their pernality traits. A very attractive tegory I have never been able to rsue actively concerns experices available *only* on records. ch would be Serge Koussevitzky aying double bass or Fritz Kreisr as pianist (the latter would ve to be a dubbing of a piano ll, for I do not believe Kreisler er made a commercial piano rerding). Then, too, there would Pinza singing Leporello's air om *Don Giovanni* (he always layed the Don, of course), or, for at matter, Pinza singing "Bali ai" from *South Pacific*; Jennie ourel singing both mezzo and sorano parts in the "Barcarolle" om Offenbach's *Tales of Hoffann*, or Heifetz playing both parts f the other Bach's *Concerto in D Minor*; Samuel Barber as his own ocalist in composer Samuel Barber's setting of Matthew Arnold's "Dover Beach"; Conchita Supervia, the legendary Spanish mezzo of *Carmen* fame singing excerpts from *Der Rosenkavalier* and *Hansel und Gretel*; Rudolf Friml as piano accompanist to violinist Jan Kubelik; and Oscar Levant as piano accompanist to saxophonist Rudy Wiedoeft (circa 1927); James Melton as a member of the Revelers' vocal quartet; or the ineffable art of the indescribable Florence Foster Jenkins, whose enthusiastic ineptitude lives on because she was really so bad that she was funny.

CAN such an enthusiasm be profitable as well as amusing and instructive? Perhaps to a degree, but if you build a collection to enjoy it, obviously you are going to play the records once in a while, which will diminish their value for those who are mere label fanciers.

More recently, the trend to reissues has given great stimulus to the collecting instinct, by making possible a beginning point from which to work. At the same time, it has cut more than a few dollars from the auctionable worth of what was formerly considered a fair price, say, for Canteloube's *Songs of the Auvergne* as sung by Madeleine Gray, or Schönberg's *Gurre-Lieder*. Also, the appearance of numerous items in LP collections has made such speculative investment a little more of a speculation than an investment. There remains, however, the old guard to whom such terms as "mint condition" and "pre-dog Victor" (meaning a Victor record of such antiquity that the famous trademark of Francis Barraud was not yet in use) are words to conjure with, especially when the time comes to talk price. On the whole, modern reissues have tended to drive down inflated values.

Strange, the triumphs that a lucky record find can offer you! I remember when I asked Benny Goodman when he had recorded "Sweet Sue" with Ted Lewis and his band. "Never," he said firmly. When I put the scarred silver-labeled Columbia record I had found in a Sixth Avenue bargain counter on the machine with Lewis's syrupy voice drooling through the first chorus, he shook his head in disbelief. Then, suddenly, the air was cleared, as a clarinet cut through the mess, angular, clean, exciting. "That's me, all right," said Goodman in incredulous wonder. He had forgotten ever having made it, but the record couldn't be denied. See what I mean about collecting?

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By Charlotte Conway



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DRAWINGS BY KELLY OECHSLI



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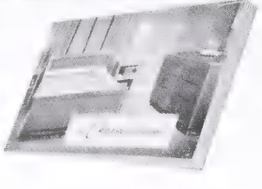


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CONTINUED FROM PAGE 64

PHOTOGRAPH BY BILL JACKSON



■ A place for the radio-phonograph may often be found beside the main doorway to the living room, although a chair or table in the same spot would be apt to block traffic. In this New York apartment, the family desk, rather than the console, is placed in the foyer, turning that area into a study. Home of Mr. and Mrs. William Wund.

Andre Kostelanetz

Haydn—*Symphony No. 88 in G Major* (orchestra)
Verdi—*Requiem*
Mozart—*Eine Kleine Nachtmusik* (orchestra)
Stravinsky—*The Fire Bird Suite* (ballet)
Rodgers—*South Pacific*
Gershwin—Concerto in F (piano)

Eugene Ormandy

R. Strauss—*Death & Transfiguration* (tone poem)
Brahms—Symphonies No. 1 and 4
Beethoven—Symphonies No. 3, 5, 7, 9
Franck—Symphony in D Minor
Debussy—*La Mer* (orchestra)
Debussy—*Ibéria* (orchestra)

Henri Temianka
(Paganini Quartet)

Schumann—*Quintet* (chamber music)
Beethoven—Violin Concerto
Haydn—Cello Concerto
Bach—*B Minor Mass*
Beethoven—Quartet No. 5, Op. 18 (chamber music)
Ravel—Quartet (chamber mus
Schubert—*Die Winterreise* (so cycle)
Mozart—G Minor Quintet (cha ber music)
Stravinsky—*Petrouchka* (ballet
Chopin—Either the Etudes, N turnes, Mazurkas, or Ballades

Lily Pons

Donizetti—*Lucia di Lammermo* (opera)
Debussy—"La Chevelure" (song
Mozart—*Requiem*
Songs of the Auvergne
J. Strauss—"Voices of Spring"

Sigmund Romberg

Schubert—*Unfinished* Symphony
J. Strauss—"Tales from the Vien Woods"
Wagner—"Liebestod" from *Tr tan und Isolde* (opera)
Debussy—"Clair de Lune" (piano
Gilbert & Sullivan—Selectio from *H.M.S. Pinafore* (operetta)
Dvořák—Largo, *From the Ne World* Symphony
DeFalla—"Fire Dance" (ballet)

(*Continued on page* 97)



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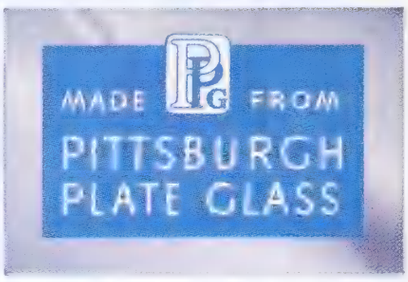
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CONTINUED FROM PAGE 94

Herbert—Selections of Victor Herbert music
Gershwin—Selections of George Gershwin music

The reasons I have selected these particular compositions as being an essential part of every music library are, first, because of their simple, predominantly melodic beauty, and second, because, for the most part, they are representative not only of the general character of each composer's style, but also of the locale from which each originated. Thus, they provide a good cross section of musical color based on various nationalities, customs, traditions, philosophies.

Risë Stevens

Bach—Brandenburg Concerto No. 2 in F (chamber music)
Mozart—*Jupiter* Symphony
Wolf—"Mignon" (Lieder)
Smetana—*The Moldau* (orchestra)
Debussy—*Pelléas et Mélisande* (opera)
Puccini—*La Tosca* (opera)
Gershwin—Concerto in F (piano)
Brahms—Violin Concerto in D
R. Strauss—*Der Rosenkavalier* (opera)
Beethoven—*Fidelio* (opera)

Claudio Arrau

Mozart—*The Magic Flute* (opera)
Verdi—Act III Duet from *Rigoletto* (opera)
Debussy—"Reflets dans L'Eau" (piano)
Schubert—Sonata in D Major (piano)
Rossini—"Una Voce Poco Fa" from *The Barber of Seville* (opera)
Faure—*L'Horizon Chimerque* (song cycle)

WHEN YOUR MIND STARTS TO WANDER

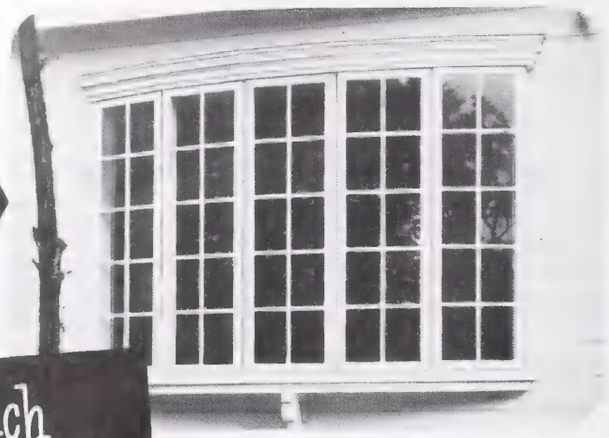
CONTINUED FROM PAGE 46

several years. Then, all of a sudden, every pianist of any importance had the happy inspiration to put the "Symphonic Varations" on his or her programs with orchestra. I don't recall just how many performances of the piece I heard during those months. I do recall that by the end of that season César Franck and I were not on speaking terms. It took me years to regain my liking for that piece of music.

You know the probable fate of most current popular songs. They are sung, and yodeled, and moaned, and yelled, and specially-arrangemented over hundreds of radios, in thousands of night clubs, day in and day out, for an average of three months. Then the public revolts. In a little while it is as though they had never been. It is commonly assumed that such a fate could never overtake a symphony or suite or concerto. That assumption is false, I believe. It is true that we derive a maximum of pleasure from hearing a work that is familiar. But not *too* familiar. There is a danger point at which a given piece of music ceases to reveal any fresh charms. The fact that a work is immortal does not necessarily imply that you want to hear it three times a day. Perhaps that is why your mind wandered.

What to do about it? A friend of mine has devised a very simple way of doing something about it. He has his own two-year plan. Whenever he finds himself being slightly bored with a given piece—let us say Dvorak's "From the New World" Symphony—he simply avoids it. If he hears it over the radio he tunes in another station. If it is programmed for the first half of a concert, he arrives late. If for the second half, he leaves early. At the end of two years he goes back to it with renewed surprise and delight.

IF THE music that set your mind to wool-gathering happened to be something new, a work totally unfamiliar to you, then the reason for said wool-gathering is a simple one. A work of symphonic proportions does not necessarily yield up its secrets at one hearing. Its charms are not likely to be immediately obvious. To grasp its structure and meaning demands close, concentrated attention. You have to work much harder at listening to new music than at hearing an old friend. When the eyes begin to glaze, and the attention to weaken, don't be discouraged with yourself. Your mind is simply tired. Turn the piece off, or go back to your reverie. When the opportunity arises, try listening again. This time you'll get much further. By the fourth hearing, the old mind will probably be running on all eight, from prelude to finale.



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• The whole family plays the recorder in the home of Suzanne Bloch, founder of the American Recorder Society. Her husband, Paul Smith, a mathematics professor at Columbia University, often joins her in her public concerts.

"COME—THE RECORDERS"

CONTINUED FROM PAGE 71

Hamlet say to Guildenstern: "Govern these ventages with your fingers and thumb, give it breath with your mouth, and it will discourse most eloquent music." A moment later Hamlet adds, "There is much music, excellent voice, in this little organ."

The recorder had its devotees on the Continent, too. And the greatest composers of the era wrote a wealth of lovely music for it. In the days of Bach and Handel it had a place in the orchestra at times. These towering geniuses, as well as many other composers, wrote for solo recorder and for ensemble of recorders. Professional musicians played the recorder—Bach required it in his Second and Fourth Brandenburg Concertos—but most of all, it was the happy hunting ground of the amateur.

In time the vogue of the recorder declined. We need not go into all the reasons. New instruments came into fashion: new styles of musical expression were adopted: the amateur musician of modest attainments became rarer perhaps. About 30 years ago a revival of the wonderful, neglected music of the Sixteenth and Seventeenth Century took place, and with it the recorder began to stage a comeback that keeps growing in momentum.

You can see why by examining the recorder more closely. It belongs to the flute family. The recorder, in fact, was the precursor of the modern transverse flute which you can play by blowing out of the side. The modern flute, however, is difficult to master, whereas the recorder is simplicity itse is a narrow tube with a mouth at the end. Along its length t are eight holes—three for the dle fingers of each hand, plus for the thumb of one hand and for the little finger of the other you need to do, as Shakespear served, is cover and uncover holes or "ventages" with the fi and blow into the mouthpiec takes no more than a few hou learn a simple tune on the reco

THE renascence of the reco was like manna from heave the musical educators. Some y ago they realized that with thi strument they could intro youngsters, even children in earliest grades of elementary sc to the delights of playing musi themselves. A few progre schools began to acquire recor as standard teaching equipm like readers and arithmetic bo Others followed, and the trend on. One store in New York w had sold half a dozen recorder antiquarians in a year sudd discovered it had an immense mand to cope with, and in tw months it sold 4,000 instrume

When the recorders had been exclusive concern of a handfu people, they had been made abr but the new interest moved A ican manufacturers to make t in quantity. This was fortunate it was impossible to import corders during the war and A ican instrument-makers were t in a position to satisfy the dem

This demand has not slacke

ny thousands are sold each year, nging in price from $5 to the big- t and most expensive wooden trument that retails at about 15. Public schools, music schools, vate music teachers, and sum- r camps have made the recorder egular activity. Adults have re- covered it as an innocent and isfying source of musical fun. ok into it yourself. Ask a music cher you know (or the leading sic store in your town) about recorder. You don't need much truction or many formal lessons learn it.

One of the agreeable things about recorder is that it is a sociable trument. It comes in various es and ranges. In the days of akespeare, Milton, and Pepys, ople owned a chest of recorders, proud musical amateur would e recorders of three, four, or e sizes, and when his friends lied around for an afternoon or ning of music, recorders and ts were distributed, and the yers had the pleasure of joining performances that sounded full l complete.

Today, the recorder is fairly well ndardized in four sizes—sopra- alto, tenor, and bass. It is wise start a young child with a plastic rano recorder, since this is the apest. Once the youngster has oved that he is enjoying the trument, perhaps a wooden one, ich is a little more expensive, be obtained. Older brothers l sisters and mother and father, well as cousins, uncles and nts, not to speak of grandparents, be enticed into trying their fingers and breaths on the instrument. Presently family groups will have their own trios, quartets, and quintets, even chamber orchestras.

What about music? Don't let that worry you. Ever since the new popularity of the recorder began, the publishers have been issuing new editions of old music written for the instrument. A glance at a recent catalog shows new publications of works by Mozart, Handel, Lassus, Purcell, Corelli, as well as composers whose names are all but forgotten but whose music is as fresh as a light breeze through a field of new-mown hay.

TODAY'S recorder players make a goodly and devoted company. There is an American Recorder Society—founded in 1939 by Suzanne Bloch, daughter of the great composer, Ernest Bloch, and a gifted musician in her own right. This organization, which has regular meetings and concerts in New York, has members throughout the country. There are professional musicians who play the recorder at concerts. Miss Bloch always uses it at her performances of old music, and she has even prevailed on her husband, Paul Smith, a mathematics professor at Columbia University, to learn it and to join her in her concerts. Expert players have made recordings of old masterpieces.

Best of all, there is the joy—for your children and for yourself—of sharing in the making of music, and there are not many greater pleasures or more binding and warming ties for the family.

ARE YOU A MUSICAL SNOB?

CONTINUED FROM PAGE 75

ghter" work may easily be as asant a musical experience as Beethoven symphony. Each may a masterpiece in its own class. ing one shouldn't necessarily se a door on the other. After most of us like roast beef, but wouldn't care to eat it exclu- ely, day in and day out.

have found that musical snob- hness works both ways: It isn't y the longhair who's snobbish. ere are just as many on the er side of the fence. They find zart dull, to name but one, and refore shy away from all clas- al music. Just who is missing the st is a question—the chamber sic devotee who looks down his se at Gershwin, or the jazz en- siast who finds Brahms pretty avy going.

I, for one, am trying in my own way to break down the barriers between so-called "serious" music and "popular" music. As a matter of fact, I object to both these terms. Some "serious" music is not very serious, and virtually all really good music has proved to be "popular," if not at first, then in the long run. The trouble often lies in the presentation. If a Mozart opera is performed in such a stuffy way that it loses all hope of becoming popular, the fault is neither with the listener nor with Mozart. But that's another story we won't go into now.

As conductor of the Boston "Pops" Orchestra and the Esplanade Concerts for many years, I have directed my efforts mainly to

(Continued on next page)

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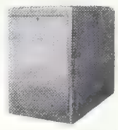
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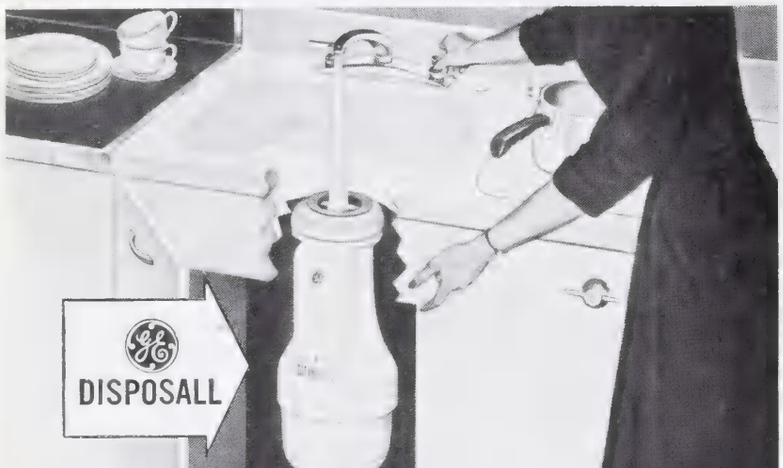
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ARE YOU A MUSICAL SNOB?

CONTINUED FROM PRECEDING PAGE

music that the majority of people could enjoy. I have consistently tried to present music of wide entertainment value, but always with the thought in mind that the music must be tops of its kind regardless of the category to which it belongs. As our concerts during the "Pops" season take place seven nights a week, each program is necessarily and purposely planned to appeal to the widest musical taste each evening. I have tried to make certain that no one shuns our concerts because the programs are either too classical or too popular.

While I have never set out consciously to be an educator, my task of making up varied, well-balanced programs seems to have done a great deal toward overcoming narrow listening habits. More than a few persons who now attend the regular subscription series of the Boston Symphony Orchestra admit that they were first exposed to more "serious" music at our "Pops" concerts. Conversely, a good number of "aesthetes" have discovered, finally, that much musical pleasure may be derived from listening to a lilting Strauss waltz, or to a real snappy Broadway-hit medley if it was well played.

The important thing, it seems to me, is to be honest with yourself. Why not give every type of music a chance to get under your musical skin? Many persons listen with prejudice. Meet the music on its own level and you will greatly enlarge your sphere of listening pleasure.

EVERY music lover should have the courage to accept or reject music solely on how well it realizes its purpose. Though it may sound like heresy, it is nevertheless a fact that not everything the great classic masters wrote is first-class music. These men were human, just as you and I, and everyone, no matter how great, has his lesser moments. Consequently, these composers sometimes issued music far below their own standards. We forgive and forget the lapses of the great masters, and we measure Beethoven by the great symphonies, for example, forgetting the works that have not stood the test of time. On the other hand, much excellent music has been produced by little-known composers, and just because their names are not ranked with the greatest, their music is rarely heard.

Another type of musical snob is the one who raises eyebrows at certain compositions for no other reason than that they are so frequently performed. This is the person who sneers at classic favorites—works like Schubert's *Unfinished Symphony*, or Tchaikovsky's last three symphonies. I maintain that such well-loved music is so frequently played because it is basically good and fine. After all, there are always some people in every audience who are hearing these so-called "hackneyed" masterpieces for the first time. Would that I could have the thrill all over again!

In general, "typing" music and composers does not seem to be such a good idea. Great poets have often written short verse of light and fanciful nature. Some of our most famous artists have not considered it beneath them to draw caricatures and cartoons. Many of the best authors have written short stories of nothing more than "entertainment value." Why apply different standards to music?

LET'S learn a lesson from some of our great musicians. Most of the distinguished composers, conductors, and performers I have met very obviously enjoy all types of music, always providing that it is tops in its own category. The famous French composer, Maurice Ravel, for example, on his concert tours in this country found his principal relaxation in hearing "Le Jazz Americain" played in its native habitat. Some of the best-known night clubs on Broadway saw the slim and aristocratic-looking composer listening with every sign of enjoyment and absorption to the latest hit tune of the day or to a clever arrangement of some standard jazz favorite.

A classic example of complete lack of musical snobbishness is Arturo Toscanini, who is nothing if not particular about everything pertaining to music. Yet he has not considered it beneath his musical dignity to include in his concert programs compositions like "The Blue Danube" by Strauss, Gershwin's "An American in Paris," Grofé's "Grand Canyon Suite," and "The Skaters Waltz" by Waldteufel.

(*Continued on page* 104)



IT'S WORTH MENTIONING

CONTINUED FROM PAGE 35



Here are two plastic-tablecloth "firsts." They're reversible and have the three-dimensional texture of woven fabric. The solid-color face of the FAS Protextur Vinylite cloth is a crash-like basket weave; the other a nubbly 2-color plaid. And what colors! Hunter green backed with chartreuse plaid; chartreuse-green, Chinese red-gray, gray-red, gray-yellow, coral-aqua, navy-ice blue. 54" x 54", $2.50; 54" x 72", $3.50. Carson's, Chicago.



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(*Continued on next page*)



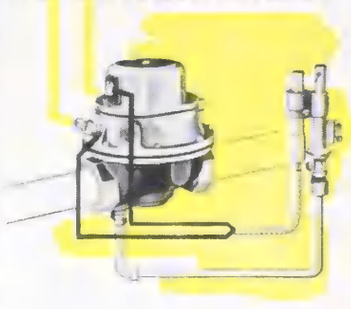
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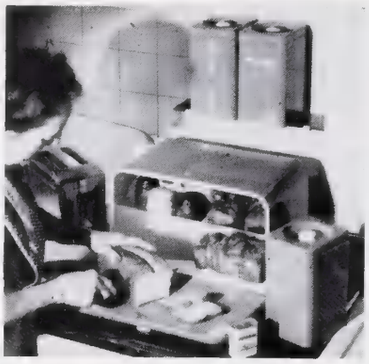
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IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



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When these glazed Tonaltecan Greta pottery skillets are off culinary duty, they afford colorful wall decorations. They're handmade by Mexican artisans and hand-painted with native motifs. You can use them for baking, for top-of-the-stove cookery, then take them with the food in tow to the serving scene. A set (9¾", 8¾", 6½", 5½") costs $5.49. Mexican Handcraft, Box 1196, El Paso, Texas.





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PANTRY SHELF NEWS



By Julie Polshek

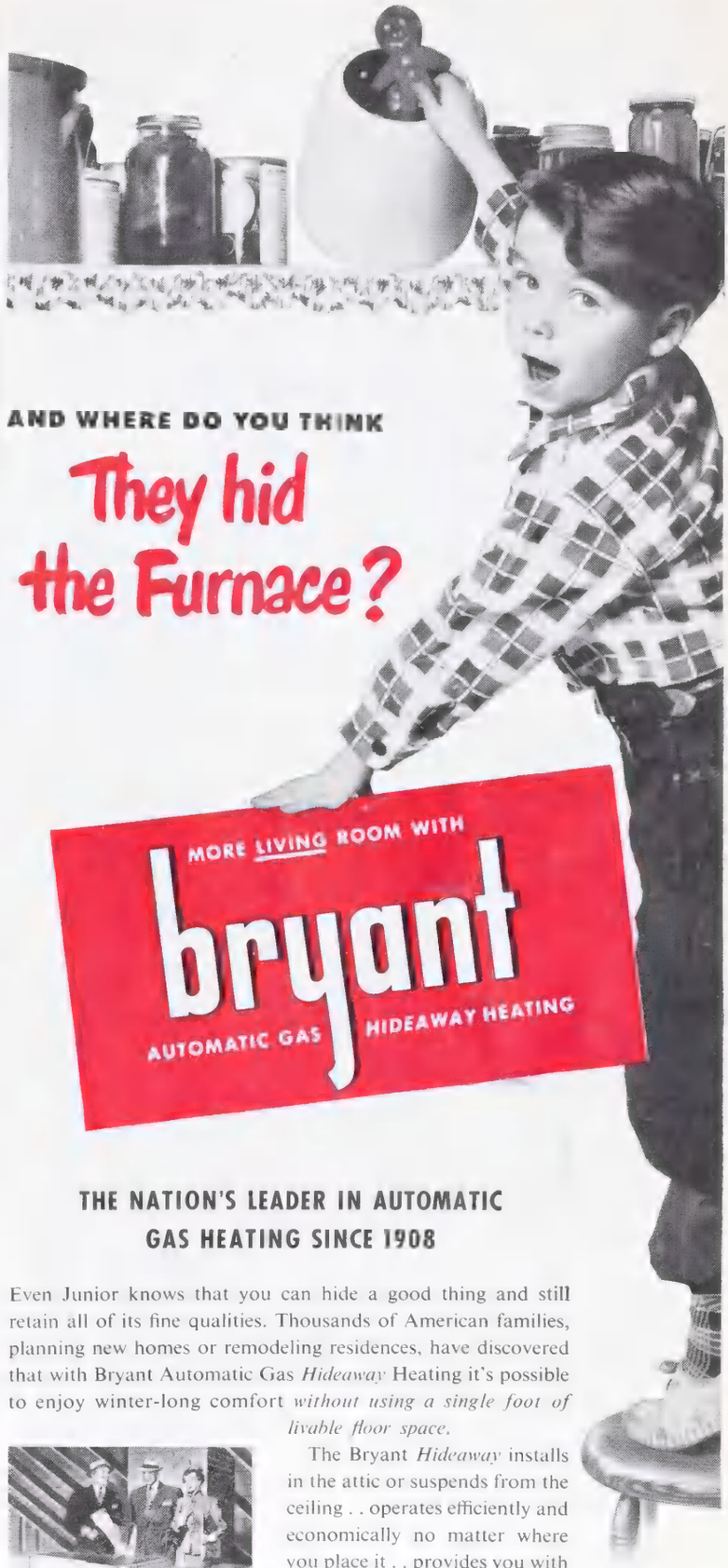
hafing-dish cookery has so many inimitable virtues that it's difficult to understand why for a while it became something of a lost or known art, especially so far as the younger generation was concerned. But television, for one thing, has brought about a renaissance of boom proportions. The wealth of recipes available until now has contributed much to the chafing dish's erstwhile twilight. It's long been an everyday matter around here to receive many an SOS from the enlightened, puzzled brides and others who've become the puzzled recipients of a chafing dish.

The inspired guidance and recipe and menu repertoires found in *The Chafing Dish Cookbook*, by John and Marie Roberson, puts a new complexion on the situation. A primer of such informative scope could in itself inaugurate a revival of the art. Each of the 200 recipes is accompanied by a fitting menu. Most important of all, below the recipe's ingredient tabulation, you find three procedure "recipes": The first, "Behind the Scenes," provides step-by-step guidance on the preparatory mixing of the ingredients which is best done in private. "Before Your Guests" tells you how to proceed when the chafing dish is ready to receive the ingredients of the recipe to be whipped into a delectable masterpiece. Finally, "Tray-Maid" enumerates the basic and pre-prepared wherewithal with which you load the tray when you transfer the chafing dish to the cooking scene. Thus, only the deft chef-like flourishes are publicly displayed, and without worry or mess. Even those who were long since initiated into chafing-dish cookery can learn a thing or two from this unique cookbook. And everyone will marvel at the scope of the art when it's given a chance to fully demonstrate its versatility. As you'll find from the wondrous recipe collection, chafing-dish cookery runs the gamut of prepared foods, from appetizers to desserts, for meals and snacks around the clock. $3. Epicure's Mart, 33 East Putnam Avenue, Greenwich, Connecticut.

I've been doing some further sleuthing on the salad-dressing front. I didn't realize how diverse the current offerings are and what unusual ones exist. For instance, let's take a look at a quartet of salad dressings which I encountered: namely, Cocktail Delight avocado dressing, a dill dressing by the same processors, their Roquefort dressing, and the Reeve's poppy-seed dressing. Nothing new about Roquefort dressing, you say. True, so far as its content of imported Roquefort is concerned, but not true of the manner in which it is incorporated. The dressing has the consistency of a thin boiled dressing, and the Roquefort has been made part and parcel of it—say, the way you'd use puréed avocado pulp in making an aspic salad. This unique procedure gives every drop of the dressing the full benefit of the Roquefort's pungent flavor and seems, too, to release more of it than the conventional method of crumbling Roquefort into a French-dressing base.

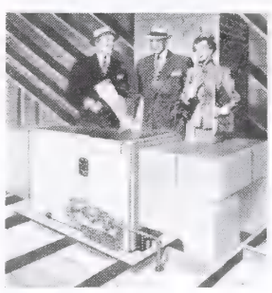
The avocado dressing has been handled in the same manner. Sherry wine is used to give the delicately-flavored dressing a fillip, but for my taste, I think it's not amiss to augment it with, say, a sprinkling of Spice Islands Beau Monde seasoning (that's my pet candidate for the assignment; its celery-like undertone is especially right), or a dash of Worcestershire

(*Continued on next page*)



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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

sauce, onion juice or horse-radish to add a wee bit more verve.

The fact that there is such a thing as poppy-seed dressing on the horizon was a surprise in itself. I was surprised, too, to discover that though it tastes like an oil-base dressing, it contains no oil. Perhaps, the poppy seeds themselves contribute theirs. The seeds are present in the dressing. Seeds, vinegar, and a breath of sugar and spices mingle to give it a mellow tang that's especially fitting for fruit salads.

Dressing an asparagus salad is a use for which the dill dressing proved to have great merit. Its vinegary savor is perfect where you want a tart dressing. The flavor of the dill seems to stay in the background on first taste, yet you discover a moment later that it's far more dominant than you thought. Unlike the creamy consistency of the other three, the dill dressing is much like a French dressing. (Three 8-oz. bottles of the dill dressing cost $1.60; three of any of the other dressings, $2.50. Prices include postage.)

My other finds are three salad oils. The shining star of the group is a superfine walnut oil from France. French walnut oil has been absent from our shores since World War II, and those who know it will hail its return. It's considered by many to be the sovereign of salad oils. (I'm well aware that I walk on eggs in bringing up the matter.)

The second is an oil derived from avocados. It has a light body and a delicate, delightful flavor that leaves no doubt of its origin.

The third is pressed from apricot and peach kernels. It's heavy-bodied, rather pungent, and has a fruity undertone. (Walnut oil, $5 for the quart jug; pint bottle either of the other two, $2.75. A ppd.) Both dressings and oils avai able from C. Henderson's, 52 Ea 55th Street, New York, N. Y.

To accompany tastily such summe fare as cold cuts, sandwiches, ar salads, there are those little extra so rightly named "relishes" tha add their generous bit to eatin pleasure. The ones in point are super-quality Calpre trio: spice watermelon rind, canteloupe rin and a third made from the hone dew melon, itself. They're rich, extra-heavy syrup, delicate spiced. The rind or fruit, as th case may be, is especially firm an in large pieces. Try the honeyde variety, slivered, in molded lim salad. The syrups of the relishe provide a spicy sweetener for fru salads. Three of each, or assorte cost $2.25, from California Pr serves, 2 Park Ave., New York, N.

A find for iced-coffee-makin I came upon is a new, granular i stant coffee, guaranteed to cau a stir among iced-coffee drinker The wonder of it is that it di solves readily and completely i cold water. Add the ice, and that it! What could be more perfe for outings and trips? To me hold-out for conventional coffee- the authentic coffee taste of Hol day Coffee came as a revealing an pleasant surprise. The jar label i forms you that this characteristi and its solubility in cold wate stem from innovative low-temper ture processing. But what does matter how it's done? What coun in the final analysis is that it yiel a delicious brew, cold or hot.

Two 2-ounce jars cost $2.2 from Vendome, Inc., 415 Madiso Ave., New York, N. Y.

ARE YOU A MUSICAL SNOB?

CONTINUED FROM PAGE 100

When you come right down to it, the standards for light music are the same as for every kind. Only the musical snob would rather hear Debussy played by a half-good pianist than to hear a jazz orchestra play some dance tune to perfection. Like everything else, music has its quota of poseurs, and I have often suspected that much of the supercilious attitude to be found in many concert-goers is largely a matter of doing or saying what seems smart in one's ow set or the set one is striving crash.

As a final test, listen to the hac neyed "William Tell" Overture Rossini from start to finish. you find (in spite of "The Lon Ranger") that it is a perfect e ample of a well-constructed an stirring composition, and if yo have the courage to admit it, the you are assuredly not a music snob!

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 36

cluding breakfast. Your travel ent can suggest a package trip low as $111 for seven days. Or u can get a list of accommoda- ns and other help from the rmuda Trade Development ard, 620 Fifth Avenue, New ork 20, N. Y.

lade for music

Up near Lenox, Massachusetts, here the Berkshire Music Festival already under way at Tangle- ood, you can put up at a French rovincial farm and still be within mile's pleasant walk of the big ings. The name of this unusual stelry is Music Inn and it's more less dedicated, during July and ugust, at any rate, to music and sister arts. When the Tangle- ood Festival ends on August 12, ed Shawn's dancers will still be ing strong at Jacob's Pillar and e Berkshire Playhouse continues dramatics in Stockbridge, both sily accessible. And from August to September 3, right on the remises, musicians, psychologists, nthropologists, sociologists, danc- s, and interested guests will t their heads together for a Jazz oundtable. But you don't have to ow B flat from a potted palm to joy the place. Nor must you par- cipate in the swimming, riding, oquet, badminton, golf, tennis, cycling, square dancing, or winter orts (should you go later on for snow week end). You can do thing but just loaf in the beau- ful Berkshires and nobody will ink you're a sissy. There's an in- resting Shaker community near that's worth a visit, and one of le endearing features of the man- gement is that they don't assume l guests will arrive in their own rs, so they make provisions to eet trains and busses and see at you get taken wherever you ant to go. Food is fresh, country- own, and good. Off-season rates, effect on August 12, stand you out $65 to $75 a week per person, merican plan. For the details, rite to Stephanie Frey Barber, usic Inn, Lenox, Mass.

orth woods special

If you yearn to flex your muscles unspoiled great outdoors, the uetico-Superior region along Min- sota's Canadian border is very uch the sort of place for you. this tall timber country, deer, ar, and moose stalk the shores quiet little lakes, the aurora realis often streams so brilliant- ly across the sky that you can read inside your tent at night, and your own catch tastes all the better because of the day's fishing in clean, cool air and the nerve tonic of still water. To satisfy the Paul Bunyan instinct in you, the Chicago and Northwestern Railroad makes this area the goal of five-, eight-, and fifteen-day, all-expense, escorted trips from Chicago. On each, you travel by train to Ely, Minnesota, and by bus and motor launch to Basswood Lodge. Here a guide with camping equipment, canoes, and know-how takes over, and, without diminishing your sense of red-blooded achievement, sees you easily through an adventure which might otherwise require considerable to-do about personnel and equipment. All this at prices as low as $96.91 for five days, $138.36 for eight, or $255.01 for fifteen, coach rates. Check with the railroad, or your travel agent.

The Cape

Cape Cod, whose many resorts are customarily booked full during summer itself, is one of many places it is an advantage to visit either early or late. There are those, in fact, who feel deeply that for aesthetic as well as financial and convenience reasons, there is no time like early fall to visit the Cape. Then the crowds are gone, but the Gulf Stream still warms the endless sandy beaches, an old-gold sun lights the little gardens, softens the austerity of old gray shingled houses, and reddens the cranberry bogs. Now is the quiet sunlit time to search out the golden eagles marking old sea captains' homes, to track down history, tradition, legend, ghosts, and to shop for bayberry candles and antiques. Although some of the larger and more fashionable hotels on the Cape close with Labor Day, most accommodations stay open until mid-October or all year, often with special fall rates starting some time in September. A talk with your travel agent will reveal that such all-expense tours as Cook's, six days by motor coach, $145 from New York, or the special services of the New Haven Railroad, continue into September or later. And even if you've been there before, recent changes like the three new units added this summer by the Colony at Wellfleet, the reopening of High Brewster, at Brewster, and the steady progress of the new

(*Continued on next page*)

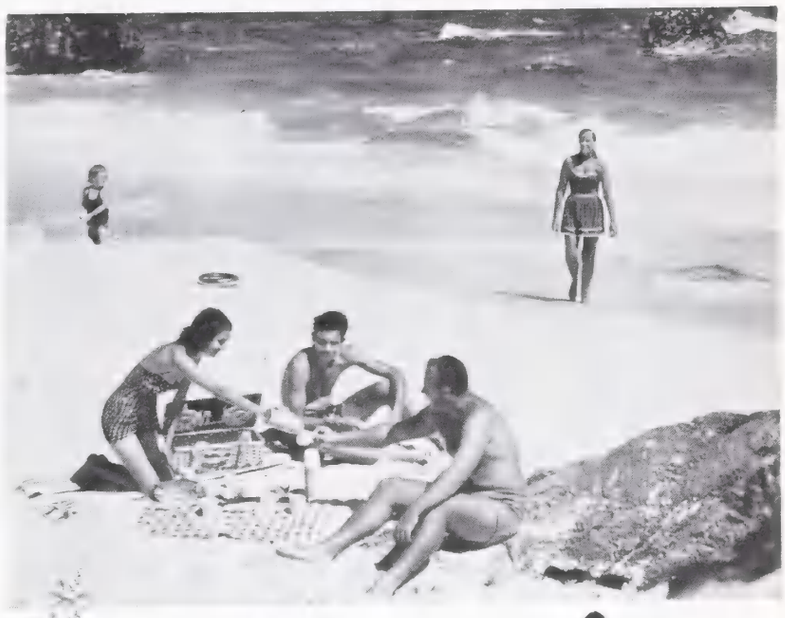
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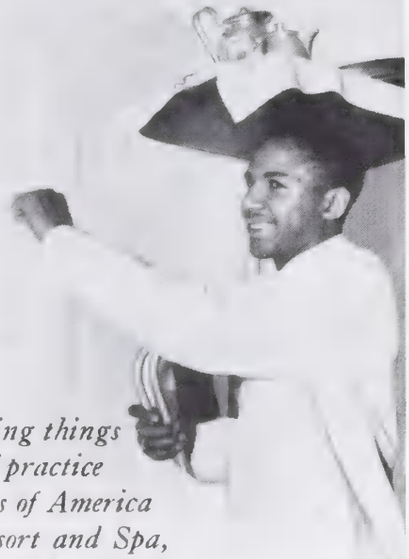
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Mid-Cape Highway, will make it worth while to write ahead to the Cape Cod Chamber of Commerce, 298 Main Street, Hyannis, Massachusetts, and ask them for their booklet, "Indian Summer on Cape Cod," plus whatever specific information you personally will find most helpful.

Drive on!

So many road-map wrestlers could be driving serenely on their way along the best highways, forewarned of detours and passing up none of the famous landmarks en route if they had only asked one of the oil companies to plan their route. The motor travel experts of the Esso Touring Service, for instance, would think nothing of plotting out a custom-made route for you on your next motor journey, tipping you off on current road conditions, ferry schedules, points of interest, and anything else they think might make your motoring happier—all delightfully for free. You can state your case at any of their three central offices—15 West 51st Street, New York; 261 Constitution Avenue N.W., Washington, D. C.; 1009 St. Charles Avenue, New Orleans, La.—and come away with a marked map in your pocket, or write for the information on the "Route Request" card you can get from your Esso dealer. You might also like to know, in case you're taking the car abroad, that Esso also has road maps for Canada, Mexico, and most of Western Europe, South and Central America, and the Caribbean countries.

And that reminds us that ECA (Economic Cooperation Administration) has put out a booklet that answers your questions if you've been wondering how you arrange to hire a car in Europe and take yourself places. "Drive Yourself in ERP Countries" gives you the story on procedures, prices, and rental agencies in Austria, France, Italy, Netherlands, Norway, Sweden, Switzerland, and the United Kingdom, then adds two pages of those eminently sensible International Road Signs, and a glossary of automobile terms in seven languages. Write to Information Division, ECA, 800 Connecticut Avenue, Washington 25, D. C.

No cliffs to climb

So you're not one for scrambling up ladders, picking your way along high ledges! Then the best spot for you to investigate that phenomenon of American background known as the cliff dwelling is at Mesa Verde National Park, in the southwest corner of Colorado. Though you must deviate from main transcontinental routes to get there, the approach highways both from Gallup, New Mexico, and Grand Junction, Colorado, are rich with technicolor scenery. And though, among the numerous primitive dwellings that the National Park Service has readied for investigation at Mesa Verde, you can find every opportunity to clamber, climb, and otherwise exhibit your steady nerves, your good heart, and your adventurer's soul, you really don't have to. Cliff Palace, one of the largest and most famous anywhere, is available by car plus a short walk and merely a few rocky staircases.

The Park's most thoroughly restored Spruce Tree House is only a pleasant stroll from Park headquarters. And even if you don't visit a single cliff dwelling first hand, the Park Museum will give you all vicariously, from basket-maker to cliff dweller, in an exceptionally fine collection of handcrafts and beautifully executed dioramas. If you arrive disinclined to see or think about cliff dwellings at all, you'll still like the Mesa. You'll like its pine-green-against-tawny-rock color scheme, especially with the mauve desert and distant powder-blue mountain cones beyond. You'll like the sweet, surprising coolness even a tiny juniper provides when the midday sun seems hot, the fresh sparkle in the air after each afternoon's brief shower. You'll enjoy the folksy informality of Spruce Tree Lodge which offers cabins all year—cabins, tents, and meals until October 15. However, since this is the Park's one and only, it is no place to approach without reservations. As you sit in the rocky, firelit amphitheatre at night listening to the Ranger's lecture, or watching the Navajo dancers, you'll very quickly find that you, too, are fascinated by one of the strangest stories of human achievement and human tragedy this country has ever had to tell.

Pennies saved

Should you care—and who doesn't these days?—you'll find you can travel farther, on less, because of such as these:

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erica Line this month, a brand-
v ship built to emphasize how
ractive tourist class can be, and
w economical.

ribbean summer rates, good in
st cases through October, in
ne through November and even
r, for substantial savings on
nsportation, hotels, sight-seeing,
en combined into alluring, in-
ensive packages.

sta Fares to Mexico, an Ameri-
n Air Line special, good between
tember 15 and December 15 for
amazingly economical two weeks
Mexico.

cle trips, permitting you to go
way, return another, for the
ular round-trip fare, or less.
ample: United Air Lines' New
rk to Miami to Havana to Mexico
California circle, available from
city on United routes on a
day excursion fare: $372 plus
eral tax.

ple sight-seeing, like the Twenty
nt motor coach tours of Hono-
u, ten cents each way, set up by
Hawaiian Visitors Bureau and
Honolulu Rapid Transit Com-
y to include over 20 itineraries
and around town.

ver view

Among the very few opportunities
t to take the river road through
dwestern history are the cruises
ered by the Greene Line. Their
urious "Delta Queen" makes
ne half-dozen trips a year, spring
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TVA, while the "Gordon C.
eene," on trips between St. Louis
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hology of upper-river drama.
ile both boats make shorter runs
between, the longer cruises are
ning up according to the follow-
schedule: The "Delta Queen,"
cinnati to New Orleans and
k, 20 days with numerous stops
route and three days in New
leans; departures September 8
29; fares, not including shore
ursions, from $225. Reserva-
s, Greene Line Steamers, Foot
Main Street, Cincinnati 2, Ohio.
e "Gordon C. Greene," St. Louis
St. Paul, nine days, August 5,
23, September 5, $110 up.
gle Boat Store Company, 804
rth Commercial Street, St. Louis
Missouri.

various South America!

Of late, some of the more spec-
ular goings-on in travel concern
South America, so you will be well repaid, should this be your next goal, for investigating all the possibilities before you sign up. Between a general easing of tourist entry requirements and favorable exchange rates almost everywhere, plus a prodigious expansion in transportation and accommodations, you should, perhaps, dismiss whatever preconception you may have about South American travel. Just start anew, determining exactly what you want to see and do, and how much time and money you can spend for it, counting on your travel agent for arrangements custom-tailored to fit.

If you can cheerfully skip ruins, Indians, jungle, and the gaucho for the sheer joy of shipboard life, the familiar cruise, with just a taste of the principal port cities thrown in, is indubitably for you. But even so, you must choose between the brief cruise (twelve days or so) visiting ports in the Caribbean and in Venezuela, Colombia, British Guiana; the longer cruise (up to 47 days) down the east coast; and less frequent and less familiar west-coast cruises.

But if your joy in cruising is tempered by a desire for high Andes scenery, then you may prefer a tour already set up, or individually planned, to combine ship, plane, motor coach, and railroad for a swing around and through the continent. And if it's South America you're after, and getting there is but a means to an end, you may prefer one of the rapidly expanding air services which not only whisk you down in luxury overnight, but just a little more slowly and less luxuriously at a price. These flights so circle, crisscross, and penetrate the continent that they are creating new travel possibilities at a most exciting rate. Combine them with local sight-seeing in places that used to be considered out of the way, and you can whip yourself up some intriguing junkets.

Just one example: Angel Falls, Venezuela's pride and beyond question the world's highest, hitherto reserved for only the most intrepid, is now yours on a package tour!

Muskoka

Things being as they are, one way to make sure of a cool August vacation is to seek out an area blessed not only by water, trees, and advantages in altitude and latitude, but frequented by nice calm people calmly doing nice things without fluster or worry. Such is the Muskoka Lakes district in the highlands of Ontario, only

(*Continued on next page*)

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

a hundred miles or so north of Toronto. Muskoka has water, four large and many smaller lakes. It is hilly, forested, and just high enough and north enough so you'll want to take—or buy there—a cashmere sweater and a fluffy pastel coat. It has a water transportation system you can use either for sight-seeing or effortless progress from lake to lake. And, snuggling into the meandering shores, or on tiny islands, are innumerable resorts, which offer every facility for the less strenuous type of outdoor enjoyment. These attract a clientele who come annually, from grandmother crocheting blissfully on the cool porch, to the latest baby play-penned on the lawn. Most thoroughly so, perhaps, is venerable Bigwin Inn, which takes you to its very own island on its very own launch, and makes you feel at home in a vast and elaborate establishment. There's a huge central lodge, rooms in separate lodges or individual cottages, dining and dancing pavilions, a tea room for in-between meals, a sun deck for alfresco lunching. There's also a golf course, complete swimming and boating facilities, a special beach and playroom for children—with connecting walks sheltered against sudden showers. Swank is no part of the scene, but there's a tendency to dress for dinner. Since Bigwin is popular, closes September 8, and gives you a lot for rates starting at $10 American Plan—currently $9 in American money—write ahead for reservations. Address Lake of Bays, Ontario, Canada. Or get a list of all accommodations in Muskoka, including those which remain open later, from The Muskoka Tourist Development Association, Gravenhurst, Ontario, Canada.

Dates to remember

So rich a travel month is August that, wherever it takes you, you'll want to plot your way with regard for the special events that can add so much to your understanding, your enjoyment, and your file of "I-have-been-there" films. Here are but a few:

In France, the two-thousand-years-young birthday party of Paris expands during August to include ceremonies at Versailles, Fontainebleau, Compiègne, and other fabulous chateaux near the city.

In Denmark, in the sound near Hamlet's Elsinore, for instance, t tuna season opens August 1, la through September, with the r ords indicating that you, too, n be in for up to 800 pounds fighting fish.

At San Juan, Puerto Rico, the v first Caribbean Festival, August 12, will present Calypso sing from Trinidad, voodoo dancers fr Haiti, and similar exotic specialt from sixteen Caribbean islan and Venezuela, who are all parti pating in typical, colorfully exc goings-on.

At Santa Barbara, California, annual Old Spanish Days Fie August 8-11, will again fill streets with dancing, with current generation of old Span families wearing treasured h loom mantillas, and with the m nificent Fiesta Parade, featur the golden Palomino and proba the world's richest collection silver saddle trappings.

In the Austrian Tyrol, August 22, is Folk Lore Week, as gay a colorful a spectacle as you co hope for, with dancers, singers a such not only from all Austria, all Europe.

In Scotland, even though you w ly have tickets in hand for the E burgh Festival, August 19-Sept ber 6, do save time for the c gatherings and Highland games Edinburgh and elsewhere bef during, and after. Leave time fo least a few of the lovely gard near by, many of which, with homes that go with them, will open during the Festival on spe motor coach tours.

In Pennsylvania, Hershey Pa Pennsylvania Dutch Days, Aug 23-25, gives you one of our m colorful folk festivals, complete handcraft exhibits, dancing, c certs, contests in pig chasing, r ing-pin throwing, rooster catchi needle threading, and authe Pennsylvania Dutch menus at hotels and restaurants.

In Sweden, at the famous C Theatre at Drottningholm Pal near Stockholm, you can wit between August 25 and Septem 9, authentic performances of e teenth-century opera and ba in a uniquely true-to-the-pe setting, which takes you back the palmy days of court music.



PHOTOGRAPH BY BILL JACKSON

• If your dinner guest is a pianist and you'd like to hear him play, be sure your piano is in excellent condition and that the path to it is clear. This small grand is so placed that it serves as a visual divider between dining and living areas of a long rectangular room in Mr. and Mrs. William F. Wund's New York apartment.

HOW TO TREAT THE MUSICIAN WHO COMES TO DINNER

CONTINUED FROM PAGE 76

l in packs, carrying their own ns and culture with them; cians travel mostly alone, are tive to influence, and do not food with them.

om this fact one might con- that the menu should be ned accordingly; that a Rus- violinist (or American trained e Russian school) be served lik and tea in tall glasses. a German pianist (or Amer- reared in German pianism) fered *Brustdeckel mit Kartof- össe*, or that spaghetti is the dish for a singer of Italian t. Not a bit of it—unless, of e, you are a faultless magi- in preparing these national s. For musicians, having suf- for years at the hands of s who think musicians know nusic than they do themselves, to become severe critics in ier field—dining. Most musi- fancy themselves as gastro- s. Many of them, indeed, are lent cooks.

this reason, it is wise to stick whatever you do best—and merican food. I have yet to a musician of any nationality does not appreciate a well red, tender steak or a dish nestly made ice cream. About iarly American combinations as waffles with sausages and e syrup, or even pie *à la mode*, may be somewhat condescend- but never about straightfor- good American food with ng fancy. Who, with any taste, could be? So the advice on this aspect of the evening is to accent the simple and the American.

As for conversation at dinner, there are three subjects almost inevitable—two safe and the third fraught with danger. The safe ones have already been indicated—food and travel. The reason that they are safe is that the guest, if he is at all articulate (and most musicians, being performers by nature, are), will talk with pleasure on either subject—by itself or in combination.

THE dangerous and inevitable subject is, of course, music. And the most dangerous aspect of that subject is the one most likely to come up—the quality of performances by other musicians in the same field as your guest. For every pianist, however modestly he may speak, considers himself at least potentially a rival to Horowitz and Rubinstein, every fiddler a rival to Heifetz and Szigeti. This self-estimate may be entirely justified, and your guest may be even extremely generous in his estimate of his colleagues. Yet he feels intensely about details, and he is likely to be irritated by the opinions of someone less an expert than he is himself.

It would seem safe, therefore, to try discussing singers with instrumentalists and instrumentalists with singers. Safe, perhaps, but difficult. A performer, like anyone else, likes to discuss shop—his

(*Continued on next page*)



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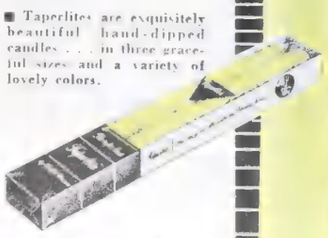


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HOW TO TREAT THE MUSICIAN WHO COMES TO DINNER

CONTINUED FROM PRECEDING PAGE

own shop. If you are discussing business with a manufacturer of shoes, you are not likely to be able to keep the subject to making brassières.

And so my advice, in the interests of avoiding an edgy evening, is to save your admiration for those in the same field but not in direct competition. That still gives you three sizable classifications: those who are dead, those who are retired, and the local, untried talent. With a fiddler, it is pretty safe to admire Ysaye or Kreisler, unless your guest is past sixty. With a soprano you may admire Sembrich or even Mary Garden. Toscanini is in a class by himself. No other conductor can consider him a rival. Even so, one young conductor I know became uncomfortably argumentative when I suggested that the old maestro did well with the particular composer whom my friend has made his own specialty. A touchy race, musicians—particularly about music.

THE same general advice holds for music to be played after dinner—that is, if you have a good phonograph and a good collection of records. Try to avoid recordings by artists whom your guest may feel to be competitors. If he is a violinist, he will not be much interested in piano or orchestral recordings. Try, therefore, to have available some older recordings by men who are not in direct competition with your guest. Such recordings by the great artists of the past have recently been reissued.

Or, failing such recordings, you can safely try other non-competitive music likely to interest your guest, such as the extraordinary singing of the Aztec soprano Ima Sumac, with her four-octave range and a repertoire no one else uses. You can, for a while, even play jazz. It is fashionable nowadays for all serious musicians to express a serious interest in jazz, and with some the interest is genuine. I would suggest, however, that in this field you use the more adventuresome type of musician like Lennie Tristano or Stan Kenton rather than such standard workers as Kay Kyser or Guy Lombardo.

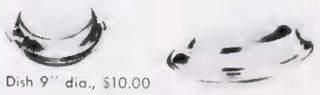
Finally comes what is, or can be, the most troublesome question of all: whether to ask or not to ask your guest to perform.



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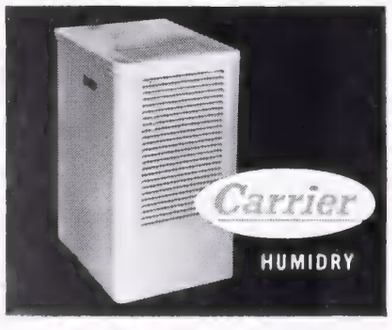
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If you ask, the guest may sibly feel that he is being imp upon, being importuned to su free entertainment. One may r Josef Hofmann's sarcastic rep a dinner invitation at a house w he knew he would be expecte perform: "Mr. Hofmann re that he will be unable to accep invitation to dine as he has just fered a slight cut on the tip of finger."

On the other hand, an artist feel offended if he is not as while your other guests may disappointed if he does not pla them.

THE simplest way out of th lemma is to make sure that piano is out of tune or in other way incapacitated for th casion. All your guests, inclu the musician, may be some disappointed, but a graceful ogy will cover any awkward and the question of whether o to ask will never seriously ari

But if you do wish to take vantage of the artist's presen your home, be sure that the is in excellent shape, that no is sitting on the piano stool, that the path to the piano is cumbered. Put your request piece or two casually, and p *fairly late in the evening.* It is form for the artist to demur at but unless you are turned with absolute finality, someone will do a little coaxing, and thing will be set. The one thi make sure of is that everyo quiet during the entire per ance. This is so important t would be well to censor you of guests on the basis of ho telligently silent they have known to act during serious m

The reason for asking fairly in the evening is that any coming after a really fine per ance of music by a distingu artist is likely to be anti-clim Besides which, there are many formers who, once started, c be stopped. The late George G win, for example, was a magni performer of his own music, once he reached the piano b there was no end to the melo satiety he offered his listene

Of course, if the perform starts late, the party may g much longer than you had a pated. But there is this to re ber about such an eventuality one stays beyond a decent unless he is having a wond time. And if you can keep guests and yourself fascinated say 1:00 A.M., you have cer had a good party!

PHOTOGRAPH BY GOTHAM STUDIOS



■ Sigmund Spaeth's granddaughters, Connie and Kit Lane, have little trouble persuading their granddaddy to be musical. He plays duets with them, gave them their miniature piano at which Connie (left), aged 4½, improvises songs.

HE CASE OF THE NON-MUSICAL DADDY

CONTINUED FROM PAGE 71

tub. he might actually give n Hall recital. The combina- f privacy and artificial reso- certainly inspired confidence vocal chords.

h the coming of the children, gradually developed into a as well as a private singer. r had insisted that music be of their lives from the outset. had their own portable turn- nd could pick out the records kip to My Lou" and "The ailed Fly" long before they read the labels. They sang y rhymes almost before they talk. It was inevitable that parents should join in with stinctive musical expression sed by every child.

dy's share in the family sing- s also encouraged by Mother. start before they can check you," she said wisely, "you ot be so bad by the time they better." She showed no sur- when he added the Brahms by" and the "Prayer" from *and Gretel* to his repertoire. me a song, Daddy," became mon a command as "Tell me ."

discovery that he could har- by ear stirred a new ambi- the heart of Paterfamilias. st tried it out in the bosom of his family, where nobody dreamed of being critical; then, rather hesitantly, at the Rotary Club. Finally he joined a chapter of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc. (S.P.E.B.S.Q.S.A.), sticking to the melody at first, but gradually trying out the possibilities of the other parts. Before long he was attending chorus rehearsals once a week, pretending to read the notes of familiar songs and following the leader's directions for "expression." He even became an associate member of the local Glee Club, joining in the general singing at smokers and occasionally dreaming of taking a regular voice trial.

It was now only a lack of time that restricted Daddy's singing mostly to the home. At least he could insinuate a little vocal music into every family gathering or party, even using it as an excuse to break up a late bridge or poker game. The children were now old enough to have their friends come to the house at odd hours, and with Mother's connivance and occasional co-operation from Daddy these gatherings were easily turned into singing games and square dances.

By this time the phonograph and

(*Continued on next page*)

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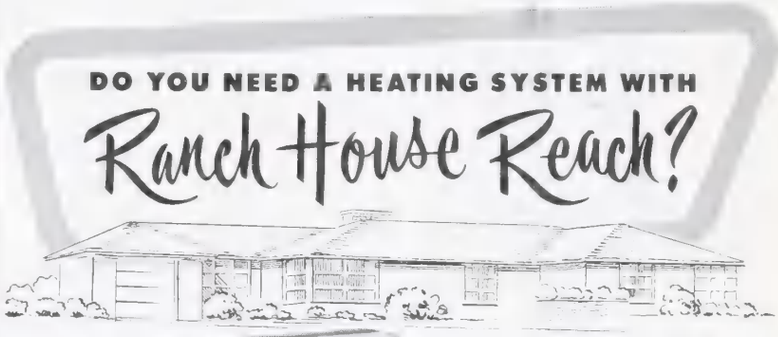
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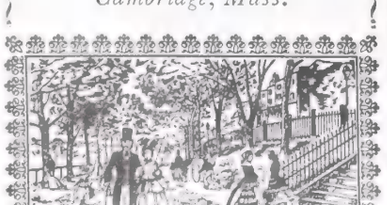
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THE CASE OF THE NON-MUSICAL DADDY

CONTINUED FROM PRECEDING PAGE

radio had been supplemented by a piano of the spinet type, and Daddy began to think of himself as an instrumentalist as well as a singer. Nobody criticized his early efforts at the keyboard, and at least he made a point of playing softly. Mother and the children were as helpful as they had been on the vocal side, and it was a proud day when they were all able to play either the top or the bottom of "Chopsticks" at will.

Daddy had acquired a little book called *Fun with Music* (published by the gospel singer, Homer Rodeheaver, of all people), and this showed him how to play three chords, which were enough to accompany most of the songs he knew. He found that the same patterns of harmony would work satisfactorily in any key and that it was not difficult to add a simple melody to a consistent bass.

UP TO this point the musical education of Daddy had been accomplished without the aid of a professional teacher. When he finally got around to engaging one for the children, he made sure that their music would continue to be a game, without any of the drudgery that is completely wasted on the average pupil. Practice was turned into recreation, and there was never a suggestion of technique for its own sake, or of playing merely to "show off."

With the piano as a basis, a family orchestra was gradually developed. One of the boys had acquired a small accordion and another of the children picked up the harmonica at a tender age. In time, they managed some fairly successful duets, with the eventual addition of a guitar and ukulele. Neighbors occasionally brought in a recorder or a saxophone, and there was one rather painful experiment with a self-styled violinist. Luckily there were enough other instruments and voices to drown out the worst of the scratching.

This is not a merely fanciful story of musical progress in an idealized home. There are Daddies all over the United States who have discovered the possibilities of "music for fun" in just this way. Some of them are better at it than others, but they enjoy themselves equally. They take their music as they take their golf, going as far as they like without working too hard at it. The old inferiority complex has disappeared.



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WHAT KIND OF MU DO YOU LIKE?

CONTINUED FROM PAGE 3

quartets and "I'm Headin' fo Last Round-up"; they like Richard Rodgers and Roger sions. But surely such catho is the exception. The rule is there exist various groups o mirers for various kinds of m This very split-up, this compl of taste, this healthful variet one of the characteristics o American taste. Sinclair Lewi served it, though not in music in literature. Shortly before died he said, "People talk a the standardization in Ame life. America is becoming standardized every day. When have a pioneer literature, like of the early troubadours of Fr then it is all alike. But as the try develops, it gets contradict

AMERICA'S musical taste is ally subdivided into two l classifications: so-called "class music—and popular music. public which likes popular mu said to be about four times th of the classical public and is ally depicted as a great, uncr mass public. But isn't th fallacy? Those who have no de tastes in music take music m as the most casual entertain To them it serves as little than background noise, bein egated to something like the tion that music has in a det film. One would note its abs One does not note its presenc just something pleasant to around.

But these people aren't lovers of music, popular or other kind. Active lovers of po music, those who go out and s those who buy records and f Patti Page and Perry Como, who attentively listen to B Goodman or Bing Crosby tastes as diversified as the p for serious music. Here we the fans of hot jazz, the coll of folk songs, contrasted wit ladies and gentlemen who little for a tune unless it is on Broadway in a musical co the public who is devoted to music (an extensive public), who relish the old square d the rumba fanciers, etc. kinds of music, many tastes.

In serious music, also, g may overlap, but by and large group swears by its taste. B the largest group of serious lovers is represented by the ence for orchestral music.

ericans like orchestral music any other form of serious ic. This taste is responsible the coming into existence of major symphony orchestras with le of approximately five mil- tickets and of a hundred ler symphony orchestras with estimated sale of two million. makes possible the summer estral concerts, of which there today 16 major series, the and most famous of which is Boston Symphony Festival at glewood in the Berkshires.

E audience for instrumental usic—piano, violin, cello, clari- etc.—is also a large one, gh its size cannot be as accur- estimated. It is certain that ericans prefer the piano to all r instruments and that pianists a larger audience than violin- or other instrumental soloists. he opera audience is much ler than the orchestral audience attracts a group of particularly ionate devotees, some of whom up at the Metropolitan regu- every week but hardly ever be induced to set foot in Car- e Hall. Possibly the reason the audience for opera is ler than the audience for estral music lies in a lack of ortunity to hear opera. Aside the Metropolitan and the Francisco Opera, there are ively few companies giving an nded season. Opera is devilish- xpensive to produce. So we few opera companies, though ever a new company of artistic h springs into being, it finds voted public. This has hap- d in New York and in Chicago the excellent New York City er Opera began to present a intelligently, using fresh, g, mostly American voices. hough, as I said in the begin- . it is impossible to define rican taste, there are a few ral observations which we t make. First, an interest in us music was at one time a of social success. The owner ticket to the Symphony Con- . it was understood, had ar- d at financial ease and social fication. America imitated Eu- an fashion, where a love for ic was certainly the sign of ood upbringing. Vestiges of tribute to fashion still remain. e and there the love of music iluted with and deluded by tle sham, but it would be a t mistake to call America's love reign. European affection and to recognize that music has me a genuine, integral part of our American way of living.

The Board of Directors of the New York Philharmonic Society reported in September, 1850, as follows: "After the three or four first years of the existence of the Society, which were very successful in many respects, our Concerts ceased to be '*fashionable*' and the friends of the undertaking saw plainly that the patronage of them would gradually decrease, until they were entirely supported by the true lovers of the art, and for that love only; and that from this period we must look for advancement only as we perceived an improved taste for instrumental music, and an appreciation of true excellence in the art among the concertgoing public. We think we can now congratulate the Society and its friends upon this rapid improvement of the public taste."

With more truth than a hundred years ago, it can now be said that music is being supported "by the true lovers of the art," and that these true lovers are numerous. Music is much more a part of the American existence than the theater, for example. Not only is the audience for music larger but it is more dispersed, not being confined to metropolitan centers.

SECOND, we may observe that our tastes are conservative. We are not especially sympathetic to musical experiments. The repertoire we like is expanding, but the rate of expansion is not very fast. We are particularly fond of the classics. If some like it hot and some like it cold, we certainly like it nine days old. But perhaps this is not a particularly American characteristic: The French public, for example, is even more conservative than we are. Beethoven, Brahms, Tchaikovsky, Mozart, Schubert, and Wagner continue to comprise the bulk of our concert programs and record sales, though certain works by more modern composers, works by Richard Strauss, Sibelius, Prokofieff, Stravinsky, Kabalevsky, etc., have found favor. "Serious" American composers have *not* found favor. Whether that is the public's fault or the composers' is a question beyond the scope of this discussion. The truly popular American music is that music which stems from Broadway—Gershwin and Cole Porter and Richard Rodgers and Irving Berlin.

Opera? Well, you can guess which are America's most popular operas: *Aïda*, *Carmen*, *Traviata*, *Bohême*, and *Butterfly*, then Wagner's *Meistersinger*, *The Ring*, and

(*Continued on next page*)

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WHAT KIND OF MUSIC DO YOU LIKE?

CONTINUED FROM PRECEDING PAGE

Richard Strauss's *Der Rosenkavalier*. The operatic public is even more conservative than the concert public!

Third, in the last two or three years, there has been a noticeable trend toward religious music, which is probably a concomitant of the trend toward religious literature. Whether this trend is one of deep influence, whether for example it will appreciably increase the popularity of Bach and Handel, it is difficult to say. Religion and music have always served each other.

Fourth, the movies exercise a great influence on our musical taste, and this is true both of light and serious music. The popularity of Tchaikovsky's *Piano Concerto* is in some measure due to the movies; the popularity of Chopin's *Military Polonaise* can be ascribed to its having been played in a successful movie: and the present vogue for "*Vesti la giubba*" and other operatic tenor arias is due to the popularity of Mario Lanza.

Fifth, the one great weakness of our musical life lies in our passivity. We listen and we absorb music, but we do not make enough of it ourselves. Not enough people play an instrument; not enough people gather around the piano or the guitar and sing. We have such an enormous respect for a job well done and we admire virtuosity so much that amateur music-maki has fallen into disrepute. Besid it's so easy to get good music. can hear an orchestra play turning on the radio or we can h Heifetz by buying his records. it is obvious that a healthful mu cal life includes doing as well sitting back, that it must enco pass both the making of the c cord of sweet sound and enjoyment. Slowly America realizing it. And slowly it is tu ing to a more active musical l Piano manufacturers and vio makers will gleefully tell you But it is not enough. Not yet. M of us must sing and play.

THIS is the third yearly issue HOUSE BEAUTIFUL devoted music. We are little concerned w music as fashion and with the soc aspects of concertgoing. Nor is our place to discuss the pro sional side of music. Our pres business is with music in the ho in the home where it can se double duty. The ideas, artic features, and suggestions of t issue are equally divided betw music-making and music-receivi But in whatever way you appro music, whatever be your taste your capabilities or your degree sophistication, the texture of y life will become richer when i mixed with music.

"THERE'S AN ORGAN IN THE PARLOR"

CONTINUED FROM PAGE 59

ties not to let this factor stand in the way of fulfillment. In my classes at New York University and elsewhere, I have had the opportunity to prove to my students that they can obtain flattering results in much less time at the organ than at the piano, an instrument which requires considerable technical skill. A simple melody with simple accompaniment which would sound like a child's practice piece on the piano is made utterly appealing by the beautiful and varied tone colors of the organ.

Nor is it necessary to be an accomplished musician before undertaking organ study. In my elementary classes, I accept students without any previous musical training and I am sure that many other teachers now follow this same practice. Learning to read music *at the organ*, these pupils are finding an exciting new pastime. And no proud parent has ever been more greatly thrilled than I when "show them off" publicly at of our institutional concerts.

Some of these students revea fervor that is astonishing. The gineer, for instance, who beg off taking his turn at the or one week, because he had been able to practice. Naturally, I as why, and discovered that since previous week's lesson he flown to Manila and back! ployed in a consultant capacity, covered more territory during short 15 weeks of the course t most of us do in a lifetime. It m have been difficult at times to back to New York for his les but he managed somehow, miss only one during the entire cou

On the other hand, there was busy executive who expressed appointed surprise on learning his first lesson that he would h to practice. I explained with re that, as I knew of no magical



DRAWING BY MADELAINE THATCHER

You can tuck a spinet organ like this one into a small alcove. It requires a floor area measuring only 46 by 26 inches. Organ is 35" high.

ich would insure proficiency on organ or any other musical trument, at least a few hours practice a week would be an perative requirement.

ALSO recall with amusement two ladies whom I think of as y paradoxes." One, a "hot" accordionist in cocktail bars when enrolled in my course, dropped a few months after its completion to tell me how happy she was her newly obtained job—as organist in a funeral parlor.

The other was the pianist for a all village church which contemplated installing an electric gan. I explained that my courses lt with light music rather than hymns in which she was interested. Nevertheless, she enrolled. me weeks later, arriving a little ore class time, I was aghast to her at the console making a y determined—but extra-curricular—effort at a piece with a wild oogie-woogie" beat.

have been asked how it is sible that I turned from the amour" of performing to the udgery" of teaching. Drudgery, eed! Is it drudgery to share with sic-hungry individuals some of joy that the organ has given ? Helping them brings such a p sense of satisfaction and accomplishment that my "playing" eer now seems to me to have n but a preparation for my present activities of teaching.

Age or station in life interpose no barriers to those who would play the organ. My classes have included a deep-sea diver, a subway motorman, a bus driver, active and retired businessmen and women, high school and college students, teachers, doctors, engineers, lawyers, housewives, a butcher, and many others, ranging in age from fourteen to seventy-five. Some of them hope to make the organ their profession. Others, suffering from emotional disturbances, find in it the engrossing hobby their doctors have recommended. To nearly all of them it means fulfillment of a dream, often long deferred.

AND it is the fulfillment of one of *my* dreams to be able to guide these individuals from the role of wistful listeners to the joy of having the organ's voice at their command. In a little more than two years, I have been privileged to bring this musical happiness to nearly 500 students. I cherish the hope that, through my personal classes and published courses which are being used by an increasing number of other teachers, I may have a part in bringing the organ to thousands of aspiring searchers for the lost chord. And may all of them, like Maggie Murphy, some day know the pleasure of having friends gather round the organ in their parlor.



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ROBBY'S FIRST RECORDS

CONTINUED FROM PAGE 53

phonograph albums available. Yet there are but a handful that meet all the requirements for really outstanding products. Consider the requirements which should be met in such a selection.

First of all, the records *must* be entertaining. If they are not entertaining to Robby, Robby will listen to them once or twice, and then put them aside. Having heard them once or twice, no great impression has been made on him, so that no matter what else the record has to offer, it has all gone to waste. Entertainment value must come first, no matter what the ulterior motive happens to be.

IN determining whether a record has real entertainment value, the greatest test is, of course, Robby himself. What may seem to be an interesting story or situation to you may not have that intangible quality which makes Robby want to hear the same story or music again and again and again. Obviously, if we must depend on Robby's demand for repetition, then suspense and dramatic story plot might well be the least of our considerations. An example is the popular album titled *Bozo at the Circus*, which has practically no plot or story at all. Yet I know of children who have worn out as many as nine albums, and still wanted the same album instead of another.

The reason for this is that certain ideas properly depicted on a phonograph record will create in a child's mind imaginative situations which are so pleasing to him that he wants to relive these situations many times over. Certain sounds, both vocal and musical, will be so appealing or humorous to a child that he will almost never tire of hearing them. Let Robby himself tell you which albums have this appeal to him. Fortunately, unlike other forms of entertainment, the phonograph record can be pre-sampled. Let Robby listen in a record booth, or make it a point to see that he hears recorded radio programs for children, and he'll pretty quickly tell you what he really wants.

Other top examples of the best in entertaining record albums include many of the Bozo series, *Genie, The Magic Record, Little Orley and Uncle Lumpy*, and *Howdy Doody's Laughing Circus*. Those albums featuring Bugs Bunny and his cartoon friends have all been extremely well done, as well as certain, but not all, of the W Disney albums. Probably the b of these is *Little Toot*.

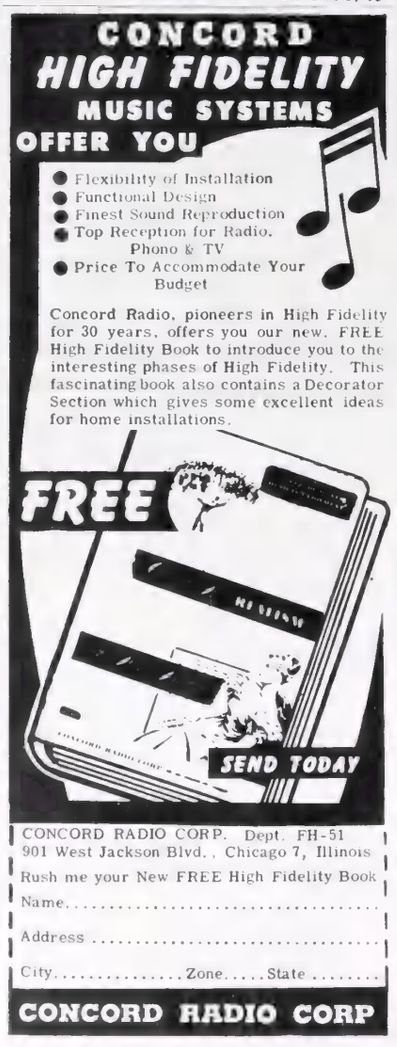
Certain records of childre songs have been found to be n appealing, such as Gene Aut "Rudolph the Red Nosed R deer," "Frosty the Snow Man," "Peter Cottontail." Another bum that stands out head shoulders for sheer pleasure is Walter Lantz album, *Woody W pecker's Talent Show*. Any of above, in Robby's hands, will, w out question, delight him, stir imaginative processes, and him endless pleasure for m years to come.

Creating an interest in music Robby can perhaps best be d with phonograph records. But l not make the mistake of attempt to force on his attentions the called "accepted" music for c dren. If you play Haydn's *Surp* Symphony for Robby, and doesn't dance with glee and ash hear it again, don't assume th is anything wrong with his ear child of Robby's age finds no b in music alone. He may like it at least not object to it. But if are really to interpret it for h make it interesting, alive, and to him, try something that was signed for that purpose.

TAKE, for example, the all *Rusty in Orchestraville*. Thi the story of a little boy just al Robby's age. Rusty had started take piano lessons, and was find it rather discouraging. One c after a lesson, Rusty sat down chair to brood about the tedi ness of practicing. In the chair fell asleep, and in his dream found himself in a land ca Orchestraville, where the ins ments could talk and where little boy could play any ins ment he wanted, without practic at all! Rusty talked to the ins ments, and the instruments a ally talked back. (This effect achieved by means of Sonovox, electrical device that articul musical sounds — actually ma them talk!)

Rusty had a conversation v Vera the Violin, and at Vera's vitation played something on since anyone in Orchestrav could play well. Rusty perfor part of "Zigeunerweisen" by S sate. He talked to the cello, and cello talked back, and Rusty pla "The Swan" by Saint-Saëns. talked to Tommy the Trumpet, performed the "Carnival of V ice." By this time, Rusty was re enjoying himself. He met the wo wind section, percussion, and e had the whole symphony orche





n for him. Finally he met the Piano, who was a little because he heard that Rusty like him. Rusty had had a of heart by now, and sat and played Chopin's "Min- altz" beautifully. Rusty was ressed with the pleasure he m playing these instruments hat when he woke up he to the piano to practice, e he wanted to play "as well d in my dream."

n Robby listens to *Rusty in traville* he will, first of all, ertained. He will hear cre- r him a situation where a oy of his own age is in a land which makes an often- t-of dream of his own come he dream of playing as well teacher without all the dull ing. Having been put in a n that is most appealing to dreams and wishes, Robby ears an almost unbelievable -a violin talking. This is not e that says, and asks the o believe, that it is a violin. really an articulated violin obby can understand, and zed at. Then he hears all the instruments talk, and he Rusty, who might well be himself, play on all the in- ts in the orchestra without acticing. And he hears *good* performed throughout it all one as part of an exciting, ng, imaginative situation ves it meaning and, above kes it *fun*.

is the kind of album that bring music into Robby's e only way that it can *really* ght in—through his own me- f fantasy. Other albums ef- along these lines include *the Tuba*, *Sparky's Magic Little Black Sambo*, *Peewee colo*, and *Sparky's Music* . These albums all treat in such a way that it be- part of a story which main- child's interest while get- ross its real purpose.

All children's albums which properly use music, even though the story may not deal directly with music, can be of value. Music is often used to describe actions, without the use of any words at all. For example, in Walt Disney's album of *Three Little Pigs*, when the wolf attempts to blow down the brick house, the whole sequence is done with the use of music and sound effects alone. It is so vivid that Robby, unfamiliar with past experiences of the use of music in this way, cannot help but understand what is happening, and at the same time develop an association between the music and the word pictures.

OF COURSE, there are educational factors other than music that can be accomplished with records. Unfortunately, most of the albums which aim directly at *teaching* are so dull that they fail to accomplish their purpose by the mere fact that they do not gain the child's attention, and fail to cause him to listen repeatedly. There are a few exceptions, however. Some of the song albums, such as *Songs of Safety*, *Songs of Good Behavior*, etc., are effective. An album called *Baby Snooks Learns* creates interesting situations with Snooks and Daddy whereby children are entertained and yet learn about good table manners, cleanliness, being kind to animals, etc. The educational values of such albums are obvious.

But when you buy records for Robby, make sure you have something first of all that will entertain him—otherwise you have nothing at all. Robby's first records are important to him. They will stimulate and enlighten him. They will prepare the way for more serious enjoyment of music, books, the theater, and other adult forms of pleasure and culture. And above all, they will thrill, delight, and entertain him—all at the flick of a switch that he can turn with his own hand.

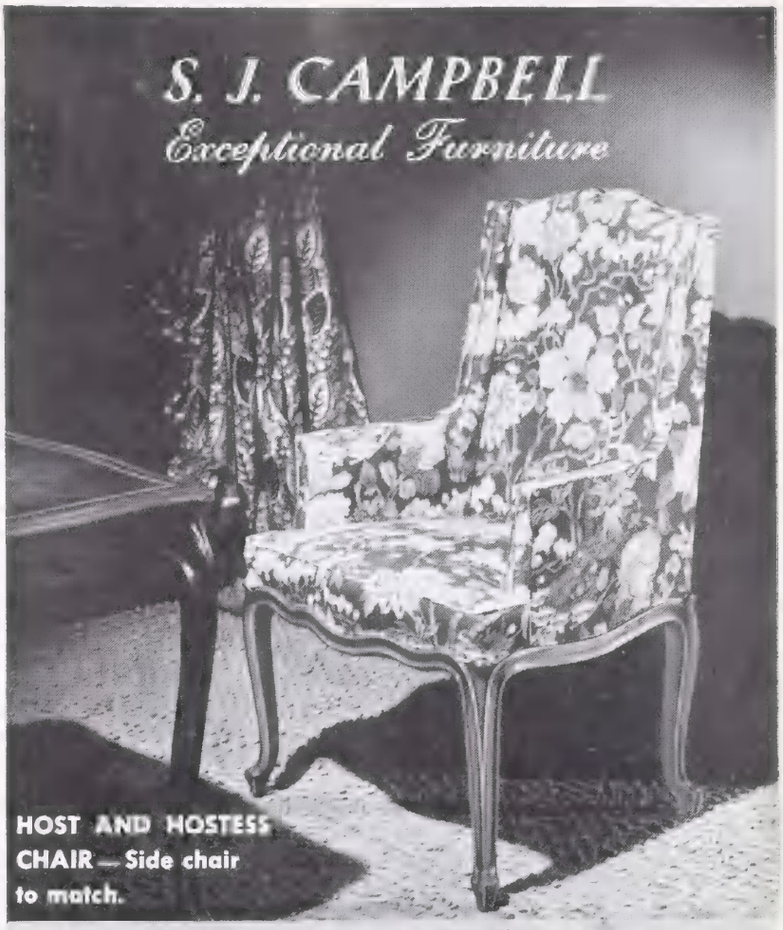
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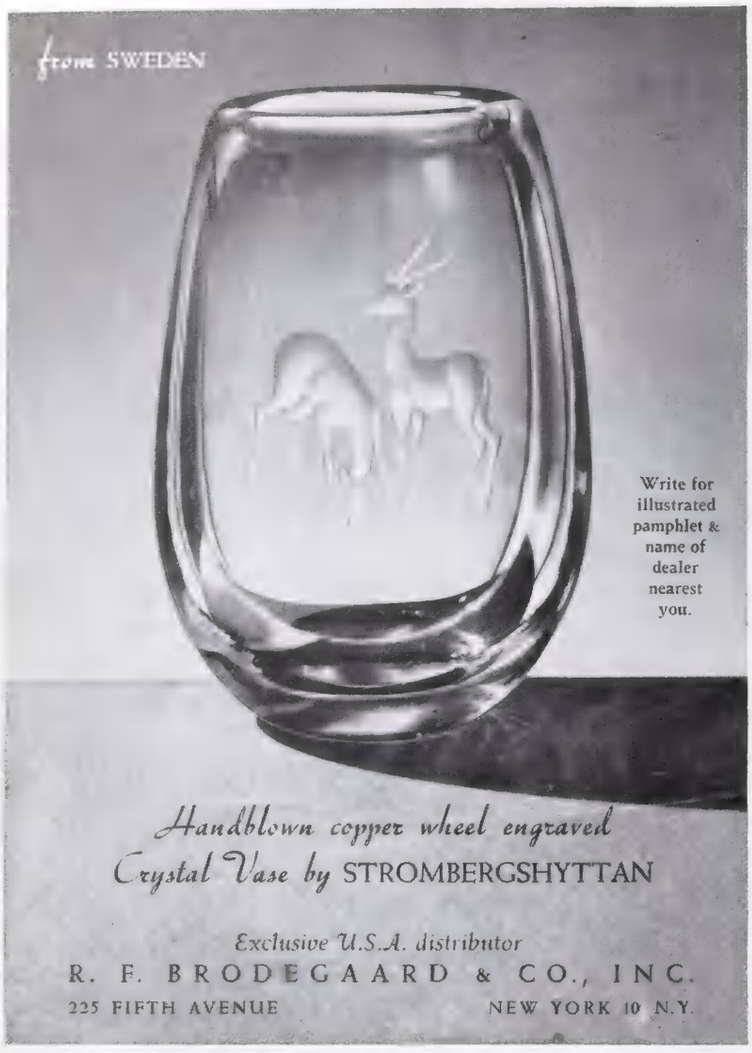
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TELEVISION HAS BECOME A MEMBER OF THE FAMILY

CONTINUED FROM PAGE 69

PHOTOGRAPH BY WILLIAM HOWLAND



• Console television in the home of Risë Stevens blends into its background congenially, simply because it is not standing naked and alone in the center of a wall, but is placed close to bookcase corner and fireside.

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• mellow

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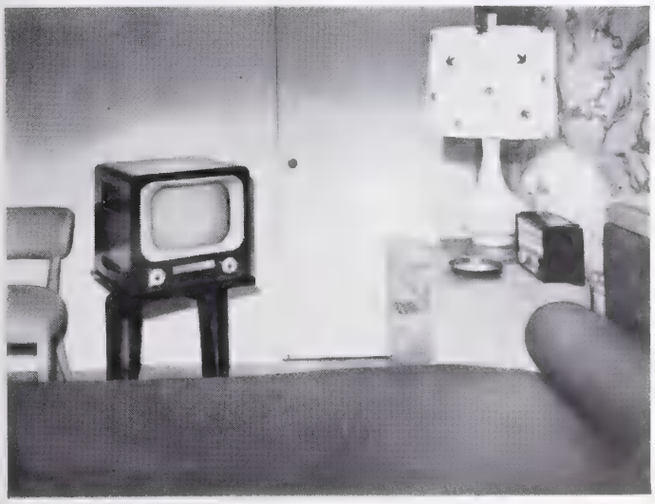
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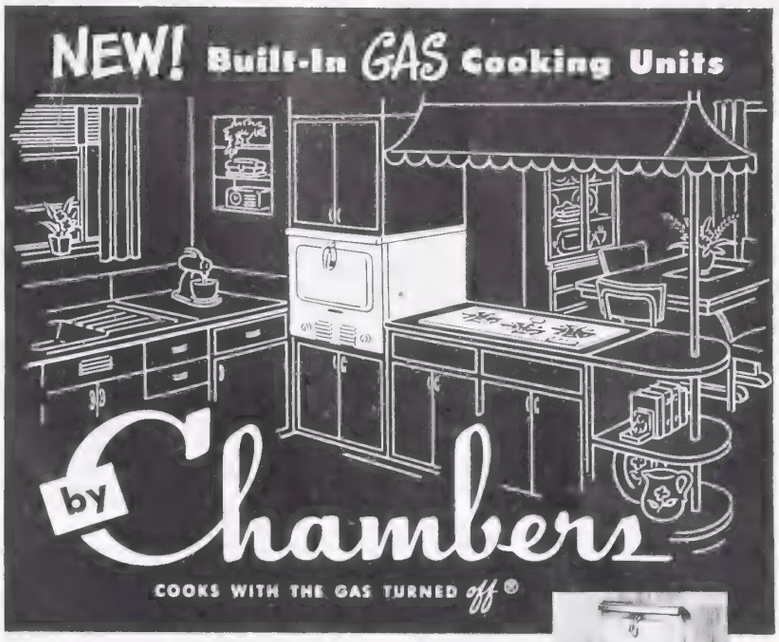
• Bedroom television is recommended for parents who rarely get a chance at the family set. In the home of Mr. and Mrs. B. G. Mesberg, armchairs (above) look across the room to bedside TV (below), on swivel table. Use small-screen for close-range viewing.



PHOTOGRAPHS BY BILL JACKSON



• If a TV set still looks a little out of character with your other furnishings, integrate it with your books and bibelots and it immediately loses its unfamiliar aspect. In the home of Mr. and Mrs. Alexander Katz it's installed in a knotty pine shelf-and-cabinet unit, along with record-player, radio, books, and ornaments. And think of the floor space this saves! James Mitton, decorator.



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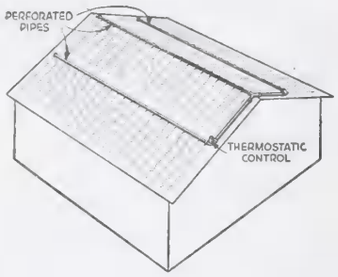


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A PARASOL OF WATER

CONTINUED FROM PAGE 88



• If your roof is steeply pitched or gabled, perforated pipes will probably be better than sprinklers. But you'll need the same sort of thermostatic controls.

13 degrees cooler than the dry one at 7:00 P.M. As a matter of fact, the dry ceiling does not cool off to the same temperature as the water-cooled one until after midnight. Another unexpected advantage of the water-cooled roof is that the spray cools the surrounding air from two to five degrees. This cooled air—instead of rising like warm air— spills over the edges of the roof, in turn cools the walls.

Aside from its comfort-giving qualities, the roof spray is also good for your roof itself, especially if it happens to be an asphalt type. The reason is that sprinkling holds roofing to a lower and more even temperature, thus reducing expansion and contraction and the vaporization of the volatile oils in the asphalt. Result: The roof lasts longer.

You can see that a sprinkled roof has a lot of comfort-significance—and not just for Florida, either. In three-fourths of the U.S.A. roofs take a terrific beating from the summer sun. In the dry and cloudless Great Plains, solar radiation is actually more severe than in Florida where the afternoon clouds temper the sun's heat somewhat.

The sprinkler system used in the Florida experiments is not particularly complicated. It consists of rotating sprinkler heads not unlike the kind you use on your garden hose. These are spaced over the roof so that the whole surface is covered by the spray. They are connected by ordinary piping to a thermostatically operated valve. But before you try to assemble one yourself, you'd better understand the following points:

1. Have you got the water? The University of Florida tests showed that it took about ten gallons of water per month to keep a square foot of roof surface cooled down 100 degrees during the four-mo period between June and Sept ber. Are your water rates enough to make this economic More important still, does y community permit the use of wa for cooling? Some do not.

2. It must be thermostatic controlled. Oddly enough, much water is almost as bad as little. The roof wants to be j damp enough to evaporate spray as it falls. To control sprinklers—that is, cut them and on—you must have a ther stat on the roof, set at around degrees. Each time the sun wa the roof above this temperatu the thermostat will turn on spray; when the roof cools do it turns the sprays off. This w surprisingly little water is requir In the Florida tests, the sprays for about half the time betw 9:00 A.M. and 4:00 P.M. The of the time, not at all.

3. Your roof doesn't have to flat, as was the case in the U versity experiments. But if it pitched or gabled, the perfora pipe system shown above will pr ably be less conspicuous and m practical. Here, instead of spr you have a system of perfora pipes, through which water trick down the roof. The amount of ter and distance between pipes to be worked out so roof is j damp when system is on. And, course, this version too must thermostatically controlled to erate efficiently.

4. A water-cooled roof is no cu all. But it may easily mean difference between a comforta and an uncomfortable house t summer. If you are lucky enou to have summer air conditioning will reduce the load on your s tem perceptibly. If your roof is sulated, sprinklers will help insulation to do a much more eff tive job.

You can see from this that, wh the sprinkled roof is a simple s tem based on a simple princi it's not something any housew can rig up. You'll need a g plumber for that. But if you w to convince yourself of its effecti ness, try a simple experiment: I your garden sprinkler up on roof over the screened porch that hot attic bedroom and turn on. It won't take long for you see that sprinkling the roof mak a whale of difference these summer nights.



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PHOTOGRAPH BY BILL JACKSON



• Relate piano to your other furniture. If it is traditional, choose a model that will go well with it. Place piano where it will get good daylight, and light it for night. Cane-seated chair is more comfortable than usual bench. Other furniture from Manor House, photographed at John Wanamaker, N. Y.

HOW TO BUY A PIANO

CONTINUED FROM PAGE 49

al processes known as tone ing, as well as by mere djustment, called tuning.

are buying a piano for your for yourself and your chil- nd musical friends to play You are going to live with trument, and it is *you* who be pleased. Don't discount vn ability to judge tone that you. Of course, if you hap- be so tone deaf that you distinguish between a violin clarinet, you might want to friend to assist you in lection. But be sure it is l, and not one whose judg- ight be swayed by the hope ommission. Some, but not music teachers are a bit on nmercial side. Fortunately, t music stores don't pay sions anyway.

E the piano is basically a sical instrument, its func- urpose as a percussive in- t, with 88 notes and keys, s a physical bulk that gives ondary classification as fur- You want your piano to our ear, but you also want ease your eye. Hence, the d style both should please e third factor, of course, is the price. But the two most important words in the first two requirements are "please you."

When you decide that you want to go piano shopping, go to a store that has a reputation for reliability in your community. Look with suspicion upon one that is constantly advertising bargains. The salesman, if he is a topnotcher, may ask you several questions before he even tries to demonstrate his pianos. Don't resent it. He is simply trying to help you select the piano best adapted to your purpose and your purse. He may ask you if you have children who are expected to study the piano, may want to know the approximate size of your living room and the type of furniture therein. Frank answers to such questions will save you much time. The salesman is genuinely anxious that you be happy with your selection for years to come. If he sells you a piano, he has the fervent hope that you will remark to all and sundry, "I just love my piano!" He knows that the name of the piano is easily seen by those who frequent your home. And the chances are that his is the only store in the community franchised to sell that particular make.

(*Continued on next page*)



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HOW TO BUY A PIANO

CONTINUED FROM PRECEDING PAGE

Bait advertising. There is a form of advertising indulged in, to a certain extent, by fringe dealers in nearly all types of merchandise. It is frowned upon by Better Business Bureaus and never indulged in by first-class retailers. This technique involves an advertisement, sometimes in the classified columns of the newspaper, offering a specific item, new or used, often mentioned by the trade name, at a very low price. When prospective customers respond, every effort is made to avoid selling this specific item advertised, while strenuous effort is made to sell other merchandise at a higher price. In other words, the specific article advertised is "nailed to the floor." A variant is to show bait merchandise so obviously inferior in quality that no one wants it at any price, while attempts are made to demonstrate it with assumed seriousness. Adjacent to it is much better looking merchandise at much higher prices. It is quite natural for the disappointed bargain hunter to inquire about the more attractive articles. Unfortunately, a few fringe dealers use bait in the piano business. Avoid them as you would a pestilence! In general—be suspicious of "great bargains!"

Second-hand pianos. In buying a used piano, the reliability of the retailer is of the highest importance. During World War II, when nearly everything was under price control, the Office of Price Administration held meetings in several cities from coast to coast in an endeavor to find a formula for ceiling prices on used pianos. The attempt was abandoned. Those meetings demonstrated that no specifications were adequate to affix a value to a used piano. One well-cared-for piano may retain much of its original performance value throughout the years, while another instrument of the same make and of the same age, having lacked good care, might have lost much of its original value as a musical instrument. Yet there are thousands upon thousands of used pianos, reconditioned to a close approximation of their original performance, purchased every year. It is difficult to think of another article, functioning with moving parts, that will perform well for as many years, if properly cared for. Practically all reliable dealers operate good reconditioning shops with expert workers. They have access to new parts which are replaceable. But it is impossible the layman to detect hidden fa in a second-hand piano. There it is always best to accept the v of a reliable dealer, and place responsibility on him. The m of the piano has no responsib for the performance of an old strument. Be very cautious w attempting to purchase a pian a home, unless you have known the owners and the pi Practically all old pianos r reconditioning unless they been well serviced—which m something more than mere tu —by a competent technician least once a year.

Piano guarantees. Your guarantee is the reputation of s and maker. Piano manufactu will probably contend that reputation of the maker is of importance. However, the fac may be a thousand or more n away from your home, while seller is probably a member of community. The National P Manufacturers Association re mends a five-year guarantee aga faulty workmanship or mater That is the guarantee you will with most new pianos, from most costly to the lowest price you ask for it. Some maker lower-priced instruments giv longer guarantee purely as a ing feature. So don't be conf if you find that some famous-n piano in the upper-price bra is accompanied by a five-year g antee, while some other mak one-half or one-third of the p is guaranteed for ten years. cidents of piano failure becaus faulty construction are exceedi rare. A written long-term gua tee on any article must be worded as to give the guara protection from the few unscr lous owners who might den reimbursement for the result their own carelessness.

The name of the manufactu Preferably buy a piano with name of the maker cast in the plate. Some manufacturers more than one of their own t names, usually protected b copyright, to distinguish piano different types or in different p brackets. The same practice vails in many other indust particularly the automobile in try. In the piano industry, how it is the custom for the more sponsible makers to identify instruments with their com name as well as the trade n

(*Continued on next page*)



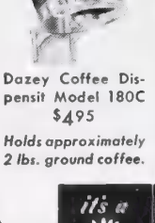
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a final word of advice, take
a grain of salt pamphlets
either purport to give an
udiced analysis of the qual-
various pianos, mentioned
ne of maker, or attempt to
" pianos by name. If any
an shows you such an ar-
bout his piano to bolster his
for it, ask him what the
says about some other make
y competitors! Such works
ely to be either commerical
heets, gauging their praise
by the amount of money paid the publishers, or reflect the opinion of some individual who confines his recommendations to those pianos which he particularly likes.

Finally, do not make a chore of buying a piano. If you find the piano that pleases you at the price within your budget, buy it with confidence in the full knowledge that the seller, if he is a respectable merchant in your community, is very anxious that you be happy with your purchase forever after.

HOW TO COOK BY EAR

CONTINUED FROM PAGE 83

l systems of putting things
er, and in each system, suc-
epends upon a different thing.
rder to "cook by ear" you
levelop an understanding of
different systems of structure
l as a sensitivity to taste.
in by analyzing the recipes
shes you make frequently.
many of them start out the
way—such as mixing flour
butter in a double boiler?
do you add next—milk, per-
or meat stock, or some other
? When do the similarities
and which direction do the
ons take? Are the variations
on basic ingredients, or on
d or length of cooking, or on
ings? (An elementary exer-
or students of musical har-
is a similar analysis of a mu-
composition to identify the
s which support the melody
he methods of progression
one chord to the next.) Be-
ng, you will begin to see for
lf which dishes fall in the
structure-category. And if
ever thought about it before,
ill be in for some surprises.
discover that frequently very
ilar dishes will have the
basic structure, just as the
ian who plays by ear knows
usic which sounds dissimilar
often have the same basic
nic structure.

different types of national
kery also fall into broad
ure-categories. French cook-
or instance, rests on a basis
at stock. If you will look
, you will see that all
h soups, sauces, and casse-
ishes are built on this foun-
, and their success depends
richness and flavor of the
itself. (It takes a pound of
without fat or bones to make
of good rich stock.) Other
s should blend with it, but never obliterate it entirely. This calls for delicate flavoring—a talent of which the French are proud.

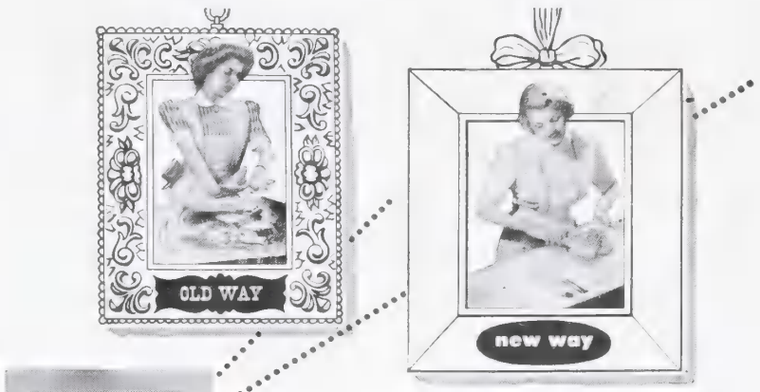
There is an important structural difference between the French sauces for meat, and the only meat sauce we are accustomed to using, which is gravy. The basis of gravy is the juice which drips from a roast or any piece of meat. We use the unthickened meat juice as "pan gravy" or what the French call "*jus*." Or we make thickened gravy by subjecting the meat juice to heat, and when it is nearly dry, diluting it with water and thickening it with flour. In this case, it is the action of the heat on the meat juice that gives the gravy its characteristic flavor. The same kind of change occurs when heat is applied to sugar and to starch. The action of heat on sugar changes its flavor to caramel. The action of heat on starch turns the flavor of bread to that of toast.

But French meat sauces have a different structure. They are based on essence of meat which has been extracted by boiling the meat in water, so that the juice does not come into direct contact with the heat. It is this essence of meat, diluted in water, which is called stock. Strong, reduced stock is the basis of four out of five of the basic French sauces.

FRENCH cookery recognizes five fundamental sauces. All the others, with the exception of a few so-called "independent" sauces, are based on these five. They are: brown sauce (*espagnole*) based on brown stock made of beef; white sauce (*velouté*) based on white stock made of chicken or veal; cream sauce (*béchamel*) based on white stock and milk; tomato sauce based on white stock and tomatoes; and hollandaise based on butter and thickened by eggs.

(*Continued on next page*)





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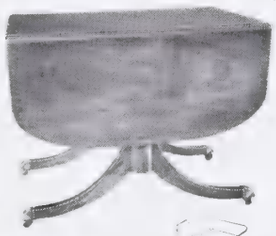
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HOW TO COOK BY EAR

CONTINUED FROM PRECEDING PAGE

Until canned meat concentrates were available, French sauces were beyond the scope of the average American cook because of the fuss and fuming involved in making the stock. But the new meat concentrates have changed all that. They have placed the production of these sauces within the reach of every one. This makes it well worth your while to understand how these sauces are put together and how they are varied.

You should look upon these basic sauces as a musician looks upon the basic chords. Once you have got them firmly fixed in your mind, you will be able to start making combinations of your own—to cook by ear. You will no longer be limited to brown gravy and "cream sauce" made of milk thickened by a butter-and-flour paste. True, your improvised cookery will not be traditional French, but it will be good just the same.

A different system of cookery is the Italian type which is based on mixtures of oil, acid, spices, and vegetable juice. Unlike sauces based on meat stock, the success of these depends on the seasoning. Here are two recipes for tomato sauce which illustrate the two different methods of approach.

Tomato Sauce (Based on Meat Stock)

1 slice salt pork (3 tablespoons, chopped)
2 tablespoons chopped onions
3 tablespoons chopped carrots
¼ cups flour
2½ cups canned tomatoes (or 1 No. 2 can)
1½ cups white stock (use canned chicken broth)
½ clove garlic, crushed
1 herb bunch (2 parts parsley to 1 part each thyme and bay leaf)
½ teaspoon salt
½ teaspoon sugar

Fry out salt pork. Brown the onions and carrots in the pork fat. Add flour and cook until it begins to brown. Add remaining ingredients. Stir until the sauce thickens and then simmer for an hour.

Tomato Sauce (Without Meat Stock)

3 tablespoons olive oil
1 clove garlic
1 onion, chopped
1 stalk celery, chopped
3½ cups canned tomatoes (or 1 No. 2½ can)
1 can tomato paste
½ teaspoon salt
1 bay leaf
½ teaspoon oregano
½ teaspoon basil
½ teaspoon pepper

Brown onion, garlic, and celery in oil. Add tomatoes, tomato paste, and salt, and let simmer gently for an hour. Fifteen minutes before it is done add the season

Compare these two recipes you will see that the substitu of an extra cup of tomatoes a can of tomato paste for the stock made it unnecessary to flour for thickening since the tomatoes make the sauce self-t ening. But it *was* necessary to seasoning.

With a highly flavored vegeta base sauce, a little meat go long way. Try serving it ov pound of Italian sausage, or sautéed meat balls made o pound of chopped meat, half and half beef. Or substitute fis meat by using a can of tun

An extreme example of this of oil, acid, spice, and vegeta juice cookery is to be found in following recipe for tamale pie

Tamale Pie

Use six or seven canned tam Remove the husks, if there are and place them in the bottom baking dish. Place several slic cooked chicken over them. Ma sauce by mixing the followin

1 tablespoon olive oil
1 tablespoon sugar
1 cup chili sauce
½ cup raisins, chopped
½ cup whole ripe olives
Salt to taste

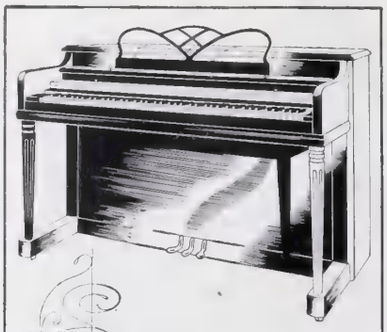
Pour the sauce over the and tamales. Sprinkle a cu grated cheese on top and bak 325° F. for one hour.

Undoubtedly, by this time, have guessed that our highly ored relishes like catsup and sauce are the hold-overs, the ve ial remains of highly flav dishes such as this. In reali this, you have also done somet else. You have learned that creative cook is the analytical

If you want to reproduce a by ear, you must be able firs all to analyze its taste. You be able to figure out what into it by recognizing the f produced by various ingredi alone or in combination. In o words, you must develop your t understanding.

In addition, you must know principles by which you can a at the flavors and textures w your taste remembers. You understand the structure by w the ingredients are put togethe

When you have thus acqu the ability to reproduce a from memory, you will be abl go ahead and take the final of improvising your own variati Then you will have graduated f the role of performer to tha composer. You will have becon truly creative cook.



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No holiday for strings, here

MOZART AND "P.S. 36"

CONTINUED FROM PAGE 40

mental movements the chil- are soon active in the more lt rhythmic responses such kipping, galloping, sliding, ing, swinging, and swaying. these beginning grades, boys girls sing a great many songs types. These are simple, de- ful melodies sung to them by teacher and learned by imi- or rote. These songs of child- play an important part in the educator classifies as read- eadiness.

e of the most important re- sibilities of the primary ers is to check each child and sure that all have the full f the singing voice. For those are not tune singers there will usical calls, tone matching, singing games to correct the ency. The larger number of ren entering school do not in tune, but practically every can become a singer. It is opriate at this point to stress act that if fathers and moth- ould sing to their little ones g the years before they enter ol, their children would be less to enter kindergarten with a handicap.

SIC should be an integral art of the small child's school He should have music, not only g the music period, but as a ent and spontaneous experi- in connection with other activ- There may be a time when the er calls the children to the to teach them a new song fits into an immediate activ- r some excursion they have had. Often, songs are created by the children as a result of these activities. There are times when the class becomes a rhythm band. Through cymbals, drums, rhythm sticks, sand blocks, and tambourines, the child is introduced to the world of instrumental music. At other times those who are learning to play the piano and other instruments share their music with the class. Frequently, the children listen quietly to the recordings of beautiful music.

AS JOHNNY and Mary move into the fourth, fifth, and sixth grades, singing includes unison, two-part, and eventually three-part songs suited to their age, interests, and musical development. Many elementary schools have organized choirs of children from these grades which provide music for PTA programs, school assemblies, and many other occasions throughout the school year.

Interest is maintained in the listening program by continuing programs of live and recorded music. A good number of classes are able to take advantage of radio programs designed for their use. Through listening to music, Johnny and Mary eventually learn to know by sight and sound the instruments of the orchestra and the band. Discrimination and artistic judgment are developed as the class becomes acquainted with great music and musicians of the past and present.

Tunes or dances for special occasions are also produced. Perhaps a simple operetta is written as a class project. Many rich experiences follow the writing of the

(*Continued on next page*)

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MOZART AND "P.S. 36"

CONTINUED FROM PRECEDING PAGE

story, then setting it to music, creating dances, designing costumes and stage sets. The creative ability of the children blossoms under the skillful teacher.

Rhythmic activities are not neglected in the upper grades. There is fun and much to be learned from the singing games and folk dances which are planned for these years.

For those children interested in playing an instrument, many schools plan the start of instruction in the elementary grades, usually the third or fourth grade. Preceding the study of real instruments, possibly in grade three, interested children are often given the opportunity to learn to play one of the simple melody instruments, such as the Song Flute or Tonette. Training on these simple inexpensive instruments is very helpful in determining which pupils have the interest, perseverance, and talent to be successful with an instrument of band or orchestra.

TALENT or aptitude tests, such as the Seashore Measures of Musical Talent, are often used as a means of proper guidance. A careful check of each child is made to make sure that he has the physical characteristics essential to success on the instrument of his choice. All of these tests are basic to the success

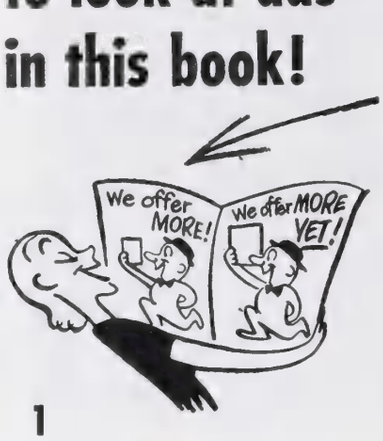


Top brass at "P.S. 36"

of the pupil in instrumental study and are also a means of avoiding financial loss through the purchase of the wrong instrument.

As a rule, beginning instrumental classes in the elementary school are devoted to the more common instruments such as the violin, clarinet, cornet, trombone, flute, and drums. Class piano lessons are given in many schools, and it is encouraging to note the increased interest in the study of

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piano in the many cities where class lessons are available.

What about the child whose parents cannot afford to purchase an instrument? Today "P.S. 36," like many other schools, has as a part of its regular equipment a quantity of the common instruments in addition to the unusual ones, such as French horn, tuba, cello. These instruments are rented or loaned to children. Women's clubs, service clubs, and parent groups frequently assist the Board of Education in expanding the supply of instruments, in order to give every deserving child a chance in instrumental music.

After a certain amount of progress is made by the boy or girl in the study of an instrument, membership in the school instrumental ensemble is open to him. In the larger elementary schools both bands and orchestras are organized. If a school is small and can have only one organization, an orchestra is considered desirable since the orchestra includes the stringed instruments as well as those used in the band.



Three bar rest

Yes, progress has been made in the teaching of music. But we do fall short in certain areas. In some instances the music curriculum is too specialized and is appropriate for only the select group of talented students. And one of the most serious problems retarding the development of school music throughout the country is the lack of understanding, on the part of many school administrators and parents, as to what music education is and what it can contribute to the school program.

The question comes again and again from parents, "What can we do to aid our school officials in developing the opportunities in music?" The answer which seems to be most important is, first of all: Actively support your schools! Inertia on the part of parents and other citizens is depriving children of the proper teaching staff, equip



"Let's take it from here"



The boy with the hot horn

, and facilities needed to do hings that we can and should or the youngsters of America. you actively support your ols, you will visit the school. me a working member of the nts group, vote for the funds ed by your Board of Educa- to pay adequate salaries to ners, construct and equip the schools needed in your com- ity. You will vote for the elec- tion of school-board members who will maintain and support competent school administrators. All of this is necessary before we consider music. The indifference of thousands of parents to the needs of their schools has tragically forced boards of education to maintain educational programs that forego the benefits of music education. You, *the parents*, must help to change this condition.

BOOKS FOR GARDENERS

CONTINUED FROM PAGE 31

timents on Gardens

ers from Old Gardens, selected edited by Hal W. Trovillion. illion Private Press, Herrin. ois, 1951. 89 pages.

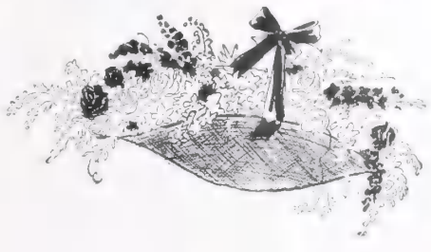
hen Sir Francis Bacon some years ago wrote that a garden he greatest refreshment to the its of Man," he unconciously k the keynote for much of the d's sentimental and philosophi- writing on gardens and gar- ng. His well-known quotation ginning "God Almighty first ted a Garden . . .") is one of ut 75 of varying lengths which prise the current book from Trovillion Private Press.

ypically a gift book, this small me of *Flowers from Old Gar-* s contains quotations garnered n many centuries of writing, t of them in praise of gardens. he readers will take delight in inders of the early English ks, such as Sir Anthony Fitz- bert's *Treatyse* in which appear lines: "And in the begynnynge Marche, or a lyttel afore, is e for a wyfe to make her gar- and to gette as many good es and herbes as she canne, and specially suche as be good for the potte, and to eate: and as ofte as nede shall requyre, it must be weded, for els the wedes wyl ouergrowe the herbs."

Others will enjoy more Joseph Addison's straightforward description of his kitchen garden, where he is more pleased to survey his "rows of coleworts and cabbages, with a thousand nameless pot-herbs, springing up in their full fragrancy and verdure, than to see the tender plants of foreign countries kept alive by artificial heat, or withering in an air and soil that are not adapted to them."

There are quotations from the Chinese, from Mahomet, from Goethe, Charles Lamb, Thoreau, Hawthorne, and Eleanour Sinclair Rohde, among others. The Earl of Chesterfield writes in a letter: "The *furor hortensis* has seized me, and my acre of ground here affords me more pleasure than Kingdoms do to Kings."

William Coles is aptly quoted from 1656: "A House though otherwise beautiful, yet if it hath no Garden belonging to it is more like a Prison than a House."

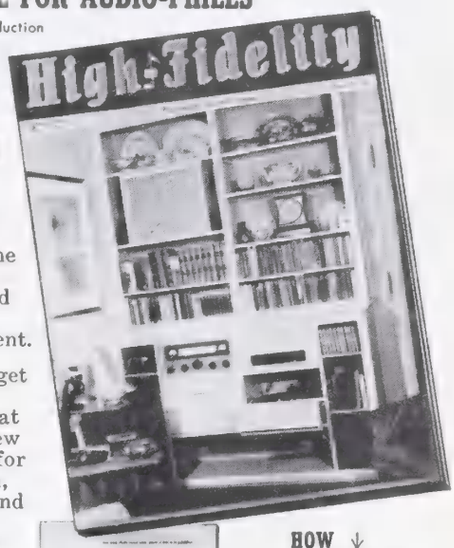


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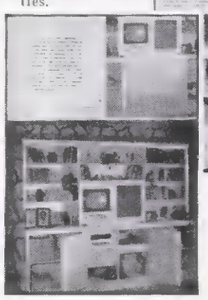




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FRUITS WIDEN YOUR COOKING OPPORTUNITIES

CONTINUED FROM PAGE 85

old stand-bys which cry to be experimented with. (For instance, try tangerine juice over sliced bananas. Use frozen concentrate diluted according to directions.)

Yet most cooks admit they are in a rut, using the same recipes and the same ingredients over and over again. They confess their constant refrain is "What shall I have for dinner tonight?" Yet there is a multitude of possibilities around the corner, waiting only for the perceptive eye to see them.

Before we get down to cases, here is a list of 17 general types of recipes which you can compound with fruit.

Fruit and Sugar

Fruit juice and sugar=a SYRUP or a JELLY.

Fruit syrup and water=a PUNCH.

Fruit syrup, frozen=WATER ICE.

Fruit and sugar=CANNED, PRESERVED, or CANDIED FRUIT.

Combinations of fruit, fresh or preserved, with or without liqueur =a COMPOTE, or a FRUIT CUP, or a FRUIT SALAD.

Fruit, Sugar, and Cream

Cooked fruit purée and whipped cream=a FOOL.

Fruit purée and whipped cream, frozen=a MOUSSE.

Fruit, Sugar, and Egg

Fruit syrup and beaten egg whites=a SNOW or a WHIP.

Fruit purée and beaten egg whites, frozen=a SHERBERT.

Fruit purée and beaten egg whites, cooked=a SOUFFLÉ.

Fruit, Sugar, Egg, and Cream

Fruit purée, beaten egg whites, and whipped cream=a PARFAIT.

Fruit and Starch

Fruit juice and starch, thickened =a FRUIT SOUP.

Fruit cooked with bread crumbs =a BETTY.

Fruit molded in buttered bread =a CHARLOTTE.

Fruit encased in dough and boiled=a DUMPLING.

Fruit encased in batter and fried =a FRITTER.

Fruit baked in crust=a PIE, TART, FLAN, TORTE, COBBLER.

Multiply this list by the two or three hundred fruits and new fruit forms you can buy, and the possibilities are staggering.

Keys to all your new opportunities are two obvious truths: 1) Fruit is no longer a seasonal food; 2) Dozens of "new" fruits have appeared on the market. Because they are strange to most Americans, they are, therefore, unrepresented and unexplained in our cookbooks. Do you know what to do with kumquats, loquats, passion fruits, prickly pears, cherimoyas, mangoes, papayas, pomegranates, guavas, jujubes, and lichees? Fresh figs, fresh grated cocoanut, avocados and fresh dates have only recently become available to us all.

Some of the new forms of fruit (such as the big new family of frozen juice concentrates) and comminuted apple juice are only a few years old. The miraculous frozen concentrates are still so new and their advantages so little realized, that only 18 per cent of American families use them, according to one recent survey.

The developments in processing fruits have been so great that, for all practical purposes, we can say they have created a new world. This new world of year-round variety makes possible basic changes in our diet and in our cooking. Our recipes need to catch up with our more progressive grocery stores.

The canned tropical fruits are probably the most exciting, for they make possible some really sensational dishes. For instance, a can of mangoes, a fresh avocado, and a blender give you the key to a memorable salad.

Tropical Salad with Avocado Cream Dressing

1 can mangoes
3 oranges
1 banana
2 or 3 heaping tablespoons crushed pineapple

Have all the ingredients thoroughly chilled before you begin. Use the mangoes just as they come out of the can. Slice one of the oranges paper thin, without removing the rind. Cut each of the slices into four parts. Peal the other two oranges and make into diced orange sections as for any fruit salad. Slice the banana. Mix the fruit and arrange it around the outside of a large shallow bowl.

Avocado Cream Dressing

1 cup whipping cream
1 avocado
¼ cup powdered sugar
⅛ teaspoon salt

Chill all ingredients before starting. Even the blender should be chilled by putting a scoop of crushed ice in it and running the motor a moment. Discard the ice and dry the machine before starting to work.

Peel and remove the stone from avocado. Cut it into small pieces. Put the cream, sugar, and salt into the blender and mix them thoroughly, but don't run the machine too long or you will turn the cream to butter. Turn the switch to high and drop in the pieces of avocado while the blender is running, letting each piece get thoroughly blended before adding the next. If the mixture becomes too heavy for the machine, remove some of it and blend only a little at a time. If still too heavy, add a little milk.

When the sauce is thoroughly blended, put it into a bowl (a glass bowl if you have one). Place the bowl in the center of the dish containing the salad and serve. The amount will serve four. Be generous with the sauce. It should be put on the salad at the last moment to keep its texture and color from being too diluted by the juices of the fruit. You need some fruit juice, however, for the flavor. If you drained the fruit, the salad would taste like nothing at all. The pale green sauce is very effective on the orange and yellow of the fruit.

This dish shows how the blender has become one of several factors that have revolutionized our conception of preparing fruit. Fresh fruits, as a rule, do not take kindly to heat. But the action of the blender in mixing and pulverizing makes it possible to homogenize fruit, alone and with other materials. Homogenized fruit is something new in the kitchen—an exciting new plaything for the cook. Homogenized apple makes it possible to have uncooked apple sauce. This has the taste of cider and the look and consistency of apple butter. You can't call blended apple "apple sauce" since "sauce" implies cooking. A new name should be invented.

Uncooked Apple Sauce

3 or 4 apples
½ cup fruit juice or water
1 to 6 tablespoons white, brown, or raw sugar
2 teaspoons lemon juice

Blend the sugar and liquids in the blender. Add cut but unpeeled apples gradually, while the machine is going. Blend until the whole thing is puréed. Serve chilled. This is good served alone with

eam or as a smooth-textured ice over something else.

A whole new range of fruit fla- rs is possible because the action the blender makes is possible liquefy or liquidize the pulp, ds (not pits) and skins of al- st all fruits (except the banana ich must be peeled.) Dried fruits, tes for example, can be ground with nut meats in the blender d the resulting paste may be illed and used as a crust for it pies or unbaked chiffon pies. The use of blender-puréed fruits these new ways means that flour going to be displaced by fruit many of the things we make. ou see our food inheritance is om people to whom grain was e staple food. This accounts for e hidden starch, the flour base, so many of the things we make: eam sauce, gravy, soup, soufflés, oquettes, puddings, and pies. Before we had a tool which could irée fruit to the extent possible the blender, it was out of the estion for us to use fruits as hickening agent. Now this limita- on no longer exists. Since the rm of our food depends on the ols we have for preparing it, it comes apparent that blender wners can use fruit in the newest ays. For instance, make this new uit dessert.

Blender Fruit Dessert

Peel as many bananas as you ve people to feed. Split them ngthwise. Spread half of the lit banana pieces with the blen- r icing (below) and put the nanas together again. Cover with ncooked Apple Sauce and serve.

Blender Icing

tablespoons soft butter
cups powdered sugar
tablespoons flavoring (vanilla or Myers's Jamaica Rum)

Put the butter in the blender, en the sugar, then the flavoring. his icing can also be used as a ke icing or a hard sauce.

The frozen juice concentrates fer tremendous possibilities for eating new dishes and variations old ones. For instance, try add- g one-third of the contents of a n of frozen orange juice to your ing and blend it all together. hen instead of a cake icing or a rd sauce, you have a cake filling, a sauce to serve with pancakes. ry it with cornmeal pancakes ade of Cinch Cornbread Mix.

The increased variety of fruits vailable to us means that fruit will appear in more places on the menu than we have been accustomed to seeing it—in appetizers, as soups, or in place of vegetables (for example, baked banana which is so delicious with ham). The fruit drinks are really a form of fruit soup.

The new abundance of fruit, thanks to the industrialization of growing and processing, means that we will use it in new combinations with other foods. For example, we still ignore many of the uses of avocados. Avocados contain tannin which makes them bitter when cooked. (This accounts for the fact that you never see them canned.) But they are delicious added to hot foods, immediately after the food is taken from the fire, so the avocado is merely warmed but not cooked. Try adding avocado chunks to hot consommé, to vegetable soup, to chicken with rice, to an omelette or to creamed fish. Hawaiians put avocado in a curry sauce and serve it with mango chutney over rice. As you probably already know you can use peeled avocado halves as a container for any standard chicken, crab, shrimp, or lobster salad.

Mexicans make an avocado mixture called "Guacamole" (pronounced wah-ka-mó-lay) which is wonderful as a cocktail dip with potato chips or Fritos.

Guacamole

1 avocado, peeled
1 tomato, peeled

Mash and season with hot green chili or Tabasco sauce. Add 1 to 2 tablespoons minced onions. Salt and pepper to taste.

Some special combination of fruit and dairy products ought to be part of your fruit repertoire. Clotted cream (the English call it "Devonshire Cream" and the French, "*crème fraîche*") makes any fresh fruit a masterpiece.

Clotted Cream

Let fresh milk stand in an old-fashioned shallow milk pan overnight, until the cream has fully risen. When the separation is complete, the pan should be very, very slowly heated until the milk is quite hot, but never boils. The more slowly this is done, the better. It is a matter of hours, not minutes. When it is done, the undulations on the surface will look thick and small rings will appear. Then set the pan with the milk in it in a cool place, over night. The next

(*Continued on next page*)



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FRUITS WIDEN YOUR COOKING OPPORTUNITIES

CONTINUED FROM PRECEDING PAGE

morning it is ready to be skimmed. The finished cream is in great globs, "clots," too thick to pour. It has a nutty flavor unknown in any other form of cream. You have never tasted strawberries unless you have eaten them with Devonshire Cream.

Of course, this can only be made with fresh, unhomogenized milk, but it's worth the trouble. When enough people have tried it, there will be a demand for it commercially, which can be as easily satisfied as that for yogurt, artificially soured cream, or cottage cheese.

One of the most delicious, most famous and simplest recipes for fruit and cheese is the French *Coeur a la Crème.* This is nothing but cottage cheese beaten to a smooth paste, blended with cream and molded in a little heart-shaped basket which is porous enough to let the whey drain off. After this is done, the cheese is unmolded and served with fresh strawberries, little wild ones preferred.

Here is another English recipe which is guaranteed to produce that bland, self-satisfied look so characteristic of the well-fed, the look the Chinese consider the hallmark of the aristocrat. (Cheese ice with tangerine mint sauce is what it is called, although it is really a mousse.)

Cheese Ice with Tangerine Mint Sauce

2 cups lightly whipped cream
3 tablespoons freshly grated Parmesan cheese
½ teaspoon chopped parsley
Salt, pepper, cayenne, and a little paprika

Add cheese, parsley, and seasonings to cream, and place in the freezing tray of the refrigerator. Freeze quickly, stirring at least once to keep it smooth.

Mint Sauce

Peel half a dozen tangerines (or oranges) and separate them into their natural divisions. Arrange them in a dish in layers, sprinkling each layer lightly with sugar and a little chopped mint.

Make a syrup of 1 cup water with ¾ cup sugar. When cool, flavor it with 1 tablespoon of lemon juice and 1 tablespoon of sherry. Pour this over the fruit and chill.

To serve, unmold the ice. Pour the chilled citrus-mint concoction over it. Garnish it with a few fresh mint leaves and serve.

Along with the old ones is a new box of tricks that is develo into a new cuisine. You prob know the appetizer made by s kling chopped mint over ch balls of watermelon and cantal but have you ever tried sprink chopped mint over a fruit s or mixing mint jelly with cream for a fruit salad dress

Have you tried little chunk watermelon, impaled on a t pick and eaten alternately goat's milk cheese—one of things travelers bring back Egypt?

Have you tried fresh dates cream for breakfast, after—n place of—orange juice? Get least sweet variety available. nearer your dates come to l like the bread date, used as a s food in the Near East, the b you will like this dish, or ra the more you will be able to e

GET acquainted with the v family of fruit called "F of which apple, gooseberry, prune "Fools" are examples. traditional dish is made with st fruit, puréed, and added whipped cream in the propo of two parts of fruit to on cream. Before the days of blender, the kitchen did not po a tool which made it possib purée most foods without co them. The blender makes it sible to use fresh fruits to ac plish a better "Fool."

In general, the fruit and s mixtures belong to a group of serts which are really stretchers. The new abundan fruit is doing away with these heavy dumplings, the roly-p and jam tarts. Even fruit pie losing their leadership in the r of fruit desserts. However, are one or two types of fruit starch combinations which it w be a mistake to forget. Old-fashi American strawberry shortca one. Another is a fruit torte Germany, made with a cru *meurbe teig.*

Meurbe Teig Torte

¼ lb. butter
5 tablespoons sugar
1¼ cup bread flour
Grated rind of 1 lemon

Soften the butter, and cre with the sugar. Stir in the and knead just enough so tha can press the dough into shap the pie pan as you would doug a crumb crust. Bake in a 35 oven until the crust is light b if you are going to put the f in after the crust is baked. also possible to bake the filling and the crust togethe

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THE NEW LILIES

CONTINUED FROM PAGE 79

n seed. Sickly seedlings often ve to be tough as adults if you just keep them alive that long. business of hybridizing lilies ps into two serious obstacles. t, many lilies just don't cross rally. This is Nature's barrier, recently plant breeders learned to get around it. They use erful chemical hormones that e the plants to produce seed.

he second obstacle posed by ure is that different lilies bloom different times of year. A few s ago, horticulturists at the ce-Thompson Institute perfed a way of storing living pole even from one year to the t. Today, a lily breeder is free time-to-bloom handicap, even he wild lily grows in a remote, ost inaccessible part of the ld, as many do. In fact, warulated interest in modern comication opened many new areas he world and revealed the exnce of unknown lilies. Rapid munication has given us one ld, at least horticulturally aking. The modern lily breeder ws upon wild species, regardof their origin. He can fly over l or pollen or live bulbs. The Rainbow Hybrids, for exam- (page 78), combine dauricum ongolia), concolor (China), aurantiacum (So. Europe).

DAY, antibiotics and the newest pest killers make it possible aise seedling lilies to flowering e. One new chemical compound, in the experimental stage, exts a startling growth-stimulateffect on lily seedlings, based narily, it seems, on its come destruction of all fungus and asitic growth.

hen, too, large numbers of sses—many thousands each r—are essential to provide a hematical chance for all possimixtures of the genes that denine heredity. Only modern, e growers can afford this. To- the large lily breeders hire le crews of college students to e mass crosses. This work res in acres of new lilies, most of ch are no improvement on their ents, of course. But the chance discovering a really fine new is greatly enhanced.

Do hybrids occur in Nature? bably they do. Some lily exts think they occur frequently. ny event, natural hybrids rarely discovered. If they differ radily from their parents, then they differ radically in their requirements—and so are not adapted to the prevailing conditions. They thrive only if the particular growing conditions are also greatly disturbed. Eventually they die unless the habitat is greatly changed through earthquake or flood, or through a change in climate due to altered drainage and the influence of man (cattle grazing, deforestation, etc.). Nursery-grown seedling hybrids, however, have an excellent chance to survive. Competition between seedlings can be eliminated and special growing conditions can be created to nurture weak plants.

SUDDEN changes in character, mutations, also occur in Nature. The famed Regale lily is thought to be an example. The centifolium lily probably was the original parent. Lily breeders have made a variety of crosses of Regale and centifolium. So today we have the George Creelman lily, also the Myddleton House form, Pride of Charlotte, and the Shelburne hybrids. Some of these have been combined with sulphureum and Sargentiae to produce the new Olympic and Green Mountain Hybrids (latter shown on page 79). The Crow hybrids also seem to have this parentage.

Not all hybrid lilies are worth growing, of course. It requires large-scale production and continuous selection to keep the strains up to standard or to improve them. The temptation is always present to grow a lot of bulbs from seed and sell them as "X" hybrid when they are really nothing better than ordinary lilies. So know your nursery. Everything depends upon the originality and taste of the lily breeder.

Look to see if he has adequate cold-storage facilities. Lilies must be treated as living plants, not as dormant bulbs. August is the ideal planting time for madonna lilies; October for all other types. Spring delivery is advisable only where the climate prohibits fall planting. Expertly stored, lilies do survive the winter in good condition, but they really need the longer time in the ground to make the big root system that insures most complete success. It is a waste of your money to buy dried-up, desiccated bulbs like those seen lying in bins or on the counters of garden stores across the country each spring. A

(*Continued on next page*)



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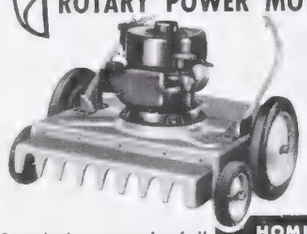
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THE NEW LILIES

CONTINUED FROM PRECEDING PAGE

garden store without cold-storage equipment has no business selling lilies across the counter. Fortunately, lily bulbs ship well, so you can buy by mail from the firms that specialize in lilies and store the bulbs intelligently.

Lilies grow best in a mildly acid soil—about pH 6.5, if you test your soil. The soil must be aerated well. Lily roots need lots of oxygen. If your soil is inclined to be sticky and clayey, mix in peat generously—a three-inch layer isn't too much. Lilies need ample moisture in the soil, but the bulbs rot if the soil is swampy. This is true for all types of lilies. Occasionally you do see a lily growing wild in swampy land, but invariably the bulb rests on top of a hidden rock that keeps it up out of the flooded soil. Lilies are happiest with a flow of moisture—sub-irrigation—such as you might find along a gentle slope. Madonna lilies need a drier location than most.

ALL lilies need sunshine and fresh air. Lily man Jan de Graaff calls it "a happy, healthy location." They need a little shade in hot climates—filtered sunlight, as under a shade tree pruned high up from the ground. If you can't grow grass in dense shade under your tree, don't expect lilies to thrive.

Lilies are gross feeders. Despite the oft-repeated tales, they thrive when fed liberally with compost, manure, and plant food chemical. Mulches? Yes, definitely. Lilies grow best when their roots are in the shade, their heads in the sun—but lilies cannot compete successfully with strong-growing shrubs, or weeds, or perennials.

Madonna lilies should be covered with not more than an inch of soil, once they are settled in place. Cover other lilies four or five inches deep. This is better than the deep planting so often recommended. A lily planted too deep can't push itself up, but a lily that is too near the surface will pull itself down to the level at which it grows best under the micro-climate and soil conditions in the new home.

Lilies are sold in a wide variety of bulb sizes, so check this when comparing prices. The Rainbow and Fiesta hybrids still are usually sold only in mixed colors, but you can buy the Mid-Century hybrids in a dozen named varieties. There is considerable individual variation in the new white trumpet lilies, sold as Green Mountain hybrids and Shelburne hybrids, but not nearly as much as in pink trumpets. Some growers everything that shows any pi ness. Others sell only the pinks—Pink Select and Pink S burne. There also seems to be q a difference in depth of pink, pending upon the local clim The Champlain hybrids are a product of breeding for pink tr pets, but only occasionally duce pink flowers.

As the photograph shows, new Cascade madonna is va superior in flower shape and rangement to its wild parent. Aurelian hybrids (also called "S burst") are not yet as comm offered as the others shown, many gardeners rate them as best because of the smartness their color styling in lemon-yell and chartreuses. They are not available as named lilies. The I lywood hybrids (not shown) ar a slightly different type of tr pet lily, mainly in oranges and r

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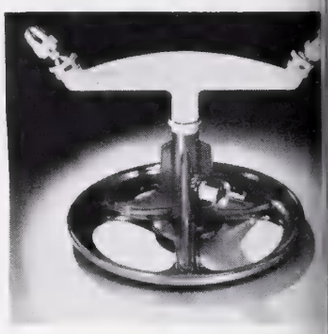
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How to Stretch Your Garden Dollar

u're a giddy gardener if you lieve that dollar in your pocket worth even 50 cents. *United tes News & World Report* re- ts the current value as 31 cents. e 69 unusable pennies you no ger have to spend disappeared ce 1900. And 13 of them were t during the last six years. As presentative George Bender, of io, plaintively asked, "When e dollar) gets down to zero, do start over?"

back to vegetable gardening, increase your planting space. l you can help stop that down- rd trend. You can stretch that k-sliding dollar from 31 cents nearly 50 cents.

ke a look at the prices in the oduce markets. Even New York's ird Avenue sidewalk stores are ling carrots for 12 cents a bunch bout 2 cents a carrot). Cauli- wer is 38 cents a head. Cabbage n go up to 60 cents for a good- e head. Lettuce is 18 cents and nach about 23 cents a pound.

esn't seem like much? Add m up for a family of five and u'll be startled. The normal usewife looks at the daily or ekly grocery bill and sighs at apparently slight increases. But the yearly bill that is stagger- g. A family will eat up to 910 unds of yellow, green, or leafy getables in a year. Multiply this nount by the median price of se vegetables (approximately 23 nts this month) and your total cost is $209.30. For less than $25 you can grow these vegetables at home.

A thousand carrots can be grown for one dollar. Buy them and you'll pay nearly $20. A dozen cabbages may cost $7, but 12 transplants won't exceed a dollar. You can go on like this for every vegetable in a garden catalog and each one, home-grown, will show a slight to large savings. Oddly enough, the smaller the vegetable and the less room it occupies, plus the possibility of storage, the greater your savings and the farther you stretch your dollar. Beets are a better bet than celery, and cabbage will bow financially to rutabaga.

Figures can lie, facts can be wrong, comparisons can be fatal. Moreover, it is difficult to compute the expenses of gardening. But the important fact is this: The wide disparity between the cost of what you grow and the cost of what you buy is so great that home-gardening will always be the easiest way of adding dollars to your income.

Now, especially, is the month for saving time and labor and money. Your spring expenses are over. Seeds and plant food are on hand. The hard work and the earlier gardening binge are finished. The soil is softly textured from the initial spading and doesn't have to be reworked. Most of the weeds have been pulled and not many more are likely to appear.

(*Continued on next page*)

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HOW TO STRETCH YOUR GARDEN DOLLAR

CONTINUED FROM PRECEDING PAGE

It's a lazy month, for the sun is hot and the soil is warm. There is little you have to do to get plants to grow. Germination is quick, plant growth is rapid. But, no matter how rapidly plants mature during midsummer and later, in fall they fruit slowly. That is the special miracle of July and August planting. You'll never taste better vegetables than those ripened slowly in the fall. It brings out the full sweetness inherent in all vegetables.

You must garden in reverse now. Spring crops germinate slowly, grow rapidly as the weather becomes warmer, fruit quickly. You catch your crops, as it were, on the fly before they become tasteless and woody. You dig, you hoe, you mulch, and scatter plant food. A busy period, a time of violence erupting after winter seclusion. Now it's over. Take it easy, for the best is yet to come and you don't have to work hard to get it.

Vegetables you can plant this month—and there's more than a baker's dozen—are for the most part excellent for winter storage and for canning or freezing. All of the cabbage family: cabbage, broccoli, cauliflower, and Chinese cabbage as transplants; kohlrabi and kale from seeds. Beans, all of them too, and chard, squash, and sweet corn. New Zealand spinach, if you like it. For later planting (August 10th), add beets and carrots. They won't mature to more than one-half or two-thirds of their normal size, but that makes for the finest eating. Complete your late list (August 15th) with Brussels sprouts, collards, dandelion, horseradish, lettuce, mustard, parsnips, spinach, turnips, and rutabaga.

That's a lot of vegetables any way you want to look at it. Good dietary variety as well. Many of these vegetables can stand a touch of frost and, significantly, their edible qualities are improved. Frost on Brussels sprouts keeps the small heads hard and meaty. Parsnips are never as sweet as when pulled from nearly frozen ground.

Vegetables you can't plant are equally important. Don't waste time on eggplants and peppers. Okra and pumpkins are out. Leave the melons strictly to Florida and Southern California. Ignore the large bulbous onions since they must ripen before frost injures them and they become susceptible to disease in storage.

I like to take a chance, though, on peas in August. More often than not, enough pods develop and add a fillip to the end of the gardening season. Cucumbers, too, if grown in large pots or tubs where they can be somewhat protected. Celery was always added when I had the room, particularly in California with its mild fall climate. Here, in the east, I prefer to place the emphasis on vegetables that store easily and for long periods without deteriorating. And chives, naturally, that are potted in September and placed in the kitchen window. They look nice there and furnish without effort the extra edge of seasoning that makes an omelette a savory companion to morning coffee and toast.

To get the best results consider your "planting dates" which are ignored or viewed with suspicion by entirely too many gardeners. They, as the outgrowth of the weather, are the most limiting aspect of gardening. In July and August they are the difference between success and failure. For example, take the date of the first killing frost (October 10th in this latitude), subtract from it the number of days it takes a vegetable to mature —and that's the latest possible safe date to plant.

There is dollar-stretching in this rule and garden safety as well. It is heartbreaking to plant cucumbers in mid-August, watch the vines grow and then, one morning, find that frost has cut them down before they bore fruit. It is useless and senseless. Make every gardening day return to you its full dividend of harvest. To be completely safe, add two more weeks to the maturity time of each vegetable in order to extend the harvest period.

Your frost date may be different from mine. It may come sooner above New York and Connecticut; later below. But October 1st to 10th can be considered a national average. After all, there are only about ten states which have small areas in which vegetables may be grown the year round; and less than seven which don't have an October deadline, or earlier.

How can you estimate the amount of food you will require? What will you need for current consumpt and how much will you need storage or canning or freezi Well, the University of Delaw Extension Bulletin #34, M 1941, suggests that a family of for a period of one year ne ten to 15 bushels of potatoes (w or sweet); 390 to 520 pound tomatoes, citrus fruits or most vegetables and fruits; 520 to pounds of yellow, green, or l vegetables; 390 to 780 pound other vegetables; 65 to 130 po of dried peas and beans.

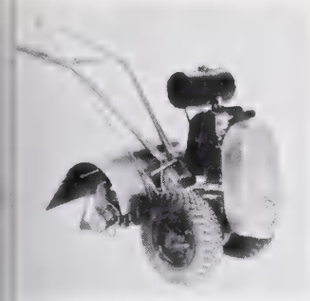
Another way of checking on amount of food you need is the partment of Agriculture pamp which lists, per person, these quirements: asparagus—a 20 row; beets—a 2-foot row with cessive plantings; carrots, the s The pamphlet goes on to list plantings of cabbage, each i ten-foot row; and the same Brussels sprouts. A three-foot of chard, collards, and lettu subject to your own taste an clination. And a one-foot ro radishes, succession-cropped or more times in keeping with appetite.

You may have trouble ge celery and lettuce seeds to g nate this month and next. He a trick that won't leave you a mercy of hot weather which inh germination. Put celery or le seeds into a folded, damp ch cloth. Place the celery seeds warm, shady spot until root appear; dry them out slightly til they don't stick together), p mulch, and shade them after seedlings break through the gro Lettuce is "iced." Place then the bottom shelf of your refr ator for from four to six days. out slightly; plant, mulch, later shade the seedlings. celery and lettuce seeds must become dry during this pre-g nation stimulation; nor after before you plant them.

Here's another way to beat wea The rain forecast for most o country is good but you can't a chance on it. Germinating must have an adequate and a tinuous supply of moisture. Us flat, long edge of a hoe to s out a shallow trench slightly d than recommended on seed ages. Water the trench he When the standing water

(*Continued on page* 136

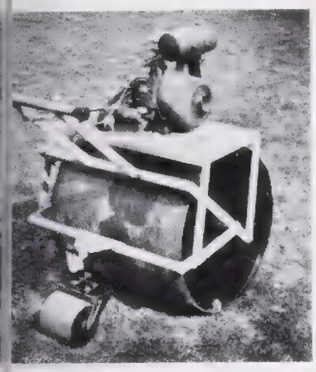
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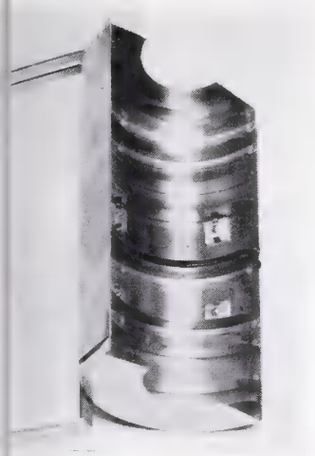
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HOW TO STRETCH YOUR GARDEN DOLLA

CONTINUED FROM PAGE 134

pears. scatter the seeds on the surface. cover to the proper depth, and mulch.

Gardening comes naturally to children and most of them like it. The trouble is that parents usually interfere. Certainly children have "four feet" which they can unintentionally place in the darnest spots. They can often damage more plants than they grow. So give them a small plot (4 by 5 feet) of their own. if they want it. They are fascinated when a seedling breaks through the ground. Eating their own carrots is a pleasure and not a meal-time chore.

Children can understand the growth and development of a plant and its ultimate end in a kitchen sauce pan. They enjoy scratching the earth and sowing seeds. They learn that it takes time. that patience is needed to wait for the fruiting crop. It is something about which they can't have their own way.

Let your children help you garden. Midsummer is the time it is most easily accomplished. Give them a gourd to plant and they will play with the dried fruits all winter. They relish a marigold. when it is in bloom. out of all proportion to the value of the flower. They are quick to sense the utility of vegetable growing.

Put them to work, if they have no garden-sense, to cutting out circular discs of tar paper. Show t how to slip it and clip it about stem of a cabbage plant as a tection from maggots. Take vantage of their natural urg thrust sticks in the ground an them help you stake your peas beans. A stepped-on lima sprout is a very small price to for the improved camaraderie tween you and your children w gardening can bring.

Give children a chance to be us and to learn that gardening is as well. The other day my neigh remarked, "I didn't start garde until I was 34." With regret added. "I wish someone had sta me sooner." There's the rub; many people wait so long. T miss the pleasure. they overl the usefulness. they don't un stand the satisfaction of garde until it's almost too late. On my sons. David. managed a foot row of lettuce when he six. Gregory was a whiz at plan narcissus at the age of eight. T sister. Laurie. at the age of could twist a carrot out of ground or put five drops of min oil on an ear of bantam corn the air of an expert. Maybe, w they come of age. they won't gar but. at least. they began early realize the spiritual and phys importance of a garden. At le they'll know that a home-gr vegetable is the best poss method of stretching what's of the steadily shrinking dolla

—Harry B. Lo

WORK-SAVERS FOR GARDENERS

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPHS BY GOTTSCHO-SCHLEI



• Kaufman electric grass trimmer has its sturdy electric motor built into the handle. Use it to trim closely around flower beds, trees, etc. Kaufman Manufacturing Co., Manitowac, Wisconsin.



• "Stampco" oscillating lawn spr ler uses water pressure to drive a g arrangement that insures constant mo ment of fine rain-like spray. Stamp Products & Mfg. Co., Detroit, M

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House Beautiful

September

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ne, Calif.





Think how this 17 cu. ft. Frigidaire will help you streamline your household management

This beautiful 2-door Frigidaire gives you food-keeping space in abundance — ample storage to permit planning meals for days ahead and for preparing the most elaborate menus. For on its spacious shelves, in its bin-size Hydrators and large frozen food chest, will go everything you need . . . the meats, dairy products and vegetables — all the myriad items that fine cooking calls for. And still there will be ample space to put prepared dishes that need refrigeration . . . for leftovers . . . and for big-party supplies of beverages and ice cubes.

And there's never a worry about the safety of any food, either. For this Frigidaire's famous Meter-Miser mechanism has the reserve capacity to keep all foods *safe-cold*, from top to bottom, even in hottest weather.

The Frigidaire shown, Model ML-171, has over 32 square feet of shelf area, and a frozen food capacity of 56 pounds. It can freeze nearly a gallon and a half of ice cubes at once, and keep well over three-fourths of a bushel of fruits and vegetables market-fresh.

Yours for Gracious Living

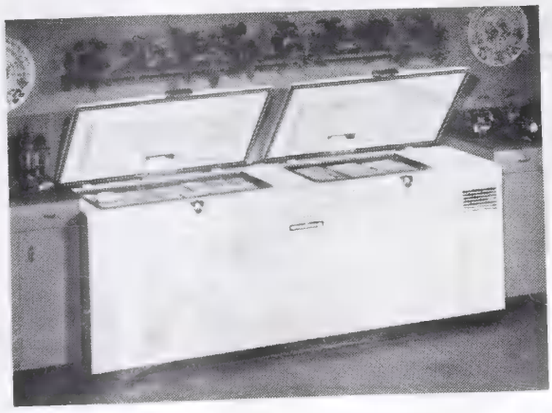
The Frigidaire Imperial, with separate Locker-Top, is *made* for once-a-week shopping

Frozen foods, fresh fruits and vegetables, your leftovers and everyday foods —all you'll use in a week or more can be safely kept in this handsome, 2-door, 10 cu. ft. Frigidaire Imperial. Separate Locker-Top has Food-Freezer Cold for 73 lbs. of frozen things. Hydrators hold nearly a bushel of fruits and vegetables in Super-Moist Cold. Main food compartment has exclusive Refrig-o-plate, providing Super-Safe Cold, automatic defrosting and positive moisture control. There's over 18 square feet of shelf area!



he Frigidaire Food Freezer

as important to modern living as
elf space in your pantry. With it,
ou can enjoy your own game and
sh or out-of-season delicacies, any
me you want them! You can buy
head, plan ahead, prepare ahead!
Iodel shown is 18 cu. ft. with a
apacity of 630 lbs. 12 cu. ft. model
lso available.



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Frigidaire reserves the right to change specifications, or discontinue models, without notice.

Frigidaire

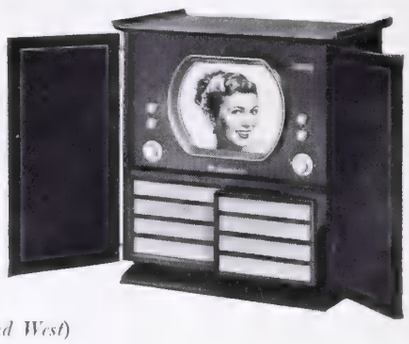
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the Chinese Classic by Stromberg-Carlson. Television-radio-phonograph. A complete home entertainment instrument in a cabinet of incomparable beauty... hand-decorated by gifted artists against a rich background of red, green, ivory or ebony lacquer—each an individual masterpiece, exclusively yours. For your relaxed hours of enjoyment, there is big-picture 19" television... outstanding AM-FM radio... 3-speed record-player providing more than four hours of continuous music. The longer you live with this fine instrument, the more convinced you'll be, "There is nothing finer than a Stromberg-Carlson."



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... superb sterling flatware in the modern mood ... yet with a fine feeling for the traditional. A dramatic interpretation by International Sterling's artisans. $35.00. (For 6-piece place setting. Fed. Tax Incl.)

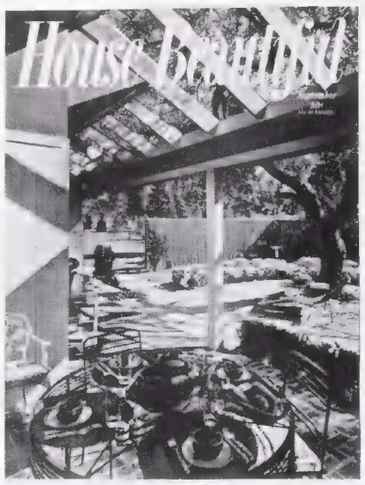
... distinguished tea and coffee service in sterling silver, ornamented with the "Royal Danish" motifs. Every resplendent piece a treasure of solid silver with beauty that lives forever. $1225. (Fed. Tax Incl.)



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The magazine dedicated to the business of better living

● On our cover: A terrace like this one at the Hotpoint model house can extend your outdoor living season by many weeks. It faces south and is built around an apple tree that conveniently sheds its leaves to give you full benefit of fall sunshine. Molla's wrought-iron dining table and chairs face a brilliant display of cushion chrysanthemums (see page 140) backed by a sapling fence by Anchor Post Fence Co. Beneath the apple tree are Ficks Reed's chaise and fir table. Landscaping, Hick's Nurseries. Photograph by Ezra Stoller.

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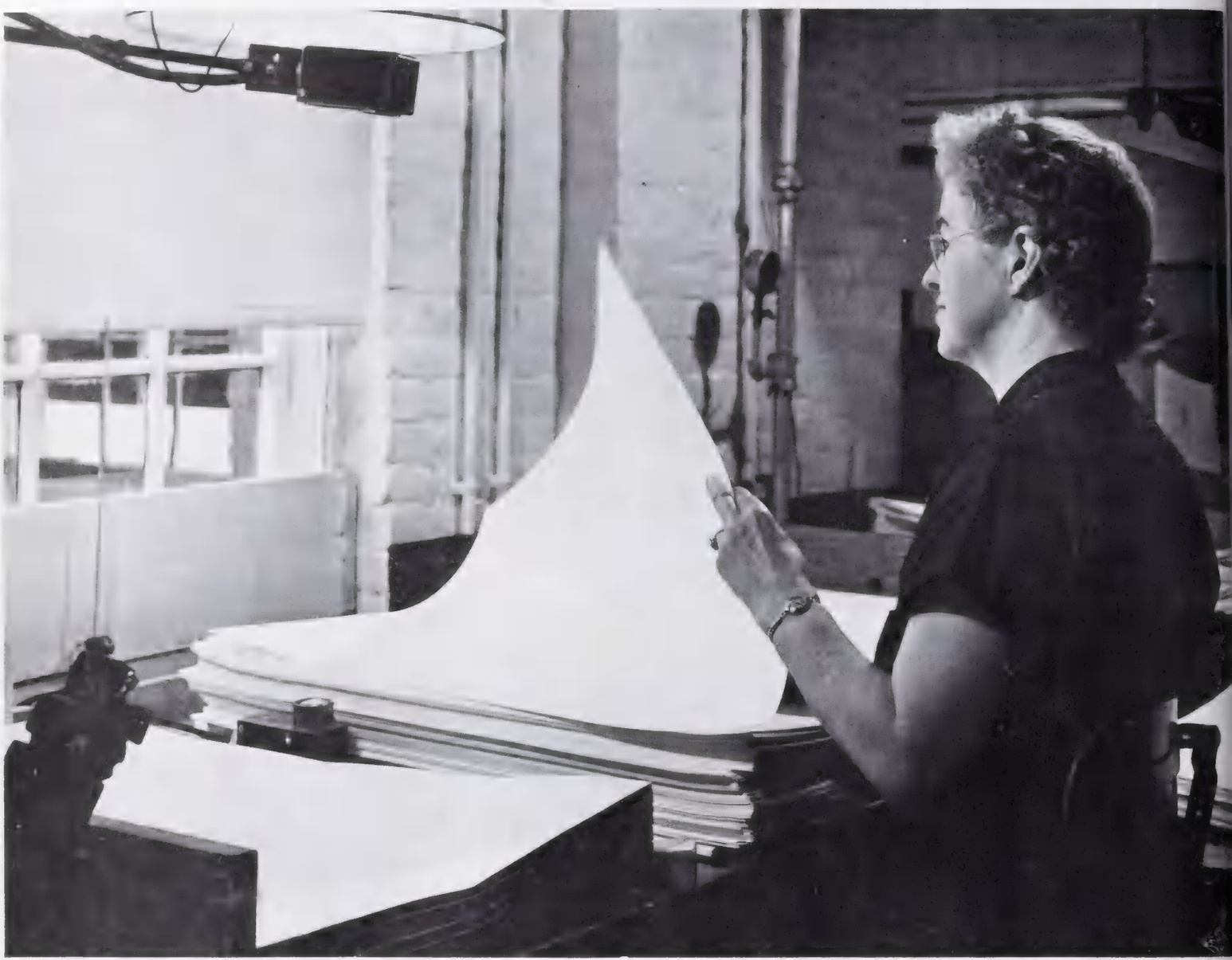
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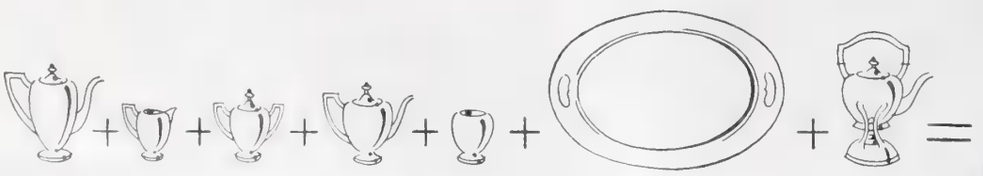
Of all beautiful possessions, a Tea and Coffee Service in Reed & Barton sterling is the one you will cherish most. Why not start it now? Choose *your* pattern . . . Begin with coffee pot, cream pitcher, sugar bowl. Next, add the tea pot, then the waste bowl . . . sooner than you think, you own all of the lovely pieces of your Reed & Barton sterling service.

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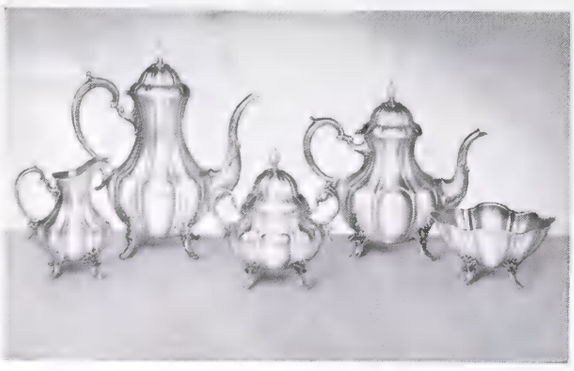


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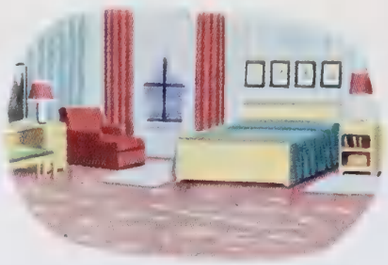
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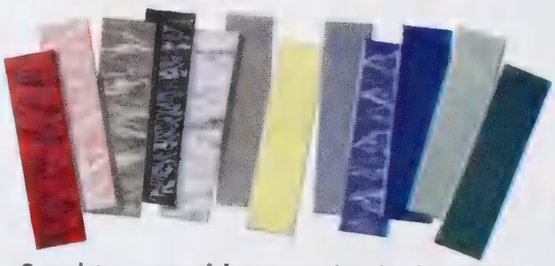


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in their Devotion to

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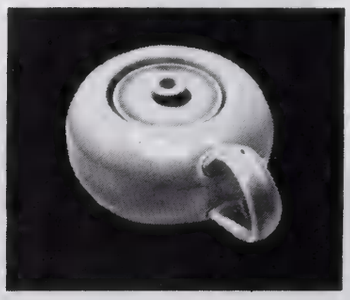
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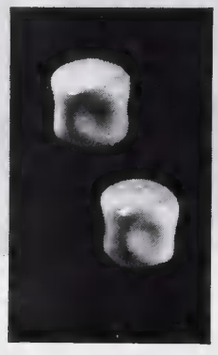




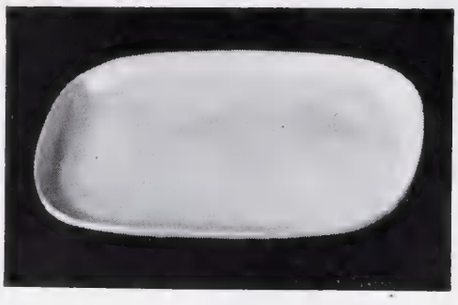
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OCT. 7-13
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1826 - AMERICA'S OLDEST MODERN INDUSTRY - 1951





10 oz. Goblet

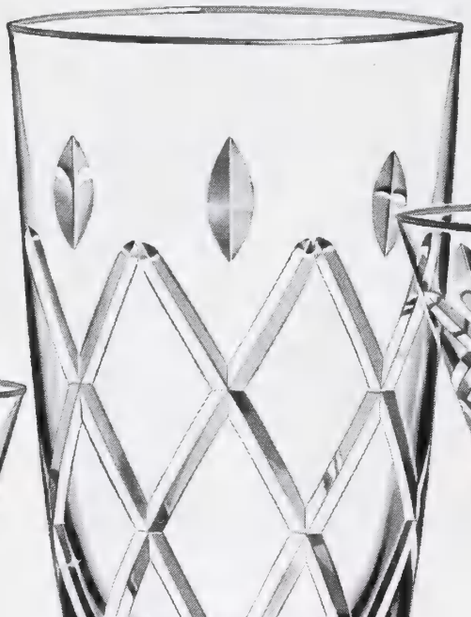
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14 oz. Cooler

4 oz. Cocktail







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Tumblers, about $4.00

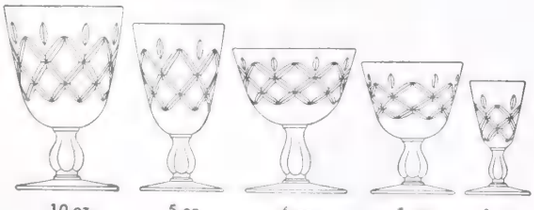
*"If the rem of a Libbey 'Safedge' glass ever chips, we'll replace it. At leading stores everywhere. *Prices slightly higher in the South and West*

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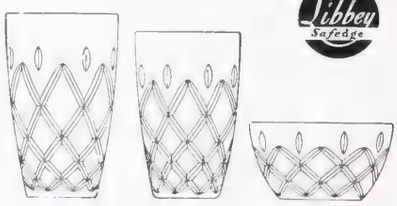
ESTABLISHED 1818

Libbey Safedge





10 oz. Goblet | 5 oz. Wine | 6 oz. Sherbet | 4 oz. Cocktail | 1 oz. Cordial



14 oz. Cooler | 10 oz. Beverage | 8 oz. Bowl

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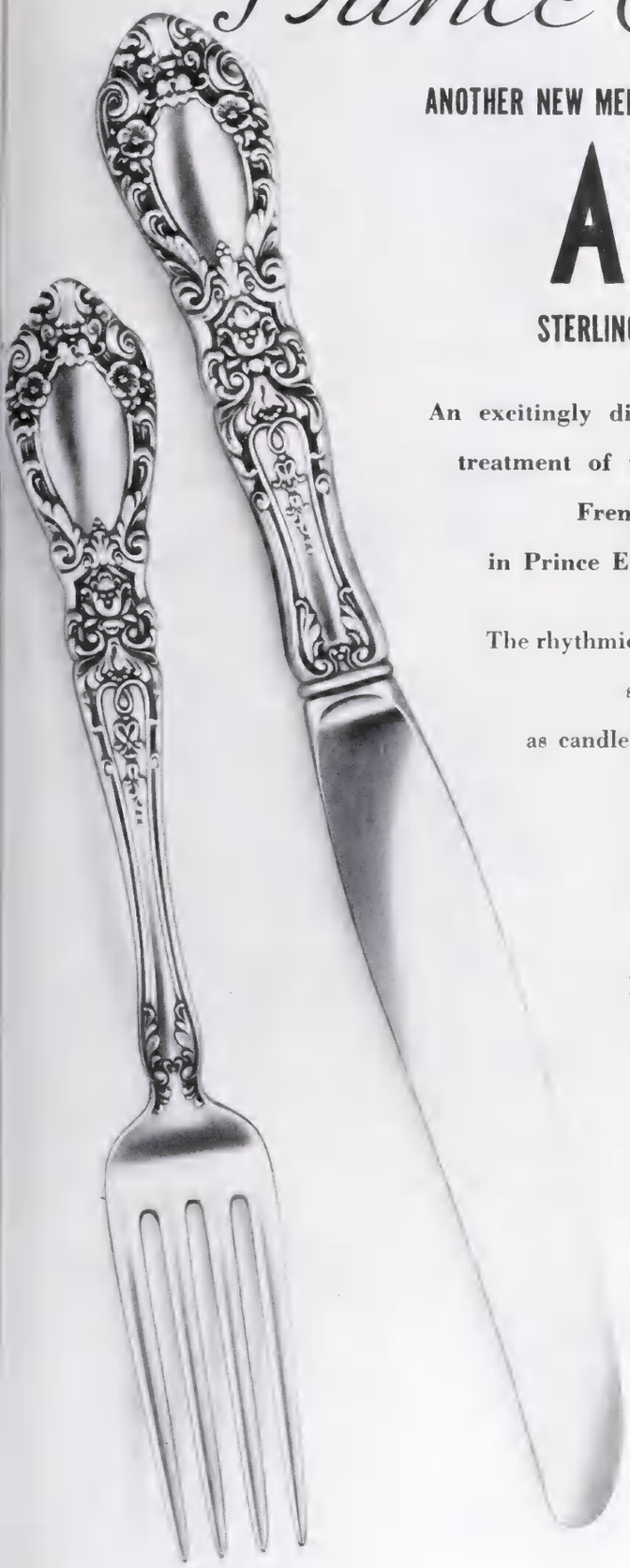
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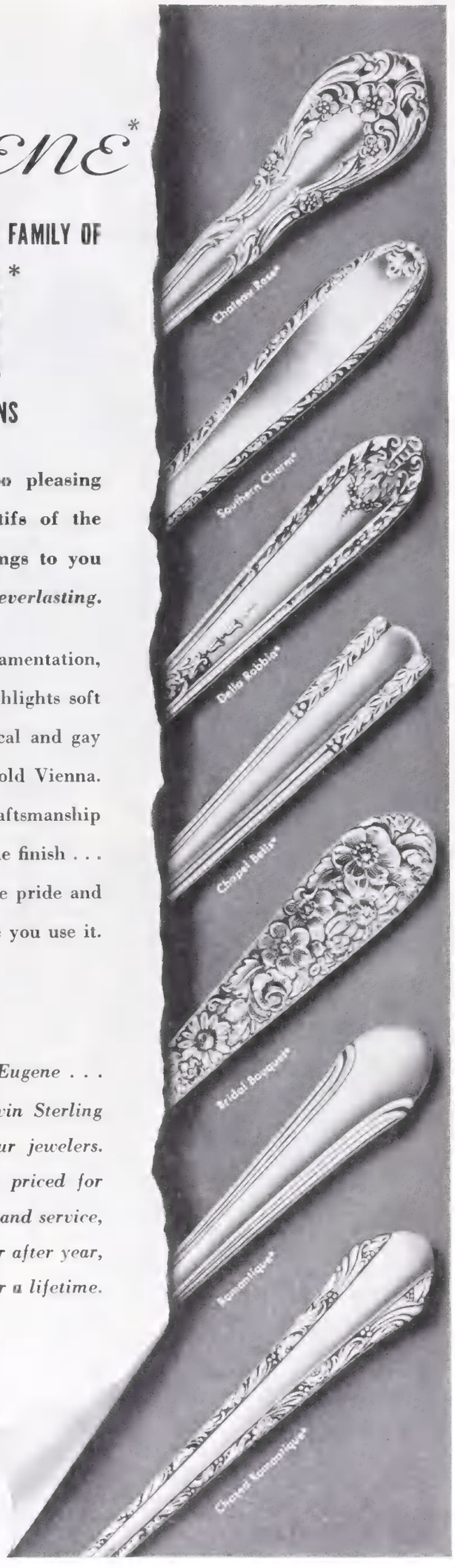
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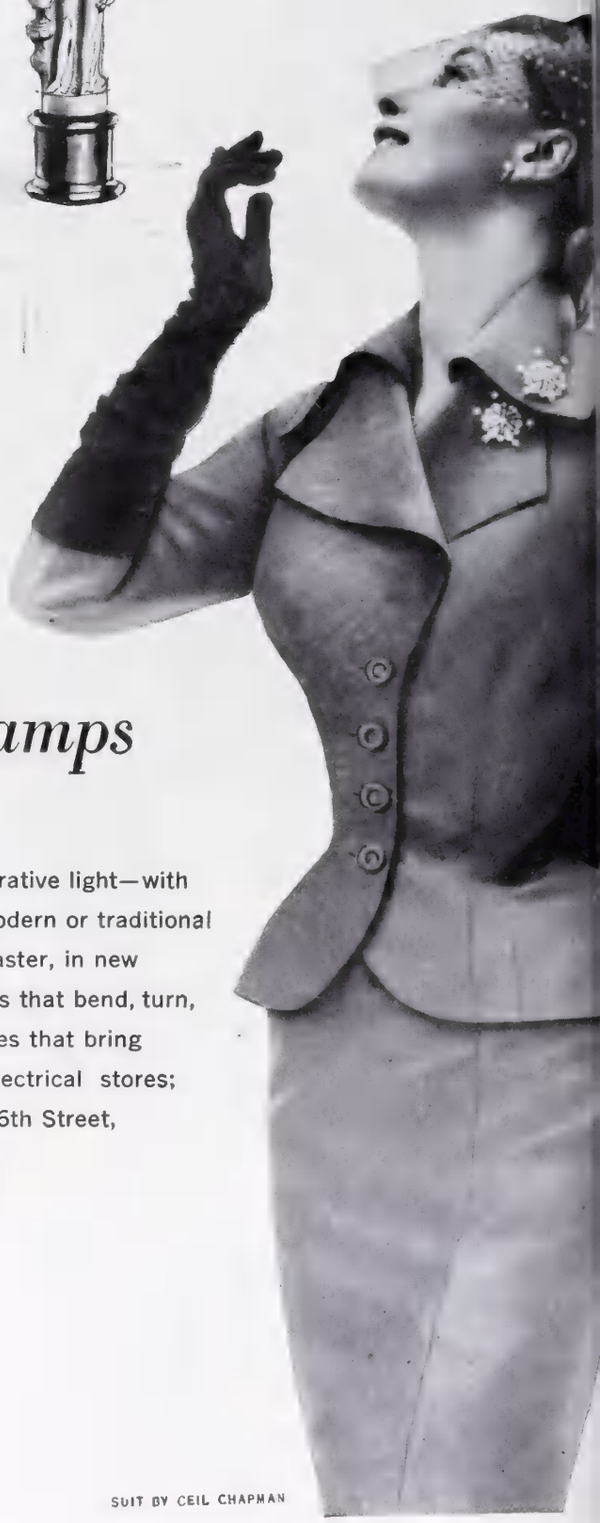
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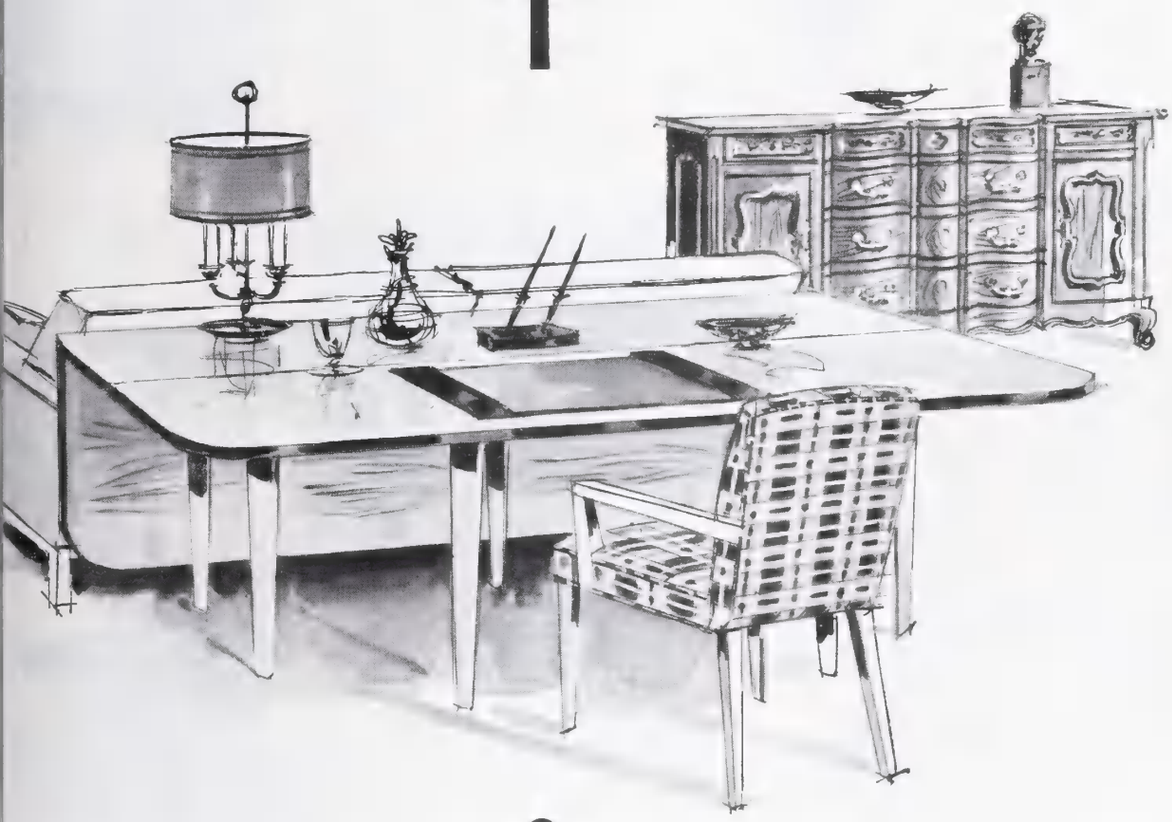
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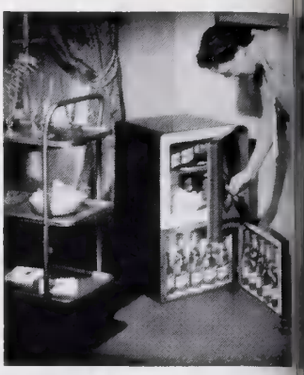
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By Julie Polshek



Yes. Frigi-Jr. *is* as small as it looks: depth only 16"; width, 16½"; height, 28½". Skillfully space-engineered, too. Unrefrigerated supplies utilize waste compressor-compartment recesses; frozen-food tray and 20-cube ice tray hug a corner of the one cubic-foot refrigerated area. An A-C wall outlet installs it. Quiet, sturdily built, efficient. Walnut finish, $145.75; white $129.75. Bar Mart, 62 W. 45th St., New York.



You buy the 4-foot panels o anee Lumber's ingenious dren's Corrall individually; as few or many as you like, convenient formation. Woo interlock them top and hinge-fashion, and provide underground anchorage whe rall is set up on the lawn or Sturdily built panels (solid or maple) are 26" high. $3 Canvas storage-carrying $1.95. Ward Phillips, Dund



You can mildew-proof closet walls and shelves as well as all the contents with Dri-Dux. It also waterproofs fabrics or whatever you treat; makes it resistant to stains, perspiration odors. It leaves their color, texture, and porosity unchanged. Use it as a dip; spray, brush, or sponge it on. Mildew-proofing properties last for months; the others, from one cleaning or washing to next. $3.69 a gal. Dri-Dux, Westwood, N. J.

PHOTOGRAPHS BY FRED LERNER



Features galore, new to m covers, are yours in Abou Kwik-Slip mattress spring Slip-on, contoured corners w on and off and give it a gl Lovely pastels, enhanced b trasting pipings. The silky is famed Indianhead; shrin sun-proof. Exquisitely tailore Blue, maize, pink, violet, treuse. Twin or double, $6.95, (White, $1 less.) Marshall F Chicago, Illinois.

(*Continued on page* 172)

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The broadloom that gives this room such an illusion of spaciousness is Alexander Smith's new Mayfair. It's a luxurious new textured broadloom . . . loomed of wool and the new practical, durable carpet rayons, that add so much to Mayfair's beauty, subtract dollars from its price. About $12.95* a square yard.

*Slightly higher in the West. ©Alexander Smith, Inc.

See how spacious

a room can look carpeted with

Broadloom

by Alexander Smith

The room on the left is, actually, rather small.
It measures only about 13′ by 17′. Just one thing makes it
look spacious . . . the Alexander Smith broadloom on the floor.
If your rooms are small, if they look crowded, you can push back
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the broadloom shown on these two pages.
It's Alexander Smith's Mayfair . . . one of the most beautiful
textured broadlooms made today, and, luckily for you,
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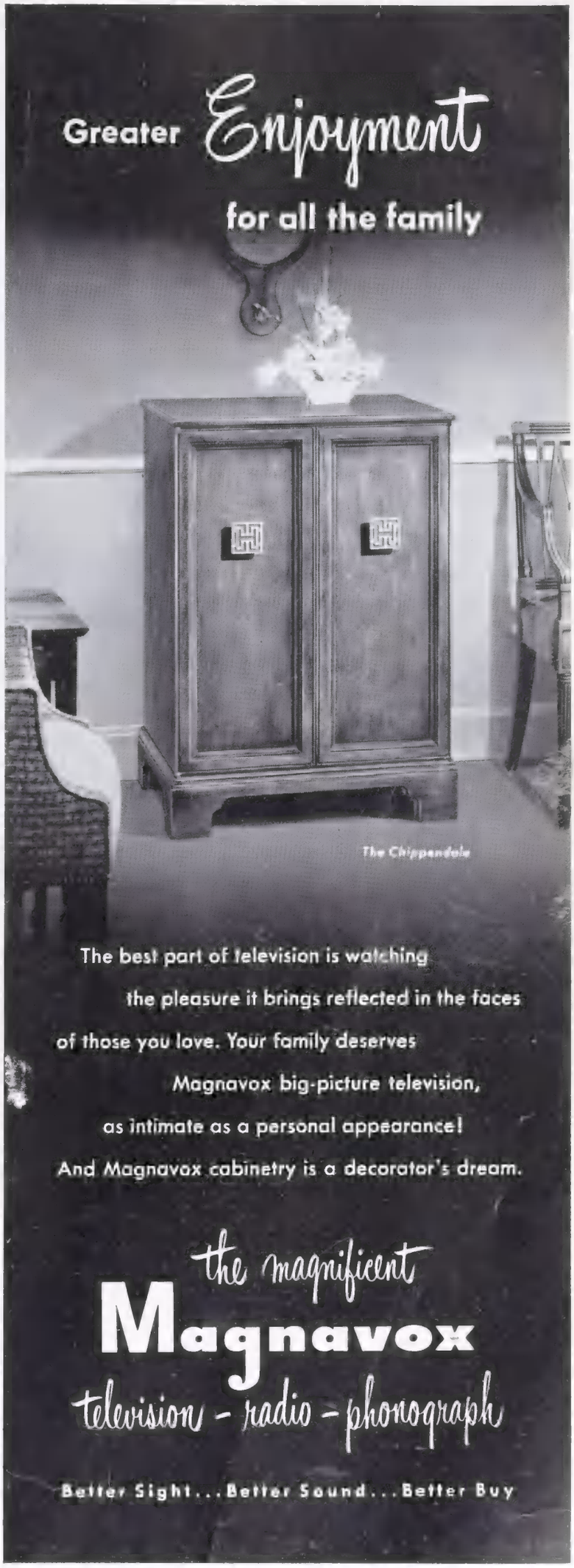
By Richard Williams

ople want to know what other eople are like. And especially hey want to know what the rich, famous, the successful, and the nted are like. The demand for graphy—both the gossipy biog- hy of word of mouth and the nal biography of the documented k—is as unending as curiosity lf. In popular biography it is little things that count. In *The of Samuel Johnson* Boswell te. "I cannot allow any frag- nt whatever that floats in my nory concerning the great sub- of this work to be lost." Bos- l was very right. We want to out how our heroes behaved in umstances that were similar to se of our lives, how they dealt h the landlord, the tax collector, publisher, the patron. And with e and sweetheart! This knowl- le establishes a connection be- en them and us.

So it is that music lovers like to w that Beethoven changed his gings continually and was at time obliged to pay rent for ee apartments; that he scribbled tches for his compositions on surface that was handy, includ- the window shade, and that he pped decorating the window des in this fashion only when landlord sold them as valuable ographs; that he thought out compositions while walking in country, and that while he lked and thought, his face con- cted in such grim contortions t on one occasion a pair of oxen k fright. People want to know t Beethoven was suspicious of the world, that he accused nds who were devoted to him of withholding money that was his, yet that he was capable of most unselfish and gracious deeds of friendship; that he could not shave himself without inflicting on his face nicks and cuts, so clumsy was he; that he never understood the multiplication table; that his letters were dreadfully misspelled, yet were often pieces of beautiful and unself-conscious writing; that he could behave like a boor but that there was also a sweetness in him which prompted him, when he learned the news that a child of one of his friends had died, to go to his friend's house, enter the room, say nothing, but sit down at the piano and play for hours improvised music of solace.

People want to know that Wagner read his librettos aloud to his friends, whom he summoned to these reading sessions; that no friend could deny such a summons lest Wagner boil with rage; that Wagner, who conceived art in terms of the Folk, the simple people and their legend, personally needed clothing of silk and satin, used perfume, and sipped champagne while he composed, and that he preferred to do his work in a room heavily draped and curtained, with all the windows closed; and that he felt a man of his genius ought to be supported by public funds or private donations. He was indeed so desperately in need of large sums of money that he once toyed with the idea (perhaps not too seriously) of marrying a wealthy widow for her dowry. In his art, however, he was unwilling to make the slightest compromise; he re-

(*Continued on page 77*)





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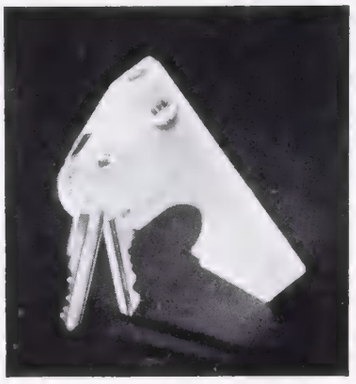
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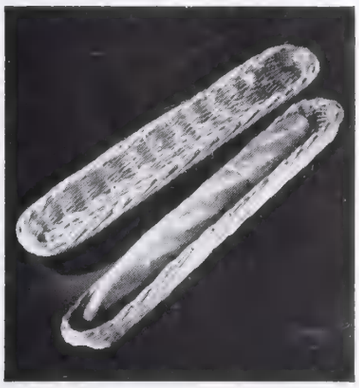


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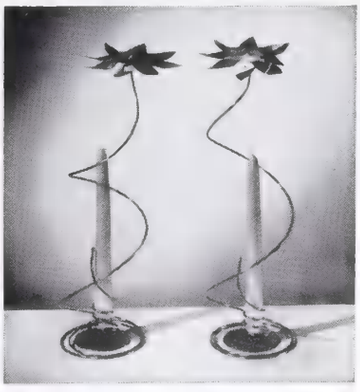
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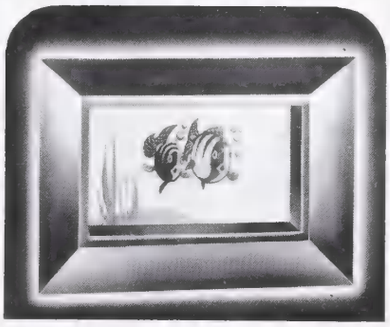
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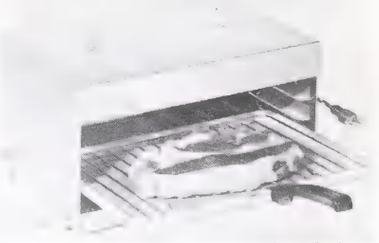


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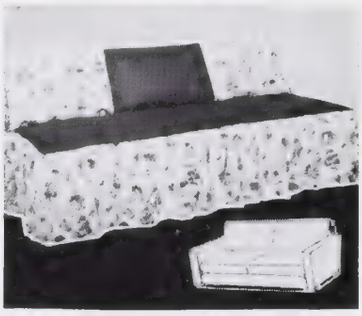
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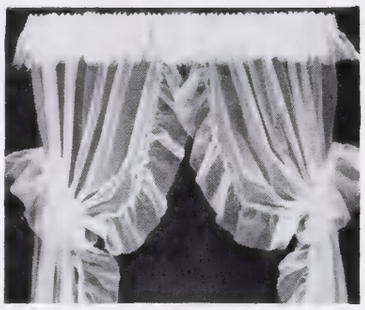
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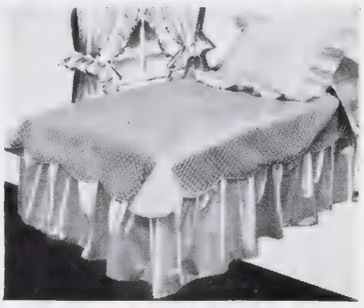
SHOP by mail at COLTEN'S



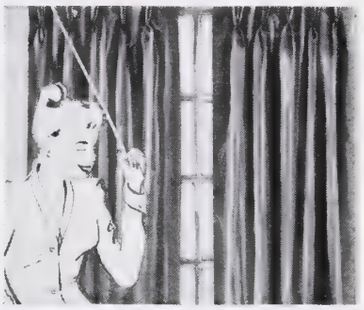
PERFECT FITTING, pre-shrunk studio couch slip covers of durable, washable pebble cloth with a "countryside" print. Colors: Solid hunter green with green print or wine with grey print, or grey with black print, or hunter green with red print. Studio couch slip cover 14.95 (indicate 2 or 3 pillows), upholstered arm divanola 17.95, maple arm divanola 11.95, maple arm chair 4.95. Also available in solid colors of wine, grey or hunter green. Postpaid.



CRISP NYLON CURTAINS, 100" WIDE to the pair, have a permanent finish by Dupont that lasts forever because it's part of the yarn. Custom-styled with wide, frilly 6" picot edge ruffles. Attractive ivory shade. 54" long 9.95, 63" 10.95, 72" 11.95, 81" 12.95, 90" 13.95, 90" x 188" wide per pair (double width) 23.50. Postpaid.



MIX THE COLORS of these precisely tailored, exceptionally popular dust ruffles with 16" drop . . . and quilted coverlets in Everglaze Chintz . . . for an exciting two-tone effect. Solid colors of cloud grey, hunter green, powder blue, yellow, cherry red, rosedust or white. Coverlet is 13.95 in twin, 15.95 in full. Dust ruffle is 8.95 in twin, 9.95 in full. Ruffled 90" drapes 10.95, sham 4.95. Postpaid.



LUXURIOUS, SUPER-CORD DRAW DRAPERIES of corded rayon bengaline-faille in dramatic corn yellow, mint green, forest green, cadet blue, wine, rosedust, eggshell, cherry rose, grey or chartreuse. They're 84" wide per pair (finished, pinch-pleated width 48") Hang 2 or more pair together for wide windows. 54" long 4.95, 63" 5.50, 72" 5.95, 81" 6.50, 90" 6.95. Postpaid.



MONOGRAMMED SHOWER CURTAIN of heavy-bodied rayon taffeta in hunter green, water green, yellow, peach, wine, grey, flamingo, white, black, rose, red, royal or ice blue. Choose same or another color for 12" monogram. Curtain 6 x 6 ft. with monogram is 10.95. (Monogram is on right side, last initial centered.) Matching ruffled drapes (not monogrammed) 6.95.



GLAMOROUS, MODESTLY PRICED rayon faille bedspread has diamond quilted top, generously gathered 22" flounce, custom details. In solid gem-tone colors of watermelon red, dusty rose, burgundy, hunter green, chartreuse, cloud grey or blue heaven. Twin spreads 11.95, full 12.95, lined 2½ yd. drapes 10.95, vanity skirt 6.95, sham 4.95. Postpaid.

COLTEN'S

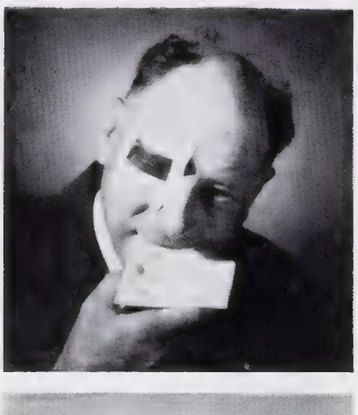
Write MISS SMITH Dept. 101
1351 BEACON STREET
BROOKLINE 46, MASS.
Established 1921

"One Of America's Finest Home Furnishing Specialty Shops"

Window Shopping



GREAT BIG, BEAUTI BARGAIN. A salad bo crystal-clear glass—heavy, ple. elegant—has a gle silver-plated base. With it silver-plated salad servers, ly simple and elegant. An price for the works, dear Wi SHOPPING Bargain Hunte $7.28 *including* 20% federa But please add 40¢ po Order the set from R. H. New York 1, N. Y.



IT'S ONLY A JOKE, bu prankster husband will hav time of his life with gu guests. The rubber black complete with patch and sive, is the most gruesome that ever fooled the public Slip the plastic Swiss cheese on a platter with real ones watch the fun! 50¢ ppd. Novelties, P. O. Box 54, M Hill Station, New York 16.



FIRE ENGINE SLIPP Maybe somewhere you've something that can match for sheer wonderfulness. haven't. They're made of su in fire-engine red, of course leather soles, and from th that really clangs, to the w that really turn, they're as ing as a five alarm fire. In dren's full sizes 6 throug $3.95 ppd. Foster House, 15 Court, Princeville, Ill.

Simply Beautiful IS THIS UNIQUE *Christmas Card*

"It's Christmas!" What do these m words kindle in your imagination? S you need say no more, the front c of this Greeting has only the words Christmas!" and, inside, your name a simple decoration. This is plastic bossed in g ful script raised silver c 8½"x11" Fre folded shee rich, velvety blue paper. is utter simp and restr good taste. V baronial en lopes include



Prepaid Pri
25 ... $
50 ....
75 ....
100 1
150 1
200 2

Sold Exclusively By Mail
Money-Back Guarantee

WRITE FOR FREE CHRISTMAS CARD CATAL

Miles Kimball
34 Bond Street - Oshkosh, Wisc

Mrs. Damar's KITCHEN KORNER

Here Are the Best New Kitchen-Tested Ideas of the Year



Here are 19 wonderful household aids from all over the world that will surely make housekeeping easier and more pleasant for you. Every one of these remarkable products has been tested—not in a laboratory—but in the kitchens of hundreds of average American women to guarantee their usefulness and durability. Now you can try them in your home, without risk! Just mail the coupon for the items you want—and if you're not completely satisfied, return them within 10 days and I'll promptly refund your money.

EASY WAYS TO MAKE FOODS TASTIER!

y Popular GARLIC PRESS



Gives ALL-OVER Garlic Flavor

No more garlic lumps, slices, "hot" areas in foods! Just press this durable aluminum Press — and garlic cloves e converted into creamy garlic paste at blends into recipe. Keeps hands free om garlic odors. And you can use Mrs. mar's Garlic Press for crushing onions, nt, parsley, allspice, etc. **ONLY $1.98**

OOK'S SPICE SET

AKES ANY MATEUR A ASONED CHEF



ch jar in is wonderful ice Set is la- lled with ex- rt instruc- ns on the st popular uses for each seasoning— lps you try new recipes or perk up old es! 10-JAR SET (in Red or White abinet)—Allspice, Cinnamon, Paprika, lery Salt, Pepper, Ground Ginger, round Nutmeg, Garlic Salt, Roastmeat d Poultry Seasoning. **ONLY $3.95**

OURMET'S VINEGAR BAR— *IMPORTED FROM FRANCE!*



Add gourmet taste delights and zest to your salad dressings, sauces, meats, etc.—with this collection of the world's finest wine vinegars! Created especially for us by the most famous Spice-Master in France, this set consists of 6 different wine vinegars — Shallot, Tomato, Gar-. Pimento, Tarragon, Lemon—each in attractive bottle, and ALL in a metal inegar Bar rack. **ONLY $2.98**

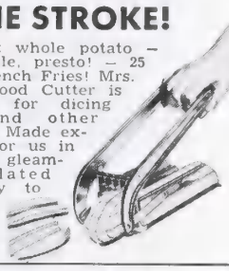
AKES ANY POT A STEAM-COOKER



ny vegetable tastes better and IS bet- r for you when it's cooked by steam! ll the natural flavor and vitamins re- ain inside—are not "boiled out" in the ater! To steam-cook this easy way, just ut a little water in your pot, place egetables on this perforated metal team-Tray—put it all in the pot, close d, and that's all! When finished, use team-Tray as a lovely server, too. Has olding sides—so it fits any pot 5" to ½" wide. Collapses flat when not in use. adjustable legs. **ONLY $1.98**

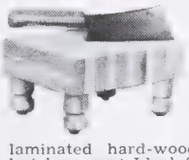
QUICK WAYS TO CUT AND SLICE FOODS!

CUTS 25 "FRENCH FRIES" IN ONE STROKE!



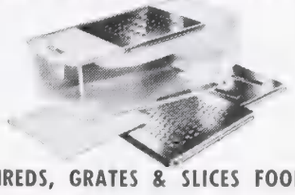
Just insert whole potato — press handle, presto! — 25 perfect French Fries! Mrs. Damar's Food Cutter is wonderful for dicing salads and other foods, too. Made exclusively for us in rust-proof gleamingly plated steel. Easy to clean. **ONLY $2.98**

TRIM & CARVE MEATS on this HOME-SIZE BUTCHER BLOCK!



Once you use this kitchen-size Butcher Block and cleaver, you'll wonder how you ever got along without it! Crack steak bones, poultry, lobster, etc. — without restraint — on this laminated hard-wood block like your butcher uses! Ideal for cleaving squash, frozen foods, etc. Block is 11"x11"x2½"—with heavy rubber-tipped legs.

BUTCHER BLOCK $5.95
BUTCHER BLOCK and CLEAVER $6.95



SHREDS, GRATES & SLICES FOODS!

This handy 3-way shredding unit permits you to shred, grate, slice foods in double-quick time—without cut fingers or bruised palms! Consists of transparent unbreakable container (10½"x3¾"x5"), 3 interchangeable shredding inserts, extra lid for food storage. **ONLY $2.49**

MAKE YOUR ELECTRIC MIXER A FOOD CHOPPER & BLENDER, too!



Just hook this attachment to the bottom of your beater—and your electric mixer gives you practically all of the advantages of a $40 blender! Enables you to PUREE fruits and vegetables; CHOP onions, nuts, chicken livers; BLEND delicious mixed drinks, healthful fruit drinks —ALL in a matter of seconds! Mrs. Damar's stainless steel Blenda-Mix fits any model mixer (except large-size Hamilton-Beach). Specify name of your mixer. **ONLY $1.98**

MORE EFFICIENCY IN YOUR REFRIGERATOR!

HANDY FOOD SAVERS STORE UP TO 6 LEFTOVERS



No more toppling cups and bowls to mess up your refrigerator—IF you store leftovers in these 6 handy containers! Each holds 1½ cups (contents of a No. 2 can). Everything is visible through the transparent plastic and snug-fitting lids. Set of 6 containers — complete with 15" chrome-plated pull-out rack. **ONLY $2.49**

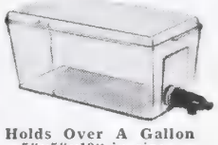
NEW "VACUUM-SEAL" CONTAINERS *KEEP FOOD FRESH FOR WEEKS!*



Just put vegetables, fruits, meat, leftovers into these refrigerator containers, gently press lids—and flavor is sealed in, **air tight!** "Vacuum-Seal" Fresherators keep food fresh for weeks—3 to 14 times longer than ordinary containers!

Set of 3 FRESHERATORS (1 18-oz, 1 32-oz, 1 48-oz) $2.95
Set of 5 FRESHERATORS (2 18-oz, 2 32-oz, 1 48-oz) $4.95

COLD FRESH DRINKS ALWAYS ON TAP!



Holds Over A Gallon 5"x5"x13" in size

Just fill "Tap-A-Glass" with water, soda, etc. — place it in refrigerator, and you always have cold, refreshing drinks "on tap." Easy to use, especially for youngsters. Fills a glass in seconds! Tray lid supports other items. Made of clear unbreakable plastic. **ONLY $2.95**

SPEND LESS TIME OVER YOUR STOVE



COPPER CLAD 7" SKILLET

A hard-to-get copper skillet with satin chrome inside! .035 extra-thick sheet of copper outside assures fastest, most uniform heating. Acid, stain, rust resistant. Cannot dent or chip in ordinary use. Easy to clean. Firm-grip handle, metal hanging ring. **ONLY $1.98**

FLAME TAMER — PREVENTS BURNED OR SCORCHED FOODS!



Make every pot a double boiler — with Flame Tamer! Just place under pots and pans — and there's no chance of burning or scorching foods! Steel air-cushion assures the slow steady heat that is the real secret of good cooking. Ideal for reheating foods in china and glass containers without breakage. **ONLY $1.98**

NOW! Wash Delicate Lingerie, Nylons, etc. — IN YOUR WASHING MACHINE



Now you can safely launder even your most delicate washables in your washing machine — with Mrs. Damar's Softi-Bag! Just hang as laundry bags; one for handkerchiefs; one for lingerie, etc. When filled, snap rustproof grippers shut, toss into washer—and that's that! These cotton mesh bags eliminate the need for sorting or hand-washing small articles.

$1.69 each—2 for $3.25

NEW ELECTRIC BLENDER FOR ONLY $3.98



Imagine! A real handy-sized electric blender only 7½" tall—and only $3.98! And what a wonderfully efficient little machine it is! Just put ingredients into the cup, turn switch, presto! — salad dressings, sauces, egg nogs, frozen juices, etc. quickly blend into a smooth creamy consistency. Youngsters will love it for mixing their own sodas, malteds, etc. Ideal for mixing cocktails. No electrical outlet needed—operates on ordinary flashlight batteries. Made of sturdy plastic.

MAIL COUPON TO ORDER DIRECT!

MAGIC TOWELS! RINSE CLEAN IN SECONDS!

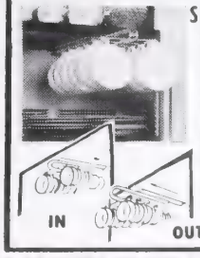


TO CLEAN— JUST DIP IN WATER

No matter how dirty, dusty, greasy these towels get—just dip them in water—and they're sparkling clean! Even iodine stains rinse out in seconds! Lintproof — ideal for washing, windows, dusting.

SIX colorful towels for $1.00

CUPBOARD CUP RACK—holds 12 cups SLIDES IN OR OUT!



Precious cups are safe—and easily accessible—when you hang them on this 11"x5" aluminum rack. Simply fasten bracket to the underside of your closet shelf, and the hook rack slides in or out. Hangs 12 cups safely over other dishes.

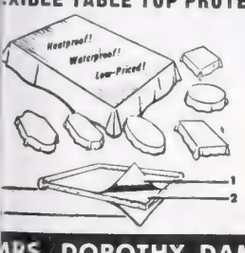
$1.29 each 2 for $2.50

FREE—GIFT CATALOG



This year, do your Xmas shopping at home! Send for FREE copy of Mrs. Damar's new catalog of items not shown here. Hundreds of gift and household items from all over the world!

EXIBLE TABLE TOP PROTECTOR—SELF ADJUSTS TO FIT ALL SHAPES!



Now you can afford to protect your dining table against marring, spilled foods, hot plates —at less than 1/3 the cost of made-to-order rigid pads! Amazing flexible construction drapes to fit any shaped table—and folds away in drawer when not in use. Gives 4-way durable protection:

ONLY THIS SPECIAL DE LUXE MODEL INCLUDES THESE FULL THICKNESS FEATURES

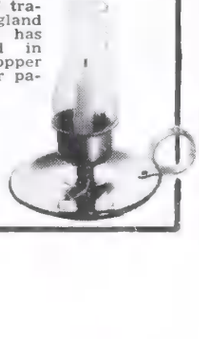
1. **TOP:** heavy waterproof covering
2. **INSIDE:** heat-proof insulated tufting
3. **BOTTOM:** non-stick Dupont plastic
4. **BINDING:** triple re-inforced

52"x52", $4.98; 52"x70", $6.98; 52"x90", $8.98

SOLID COPPER HURRICANE LAMP *MAKES IDEAL TABLE SETTING*

All the charm of traditional New England hurricane lamps has been recaptured in this exquisite copper lamp. Perfect for patio, garden, "by candlelight" dinners, etc. 6" high, glass chimney, replaceable candle.

$2.29 each 2 for $4.00



MRS. DOROTHY DAMAR, 127 Damar Building, Treat Place, Newark 2, N. J.

Please send me, postpaid, the items I have indicated below. I enclose $..... in full payment. They may be returned within 10 days for full purchase price refund if not completely satisfactory.

☐ Send C.O.D. On arrival, I will pay postman $ ....., plus postage and shipping charges. Same money-back guarantee applies.

☐ Check here for FREE catalog.

(Please Print Clearly)

QUAN.	PRICE	ITEM

Name .....

Address .....

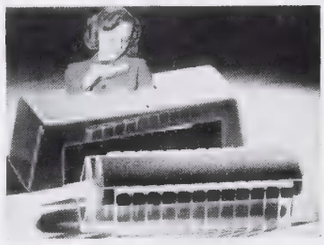
City ..... Zone .... State .....

MRS. DOROTHY DAMAR Damar Building, Treat Pl., Newark 2, N. J.



NO SUDS IN YOUR EYES with SHAMPOO GOGGLES

Children love them; adults acclaim these Plastic goggles. Have self-adjusting head bands and soft, absorbent terry edging; comfortably snug and watertight. Perfect for shampoos, home permanents and tinting. Order "Regulars" for adults and children over 12; "Juniors" for children 1 to 12. Either size, postpaid. **$1.50**





NEW MIRACLE SPRAY STOPS SLIP in SHOWER or TUB!

Prevent injury! No mat needed. Simply spray Foot-Hold on shower floor or tub. Forms invisible, water-repellent, NON-SKID film. One application lasts days. LABORATORY TESTED, odorless, absolutely harmless. Attractive 7 oz. plastic spray-dispenser bottle, only **$1.00**
Plus 15¢ for delivery.

CLEANS CLOTHES LIKE MAGIC

Removes Lint, Dandruff, Dog Hair

Just roll TYDI-ROLL over clothes . . . patented adhesive picks up finest particles fast by molecular attraction. Will not harm fabrics, leaves no residue. When surface is used, unwind and tear off, exposing fresh section. 16 layers on roll; 4¾-inch plastic holder. Get several for home, car, office—keeps dark suits immaculate. Postpaid, **$1.50**

2 Refill rolls, 98¢

No C.O.D. Satisfaction Guaranteed

ELRON 156 W. Chicago Ave. Chicago 10, Ill. Dept. BH-20

COFFEE HOTTLE



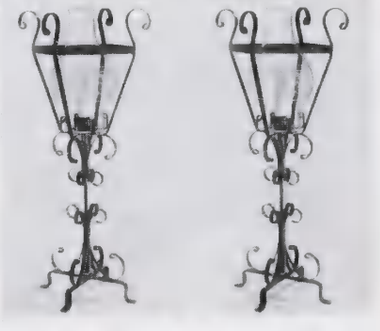
Keeps coffee hot for serving!

An individual carafe with stopper! Just pour hot coffee into bottle and place in cup. Keeps coffee hot, warms the cup and prevents spillage. Use it for tea, soups or bouillon too. Indispensable for outdoor service. Glasbake heat resistant glass with plastic collar. Capacity 10 oz. Serves 1 1½ or 2 cups. 2 for **$2.49**
Postpaid in U. S. A.

Send for FREE Catalog 27

BAR MART

62 W. 45th St., N. Y. 19, N. Y. MU. 7-1190
America's Most Unusual Store
Bobbie Ganger, Executive Director



LIGHT FANTASTIC

Use these Garden Table Lamps anywhere. The tall black wrought iron bases cast rich, romantic shadows from the magic spell of candle light, and the etched glass chimneys protect the bright flame from outdoor breezes. When terrace weather is over, bring them into the sun room or use them for buffet or candle light suppers. 22" high! You'll love them.

Order by Mail Per pair, only **$8.95**

FREE Send also for Catalog of Unusual Gifts.

Foster House
15-B Cole Court Princeville, Ill.

Window Shopping



WHEN THE TOP'S D on your convertible, you c be sleekly beautiful in th derful hat, designed like a aviatrix helmet. Mr. Du fabulous but expensive m made this just for WINDOW PING at a piggy-bank pri the only *becoming* hat we of that solves the open ca lem. White pique or black $7.50 ppd. Robert Dudley, 56th St., New York 22.



PENNY CANDY JARS seeing these again, time t cart wheel. We can feel ou pressed against the candy window, the sticky penn our hand. But today it's t we're yearning after. Thi the 4 sizes on your bar fille peanuts, pretzels, etc., i kitchen as clear canisters. 1 to 5 lb. sizes. $5 for 4 Malcolm's, 524 N. Charle Baltimore, Maryland.



LIGHT FANTASTIC. T a completely revolutionary in light fixtures. You instal easily as you change a light There are no wires to be nected. Just screw it in—i onds. Made of red tole with trim, the lamp takes up to watt bulb, is 8" wide. 9½" has an opal glass reflector. postpaid (without bulb). A Galleries, Fort Dodge, Iowa

(*Continued on page* 35)

Cracker Stackers



Two gay little reed baskets, hand-woven in old Mexico, that take over the cracker serving. Natural reed color serves as a background for woven pattern dyed with bright tropical colors. About 9" long. The right depth for any size cracker. HF3200—**Two** for **$1 Postpaid.**

MONEY-BACK GUARANTEE

Write for Free Catalog

You'll find something new and different for every name on your list in our big new catalog—The Unusual — presenting exciting gifts, housewares and toys from all over the world. It's yours for the asking



Miles Kimball

39 Bond Street - Oshkosh, Wisconsin



PORTA-BED folds to a snug suitcase size. For traveling, visiting, outdoors, small apartments or as regular baby bed. Strong aluminum frame supports sturdy duck and netting crib. Folding waterproof mattress rests on Masonite bottom. No latches, nails or screws. Safe for baby. Ready for immediate use. The open PORTA-BED is 46" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs., color: soft blue. $21.95 ppd., complete with mattress. Money-back guarantee. Orders filled promptly.

Folded for Carrying

The PORTA-BED CO., INC., Dept. 9A
2811 Danford, Box 6582, Dallas, Texas



a pair of screwbal

The keychain that keeps your keys "r and able" to open your door with a mini of juggling and jiggling! Small and com the gold-plated flexible snake chain h more than a dozen keys. And it's so eas unscrew the tiny balls at either end to or subtract a key! 3¼" long. Of course y want several . . . for yourself, your key in industry, as card club gifts, and give tokens. And key accumulators will certa appreciate it. You'll really find this keyc indispensable.

only $1.00 postpaid

seth *and* jed
NEW MARLBOROUGH, MASS.

ADAMO Boucléweave

the cotton carpeting that has never worn out

Luxurious Boucleweave cotton carpeting gives you unequalled durability, for, to our knowledge, no Boucleweave has ever worn out — even in commercial establishments where rugs are given severe usage. 1,360,800 tufts of long staple cotton yarns (in a 9 x 12 carpet), securely loomed into Adamo's exclusive Plastisealed backing, give you permanent rug beauty.

There are seventeen clear California colors from which to choose — blending into provincial or contemporary groupings with equal graciousness. And Boucleweave cotton carpeting is so easy to keep clean... it can be shampooed right on your floor, washed or dry cleaned. Adamo Boucleweave is moth-free, too!

An Adamo Boucleweave, 9 x 12 rug, may be installed for as little as $135.00. If you carpet your home with Boucleweave, your savings will more than pay for a new big-screen TV receiver. Available in any size, wall-to-wall or custom finished rugs, at department and furniture stores or interior decorators in all 48 states. Write for free color folder and name of your nearest dealer.



DUNBAR

for Modern







Listen to Mr. [illegible] chairs and multi-layered birch laminations, No. 4873 Snack Table of Finnish birch and walnut accented by brass feet and a brass handle, No. 4856.

DUNBAR FURNITURE CORPORATION OF INDIANA
BERNE, INDIANA

MODERN INTERIORS
Send 25 cents in coin onl
to Berne, Ind. for this
illustrated booklet.

NEW YORK: 227 EAST 56TH ST. • CHICAGO: 1638 MERCHANDISE MART • BOSTON: 203 CLARENDON ST. • KANSAS CITY: 212 MERCHANDISE MART • PASADENA: 2914 EAST WALNUT ST

Window Shopping

CONTINUED FROM PAGE 32

PY LOVES. If you've been bitten by the urge to a collection of fine china s, these three puppies in sket will give it to you. re made in England of bone by Royal Doulton, and if lon't watch out you'll find -If talking to them! $13.50 Nelmor, 901 Bergen Ave., City 6, N. J.

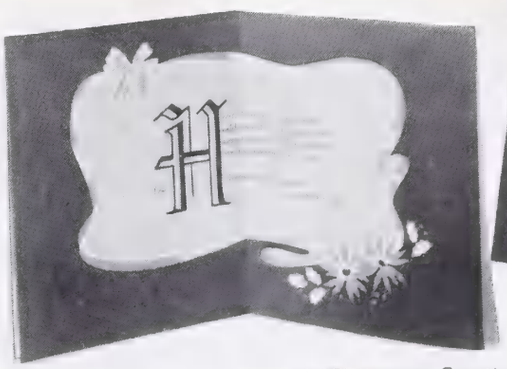


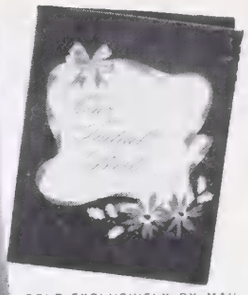
LEARNED GENTLE- in kneepants, spouting ledge all over the Three-B oom, must have been listen- these Sing-A-Song Record ns. They cover Presidents, tors, Heroes, and Pioneers Explorers. Each album of 78-rpm, 10" plastic records of 8 characters. Stories are ed inside. $2.50 per album, Tottie Dohme. 162 E. 86th New York 28, N. Y.



SCISSORS, superbly in Germany of stainless have a special serrated which cuts the top neatly soft-boiled egg. Now you eat it right out of the shell, h is the best way of all. $3.95 paid, and we found them at nderful cutlery shop in Chi- . D. Corrado. 26 N. Clark Chicago 2. Illinois.







SOLD EXCLUSIVELY BY MAIL
MONEY BACK GUARANTEE

A
Christmas Card
BUILT AROUND
Your Own Initial

Prepaid Prices, including matching envelopes - 25 - $3.95; 50 - $6.95; 75 - $9.95; 100 - $12.85; 150 - $18.50; 200 - $24.10.

WRITE FOR FREE CHRISTMAS CARD CATALOG

A Christmas Greeting built completely around the initial of your last name. We've written a special verse with your initial—proud and handsome in Old English—beginning each and every line. Your name, printed to order, is built in, like a verse line, at the end. Christmas colors: solid rich green background, red frame. Printed on 10" x 13" French-folded sheet of fine white wedding text vellum. Envelopes of matching paper.

Miles Kimball
11 Bond Street - Oshkosh, Wisconsin



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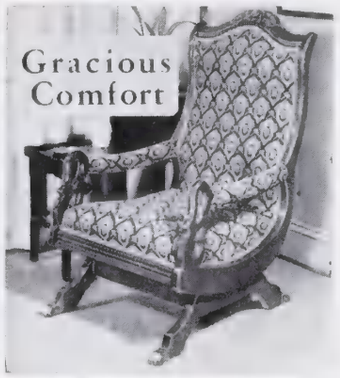
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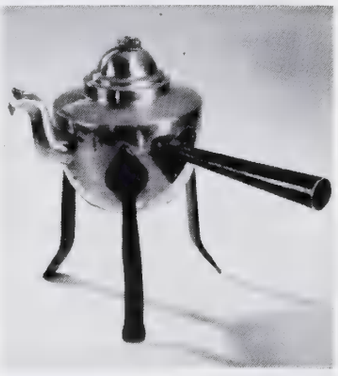
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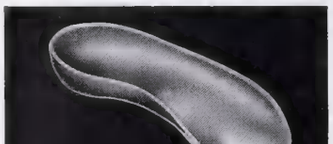


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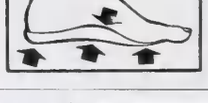
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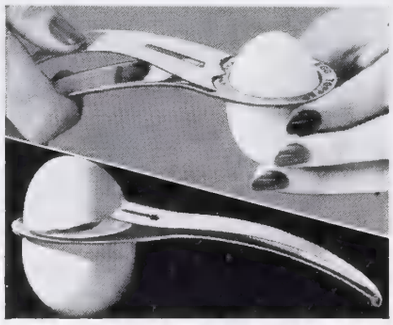
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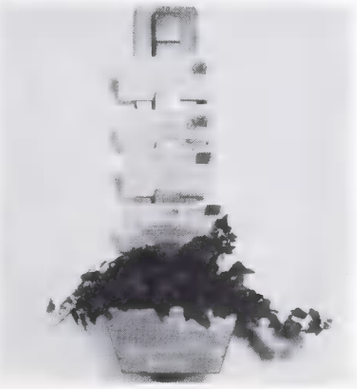
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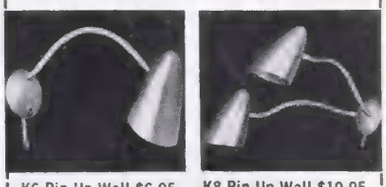
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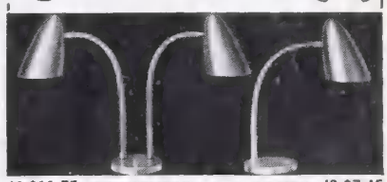
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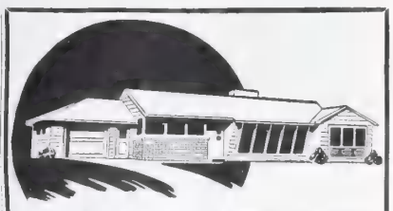
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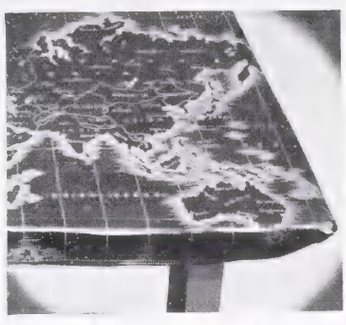


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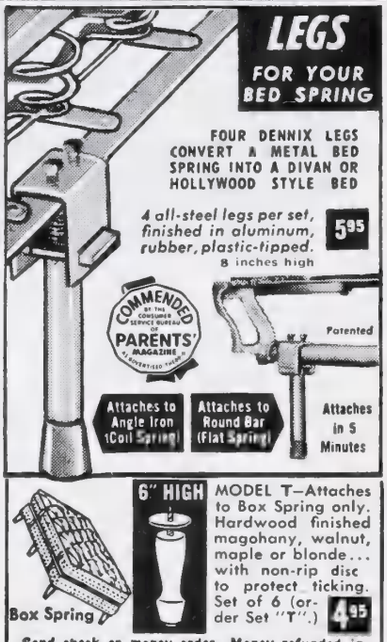
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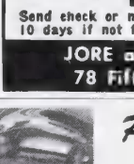
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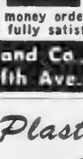
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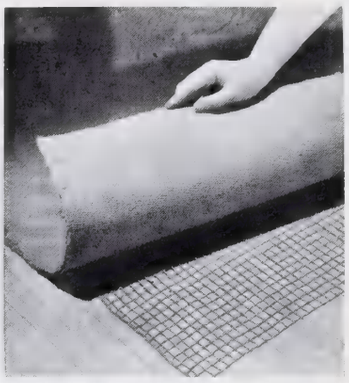
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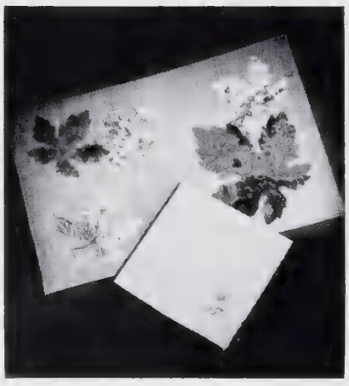
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(c)





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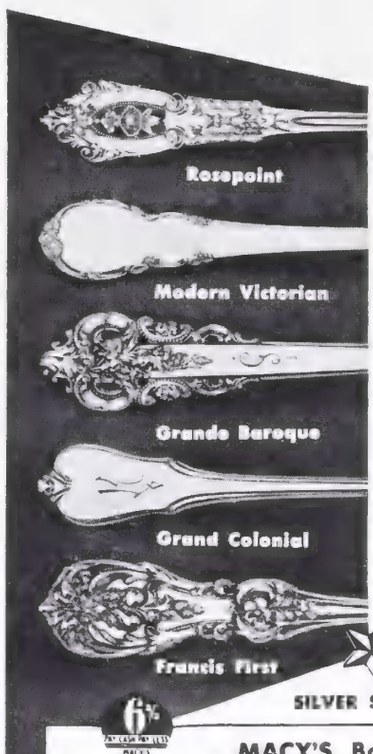
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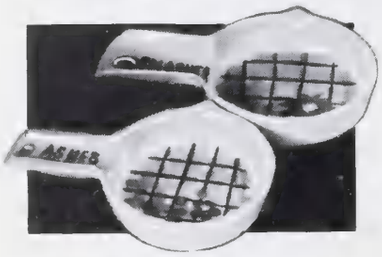
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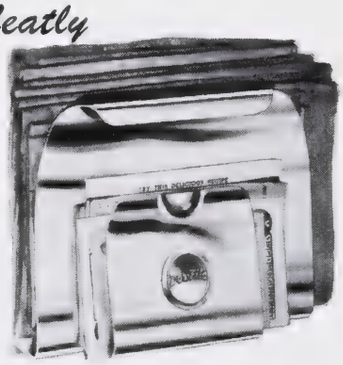
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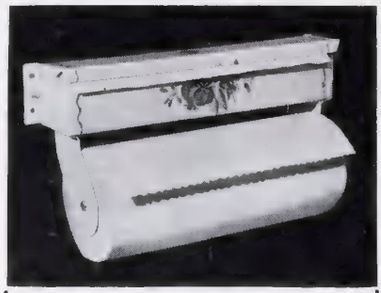
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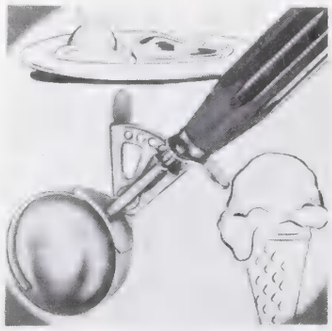
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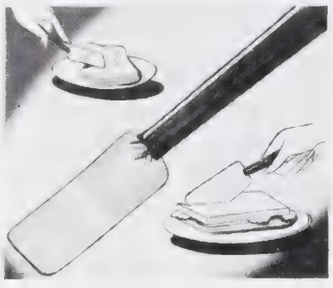
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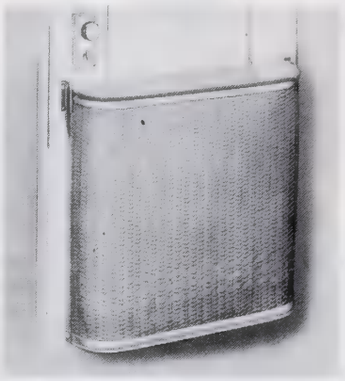
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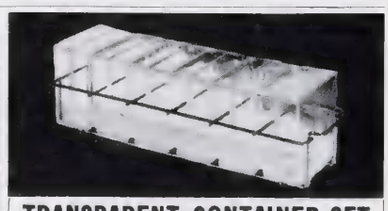
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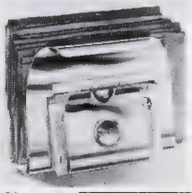
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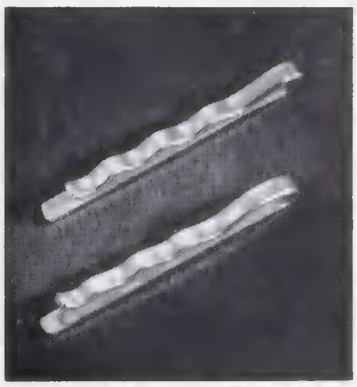
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CONTINUED FROM PAGE 42

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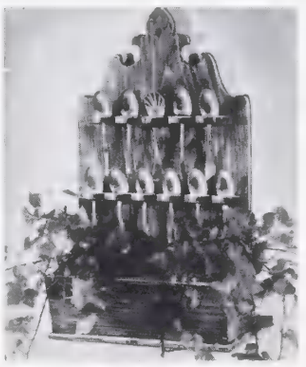


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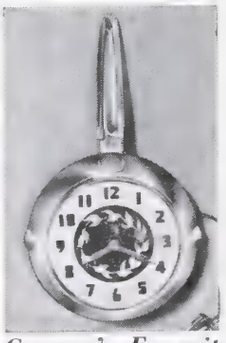
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Add Grandma's charm to your Early American decor with this Copper Skillet Electric Clock, with easy-to-read white enamel face. Guaranteed electric mechanism, 110 Volts—A.C. Overall 8" by 15". A smart wall clock for kitchen, dining nook, rumpus room, or cottage.

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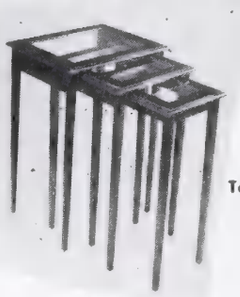
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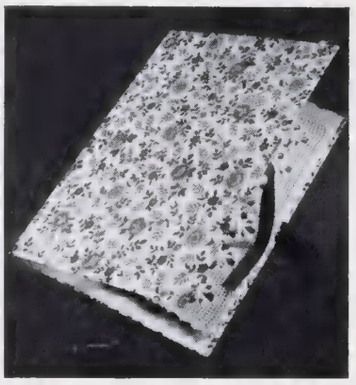
Window



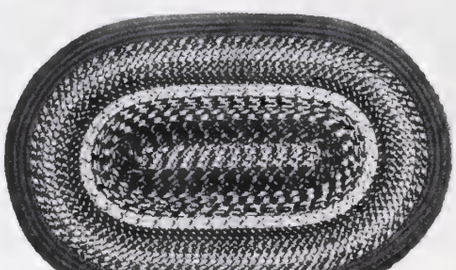
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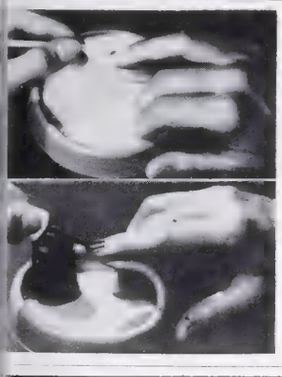


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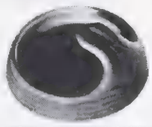


ROCKY DOODLER with needle will cross-stitch the cock design stamped on this apron. Now she'll have such fun doing that she'll decide to whip up several for Christmas presents. Kit contains apron which is finished and bound, and white floss for cross-stitching. Apron comes in red, blue, or green. $2 ppd. Susan Smith Co., Dundee, Ill.





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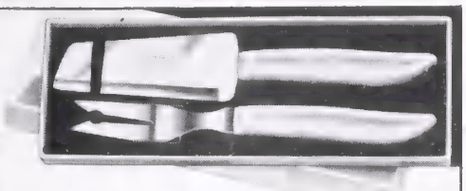
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MONEY-BACK GUARANTEE

Borrow a leaf from the master chefs. There's no better way to extract the flavorful essence from garlic cloves, just right for blending in a matter of seconds, than by use of this handsomely-grained hardwood muddling bowl and wooden pestle. On the bowl are instructions to make a world-famous French dressing. Bowl is 4¼" across. HK4505. **$2.95** ppd

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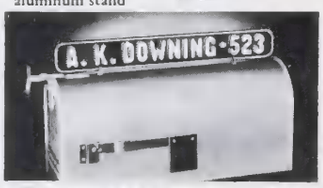
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Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

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Height 42" Seat 18" x 14"
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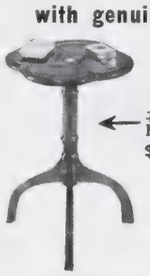
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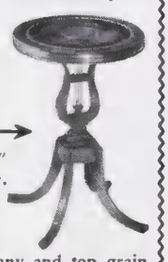
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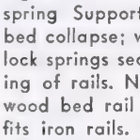
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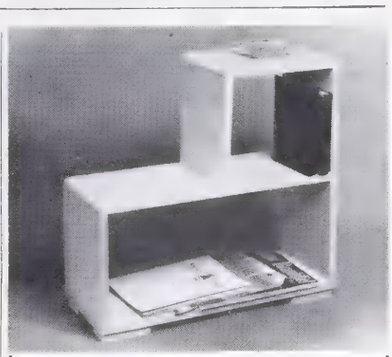




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OPERA GLASSES no longer are an expensive luxury. You'll enjoy the play in high style with these rich-looking 3-power opera glasses. Approximately 4½" wide—made of antiqued silver plated metal. Imported. Every theatre-lover on your gift list will want a pair. Postpaid, of course—at the amazingly low price of **$3.50**

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Sensational new idea! A rare treat for seafood lovers. Now enjoy Maine Lobsters at their mouth-watering best. Fresh-from-the-ocean goodness! Real "shore dinner" flavor! Yes, these succulent, firm-fleshed lobsters come to you straight from cold Maine waters—delivered alive and kicking in our special ice-packed, ready-to-cook metal container. Put container right on stove without touching lobsters. Steam-cooks 'em between layers of seaweed, real Down East clambake style. Good? You never tasted better!

SEND TODAY for container of 10 choice pound plus lobsters, or 11 lobsters plus ½ peck of steamer clams—either offer only $14.95, check or money order. Express charges collect. *We guarantee live delivery for date you specify within 1,800 miles—or money back.* Order now or send for free illustrated folder. Gift Certificates also available.

SALTWATER FARM Box 601, Damariscotta, MAINE



Invitation Fascination Agitation Meditation Exhilaration Intoxication

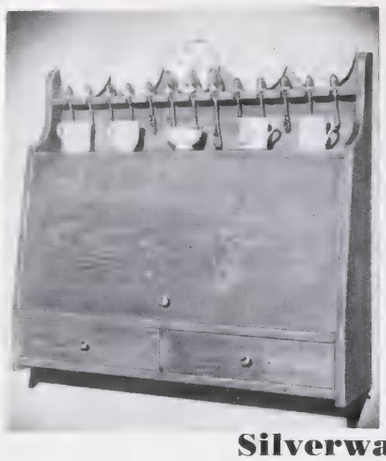
SAUCY SIRENS for Your Bar

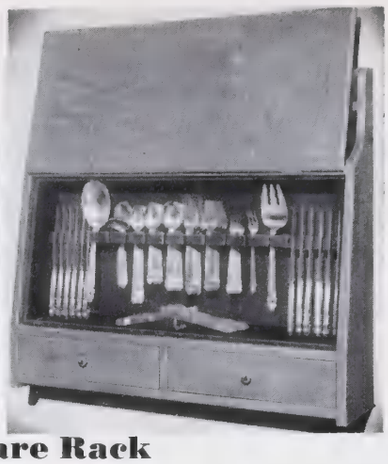


Six bewitching bathing beauties draped around gay 12 oz. glazed ceramic Beer Mugs. Matching 64 oz. Pitcher has narrow lip to prevent ice from slipping out. Pitcher and Mugs are sun-tan; girlie handles dressed in black. Wonderful for informal parties—perfect for gift giving!

Mugs, **$3.95** each, 6 for **$22.95**; Pitcher, **$8.50.** All postpaid.

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Silverware Rack

Found! A Place For Your Silver—And A New Idea

A truly beautiful piece of furniture, sensible, clever. What better place for your silver than the dining room wall?

Our graceful slant front holds over 150 pieces. It is completely lined with tarnish proof Pacific Silver Cloth. The drawers, for odd serving pieces, have roll flaps of the same. Slots holds up to 13 pieces. Separate grooves for knives and butters. Each piece is beautifully displayed. It closes tight and trim. Top shelf displays 12 spoons and bric-a-brac. Here is a wall piece worthy of the finest silverware.

Hand made in honey tone knotty pine or lovely mahogany finish—rubbed to a satin smooth sheen. Size 27" x 23½" high x 5¾" deep.

Price **$36.95**

Check or Money Order

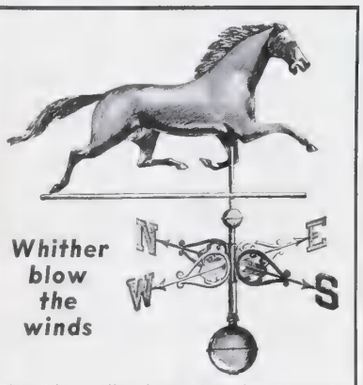
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Yield House

N. Conway, New Hampshire

Dept. BG-1



This Ethan Allen horse Weather Vane is hand hammered copper on iron copper bearing spire. Horse 31 in. long, ¾ full bodied, 22 karat gold leafed.

No. 9: Price f.o.b. New York—$60.00

FISKE Weather Vanes have topped buildings for more than 92 years. Time does not dim their beauty nor reliability.

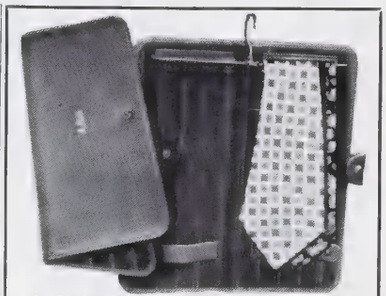
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Free Initials stamped in 24k Gold **$8.50** ppd.

Holds 12 ties wrinkle-free when closed or hung open from folding brass hook. Handkerchief pocket on outside—jewelry pocket on inside. Neat lining, strong seams, sturdy clasps.

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Very sentimentally yours . . . baby's hospital identification beads . . . to have and to hold. Preserve and display them this lovely, permanent way . . . just send them to us, we'll imbed them in a 3" square lucite paper weight and inscribe baby's name in gold. Makes a charming little accessory you'll cherish through the years . . . a wonderfully welcome gift for the new Mother! Just $3.95 postpaid.

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WILL HAMMOND, Proprietor

4 Plain Street, Millis, Mass.



MY NEW ENGLAND FIRKINS ARE MIGHTY HANDSOME

Times gone by they stored sweet butter and such in frontier firkins. Now, I see where they're using 'em for home decoration! These beauties are made by the oldest bucket maker in this neck of the woods. Real dandy gifts as waste baskets or for holding sewing, cookies, kindling, etc. Maple finished. While they last, same low price with or without Currier & Ives print. No C.O.D.'s. I pay postage.

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Windo



FUR SCARF RACK. beautiful sables, minks stone martens are coming storage to touch with s the shoulders of women new fall suits. So here is Hobar rack, designed t your scarf in perfect sha tween wearings. Nickel 11¼" high, *two* racks ar plus 15¢ postage. No Eunice Novelties, Box 41 Park, N. Y.



MULTIPLICATION CIL. Give this to a third who's bogged down by the tables," and overnight his ished teacher will think Quiz Kid. A jumbo plastic supplies the answers to an from 2 to 12 by turning t comes filled with pencils. ballpoint pen. For a figur scholar, it's a diller for $ Bonnie Merrill. 5011 Ave., Brooklyn 3, N. Y.



BEST SEAT IN THE H for television is this solid duras mahogany ottoman. a superb piece of furnitur 6 webbed deep-coil sprin filling is sterilized horseha cotton felt. Covered with fabric or theirs (state ty sired), it's 16½" x 20½" x high. With rollers. $29 f.o.b Antique Co., 900 W. M St., Richmond 20, Va.



THE VERSATILE LITTLE COLLAR THAT JUST TUCKS IN . . . AND STAYS . . . WITHOUT STITCHING OR PINNING!

Enchantingly simple and simply enchanting. **TUCKER** is super for sweaters and a charming highlight for dresses. **Perfect for back-to-school girls of all ages** . . . and mother will adore wearing Tuckers too. Order the styles pictured above. Specify Reg. for teens and Misses sizes. Girls 6 to 12, specify Junior.

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HANDY 17"

SUSAN SE

Picture-Pretty! Unbreakable! Every Dish

No one, but no one, will ever dream paid so little! This gay SUSAN will m simplest meal seem a party. All the beauty and luxury-look of finest cerar practically unbreakable—made of S So effective for serving salads . . . reli goodies! Remove *any* or *all* the dishes in place them right in your refrigerator!

Colors: Refreshing Forest Green and Ch or Crystal with Ebony.

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RS! Every time you stir batch of martinis in this you'll toast your smart ng sense, because it's a rth cheering about. The clear pitcher has an ice- g pouring lip, holds 38 and comes with its own irrer. If you're looking for et wedding gift, here it is! lus 35¢ postage. Carson, Scott & Company, Chicago.



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CHILD LOVES TO EAT M HIS OWN POTTERY

iece personalized table set of Old stoneware will thrill any child! er's first name hand-painted under nd fired-in for permanence on all Colorfully hand-decorated. 9" and 6" 5" bowl, 11-oz. mug. Boxed. *When print child's name. State if boy or ign wanted.* Send check or money Sorry—no C.O.D.'s) 4-piece set, post- U.S., $5

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AT THE REMARKABLY LOW PRICE OF **11.60**

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We lead America in Rattan



SELF ATTACHING WINDOW SHELF

Fastens to the window sill without screws or nails. Merely slip the flange between the window and the sill and you have a sturdy 6" shelf on which to place plants, electric fan, etc. Window may be left open, closed or locked. Made of rigid steel with rolled edges and finished in a glossy durable baked white enamel. Size 23" long 6" wide. **$1.35** Postpaid

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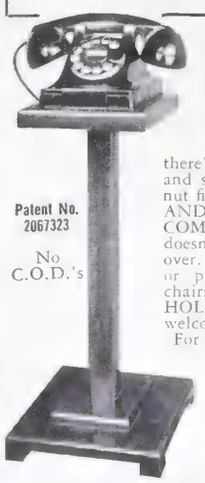
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Graceful little table accessories equally at home in your dining room, living room or game room. For informal or formal entertaining. Crafted in the European manner of gleaming German silver or highly polished brass. About 4" long, with footed base. Use them for drawn butter, mayonnaise, candies, tidbits, nuts, cigarettes. A pair makes a charming wedding or hostess gift. And who could be nicer to remember than yourself?

Brass: $2.95 a pair
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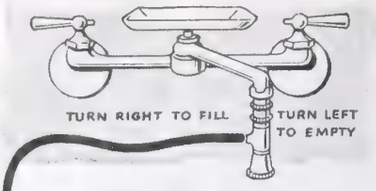


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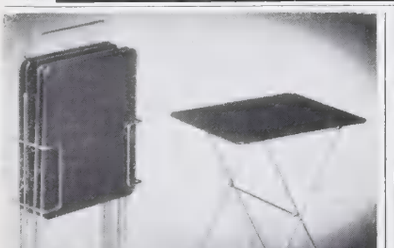


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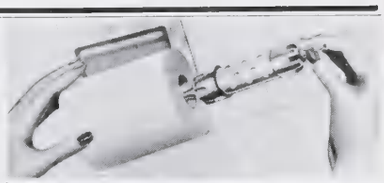


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- Use anywhere—indoors or out.
- Ideal for entertaining.
- Sturdy steel—yet featherweight.
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- Roomy top—12" x 15"—stands 20½" high.
- 4 TABLES COMPLETE WITH HOLDER, ONLY

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CHROME PLATED DEODORIZER WITH CARTRIDGE
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FOR MUSTARD OR CATSUP

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$1.00 ea. ppd.
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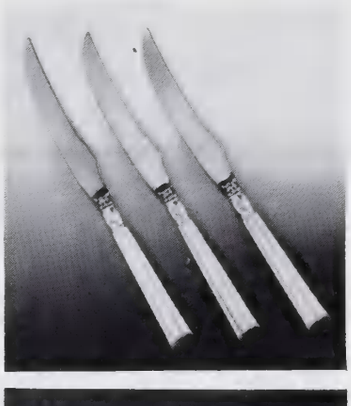


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IT MEASURES THE FALL up to six inches, as easy to read as a therm Give it to a man who soak up weather infor and you'll be his raining Developed by a meteorol has an aluminum case, a proof, non-breakable tub comes with an 11-year book. 19¼" long. $3.25 pp England General Store, Pl Millis, Mass.

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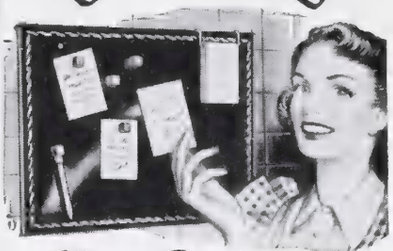


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Magnetic Magic



Maggie Board

BULLETIN BOARD

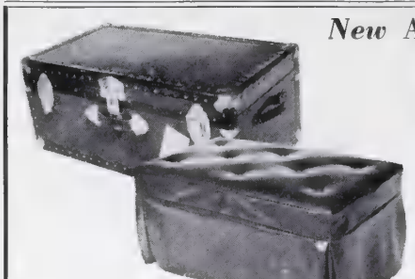
for kitchens—telephones

No pins or tacks on this gay little red bulletin board. Messages, reminders, shopping lists, and recipes—all are held in place with lifetime magnetic blocks. Pad and pencil are always handy—never stray. Hang a large "Maggie Board" in the kitchen—a small one by the phone. Complete with accessories.

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Send check or money order. No C. O. D.'s please.

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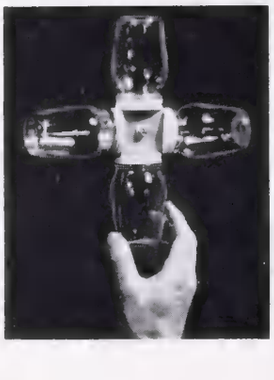


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Transform your foot-locker into a some bench plus extra storage with "Lock-O-Cover." Made of stone's Velon plastic leatherett sturdy, easy to keep clean with a of a damp cloth. Fits standard siz 13" high, 31" long, 16½" wide. red, blue, green, tan.

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Gizmo

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NUTS 'n BO
HERBS 'n SPI

When it's in Gizmo, it's easy to see and easy to get! can be nails or screws, herbs or spices—for Gizmo is ha some enough for any kitchen, practical enough for shop. Four large 7½ oz. jars (no midget jars for Gizm on bright red hub with spindle and plated cap-nut. W bracket for easy mounting.

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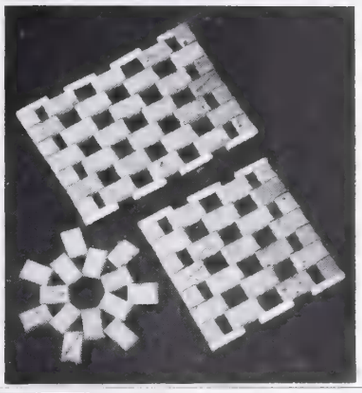
OT THE WORKS and our husband's den or office -in-the-arm with these exact ductions of famous pistols. on the wall. the only wal- ey pack is a decorative one. s gun-shy secretary won't e vapors. Photographed are 4 cal. Colt 1859, and the d. Colt 1873. $4.50 each The Game Room. 1538 Con- ut Ave., Washington, D. C.

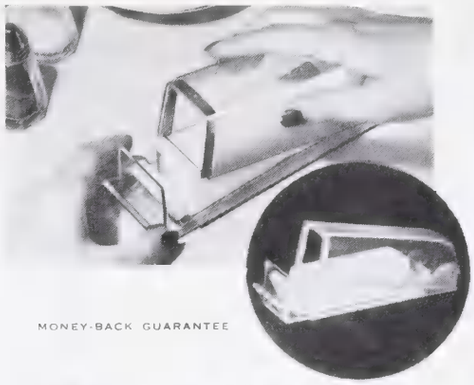


DING BELLES that will tars in a bride's eyes are sterling fashioned crystal . The graceful poppy de- f sterling silver lends great ction to both the flare vase he low footed compote. The will use one for the red her new husband brings he other for mints on her table. $7.50 each plus 35¢ C. D. Peacock, Chicago 3.



KING TRIVETS, im- l from Portugal. come be- hot plates and your table andsome protection. They're ly wonderful under house , vases, the pitcher of mar- and come in 3 sizes. 7¼" ameter. $1: 8¼" square, 11½" long, $1.50. And the shapes pretty? Prices ostpaid, and you can order from Seth and Jed, New borough, Massachusetts.





MONEY-BACK GUARANTEE

Canned Milk Pitcher

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Butter Cutter

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Vanity Skirts	**5.95**
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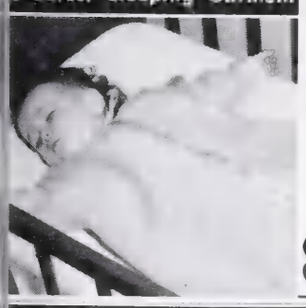
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TRUNDLE BUNDLE

Safest Sleeping Garment



Scientifically designed by a doctor, NO confining bed clothes, pins or ties.

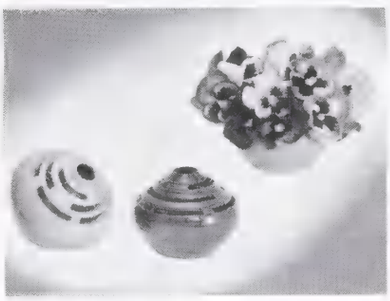
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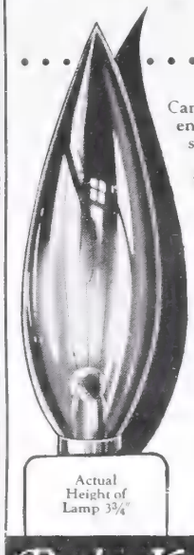


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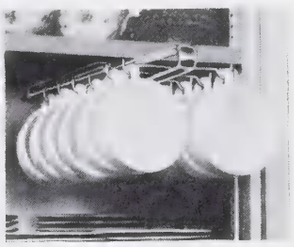
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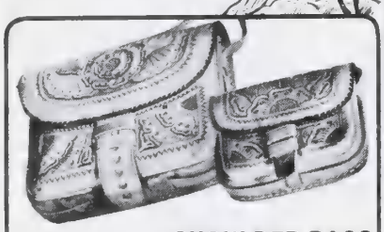


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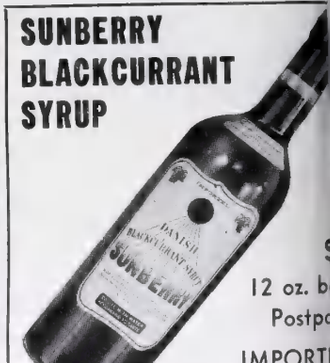
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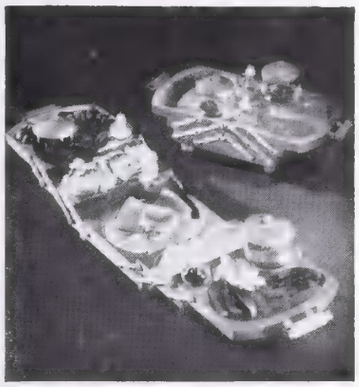
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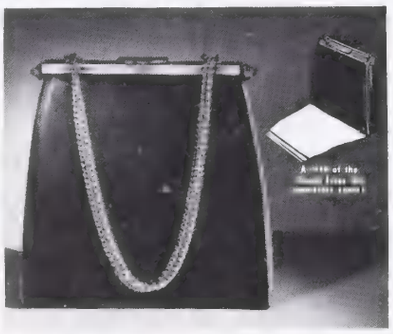
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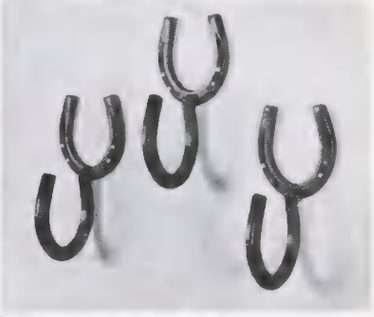


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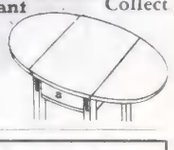
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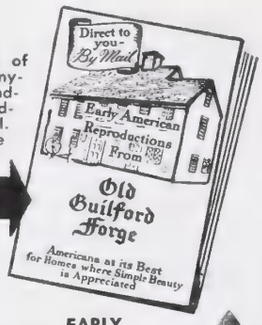
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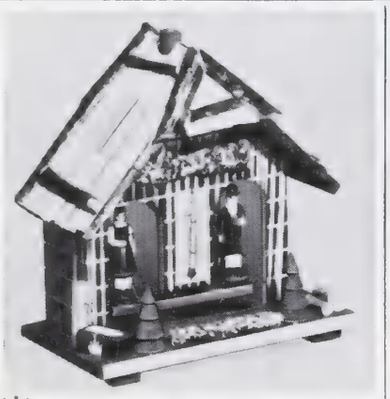
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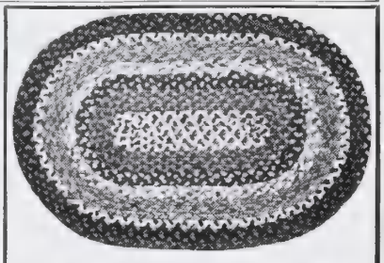
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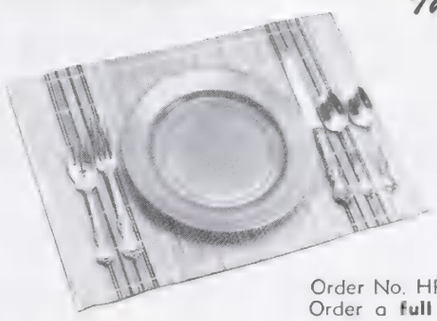
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Initials extra—35c per set of two, 50c for three.

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Hand Carved Solid Mahogany



Lady's Chair to match, $5 less

No finer furniture was ever made. Yet it's only $134.50 in your choice of covering: rich antique velvets, red, Killarney green, rose, gold or blue; or lovely tapestries. Swatches of fabrics furnished. Six dollars less than above price if you send fabric; 3 yds. required. No COD's, please. We pay the shipping charges.

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'S RIGHT ON YOUR TELEPHONE... HT WHERE YOU NEED IT EVERYTIME!



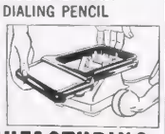
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Hundreds of thousands of enthusiastic users. Kills fleas, ticks and lice instantly. Heals sores, eczema and rash. Cleans hair and hide...removes odors...eliminates bathing. Leaves coat soft and lustrous. Absolutely safe for cats, too.



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Automatically feeds or waters your plants while you are away. Place spout in the soil and fill with plant food or water. Flow can be regulated to last as long as seven days.

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60 POST ROAD, MADISON, CONN.







Yours for the asking!

A posy for your lapel, Madam!

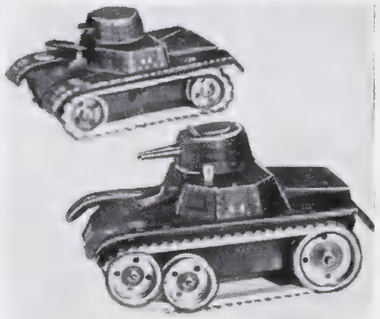
Be smart and thrifty—wear a Scottish Tartan boutonniere (all wool) ***with our compliments.*** You don't have to be Scottish to wear a Tartan, you know. So choose your free bonnie lapel flower in any of the 108 Tartans . . . including the great favorites . . . BLACK WATCH 42ND, DRESS GORDON, HUNTING MACPHERSON, ROYAL STEWART, FARQUHARSON, MACLACHLAN, LOGAN.

Largest collection of all wool Tartans, *in stock*, ever offered for sale by the yard, ready for the needle — in America. Imported from Great Britain — 100% wool — used by the finest creators of coats, suits, sportswear. Just right for skirt, slacks, stole, suit, jumper, children's wear. 108 *authentic* Tartans . . . 10 ounce weight, 54-58 inches wide. $7.75 yd., shipped postpaid. Write direct to the importer . . . tell us

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But — order or no order, we will send you the flower free (together with other swatches). Enclose 25c for postage and handling.

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Wind them up and away they go on their rubber caterpillar treads, shooting fiery sparks. Wonderful metal miniatures filled with action . . . absolutely harmless! The little fellow, top, 3¾" long, has turret and 4 wheels. Postpaid, **$1.25.** The bigger tank, below, 5½" long, has turret that opens and 6 wheels. Postpaid, **$2.25.** Larger 10-wheel tanks with spades, shovels and movable turrets . . . 6¼" length, postpaid, **$5,** 7½" length, postpaid, **$6.50.**

Send 10¢, coin or stamps, for our new catalogue

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and so will be the long-s
Mother of any high cha
cuffs. The Baby Bottle
Tender is made of colorf
ible plastic, hand decorat
nursery designs. The suct
base anchors stoutly to th
chair tray or table. Jar
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does this for you, and mor
the daily watering, for wi
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under the glass dome rece
the moisture they need for
period of time. 9½" hig
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THE VELVET TOUCH
this a chair we love. M
solid mahogany with bra
trim and coil-spring se
mahogany-crested back
mond tufted. 35¾" hig
wide. 18" deep. it's cov
lipstick red, emerald o
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send 2 yds. 50" materia
Express collect. The Chai
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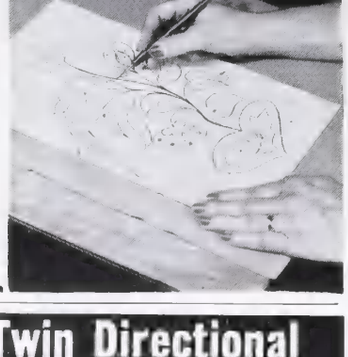
Decorate with easy-to-trace PENNSYLVANIA DUTCH PATTERNS

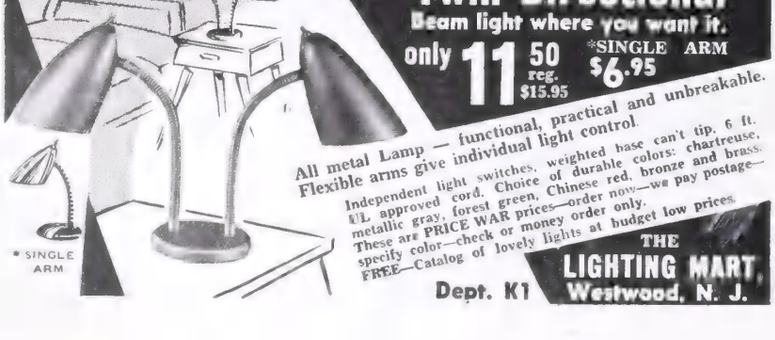
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Catalog of complete line of patterns, stencils, undecorated toleware and wooden articles, and painting materials free with each order. Catalog only 10c.

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$1.00 PPD.

It really works!!! Even on windows stuck shut for years.

Designed especially for this job, it's saw teeth neatly cut away the paint or warped obstructions preventing free movement . . . Gets in corners too.

Just send us your check, money order or dollar bill. Window Wonder sent to you postpaid same day order is received.

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DON'T DAM THAT DR

NEW WAY SHIELDS BANISH CLO

OLD WAY **NEW W**



CLOGGED DRAIN WATER IN EAVES

DRAIN CAN'T LEAVES WASH TOP, DRY AND AWAY.

New Way eave trough shields con eliminate clogged downspouts and climbing every fall. Made from al for long life, New Way shields are and quickly installed. Finger-like prevent leaves from collecting opening. Leaves wash up on top Way and blow away when dry. One is required for downspouts situated less from end of trough. All other i tions require two shields per dow Send for your supply today.

75¢ EACH—3 FOR $2.00 POST



BOTH STYLES AVAILABLE IN 4" OR 5" SIZE

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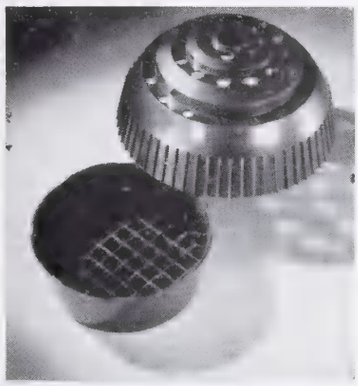
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ERIE, PA., U.S.A.

Shopping



E ARRANGEMENTS ill win you the respect of tire Garden Club. It's easy his copper-colored plastic arranger. The frog-top has openings for stems. *ocks* in place over the grid which holds water. Use it or in a shallow bowl. And special dinner party, you use 3 of them on the table! wide, $1 ppd. Crane's, 419 h St., New York 22, N. Y.



ELRY HOLD-UP. The on your fingers and the on your wrist need a safe when you strip for K.P. so park your sparklers in wel Flower. In pink, wine, se yellow, or powder blue ic, it hangs on the wall sink or bathroom basin. ssom holds your rings, and af your watch. $1 ppd. Cottage Shops, 126 W. St., Davenport, Iowa.



OGRAMMED HANG- designed to *really* keep husband's suits in shape. broad, curved shoulders. by Setwell of selected hard- satin-polished, they are dis- ely his with 3 gold-and- initials. 18" hangers, for to size 40, $4.50 for 3, $8 20" hangers, for suits size d up, $5 for 3, $9 for 6. Phelps-Terkel, 5550 Wil- Blvd., Los Angeles.



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l with a com- understanding y's nonchalant ard for self- l. Made of met- hospital white l finish on out- luminum rust- nt coating in- Has colorful v design and more than 80 s.

rant cup in lid lizes offending Hamper is 10" by 26" high. ete with re- le plastic liner- nd deodorant

baby grows older it's wonderful to hold clothes.

$7.95

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Imoossible? NOT AT ALL! With the ABREVIATRIX method, anyone who can write can master this amazingly simplified system. Successfully used not only in classes, lectures, but also in business, in professions, at home etc. The system utilizes *familiar longhand letters*, reducing errors and misunderstandings to an absolute minimum.

$1.50 postpaid.

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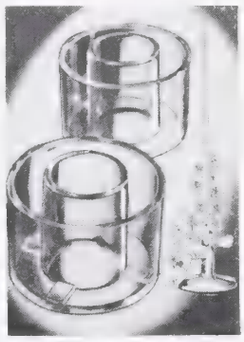


Frame Living Plants

Plants just can't help but perk up and look their prettiest in a setting like this! The vivid 8¾" x 10" frames are beautifully molded in gleaming plastic in smart shadow-box fashion. Leakproof bowl removes easily for watering and planting. Dove-gray masonite background makes a lovely contrast to glossy green leaves. Your choice of forest green, Chinese red or canary yellow. Pretty in pairs, too. Order No. H5071—each, postpaid **$1.69.**

Candle Vases

These charming little vases slide down over the candle and rest on the base of the candlestick or candelabrum. Fill them with water, cut the stems of a few flowers to fit, add a few green leaves and you have the daintiest decorating trick of the year. 2" across by 1½" deep. Order No. H4445. **Two for $1.00** postpaid.



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"Cover art" goes on the wall. This large, handsome wall rack holds about 30 magazines in upright position where each is visible for convenient selection. For the living room, study or playroom—ideal for the office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish.

Size 23" x 27" Price $17.50 Express Chgs. Col.

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sews like magic



THE GREATEST INVENTION IN HAND SEWING SINCE THE NEEDLE

Now you can do a professional job at home in half the time. Sew a beautiful invisible blindstitch hem *without rethreading your needle.* For Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking—other stitches. Uses regular or *elastic thread.* Light as a feather (1 oz.) fits palm of your hand. Completely illustrated sewing booklet included free. $2.95 postpaid (postage extra on COD's). Money back if not delighted.

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For Your Garden

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead—for House or Garden—from $5 to $1,500.

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Visit our GALLERIES
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Cocktail Pitcher

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Metallic Glaze Pitcher
1½ qts. $25.00
Complemented by
Silver Glaze Goblets
12 Goblets $15.00

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Bread Butler*

serves one slice at a time right from the table!

Just slip a loaf into Bread Butler and watch it beat all records for food saving. Moisture-conditioned, it keeps bread fresh for two weeks. It's gleaming white plastic with red trim—brings it out of the pantry onto the table. Fitting companion for your toaster. 2.95 ppd.

**Named as one of the 10 best kitchen items of the year by a leading magazine.*

TWO TO SAVE MONEY . . . SAVE FOOD

Butter Butler

The continental touch for your dining table.

Keeps your butter creamery fresh and *always just right for spreading.* Fine glazed pottery copied from an old French butter cup. Just pour an inch of cold water into butter cup (A). Place butter cup into tub (B) and you'll always have fresh and spreadable butter. A most unusual gift in SUN YELLOW or LEAF GREEN. 2.00 ppd.





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Hand crafted of heavy gauge brass or copper and trimmed with embossed bands of solid brass, it stands 12½" high, top is 9" x 12". Weight 5 lbs. W-tertight and lacquered to prevent tarnishing. When ordering specify brass or copper. A distinctive gift.

$17.50 plus $1.00 for sending E. of Miss.; $1.50 W. of Miss.

Without feet, $15.50 plus sending

Matching Magazine Rack—15½" long **$19.50** plus 75c for sending E. of Miss.; $1.00 W. of Miss.

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Jenifer House

New Marlboro Stage

GREAT BARRINGTON, MASS.

Genuine

BRANDED CALFSKIN RUGS



For young two-gun toters, or for the game room. Soft as a puppy, rough and ready as a rustler, western as a rodeo. Use this unborn calfskin rug beside a young cowboy's bed, hung bunkhouse fashion on his wall, for end table covers in a playroom or bar, or a million other places. About 4½ square feet. In brown and white, branded with 3 initials **$13.00**; unbranded **$12.00**. In black and white, branded **$15.00**; unbranded **$14.00**. A few larger black and white skins 6 to 7 square feet, branded **$18.00**; unbranded **$17.00**.

Please print desired initials

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Room 419, 10 High St., Boston 10, Mass.

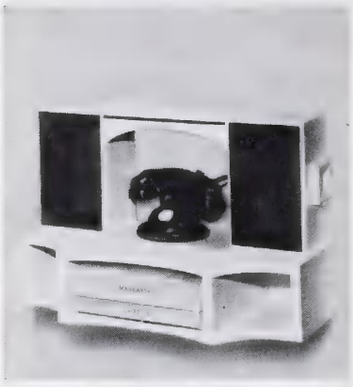
Window Shopping



FOR A BEAUTI WOMAN with a bea house, this is a beautiful A paperweight has a *real* nation inside the heavy c sphere. Or if she's more peaches-and-cream type, you have it with a pink posie in The price is $10, and you'd l add 50¢ for postage. It's h Lord & Taylor, New York



SHINE 'EM UP. Keep silver gleaming the same jewelers do—with this *extra-* silver polishing cloth. One is treated with jeweler's r the other side is plain soft nel. Originally this big size, 15", was designed for comme use. But housewives with serving pieces and tea sets a good thing when they se $1 ppd. Mastercraft Proc 212 Summer St., Boston,



A GOOD TALKING PO is the Telephone Secretary. from selected hardwood, it c in a pickled pine or black quer finish, has space for phone, directories, jot-it plants, or figurines. The inte of the two niches are painted green, or chartreuse. 25" x 1 16" high, the price is $2 Shipping charges are co Maymac Co., 79 W. Grand Mt. Vernon, N. Y.

(*Continued on page* 65)



HERBERT S. MILLS

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FOR SPARKLING WINDOWS . . . A NEW IDEA

It's a chain (18" long) of blue, green and amethyst glass planters. Fill with water and miniature ivy, small flowers, etc.; hang in the window and see how beautifully the jewel-like bubbles catch and radiate the sunlight. High in effectiveness; low in price—just $1.50 postpaid.

ELIZABETH McCAFFREY

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"MATCHSTICK" BAMBOO DRAPES

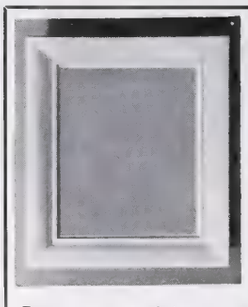
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Decorate your windows in the newest way with imported draw drapes of matchstick size bamboo. Available for any size window (add 50¢ to window width for fullness). Natural color drapes in standard sizes approx. 24¢ a sq. ft. Beautiful decorator colors (chartreuse, kelly, red, yellow, grey) approx. 34¢ a sq. ft. Our artists will match any color swatch you send or you can even paint them yourself. Write for free detailed picture and complete price information. Learn how inexpensively you can decorate your windows. *Traverse rods and cornices available.*

SPECIAL PRODUCTS CO.

Dept. HBS

950 Columbus San Francisco, Calif.



FRAM PICTUR YOURSE with th UNFINIS FRAME

Frame your pictures at home v these wonderfully thrifty 2" deep finished wood frames. You can le them natural or finish them your to match the woods in your room beautiful shell pattern, glued corr with coated brads.

FOR	PRICE	FOR	PRI
5 x 7	$1.10	11 x 14	$1
8 x 10	1.30	12 x 16	1
9 x 12	1.40	14 x 18	1
		16 x 20	1

Minimum order $3.50 postpaid
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STANDARD PICTURE FRAME CO., Dept.

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Dress by Jane Derby *Shown above, Chair Caning Homespun, approx. $14.95 per sq. yd.**

Naturally, you want

the most for your money

...and Firth is designed for beauty that truly *enhances* and quality that *endures*. For newness and verve, you must see Firth's Covered Wagon Homespuns—exciting carpet adapted from the matchless colorings and textures handwoven by pioneer craftsmen. This superb all wool carpeting again proves Firth's fashion leadership and master-craftsmanship. Homespun is made in eight perfect colorings.

men with a sense of style prefer FIRTH broadlooms

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NE NEEDLE,
)MATO PATCH,
OUD VALLEY,
prox. $14.95 per sq. yd.*
Prices subject to change



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What convalescent, young or old, could fail to heed that urgent wish perfectly conveyed through a bouquet of cheerful, long-lasting Colorado Carnations? Their spice-sweet fragrance, sturdy stems, and gay colors make them the perfect harbingers of good health. And remember always to say "Get Well," "Thank You," or "Congratulations" with Colorado Carnations, because...



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Our booklet describes the permanent values. It describes the famous Hepplewhite drop leaf table which permits convenient seating arrangements for two or twelve. Some of the historical background of various pieces is included—the chest with its four graduated drawers, the corner cupboard with the thirteen panes of hand-glazed glass and a coffee-table-miniature of the large dining table. Complete dimensions on every piece . . . sent to you with the name of your nearest Craftique dealer—for 10 cents.

Window Shopping

CONTINUED FROM PAGE 60



NATURE MAGIC is what tiny living gardens are. fically processed in Hol- remain this size. they dy horticultural gems over old. They thrive in a soil of crushed ceramics. live w drops of water weekly. in tiny replicas of Dutch n pieces. 1¾" x ⅞" x 3". pd. Salt & Pepper Shop. 86th St., New York 28.



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Skimmers by Capezio in 9 Colors



Your favorite Skimmer, so perfect for fall in a myriad of rich, mellow colors and four wonderful textures to choose from: goldfinch, barberry, dark grey, navy, red, green, brown, black kid. Black, navy, brown suede. Red, black velvet. White satin. **$7.95**

State shoe size, second color.

French Boot Shop

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CAKE FANCIER

can make those fabulous looking party urself. It's fun . . . and so easy to make and flowers and Happy Birthday mes- h this cake icing set. You'll be using it d'euvres, too. Included are eleven icing icing syringe, cake turntable, *and* a com- page booklet of English recipes that give n expert as well as a beginner. Imported zland. **5.95** postpaid.

Susan Smith

DUNDEE 1, ILLINOIS

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Lovely all metal "SPIRAL-LIGHT" — functional, practical and unbreakable, with the novel pivot shade, directs beam where you want it. Concentrate the light for reading or swivel it up for soft indirect lighting, TV viewing etc.

Handy light for 101 uses, home or office, practical desk light, end table or night table, on the vanity as a make up light, it's directional—spot it anywhere. Overall height 17". In durable baked enamel: metallic gray, Chinese red, forest green, chartreuse, bronze and brass.

We're holding the price line — But act at once. Specify color, we pay postage.

Check or money order only

FREE—Catalog of many lovely functional lights at budget low prices.

THE LIGHTING MART.
Dept. K2, Westwood, N. J.

A Tonic for Marred Furniture



REVIVA **by Jackson of London**

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces.

Quart $2.50 • Pint $1.50 • Half Pint $1.00

REVIVA *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to a fine greaseless lustre and covers minor scratches

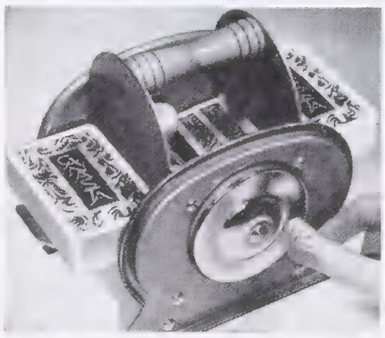
Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.

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CANASTA SHUFFLER

Shuffle merrily along — with one, two, or *three* decks of cards! Just turn the little handle and the Shuffler does the work. Shuffles more thoroughly than it can be done by hand —without bending or marring the cards. Made of metal with felt base. *Postpaid* **$5.95**

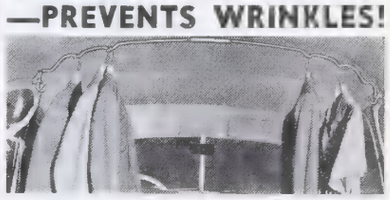
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Ward Phillips

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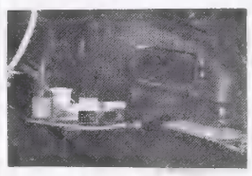
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Holds Up to 32 Garments FULL LENGTH!

Save cleaning and pressing—relieve packing troubles. HANG-ALL is amazingly easy to install in any car. Fits flush with roof of car—does not obstruct rear-view vision, or touch doors or windows. Out of the way—yet always ready for use. Holds up to 100 lbs. Instantly detachable. This is the original, patented HANG-ALL. DeLuxe model—**only $4.95,** postpaid.

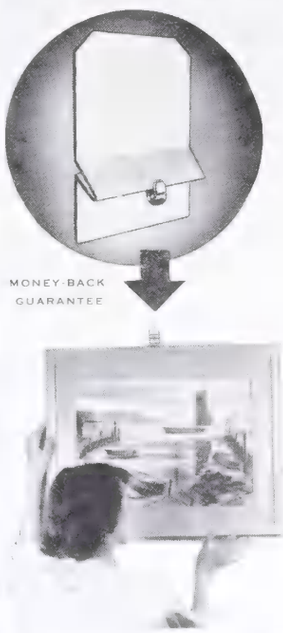
CAR TRAY—Makes Eating Easy in Your Automobile!



No more balancing food on steering wheel or dashboard of your car! Install Car Tray in minutes! Fits snugly under the cowl: swings out into any desired position. Ideal as writing desk, ladies' make-up aid, etc. Made of steel in chrome plate or baked enamel; rubber mountings guarantee absolute quiet; neutral color. **$3.49** for enamel, **$5.49** for deluxe chrome model. Add **25c for postage.**

Send cash, check, money order—or items will be sent C.O.D. at prices indicated plus postage. 10-day money-back guarantee. Order NOW.

DAMAR CO.
123 Damar Bldg., Treat Place, Newark 2, N. J.



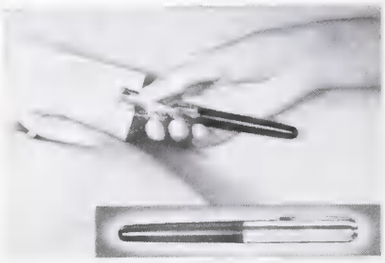
Hang Pictures Without Nails

Hang pictures without nails, tacks, holes or cracks. These ingenious No-Nail Hangers hold mirrors, pictures—anything up to 7 pounds. Simply moisten the gummed backs, stick them to the wall and allow a drying period. Heavy metal hooks take pictures. Adhere firmly to glass tile, wood, paper, paint or metal. Order Number H3878. Set of **24** hangers for **$1 Postpaid.**

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Miles Kimball

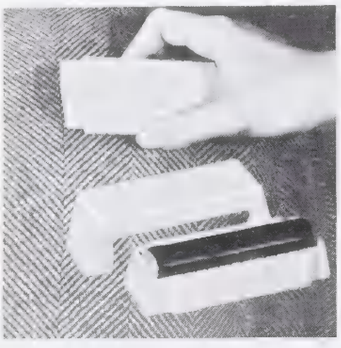
33 Algoma Blvd.-Oshkosh, Wis.



MONEY-BACK GUARANTEE

Pocket Stapler

Shaped and sized like a fountain pen, this pocket stapler works as efficiently as an office model, stapling several pages. Holds 100 staples. 5½" long. Chrome cap. Your executive will want one in his pocket; your clubwoman will carry one in her purse. L4103—Stapler & 1000 extra staples, **$2.95 ppd.** L4103a-4000 refill staples, **$1 postpaid.**



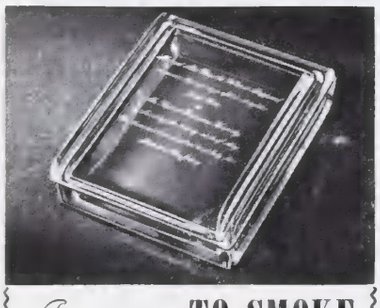
Lint Remover

Merlin the Magician couldn't remove lint, hair or dandruff from clothing any more magically than the patented adhesive roller of Tydi-Roll. When lint-laden, unwind to expose fresh section. No. H4851—4¾" plastic case, roller and 16 renew layers—**$1.50 ppd.** H4851a—**Two 8-layer refill rolls, 98c ppd.**

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Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". **$7.95** *postpaid*

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Do You Read In The Bath Room?

This lovely bath rack has that rare combination of charm, novelty and practicality. It holds about 10 magazines. The two roll toilet tissue holder assures a constant supply (or it will hold a roll of paper towels). An ideal house gift. In dull white, honey tone knotty pine or mahogany finish. Size 12" x 23" x 4¾" deep.

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Special Design "Up-and-Out" Bra Gives You a Fuller Alluring Bustline Instantly!

SMALL BUST WOMEN SIZES 28 to 38 NO PADS!

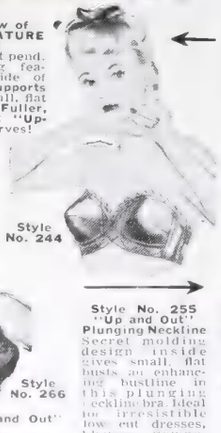
Style No. 222



Profile View of HIDDEN FEATURE In Bra

Special patent pend. bust molding feature on inside of bra lifts, supports and cups small, flat busts into Fuller, Well-Rounded "Up-and-Out" Curves!



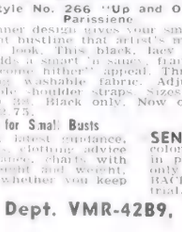


Style No. 244 "Up and Out" Strapless

Inside feature molds small, flat bust into an alluring bustline for your bewitching off-the-shoulder dresses, blouses, and bathing suits. Gentle, covered and lined boned supports also hold bra securely in place. Of fine quality fabric. Washes quickly, easily. Sizes 28 to 38. Nude, White, Blue, Black. A bargain at only $2.75.

Style No. 244

Style No. 266



Style No. 255 "Up and Out" Plunging Neckline

Secret molding design inside gives small, flat busts an enhancing bustline in this plunging neckline bra. Ideal for irresistible low cut dresses, blouses, gowns. Luxurious fabric that washes like a dream. Adjustable shoulder straps. Sizes 28 to 38. Nude, White, Blue, Black. Our low get-acquainted price of only $2.49.



Style No. 255

Style No. 222 "Up and Out" Regular Bandeau

Hidden feature does wonders for small, flat bustlines in practically all clothes. Made in beautiful fabric. Washes in a jiffy. Firm elastic back closing. Easy to adjust shoulder straps. Sizes 28 to 38. Nude, White, Blue, Black. Worth much more—NOW ONLY $2.49.

Style No. 266 "Up and Out" Parisiene

Inner design gives your small, flat bustline that artist's model look. This black, lacy bra adds a smart "a squeeze, frankly" appeal. Thrilling washable fabric. Adjustable shoulder straps sizes 28 to 38. Black only. Now only $2.75.

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An authority gives you scientific, latest guidance, step by step illustrated movements, clothing advice to improve small bustline appearance, charts with correct bust size according to height and weight, plus other methods. Yours FREE whether you keep bra or not.

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Window



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COLLECTORS KNOW AT A GLAN

That this stuffy Victorian lamp comes to us from tiquity—actually the original was found in a 200 old farm house. It is heavily embossed with clu of roses—made in satin glass only. Comes in p blush—emerald green or amber. Height over al inches—all brass fittings with a polished cast b rococo base. This lovely lamp is one of its kind will adorn any living room or dining room don Victorian, French Prov. and a welcome relief to austere modern. Price post paid 29.75 each, 57.75 pair.

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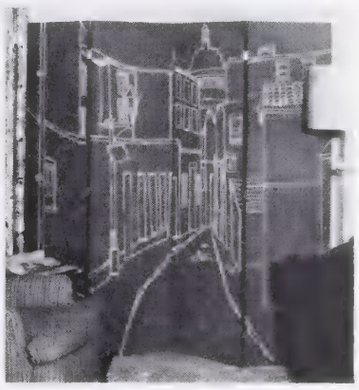
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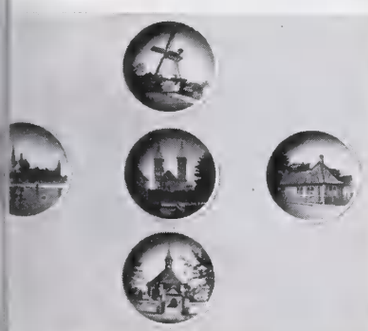


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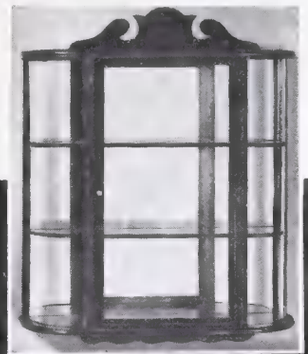


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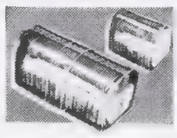
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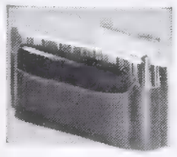
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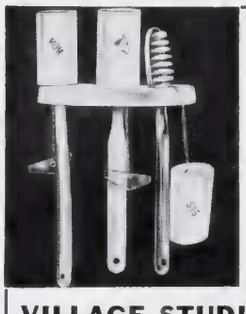
Window



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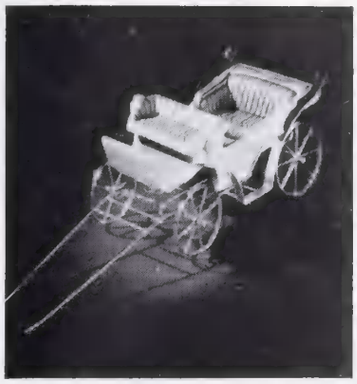
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nd spruce them up with
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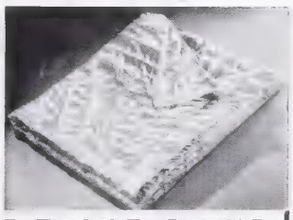


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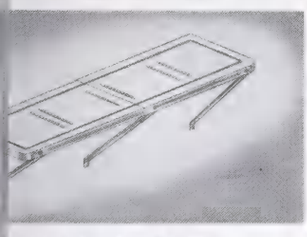
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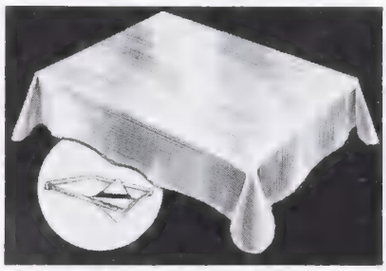


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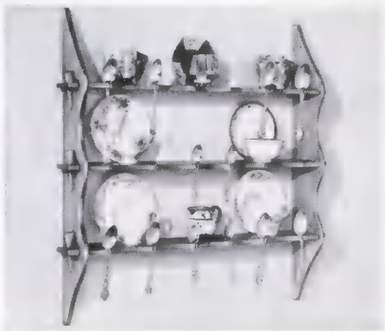
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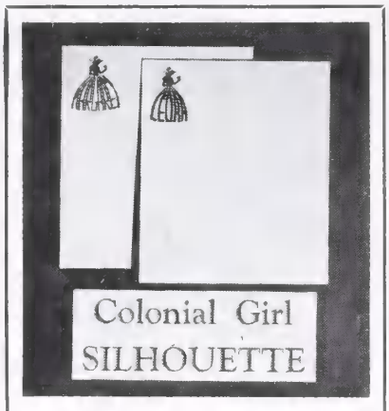
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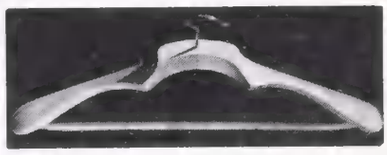
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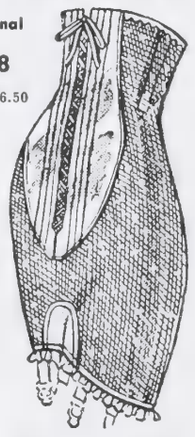
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GIFT: "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included with your order.

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Color..... 2nd color choice.....

Size.....Panty Girdle.....Girdle .....

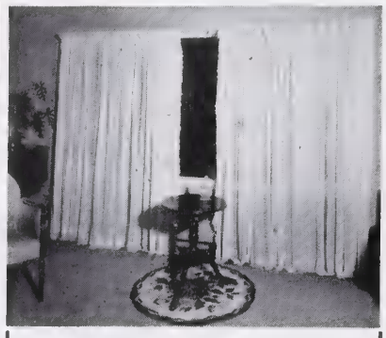
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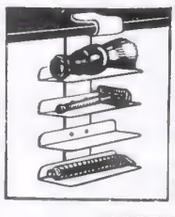
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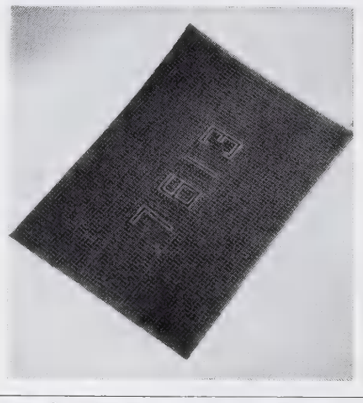
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$39	Chairs #402	$32.50

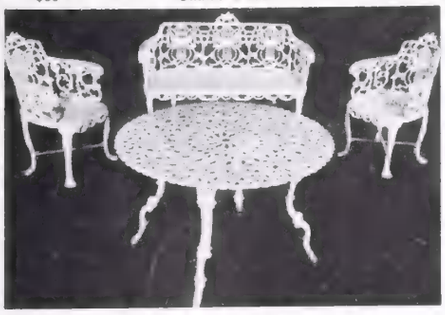
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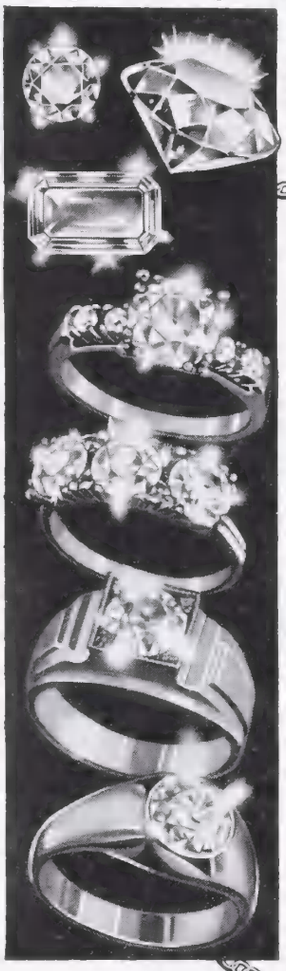
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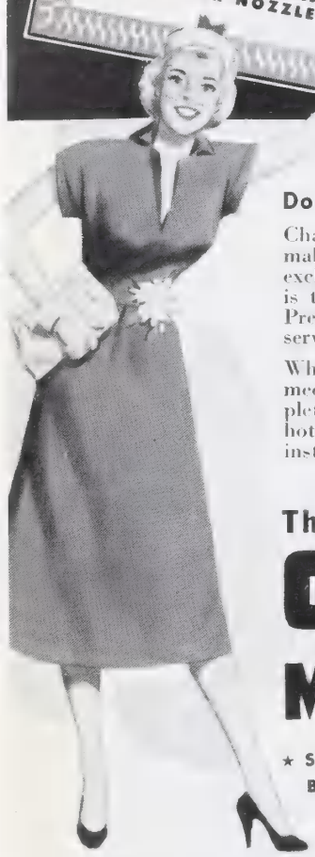
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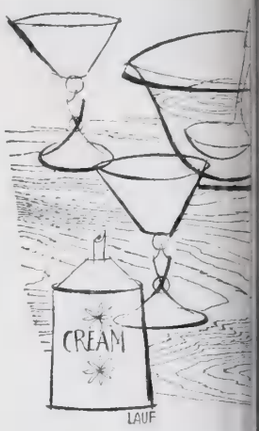


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PANTRY SHELF NEWS



By Julie Polshek

The title *The Cocktail Hour* doesn't begin to do credit to the wondrous food recipes you'll find between the covers of Louis DeGouy's fascinating food-and-drink book. True, its title and its jacket mentions that you'll find recipes for savory tidbits and appetizers along with recipes for the drinks themselves. But, because the French conception of the hors d'oeuvre is so infinitely different and broader than our own, you're completely unprepared for the fabulous scope of the 653-recipe food chapters until you read their introduction. It's like finding the "surprise" in a box of Cracker Jack in days gone by. In French cuisine, the hors d'oeuvres are a collection of small dishes served at the table at the start of the meal, and usually of the fork-and-knife variety. Hence, you'll find in the chapter, "Appetizers and Savory Cocktail Snacks," not only a treasure-trove of recipes for canapes, relishes, hot and cold snacks per se, but also an equal wealth of recipes for exotic fork-and-knife concoctions. Swiss cheese croquettes, sweetbread in oyster shells, an oven-baked *risotto* are only a few of the masterful DeGuoy creations that are as fitting for luncheon, buffet suppers, high tea, or a lavish smörgåsbord as for "the cocktail hour." The chapter "Cocktail Appetizers" is no less surprising or far-flung. It runs the gamut of first-course cocktails; fruit, vegetable, seafood, juices, frappés.

If you're as chef-minded as I am, you'll find yourself browsing through the food section page by page before the 650-recipe beverage section gets its just due. It, too, proves to be a st galaxy. Not just hosts for well-known drinks equal number for such concoctions as crustas, cobblers, cups, glamorot by the dozen, slings. T that gives the late Lou a high place in the ma hall-of-fame is as evide in the book's food chapt Vendome, Inc., 415 Mad New York, N. Y.

The label legend, itself, son Farm's unique herb reveals the creativeness blender. For instance, C Salt, Nine-Herb Salt, He tard with Wild Garlic Vi Purpose 9-Herb Blend. U reveals that this imagina is coupled with great talent.

The last-named blend of the group. First, it p herb content of the other more important, in som cable manner, (the chem be explained even by it it has a flavor-enhancing any and every food yo it with. There's even r than blending skill. Four of perfecting went into it. Basil, thyme, sage, s nel, lovage, bergamot, coriander join hands i usual merger. Though some of its members as selves very blatantly, her herbs blend into a s bouquet in which no herb can be distinguishe

In the Herb Salt, just

(Continued on page

Traditionally the Finest

This authentic Holland setting—with its mouth-watering foods and old-world atmosphere—is designed to remind you of the traditionally fine quality of Miller High Life—the *champagne* of bottle beer. For beer at its very best, enjoy and serve Miller High Life. Always ask for—insist on Miller High Life—the *genuine* Milwaukee beer that's brewed and bottled by the Miller Brewing Company ONLY—and ONLY in Milwaukee, Wisconsin.





Fire-Chex Green Shadow Blend Roof Design*



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ıe world gives you

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So much depends on the roof you choose for your home—fire-safety, beauty, weather protection . . .

That's why you should see Carey Fire-Chex Shingles before you decide on *any* roofing—for the home you plan or live in now. Fire-Chex, made of patented asbestos-plastic, are the only shingles ever rated CLASS A† by Underwriters' Laboratories, Inc. This is the highest fire-protective rating *any* roofing material can earn!

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See him soon!

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Take a look at our living room now with its new carpet- a Hardwick Del Rio Wilton. Not even a color picture can do it justice, but this will give you some idea of how scrumptious we look.
Come see us.
Love,
Nancy
HARDWICK & MAGEE COMPANY
Wilton Specialists - Makers of Fine Carpets for Over a Century
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WHAT HAVE THEY IN COMMON?

CONTINUED FROM PAGE 25

do give his operas to theaters
s the theater managements
l meet his specifications for a
ss performance. He, whose
as teeming with prejudices
treds, who could write ill-
ed idiocies about the French
Jews, loved animals, espe-
dogs and birds, and cam-
d against vivisection. That
agner—and when he was
and gay he would stand on
d or climb a tree.

E read the lives of great
n, they remind us that their
ers and habits show as
variations, contradictions,
consistencies as do our own
ers. Chopin was a snob and
y with his pale pink gloves,
t was capable of suffering
atiently. He was used to a
n salon lighted by candles,
could also be content in a
t-ridden, rain-sodden, leaky
Majorca. Verdi called him-
farmer and was happy only
country, while Rossini was
only in the city and espe-
in cosmopolitan Paris. Verdi
his estate purposely so "I
not entertain more than two
at a time," while Mozart
to have lots of people
him and could compose
a game of ninepins was being
. Puccini was fascinated by
biles and loved to travel at
peed, and Rossini was scared
th of trains. Schubert, given
ilosophic speculations, also
to play practical jokes and
perform the "Erklönig" blow-
rough the teeth of a comb.
could only compose—he
if he wore his good-luck ring.
Handel loved to eat enor-
meals.

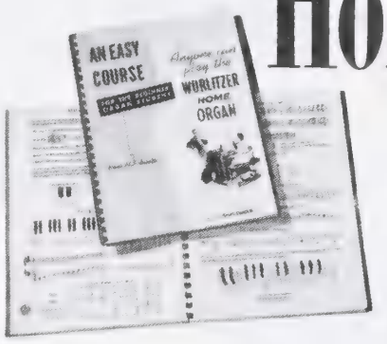
of the jumbled oddities of
phy there does, however,
e one characteristic which
e said to be universally true
creative mind. It may be
ly characteristic which binds
diversity together. That is
passion for work. I put it
ically. "Work" is a prosaic
We had better call it a pas-
or fulfillment, an anxiety to
their appointment, a mono-
for accomplishment. Linked
s is the artist's belief in him-
With all his doubts and his
iscouragement, the artist be-
in himself completely. He
not always be sure of what
doing, but he is sure that he
be doing it. Fulfillment as
in as the grass pushing through
the ground is the artist's natural urge. To get there, he is capable of performing an *amount* of work—to say nothing of the depth of thinking and feeling which goes into the work—that is staggeringly impressive. I have before me the facsimile edition of the full score of the *Meistersinger*. I have owned the book for years, but each time I look at it, I am awed by the amount of work that was required merely to *write down* the number of notes contained in its 462 pages, to say nothing of the creation of the melodies, the construction of the design, the conception of plot and character, the working out of the orchestration, etc., etc. Yet Wagner was a sick man. He was plagued with frequent attacks of erysipelas and, judged by ordinary "human" standards, would have had every excuse not to finish one-tenth of the work that he did finish. As a matter of fact, the plan for the *Meistersinger* was conceived in Marienbad, a watering place where he had gone to try to find relief from his ailment. What really gave him relief was the new work. He returned healthier, not because he had imbibed the curative waters, but because he had "hatched" a new project.

THE passion for work distinguishes the professional from the amateur. The summer painter and the sunshine author put off their work because they "do not have time" or they do not feel "inspired." The real creative mind can accept no such delay.

I think that this single purpose is characteristic also of the lesser artist. I have just finished the new book, *Mary Garden's Story*, by Mary Garden and Louis Biancolli. In spite of occasional coquettishness, here is an honest, sensible, shrewd autobiography. Now, Mary Garden certainly led as varied and tumultuous a life as any one could wish for. And she was by no means a one-sided or poorly educated woman. She read, she traveled, she knew something about painting. But all this, as well as her romantic life, amounted to very little. Very little, compared to the drive to sing and act. Discussing her own coldness with men, her lack of real response to sex, she says: "Nobody ever took me from my work, not a man who lived. That was my life and my passion, my work. That's what I really lived with. It wasn't any individual: it was my work that made me live."

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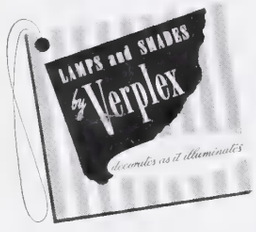
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DECORATOR'S DIARY



"Market trip" jottings to tip you off to what's new and worth owning in decorator-styled furniture, fabrics, and accessories



from FINLAND.

ARABIA FINLAND

ARABIA OF HELSINKI

Dinnerware

Green Thistle

The beautiful soft green design by Olga Osol, hand-painted under the glaze, on blue-gray Finnish faience.

OPEN STOCK

Write for literature and name of nearest dealer

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ept warning Nora and Bill that
ey were going overboard on
k, straight lines and blond
h. By the time half their furni-
was in place, the apartment
beginning to look like a birch-
factory. Nora tried to cover up
dismay by exclaiming over and
how light and clean it all
ed. and how *she* would never
e to run around with a dust
h five minutes before company
e. But I could tell she was be-
ning to wish they had allowed
a little variation.

was too late to do anything
it it, since all the furniture had
ordered except a chair for the
. But when we went shopping
that, we stumbled across a
tion for the whole problem. At
lernage we discovered a simple
chair with an ebony-finished
e and rush seat and back.
dwoven by the blind. they told
It's the kind of chair that looks
t and casual. but has ample
igh proportions to make a man
he can relax his whole weight
out crashing to the ground.
ked like a good bet for the
s, so we ordered one. But the
it was delivered. Nora called
ell me she had ordered three
e. The texture of the rush and
black of the frame were just



Accent chair

what she needed to liven up all that birch. she said—"like mascara does for a washed-out blond." She's sure she'll find spots for the other three. and when she has ten guests for dinner she can add all four to her six dining chairs. and they'll look like an intentional contrast instead of an emergency make-do.

There's a lot to be said for a pattern you can study—a rug or a fabric you can pore over by the hour. come back to again and again —and always find something new or something you'd forgotten was

(*Continued on next page*)



NEW!

Individual Servette

perfect for serving Chilled Foods

You'll welcome both the table flattery and the practical utility of this versatile 2-Piece Servette, of gracefully proportioned, hand-sculptured crystal—perfect for the individual serving of chilled fruits, salads, berries, melons, sea foods or frozen desserts at bridge, luncheon, dinner, buffet supper or cocktail party. . . . The snug-fitting removable liner rests in a bed of crushed ice; the wide saucer foot accommodates crackers, cake, cookies. Grand to possess, perfect for bridal or holiday gift-giving. Very pleasantly priced, too. Open stock.

When buying glassware, look for this Blue and Gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, West Virginia.

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Double Life

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The High-Lo Hostess Table

One of the Sligh furniture designs that lead a double life. (Left) Down, it's a drop-leaf cocktail table in modern blond mahogany. Up, it's a bridge or game table in traditional mahogany.

Beautifully illustrated brochure shows entire selection of versatile Sligh furniture that leads a double life. Please send 25c in coin to

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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE



Miniature "Navajo"

there. The trouble is, most such patterns rarely add up to a pleasing whole. In detail, they're fascinating; in the over-all, they're busy and boring. But Masland's "El Pueblo" carpet is one of the happy exceptions. The design is borrowed from a traditional Navajo pattern—borrowed and condensed into a kind of miniature version of the big bold designs on Indian rugs. You can get it in two or three tone-on-tone colorings, but I like it best in the "multi-color" which merely gives the effect of a subtle tone-on-tone variation it's on the floor. Dominant sha beige, with the pattern worke soft desert tones of copper, green, taupe, and a wond shadowy slate blue. But the c all blend together so quietly you can spend as much time st ing *them* as you can poring the pattern. We're using that sion in Mrs. Putnam's living and working out a wond scheme to go with it: slate blu the walls, beige for the sofa most of the fabrics, bright cop orange for sofa cushions and chair. "El Pueblo" is all wool so common these days) and $1 a square yard (price not so mon either.)

Sara was moaning over her c table, which indeed looked dreadful. "But what's the us getting a new one," she grumb "when I can't even keep Bill propping his feet on it, much train him to put a coaster u a wet glass?"

"Leave it to Aunt Martha promised. "I'll find you an i



Homespun Elegance

The Chateau, French Provincial bedroom group, outstanding for its "homey" detail, mellow finished cherry wood, and distinctive fitments. *See the Chateau at fine stores and accredited decorators.*

JOHNSON FURNITURE COMPANY

GRAND RAPIDS, MICHIGAN
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tructible table

ble table." And so I did. nearly indestructible in fact. I would have thought pos- Found it at Robert Barber's howroom. Top is round, 30- diameter, with surface of ca Realwood, which means , wood veneer laminated with foil and other materials and gnated with plastic so that r wet glasses, nor burning cig- s, nor Bill's Number Twelves ar its good looks. Legs are rods that meet at the floor m a V.

for all its invulnerability, it 't look a bit "synthetic." In he top, which is primavera, r more natural graining and g than you get in most vera furniture from eager- r manufacturers who bleach all the life out of it in order to make it look "regular" and "matched."

After all the bewildering whimsies-in-brass that have come here from Italy in the guise of lamps, it's heartening to know there's one Italian designer who sees no sin in combining a beautiful material, a simple shape, and good lighting. Learned about Tempestini's alabaster lamps when I looked in at

(*Continued on next page*)

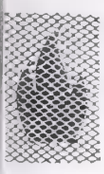


The glow of alabaster



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Sheer woven-metal curtains drape your fireplace with envied loveliness . . . provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull*.

Also available in improved free-standing *Frame* Flexscreen. At all better stores—or write us for complete information, at 951 Bank St.

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one stroke wipes it clean

At last . . . a blind that wipes out a top housekeeping headache . . . because it wipes clean with just a damp cloth!

The supple plastic tapes won't shrink, stretch or fade...the spring-tempered aluminum slats snap back to shape.

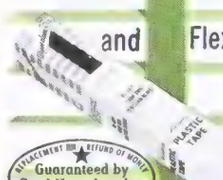
even grease wipes off

Why put up with ordinary blinds? Put up Flexalum!

venetian blinds custom-made with

new Flexalum plastic tape

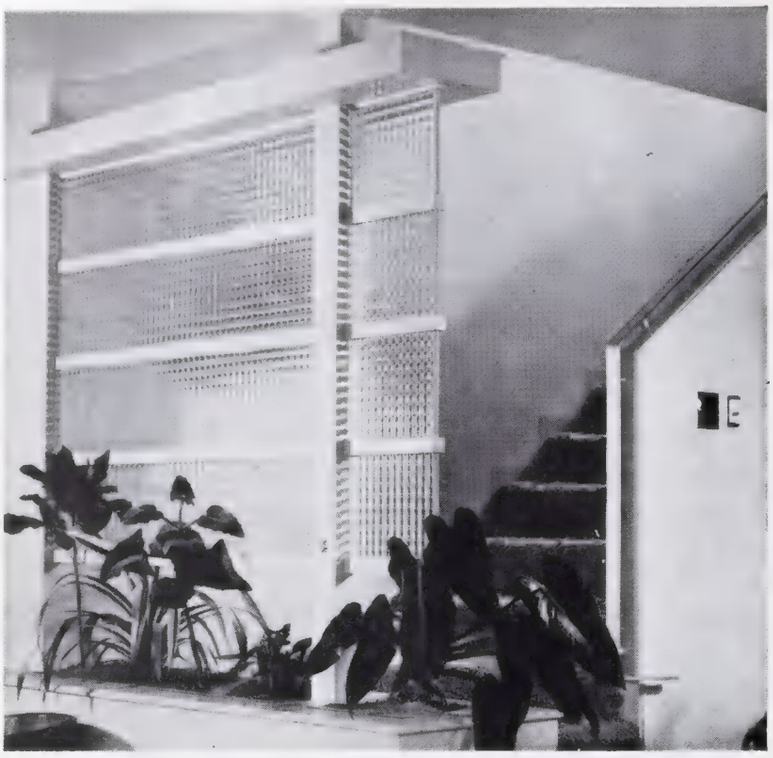
and Flexalum spring-tempered aluminum slats



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also in packages . . . so you can retape your own blinds

Send for FREE booklet—"How to choose your venetian blinds". WRITE D. 26.
HUNTER DOUGLAS CORP., RIVERSIDE, CALIF. OR 150 BROADWAY, N. Y. 38



Architect: Frederic Barienbrock, Santa Monica, Calif.

BEAUTY AT WORK

Here's sparkling glass that screens a staircase and lends an air of luxury to two rooms at once. Here is glass that catches light and lets it through . . . yet gives you privacy.

It's translucent Blue Ridge *Patterned Glass* . . . a really practical way to dress your home with dramatic distinction. Its jewel-like lustre never dims. A simple swish of a moistened cloth will keep it sparkling clean.

Think of the rooms you can glorify with Blue Ridge *Patterned Glass*. A light-inviting wall between your kitchen and breakfast alcove. A partition that will give you a private dressing room within your present bedroom. Or perhaps a panel beside the front door . . . or *in* the door itself!

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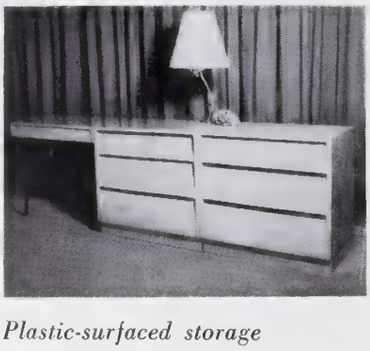
BLUE RIDGE
Patterned GLASS

L·O·F GLASS

DECORATOR'S DIARY

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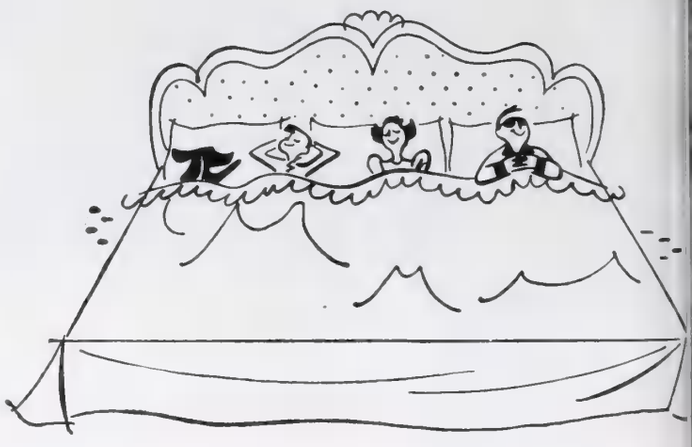
Lightolier in quest of something simple and elegant to go on Mrs. Windham's priceless Chinese chest. To me, alabaster has always been the ultimate in romantic materials. Seems to suggest the precious cargoes of all the adventurous vessels of history from the triremes of Tyre to the racy clipper ships of Salem. But nobody can say it is not as practical as today's plastics. And for lighting it has a special virtue, since it seems to appropriate any beams that are straying around and give them out again in a luminous glow. Tempestini has designed a whole group of alabaster lamp bases for Lightolier, all of them in flowing sculptured shapes. I picked one of th plest—a tear drop, pierce two holes, mounted on a wood base, and shaded with polyplastic. Mrs. Windham h it a month now and she s become a game with her which draws the most ecstat ments from visitors—the chest or the modern lamp.



Plastic-surfaced storage

I can see where Formica s are going to solve a whole our furniture problems. A Design has used it on prac every piece in its line, and there that I found the sma chests and writing table for Elkins' room. Bobby is twel and has begun to be ver cerned about the looks of hi since the gang has taken t ing its meetings there. They ganized a sand-lot baseball and Mrs. Elkins tells me th ning sessions seem to requ most as much display of p energy as the game itself naturally, they can't concl deal without a round of Co of those inevitably wet-bo bottles. All of which has

comfort in a big way. . .



extra-wide extra-long
Hale's Beds
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In Albany, Mayfair, Inc.
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Send for new booklet about oversize beds

s dignified request for "grown-up" furniture a little t to fill.

big find at Advance Design group designed originally tel rooms (whose occupants a way of treating furniture bit as casually as any sand-guers). The hotel-room angle ccounts for its conveniently scale: chests are 30 inches 29½ inches high, and the awer writing table lines up hem. The wood is gray wal-hat is the Formica Realwood nut. And it is used for all es—top, sides and drawer Only the table legs are with-So spilled cokes, ink spots, aces of the out field can all iterated with a damp cloth. Elkins figures that Bobby's ire needs are now taken care til the day comes when he es out to buy his own.

lways a delight to find that ne has had the wit to pro-ready-made version of some-





Ready-made banquette

thing you've always had to struggle to have custom-made. My favorite solution for too-small foyers is a banquette that may now be bought in a "package" from Fabry Associates. The combination consists of a webbed-seat bench (24, 48, or 72 inches long), seat cushions, back cushions to hang on the wall, and a set of wooden knobs to hang them from. Cushions come in muslin, so you can cover them as you please. Hardly comfortable enough for an evening of television. But in a hallway, a banquette makes a handy place to sit while putting on your rubbers and they're good for children's rooms where too many chairs cut down on play space, and nobody sits for very long on anything but the floor.

—M.R.



Here's how to
keep it bright without polishing!

Prevent tarnish by storing your silverware, clean and dry, in Pacific Silver Cloth! Your silver will stay as bright as when you put it away. This amazing cloth contains tiny particles of silver that trap the tarnishing elements in the air, keep them from attacking your silver. Saves tiresome polishing! Keep all your silver—sterling and fine plate—in Pacific Silver Cloth chests, rolls, bags or wraps. Pacific Silver Cloth comes in a rich, beaver-brown shade, is always labeled. It's recommended by leading silversmiths!

Available in . . . bags, rolls, chests, wraps, and by the yard at stores everywhere. Write for booklet and name of your nearest dealer to Pacific Mills, Dept. KK9, 1407 Broadway, New York 18, N. Y.

Pacific Silver Cloth

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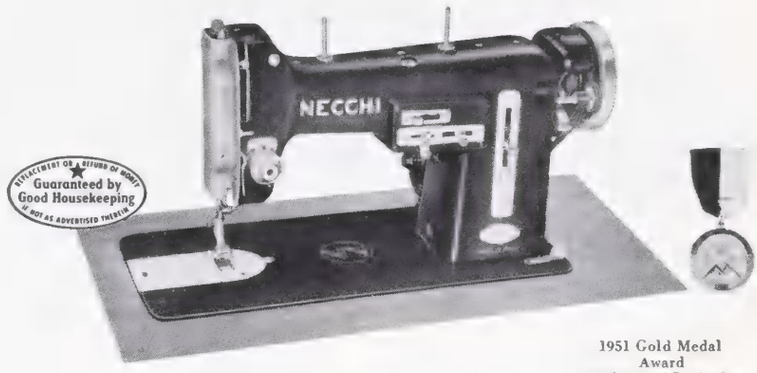
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by the

amazing

NECCHI

sewing machine



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RON PARTRIDGE, BLACK STAR

In Virginia City's boom days, mansard mansions bespoke success.



Quiet main drag once saw lots of rip-roaring.

HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

Even if you follow the conventional tourist routine in Nevada's famous ghost town, Virginia City, you'll get a thorough if somewhat romanticized briefing on what it was all about. Here is the familiar main street, weathered now, buckling a bit, but still worthy of the better Hollywood westerns. Here is the old Bucket of Blood, its mahogany bar and crystal chandeliers intact, more museum than saloon these days and perhaps better so. In the old Piper Opera House you can, perhaps, envision the bonanza kings of yore applauding such stars as Langtry, Modjeska, Booth, while a young cub reporter named Mark Twain tried his hand at dramatic criticism. In Graves Castle you get a good idea of what easy money and a hard life can do to a man's conception of "home." And here, and here, and here, marked by signs, were the old mines, from which came fortunes in gold and silver adding up to at least $750,000,000.

But Virginia City today has more than immediately meets the eye. A Restoration Project is tenderly but very gradually making restoration, faithful even (*Continued on page* 134)

EWING GALLOWAY



Piper Opera House had brilliant moments. Caruso sang here.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.

FREE LANCE PHOTOGRAPHERS GUILD



Wooden Gothic, wild grass, and old fences.



Along a mountain highway in Venezuela . . .

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all rooms outside, each with private bath

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YES! That's what everyone is saying about the new CherryMODERN bedroom furniture by Kling. It's so smart and so entirely different! And it is genuine *solid* native cherry.

For only *solid* wood lends itself to the graceful shaping that distinguishes the drawer fronts and bed ends of the CherryMODERN suite. You'll be happy and proud to have CherryMODERN, with its polished brass drawer pulls, large bevelled mirrors and beautiful craftsmanship, in your home. See it at leading furniture and department stores.





This group will be featured at leading stores during HOME Fashion TIME September 20th to 29th

OUR 40th ANNIVERSARY YEAR

Send 25¢ in coin (no stamps, please) for big, beautiful, full color booklet, "Your Bedroom and You". Contains a wealth of helpful suggestions on bedroom decoration and arrangement and care of furniture. Address Dept. HB9, Kling Factories, Mayville, N. Y.

KLING BEDROOM FURNITURE

KLING MEANS SOLID CHERRY · MAPLE · MAHOGANY



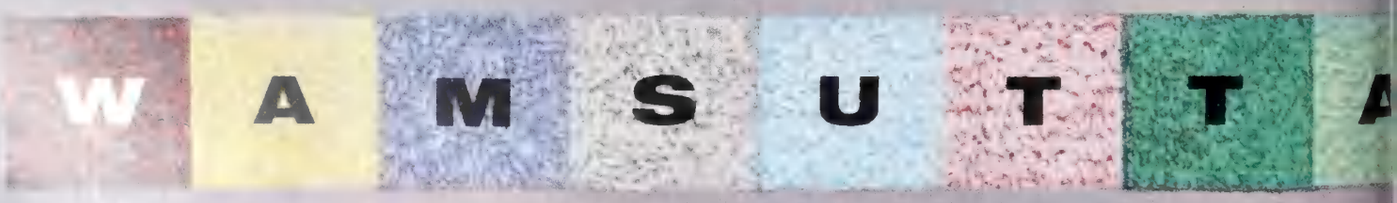
Photographed in House & Garden's 1951 House of Ideas

this space
reserved
for any other towel you own



Look at any towel beside magnificent new Wamsutta towels and see the difference for yourself

Compare them depth for depth...thickness for thickness...underweave for underweave...color for color... price for price...and you'll never be in doubt again about what towel you want to own. Like fabulous Supercale* sheets, these beautiful Wamsutta towels are triumphs of weaving that stand all, all alone.



WAMSUTTA *Towels*
WASH CLOTHS BATH MATS

Smart Keynote colors: Burgundy, Yellow, Light Blue, Gray, Aqua, Pink, Hunter Green, Spring Green. (Also in purest White). All available in complete ensembles. Bath towel $2.29. Hand towels, large bath towels, finger tip towels, wash cloths and bath mats at equally pleasant prices. At fine department stores.

HOUSE BEAUTIFUL • SEPTEMBER, 1951

3 tricks for getting more house for your money

Getting the most for your home-building dollar is trickier than any of us like to admit. It is just as hard to spend properly a lot of money as a little. Perhaps even harder.

The trick is to *state the problem*—to define all your needs so precisely and completely that the solution becomes clear and inevitable. But this is not easy. It requires a knowledge of self, plus an understanding of the best concepts of good living in our time. Both are elusive goals. But thousands of families achieve them and their houses are great successes.

HOUSE BEAUTIFUL shows you three such successes in this issue. They can throw light on your own problems—IF you fall into any of these categories:

1 **if you can afford what you want.**

2 **if you have to have a house quickly.**

3 **if you can take the time to build it yourself.**



NO. 1 HOW TO GET MORE HOUSE FOR YOUR MONEY

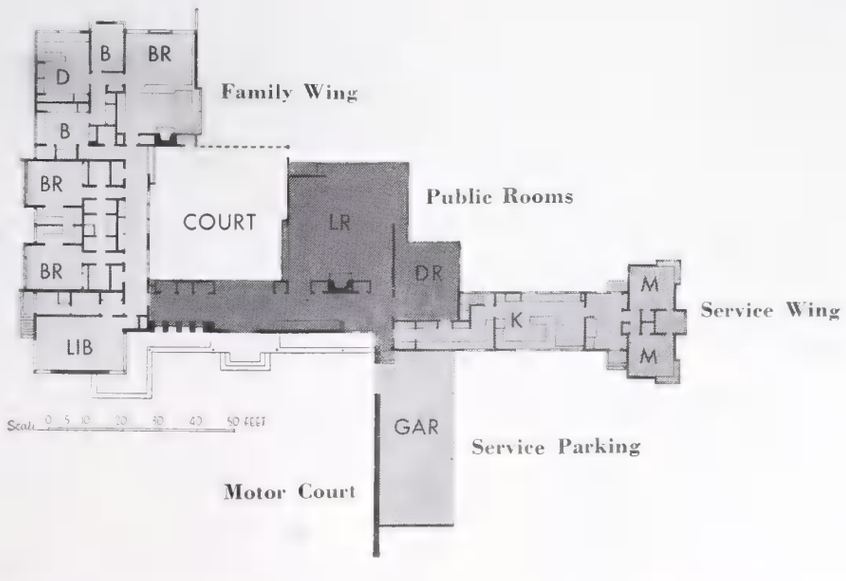
-if you can afford what you want

By Jean Murray Bangs

It is commonly believed that the only requirement for building the completely perfect house is a sufficiency of funds. This is quite erroneous. The true secret to achieving a high level of perfection is to understand what a perfect house means in terms of the most highly developed conveniences, comforts, beauties, amenities, and personal indulgences. A knowledge of such high perfection is not inborn. Rather it is acquired—by self-analysis, by seeing other examples of perfection, by daily practice in the arts of good living, and by knowing how to hire the best professional designing talents to execute one's aims.

On these next 12 pages we take you through such a perfect house, from motor court to swimming pool, and analyze for you the subtle values which make it rank far above most houses where money was no object. Follow us, please, as we drive into the motor court, at left. Your car pulls up in front of a masterpiece of a stone wall, which is apparently the back of a three-car garage.

(Now turn the page)





What you see from the motor court

You see a low, unpretentious but definitely dignified house. Only the size of the structure, the quality of material and design give the faintest hint that this house might be exceptional. And this hint is apparent only to the practiced eye.

Mr. and Mrs. Arthur O. Hanisch, owners
Henry L. Eggers, architect
Walter W. Wilkman, associate architect
Thomas Church, landscape architect
Helen Logan, decorator
Brummett & Demblon, Inc., contractors



Inside is another world—*coolness, serenity*

You suddenly realize that wall in front of house is really a well-bred barrier. Without being too obvious about it, this wall enables the owner to withdraw from the outside world of people, and from the outside climate.



Everywhere, you get an effect of *openness*

Just inside the front door, a wide loggia stretches to your left and right. Straight ahead, with no visible barrier between you and it, is a large courtyard. You are not sure whether it is an indoor or outdoor room. Across the court, you look into a large living room. No matter where you look you get an effect of great openness.



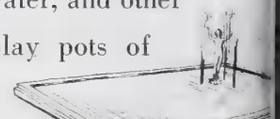
The effect is soothing to the eyes

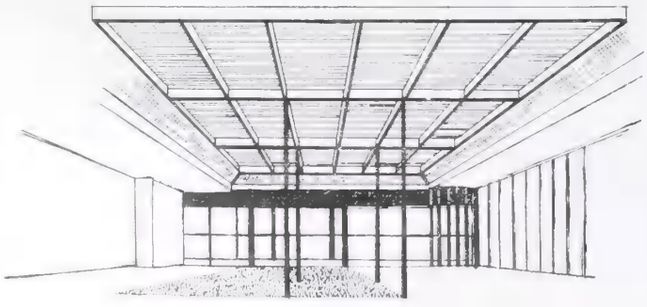
Because the flooring and ceiling materials flow on beyond what seem to be tracks of sliding walls, you sense that here is some new interrelation between indoors and outdoors of a kind you have never seen before. Something has produced different light conditions—soft, filtered, but still outdoor light.



Here is a new kind of outdoor ro
—for *privacy* and *withdrawal*

From the hush of the front hall you look out into a room of cool shadow and filtered sunlight. There is a sour of falling water. This house not onl looks cool and feels cool. It IS cool. the senses are satisfied. There is an triguing pattern on the floor—a patter made by shadows and sunlight and gr grass. This floor pattern causes you raise your eyes, and you see a tre ceiling that lifts itself above the rounding roof. So this is an outdoor pa after all: a screened, shaded room c plete with furniture: a table with a tening top of water, and other tables to display pots of plants, and chairs in which to sit and listen and look. Here, indee a charming, new quality—an inner r —even though it is really outdo





What makes this new type of *diffused light?*

You notice that an intriguing kind of light is created by trellis parasol for the rooms around this courtyard. For are lighted, from the court side, by a low-intensity, from-above light. Whereas ordinary rooms, with window glass walls, have more direct, less diffused light.

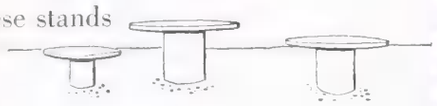


New subtleties about good living

Once you understand how the courtyard relates to the rooms around it, you become more delighted with the exhibition of skills which the house presents. For the hall now comes to life as an indoor room which seems to belong to the outside. The court is an outdoor room which partakes of the quality of an indoor one. But both subtly prepare your mind for the living room, which is entirely an indoor one. You begin to feel that owner, architect, landscape designer, decorator—and even you, the observer—are all sophisticated persons.

Whimsey and functionalism

Three concrete "mushroom" tables stand always ready in this screened outdoor court to receive displays of blooming pots. By limiting flower display to such a small area, the Hanisches can always be sure of super showmanship. Even when bare of flowers, these stands look like agreeable furniture.









Living room is *restful* retreat

The essentially indoor feeling of living room results from placing of main group of furniture on two windowless walls, plus use of rich, soft surfaces. Only large area of hard surface is cabinet-finished plywood ceiling.

ALL PHOTOGRAPHS BY MAYNARD PAR



***Protected* living room terrace**

An extremely wide roof overhang, extending beyond the glass walls of the living room adds to the feeling of its being an indoor room. Skylight brings in light without destroying feeling of protection.

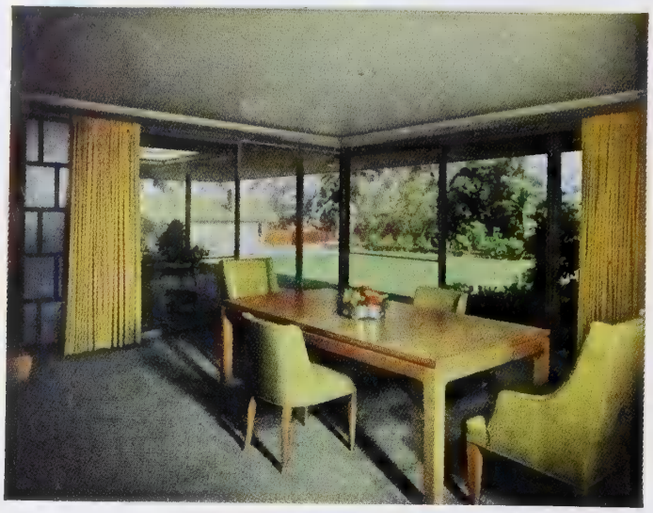
Front hall is transition room

The materials of this loggia are outdoor materials—stone and tile. Yet the elegant furniture and the acoustic ceiling give this room an indoor qualit





Main conversation grouping in living room is in secluded corner—almost a nook—well out of all household traffic. All colors and all lighting are low-level, rich and understated.



Dining room is quietly furnished and gains importance and dignity from its intricate and different relation to other surrounding spaces—indoors and outdoors.



Inner courtyard, around which the house revolves, has an ever-changing pattern of light, derived from a lath parasol, held up above the surrounding roof by four columns. This low, filtered light contributes to restfulness.





Egg-crate grille over planting at the kitchen door produces glamorous light.



Similar skylight cut into overhang over terrace produces double-filtered light.



Garden side of house reveals its rich, full-bodied American Style architecture.

PHOTOGRAPHS BY MAYNARD PARKER

Glass wall of living room shows how indoors and outdoors skillfully interlock and inter-relate. Note how exterior flagstone paving penetrates through glass, how room ceiling flows out into roof overhang, how window frames of aluminum are narrow and inconspicuous. Result is peaceful and restful.



Strong and powerful design of roof overhang shades and protects long glass walls.



Note how skylight introduces diffused, filtered light to terrace and indoors.



The pure lines of this house produce grace and beauty in the best modern sense.





Master bedroom has *withdrawal, restfulness, privacy*

Master suite is virtually a separate apartment, with spacious sitting room space in bedroom, two master baths and two dressing rooms, separate private terrace.



All personal *amenities*

Sleeping space is divided from private sitting room by long desk which serves both Mr. and Mrs. Hanisch, who sit on opposite sides. At night, a sliding louvered door covers open doorway, letting in air but no light, and makes the room safe from prowlers.

The modern luxury is *space*

Enough space—for storage, moving about freely, indulging in every nicety—this is what people buy today if money is no object.

For more pictures and details about the construction and furnishings of this house, turn to page 158



NO. 2 HOW TO GET MORE HOUSE FOR YOUR MONEY

-if you have to have a house Quickly

You will have to buy a ready-built house in a developmen

Here is a good example to use as a standard to shop agains

Make your money buy the greatest amount of enclosed space and plan to add refinements later. This house outside of Washington, D.C., contains 873 sq. ft.

Shop for a house designed to expose its basic structural members, thus eliminating costs of interior finishing materials and gaining effect of additional space.

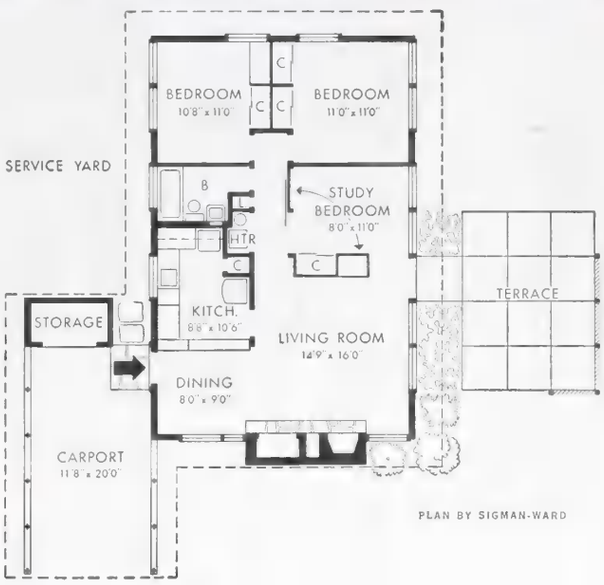
Look for a plan that is flexible, so that you can adju it to fit your own needs by such devices as the mov ble storage wall in this house. (See page 104

Buy a house with an open plan which will give you a fee ing of greater spaciousness than the actual dime sions provide. In this one, three rooms merg

Example of how much house you can get for $13.750 on a 10.000-sq.-ft. lot when most of your money goes into basic structure and enclosed space. Study why it is an unusual value at current prices.



Feeling of spaciousness is emphasized by sloping ceilings which rise to ten feet at center of house. The exposed construction, good-looking in itself, saves the cost of interior finishing materials.



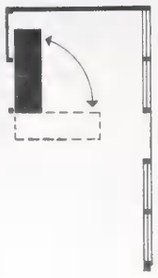
When you buy a house with an open plan you get a feeling of spaciousness without paying for any more space.

By Mary Roche

If you have to have a house quickly (continued)



Flexibility of plan is almost as valuable an asset as the actual amount of enclosed space, since a house you can't change freezes your pattern of living. This house has a storage wall on rollers which can be used to add or subtract a room. When in the position above, it increases size of living room by 88 sq. ft. When swung out at right angles to outside wall as at right, it creates a third bedroom or study. Half of storage space is accessible from each side.



Seventy-five to 80 per cent of the houses in this country are built by operative builders. And that's no accident. There are certain advantages to buying a ready-built house which hold, whether the house itself is good, bad, or indifferent. You can get it quickly. It will be complete. You don't have to bother with financing because it has already been arranged and made available in a "package." You don't have to worry about the terms of dozens of separate contracts. All you have to do is pay your money and sign on the dotted line. And you see what you get.

But like most short-cuts, this method of getting a house has its drawbacks. Since a development house is designed to meet average requirements, it is extremely unlikely that any one house will be just the ticket for your *particular* requirements. In addition, you are likely to be confronted with regimented design, lack of imagination and good sense in site planning, and, frequently, inadequate facilities for transportation, schools, shopping.

To buy a house quickly is not, as a rule, the best way to get the most house for your money. Nevertheless, good values in ready-built houses can be found



if you know how to shop for them. This house in Fairfax County, Virginia, which sells for $13,750 on a 10,000-square-foot lot, is an excellent example. There may not be one like it in your locality, but we show it to you as a standard of value. Study the features that make it an exceptional buy in today's market, and you will learn what to shop for if you must buy a development house.

The luxury of our time is space, enclosed space, and that is the first thing to look for. Porches, patios, terraces, landscaping, you will certainly want. But these can be added at any time, at a cost that is small indeed compared to today's cost for basic shelter. The number of square feet of enclosed space you will have to move around in is all-important. Think in terms of space rather than in number of rooms.

This house contains 873 square feet, not counting the carport, and the 32 square feet of enclosed storage at the back of the carport (a highly essential item in a house with neither basement nor attic). Considering the fact that building costs in the Washington area are as high as any in the country, this is a lot of house for the money. (*Continued on page* 164)

Keyes, Smith, Satterlee, and Lethbridge
Architects

Luria Brothers
Builders



Open shelves and counter between dining area and living room are not only a convenience but also make both rooms feel larger than if they were separated by an opaque wall. See how sloping roof is continued to form carport with enclosed storage conveniently located just outside entrance.



PHOTOGRAPHS BY ROBERT C. LAUTMAN





Be sure to check the storage if you want to get the most house for your money. Above: Integrated with design of living-room fireplace is a 4-ft. wide closet with cupboards above. Left: master bedroom has two 4-ft. closets with sliding doors. Second bedroom (far left) has one, also built-in desk.

NO. 3 HOW TO GET MORE HOUSE FOR YOUR MONEY

-if you can take the time to build it yourself

By William S. Hinn

You can get a $40,000 house for less than $16,000. But you'll have to make sacrifices. Here is the story of a couple who did it, in Westport, Conn., and found the rewards outweighed the temporary hardships

It's perfectly true. You can get twice as much house for your money if you build it yourself. But while you're building it, you're likely to find yourself sleeping on the floor and eating like a paratrooper on active duty. Your family will huddle behind windows hung with tar paper when it rains, and you'll follow an unwritten schedule for using a bathroom without a door. You will probably live in squalor for at least a year, more likely two, and possibly three.

But there are many kinds of squalor. Our only alternative was squalor, too—living in a one-room apartment with two children and three dogs. After seven months of that kind of constraint. our half-finished house seemed like a spacious palace, littered as it was with a variety of foreign objects (*Continued on page* 108)

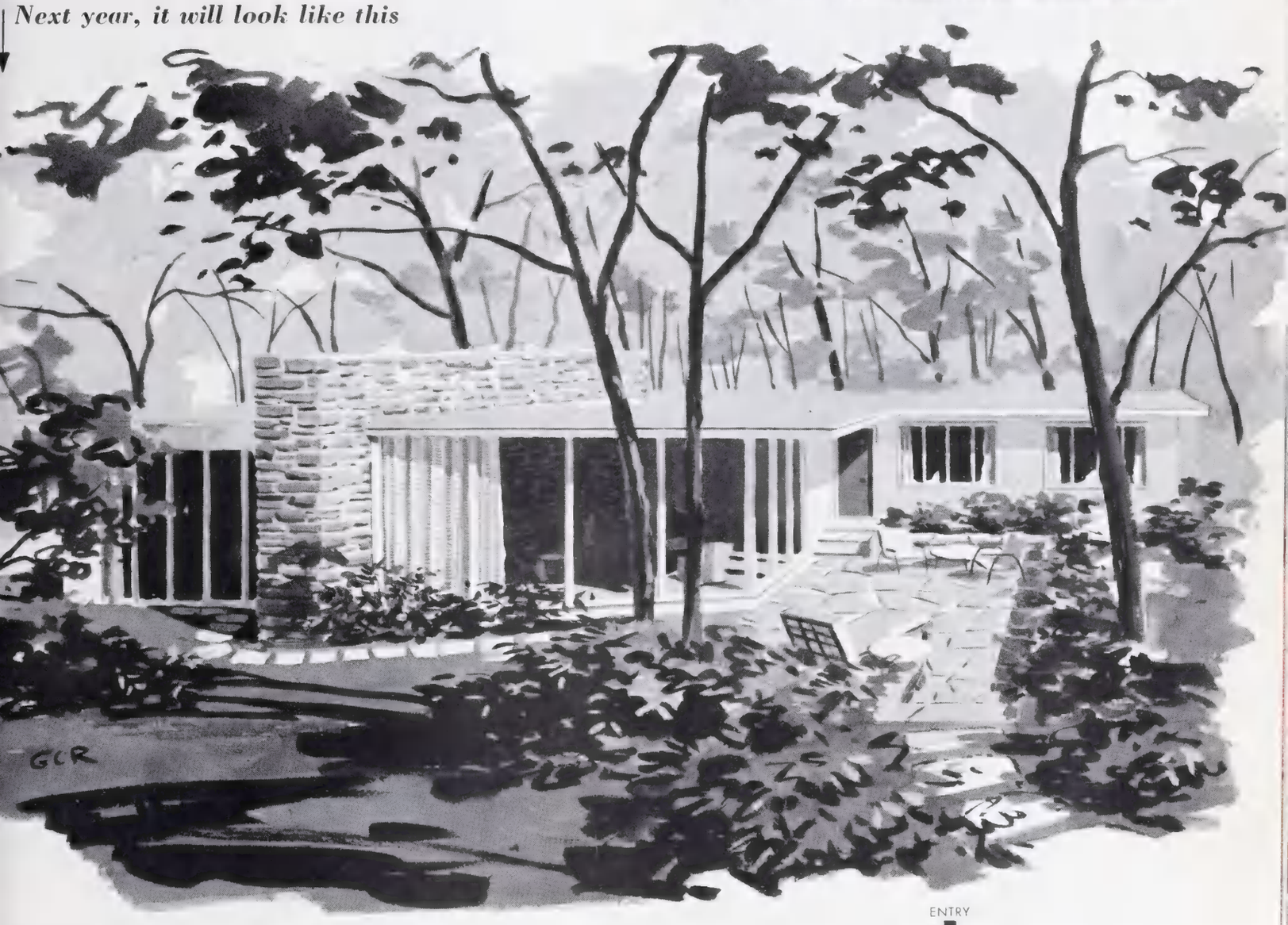


DRAWINGS BY GEORGE COOPER RUDOLPH

This is the way the house looks now →

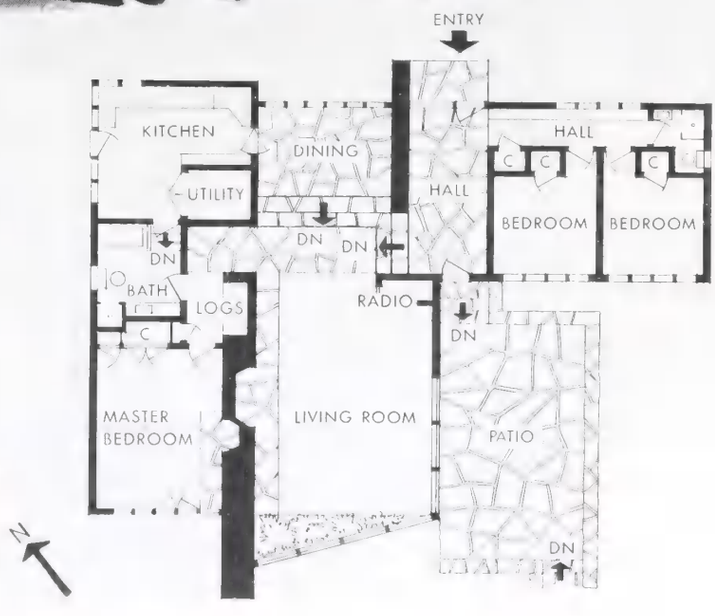


Next year, it will look like this



While the Hinns slept on the floor and cooked on one burner in their unfinished house (top), a mental picture of their future home (above) sustained their spirits. They looked forward to the comforts of a modern house, with large areas of native stone to give it the special flavor of the Connecticut countryside.

Flagstone paving of terrace extends through a large section of house, closely relating indoors to outdoors. Interior walls of stone separate living room from master bedroom, and dining area from hall. Since house was designed to follow natural slope of site, section at top of plan is two steps higher than the rest.



If you build it yourself (continued)



One long wall of natural fieldstone brings the flavor of the Connecticut countryside into the living room. Indoor garden at far end drains into ground.

from rolls of insulation to workman's old shoes. At that time the house was not yet completely enclosed.

It's two years now since we started to build. We've been living in our house for one year. And we figure it will be another four months before we can say it's finished.

But right now we have space. We have privacy. We have a plan that functions well for the way we like to live, and a house that's easy to take care of. Best of all, we have managed to get the house we really wanted for the price we could afford to pay. The bills now total a little over $15,000. For that sum—plus an incalculable amount of our own time and labor—we built a house of 2,300 square-foot floor area that was estimated by the lowest bidder to cost $40,000. (That means our cost was $6.50 a square foot compared to the contractor's price of $17.40 a square foot.)

It took a real crisis to pitch us into the project of building the house ourselves. For eight years we had been living more or less contentedly in a quaint antique which was the only house we could find to rent when I was called east from Chicago to take a war job. We were somewhat less than contented with the fact that the sofa in our cellarless living room was always just a little clammy to sit on, and water actually came in under the front door (*Continued on page* 110)

ALL PHOTOGRAPHS BY WILLIAM HOWLAND





Identical furniture units serve various purposes in different rooms. Twin of chest used here in hall is seen in living room, opposite

Warm tones of mahogany blend with natural materials of background. Drawer fronts have recessed finger grips behind lower edge.



The Hinns did all their own wall paneling of red cedar. See how well it sets off the warm, medium tones of the solid mahogany chest by S. R. Hungerford. Hungerford benches and sectional sofa by Selig Manufacturing Company make a flexible seating arrangement for TV.



If you build it yourself (continued)

when it rained. But we put up with it, as best we could.

Meanwhile, we talked a lot about the house we wanted to build. For at least seven years I had been designing *the* house. We were blissfully unaware of the fact that it would cost more than twice as much as we could possibly afford.

The figure we had in mind was around $12.000 to $14.000. When I first showed perspective sketches to contractors, they estimated that that sum would build half the house we planned—that is the house you see on page 107 minus two bedrooms and one bath. But when I started to work out the



ALL PHOTOGRAPHS BY WILLIAM HOWLAND

The masonry was "let" to contractor, but Mr. Hinn helped with stonework and flagstone floors, and Mrs. Hinn finished the joints. In dining area, glass wall starts at table top. But sitting beside it, family can enjoy "outdoor" dining, indoors. Buffet is twin of chest in bedroom.

Chest, bookcase headboard, and nightstands make a co-ordinated storage group against one wall of bedroom—a convenience when other wall space is consumed by windows, fireplace, and closets. Hungerford furniture designed by Edmond Spence Associates.



details, it was even more discouraging. One man wanted $3,000 just to build the fieldstone fireplace wall in the living room. Obviously, our budget couldn't cope with prices like that. And the estimates kept going higher all the time. So I sat on our clammy sofa and started to play with the idea of being my own contractor and doing the carpentry myself.

Then came the news that the owner of our rented house had decided to sell, and we would have to move. So we moved into that one-room apartment. And then we knew we would have to build our own house, or else. (*Continued on page* 166)



This traditional-looking bedroom typifies modern thinking, for nothing here, except the bed, is exclusively earmarked for one room only. Chair, tables, and double dresser (opposite) would be just as right in a living room. Even its colors flaunt the old notion that bedrooms must be pastel. All mahogany furniture, Kindel Furniture Co. All wallpapers, F. Schumacher. "Candlelight" rug, James Lees. John Gerald and Katharine Kinnane, decorators.



A marble-top dresser with nine commodious drawers is efficiently handsome in a dining room, although many stores may display it as bedroom furniture.



A small "bedroom" chest can be a shrewd investment in versatility. Use it to store oddments in a living room or for silver and linen in a living-dining room.

The persisting trend –

FLEXIBILITY



A dresser in the hall, complete with mirror, sounds unorthodox, but Moderns find it beautifully practical.



ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

By Frances Heard

It's a sign of our flexible-minded times that single-purpose furniture is as dead as the morning room. We don't care whether a piece is labeled a "bedroom" dresser or a "living room" table. We use it wherever and however it works best for us



You'll learn about comfort if you

WATCH YOUR HOUSE

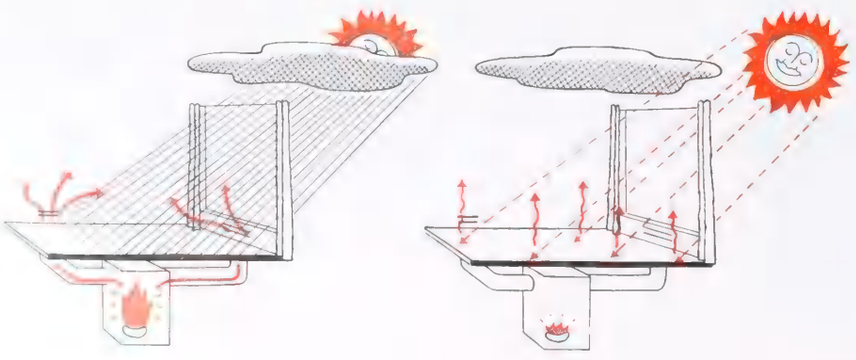
By Wolfgang Langewiesche

So you want to build a house someday—a *good* house! People will tell you that it can't be done. Nobody, they say, builds his first house right. You have to make your mistakes, they say, like everybody else; and then learn from them; and then build another house and learn again. And maybe on the third try . . .

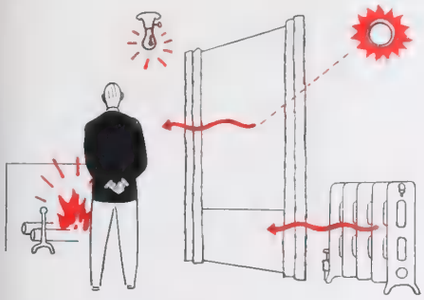
Rather expensive. Time consuming, too! But there is a better way. Why not learn from *other* people's mistakes? Why not watch your present abode as well as other people's houses, and find out how they work?

A house—work? Yes. That is the key idea. A house is not just something that sits there and looks pretty. *A house is a machine for converting outdoor climate into indoor climate.* Of course, it must also look nice and keep the burglars out, and it must be convenient to keep clean, and it must last a while. But its main job is to give you a decent indoor climate.

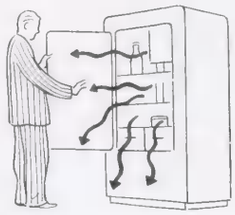
A house must keep you warm on winter mornings, cool on summer afternoons. It must give you light, but not glare. It



LARGE WINDOW AREAS NEED QUICK-RESPONDING HEAT WHEN SUN GOES BEHIND A CLOUD... WHEN THE SUN COMES OUT, THE SYSTEM SHOULD CUT DOWN IMMEDIATELY



RADIANT HEAT COMES AT YOU FROM A DEFINITE DIRECTION... FROM A FIRE, AN ELECTRIC LAMP, A WINDOW IN THE SUN, A RADIATOR



COLD ALSO RADIATES ... ANYTHING WHICH IS COOL HAS A COOLING EFFECT ON YOU



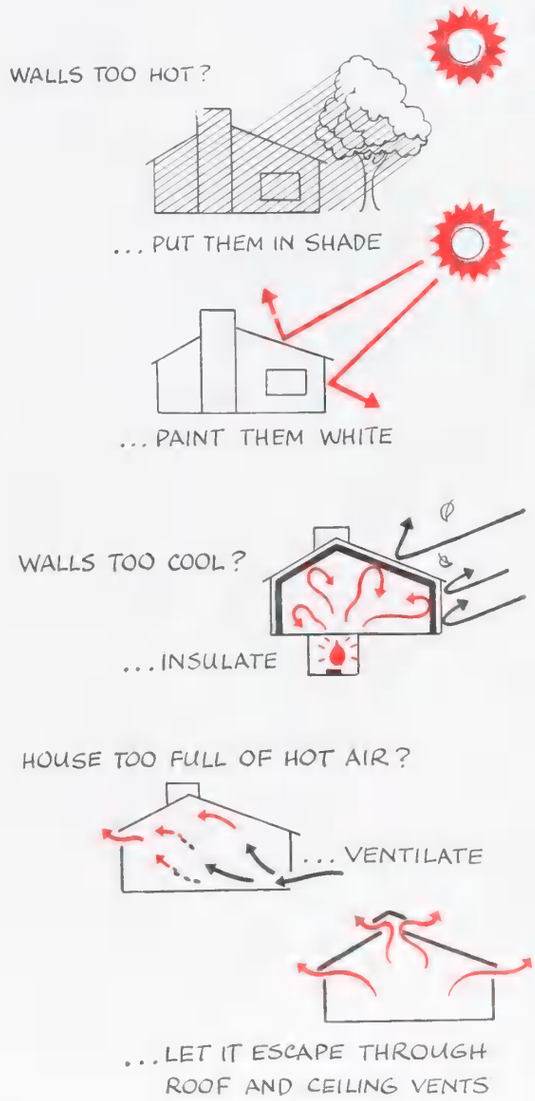
IN WINTER, BIG WINDOWS RADIATE COLD AT YOU UNLESS YOU PROVIDE SOME KIND OF RADIATION SHIELD

must keep the air humid, but not dank. It must keep the wind out, but not be stuffy. It must give you a breeze in summer, but not let the curtains flap and the papers blow. It must drink in all possible sunshine in winter; it must reject most sunshine in summer. It must be comfortable at the same time for men who wear heavy clothes and for women who wear light ones: for grandchildren who romp and grandparents who sit still. It must let you look out, but must keep other people from looking in. It must let the air in, but keep out noise, dust, bugs, and drafts. It must make you feel nice and protected. The old cave stuff—but not walled in. It must blend indoors and outdoors together, but still maintain, most of the year, a big difference between indoors and outdoors.

All this is a hard job. Most houses do it poorly. Most of the serious mistakes made in building are made on this score. Why not study these mistakes and learn? It's the best thing you can possibly do, right *now*, to prepare for building your own house later on. It's a thing you can do wherever you happen to be—in a rented apartment, or in the houses of friends, in hotels, railway stations, airplane cabins, automobiles, tents, mines, submarines or jails—any kind of enclosed space. It's easy to do. Simply ask yourself: "Why am I not comfortable here? What—I mean exactly *what*—bothers me?" Do that for a few weeks, and you'll double your understanding of houses.

The Case of the Sunny Room

It is a winter afternoon. You are in the Smith's new house. Their living room has very large (*Continued on page* 199)



DRAWINGS BY RALPH KLEP

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

Better your living with climate control

How to "COOK" WITHOUT HEAT

HEAT IS NOT THE ONLY METHOD OF BREAKING DOWN FOOD TO MAKE IT DIGESTIBLE. THE BLENDER "COOKS" BY BREAKING DOWN FOOD MECHANICALLY

By Jean Harris



With the coming of the blender, a revolution is beginning to occur in our cooking habits and recipes. The blender adds a new process —blending—to the bag of food preparation techniques that we already know. But it also does easily many types of work that have been too laborious or too time-consuming heretofore.

For instance, it grinds coffee, aerates orange juice, makes special flour, powders sugar, mixes batters, whips cream, beats eggs, or chops nuts. It also blends, mixes, grinds, chops, pulverizes, and shreds. No one piece of kitchen equipment has ever been able to do all this. All this saves time and energy.

The significance of the blender lies in the fact that it brings the power machinery of the factory into the kitchen. The form in which our food finally reaches the table depends as much on the tools used in preparing it as on the foodstuff itself. For example, boiled dishes could not be created until the invention of the pot. Baked dishes were not invented until the creation of the oven.

The blender is a machine which comes bringing gifts of its own: new forms of food like blended raw fruits, and vegetables homogenized with a liquid base. Another such new food is uncooked apple, comminuted in the blender until it looks like apple butter but tastes fresh like cider. So are the blended fruit purées which merge the flavor of the *whole* fruit—(skin, seeds, and pulp) because *all* of these can be put through the blender—not just the pulp alone. Or you can merge the flavors of several fruits.

But to think of the blender merely as a labor-saver gives a very poor notion of what it can do. To get the most out of machinery you must think not of the old chores the machine will do better, but of the new jobs it will do. (Most of the good things in our life today are the gifts of machines properly used.)

These services point to a whole new cookery and recipe development. Ever since the invention of fire we have known about cooking with heat. The mechanical refrigerator and the home freezer have taught us how to "cook with cold." The blender adds still another method—"cook-

ing with mechanical change." *The food which results is practically a new thing.*

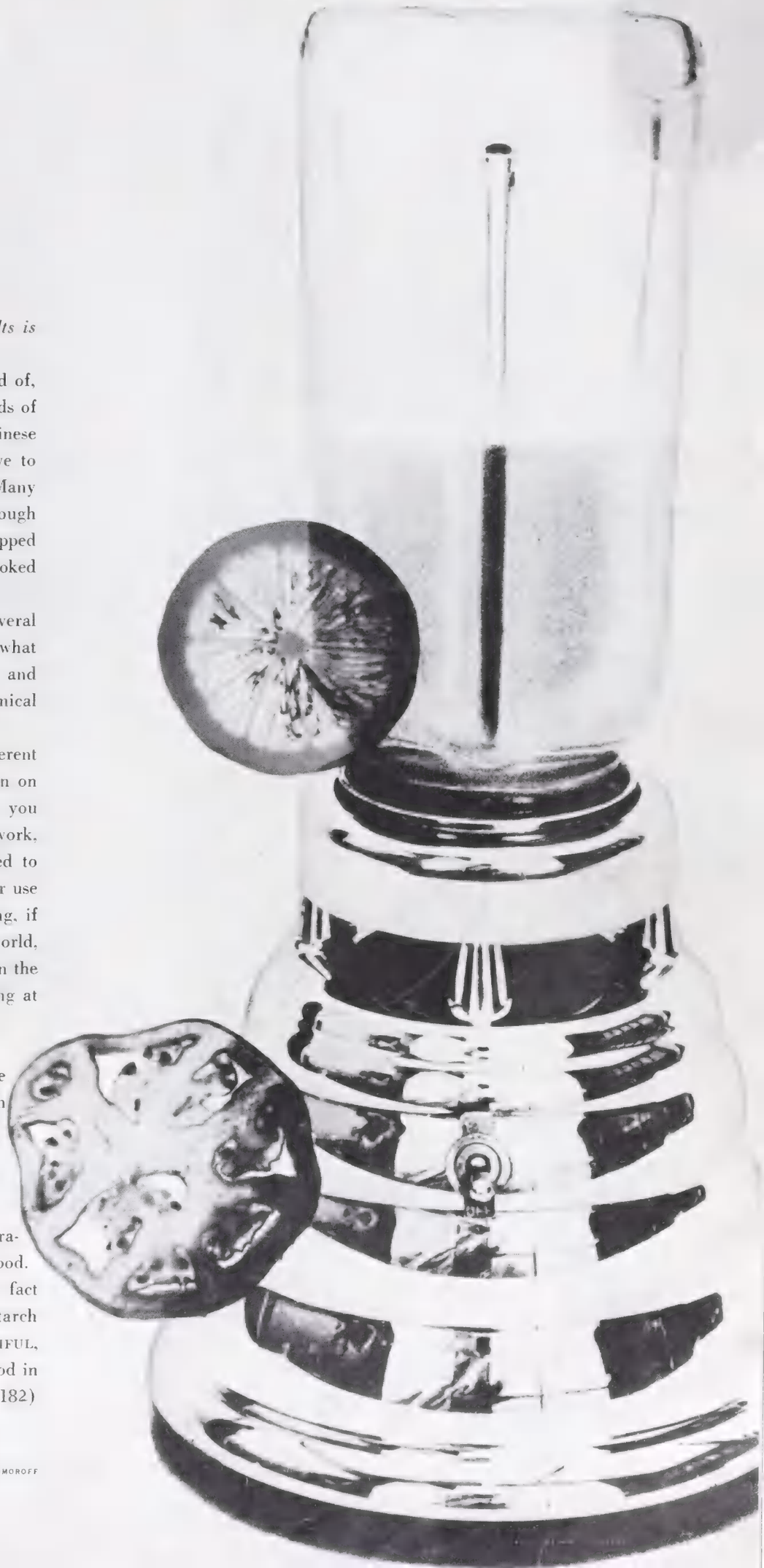
This principle—of using mechanical change instead of, or combined with, heat—has been known for hundreds of years. It has been used primarily to save heat. The Chinese cut food into tiny pieces before it reaches the stove to enable them to cook quickly and save precious fuel. Many people pound and mince, which soften tissues of tough meat almost as much as heat does. That is why chopped meat, no matter how tough the piece of beef, is cooked quickly just like a tender cut.

Even though the blender has been with us for several years, we have needed time to get acquainted with what it fully means. It invests cooking with an interest and excitement which was not possible when slow, mechanical hand labor deterred you at every turn.

The blender typifies the exciting opportunities inherent in cooking in this decade. You can enter the kitchen on any level you wish. Prepared and frozen foods let you operate on the level of the lady with practically no work, no responsibility, and no thought. You do not need to crush your dress, muss your hair, soil your hands, or use your mind. But if you want something more exciting, if you want to try and contribute something to the world, and have fun doing it, the blender lets you operate in the kitchen in the role of inventor. This means operating at a very high level.

For now, with the introduction of such a power tool into the kitchen, the housewife has been given the means which will enable her to become creative with the foodstuffs of today. Too many people think that inventiveness in cookery consists of decorating foods—making flowers out of raw beets, for example. The blender offers other, more rewarding goals. It fairly screams at us to use it, not for decoration, but to diversify the forms and combinations of food.

This need to diversify our food comes from the fact that our food inheritance is from people to whom starch was *the* staple food. (See "Fruits," HOUSE BEAUTIFUL, August 1951.) This meant that flour got into our food in all sorts of imperceptible ways. *(Continued on page* 182)

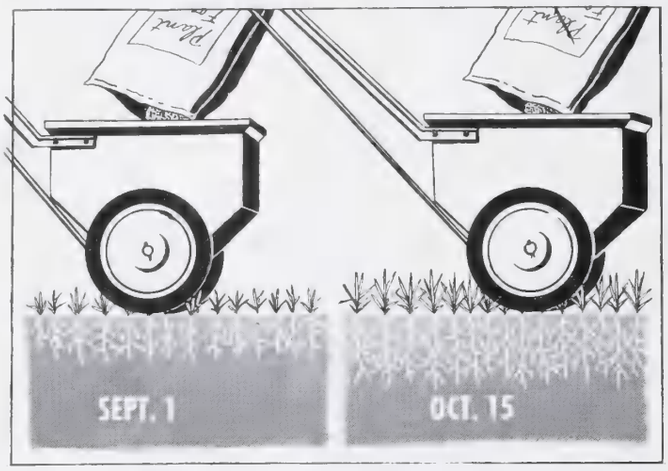


PHOTOGRAPH BY SOMOROFF

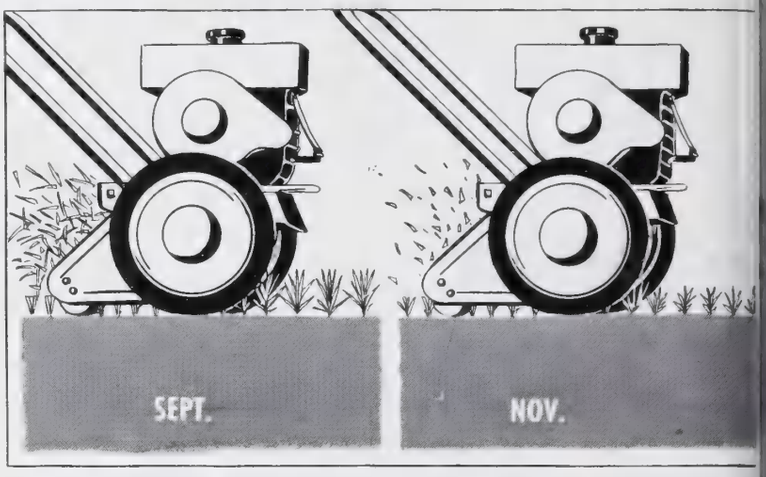
Better your home garden
Better your living

DID SUMMER

Here's what to do if your lawn is worth saving—

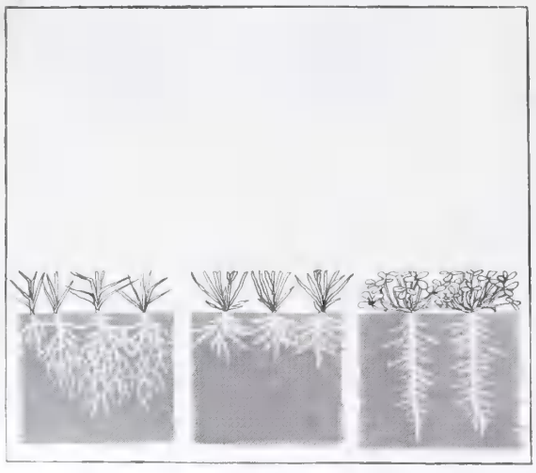


Feed twice this fall to restore vigor and cut down on weeds next year. Lawn grasses thrive best in cool weather, so make good use of the extra food now. Weeds, though, make little growth once hot weather passes. Make each application of plant food at the rate recommended as normal—usually four pounds per 100 square feet.



Amount of clippings determines when you can stop mowing this year. Continue to mow at normal 1½-inch height as long as you get any appreciable amount of clippings. Many people stop too soon. Result: tangled mat of grass that smothers the plants during the winter. Danger is acute where winter ice storms are common.

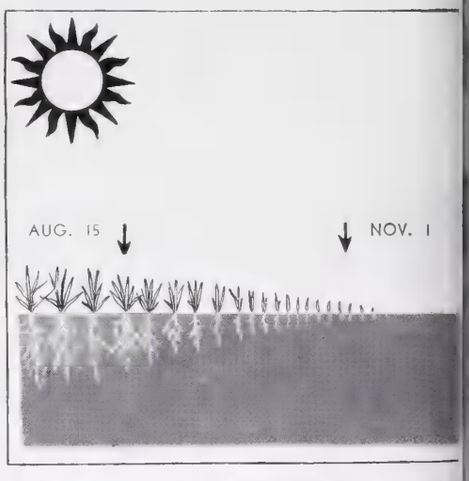
If you must re-seed—



The kind of grass to use depends upon how much good soil you have. Kentucky bluegrass produces a big mass of roots—needs a rich soil. Fescue (center) survives in shallow, poor soil, so is first choice for sandy places. Clover (right) sends its roots deep into the ground—as much as six feet— so can suck up water and stay green during scorching droughts.

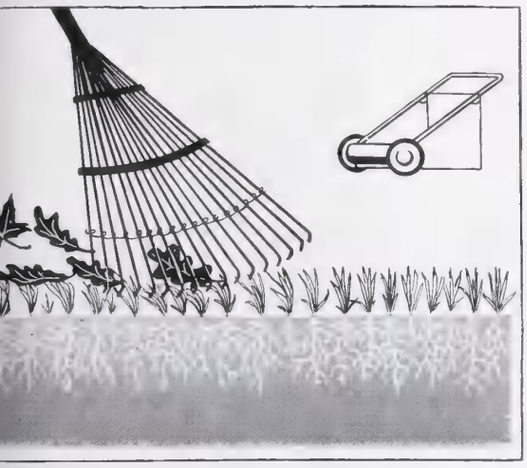


Test the soil and add lime as needed to sweeten it. Mix in complete plant food generously, especially if there are trees to compete with the grass. Seedbed should be 4 inches of well-worked soil. Lawns are permanent investments, so don't skimp.



Sow the seed as early in the fall as possible Sketch shows how delay in seeding sacrifices both top and root growth. Tiny grass plants from late seedings lack an adequate root anchorage to get them through the winter. August 15 is the best date for northern half o country. November 1 is final date—and risky.

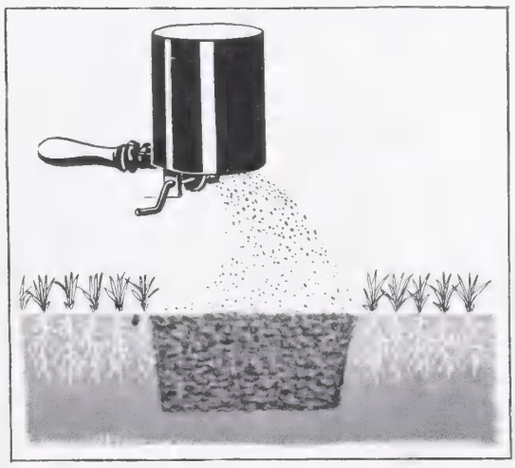
RUIN YOUR LAWN?



s on the lawn do no harm until they start to mat , so you can wait until they are all off the trees. whisk them up with a sweeping motion to avoid g the grass plants out by the roots. Or use one new mechanical lawn sweepers you merely push.

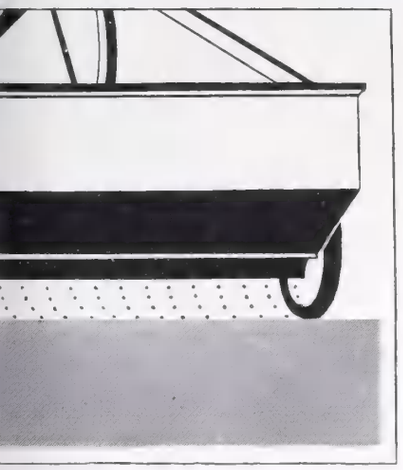


Spray weeds now with a chemical killer. Since the weeds aren't growing actively at this time of year, double the strength of spray.

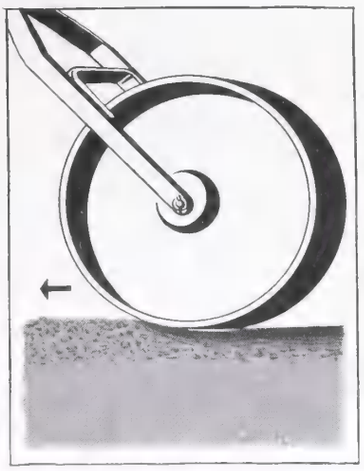


Bare spots in lawn need to be spaded and raked carefully, then reseeded. Avoid natural tendency to use too much seed by relying on a mechanical seeder. Soak soil 4 inches deep every week if weather remains dry.

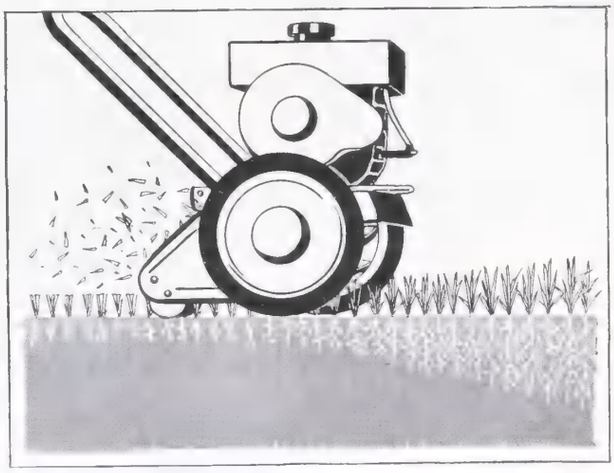
SKETCHES BY JOHN BRIMER



seed sparingly or grass plants will choke each other in the scramble ood and water. One pound of good is plenty for 500 square feet of Each grass plant then has room to unshine and a place for its roots.



Roll the new seeding just once. This presses the soil tightly around the seed, so insures that they will sprout quickly. Over-rolling ruins the de-sired crumbly texture of the soil.



Start mowing when the grass gets 2 inches high. Cut to 1½ inches. Mow as often as needed, but never cut closer than this. The 1½-inch height allows for ample leaf growth to build quickly an ever-deepening root system. Such a lawn will be ready to grow luxuriantly next spring and to stay green all summer.

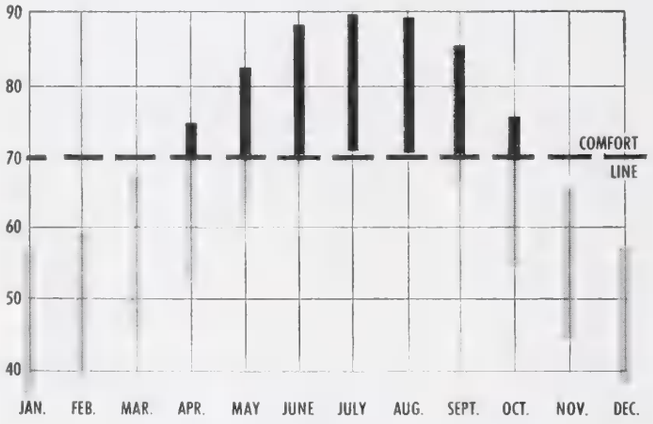
By James M. Fitch

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

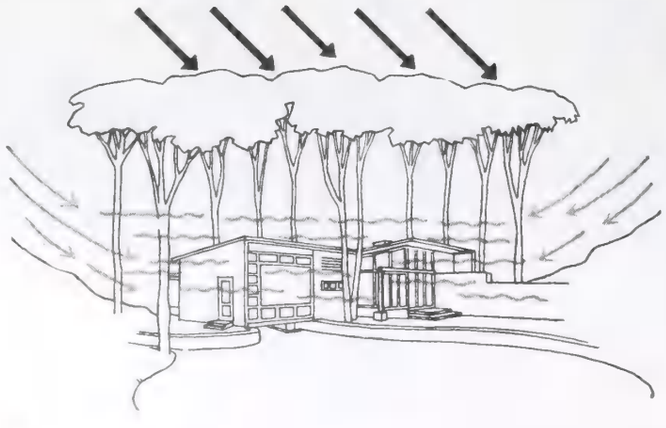
How to Live at the Comfort Line

This Georgia house shows you how to get the most comfort out of a climate with too much hot weather

If you live in hot and humid Dixie, read this:



Typical weather for Macon and much of the South gives you seven months of high temperatures, way above the comfort line. So you spend much time and energy getting rid of excess heat.

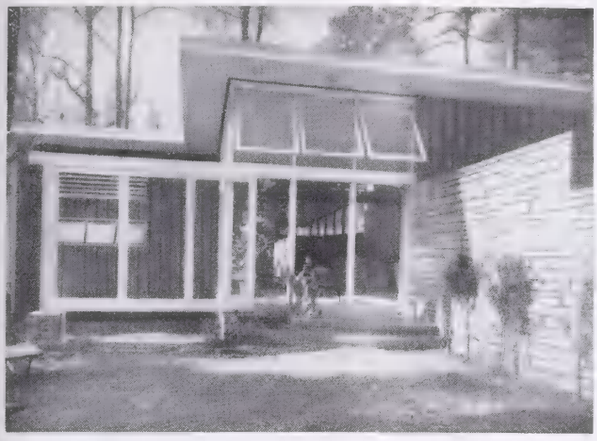


To keep cool, build your house in a shady hollow. Trees will shade lot, cooling air layer nearest ground. This air flows downhill, collects in hollow, submerges you in pool of coolness.

It depends upon where you live. If it's north of the Mason-Dixon line, your main comfort problem is surplus cold. Generally speaking, more heat is what you're after. And a house and garden really well designed for your climate will use every device, man-made and natural, to raise your indoor temperatures up to the Comfort Line—70°-72°. But if you live in Dixie, like the Bernard A. Webbs, of Macon, Georgia, your problem is reversed. As a rule, you've too much heat for too much of the year. So the main emphasis in the southern house should be on holding inside temperatures *down* to the Comfort Line.

This typical Dixie problem confronted Architect Webb in designing his own house. In Macon, as you can see from the chart at left, maximum temperatures rise above the Comfort Line daily for seven months. In the four hottest months, even the lowest temperatures hover around the seventies. These temperatures are from Macon's Weather Bureau, but there are much cooler spots in town. The Webbs bought one of those spots and built themselves a house on it. Thanks to their location alone, they have cooler summers than most of their fellow townsmen.

You may ask: Why is their lot any cooler than the next one? The answer lies in a well-known meteorological fact. In any small, bowl-shaped valley, covered with tall trees, the sun never hits the ground. Thus the earth stays cool and, in turn, cools a thin layer of air nearest it. This cool air drains downhill and collects in a pool at the bottom, just like water. The result is what the farmer calls a "frost-pocket." In northern climates this is a hazard. In Macon it's a blessing because it means cooler summers. To see how cleverly the Webbs made this natural asset work for them, study the next seven pages.



To catch cool air, living-room doors roll out on overhead tracks, just like the doors on old-fashioned barns.



Looking southeast across little pond and woodland, you can see how tall, deciduous trees give the Webb living room its full share of winter sun. Yet in summer their high, loose shade will cut out glare, prevent house from heating up.



A little woodland stream has been dammed to create pool, over and around which house is built. Besides giving whole house an engaging center of attraction, this pool has a stabilizing effect on climate immediately around it—keeping house cooler in summer, warmer in winter.

PHOTOGRAPHS BY MAYNARD PARKER



The dining room and bamboo-walled patio beyond it get afternoon sun in winter. But big deciduous trees, carefully preserved during construction, throw an umbrella of leafy shade over entire area all summer.



Live at the Comfort Line (continued)

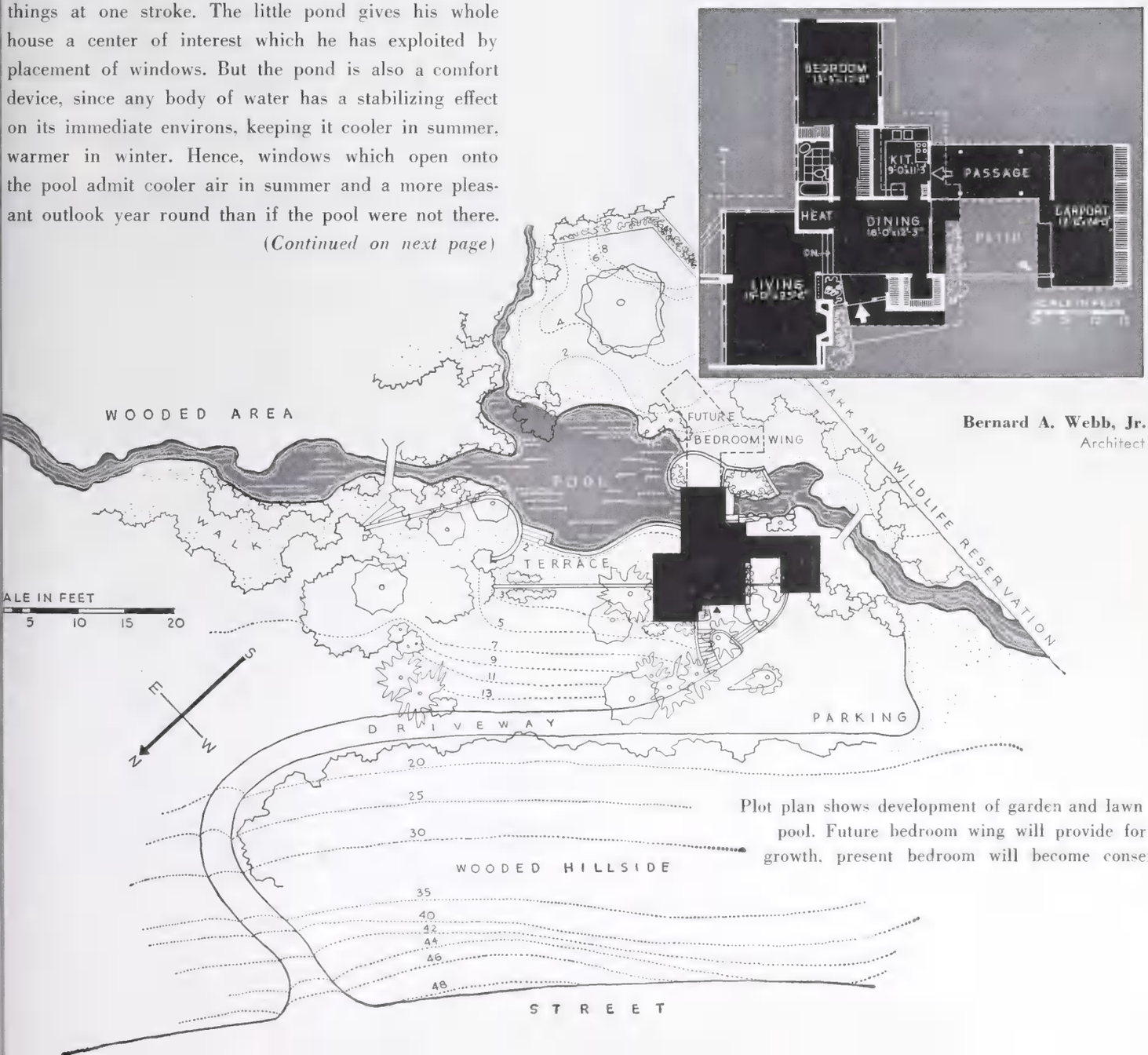
The plot on which the Webbs built their Macon house was not considered very desirable because it was "way below the road." Yet, in addition to having the best summer climate in town, the land had fine trees, privacy from the street, permanent protection of a city park along south and west, and a little brook down the center. Architect Webb has turned all these "natural resources" to good advantage. If you study the plot plan below, you'll see that he chose to build at the bottom of the valley some 48 feet below street level, because the balmy Macon winters raised no problems of ice or snow on the driveway. And though the "frost-pocket" effect at the valley floor meant colder winters as well as cooler summers, over-all winter temperatures are generally above freezing.

By damming the brook, Webb accomplished several things at one stroke. The little pond gives his whole house a center of interest which he has exploited by placement of windows. But the pond is also a comfort device, since any body of water has a stabilizing effect on its immediate environs, keeping it cooler in summer, warmer in winter. Hence, windows which open onto the pool admit cooler air in summer and a more pleasant outlook year round than if the pool were not there.

(*Continued on next page*)



Looking down on the house from street-side slope, you can see how it nestles on valley floor, turning its back on northwest and motor court.



Bernard A. Webb, Jr.
Architect

Plot plan shows development of garden and lawn around pool. Future bedroom wing will provide for family growth, present bedroom will become conservatory.

Live at the Comfort Line (continued)



If you have an idea that all small houses must have a pinched and meager look, study this one. At the present time, it consists of four rooms, none of them regally large. Yet, thanks to its open plan, big glass areas and easy, low-keyed color, the Webb house has the air of a much larger structure. Nor was it an expensive house: it cost $9.37 per sq. ft. in 1949. Of course, this price includes certain economies which most people couldn't duplicate, since Mr. Webb was his own architect and builder. And prices have gone up since. Nevertheless, the house has many features, both structural and decorative, which give big-house looks on a small-house budget. See, for example, how simple forms of houses are enriched by the use of rough-textured materials like pine, slate, and brick. (*Continued on page* 127)



The big, slate-floored entrance lobby does double duty as a dini room. Floor is black slate on concrete slab, waxed. Bamboo scre at left of double front doors conceals coat closet. Glass wall, o of picture at your left, gives onto a walled, landscaped pat

ALL PHOTOGRAPHS BY MAYNARD PARKER



Pine plank walls in living room were finished by Webbs ther selves. Sand-blasting cut away softwood, leaving hard-grain raise Wood was wiped with gray paint, rubbed off to give weathered loo



Live at the Comfort Line (continued)



The bedroom (above) is actually a bridge over the dam which creates pool.

ALL DRAWINGS BY MADELAINE THATCHER

The Webbs sleep with the sound of running water, since their bedroom is over the dam. This bridge room will become flower-filled passage when new bedroom wing is added at left.



Glass-topped dressing table offers minimum obstruction to view from bedroom across pond to east. Built-in chests are concealed behind the sliding plywood panels in the wall at left.



Freedom from clutter is guaranteed by numerous low cabinets one each side of bed and along window wall. Ceiling-high wardrobes are built into hall (right) behind sliding doors of striated plywood.

A sure sign of good, small-house design is knowing where to be lavish with the space you *can* afford and where to skimp on it. In the Webb house, this policy shows up with telling effect in the bedroom. Fairly large to begin with (13′ x 17′), its spaciousness is greatly increased by a high sloping ceiling, glass walls on facing sides and low, built-in furniture.

On a summer night, air in the Webbs's valley may easily be 10 degrees cooler than that on the hills around them. But such air may still not be cool enough for comfort—*unless it is moving*. To guarantee this, Webb has wisely placed a big attic fan in the ceiling of the bedroom hall (right). This fan guarantees air movement by pulling cool air in through low windows, exhausting heated house air through roof.



More information about this house on page 170



Mike gives a Dinner Party

By Virginia Stanton
House Beautiful's Party Editor



Mike is checking on his baked spareribs. Fourteen is none too soon to learn about cooking.

"Mom, our Junior Assembly Dance is next Friday night, so may I have company for dinner before the party?" asked Mike on Monday morning.

As I was trying to pull myself together for a show of enthusiasm and willing co-operation, Mike plowed ahead with "And, Mom, I'll help all I can and do the marketing, and set the table and everything!" I answered with as much enthusiasm as I could muster for Monday A.M. "Certainly. How many guests do you want?"

"We'll need two boys for the little wimmin (his sisters Sue and Shannah), and I would like to ask—er—Linda." Did I detect a faint tinge of red on his face, and was this why Mike Stanton was getting party-conscious? But whatever the reason, it was all right with me. For we think this is an excellent way of teaching manners, and developing a feeling for the good things in life, such as an awareness of good food, how to be hospitable, how to set a beautiful table with common objects close at hand. (*Continued on page* 130)



Learning to be a cordial, relaxed host comes easiest if you start when you are young. Table setting practice breeds love of nice things.



Pre-dinner drink of gingerale helps melt the ice of formal-party atmosphere, also gives the youngsters practice in light conversation.

ALL PHOTOGRAPHS BY JOHN ENGSTEAD



Mike gives a dinner party (continued)

All last winter our children gave dinner parties—one a month. One of the three would be host, or hostess, taking the responsibility, planning the menu, shopping for food. Everything was discussed by all three, endlessly sometimes: how to set the table, how to arrange a centerpiece with fruit or flowers, whether to use fingerbowls, how to serve.

It was a lot of trouble for me, for the kitchen would look as if a hurricane had hit it. But it was certainly worth the effort. For our three children have learned so much. And it is really fun, once you make up your mind and swing (*Continued on page* 148)



This dinner was a very creditable performance on all scores. Mike coped admirably with all situations—conversational and gustatory.



Mother was only a minor accessory—merely passing the cake. We ate in the same room, at another table, for eavesdropping.



Best way to develop a lot of poise is to be put in situations where poise is needed. Then it seems to emerge.

When youngsters engineer their own dinner parties, let them plan the table setting



Do you think you know the younger generation's likes and dislikes? For an inside track, turn them loose on your china cupboards and observe what they choose for a party setting. It will be as unfrilled and unfurbelowed as their favorite menus, like the onion soup set-up opposite. Earthenware plates and bowls, Shenango Pottery Co. Glass by Blenko. Classic "Puritan" sterling by Amston Silver Co. Home of Mr. and Mrs. Richard D. Collins, of Pebble Beach, Calif.

COLOR PHOTOGRAPH BY MAYNARD PARKER





PAINTED FROM LIFE BY ANNE OPHELIA TODD



Naturalizing drifts of bulbs in your lawn is the best way to make shady places colorful.

Try the EASY WAY *to grow spring bulbs*

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

Are you tired of digging and replanting your spring bulbs each summer? Then naturalize them in drifts in your lawn and forget them. They will bloom year after year, and you won't even be troubled by the usual messiness of dying leaves because you can cut them off with your lawnmower three weeks after the blossoms have faded.

You don't get big tulip blossoms this way, of course. In fact, you shouldn't even try to naturalize the long-stemmed giants, the familiar Cottage and Darwin tulips. Instead, grow the dwarf, early kinds, listed in the catalogs as Species tulips. Praestans and the two-toned Kaufmanniana (opposite page) are exceptionally satisfactory for naturalizing.

You can naturalize any of the common daffodils, hyacinths, and crocuses. Again, flowers won't be quite as big as if you pampered the plants in special beds, but, barring moles and rabbits, your bulbs will go on flowering for years.

All these hardy bulbs multiply more or less rapidly when naturalized. You can look forward to a big dividend in extra bulbs every five years if you want to dig them. Or you can just let the drift get bigger. (*Continued on page* 193)

Week ends + $340 = this outdoor living room



See what you can do to convert a small piece of land only 25′ by 72′, into a . . . wonderful place to live

Not many city lots offer as pleasant a place to dine as this tree-sheltered terrace. The George Pynchons got this plus play area, a flower garden, and a great feeling of unconfined, outdoor-living space. Paving is rough-surfaced, gray concrete with brick insert for color.

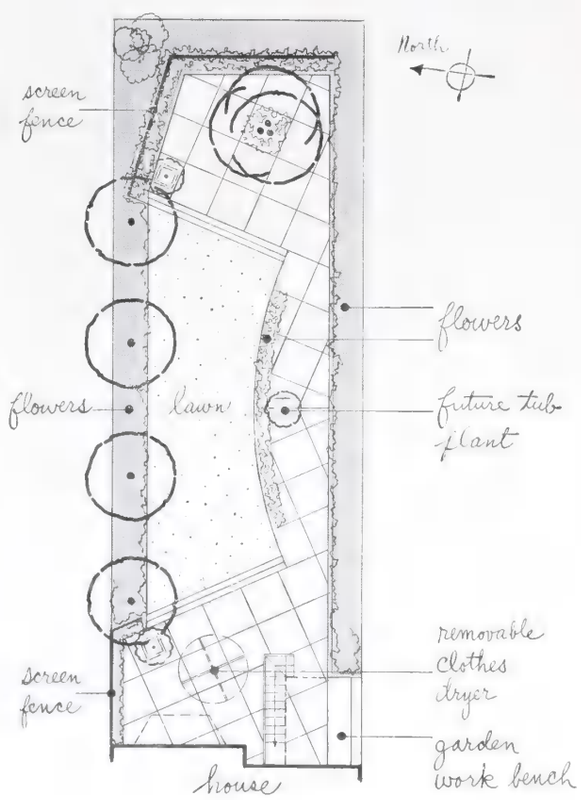


Space here is too valuable to permit using any *exclusively* for a service yard. So portable clothes-dryer fits into children's play terrace and is easily stored near garden work bench (see plan on the opposite page).

PHOTOGRAPHS BY RONDAL PA

Careful planning resulted in a long "trike" run, grass for tumbling, and all the flowers the busy Pynchons can manage.

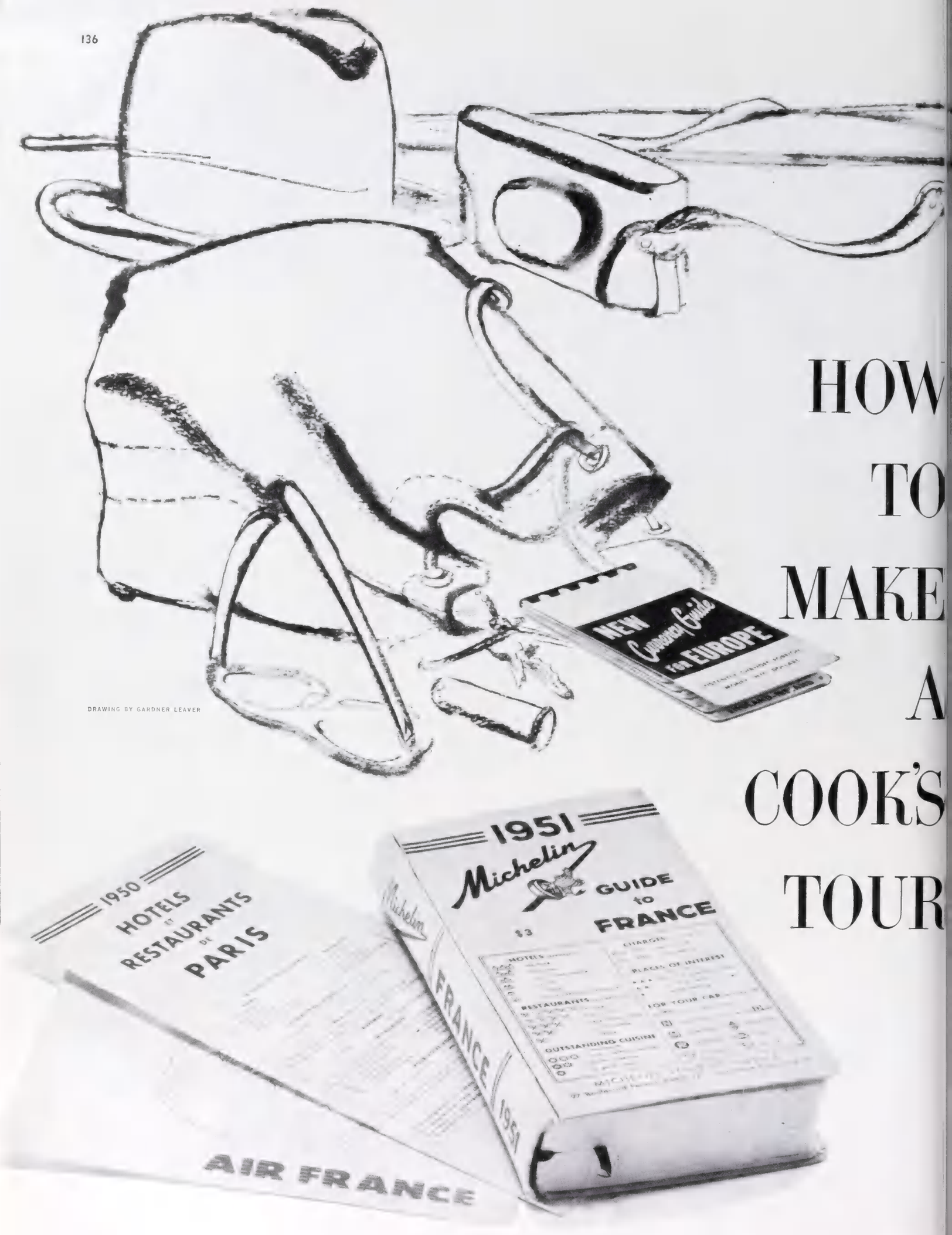
Garden designed by Douglas Baylis
Landscape Architect



Those glamorous outdoor living rooms you see in pictures don't have to cost a fortune. You can create a mighty wonderful place for little money—if you are willing to give up some week ends to do the work yourself. You don't have to be an expert gardener. The average man-of-the-house can cope with the necessary carpentry and building.

The first step is to go to a landscape architect who can analyze your needs in terms of design, because it takes design tricks to make a small lot look bigger. Here, for example, the curve of the plant bed exaggerates the length, and the over-scaled steps add to the feeling of width.

Yet this outdoor room isn't expensive. The George Pynchons built it themselves from a sketch made on the back of an envelope by landscape architect Douglas Baylis. The only costs were: fences, $29; used bricks, $55; plants, $96; concrete, $110; landscape architect's fee, $50.



DRAWING BY GARDNER LEAVER

HOW TO MAKE A COOK'S TOUR

By Elizabeth Church



THE DAILY ARTS OF GOOD LIVING

The best way to become a gourmet is to eat the best food in the world.

A trip to France, where it's hard to get a bad meal, can do wonders for your home cooking

The best way to learn about good food is to eat it. The cook who is striving for gourmet status deserves to taste the best food obtainable. Boiled down to the fewest number of words, HOUSE BEAUTIFUL recommends that the ambitious cook make a gastronomic tour of France.

There can be no argument about this. France has evolved the finest, most fully developed, most sophisticated cuisine the world has ever known. And it flourishes at every social and economic level.

Said more bluntly, it is almost impossible to get a bad meal in France. An American would have to make incredibly stupid mistakes to meet up with bad food in *la belle France*. So even a short trip with gastronomic objectives is entirely feasible. For if you eat two great meals a day for two weeks, you can have 28 gourmet experiences in the short space of a fortnight. And if you select your menus with any kind of plan, you can educate yourself amazingly in those food classifications where you are either weak—as a cook—or curious as an eater.

Is it hard to find the fine restaurants in France? And do French restaurants serve a better standard of food than American restaurants? Have no fears about either of these problems. "Eating out" in France is a far different matter than at home. France is a nation of gourmets, as well as a nation of "diner-outers." Paris alone has more than 2,500 restaurants, and Paris is not the only gastronomic center in the country by a long shot. Your problem, as a first visitor to France, is more one of how to keep from drowning in the showers of restaurant lists that your friends will start pouring down on your head when they hear you are off on a French eating safari.

But France has a highly developed system to help you find out how to eat a good meal, wherever you are. Buy the Michelin "*Guide de France*," a highly respected, universally used guidebook which combines, under one cover, all the functions of our American "Hotel Directory," Duncan Hines' two guide books, and the Rand McNally "Road Atlas."

(*Continued on page* 176)

Food terms you'll encounter on typical French menus, to help you refresh your college French and enable you to order what you want easily

CARTE DU JOUR—menu for day.

COUVERT ET BEURRE—cover charge and butter. These are always extra. Bread is always to be found on the table, and water, unless bottled, is supplied free though grudgingly.

HORS D'OEUVRES VARIÉS—assorted appetizers. These include such items as smoked meats and fish, caviar, pâté de foie gras, sardines, tuna fish, and snails (escargots) as well as many salad combinations: eggs in mayonnaise, asparagus in mustard sauce, cucumbers or tomatoes in French dressing.

POTAGES—soups.

- **Bisque**—a thick cream soup, generally made of shellfish.
- **Purée**—a thick soup, the thickening of which comes from the slow cooking of such vegetables as potatoes or dried peas.

OEUFS—eggs.

- **Oeufs brouillés**—scrambled eggs.
- **Oeufs durs**—hard-boiled eggs.
- **Oeufs en gelée**—eggs in aspic.
- **Oeufs farcis**—stuffed eggs.
- **Oeufs pochés**—poached eggs.
- **Oeufs sur le plat**—fried eggs.
- **Omelette aux champignons**—mushroom omelette.
- **Omelette au jambon**—ham omelette.
- **Omelette aux fines herbes**—chopped herb omelette.

POISSONS—fish and **Crustacés**—shell fish.

- **Bouillabaisse**—classic French fish soup flavored with saffron and garlic. Since it is served in courses, it constitutes an entire meal.
- **Coquilles St. Jacques**—scallops served in a cockle-shell.
- **Crevettes**—shrimps and prawns.
- **Écrevisses**—crayfish.
- **Homard**—lobster.
- **Huîtres**—oysters.
- **Langouste**—small lobster.
- **Maquereau**—mackerel.
- **Moules**—mussels.
- **Quennelles de brochet**—small dumplings of pike.
- **Raie au beurre noir**—skate wings in black butter.

(Continued on page 178)

H. VAN SIEGMAN, LANDSCAPE ARCHITECT



PHOTOGRAPHS BY MAYNARD PARKER

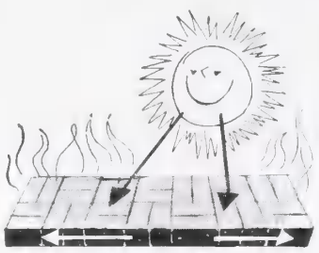
HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

In September and October your garden can have a corner as inviting as this if you knowingly build comfort into it.

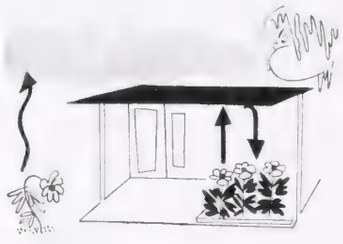
How to hold back the frost



Keep out cold winds that would chill you and your plants. Breezes that are a blessing in hot weather can rob you of weeks of delightful outdoor living in the fall. Solid fences must be carefully studied for height and placement to prevent whirlpooling.



Trap the sun heat in protected spots during the day, so that you build up a tangible heat reserve to keep you warmer on autumn evenings and to keep frost away from your plants during the night. Dark pavings trap the most heat; light the least.



Cut off the heat loss to the sky. Crisp, clear nights with a harvest moon may be good for romance, but you and your plants chill quickly unless there is a shield between you and the cold sky. Shield can be almost anything—even canvas.

AND MRS. WAYNE VALLEY, OWNERS; OSMUNDSON & STALEY, LANDSCAPE ARCHITECTS



This sunpocket remains comfortable weeks longer because of orientation, fencing, paving, and overhang.



Drain away the cold air by planning your fall terrace and garden a foot or so above the surrounding garden. Then provide an opening at the lowest spot in yard, so cold air can finally flow away. NOTE: tender plants keep warmest in raised places, too.

Move in a color show of fall flowers to keep your garden and terrace looking like summer. Failure to do this, rather than frost, is the real reason that many gardens turn brown in mid-September. You can't expect tired summer flowers to supply a real display this late.



On the next page: How to extend your color season with chrysanthemums

Extend your color season with Chrysanthemums



Line your terrace with big pots or tubs of chrysanthemums in full bloom to get a new look for autumn. This is the time of year you want the enclo-ed, protected feeling of a sun pocket instead of the open, airiness you wanted in the summer.



Put this bright picture in your picture window and the coming brownness of autumn won't seem so evident. Chrysanthemums can be planted directly into a flower bed or left in their pots or tubs to sit on the paving outside the window, as shown.

SKETCHES BY MARY FAULCONER



Bring a tub of flowers indoors. We associate chrysanthemums with crisp football weather, but they do very well indoors despite the 70-degree room temperature. But you must keep them in a light place or the blossom colors will fade.



Don't hesitate to dig chrysanthemums in full bloom: they are amazingly tough. Just be sure to get a sizable ball of soil with the roots, shade the plants with paper for three days, and water generously. For more about culture, see page 194.



Elegance

...with an eye to the practical

The most handsome walls that you can imagine—*Vitrolite** glass paneling. Thick, richly colored glass, polished to mirror-like luster.

Vitrolite retains its luxurious beauty for a lifetime. That's because the smooth, hard surface of glass is more than a match for steam, water, grease and other things that mar ordinary walls.

With *Vitrolite*, you whisk away fresh spatter marks and have a gleaming finish. It stays new looking. It won't craze, swell or warp. It never needs refinishing.

Luxurious. Practical. There are twelve *Vitrolite* colors—all correlated to blend with your fixtures, curtains, towels. Your Libbey·Owens·Ford distributor or dealer can show them to you. In principal cities, consult your classified phone directory for his name listed under the heading "Glass". Or write us. Libbey·Owens·Ford Glass Company, 4581 Nicholas Building, Toledo 3, Ohio. *®



FREE BOOK on colorful rooms. "Walls of Vitrolite" contains helpful hints for interior decorating, shows the 12 colors, gives full technical information. Send for your free copy.

CADET BLUE

DARK GRAY

CACTUS GREEN

PEACH

MAHOGANY

SKY BLUE

LIGHT GRAY

JADE

ALAMO TAN

RED

PLUS BLACK AND WHITE

As a result of present heavy demand, all colors may not be immediately available. Your local *Vitrolite* dealer or distributor will tell you what colors he can supply.

LOF GLASS **VITROLITE** **COLORFUL GLASS PANELING**

For Bathroom . . . Powder Room . . . Kitchen

Now! a magnificent living room rug... for less than $100!

"MANORCREST" the aristocrat of cotton carpets.



Newport, the beautiful deep, looped Manorcrest carpet shown here, is one of the most important innovations in the home furnishings field. The creation of such luxurious cotton carpets now makes it possible for almost every person of taste to buy a really distinguished carpet, even on a budgeted income.

Manorcrest styling is superb, and the colors are fresher, clearer, more exciting than those of even far more expensive carpets.





Can it be washed? Yes. Toss your smaller-sized Manorcrest right into your home washer. Larger sizes may be sent out to professional laundries or home-cleaned with a reliable cleaning powder such as Powderene.

Is it easy to vacuum? As easy as any other carpet. And you'll love the way your Manorcrest carpet fluffs up fresh as new the minute the vacuum cleaner touches it.

How do Manorcrest prices compare with other carpet prices? Go out and price carpets today. You're sure to agree that Manorcrest is *the* unbeatable buy! At about $7.95 a square yard, a 9′ x 12′ carpet of luxurious Newport Manorcrest costs under $100! And most stores will arrange convenient payment plans.

What decorating styles will Manorcrest carpets go with? Practically all styles. For their simplicity and almost incredibly beautiful colors are becoming to prized antiques as well as bright-as-a-penny modern furnishings. And speaking of colors . . . *look* at the glorious choice Manorcrest gives you! Be sure you see *Newport*, and other Manorcrest textures, "in person"... at the better stores!

For actual color samples of Manorcrest textures, write to Universal Rugs & Carpets, *136 Madison Ave., N. Y. C. State color desired.*

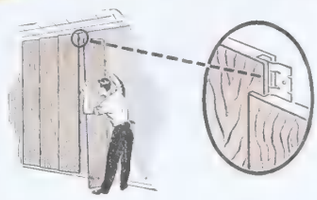


This ingenious, concealed metal clip is what holds Plankweld firmly to the wall and makes it so easy to put up. You can even nail right into plaster, without worrying over stud locations and without fussing.

Build this wood-paneled room

in your expansion attic

for as little as $249.50†



. . . with Plankweld,® the beautiful, new, pre-finished Weldwood paneling; you can build this room yourself, even if you have never done any carpentry before.*

Now that extra room you need and want can be yours . . . inexpensively, and with relatively few hours of easy work. Thanks to the luxurious, lasting beauty of these wood paneled walls, it will be the delight of your family, and the envy of your neighborhood.

Plankweld is top-quality, *pre-finished* Weldwood paneling, available in a variety of beautiful woods such as birch and oak. It comes in easy-to-handle panels, ¼" thick, 16¼" wide and 8' long.

Edge-grooved to provide a neat lap joint, these panels are designed with a simple, concealed metal clip that holds Plankweld firmly to the wall and eliminates nailing through the face of the wood.

If you can handle a hammer and saw, you can install these beautiful Plankweld panels quickly, easily, and permanently . . . over new walls or old . . . right over bare studs or sheathing . . . even over shabby wallpaper or cracked, unsightly plaster.

Once the panels are up, your job is done! The factory-applied finish will retain all its rich, original lustre for years . . . with only an occasional waxing.

And remember, like all interior Weldwood Plywood, Plankweld is guaranteed for the life of the building in which it is installed.

Ask your lumber dealer to show you Weldwood Plankweld. Mail coupon for free folder that tells how easily and inexpensively you can panel your rooms with Plankweld.

* *

†Based on a typical 12' x 12' attic room and includes estimated cost of the Oak Plankweld and studding, as well as the utility gum Weldwood and wallpaper for ceiling.

The bookcase, desk and chest of drawers were obtained at low cost as "unpainted" furniture. The painted floor is covered by inexpensive cotton rugs.

Weldwood PLYWOOD

*PATENT APPLIED FOR

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46, N. Y.

Gentlemen:

☐ *Please send me FREE folder describing in detail the easy installation of Plankweld.*

☐ *Enclosed is 10¢. I'd like your booklet "Beautiful Wood for Beautiful Homes," too.*

"I'M THE PLASTIC KIND"
Weldwood
PLASTICS AND WOOD WELDED FOR GOOD

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CITY_____ ZONE____ STATE_____ HB 9-51

Autumn Colors are all aglow in PON-O-WOODS DENIMS *

All through the house, these warm, inviting denims offer a lift for living. For colors have a special charm in Pon O'Woods Denims.

Our famous finishes give them new smoothness and clarity—make them worthy of a decorator's art. Of course, they're color co-ordinated, so that each room is in harmony with the other. Sanforized.





*

above
MAYFLOWER ORIGINALS
room ensembles in Pon O'Woods denims are high-lighted with stripes on solid colors.

left
LEACOCK LINENS
create these gay, practical table settings from Pon O'Woods Denims in Clan-inspired tartans.

colors...
prices...stores...
opposite page

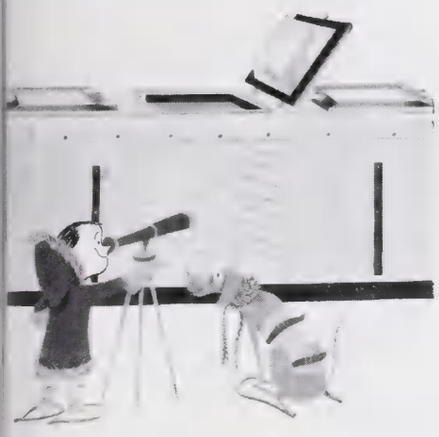
U.S. ROYAL *Fabrics*
UNITED STATES RUBBER COMPANY

UNITED STATES RUBBER COMPANY
1230 Avenue of the Americas
New York 20, N. Y.

Take It Easy, Lady!

To free yourself from the slavery of housework, take advantage of new and efficient labor-saving equipment

By Charlotte Conway



Now there's no hunting through the freezer for one particular package. The Steinhorst 18½ cu. ft. model has 3 individual compartments, each with its own lid. You "file" certain foods in each nd always know where they are. Lids hinge sideways, so there are o stick-out handles to bother you. If you could peer through the eezer walls, like the small boy in the picture, you'd see the "Dutch" eezer plates which refrigerate all the time, even on "off" cycles. hese plates form the partitions and ends of the compartments.



here ought to be a "no waiting" sign this electric range. elvinator has really ilt heat-up speed to both surface units nd ovens. It takes out 10 seconds for oiler to get red hot, ss than 5 minutes for oven to heat to 350°. You can see how fast u can get a meal! Of course, you can bake and broil at the same ne, thanks to the two ovens. Right oven is timed automatically. rface units offer a choice of seven different heats, each indicated the Colormatic controls by easy-to-see different colored lights.

(*Continued on next page*)

*

Leacock Linens

in

U. S. ROYAL FABRICS

Table cloths in these gay Tartan Plaids:

Mac Leod: black and red on yellow

Brodie: yellow and navy on red

Henderson: white, black and blue on green

Comyn Hunting: red and green on chartreuse

Menzies: black, white, charcoal

Sizes: 56 x 56 inches, $4.50
56 x 72 inches, $5.50
56 x 85 inches, $6.50
56 x 100 inches, $7.50

Napkins, 17 x 17 inches, in solid colors to harmonize: red, green, yellow, chartreuse, black, white, 50¢ each.

NEW YORK
B. Altman & Co., New York City
Sibley, Lindsay & Curr Co., Rochester
Abraham & Strauss, Inc., Brooklyn

CONNECTICUT
G. Fox & Co., Inc., Hartford

MICHIGAN
J. L. Hudson Co., Detroit

INDIANA
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Wolf & Dessauer Co., Fort Wayne

PENNSYLVANIA
John Wanamaker, Philadelphia
Hess Bros., Inc., Allentown
Watt & Shand, Inc., Lancaster

CALIFORNIA
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Bullock's Westwood, W. Los Angeles

NEW JERSEY
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Meyer Bros., Inc., Paterson

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TENNESSEE
B. Lowenstein & Bros., Inc., Memphis

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Porteous, Mitchell & Braun Co., Portland

MINNESOTA
Dayton Company, Minneapolis

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MISSOURI
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AND OTHER FINE STORES
THROUGHOUT THE COUNTRY

LEACOCK & CO., INC.
230 FIFTH AVENUE
NEW YORK CITY

*

Mayflower Originals

in

U. S. ROYAL FABRICS

COLOR ENSEMBLES IN:
BLUE, GREEN, RED, BROWN, OR CHARTEUSE

Drapes ..... about $9.00
Valance and Tiebacks ..... about $4.00
Pillow Sham ..... about $4.00
Bedspread ..... about $14.00

Prices are approximate due to freight charges to various parts of the United States.

CALIFORNIA
Bullock's, Westwood Village
Bullock's, Los Angeles
Jackson Furniture Co., Oakland
The Emporium, San Francisco

COLORADO
Denver Dry Goods, Denver

FLORIDA
Dickson & Ives, Orlando
Maas Brothers, Tampa

GEORGIA
Rich's, Atlanta

IDAHO
The Mode, Boise

ILLINOIS
The Fair, Chicago

INDIANA
H. P. Wasson, Indianapolis
The Curtain Shop, Evansville

KANSAS
Sleep Shop, Mission

MASSACHUSETTS
Colten's, Brookline
Forbes & Wallace, Springfield

MICHIGAN
Raimi's, Detroit
J. L. Hudson, Detroit

MINNESOTA
Dayton Company, Minneapolis

MISSOURI
Robert Keith, Kansas City
Stix Baer & Fuller, St. Louis

MISSISSIPPI
Egger's Dept. Store, Columbus

NEBRASKA
Norman's, Lincoln

NEW HAMPSHIRE
Currier & Co., Lebanon

NEW JERSEY
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Macy's, New York
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Halle Bros., Canton
Thurin's, Canton
John Shillito's, Cincinnati
Rike Kumler, Dayton
Smith & Gerhardt, Lorain
LaSalle & Koch, Toledo
Strouss Hirshberg, Youngstown

PENNSYLVANIA
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Joe Weisman, Marshall
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VIRGINIA
J. R. Millner Co., Lynchburg

WEST VIRGINIA
Peters & Driscoll, Bluefield
Kay Furniture Company, Williamson

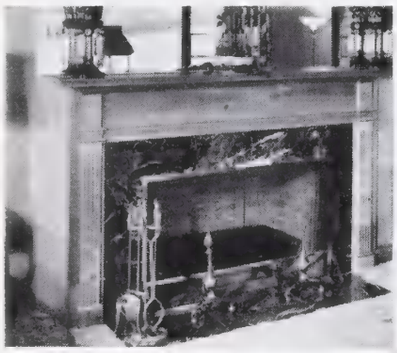
WISCONSIN
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AND ALL OTHER LEADING
DEPARTMENT STORES
THROUGHOUT THE COUNTRY

MAYFLOWER
NOVELTY COMPANY
245 FIFTH AVENUE
NEW YORK CITY



You'll live a long, long while with the woodwork in your home. That's why it's so important to choose woodwork that will *keep on* pleasing you as long as you live in your home. Curtis has made that kind of woodwork for 85 years. Many Curtis designs are the work of well-known architects—styled by master hands. Here are some pointers that will help you choose wisely and well . . .



Look for Good Design

You wouldn't want to add or subtract a single detail of this Curtis mantel. See how the simple lines accentuate the beauty. Here's an excellent choice for any type of home. Curtis makes many other styles of mantels, too.

Look for Fine Craftsmanship

The stamp of expert workmanship is reflected in this charming Curtis doorway—for all Curtis Woodwork is made like fine furniture. Each piece is trade-marked and carefully inspected at the factory. Our Woodwork Idea Book shows many other beautiful entrances.





Look for Choice Materials

Only choice lumber is used in the production of Curtis Woodwork. Yet this fine Curtis china case—one of several styles—is priced to fit the modest budget. Made for corner and wall installation, with and without glass door. There are Curtis cases for every room of the house.

A treasury of fine woodwork—that's what you'll find in the Curtis Woodwork Idea Book! Send today for your copy.

1865 CURTIS WOODWORK

Curtis Companies Service Bureau
568 Curtis Building
Clinton, Iowa

Please send the Curtis Woodwork Idea Book for building and remodeling. I enclose 10 cents. (Please print.)

Name.....

Address.....

City..... *State*.....

TAKE IT EASY, LADY!

CONTINUED FROM PRECEDING PAGE



There's always room for improvement! So thought Hotpoint when they redesigned their Disposall. They changed the collar to make installation easier and cheaper. They engineered the innards to cut wear and tear, make jamming on hard pieces of garbage practically impossible. Then they made the whole thing compact and streamlined. All you do is scrape garbage down sink opening, turn the handle to "on" position, turn on cold water. In about one minute the refuse from an average meal is shredded and flushed away.



You didn't think you could buy a kitchen in a package, did you? A starter package, that is. American Kitchens have just such a thing with seven different pieces which take up only 8′ of floor space. There's a 54″ sink with storage space beneath, two base cabinets with black or red vinyl counter tops, two wall cabinets, and two little what-not shelves. If your kitchen is tiny, this package may be all you can fit into it. If it is larger, use the package as a starter and add more cabinets later on when it is convenient budget-wise.

DRAWINGS BY KELLY OESCHLI

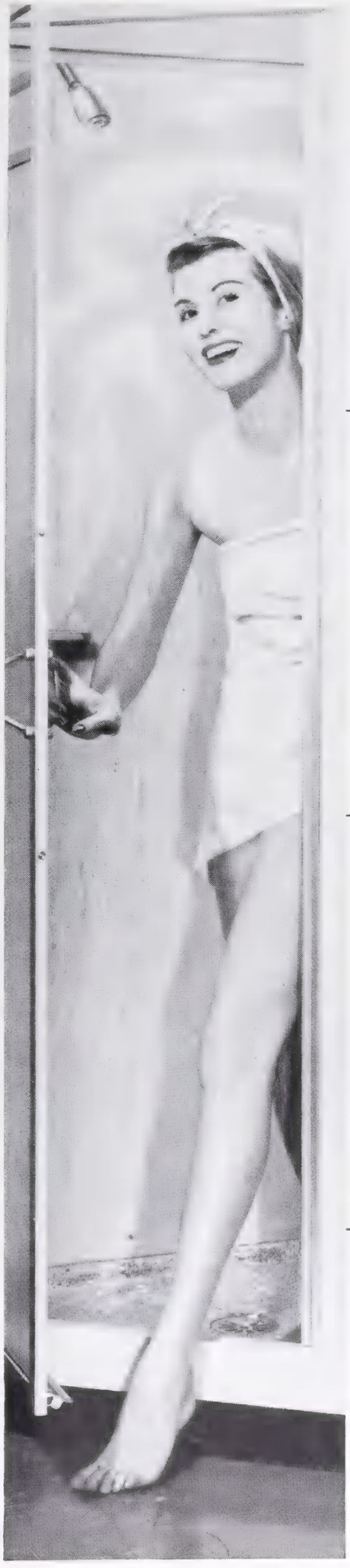


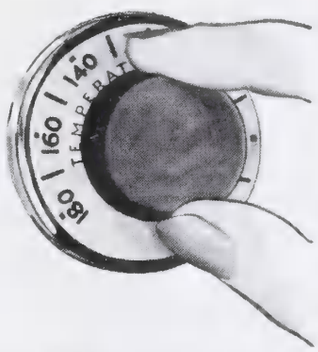
Of course you know there are different kinds of cold. But did you know you can get three different kinds in one refrigerator? Frigidaire's Imperial model gives them to you, each kind with its own refrigeration system. The Locker-top freezing compartment, with separate door, maintains super-cold temperatures. Then the shelved food storage compartment is kept at low cold. (It defrosts automatically.) And finally, hydrators have super-moist cold for fresh vegetables and fruits. The total capacity is a big 10 cubic feet.

(*Continued on page* 180)

Waits on you... instead of you waiting on it!

That's GAS... the world's most wonderful water heating fuel!





YOU CONTROL THE TEMPERATURE Simply turn the dial on your automatic Gas water-heater for any degree hot water you want... from 130° for general use to 180° for germ-free automatic dishwashing.



WASH WHEN YOU WANT TO. Gas is 3 times faster than any other all-automatic water-heating fuel. So fast, you can do a week's wash even after everybody in the family has shaved, bathed or showered!



STORMY WEATHER... HA! Your automatic Gas water-heater won't go off in the worst weather. No fuel to order or store. Gas is ready and able to serve you 24 hours a day—365 days a year.



TRY THIS FOR SIZE! Gas gives you more service from a 30-gallon heater than you get from an 80-gallon size run by any other automatic fuel. Check the right size for *your* family.



AND IT SAVES YOU MONEY, TOO! You not only pay less to start... since you don't have to buy such a *big* heater... but Gas also costs up to $90 a year less to run than any other all-automatic system.



NEXT STEP TO A 100% MODERN LAUNDRY is a new automatic Gas clothes-dryer! It frees you from hauling, hanging, pinning. Its fluff-dry action costs less, is faster than any other automatic dryer.

NO WONDER

2,250,000 families bought new automatic Gas water-heaters—last year alone. Why wait? Order yours from your merchant plumber, appliance store or Gas company, today!

Look for this "Court of Flame" seal before you buy. It's your symbol of quality in automatic water-heaters.

COURT OF FLAME
SYMBOL OF QUALITY

Gas has got it

for modern cooking refrigeration water-heating

house-heating air-conditioning clothes-drying incineration

AMERICAN GAS ASSOCIATION



Remember Always..

Overton Original

AT BETTER STORES AND STUDIOS

Overton Original

PHOTO FRAMES

GENUINE OAK WALNUT MAHOGANY

The fashion trend which decrees a place of first importance for Overton Originals in Wood can be traced to the restrained styling and superb craftsmanship of these photo frames. The subtle shadings will forever delight you, with age giving ever deeper beauty to the fine furniture finish.

Note: A helpful booklet on how to frame your photos is yours, free for the asking.

S. E. OVERTON COMPANY • SOUTH HAVEN, MICHIGAN

MIKE GIVES A DINNER PARTY

CONTINUED FROM PAGE 130

into it. I've noticed they watch our grown-up parties with a kind of clinical interest now, to pick up pointers.

So Mike called up his friends, and this is a blow-by-blow account of how the party proceeded:

"What will you want to eat, Mike?"

"Oh, gee, Mom, you ought to know—spareribs, corn meal muffins and sliced tomatoes," and he proceeded to describe all his favorite foods, including ice cream with chocolate sauce and cake.

"Don't you want a vegetable, Mike?"

"Well," he stalled, and you could see he couldn't even remember the name of a vegetable, "what is plentiful in the market now?" Good for him! None of those out-of-season luxury vegetables. If he couldn't think of any vegetables, at least he knew how to throw the ball back at me.

"Oh, there are all kinds in now—several varieties of squash, asparagus . . ."

"Let's have asparagus with browned butter and nuts," interrupted Mike. This sounded like a good menu, and fun to eat, for the young seem to like to with their fingers.

"Today is Monday, Mike, after school go to the meat ma and order the spareribs. How m do you think you should orde

"There will be eight of us, you and Dad. Will three pou be enough?" Mike answered.

"No, you had better plan al a pound per person. Spareribs c in a cut known as 'sides.' O heavy 'sides,' for we want lot meat instead of lots of bones. to six pounds of 'sides' will fine. So three sides will be am Then on Thursday we will ch and see what else we will need.

"Oh gee, Mom, you're swell." Mike gave me a big hug and das off for school.

THURSDAY morning we chec our supplies. We had some the staples on hand: the Dro dary Corn Muffin Mix and tin Chocolate Sauce. In the fre was plenty of ice cream an chocolate fudge cake. So the sert and the corn muffins w both under control.



No ordinary bedroom furniture is this Solid Mahogany Hepplewhite design by Continental. Here is the finest in quality, in wood, in finish, in cabinet work throughout, to which has been added an attention to detail that is typical of the master craftsmanship at Continental.

Continental makes only *solid* furniture for the bedroom, patterned after age-old period designs, for those who appreciate the ultimate in style and quality.

Write for this booklet—

describing Continental Bedroom Furniture in Solid Mahogany, Solid Cherry and Solid Magnolia available for 15 cents. Write Continental Furniture Company, High Point, North Carolina.

Mike, when you pick up the
t tonight after school, get the
atoes. Be sure to pick out big,
firm ones," I cautioned. "One
person. I will pick you up
orrow night and we will get
asparagus then, for we want
be good and fresh."
fter school on Thursday Mike
ght home the meat and the
atoes. I peeked in the sack
they were beauties! I gave
a pat on the back.
Now to make the marinade for
spareribs, Mike. Wash your
ls, and get some garlic and peel
nd I will put the kettle on."
e have a most delicious recipe
smoked spareribs done in the
ese manner, but it was too
plicated for Mike. I worked
a simplified version that even
kids can fix and it is just as
ious and almost as interesting.

oked Pork Spareribs for 8

nd spareribs per person
ping tablespoons of honey
of boiling water
p of soy sauce (La Choy Soy Sauce)
eant) teaspoon of liquid smoke
right's BAR-B-Q Smoke)
ge cloves of garlic

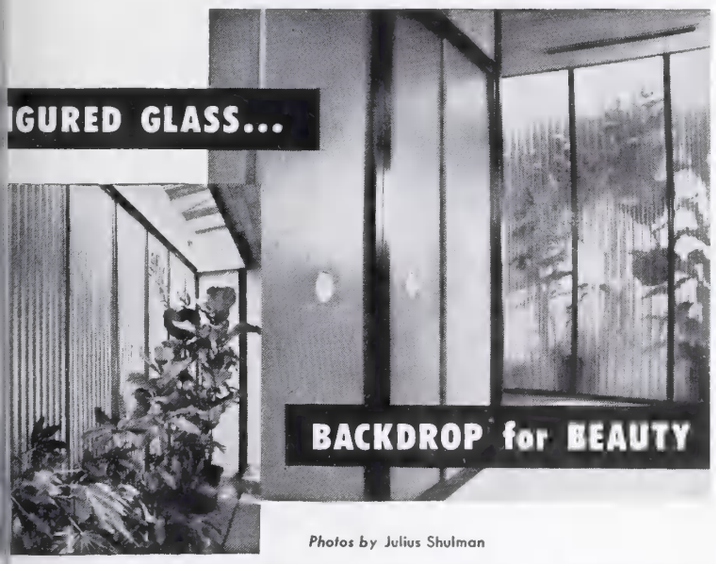
ash garlic in a flat pan, prefer-
enamel or earthenware. There
chemical reaction with Soy
sauce and metal. Dip a tablespoon in a jar of honey, turn it quickly after you have taken it out of the honey and put it in a Pyrex pitcher. Three of these spoonfuls will be sufficient. Pour boiling water over and stir with same spoon until all is melted. This way you don't have any drippy honey to clean up. A Pyrex pitcher makes your measuring easy. Stir in the soy sauce and add the garlic to the soy brew.

I AM telling all these things to Mike. "Now, Mike, lay the sides of pork in the pan and pour the sauce over, seeing that all of the pork has some of the brew on it. This is called *marinating*. We do this for twenty-four hours, turning occasionally so that all sides will be well soaked. I will put the ribs over for you tomorrow, for all pork requires long, slow cooking in a low oven."

Mike has enjoyed every minute of the making of the marinade. What fun it is to try and get the honey from the jar to the Pyrex pitcher without spilling!

Four hours before you plan to serve dinner, take the pork out of the refrigerator and cut ribs in serving portions. Arrange ribs in

(*Continued on next page*)



Photos by Julius Shulman

uctural Corrugated Glass, flanked by plantings, is an exciting feature of the ise Study House in California. Greenery casts fascinating shadows upon the ythmic figured glass partition to create a highly dramatic effect in the living ea. Translucent without being transparent, the obscure glass separation floods th areas with softened, "borrowed" light that creates an atmosphere of com- t and spaciousness.

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(served chilled with lemon peel)

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• Mike had fun putting together all the ingredients of the marinade. Here he's pouring it over the spareribs.

MIKE GIVES A DINNER PARTY

CONTINUED FROM PRECEDING PAGE

a large casserole. pour half the marinade with a few pieces of garlic into that old Pyrex pitcher and add the Liquid Smoke. Stir and pour mixture over the ribs in the casserole. Cover, put in a 300° oven for 3 to 4 hours. I save the rest of the marinade and use it to season other. or leftover. meat that needs pepping up. It keeps for a long time in a covered glass container in the ice box.

I let the kids do jobs that show results quickly so they do not lose interest. and I did the "picky," repetitious work. So I chopped the carrots and celery and parsley for the tomato salad.

Sliced Tomato Salad

1 large tomato per person
½ cup chopped carrots
½ cup chopped celery
¼ cup chopped parsley
2 tablespoons chopped chives
Salad dressing

Peel tomatoes. put in a covered dish until ready to serve. I use a flat. green casserole. so that it can be served in the same container. It is well chilled. and there is not an extra dish to wash. When ready to serve, slice tomatoes, arrange a row on the bottom of the serving dish. Sprinkle with chopped celery. carrots. and parsley. Arrange another row and repeat the chopped vegetables. On the top row or layer sprinkle remainder of vegetables and the chopped chives. This is a very attractive salad and it gives crunchiness to the soft tomatoes. You will have an interest in texture as well as color. When ready to serve, a salad dressing.

Salad Dressing

¼ (scant) cup vinegar (I like Wido Mite)
½ (full) cup olive oil (the best you buy)
½ teaspoon salt
½ teaspoon M. S. G. (Monosodium Glutamate by Spice Islands)
¼ teaspoon freshly ground pepper

Shake vinegar well and put Pyrex measuring cup. Add seaso ing, then olive oil. Pour into bottle for use when needed. Sha well to blend the oil and vinega

Asparagus with Browned Butt and Nuts for 8

4 pounds asparagus
1 teaspoon M.S.G.
½ teaspoon sugar
⅛ teaspoon freshly ground pepper
1 shallot, chopped (if desired)

There is a secret in the prepa tion of asparagus which I told Mike. Take a stalk of asparag in two hands, gripping firmly, a bend stalk until it snaps in t at the point of least resistan This method prevents one from g ting a stringy stalk of asparag A knife should never touch th delectable vegetable. Save t tough ends for soup or flavorin Wash. and arrange spears in frying pan with the tips faci the outer rim of the pan. Add s soning and just enough water cover the bottom of the pan a sc half-inch. The asparagus takes little over ten minutes to cook. Mike turns on the heat while is serving the guests a "Hors



■ Getting hot chocolate sauce for dessert ready beforehand—this shows kids how to organize their time.

." (A tall glass of ice and erale with a long curl of lemon in it.) With this drink, he es around a large bowl of d. salted nuts.

Brown Butter Sauce

ound butter
p of chopped nuts

own butter, add nuts till they golden, then turn off heat. over cooked, drained asgus.

Corn Meal Muffins

kages Dromedary Corn Muffin Mix

llow directions on the packadding one egg more per age than is called for. In words, 2 eggs for each packor 4 for the two packages. you have only one oven, take the casserole of pork out and put it over a low fire on top of the stove, then put in your muffins when the guests arrive.

Ice Cream and Chocolate Sauce

1½ quarts ice cream
1 can of your favorite chocolate sauce, heated (I use Hershey's)

To help Mike out with the serving, I put up a bridge table near the dining table. If you have a buffet table, use that. On this side table we put the plates (Mike wanted to use a very plain set I got at Carmel Work Center) and the casserole of pork, the hot muffins and the asparagus. Mike serves the salad as everyone helps himself to the hot things—buffet style.

While Mike is clearing the table after the main course, I dish up

(*Continued on next page*)

PHOTOGRAPHS BY JOHN ENGSTEAD



■ Cleaning up isn't as much fun as preparation, but it didn't take Mike very long to load the dishwasher.

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MIKE GIVES A DINNER PARTY

CONTINUED FROM PRECEDING PAGE

the ice cream on a platter—at least two scoops per person. Put the hot sauce in a heated sauce boat. (I use my gravy boat and ladle.) Cut the cake in generous pieces. Mike, by this time, has put on the dessert dishes with the fingerbowls, even to the doilies underneath. He is ready to serve the ice cream and sauce and I follow around with the cake.

At these parties Mom and Pop take a back seat. We sit at the bridge table where the children usually sit when we entertain.

WHEN you plan a party with the kids, be sure to allow more time than you would in the preparation of your own party, for there are so many interesting gadgets to investigate in a kitchen, and everything is such fun through young eyes that it spoils half the fun if you have to rush.

These small dinner parties make the young aware of the fact that they should plan things ahead of time. They give them a sense of responsibility for getting the best for their money; they give them an idea of the quantity of food to buy; in short, they show them to entertain graciously.

If the young are taught at h the how of cooking, the import of eye appeal, of textures, a rectly set table, then when are ready to assume the resp bility of running a house, will not be thrown for a loss.

FRIENDS of mine who have h of our dinner parties for the y often remark, "Why didn't I t of that? Why, my child wante cook a dish the other night a was flabbergasted. I wasn't in mood to have him whipping some fancied recipe and mes up the kitchen."

If you have a special night the young, they will look for to their night and regard i great fun. It is fun for Mom Pop, too. For there is al that element of speculation as wonder what crisis will dev and whether there will be enc (Once, for a party, we were n one pork chop.) But we all by experience, and this is a derful fun way to learn the arts of good living.



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PANTRY SHELF NEWS

CONTINUED FROM PAGE 72

proportions of the blend and table salt are merged to give you "automatic" herbing, so to speak, when you salt the food. What could be simpler or more foolproof? You use the Garlic-Herb Salt in the same manner. Unlike conventional garlic salts, this one gives the food a mild, muted flavor of garlic. No such thing, you say? Normally, no; but in this case, the herb base somehow achieves that phenomenon.

The Anderson's herbed mustard is truly a masterpiece. No wonder some of New York's famed French restaurants use it in preference to imported ones. It's semi-fluid because of the wild-vinegar content. Far more pungent and flavorful than the usual garlic. What it and the mixed-herb blend do for the flavor of this delectable mustard is something you won't appreciate until you taste it for yourself. A mustard with hearty zest but no harsh bite in it.

Anderson Farm also has a wild-garlic salad vinegar that those who like garlic to assert itself, as I do, will welcome enthusiastically. Though wild-garlic predominates in this vinegar, seven other varieties blended with it give it a sparkling undertone.

Mr. Anderson, who is the guiding star of the Farm, is an ex-advertising man who went into herb growing and blending as a hobby, but although it has now grown into a thriving business, he prides himself on the fact that, as in the hobby days, the herbs are still rubbed by hand and given the painstaking care that assures their full, aromatic goodness in the final product.

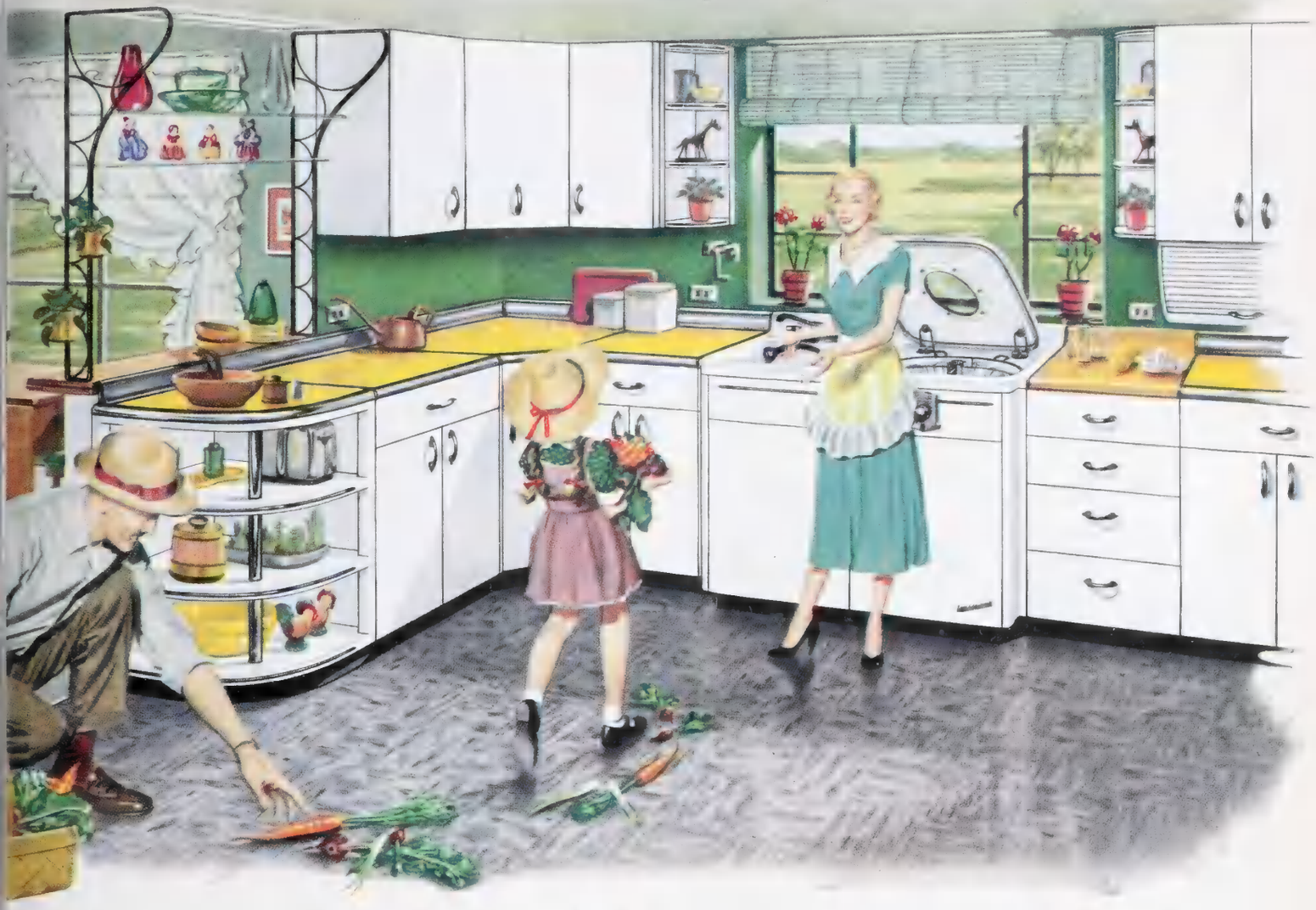
The 9-Herb Blend costs 75¢ for a 2-oz. jar; a 4-oz. jar of the Herb Salt or the 5½ oz. jar of Herbed Mustard are also 75¢. 4-oz. jar of Garlic-Herb Salt costs 80¢, and the Wild Garlic Vinegar, 55¢ for an 8-oz. bottle. All from Anderson Farm, Tinicum, Bucks County, Pennsylvania.

Mustard comes into this food round-up as the constituent of the Anne Russell Artichoke Relish. It boasts a superbly blended mustard dressing, given extra savor by the use of mustard seed. It's thick with shredded artichokes, cabbage, and onions that are as crisp as though they'd been freshly picked and shredded. Green and red pepper bits add their savor, too, to the tasty vegetable make-up. The sweetness is held down to a mere breath, allowing the zesty tang of the dressing's flavorful condiment blend to dominate the scene. This, to my way of thinking, is as it should be with mustard-base relishes. Two 8-oz. jars cost $1.85. From Charles & Co., 340 Madison Ave., New York, N. Y.

A Mexican version of the fiery American sauces used for pit-barbecued meats and fowl is an apt way to describe Mexican Steak Marinade, which has been made available by the El Poche Café of San Gabriel, where meats so marinaded are a stellar attraction. It's the color and consistency of catsup, given its fire by red chili. With such competition, its garlic content becomes veritably subtle. A savory spice blend, wine vinegar, and oil complete the exotic marinade. For best results, the steak, fowl, chops, or whatever else you want to embellish, should be allowed to drink up the marinade on all sides of it for at least 24 hours, so it can penetrate the fiber completely. You then proceed with broiling, pan frying, or the cooking method you wish. It somehow manages to preserve the natural meat juices and gives the meat itself a savory sparkle, without submerging its flavor. The 11-ounce jar goes a long way; costs $1.25. From El Poche Kitchens, 233 West Mission Drive, San Gabriel, California. Recipes and explicit instructions accompany it, for the El Poche people are anxious that you use it in the manner that will do it justice.

If you're in the mood for something really sumptuous for a buffet party or appetizer course for a dinner party, our candidate is Galatine of Chicken de Voaille, imported from France. One of those culinary creations they excel at, this superb pack is obviously the work of chefs who know how it should be done. Preparing galatine meat is a complicated and time-consuming project that you're not likely to embark on for yourself. It's made of layers of breast chicken, goose liver and pork, embellished with truffles and subtly spiced. The merger is packed into a chicken-skin casing and that in turn is dressed with aspic. It emerges in loaf form which is readily sliced.

The 1-lb., 14-oz. can costs $9.50. From Vendome, Inc. 415 Madison Ave., New York, N. Y.



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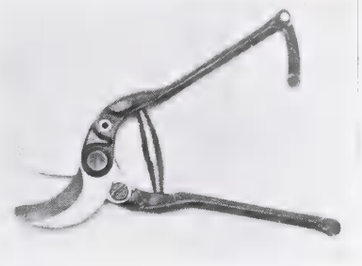
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Balance

IN BEDROOM ARRANGEMENT

(a thumbnail sketch for successful decorating)



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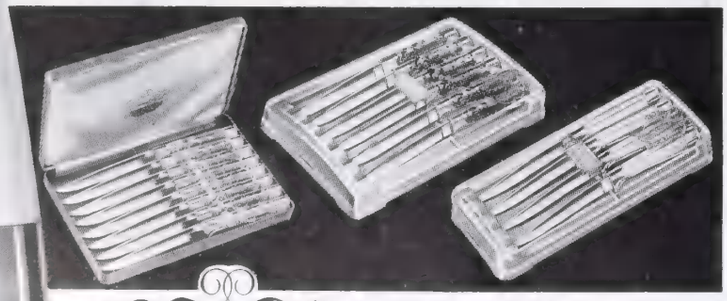
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IF YOU CAN AFFORD WHAT YOU WANT

CONTINUED FROM PAGE 101

In presenting to you, the reader, the very fine house shown on pages 90 through 101, HOUSE BEAUTIFUL is keenly aware of the limitations of pictures and words. The more skillfully a house is designed, the more intangible, unphotographable factors enter into its quality and personality. And intangibles don't photograph.

In looking at a photograph of a person you miss such living qualities as grace of movement, warmth of manner, or a musical, well-modulated voice. You also miss such spiritual qualities as kindness, imagination, and intelligence.

In this respect, photographs of a house are like those of a person. There is a great deal they don't tell you. Yet a house that is great has a great complex of characteristics that affect your sensations and emotions: sights, sounds, and smells, forms and symbols. These characteristics build up into a whole general set of impressions.

Having shown you 12 pages of pictures, we would like to tell you now what the pictures don't tell about the Hanisch house. What kind of thinking went into the design? When you understand the thinking that produced the design you then have hold of something that will help you solve any problem of your own—whether it is building a new house, redecorating an old one, buying a new carpet, or merely placing a chair.

The limitation of the photographs of the Hanisch house is that they show you objects without showing the total effect the objects create. So when you see a picture of something you like, try to see just what it was in the whole situation which caused that effect. Only when you are able to do this will you be able to work intelligently to create that same effect in your own situation.

Everyone knows how this works in the field of clothes. A dress may be a very beautiful thing in itself, but it will create an entirely different effect on different people. In houses, as in clothes, it is the effect you are after. In both cases the effect can be produced in different ways. The effects of the Hanisch house were produced by a sure hand.

Walk through this house with us again, trying to establish the *total* effects, as created by the numerous parts. The house is approached from a quiet, unostentatious side street, and through a motor court on the west. The garage projects at right angles from the house. Since it opens at the back, instead of into the court, your car pulls up against a blank



wall. The entrance wall of the house is of stone. The entrance is marked by a wide door of obscure glass, behind a metal lattice of more or less Chinese design. To the left of the entrance are three narrow glass slits, leaving parts of the wall standing clear, like columns. Further left, the house breaks out in another slight, wing-like projection. The roof



runs across this in a low, long, unbroken line with high gables at the peak of the hipped ends.

Only the size of the structure, the quality of the material and the design give the faintest hint that this home might be anything exceptional. Even this hint is only apparent to the practiced eye.

But once you pass through the door you are in a different world. From the open sunniness of the entrance motor court you find yourself in a world of cool shadows and filtered sunlight. There is a sound of falling water from somewhere inside. The house not only looks cool and feels cool, it sounds cool. All the senses are satisfied. You suddenly realize that the stone wall in the front of the house is no accident. It was designed as a barrier—a well-bred barrier, but a barrier just the same. Without being too obvious about it, it enables the owner to withdraw from the outside world, from the elements as well as people.

As you stand inside the front door, a wide loggia paved in green cement tiles, stretches to the right and left, ending visually in each case, though not actually, in a blank wall. Straight ahead, with no visible barrier, you look into a large court, which seems to be neither inside nor out. Across the court, to the right, you look through another wide opening into a large living room—how large, you are scarcely aware at first, because everything is on such a large scale. No matter which way you look you get a feeling of great OPENNESS.

The living room is a harmony of light browns and greens, the richness coming from the tiniest gradations in tone and value. Some rooms are overpowering: some flatter you, make you feel as if you yourself looked like a picture in *Harper's Bazaar*. This one simply lets you alone. Somehow it is a delightful feeling.

As you begin to relax in the atmosphere of the living room, you are aware of an effect of RESTFULNESS. You begin to look about and you become aware that you can't find any sign of the owner or architect or decorator as an individual person. Everything appears to be the product of one mind. Nothing pulls on for attention.

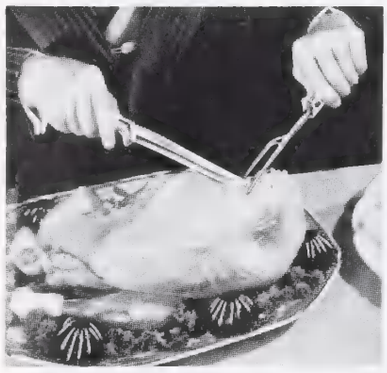
As this effect grows, you begin to pay a great compliment to the composite owner-architect-decorator person, for real simplicity is a high achievement indeed. It comes from organizing a lot of separate elements into a coherent whole. It is very different from plainness, which results from poverty. It is also different from straight-

(*Continued on next page*)



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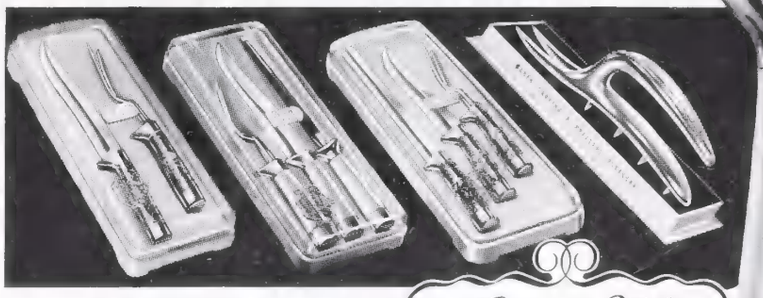
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IF YOU CAN AFFORD WHAT YOU WANT

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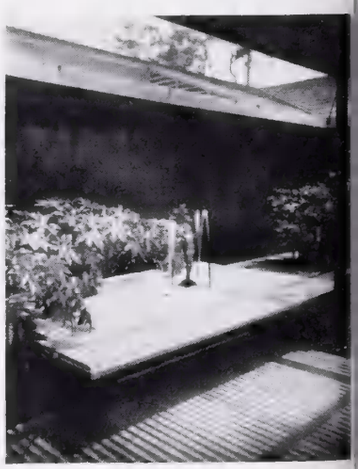
forwardness, which is often only bad manners. Even recognition of this kind of art, which appears to be no art at all, is quite an achievement in itself. You begin to feel that the owners and the designers are all very sophisticated fellows. You even include yourself in this knowledgeable club, for you are pleased with yourself to have caught the subtleties of it all.

As your analysis continues, you become more and more aware of how the effects were achieved and you become more and more delighted at the exhibition of skills. For the hall now comes to life as an indoor room which seems to belong to the outside. The court is an outdoor room which



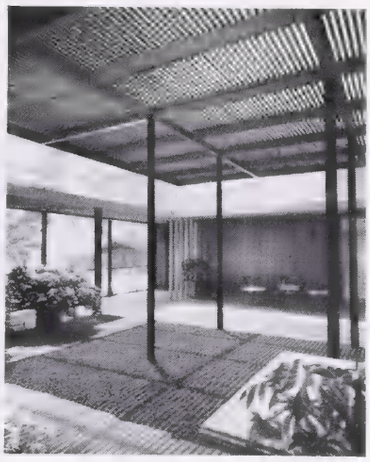
partakes of the quality of an indoor one. Both subtly prepare your mind for the living room, which is substantially an indoor one. This, in turn, opens out, on the side opposite the court, onto an outdoor room which is really an outdoor one.

And how were all these effects achieved? It is really quite simple. Both the exposed stone, which makes up the front wall of the hall or loggia and the cement tiles on the floor of the loggia, are outdoor materials which you associate with the outside. Since the hall is frankly a passage way, and not a place to lounge or relax, there is very little furniture such as is necessary in the other rooms in a house. In this case, what there is—Chinese teak chairs and a Korean chest—is very elegant. It all belongs very much to the inside. If this were not so, the hall would pertain too much to the outside and the feeling of transition between the inside and out would be lost. Another device, which you don't see, is the acoustic plaster on the ceiling. This deadens the effect of footsteps and is a great factor in your total impression of the loggia.



To make the inner court pertain to the inside, the floor is partly cement, handled in an inside manner, though it is an outside material. The rest of the floor is covered with flat, ground cover treated literally as a carpet. The pool gives an indoor feeling because it is raised from the ground on a pedestal—quite like a table. The flowering plants, like the pool, are given an indoor treatment by being set on raised pedestals,

part mushroom-like. part table-like forms.



The indoor feeling of the living room is partly the result of the softness of the finishes. the upholstered furniture. the wall-to-wall carpeting. partly the result of the wide overhangs on the windows. partly the result of the placing of the main group of furniture in the angle of two windowless walls. The only large area of hard surface in the room is the plywood ceiling. but the main impression of the ceiling is not of hardness but of color. Like the over-all carpet. it exerts a unifying effect on the whole. RESTFULNESS and SIMPLICITY are the effects given by the living room.

It is only when you are taken through the rest of the house that you become aware of another surprising thing. You suddenly discover that just as the house was designed to give the family PRIVACY FROM THE OUTSIDE WORLD. it was also designed for PRIVACY OF THE FAMILY GROUP WITHIN THE HOUSE. Then beyond



this. each part of the family can have PRIVACY FROM EACH OTHER.

Just as the front door makes the first line of defense. the door from the main hall into the hall connecting the study and the bedrooms makes a second line of defense. Close this and the family is away from the public parts of the house. secure in its own domain. They can go around in complete dishabille. quite unobserved. But there is still a hind line of defense. Let any person close his own door and he is secure from the rest of the family. in his own room. Emphasizing this is the fact that each of the boys' rooms has an outside entrance. opening into a private motor court. separate from the main one in the front of the house. The master bedroom does not have a private entrance. but it is a complete bed-sitting room. with its own private ter-

(*Continued on next page*)

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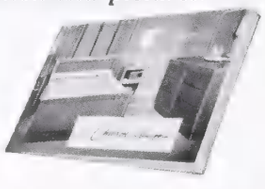
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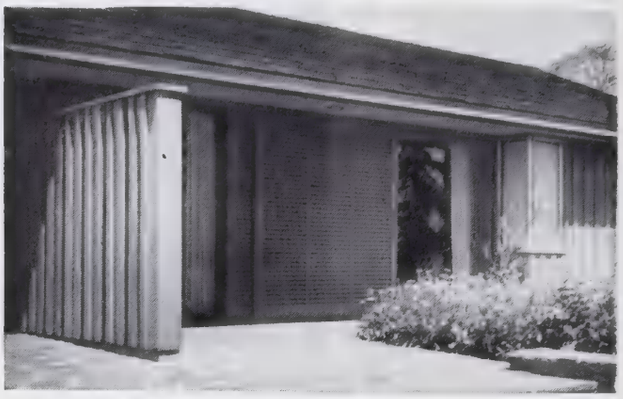


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IF YOU CAN AFFORD WHAT YOU WANT

CONTINUED FROM PRECEDING PAGE



race. Part of it is a family private sitting room—really two rooms in one, with a pair of bathrooms and a pair of dressing rooms surrounding it.

What such planning provides is FLEXIBILITY OF USE. It makes it possible for a family, composed of a loosely joined group of autonomous individuals, to carry on different activities alone or together, without getting too far away from each other but also without getting in each other's way. This quality is further accentuated by the fact that there is a playhouse (not shown here) in the corner of the garden. A party might be in full swing in the playhouse without

PHOTOGRAPHS BY MAYNARD PARKER



disturbing anyone in the house itself. It is possible for all sorts of things to go on at once. There might be a business conference in the study, afternoon tea in the living room, and another group of entirely different activities centered about the playhouse and the pool. One son might spend his evening with his parents before their sitting-room fire while the other boy is watching television in the study.

With a big party of 50 or 60 persons in the living room, small groups may wander off into the playhouse, the court, the outdoor terrace, or the study. The dining room is serenely alone, as it should be—if dining is to be worthy of the name.

In this house, plan and decoration both worked for the same end—to secure an effect of COOLNESS and WITHDRAWAL, of RESTFULNESS and SIMPLICITY, with PRIVACY FROM THE OUTSIDE WORLD—for the FAMILY AS A GROUP and FROM EACH OTHER. The end result is great FLEXIBILITY OF USE.

Here is a house with all the characteristics that produce good living in our time. Study it, not to copy it, but to secure the same effects in a situation of your own.

• • •

For readers who want to go on beyond the aesthetics of the house to the practical details of construction and equipment, we list on the opposite page the materials specified by architect Henry Eggers.

Construction Data

ındations: Reinforced concrete
h "Suconem" waterproofing,
ber Concrete Emulsions, Ltd.,
Angeles, California.

ıcture: "Star" angle cluster col-
ns and Jones and Loughlin
ior steel beams, Junior Steel
npany, Los Angeles, California.

erior Walls: Douglas Fir stud
ls, Douglas Fir Plywood Assoc.
nforced "Bouquet Canyon"
ıe, E. A. Wickholm Co., Ingle-
d, Calif.

erior Walls: Plaster over "K-
h," K-Lath Company, Monterey
k, California. "Korina" ply-
d ceiling in living room, United
es Plywood Corp., New York.
. "Satinlac" lacquer on interior
ıral wood surfaces, U. S. Ply-
d. "Vitrolite" in master bath,
bey-Owens-Ford Glass Co., To-
, Ohio. Tile in bath, Gladding,
Bean & Co., Los Angeles, Calif.
y firebrick, Gladding, McBean
Company.

ors: Steel units with bronze
ening, Arcadia Metal Products,
adia, California. Mechanical
ration, Alert Electric Door
npany, Los Angeles. Slab doors,
S. Plywood Corporation.

ndows: Sliding sash and screens,
le Windows, Inc., Burbank,
if. Aluminum casement sash
mm," Timm Industries, Los An-
s, California.

ss: Polished plate, Libbey-
ens-Ford Glass Co., Toledo,
o. "Factrolite" obscure glass,
sissippi Glass Co., St. Louis,
"Alsynite" obscure panels at
ance porch, skylight and
led wall panels in living room,
ed Synthetics, San Diego, Calif.

dware: Sliding glass door hard-
e and shelf supports in kitchen
library, Knape & Vogt Mfg.
Grand Rapids, Mich. "Rixson"
r checks and double-acting door
dware, Oscar C. Rixson Com-
y, Chicago, Ill. "Grant" sliding-
r hardware, Grant Pulley &
dware Co., Woodside, N. Y.
me" sliding-door hardware,
ne Appliance Mfg. Co., Pasa-
a, Calif. Interior and exterior
r locks, Schlage Lock Co., San
ncisco, Calif.

Weatherstripping: At exterior hinged doors, Chamberlin Company of America, Detroit, Mich.

Flooring: Concrete floor tile in entry, California Spanish Tile Co., Los Angeles, Calif. Rubber tile in master bedrooms, Armstrong Cork Co., Lancaster, Pennsylvania.

Marble: Fireplace trim and shelf in dining room; counter tops in master bathrooms, Vermont Marble Company, Los Angeles, Calif.

Plumbing Fixtures: American Radiator and Standard Sanitary Corp. and Crane Co., Chicago.

Heating: "Uskon" electric ceiling panels for supplementary heat in main bathroom, dressing room, and summer house, U. S. Rubber Company, New York, N. Y. "Thermador" bathroom heaters, Thermador Electrical Manufacturing Co., Los Angeles, Calif.

Ventilating: Air-conditioned by combination forced air heating system, E. L. Payne Heating Co., Los Angeles, Calif. Exhaust fan in kitchen, Trade Winds Motorfans, Inc., Los Angeles.

Sound Insulation: Ceiling acoustical plaster, Blue Diamond Corporation, Los Angeles, Calif.

Lighting Fixtures: Pryne & Company, Inc., Los Angeles, General Lighting Company, New York, N. Y. Century Lighting, Inc., Los Angeles, Calif.

Pool: Baker Construction Co., Pasadena, California.

Bathroom Equipment: Chrome bath accessories and medicine cabinet, Hall-Mack Company, Los Angeles 7, California.

Kitchen and Laundry Equipment: "Westinghouse" dishwasher, refrigerator, washer and dryer, Westinghouse Electric Corporation, Pittsburgh, Pa. "Micarta" counter tops, U. S. Plywood Corp., New York, N. Y. "Trimedge" counter edging, Trimedge, Inc., Youngstown, Ohio. Electric range, griddle and ovens, Thermador Electrical Mfg. Co. Disposer, General Electric Corp., Bridgeport, Conn.

(*Continued on page* 175)

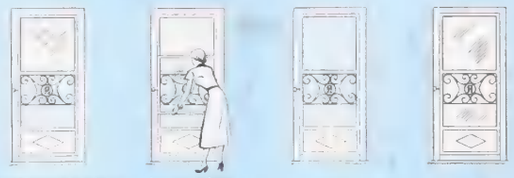
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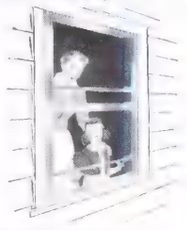
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No messy job!



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Just wash it away with a G-E Disposall!

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IF YOU HAVE TO HAVE A HOUSE QUICKLY

CONTINUED FROM PAGE 105

Next, look to see how the space is divided. Study the plan. Look for a flexible plan, not one that will freeze your pattern of living as long as you live in it. You may want to make some changes immediately. You will certainly want to make others as your family changes with the years. So be sure you buy a house that can be changed at a minimum of expense. The movable storage wall shown on page 104 is one kind of device that makes it possible to add or subtract a room from your house overnight.

You will soon discover there are two kinds of operative builders. One puts up rows and rows of indifferent houses, all as alike as peas in a pod. The other kind supplies a ready-built house on receipt of your order—that is, he exhibits a model house of which he will build you a duplicate. He is equipped to fill your order in a matter of weeks, as compared to the months it takes to put up a custom-designed house.

It will be well worth your while to hunt up a builder of the second type, since he usually offers a choice of certain variations. For instance: The post and panel construction of this Virginia house is designed on a module principle so that solid panels, fixed glass, and sliding aluminum windows may be placed in varying arrangements. Thus the buyer may order the amounts of glass and solid wall that best meet his needs.

Whether you buy 800 square feet of space or 2,000, you will undoubtedly wish you had more. But even though the actual number of square feet you can afford is strictly limited by your pocketbook, you can obtain the illusion of additional space at no extra cost. The trick is to choose an open plan; that is, a house with the minimum of opaque interior partitions required for personal privacy. When two rooms open into one, it makes both rooms seem larger. And when the ceiling slopes upward, as it does in this house to a height of ten feet, you get a feeling of having more space than is really there.

Don't forget that the intrinsic element of your house is the basic structure—the supporting walls, the roof, the foundation flooring. Whatever is added to these on the inside is added primarily for looks. But proper design and discriminating choice of materials can make the structure itself so good-looking that there's no need to mask it wi interior finish. By eliminating t cost of that nonessential, t builder is frequently able to off more space for the same price. when you see well-designed, e posed structure as in our standar of-value house, it is a safe assum tion that you are getting mo house for your money.

There's no use kidding yourse Every extra that is added to house costs you money, whether t builder adds it or you pay for it rectly. So don't be misled by gl tering surfaces. If the cost of the doesn't show up in a higher pri or a smaller space, you can be su that something else has been sac ficed. Ask to read the specificatio and check them to see if there h been any hidden skimping.

In a cold climate, don't consid a house with concrete slab floo laid directly on the ground, unle there is some provision for war ing them. This may be done radiant hot-water heating pipes la in the floor, or by radiant ceili heat that hits the floor first, th bounces back. It may also be a complished, as it is in this hou by perimeter heating—a system which warm air circulates throu ducts in the concrete before it flo through outlets into the room.

A small but significant clue the probable values in a develo ment house is the presence of tree or two left standing by t builder. It is an indication of se sible site planning, and although costs him little to leave it, it w save you considerable money lat when you come to landscapin

Careful carpentry is another sig that you are getting your money worth. Detecting it calls for special training, since any hous wife can see for herself wheth two boards are joined evenly.

If you study the specifications the Virginia development hou you will notice several other detai that make it an outstanding valu for the money. There is a four-inc blanket of rockwood insulation the sidewalls. Two-inch fir plan ing is used instead of sheathing f the roof, and topped by two inch of insulation and a built-up grav surface. The floors are of aspha tile, which is one of the most ec nomical materials for relieving t hardness of a concrete slab, sin it may be laid directly on the sla without danger of deteriorati from condensation.



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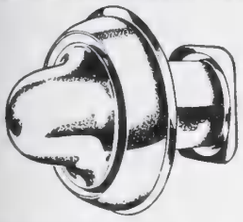
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A garbage disposer in the kitchen sink, and several built-in furniture units throughout the house are other details that add up to sound value.

Following is a list of all the important items that make this a lot of house for the money.

Construction Data

Structure: Framing lumber, West Coast Douglas Fir, Weyerhauser Sales Co., St. Paul, Minn.

Exterior wall surfaces: Vertical pine siding exterior wall at kitchen and bathroom. Plywood, U. S. Plywood Corp., New York, N. Y. Tempered masonite, Masonite Corp., Chicago, Illinois.

Interior wall surfaces: All walls except storage units are Gypsum drywall. Storage closet at fireplace wall is pine paneling. "Roxbord" plastic tile in bathroom, Roxdale Building Products Co., New York.

Windows and screens: "Alwintite" aluminum sliding sash, General Bronze Corp., Garden City, New York, N. Y.

Glass: All fixed glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

Hardware: Schlage Lock Co., San Francisco and Technical Glass Co., Los Angeles, Calif.

Finish flooring: "Kentile" asphalt tile, Kentile, Inc., Brooklyn, N. Y.

Plumbing fixtures: American Radiator and Standard Sanitary Corp., Pittsburgh, Pa. Gas-fired water heater, Lawson Mfg. Co., Wilkinsburg, Pa.

Heating insulation: 4" rockwool blankets in sidewalls, U.S. Gypsum, Chicago, Illinois. 2" rigid over 2" plank ceiling. Certain-teed Products, Inc., York, Pa.

Lighting fixtures: General Lighting Co., New York, New York.

Kitchen Equipment: Wood cabinets, Boro Wood Products Co., Bennettsville, South Carolina. Formica counter tops, Formica Co., Cincinnati, Ohio. Garbage disposer, Insinkerator Mfg. Co., Racine, Wisc. Gas range, Welbilt Stove Co., Maspeth, New York. Refrigerator, Gibson Refrigerator Co., Greenville, Michigan. Kitchen exhaust fan, Sin-Jin Products, Baltimore, Md.



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Available in Three Models for direct Application to walls, for recessing in walls or baseboards. Installation time, 48 hours for a complete system... which any qualified electrician can do.



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IF YOU CAN TAKE THE TIME TO BUILD IT YOURSELF

CONTINUED FROM PAGE 111

It was clear that our only hope of getting the house we wanted and cutting the contractor's price in half was to do our own contracting and our own carpentry, and to lend a hand with any other work we were capable of.

It wasn't easy to get started. We scoured the countryside before we turned up the mason who contracted to lay the concrete slab foundation, build the cement-block shell, and do the stonework for the fixed price of $3,300.

I didn't know enough about electrical wiring or plumbing to risk monkeying around with them, so I had to dig up subcontractors for those jobs. And plastering, I'm convinced, is an art that amateurs had better let alone. So we let out a contract for the ceilings and the few plastered walls in the house.

The rest we did ourselves. That meant anything and everything that entailed hammering a nail into a piece of wood or wielding a paint brush—and in any kind of house that's a very big part of the job. I made up all of my own doors and window frames, so they cost only the price of the lumber. In addition I worked along with the mason on the structural shell, the stone walls, and flagstone floors, did all the patio masonry myself, and dug the drainage ditches.

ONE of our most important money-saving schemes was the use of cement block construction. It goes up much faster than wood framing and provides some insulation as well as serving as the supporting structure. The cement blocks have been painted temporarily with white water-proofing paint, and most of our visitors don't realize the outside of the house is unfinished until I point it out.

Most of the interior walls that are not of masonry or glass we paneled with vertical red cedar boards that we put up ourselves (see page 109). That kind of wall surface is one of the simplest for an amateur to tackle. All you have to do is nail up narrow recessed strips to serve as furring, then nail a wide board to each side of each narrow strip.

I designed the house to follow the slope of the site as closely as possible, so we have two floor levels with a three-step rise between them. As a result, we needed a minimum of bulldozing to prepare the site. So now, instead of being s rounded by half an acre of sa lot, we have no more than feet of broken ground beyond house at any point. That me we have only a ten-foot-wide p imeter to grade and plant, wh the natural woods beyond sup us with free landscaping. So saved a good bit there, not o on construction and landscap costs, but also on future maint ance. (After spending most of week ends for eight years mow what seemed like acres of la surrounding our rented homeste I can cheerfully do without greensward.)

ANYBODY who tries to build own house is in for desperate ments, and we had ours. Fortun ly for us, our deal with the ma called for his redoing anything t wasn't done right. But we all pretty discouraged when the fl stone steps to the dining area l to be ripped out the *third* ti There wouldn't have been so m of this if I had been able to s on the spot and supervise time. But as a designer with mund Spence Associates, I had devote the major portion of week to earning my salary, though the office was more t generous in giving me extra t off, the bad mistakes always seem to occur when I was in New Y

Another drawback was that small part of my carpentry w had to be done between 8:00 p and midnight with my wife hold the flashlight and my hands cold I could hardly hold a n Since it takes an hour to comm from New York to Westport, Co by the time I got home, had d ner, changed to old clothes, drove out to the site, it was usua quite dark.

One of our most desper periods was the long and frust ing wait for delivery on rock la the material that goes on the ins walls before plastering. We knew only two companies in the coun that made it, and, while one of th was on strike, the other could keep up with the extra orders

Hauling the huge one-tone cu stone that we acquired to form lintel of the living-room firepl provided another obstacle t looked for a time to be quite surmountable. We finally sol that one by a complex exped

nvolved a borrowed truck, six g men, and an improvised -and-tackle.

d much as I hate to admit it, y came when I actually pulled ld vaudeville stunt of sawing the beam I was perched on. ly my sense returned in time e to drop the saw and grab a e rafter as I was about to off into space.

OU decide to build your own se and announce your inten- to your friends, you'll find lmost all of them will make ous offers to come and help. lon't let that mislead you. If r two show up to lend you d for half a day each, you be very lucky indeed. But are certain jobs that lend elves very well to team work 1 can drum up a team. We quite a game of nailing the ing on the roof. There were f us that day—my wife, my 1-year-old son, three workmen, nyself. We raced to see which ould nail one row of boards eaves to ridgepole the fastest. ing local help by the day out well if you limit it to the when you're doing a job that really takes two to be done efficiently. You can save up jobs like that until you have enough of them to give a man a week's work, or until you have set aside the money to pay him.

My wife is not exactly an Amazon, but she turned out to be far and away the most valuable workman on the job, since she made it possible for me to do many things that would otherwise have taken two men—like holding upright posts steady while I nailed them in place. It was she who finished all the boards for the interior paneling before I nailed them in place. She also helped on the masonry and we're very proud of the professional job she did of finishing the joints between the flagstones in the living room. The children helped too. Even though their work was largely limited to fetching and carrying, it saved just that much time and energy.

When we first moved into the house in September a year ago, only the roof over our heads distinguished our situation from camping out. The house was far from being enclosed, since none of the glass was in place, and the living-

(*Continued on next page*)

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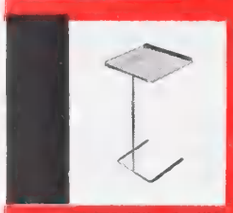
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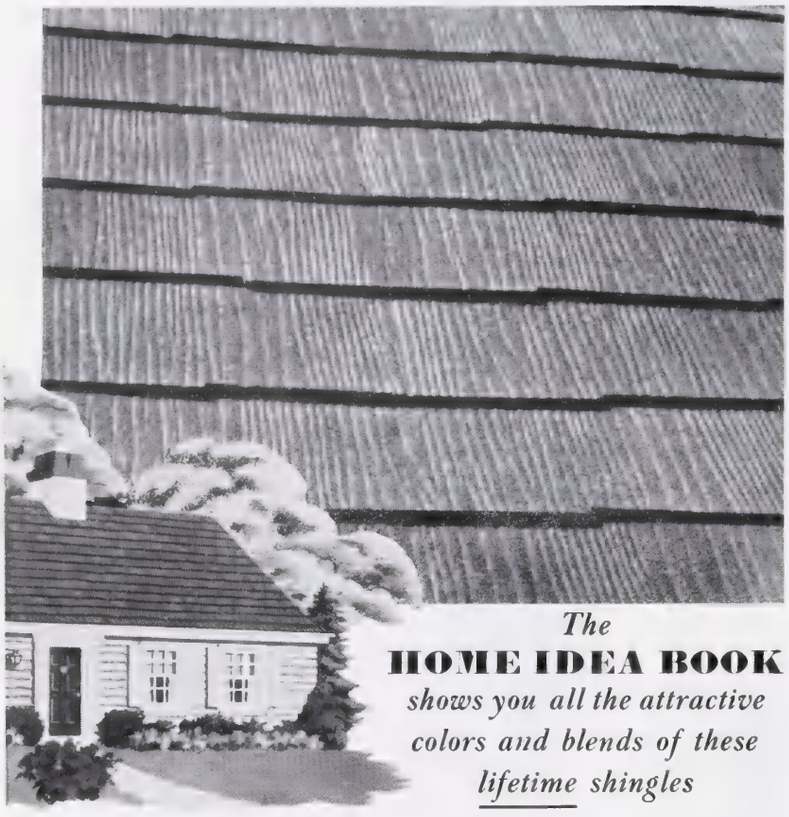
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IF YOU CAN TAKE THE TIME TO BUILD IT YOURSELF

CONTINUED FROM PRECEDING PAGE

room walls alone are about 50 per cent glass. Our bedding consisted of one double box spring and mattress. The children slept on the spring and we slept on the mattress supported by rolls of insulation. One by one, the rolls of insulation had to be put to the use for which they were originally intended and the mattress began to acquire a deep sag in the middle.

WHEN we finally found ourselves on the floor we had to take over the box spring and get army cots for the children.

Fortunately, we had radiant heat in the floor, or we wouldn't have been able to stay there at all, or even to continue the work. That's one thing about radiant heat—you can get considerable comfort from it even in a wide-open space that is the thermal equivalent of outdoors. Any other kind of heat wouldn't make a dent. By late November the house was finally enclosed, but it was several months before we got around to caulking all the cracks between glass and floor. So the wind whistled in, and our fuel bills mounted. But we counted that as an unavoidable item of building expense.

My wife's housekeeping resembled the routine of a camp cook for almost a year. At first we had only a one-burner electric plate for cooking. When that was replaced several months later by a *two*-burner plate, she acted as if she had suddenly inherited the Waldorf kitchens. Until a few weeks ago she washed dishes in a dish pan perched on whatever was convenient, while visitors enviously admired our stainless-steel sink which was in position but not connected because we were waiting for the kitchen cabinets that had to be built first.

When you are doing your own building, you can't always schedule the work the way you'd like to. Usually you have to put off the jobs that would provide family comfort in favor of those that prepare the way for other work—like a piece of carpentry that has to be done before the electrician can proceed. But there are a few things I certainly wish I had done differently. If I had had the foresight to acquire *all* the materials we needed before we started, it would have saved weeks of delay while we scoured the countryside for additional supplies. And if I'd the sense to trim all the lu on the ground instead of after of the boards were in place I w have saved two electric hand that I burned out in the pr

I could have saved half my on heavy timber if I had doubled up on the roofing by roof joists *as well as* a dro ceiling. But I console myself the thought that the dropped ing, though unnecessary, does vide additional insulation.

I must admit my training i sign was a considerable help. you've made full-scale drawin various kinds of construction. have a pretty good idea of parts are put together. But al anyone could get the hang of simply by watching other build going up. Of course, you w have to have someone make y set of working drawings. Bu terpreting them is mainly a m of common sense and initiative suming that at some time in life you learned how to han a nail and saw a board. Wh comes to the more technical of engineering advice, you can that from your local building and your building inspector.

People keep asking us, "W you ever do it again?" I must fess there are days when I'd nothing better than to throw the hammer and pick-axe and right into a completely fini house—any house. But most o time we agree we not only w do it again, we'd get great s faction out of building an house right away so that we c put to immediate use some o tricks we learned, and have even better house.

Both modern furniture and tique accessories have an aff for the backgrounds of nat stone and wood in the Hinn h Following is a list of the furn ings that appear in the pl graphs on pages 108 through

Page 108

Furniture: Upholstered sectio and two tables designed by mond J. Spence Associates, York, N. Y. Mahogany chests, designed by Spence for S. R. gerford Co., Memphis, Tenne

Floor covering: Foam green

a shag rug made by J. J. Cor-
o, courtesy of B. Altman & Co.,
v York.

ric: "Ingram" sheer casement
ic. Greeff Fabrics, Inc., New
k, N. Y.

essories: Gold and white lamp.
dux, New York, N. Y. Wood
lamp designed by Richard H.
a, The Newel-Hayes Co., New
k, N. Y. Horse weather vane,
and glasses, courtesy of Mary
is, Southport, Connecticut.
ter plate, Helena Penrose,
v York, N. Y.

Page 109

niture: Mahogany chest and
upholstered benches, S. R.
gerford Co., Inc., Memphis,
nessee. Two-section sofa, The
g Mfg. Co., Leominster, Mass.

or covering: Waitrend carpet
tesy of B. Altman & Co., New
k, N. Y.

ric: "Ingram" sheer casement
ic. Greeff Fabrics, Inc., New
k.

ssories: Lamp, portrait, box
aining fruit, and leaf shaped
plate, courtesy of Mary Allis, Southport, Conn. Covered mocha jar, Helena Penrose, New York, N. Y.

Pages 110-111

Furniture: All mahogany dining and bedroom furniture designed by Spence Associates for S. R. Hungerford Co., Inc., Memphis, Tennessee.

Fabrics: Crease-resistant "Evershrunk" spun rayon dining room draperies, Everfast Fabrics, Inc., New York, N. Y. Bedroom draperies, and pillows made of Celanese acetate rayon, and Celtweed bedspread, N. Sumergrade & Sons, New York, N. Y.

Floor covering: Shag rug in bedroom courtesy of B. Altman & Co., New York, N. Y.

Accessories: Lazy Susan centerpiece on dining table and painting in bedroom, Mary Allis, Southport, Conn. Lamps on nightstands, courtesy of B. Altman & Co. Ironstone compotes in china cupboard, Booth's Antiques, New York, N. Y. Pewter plates and Staffordshire crocks courtesy of Helena Penrose, New York, N. Y.

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French Provincial Credenza

THE *Style* THAT WENT ON *Living*

or a century and a half . . . years of courtly extravagance, revolution, glory, defeat and re-birth . . . the country folk of France clung to their own Provincial furniture. ive French taste, with its instinct for the permanent values, is perfectly exemplified in this lovely fruitwood credenza desk by Colonial.

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By America's pre-eminent maker of FINE HALL CLOCKS

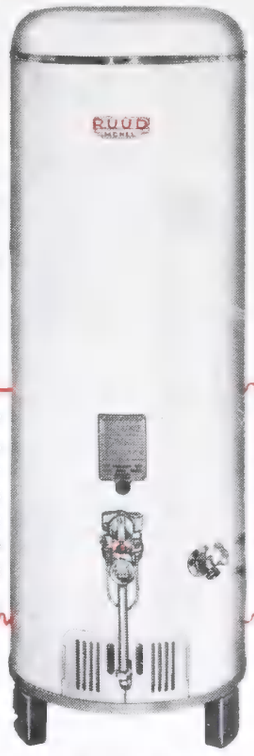
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"Since buying my Ruud-Monel automatic Gas water heater I never have to wait for really hot water. Now I get all the convenience my washer was designed to give. Believe me, RUUD-MONEL, and GAS, are the answer to faster, cleaner, automatic laundering."

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ASK YOUR DEALER TO SHOW YOU STANGL CIGARETTE SETS, BIRDS AND SERVING PIECES

HOW TO LIVE AT THE COMFORT LINE

CONTINUED FROM PAGE 127

Besides producing a climate-wise house for the Macon, Georgia, area, architect Webb was unusually successful in making his house look larger than it is. This effect comes from details like wall-to-wall carpeting of Rugcrofters broadloom and nicely scaled furniture like the "Chantilly Rose" terrace group by Lee L. Woodard & Sons. Webb's choice of materials is also indicative of canny planning. Here's what he specified:

Construction Materials

Foundations: Reinforced concrete. Portland Cement Association. Waterproofing. A. C. Horn Co., Inc., Long Island City, N. Y. Sub-floor tiles. Standard Brick & Tile Corp. Brick foundation walls. Burns Brick Co., Macon, Georgia.

Structure: Sheathing. U.S. Gypsum Co., Chicago, Ill. Framing lumber. Central Sash & Door Co., Macon. All lumber coated with pressure-treated creosote. Southern Wood Preserving Co., Macon, Ga.

Interior wall surfaces: Smooth Gypsum plaster over perforated rock lath, and "Sabinite" acou cal plaster ceilings. U. S. Gyps Co. "Weldtex" plywood dress room and bedroom closet walls. S. Plywood Corp., New York. N Sand-blasted pine. Central Sas Door Co., Macon, Ga. Redw walls. Foley Lumber Co., Jacks ville, Florida.

Exterior wall surfaces: Crab or ard stone. Crab Orchard Stone Crossville, Tenn. Redwood. Fo Lumber Co., Jacksonville, Fla.

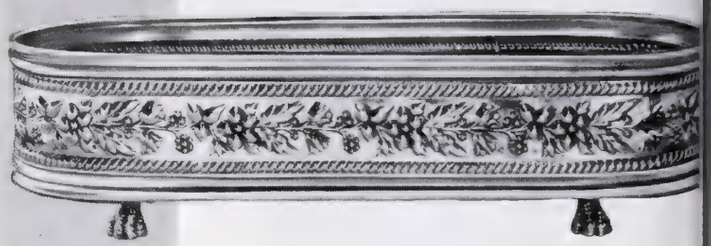
Roofing: 20-year built up. Flintkote Co., Atlanta, Georgia.

Flashing and metal work: Galv ized iron flashing. Republic S Co., Cleveland, Ohio. Copper ters and downspouts. Chase Br and Copper Co., Waterbury, Co

Windows and screens: Wood tr som windows, louvered windo and bronze screens. Gate City W dow Co., Fort Lauderdale.

Glass: All double strength and ished plate. Pittsburgh Plate Gl Co., Pittsburgh, Pa.

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ng-door hardware. Richards-
ox Mfg. Co., Aurora, Ill.

t: All paint. Pratt & Lam-
Inc., New York, N. Y.

therstripping: Accurate Metal
therstrip Co., New York, N. Y.

sh flooring: "Random" slate
ng room and patio floor. The
ctural Slate Co., E. Pen Ar-
Pa. Armstrong greaseproof
alt tile in kitchen. Armstrong
Co., Lancaster, Pa., "Spiral"
loor in bathroom. Carling Tile
pany, Macon, Georgia. All fin-
naterials except masonry laid
½-inch "Weldwood," U. S. Ply-
l Corp.

bing: "Permaseal" sinks in
and kitchen, Briggs Mfg. Co.,
oit, Mich. Other plumbing fix-
"Drexel," Crane Co., Chicago.

ing: Gas-fired forced warm-air.
mond Radiator Co., N. Y. C.

Controls: Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

Ventilating: Attic fan, Hunter Fan and Ventilating Co., Memphis, Tenn. Ilg kitchen exhaust fan, Ilg Electric Ventilating Co., Chicago.

Heating insulation: "Ful-thick" batts, Johns Manville, New York, N. Y. "Fiberglas" ceiling batts and insulation in bedroom floor over pool, Owens Corning Fiberglas.

Sound insulation: Vermiculite plaster, Zonolite Co., Chicago.

Lighting: All fixtures, General Lighting Co., New York, N. Y. Underwater lights in dam, Landon, Inc., Los Angeles, Calif.

Electrical wiring: Bryant Electric Company, Bridgeport, Conn.

Millwork: Cabinet work, doors, etc., Central Sash & Door Co., Macon.

Kitchen equipment: Dishwasher, Hotpoint, Inc., Chicago, Ill. "Morton" kitchen cabinets, Morton Mfg. Co., Chicago, Ill. "Magic Chef" range, Magic Chef Co., Cleveland. Water heater, Crane Co. Refrigerator, General Electric Co., Bridgeport, Conn.

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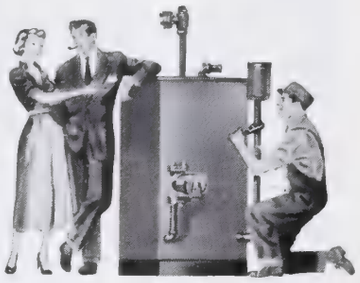
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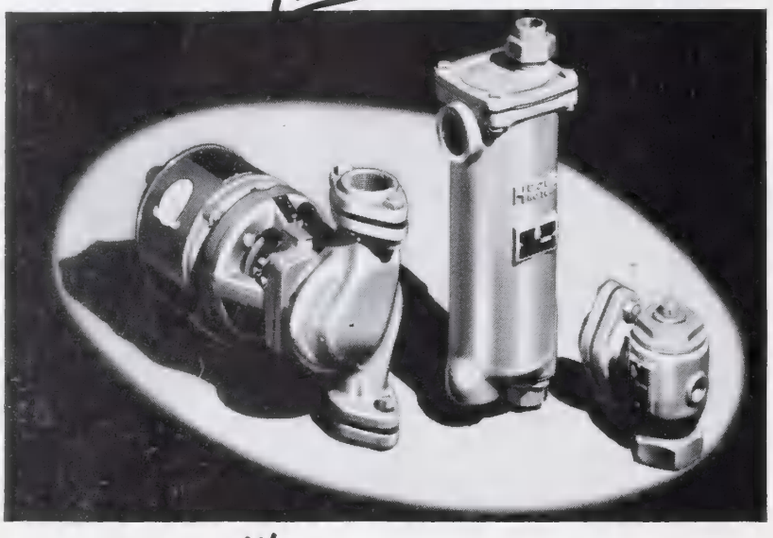


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If you now have an old-fashioned hot water heating system, a simple change will give you an entirely new conception of winter comfort. Modernizing your heating plant with the B & G *Hydro-Flo* equipment illustrated above converts it into a *forced circulation* system—the same kind of system used in hundreds of thousands of homes today.

You won't have to rip out radiators or make any structural alterations—all work is confined to a few changes around the boiler. Thereafter, you'll enjoy all the benefits of *forced hot water heating.*

Heat is supplied instantly when needed and *smoothly modulated to meet every change in the weather.* That's why B & G *Hydro-Flo* Heating is so easy on fuel—just enough, *and no more,* is burned to keep your home in constant comfort.



Your hot water problem is solved, too. You'll have all you can use . . . 24 hours a day, all year 'round . . . at so low a cost you can use it lavishly.

See your heating contractor. He'll be glad to give you complete information on converting your present system to B & G *Hydro-Flo* Heating.

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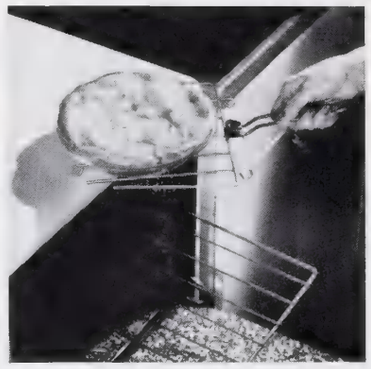
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 20



Being rigid, it makes no diffe to Bolstrerette how you tuc pillows into it, how many o varied in size. Regardless pillow content, the rounde creates a smooth, even, unb line end to end of the bed flat base of its open end pr it from rolling. It stays put you dismantle the bed. Ma thick fiberboard. Twin- or fu size. $4.95. Hanasin Products, Carpenter, Philadelphia, Pa.



Foam detergents have long been a tried-and-true cleansing ally for rugs and upholstery. But until now, the task of converting the liquid into foam was left to you. Plasti-Kote's Quick-Foam emerges from its spray dispenser ready for you to rub on. Certainly speeds the task and simplifies it no end. It does a whiz-bang cleaning job; won't harm anything that can take plain water. 10-oz. can. $1.49. Hudson's, Detroit, Michigan.



The ability of Hot Pan Cad serve as a cooling rack is a come asset, but the easy, sa trieving service it renders i crux of its great worth. Th sloped fingers go through the or barbecue grill fork-fas when you press the handle, rise, scoop up the pan, and it into the wide guarded Hooks at front bring pans easy reach. Sturdily built. $1 Corp., 675 S. Prior, St. Paul,



Be the clothesline plastic or fiber, the Mawsaid Titeliner makes easy work of pulling it taut; then automatically anchors it. Heavy loads simply intensify the clutch of its wheel-action locking cam. Rope problems of sails, tents, nets, are its province, too. To install the rustproof aluminum unit, just feed the rope into its mouth and over its pulley. $1 a pair. Titeliner Co., 607 Marquette, Minneapolis, Minn.



A device for searching out wood studs is so unique, we'd explain that you're looking a at work. You hold Dowser o area selected as a site for th ject to be hung, hit the wall li with your fist, and the roll ball bearings in the plastic reveals whether or not a st present. It measures the wall's should the "how" of it all n to you. $2. R. G. Ford Co., T hoe 7, New York.

(*Continued on page* 190)

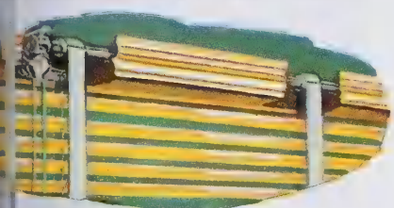
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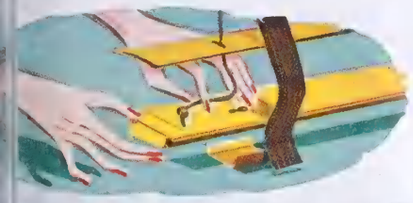
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IF YOU CAN AFFORD WHAT YOU WANT

CONTINUED FROM PAGE 163

The effect of restfulness and sophisticated simplicity in the Hanisch ouse is derived in part from the careful integration of colors in the or coverings and fabrics. In planning this subtle composition the ecorator, Helen Logan, used the following materials:

Floor Coverings

onshire" Tumbletwist rug in ng room (pages 96, 98) and ary (page 162), and Tumble- st carpeting in master bedroom dressing room (page 101), nble-Twist Mills, Inc., Easley. C. Dining room rug (page 98) made by Creative Textiles, rto Rico.

Fabrics

g Room: (pages 96, 98) dwoven draperies, Menlo Tex- . Menlo Park, California. tured green and mustard hand- en fabric on corner sofas and lounge chairs, Haeckel Weaves. ta, California. Olive green allic-shot covering on three oc- onal chairs, handwoven by ia Kipp, Los Angeles, Cali- ia. Green and gold pillow rs of Italian silk, Scalamandre s, Inc., New York, N. Y. Per- simmon pillow fabric, F. Schumacher & Co., New York. Fabric on eight-foot sofa near fireplace, Greeff Fabrics, Inc., New York.

Dining Room: (Page 98) Gold draperies, Kent Bragaline, Inc., New York, N. Y. Handwoven green chair covering, Haeckel Weaves, Goleta, California.

Library: (Page 162) Drapery fabric, Goodall Fabrics, Inc., New York, N. Y. Covering on sofa and two chairs, Updecor Fabrics, Inc., New York, N. Y.

Master Bedroom: (Page 101) Spun rayon casement curtains and off-white tweed sofa covering, McKay-Davis-McLane, Los Angeles, Calif. Bedspread fabric, J. H. Thorpe, New York, N. Y.

Master Bath: (Page 100) Black and white print curtains, LaVerne Originals, New York, N. Y.

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HOW TO MAKE A "COOK'S" TOUR

CONTINUED FROM PAGE 137

In this one book you can find literally everything a traveler would want to know: road maps, street maps, lists of hotels and restaurants, prices, etc. Hotels and restaurants are graded and classified according to their quality, their prices, and the specialties in which they excel.

By a gourmet's standards, the Michelin ratings and recommendations of restaurants are uniquely reliable. They use a system of awarding one, two, or three stars to establishments that serve good food. In all of France there are only seven restaurants that rate three-star standing. Fifty-one have two-star standing. And 675 restaurants have one-star standing.

But the funny thing about the one-star places is that they are so good that they would have top rating if they existed at home in the United States. I have known people who have eaten many, many times at one-star places in the fond belief they were eating in France's absolutely best places, because they could not conceive of there being anything better.

So imagine the superb quality of restaurants enjoying the two- or three-star rating! Unless an American has had considerable experience eating the French *haute cuisine*, a three-star restaurant might well be over his head. He would know it was good food, but he would not know how *really* good. In short, a three-star restaurant is one of the best in the world, where the glories of the French cuisine are at their peak and the *vins grands* are memorable.

In these restaurants, price has no meaning. As Michelin puts it, a three-star place is worth a special journey, whereas a two-star place is worth a detour. This is a subtle French distinction which has more weight than might be apparent at first. I have eaten in four of the seven top establishments, and they have been such memorable occasions that I mean to make special journeys, if necessary, to experience the other three before I die.

The two-star restaurants are better than all but a handful of our best American establishments. This may be a bitter pill for us Americans to swallow. But facts are facts, and you can prove it any time you are in France.

The Michelin *Guide* contains five pages of maps which are a cartographic version of where the great restaurants are to be found throughout the French nation can thus co-ordinate your plans with your eating plans, out having to wait till you a region or a territory to loca best restaurants.

The Michelin *Guide* ca bought at our larger Am book stores, such as Brentano the Doubleday chain, for $3.

What is the best time to m gastronomic tour? Anytime, t an off-season trip has the a tage of being both cheape easier. The best hotels ar crowded, and you can move freely without the complicati advance reservations. The sub tial off-season savings, offer the airlines, are great enou pay for the cost of renting providing your stay is for onl or three weeks, so car ren under $150.

Most of all the good restau are open twelve months a yea less they are situated in some rural, summer resort spot you would not be likely to g way in a cold season.

In Michelin's separate, Paris Guide, 518 restaurant listed. (To be listed in Miche all—even without a star—me restaurant is darned accepta So without ever leaving Pari can eat your way through three-star addresses, and so two-star and one-star add that you will be ready for th reducing diet.

TO MAKE a true gastro tour of France, you should travel there on a French carr you can prolong the experienc as many meals as possible. really meet the French c when you step onto an Air F plane or a French ocean line ing by Air France lets you eight or nine more days to France, which is to say an ext or 18 meals. (Breakfast doe count as a meal in France.) Air France's meals are fantast good, and make a proper begi and end to your trip.

French eating establish range from the simple bistro, flourishes in every quarter, to august establishments which tice the full traditions of the *cuisine*.

Between those two extreme a variety of other types. Ther the *cafés* where one is served *tifs*, coffee, and ices, and whe may sit out-of-doors on sid



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terraces, weather permitting. There are the *salons de thé* which make a specialty of sandwiches and pastries. And there are *brasseries* which are founded on the drinking of beer and the various types of food that go with beer.

Eating combines ideally with shopping and sightseeing, for they fill in the time between meals, and are conducive to building up an appetite and slimming the waist. Good restaurants have a way of occurring in good shopping sections, which is very agreeable and useful.

The midday closing (of both shops and museums) is felicitous for producing a peaceful mind at the lunch hour. This is a particularly good psychological aid to an American, for one can't fret about wasting time over a long, dawdlesome meal when there is nothing else one could be doing anyway.

This mental approach is quite essential to developing the attentive approach necessary to savoring the wonders of French food and appreciating French wines. For the French cuisine requires a different nervous pace from that which Americans are used to at home. It is necessary to slow down, or you will miss that Martini or highball. Fortunately the French way of life steps in and slows you down in spite of yourself. When you know you *have* to spend two hours over the lunch table, it actually does something to your ability to comprehend a delicate wine.

DINNER should be planned even more leisurely. Always ask your hotel *concierge* to telephone for a dinner reservation. This insures you individual attention, especially if the concierge and maitre d'hotel know and understand each other.

Your waiter will be happy to explain the menu to you and to help you in ordering. Always ask what the specialties of the house are. Ask also for the specialties of the day or season and for the chef's suggestion. When you have decided on the main course, summon the wine steward (*sommelier*). Tell him what you have ordered and consult with him over the wine list. It has been assumed by him that you have not dulled your palate with American cocktails, so don't tell him otherwise. He will be unhappy if you sip his choice vintage while eating salad or citrus fruits. The acid spoils the taste of the wine. If you avoid all these pitfalls, you will make him supremely happy as he decants your wine and wishes you *bon appétit*.



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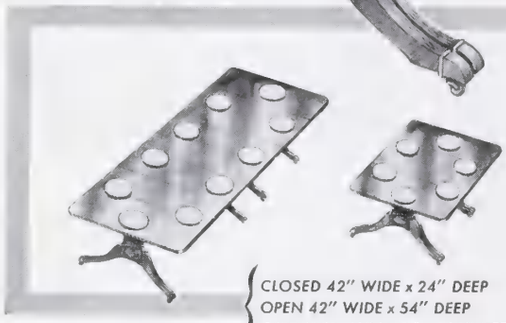
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*Also available in 126" extension if desired

SPARTA Extensole MICHIGAN

FRENCH FOOD TERMS

CONTINUED FROM PAGE 137

Rouget—red snapper.
Sole—sole.
Soufflé au barbue—soufflé of a bland white fish.
Truite au bleu—poached trout.
Turbot—turbot.

VOLAILLES—fowl, and **Gibier**—game.
Becasse—woodcock.
Canard—duck.
Chevreuil—hind—venison.
Coq en pâte or **au chambertin**—rooster generally in a casserole with wine, with or without pastry cover.
Dinde—turkey.
Faisan—pheasant.
Grenouilles—frogs' legs.
Lièvre—hare.
Perdreau—partridge.
Pintade—guinea hen.
Poularde de bresse—hen fattened for roasting.
Poule au pot—classic French chicken stew, dating back to the time of Henry IV.
Poulet rôti—roast chicken.

VIANDES—meats.
Grillades—broiled meats.
Châteaubriand—the center cut of the tenderloin.
Entrecôte—sirloin steak.
Côtelette d'agneau—lamb chop.
Foie de veau grillé—grilled calves' liver.
Côtelette de mouton—mutton chop.
Rognons de veau or **d'agneau**—veal or lamb kidneys.

AGNEAU—lamb.
Gigot d'agneau—leg of lamb.
Pré-Salé—Southdown lamb.
Selle d'agneau—saddle of lamb.

BOEUF—beef.
Boeuf à la mode—Form of pot roast cooked in wine.
Boeuf en daube—with spices and vegetables.
Ragoût—beef stew.
Tournedos—meat balls generally of beef.

PORC—pork.
Jambon—ham.
Lard fumé—bacon.

VEAU—veal.
Blanquette de veau—veal stew.
Cervelles de veau au beurre noir—calves' brains in brown butter.
Côtelette de veau—veal chop.
Escalope de veau—veal cutlet.
Noisette de veau—veal tenderloin in sauce.
Ris de veau—sweetbreads.

LÉGUMES—vegetables.
L'ail—garlic.
Artichaut—artichoke.
Asperges—asparagus.
Aubergine—eggplant.
Betterave—beet.
Carotte—carrot.
Céleri—celery.
Céleri-rave—celery root.
Champignon—mushroom.
Choucroute—sauerkraut.
Choufleurs—cauliflower.
Choux—cabbage.
Cresson—watercress.
Endive—endive.
Épinard—spinach.
Haricots verts—stringless green string beans.
Laitue—lettuce.

FRENCH FOOD TERMS

Petits-pois—small French peas.
Poivron—leek.
Pommes de terre—potatoes.
Tomates—tomatoes.
Salade verte—green salad.

FROMAGES—cheese.
Brie, Camembert, Roquefort, Port salut.

DESSERTS—desserts.
Coupe de fruits—mixed fruits with champagne or a liqueur.
Crême fraîche or chantilly—a thick cream confection sometimes served with fruit but most often alone.
Crême renversée—molded custard.
Crêpes—thin pancakes served in a variety of ways, the most common being suzettes.
Glace—ice cream.
Mousse au chocolat—a sponge pudding of beaten egg whites flavored with chocolate and chilled.
Pâtisserie—pastry.
Profiteroles—small cream puffs served with chocolate sauce.
Soufflé à la vanille or **aux fruits**—soufflé flavored with vanilla or fruit juices.
Tarte or **gâteau maison**—tart or cake which is a specialty of the house.

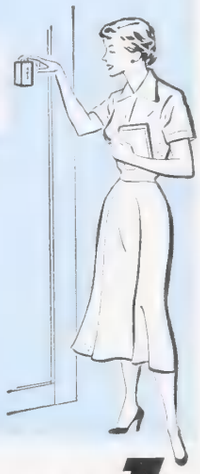
FRUITS—fruit.
Ananas—pineapple.
Banane—banana.
Cerise—cherry.
Citron—lemon.
Fraise—strawberry.
Fraise des bois—wild strawberry.
Framboise—raspberry.
Groseille—gooseberry.
Melon—melon.
Mandarine—tangerine.
Orange—orange.
Pamplemousse—grapefruit.
Pêche—peach.
Poire—pear.
Pomme—apple.
Raisin—grape.

GENERAL TERMS
A l'aurore—a dish containing tomatoes.
À la brochette—a dish cooked on skewers.
Crècy—implies the use of carrot. A place in Picardy famous for its carrots.
Florentin—a dish in which spinach is always used.
Au gratin—dressed with bread crumbs.
Impératrice—always implies use of rice, since rice was introduced into France during reign of Empress Eugenie.
Jardinière—a dish in which garden vegetables, such as carrots and peas, are always used.
Parmentièr—denotes use of potato which was introduced into France by a man of that name.
Soubise—implies use of onion.

There are a number of other ways in which French dishes get their names. They may be named for the chef who creates them; for the patron for whom they were created, such as Chateaubriand who favored that particular cut of steak. The region from which the principal ingredient comes is another name source, such as **poularde de bresse.** The dish may be named for its sauce, for the restaurant of which it is a speciality, for the manner in which it has been cooked. The final key will have to be supplied by your maître d'hotel or waiter.



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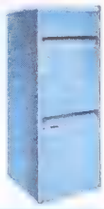
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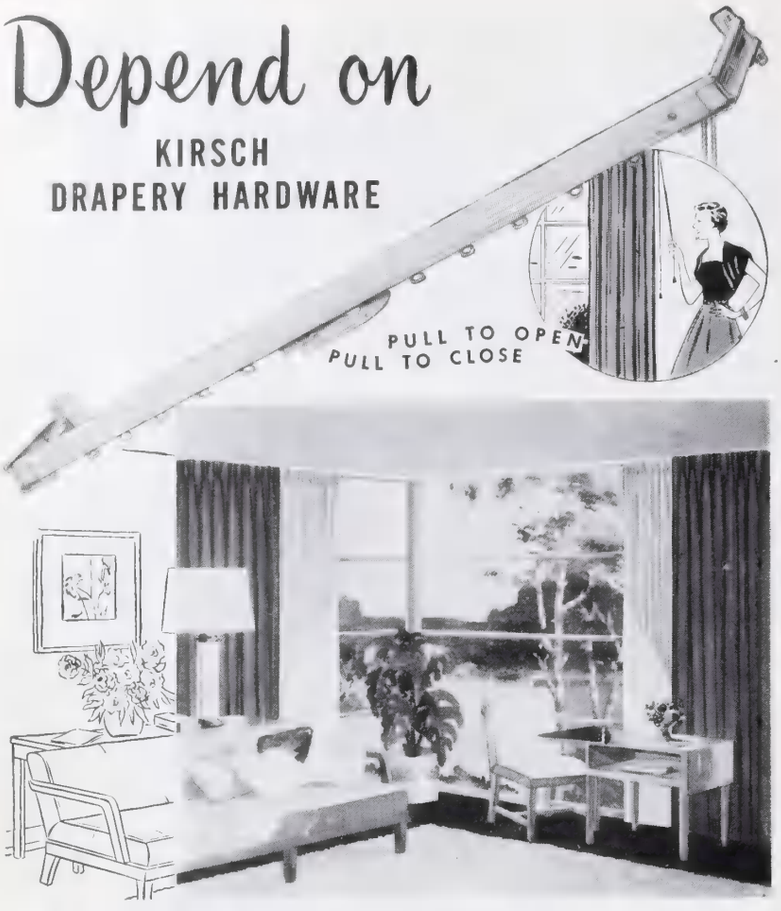
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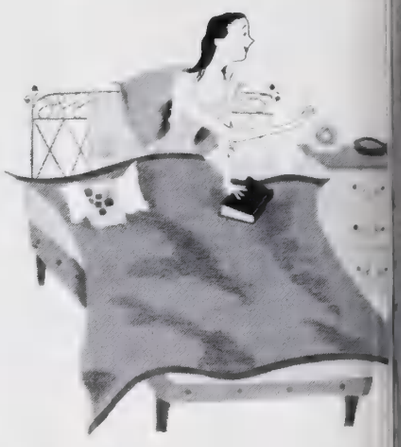
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CONTINUED FROM PAGE 146



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More on the and-dark que There's a new light switch, no much to look at bu citing because it's neered with de action. You sna "on" like any sw But when you snap it "off," it takes almost a full minute befor light goes off. This gives you time to walk as far as 75', if should want to, without stubbed toes, barked shins, or falls w so often occur in the dark. With Edco delayed-action light s and a screw driver you can install this safety device at home you

DRAWINGS BY KELLY O



If your hands and knees are worn out from keeping floors scrubbed and polished, you can start reviving them right now. Just stand up and guide around the new electric scrubber and polisher made by the S. C. Johnson Company. With it, you can all indoor floors, and also those hard-to-do outdoor surfaces porches, terraces. Change the scrub brush to the polishing b and floors gleam like the proverbial mirror. A special buffing comes with the new appliance to bring up a good, high l

dern space savers
are Sterling HARDWARE
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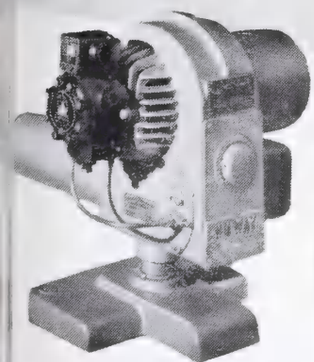
. found she got
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½ sq. ft. of space.)

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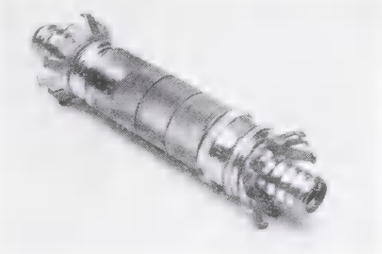
CONTINUED FROM PAGE 157



● Seeds are not common on African violets, but now you can buy a kit that contains seeds plus a starting dish. The Mohr Co., Des Moines, Iowa.

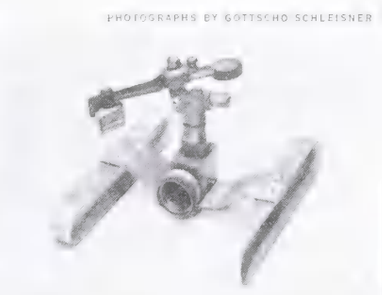


■ "Waterwell" is a special funnel that helps get the water down at the roots of your favorite house plant. Soilaire Industries, Minneapolis, Minnesota.



● "No-Wet" hose valve in your garden hose line will save walking back to shut-off valve each time you move lawn sprinkler. Jetro Corp., Bay City, Mich.

PHOTOGRAPHS BY GOTTSCHO SCHLEISNER



● "Spray-Lo" lawn sprinkler has a positive-drive mechanism that keeps it revolving continuously. Wide runners allow you to pull sprinkler easily. Skinner Irrigation Co., Troy, Ohio.

(Continued on page 198)



"So Easy, Too!

That's what users say about "doing the dishes" the *KitchenAid* Automatic Home Dishwasher way!

And, they tell us dishes are washed, rinsed and dried "sparkling clean". . . that *KitchenAid* "does everything the manufacturer claims". . ."just wonderful."

Study *KitchenAid* features for yourself. Check the efficient "working water" wash and rinse action you get with exclusive Hobart revolving wash arm . . . the same time-tested action employed in the Hobart Dishwashers used in the world's finest hotels, restaurants, and hospitals. Note the comfort and convenience of *KitchenAid's* front-opening door and 2 independently sliding racks. Be amazed at the thoroughness of the circulated *electric-blower* hot air drying . . . the self-cleaning, sanitary action . . . the easy, trouble-free operation.

For literature, write *KitchenAid* Home Dishwasher Division of The Hobart Manufacturing Co., Dept. KH, Troy, Ohio.

3 KitchenAid Models—

KD-10 for under-counter installation;

KD-20 free standing cabinet;

KD-30 combination modern sink and dishwasher.



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HOW TO "COOK" WITHOUT HEAT

CONTINUED FROM PAGE 117

For example, we find the roux (a paste of flour and fat) is the commonest method of thickening liquids. It is the way we thicken soups, sauces, and gravies. It is at the basis of soufflés and croquettes and many puddings and pies.

With a blender you can get variety by using vegetable purées for thickening. But before the advent of the blender, this was impossible. Purées were too difficult and too time-consuming to make. But by using the blender it is sometimes easier to thicken liquids with a purée than with a roux. Since the base of the purée can be varied, this means real variety in the basic foodstuffs you use.

Meats and vegetables cooked together (as in stews) require no flour thickening if you use the blender. When the cooking is done, merely remove the meat from the dish and keep it warm while you put everything else into the blender. (However, remember to cool off the gravy and vegetables a bit so you won't break the glass.) After you have run the machine a few minutes, the result will be a gravy-like sauce thickened with puréed vegetables, which is then poured back over the meat, and produces a new kind of effect.

In the same way, left-over vegetables can be used to thicken soups. Try this and you have started on the possibilities of the blender, instead of having exhausted them.

Far more important than this, the blender purées raw vegetables and fruits. This means that y will be able to use raw food in yo diet in a way in which you ha never been able to do before. W few exceptions, the recipes ba on the use of the blender ha seldom got into the regular cook books. But the books put out by t blender manufacturers fairly te with recipes for raw vegeta drinks and soups. Since these bo lets are not in general circulati and are obtainable only when y buy one of the machines, here a a few of the manufacturers' re pes, just to show those of you w have had no experience with t wonderful machine the sort thing that you can expect it to

The John Oster Company, w sell their product under the na of "Osterizer," have a recipe what they call a "Healtherizer." contains both vegetables and fru

Healtherizer

2 cups pineapple juice
1 tablespoon honey
¼ apple with peel and core
½ banana
1 tablespoon salted peanuts, cashews soya nuts
⅓ carrot or 1 small one
1 stalk celery with leaves
½-inch slice cucumber with peel
1 or 2 lettuce leaves
1 spray parsley
1 tablespoon raisins
1 slice green pepper
2 scoops crushed ice to cool
Tomatoes, melon, orange, spinach, or o desired food may be added.

There is no trick to making th Just put the pineapple juice in container, turn on the motor a add the other ingredients a bit a

PHOTOGRAPH BY GEORGE LAZARNICK



● It's hard to believe that besides performing so many food preparation miracles, blenders have still other advantages. They take up little space, store easily. They are simple to wash. They operate with the flick of a switch, take only seconds to do a job. Left to right, Knapp-Monarch's Liquidizer, John Oster's Osterizer, Universal's Mixablend.



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time, giving the machine a chance to purée each one before you add the next.

This is one of the most comprehensive of a series of health drinks which can be based on either pineapple or carrot or tomato or orange juice.

The Knapp-Monarch Company, who call their product a "Liquidizer," give a whole series of what they call Fruit and Vegetable Cocktails. These use two cups of liquid to one cup of solid fruit and vegetable. They recommend using herbs in these cocktails. Here are some of their recommendations:

Tomatoes, celery, and chives.
Tomato, celery, cucumber, and basil.
Tomato, spinach, and mint leaves.
Beets, celery, and pineapple slices.
Cucumber, water cress, and grapefruit sections.
Carrot slices, celery, and marjoram.
Carrot slices and milk. (Try this—you will think it contains coconut.)
Coconut slices and water.
Carrot slices and orange sections.
Carrot slices, parsley, and tomato.
Apple sections and mint leaves.
Plum and apple sections.
Papaya and nectarine sections.
Papaya and grapefruit sections.

Landers, Frary and Clark, who call their product the "Universal Mixablend," emphasize puréed foods for babies. These take two to three minutes to make. The proportions are ¾ cup water to 2 cups of cooked diced carrots or green peas or 6 cups spinach.

Fresh fruit can be insinuated into cake icing, glorifying it into a cake filling. (Try this as a sauce for pancakes or waffles.) Or you can make a dressing for fruit salad of avocados, and powdered sugar, and whipped cream. (See "Fruits Widen Your Cooking Opportunities," HOUSE BEAUTIFUL, August, 1951.)

Another trick of the blender is to enable you to serve practically raw vegetables in hot soup. Here is a recipe for Cream of Asparagus soup from the Dormeyer Company, who call their product simply "The Dormeyer Blender."

(*Continued on page* 188)





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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 84

unto unmodern inconveniences. But there is more. The romantic nostalgia enwrapping the place, the magnificent mountain setting, or perhaps just the common urge to escape has already attracted a small but notable group of permanent residents—artist Zoré Kramer, living in a remodeled brewery; magazine writers Katharine Best and Katharine Hillyer, in what they call their "Little House in the Red"; Roger Butterfield, collecting 1890 oddments in an ex-castle with a magnificent view; Lucius Beebe and Charles Clegg, who do those remarkable books about railroads, in a house designed and lived in by the same John Piper who designed the opera house, but given modern refinements by Hollywood interior decorator Robert Hanley; and Walter Van Tilburg Clark, who taught English in the high school last year and coached the basketball team.

Should you, too, succumb, even for a day or two, you can easily commute for overnight to bright-light Reno, twenty-three miles away down steep Geiger Pass, once a great place for stagecoach robberies and pony express races, and still good for a thrill and excellent scenery. Or you can put up at the old Silver Dollar Hotel in Virginia City itself, still furnished in the style to which the bonanza kings so quickly became accustomed. Since Virginia City guards the right of man to his pet, yours will be welcome, be it dog or leopard. And if Manageress Florence Ballou Edwards, formerly of Boston, does not greet you herself, you may find her note at the desk: "Vacancies on the third floor. Please register, and I'll see you in the morning."

Magnets

September and October—the Pacific Northwest's annual epidemic of Salmon Derbies. Almost anywhere from the Rogue River in Oregon to Vancouver Island, including especially Puget Sound, these provide the fisherman with salmon fishing at its best. And it seems all the better because of competition and prizes, while it gives non-fishermen something unusual in spectator sports.

September 16—the annual Albany-New York City Outboard Marathon on the Hudson River—a 140-mile motorboat race, customarily attracting over 300 contestants, exciting to be in, fun to watch.

September 16—Los Angeles' block-long bit of old Mexican marketplace, Olvera Street, celebrates Mexican Independence Day with fine Latin flair and much music and dancing.

September 18—The Hague, Holland: much worthy-of-watching pomp and circumstance as H. M. Queen Juliana rides forth in a fairy story golden coach to open the Dutch Parliament.

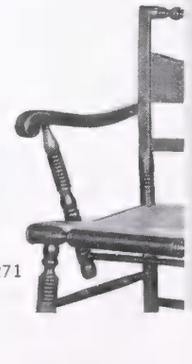
September 29-30—Taos Pueblo, New Mexico, its adobe walls hand-patted to fresh perfection in preparation, pays homage to San Geronimo with age-old ceremonial dances. Photographs permitted for a small fee.

October 21-28—The Hawaiian Islands will hold Aloha Week, during which, through more than 50 scheduled events, one of the world's more colorful cultures goes annually on review.

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—The XVth Olympiad. Winter Games at Oslo and Norfjell, Norway. February 14-25; Olympic Games. July 16-August 3 at Helsinki. Finland.

Fling

r that brief. farewell-to-summer outing. investigate your very state parks. Here. often only hours from our larger cities. nn will soon be doing its an- outdoor decoration job. Here. are often facilities you may overlooked—outdoor stoves picnic tables. camp grounds. g horses. boats. golf courses. in more of our state parks you may realize. comfortable xcellent accommodations are able. Favorite with Chica- s. for example. is Starved Lodge. in the park of the name only 100 miles from ity on the Illinois River. One e more handsome lodges of its it offers autumn scenery gh large picture windows. a ace burning bright in the paneled lounge against crisp nn evenings. a notable cuisine, very room with bath: in the e. from $17 for two: in sep- cabins. $15 for two: in the Tepee House. $18 for two; extra. As in most state parks, e reservations are necessary. d be made in advance. and easiest come by early in the . Address: Reservations Man- Starved Rock Lodge. Utica, is.

e-controlled sunshine

n't let rumors that Arizona is led and expensive cheat you ur share of Arizona sunshine e months ahead. Actually, na is crowded only during the season beginning in January. though most resorts open full- lied October 1. between now January you'll find lots of room everywhere. staffs free and eager to give you superservice. and rates down as much as 25 per cent. Thus. if you are the name-resort type. you can make one yours at pre-season rates as low as $15. Or look into the many new accommodations in the moderate-cost group. some added just this summer. and most of them open all year: the smaller lodge—from around $8-$10 double. without meals; the typical Arizona motel. often patioed. pooled. and palm-planted—from $5; the Southwestern apartment. usually two stories with sun decks and other embellishments—from $35 a week for one or two.

More reason for planning now is the fact that these pre-season assets add up to one of the greatest advantages of all. the ability to choose exactly the sort of place you want. For there's limitless variety among the 85 resorts and ranches within 75 miles of Tucson. and the well over 100 listed in the Valley of the Sun Accommodations booklet put out by the Phoenix Chamber of Commerce. not to mention clusters of same elsewhere. So line up all the information you can in advance. And. when the time to make reservations comes. ask these additional questions:

How many guests are booked besides yourself? Some resorts are busy pre-season as well as peak. some are not. Which suits you?

If you'll be without a car. how do you get around? Some resorts take you around as a matter of course; others offer only scheduled trips to town or put them on your bill. Pre-season particularly. it might make quite a difference in how much you get to see of Arizona's super-sights. so investigate car rentals and sightseeing tours before you go.

(*Continued on next page*)

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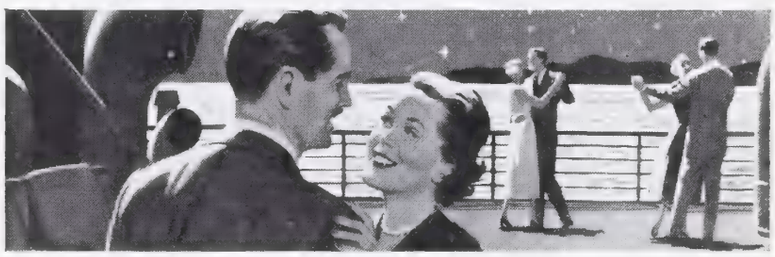


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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Exactly what do the rates include? At some resorts, the published rates are good for room and meals only; elsewhere they may even include unlimited riding.

What do they mean, by "ranch"? It's a flexible word in southern Arizona, covering everything from the genuine working ranch that takes guests to roadside refreshment stands. Between these extremes are innumerable guest ranches, usually lodges with a pseudo-ranch background, but with vast variation in luxury and the emphasis on ranch atmosphere and activities. Conversely, the fact that a place is called a lodge, inn, resort, and such has nothing to do with the presence of horses.

Is the pool heated? Even the wonderful Arizona sun can't always rescue water temperatures from the effect of those wonderful Arizona two-blanket nights.

What will be going on? Plenty, especially if you can get about to enjoy the golf courses at Tucson, Phoenix, Wickenburg, the good music and theater at Tucson and Phoenix, the chronic square dancing, rodeos, sight-seeing almost everywhere. But check also the doings at the lodge or ranch of your choice. At some you're pretty much on your own until the crowds come. That may be all right with you. But at others, pre-season is all the more fun because of the smaller group riding up to the old mine, setting forth for the moonlight picnic, climbing into the station wagon for a barn dance or a round-up at a neighboring ranch.

Maple wonderland

If you like your autumn foliage show brilliant and early, take one of Vermont's eight Autumn Foliage routes—the shortest 96, the longest 207 miles, all marked by green and yellow signs. Data on routes, accommodations and colors are available at state information booths in Brattleboro, Bennington, Rutland, Woodstock, and Montpelier. One day will give you a taste, especially if you go at the season's height, during the first two weeks of October. Or you can stretch any of the routes a bit by stopping a while at choice spots like Weston, where the immaculate white houses are framed in crimson-gold vines, and you can start your Christmas shopping with the hand-woven textiles at the old Red Mill, or among the gourmet foods and equipment at the Old Country Store. Or you can stretch your trip by stopping over at such as the Basin Harbor Club, at Vergennes on Lake Champlain, open until October 15: rooms with bath, $10 and $15; de luxe cottages, $11 and $14, including meals.

Teasers

Just in case, now that summer's over, you're getting any staid ideas about settling down. . . . .

The Robin Line and Pan American World Airways have joined facilities to offer a ship-one-way, air-the-other combination to South Africa. Round trip can be booked with either line, at the regular 10 per cent round-trip discount.

To be first with the latest, start negotiations now for passage on the new United States Line's super superliner, the "S. S. United States," largest and fastest thing of its kind and scheduled to enter North Atlantic service some time next summer.

The Argentine State Line's new Rio Tunuyan, now in service, offers a 29-day cruise to Rio with six days there for those who can't find time for the usual, longer east coast cruise; and, in collaboration with Argentine Airlines, several sea-air tours distinguished by time saving and flexibility.

Latest route to Mexico—by air from Miami. Guest Airways does it non-stop, offers packaged vacations including both Miami and Mexico. Pan American and its Mexican affiliate, Compania Mexicana de Aviacion, do it daily with connections at Havana and a stop at Merida.

Round the world by air. Among other possibilities: the Philippine Air Line's one-ticket all the way service; Northwest and Scandinavian Airlines working together, with connections at New York or Tokyo. Either costs around $1700.

White Mountain Wonder

People who visit Dixville Notch, N. H., invariably report their experience in superlatives, especially if they've sojourned at The Balsams in any one of its 58 seasons

existence. In case you haven't
en briefed on what goes on up
re, you should know that sports-
n, sybarites, and scenery lovers
d the place more like a 5,000-
e private estate than a hotel. It
s its own lake, a movie theater, a
mpionship golf course which is
facsimile of St. Andrews, and a
ff of 350 to make you comfort-
e. Seven of these are a League
Nations of notable cooks, spe-
lizing in various national types
cookery.

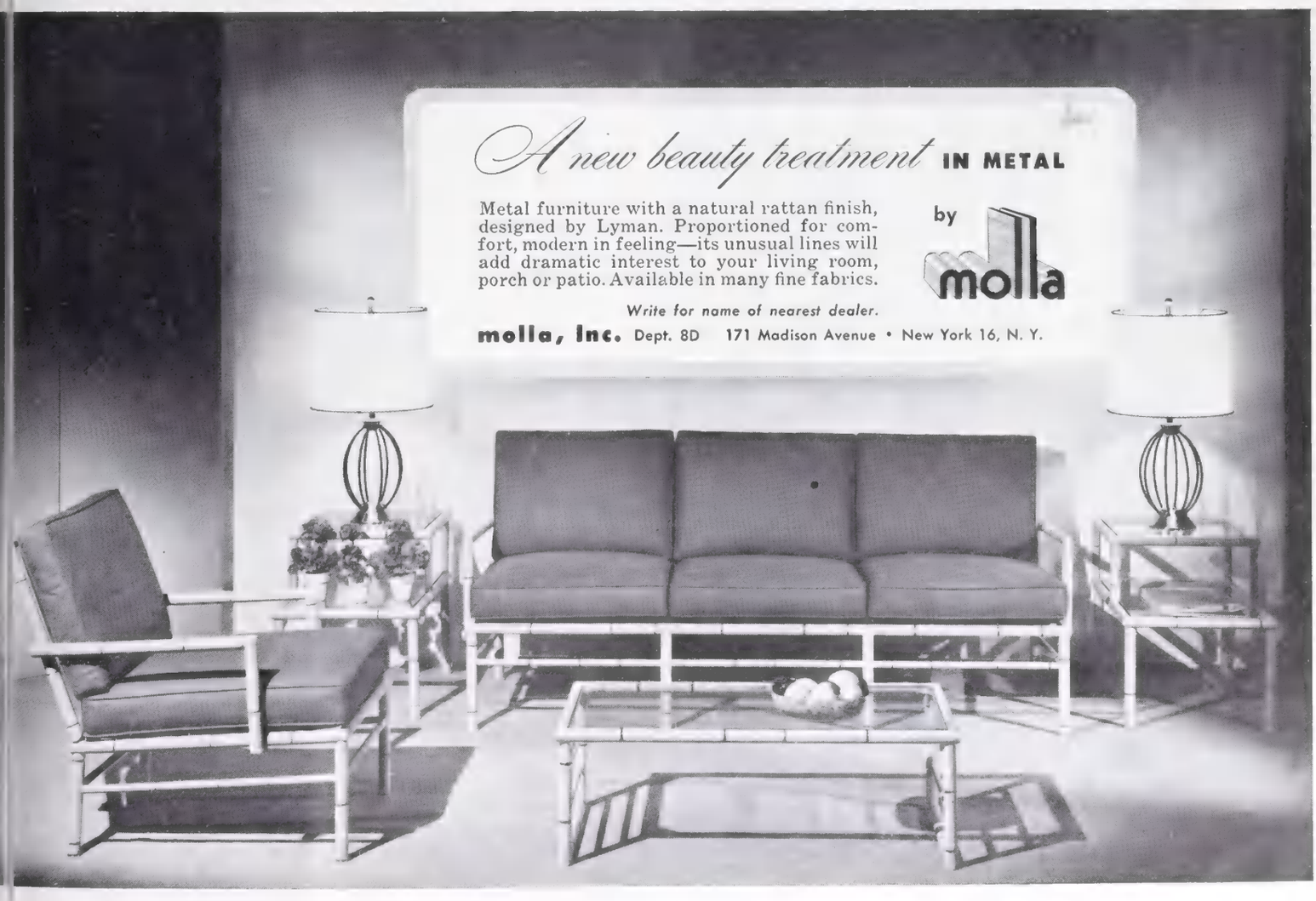
You can hardly name a sport
u can't engage in—and that cov-
judo, massage, sun bathing, and
ht clubbing. For those who like
get up with the larks, there's an
rly Bird breakfast or, vice versa,
Sleepy Head breakfast for the
w starters. They'll count your
ories for you, too, if you really
nt to stick to your reducing diet.
tes start at $17 a day, and the
a of all this and the red-gold
untains, too, should suggest a
tty idyllic September vacation
you. Northeast Airlines runs
ly flights from New York City
Berlin, N. H., whence you're
nsported to Dixville Notch.

One more, rather revolutionary
ture to bear in mind in case you
r want to take the children vaca-
ning with you: The Balsams has a children's guest house, The Windwhistle House, right next door to the hotel. Here the youngsters vacation merrily on their own under the supervision of trained counselors while parents enjoy an adult holiday. It's like sending the small fry to camp, but without any worries, for you can drop over to see them once a day and on Sundays.

Shop Talk

Clara Hammond, a globe-trotter from way back who has achieved considerable fame for her young people's tours of Europe, now comes up with a new edition of *Shop With Confidence in Europe*. This is an easily packable, terse little tome which covers the shopping situation in practically every city any traveler is likely to land in, and is two dollars and a half's worth of insurance against wasted time and traveler's checks. It ticks off the local specialties and the shops where, in Mrs. Hammond's experienced judgment, you stand the best chance of being satisfied in quality and services. All the shops selected are personally known to the author and rather rigorously tested for good businesslike behavior. The Marchbanks Press, 114 East 13th Street, New York 3, publishes this.









HOW TO "COOK" WITHOUT HEAT

CONTINUED FROM PAGE 183

Cream of Asparagus Soup

2 cups milk
2 tablespoons flour
2 tablespoons butter
1 teaspoon salt
1/16 teaspoon pepper
1 cup raw or frozen or canned asparagus tips

Place all ingredients in the blender. Cover and blend one to three minutes. Heat in a double boiler over low direct heat, stirring occasionally. (I leave out the flour and add more asparagus.)

To show you how extensively the blender affects all phases of cookery, the booklet put out by the Waring Company includes 340 recipes, covering beverages, cakes, canapes, cookies, desserts, dessert sauces, entrées, griddle cakes and waffles, hot breads, ice creams and sherbets, omelettes, pies, salads, salad dressings, sandwich spreads, sauces for meat and vegetables, and soups. There are also special sections on cookery for children and for the sick.

All of the companies give hints on special uses for the blender which most of them call "blender magic," or some such. It is hard to find old words that properly describe new things.

Vichysoisse, the current darling in the Cold Soup Set, is a push-over with the blender. You can make all sorts of cold soups patterned after it, using milk and whatever vegetables are on hand. (Try sprinkling thin slices of water chestnuts on top of these cold soups.)

Another terrific trick, with far-reaching implications, is to blend ground raw meat with only enough water to keep it from clogging the knives. This extracts all the juice from the meat and gives you a rich meat stock in a matter of minutes.

Water ices can be made by putting fruit juice and some scooped ice in the blender. They come out ready to serve. Here is a recipe from Knapp-Monarch:

Lemon Wonder

1 large lemon, peeled and halved
3 tablespoons sugar

Liquidize the lemon (including seeds and peel the size of a half dollar) with your machine in high. Add sugar and blend thoroughly. Break up two or three ice cubes and add to the mixture. Blend till smooth ice appears. If it freezes solid, turn off switch and work mixture with a spatula. Repeat blending. (EDITOR'S NOTE: And if it doesn't freeze, it tastes all right too.)

Milk drinks, such as chocolate or combinations of fruit juice and milk, can be whipped until they are frothy on top. Chocolate or cocoa prepared this way doesn't need whipped cream or marshmallows on top. Milk drinks whipped in the blender become smooth. It is impossible to get this effect by other means.

French dressing can be homogenized in the blender. Garlic disappears in the process and is so thoroughly blended with the oil and lemon juice that it is unnecessary to let it steep in the dressing. This makes obsolete a lot of salad lore. You can also make a low-fat French dressing extending your favorite dressing with puréed raw vegetables such as carrots, celery and green pepper, and a little tomato juice. Thus you keep the flavor you like, get a nutritious dressing that adheres, and still reduce your fat intake.

The blender helps you cope with allergies—the bane of a cook's existence. You have never known frustration unless you have had to cook for someone allergic to wheat for wheat is a basic part of our food. Whether you have this problem or not, use it as an excuse to experiment with rice. Just to make it easy for yourself, start off with something that is partly prepared already—puffed rice.

Pop some puffed rice into the blender. It comes out in the form of a flour as soft as thistledown with a delicious toasted taste. Since the grain has been already cooked it has lost the elastic qualities which make possible raised doughs so you will have to use it to make one of the primitive forms of cake. Try a new version of the old Scotch Shortbread.

Puffed-Rice Shortbread

Put puffed rice through the blender until you have two cups of puffed-rice flour. Add 2 tablespoons powdered sugar. Add 1 teaspoon salt. Take 7 tablespoons of butter and mix with the dry ingredients, just as you would for a crumb crust. Only make it into a flat round cake about $\frac{3}{4}$ inch thick. Make the cake on a cooky sheet. Prick it every two inches with a fork and bake it at 350° F. for 25 minutes. When it is cool, break it into pieces as you would shortbread. Or you can mold it into individual cakes, with half

anched almond in the top of ch. Made this way, it closely re-mbles the almond cookies that inese restaurants serve at the d of a meal.

Puffed-rice flour (or puffed-heat flour) is a good thing in ich to roll those sticky confec-ns of dried fruit, honey, and ts, which are so much better for ildren than candy.

When you are through tinkering th puffed rice, start with the raw e grains themselves. Of course, u can buy rice flour, but it is rd to find. Besides you may want vary the conventional grind.

Basic Rice Mixture

Put ½ cup uncooked rice ough the blender. Add ¼ tea-oon salt, 4 cups milk and 3 table-oons sugar. Remove to double iler and add an inch stick of namon for flavoring. Cook until e is soft. Take out cinnamon k, and put rice through the nder. You now have a creamy ck rice and milk liquid which n be used as the basis for at st four other dishes.

. Chill and eat, just as it is, h jam and cream.

2. For a more elaborate pudding :

gg yolks
cup milk
cup sugar

Cook this in a double boiler till mixture thickens. Blend this h rice mixture and chill.

3. For a still more elaborate xture, wait till the rice custard xture is cool and add a cup of ipped cream. Put it in a mold d chill in the refrigerator. This es you a blender improvement *Riz à l'Imperatrice*, the fanciest dessert there is. You may make s even more elaborate by adding died fruits.

. You may make it less elabor-by substituting one envelope of ox's unflavored gelatine, soft-d in 2 tablespoons of water for custard mixture. Add gelatine he rice mixture when it is hot. en it is sufficiently cool, add whipped cream.

hese puddings are examples of kind of dish in which propor-ns are not too important. If the mixture is thicker or thinner n that given here, or if you ve out the gelatine in the last ipe, the taste will be good just same. The only difference will whether you can mold it.

The specialty of the blender is the purée. For instance, raisins, peanuts, honey, pineapple, pineapple juice, and banana can be put through the blender to make a thick goo about the consistency of a good, rich, thick chocolate malt. Chilled in the refrigerator, this makes a sort of cold plum pudding.

The contents of the mixture can be varied indefinitely. However, there is one thing to look out for in mixtures of this kind. When these mixtures are first blended, the flavor of each ingredient remains separate. After a time, one flavor has a tendency to take over. In this case, it is the peanut flavor which does this. This is the reason why some things, such as vegetable soup, are better the next day and some are not. So try everything, but keep a little notebook so you can remember just how different flavors act.

This sort of mixture is the type of thing which is going to find its way into our diet more and more. Blends of fresh fruit, or fruit and milk, make rich creamy concoctions that are delicious in themselves, or may be served over ice cream and cake.

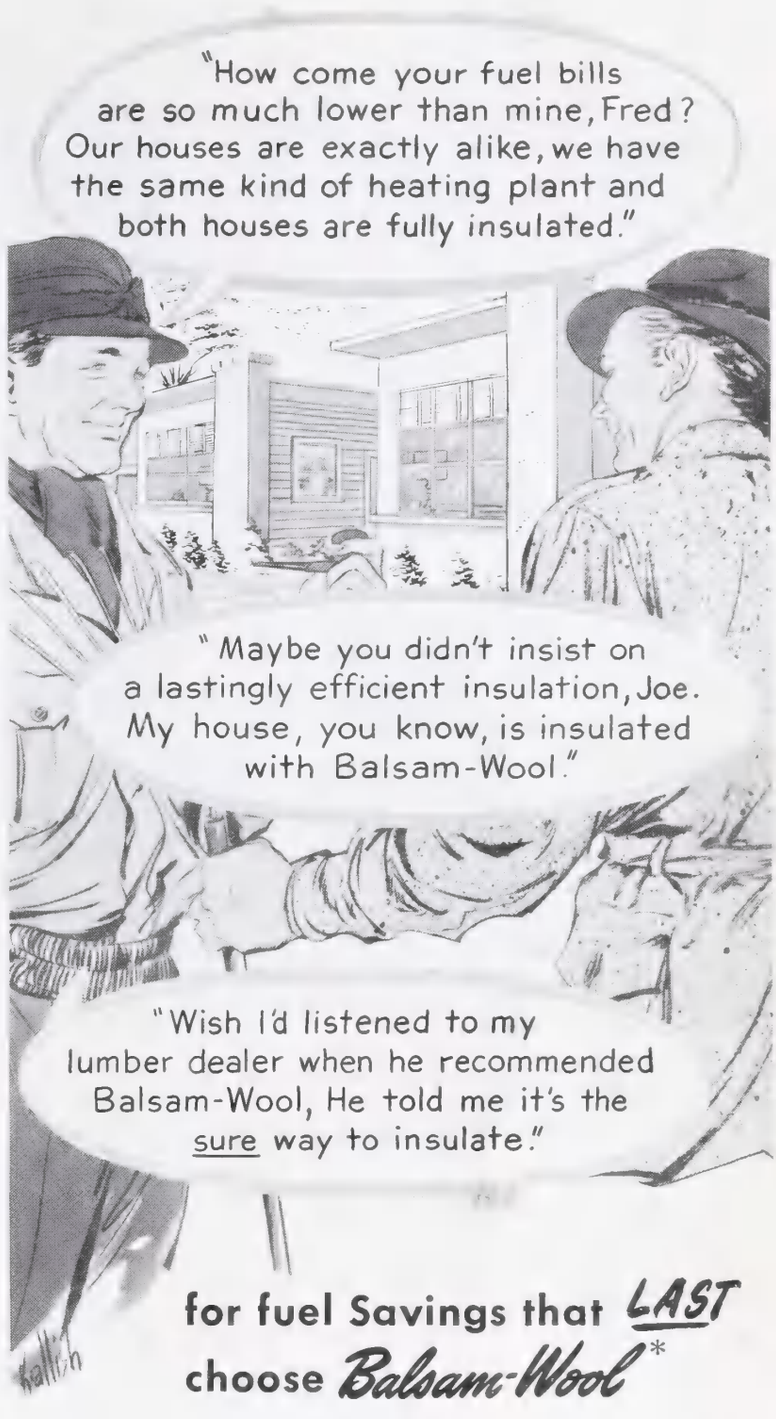
Experiment with cottage cheese in the blender. For a new taste thrill try:

Nasturtium Cheese

½ pound cottage cheese
A handful of nasturtium flowers (no stems)
⅛ teaspoon salt

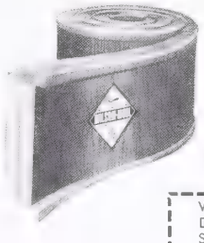
Put in enough cream so that the cheese won't clog the blender, and turn on the motor. You will be surprised at the result. So will your friends. If you want the mixture a little sweeter, add honey. The color of this mixture is unusual—like the green of avocado dressing. Both make decorative dishes. (This is integral decoration—far better than raw turnip flowers.)

SEE HOW many ways you can use your blender. But remember this. The celebrated cuisines of the world are the result of experiments which have been going on for hundreds of years. When we have had time to polish new recipes, to learn tricks of preparation and combinations of taste, gastronomy and nutrition will reach a new high. The frontier of food preparation lies in the field of new foodstuffs and new tools. Here is the point of growth and adventure in food. We must learn to use our own resources if we are going to develop an American cuisine and enjoy the full benefit of our times.



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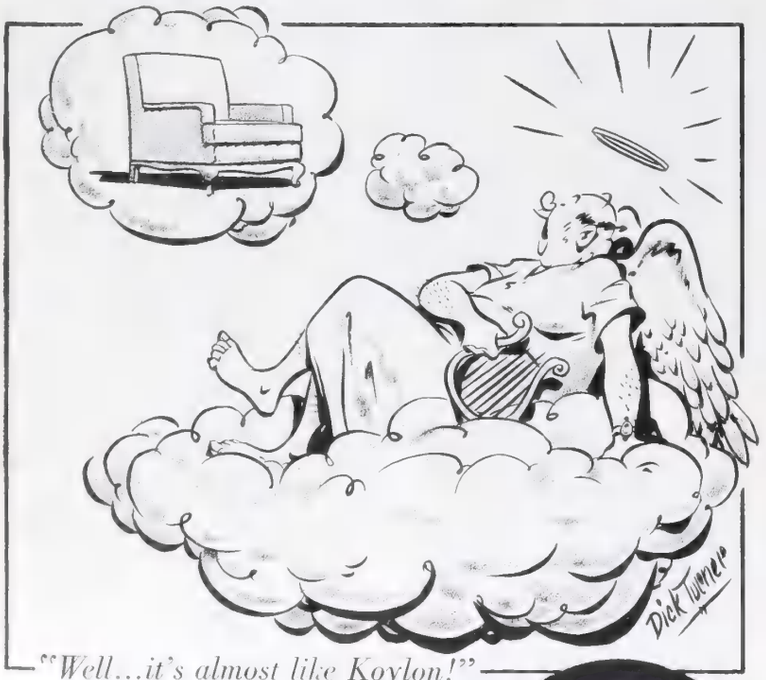
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 172



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From Finland's shores come graceful tray tables as lovely and finely crafted as room furniture and replete with every functional asset one could ask. Stand is of natural-color birch; doubly-braced, topped with suction tray-anchors. Molded birch-plywood trays have weightless strength, wide guard, and a rugged plastic coating. 21½"x16", $4.95; stand, 19" or 26½", $5.95, $6.50. Finnish Art Shop, 41 E. 50th Street, New York, N. Y.





Unlike the usual small-wash wa board, Handi-Rub encases yo hand in molded side pockets th permit you to wear it glove-fashi Anchored thus, you can direct face up or down, at any angle th gives you most rubbing ease. whiz for lipstick stains, stubbo collar and cuff soil, and the li Molded of heavy-gauge plast Fits any size hand comfortab 2 for $1.25. Unusual Gifts, 1 Broad Street, Stamford, Co

The ready-to-assemble parts of Cab-Unit are cut so precisely you can complete it in no time. Even the nail holes are provided. Sliding doors and sides (back is plywood) are of $^{13}/_{16}$" solid wood; knot-free and sanded. The entire length of 18" sides provides inch-apart shelf holders. Cab-Units can be hung, stood, stacked. 24" x 11½". Pine, $13.95; birch, $15.95. Shelves, 89¢ ea. Federated Industries, 129 Lexington Avenue, New York, N. Y.





The great worth of water aerat has won wide use for faucet typ With Bubble-Stream Shower He you can have an aerated show flow, too. Its splashless, clarifi spray is velvety-soft. Too, it vit izes water pressure, enriches su ing to save soap; gives clean faster rinsing that conserves wa and fueling. It's solid brass, ba jointed, easily installed on 1 pipe. $3.39. Dart Products, 213 19th St., New York, N. Y.

(*Continued on page* 195)



Imagine having—in your home—the soft harmony of "CHANSON!" It's one of Magee's many beautiful blends of wool and carpet rayon. A new abstract sculptured design in Dover Grey, Orleans Beige, Mochatone and Veridian Green. In 27 inch, 9, 12 and 15 foot widths.

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Associated Bulb Growers of Holland

Plant IMPORTED Holland Bulbs *This Fall*

THE EASY WAY TO GROW SPRING BULBS

CONTINUED FROM PAGE 133

Naturalized bulbs should be lanted informally in big free-form rifts. Use 50 or more bulbs of a ngle color for the greatest effect the design of your garden. In- ividual bulbs can be 12 inches part in the drift—even 18 inches r daffodils in rich soil. Closer lanting brings on crowding and need to dig and separate the ulbs to get good flowering.

Bulbs in drifts help each other ithstand buffeting spring winds d rains, an important plus value naturalizing, even though the ulbs used for naturalizing make warf plants much shorter than e types usually grown.

Naturalized bulbs also bloom rlier in the season, so they stay bloom longer because the eather is cooler. This earliness mes from two directions. First, e kinds of bulbs you should use r naturalizing happen to be those at bloom first. Second, any bulb ooms earlier if left undisturbed the ground.

Maybe your lawn is tree-shaded. his doesn't prevent you from nat- alizing your spring bulbs. Flower ze won't be quite up to par for sunny place, but your bulbs will well, even when the drifts come ght up to the main trunk of big ees. In fact, spring bulbs are the eal flowers for shady places. hey make most of their growth r the year during the first few eeks of spring. By the time your ade trees are fully leafed out. wer buds for next year's bloom are already present inside your bulbs, and their leafy tops have died down. Your bulbs merely rest out of sight in the ground until the following spring.

The only real deterrent to success with naturalizing is poor drainage in the soil. No bulb thrives in soil that stays too wet. Most kinds die. Daffodils may struggle along for years, but you won't get any blooms until the drainage problem is overcome.

Has tulip "fire" plagued you in the past? Then try Kaufmanniana tulips. They are remarkably resistant to this dread disease. The extra-toughness of their flower petals seems to be too much for the fungus to attack successfully.

ALL the spring bulbs make good cut flowers. Kaufmanniana and Praestans tulips, though, close up at night, and spoil carefully made flower arrangements, unless you wait until the tulips are four or five days old before you cut them. The business of closing each night isn't objectionable in your garden because the outer side of the petals differ in color from the inner side. You get the effect of two flowers for one.

Naturalizing isn't exactly a new practice. Our grandmothers used it. But it has been overlooked by most gardeners for a half century. Give it a try yourself. Naturalize a few drifts of bulbs this fall. You'll find bulb-growing a lot more fun than you thought it could be.





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Expert hand-engraving brings out the beauty of this falling-leaf pattern to make this crystal-clear mirror a jewel-like addition to any modern or traditional interior. Write for illustrated folder.

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BROWNLEY *Buffet*

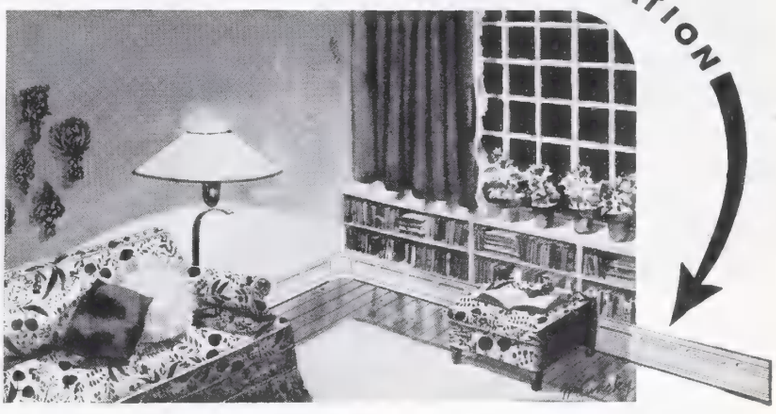


Charming 18th Century Hepplewhite expressed in warm hand-rubbed mahogany finish with boxwood line inlays. Right hand drawer is partitioned and lined for silver. At better furniture and department stores. Send 3-cent stamp to Dept. B for booklet. *Remember . . . September 20-29 is Home Fashion Time.*

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CHRYSANTHEMUMS

CONTINUED FROM PAGE 140

Chrysanthemums are among the easiest of all garden flowers to grow. They have no special requirements about soil, exposure, or plant food. Pests are not particularly troublesome: any all-purpose spray or dust makes short work of them.

About the only problem you are likely to encounter in growing chrysanthemums concerns keeping them alive through an unusually rugged winter. The chief trouble is poor drainage. If the soil stays waterlogged and freezing weather arrives, your plants are likely to die. Even if you can't see puddles of water, the soil may be so wet that when it freezes, your chrysanthemums are pushed up out of the ground by the frost. This naturally breaks the roots so that your plants then can't get the water needed to keep them alive the next time the sun shines.

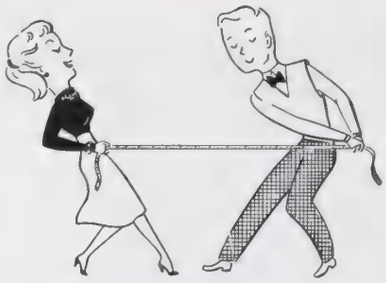
A FEW varieties sold to home gardeners by some nurserymen are not reliably hardy even in well-drained soil. If you are new at growing chrysanthemums, stick to the following 15 top-rated varieties chosen as best in the 1950 poll of the National Chrysanthemum Society.

Mrs. H. E. Kidder—yellow
Charles Nye—yellow
Betty—rose-pink
Lavender Lady—lavender
Carnival—burnt orange
Silver Sheen—white
White Doty—white
Olive Longland—salmon pink
Major Bowes—pink
Avalanche—cream white
Hilda Bergen—reddish bronze
Yellow Spoon—yellow
Chippewa—purple
Red Velvet—crimson
Lilian Doty—pink

All of these can be planted now, either as big plants already in bloom or as vigorous young divisions. Or you can wait until spring. The advantage in buying now is that your plants will grow actively next spring long before the soil will be dry enough for you to set out new plants. The one disadvantage in fall planting is that newly set-out plants are most likely to be affected by a hard winter.

Next year you might also like to try some pots of hardy chrysanthemums especially treated to bloom for Mother's Day. You buy these plants in pots in early May already to bloom. They will have been forced by the florist in a greenhouse under artificial light until March 1, then allowed only the normal sunlight until April 1, and then kept in complete darkness for 14 hours each day until May 1. You could give this special treatment yourself, of course, if you have a home greenhouse. However you can buy the plants all treated, enjoy their spring bloom, then plant them in your garden for fall bloom (yes, two flowering seasons the first year). If you order hardy varieties, your plants should live permanently in your garden. They will bloom only in the autumn however. The spring blooming occurs only once unless you re-treat the plants each spring. Hardy chrysanthemums that have responded well to treatment for spring bloom are: Lavender Lady, Chippewa (purple), White Lady, Early Yellow, and Jewell (pink).

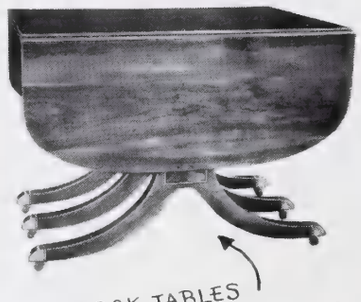
Selling potted chrysanthemums in bloom at Mother's Day is a new venture for most florists, so you may have to cajole your local man to try it. Experience last spring was that home gardeners were highly enthusiastic, although florists were sure in their own minds that few people would buy chrysanthemums in May. But you can see the big advantage—all the color show suggested on page 140 not once, but twice a year.



TABLES THAT MAKE THE MOST OF YOUR SPACE

Portables, built-ins, pull-outs, etc. are better than eating out-of-hand so to speak. But comes a day you'll pine to dine in a bigger way.

That's why you should start right off with a full-scale table like the *Craddock Drop Leaf*. These *Craddock* tables are deliberately sized for small quarters: they fit an alcove and when you want to expand, stretch out wide-and-handsome for 10 or 12 guests! You get your money's worth in value, too: *Craddock's* wobble-proof construction, DUCO finish, foolproof leaf supports, table lock.



CRADDOCK TABLES come in 1, 2, 3 + 4 pedestal sizes that stretch from console space to lengths up to 9 ft. (Some have self-storing extension leaf) Prices from $70 to $150. This model #132-A is around $115.

The same thing goes for chairs: buy a *set* from the *Craddock Collection*. You'll get much more *living* out of *Craddock* dining chairs because they're built to be comfortable for occasionals, too.



CRADDOCK CHAIRS give you a choice of all basic 18th Century styles. This Roseback #46 N in Walnut or Mahogany is about $18.00 - arm chair $23.00

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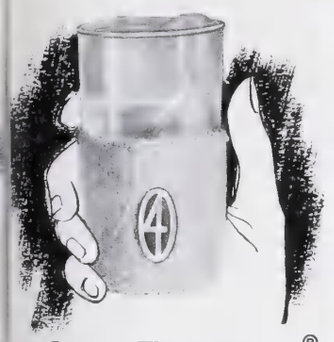


■ Weedone Easy Weedaway sprayer fits screw top of ordinary gallon jug, makes an inexpensive, effective way to apply chemical weed killers safely. American Chemical Paint Co., Ambler, Pa.

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● "Atco" power mower is new to America, but it is the biggest seller in Britain where it has established its reputation for sturdiness. Half the pre-1921 mowers (30 years old) are still in use. Made in 5 models—14- to 34-inch.



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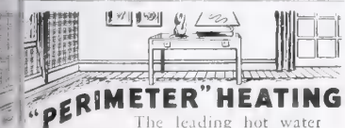


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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 190



Imagine being able to apply wood-grain veneer in sheet form, like a decal! Used for years by industry, now Transveneer is yours for old or unpainted furniture; any wood, metal, glass, plaster, wallboard surface. Cut it to size with a blade; wax and polish it like wood. Water- and heat-resistant, too. Limed-oak, Prima Vera (gray, blond, natural). 32″ x 48″, $2.69. Other veneers, marbles, leathers, available. Halle's, Cleveland.

Here's a tot-size version of the bridge set that unfolds in a flash when wanted; hides away when idle. It's built to take punishment and so devised that it can't collapse while in use. The extra-roomy 23″x30″ table top and 11″x12″ chair seats merit mention, too; they're plywood, set into the Spartan hardwood structure. Varnish finish. $14.95; additional chairs, $3.95. Products of Georgia, Louisville, Georgia.





Drawer dividers are so needed, and work such space-organizing wonders, that we can't fathom why the likes of the Columbia Adjustable Divider wasn't born long ago. The telescoped metal panels pull to size for areas from 9″ to 17″ wide. Their flanged ends tack into place top and bottom. Usable, too, as upright cabinet partitions. Four, 2½″, 4½″ or 7½″ high, $1, $1.19, $1.29. Miles Kimball Co., Oshkosh, Wisconsin.

The rocker of the Berk-Lock Leisure Lounge tilts it to the angle you find most restful; its lever locks it thus. Then settle back and revel in the relaxing comfort of its body-conforming contours and multi-pillowed midriff. Handsomely covered in leather-like Boltaflex (mottled) or Pantasote (crushed grain). Red, green, chartreuse, gray, brown. Mahogany base: bleached or dark, $89.50. Jordan-Marsh, Boston, Mass.





Tape Color, a brush-on dye you use just as it is, makes it this simple to reclaim dingy, discolored, faded tapes and cords. They don't shrink or stiffen, and dry in a few minutes. Also, the waterless, fast-color dye contains a tape-protecting plastic. Brown rust, blue, green, red, mulberry, yellow; intermix them for special hues. Usable as a wood stain also. $1.25 (dyes 300″ of tape). Fitzgeralds, 545 Fifth Ave., New York, N. Y.

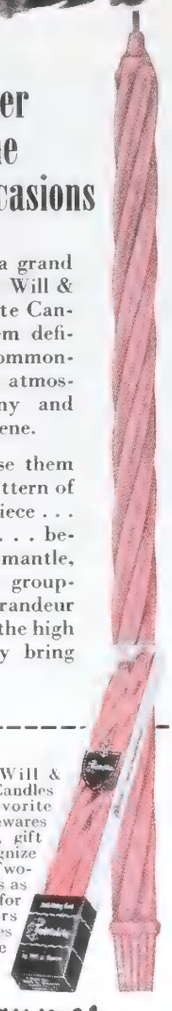
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Decorating advice by mail

If you're decorating or refurnishing your home, House Beautiful offers you this personal service

How many times have you said: "If I could only talk to someone who really knows decorating, I could whip that room into shape."? Well, here is your big opportunity. HOUSE BEAUTIFUL is offering you the consulting services of Elaine Neal, an expert who knows the home furnishings field inside out.

This is not a service handled by a department or group of people. It is a truly personal service done by one person for one person. In other words, every room is visualized as a unit and seen through one pair of eyes. If a group of people handled the mail with one person doing color, for instance, and one fabrics, and one furniture placement, there could be no continuity, for each one would see your problem from a special angle—a different viewpoint.

Therefore, we ask you to be patient with us when the answers do not reach you within the three- or four-week limit. Mrs. Neal tries to get them out as promptly as possible, but at certain seasons—spring and fall—the mail piles up so that the time lapse can be quite long. And the only fair thing is to answer the letters in their proper turn.

Try to send in your plans and information well ahead of the date by which you wish to complete your rooms, and follow the directions on the opposite page carefully.

WHAT YOU SHOULD SEND US

1. Send us a floor plan drawn to ¼-inch scale, showing window and door placements, giving measurements and dimensions, ceiling height, and distances fireplaces or jogs extend from wall. Indicate the location of radiators, pipes, and electric outlets. Tell us the kind of windows you have, whether sash or casement, small or large panes, the distance of sills from the floor. Tell us in what direction the windows face.

2. List your favorite colors, and tell us which styles of decoration and furniture you prefer. Describe the furnishings you wish to keep and what you desire to buy new. Tell us whether your taste leans to wallpaper or paint.

3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.

WHAT WE DO FOR YOU

1. We will send your floor plan back to you, showing your furniture arranged in a comfortable, balanced manner.

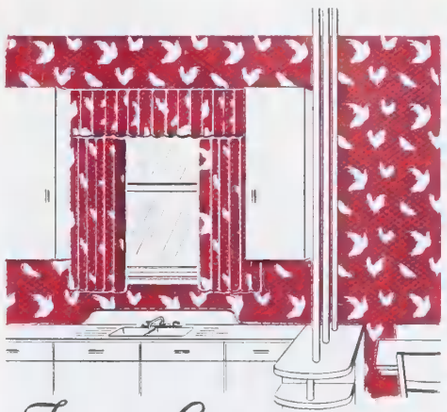
2. We will suggest color schemes and send color guide samples of wallpaper, paint colors, and fabrics. We cannot, however, guarantee fabric distribution in all regions, but our samples will serve as guides for your shopping.

3. We will suggest draperies, accessories, and the placement of pictures, mirrors, and lamps.

4. We will send you this information—four pages of it—clipped together in an orderly, easy-to-refer-to, portfolio, 8″ x 10″. All samples will be pasted down neatly and securely on the pages so you won't mix them or lose them.



Elaine Neal. ***House Beautiful's Decorating Adviser***
Address her at HOUSE BEAUTIFUL, *572 Madison Avenue, New York 22, N.Y. Give all the important facts. Allow at least 3 weeks for reply. Remember to include fee of $5 per room. Make checks payable to* HOUSE BEAUTIFUL.



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Combine Barnyard Jamboree Wallpaper with Matching Fabric for kitchen and dinette.



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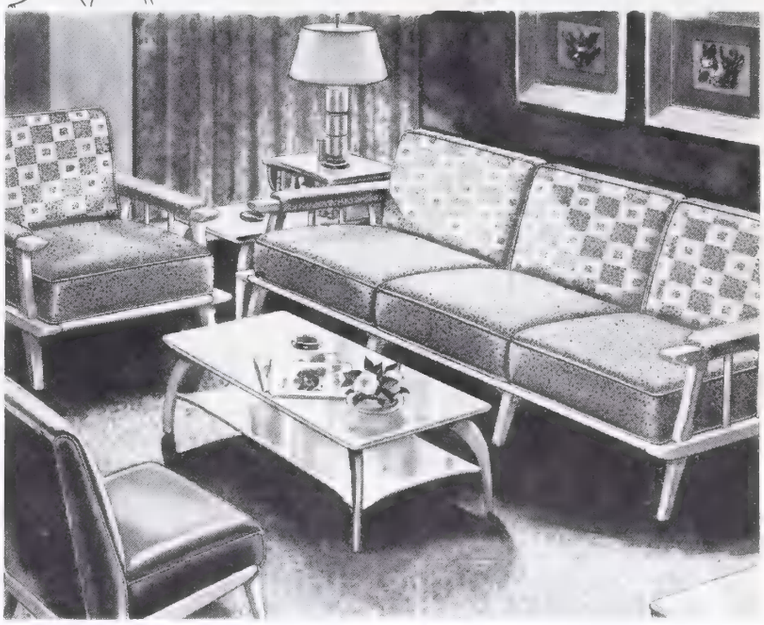
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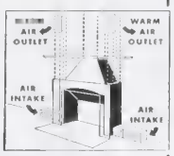
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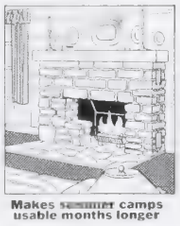
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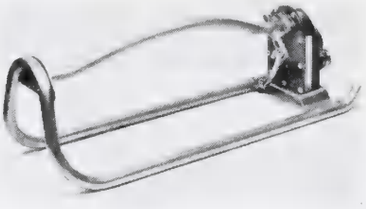
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WORK-SAVERS FOR GARDENERS

CONTINUED FROM PAGE 181



● Raking leaves is banished forever for you when you own the Jacobsen Leaf Mill. It sweeps up the leaves, grinds them, and returns them as mulch. Jacobsen Manufacturing Co., Racine, Wisc.



● Swingin' Spray oscillating lawn sprinkler covers a big rectangle with a gentle rain-like spray that soaks into the soil without danger of washing. Melnor Metal Products Co., New York, N.Y.



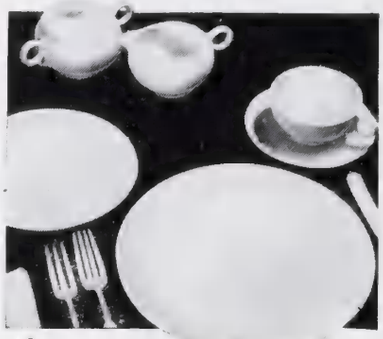
● Eagle-Snip's light weight (aluminum) belies its ruggedness and powerful bite. In our tests it sliced through ¼-inch branches without apparent effort. Geo. Potstada, Oakland, California.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● Big Beam, Jr. is a garden-size version of the powerful light long used by railroad men. Use it to extend daylight for your gardening activities. U.C. Lite Mfg. Co., Chicago, Illinois.

"Ballerina"

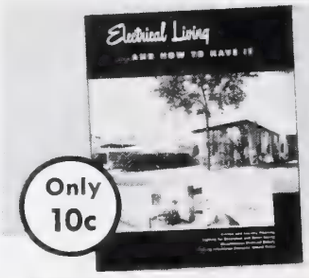




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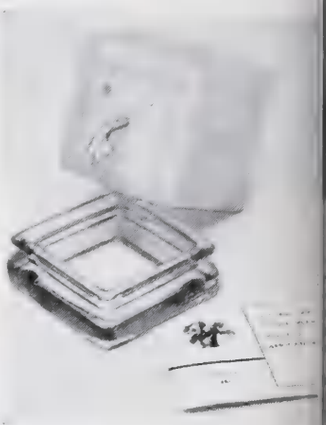
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WORK-SAVERS FOR GARDENERS



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● Why stock a shelf full of pest l for your fruit trees when you can one spray that k ls every common Just mix "fruit tree spray" with w E.I. DuPont, Wilmington, Dela

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● Give your fall planting a he boost with Ortho-Gro. It's a liquic tilizer that helps young plants g to a good start. California S Chemical Co., Richmond, Calif



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WATCH YOUR HOUSE

CONTINUED FROM PAGE 115

windows facing south. It is a lovely room, especially when the clouds break and the sun starts streaming through those windows. You think: "I want that, too, in our future house." But after a while, you feel rather hot. As you leave, the cold outdoor air feels for a moment like a pleasant relief.

A dull little story. But it is typical of the kind of thing we mean—the kind of thing that is so very much worth studying. It is typical that a house is almost right but not quite. The discomfort is mild. It is typical that you clearly realize your discomfort only when it stops. (That's a sign to look out for. If, on leaving a room, you have a sensation of relief, you haven't been comfortable in that room.) Typical, also, is the reaction of various people as they go home.

MR. and Mrs. A disregard the whole thing. Like most of us, they have been brought up to pay no attention to mild, ordinary discomforts. And, of course, they are right. One doesn't want to be a pampered pet. One wants to be an effective person who can keep operating even if conditions are not 100 per cent right. But—if you happen to be planning a house, then comfort is your business. Even slight discomfort should make you sit up and take notice, as one single missing beat of the engine makes an airplane pilot sit up! What's wrong? Suppose the unobservant A's built themselves a house. Suppose in doing so they made the same mistake the Smiths have made—only a little more so. Instead of a mere flaw, they might get really bad discomfort.

Dr. B says to Mrs. B: "The Smiths rather overheat their house: it's not healthy." He's right. But he stops too soon. *Why* do the Smiths overheat? They are made like other people. They are dressed like other people. Presumably they like it no hotter than other people. What's wrong with their house?

Says Mrs. C to Mr. C: "Did you notice how hot it got after the sun came out? Maybe those windows aren't such a good idea after all. The sun can certainly make it uncomfortably hot, even in winter." Mr. C says: "Of course it can. Before I met you, when I used to go skiing in Sun Valley . . ."

Now this is coming close to the truth. The C's are doing two im-

(*Continued on next page*)

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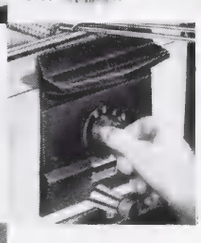


Jumbo Fry-Basket Double ordinary size! Giant-capacity (9 x 9 x 4½ inches) enables you to deep-fry as little as you want or as much as you need for average family servings, ALL AT ONCE!

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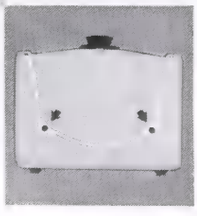
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WATCH YOUR HOUSE

CONTINUED FROM PRECEDING PAGE

portant pieces of headwork. They ask, "Why"? And they ask, "So what? What does this experience suggest about *our* future house?" But they still haven't hit the nail on the head. Think: Wasn't it nice, at least in the beginning, to have the sun come in and brighten up an indoor winter day? Think: Isn't it pleasant, with fuel bills being what they are, to have heat delivered free by the sun?

Now *you*. You have been observing houses for some time, and are more observant than the rest. You say: "Did you notice, after the sun came out, how the Smiths' radiators kept right on heating, as if nothing had happened? Something must be wrong with their thermostat." Your husband says: "I don't think it's the thermostat. I think it is the heating plant itself. The thermostat probably turned the fire off all right, but the radiators took too long to cool off." You say: "Then, if we are going to have a glass wall in our house, it seems we'll have to find some kind of heating system that cools off quickly when the sun comes out." Your husband says: "Yes—and heats up quickly when the sun goes behind a cloud."

There you have done it. You have discovered something important: Big glass needs quick-responding heat. As we put more and more glass into our houses, this rule becomes more and more important; but few people know it. If a glassy house is a disappointment (as some of them are), it is most likely because this rule has been disregarded.

And now, look. To figure this out, you didn't have to be any kind of expert. All you did was observe.

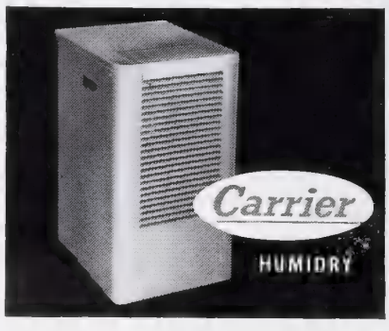
You learn to notice things

If you watch houses for a while, you'll find that you become more observant. You notice discomfort more. This doesn't mean you become a hothouse flower. You can *stand* as much discomfort as you could before. But you become more impatient with it. Why don't they build them right? And, most important, you become more sophisticated in analyzing just exactly *what* a house is doing to you.

It goes, perhaps, like this. One day you sit near a fireplace, and you think: "Nice, this glow of heat." You close your eyes and move your head about, and you can feel exactly where the heat comes from, how it strikes now

Is moisture licking you in the gameroom?

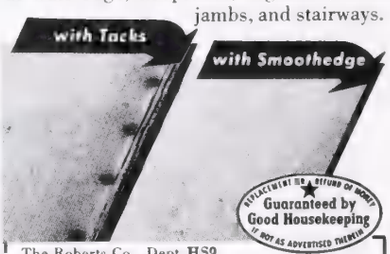
You can't play around with moisture. Right now it's busy in your basement, costing you hundreds of dollars in damage. Give your tools, photo equipment, furniture, walls and furnace *sure* dampness protection with a Carrier Humidry—the small, quiet-operating dehumidifier that in 24 hours removes up to *18 pints of water from the air!* No messy chemicals to bother about. Just plug it in and forget about it. Hermetically sealed compressor requires no oiling. Handsome gray Hammertone finish. Call your Carrier dealer, or write Carrier Corporation, Syracuse, New York.



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one side of your face, now other. "Just like sunshine, rea you think. Somebody throw paper into the fire: It flares up, instantly you feel the incre heat hit your face. "Quick-acti you think. "The heat jumps d from the fire to my skin."

You have now discovered Rad Heat. Up till now, you have tho of heat in a house mostly as w air—the warm air that comes of a register, or the warm ai a muggy, cloudy, summer day. you know that a house can you also a second kind of h heat that *shines* at you—suns through a window, or the glo a fireplace, or the glow of an tric radiant heater that has a s copper reflector behind it. have learned how to recognize ant heat. It comes at you fr definite *direction*. You can fe hit your cheeks as you move head, or the back of your as you tilt your hand.

So what? Is that discovery w anything? Wait, keep watchi

ONE hot summer night you reading in bed. You sudd realize that your reading ligh close to you, is putting out of radiant heat and adding to discomfort. Next day you go buy a fluorescent light, whi much cooler. You have made gain in comfort. And, more portant, you have learned radiant heat comes at you house not only from official sou which are meant to give heat from other sources as well.

One summer day you stand a window. It is a hot, hazy pressive day. You notice strong heat shines in throug window. "Impossible," you t "In the first place, the sun shining—it's hidden behind cl In the second place, if it shining, it wouldn't be sh into this window—a north dow." But you know the sens of radiant heat when you fe It's there, all right. The s shining radiant heat at you. (happens is that sun-rays hit and haze particles way up i air and bounce off from them into your window.) So now know something useful for future house. In this climate, such hazy, hot summer days a frequent, you should have a of sky-shield over every wi to keep heat-glare from comi

One winter morning you ste your living room, and you heat-glow from your fire "Must be imagination," you You had a fire going there

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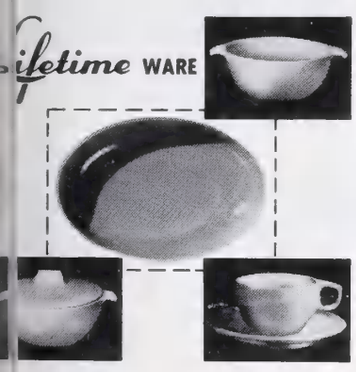
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night, but of course it's long gone out, and even the ashes have been cleaned out. But the glow definitely is still there. You touch the brick work. It is just faintly warm. This faint warmth is enough to give off noticeable heat radiation. Now you have discovered that radiant heat comes not only from things which are outright hot, but also from things merely warm!

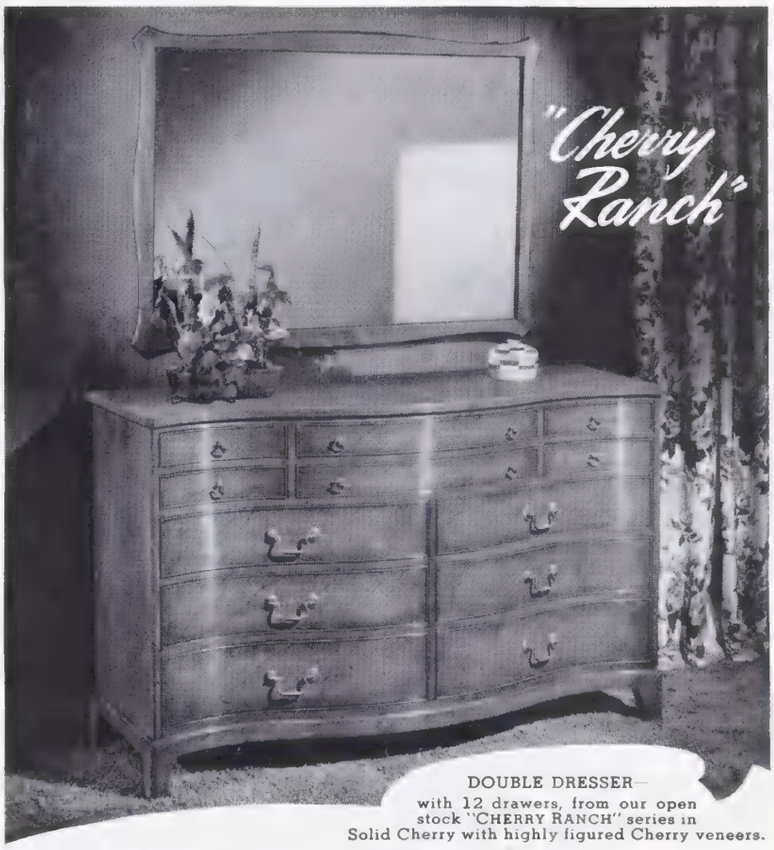
Then, one day, you open the door of your refrigerator, and the cold jumps at you in the same characteristic manner — radiant cold. You can feel the coldness of the icy, frosted surfaces hit your cheeks just as you felt the heat of the fire hit them. You suddenly understand. Cold, too, can *shine* on you. Anything near you which is cold has a cooling effect. It's the same with cold-shine as with heat-shine. A thing does not have to be outright cold to make you feel cool. One cold winter day somebody comes in with his outdoor clothes still on; you feel distinctly a cooling effect. People say, "He has brought the cold in with him." Or, "The cold seems to cling to his clothes." What really happens is this: The cloth is still cold, and therefore shines coldness at you if you get close enough. *Anything* that is cool to the touch has a cooling effect.

USELESS knowledge? It helps you put your finger on a lot of troubles with houses. Look. In a house, you are completely surrounded by *things:* the walls, the ceiling, the floor, the windows. These *things* all have, of course, *some* temperature. They may be faintly warm, or rather cool, or anywhere in-between. Well, their temperature makes all the difference to your comfort! Suppose the air in the room is 70°—supposed to be about right. But if the walls, etc. are 80°, the room feels very warm. If the walls, etc. are 60°, the room feels very chilly.

All this would read to most people like much intricate science. But to you, after you have once learned to recognize radiant heat when you meet it, it now becomes common sense. You observe the radiant-heating or radiant-cooling effects of a house every day. And so you learn something new about your future house every day.

For example: Your rented house has a bedroom that is very hot at bedtime. Other people might say: "Our house will have a bedroom that a breeze blows through all night." Then, when they had spent a lot of money on building

(*Continued on next page*)

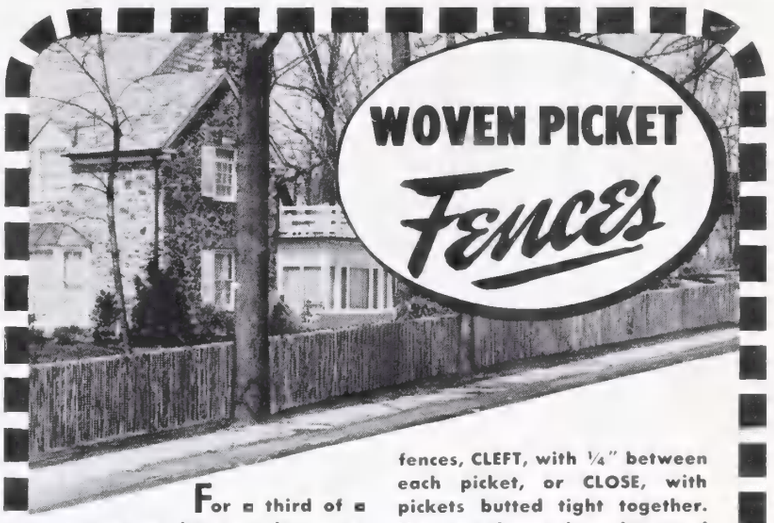


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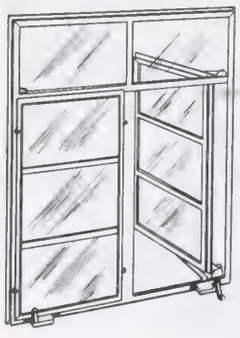
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WATCH YOUR HOUSE

CONTINUED FROM PRECEDING PAGE

such a bedroom, they would find 1) that a breeze often doesn't blow at night; 2) that if it blows, it is irritating. But *you* have learned to observe things. *You* say: "The ceiling is too warm. It is shining heat down at my bed. I can *feel* it shine! The ceiling has got warm because the attic is poorly ventilated and very hot, and all the material which forms the attic floor and bedroom ceiling has been soaking up heat all day." So *you* say: "Our house will have its bedrooms on the ground floor"; or "In our house, to keep the upstairs bedrooms cool, we shall take very great care to build the attic so that *it* keeps cool, and the ceiling stays cool." And there you have a valuable idea for your future house.

One winter evening, you visit again those friends of yours with the big windows. As you step into the room it seems most comfortable. You sit for two hours, you forget all about comfort or discomfort. Then suddenly you realize you are really chilled to the bone. You look at the thermometer. It reads 75°. It ought to be warm enough, but it isn't. Well, *you* know what the trouble is. The cold window panes are radiating cold at you (or you are radiating heat at them—it's the same thing.) And because you understand the trouble, you also know, by plain common sense, how to fix it. Use double glass or storm sash, so that the inside window pane will not be so cold. And draw a heavy curtain across the window at night, to act as a "radiation shield" that keeps the heat from jumping quite so directly from your skin to the window pane.

And so it goes. So you learn about houses simply by watching them work. The point of this long discussion is not "The Importance of Radiant Heat." or "The Importance of a Quick-Acting Heating System If You Have Big Windows." Those are only examples. You will discover dozens of things that are equally important. The point of this discussion is: It will pay you to watch closely what a house does to *you* personally, to your own comfort. You can make lots of valuable discoveries, and quite without scientific fuss, without Big Words. The final purpose of a house is *your* comfort. And the most scientific and accurate research tools, therefore, are your goose-pimples, *your* cold feet!

Once you know exactly what your trouble is, it is almost always very easy to fix—perhaps not in your present house, but certainly in the house you are going to build. Climate Control works mostly with devices that are quite common sense. You understand them all. Walls too hot? Put 'em in the shade. Figure out where the sun is at various times of the day and year, and place your shade-roofs, shade-walls, shade trees accordingly. Or paint the walls white, and use a white roof. Everybody knows that white clothes are cooler in summer sun than dark clothes. The same goes for white roofs and white walls. Walls too cool? Well, use insulation. It is no different from putting on a sweater—only you put a sweater on the house, instead of yourself. House still full of hot air on summer evenings when the outdoors has already nicely cooled off? Everybody knows hot air wants to rise, cool air wants to sink. All right, make some holes high up to let the hot air out on top. Fixing the trouble—that's easy. But first you have to know just what your trouble is.

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Harvest Tips for Your Vegetable Garden

oo many vegetables are usually the garden now and it is difficult know what to do with them. You n't eat or can them all. I like to t my friends know that I have rden spoils and am willing to vide them. It makes for pleasant mpany. A friend of mine who rms near Sherman, Connecticut, arly puts in an acre garden for mself and his family; then he lds a two-acre plot to which he vites the several dozen neighbors help themselves when and as ey wish. They're mostly summer ople, so they do little if any rdening, but when he's in trou-e—and not infrequently—they're ways on hand to help him out hen he needs it.

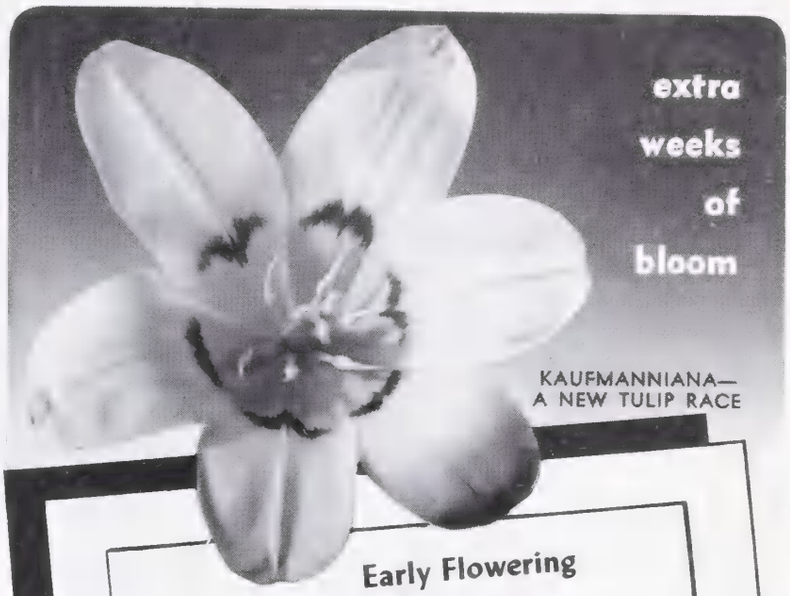
reeze food without blanching it. sts by one of the great gas and wer companies in California ow that blanching (dropping getables and berries into boiling ater for a few moments) is un-cessary. Blanching (sudden high at) stops the chemical enzymes vegetables, which is fine for nning, but sub-zero freezing does e same thing. So, why double on work? Try freezing fruits, d vegetables *without washing, iling, capping, pitting, and with-t processing them with sugar syrup.*

se up extra vegetables in a most pealing way, especially to chil-en, by whipping up for lunch or nner what the Bretons call *rata-uille*, a recipe passed along by elen Matousek, a garden-minded member of the United Nations. It's a delightful combination of three or more vegetables. Brown a sliced onion in olive oil, add cubed zuccinni and cook for five minutes more. On top of this place cubed tomatoes, and simmer. The trick is to use a low flame and to add, after the tomatoes, a pinch of sugar, enough lemon juice to flavor, and salt and pepper to taste. Celery seed is optional, but many people like it. The dish improves if seasoned with Persillade, a paste made by grinding chopped parsley, garlic, and salt.

Harvesting tips and other such garden lore: A great deal of your fall and winter eating pleasure will depend on how and when you harvest your crops. So will the length of time that you can keep your fruits and vegetables in storage. I personally prefer the rule of starting as late as possible; and being as late as possible is contingent on the first frost of fall. Here in Connecticut that may be any time toward the end of this month to the middle of October. A check with the weather bureau is a great help toward determining what the most likely date will be.

Continue cropping the garden to within a week or two of the expected frost. Only parsnips and Brussels sprouts can be nipped by frost; in fact, it improves their flavor. Usually parsnips are left in the ground—even after it begins to snow—and harvested as needed.

(Continued on next page)



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White Flower Farm's partners, due to deteriorating Parcel Post and Express service since the war, must refuse orders for bare-root plants when distance or time militates against safe arrival. They sell no non-hardy material without warning. Their catalogue contains no colored pictures or photographs but descriptions are accurate and adequate for the initiated.

If you are interested in seeing this catalogue and in knowing more about this exclusive small nursery please write us on your business or residence stationery.

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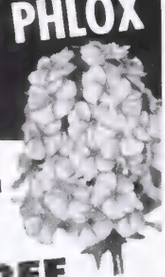
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HARVEST TIPS FOR YOUR VEGETABLE GARDE

CONTINUED FROM PRECEDING PAGE

Brussels sprouts are taken out of the ground, stem and all, after the frost burns the leaves, and are stored (of all places) in the garage. They don't seem to mind the topsy-turvy temperatures of fall, and winter-cold keeps the heads crisp.

Canning, brining, and freezing continues at a hectic pace to insure a plentiful supply of vegetables and fruit for winter and spring. Vegetables are selected while still young and before they become stringy. Fruits are picked full-ripe; berries also. Late peas, for example, are picked at their peak of growth in the late afternoon (at that time they will have a greater sugar content) and are canned or frozen in the cool of evening. This gives you better control over possible spoilage and results in less loss of flavor and texture. Some young snap beans are packed in brine for dietary variety. Cabbages are sliced for preparing sauerkraut; green tomatoes and cucumbers are made into pickles by the cold-pack method which is so simple to follow.

Apples, cabbages, celery, and winter squash, when harvested at the correct stage, are more easily stored than preserved. So are numerous other vegetables. In fact, home storage is the cheapest and easiest way to keep many vegetables and some fruits for winter use. Also, they maintain a better flavor when they are stored than by canning or freezing.

Success in storing vegetables and fruits depends upon: 1) the produce which must be free from decay, disease, insects, and injury (bruises caused by handling or l frosts; 2) the selection (earlie of varieties and strains that a suitable for storage; 3) and ha vesting them at the correct stage maturity. Difficulties of storage o cur most often because the veg tables and fruits are picked t soon before frost (those that rea near-maturity at the time of co fall weather will store best), picked too ripe. Vegetables mu be pulled, washed, and stored b fore they reach maturity. Fruits- apples, for example—are nev harvested full-ripe. They may ha a rosy flush but never a deep r color. Tomatoes may be pull from the ground while the fru are still green and hung in a co moist, dark place. As you ne tomatoes, snip off the fruits a place them in a warm, sun window to ripen. Last year we h tomatoes for salads up to t middle of December.

Vegetables you can store. Brusse sprouts, broccoli, dry beans a peas (too costly for home garden unless you have a huge plot a plenty of time), late cabbage, ca liflower, late celery, endive, onio (dry), parsnips, all of the r crops (beets, carrots, etc.), po toes, pumpkins, squash, sweet tatoes. Fruits include apples, pea grapes, and plums.

The rules of storage. Maintain correct temperature. The neare is to 32° Fahrenheit, the lon most fruits and vegetables—ot than potatoes—will keep. Bel that temperature, beware; vege bles will freeze and, on thawing later, rot and decay set in rapid



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Maintain the proper moisture content (humidity) in your storage cellar. Most vegetables and fruits are 85%, or more, water. Unless the moisture content of the air is high they will wilt and shrivel.

Cool and very moist storage is required by root crops and apples. Keep the humidity high, spraying the basement floor if necessary. Pile these crops loosely in bins or boxes raised a few inches above the damp floor.

Cool and moist is the rule for cabbage, Chinese cabbage, potatoes, and celery. Keep these vegetables in slatted crates or on open shelves where the air circulation is slow but good.

Dry and cool is the requirement for onions, dried beans, squash and pumpkins. No humidity and a cool temperature—45° F. to 60° F. —is important. I've had best success by storing these vegetables in the furnace room, as far away from the furnace as possible. Pumpkins have lasted until spring. And the other vegetables, in all classes, last long into the winter if you pick the ones that seem to be headed for earliest destruction. In storage, the healthiest vegetables are always the last to be brought to the kitchen.

Harvest potatoes, if you can, after the vines die naturally. In short-season areas, frost will nip the foliage and the skins of the potatoes will peel. That doesn't damage them at all. Fork them up as soon as possible, let the skins "set" in the air for a few hours, and then store them for the coming winter. Some gardeners wash them before storing, but I only brush them casually with a stiff floor brush. It works; they can be washed later just prior to cooking.

Sweet potatoes are treated in this manner also. The frost, in all sections of the country, should kill the vines before the sweet potatoes are harvested. Moreover, the tubers must be cured in the sun (where you dug them up) for a week to ten days before they become reasonably edible. If it should start to rain, rush the tubers to your garage or protect them with a tarpaulin.

Green onions cannot be stored. Use them up as they come from the garden. Contrariwise, dry onions can be stored for a long time if they are properly ripened and cured. You can spot a ripe onion by the foliage. The neck withers first and the leaves, still green, fall over. Often you can hasten ripening by crushing the onion leaves to the ground. Pull up ripe onions, leave them on top of the ground until the leaves dry out, cut an inch from the bulbs and stack loosely in crates. If they were rained on during the curing process, be sure to dry them out before you place them in storage.

Other vegetables do not need to be cured. Pick them young, clean off

(Continued on next page)

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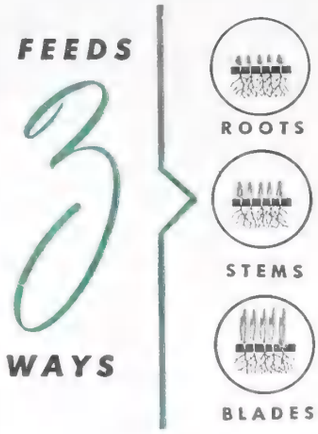
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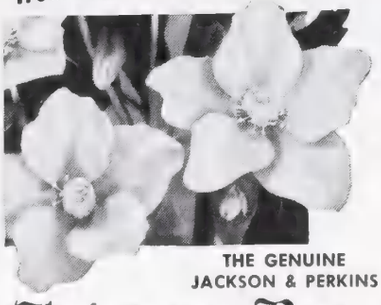
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HARVEST TIPS FOR YOUR VEGETABLE GARDEN

CONTINUED FROM PRECEDING PAGE

the dirt, clip off the useless foliage, and store them as quickly as possible in your cellar. Even the soft, or tender vegetables, can be stored for a few weeks to several months. I've kept eggplant up to December by keeping them in a moist room—never touching each other. Green peppers also have kept well for six weeks after the last frost.

Pot up a few herbs now for the winter seasoning. There's nothing that will add a fillip to cookery like fresh herbs. Don't be stingy about the size of the pot you select. Small pots are hard to care for, dry out fast, and don't offer enough "seasoning" to last for more than a month or two. Five-inch pots are a pleasant balance of all of the elements of window herb gardening.

Compost your garden refuse now, as you clear the vegetable plot. You'll need as much as you can manufacture for spring spading. I do not hold with organic gardening as a system which prohibits the use of chemical fertilizers. But what organic materials, properly decomposed, can do for the texture of your soil approaches the miraculous. After all, good soil is the first fundamental for insuring better-than-good plant growth.

Chop up your garden left-overs if they are too bulky to compost. I like to pull and cut the corn stalks as quickly as the ears are harvested. No sense in leaving them to further mature and extract valuable plant food from the ground. Beet and turnip tops are reserved for the kitchen; but carrot tops, the outer leaves of lettuce and cabbage, and the remaining stalks and leaves of broccoli and cauliflower are tossed on the compost pile. Beans and peas and cucumber vines are, too, if not diseased; otherwise, burn them.

Composting is an art and like most arts is easily understood—if you follow the rules. Unlike most arts it is simple. For some reason our grandparents liked to push vegetable wastes into pits. Possibly to get them out of sight. Many gardeners continue this method, although it has been soundly established by the United States Department of Agriculture that pits are muddy and soggy and unmanageable. Furthermore, they waste more than they save. Compost, if you must, on top of the ground in some hidden corner of the garden. Or use, as my neighbor does so successfully, a 5- x 5-foot box that is 4 feet high with a break-a-way side. He built it of 2 by 4's and 1 by 12's with a one-inch gap between the

(*Continued on page* 208)



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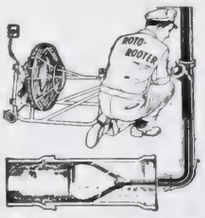
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HARVEST TIPS FOR YOUR VEGETABLE GARI

CONTINUED FROM PAGE 206

wide boards for drainage; nothing on the bottom or top. And I agree with him that a handful (small) of ammonium sulfate scattered over each successive layer does wonders in hastening decomposition and adding some plant food.

Pruning begins now in all seriousness—although sap may still be running. There are several schools of thought about pruning: the summer pruners and those who prefer spring or fall. Mostly, it's a case of common sense and suited to plant preferences and habits. I tend to think of spring as the time to prune for shaping trees and cutting wisely to insure fruiting spurs. Winter for sharp cutting-back to assure vigorous summer growth for development and training. Fall pruning, especially, is done easily and slowly—and before growth stops. Running sap helps form a winter-hard callous and prohibits the entrance of bacteria and fungi into the cuts. So, prune young fruit trees, particularly the ornamental forms which you may be encouraging. Cut out the old canes o cane-berries (and burn them)

Sow winter rye as open spot pear in your vegetable row. in the seeds and let them fen themselves. It's nice to see a g carpet gradually spread over garden. Barren soil, I have al thought, was unattractive to at. Anyway, winter rye, plowe spaded under in early sprin nearly as good as compost and plements it so well that you need as many organic material Southern California, as wel Florida, I substituted Veitch, pedezia, and other clovers, wi believe, more success. They do nitrogen to the soil while they growing and an extra fillip after they are dug in.

Fall Garden Show. One of biggest in the East is that of Pennsylvania Railroad Garden to be held September 6th and in the Thirtieth Street Sta in Philadelphia.

—*Harry B. Lo*



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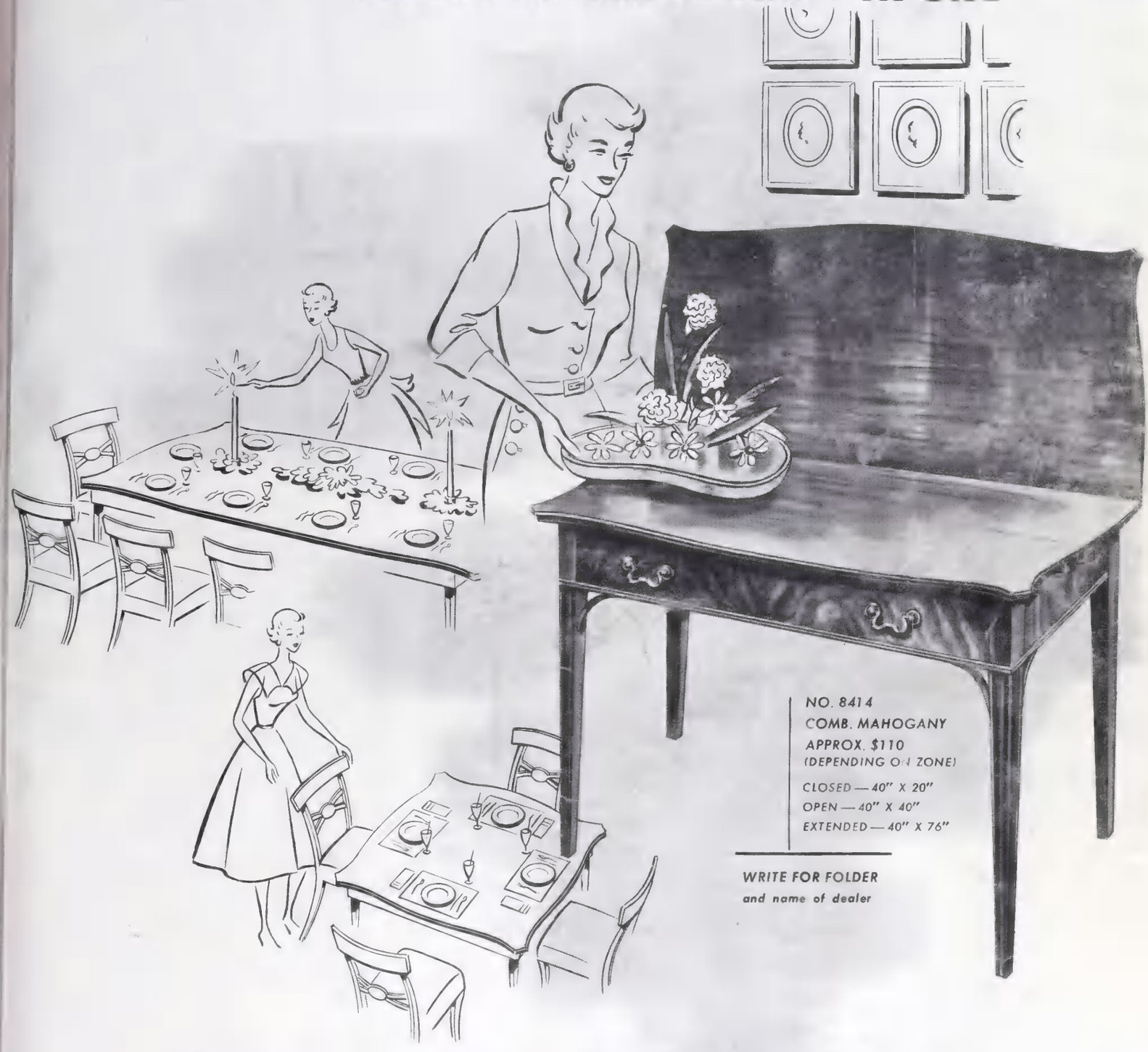
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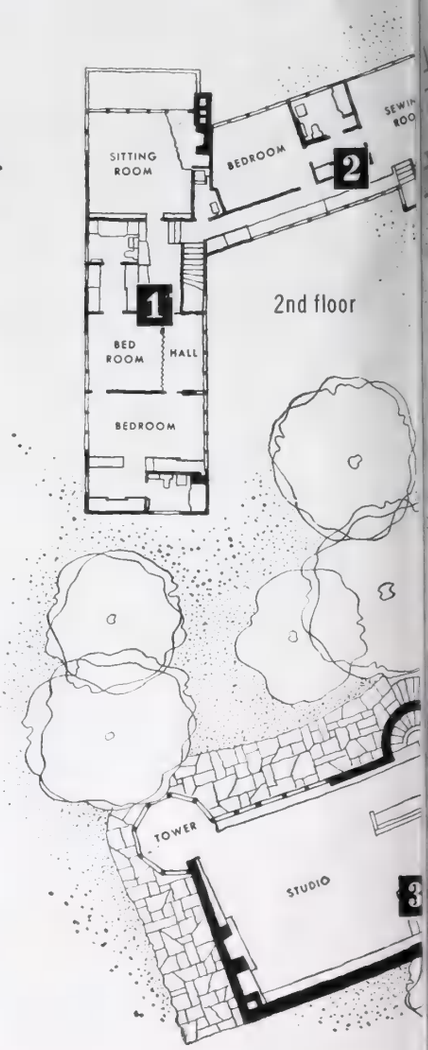
You'll never know truly luxurious comfort — until you live in a house that's divided into separate heating zones.

The strikingly handsome home of Mr. and Mrs. John Rood, overlooking a superb, wide valley in residential Minneapolis, is an excellent example of how modern art forms can furnish the theme for a modern house. And it's an excellent example, too, of how the new trend in temperature control can give you comfortable, even warmth in every room — all winter long — in any kind of weather.

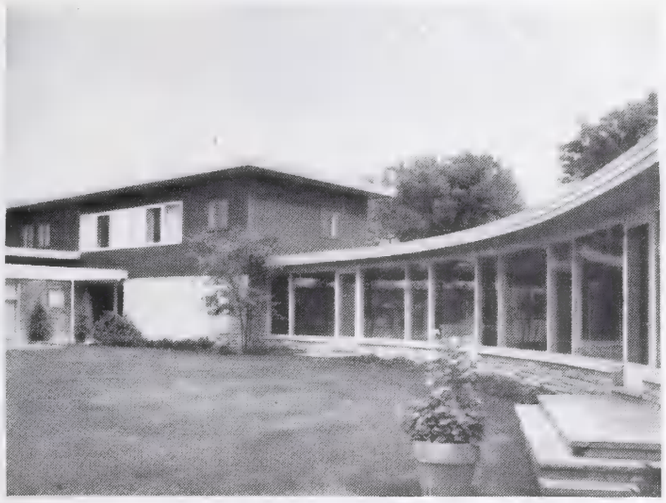
When they developed the floor plan, Minneapolis architects Rhodes Robertson, and Elizabeth and Winston Close realized no ordinary temperature control system would do. "We saw," say the architects, "that each of six areas in the house had a different heating problem. The only way to insure real comfort was to give each area its own independent thermostat system." This was done, and today the Rood home is comfortable throughout — no matter how rigorous the weather.



So why don't *you* ask your architect and heating engineer about Honeywell Zone Control? Find out how many heating zones your house should have. Learn how easily you can enjoy the luxurious, even warmth made possible by this new design for comfort.







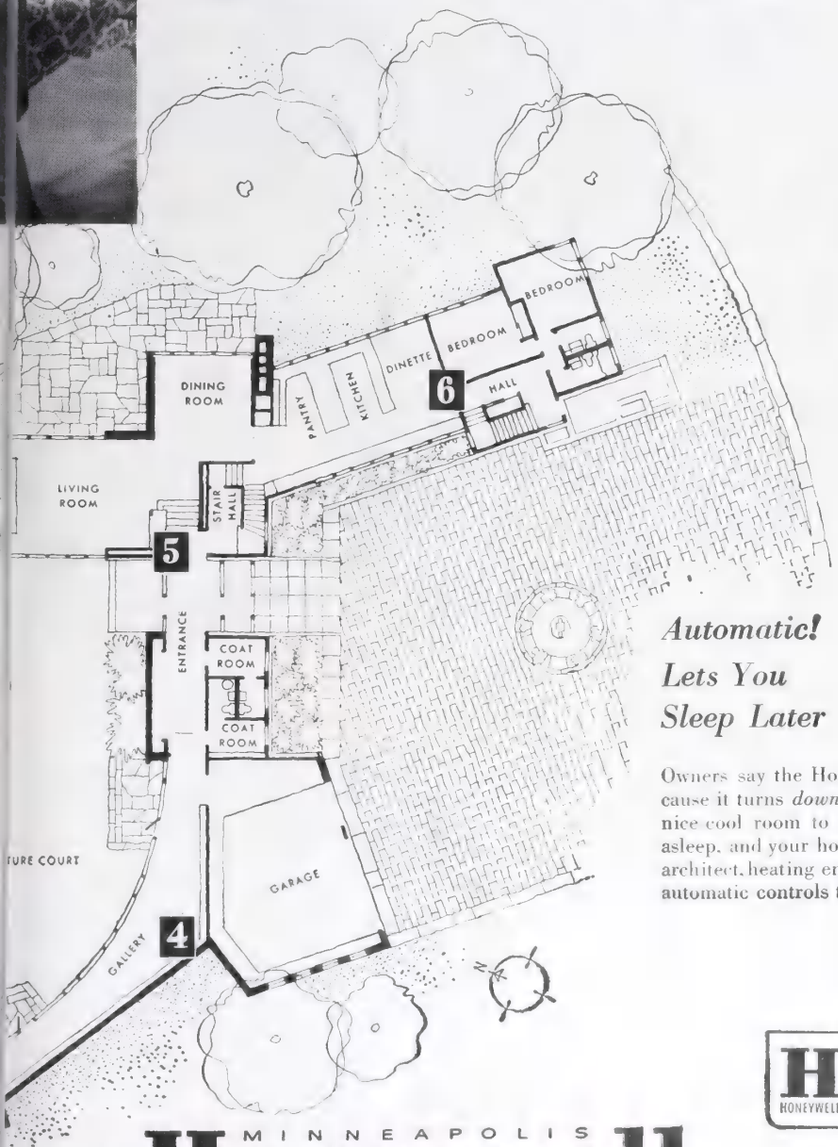
The large glass areas shown here provide desirable north light for paintings and sculpture. But they also make heating needs greater here than on the south side of the house where rooms get the the benefit of winter sun. Yet, Honeywell Zone Control, with separate thermostats compensating for exposure differences, keeps the whole house uniformly comfortable, even on very windy days. In this view, the living room—*in heating zone 5*—is on the far left. The gallery—*in zone 4*—is on the right. Also visible *is zone 1*, in the second floor bedroom area.

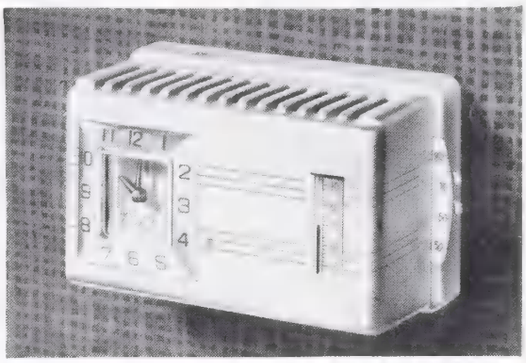


The gallery, where some of artist Rood's finest works are on display, is located *in heating zone 4.* Here, Honeywell Zone Control compensates for heat lost through the large glass area without overheating any of the other rooms in the house. Mr. Rood does much of his sculpturing and painting in the studio—*in heating zone 3*—which you enter at the far end of the gallery. There, too, special exposure and use demands are easily met by a separate heating system and thermostat.



This is Mrs. Rood's second floor bedroom—*in heating zone 1.* It would be impossible for any of the downstairs thermostats to meet the special heating needs up here. So the second floor is divided into two zones according to exposure differences. When the upstairs rooms are not in use, temperatures can be lowered to save fuel—while other rooms remain comfortably warm.





Automatic! Lets You Sleep Later

Owners say the Honeywell electric or electronic clock thermostat is wonderful because it turns *down* the heat—automatically—when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat—automatically—while you're still asleep, and your home is warm when you get up. Saves you fuel, besides! Ask your architect, heating engineer or dealer about the new Honeywell thermostats and other automatic controls that can make *your* heating system a *better* heating system.

MINNEAPOLIS
Honeywell
First in Controls

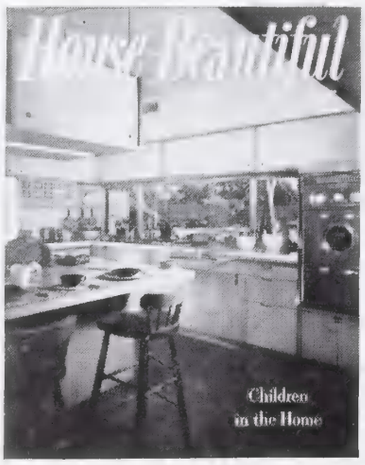
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The magazine dedicated to the business of better living

● On our cover: The kitchen of "The POST Postwar House" (pages 198-199) shows how far we have progressed since its predecessor, "The Postwar House," was built by Fritz Burns in Los Angeles six years ago. Witness the Western Holly built-in automatic gas range, Dodge Vinylcork floor, Formica counter tops, Celotex acoustical ceiling, Clearview louvered windows. Photo by Maynard Parker.



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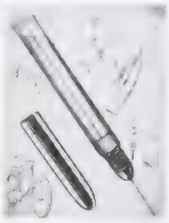
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Newest Household Helps an

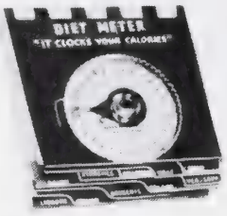
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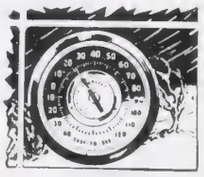


DIAL EXCESS POUNDS AWAY WITH DIET METER

Now—dial yourself a flattering figure! **Diet Meter** keeps tabs on your calorie intake—helps take off pounds and keep them off. Crystal clear dial records the calories as you eat them. Indexed charts give calorie content of over 300 foods. 3½" sq. Simulated leather case. **Order No. G36.** $1.50

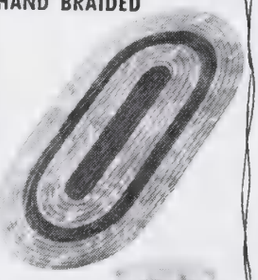
SEE OUTSIDE TEMPERATURE FROM INSIDE — AT A GLANCE

This 3½" glass Dial Thermometer attaches by adhesion, anywhere on outside of window pane. You look right through it! The big clear numbers are easy to read, even from 10 feet away! Precision made to give accurate readings for years and years to come. **Order No. G107.** $1.98



NON-SLIP RUBBER SCATTER RUG LOOKS LIKE HAND BRAIDED

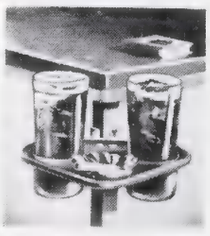
Looks like real, hand-made old-fashioned braiding! Handy scatter rug—of soft live rubber to baby tired feet. Ideal for saving floors from wear at sink, in bath, hall or entrance, at top and bottom of stairs. Won't slip even on highly waxed floors. Protects your family from falls and bruises! Will last a lifetime—is easy to clean. Measures 19" x 32". Red and black, or green and black. **Order No. G613.** $1.89





CLEANS WALLS WITHOUT WATER

This special crepe sponge rubber head cleans like magic without water! **Speedee Wall Cleaner** gently but effectively rubs away grime, grease, dirt, etc. from wallpaper, oil or water paint. Simple and easy to use! Metal holder with sturdy 15" hardwood handle and 2" x 2" x 6" rubber head that may be washed and used again and again. A practical time saver for any household—a real aid to busy housewives! **Order No. G274.** $1.00



TRAYS CLAMP TO CARD TABLE

Clever Lustrex trays that clamp to the legs of any card table or the bridge lamp. Non-tip deep wells hold 2 glasses, up to 16 oz. capacity, with space for ashtrays or snack dishes. Leaves table free for working, cards, hobbies, etc. Set of 2 trays (serves a table of 4) in decorator colors of red, green or yellow. (Glasses and ashtrays not included.) Canasta devotees will be especially grateful! **Order No. G916.** (Set of 2) $2.98



DETACHABLE HANDI-HOOKS

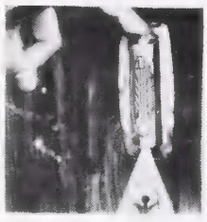
Ruggedly useful plastic hooks with strong suction cup fasteners. For kitchen, bathroom, child's room, car window—everywhere! Wonderful for children—move them up as child grows! Each holds 6 lbs., will not mar wall. Six hooks in assorted colors in a re-usable Styron case. **Order No. G270.** $1.00

SAFETY SEAT FITS ANY TUB



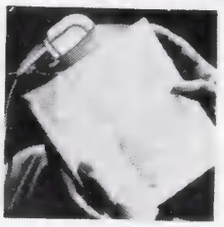
Just slip this all-metal seat between the sides of any bath-tub and the colorful, rippled rubber ends wedge it in place. Lets you sit gracefully while taking a shower, shampooing your hair or just soaking your feet. Ideal for "mothers-to-be." Back-saver for busy mothers while scrubbing the kiddies. Heavy gauge white enameled metal, fits any tub. Removes with ease. **Order No. G392.** $4.98

LIGHT ON DARK KEYHOLES



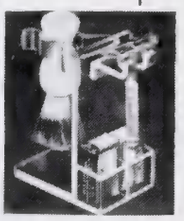
Your key will quickly slip into the lock when Key-O-Lite's attached above keyhole. Just press button on top and a powerful light goes on to illuminate hole, knob and threshold. For garage, house or cupboard doors, over fuse box, telephone and on stairs. Bronze Duroplas shield, 4" long with replacement battery, magnifying bulb and screws. **Order No. G23.** $1.49

MAGIC BOOKLITE GOES OUT IF YOU DOZE



Slides between pages of any book, lights up in reading position, goes out by itself if you doze and lay book down. Concentrates light on page—no glare or eye-strain. Can't mar pages or interfere with page turning. Featherweight, 7 ft. cord, plastic shade. **Order No. G727.** $1.49

Especially for Him!



SHAVE RACK HOLDS EVERYTHING IN PLACE

All pop's shaving gear in one place! **Shave Rack** is made of crystal clear genuine DuPont lucite with a clip to hold razor and brush, two compartments to store spare blades. Handsome, practical, easy-to-clean. 4⅝" high, 3" wide, 3⅝" deep. **Order No. G148.** $2.19

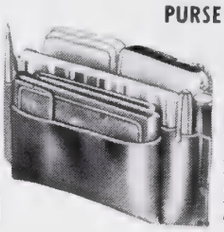
SELF-LATHERING SHAVE BRUSH

The most satisfying and efficient shave brush a man ever used! Just squeeze handle gently, rich, lively, beard-softening lather oozes into bristles. It's wonderful! No muss or fuss. 2" pure bristles set in rubber. Handle holds 1¾ oz. of liquid shave soap. **Order No. G1139.** Brush, with soap. Refills, **G1140, 2 for $1.00.** $1.98

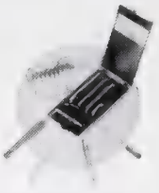


Especially for Her!

PURSE ORGANIZER MAKES THINGS EASY TO FIND



Created by a husband who was exasperated with his lady's jumbled and untidy handbag! Keeps keys, lipstick, compact, pen, cigarettes, etc. filed in 7 roomy pockets—always at your fingertips. About 7" x 3¾". Rich, black taffeta. Quickly transfers from purse to purse. **Order No. G237.** $1.50



MINI-MANICURE SET

For last minute "fresh up" before a date! For pocket or purse, with nail-file, emery board, orange and cuticle stick, tweezers, clothes brush and lipstick mirror. Just 4" by 2¼", of quality tortoise Styrene. In flannel case. **Order No. G49.** $1.25

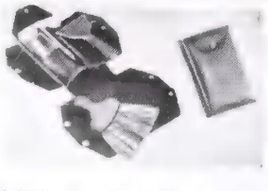


TOLE VANITY BASKET

Petite little basket to put next to milady's dressing table, for bathroom, or next to desk. Use as knitting or hosiery hamper, too. Hand-painted floral tole design. Sturdy steel, 7⅜" wide by 10" high. In Old Rose or Dusty Blue. **Order No. G1106.** $2.95

What Every Car Owner will Appreciate—Work Savers! Money Savers!

HANDY KIT OF THINGS YOU NEED



All the little things a car owner appreciates. In an art leather case to keep handy in the glove compartment. Kippy Kar Kit includes a brush for the upholstery, polishing cloth, comb, 4-in-1 screw driver, bottle opener, lucky clover key chain, and windshield scraper to remove snow and ice in a jiffy. A useful gift that will be received with great enthusiasm by everyone who owns a car. **Order No. G886.** 7 piece set. $2.50

PENCIL-NOTEPAD CLIPS ON AUTO VISOR



No more hunting for elusive pencil and paper while riding in your car. Just flip car visor and write! Bright chrome clip holds trim propel-repel chrome pencil, and notepad. Attaches in seconds, always handy. Ideal for jotting down shopping lists, addresses. Don't rely on memory, this pencil and notepad set is infallible! Neatly boxed set includes 2 pads, chrome clip and pencil. **Order No. G1170.** $1.00

CAR & HOME WASHER

a hammer won't break the new SUPER DUROPLAS HEAD!



"Wonder Wand" FOUNTAIN BRUSH

Now you can wash your car or house in minutes, with clean running water! Just attach the new Deluxe "Wonder Wand" to garden hose, rub gently over any surface and presto!, it's clean! Pays for itself in 2 or 3 car washings. Flushes dirt from windows, walls, walks etc. 4 ft. handle of featherlite aluminum alloy. A really exciting way to save time, work and money! **Order No. G265.** $4.95

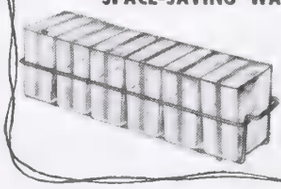
Gift Ideas for Better Living!

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Always, Breck's pays the postage on all orders, guarantees prompt shipment after receiving the coupon. For hundreds of additional Gift and time, work and money saving ideas, send the coupon at once for Breck's new Gift catalog—FREE. Fill in and mail the coupon at once!

Two Handy New Aids for the Kitchen!

SPACE-SAVING WAY TO STORE FOODS IN REFRIGERATOR



Refrig-arranger keeps left-overs neat and tidy, saves space. Rack slides on refrigerator shelf. Holds 5 clear plastic containers with airtight lids. 14⅝" x 4". Order No. HR492. $2.49

KEEPS BREAD BAKERY FRESH FOR DAYS — TO THE LAST SLICE!



Crystal-clear Styrene container prevents bread from drying up! "Bread-Scope" is just the size of loaf of bread and telescopes down to 6" as bread is removed. $1.98 Order No. G593.

Glamour Settings for House Plants!

3-TIER WROUGHT IRON WINDOW PLANT STANDS — TILE CENTERS



It's decorative magic . . . the way these beautiful New England crafted plant stands transform your windows into beauty spots. Arrange the stands back to back, end to end, or in window corners. Ends windowsill mess, too! Wrought iron scroll stands and saucers in verdi antiqued finish with two-toned glazed tile saucer bottoms in soft pastel colors. Hold pots up to 5" diameter. Order No. AP923. A pair . . $5.95

Two-tier plant stands, same as above. Order No. AP922. A pair.....$4.95

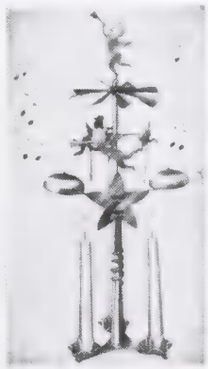
SINGLE STANDS



Even your most prized house plants will look more beautiful when they're on these artistic, decorative stands! They're made of verdi antiqued green wrought iron, with tiny scroll feet. And there's a colorful pastel-shaded glazed tile center in each. Gracefully holds any flower pot up to 5 inches in diameter. Protects window sills, table tops, mantel, etc. Order No. AP920, pr. 3 sets (6 stands)—$4.25. $1.50

New Ways to Add Beauty and Charm to Your Home!

MUSICAL ANGEL-ABRA Old Swedish Custom!



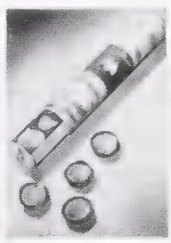
Angels gracefully fly around and around as the bells tinkle sweet music. The warmth from three glowing candles sets the angels awhirl. Originated many years ago for a beautiful Swedish princess. All metal, warm copper finish. About 13" high, complete with candles. Order No. G539. $2.50

ATTRACTIVE PETUNIA CLOCK



Attractive little flower garden for your wall! Cute little clock, shaped like a Petunia, with red petals and green stem and leaves to brighten any room in the house. A little bee flys as the pendulum swings. 6½" high, white numerals and winding key. Tax included. Order No. HR144. $3.75

MAGIC FIRE LOG



Just one of these 2" disks in the fireplace embers will create over an hour's rainbow flames. Harmless, chemically treated wax patties in novel birch log package. Children love their bright colors. A Christmas favorite! Log of 24, Order No. G330, $1.50. Box of 12. Order No. G329. $1.00

SWEDISH PICKLE FORKS



Exquisite pair of tiny pickle forks in heavy silverplate, imported from Sweden. Elaborate floral design makes an elegant gift or accessory for gracious serving. 3⅝" long. Used for lemons, hors d'oeuvres, olives, salads, shrimp and many other uses. Attractive and dainty—practical and inexpensive! Order No. G1154, Per Pair. $1.20

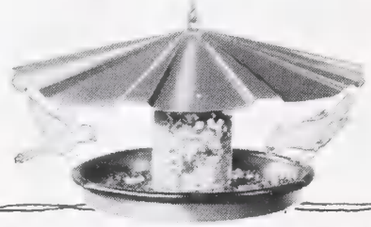
MUSICAL HASSOCK



Adorable Musical Hassock to keep your child amused for hours as he turns the playing handle and listens to the merry tinkling of a complete nursery tune. Just the right size: 7¾" high by 9⅜" in diameter. Holds up to 150 lbs.! Padded non-scuff easy-to-clean Vinyl in leatherlike design. Guaranteed music box. An aid to learning how to stand or sit. Perfect for TV. Order No. G675. $3.98

AUTOMATIC FEEDER FOR WINTER SONG BIRDS

Invite the birds to this cleverly designed metal hanging feeder. Attractively finished in green baked enamel, with 14" sloping canopy top to protect birds and seed from bad weather. Clear-view reservoir that automatically drops seeds into the feeding tray as the birds eat it. There's no danger of cats and squirrels harming the songsters as they merrily eat. Vinyl edged "welcome mat" protects birds' feet. Order No. AE155. $3.95



The Finest from Santa's Toy Shop!



OH BOY! HERE'S "HOWDY DOODY" 17" Marionette

It's amazing how youngsters love this freckle-nosed 17" replica of the famous TV and comic star. He sits, stands, dances a jig, his mouth opens and closes as your young stage manager manipulates the strings! Full instructions included. Order No. G942. $3.49

CHILDREN LOVE MILK SERVED BY "TWO GUN TINY"



- Gaily colored pitcher
- One "gun" "shoots" milk into glass
- Other "gun" is the handle
- 5-oz. tumbler included

Yes, your children will really enjoy drinking milk when "Two Gun Tiny" shoots it into their glasses! One of his "guns" is the handle of this gaily colored pitcher—the other the spout. Made of lightweight shatterproof Lustrex—holds full quart. Order No. G182. $1.98



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- To secure, just press bowl down
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Nursemaid for busy mothers! Little hands just can't send this bowl crashing to the floor as baby trains to feed himself. The secret is in the amazing rubber vacuum base—which holds the bowl firmly to any smooth surface, by suction! Pull valve to release. Gaily decorated 5" white ovenware bowl with colorful base. Order No. HR151. $1.95

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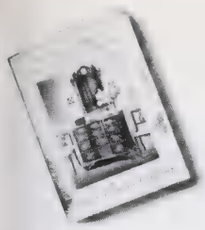


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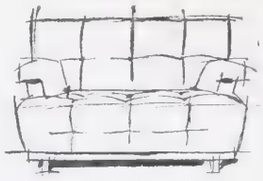
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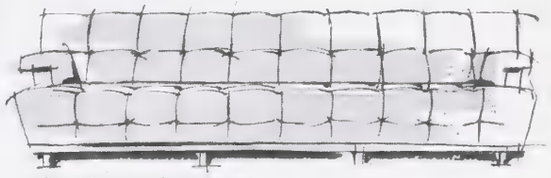
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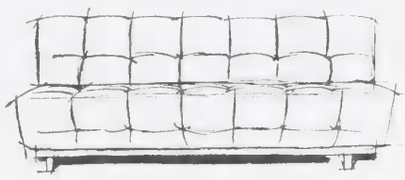


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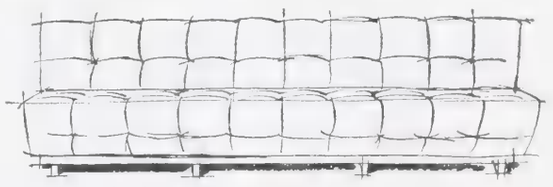


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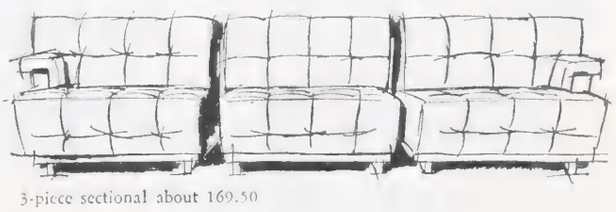
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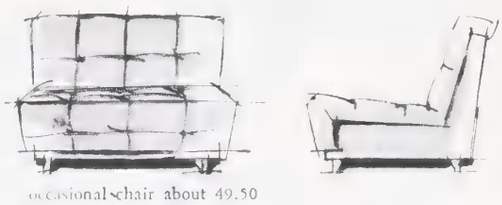


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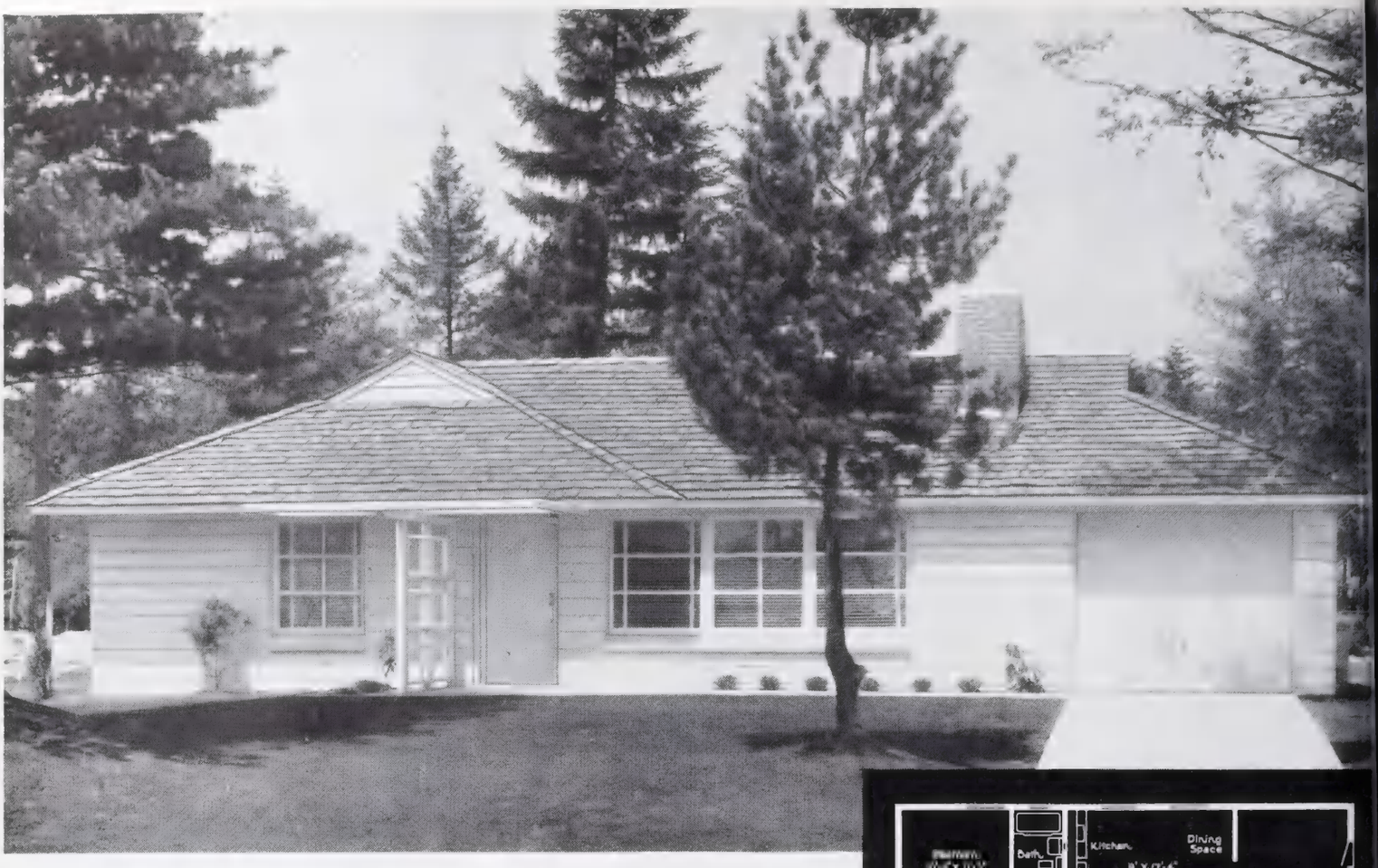
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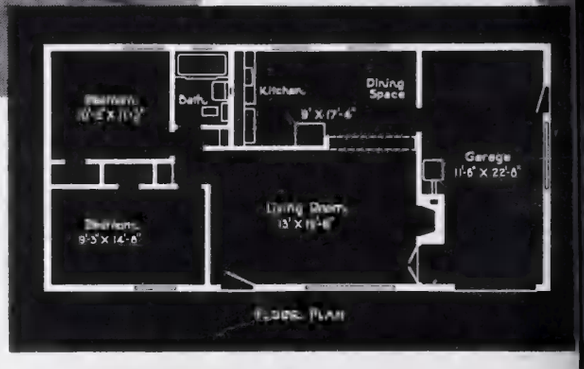
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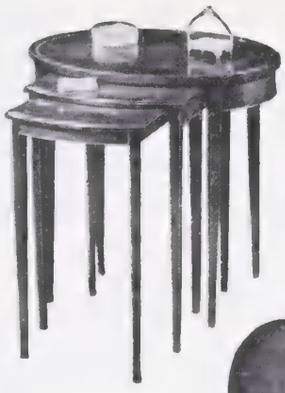
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No. 2001 **The Holmes**
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No. 3315 **The Thoreau**
End Table





No. 1148 **The Greeley**
Tier Table

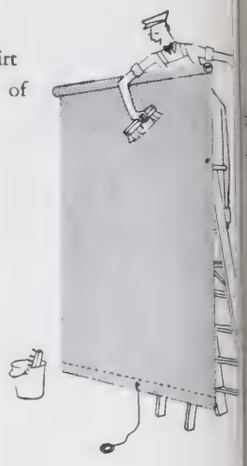


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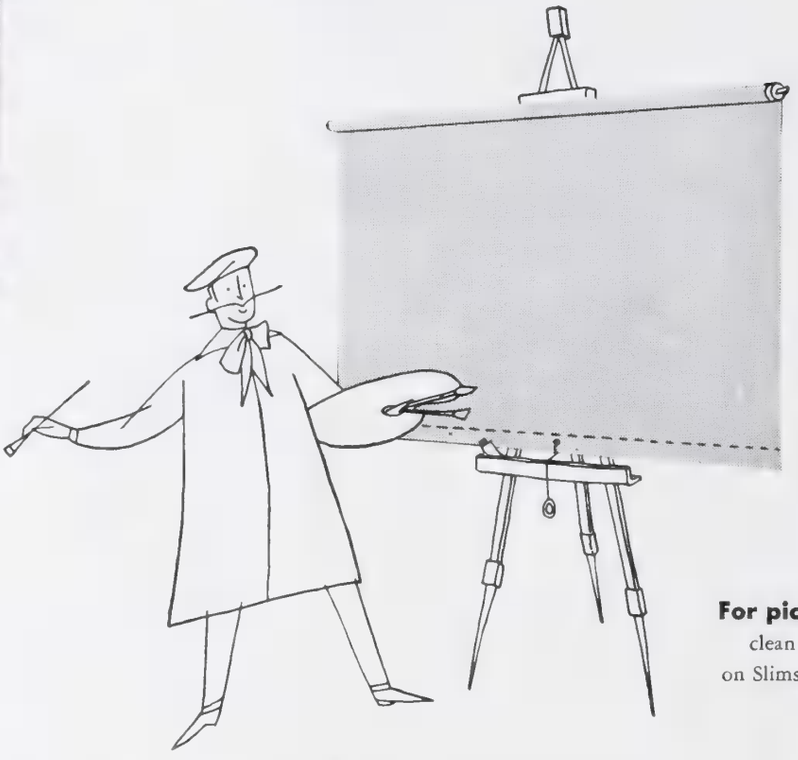
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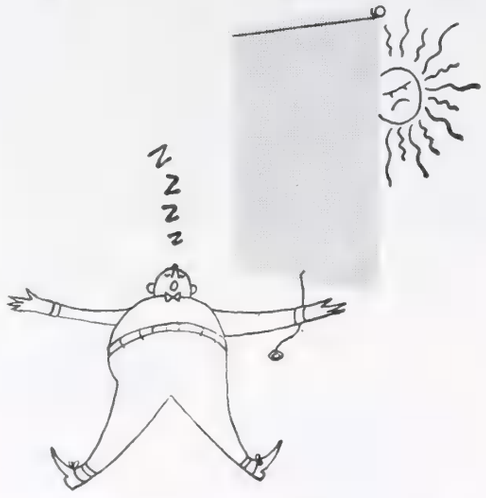
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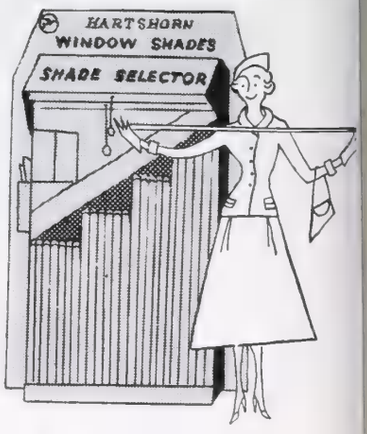
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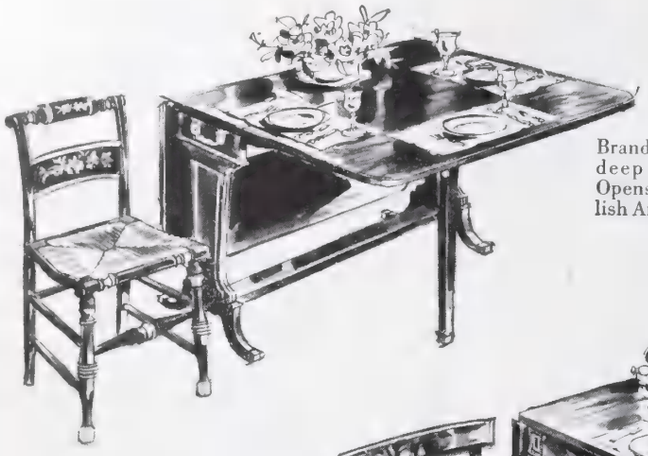
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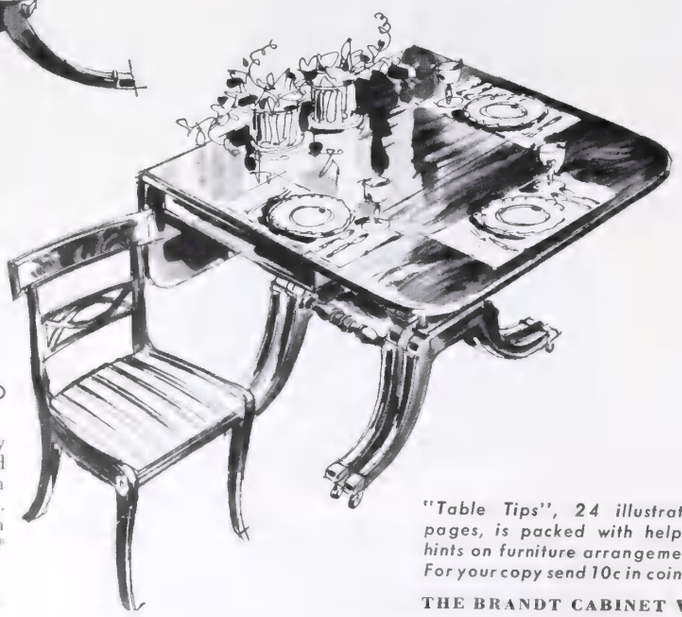
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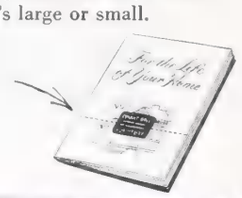
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By Julie Polshek

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(*Continued on page* 286)



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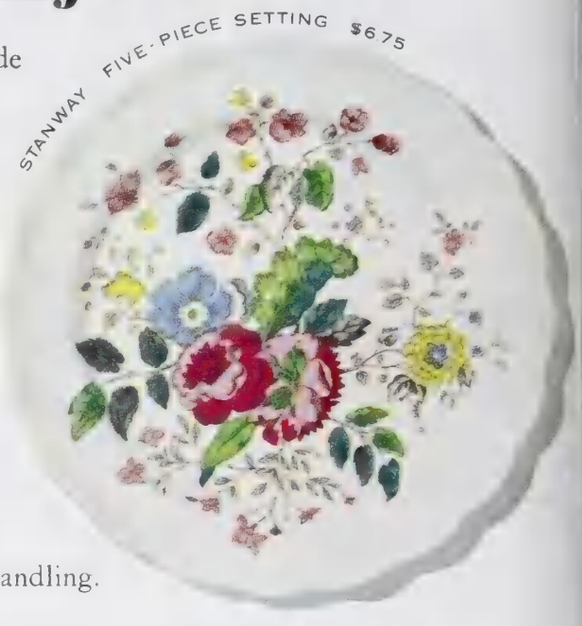
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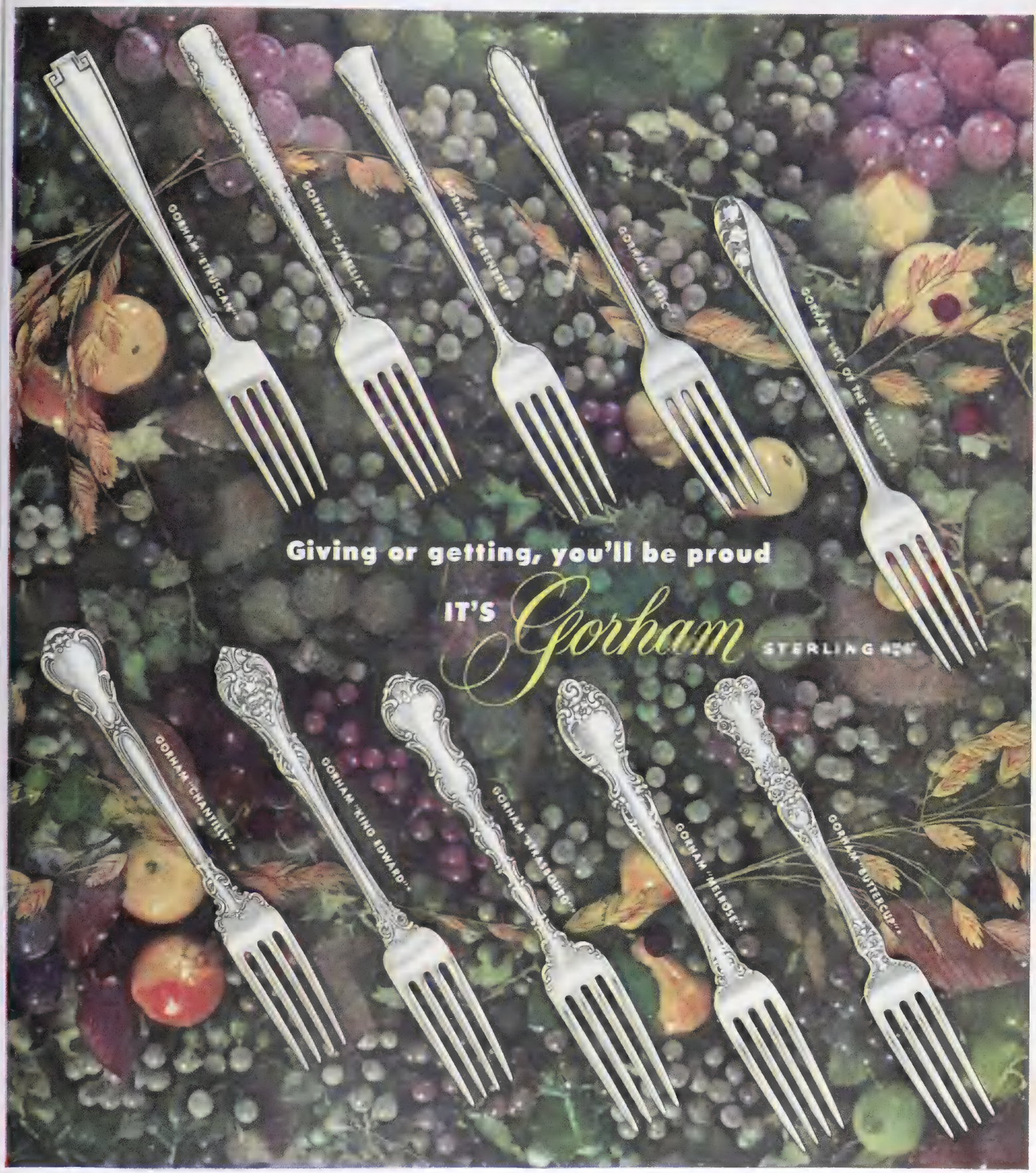
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*Shown above, Ravello, approx. $12.50 per sq. yd.**

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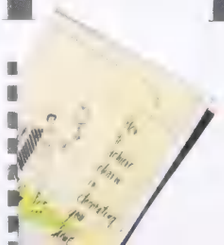
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What kind of music do children like?

By Richard Williams

night my son visited his
d Freddy. Freddy is the pos-
of a wire recorder, a flute,
accordion. The two boys de-
hat they would compose, per-
and record a concert. The
consisted of *one* number,
e of many movements, a
" A few of the titles of these
ents were "Flute and
" "Flute and Moan." "Flute
ank." and "Flute and Flit."
t produced with the help of
gun. I don't know what the
was like, but I do know that
les are no surprise. They are
ive of the interest in the
me, the mysterious, the
and the snarl, which all
children have. Consider
heir favorite radio programs
onsider that they like *Bat-*
Comics and *The Red Shoes*,
f the cruelest of the fairy
. Consider also the kind of
children themselves make
nd you will recognize that
lurks a little bit of Charles
ns in every Jack and a little
Edgar Allan Poe in every

n not writing this in order to
children as bloodthirsty crea-
Whatever be the degree of
hirstiness of the little dears,
now that their imagination
rs for violent action, for the
fairy tale, for the plot that
goose-pimples.

AT about music? What kind
music do we choose for them?
re not a certain inconsistency
en what we know the child
in reading or in radio or in
s and what we expect him to
n music? Do children—to-
children particularly—really
weet, bland, tinkling, simply
lious music? No doubt they
some of it, but don't they
stronger fare? I think so.
s is no original discovery of
It has occurred to a number
usic teachers. Others, how-
still recommend the gentle
dainty selections. Perhaps
rt, Haydn, and Mendelssohn
are the best composers for children to become acquainted with at an early stage. On the other hand, it seems reasonable to suppose that a child, once he has grown out of the first Mother Goose and nursery rhyme stage, would prefer dramatic, vigorous, exciting music, music where "something is going on." I would guess that a child aged six years or over would prefer Rimsky-Korsakov's *Scheherazade* to a Haydn symphony, and Liszt's *Second Hungarian Rhapsody* to Mozart's *German Dances*.

CHILDREN are modern creatures. They are, by nature's law, more modern in their outlook than their parents. Their tastes are less conservative. In music they are exposed to jazz which, whatever be its intrinsic value as music, is music which speaks a modern language. Even if that language be slang, it uses daring expressions. Children's ears have become accustomed to dissonant harmonies and strange, off-the-beat rhythms. Young ears absorb a new language more easily than older ears do. Your child has fewer prejudices than you have, because you have had more time to accumulate them. It is to be expected that children are in tune with composers who strike some parents as being out of tune. I know one or two children whose favorite music is Shostakovich's Polka from *The Age of Gold* and Copland's *El Salon Mexico*; and I know one child whose favorite piece of music is Stravinsky's dissonant *The Rite of Spring*. Possibly it got to be his favorite because he heard *The Rite* played and saw it enacted by prehistoric animals in Disney's *Fantasia*.

In choosing music for a child, then, I would seek it among dramatic music and I would not be afraid to set modern music before him. I suggest, for example, Bizet's *Carmen*, Verdi's *Aïda* (certain portions of it), Ravel's *Bolero*, Beethoven's *Fifth Symphony* (the first

(*Continued on page* 245)

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Nothing enriches life more than the glorious music which a Magnavox recreates with such magnificence of tone. Today's cost is small in terms of the value received, and no amount of tomorrow's money can recover a single moment of lost pleasure.

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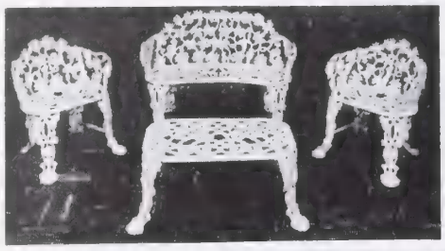
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(a)



(b)



(c)



(e)



(a) Oval Top Antique Flower Box. True copy. 23" long by 15" wide on top, 21" high. Ornamental design. Painted white. Only $21.50

(b) Flower Stand with 1 Pot Holder. True reproduction. 21½" high, 6¾" base. Pots not included. Only $8.95

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(d)



(f)



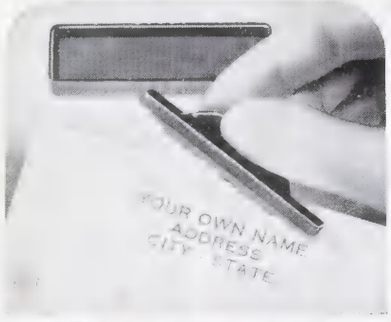
(f) WALL BRACKET for FLOWER POTS—12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold. $4.50

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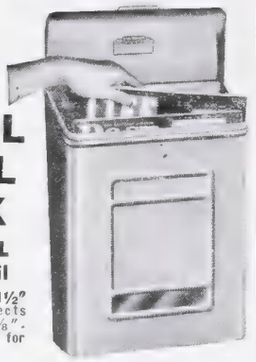
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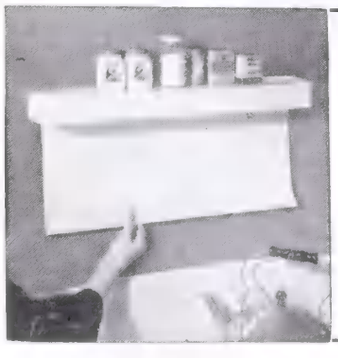
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A Shade Practical

is the new Shelf 'N Roll spatter guard. Hang it over your kitchen range where it will protect the wall from spotting. The plasticized Marvalon shade wipes clean, rolls out of sight when you've finished frying. The enameled steel shelf holds spices. Red, white, or yellow, it's 24" wide, shade is 30" long.

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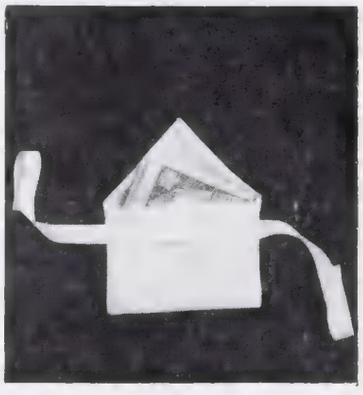
Window Shopping



YOU'LL SPARKL PLENTY in this divine dinn skirt. Called the *China Poblan* after the Chinese princess w made it in gratitude for bei rescued from pirates off Mexic it is red cotton flannel with black print, and across the fro the Mexican eagle is lavish embroidered in glittering sequir Draw-string waist fits everyon $17.50 ppd. Pan-American Sho 822 Lexington Ave., New York 2



BUY OF THE MONTH. fireside wood box. made of bra and imported from England, our favorite hearth accessory. holds logs, doubles as a benc where you can toast your toes- or marshmallows. With embosse design of tavern scene, ship plowman. it measures 20" lon costs just $29.95. Shippin charges collect. Jenifer Hous New Marlboro Stage, Great Ba rington, Mass.



YOU'LL NEVER B STRAPPED if you snap th cache for cash onto your bra slip strap. You may never hav to foil a purse-snatcher. bu think of the times you could hav used an extra "ten" in an eme gency! Made of water repelle taffeta in rose, white or black it's plastic-lined and flatly in conspicuous. $1.35 postpaid fro Malcolm's. 524 North Charle Street. Baltimore 1. Maryland.

(*Continued on page* 46)



BANISH PORCELAIN RUST AND STAINS! New POR-SO-KLEEN works like magic . . . actually removes unsightly stubborn rust and gray stains from bathtubs, sinks, wash basins, toilets . . . in seconds! Yet it is so gentle it's non-injurious to porcelain, hands and septic tanks. Odorless, colorless, easy to use! Send for pint bottle now: $1.25 postage paid, no c.o.d.

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My Popular GARLIC PRESS



Gives ALL-OVER Garlic Flavor

No more garlic lumps, slices, "hot" areas in foods! Just press this durable aluminum Press — and garlic cloves are converted into creamy garlic paste that blends into recipe. Keeps hands free from garlic odors. And you can use Mrs. Damar's Garlic Press for crushing onions, mint, parsley, allspice, etc. Garlic brush for spreading garlic and cleaning Press—and recipe book included. **ONLY $1.98**

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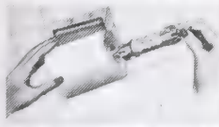
Now you can polish silver without using messy pastes, liquids, dirty rags, etc! Just whisk one of these specially-treated cotton "Rollies" over silver—and it sparkles like new! Each "Rollie" is wrapped in tissue with ends exposed for use—so hands stay clean! Each can be used again and again! **30 Rollies — ONLY 98c** (Rollies for cleaning copper, brass and chrome—only 98c)

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For a quaint touch of early Americana, you'll be delighted with this large, easy-to-read hanging clock. Adapted from an actual copper-plated skillet, with authentic floral design — harmonizes with furnishings in kitchen or cottage. Operates on 110 volts, A.C. Comes with written guarantee. $5.95, plus 20% Federal Tax. **ONLY $7.14**

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Simply replace your present toilet tissue roller with this perforated cylinder—and let its delicately scented cartridge banish bathroom odor for 3 months! It's hidden, yet it keeps your bathroom fragrant 24 hours a day! Comes complete with enough scented refills to last an entire year! **ONLY $2.49**

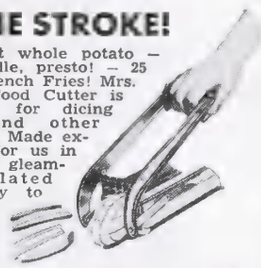
Here Are the Best New Kitchen-Tested Ideas of the Year



Here are 19 wonderful household aids from all over the world that will surely make housekeeping easier and more pleasant for you. Every one of these remarkable products has been tested—not in a laboratory—but in the kitchens of hundreds of average American women to guarantee their usefulness and durability. Now you can try them in your home, without risk! Just mail the coupon for the items you want—and if you're not completely satisfied, return them within 10 days and I'll promptly refund your money.

QUICK WAYS TO CUT AND SLICE FOODS!

CUTS 25 "FRENCH FRIES" IN ONE STROKE!



Just insert whole potato — press handle, presto! — 25 perfect French Fries! Mrs. Damar's Food Cutter is wonderful for dicing salads and other foods, too. Made exclusively for us in rust-proof gleamingly plated steel. Easy to clean. **ONLY $2.98**

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No matter how you slice it, you'll do a better job if you use this Slice-Master! You'll save money, too — because cheese, meats, etc. cost less when bought in bulk. And bread that's sliced when needed keeps fresh longer. Made of rustproof aluminum, shielded blade, rubber suction cups on bottom for safe anchorage. 13½" x 11" x 7¼" high. $22.95

TRIM & CARVE MEATS on this HOME-SIZE BUTCHER BLOCK!



Once you use this kitchen-size Butcher Block and cleaver, you'll wonder how you ever got along without it! Crack steak bones, poultry, lobster, etc. — without restraint — on this laminated hard-wood block like your butcher uses! Ideal for cleaving squash, frozen foods, etc. Block is 11"x11"x2½"—with heavy rubber-tipped legs.

BUTCHER BLOCK $5.95
BUTCHER BLOCK and CLEAVER $6.95

MAKE YOUR ELECTRIC MIXER A FOOD CHOPPER & BLENDER, too!



Just hook this attachment to the bottom of your beater—and your electric mixer gives you practically all of the advantages of a $40 blender! Enables you to PUREE fruits and vegetables; CHOP onions, nuts, chicken livers; BLEND delicious mixed drinks, healthful fruit drinks —ALL in a matter of seconds! Mrs. Damar's stainless steel Blenda-Mix fits any model mixer (except large-size Hamilton-Beach). Specify name of your mixer. Blending jar, recipe book included. **ONLY $1.98**

MORE EFFICIENCY IN YOUR REFRIGERATOR!

HANDY FOOD SAVERS STORE UP TO 6 LEFTOVERS



No more toppling cups and bowls to mess up your refrigerator—IF you store leftovers in these 6 handy containers! Each holds 1½ cups (contents of a No. 2 can). Everything is visible through the transparent plastic and snug-fitting lids. Set of 6 containers — complete with 15" chrome-plated pull-out rack. **ONLY $2.49**

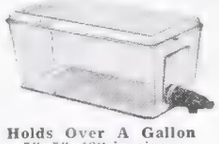
NEW "VACUUM-SEAL" CONTAINERS KEEP FOOD FRESH FOR WEEKS!



Just put vegetables, fruits, meat, leftovers into these refrigerator containers, gently press lids—and flavor is sealed in, air tight! "Vacuum-Seal" Fresherators keep food fresh for weeks—3 to 14 times longer than ordinary containers!

Set of 3 FRESHERATORS (1 18-oz, 1 32-oz, 1 48-oz) $2.95
Set of 5 FRESHERATORS (2 18-oz, 2 32-oz, 1 48-oz) $4.95

COLD FRESH DRINKS ALWAYS ON TAP!



Holds Over A Gallon
5"x5"x13" in size

Just fill "Tap-A-Glass" with water, soda, etc. — place it in refrigerator, and you always have cold, refreshing drinks "on tap." Easy to use, especially for youngsters. Fills a glass in seconds! Tray lid supports other items. Made of clear unbreakable plastic. **ONLY $2.95**

CUPBOARD CUP RACK—holds 12 cups SLIDES IN OR OUT!



Precious cups are safe—and easily accessible—when you hang them on this 11"x5" aluminum rack. Simply fasten bracket to the underside of your closet shelf, and the hook rack slides in or out. Hangs 12 cups safely over other dishes.

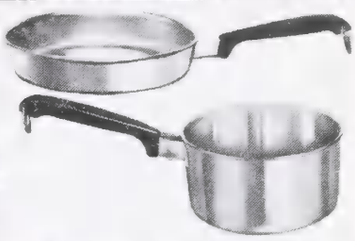
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This year, do your Xmas shopping at home! Send for FREE copy of Mrs. Damar's new catalog of items not shown here. Hundreds of gift and household items from all over the world!

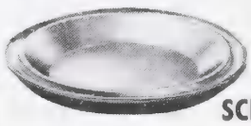
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HARD-TO-GET COPPER CLAD SKILLET AND SAUCE PAN

Here are two really fine cooking utensils for your kitchen. Each has a .035 extra-thick sheet of copper all around the outside—assures fastest, most uniform heating. The insides are gleaming satin chrome. Smooth rounded edges inside and outside, and seamless construction make cleaning easy. Acid, stain, rust resistant—and cannot dent or chip in ordinary kitchen use. What's more, each has a sturdy firm-grip handle, with decorative metal hanging ring. Skillet is 7" wide—Sauce Pan is 5½" wide, 2¾" deep. Order either one at my low, low price—or save even more by ordering both.

COPPER CLAD SKILLET...ONLY $1.98
COPPER CLAD SAUCE PAN ONLY $2.37
SKILLET and SAUCE PAN..BOTH, $4.00



END OVEN SCRAPING!

BAKE IN PIE PANS THAT CANNOT OVERFLOW!

Even your ooziest pies can now be baked to perfection—without bubbling over and charring the bottom of your oven! The rims on these pie pans are cleverly grooved to catch any overflow of juices. Made of heavy aluminum, standard 9" size—and bake beautifully.

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I HAVE SOME ALUMINUM FOIL!!

Yes, hard-to-get Aluminum Foil for protecting meats, vegetables, bread, leftovers, etc. Extra heavy foil, 12" wide in 70 ft. rolls.

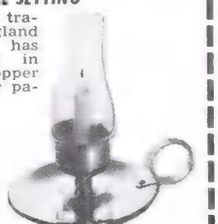
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MAKES IDEAL TABLE SETTING

All the charm of traditional New England hurricane lamps has been recaptured in this exquisite copper lamp. Perfect for patio, garden, "by candlelight" dinners, etc. 6" high, glass chimney, replaceable candle.

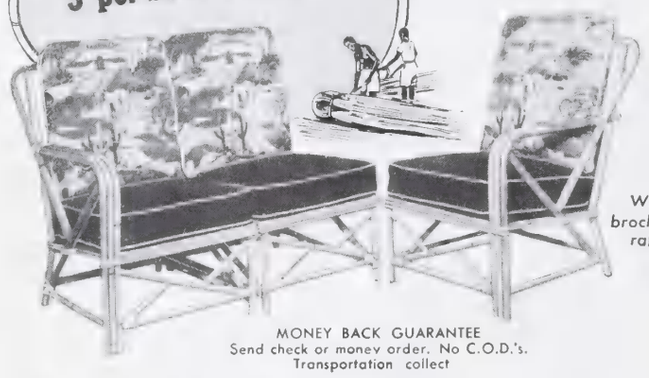
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"666" OVAL BAKE DISH

These fine oval copper dishes are excellent for serving anything "au gratin", "creamed", or "baked". They lend smartness to the service and are unequalled for the hostess. Made of heavy solid copper, genuine block tin lining with dainty French style bronze handles. All highly polished. This dish also makes a wonderful Wedding or Christmas Gift.

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Write in for our complete catalog on other "666" copper specialties.

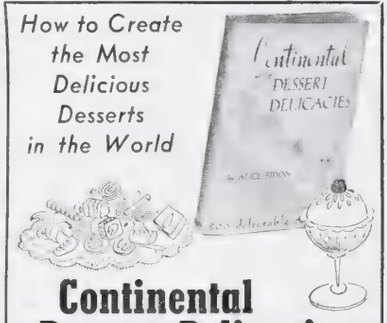
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How to Create the Most Delicious Desserts in the World

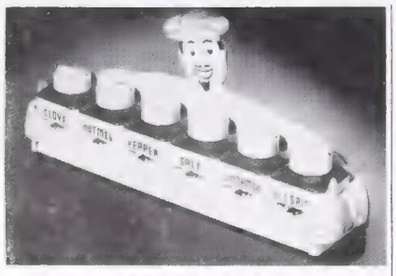


Continental Dessert Delicacies
by Alice Sidon $2.75

Here for the first time in print are 200 of the most delectable desserts ever concocted—most of them treasured European "heirlooms" that Americans have relished abroad or in foreign restaurants here—wherever fine food is respected. Every one a gem of incomparable delicacy and subtle flavor, they range from cakes, cookies, pastries to crèmes and gelatins, soufflés, puddings, sauces and little breads—include such luscious delights as Alexander Slices, Brioche, Vienna Cream Puffs, Hungarian Pancakes, and 58 Tortes, the most complete collection of these ever published.
All recipes have been translated into easy-to-follow American measurements and methods. A wonderful treat for an imaginative hostess. Only $2.75.

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CHEF MASTER SPICE RACK

Beauty and utility! This handy, complete kitchen rack is the perfect place for those spices and seasonings you use daily. It keeps them right at your fingertips! The bright looking Chef makes a charming wall ornament or shelf decoration that will bring lots of visiting praise. Colorful Red and White plastic with unspillable shaker covers that are easy to remove and clean. Each shaker is 2" x 3". Packed in sturdy box to make a wonderful gift.

COMPLETE SET with 8 unspillable shakers ..... $2.25 ppd.

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Now you can order Delicious BAILEY'S CHOCOLATES ..by mail!

WE'RE enlarging the mail order facilities of our little shop in Fitchburg to take care of the many people from coast to coast, who are learning about the unusual flavor and quality of Bailey's Hand Made Chocolates — the candy with that old-fashioned goodness, and the rich chocolate coating originated by John L. Bailey in 1906. We suggest that you try our Keepsake Mixture; luscious creams, fruits, nuts, fudges and bon bons — in the flower-print box (without imprinting). Only $1.75 — postage prepaid. Many folks order several boxes — and make a lot of friends, for themselves and Bailey's Chocolates!

Ye House of John L. Bailey
685 Main Street, Fitchburg, Mass.



Window

CONTINUED FROM PAGE 44



SAINTS PRESERVE THEM You'd think a celestial chef ha a finger in these heavenly Orego Mountain Meadow Preserves. I stead, Jane Amherst—a delightf lady who can't stay out of jar —simmers pure sugar and su drenched fruits in open kettle and comes up with a sampler bo of five 5½-oz. jars of assorted pr serves that are out of this world $2.95 ppd. Jane Amherst, 190 N. Argyle, Portland, Ore.



THE BUZZY SIGNAL mean you're *out*, and it's the next pla er's turn to try his steady han at Electric Jack Straws. Colore plastic straws are put under th perforated metal top. With tweezers you try to lift them o through the holes. If tweeze touch any part of metal top, concealed battery sets off a bal ful buzz and light flashes. $1.5 ppd. Robert W. Kellogg, 33 Hil man St., Springfield, Mass.



BLACK CAT TEAPOTS a the luckiest things that ev crossed the path of a tea-drinkin lady. Get one for your own afte noon pick-up beside the fir place. Get another for your Iris Bridget's black kitchen brew. Th green-eyed puss is dressed for th tea party with a red bow aroun her neck. Richly glazed. 2-cup p is $1.50: 6-cup pot is $2.95. Pp Foster House, 15 Cole Cour Princeville, Ill.

JUMBO PRUNES
Special Introductory Offer

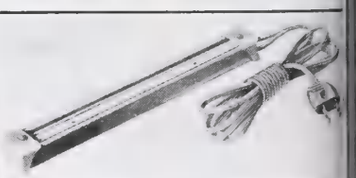
Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.00 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

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You can Plug I Appliances to I Outlet. If your kitchen has only 1 or 2 base plugs, Tap-A-Line makes your toaster, mixer, refrigerator, clock, iron, or up to 8 appliances instantly available when needed. Convenient in offices, too. No more unsightly or overloaded plugs with this new Multi-Plug, made of tough plastic, 12 inches long, screws included. Order today, only $2.25 Postpaid, or C.O.D. plus postal charges. Approved by (UL). Satisfaction guaranteed. Circular free.

SUNSHINE SALES
Dept. BT-1, Loudonville, Ohio

Shopping



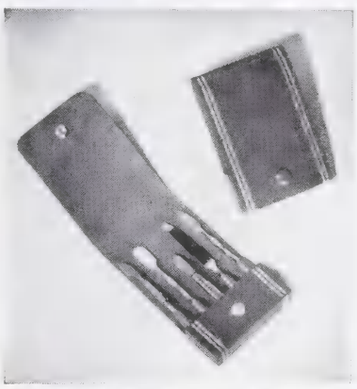
UDIO COUCH SLIP-OVER is ready-made and dsome. Washable Pebble Cloth the "Countryside" print com-ed with solid colors. it comes il solid gray with black print. f est green with green or red nt. wine with gray print. Also i all solid gray. green. wine. Vth snap-on covers for 2 or 3 lows. $14.95 ppd. Colten's. 1351 acon St.. Brookline 46. Mass.

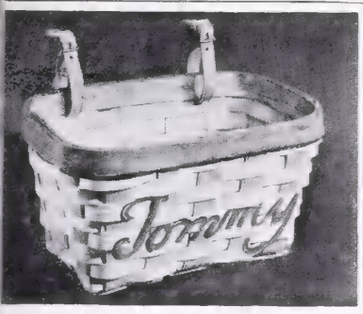


"TILES" *YOUR* STORY! offee table has a top set with tiles. These are hand painted represent your family. their ivities. hobbies. pets. Send otograph of house. age. and oring of children. breed of dog. . Finished table strikes *mood* family. *not* photographic like-ss. Dark or natural finish. 35" 23" x 18½" high. 3 wks. del. 0.95 ppd. Downs & Co.. 812 lem Lane. Evanston. Ill.



HIT WITH A MISS. We ve *never* seen a darlinger mani-e kit than this one. nor a more sinesslike one. The gold-tooled l leather case is slightly larger n a matchbook: and inside. h in its own pigeonhole. there's uticle cutter. pusher. tweezers. e. and cleaner. Marvelous stock-gift for a nail-biting young ly! $2 ppd. Beaumond Distrib-ors. 133 Lexington Ave.. N. Y.





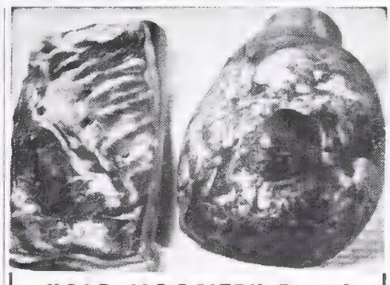
PERSONALIZED HAND WOVEN BASKETS

OR THE TRICYCLE TRADE—minia-re handle-bar baskets made of hand oven New England ash, high-lighted th Junior's (or Sister's) name, hand inted in 2 colors. Large enough (11" ½"x6½") for toys or even a package two of Mother's. (#HB58) $2.25.

OR THE BICYCLE BRIGADE—reg-ar bicycle basket (13½"x9½"x9½") th name. (#HB8) $2.95.

No C.O.D.'s Please

GOTHAM GIFTS
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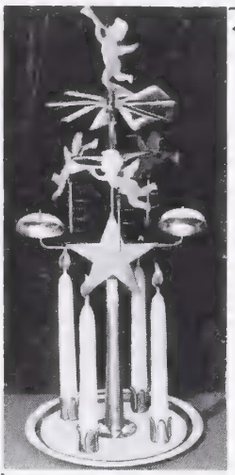
"OLD HOOSIER" Brand HOME CURED, SLOW HICKORY SMOKED, HAMS, BACON, TURKEYS, for GOOD Holiday Eating—

Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 10 to 16 lbs.	$1.25 per lb.
Bacon, 4 to 8 lbs.	$1.15 per lb.
Turkeys, 10 to 15 lbs.	$1.75 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75c per order.
SAFE DELIVERY GUARANTEED.

"OLD HOOSIER" Meats
BOX 27, MIDDLEBURY, INDIANA



← ***Swedish Made* "ANGEL CHIMES"**

From Sweden comes this enchanting decorative innovation. Heat rising from the burning candles causes the Herald Angels to revolve lightly striking the bells with their wands. The resulting chime-like sound is as charming as church bells afar. (This is the original, one and only "Angel Chimes." It differs from other Candelabra of its type in that (1) it is made of heavy gauge, highly polished brass instead of copper. (2) It has a tray base to catch possible drippings. (3) It has holders for four candles instead of the usual three. (4) It is imported from Sweden where it is precision made. Don't confuse the "Angel Chimes" with the trayless, 3-candle Candelabra selling at about the same price. Buy the "Angel Chimes"—(The Original and Best!) 13" high—complete with 4 red or white candles.

$2.95 ppd. (Extra candles—imported, hand-dipped, dripless. **75c** per doz.

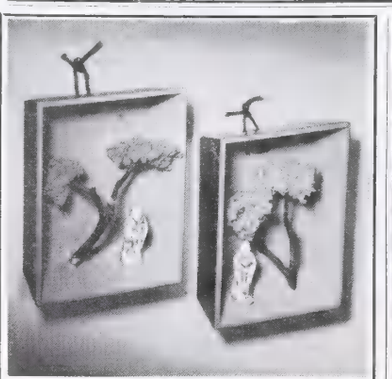
KINDLE → KOLOR KANDLES

Simply light a Kindle Kolor Kandle and put it beneath the logs. These fire starters give off an intense, hot flame and they burn for quite sometime after the fire is going well. This is when they turn the family fire into a glorious spectacle of multi-colored flame. 9 to the box. Be sure to have a box on hand when you light up the fireplace for Christmas. New Years and every Holiday during the year. **$1.50** ppd.



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99-16 Metropolitan Avenue ▪ Forest Hills, N. Y.



MING SHADOW BOXES

Delightful miniature Ming Trees with real Manzanita wood and Chinese figurine in a wood shadow box. None alike . . . each box has a different composition of trees. Two are shown, but three, four or a whole collection turns a blank wall into a charming picture . . . and at such a low price . . .

ONLY $1.50 each! (postpaid)
Size 5 x 3¾ inches
Colors: Ming Red or Tang Green
$1.00 Deposit on C.O.D.'s
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Haddon Heights 2, N. J.



SOLID BRASS OCCASIONAL LAMP

REGULAR $29.50 **17.50** Postpaid

Distinctive style; adds charm to any room. Highly polished, thermo-baked finish retains original beauty. 16" high, 3-candle lighting; 10" rayon shantung shade in Chartreuse, Forest Green or Maroon with White taffeta lining. Heavily weighted. Underwriters' approved.

Send Check or M.O.

PHILMONT INDUSTRIES • Write for Catalog
DEPT. B4, P. O. BOX 84, PHILA. 5, PA.



"Flying Saucer" Sled

More thrilling fun, yet safer than a sled! This large 28" disc slides and spins freely on snow, ice or grass. Made of heavy rolled aluminum and virtually indestructible. Firm hand straps for extra safety. Inside colored in bright red. No. S5126. **Only $4.95 ppd.**

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Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

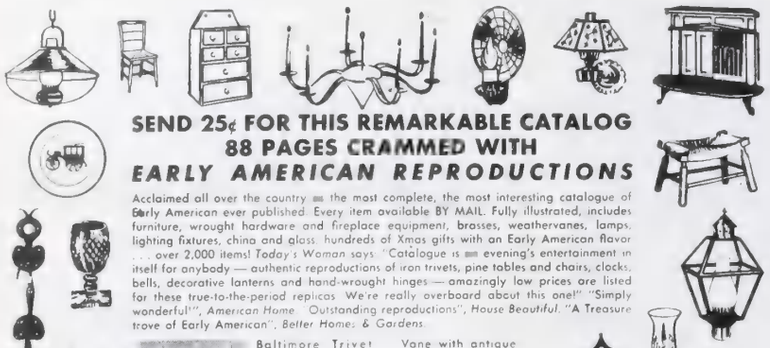
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No. 1 Deluxe Box (10 to 14 pears)	$ 3.35
No. 2 Deluxe Box (17 to 19 pears)	4.45
No. 7 Asst. Fruit Chest (about 14 lbs.)	6.45
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For fruit Club Prices see Catalog

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Baltimore Trivet Sconce. Grandma's antique trivet converted into a black iron 2-candle sconce which is truly a decorator's piece. Back piece, 9" long. $2.25 each or $4.25 pair postpaid.



Vane with antique weathercock design. Includes vane, points of compass, rod and mount of weatherproof metal as shown. Beautifully handmade. Specify whether to be mounted on roof, pole or cupola. $9.95 each postpaid.



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"Foremost in Early American Reproductions"

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COLONIAL KNITTING BOWL

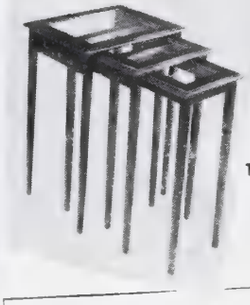
The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
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Nest O' Tables

COMPACT • CONVENIENT • CASUAL



Glass Top
Height 22"
Top 15" by 12"
24.95
Add 50c
W. of Rockies

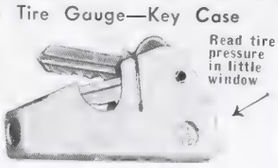
- Solid mahogany top . . . hardwood base . . . or
- Solid cherry . . . fruitwood finish
- Shipped prepaid . . . no C.O.D.

The hostess' answer to greater space, added charm for entertaining. This smart, decorative group, equally at ease in small apartments . . . rambling houses . . . traditional or modern.

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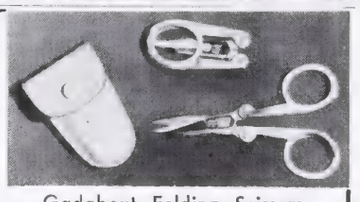
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Get more tire mileage and guard against dangerous road-side failure by keeping correct pressure in your tires. With your car keys on this unique dual-purpose key case-gauge, it's easy and convenient to keep a constant check. Gauge guaranteed accurate—handsome plastic case holds 3 keys.



Only $1. ppd. *No C.O.D.'s please.*

the Crow's-nest Dep't 1-H
475 Fifth Ave., New York 17, N. Y.

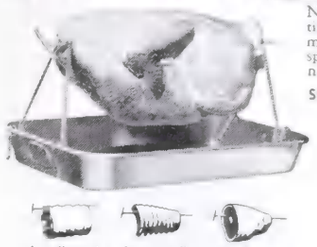


Gadabout Folding Scissors

Imported fine steel folding scissors—the handiest, cleverest purse or pocket accessory you could wish for. Folded in its genuine pigskin case it measures 2¾" x 1¾", can't rip linings or fingers. Opens to 4½". For home or office, for school or car, for travelers, service men and women, a welcome and practical gift.

Just $1.50 ppd.

HOSTESS OVEN BARBECUE *For Use With Your Roasting Pan*



Now you can barbecue meat and fowl to tender perfection right in your own oven. **SAVES FLAVOR!** No hot metal touches the meat because it is suspended on the spit. Oven heat circulates around it. Seals in flavorful nutritious juices.

SAVES MONEY! Reduces meat shrinkage up to 50%.

SAVES TIME! No basting, turning, or fork prodding. Put your meat in the oven and forget it. Cleans in a jiffy.

Brackets (7½ x 5½ inches) and Spit (18 inches) are sturdy and won't tip. Made of chrome plated steel. Complete with temperature chart and instructions.

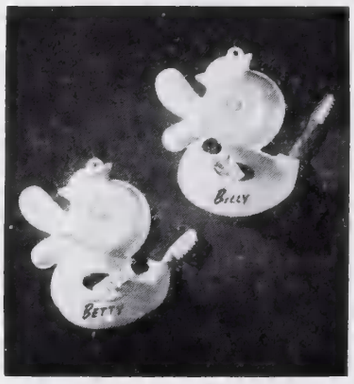
$1.95 postpaid. Money refunded if not delighted.

for all roasts for spareribs for ham

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Window Shopping



JUST DUCKY is this cu toothbrush holder for the you 'uns. Of plastic in downy y low, with the child's first na proudly displayed on front. t holder comes with DuPont nyl tooth brush, Dental Cream, a is so designed as to adhere a tile wall without marring What a delight for baby's fi brushing sessions! $2.50 pp From Neville's, 602 High Stre Burlington, New Jersey.



KNOCK-OUT KNOCKER One of the best buys around tow and well worth ordering for yo Christmas list, are these sol brass knockers. The big one f the outside door is 7 inches lo and is engraved with your nam in Old English letters (up to letters incl. spaces). $5.20. Be room knockers, 4½" long, e graved with first name in bloc $2.20. Ppd. Art Colony Industrie 69 Fifth Avenue, New York 3, N.



SNOWFLAKE PITCHER reminiscent of old Wedgwoo stoneware, will make you thin of a country kitchen with sunlig glinting on copper utensils a fresh bread spinning a melody fragrance over everything. C of polished mahogany and chin and a tea table laid by the heart Blue snowflakes on oyster whi pottery, set of 3 is $5 ppd. Pi Petrie, 378 Delaware Ave., Bu falo, N. Y.

(Continued on page 53)

Your Own PHOTO CHRISTMAS CARDS *and Envelopes*



From Your Favorite Negative

As Low as **20** for **$1.25** *plus 15c shipping*

Your family and friends will cherish a Christmas greeting made from your favorite photo of baby, home, family, pet, etc.! FREE SAMPLE CARD will convince you! Send snapshot negative, plus 3c stamp to cover mailing. No obligation! Neg. returned. (If no neg., we will make from your photo — 50c.)

FREE SAMPLE Folder showing over 27 greetings you may choose. FREE offer expires Nov. 30th. Satisfaction guaranteed. *Write today!*

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A spoonful of Fragrantaire* house perfume in this porous clay perfumer—gives your home the lasting fragrance of a flower garden or the tang of the woodland.

Your choice of Apple Blossom, Bouquet, Carnation, Cedarwood, Chypre, Forest Glade, Gardenia, Honeysuckl Jasmin, Lavender, Lilac, Mountain Pine, O ental, Rock Garden, Rose, Sandalwood, Spi & Herbs, Trefle, Violet, Wistaria.

Wall Perfumer 4" x 3" with 2 o Scent $1.25—with 4 ozs. $1.75—wit 8 ozs. $2.50. Specify Perfumer A, B, F—Scent and size of bottl

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Cadillac

One of a woman's most notable characteristics is her ability to *know* what she wants. And if it takes a little patience to get it—well, that, too, is among her innate feminine qualities. And that is why so many women are willing to wait for their Cadillacs—even when they are promised earlier delivery elsewhere. For they know that in all it offers them as a passenger, as a driver, and as an owner—there is no substitute. If your family is presently awaiting delivery of this wonderful car—turn a deaf ear to those who would have you compromise your preference. For you are waiting for the richest reward in all the motoring world!

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They wouldn't believe me...

When I told them how easy it is to have a Colorful Curtis Kitchen



No "hospital white" in Curtis cabinets! They are easily painted to match or contrast with floor and wall coverings.



What housewife doesn't like to change color schemes occasionally? With Curtis wood kitchen cabinets, it's easy!

"Like many home-owners, John and I wanted plenty of colorful, roomy cabinets in our kitchen—but we were afraid we couldn't afford the price. Then we decided to stop guessing and see our Curtis Woodwork dealer. He showed us how we could have Curtis cabinets—with all their modern convenience—at a price that fitted our budget. Now, our friends won't believe us when we tell them how easy it was to get our beautiful Curtis kitchen!"

You will want Curtis cabinets because:

1. They are made of wood for lifetime sturdiness and they come *prime coated.* You can leave them white or finish them to suit yourself . . . change color schemes at will.
2. Curtis cabinets, built like fine furniture, bring you all the latest conveniences —plenty of storage space—features such as a snack bar, pan file, bread drawer, mixer unit, and dozens of others.
3. Curtis cabinets are made in sizes and types to fit any shape or size of kitchen. All units go together quickly for easy installation. Hardware is furnished and applied.

See your Curtis Woodwork dealer—ask him to show you the Curtis Kitchen Planning Kit that helps you choose exactly the cabinets you want—and mail this coupon for the Curtis kitchen idea book.

1866 CURTIS WOODWORK

Curtis Companies Service Bureau
569 Curtis Building
Clinton, Iowa

Gentlemen: I want to know more about Curtis cabinets for new and old kitchens. Here's 10c for your kitchen planning book.

Name.....

Address.....

City..... *State*.....



Table by W. & J. Sloane, San Francisco

Yes indeed, Adelaide! National's beautiful Salem braids are 100% linen and are two carpets in one! They're reversible...as colorful and luxurious on one side as they are on the other. Magically durable, too! Salem braids are made of pure long-fiber linen specially grown for textile purposes. And to save Mommy work, her new Salem oval is easy to keep clean, and is moth-proof and fire-resistant. In fact, there's no other carpet at any price like a Salem braided linen. Yet Salem braids cost considerably less than other kinds of braided carpets! Available in leading department stores in solid or multi-colors, rounds or ovals, from 3' to 18' diameters. Braided and woven linen broadlooms also available.

Flaxtex
Rugs and Carpeting by

NATIONAL Carpeting

Write for free illustrated booklet telling more about them, and where to buy.
NATIONAL CARPETING, Dept. S, 527-23rd Avenue, Oakland 6, California

Window Shopping

CONTINUED FROM PAGE 48

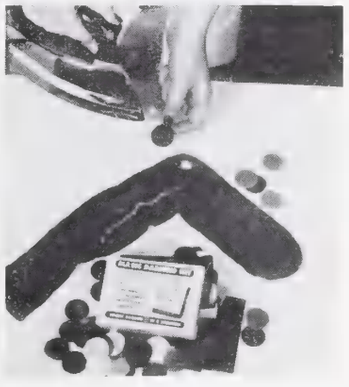
LOST THEIR MITTENS? Not if your young forgetfuls have their names permanently printed in navy on these candy-cane red water-repellent mittens. Made of Zelan, they're warmly lined, come with any first or full name. With snug elastic wrists, for ages 2 to 16, they're $2.45 ppd. Send child's exact age to Youngsports, Box 74, Chester Springs, Pa.

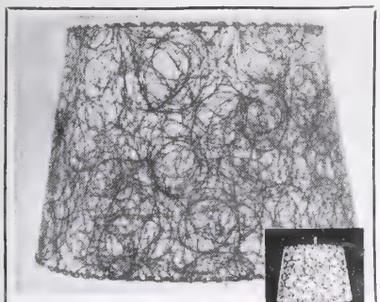


SIZZLING PLATTER. Here's a fine idea. You can broil your steak, chops, fish, right in this aluminum platter. Then when dinner is served, clamp on the removable handles and carry it to the table! Insulated feet on the handles protect your table top. Generous wells make it easy to spoon out the gravy. It serves 6 to 8 persons, costs $8.50 ppd. Scully & Scully, 506 Park Ave., New York 22.



IT'S THE DARNDEST THING—this handy kit. Ideal for the busy housewife, inept bachelor, harried serviceman. With a hot iron, apply a piece of soft knit fabric to worn socks, skirts, trousers, etc. In 8 seconds the garment is neatly darned. Use light bulb if you have no iron. Over 100 pieces of fabric in various forms and colors, $1 ppd. Plasti-Stitch, Inc., 25-D Vanderbilt Ave., New York 17, N. Y.





Lovely HAND MADE
GLASS FIBRE
LAMP SHADES

Newest thing in shades—GLASS FIBRE—is ideal for beauty, durability and excellent light. You will love them! Easy to keep clean. Just a whisk with a brush retains that brand new look.

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ROUND or DRUM SHAPE for TABLE LAMPS

Bottom Size	Top Size	Center Height	Plain Color	Spun As Picture
12"	8"	8"	$5.00	$7.50
14"	9"	9"	6.00	8.50
14"	12"	9"	7.00	9.50
16"	14"	10"	8.25	10.00

Choice of Red, White, Amber, Green, Chartreuse, Black. Shipped Express, charges collect. No COD's. Satisfaction guaranteed. Allow two weeks for delivery. Shades of any size, shape or material made to your specifications. Prices and swatches on request.

ERIC H. WHITE, Ltd.
660 Lexington Ave., Dept. H-10, New York 22, N.Y.



Ethan Allen Pine

PLANTER-SPOON RACK

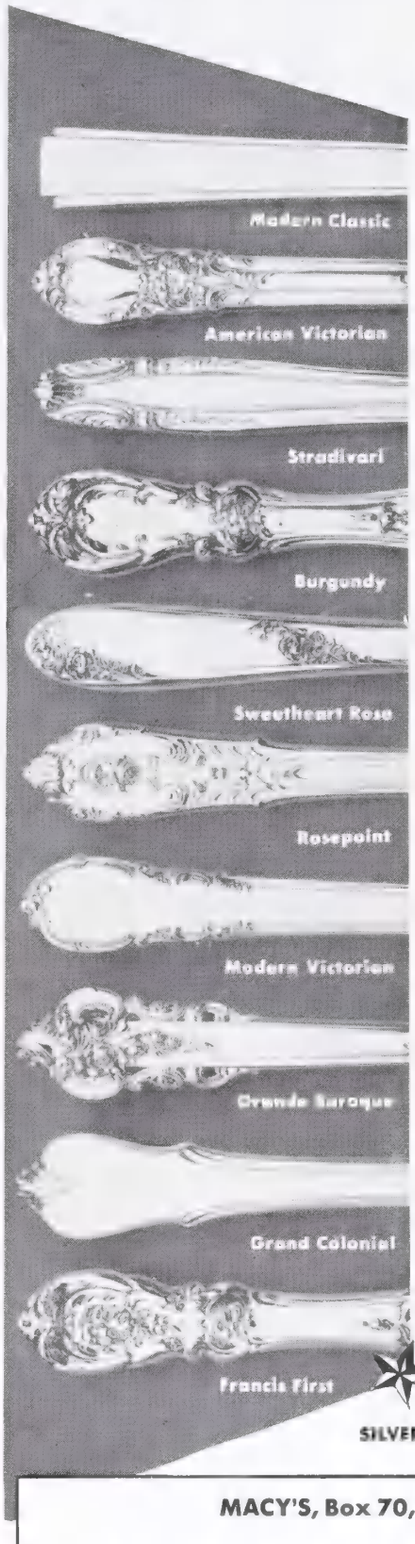
■ Make a clever wall decoration of your favorite spoons and plants with this authentic Ethan Allen Planter-Spoon Rack. In mellow hand rubbed honey pine, it makes a warm, homey background for your gleaming silver and green leaves. 22" high, holds 8 dozen spoons. Order by mail.

Postpaid, only . . . **$5.95**
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Only $5 down, $5 a month

per setting for 24 pieces in 4 place settings

■ Choose from 185 patterns by all leading American silversmiths.

■ You never pay more than the nationally advertised price and on some patterns considerably less including carrying charge where it applies.

■ Receive your sterling set with your first payment! Set includes: 4 luncheon knives and forks, 4 teaspoons, 4 salad forks, 4 cream soup-spoons, 4 spreaders.

• Whatever you need in silver, write Margaret Howe, Macy's Silver Consultant.

■ For 4 place settings (24 pcs.) $5 down, $5 a month;
6 place settings (36 pcs.) 7.50 down, 7.50 a month;
8 place settings (48 pcs.) $10 down, $10 a month;
12 place settings (72 pcs.) $15 down, $15 a month

• *Receive without extra charge* engraved initial on each piece. Plus jewel box anti-tarnish silver chest.

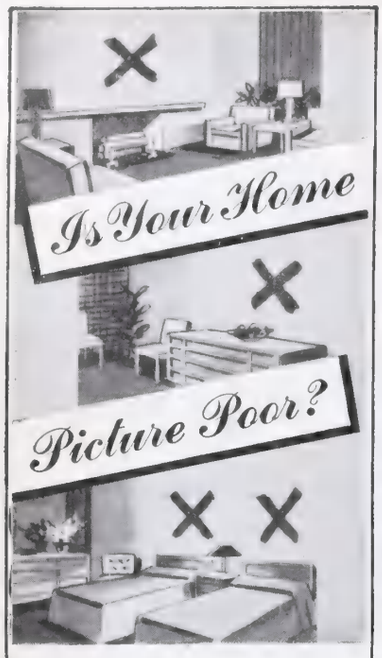
MACY'S
SILVER SHOP, STREET FLOOR

MACY'S, Box 70, N.Y.C. (1) HB10

Enclosed, $____ down payment
Pattern ____
Number of place settings ____
Name ____
Address ____
City ____ State ____

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City ____ State ____
Position ____
(Housewife give husband's occupation)
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New York 22, New York

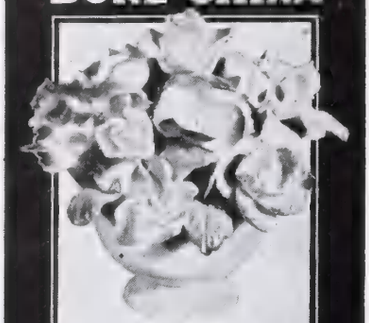
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ENGLISH BONE CHINA



Floral Pieces

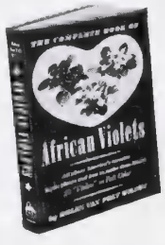
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African Violets

by Helen Van Pelt Wilson

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256 pages, 40 pages of drawings, 29 varieties in full color.

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Window



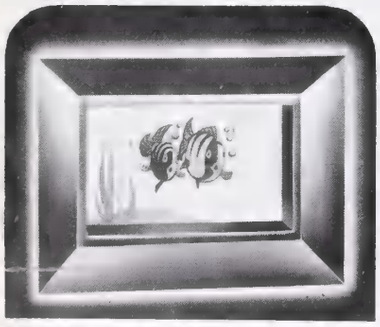
THIS PACKS A WALLOP-ing amount of clothes, and we *know!* It's our traveling husband's most cherished piece of luggage. The Flight Bag weighs just 3 lbs., is 20" long, has a quick zipper opening, and will hold a suit, several shirts, shoes, socks, underwear, toilet articles. Soft imported pigskin, monogrammed, $54 including tax and postage. You can order it from T. Anthony, 751 Madison Ave., New York 21, N. Y.



THE HAPPIEST FLOWERS of all are yellow roses. Put them on a coffee table, and suddenly the sun is shining, and the memory of laughter drifts across the room. These are wax sweethearts, the most fabulous fakes we've seen. In a sweet white spaghetti-ware pot, 18 sprays (3 buds each) are $16.50 postpaid from Constance Spry, 322 Park Ave., New York, N. Y.



MAGGIE'S STOOL is a gay and whimsical bit of comfort to set beside a hearth. Send it to an Alice-sit-by-the-fire and every time she toasts her toes, she'll toast you with her teacup. It's a rolling-pin cricket made of hand-turned elm with a bone-white antiqued finish and Brussel's type carpet covering. 20" x 10" x 9" high, $9.95 ppd. Carl Forslund, 122 E. Fulton, Grand Rapids 2, Mich.



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PICTURE FRAME AQUARIUM

Goldfish or tropical fish will provide a spectacular moving parade in your home, when you hang this colorful *PICTURE FRAME AQUARIUM* on the wall! Top of the watertight plastic tank is open for easy cleaning. 5½ x 7½ inches. Choice of decorator colors: green, black, red, or yellow frames. Can also be used as shadow box or planter for cactus gardens. (Order 3 for decorative grouping — Only $2.75)

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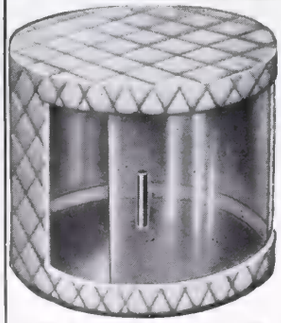
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12½" wide	10" high	$4.29*	We bill you for postage
16" "	10" "	5.79*	
20" "	10" "	8.75*	

Man's hat 15x13x9 Oval shape **$4.98***

Brown leatherette (not quilted)

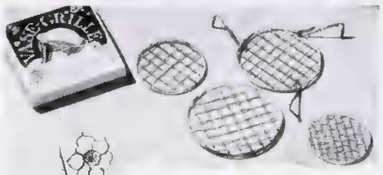
Box covered with Floral pattern paper. Red or Black background, not quilted.

12½" wide, 10" deep	$3.19	Each
16" wide, 10" deep	4.39	Each

Name printed in gold on door 50¢ per box. Check or M.O. Sorry no C.O.D.'s

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—to make your flower arranging so quick and easy

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$4.90 Postpaid

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Shopping



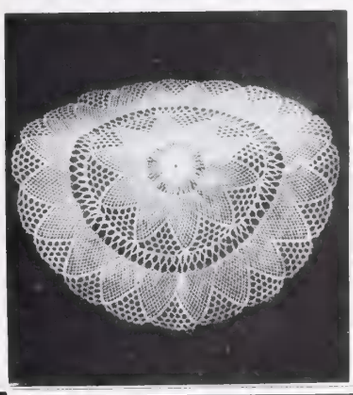
MONOGRAMMED PAJAMAS for your Dream Man are made of the finest India cotton Zephyr with pearl buttons and flattering tailoring. In gray, yellow, or blue, his 3-letter monogram is carefully embroidered on the pocket. Sizes B, C and D, $11.75. Sizes C and D for Six-Footers, $12.75. Ppd. Franklin-Bayer, The Linen Shop, 630 N. Michigan Ave., Chicago, Ill.



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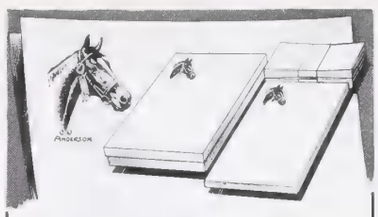
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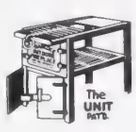


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$1 A PAIR Postpaid

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her WRAPARONG **3.95**

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two monogrammed wraparongs, $9.35

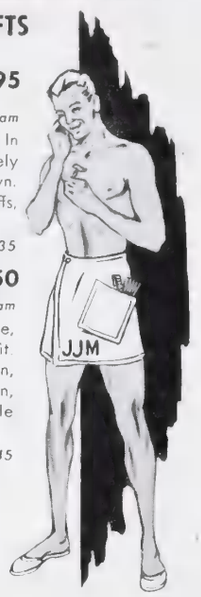
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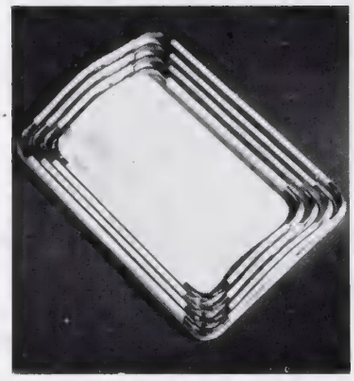
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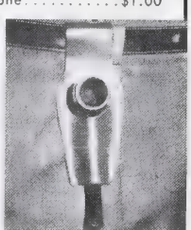
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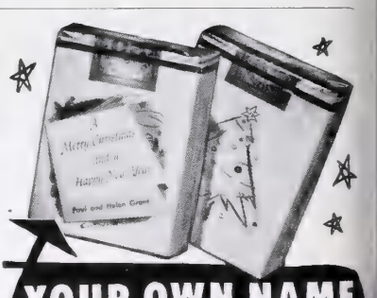
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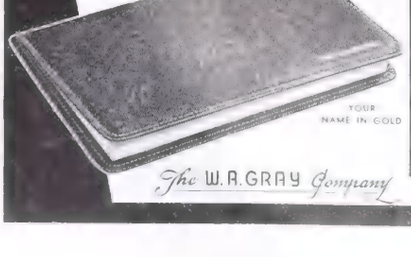
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#13—SET OF THREE	7.75



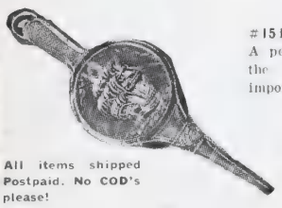
#14 EMBOSSED BRASS MAGAZINE RACK. Imported from England. 15" long by 14" high. Double compartment completely lined with wood. $15.25.



MINIATURE LOG HOLDER & COAL SCUTTLE. Here are novel cigarette holders and ash trays. Unusually well made of brass. 3" high. #16 LOG HOLDER—$1.95; #17 COAL SCUTTLE—$1.95; #18 SET OF TWO—$3.50.



#19 SALT BOX WALL POCKETS. Embossed brass, crescent shape. Give a charming, old-fashion effect. 5" high x 4¾" wide. $5.75 pair.



#15 BRASS BELLOWS. A perfect accessory for the fireplace. English import. 16¼" long. $6.25.

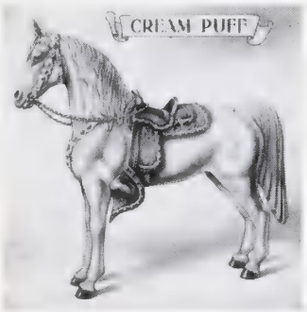
All items shipped Postpaid. No COD's please!



#20 EARLY AMERICAN TWO-LIGHT CANDLE-SCONCES. All the elegance of Colonial days to give any decor more distinction. In solid brass with imported crystal prisms. Backs 9¼" high. $15.15 pair. #21 IDENTICAL PAIR. Without prisms. $12.85 pair.

Send for Free Catalog #H on Early Americana

Art Colony Industries, Inc., 69 Fifth Avenue, New York 3, N. Y.



For Horse Lovers

Western MINIATURE

Here's a handsome Western horse model, about 10 inches high. "Cream Puff" is complete with a bridle and chain rein, martingale, and a saddle you can take off to show every inch of his perfect conformation. Beautifully made of strong, but light weight, unbreakable, cream colored plastic. Price only $4.00. I prepay postage. Your money back if not delighted.

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Select the plans for your home. 425 tested designs to choose from. Books listed below show floor plans and photographs of every house. Complete, ready to build blue-prints available $15-$25. Circle your choice of books below—50¢ each postpaid.

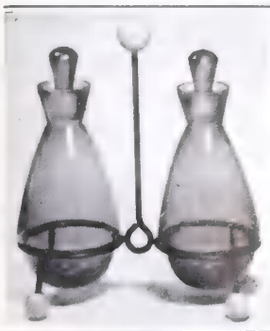
- Ranch and Modern, 70 Illus. Suburban Homes.
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- Your Money's Worth, 86 Today's Economy Designs.
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BOTTLED ELEGANCE

For the Smart Salad Maker

A pair of gleaming, emerald green, oil and vinegar cruets, on a black wrought iron stand with feet of polished wood. A perfect gift that doubles as a center-piece for trailing ivy or flowers. Reserve this set for your favorites. $3.95 postpaid. Sorry, no C.O.D.'s.

tac shop Box 61, Newton Centre, Mass.



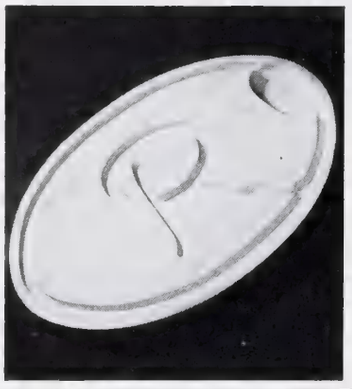
Window



A SCOTCH MISS will be all set to take the football team by storm, or spend an autumn week end in the country, with this plaid stole, bag, and hat. Made of wool in clan tartans, the stole is $6; modified jockey cap $5; drawstring bag $4. Choose MacInnis (mostly green), Black Watch (mostly navy), or Chisholm (mostly red). Ppd. Terrace Yarn and Gift Shop, 1 Winchester Ter., Winchester, Mass.



LAZYBONES' POSTALS. If you have a son in the service, or a child away at school, here's the way to drop an unsubtle hint that they drop you a line. Post cards are printed with *your* name and address on the address side of the card. Send them to your away-from-homer, and all he has to do is lick a stamp and scribble a line. White or gray, $1.50 for 50 ppd. Mermod Jaccard King, St. Louis, Mo.



JUST HIS MEAT. Give this personalized steak plank and carving board to a man, and he'll refuse to carve on anything else. We bet you! Made of native Connecticut hardwood, it comes carved with any single initial (this is the juice channel), is 18" x 11". A Christmas gift to remember for your hard-to-please bachelor friends. $7.50 ppd. Charles W. Chase, Haddam Neck, East Hampton, Conn.

MAKE YOUR OWN RAISED LETTER STATIONERY



With the Roovers Steel-Die Embosser your name and address, monogram or initial is quickly impressed in distinguished raised letters on note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Lifetime guarantee.

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NOTARY, LODGE, CORPORATE SEALS $5.00 UP—Stationery Embossers (Old English type excepted): One-line, $3.35; 2-lines $3.75; 3-lines, $4.35; 4-lines, $4.75. For flap of envelope and top of paper two pressers required. Write for FREE STYLE SHEET showing wide range of lettering, initial and seal designs for hand and desk models. PROMPT DELIVERY.

ROOVERS JOSEPH M. LOTSCH, Pres.
40 PARK ROW, NEW YORK 7, N. Y.



Shopping





TRULY, TRULY FAIR are these crackled crystal hurricane chimneys. After seeing them starred on one of Carbone's beautiful table settings, we were ready to bury our Grandmother's silver candelabra in the attic. *Really!* 11" high, they come with metal bases and fat Cape Cod candles. $8.75 each. $17.50 the pair. Postpaid from Carbone, 342 Boylston St., Boston 16, Mass.



A WELL-HEELED LADY will take Christmas shopping in her stride if she slips her pretty feet into these pretty pumps. They come in alligator or lizard, have a flattering squared vamp, and a comfortable medium heel. In red, green, navy, black, or brown, sizes 4 to 10, widths AAAA to C. $19.95 the pair. Postpaid from Joseph Antzell, Zero Newbury St., Boston 16, Mass.



MUSICAL CATHEDRAL. You can almost see red-cassocked altar boys lighting the tall tapers, hear the congregation singing Christmas carols—so real is this *illuminated* cathedral. Made of ivory plastic, the Swiss music box plays "Silent Night," and light streams through simulated stained-glass windows. 6" x 6" x 12" high, with bulb and cord. $7.50 ppd. The Fitzgeralds, 545 Fifth Ave., New York 17.



STERLING SILVER SALT AND PEPPER SHAKERS

Handsome reproductions of the sander used by George Washington. A timely design to use now as sterling silver salt and pepper shakers. A distinctive gift. 1⅝" high.

$16.50 pair

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EAST ORANGE MANHASSET WHITE PLAINS

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

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"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays $4.95
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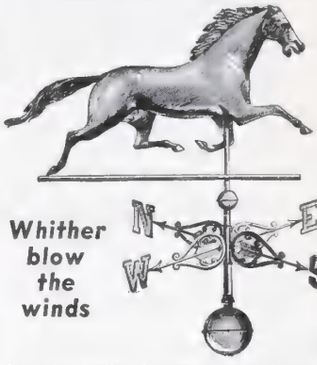


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"DECORATOR'S" BOX
Holly wreath (14-in. dia.) and over a bushel of assorted length sprays $8.95

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ENGLISH HOLLY PACKERS
P.O. BOX 425 • PORTLAND 7, OREGON



Whither blow the winds

This Ethan Allen horse Weather Vane is hand hammered copper on iron copper bearing spire. Horse 31 in. long, ¾ full bodied, 22 karat gold leafed.

No. 9: Price f.o.b. New York—$60.00

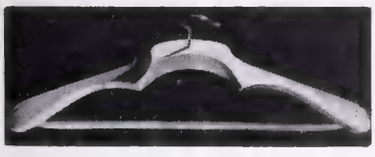
FISKE Weather Vanes have topped buildings for more than 92 years. Time does not dim their beauty nor reliability. Many other designs.

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J. W. FISKE IRON WORKS
Established 1858
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FINE CLOTHES DESERVE FINE HANGERS

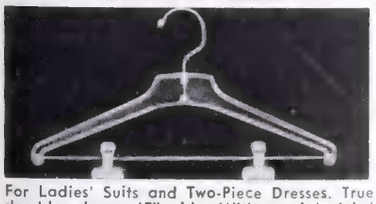
Extra Wide Coat Hangers For HIM



Deluxe clear lacquered Swedish modern finish. Extra wide. Selected imported wood. Nickel plated hook. Extra length trouser rod. "World's finest hanger."

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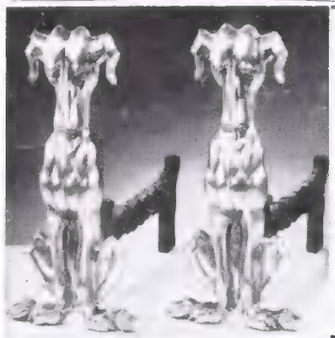
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New Idea in Artist-made Christmas Cards. Send us photo of your home, or any subject you choose. Experienced artist will sketch it and prepare beautiful Christmas Cards, mounted on red mats on gull grey, moss green or slate blue folder. Only $32.50 per 100, including postage and envelopes. Price includes original artist's sketch matted for framing. Send photo, check and color choice to GROVER ARTS, 95 Beverly Road, Montclair, N. J.



FAITHFUL HOUND DOGS

ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with adjustable log rests.

18" High and weigh 47 pounds

Solid Brass Dogs $29.95
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Especially for Young Moderns—"Manhattan"

—a new Needletuft spread of rayon and cotton yarns, designed to give an interesting textured effect. Made particularly for us in a super size with rounded corners, in natural, dark blue, beige, brown, emerald, brick, chartreuse, lipstick, grey, and yellow. Single, 81"x 112", 14.95 Double, 96"x 112", 15.95 Dual, 120"x 114", 25.00 (as shown).

Lord & Taylor, 424 Fifth Avenue, New York 18, New York



Fireside Box

This faithful reproduction of an old log box holds plenty of logs for two long evenings. Its early Long Island cleat-and-thong handles are most unusual. Made by the Lennox Craftsmen of mellow brown antiqued knotty pine. 18" x 15" x 14½" high. $16.50 Express charges collect. Sorry, no C.O.D.'s

Send 10¢ for booklet, "Country House Reproductions."

The Lennox Shop

The Unusual in Gifts and Home Decorations

Hewlett, N.Y.

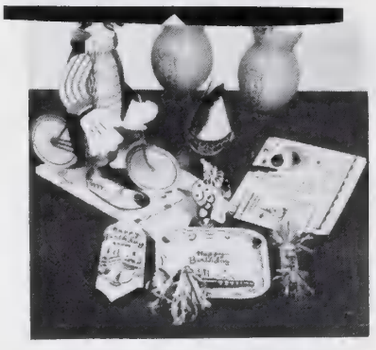


CARYA SMOKIN' HICKORY DISKS. HOUSE BEAUTIFUL says that all their "backyard chefs" are raving about these! Drop several on bed of your charcoal fire, and a succulent, full-bodied, hickory-smoked flavor cooks right into meat, fish or fowl in minutes as you barbecue. Aged and treated to full flavor-giving perfection. Ideal gift for men who like to putter around a barbecue! A bag with enough disks for 10 to 15 barbecues, $2.95; 3 bags, $7.95; 6 bags, $14.95. Ppd. Smokin' Hickory Hank, 161 Briar Brae Road, Stamford, Conn.

Window Shopping



KLEER VUE Window Cleaner is a must these days when rain and wind are apt to fog windows almost constantly. This is the handiest gadget we've come across in a long time. Saturate the felt pad, fill washer with water or detergent cleaner, wash window with felt end, then wipe dry with rubber squeegee. Why not carry one in the glove compartment of your car? Only $1.00 from The Madison House, Madison, Conn.



PARTY PROBLEMS? When the knee-pants and hair ribbon horde arrives, here's their complete Clown Carnival Party. It includes a clown centerpiece, 54" x 88" tablecloth, personalized napkins, plates, invitations, clown balloons, hats, snappers, blow-outs, nut cups, pin-up game. $5.95 for party for 6. Extra settings, 50¢. Ppd. Personal Greeting Record Co., Dept. B, 10 E. 44th St., New York.



A NEW CONVERTIBLE. Here's how to put your footlocker to work. Covered in Firestone Velon plastic leatherette, an unsightly locker becomes a vital piece of furniture in your college room or apartment. Just clean with damp cloth. Cover fits standard 13" x 31" x 16½" locker. Dark red, green, blue, tan. $8.95 ppd. Add 50¢ West of Mississippi. Marlos Co., Box 3051, Bluefield, W. Va.

(Continued on page 65)





NO-NAIL HANGERS

HOLD 10 LB. - WON'T CRACK ANY WALL!

No more cracked plaster or unsightly holes—no more hammer-bruised fingers when you hang pictures with No-Nail Hangers! Just moisten and apply to wall—each No-Nail Hanger safely holds up to 10 lb. Use them on plaster, paper, wood, glass, tile, metal. No tools needed—easy to put on, easy to take off without marring wall.

24 for 98¢ POSTPAID COLORADO RESIDENTS ADD 2% SALES TAX

Walter Drake

SATISFACTION GUARANTEED ON EVERY PURCHASE FROM WALTER DRAKE
110 Drake Bldg., Colorado Springs 6, Colorado



Swan Centerpiece

Rare beauty and restful simplicity distinguish this ivy or philodendron centerpiece. Try an evergreen spray for wintry magic on your console or TV set. Swans and bowl are made of exquisite white glazed ceramic. Bowl is 8" in diameter. Set complete: $3.95



THE VILLAGE STORE OF LAKE PLACID, N.Y.

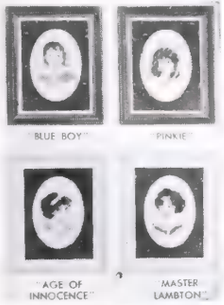


What Makes It Tick?

Your child won't wonder how a clock works any longer if you give him this clock-maker's kit. It comes disassembled with all the necessary parts—weights, wheels, pendulum, nuts, chain, etc. The face is hand-burned in the Black Forest. With easy instructions, it's guaranteed to run. Finished clock is 4" x 6½". Fun for any boy or girl from 8 to 16 years old.

$5.95 postpaid.
Federal Tax Included.
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Master Wood Craft
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NEEDLEPOINT ADAPTATIONS

of OLD MASTERS ▪ Fun to Finish!

World famous paintings exquisitely worked in finest colored Madeira Needlepoint; only the background for you to do.

Packaged in attractive kits, each containing a charming needlepoint portrait; wool for background; lovely antique gold or mahogany finish frame (7⅞" x 6½"); glass; bevelled velvety mat; instructions.

Price per kit $3.95 (plus 25¢ postage); $8.00 a pair (no COD's). Specify picture name and frame color.

Full length portraits (16¼" x 12¼") available; write for details.

TERRACE YARN & GIFT SHOP
1 WINCHESTER TERRACE WINCHESTER, MASS.

Write for our free gift folder.

Valentine Seaver presents



No. 1024
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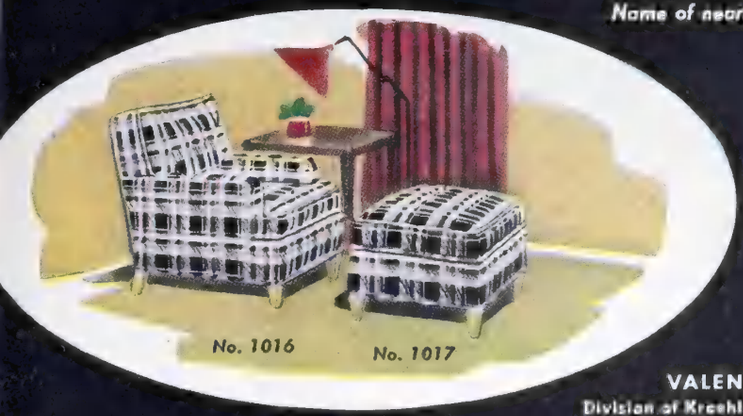
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STYLED with a definite accent on luxurious simplicity . . . sized to fit a wide variety of living room areas . . . the Designers' Group is as noted for graceful proportions as for a most intriguing selection of fresh new colors and fabrics.

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Elegant simplicity with a full quota of comfort! That's the theme of this strikingly modern living room ensemble. Capacious walnut wall cabinet, table and chairs in rich Sorrel finish. Tub chairs covered in exclusive "Strata design" fabric. From the new collection of

THE WIDDICOMB FURNITURE COMPANY

Designed for the Widdicomb collection by T. H. Robsjohn-Gibbings, famous furniture designer.

In the field of fine furniture, Widdicomb is justly famous for originality of design and excellence of craftsmanship. Widdicomb uses Masonite Hardboards as a basic material in many of its distinctive offerings. Here is testimony to the quality and durability of these strong and rigid all-wood panels. More than 300 other outstanding manufacturers have selected Masonite® Hardboards as an integral part of the furniture they build.

MASONITE CORPORATION
BOX 777, CHICAGO 90, ILLINOIS

Wherever it carries that Masonite Corporation is the source of the product

Window Shopping

CONTINUED FROM PAGE 60

EVERYWHERE YOU GO, be sure Hammond's City Street Map Atlas and Trip Guide goes with you. It shows auto, rail, bus, and air routes from city to city, and contains maps of 78 American cities with hotels, theaters, banks, department stores and downtown" buildings. Bound in leatherette, it has 208 pages, measures 4⅛" x 7". $1.95 ppd. C. S. Hammond & Co., 154 Hammond Bldg., Maplewood, N. J.



ALARMING TRAVELER. Nothing takes the place of a *good* travel clock, and this is an exceptional one. You wind it only every 8 days. The 7-jewel movement is excellent. The saddle-stitched leather case is smart. Hands and numerals are luminous so insomniacs can compute the number of sheep that jump fences per minute. $25.80 incl. tax & post. Harley's Clock Shop, 1209 Grand Ave., Kansas City 6E, Mo.



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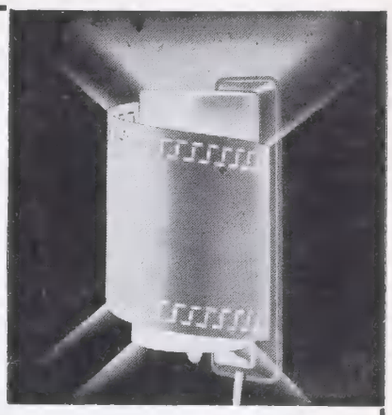


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Product of one of the greatest research organizations in the world . . . it's the greatest advance since man discovered fire . . . and yet it is so simple, so flexible . . . it requires no special care . . . all you do is switch it on and electronics take over. A NO-ODOR LITE Pin-up Lamp performs two functions, gives you soft, mellow, diffused light just like any other lamp would do and at the same time controls and masks odors in an average room of 1,000 cu. ft. . . . absolutely safe, and well within the limits set by the medical profession. It's the ozone generated by the NO-ODOR LITE Lamp that does the job. An ideal lamp for kitchens, clothes closets, bedrooms, baths, cellars, recreation rooms, elevators, offices, reception and conference rooms. The NO-ODOR LITE Pin-up Lamp is all metal, available in the following colors—dubonnet, ivory, grey, chartreuse, light green, light blue, Chinese red, white and yellow.



Decorator styled No-Odor Lite Pin-up Lamp Illustrated **$4.95**

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MAGAZINE RACK

- Genuine Mahogany (13"x19", 19" high)
- Expertly made, rich lacquer finish
- Four large compartments with handle
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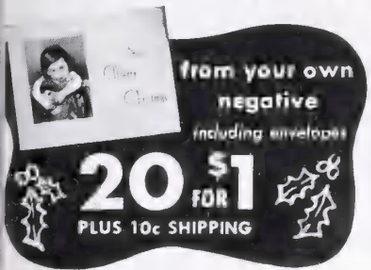
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Baby's Safest Sleeping Garment



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Very sentimentally yours . . . baby's hospital identification beads . . . to have and to hold. Preserve and display them this lovely, permanent way . . . just send them to us, we'll imbed them in a 3" square lucite paper weight and inscribe baby's name in gold. Makes a charming little accessory you'll cherish through the years . . . a wonderfully welcome gift for the new Mother! Just **$3.95** postpaid.

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GOLDILOCKS' "BABY BEAR" . .

. . . for your youngster; all dressed up with fancy ribbon, white paws and baby-face stare. 17" tall of finest quality soft rayon plush, movable arms and legs and hidden music unit that plays nursery rhymes.

PERFECT GIFT ITEM! BEAR FACTS: Colors BROWN OR GOLD ONLY

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Send check or money order. **$1.00** deposit on all C.O.D.'s

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Your little darling's eyes will light up with joy when you give her this most wonderful gift of all for Hallowe'en and Winter parties. You'll be the best mommy of all when she dresses in this Impish Clown of gleaming 2-tone satin, set off with Fancy Ruff, Huge Velvety Pom Poms, and a Perky Hat. Quality materials and workmanship; fitted at waist. Sizes 3 to 14, only $8.75 ppd; check or money order.

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Windo



A GIFT OF DRESDEN ca with it its own incomparable tinction. Even the name st high in the blue book of families, and the porcelain is as delicate as a butterfly This Dresden smoking set cludes a footed cigarette 2¾" x 4", and an ash tray, strewn with sweet flower quets. Just $2.95, plus 35¢ Alfred Orlik, 745 Fifth New York 22.



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STRADDLE A BROO STICK. slip this gruesome over your arm, and you're all for a Halloween ride that strike terror in the heart of ev white-sheeted spook you ca at. She's a 12" hand-puppet, with her quivering plastic tures, green eyes, the wart on chin, and scraggly hair, wouldn't be scared? $1.95 p Hollywood Mail Box, 6411 Ho wood Blvd., Hollywood, Calif



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The versatile "Arden" . . . a charming host for the home and garden. Invaluable step-saver for teas, cocktails, buffet suppers. Perfect, too, in the nursery and sickroom. Sturdily built of selected hardwood, smoothly sanded, ready to paint or stain. You'll assemble it in five minutes and enjoy it a lifetime. Styled for traditional or modern interiors. Size 18" x 28" x 31". Also available finished in choice of Maple, Mahogany or Natural, at **$5.00** additional. An ideal gift.

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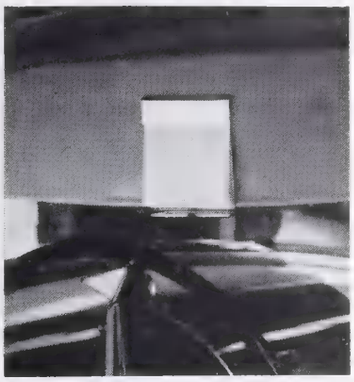
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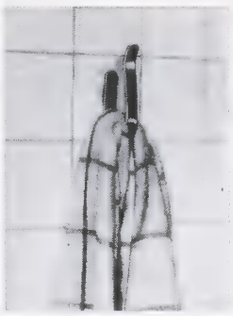
BLACK BEAUTIES. Pretty soon the frost will be on the pumpkin, and once again your hearth will be the heart of your house. So put your money on these prancing andirons. Beautifully crafted from ½" steel plate, the horses are welded to 1" square reins, supported at the back by hand-turned riding shoes. 15" high, 15" deep, $15 the pair; $17 W. of Miss. Ppd. Horseshoe Forge, Lexington, Massachusetts.



RUB HIS TUMMY, make a wish, and before you know it you'll probably find a mink coat on your back or the first-of-the month bills arriving all stamped "Paid." Hotei, the Chinese god of happiness, not only has a "bay window"—he has a weakness for making wishes come true. Carved wood, 2¼", $1.50. Chinese Lucky Coin, $1. Both, $2. Add 15¢ post. Chinese Treasure Centre, 307 Park Hill, Yonkers, N. Y.



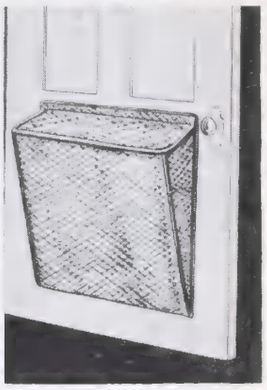
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Ideal for towels in constant use! Toss 'em on—whisk 'em off. Use on sides of sink, range, refrigerator—two suction cups grip firmly on any smooth or enameled surface. In the bathroom, use a different color hook for each member of the family—raise the children's to the correct height as they grow! Made of sparkling Lucite, choice of attractive colors. They're wonderful for home bars, too! Yellow, Blue, Red, Green, Clear.

69¢ ea. 2 for $1.30 ppd. 4 for $2.55 ppd.

LAUNDRY HAMPER



This quilted plastic laundry hamper offers a convenient, sanitary receptacle for dirty laundry. Compact and durable, it can be placed back of bedroom closet doors—bathroom doors—nursery doors. Comes complete with eyelets and supporting rods for hanging on door or wall. Pastel blue, green, rose, with contrasting edging.

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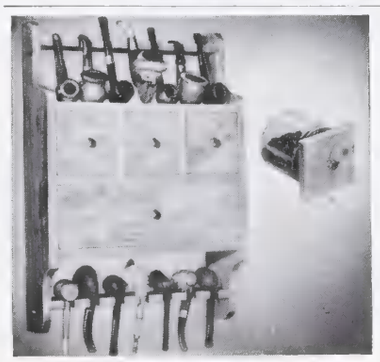


SNACK KNIFE Specially shaped to cut, spread or scrape clean with ease! Made of firm, flexible stainless steel, sanitary-sealed in beautifully finished Pregwood handle. The broad blade is springy—trims and cuts sharply, spreads economically and gets into every corner of jars. Ideal for sandwich making! 8¾" overall.

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Postpaid, each *$1.00*

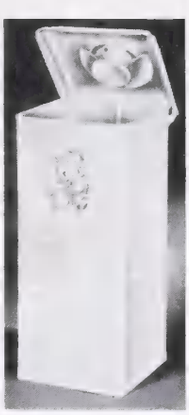
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created with a complete understanding of baby's nonchalant disregard for self-control. Made of metal with hospital white enamel finish on outside, aluminum rust-resistant coating inside. Has colorful nursery design and holds more than 80 diapers.

Deodorant cup in lid neutralizes offending odors. Hamper is 10" by 10" by 26" high. Complete with removable plastic liner-bag and deodorant cake.

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- Strong steel wire frame
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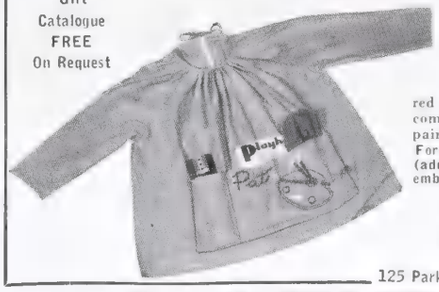
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No more soiled dresses or stained shirts when your children start puttering with paint and brush. This sturdy, professional-looking smock, with hand-embroidered palette on deep front pocket, is made of blue Indian Head cloth with red piping around neck and sleeves. Comes complete with water color set, clean-up rag, paint book in front pockets.

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Height 42", Seat 18" x 14"
Height of Seat 18"
Unpainted and sanded to a smoothness ready to wax or decorate $6.75
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Minimum Order: 2 Chairs
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In Sterling Silver
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These reproductions of classic old French, Florentine and English crosses are ideal for Christmas giving. They are designed on both sides—so that no matter which way the cross falls—the full beauty of design and detail is always in view. Entirely hand wrought with heavy sterling silver chain. Gold-plated crosses have gold-filled chain to match. Florentine cross (A) is $7.00; English (B) and French (C) crosses are $5.00 each. Tax included.

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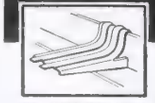
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Banish forever those unsafe, dust-collecting bed slats. These patented Bedspring Supports will never let your bed collapse; won't collect dust. They lock springs securely, prevent spreading of rails. No. 4 fits any standard wood bed rail up to 1" thick. No. 3 fits iron rails. Made of heavy steel; felt lined to protect rail. Fully guaranteed. No COD's. State finish of bed and whether coil or box springs used.

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Window



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If you're a cheese-and-cracker hostess, your hors d'oeuvres will be unforgettable when you stage them on this truly beautiful server. The 6" sterling cheese dish has a beaded edge. The sterling cheese paddle is 6¾" long. The 13½" dark mahogany tray, for crackers or canapés, has 4 sterling ball feet. $47 incl. tax and post. Cartier, Fifth Ave. at 52nd St., New York 22.



BUY HER A STAR for her desk. Or if she's worthy of a constellation, give her all three pieces and she'll have the most glamorous desk in town. They're beautiful examples of mosiac art direct from Florentine workshops where the craft has flourished for centuries. Allegro mosaic letter opener is $3.50; stamp or pill box, $3.50; bookmark with page cutter, $2. Ppd. Alpine Imports, 101 Fifth Ave., New York 3.



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The factory deadline for these patterns has passed. However, through our especially large purchase, we can accept your order for prompt delivery at manufacturers' established prices.

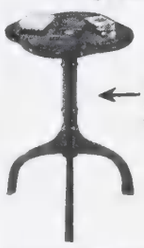
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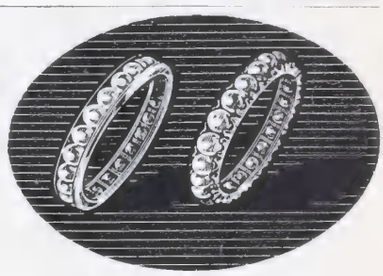
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LUSTROUS, beautifully matched cultured pearls encircle this glamorous wedding ring. An exciting creation for the bride who seeks the unusual or who wants a "dress-up" wedding band. Channel setting (left) or prong setting (right), in either white or yellow 14K gold. **$25** ea. (Fed. tax incl.) Send ring size. Mail orders filled — Dept. H 10

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Blooms Forever on Your Dressing Table!

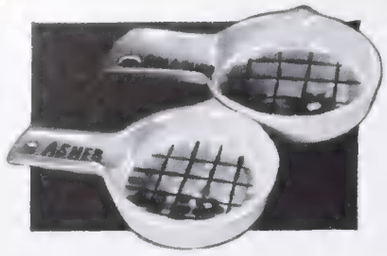
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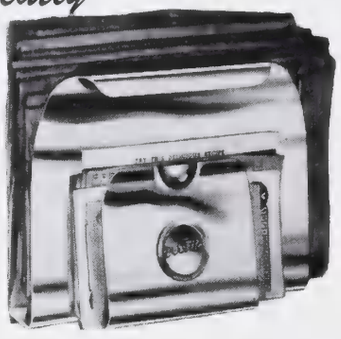


MONEY-BACK GUARANTEE

Ashes 'n Splashes

The harried cook with a dripping spoon in hand will head straight for this charming pair of trays—one a spoon tray, the other an ashtray. Ceramic hand-painted with light plaid motif. Each 5½" long. Very pretty side-by-side on the stove. Order No. H4468. **$2 for the set, ppd.**

Save Paper Bags Neatly

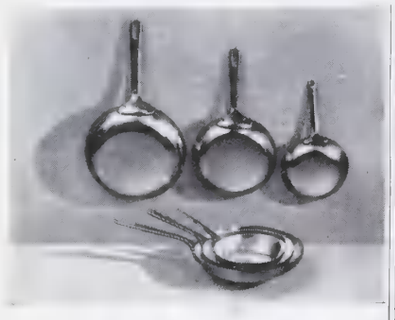


The Sack Trap loves to be left holding the bag! Made of high tensile spring aluminum with beautiful satin finish. Attaches to wall or door, and expands to hold dozens of paper bags. Small holder on front for recipes, coupons. 2¼" x 6" x 7". Screws included. HK4066, **98c** ppd.

Write For Free Catalog

Miles Kimball

81 Bond St., Oshkosh, Wisconsin



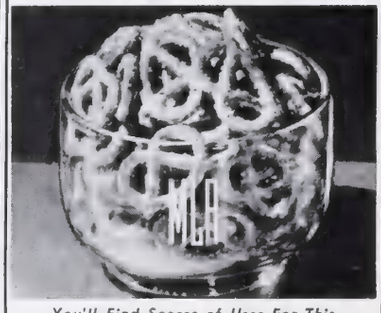
HARD TO RESIST

Wonderful skillets in glowing copper lined with culinary tin with solid cast brass handles. Handsome enough to use as serving pieces. The set nests for storing, or better still, hang them on your kitchen wall for quaint charm. Complete—three sizes in a set, 4", 5" and 6"—**$9.95** postpaid.

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FOR FRUIT, CEREAL, SERVING, ETC.

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Window



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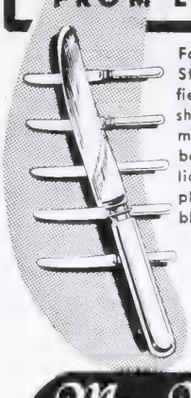


VERY NICE FOR ICE i New England kanakin. made of native pine in a na lacquer finish, it's hand rated in dark green and red personalized with any name red or green plastic lining, lated with Fiberglas and keeps 2 qts. of food hot, or 3 cubes vigorous, for hours. high, $5.25 ppd. Gotham 67-85 Exeter St., Forest New York.



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6 pc. SHEFFIELD STEAK SET FROM ENGLAND



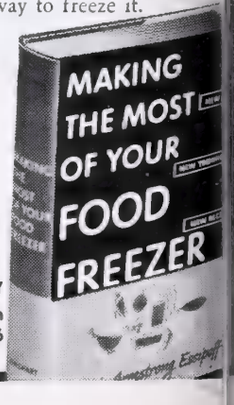
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Ruby Red
HIGHBALL GLASSES

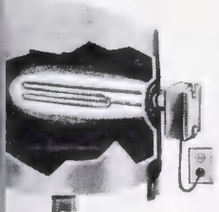
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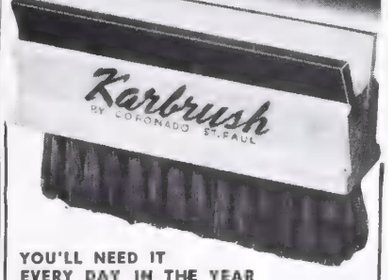
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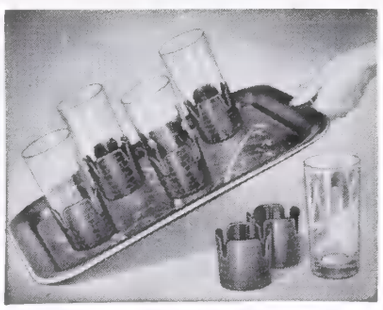
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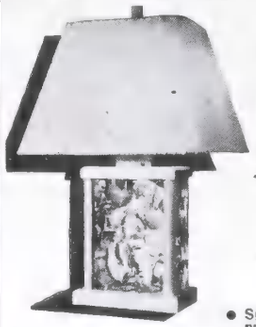
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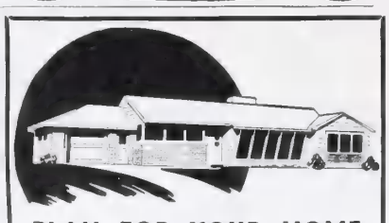
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Window Shopping



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(*Continued on page* 77)



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Window Shopping

CONTINUED FROM PAGE 72

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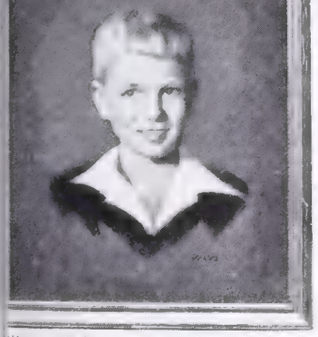
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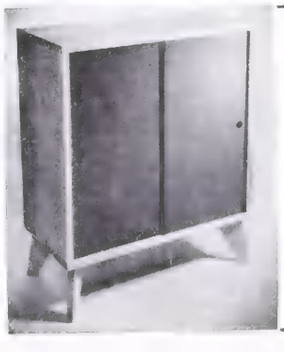
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Shades available in Chartreuse, Light Green, Medium Green, Red, Tan, White, Yellow.

Style 405—Double Swinging arm enables light and shade to be extended or drawn in. Height 58". 3-way lighting (50, 100, 150 Watts). Direct and indirect light. 20" washable polyplastex shade. $16.95. Brass Finish—$2 extra.
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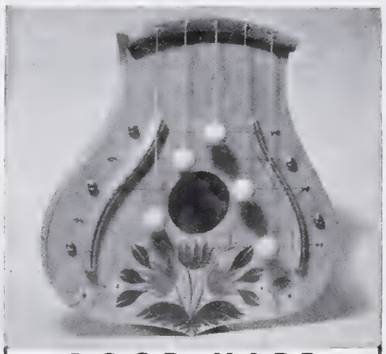
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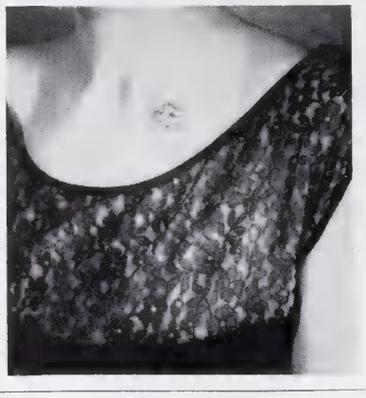
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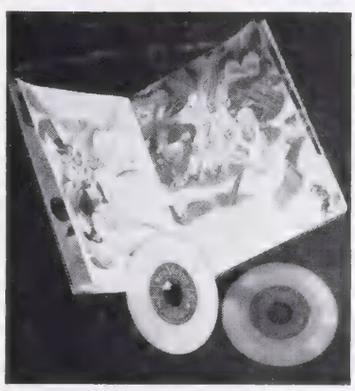
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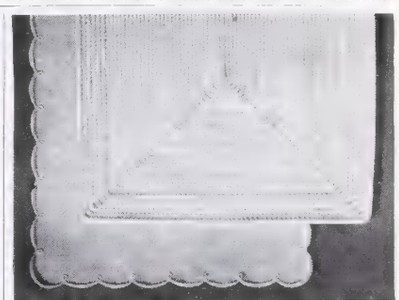
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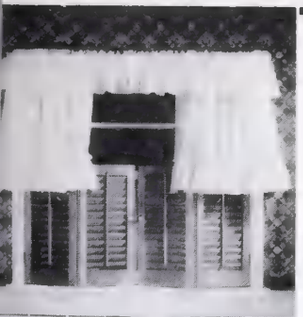
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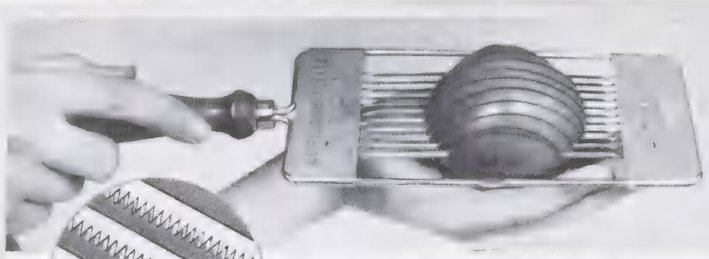
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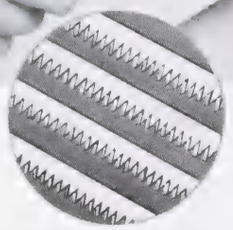
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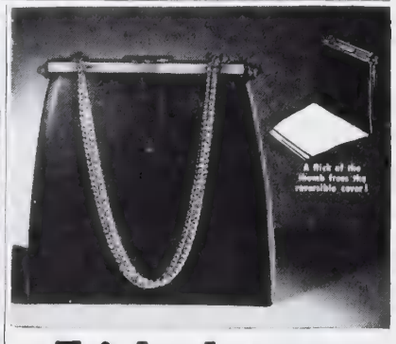
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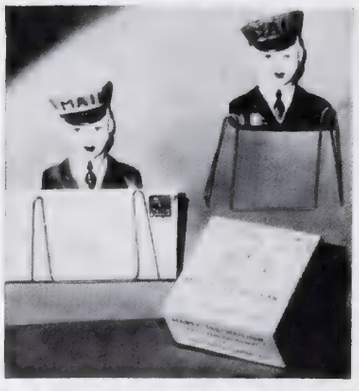
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Window



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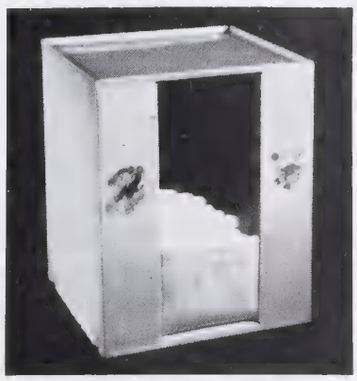
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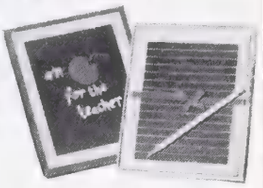


UEEZE PLAY. Now instead an exasperated shake, you e a playful pinch to these xible plastic dispensers, and y lend spice to the stewing. coratively identified with Salt, pper, and Paprika, they're all isture-free, nonclogging, free- raying, and guaranteed not to ak or crack. $1.50 the set. d. The Bar Mart, 62 W. 45th , New York 19, N. Y.



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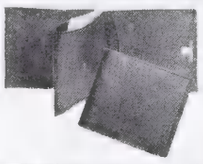


667. Flashlights to right of them, flashlights to left of them, sputtered and fizzled. This trim little beauty lights with a clear true beam through its Mazda magnifying bulb with translucent dome. It's modern gem-like case comes in different colors, locks on or off. Has standard cell and is a powerful little friend in time of need. 3¼ ■ 1⅝ ■ ⅞ inches.....$1.25



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21. The sheets are black like blackboards ruled in white. Children write letters on them with a white pencil (included in the set), fold and mail in the envelopes that come with them. They are fun to use and novel to get..$1.15

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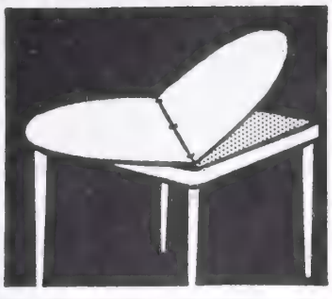
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. . . The handiest BUCKET you've ever seen. Use it for magazines—as a waste basket—a container for fireplace wood—for children's toys. Wonderful to hold ice for a party. In the garden use it for carrying small garden tools, seeds and bulbs, fertilizer. Use as a planter indoors and out. You'll think of dozens of practical uses for the BUCKET. Naturally you wouldn't use the same BUCKET for everything, so order several—and when you order, think of your special friends, for the BUCKET is a sure-to-please gift everyone can use. Sturdily constructed of Virginia White Cedar. Durable metal hoops and bail with wood handle. Choice of Mahogany, Blonde, Maple, or Natural finish. Nursery decoration if desired. 12 quart capacity. No COD's.

$4.75 postpaid

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For Men and Women

These are true, Indian-style moccasins, made originally by the Penobscot Indians of Maine—hand-cut, hand-lasted and hand-sewn. Fine topgrain leather, lined with cloud-soft sheepskin for fireside comfort. Brown only. Men's sizes 6 to 12; women's, 3 to 9. $7.75 ppd. + 25c west of Miss.

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Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.00 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Send for Free Gift Catalog

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Please send catalog of assorted gift packages. ☐
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These attractive markers make thoughtful gifts—and they make it easy for friends to find *your* home DAY-n-NIGHT! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- **Reflector lettering—tiny glass beads mirror light at night**
- **Permanent raised letters and numbers 1½" high**
- **Lifetime aluminum—rustproof**
- **Baked enamel—black background—white beaded letters**
- **Double plate 18" long—reads the same from either side**
- **Any wording you want, up to 15 letters and numbers PLEASE PRINT CLEARLY**

Any marker C.O.D. if desired; fees, postage added. Colorado residents add 2% sales tax.

SATISFACTION GUARANTEED OR MONEY BACK

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21A Spear Bldg., Colorado Springs, Colo.



BRACKET MARKER with wrought aluminum bracket $3.95 POSTPAID



LAWN MARKER with 26" wrought aluminum stand $2.95 POSTPAID



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ONYX BASED SHIMMERING SHOWERS

with Genuine Cut Crystal Prisms

Elegantly styled and crafted, these electrified shower lamps lend charm and enchantment to any room. Each lamp is magnificent, displaying **27 imported cut-crystal, 2-piece prisms** cascading over a 3½" square of genuine onyx mounted on a heavy goldplated, openwork metal base. Ideal for credenza, console table, etc., they epitomize gracious living. Complete with bulbs. Overall height 17".

A truly superlative value!

$22.50 the pair, postpaid.

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Distinctive

Horse Bordered

SILK KERCHIEF

You'll love it and adore wearing it. Twenty-eight bay horses in action, trot and canter around the 4-inch deep red, blue, or green border of this 34 inch square white scarf. Design shows two large bay heads and whips in center. Beautifully made of hand screen printed, water repellent, pure silk, with rolled hems. Price only $2.00 (3 in assorted colors for $5.75) Postage prepaid. Money back if not delighted.

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Tape the seam shut between bathtub and wall or around sink with Clevco Linoleum Seal, a practical protection for your linowall or plaster. This flexible tape is backed with adhesive that bonds to porcelain as well as to any type wall finish and seals the cracks against all moisture and dirt. A 15' roll of Clevco Linoleum Seal in glossy black, white, blue or dark red, ppd. is $1.50 for 1" width, $2.00 for 1½". *Please state color.*

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Amazing New **TOLE HANGING LAMP**

No wires to connect. Imagine . . . Now you can change a lighting fixture with a twist of the wrist . . . wherever a light bulb can be screwed in. This delightful lamp is *red Tole metal trimmed with shining brass.* . . . 8" dia., 9½" high. Has opal glass reflector. Takes 100 watt bulb. ***No wires to connect.***

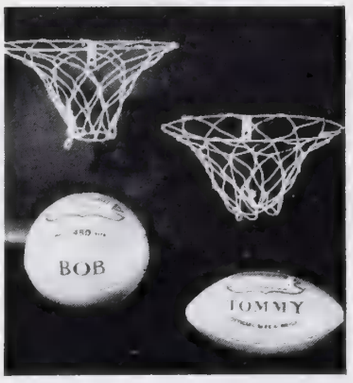
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artisan galleries

FORT DODGE IOWA



Window



PLAY BALL! He'll be the a round champ of the neighborho with this basket ball and footba set. Simulated leather basket ba is official size, has seamless But bladder and inflating needle. Wi two 14" baskets and his name ball. $4.95. Simulated pigsk football, official size, is made t same way. Personalized with first name, $2.95. Ppd. fro Crown Craft Products, 246 Fif Ave., New York 1.



TOPS IN TV. As television becoming the national habit, yo set should become a decorati exclamation point, topped wit this arrangement. A dark gree pottery bowl, 9" x 7", comes wit dried California plants and chartreuse bird. Touches of fl mingo pink make a striking co trast, and the whole effect ma give Milton Berle a run for h money. $2.95 ppd. Daniel Low Co., Salem, Mass.



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NONE BETTER PLASTIC FINISH makes SWEDISH or BLOND MAPLE ALSO IN LIMED-OAK FINISH out of your old walnut or mahogany furniture

. . . and you don't need to sand, scrape or remove old finish. Easy to apply. Economical to buy.

ORDER BY MAIL

Prices, including Postage, are given for your convenience to cover quantity needed to do each of the following:

$5.20 each—Breakfast Set, Bed & Dresser, Upright Piano, Garden Table & four Chairs, Dining Room Table & four Chairs.

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Send check or money order. Prompt shipment.

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"LUCK WITHOUT LIMIT—LOVE SO IT HURTS—THE FLASK NEVER EMPTY."

So says this Wedding and Good Luck Tile . . . a Perggren original . . . colorfully and faithfully reproduced in the whimsical tradition of Old Swedish folk paintings. Cork backed for practical table use, but so attractive you may want them for display only. 6" square $2.25 ea., $4.25 a pair, ppd.

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Shopping



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OCKET ADDING MA- HINE. It fits right in your se, is wonderful for supermar- sprees. Everytime you toss a in your rolling basket, reg- r the price on the machine. hen you're through, you'll know total before the cashier—and can't be overcharged. Fine. for bank statements. It adds lars and cents up to $99.99. 95 ppd. D. Corrado, Inc., 26 Clark St., Chicago 2.



OUR PHONE-Y BUSINESS l be elegantly taken care of h the Tele-Pad. Made of fine ther, hand-tooled in 24k gold, has an indented nest for your ephone (round, oval, or oblong e), a pad for jotting messages, l a gold-plated pencil whose rdy golden chain foils pencil ptomaniacs. In brown, green, ne, or red (give 2nd choice), 95 ppd. Abbott Gifts, 22 W. nd St., New York 10.



DECORATOR DESIGNED *Quality* BUDGET PRICED

21.50

#1500 — A decorators lamp, 24" Diameter pebble cloth shade, 3 way indirect bulb 100 - 200 - 300 watt. Height 60". Colors see below.

Overall Height 60"

Overall Height 20"

12.50

#400—Delightfully homey, useful swing arm for night st end tables, desk pr piano etc., 20" high, 14" pebble cloth shade, plastic reflector, indirect 3 way socket for 30-70-100 or 50- 100- 150 watt bulb, weighted, padded base. Colors see below.

#300 — More uses with extending swing arm. Height 54". 11" pebble cloth shade. Plastic reflector, indirect 3 Way socket for 50-100-150 watt bulb, weighted base. Colors see below.

18.95

Overall Height 54"

Choose from 5 shade and 6 stand colors, harmonize or contrast them.

Even today quality need not be expensive. You'll marvel at the finely constructed, simple elegance of these lamps. All metal column and heavy metal base, available in baked enamel wipe clean colors. Metallic gray, chartreuse, forest green, Chinese red, bronze and brass. Durable pebble cloth shade in natural, forest green, gray, Chinese red and chartreuse. 6' of UL approved cord. Satisfaction guaranteed.

Check or Money Order. Specify Colors. You pay small express charge.

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GREETING TREE

Show EVERYONE how much you love their own special Christmas card—display it on this gay, decorative Yule Card Tree! Unique, charming holiday decoration; holds up to 100 cards. Antique green finish metal; almost 2½ feet high; comes apart for storage.

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The Ideal Gift For Any Youngster

Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- Built of rugged clear-grained hardwood, 6 ft. long.
- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 250 lbs.

ONLY $4.95 POSTPAID

(Add 50c west of Miss. River)

Order NOW for the children (6 to 16) on your Gift List. Satisfaction guaranteed. No C.O.D.'s, please. Send check or money order to:

BEACON SPECIALTY CO.
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PRETTY FOR MANY OCCASIONS

Monogrammed glass plates are indented to hold the cup or glass securely, with plenty of room for canapes, sandwiches or dessert. Use for cocktails, afternoon cool drinks, or dessert and coffee. Nice for snacks at all hours. Plates are 8" square. Sold in 8 piece sets of either 4 plates with 4 cocktails; 4 plates with 4 tall glasses; or 4 plates with 4 cups. Specify which you want. 8-piece set is $6.50 including hand cut monogram and postage. No C.O.D.'s.

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LIVE LOBSTERS FROM MAINE TO YOUR HOME



Sensational new idea! A rare treat for seafood lovers. Now enjoy Maine Lobsters at their mouth-watering best. Fresh-from-the-ocean goodness! Real "shore dinner" flavor! Yes, these succulent, firm-fleshed lobsters come to you straight from cold Maine waters—delivered alive and kicking in our special ice-packed, ready-to-cook metal container. Put container right on stove without touching lobsters. Steam-cooks 'em between layers of seaweed, real Down East clambake style. Good? You never tasted better!

WRITE TODAY for container of 10 choice pound plus lobsters, or 8 lobsters plus ½ peck of steamer clams—either offer only $14.95, check or money order. Express charges collect. *We guarantee live delivery for date you specify within 1,800 miles—or money back.* Order now or send for free illustrated folder. Gift Certificates also available.

SALTWATER FARM Box 606, Damariscotta, MAINE

Window Shopping

RAIN-L-FLO
bronze mesh GUTTER TUBE is
Your silent handyman
on duty
24 HOURS a day
ALL SEASONS of the year



It's the servant that costs so little and means so much

only **$29.40***

protects the average home

No more clogged, overflowing gutters and costly damage to walls, outside paint and foundations. No more hazardous trips to the roof for periodic cleaning. No more bother and expense.

RAIN-L-FLO bronze mesh gutter tube has been performance tested and laboratory approved. Fits into gutter easily and provides permanent open passage for free flow of water. Specified by builders and architects.



Scarcity of materials makes it advisable that you order today.

* approximately 60 ft.

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☐ Please send me complete information about Rain-L-Flo Gutter Tube.

Rush_____ft. Rain-L-Flo at 49c ft., express prepaid*

I enclose ☐ check ☐ money order for $_____ (Payment in full or ¼ with order, bal. C.O.D.)

* Orders of 60 ft. or more.

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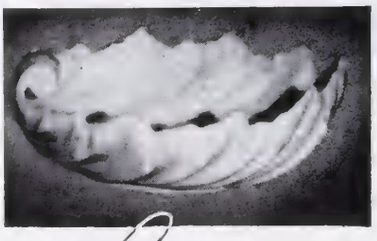


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3'x7' only **$5.20** a panel

Decorate your windows in *the newest way* with imported Carabao draw draperies constructed of matchstick size bamboo. Write for free detailed picture that shows how the tiny vertical slats are sewn to give suppleness and texture to these unusual drapes. We'll include complete information and price list. *Available for any size window* (add 50% to window width for fullness). Natural color drapes in standard sizes approx. **24¢** a sq. ft. Six beautiful decorator colors (chartreuse, kelly, red, yellow, grey) approx. **34¢** a sq. ft. Our artists will *match any color swatch* you send or you can even paint them yourself. Write today and learn how inexpensively you can decorate *your* windows. *Traverse rods and cornices available.*

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Lenox

. . . It's not too late to own—or give—a graceful shell dish of world famous Lenox china. Thanks to a fortunate purchase a year ago, ZCMI is one of the few places you can still buy this enchanting artware that adds such tasteful beauty to the home when filled with flowers, fruits, candies or nuts. Plain white shell dish, **7.25**; plain pink, **7.75**; white with gold trim, **9.50**; pink with gold trim, **10.00**.

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SEASONING SAMPLER is d signed for imaginative cooks wh want to experiment with herb and spices, but who are confuse A hand-rubbed wooden shelf, a honey pine finish, holds fou ¾-oz. bottles, each a differe blend of herbs, spices, and sa and each custom-made to enhan a particular food: beef, por fish, fowl. $2.50 ppd. No c.o.d. Refills, 50¢ ea. Cape May Cou try Store, Cape May, N. J.

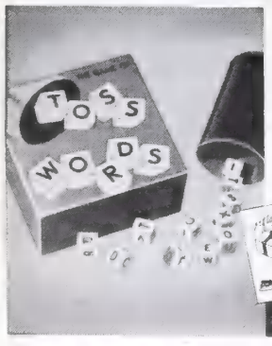


A FINE SCENT have the pine deodorant capsules that di fuse their clear, clean sme throughout your home. Put a fe on the floor before vacuumin They break inside the clean and send their fragrance adri through the room. Make you whole house out-of-doors fres Ideal for sick rooms, garbag cans, etc. 50 Vacu-Buds for $1.0 ppd. No stamps. Northmore' Box 756, Highland Park, Il



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(*Continued on page* 89)



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for intelligent fun. The game consists of fourteen lettered dice and shaker. One to four or more persons may play singly or as partners. This game provokes deep thought and your interest will mount with each roll. Highly recommended for school children as it will improve their spelling, increase their word power while providing hours of entertainment.

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You can paper a whole wall with sleighs, steamboats, trains, farm scenes for the price of a pair of prints. $1.65 per roll. Send 10¢ for generous sample.

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An experience in eating! Holly Farm relishes and conserves are hand made and hand packed from the finest ingredients money can buy, and faithfully follow old authentic, ante bellum recipes handed down for generations of prominent Southern plantation families. Wholesome, delectable preserves and jams include: **Whole Cherry, Whole Strawberry, Yellow and Red Tomato and Watermelon Preserves, Apricot-Pineapple Jam, Amber Marmalade and Peach-Orange Conserve.** Spicy delightful relishes include: **Vicksburg Green, Hernando Relish, India Chutney, Colonel's Picklette and Watermelon Rind Pickle.** Attractive gift boxes of any three 9 oz. jars of your selection, **$2.85.** Six jars, **$5.45.** Twelve jars, **$10.75.** Free delivery anywhere in U.S.A. Let us mail these distinctive Christmas gift boxes, with your card enclosed, direct to your friends. Send check or money order to:

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From Your Negative

Make your Christmas greeting friendlier, more personal this year! Your treasured snapshot of home, baby, pet or family group handsomely reproduced on a deluxe deckle edge card, distinctively your own.

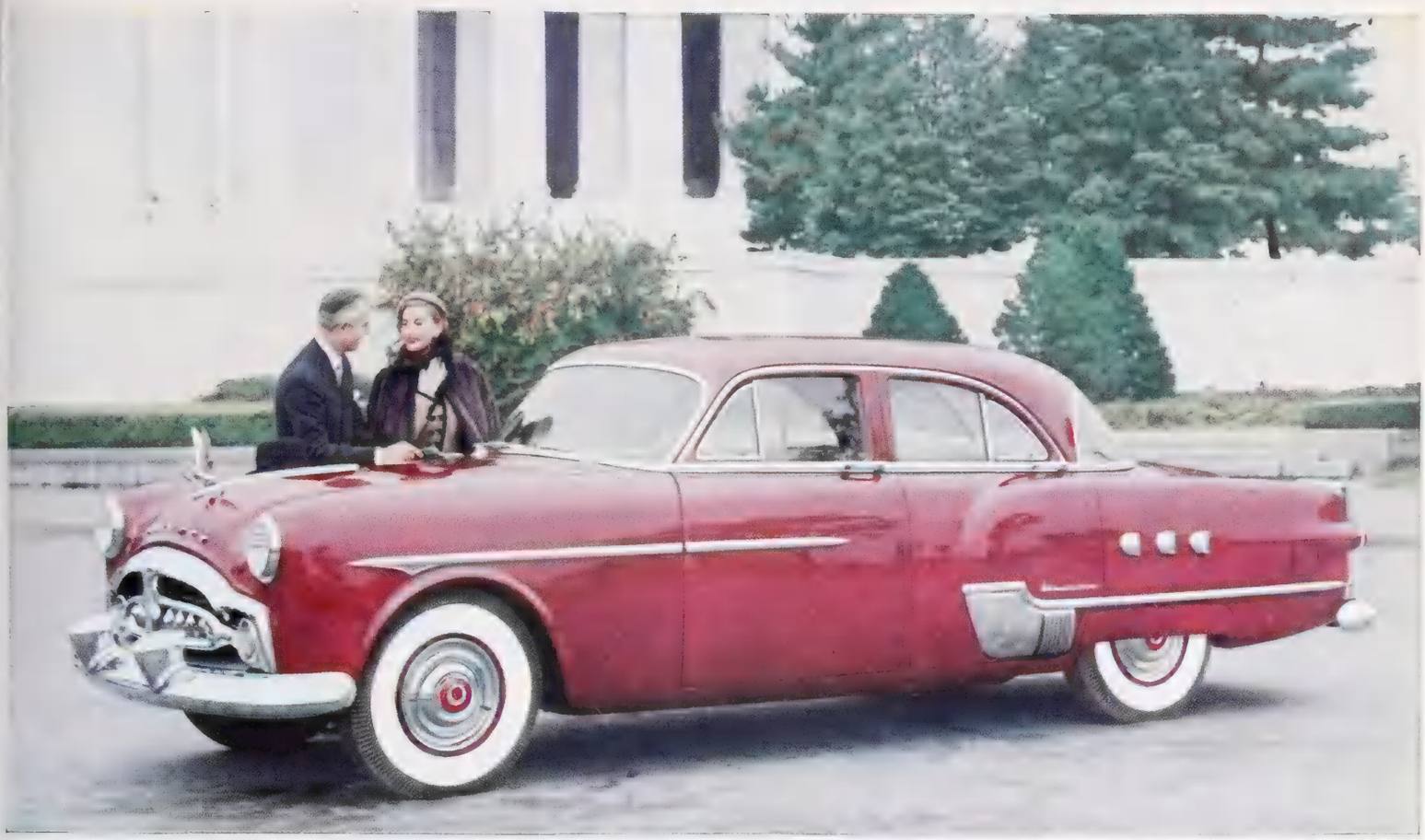


25 Cards & Env. $1.50 *(plus 25¢ shipping)*

FREE SAMPLE

See your card before you buy. Send black and white negative and 10¢ for return postage. If negative unavailable send photo and 50¢ for making new negative. Satisfaction guaranteed. Act now—avoid rush!

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Most luxurious motor car in America: Packard Patrician '400'—$3586*

Now~get the Plus of a Packard at the price of a car!



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Pictured here are just three of the *nine* all-new models in America's most democratic fine car family. They differ, of course, in size, power and appointments. But of this you can be certain: every car that carries the name "PACKARD" is the top quality car in its price class . . . with a price that makes it an equally outstanding "buy."

The more you shop around, these days, the more you'll be convinced that the prestige of a Packard has never been so *practical!*

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Prestige car of the medium-priced field: Packard '200' Club Sedan—$2366*

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matched shower and window curtain sets of

Firestone Velon*



Fall flowering for your bathroom—matched shower and window curtains of Firestone *Velon*. Frankly, *Velon* is so waterproof—so durable—the only reason you'll want replacements is for the fun of changing your color scheme. You'll find these curtains extra full and well-tailored—nylon-sewn for strength.

Choose jewel-bright *Velon* colors and hand painted effect patterns. Ask for shower and window curtain sets of *Velon* at department stores or specialty shops. So low priced you can splurge without feeling extravagant.

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Guaranteed by Good Housekeeping — Firestone Laboratories Approved

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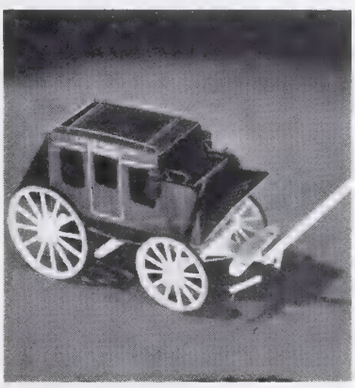
Window Shopping

CONTINUED FROM PAGE 84

OLONIAL BRAIDED UGS. oval in shape and re-rsible. come in burgundy, blue, l. brown, or green on multi-lor grounds. In either all-wool, cotton-wool filled. 24" x 36" e is $7.95 and $3.95; 27" x 54", 2.95 and $7.95; 4' x 6', $34.50 d $16.95; 6' x 9', $76.50 and 6.95; 8' x 10', $109.95 and 4.95; 9' x 12', $139.95 and 9.50. The Derman Rug Co., A Main St., Watertown, Mass.

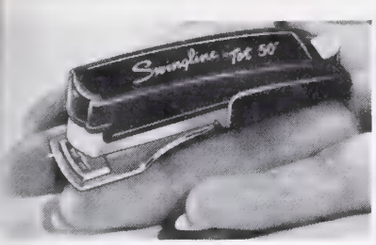


THE STAGE IS COMING!" ways meant great excitement, d when the Wells Fargo Stage oach hove into sight amid a rry of dust and hoof beats, the hole town turned out. Your child n re-create this coach in a 11¼" odel that can be assembled in evening. Kit contains plastic, etal and Tekwood parts, easy-follow drawings. $1.50 ppd. leal Aeroplane & Supply Co., 22 7. 19th St., New York 11, N. Y.



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GOES ANYWHERE . . . DOES EVERYTHING!

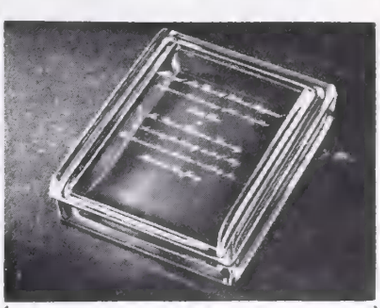
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$2.00

Big-stapler performance . . . pocket size! Splendid for *birthdays, Christmas gifts,* etc.! Complete with staples *(refills sold everywhere).* In green, red, wine, mahogany and honey colored leather case imprinted *with your initials.* Give first and second color choices . . . initials. $2.00 postpaid . . . no C.O.D.'s.

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BUT WE GUARANTEE...

- Hours of independent play.
- Sustained interest from two to nine years of age.
- No other toy has greater play value.
- Lasting—indestructible.

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Your child will regard this as his constant favored toy day in and day out... he will be constructing, building, creating, in a form large and impressive to him... architecturally designed and approved by educators in smoothly finished hard maple. For boys and girls alike.

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CHOW-TIME PITCHER
FOR TINY COWPOKES

Here's an easy way to corral those hombres and get 'em hankerin' for more milk or fruit juice. They'll love to see the liquid pour from colorful *TWO-GUN TINY PITCHER.*

Shatterproof, and holds about a quart. Complete with Western tumbler, packed in wild-west gift box.

Satisfaction Guaranteed or Money Refunded

Order from Dept. P-1

$1.95 *Postpaid*

sunset house
8818 Sunset Blvd., Hollywood 46, California



WICKER MAIL BASKET

or PLANTER



WITH HOUSE NUMBER WITH MONOGRAM

Original . . . Attractive . . . Practical

In front of the home, it's a mail basket. At the service entrance—a drop. On porch or indoors—a novel planter . . . and it's imported from Madeira! Size 11" x 7½" x 6½" deep.

Just PLAIN, it's..... **$2.00 ppd.**
MONOGRAMMED with one initial..... **$2.50 ppd.**
With HOUSE NUMBER. **$2.75 ppd.**

Write for free gift booklet.

J. Harris
NEVILLE
250 High St.
BURLINGTON, N.J.



STICK-n-STAY HOOKS
HOLD 15 LB.—NO NAILS OR SCREWS

Just stick it up—it's guaranteed to hold 15 lb or more! No screws or nails to make holes; crack plaster and pull out. Just moisten the back of a Stick-n-Stay—it sticks and stays on wood, paint, paper, glass, tile or metal. No tools, no trouble. Use Stick-n-Stay Hooks in your kitchen, bathroom, clothes closets, workshop, etc.

ORDER BY MAIL... SATISFACTION GUARANTEED OR MONEY BACK

Walter Drake

8 for $1.00 POSTPAID. Colorado residents add 2% tax.

110 Drake Bldg., Colorado Springs 9, Colo.

Moseley's

BEDTIME STORY



Challis Blanket Cover Monogrammed in Satin

We're telling a very personal bedtime story about our value-wise blanket cover in washable rayon Challis with gleaming satin monogram and wide band trim. Decorator-perfect colors: Pink Challis with Pink satin; White with Baby Blue; All-White; Grey with Moonstone Grey; All Gooseberry Green. When ordering, underline principal initial of monogram. Allow three to four weeks for delivery. We must request a 50% deposit on C.O.D. orders.

Twin Size 72x90	$10.75 each
Double Size 90x90	$13.75 each
Dual Size 108x90	$16.75 each

Complete with Monogram

Moseley's

DETROIT · MIAMI BEACH · PALM BEACH

MAIL ORDERS TO MOSELEY'S, FISHER BUILDING, DETROIT 2, MICH.



Window



EASY CRUMB, EASY G
A crumber set is an elegant a practical gift for a bride. alm certain not to be duplicated. T is the nicest we've ever se Made of gleaming sterling silv the tray has a crumb well in t back, and with the matchi brush, it's $16.85 incl. tax a post. If you want the shields e graved, add 15¢ per letter. Bla Starr & Gorham. Fifth Ave. 48th St., New York 19.



RESERVE THIS TABLE
the Christmas present for som one very special. Traditional design, it is made of genuine m hogany with solid brass hardwa and, fitted into recessed wells a an Evans lighter, ash tray, cig rette box! With a decorative bra carrying ring, it measures 15" 12" x 20" high. $29.75 shippin charges collect. Kane Co., 610 S Michigan Ave., Chicago 5.



FLARE PLAY for the famil who likes to dine by candleligh are these brand-new hurrican lamps. And for the decorativ bargain-hunter, they're a sizzlin value. With graceful black meta stand and crystal chimneys, singl hurricane is $2.95; double i $3.95. Add postage, and orde them *fast* from Lord & Taylor Fifth Ave. at 38th St., New York



Price $25.00 delivered to your home. Duty payable on receipt approx. $3.50. Size 22 in. x 12 in. x 9½ in. high. 120 watts. Checks (crossed "Barclays Bank Ltd.") direct to:—

BELLING & CO. LIMITED
BRIDGE WORKS, ENFIELD, MIDDLESEX, ENGLAND

This amazingly faithful electrical reproduction of burning oak logs will charm your family and intrigue your friends. Touch a switch and at once your hearth is alive with good cheer — without fuss or ashes.
Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

Belling

Manufacturers of Electrical Appliances of Distinction since 1912

BLESS THIS HOUSE
OH LORD WE PRAY
MAKE IT SAFE BY
NIGHT AND DAY

DELIVER US FROM EVIL





TWO HEARTFELT PRAYERS
These trivets make gifts especially significant in these troubled times. For your own home . . . or your friends'. Decorative as a wall hanging . . . practical as a table trivet.

BLESS THIS HOUSE is hand-cast in iron with beautiful black satin finish. 7" wide. $2.25 postpaid.

Customers say: "They are lovely!" . . . "So pleased, want more for friends" . . . "Make such wonderful gifts."

GARRET THEW STUDIOS, HB-1, Westport, Conn.

DELIVER US FROM EVIL, sculptured bas-relief, is hand-cast in old-fashioned iron, processed for an enduring finish. 6" square. $2.25 postpaid.

Shopping





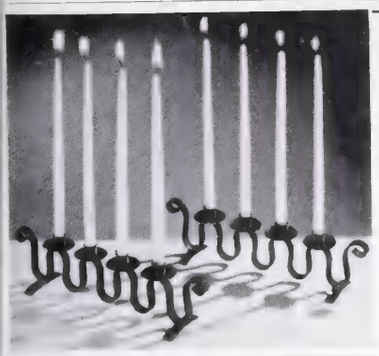
RTICHOKE PLATES. We ish someone had given these to s when we were married! Artiokes are our favorite vegetable. ut how to serve them is always problem. These are lovely—hite earthenware with a well for elted butter and plenty of room or the leaves. $18 a dozen, plus ostage. Plummer, Ltd., 734 Fifth ve., New York 19, N. Y.



WHEN FIDO TAKES A POWDER, this is the bed in which he'll want to dream his dog dreams. It's made entirely of steel, rustproof and chip-proof. The cotton-filled cushion is a soft berth, and just in case a draft should disturb His Nibs, a tailored side cover slips over the metal frame! 24" x 16". $10.50; 27" x 18", $14. Express collect. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.



FLOATING FRAGRANCE. Bradshaw's Olde New England Bath Bowl is one of the most refreshing luxuries that ever bobbed prettily about in a tub. The easy-to-hold wooden bowl is filled with a pound of fine milled rose geranium bath soap. After its glamorous days are over, the bowl will serve individual salads, popcorn. $3 plus 25¢ post. Hall Galleries, Albert Steiger Co., Springfield, Mass.



A Christmas Touch
To Last The Year 'Round

Black wrought iron Candle Holders from Sweden and red or white matching Candles bring a friendly glow to any occasion.

Holders, 11½" x 3" . . . . . each $3.50
Candles, 9½" x ½" . . box of 10 . 1.00
(please specify color)
Holder and Box of Candles 4.35

All shipments postpaid. Add 25c West of Miss. Sorry, No C.O.D.'s.

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Twining and Buck, Inc.
Salisbury, Conn.
member store; contemporary furniture retailers

Our beautiful CHAFING DISH is less than $10

Amazing but true . . . this handsome, useful chafing dish can be yours for just $9.50. (We find it hard to believe ourselves.) Brown, flameproof pottery with attractive white drip glaze. Two quart capacity. 9½" high on its own black, wrought iron base. A can of sterno is included. **$9.50** postpaid complete

Send for our new gift catalog.

the krebs
Dept. BO, Westerly, Rhode Island





Decorative spice

Inspired decorating must include the accents of decorative spice—the little touches, here and there, that bring charm, warmth and interest to a well-planned room. For inspiration, for spice in your decorating scheme, look to Wilson-Jump. You'll find everything you'll need for your home at our Michigan Avenue store, and you'll find a staff of expert decorators ready to help you create a tasteful interior. Why not combine your ideas with ours and see what beautiful results you'll achieve.

Imported hand-carved mirrored Sconce, gold-leaf finish. (16 in. wide, 33 in. long) each $62.50

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Authentic Reproduction Of An 18th Century



BOW FRONT CHEST

OF LAMINATED HONDURAS MAHOGANY

OUR SPECIAL

$69.75

Instead of $79.50

Made by master craftsmen in a factory famous for fine furniture. At $69.75 it is one of the most thrilling specials our store has ever offered!

This beautiful bow front chest with four drawers graduated in size is constructed of hardwoods and laminated South American Honduras Mahogany with rare swirl mahogany graining. Rubbed down to an Old English mellowed finish. Top has flushed ends so that two or more chests can be placed side by side.

SPECIFICATIONS: Width 35¼"; height 35"; depth 20¾"; antique finished solid brass hardware; dust proof partitions and center drawer guides. Shipped prepaid anywhere in Continental U. S. A. for $69.75 instead of $79.50.

SEND CHECK OR MONEY ORDER
(Add 3% Sales Tax If Shipment Is Made In State of North Carolina)
NO C. O. D. ORDERS

DEPT. 89
P. O. BOX 6007

MECKLENBURG
Furniture Shops Inc.

CHARLOTTE
NORTH CAROLINA



These you'll love. Fat little cherubs with outstretched wings, they'll be haloed pin-ups for a girl's room, above her bed, or flanking her dressing table. The perfect gift for that new baby. In flesh, with wings and hair brushed with gold; or wings tipped with turquoise and hair soft yellow; or all white. They're made of durable composition. 6" wide, $1.50 each postpaid. Set of three, $4.45.

HOLIDAY PRODUCTS
Dept. HB
Pontiac **Illinois**



The same two-toned bell that graces the quaint carriages of Bermuda makes a delightful accessory for your car . . . an out-of-the-ordinary gift! 5½" in diameter. Heavy nickel plate. Easily installed. $8.95 prepaid. Send money order or check.

The Bermuda Shop
554 Madison Ave., at 55th Street
New York 22, N. Y.



A CAPTAIN'S CHAIR

The Skipper Himself Would Approve!

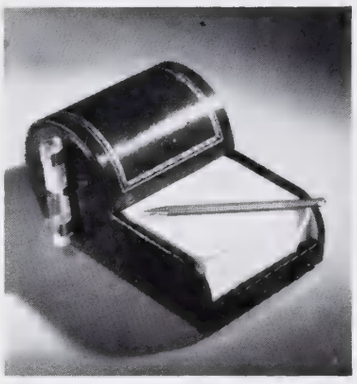
Deeply carved saddle seat and horn are hand-crafted . . . New England base turnings are authentic to the fraction of the inch. Heavy rolled back molded by hand. Carved knuckles add to authentic richness. Made of selected Poplar, Hickory and Maple woods. Standard finish: Antique Pine. Overall height: 30". Made to last for generations. Guaranteed Christmas delivery. Write for free catalogue of other Colonial furniture reproductions.

Shipped Prepaid **$44.50** **No C. O. D.'s Please**

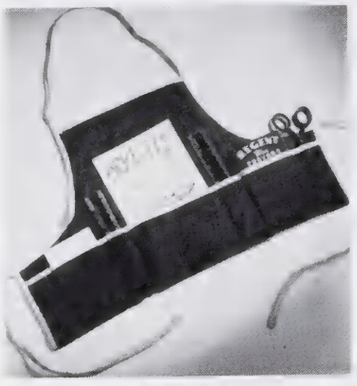
Priscilla's Workshop
Box 47, Spinnerstown **Bucks County, Pa.**



Window



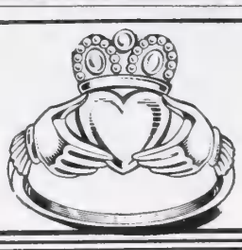
IT'S TIME TO SAY GOOD BYE when the three-minute timer attached to this jumbo memo pad gives you the signal. As if that weren't service enough, a gold-plated pencil clings magnetically to the other side. Then, under cover, there's a stamp and clip compartment, *and* a calendar! In chestnut, wine, or green leather. $8.95 ppd. Green Gable Gifts, P. O. Box 44, Gracie Station, New York 28, N. Y.



A GOOD IN-VEST-MENT for your 3-to-6-year-olds, who need plenty of ammunition for their energy, is this vest-like apron. The fun pockets across the front are stocked with top entertainment: a Here 'Tis coloring book, crayons, ruler, blunt scissors, pencils, and pad. Green, red or blue with contrasting binding, it's $2 postpaid. Order from The Pascos, West Hartford 7, Connecticut.



FREEZETTE solves any storage problem, whether it be leftovers for the refrigerator, or meats and vegetables for the home freezer. Made of plastic that will remain flexible even at very low temperatures, these containers will not break or crack. Special combination of 2 pts. and 2 qts., $2.35; 6 pts., $2.59; 12 pts., $4.49; 6 qts., $3.49. Postpaid from Mastercraft Products, 212 Summer Street, Boston 10, Mass.



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"CLADDAGH RING"

Fashioned By Artistic Craftsmen

Famed in Irish legend and reproduced in this country for the first time. Unique in style, authentic in design, two hands holding a crowned heart.

Lady's 10K Signet Ring $22.50 **Man's 10K Signet Ring $24.50**

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FREE: The story of the Claddagh Ring from Galway Bay. Write for a copy now.

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NEW BRITAIN, CONN.

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Amazing New Dye—Just Brush On Rug—Right on The Floor!



"JUST like magic," the amazing new dye RUGADUB, changes or restores the color of your rugs. Just brush on. Let dry overnight—"presto", your rug looks like "new" in the morning. Can be applied to any wool rug. Colors light rugs evenly. (Dark rugs should be refreshed with nearest Rugadub color.) Dyes a 9 × 12 rug.

Conceals Most Spots and Stains

Use on solid, mixed or figured rugs. Five Rugadub colors: Deep Hedge Green, Emerald Green, Midnight Blue, Maroon and Tobacco Brown. Complete Rugadub Kit includes mixing tray, brush, measuring cup and easy-to-understand directions. ONLY $3.95. Hurry—Order NOW!

Money Back Guarantee

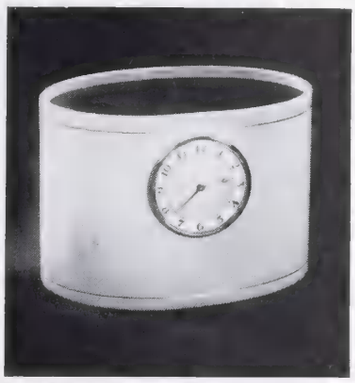
Just send $3.95 (check or M.O.) with name and address or order C.O.D. and you pay postage. Specify color. Money back either way if not delighted.



The CHAIR-LOC Co.
Dept. B-10,
Lakehurst, N. J.

Shopping





CK-TOCK BUCKET for ur desk will keep you up to the nute with your work. In it u'll keep unanswered letters, paid bills, stationery, etc., and clock, set in the front, has a e 30-hour movement. In chest-t, wine, green, brown or red ther, tooled in 24k gold, it easures 7" x 4½" x 5" high. $9 cluding tax and postage from fred Dunhill of London, Inc., 0 Fifth Ave., New York, N. Y.

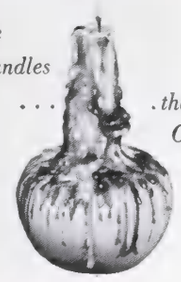


LOST CASE will almost cer-nly be returned to its owner if s name and address are im-inted in 24k gold on the front. nd if his glasses should be in it, hat a happy return it will be! ade of leather in dark maroon, e price is just $1.25 postpaid. ou can order it from Giftcraft, 34 E. 47th St., Chicago 15, Ill.



FD COCKTAIL NAPKINS, ade of natural-colored linen, are gay way to say "Thank You" id "Merry Christmas" to the cest country hostess you know. mbroidered in Switzerland with rural mailbox and personalized ith three embroidered initials, set of 6 is $10.25; set of 12 is 9.85. Postpaid from Mosse, 659 ifth Ave., New York 22, N. Y.

White Candles . . . that drip Color



agi-Colored Candles are fascinating . . . ey are satiny-white but as they burn, drip ely shades of yellows, blues, greens and ls. They give the effect of many different ored candles burned one after another . . . usual for your tables or mantels . . . a charm-comment-provoking gift.

0" candles in gift package. $1.00 *ppd.*
ttery bottles in pastel ades for candles.....$1.00 *ea. ppd.*



Peter Henderson – Stumpp & Walter
0 Henderson Bldg., 48 Cortlandt St., New York 7, N.Y.

★ Send for our Victorian "Preview"



The ALEXANDRIA—richly interpretative of finest Victorian; having superb warmth, in solid Honduras Mahogany. As shown, (or in Antique Velvet), $179.50; in Muslin or if we use your fabric, $159.00. (Send 3 yds. of 54" material.) $12.00 less if with plain back. Send check or M.O. Express charges collect. Large photo and samples, if interested. (THE Gift for the Wife?) Or, send a card for our Treasurama HB PREVIEW of many choice home findings—sold direct to you. (No hunting.) Hurry!

Bayfort Society
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Sloane's Features a Gourmet's Delight

Stainless Steel Chafing Dish

19.95
non-taxable



Non-tarnishable and polished to a silver-bright lustre. The handles and legs are of hardwood in an ebony finish and tipped with rubber to insure no scratches on your finest table. 3-quart capacity.

W & J SLOANE

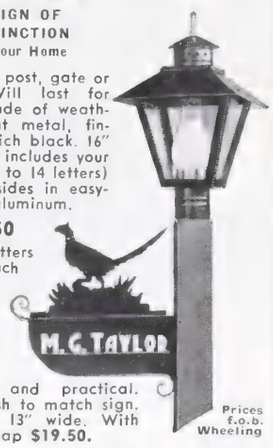
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Hagerstrom ORIGINAL

A SIGN OF DISTINCTION For your Home

Mount on post, gate or house. Will last for years. Made of weather-resistant metal, finished in rich black. 16" wide sign includes your name (up to 14 letters) on both sides in easy-to-read aluminum.

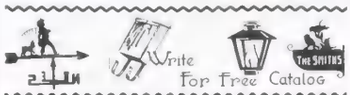
$19.50
Extra letters 25¢ each



COPPER LANTERN

Beautiful and practical. Black finish to match sign. 21" high, 13" wide. With 4x4" postcap **$19.50.**

Prices f.o.b. Wheeling



HAGERSTROM METALCRAFT STUDIO
Handcrafted Specialties since 1922—Weathervanes, Door Knockers, Mail Boxes, Fireplace Screens, Signs, Lanterns, etc.
41 Old Milwaukee Road, Wheeling, Ill.

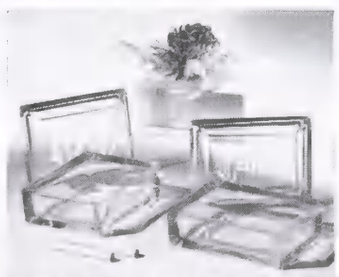


GENUINE CZECH CRYSTALS
on these beautiful authentic copies of antique chandeliers.

Model Pictured $97.50

5 gracefully curved arms. 33" long, 20" wide. We pay shipping charges anywhere in U.S.A. Satisfaction guaranteed. Write for free booklet on other models as low as $35.00.

KING'S ANTIQUE SHOP
Dept. B-14, Leaksville, N. C.



Monogrammed Heart-Warmer!

Gleaming hand-cut crystal cigarette boxes take king-size or regular smokes and sit prettily for company with a 3-letter monogram or name (up to 6 letters). Non-smokers will welcome them as charming bonbon or nut dishes. Whether you're looking ahead to Christmas or just gift-shopping, you'll want these fine crystal boxes for several of your favorite people.

Monogramming and illustrated gift-wrap are included in the surprise low price—$3.00 each ppd. Send your check or money order today—Allow 10 days.

For delivery in Ohio, add 9¢ sales tax.

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Jolly Old SANTA

FOR YOUR LAWN



The welcome addition to your Christmas decorating. Smiling Santa, beautifully hand painted in weather-proof wood in oil colors with red garments, tan gloves and blue pack. Makes an unusual gift. Four feet high, with supporting stake. Will last for years. Price $15.00. Floodlight $3.95 extra. We pay shipping charges.

OVERDOOR GREETINGS

. . *New! Personalized!*

Beautiful, hand painted plaque with full color Santa on tan scroll. Complete with greeting message and your name or names hand lettered as desired. Size 18x48 inches. Fits over your door. Price $10.50. We pay postage.



Print name plainly as you wish to have it appear on plaque.

Send check or money order direct to

Leonard Brynolf Johnson Dept. C-100, Smethport, Pa.



ANGEL AWAKE—ANGEL ASLEEP

Heavenly Angels

A Collector's Guild Selection

JUST a touch of heaven to grace the home of someone you love—or for your own collector's corner—are these exquisite Heavenly Angels. Moulded of fine textured, snow white alabaster bisque, delicately tinted as a masterpiece by Raphael or Rubens. Each about 2¾ inches high. They're the finest of sculpture reproduction of today—with heirloom charm for tomorrow.

The pair, postpaid $3.65

Order by mail from

Helen Gallagher

413-B Fulton St., Peoria, Ill.

"Cute as a Mischief"



"Wind My Tail and I Play 'Where Has My Little Dog Gone?'"

Genuine Swiss Movement. Black or Brown 8½" high. Post Paid.

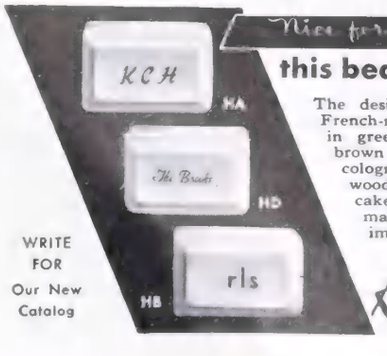
$5.95

Musical Cocker Spaniel

UNUSUAL *Gift* CATALOG ON REQUEST DEPT. A-5

THE VILLAGE STORE OF LAKE PLACID, N.Y.

Nice for gifts! Even nicer for YOU!



WRITE FOR Our New Catalog

this beautiful Personalized Soap

The design lasts on this beautifully-scented French-milled soap. Your choice of initials in green, delphinium blue, navy blue, red, brown or black- on white jasmine, white cologne, pink apple blossom, yellow sandalwood or blue rose soap. $6.00 a dozen or 6 cakes for $3.50. Prices include boxing and mailing. Specify initials, color soap and imprint.

The "Original" Personalized Soap

Katherine Gray OF COLORADO

P. O. BOX 136, COLORADO SPRINGS



Window



HERB SACHET. Your closet will smell as fresh as a kissed meadow, as sweetly as an old-fashioned garden, you'll remember the delicious grance of your grandmot snowy linens. This chintz-cov herb sachet *couldn't* be n Better get an extra one for lingerie. $1.35 ppd. The K Main Street, Westerly, R. I.

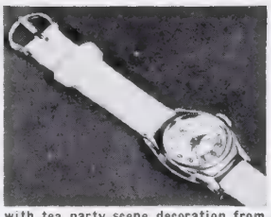


NO SHAMBOO-HOO you use Lazaar Creme Shan on your moppet's mop. It's n of a pure cream that works a radiant magic on children's that their mothers will borro for their own curly locks. should get in your eyes, th not a sting in a jarful! An makes even hard water as so rain. 4-oz. plastic jar is $ ppd. Children Utilities, 18 Griggs Ave., Detroit 21, M



ARE YOU A WA FLOWER fancier? Then y want this black wrought- planter for your glossy ivy. A circle, with silhouetted le through which your greens twine, has a colorful Currie Ives scene in the center. planter pocket is in back. $ each, $6.25 pr. Ppd. The Jo lyns, Box 147, Dedham, Mass.

ALICE IN WONDERLAND WATCH



Colorful ALICE herself, demurely perched on the blue easy-to-read dial. . . Contrasting rose color strap of washable ribbed fabric. Case is chrome with stainless steel back. Magnificently gift boxed with tea party scene decoration from motion picture. Watch is cleverly encased in plastic tea cup. Guaranteed.

$7.50 incl. Fed. tax postpaid

TIME TELLERS FOR SMALL TIMERS

"GOOD LUCK FROM HOPPY"



is the legend inscribed on this stainless-steel, fully-guaranteed watch . . . Hoppy's likeness, naturally, is on the dial, his brand on the box. Besides all this, there's a letter from him. Just the right size to fit little cowboy (or cowgirls) perfectly and, by the way, it's shock-proof.

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Satisfaction Guaranteed. Send for gift catalog.

Frances-Morris (Dept. B3) 1016 Carroll St. Brooklyn 25, N. Y.



Perfume Bottles of Style & Distinction

Imagine the gracious charm of these miniatu Perfume Bottles on your dressing table —or a wall setting—or with bric-a-brac! Han blown crystal bottles enriched with importe hand-painted sea shells from the West Indi and Bahamas! Shells affixed with special gl guaranteed never to come off. Order yours now

Small—12 ass't shapes 1½-2" tall, $1.00 e
Large—6 ass't shapes 2½-3¼" tall, $1.50 e
Hurricane and regular Lamp of origin colored Pyrex glass in assorted colors.
Lamp & Shade—3" tall, $1.50 ea.
Plain Lamp—2½" tall, $1.25 ea.

Individually BOXED. Perfect for Gifts!

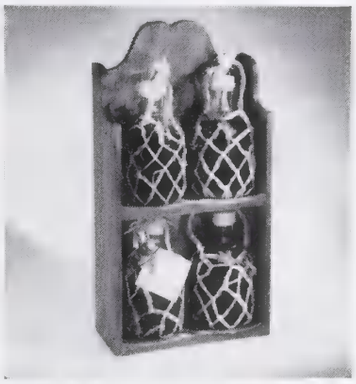
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SATISFACTION GUARANTEED
Write for FREE Catalogue H-2

STRATFORD IMPORT CORP.
246 FIFTH AVE. • NEW YORK 1, N.Y

Shopping



UR OWN SWEET LF. Handmade of pine, it o s with four *superb* half-pint e es. There's Fresh Mint in y p (for juleps, cocktails, cocoa, e ables, desserts), Fresh Lime y p (for fruits, ice cream), r n Orange Syrup (for cus- a , meats, baked apples), Pure t Maple Syrup (the best ever!). 8). Add 80¢ West of Missis- ip . Kettle Cove Industries, M chester-by-the-Sea, Mass.



E GANG'S ALL HERE, hy not whip up some baked e s or spaghetti and treat the r d. buffet-style, after the foot- a game? This handsome brown e ry casserole holds 2 quarts, n the sterno burner keeps g s piping while you liner w cocktails. The black wrought- stand is refreshingly mod- r $7 postpaid. Order it from D. Peacock, Chicago 3, Ill.



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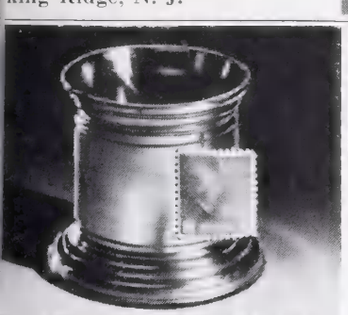


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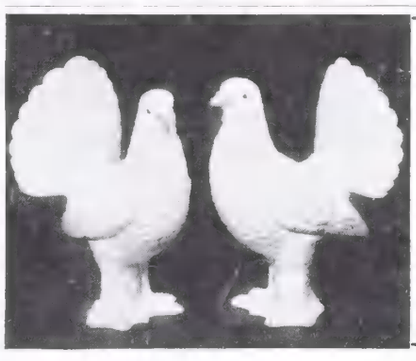
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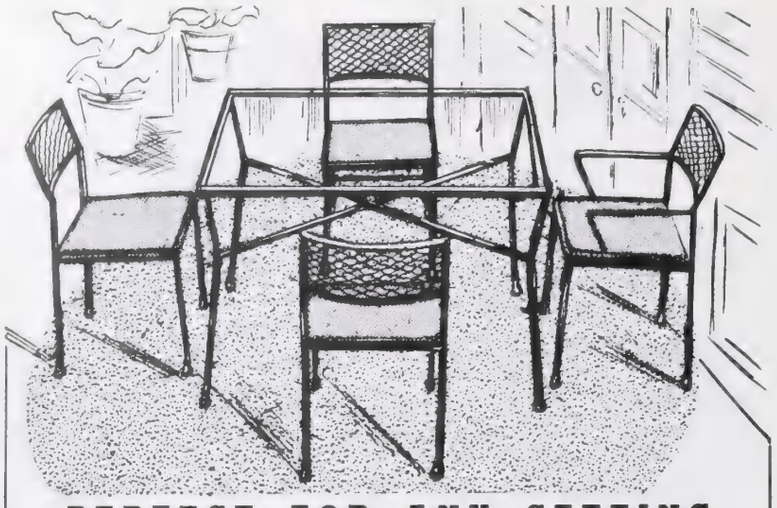
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Window Shopping



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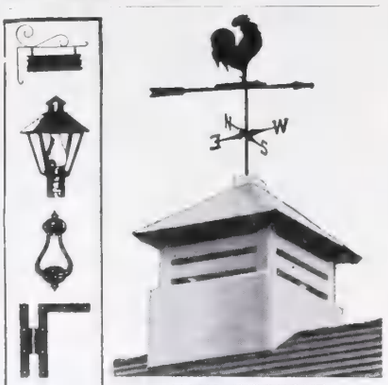
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(*Continued on page* 101)



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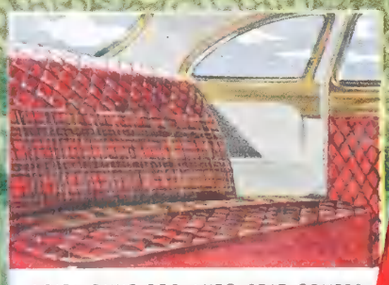
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Window Shopping

CONTINUED FROM PAGE 96

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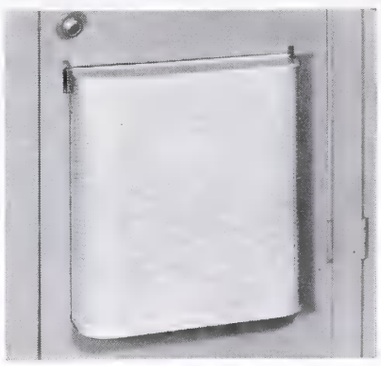
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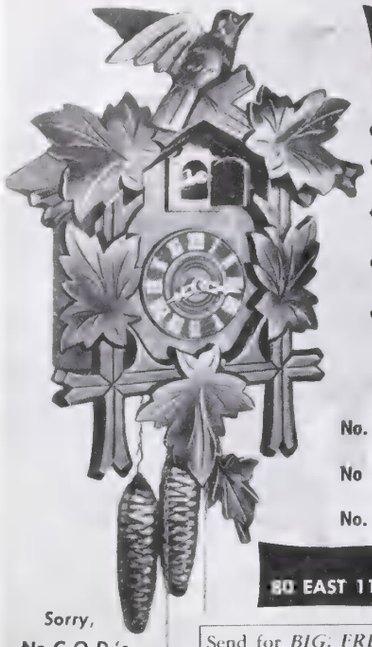
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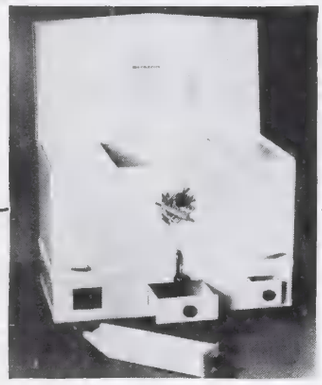
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Window



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Shopping





IT'S YOUR NAME that makes this hand-hooked rug so warmly welcoming. Put it at your threshold or beside the hearth, and it will be a proud sign of your hospitality. Made of 100% virgin Australian yarns, hand-hooked by craftsmen, the gray or beige background has a black border and flower pattern. With name or monogram, 35″ x 21″, $19.95 ppd. Deem Kaye, 100 Middlesex St., Lowell, Mass.



SOMETHING SCREWY has happened to the golf ball, and it's a cause for celebration. So when your husband sinks his final putt, sink the corkscrew into a champagne cork and toast his victory. Or if he threatens to burn his clubs, use the bottle opener to de-cap a Coke and cool him off. Genuine English golf balls with chrome-plated parts, $3.95 pair. Postpaid from Ett-Barr Co., Box 401, Pasadena 18, California.



YOU'LL BE SITTING PRETTY the minute you try this modern lounge chair. And isn't it handsome? Here is real comfort, coupled with sleek, clean design. Made in Germany of natural beech with hand-woven braided rush seat and back, it's 33″ high, 19½″ wide, seat height 17″. $29.95 exp. coll. Hobi, 52 Vanderbilt Ave., New York, N. Y.

New Brand



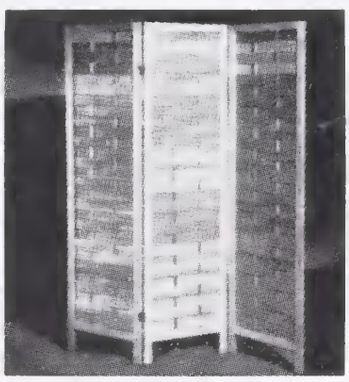
PERSONALIZED STEAK OR FISH PLANK
Distinguished Gift for the Gourmet

Enjoy a Planked Steak or Planked Fish with all the trimmings. Large family-size hard wood plank, 18″ x 11″, with any one initial deeply carved will catch all the tasty juices and take the oven's heat. Wonderful carving board too for picnics and barbecues. ONLY **$7.50** postpaid. Money back if not satisfied.

Other unusual and distinctive woodwork and gifts in our catalogue.

CHARLES W. CHASE
1 HADDAM NECK
EAST HAMPTON, CONN.

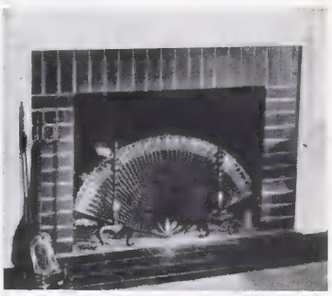




A PERFECT SCREEN

for gracious living is made of the finest kiln-dried cedar in a striking broad-woven pattern. The three panels measure 17″ x 64″ each, and by ordering several you can make two rooms out of one. It comes in its natural finish, ready to use as is, or to paint any attractive color you wish. Shipped express collect. Only....**$13.95**

Shaw's
Tallahassee, Florida



★ ★ ★ ★

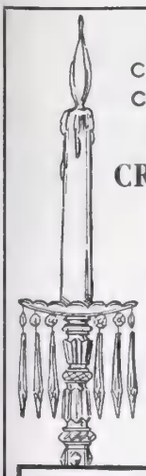
FAN FARE

The bleak cavern that is your unlit fireplace becomes a decorative exclamation point with this glamorous Fireplace Fan. In decorative shades of Forest Green, Mist Gray or Cherry Red, trimmed in gold. Stands by itself—can be used with or without andirons. 39 inches wide. An inexpensive way to brighten your unattractive cold fireplace.

Order by Mail
You'll be delighted **$3.95** ppd.

FREE—Send also for Catalog of Unusual Gifts.

Foster House
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BEAUTIFY YOUR CANDLESTICKS AND CANDELABRA WITH

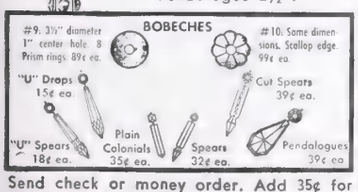
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BOBECHES

They're beautiful and will dress up your home. Finest quality made in the world. Catalog on request showing other styles.

PRISMS: All overall sizes 3¾″ except Pendalogue 2½″.



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Furniture Wax

by Experts!



Formulated especially for famous Drexel! Cleans, protects, restores the finish. For pint bottle, prepaid, send $1.00 in cash to Drexel Furniture Co., 472 Huffman Rd., Drexel, N. C.

by Drexel
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DREXEL, NORTH CAROLINA
WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE



Chickadee **SALT & PEPPER SET**

All dressed up in their Sunday best to bring a party touch to your table. These perky salt and peppers are 2½ inches tall and are available in either chartreuse with purple hats or yellow with kelly green hats. You'll want to order a pair in each color for variety and extra pairs for clever gifts.

$2.95 pair postpaid
Please, no C.O.D.'s

HOUSE OF *Zog*
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San Marino 9, California

MIRACLE TABLE PAD!
RESISTS WATER, HEAT AND STAIN



Drapes to fit any size or shape of table!

Cleans and stores easily—top made of Goodyear vinyl, bottom surface of Dupont plastic, with insulation between them. Wonderful protection for your treasured tables. Buy direct and save.

You take no risk—money refunded if not satisfied!

51″ x 51″ **$4.95** — 51″ x 69″ **$5.95** — 51″ x 85″ **$6.95**

High House 326 W 27th ST, N. Y. C.

Royal Copenhagen Fine Porcelain Pieces & Plaquetts



Founded in 1779 by Queen Juliane Marie, Royal Copenhagen has continued down through the years the exacting art of exquisite, underglaze decoration in fine porcelain. There's a bit of Denmark, itself, in these Danish Blue 3¼" plaquetts. Pierced for hanging, or used as butter pats, ashtrays or coasters. 31 designs—10 new exclusives. FREE Plaquett folder.

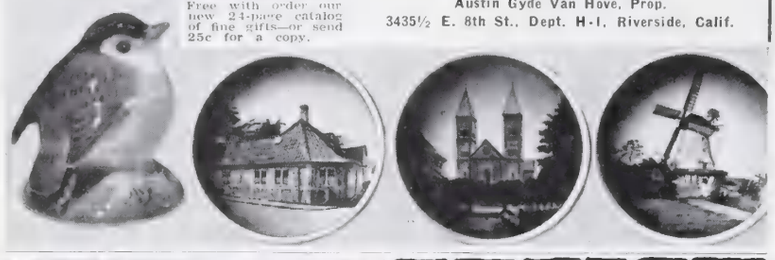
Pair of White Doves 5½" x 4"	$23.50 ppd.
Ceramic Robin, blue & red breast	$ 9.50 ppd.
Plaquetts	$1.00 ea.

(In sets of 4 or more we pay postage; less than 4 please add 25c postage & packing.)

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Free with order our new 24-page catalog of fine gifts—or send 25c for a copy.





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RIC-O-BAC

the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing, Washable, Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, ash trays, etc . . . Cushions, silences, stops breakage . . . easy to apply, just press it on

4 Packages . . (4 yards) . . $1.00

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LANTERN POST AND SIGN

$14.95

Spencer ALL THREE

LANTERN IS COPPER 13½" HIGH, POST IS CEDAR 8' LONG, SIGN IS CAST ALUMINUM, BEAUTIFULLY SCULPTURED.

LETTERING 22¢ PER LETTER EXTRA

SEND 10c FOR CATALOG

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Window



EVENING STARS. It's been a long time since we've seen work to equal this. The fabric is imported Chinese floral brocade, and the colorful floral motifs are woven on backgrounds of lacquer red, royal blue, silver gray, or black. Clutch purse has jeweled knobs, outside pockets. $15. Compact. $6. Eyeglass case. $3.50. Set. $22.50. Tax & post. incl. Susan Noble Originals, 56 Baker Ave., Dover, N. J.



"COUNTRY SUNDAY, U. S. A." is the title of this miniature landscape in the round glass bowl. Tiny figures are doing all the lovely, lazy things *you* do on a fine Sunday. With 20 different varieties of real plant materials and flowers, 10" wide, it would make a striking lamp base. Specify if you want hole drilled in base. $15 exp. coll. Creative Workshop, 7 Parker St., Watertown 72, Mass.



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MAGIC · STITCHER

sews like magic

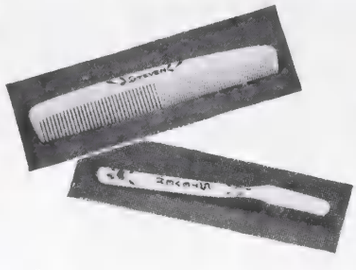


THE GREATEST INVENTION IN HAND SEWING SINCE THE NEEDLE

Now you can do a professional job at home in half the time. Sew a beautiful invisible blindstitch hem *without re-threading your needle*. For Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking—other stitches. Uses regular or *elastic thread*. Light as a feather (1 oz.) fits palm of your hand. Completely illustrated sewing booklet included free. $2.98 postpaid (postage extra on COD's). Money back if not delighted.

2.95

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Rm 210, 1401-15 W. 8th St. Los Angeles 17, Calif.



the perfect child's gift!

Boys and girls of all ages love this gay set! Turns morning chores into lots of fun—starts good grooming habits at an early age. Toothbrush and comb are white with colorful decorations—child's very own name hand-painted. Every child should own a set at only

$1.00 Postpaid

TOWN & COUNTRY GIFTS
906 Madison Avenue, Dept. H2,
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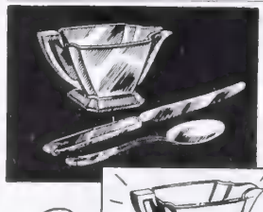
FREE! Child's first name on the original TV DIRECTOR FOLDAWAY CHAIR

ONLY $3.95 postpaid without "CHOWTRAY"

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- A gift every youngster will love! Saves wear on mother's good furniture.
- For children 2 to 10—tested to hold 150 lbs.
- For Television viewing, homework, rumpus room, lawn, beach, etc.
- Top quality . . . Colorfully decorated in western style.
- Extra feature . . . Strong, swivel, "CHOWTRAY" (pat. Pend.) attaches to either chair arm for right or left handed use, complete with non-breakable fitted drinking glass, for eating, writing, drawing, etc.

Available only by mail! Immediate shipment upon receipt of order and child's name.
Send check or money order TODAY to KRIMSTOCK BROS., 112 N. 9th St., Dept. HB10, Phila. 7, Pa.





TARN-EX ELECTROPLATE

lets silverware clean itself!
No Work! No Rubbing!

TARN-EX Electroplate PLUS Water PLUS Washing Soda

Immerse silverware, jewelry, copper, or pewter and the tarnish loosens in a matter of minutes. (Not a polish or paste.) TARN-EX lasts for years. Satisfaction guaranteed or money cheerfully refunded.

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S & R COMPANY Rm. 210, 940 E. Second St. Los Angeles 12, Calif.

hopping



S-STITCH SAMPLER to work yourself comes in -finish kit. The motto, "No where I serve my guests, as they like my kitchen makes it perfect for a kitchen wall. Stamped on inen, cross-stitch design is , ready for working with d thread. With 11" x 14" rame and glass and easy ns, $2.95 ppd. Susan Dundee, Ill.



BY THE YARD for s trimming! White lapin lors), leopard lapin, mou- wide, $2.25 yd.; 2" wide, d. Fur buttons up to 2" 50¢. Persian Lamb: 1", d.; 2". $6; 3", $8. Buttons hite ermine or mink: 1", , $15; 3" $20. Buttons, Ermine tails, 45¢ each. h pompoms, 50¢ each. Yard- all ready to sew on. Molly t, 509 Fifth Ave., N. Y.



-POLISHING CASE. never again take a dim things because of blurry you keep your eye glasses clear-sighted case. Inside a chemical pocket that he lenses clear and clean ou can save your breath, and handkerchiefs. Leath- plastic case is red, blue, brown, or tan. $1 ppd. r Gifts, Atlantic City, N. J.



Carolated Settings



NOT JUST A CASSEROLE BUT A THING OF BEAUTY, TOO

To put luxury in living, zest in dining . . . a casserole of distinguished beauty in gleaming brass with copper bead trim. Only one of the exciting accessories Carole Stupell adds to your table setting for that special "carolated" touch. This serving piece of superb proportions holds a 2-quart pyrex liner.

Casserole, $14. Matching servers, $6.25 pair.

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Between 52nd and 53rd Sts.

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Imported from Italy

Glorious high-glaze pottery plate and cup . . . hand-painted Fruitano pattern in beautiful, brilliant hues! Charming and SO HANDY for lunch, buffet and tea parties. A most original gift!

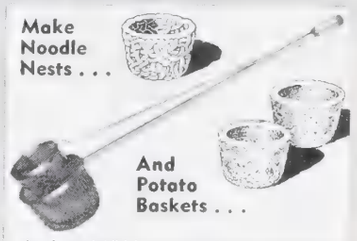
Four sets or more . . . . . **$2.00** a set
Matching 7" square cake plates **$1.25** each

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HOMECRAFT Products

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Make Noodle Nests . . .



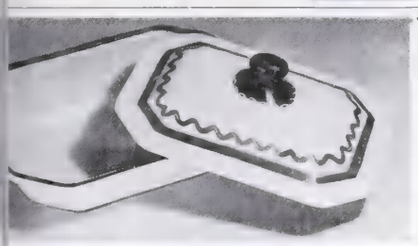
And Potato Baskets . . .

At last YOU can make your own wonderfully decorative, deliciously crisp potato baskets and noodle nests to glamorously serve creamed chicken, sea foods, salads and vegetables. You just put shredded potatoes or fine noodles into larger wire mesh basket (3½" across) and then insert smaller basket which neatly molds and holds the food. Lock the cool handles and dip into the frying fat. Your basket browns instantly. 18" overall. (No. HK5109). **$1.49 postpaid.**

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COVERED CASSEROLES

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t iron pot for baking or for top-of-stove use. fully decorated in green or blue porcelain -white background. Heavy iron base holds nd preserves flavor of foods.

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Punching Bag with Personality

HIT HIM! KICK HIM! TACKLE HIM! BEAT HIM!

HE ALWAYS BOUNCES BACK WITH A SMILE

He's big, he's round—he's a barrel of fun and health for your boy. Hit him, kick him, tackle him—and he always bounces right back. Great for game rooms, private gyms. Dad will like him, too! Made of heavy durable Vinylite plastic in black, red and white color combinations. Stands 4½ feet high when inflated, weighs 9½ lbs. A Christmas gift that will be used all year—for years.

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That TV set you have will be even more wonderful if you have this TV lamp for it. Its all metal brass finish combines beauty, grace and utility in its design which will reflect good taste and charm to your own House Beautiful. Makes a wonderful gift. Metal reflector shines light upward eliminating nuisance reflection on screen, yet gives sufficient illumination for room with-out impairing reception. 3-way turn socket takes **30-70-100 watt bulb.** 11" high. 6" diameter of base and top. 6 ft. cord. Shipped by express, shpg. charges collect. Shpg. wt. 4 lbs. Limited supply due to gov't. curtailment of critical metals. Must be seen to be appreciated!

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Money Back Guarantee

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Miniature Ear CORN HOLDERS

Banish butter fingers with these miniature ears of corn in solid, nontarnishing Silvakrome. The perfect all-year gift, holds fresh or frozen corn. Set of 8 in clear plastic box that doubles as purse or utility case. $2 ppd.

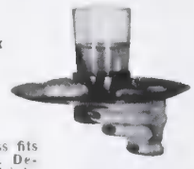
Ideal at place settings, in lunch or picnic baskets. 89¢ pair ppd.

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SOFA SHOP AND SAVE AT Northmore's

HI SNACKS

Holds Glass'n Snack in One Hand



Here's a brand new combination coaster and snack plate. Featherlite plastic 8" plate holds hors d'oeuvres or snacks. Glass fits into recess. Boon to men. Delight to ladies. Keeps drinks from spilling, crumbs, moisture from furniture. Base fits hand; other hand free. Won't chip. Gift Boxed Set of 4 Plates. **$3.50** ppd.

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Refreshes air as you Vacuum



New fragrant pine scented Vacu-Buds work wonderfully well in all types of cleaners. You place buds in rubbish pails, basements, pet quarters, bath rooms. Buds keep air fresh. Order several boxes. Box of 50 capsules only **$1.00** ppd.



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Tidy Shelf utilizes waste space, increases cabinet capacity. Keeps shaving gear, cosmetics up front, always handy. Adjusts to any shelf. 5 7/3" high; 3¼" wide. Order for each family member. **$1.00** each ppd.

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Have handy hooks in convenient places—bathroom, kitchen, car or anyplace. Plastic hooks have suction cup fastener. Up in a jiffy. Move without marring wall surface. Holds up to 6 lbs. Ideal for children's things. 6 hooks in useful container, **$1.00** ppd.

FLOWER FASHIONER

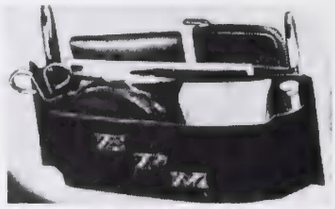


Keeps bouquets from toppling. New Flower Fashioner, made with unique suction cup base, attaches to bottom of bowls. 2¾" square. Your flower arrangements will be better with Flower Fashioner. Order several. Only **$1.25** each ppd.

You must be satisfied or money refunded by return Airmail, Special Delivery.

Gifts Northmore's

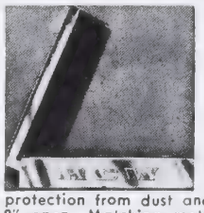
Dept. LB Highland Park, Illinois



Monogrammed Purse Organizer

End exasperating search in your handbag. Works like a miniature filing system. Holds everything neatly in place: keys, compact, lipstick, pen, nail file, cigarettes, wallet, etc. Transfers from one purse to another. Black Taffeta with gay Roman striped center, 7" x 3½" with 7 pockets. Modern design metal initials.

Monogrammed **$2.25** Without Initials **$1.50**



Monogrammed Folding Comb

Attractive, practical purse or pocket comb for both men and women. Special, durable shell colored plastic comb folds into gold or silver tone metal case for protection from dust and tobacco. 4" closed; 8" open. Matching metal initials in modern design.

Monogrammed **$1.75** Without Initials **$1.00**

Please Print Initials

Postpaid. No C.O.D. Satisfaction Guaranteed.

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SAKER Cook Book RACK*



Rack unfolds — cook book is at eye level. Rack keeps book clean & out of spatter zone . . . provides more working space . . . adjustable for best reading position. It's an extra shelf, too. Non-rusting plated. Installs easily on wood or double bottom sheet metal cabinets. **$3.25** Postpaid

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SAKER INDUSTRIES

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Windo



SHINING SHOW-OF your flourishing ivy an plants are these beautif planters, studded with s cious stones. Give them honor on your mantel or ledge, and your room bright with springtime a long. Rectangular planter 5¼" x 4". $7.50. Square p 5" x 3¾". $5 each. Pp Brothers Co., 912 W. Seve Los Angeles 17, Calif.



LITTLE GRINDERS. I of their size, just 2½" they're particularly engagi when it comes to grindin pepper right at the tabl do a man-sized job. M hand-turned and hand-p walnut, imported from Ita steel grinding mechanism cellent. Put one between two guests. Gift-boxed, s is $10.35 ppd. Carole 507 Madison Ave., New Y



CEDACOTE transform closet into a cedar closet. powder guaranteed to more than twice as much cedar oil as cedar wood. with water to the consiste cake batter, paint it on *a* face with a brush. It d about an hour to a rough-te light rose—and *moths* h 5-lb. pkg. covers 40 sq. ft. ppd. Brock & Co., Box 96- tion E. Atlanta, Ga.



La Vie En Rose
THE PLASTIC SHELF-N-EDGE

Beautiful Plastic Shelving—looks like crisp Organdy sprinkled with Rosebuds. Combines shelving and edging all in one.

- Moisture Proof
- Wipes Clean
- Pre-creased
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- Odorless
- No Shrinkage
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Use in pantry, clothes and linen closets, laundry, kitchen, and as a drawer liner. Colors pink, green, blue or yellow against a white background.

30 foot roll—14" wide

$3.00 postpaid

Ask for our Christmas folder.

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Just shake some **Powder Chaperone** on anything you want your dog to let alone—there's no need to have dog hairs all over rugs, chairs, sofas, etc. You can't smell it; dogs avoid it. Harmless to pets and furniture; doesn't show. Easy way to train. Stop puppy damage to slippers, drapes, etc. Keeps male dogs away from females in season.

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Order **Powder Chaperone** C.O.D. $1 plus postage (or send $1 bill at our risk and we'll pay postage). Money Back Guarantee

Kitty Chaperone, especially to keep cats off chairs, etc., and from clawing furniture. $1.

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POWDER Chaperone



"the cards friends keep..." **PHOTO CHRISTMAS CARDS** from your favorite negative

Actual size 4¼ in. by 5½ in.

25 CARDS & ENVS. as low as **$1.50** plus 20c shipping

This year send original Christmas cards made from a photo of your children or family group or favorite picture of your home or pets! Send for FREE sample card. For FREE personalized sample, mail negative with 3c return postage. All negatives safely returned. If negative unavailable, add 50c for making new negative from your picture. Sample offer expires December 1.

Send For FREE SAMPLE

PHOTO-FINISHING SHOP

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SCALD IT! DROP IT! STEP ON IT! YOU CAN'T HURT THIS NE NYLON TUMBLER

You'll want several of these wond tumblers, for picnics, children, rooms, kitchen. White, pink, blu green. Resists stains, sure grip ri sides. 75 cents each. Order then day.

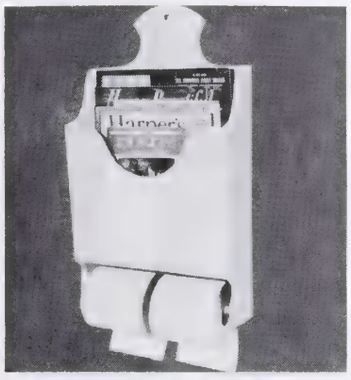
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IROOM READING has
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sanctuary from the hurly-
of the rest of the house.
re is a sensational magazine
complete with *two*-roll toilet
holder! In dull white,
-tone knotty pine or mahog-
inish, 12" x 23" x 4¾",
. Unfinished, $9.50. Exp.
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ICAL POODLE. He's as
an as the Rue de la Paix,
it as Maxim's, giddy as
pagne—and as completely
e as his dimpled owner.
mes in gray or black plush,
a red collar and chic hair
stands 16" high. With Swiss
box that plays *"Frère*
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of Lake Placid, 505 Medical
Bldg., Rochester, N. Y.



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hem a television supper of
iches and cocoa on this
pottery set. It's fine for
nd coffee after canasta, too.
plate and cup come in rust,
green, chartreuse, gray,
or sea foam. 8-piece service
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in lovely crackled green finish. Holds 9 plants in any arrangement. 48" high, 25" wide, 9½" deep.

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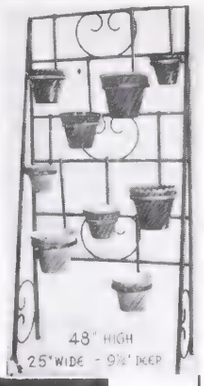
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Set of 9 flower pots to fit stand, 3 white, 3 yellow, 3 green.

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Postpaid **$7.95**

Smartly designed with ball-bearing wooden base and brass handle, this attractive server with 8 colorful ovenware pottery dishes is ideal for hors d'oeuvres or relishes. Dishes become colorful ash trays or candy or nut servers. 18" diameter overall; dishes 7½" x 4" x 1¼". Choice of forest green or yellow dishes.

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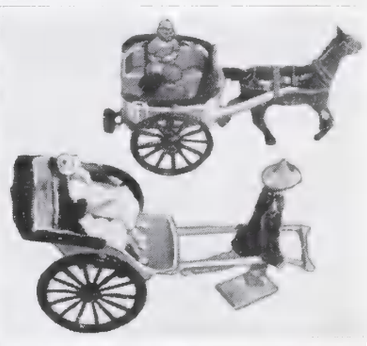
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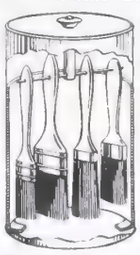
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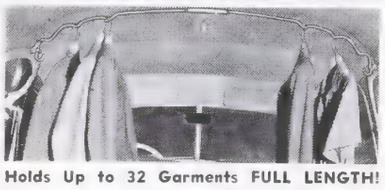
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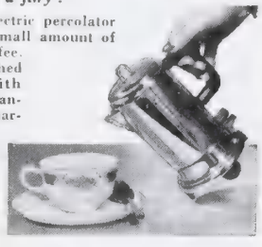
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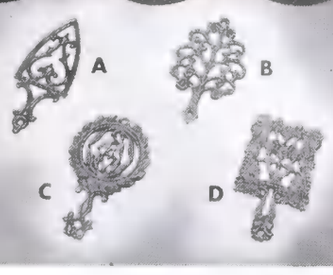
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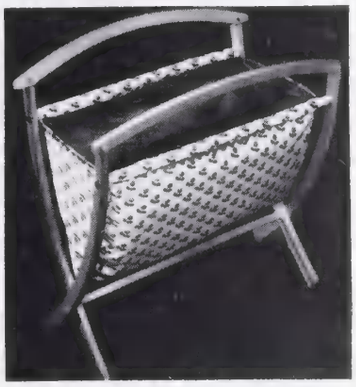
Window Shopping

CONTINUED FROM PAGE 108

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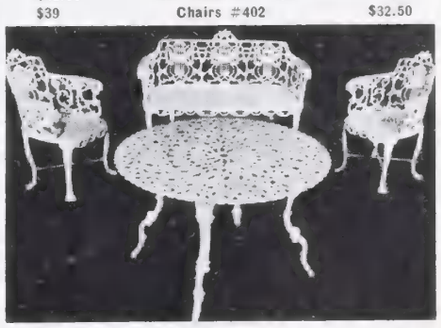
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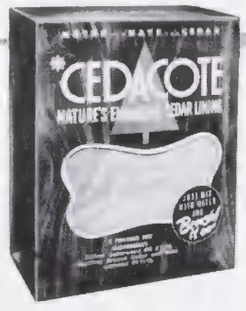
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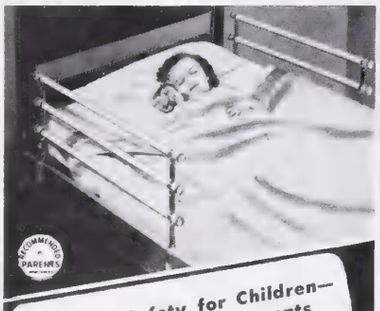
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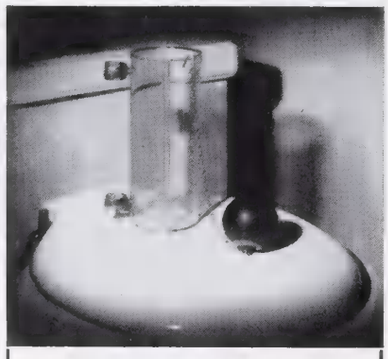
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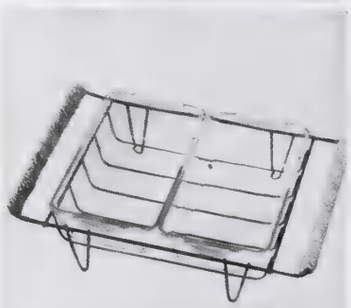
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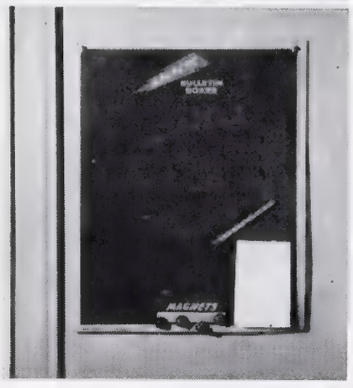
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FOUR-SLICE TOASTE
one of the nicest things tha come into the life of a bi family. It's a wonderful w take care of your off-to-s children and your commutin band with no waste motio chrome finish, with 3 heats removable tray, it's $32.50 tax and postage. Rebecca's cialties, Walnut Ridge, Ark



TOO HOT TO HANDLE
most Pyrex dishes, and se them attractively is a major ect. So take a look at this. A iron holder has handles wra in heat-resistant hemp, and wells for two rectangular P dishes that come out of the and onto the table in the 9½" x 3⅜" high frame. plete with the two glass di it's $8.45 ppd. Chet Studios, dlebury, Conn.



WE'RE STUCK ON T
magnetic bulletin board. Are always dashing around loo for paper for phone messages marketing list? With its five nets, pencil and pad, this bul board can hang in your kit and solve all your probl Lithographed metal, 13½"x1 only $2.00 ppd; 16¼"x26" 10 magnets, $3.95 ppd. The England General Store, P Street, Millis, Mass.



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HISTRESS MARY STANDS UT in relief when this Patch- ork Posy pin-up shines down n her blue silhouetted figure. he white plaque, hand-painted ith calico flowers, is framed in scroll of blue iron, and the val navy shade is blooming with garden of patchwork posies. ven a "Contrary Mary" will be good little girl in such a light! 5.95 ppd. Ward Phillips Co., Dundee, Illinois.



RAISE THE ROOF of this ttle ceramic house, and you'll nd a family of cigarettes living fine style. When they feel like oing up in smoke, they come utside and rest on their match- g ash trays. The golden sand olored house is hand painted ith any family name, the two rays with the couple's first names. 2.95 ppd. Stratton Snow, Box 898, Delray Beach, Fla.





Something to crow over . . .
Jensen ceramics for cocktail time

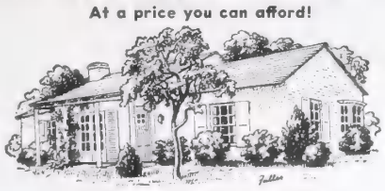
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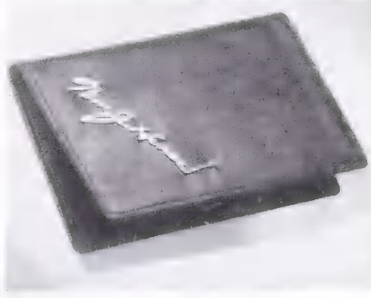
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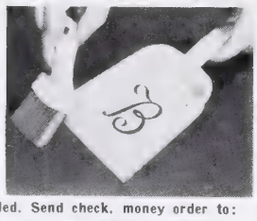
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and there wasn't a dry eye in nursery as she walked up aisle. The ballerina-length br gown is made of white sa nylon net and French lace, white beads glint glamorously her cap and bodice. Comp with shoes, blue garter, and penny, outfit fits 18" doll. $ ppd. Salt and Pepper Shop, E. 86th St., New York 28, N



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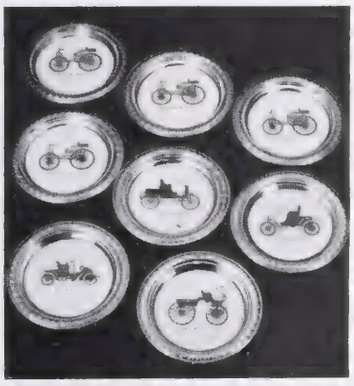
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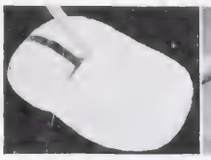


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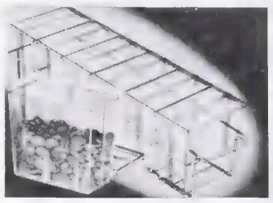



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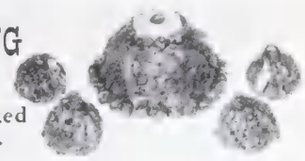
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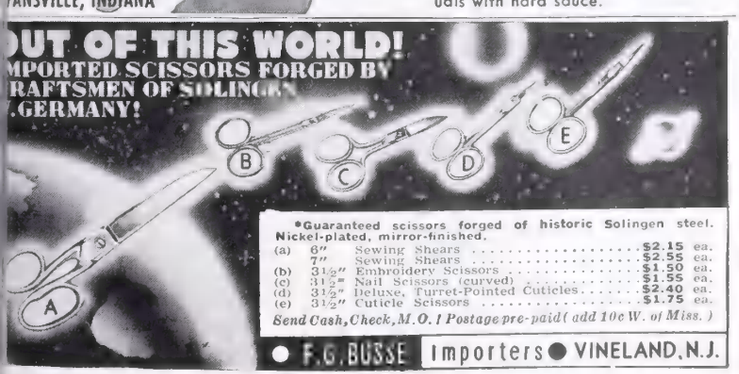


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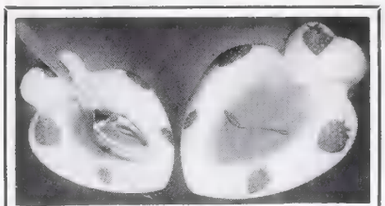


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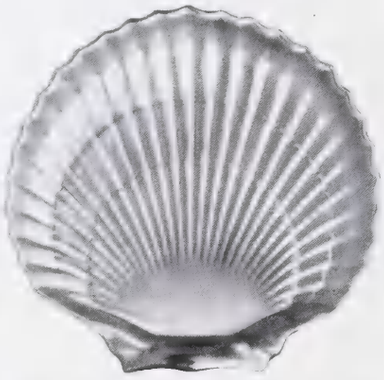
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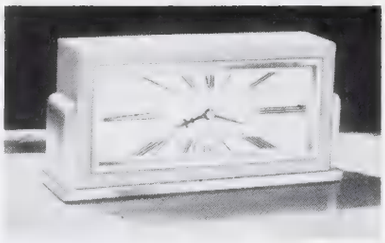
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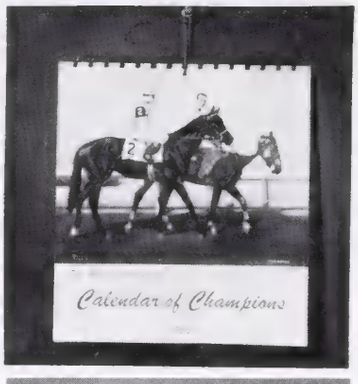
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BRUSH UP YOUR KIT EN with the revolving Holder. Hang it over your and when it's clean-up time, it halfway around. Presto! brushes. Madame! With b sink and vegetable brushes, mop, rack for cleanser, remov tray for scouring pads, it's high. Red, white, or yellow, ppd. Mrs. Dorothy Damar, Damar Bldg., 22 Treat P Newark 2, N. J.



CALL TO ARMS. Real lectors' items are these Lil tian soldiers. Stalwart mem of the French and British arı they are detailed replicas of Napoleonic era. The foot sol with musket readied, stands high, is $10. Mounted horse is 2½" high for $15. Ppd. son Militaire. Box 66, Five ners Station, Jersey City, N



1952 HORSE CALEND Here's a hot tip that will b you down the homestretch the Christmas-shopping race, a laxed winner. The Calendar Champions features 12 repro tions of famous horses by A F. Brewer, Jr. Full-color cove handsome enough to frame. $ ppd. Carol Shops, Box 19 Hackettstown, N. J.



"GOLDENFOLD" is the n appropriately given this stunn lifetime wallet. In red or gr genuine imported morocco ther, the front and all trim is karat gold-plated, so it can tarnish! Just wipe it off wit dry cloth to restore origi luster. Featuring snap ca ample photo holder, secret poc for your "mad-money," it's plus 20% tax. Embassy En prises, 450 7th Ave., New Yo

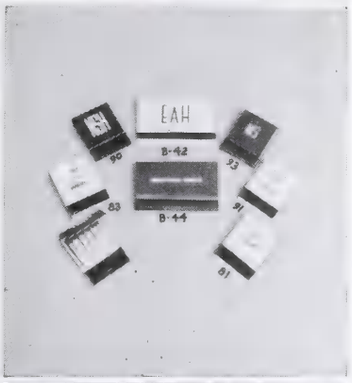
Shopping



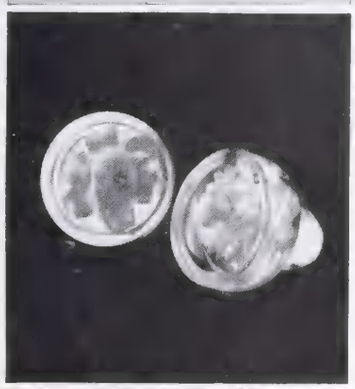
OUR SHINING CAR will rkle like a glamour girl when t spray it with Aurillium. It's no rub, no wax preserver that ges a year-long "armor-like" tection in 30 minutes. Just s ay and wipe. It seals micro-s pic pores, keeps chrome gleam-i , eliminates waxing, polishing. spenser can, enough for 2 or 3 nplete applications, $2.50 ppd. on Products, 156 W. Chicago e., Chicago 10.



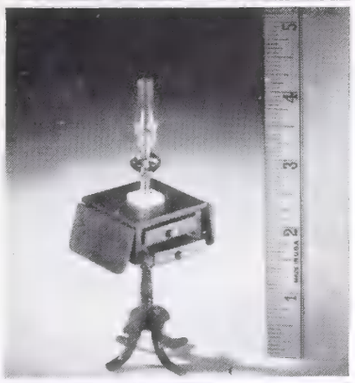
ATCH PLAY. Personalized lo-foil covered match books ne in black, white, red, blue, en, silver or gold, imprinted in ue, green, red, white, silver or d. Regular size books: 50, 50; 100, $4.50; 500, $17; 1000,); 2000, $55. Admiral size: 25, 50; 50, $4.50; 100, $8; 500,); 1000, $55. One color combi-ion per order. Nicely gift kaged. Franwal Co., Red nk, N. J.



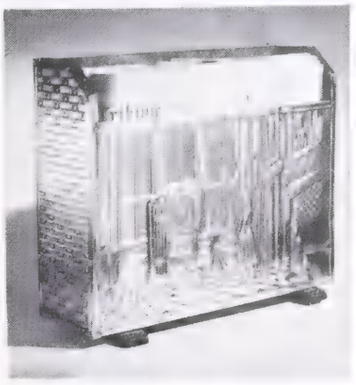
OWER KNOBS make every or a garden spot, and at this ce you'll want them all through r house. Real-looking yellow rigolds, red twin roses, or red smos are sealed in clear plastic obs. They fit a standard-size ndle, may be used on threaded smooth spindles. $2 each, $3.95 pair. Ppd. E. M. Phillips, 04 Allegheny Ave., Philadel-ia 32, Pa.



INIATURE MILESTONES the Early American manner these captivating and authen-reproductions. Exactly de-led, they're made on an inch-to-foot scale. The whale oil lamp 1¾", has marble base, brass m, removable chimney, burner. 25. Mahogany Martha Wash-gton drop-leaf table is 2½" tall, removable drawers. $4.25. d. Chestnut Hill Studio, Box 6, Mamaroneck, N. Y.



RASS NEWSPAPER BOX. e've fallen in love with this—rhaps because our own pile of read papers presents such a oblem. Or keep it by your arth and feed the news to a ing fire. With embossed English ene on the front, it measures ½" x 6" x 15" high. $9.75 ppd. fayette Gift Shop, Box 17, asbrouck Heights, N. J.



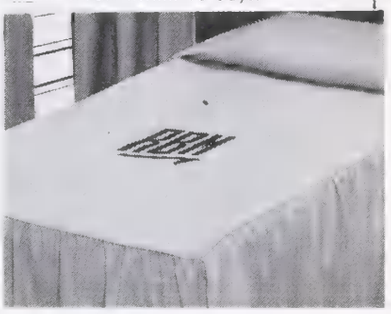
CATALOGUE FREE ON REQUEST

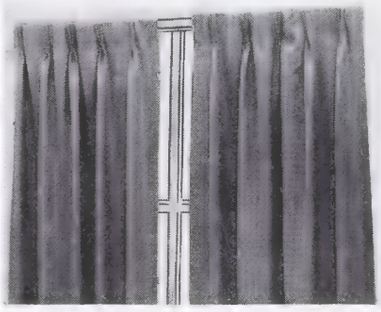
SHOP by mail at COLTEN'S



Join the thousands who have discovered Colten's . . . one of America's outstanding home-fashion specialists, selling custom-styled, quality furnishings at modest prices. Any purchase, except monogrammed orders, can be returned for full credit within 10 days.

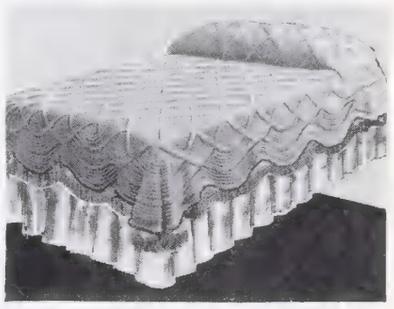
MONOGRAMMED RAYON BENGALINE-FAILLE BEDSPREADS are a dream fashion with a 3-letter monogram in contrasting color. Meticulously tailored. Choose one color for the bedspread, another for the 12" monogram from hunter green, chartreuse, grey, dusty rose, cadet blue, watermelon red, yellow or wine. Color samples on request. Twin spread with monogram 15.95. Full 16.95. Postpaid. Draperies of same fabric, in approximate shades, listed below.

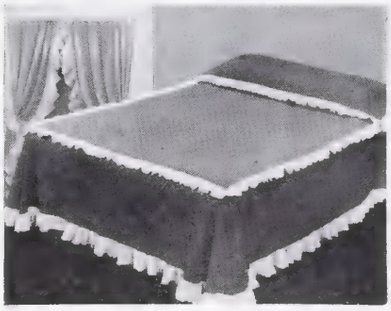




LUXURIOUS RAYON BENGALINE-DRAW DRAPERIES at a very modest price. They're full bodied, ready-to-hang. Width is 84" to the pair (finished pinch-pleated width is 48" per pair). Beautiful solid colors of hunter green, chartreuse, grey, dusty rose, cadet blue, watermelon red, wine, corn yellow, eggshell, and mint green. Hang 2 or more pair together for wider windows. Color samples on request. 54" long 4.95, 63" 5.50, 72" 5.95, 81" 6.50, 90" 6.95. Ppd.

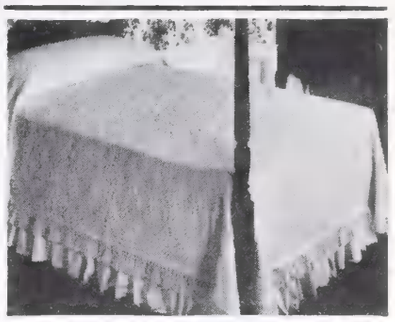
FRINGED COVERLETS of interlacing ivory-white chenille are scalloped and fringed. Twin coverlet is 10.95, full 11.95. **Combine** it for a two-tone effect with a washable rayon faille dust ruffle in solid colors of hunter green, chartreuse, grey, dusty rose, cadet blue, watermellon red or wine. Faille samples on request. Twin dust ruffle 6.95, full 7.95, 90" long lined drapes 10.95, sham 4.95, vanity skirt 6.95. Postpaid.

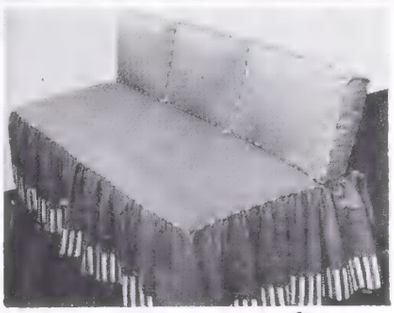




PERKY, WHITE TWIN RUFFLES on solid color seersucker make a pert, attractive bedspread . . . that's a breeze to wash, requires no ironing. Solid year round shades of royal blue, wine, hunter green, yellow, grey, mint green, rosedust or light blue with white seersucker ruffles around the bottom, top and pillow. Color samples on request. Twin spread 10.95, full spread 11.95, 90" ruffled drapes 8.95, vanity skirt 6.95. Postpaid.

"GEORGE WASHINGTON'S CHOICE" is a world-famous woven cotton bedspread by Bates that's a masterpiece of detailing, a collector's item in its own right. It's the ultimate in luxurious bedspreads . . . with a hand knotted fringe, superior craftsmanship. Bring the beauty of Colonial America into your home with this ivory-white, pre-shrunk, reversible, washable spread that has no peer. Twin or full sizes . . . each 27.50. Postpaid.



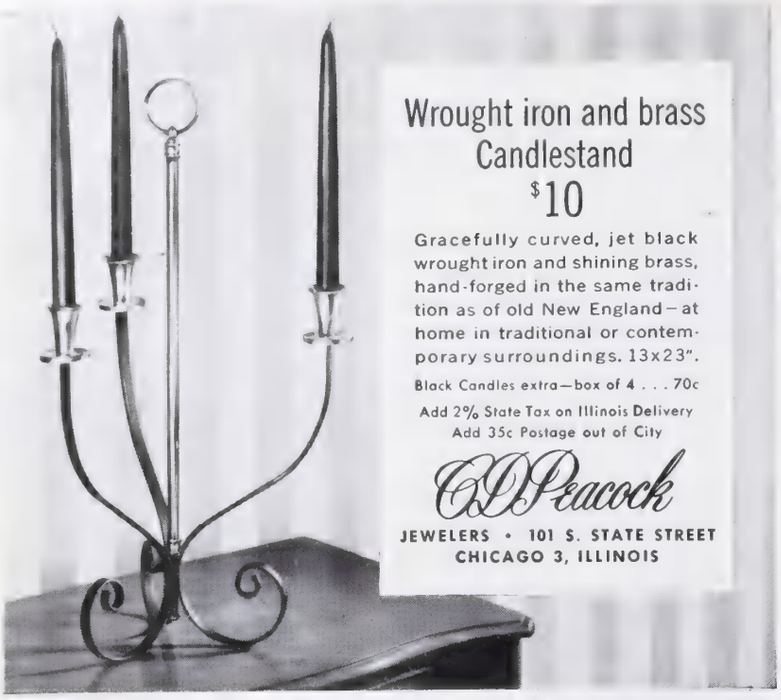


DENIM SLIP COVERS for studio couches and divanolas are handsome, practical, easy-to-wash. You'll be amazed at how perfectly they fit. Solid colors of sea green, sunset red or cocoa brown with striped trim. Studio couch cover (indicate 2 or 3 pillows) 12.95, maple arm divanola cover 9.50, maple arm chair-cover 4.45, upholstered arm divanola cover 13.75, 90" pinch-pleated drapes pair 8.95. Color samples on request. Postpaid.

Miss Miriam Smith, Dept. 101
1351 BEACON STREET
BROOKLINE 46, MASS.

COLTEN'S

Window Shopping



Wrought iron and brass Candlestand

$10

Gracefully curved, jet black wrought iron and shining brass, hand-forged in the same tradition as of old New England—at home in traditional or contemporary surroundings. 13x23".

Black Candles extra—box of 4 . . . 70c

Add 2% State Tax on Illinois Delivery
Add 35c Postage out of City

C. D. Peacock

JEWELERS • 101 S. STATE STREET
CHICAGO 3, ILLINOIS

A Gift Long Appreciated

MAILMASTER



by the HANDICRAFTERS

The mail box becomes a thing of beauty when styled in the manner of the "Mailmaster". Hand made, expertly finished. Receptacle is big (12" x 6" x 4") without appearing bulky. Scrollwork is hand wrought and rust-proofed before enameling. Fasteners furnished for wood or masonry (state type needed). Choice of 3 finishes:

Style A—Polished Brass, mirror bright, with black enameled wrought iron
$17.95 Postpaid

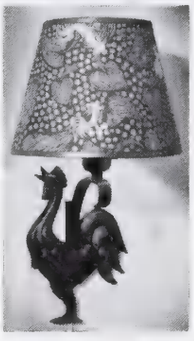
Style B—Bone China White, two-coat baked enamel, with white wrought iron
$16.95 Postpaid

Style C—Gleaming Black, two-coat baked enamel, with black wrought iron
$16.95 Postpaid

Hand Lettered Name, $1.50 extra

HOUSE OF IDEAS
(Div. of Racine Specialty Mfg. Co.)
837 Lake Avenue Racine 14, Wisconsin

CHANTICLEER PIN-UP LAMPS



Add that "extra touch" of cheerful coziness to the walls of your—

- Living Room
- Kitchen
- Den
- Bedroom
- Sewing Nook

Metal bases finished in Provincial Black. Bates chanticleer cloth shade. Shades choice of Brown and Coral or Grey and Red. 15" high. Per pair $9.75 ppd. Each, only $5.00

WEATHERVANE TABLE LAMPS. Companion lamps to the Pin-Ups. With weathervane finials, solid walnut bases. Bates fabric shades. 26" high. Cocks in Black, White, or Red, face left or right. Express charges collect. Per pair ..... $25.95 Each, only $13.50

CHANTICLEER CLOTH Matching Bates Cloth (36" wide) available for slipcovers and draperies. Per yard, only $2.25

Satisfaction or your money refunded



Ward Phillips

Dundee 1, Ill.



WHAT WOULD YOU for genuine English Wedg Jasper Ware? We just love ash trays in the heart, sp club, and diamond design. only are they attractive a sories for your living room, or card table, but Wedgwoo mirers will surely want the complete their collection. B tiful blue and white set is ppd. Nelmor Jewelers, 901 gen Ave., Jersey City 6, N. J.



A TWINKLE STAR is you'll be when you greet guests in this Dress-Up apron. matter how limp you feel the last-minute dash to canapés and arrange flowers fore the doorbell rings, the magic of the apron turns you a glittering hostess. In fine rib black faille with twinkling rh stones, it's $6.95 postpaid. Murray, 8805 Alden Drive, Angeles 48, California.



IT'S A GLARING M TAKE to look at television w out a softly diffused light tur on. So here's the TV lamp crown your set with glory. metal cone reflector has padded base, 6' cord. The bal enamel finish comes in bro brass, metallic gray, Chinese green, or chartreuse. 11" h over all, it's Underwriters proved. $5 ppd. Order from Lighting Mart, Westwood, N.

(*Continued on page* 125)

SELF-WATERING FLOWER POTS

Plants Grow Healthier. Look Better—With No Daily Watering

These lovely Hamilton pots hold an ample reservoir of water in the base. A permanent spun glass wick scientifically feeds the water directly to the roots! It's amazing how plants respond. No more puddles, shriveled leaves, rotted stems or packed earth due to incorrect watering! Ideal for African Violets! Beautifully designed, in choice of Emerald Green, Leaf Green or Rose. 4½" square pot, $3.95 ea., $7.49 a pair. Sent postpaid and guaranteed. FREE with order, booklet "Success With House Plants." Order No. AP201 NOW!



9" Oblong Pot
$4.95 ea., $9.49 pr.
Order No. AP202

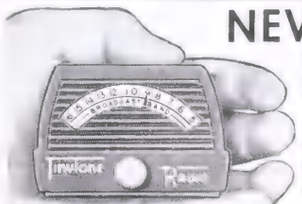
4" Round Pot
$1.95 ea.,
3 for $5.49
Order No. AP200



BRECK'S

Breck's of Boston, 409 Breck Bldg., Boston 10, Mass.

NEW TINYTONE RADIO



REALLY WORKS — WORLD'S SMALLEST

ABOUT CIGARETTE PACKAGE SIZE — Weighs only 4 ounces! — GUARANTEED TO "RECEIVE" LOCAL STATIONS CLEARLY IF USED AS DIRECTED OR REFUND! NO TUBES—BATTERIES OR ELECTRIC POWER HOOK-UPS OR "PLUG-INS" NEEDED—WORKS EVEN WHEN ALL POWER IS OFF—DURING "BLACK OUTS." Has beautiful two color black and red cabinet. USE IT MOST ANYWHERE YOU GO! Nothing to run down or burn out. Should last for years.

SEND ONLY $1.00 (bill, ck, mo) and pay postman $3.99 COD plus postage or send $4.99 for p.p. delivery. COMPLETE WITH EXTRA ($1.00 value) LONG DISTANCE AERIAL KIT AND PHONE—Wonderful gifts for boys and girls. LIMITED SUPPLY DUE TO PRESENT CONDITIONS. Order now to assure delivery.

MIDWAY CO. Dept. BHB-10 KEARNEY, NEBR.



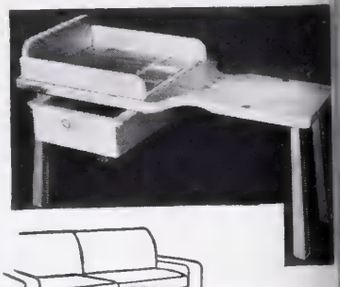
PERSONAL POTTERY

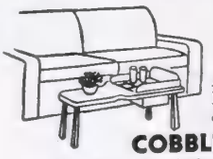
Handmade ceramic ash trays with:
your name
your facsimile signature
sketch of your house (send photo)
come in blue, green, brown or black with design in white.
4" x 4½" $3 each

Two of the same design, $5
"Merry Christmas" ash tray is $1
postpaid sorry no c.o.d.'s

Louise E. Angell

Mendham New Jersey





Authentic Reproduction of 200-yr. old

COBBLER'S BENCH

Unpainted, kiln-dried Ponde rosa pine; shaped hardwood legs 1½" top; 38" long, 16" wide, 16 high; drawer opens from either side Ideal as a coffee, cocktail, end table o for patio use. Shipped knocked dow —easily set up. May be finished i wood stains. Smoothly sanded. Com plete finishing instructions are includ ed. Order in time to finish for hand some Xmas gift. **$19.95** Postpa

No C.O.D.'s. Write for free catalogue

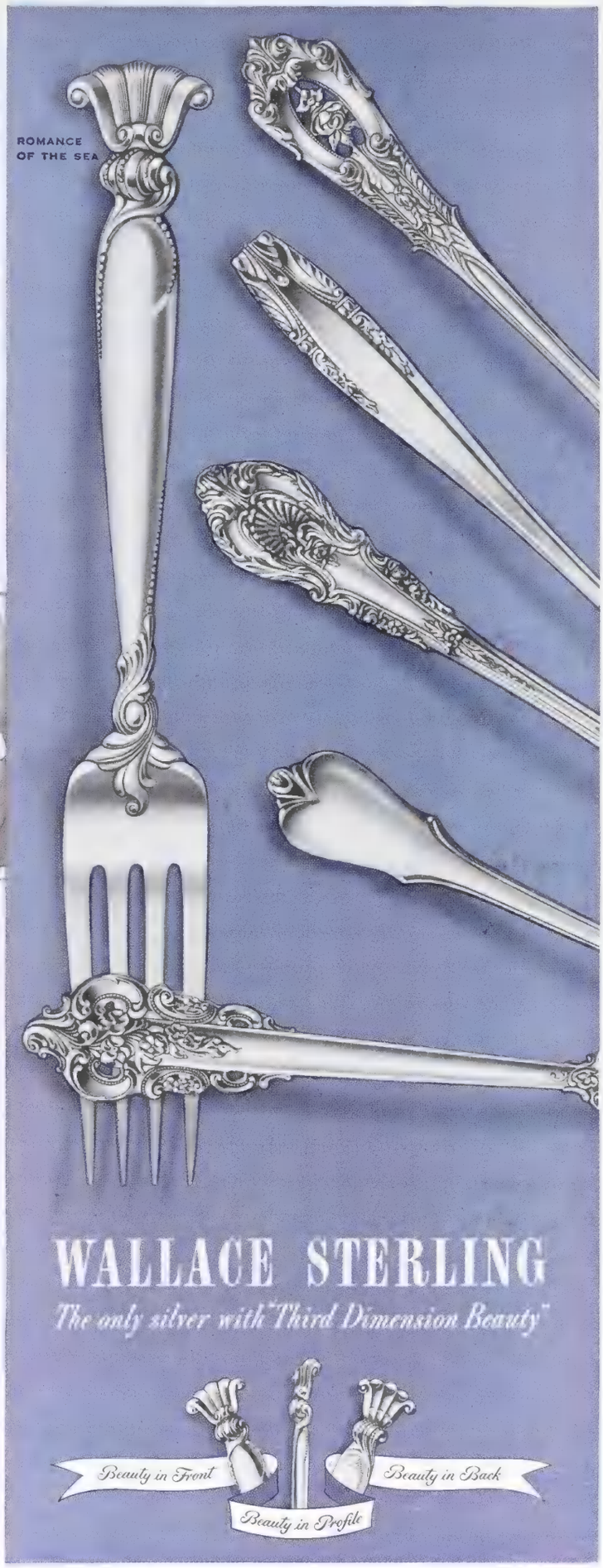
Dept. HB10
113 East 39th Stree
New York 16, N. Y.

Rhea McAllaster



...my Choice of a lifetime

... my very own Wallace Sterling Silver. You too, will select a Wallace pattern proudly—turn it slowly, to fully appreciate its sculptured "Third Dimension Beauty"... exquisite in front... in profile... in back. Yes, you'll choose Wallace with loving care and affection, for it is truly the silver of your dreams.



Famed designer, William S. Warren, created these exquisite Wallace patterns in "Third Dimension Beauty." He gave each design the full-formed quality of true sculpture. Each piece is lovely not only in front, but in profile and in back as well. Be sure to see these Wallace patterns—the only sterling silver designs with "Third Dimension Beauty." Six piece place settings from $32.50 to $43.50 including tax.

WALLACE SILVERSMITHS, WALLINGFORD, CONNECTICUT ... *Since 1835* ... WALLACE SILVERSMITHS, TORONTO, CANADA Copyright 1951

Stangl DINNERWARE

HAND-CARVED,
HAND-DECORATED,
UNDER THE GLAZE



Begin with a Stangl Starter Set . . . it is so easy to have!
You'll use Stangl dinnerware for every-day —and for your very special occasions, too.

16-PIECE SETS:
Four Dinner Plates
Four Bread & Butter Plates
Four Cups
Four Saucers

IT'S EASY TO HAVE

The Sunshine of Summer

ALL YEAR LONG

Hand-carved, hand-decorated Stangl dinnerware gives your table settings the look of elegant informality that makes successful parties . . . yet the price is so reasonable! Each piece is decorated individually, and the fashionable House & Garden colors are protected under the glaze. You have your choice of traditional or contemporary coupe shape—with a wide variety of flower and fruit patterns in each. Whatever your color scheme, whatever period you prefer, there's an open-stock Stangl pattern to make it lovelier. At leading stores everywhere. Be sure to ask your dealer to show you Stangl cigarette sets, birds and serving pieces.

Stangl dinnerware

STANGL POTTERY, TRENTON 7, N. J., One of America's Oldest and Finest Potteries



Exciting MODERN Furniture by Lloyd



Beautiful, Blonde, and VERY Smart

★ For Your Living Room
★ For Your Dining Room

For truly lasting beauty, chests and tables are topped with damage-resistant *Formica* in realistic wood-grain finish.

YES, JUST *everything* about this new Lloyd Modern Furniture makes it a smart buy to bring modern good looks and utility to your home on a modest budget! Its clean-cut lines and nice proportions are the handiwork of talented designers. Its soft, blonde finish and wide choice of handsome upholstery materials are in superb taste to make your decorating plans extra-sure of success.

And Lloyd Modern is truly modern in its use of materials for long, long usefulness—solid Birch where strength is wanted—superbly durable Formica literally welded to modern laminated wood to assure lifetime beauty for the tops of tables and chests.

Because this Lloyd quality furniture is new, it may not have reached your dealer yet. Write today for the name of the nearest store where you can see Lloyd Modern Furniture.

THE LLOYD MANUFACTURING CO.
(Heywood-Wakefield Company)
MENOMINEE, MICHIGAN
Makers of famous Lloyd Chrome-Plated Furniture and the Rock-A-Feller Chair



FURS BY MAXIMILIAN — DRESS BY HOWARD GELLER

FOR PATTERN FOLDER, WRITE A. H. HEISEY & CO., DEPT. H-10, NEWARK, OHIO

Window Shopping

CONTINUED FROM PAGE 120

GONE WONDERFUL is his Canine League Correspondence Course is. In 7 simple step-by-mail, tailored to your particular pooch, your dog sit when told, respond to come, behave on a leash. Prepared by English trainers, the complete course of 7 lessons is $5 ppd. Canine League of America, 258 Fifth Ave., N. Y.



LING AROUND the off-beaten-path shops, we found Coffee Mill Lamp, and should feel in the mood for freshly-ground coffee, all you have to do is put the lamp attachment. Burner may be used for cigarettes or planted with ivy (as may copper). In black, tole red, natural wood, with hand-painted design. $11.95 postpaid. Get it from Eagle Products. Box 84-A, Meriden, Conn.



SHINING STAR for polishing up all kinds of metal from fireirons to your chrome bathroom fixtures is Formula 40. Not only while it shines them up, it actually removes stains. The harmless chemical contained in this metal polish actually dissolves tarnish and rust. Just wipe it on, let stand for about 40 seconds, then wipe it off! 8-oz. bottle is $1 ppd. John C. Charles Co., 1000 N. Kenmore, Los Angeles.





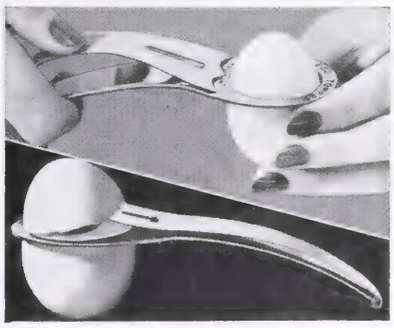
DISTINCTIVE CREST CAR KEYS
for one's own car

Let Hudson, Ford or Plymouth, etc., you "note" good taste and pride in your own mobile with these crest car keys and key n. Handsomely crafted and beautifully fin- in rich jeweler's bronze and gleaming el silver, key and key chain bear authentic s of your own car. Crests perfect for engrav- on reverse side by local jeweler.

of two crest keys in gift box **$3.50**
key chain in Nickel finish **$2.00**
(both tax free and postpaid)

ORTANT: Specify make and year of automobile.

Zenith Gifts
Dept.: C-10
238 GPO New York 1, N. Y.

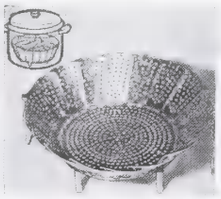


NEW! AMAZING!
AUTOMATIC EGG OPENER

No shell fragments, no broken yolks, no muss with amazing, new EGG-TOPPER! Just place EGG-TOPPER over egg, raw or cooked—press—ZIP! Shell is cut cleanly, top of shell lifted AUTOMATICALLY. Lustrous nickel finish, stainless steel blade. Immediate delivery! Ideal gift!

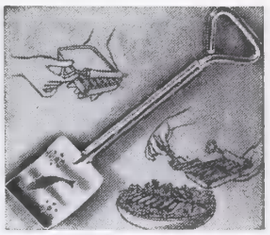
EGG-TOPPER, each . . . . $1.00 Postpaid
(No COD, please)

JEPCO • BOX 94HB • OAKLAND 4, CALIF.



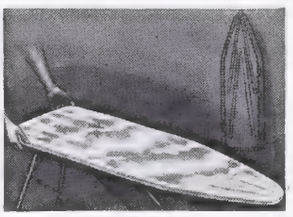
Cook Food in
STEAM BASKET
for More Flavor and Nutrition

French imported; helps to preserve, minerals, vitamins, delicious flavors in vegetables, fish, meat, etc. Cooks without sticking or burning. Steam Basket fits any pot. Leaves fan out like a basket. Adjustable legs, convenient handles. Makes ordinary pot a double boiler for heating left-overs, steaming buns, etc. Folds for storage. Sturdily made of aluminum. Complete with instructions **$1.50**



SARDINE SERVER
and TIN OPENER

Imported from England and handy as Jeeves himself! Has easy leverage, king size, key tin opener concealed in handle of server. Convenient key is re-usable for similar tins. Server removes sardines intact . . . ornamental piercing drains oil. Smart for canapes, anchovies, cheeses, etc. 6¾" long; of quality brass, chrome plated. **$1.25**



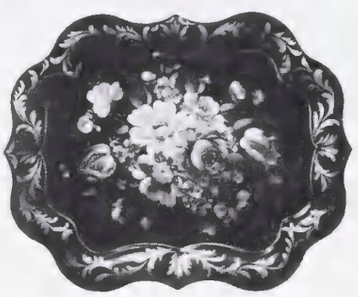
PLASTIC COVER KEEPS IRONING BOARD CLEAN WHILE STORED

Don't risk ironing dust and stains into your clean clothes. Protect your board with this snug fitting plastic cover and store safely. Makes an excellent sprinkling surface. Cuts down need to launder pad and cover. Of quality plastic, bound with elastic to fit standard size ironing board. **$1.25**

Postpaid. No C.O.D.
Satisfaction Guaranteed.

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HAND DECORATED
TOLE TRAYS



Authentic Chippendale design! Its graceful curving shape, gay multi-color flowers and gold border harmonize with any decor. Hard-to-find features: rolled flange; sturdy steel, under-coated to resist rust; mat finish, baked-on enamel, specially treated to guard against stains. Choice of black, Wedgwood green or Chinese red.

Large 20" x 25"	**$15.00**
Medium 15" x 19"	**8.50**
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CALIFON 2, N. J.

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MAKE EVER POPULAR RHINESTONE JEWELRY
Easy to sell! Ideal for Gifts!



2 Complete Earring Kits

Introductory offer! 2 Pair for $1.00

Friends won't believe YOU really made this jewelry, each piece so lovely, worthy of display in the finest jewelry shops, yet no skill is required! Complete instructions guarantee professional results! Each kit includes finest quality silver-finish setting plus fiery brilliant imported Rhinestones. Jewelry gift box included. Be the first in your circle to start this hobby, order the kits you desire NOW! Money back if not delighted!

MATCHING KITS AVAILABLE	
Necklace	$2.95
Bracelet	2.50
Pin	1.95
Indicate color of Rhinestones. Crystal, aqua or sapphire.	

Complete set worth $20.00!

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(Standard and Special Sizes)
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Regular Sleeping Pillows $5.95
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VISIT US AT
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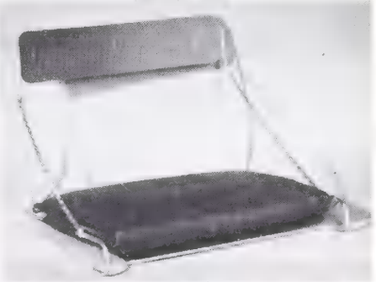
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Please send me Foam Rubber price list.

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$3.95 each postpaid
$7.50 per pair

Tired of sitting on hard, backless benches. Be comfortable! Take along an easy chair!

Bak Rac takes the ache out of backless benches. Generous full size cushion—curved back to prevent fatigue. Folds compactly. Clamps easily and securely on any board seat, bench, boat seat, and holds firm on concrete steps without slipping backward. Steel constructed, waterproof cover.

Satisfaction guaranteed. Makes an ideal gift

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NEW! HOME CLEANING UNIT by DEK



WASH WALLS

ceilings, woodwork ...sponge rugs, etc.

WITHOUT PUTTING HANDS IN WATER!

Keep rough or smooth oil-painted walls and woodwork like new with the Dek Home Cleaning Unit. No dripping! No streaking! No mess! Dirt comes off quickly . . . paint stays on. YOUR HANDS DON'T GO IN WATER. Cleans baths, floors, venetian blinds, window shades, etc. Shampoos rugs, wall-to-wall carpets and upholstered furniture.

This light-weight home unit embodies the same principles as our larger units used in hospitals, etc. It includes the wonderful new combination brush-and-sponge applicator that gets into corners and recesses. Loosens dirt by safely applying a specially compounded DEK detergent solution. . . . Rinsing sponge with easy-to-hold handle also included. Only cleaning unit of its kind in the world. Pays for itself over and over! (Saves cost of repainting, etc.) Will last for years!

Complete unit with instructions, plus six 1-lb. packages (year's supply) of DEK Detergent and DEK Rug Cleaner for only **$12.45** ppd.

Sold on money-back guarantee.
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DEK PRODUCTS, Inc.
Dept. H Baltimore 24, Md.

Wonderful, wonderful Gift!

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A touch opens its Built-in Ashtray!

★ Full size high-ball glass, decorated with handsomely painted horse figurines. Built-in aluminum coaster and ashtray that springs open at the touch of your finger. Glass detachable for cleaning. Set of 4 gift-boxed, postpaid, **$5.95.**

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Write for New Free Gift Catalog!



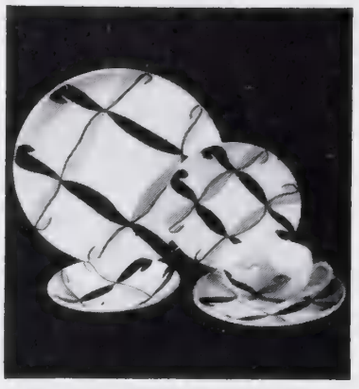
NICODEMUS

Again offers this "Little Beauty". Brews that "spot of tea" and gives practical service as a pitcher. Enjoy the non-drip lip and the lock-in lid. A vitrified FERROSTONE ceramic—the finest quality. Jewel like glazes with artistic shadings—ANTIQUE IVORY, TURQUOISE, DARK YELLOW, MOTTLED GREEN. Capacities—two cups **$2.85,** four cups **$5.25** postpaid. State sizes and colors desired. Send check or M.O. to—

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Window



FARE MINDED and bea fully budget-conscious is new dinnerware pattern. Ca "Spring Fancy," the dark g and chartreuse ribbon plaid sign is hand-painted under gl A 20-piece service for 4 inclu luncheon plates, bread-and-b ters, cups and saucers. and f bowls. $8.50 plus $1 post. Car Pirie Scott & Co.. Chicago.

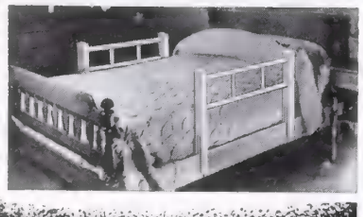


THE APOTHECARY JA decorative symbol of the 18 century druggist. is beautifu reproduced for the 20th-cent drawing room. Latin inscripti in ornate motifs are hand e cuted. 12" high. 4½" in diame $10. The adjustable Stand Lamp. that converts the jar i a handsome lamp. is $5.95. A 50¢ post. Albin of California. 1 W. 8th St.. Los Angeles 17.



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from falling out of bed

Here's inexpensive, safe, positive protection for your child! **YOUTHCRAFT SAFETY RAILS** fit any bed—can be attached or removed quickly, easily. So attractive you can leave them on permanently—or, if you wish, store them under the bed! Available in Wheat, Maple, Walnut, Mahogany or White.

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Copy of a costly French import that has set the fashion world talking, this clever "baby doll" purse has separate compartments for coins, bills, stamps, auto license or charge plates plus magic-lock key ring that tucks away. Genuine calf-skin in lovely soft colors, Black, Green, Red and Natural.

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with your name gold stamped For drinks, olives, pickles, seafood, cocktails, etc., 7 inches long, assorted colors. Names in gold (not over 35 letters). **$1** 1 dozen with your name

Each additional dozen, if ordered at same time, 50¢ per dozen extra.

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Automatic propel-repel action pencil, extra leads, finest precision built lighter. All metal, featherweight construction.

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A distinctive, gracefully designed set for the smartest home. Professionally built never-fail lighter in lovely urn shape. The gift supreme.

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Shopping



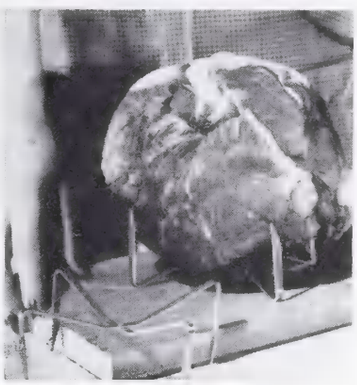
ESE ARE THE NUTS, wn in the heart of the North- t, that are even *better* than 're cracked up to be! After sack was photographed. you uld have seen your WINDOW OPPERS act like hungry squir- ! Boxed and red-ribboned. 5- sack is $4.95; 10-lb. sack (re- nber your big family!). $9.50. l. Beaver Island Harvest. 732 W. Third Ave., Portland 4, Ore.

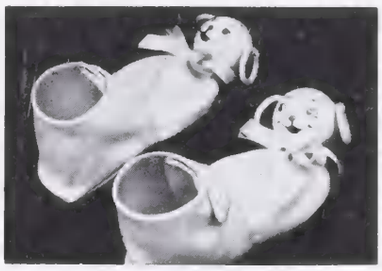


ETLAND KNEE RUG. travelers, for convalescents, park-bench mothers, this is a icious gift, direct from Lon- n. Hand-woven of pure Shet- d wool, it comes in original tar- s of Royal Stewart (red back- ound). Dress Stewart (white), chanan (red, black, yellow), Gregor (red, green, white), ice (red, green). 36" x 54". 3.90 ppd. Grayson's of London. 5 Broadway, New York 10.



THE RACK your meat l be easy to carve, because the r spikes exert a steadying in- ence on the most skittish roast turkey. In the oven, turn it side down and it becomes a dle for the meat permitting n browning all over. Chrome- ted rack opens up to an X pe. 75¢ ppd. Gift Wise, Box Utopia Station, Flushing, N.Y.





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Give "Little Goody" Toy Shoes



. . . so practical you'll wonder why it wasn't thought of sooner! So amazingly amusing that the wee one you have in mind will find double fascination playing with newly found feet. Strictly for amusement, shoes come in pastel pink, blue, or yellow corduroy or pique. One size fits all . . . adjustable grippers—shoe grows with baby. Gay doggie-face rattler of smooth plastic secured to the toes make Little Goody Toy Shoes the standout stork shower gift from aunts, godmothers, and others who give smart baby gifts. Gift-wrapped. Pair, postpaid..... **$3.00**

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Handy pads of 300 gummed personal labels fit any pocket or purse. Type or carefully print your name and address in 3 lines, just as you want it printed—and send it along with one dollar cash or check to

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ATLANTIC PRINT SHOP

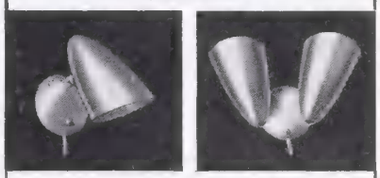
1509 Atlantic Ave., Atlantic City, N. J.

NEW! PIN-UP OR PERMANENT

WALL & CEILING LAMPS IN SPUN ALUMINUM

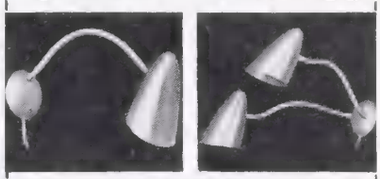
Brand new idea in lighting, these versatile lamps. Functional, decorative, they are used as pin-up lamps or for **permanent** installations . . . since they fit perfectly over any wall or ceiling outlet . . . no adjustments, no extra parts needed. Installed in a jiffy. Direct or indirect lighting. Swivel adjusts to any angle. Double units have 4-way control switch to light either or both lights.

Ceiling lamps available with or without pull chain.



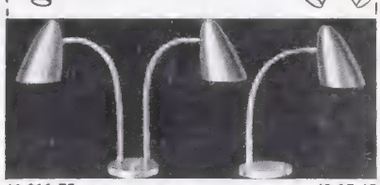
G1 Pin-Up Wall $5.95
P1 Permanent Wall $5.95
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G2 Pin-Up Wall $9.75
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K6 Pin-Up Wall $6.95
P6 Permanent Wall $6.95
T6 Permanent Ceiling $6.95

K8 Pin-Up Wall $10.95
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J4 $11.75 **GOOSENECK DESK LAMPS** J3 $7.45

They bend to your will! 18" flexible gooseneck. Direct or indirect lighting. Push button switch. Double lamp has 4-way control switch on base.

All lamps also in black, red, green, grey lacquer and brass finish at $1.00 extra for single and $1.50 for double.

Order Now by Mail, Express Collect

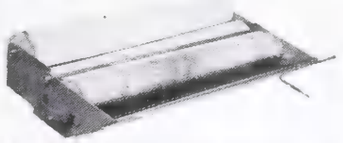
Free! Send for Catalogue of Modern Lamps

Jan's **MODERN LAMPS, INC.**
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That's just one of the timely how-to-do-it features you'll find in House Beautiful's 1951 PRACTICAL GARDENER. Packed with down-to-earth, usable information from cover to cover, PRACTICAL GARDENER is the favorite guide of beginners, seasoned veterans, men's and women's garden clubs all over the country. Your copy of the 1951 issue may be obtained by sending 50¢ to: House Beautiful, 572 Madison Ave., New York 22, N. Y.

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MIR-A-KL eliminates fuss, mess, waste, and bother. It is a miraculous new aid in beautifying your home. There's

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You'll do a better, quicker job with MIR-A-KL, and SAVE MONEY, TOO! Just a pull of the paper and presto! Your paper is on the wall, smooth and straight! For use with bolts 18" and 27" papers, trimmed or untrimmed. Ideal for unpasted papers, too!

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We pay postage if you enclose check or M.O. If C.O.D., you pay postman.

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New Handy Silver Tray

Imported

NORWEGIAN SILVER BUTLER

Here is the new handy way to set your silver service—carry to the table all at one time—in this New Silver Butler. Adjustable notched arrangement—holds complete service for 12. Stored easily in drawer or cabinet. Protects silver from becoming scratched. Modern design in curved mahogany plywood, with soft green suede lining. 13½" x 12" x 2" deep.

Ppd. only **$7.95**

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Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.00 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

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Please send catalog of assorted gift packages. ☐

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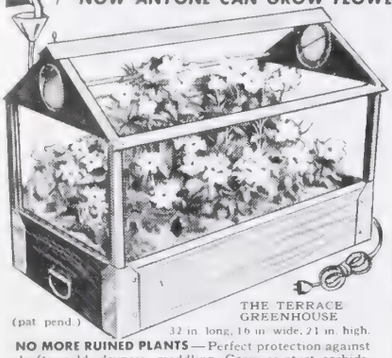


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You need no experience.



THE TERRACE GREENHOUSE (pat. pend.) 32 in. long, 16 in. wide, 21 in. high.

AUTOMATIC FEATURES GIVE SWIFT, SURE RESULTS

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For plant lovers, hobbyists, executives, professional people, shut-ins . . . at CHRISTMAS, anniversaries, for hostess, housewarming, birthday . . . for anybody, any time! Guarantees healthy, blazing-beautiful flowers you cannot get with ordinary pots or window boxes. Lovely spot of color in any room, office; on porch, etc.; or outdoor garden all year. Luxurious looking!

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Your money back within 10 days if you are not completely satisfied with the TERRACE GREENHOUSE. You would be glad to pay much more just to be sure of healthy prize plants all year 'round! Send $39.95 for Standard model described above. Deluxe model, made especially for growing orchids and taller plants, size 32" long, 18" wide, 27" high, $59.95. We pay shipping charges. Start growing now —order TODAY!

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Divided Dish 14½" x 5" $4.95 pp.

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Exquisitely fashioned from a *solid block* of mellow Haitian mahogany, each of these imported two-tone serving dishes (blond on inside . . . brown on outside) will grace any table as centerpiece or serving dish for buffet, supper or dinner. *Gifts that have a flair for the unusual.*



Finger Dish 9"x6" $4.50 ppd.

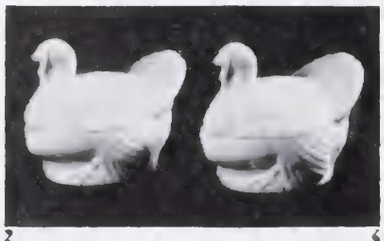
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FUN AND FUNCTION. W bathing a splashing 2-year-ol basting the roast, be practica well as pretty in a denim a with pot holder mitts. Then, v the door bell rings, slip flattering, frosty organdy. Tl aprons come gift-wrapped $4.95 a set plus 25¢ post. De in blue or shocking pink; orga in blue or white. Merrill Creations, 100 Warren St New York 7, N. Y.



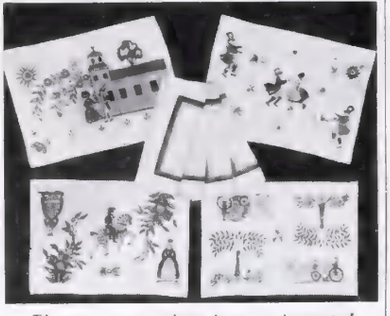
COW BELLE. All set for big Rodeo is this glamorous tle cowgirl. Doll collectors love making her themselves f the complete kit. Included is felt and sequin "jewels" for authentic-looking costume. little girls, this kit is fun bec simple overstitching is all th takes. Easy instructions inclu Cowboys or girls, $1.29 ppd. c.o.d.'s. Mimi Kay Special 914 Hayes Ave., Oak Park,



NO SKIDDING! Here i wonderful gift—a dual pur carving and serving board. well-and-tree wooden platter a gravy well, and cone peg l Aluminum pins secure your p roast or fowl and insure no-s ding performance when the r ter of the house proudly carve the sideboard. $5.95 ppd. c.o.d.'s please. MacMannes Ho wares, 1312 G Street N. Washington, D. C.

Bright and Gay . . .

SWEDISH PLACE MAT SETS



The newest creations in pure imported linen . . . by Edmond Dewan

Borrowed from Swedish legend and old wood blocks, the design in brilliant color literally breathes the atmosphere of festive holiday dinner parties and year-round informal entertaining. Choice of any one of these four exciting designs:

Top left: ROYAL COTTAGE Top right: MAY FESTIVAL
Lower left: KING & QUEEN Lower right: ROYAL COACH

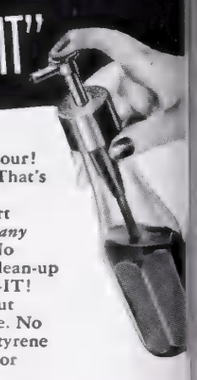
Set of 8 pieces (4 linen place mats 12" x 16" and 4 napkins 12" x 10"). **$6.75** set ppd.
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Chet Studios **Middlebury 6, Conn.**

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"PUMP-IT"



No pound! No pour! Just PUMP-IT! That's how Hollywood hostesses get smart self-service from *any* ketchup bottle. No table muss! No clean-up fuss! Just PUMP-IT! Ketchup comes out evenly, every time. No waste. Colorful Styrene plastic can't clog or rust. PUMP-IT is perfect . . . for yourself . . . for shower and party gifts. Only $1 postpaid, money back if not delighted.

$1.00 POSTPAID

Pump-It INC. Box 123, Dept. H Hollywood 28, C

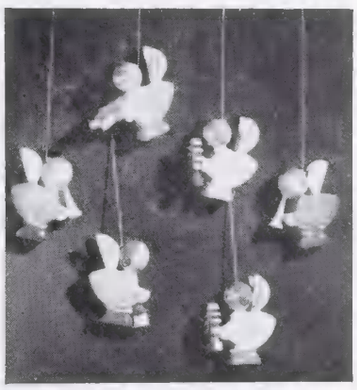
Shopping



AT YOUR SERVICE, this mahogany snack table stands in any room with handsome distinction. The two levels give you plenty of space for hors d'oeuvres, cups, cocktail glasses, or buffet supper dishes. Made of genuine mahogany with a mahogany finish it has polished brass poles, measures 19" x 13" x 21½" high. Yours for $21.50 prepaid. From Aymac Company, Dept. B, 79 W. 42nd St., Mount Vernon, N. Y.



SUCH LITTLE ANGELS are these Tyrolese wood carvings from Italy. They're as busy as can be with their wings polished. Harps tuned, eyes twinkling—all ready to perch merrily among your evergreens or hang on the Christmas tree. Hand-painted in delicate pastels, there are 6 different styles. 12 are $3.50. Postpaid. From The Old Mexico Shop, Santa Fe, New Mexico.



YOU'LL BE A MARKED WOMAN if you carry this gold-plated compact and lipstick. (It's the new indelible type!) Both pieces are engraved with your initial name in script. Or you may have your name in smaller block letters with a club name or sorority on the second line. $3.25 incl. tax and post. Elizabeth McCaffrey, 200 West 16th St., N. Y.



TAI-PAN COAT

. . . for Style, Comfort and Ease



It meets
best in
exciting-
finger-
length
jacket
that leads
busy life
home or
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smartly
lined with
comfort in
wind—
roomy
pockets
hand-
spotted
buttons!—
discovery
easy to
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For GEN-
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Imported blue hand-tailored home-spun cotton. Small, Medium and Large

$10.00 postpaid

Embroidered ladies' silk scuffs—(not shown) $3.75 pr. postpaid. Size from heel to toe. Red, blue or black.

Send for four beautifully illustrated catalogs and brochures—$1.50

CHINESE TREASURE CENTER

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E-x-p-a-n-d-i-n-g JEWEL ROLLS

Carry jewelry smartly and safely in four softly padded pockets lined in chafe-free faille. E-x-p-a-n-d-s to hold a lot—contracts for a little. Finest genuine Suede leather with matching attached strap and strong gilt buckle. In Red, Green, Rust and Royal Blue. Size 4" x 3" **$6.50,** 5¼" x 3" **$7.95,** and 6¼" x 3½" **$9.95.** Postpaid—No C.O.D.'s. Two larger sizes can carry even the sheerest hose, snag-free.

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Fine Leatherware

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Cartier

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Looped pin with sapphires and diamonds, $355; link bracelet, $235; radial earclips with sapphires and diamonds, $140; Zodiac charm with diamonds, as illustrated Sagittarius, $95.

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PARIS NEW YORK LONDON



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. . . with your Fireplace Accessories

Interior stylists advocate modern designed accessories — for living room hearths.

Sculptured masterpieces cast in solid brass or bronze, to pleasingly accentuate conventional or provincial appointments and to beautify modern living room decor.

ANDIRONS leaf design in solid brass (or bronze) 19" high, with cast iron fire dogs. **$49.00**
Express charges collect . . .

FIRETOOL SET in matching leaf design, hand wrought in solid brass (or bronze) and black iron. 33" high. **$60.00**
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Illustrated circular of other modern designs—gladly sent.

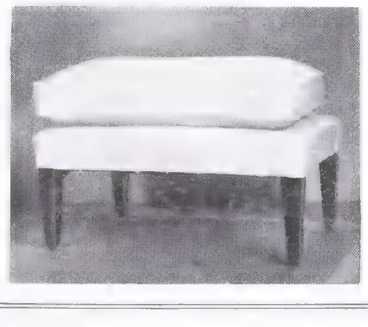
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Vegetable Garden Salad Set

Wonderful 8" salad plate, each with a different vegetable design are decorative! For a table included are: celery, radish, asparagus, tomato, green pea, pepper, onion, carrot—all in the raised Syrrlic technique.
Set of 8 $15.00
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Each with Matching Celery, Radish, and Onion Decoration
Express Collect No C.O.D.'s

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NEED AN OTTOMAN?

This one has an attached pillow top, filled with kapok, and is covered in muslin. It has nicely tapered hardwood legs finished in mahogany, so that it may be easily upholstered or slip covered, with or without flounce. You must have several to match the family's favorite lounging chairs. Height 14", Length 24", Width 18". Express charges collect. **$12.**

Shaw's

Tallahassee, Florida

Yes Sir, a Mothhole!



Don't let them feast on your clothes!

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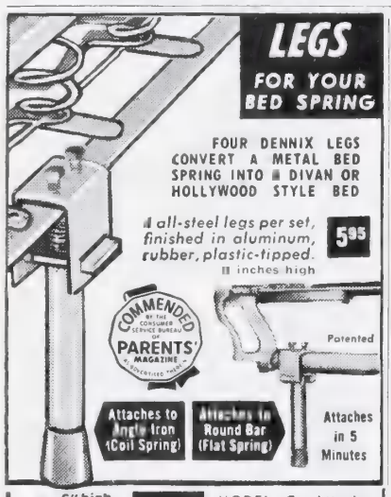
CEDAR-LUX is pulverized, aromatic cedar wood. You simply add water to form a liquid of desired consistency and apply with paint brush or spray over wallpaper, paint, wall board, plaster or any smooth surface. Forms a smooth, hard surface sealing all cracks and crevices where moths might breed. Removes that musty smell and perspiration odors from closets and clothing. Guaranteed to give more protection and hold its fragrance many times longer than cedar lumber. A 5 lb. can is enough to cedarize the ordinary small closet and a 10 lb. can will amply surface a large closet. Order by mail. Money back guarantee.

5 lb. can $6.95 postpaid
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CEDAR-LUX PRODUCTS CO.
Dept. M-2, 703 Main St., Kansas City, Mo.



PAINT-LIKE PRODUCT MAKES CEDAR CLOSETS



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FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. 11 inches high. 5.95

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Send check or money order. Money refunded in 10 days if not fully satisfied. We pay postage.

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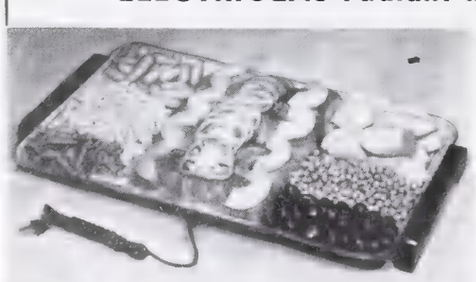
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Specialty Mfg.
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ELECTRIGLAS radiant heat platter!

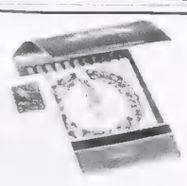


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Sizes: 10¼ x 16¼ 14.95
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B. FORMAN CO.
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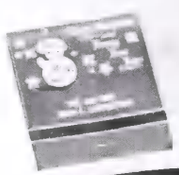
Strike a warm Season's Greetings



Friends will admire the personalized, different, gay greeting of these jolly, giant Christmas match books! Each book is stamped in gold or silver against a red background, each measures 3¼" x 4¼"—over 4 times as large as regular match books. A bright Christmas note, and a party brightener too!

25 books $4.00
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Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s please!



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FRANWAL CO.
Dept. H RED BANK, N. J.



Windo



THE COCKTAIL PAR will be a sparkling success if have these handsome glasses hand-blown Bohemian crys The extra-large bowls are cl the twisted stems and bases c in 8 assorted jewel colors. different colors are not only tremely decorative, but they id tify each guest's glass. Set o is just $5.75 postpaid. H. T. St 197-05 110th Avenue, Hollis, N.



GIVE HIM A HAND that v rest smartly on a steering wh steadfastly on a gun, in grandest gloves a man e warmed up to. Soft deerskin w separate wool inner glove, they divine for "outdoor girls" t Order ½ size larger than dr gloves. Men's sizes 8-11, $7.7 women's 6-9½, $7.25. Add 15 pair west of the Mississippi. T Vermont Crossroads Store, W terbury, Vermont.



MODERN LAMPS are ha to find, so for the modernist search of *the* light, this is go news. It stands on a table with the bracket, hangs on t wall, giving light with integr and lack of gingerbread. Bir base comes in a natural fini or lacquered in black, red, whi gray, green, or chartreuse. Sha is oiled paper parchment. 1 high. $10.75 with bracket. p Twining & Buck, Salisbury, Con



At Last
CLOSET VALET
MAKES ORDER OUT OF CHAOS

A set of 3 individual pigeon-hole boxes, smartly finished in tan linen weave with contrasting edges; arranged by setting on top of each other or side by side. Each compartment 13" x 6" x 10" provides orderly space for hats, handbags, gloves. Prevents scuffing. Decorative and useful. Average shelf holds 3 sets as illustrated above. Each set, $1.79, delivered to your door. Satisfaction guaranteed or your money back. Thousands in use. $1.79 Per Set

FREE—1951 Catalog of Christmas Gifts.

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Shopping



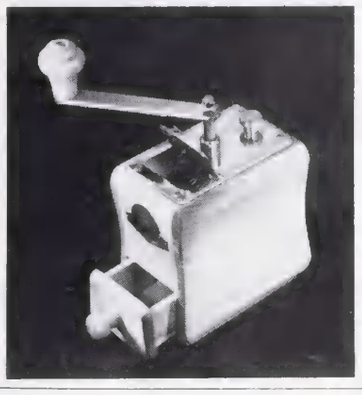
ORSE-HEAD HOOKS, made solid brass, are thoroughbreds en it comes to giving a lift to ests' hats, coats, your husband's s. Or get several of them to ld tack in the stable. They asure 4" long over all, and price is $4 the pair. Postpaid. ou can order them from "little e" Wiesenfeld, 112 West North enue, Baltimore 1, Maryland.



APTAIN'S CHAIRS, junior d senior grades, are wonderful r a dining room, desk, or beside hearth. Both sizes come finished black and gold, maple, or aged ne. Grown-up chair is 31" high, 3¼" wide, 17" deep. $24.95. hild's chair is 21½" high, seat is 3" from the floor. $12.95. Exess collect. Templeton Craftsen, Templeton, Mass.



THROUGH THE MILL. rind your coffee fresh each time ou make it, and you'll have a ich, fragrant brew that makes re-ground coffee seem insipid. his sleekly designed mill is made f natural beechwood, has a regulator for fine or coarse grind. But emember—grind only as much s you need. The rest of the beans vill keep fresh right in the mill. 9 ppd. The Post Mart, Inc., 1217 Lexington Ave., New York 28.



Shadow-Lite

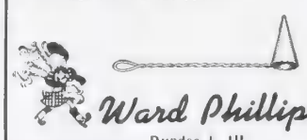
SOMETHING NEW and DIFFERENT IN CANDLEHOLDERS

Whether you're serving buffet, having guests for dinner or just friend husband for a late evening snack, these beautiful Shadow-Lite Candleholders will bring the romantic glow of candlelite and dancing shadows into your room.

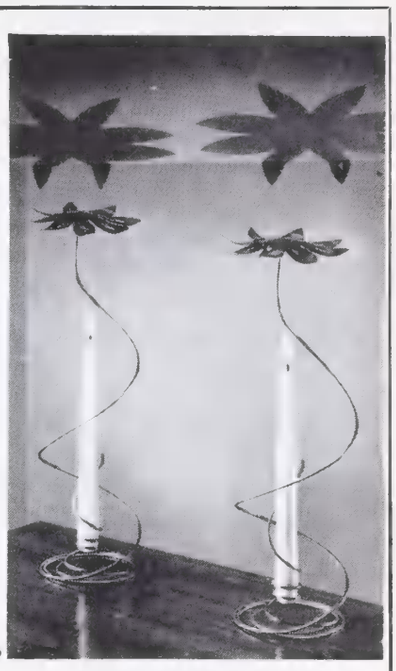
Heat gently rising from candle flame makes the polished copper petals slowly turn, casting soft magical shadows about your room. Shadow-Lite lends just the right *new note* to holiday entertaining.

Spiral candleholders are finished in dull copper that won't tarnish. The over-all height is 15½", and two 10" hand dipped Yellow Emkay Candles are included with each set of holders. Price per set is only ..... $3.95 ppd. and your order will be shipped the day it's received.

Imported Solid Brass, Swedish Candle Snuffer with 8½" stem. $1.25 ppd.



Ward Phillips Co.
Dundee 1, Ill.





BOILED EGG OPENER

No More Burned Fingers!

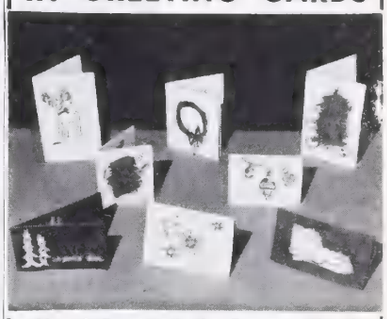
Crack, they're open! Just like that. Boiled egg lovers—CRAX-EZY, the new household necessity, holds and opens piping hot eggs like magic. No muss. No more risk of burned fingers. Child simple. *More than ¼ million already in daily use.* Made of durable plastic and stainless steel. Choice of red, blue, white, yellow.

.....ONLY **75¢** EACH POSTPAID

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This year, express yourself in a more individual, more personal way . . . with hand decorated Originals by Georgia Dearborn. Send only $1.95 now, for 8 actual samples . . . colorful, modern designs on laid finish paper, with envelopes to match. Select your card, returning samples for full credit with your order for quantity to be personalized in hand-lettered style. (50 Greetings, 40¢ ea.; 100, 35¢ ea.; 200, 30¢ ea.) Order samples today . . . avoid rush.

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keeps cubes 24 hours

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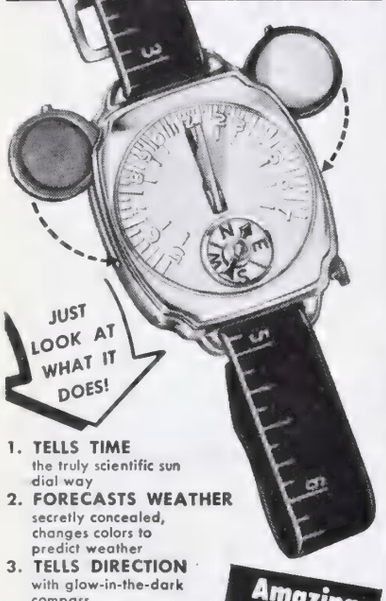
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Rug robe of finest virgin wool and nylon with built-in spring band to hold firmly in place around waist, sitting or standing, at sports meetings, or traveling by auto or boat. In "Stuart" Tartan plaid. 46" long with deep rolled fringe. **$11.95.** Postpaid—No C.O.D.'s.

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3. **TELLS DIRECTION** with glow-in-the-dark compass
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Amazing Value $1.98

Money-Back Guarantee

Sensational 9-way wonder watch—for boys, girls, scouts, sportsmen. Gleaming jewelers bronze case with durable plastic measuring strap, *Rush your order today.*

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430 N. Michigan Ave., Chicago 11, Ill.

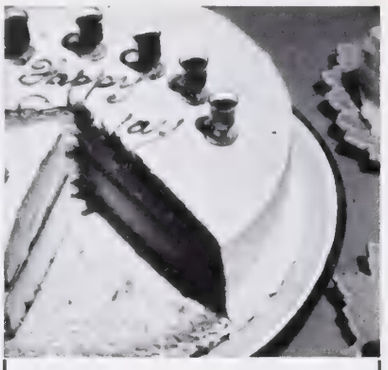


PERSONALIZED POWDER PUFFS

Here's a thoughtful gift for HER, that's truly personal. A set of 6 powder puffs, made of snowy, white Baby Lambskin; the pastel satin back of each Puff is personalized with HER first name in 23 kt. Gold. Packed for giving in a clear, after-use plastic BAND-BOX. $2.50 Postpaid

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Penthouse gift shop
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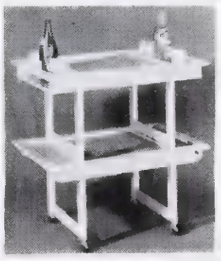
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Add a gay and novel touch to birthday parties. Fill these miniature, spiked goblets with liqueur and stick in the cake for a birthday toast. Folder of other suggested uses included with each set.

Box of 12 glasses . . . . . $3.00 postpaid

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ALL FOUR in one

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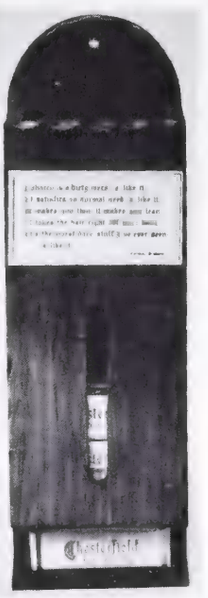
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CIGARETTE DISPENSER

Holds full carton!

Keeps cigarettes always handy—dispenses package at a time as needed! Stained maple-finish wood with attractive placard on front. Every smoker will get a bang out of the clever verse, citing the evils of tobacco. A gift he or she will talk about for months afterward!

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(*Continued on page* 137)

SUPER VALUE!

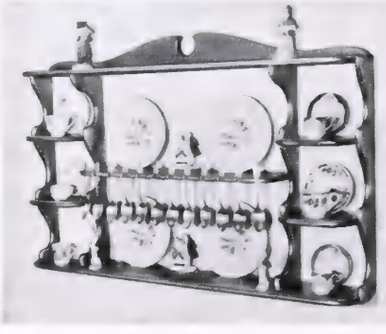
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THE scintillating beauty of Westmoreland's handmade "English Hobnail" Crystal has long been cherished in many homes. Its charm is a part of gracious living.

This old pattern is available, as dinner or luncheon service in round or square plates, with a choice of square-footed, round-footed, or barrel-shaped stemware. "English Hobnail" is handmade in one hundred and twenty-three open stock items. A selection which embraces many unusual gift sets and individual pieces so suitable for those very special occasions.

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Informal Table Settings

Send twenty-five cents in coin for your copy



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GRAPEVILLE, PENNSYLVANIA

Handmade Glassware of Quality

Since 1889



A PICTURE WINDOW insures a room for life against any possibility of being gloomy, dull or dark. For a picture window not only frames and dramatizes the view . . . it also invites daylight to stream into your room and flood it with cheer and brightness. Your best bet for large areas like this is either Twindow, the window with built-in insulation, or regular Pittsburgh Plate Glass. Both are noteworthy for their clarity and beauty.

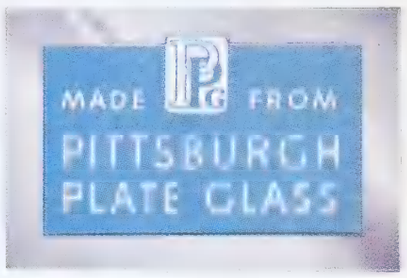
3 popular room rousers OF PITTSBURGH GLASS



MIRRORS ARE MARVELOUS for adding spaciousness, gaiety and liveliness to a room. Especially large, multiple, built-in wall mirrors like these, that show you how you look from every angle. You can get Pittsburgh Mirrors made from various colors of Plate Glass. Note the interesting use of Plate Glass shelves on the mirror above the lavatory.



YOU CAN ALSO ROUSE A ROOM from the commonplace, quickly and easily, with furniture tops of Pittsburgh Plate Glass. They're smart and sparkling in appearance . . . and they give prized furniture absolute protection against spilled cosmetics, neglected cigarettes and scratches.



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plan with Masland Duran* all-plastic upholstery



Picture this furniture in your living room! Lovely, isn't it?... It's covered in Masland Duran all-plastic upholstery... so beautiful on all styles of furniture for any room in your home.

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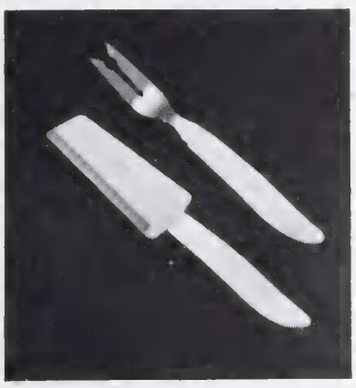
*Trade Mark Reg. U. S. Pat. Off.

Window Shopping

CONTINUED FROM PAGE 132



R SMOKING PLEAS- s handsomely assured with ry complete set that looks cool million. The silver gives it a shining distinc- nd you have, in one com- nit, a stand, cigarette box, ay, and push-button auto- lighter. All for $5.50 ppd. Products, 608 S. Dearborn icago 5, Ill.



EVER YOU SLICE IT, do a better job if you have uikut Hostess Set. The wide blade of mirror-finish stain- eel is grand for spreading or cheese, and the hollow l edge is a cutting wizard. matching fork, the set comes simulated mother-of-pearl s. $1.50 ppd. Quikut, Inc., nt, Ohio.



E-Y SUSAN. Put any or tray on top of this re- g platform, and you have own Lazy Susan! Made of wood, highly polished, it easily on ball bearings. Or as is, and you have a per- Baby Susan for mustard, and pepper. 6½" wide, it's ppd. Avalon Gift House, 35, Front Royal, Va.





Create
R OWN LAMPS!

STAND A LAMP

u can have an endless variety of smart lamps, our own original creation. Simply mount your s, toys, planters, vases, or antiques up to 15 tall on a Stand-A-Lamp, adjust the stem to the eight you desire, and add a shade.

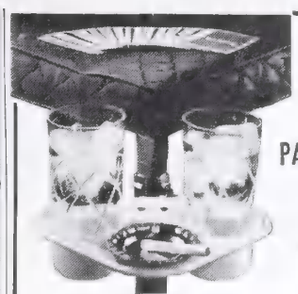
ully finished solid hardwood base has hidden rub- , polished brass adjustable stem, approved wiring.

1. **BASE:** 7" round, 6½" sq., or 6"x 8" rectangle.
2. **BEAUTIFUL FINISH:** Walnut, Mahogany, Maple, Blond, or Dull-Black...We match pairs.

An ideal gift **$5.95** ea.

TABLE STEM and wiring complete (as above less Use your own base of wood, ceramic, etc.; simply le for stem. Instructions included. $3.95.

Co., Mfrs. 1315 W. Florence, Inglewood 51, Calif
(Please add 50c for mailing charges)



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$2.95 set prepaid

One Set Serves 4 Players!

Clever plastic holders end table-top confusion forever! Neat and secure storage of extras BELOW table-top level; two deep wells for glasses or bottles, space for ash trays, scores, snack dishes. Adjustable screw fastening fits in a jiffy on round or square legs! Gift boxed set of 2 in Red, Blond, Green or Yellow!

Ask for Free Gift 'N Gadget Catalog!

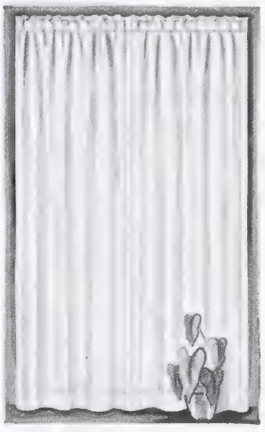
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AT THESE EXCEPTIONALLY LOW PRICES!

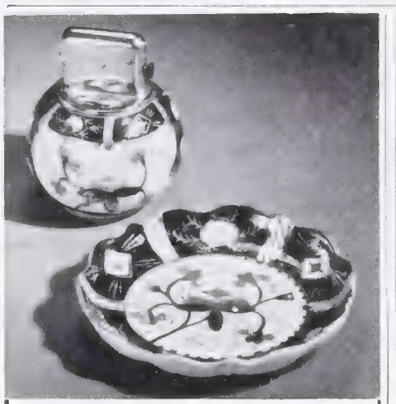
WIDTH LENGTH (*Size to the Pair*)	NYLON	RAYON
62 X 63	$3.79 pr.	$1.99 pr.
82 X 72	$4.19 pr.	$2.19 pr.
82 X 81	$4.59 pr.	$2.39 pr.
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Tray to match, 4¼".....$2.95

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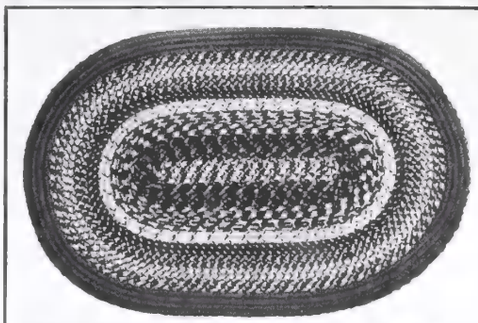
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Burgundy, blue, red, green or brown on multicolor backgrounds. Postpaid. Orders promptly filled.

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REDUCE

YOUR APPEARANCE!

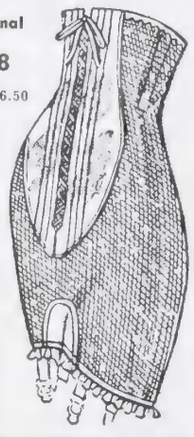
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- *Makes Your Clothes Fit Beautifully*

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Test the **FIGURE ADJUSTER** at home for ten days **TRIAL** at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take **all the risk** . . . that's because we **know** that even though you may have tried many others you haven't tried the **BEST** until you have tried a **FIGURE ADJUSTER!** MAIL COUPON NOW.

GIFT: "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included with your order.

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Yes! Please rush "FIGURE ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

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☐ I enclose $5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Check size: ☐ Sm. (24-26); ☐ Med. (27-28); ☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (33-35); ☐ XXXL (36-38); ☐ 4X (39-40); ☐ 5X (41-44); ☐ 6X (46-48).

Color..... 2nd color choice.....

Size.....Panty Girdle.....Girdle .....

Name .....

Address .....

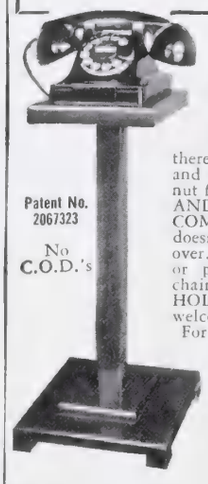
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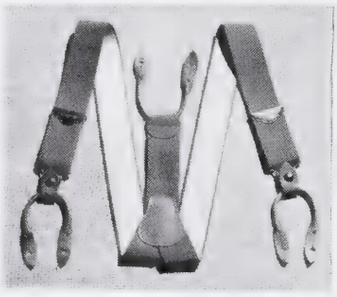
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No Starvation Diets
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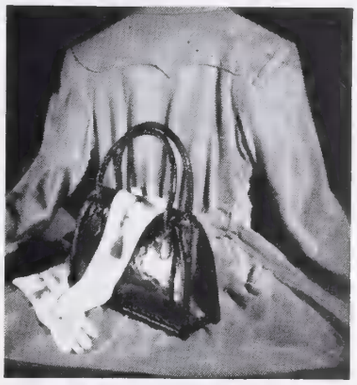
Shopping



DAL SWEET. The proud the bride bakes for her first r party, the sandwiches she up for her bridge club will andly served on this sterling platter. It has a pierced r, measures 10" in diameter, comes with a 9½" pie or server. $14.50 incl. tax and Giftorium, 173 Canal St., York 13, N. Y.



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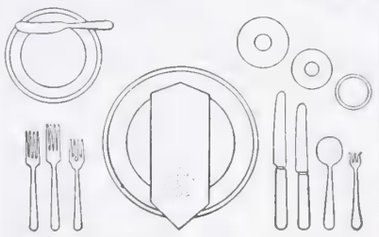
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Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. **Order today — money back guarantee!** Check or Money Order

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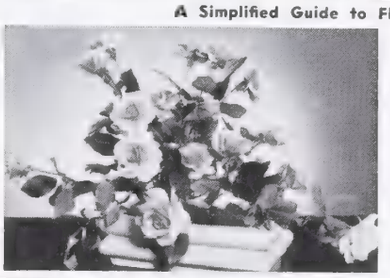
HEADLINE HOMEMAKER BOOKS

A Simplified Guide To TABLE SETTING
by Bettina Wilcox



The American Woman today when she dines with her family, and especially when she entertains—whether it be one friend for informal tea, or a large group for formal dinner—wants to be sure that her table is correctly and graciously set. Here is a practical and authoritative guide to the correct and accepted practices of table-setting, service and etiquette! This book, with little text but many illustrations, guides you on: **The Dining Place**—making the room in which you eat beautiful; **Setting the Table**—there are certain rules to follow in good taste; **Serving the Food**—how to serve and eat the food, from a simple snack to a formal dinner; **Decorations**—do much to enhance the spirit of the occasion; **DINNERWARE, SILVERWARE** and **GLASSWARE**—good taste and advice on selection; **Linens**—unify the settings; also sections on **Cocktail Time**—recipes for hors d'oeuvres, canapes, and mixing guide for special drinks; Wine Lovers Haven—what wines to drink, etc., and **100 Questions and Answers.** Brand new Book and only..... **$2.00**

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by Dorothy Clarke



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1951 publication—only..... **$2.50**

HOW TO MAKE FOREIGN DOLLS AND THEIR COSTUMES
by Julienne Hallen



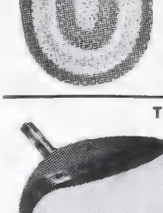
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TOY MAKING—200 Projects For Fun and Profit
by S. Palestrant



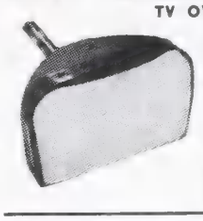
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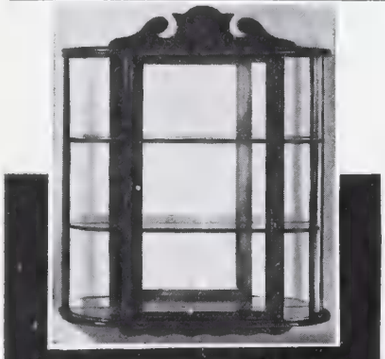
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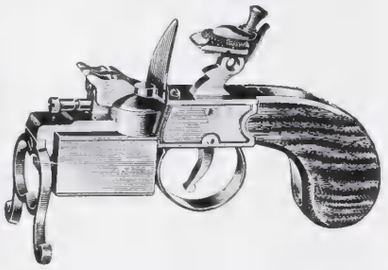
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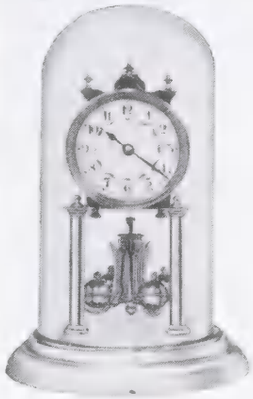
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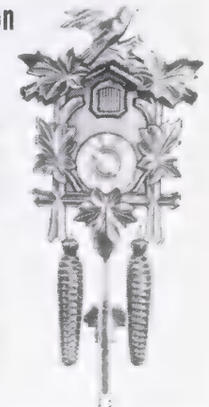


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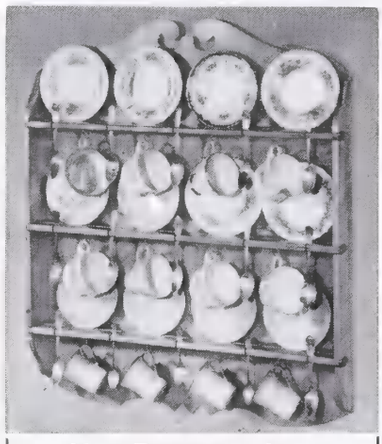
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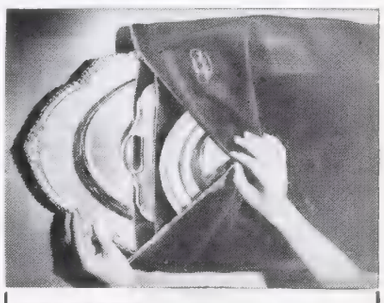
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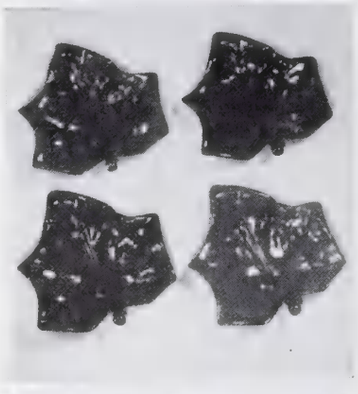
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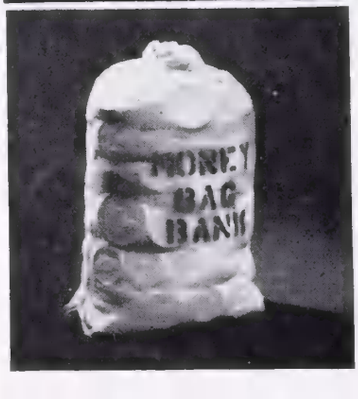
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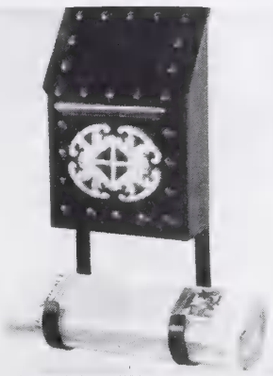


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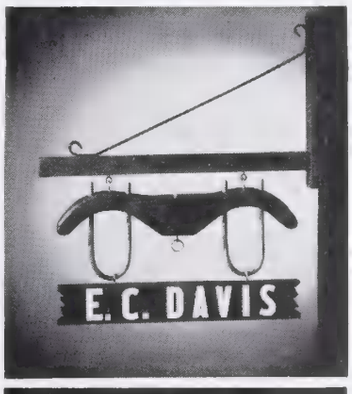
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Tania Gem Corporation has commissioned the finest gem cutters in America—and the finest jewelers in Hollywood—craftsmen whose masterpieces are proudly worn by motion picture stars—to create special rings and jewelry to bring out the full brilliant beauty of TANIA 59 gems.

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1-CARAT TANIA 59 GEM SET IN 14K GOLD RING, ONLY $43.20!

The young man shown above proudly gives his bride-elect the TANIA 59 "LADY AMELIA"—with a blazingly brilliant 1-carat TANIA 59 gem set in a fabulously beautiful 14K solid gold ring, with Tiffany prong-type mounting. Large illustration shows details clearly. Beautiful presentation jewel box included. Price, $39.75 (includes Fed. Tax)—a saving of approximately $690 over cost of comparable size diamond!

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TANIA GEM CORPORATION OF HOLLYWOOD

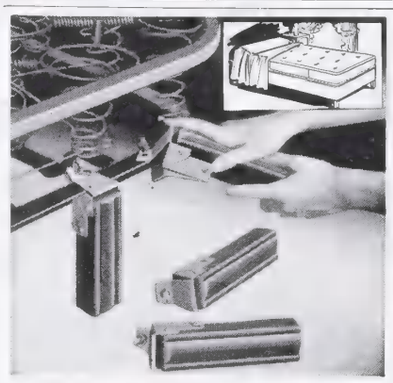
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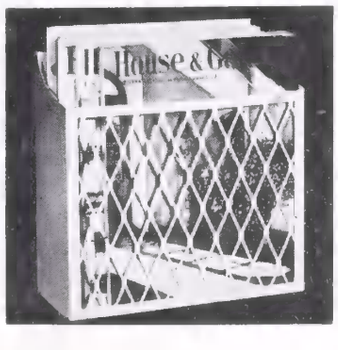


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If you want your bedroom to *stay* fashionably beautiful and functional, be sure to see the delightful new WHITE-HALL Collection. Its beautiful simplicity, its light and graceful appearance, its ultra-modern interior conveniences make the White-Hall

Your Happy Medium between Modern and Traditional

You will enjoy your White-Hall pieces first for the fresh, transitional feeling they give your room. Later, years later, for their unaltering beauty; their constant compatibility with the ever-changing moods in American decoration. You choose the bedroom ensemble you want from 27 extraordinarily fine Hepplewhite adaptations, confident that White's fine, traditional Sheffield Finish will keep each piece permanently beautiful. Have your dealer show you the complete White-Hall Collection. For over seventy years White has been famous for most-for-the-money value in Fine Furniture.

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She sleeps in Utica BEAUTICALE Sheets, the luxurious percales that *belong* in the finest homes and delight the most fastidious taste. For BEAUTICALE is soft and shimmering . . . blissfully smooth to the touch. Only the choicest combed cottons are used . . . spun to fine, strong threads for the lasting weave that makes BEAUTICALES such a treasure. *Regardless of price, you can buy nothing finer.*

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GOWN BY HERBERT SONDHEIM

UTICA Beauticale® Sheets

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Your decorator turns to GOODALL FABRICS to create more beautiful rooms for you!





Beautiful color schemes flow right from Goodall's new hand-print drapery, "Milady's Garden"

Goodall color-correlates fashion's newest love—Violet —in "Deauville" upholstery for your chair.....





...New texture contrast in Goodall's "Cordon" upholstery completes this room color scheme

WHETHER your home is traditional or modern, your decorator turns to Goodall Fabrics to express the newest in fashion. The room pictured shows the scope Goodall gives your decorator in traditional alone...from the hand-printed drapery fabrics to the casements of sun-swept, champagne *"Fleeceweave"*...from the nubby chair upholstery to the softly inviting sofa fabric. And as a beige base...there's Goodall's deep-pile Lido Sand *Seamloc** carpeting! The finished room...like all Goodall Fabrics interiors...is a beautiful coordination of mood and color.

The beauty of Goodall Fabrics is *Blended-for-Performance* to give you lasting loveliness. Each fabric is woven of a combination of several fibers: a variable blend of Angora Mohair for resilience and texture, rayon for subdued lustre, wool for body, and cotton for durability. That's why they drape so perfectly, hold their shape indefinitely...resist dust and wrinkling...need fewer cleanings...are so soft and comfortable to your touch. Goodall Fabrics give you longer wear and richer colors, too!

See Goodall Fabrics at your Decorator's or the Decorating Studio of your favorite store.

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Your Buying Guide for GOODALL FABRICS

The beautiful Goodall Fabrics shown on the opposite page are available at the decorating studios of stores listed below. Check your own decorator, or the decorating studio at these and other stores for more information on the many exquisite color-coordinated Goodall Fabrics to make your home more lovelier.

W. & J. Sloane	New York
Altman	New York
Abel Bros.	New York
B. & Taylor	New York
Bloomfair, Inc.	Albany
Carson, Paxon Co.	Atlanta
Keiler Bros.	Baltimore
Loveberg & Co., Inc.	Birmingham
The Furniture Co.	Boston
The William Hengerer Co.	Buffalo
Marshall Field & Co.	Chicago
Carson, Pirie, Scott & Co.	Chicago
The S. Pogue Co.	Cincinnati
Higbee, Lindner, Davis	Cleveland
The R. Lazarus Co.	Columbus
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Howard Lorton, Inc.	Denver
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The Hudson Co.	Detroit
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The J. Strassel Co., Inc.	Louisville
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Studio of Richard Plumer	Miami
The Milwaukee Boston Store	Milwaukee
Dayton Co.	Minneapolis
Lamberger & Co.	Newark
The M. Bullard Co.	New Haven
The H. Holmes Co., Ltd.	New Orleans
John A. Brown Co.	Oklahoma City
Schard & Wilhelm Co.	Omaha
Underwood's Furniture Galleries, Ltd.	Peoria
Lawbridge & Clothier	Philadelphia
Kaufmann Dept. Stores	Pittsburgh
Meier & Frank Co.	Portland
The Shepard Co.	Providence
Miller & Rhoads, Inc.	Richmond
Holley, Lindsay & Curr Co.	Rochester
Stix, Baer & Fuller Co.	St. Louis
Stix, Baer & Fuller Co., Inc.	St. Louis
Joske Brothers	San Antonio
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H. & J. Sloane	San Francisco
Frederick & Nelson	Seattle
Tillinson Bros. Co.	Toledo
Woodward & Lothrop	Washington, D. C.

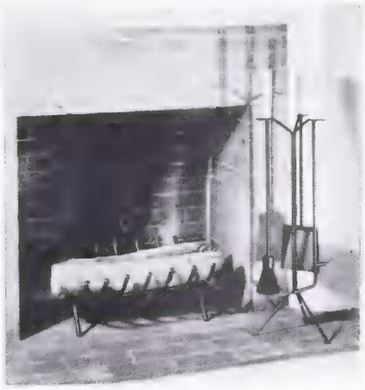
Decorator's Diary



Notes and jottings on what's new in home furnishings from the "little black book" of a market-wise decorator

Set out on my annual hunt for fireplace tools last week. Glum as could be. Never have relished the prospect of being shown the same old Colonial reproductions and the same old modernistic frighteners. But doggedness always wins—if you're dogged long enough! The end of this particular trail was Morton & Smillow's where they introduce me to a whole new group of fireplace accessories designed by George Nelson. There are three or four different styles of andirons, a combination andiron-and-coal-grate, a log basket, and a couple of tool sets—all in black iron. Could be very modern or very early American, depending on how you look at things. My favorites were the log cradle and the tools sets with polished birch handles. Liked the cradle because it looked so *natural*. Made me wonder why we ever tried to build fires by perching logs precariously on flat, narrow irons. In this device the logs have to roll together which automatically gives you a prettier,

(*Continued on next page*)



For fall fires



Your morning mirror quickly shows the signs of sleepless nights!



Don't compromise with pillow comfort!

GET PLAYTEX® HIGH QUALITY AT NEW LOW PRICES!

What a difference the PLAYTEX Pillow makes in how you sleep at night—how you look in the morning—how you feel all day long!

Exclusive "staggered core" construction cradles your head in the most restful position all night long . . . gives new vitality for the day ahead! Millions of tiny air cells actually "breathe," give you a heavenly night's rest.

New production records, made possible by America's tremendous acceptance of PLAYTEX Pillows, make these sensational new low prices possible.



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"Regular" Height, in white, pink or blue extra-fine Sanforized cotton cover **$7.95**
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"King-Size," longer, wider, plumper **$11.95**

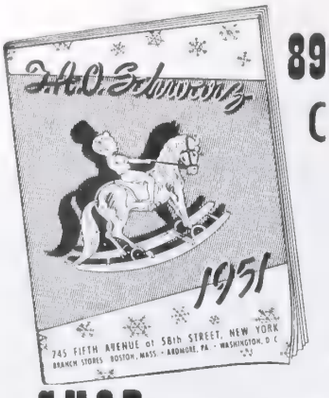
Prices slightly higher in Canada and Foreign Countries.

Also luxurious non-slip rayon satin covers or zippers, slightly higher. Beautifully gift-packaged. At department stores, furniture stores and sleep shops, everywhere.



DAYTIME HIT! ARLENE FRANCIS in "*Fashion Magic*," top entertainment, CBS-TV Nationwide Network. See local papers for time and channel.

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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

better-burning fire. The tools come with a regular standing rack or, what's even nicer if you have room for it, a wall holder. The prices are nice too—most expensive item around $25.

I might very well have passed up "April Willow" if it hadn't been for Mrs. Gilbert. Not that I didn't think it was a very beautiful fabric.



"April Willow"

But who would ever pick a p in black and coppery tans o cream linen for a very beauti very elegant lady's bedroom? N Gilbert, however, is totally un dictable, which is why I took with me to J. H. Thorpe's in first place. She has a straig forward, open-minded approach life and everything in it wh seems to come from years of kn ing that she could have anyth she wanted and that there was one in the world she had to impr As ignorant of "the rules" as three-year-old. Her taste, comple ly original, though it would ne occur to her to strive for origin ity. She likes what she likes, a that's it.

So we ordered "April Willo and after a brief half-hour's c ference the rest of the room w settled. Walls, a coppery bei nylon carpeting, the same co but deeper. Draperies of "Ap Willow" across the entire wind wall. Bedspread and covering one small chair of rich raw s in a shade that's half way betwe copper-brown and apricot. Cha

(*Continued on page* 152)

Gayly Designed with tots in mind

BUNNYKINS SET

imported from the

ROYAL DOULTON POTTERIES



NATIONAL JEWELERS GROUP

$3.75 for 3 pieces

Every youngster will be mighty proud to own one of these cheerfully animated sets...so charmingly decorated in full color with cute storyland bunnies. Order a set for the new baby . . . for birthday remembrances . . . for Christmas. Set includes cup, cereal dish, and 7½ inch plate.

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Dallas, Tex. . . . . ARTHUR A. EVERTS CO., 1616 Main Street, 1
Des Moines, Ia. . . . . S. JOSEPH & SONS, Locust & Sixth Streets, 9
Detroit, Mich. . . . . WRIGHT, KAY & CO., 1500 Woodward Avenue, 26
Kansas City, Mo. . . . . JACCARD JEWELRY CORP., 1017 Walnut Street, 6
Moline, Ill. . . . . C. I. JOSEPHSON—JEWELERS, 1514 Fifth Avenue
New Orleans, La. . . . . HAUSMANN, INC., 730 Canal Street, 16
Pittsburgh, Pa. . . . . THE HARDY & HAYES CO., Wood and Oliver, 22
Providence, R. I. . . . . TILDEN-THURBER CORP., 292 Westminster
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Company manners which depart with the guests are a shallow pretense frowned upon by today's forthright mothers. Mothers who strive to make poised and gentle manners the natural and unaffected habit of the children.

Taperlites* on the table for the evening meal help to underscore the social graces *en famillé*. They temper decorum with a light and gracious touch . . . cultivate appreciation for beautiful and well-ordered living . . . and endow the simplest menu with dignity and the spiritual grace of leisured and cultivated dining.

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Buy tall and stately Taperlites at your grocer's, drug, department, florist, housewares or gift store. Select from many lovely colors, each pair packed in the handy Two-Pack box that prevents breakage and preserves the beauty of the satin finish.

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ONLY PHILCO FREEZERS have this exclusive design



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Easy-Lift Storage Trays



Plastic Utility Tray

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See this magnificent new Philco Freezer at your dealer's *now*. 12½ cubic foot size, $399.95*. 8.1 cubic foot size, $325.00*.

*In Zone 1. Prices subject to change.

PHILCO HOME FREEZERS

PHILCO Famous for QUALITY the World Over

DECORATOR'S DIARY

CONTINUED FROM PAGE 150

and big chair covered in plain cream-colored linen. Her long double chest and tea table are in a warm, medium-toned walnut, and she has a couple of small black Chinese chair-side tables.

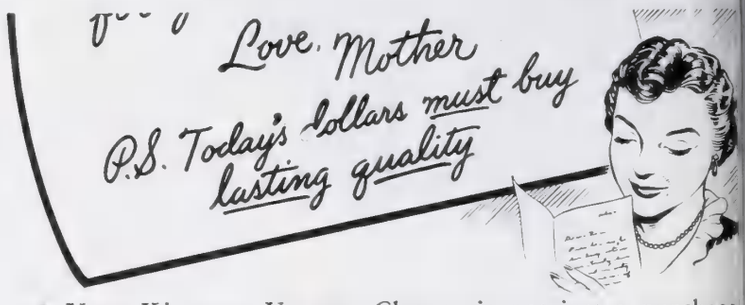
Somehow, just because she was in no hurry, everything arrived in record time and was installed without a hitch. And it all adds up to a quiet, mellow background for her creamy-skinned, brunette beauty. She thanked me sincerely, but I couldn't help but feel that the job's success was really due to her inspiration. One shopping trip with Mrs. Gilbert and I look at everything with fresh eyes for the next three months.

The Densons ran smack into budget troubles last year after they moved. Seems they hadn't the faintest suspicion of the current costs of carpeting and drapery and slip-cover making. So by the time their floors, windows, and upholstery were taken care of, they had reached a dead end. Tables were what they were short of—a coffee table and lamp tables. (They had rashly donated what they had to the cleaning woman.) And t had big ideas about waiting u they could afford "something re good." But after ten months trying to balance ash trays on c arms, they would have been q happy to settle for beer barr Couldn't I find them someth cheap that would do at least u the twins got out of Lawrencevil Not a very easy assignment w everything else in the room really good! But I remembe seeing some tables at Richa Morganthau that seemed rat nice and reasonable. When I w back to check, discovered t were even better than I had membered. Very unassuming—

(*Continued on page* 154)

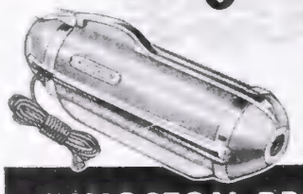


Tables for budgets



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Kingston VACUUM SINCE 1902 CLEANER



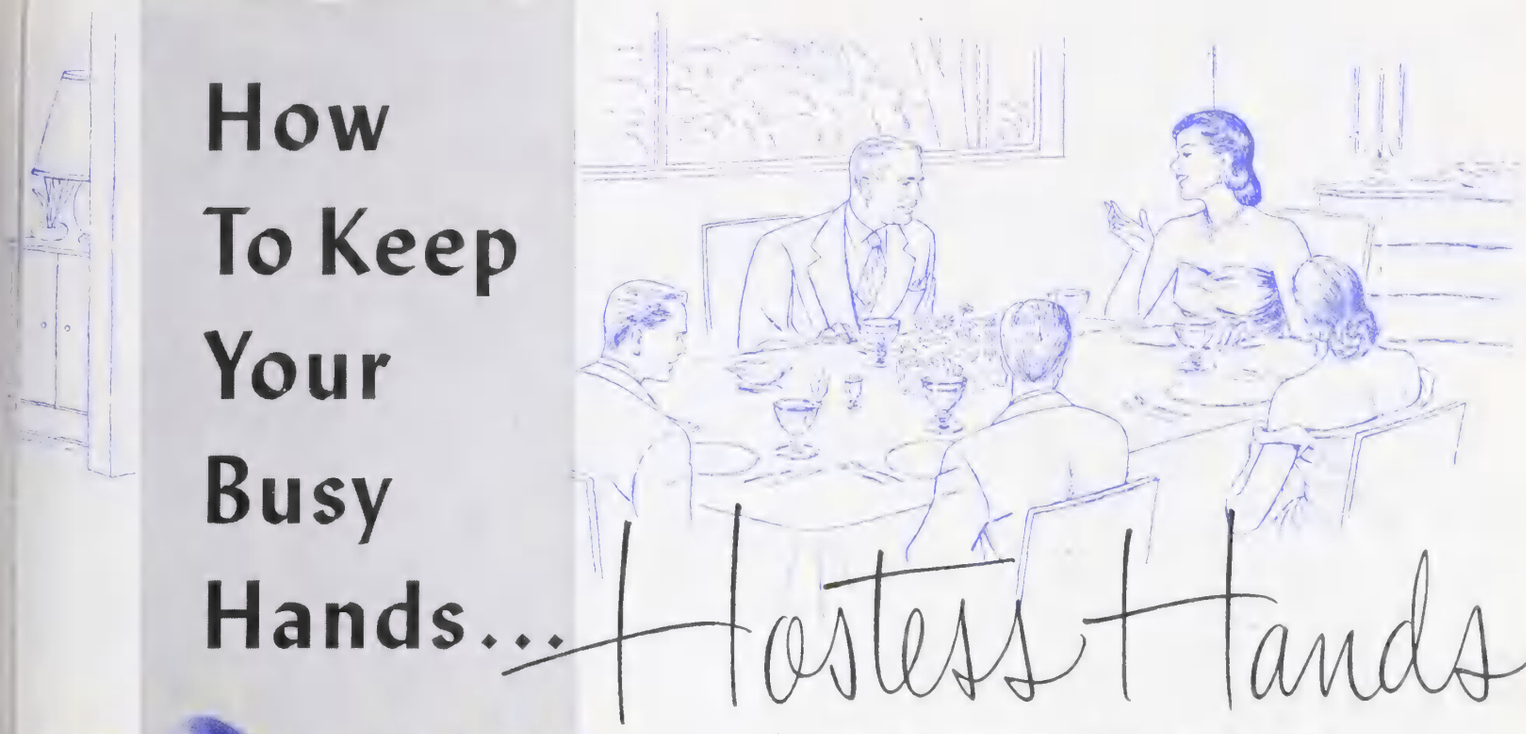
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The Easiest Possible Way

...Just Wear PIONEER Bluettes®

"Interlock" Knit-Lined Gloves

How can you do all the indoor and outdoor tasks around your home and still have lovely hands for hostessing and partying? Why, it's just as easy as slipping into a pair of marvelous watertight Bluettes! Soft elastic "Interlock" knit lining stretches in all directions... absorbs perspiration... gives you hand comfort in hottest dishwater! Non-slip curved fingers fit snug to tips (no floppy ends) hold wet slippery things as if dry! While cleaning, gardening, painting or working with the wonderful new household detergents and polishes, your hands are safe and dry in sky-blue Bluettes... stay lovely with least possible cream and lotion bother! Your husband enjoys having Bluettes of long-wearing bonded DuPont neoprene for *his* home work, too. Insist on Bluettes at drug, grocery, hardware or department stores.



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Makers of Famous Ebonettes Housekeeping Gloves



Over 30 Years of Quality Glove Making

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100% all-plastic cards



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NEW DECK EVERY GAME

Over 2,000,000 decks in use

After hundreds and hundreds of hands, your LIFETIME cards remain fresh and lively...easy and pleasant to use. Just like opening a new deck for every game. Gorgeous designs. LIFETIME playing cards are the finest 100% all-plastic cards made, regardless of price.



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Don't confuse with plastic-coated paper brands. LIFETIME cards have no paper content...are plastic through and through. They always keep the familiar feel of a fine new deck. They will not warp, chip, or fray. Fully guaranteed.

The ideal gift. Double deck LIFETIME sets are perfect gifts for home or travel. Will not mildew. Resistant to the rough handling of the game room, travel, hunting and fishing trips, military use. If individual cards become lost, we replace them at nominal cost.

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1441 Shermer Ave., Northbrook, Ill.

DECORATOR'S DIARY

CONTINUED FROM PAGE 152

ural birch plywood tops with wrought-iron frames and legs—but graceful enough to fit in with far more costly companions. And the prices were really in the beer-barrel range: around $20 for 30-inch square coffee table, and less than that for an 18-inch square lamp table. Ben Seibel was the bright young man who designed them.

Picked up a night lamp for Mrs. Oliphant while I was at Richards-Morganthau. She wanted something she could put on the chest in the bedroom hall so that she wouldn't have to *grope* her way to the nursery when Billy has nightmares. This one is shaped like a bee-hive. Has gray enameled metal shade pierced with star-shaped holes



Starry light

which fits over a frosted glass globe. There's a long brass handle at the top by which you can raise the shade for more light, or lower it for less. Makes a trim-looking accessory during the daytime since, unlike most night lamps, it's neither quaint nor tricky.

Spent most of yesterday consulting with the lighting designers at Sylvania Electric Products re: the Knowlton job. After lunch they took me on a tour of some of their installations. Got lots of good ideas but was most impressed by an ingenious little arrangement that had nothing at all to do with Knowlton's. It was a dressing table built into about two-by-four feet of space in a tiny hallway outside of a bathroom. Consisted of no more than a shelf-counter with drawer below, bridging a wall and a linen closet. Overhead were more shelves screened by an ordinary wood-slat roll blind, and the wall space between these and the counter was faced with mirror. All

(*Continued on page 219*)

These Fine Stores Feature

CALIF-ASIA
TRADE MARK REG

Peel Cane Furniture

Calif-Asia's 3,000 dealers are staging a great Fall Furniture Festival. (Those listed in the limited space below had already announced special events at press-time.) See your Calif-Asia Dealer now for special fall values. Write us if you need his name.

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Birmingham....Hood-McPherson Company
Dothan.....Harris Furniture Company
Mobile ..... Phillip's Furniture Company
Montgomery ..... Bishop Parker
Montgomery..Cauthen Furniture Company
Montgomery ..... Montgomery Fair
Montgomery...Persons Furniture Company

ARKANSAS
El Dorado...McWilliams Hdwe. & Furniture
Little Rock.....Gus Blass Co.

CALIFORNIA
Beverly Hills..Guarantee Awning and Furn.
Burbank.....Meredith Furniture Company
Del Mar ..... Quon Mane
Encino ..... Meredith Furniture Company
Glendale .. Victoria White Tropical Bazaar
Inglewood ..... Russel's
Laguna Beach....Laguna Awning & Maple
La Jolla ..... Quon Mane
Long Beach ..... Beaver Brothers
Los Angeles ...Barker Bros. (all 15 stores)
Los Angeles ...The Broadway (all 5 stores)
Los Angeles ..... Sea and Jungle Shop
Los Angeles ..... Western Patio
Newport Beach ..... House and Garden
North Hollywood...Universal Furniture Co.
Palm Springs.....U. S. Awning Company
Pasadena ..... Lowe's, Inc.
Pomona ..... Wright Brothers and Rice
Redondo Beach .....Dell's Furniture
Riverside....Magnolia Center Import Co.
San Diego ..... Dan Dixon
San Diego .... Muehleisen Mfg. Company
San Diego ..... Quon Mane
San Diego ..... The Sun Shop
San Luis Obispo ..... Ah Louis Store
Santa Ana ..... Santa Ana Tent & Awning
Santa Barbara.Hayward's of Santa Barbara
Santa Monica ..... Europa Company

CANADA
London, Ontario....Ontario Furniture, Ltd.

DELAWARE
Wilmington .... H. Feinberg Furniture Co.

FLORIDA
Daytona Beach .. Datona Furniture Whse.
Daytona Beach .... Monroe Furniture Co.
Fort Lauderdale ..... Helmly's
Fort Lauderdale ..... Tropicana Furniture
Fort Myers ..... Barber Furniture Co.
Fort Myers ..... Robb and Stucky
Gainesville ... Alachua Furniture Company
Jacksonville ..... Hendryx-Southern Co.
Lakeland ..... Cater Myrick Furniture Co.
Lakeland ..... Kirk-McKay, Inc.
Largo ..... Wayside Furniture
Leesburg ..... Kingsley's Furniture Co.
Melbourne ..... Huggins Supply Company
Miami ..... Helmly's
Naples ..... Smith Furniture Co.
Orlando ..... The Sleep Shop
Palmetto ..... Tombil's
Pensacola ..... Navy Point Store
Punta Gorda ..... King Furniture Co.
Sarasota ..... Kane Furniture Co.
St. Petersburg ..... Lester Brothers
St.Petersburg ..... Maas Brothers
St. Petersburg .... Tropical Furniture Co.
St. Petersburg Beach...Andrews Furn. Co.
Tampa ..... Maas Brothers
Tampa .....Ybor Furniture Co.
Tarpon Springs .....Hugo's Wayside
Venice ..... House of Furniture
West Palm Beach..J. J. Cater Furniture Co.
West Palm Beach ..... Helmly's
Winterhaven ..... Hackle's Awning Shop

GEORGIA
Albany ..... Albany House Furnishings
Atlanta ..... National Stores & Mfg. Corp.
Columbus ..... Kirven's
Columbus ..... H. Rothschild, Inc.
Macon ..... The Dannenberg Company

HAWAII
Honolulu ... Fuji Furniture Company, Ltd.
Honolulu ..... Kim Furniture Company

ILLINOIS
Freeport ..... House of Lindberg
Rockford ..... House of Lindberg

INDIANA
Elkhart ..... Curtis Furniture Co.
Evansville ..... The Curtain Shop
Fort Wayne.....Sigrist Furniture Co.
Indianapolis .....Banner-Whitehill, Inc.
Lafayette...Reifer's Exchange Furn. Store
Muncie ..... Fosdick's, Inc.
South Bend ..... Shidler Brothers

IOWA
Davenport.....M. L. Parker Co.

KANSAS
Kansas City ..... Mace-Jones, Inc.
Wichita ..... Suburban Shop
(W. M. Crandall & Sons)

LOUISIANA
Monroe...Dixie Bedding and Furniture Co.
New Orleans ... Harro Mathews Furn. Co.
Shreveport..Booth Furniture & Carpet Co.

MASSACHUSETTS
Lenox ..... David E. Herrick, Inc.
Northampton ... McCallum's Dept. Store
North Andover ..... The Furniture Barn

MICHIGAN
Ann Arbor ..... Handicraft Furniture Co.
Battle Creek ..... The Jury-Rowe Co.
Grand Rapids .....Coye's
Grand Rapids ..... The New Klingman's
Grosse Point Woods .... Roesch-McKnight
Kalamazoo ..... Home Furnishing Co.
Lansing ..... Callard's
Midland.....Wood's Furniture Store

MINNESOTA
Minneapolis ..... The Dayton Co.

MISSOURI
Joplin ..... Christman's
Kansas City .....Macy's of Kansas City
Springfield ..... Heer's
St. Louis ..... De Basio Brothers
St. Louis ..... Esquire Home Furnishers
St. Louis ..... Tropic Shop
St. Louis ..... Wick Furniture Co.

NEBRASKA
Lincoln ..... Hardy's Furniture Co.
Omaha ..... Orchard & Wilhelm Co.

NEW HAMPSHIRE
Portsmouth ..... Margeson's

NEW JERSEY
Atlantic City ..... Kensington Carpet Co.

NEW YORK
Buffalo ..... Flint and Kent
New York ..... John Wanamaker
Rochester.....Sibley, Lindsay & Curr Co.
Westfield....Westfield Wayside Furn. Co.

OHIO
Cincinnati.....Smith Furniture Co.
Cleveland ..... Sterling-Lindner-Davis
Mansfield.....Chas. Schroer Co.
Toledo ..... Buckeye Furniture Co.

PENNSYLVANIA
Bryn Mawr ..... Hobson & Owens
Erie.....M. V. Irwin Co.
Lancaster..Wessenberger, Maley & Myers
Philadelphia .....Charles Barwis
Philadelphia ..... John Wanamaker
Pottstown ..... Wilke Furniture House

TEXAS
Abilene .....Waldrop Furniture Company
Austin ..... Shanks-Meyers Furniture Co.
Big Spring....Town & Country Home Furn.
Borger ..... The Harris Co.
Dallas ..... Titche-Goettinger Co.
Fort Worth .... Carriher's Furniture, Ltd.
Galveston ..... Plantowsky Furniture Co.
Houston ..... Joske's of Houston
Kerrville ..... W. A. Fawcett Furniture Co.
La Mesa ..... Middleton's
Longview...McWilliams Hdwe. & Furniture
Lubbock ..... Hoyt Furniture Company
McAllen .. J. Edelstein Furniture Company
Midland ..... Knorr Furniture Co.
Odessa .... Barrow-Phillips Furniture Co.
Port Arthur .. Hampton's Furniture Stores
Port Arthur ..... A. E. Scott Furniture Co.
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San Antonio ..... Joske's of Texas
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WASHINGTON, D. C.
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NEW MEXICO
Albuquerque.....Broome Furniture

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Only this name guarantees the best! Look for it beneath every one of 24 quality pieces handcrafted by Calif-Asia.



Fine imported furniture,
nome anywhere! There's low-cost luxury,
instance, in Calif-Asia's "Loafer,"
extension chair for lazybones at just **$29.50.**
estling" stool-tables nest away, give you handy extra-eating, extra-seating
pacity. **$17.50** for the three.

Conversation Group will brighten any corner. Three pieces for **$34.** *Calif-Asia L-13 Lamp, $27.50.* The "magic carpet" is Calif-Asia's reversible, soil-repellent Tonkin-Rush, only **34c** per square foot.





Your I.Q. (Interior Quarters) will rate high with this living-dining ensemble. The soft, natural peel contrasts warmly with bright walls and floors. Six-piece living group, **$79** (with Calif-Asia cushions, $99). Five-piece dining group, **$59.**

Where not noted, custom cushions are extra. Add $4 per chair, $8 per settee for genuine kapoc-filled cushions in smart Textureweave. Plain or in any combination of five decorator's colors ...welted in any color offered.

Prices approximate, depending on locality.



You'll spend pleasant hours in this "Easy Hour" rocker. It's just **$16.50.**



Your needed extra chair, light to move, charming with any furniture..... the "Clipper," at **$9.**



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You'll recognize modern American design roots in Old Sturbridge mill.



General store and checkers game, revived.

PHOTOGRAPHS BY WILLA PERCIVAL



American past—Indian and gossip bench.

By Louisa M. Comstock

HOW TO LEAVE HOME *and like it*



Early cooks hung tools like trophies.

Right now is a choice time to visit Old Sturbridge Village, up there in Massachusetts just above the Connecticut line. The foliage is all gilt and scarlet in the valley of the Quinebaugh and a fit frame for the authentic 1790 community that's been re-created on the river's bank. And if you happen to be a camera fan, October 7 is the best day of all. This is one of the Village's two annual Camera Days during which a group of models in eighteenth-century costume appear on the scene to pose and to entertain the camera-clicking gentry with country dances.

But at any time the Old Sturbridge Museum and Crafts Center is one of New England's more inspiring living museums. It consists of 35 buildings, most of them original, thoughtfully moved and reassembled on a spot convenient to U. S. Route 20 between Springfield and Worcester. It's a nice project in self-education to visit the shops, mills, and houses, the church, school, tavern, and general store which give you the full flavor of life as it was lived in the old days. For the youngsters, it's a (*Continued on page* 260)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.

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†These cruises also include Punta del Este, Uruguay as additional port of call to the regular cruise itinerary.



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Decorator colors—Beige, Gray, Evergreen, Woodrose, Sage Green, Mink Brown, Champagne. Featured by leading stores everywhere, at about $8.95 per square yard.

*100% cotton—rubber back

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RUGS TOWELS

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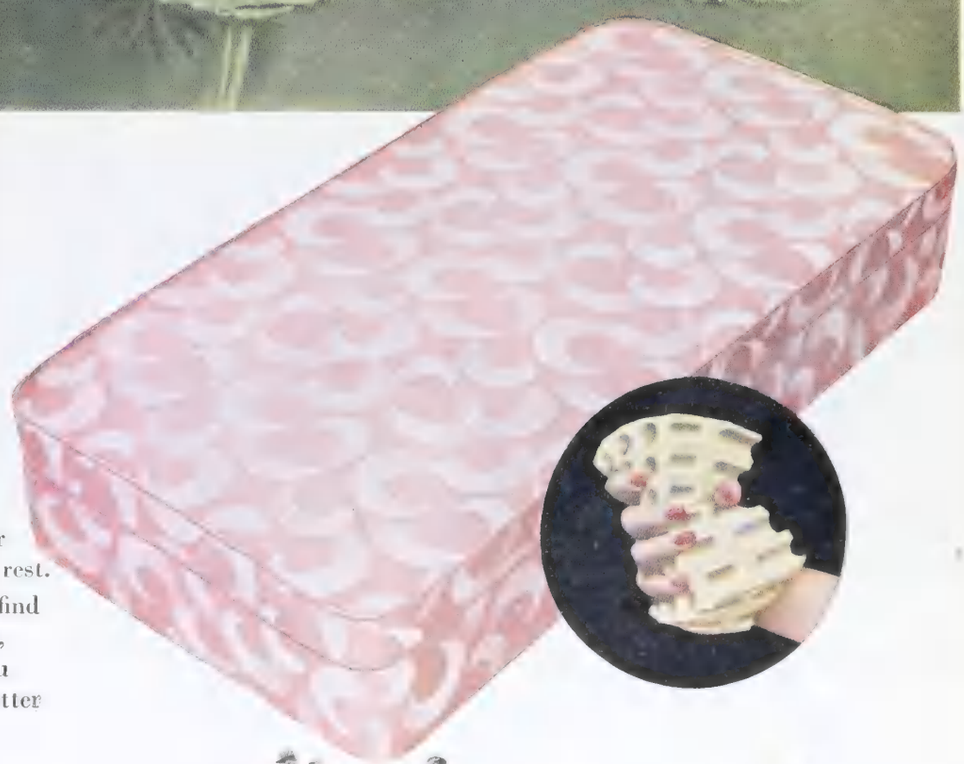
CALLAWAY MILLS, INC., 261 Fifth Ave., New York



You're so busy each day, you need sound sleep and complete rest to restore all your energy for tomorrow.

You deserve the U. S. Koylon Foam Mattress. It cradles your tired body, relaxes muscles, soothes nerves, floats you as on a soft billowy cloud. U. S. Koylon is foam, whipped from creamy white latex. It delightfully supports you without the slightest pressure. It gently yields, never cuts off healthful circulation during blissful hours of rest.

Look for the exclusive cloud ticking. You'll find it, too, on the specially engineered U. S. Foundation, made with the correct crown and rigidity to give you perfection in comfort. You'll find U. S. Koylon in better stores at prices you can afford.



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You'll want furniture with U. S. Koylon Cushioning, too. It fluffs and ventilates itself, protects upholstery fabrics because of U. S. Koylon's resiliency.



Self-fluffing U. S. Koylon Pillows bring perfect cradling comfort to head and shoulders all night long. They adjust to every move you make. Cool, odorless, dust-free.

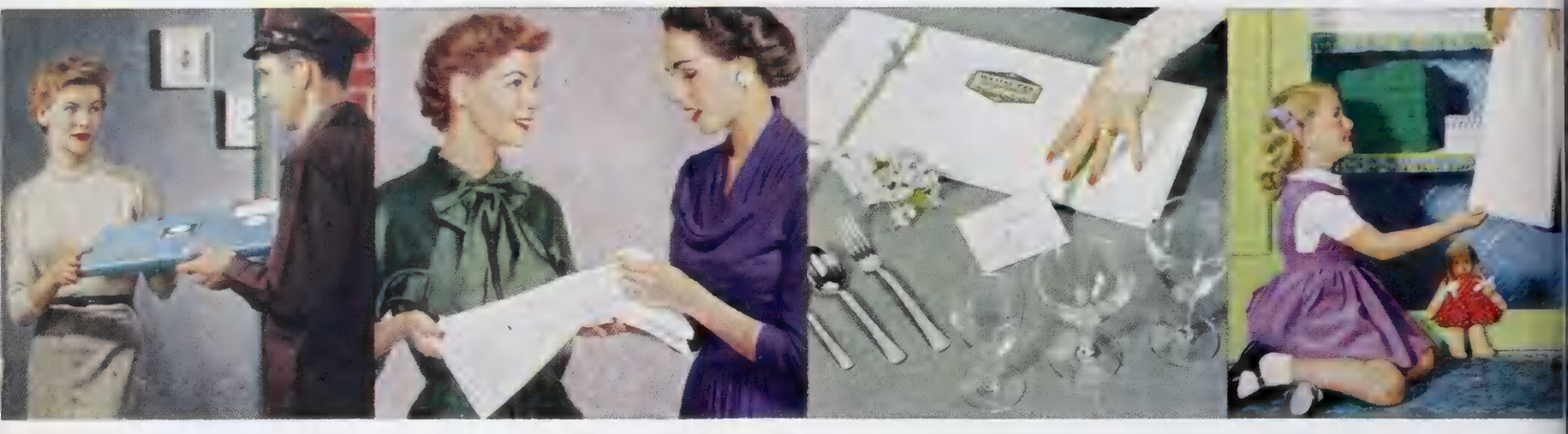
UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK



October

Ever yearned for the luxury of Wamsutta Supercale* sheets? The "Sheet of the Month" plan lets you buy them now, enjoy them always . . . with never a strain on your budget!



November

Just tell your store how many Supercales you want and in what quantity —1 or 2 monthly—you want them delivered. Your store will charge you each month's prevailing price.

December

Before you know it, you're the proud and dazzled possessor of silken-soft, snowy-white Supercales—the *one* luxury that is never an extravagance. And now . . . just watch them *last!*

January

Smart shoppers all over the country are enthusiastically welcoming the Wamsutta "Sheet of the Month" plan; and *what* a perfect answer it is to the wedding present question!

February

Wonderful present to give your family, too! A package of pleasure every month for you *and* for them. This gradual plan soon supplies you with Supercales for your entire house!



March... and on, as long as you like

As each month goes on, you enjoy more and more the incomparable texture and next-to-forever service of Wamsutta Supercale sheets. Your store is ready now to take your order.

Easiest way to buy the finest sheets you can own . . . the

Wamsutta "Sheet of the Month"

plan . . . featured at these and other fine stores throughout the country:

B. Altman & Co., New York • Coulter's, Los Angeles • Joseph Horne Co., Pittsburgh
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WAMSUTTA MILLS, NEW BEDFORD, MASS.

"Sheet of the Month" is a trademark adopted by Wamsutta Mills for Supercale sheets and pillowcases sold and labeled accordingly.

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WAMSUTTA Supercale SHEETS AND PILLOW CASES

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The most important thing you give your children
is the environment they grow up in.
House Beautiful believes the ideas on the
next 34 pages will show you how to make home
the most wonderful place in the world

PHOTOGRAPH BY TANA HOBAN





What one family is doing to make

home *the most wonderful place in the world*

You have probably dreamed about making *your* house the most wonderful place in the world—so your children would rather be there than anywhere else. Yet, in today's diverse, complex world, this is hard. HOUSE BEAUTIFUL presents this story of how Mr. and Mrs. Cliff May make home wonderful for their four children—ages six months to sixteen years. Over the past five years we have published 39 pages showing the way the Mays organized hundreds of details about their house and their living—at the adult level. Now, on these eight pages, we show how that same house provides an ideal way of life for their three girls and one boy. To see how they carry out their belief that nothing is too much trouble for the children. turn the page.

PHOTOGRAPH OPPOSITE BY JOHN ENGSTEAD

They turned their garden into a ballroom



The portable dance floor comes in small, easy-to-handle sections that fit snugly together with a special locking device. It can be laid on any reasonably level surface and makes a sturdy resilient surface that will withstand any amount of youthful jitterbugging. The Mays set up their floor on the lawn next to the terrace. Rental cost varies with size. Average floor 15′ x 18′ costs $22.50. Right, Father prepares many long sticks for roasting hot dogs.

The Mays will go to any length to make their home so attractive and pleasant that their daughter, Marilyn, and her teen-age friends prefer to do their partying there instead of at some roadside tavern. So even a project that calls for turning the garden into a ballroom to accommodate 30 or 40 youngsters for dancing and a barbecue is worth the effort.

For the party shown on these four pages the Mays rented a portable dance floor, laid the small interlocking sections on the lawn beside their terrace and, with a minimum of fuss, converted their garden into a spacious open-air ballroom.

Marilyn and her friends grilled their own hot dogs around the barbecue pit on the (*Continued on page* 166)



Many advantages of an outdoor party: plenty of elbow room for teen-agers; since dance floor, barbecue, punch bowl are in same area; party doesn't split up; house is spared incalculable wear and tear.



Between dances, hostess Marilyn mans the punch bowl.



"Gee, neat party"—"Yeah, some fun!"



Pile of hot dogs soon disappeared.



The simple, cook-it-yourself kind of barbecue is the easiest way to cope with a crowd like this. Youngsters prefer eating in a big group outdoors to formalized sit-down parties indoors.

Make home the most wonderful place in the world (continued)

terrace, munched popcorn and potato chips, quenched their thirst with fruit punch, and danced interminably. Was the party a success? Just look at the pictures.

But aside from parties, everyday living is great fun at the Mays. There are so many diversified activities for every age group that no one is ever at a loss for something to do—whether it is swinging, climbing, Ping-pong, horseback riding or playing and listening to music. The house is so flexible that the family can eat, play, or relax as a group together, or enjoy complete privacy from each other if they so desire.

The Mays were conscious of the changing needs of their growing children and their house readily adapts to suit them. By cleaning out a garage that had been used as a storeroom, they made space for (*Continued on page* 168)



Everyone cooks his own, so Marilyn is free to enjoy the party.





Music is geared to teen-age reflexes.
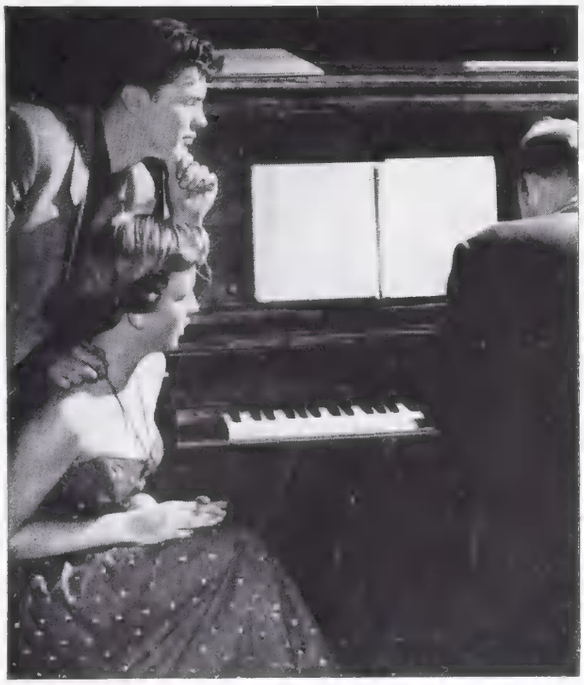


Eating popcorn—the hard way.



Portable dance floor bears up under the strain.

Even young feet get tired.





In the blues department—a special arrangement.



Everybody had a really dreamy time!

Make home the most wonderful place in the world (continued)

They converted their garage into a fun room

a fun room where Marilyn and her teen-age friends could be off by themselves and relax completely without disturbing the household. The play yard, below, for Hilary, 5½, Melanie, 4, and, eventually, Michael, aged 6 months, was another concession the Mays made for their children. Instead of squeezing the play area into some remote corner, they gave up a big chunk of their garden so the kids could have this space handy to their nursery.

You can't copy what the Mays have done. That's a solution for a specific family. But if you follow their principle that nothing is too much trouble for the children, *your* home can be the most wonderful place in the world.



BEFORE: The Mays discovered teen-agers were happier—and less underfoot—if they had their own living room. So they gave up storage space in their garage, refinished inexpensively, and furnished it largely with things borrowed from their beach cabaña.



The nursery opens onto a play yard



With a well-equipped playground right off their bedroom, Hilary and Melanie can wander in and out without trailing toys and tracking dirt through the rest of the house. The Mays sacrificed part of their garden to gain this strategic location for the yard.



AFTER: Fun room was a sound investment. It gives Marilyn a well-equipped gathering place for her friends. For the Mays it means peace of mind because teen-agers are away from house but still at home. Piano is by Melodigrand, Inc. Television, Zenith. Lamps, Brach-Allen Studios.



Melanie and Hilary, expert sand "cooks."



Marilyn grew up on a horse.



Kids have their own outdoor dining table.



The play yard is equipped for all ages.

New patterns in family living call for a room where parents and children can work and play together and share informal fun. The Vernon Searses found the need for one so great they added this modern room to a conventional house.



Materials should be the hardy kind that can withstand rough treatment by grade-schoolers and be slicked up in short order. This counter top, for instance, is covered with Kalistron upholstery plastic, which is impervious to spilled drinks.

The changing living habits of our times have produced a brand new kind of room

THE FAMILY ROOM

By Mary Roche

You don't dress your young daughters in pinafores or your sons in Buster Brown collars. You don't expect them to lead a life apart —from which you summon them now and then to parade before company. Today you expect to share your children's lives, and expect them to share a large part of yours. But few houses are geared for this kind of family living. It takes a new kind of room which is neither living room, rumpus room, nursery-playroom, nor party room. On the other hand it is all of these things—but with something else added. Analyze this room which architect Vernon Sears added to his house in Pelham. N. Y., and you will appreciate the difference. (*Continued on next page*)



Modern joins traditional without a clash. The Searses proved you don't have to match the style of a new wing to that of an old house to maintain architectural harmony. Addition was made by knocking out front wall of dining room; replacing with counter-high cabinets (see foreground at left).

ALL PHOTOGRAPHS BY EZRA STOLLER



Three kinds of vertical blinds control light and privacy of glass-walled addition. North wall (far left) has movable blinds inside. Street-front wall has movable blinds outside. Stationary blinds outside south wall shade interior when sun is low enough in east or west to escape overhang.

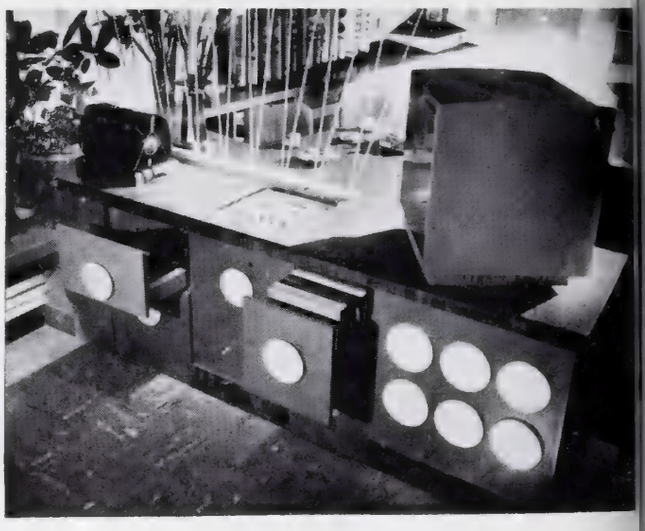


The family room (continued)

This family room is an integral part of the main living area—not relegated to the basement or a remote wing. It is good-looking but definitely informal, and its looks belie its sturdy maintenance-free qualities. It's the kind of room that is always in use by children or parents or both. During the day, six-year old Missie plays there under the watchful eye of Mother as she goes about her chores. When the boys come home from junior high. (*Continued on page* 292)

ALL PHOTOGRAPHS BY EZRA STOLLER





Music counter replaces wall of dining room, separates it from family room without cutting off light. Television set on lazy susan swivels to face either room. Tone is enhanced by multiple speakers: six on family-room side of music counter, plus others on dining-room side, in living room and terrace. Openings are screened with monk's cloth stretched on embroidery hoops. Indoor garden (left) is collection of potted plants set on lead-coated copper tray with drain pipe to ground. Splash-proof counter top is [illegible] U. S. Plywood Kalistron.



Plenty of storage space for toys, games and hobby equipment makes all the difference between a family room to be used 16 hours a day and a rumpus room used now and then for parties. The corrugated metal doors of the cupboards below the long counter under the window slide back and forth in grooves cut in the frame. Stow-away table consists of Kalistron-covered top which slides into groove below counter top, plus one flat leg to support free end. Its size is just right for children's games or for mother and daughter luncheons.



For construction data on the family room turn to page 293

Grown-ups share this room on a 50-50 basis, as they would not be likely to share a nursery-playroom. Glass top of card table is good defense against wet glasses and cigarettes. Captain's chairs are equally comfortable for television viewing. "Light mobile" composed of sculptured metal sheet and BX cable behaves like mobile sculpture, also provides good lighting. Opaque, double-hung window opens for ventilation since glass walls are fixed.

How to keep children in their



PHOTOGRAPH BY C. G. ROSENBERG

Pre-school children like to climb in, over, and through things, but older children quickly tire of this activity. So invest in boxes, barrels, ladders, or saw up tree trunks as they do in the parks in Stockholm, Sweden. Note that even simple play equipment can be good art, as evidenced by this tree-trunk jungle above and sandbox at right. Children naturally love beauty: expose them to it.

GERALDINE SCOTT, LANDSCAPE ARCHITECT





A backyard for young children without a sandpile is unthinkable.

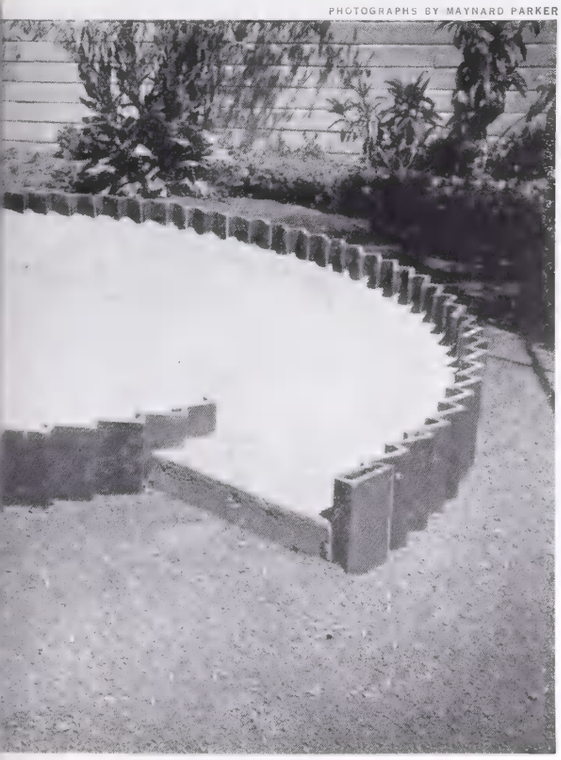
own back yard

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

Children are happiest when they are doing something. They like to run, jump, swing, slide, climb, balance, or hang. But they tire quickly of repeating the same action. This is why filling the yard with mechanical play equipment is no guarantee they'll be happy. Better to stimulate self-activity. So give them things their imagination can work on. Sand and water and stuff easy to move, such as boards, boxes, barrels, ladders, and saw-horses, are suggestive and easily adapted to any imaginary situation by any age. They make the back yard a wonderful land of make-believe and children never run out of "something new to do."

Every play yard needs some kind of playhouse. The simplest are best. Imagination converts them into just what the child wants most at the moment. This may be a house, store, robber's den, or fairyland. (*Continued on next page*)

PHOTOGRAPHS BY MAYNARD PARKER



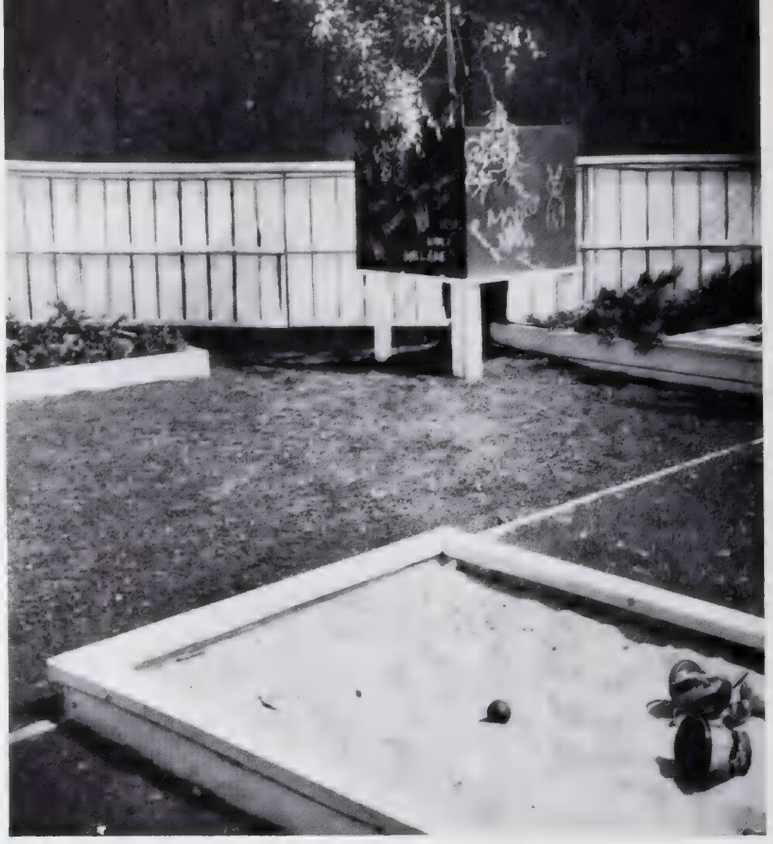
YOU NEED TO PROVIDE:

1. **A paved bike run.**
2. **Something to climb on, preferably trees.**
3. **Lawn space for tumbling and wrestling.**
4. **A place to dig.**
5. **Water to play in.**
6. **Convenient toilet and wash facilities.**
7. **Sturdy seating that doesn't have to be pampered or brought indoors when it rains.**
8. **Dining facilities, preferably including a portable barbecue for easy cooking outdoors.**
9. **Covered, weatherproofed rainy-day play space.**
10. **An outdoor dance floor.**
11. **Raised plant beds so plants are up out of the way.**
12. **Resilient plants that can withstand accidents.**
13. **Fences rather than hedges.**
14. **Scuff-proof paths.**
15. **An easy way to store play equipment.**
16. **Complete isolation of play area from automobiles.**
17. **Sun and shade, cooling breezes, and protection against insects and dust.**

How to keep children in their own back yard
(continued)

Boys also want pirate ships. A simple affair of old boards, bright paint, and a bedsheet sail will do. They would also be excited to get a discarded automobile or airplane. You can screen either off in a corner, and count on years of fun. Girls want a place—maybe just a secluded spot under a tree, as on page 161, where they can talk to fairies, stable imaginary horses, or just dream. They find something new to do here each day.

Both boys and girls like adult things. These let them imagine themselves doing grown-up work. Give them a bucket of water and a paint brush, for example, and they will "paint" for hours—the fence, garage, or a favorite toy. (*More about back yards on page* 234)

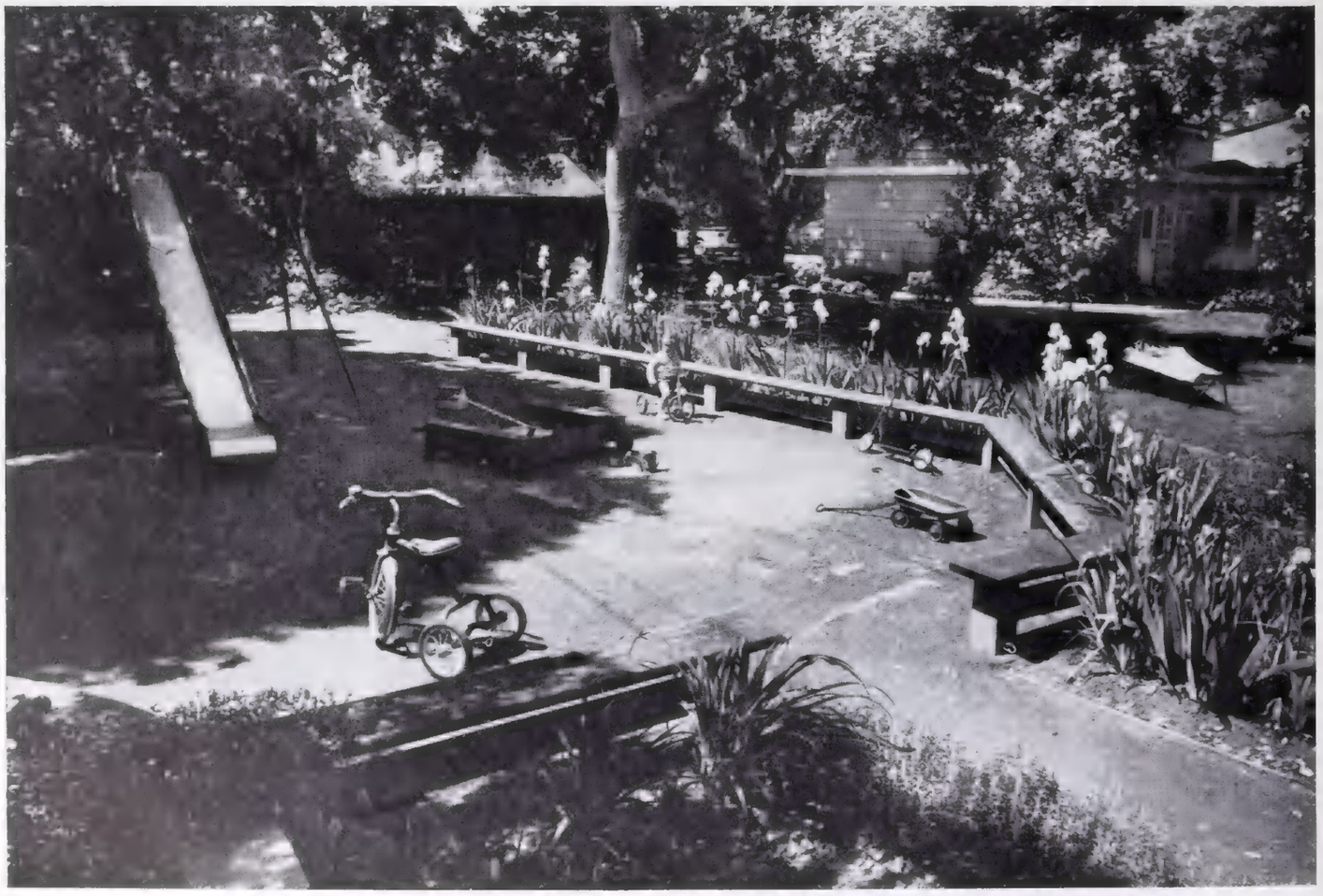


Play yards needn't look messy. You can't expect children to keep things tidied up, so install a strong ground pattern that keeps the eyes from noticing scattered toys. Outdoor blackboard is popular addition.

DESIGNED FOR SAN MATEO FLORAL FIESTA BY GEORGE KRUEGAL

SCOTT & IMLAY, LANDSCAPE ARCHITECTS

MR. & MRS. ROBERT E. MARBLE, OWNERS



Mother should be able to keep the entire play yard in view without leaving her household activities. Note dual use of seat-wall—extra seating plus protection for flowers. Play area drains dry quickly after rainstorms. Small slide (about $100) is a good investment.



PHOTOGRAPH BY C. G. ROSENBERG

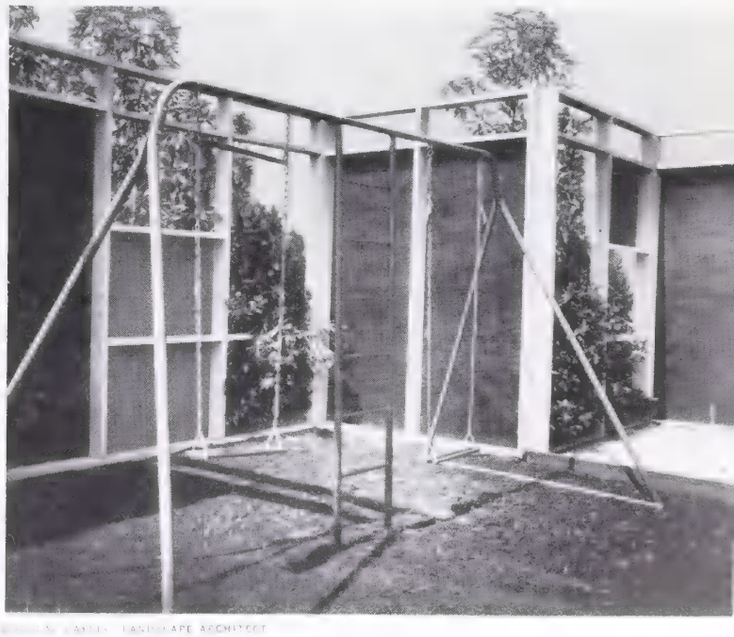
Children "lost" in the world of make believe forget the ABC rules, so fence the play yard from all automobile movement. Keep bike runs free of blind corners. Prune off dead and broken branches from all trees.

Space is used most effectively when various play activities are separated from each other. Housekeeping is easier, too. Fence may be simple barrier, or may double as shade-maker or window, as here.

FOUR PHOTOGRAPHS BY MAYNARD PARKER — SCOTT & IMLAY, LANDSCAPE ARCHITECTS



Play shouldn't disturb neighbors by its noise, dust, or looks. This combination of walls and plants creates interesting pattern and minimizes noise and dust before they get to next yard.



See also "Equipment for Active Play" on pages 272-274.

STORYBOOK WALLS

By Sara Little



"Humpty Dumpty" is one of a series of eight storybook murals on washable, canvas fabric. Made by Sanitas, they come cut out, ready to apply.

"Mommy, tell me a story."

It's bedtime and the sudden request catches you off balance. You look up at a blank wall and wonder what to say—where to begin. How wonderful it would be to have a ready-made prompter. That's where the storybook wall comes in.

Paper just one wall of your youngster's room with a light-hearted design, like the ones shown on these four pages and you really have something to conjure with. For now you have a point of departure and can take a character or an animal and lead it nightly through new adventures in never-never land. Aside from filling the twilight with fanciful characters, these papers provide an inexpensive way of making your child's room a more pleasing place in which to live.



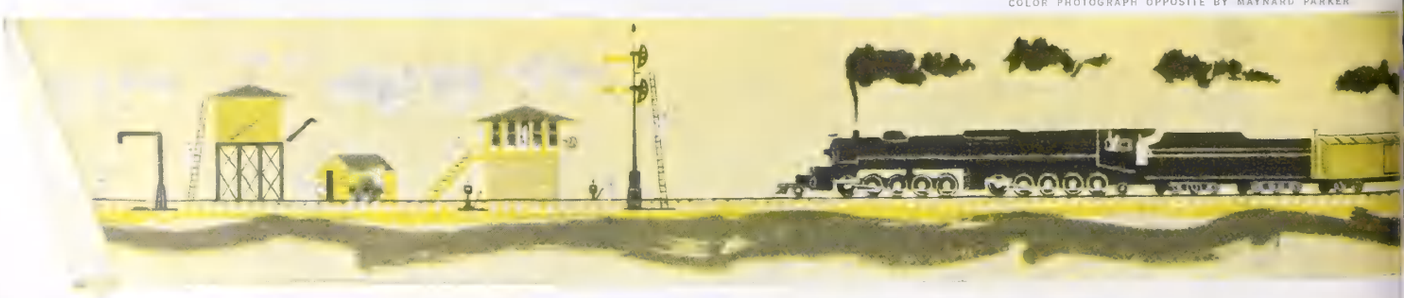


This rollicking "Circus Day" paper (far left) by Nancy Warren comes in pink, blue, or white.

"Woodland Friends" is a new washable plastic paper by Trimz. They make it in blue or pink.

Renverne's "Long Train" (below) makes a wonderful border or eye level poster for youngsters. It comes in six panels that make a complete set. It is also made in white, dark blue, and dark green.

COLOR PHOTOGRAPH OPPOSITE BY MAYNARD PARKER



Don't think of wallpaper just in terms of walls. The Lloyd Shearers enlivened their twins' nursery by papering doors of wardrobe with Liebhold-Wallach's "Gingerbread" paper. Adjacent walls are wallboard predecorated with wood grain finish; dado is Weyerhaeuser's Knotty Pine; Nu Wood ceiling is by Wood Conversion Co. All-wool, reversible rug, Hollywood Loomcraft. Denim bedspread, Erwin Fabrics from Joshua L. Bailey.



In a small room paper one wall with a distinctive pattern like this "Chicken Wire with Chickens" from Katzenbach and Warren. This also comes in silver on gray.



Storybook walls (continued)



"Down on the Farm" by A. H. Jacobs also comes in green, blue, yellow.



Storybook wall in French—"Jou Jou" from Wall Trends. Also in white.



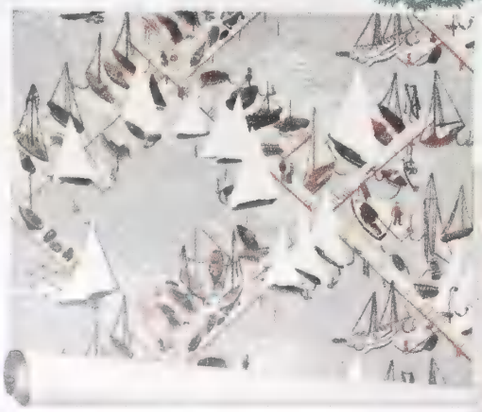
Schumacher's "Mother Goose," also in blue, white, pink.



Story of "Three Bears" told on this paper by Imperial.



Jacobs' "Carnival" has companion paper, all background, no animals.



"Yacht Harbor" is strictly for the boys. Katzenbach and Warren.

For a girl's room, Katzenbach & Warren's "Calico Cat."



Read "How to Make Your Own Storybook Walls" on page 280.

PHOTOGRAPHS BY MAYNARD PARKER

A good paper will last a long time if it's out of reach, as the Edmund Herrschers did in this nursery. Note how decorator Bob Brown disguised the closets by carrying Van Luit's "Circus" paper across the doors.



How to have a fine house with six Children

By Robert W. Carrick

Some people have the notion that they can't have a fine-looking home until after their children have grown up. But look at this house of Mr. and Mrs. Robert Waters. It always looks as if it had just been groomed for a party, yet they have six youngsters—three boys and three girls, all under ten. How do they do it? They planned intelligently to begin with. They zoned their house so that there is a separate living area for the children, one for adults, and a common living space (the barbecue room) which they share—see the plan on page 185.

Then they paid strict attention to the kind of materials which they selected to furnish each area. For example, the children's area and the barbecue room have asphalt tile and colored cement flooring. This not (*Continued on next page*)



Carpet along hall to living room defines adult area.

PHOTOGRAPHS BY MAYNARD PARKER



Barbecue room with Formica table tops and cement floor shows how Waterses used indestructible materials to keep home looking perpetually well groomed. Room is ideal for entertaining because dramatic pattern of exposed rafters is so dominating that party clutter is unnoticed. Terrace makes room expandable.



Living room is always neat; kids are well provided for elsewhere.



How to have a fine house with six children (continued)

only takes the toughest kind of punishment, but it's easy to clean. The only carpeting is in the adult living area, and even that is tweedy and sturdy textured.

The children's area includes a big outdoor play yard well equipped with sand box, swings, and enough trikes and scooters to fill a used-car lot. This is carefully enclosed so that the youngest can be turned loose without danger of his wandering off. Also, the entire play area is visible through the big glass windows in the kitchen. Thus, Mrs. Waters can keep a watchful eye on the smaller children without interrupting her daily chores.

On rainy days, when most children would make a shambles of the living room, the Waters small fry use the long play hall that forms the corridor off their

Play yard is visible from breakfast nook and also from the kitchen and laundry which extend to the left of it. Children can be supervised without interfering with household chores. Snacks are easily accessible via kitchen door.

Mr. and Mrs. Robert A. Waters, Jr.
Owners

Mario J. Ciampi
Architect

Germano Milono
Associate Architect

Thomas D. Church and Associates
Landscape Architects



Sensible equipment keeps play yard from becoming boring. The entire area is fenced in. Gate at left leads to small canvas wading pools. When children grow up, the play yard will become a full-size swimming pool.

bedrooms. Here are four bins of toys and games and also ample room to use the wheel toys which can be brought in from outside, thanks to the asphalt tile flooring.

By giving children a carefully planned place of their own, the Waterses not only protected the more fragile furnishings in the adult part of the house, but also made it possible for parents and children to entertain simultaneously without friction.

So, by diverting the youngsters from the living room—except for quick takes on television—the Waterses can easily keep this part of the house looking its best. And because the part of the house that has to take a beating really *can* take it, it too is usually very presentable. (*Continued on page* 307)



Rainy-day play hall is really a wide corridor along bedrooms where children play in wet weather instead of cluttering up living room. Toy bins beneath windows have Masonite lids. Asphalt tile floor allows trikes indoors.



PLAN BY SIGMAN-WARE



Built-in desks and storage space help clutterproof boys' rooms. Note on plan how children sleep, study, play within one neatly defined area—except for kitchen and barbecue room which parents and children share.

Can you Decorate for a teen-age boy?

The answer is an enigmatical yes and no. It all depends on how you define "decorate." If you want a formalized room scheme, something Mother thinks would be just right for her young man, the answer is emphatically no. There are a multitude of pretty rooms like that, but you can be sure the boys don't live in them. On the other hand, you *can* decorate for a teen-age boy just as Mrs. Hannes Schroll did in this under-the-eaves room for her son Laurence. But she was content to inject a few smart decorative touches and let it go at that.

She moved in the large wardrobe which had been handsomely decorated by her brother, Jerome Hill, and then copied this design herself on plywood panels on the opposite wall. Together these strong patterns dominate the room and make up for the lack of conventional decorating, which would be out of place in a boy's room anyway. Laury took over from there and the room reflects his interests and hobbies, especially his fondness for old cars. But, in spite of auto parts, cuspidors, and boyish clutter, the room manages to reflect the cosmopolitan taste of its owners.

PHOTOGRAPHS BY MAYNARD PARKER





Mrs. Schroll knew her son's room would be full of juvenile junk. To decorate it conventionally would only add to the confusion. So she let the vigorous, hand-painted design of the large wardrobe dominate room. This actually "decorates" it, tends to minimize clutter.



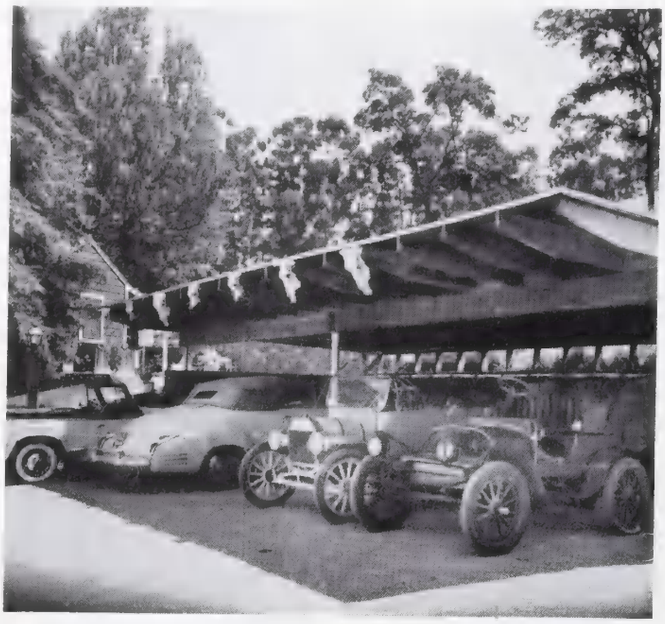
Mindful that a little decorating—of the right kind—goes a long way in a boy's room, Mrs. Schroll was careful not to compete with the handsomely decorated wardrobe. So on the opposite wall she cleverly repeated same designs on plywood panels.



Whenever it is possible, teen-agers like to have a private entrance to their own rooms. Here they devised this novel catwalk up to Laury's second-story room under the eaves.

Laury's hobby is old cars—real ones. So an entire wall is devoted to a tool bench where he takes motors apart and repairs them. Motors in this room were inevitable. So Mrs. Schroll faced up to the problem and provided well-organized work space.

Can you decorate for a teen-age boy? (continued)



Young Laury is more interested in the mechanics of keeping these antique automobiles running than in souping up hot rods.







The Schrolls discovered you *can* decorate for a teen-age boy as long as you don't carry it to such an extreme that it cramps his style. They confined decorating to a few simple touches. As a result, the room reflects good taste without being fussy or formal. Upholstered bed is typical of unconventional furnishings. It makes a comfortable sofa by day, can be easily converted for an overnight guest.

There is no doubt at all about Laury's hobby. On one wall is the collection of original drawings he has made of old cars that date back to the goggle-and-duster era. Along the opposite wall (page 186) is a long tool bench where he works on the actual motors of the two old cars (shown above) which he owns himself.

A case for better Pigsties

By Richard Williams

I've been working all summer on two important inventions. A few details may still have to be ironed out, but I think I can tell you now what the inventions are, and I'll bet you fill out an application blank for them later. The first is a quick-freezing method for children. A child, as you know, is wonderful to have around. He is the light of the home, the source of smiles, a fountain of surprises. He is most beguiling company. A child is all that—up to a certain moment. When that certain moment arrives, when that twittering voice rises to a whine, when those little hands become grimy paws, when those infant legs begin to kick with rage, when all conversation is monopolized and all attention usurped, then you conduct the child gently to the Williams Quick-Freezer, special icebox which will instantly immobilize the infant, keep him thus for as long as you wish, and then thaw him out and restore him to you without the slightest harm.

My second invention is even more useful. I purpose to construct in all children's rooms a whole series of garbage incinerators, sunk into the floor. These incinerators will be equipped with a special magnetic coil capable of attracting chicken bones, canteloupe rinds, empty Coca-Cola bottles, and the tinfoil wrappings of Hershey bars. I see in this invention the only hope of making a child's room look different from the butcher's shop after a busy day.

I don't know how it is in your house. In my house there lives a growing boy. After a most substantial dinner, he arises and retires to his room to do his homework or to look at the television set or to do both at the same time. After about a half hour, we hear him prowling in the kitchen, where he will help himself to (1) the steak bone; (2) a soft drink; (3) three or four slices of bread; (4) a piece of cake. The trip may be (*Continued on page 253*)

Children's furniture faces the facts of life

You may secretly believe that your three-year-old Johnny is the cutest, brightest, most lovable boy in nursery school. But you are well aware he's no winged bundle of fluff. You know he's getting heavier every day, that his hands are dirty about 99 per cent of the time, that his aim with a toy airplane, a drumstick, or a paint brush is not quite as accurate as he imagines. He needs furniture that faces these facts, that meets the challenge of his normal childhood vitality. It has to be small in scale, because the average child's room today is small and must accommodate many activities. But it must be "big scale" in usefulness. Like this new painted Masonite furniture, it must be made with materials, construction, and finish that don't have to be treated gingerly. (*Continued on page* 290)

PHOTOGRAPHS BY WESLEY BOWMAN STUDIOS

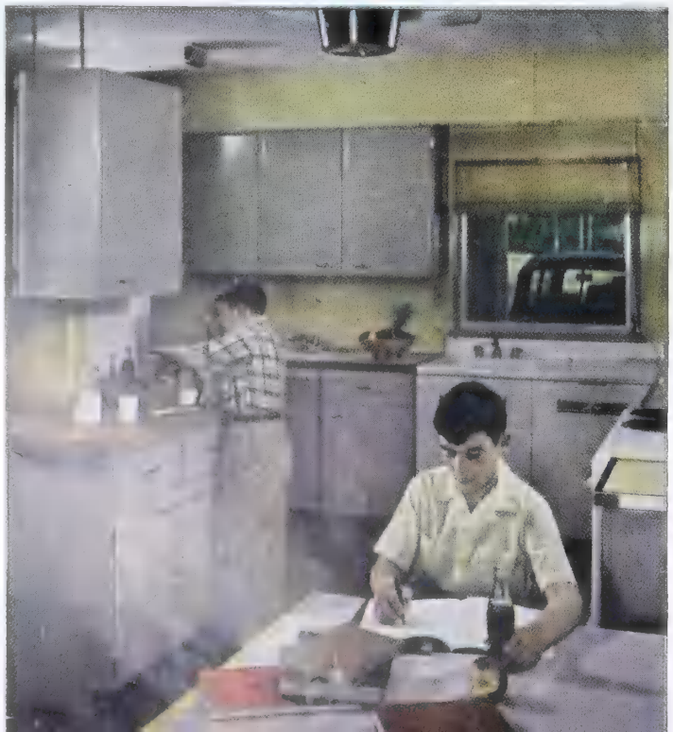




Youngsters' bulldozing tendencies are easily resisted by this furniture made of tough, tempered Masonite that shrugs off blows and scratches. Drawers and cupboards swing out on sturdy dowel hinges to bring total contents into easy reach. Rounded corners and cut-out finger grips eliminate hazards of sharp edges and hardware. To help juvenile owners remember what is kept where, each door and drawer-front is painted a different color. These pieces are low enough in price to keep your initial outlay moderate, but flexible enough to promise later usefulness in work room, game room or garage. Toy chest on bench (above left) is under $70.00; wardrobe (left), about $83.00; play table and stools (opposite page), about $35.00. Group also includes desk, youth bed, and bookcases. Designed by Henry P. Glass for Fleetwood Furniture Corporation. Photographed at J. L. Hudson, Detroit.



This kitchen is no ivory tower where one person works alone. Rather, it is *part* of the living area, without so much as a door as barrier between the two. (See sketch opposite.) In this way every member pursues his own activity, at same time is part of family group.



It takes a lot of doing to achieve a workroom where different activities can go on at the same time without interfering with each other. Keen analysis of needs by owners, knowledge of mechanical aids, technical know-how by architect are inseparable parts of the formula.

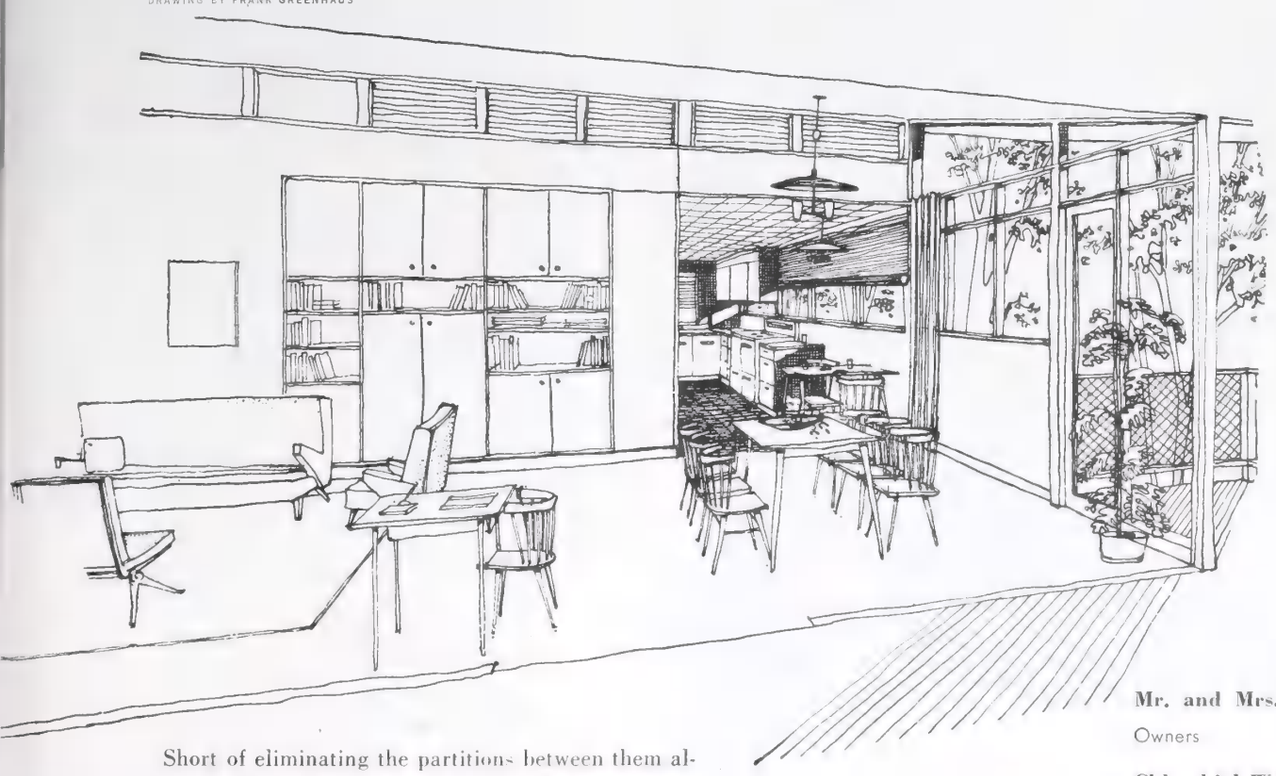
How family living is changing the kitchen

By Charlotte Conway

The kitchen has moved a step farther "into" the house. See how this one is closely related to the living area. It is the pivot around which family living revolves

Not so long ago the kitchen was at the back of the house, separated from the living area by halls, dining room, and pantry. Then it progressed "into" the house until it was adjacent to the dining ell off the living room. Now we find it connected directly to the living area without even a door to separate the two. It is not hard to find the reasons for this shift in location. Social changes, taking servants away from us, have turned the woman of the house into a jack-of-all-home-trades. She is housekeeper, cook, laundress, seamstress, shopper, and many other things. But she is still the lady of the house with the dignity and prestige that this implies in America. She does not want to be relegated to a remote part of the house. She wants to do her work while in the bosom of her family. And the family, especially the younger children, want to be with her, or near her, while she does it. (*Continued on next page*)

ALL PHOTOGRAPHS BY EZRA STOLLER
DRAWING BY FRANK GREENHAUS



Short of eliminating the partitions between them altogether, the kitchen could hardly be more closely related to the living room than it is shown here.

Mr. and Mrs. Howard Myers
Owners

Chloethiel W. Smith
Architect

How family living

is changing the kitchen (continued)

This new concept of the kitchen would not be possible without the new mechanical aids and materials available today. Unless modern ventilators took off cooking odors at the source, we could not have open planning. Unless laundry equipment, sinks, ranges, refrigerators, and freezers were as compact and handsome as they are, we would not want them in sight of the living room. Unless cabinets offered easy, orderly storage of many kinds, we would have unsightly confusion. Materials make their contribution, too. Acoustical ceilings lessen noise, colorful plastic sheet walls and counters minimize cleaning, take hard knocks. Floors are soil-resistant, resilient, good-looking. So the kitchen is a more livable place for the housewife to work in.

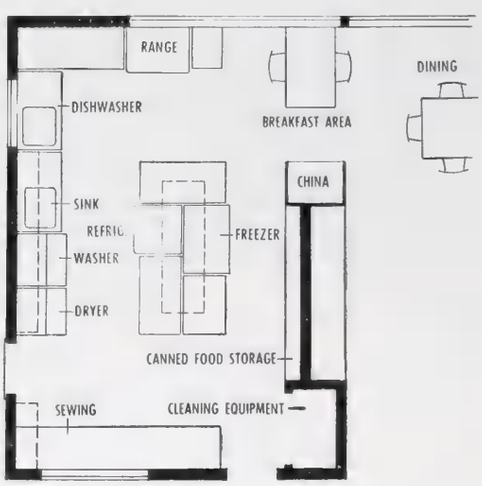


Next to the refrigerator and the ice cubes is a special section dedicated to mixing drinks, soft and hard. Laundry hamper on wheels lives under counter for rolling wherever it is wanted.

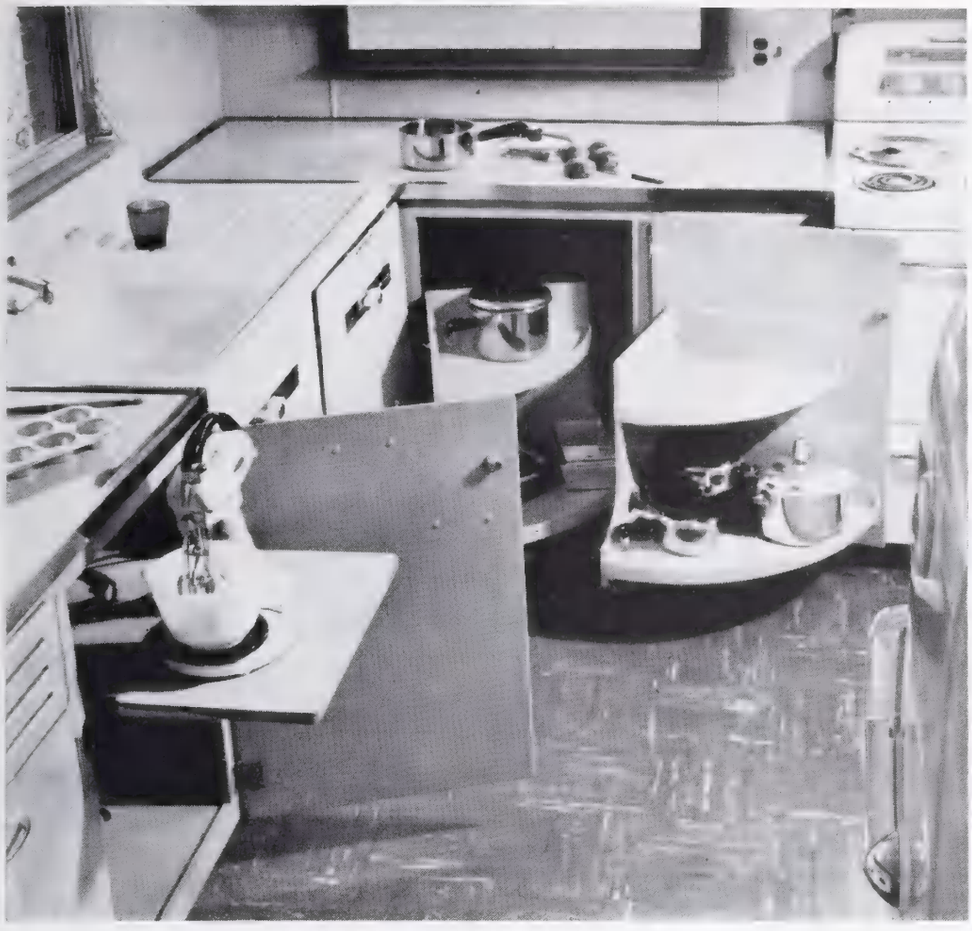
PHOTOGRAPHS BY EZRA STOLLER



The big counter is for laundry sorting. Ironer underneath is out of the way when not in use. Sewing machine is handy for mending as rips show up during ironing. Cabinet holds all sewing things.



The center island is the secret to traffic-free use of the kitchen by all the family at the same time, as the plan shows. Each activity has its own center, yet all are related logically to each other to simplify work for all.



The over-all workroom is a big one, roughly 22′ x 14′. Yet to get a meal you need hardly step out of one little corner. And it requires very few steps within the corner to go from refrigerator to sink to range. Front opening dishwasher and disposer are part of sink.





This area might be called the children's department. Here they can do their homework under Mother's watchful eye, or mess with paint and paste on the plastic-top table. Their own snack bar with maple cutting top and all the sandwich makings at hand keep them out of the cook's way.

More information about this kitchen on page 256



The POST Postwar House

Has it fulfilled all the extravagant predictions of the easier life made during the war?





THE COMING OF TELEVISION One of the most far-reaching changes in the postwar house has been caused by television. 13,000,000 sets have come into use, altering our leisure habits, even the way we furnish our rooms. Here is a "pace-setting" installation beside fireplace. See it open at right.



THE MOVABLE GLASS WALL

Even before the war the scientific know-how, as well as the products, existed to permit the use of glass walls in really cold climates. But people couldn't believe it. Finally, though, the satisfaction of the people who did it ten or twelve years ago has demonstrated the soundness of the idea.

Changes and improvements that arrived as predicted

More efficient kitchens

- dishwashers
- garbage grinders
- automatic washers
- dryers
- ironers
- housekeeping desks
- engineered filing space for all utensils

The useful-all-day dining room

Home freezers

Intercommunicating systems

The glass wall and the resultant merger of indoors and outdoors

Television

The lavatory counter in the bathroom

The roofless room for outdoor living

Postwar arrivals that were not predicted

The family room:

- an all-purpose room that threatens to turn the living room back into a parlor

The use of outdoor materials and garden-type furniture on the inside of the house

The garden wall becomes the visual wall of the room — a boon as houses get smaller



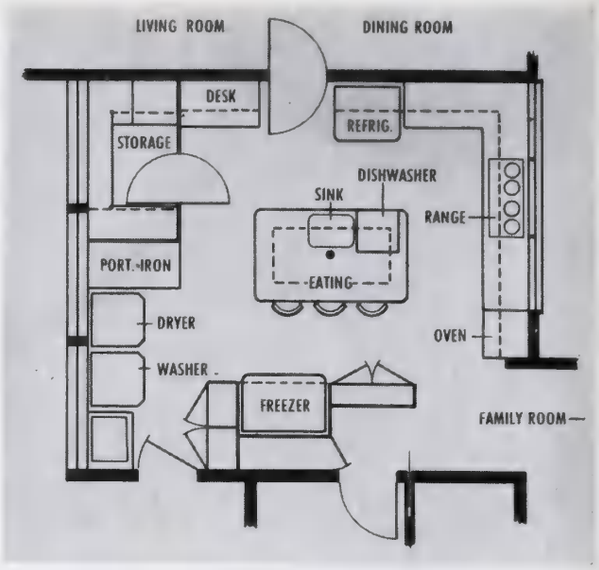
THE COMPLETE MUSIC SYSTEM

As our home entertainment devices become more numerous (radio, records, television, wire recorders), the trend is to engineer them into one built-in system.

See other pictures of this house on the next 6 pages

The POST
Postwar House (continued)

The house shown on the two preceding pages and these six following pages is an exhibition model built by an operative builder, Fritz Burns, of Los Angeles. It stands on the site of his famous "Postwar House" which opened shortly after the end of hostilities. (See HOUSE BEAUTIFUL, May 1946) That house showed us all the things we had been promised. Now, six years later, Mr. Burns and his stable of designers have re-done the house to bring it abreast of the times, perhaps even ahead of the times. But this house is no hazy forecast of the future since every (*Continued on page* 200)



BETTER TRAFFIC FOR KITCHENS

The newest plan for step-saving has discarded the small efficiency kitchen for a larger layout arranged around an island unit, which makes for better circulation.



THE MORE EFFICIENT KITCHEN

In the larger, more open type of kitchen several things can go on at once without confusion. While small children eat at snack counter, Mother can prepare dinner elsewhere. Note full laundry and freezer.



HOUSEKEEPING DESKS

Postwar developments in processed and frozen foods have turned housekeeping into a job of desk planning rather than daily marketing.



BUILT-IN RANGES AND OVENS

The combination stove has been replaced by separate built-in range and oven-broiler units. Each is located in the most convenient spot and baking and broiling may be inspected without awkward stooping.

For details of construction and furnishings of this house, see page 312.





FREEZERS AND LAUNDRY

Marketing trips have been cut to a minimum by the home freezer constantly stocked with a wide variety of supplies. Also gone is weekly wash day, since washer, dryer, ironer may be used an hour or so every day while various other household jobs are in progress.





GARDEN-TYPE FURNITURE INDOORS

The guest room is furnished as a sitting room, using a wire-framed daybed with a foam rubber mattress instead of a conventional bed. Wire-framed tables and chairs are teamed with a mirrored chest. The shaggy cotton carpeting in mossy green, emphasizes the outdoor feeling.

product in it is actually available. Rather, it is a distillation of the best practices current in 1951. A house in which are distilled all the best and soundest ideas of its time is a house worth studying. What changes does it dramatize? What progress have we made? Where do we go from here? You will find a list of the changes and improvements incorporated in this house on page 197.

What is most amazing is the number of improvements on this list which have come to be taken for granted. No item on the whole roster of kitchen equipment from the dishwasher to the home freezer is currently considered an innovation. All have become commonplace. Television is almost as familiar as the telephone. And the glass wall, that merges indoors with outdoors and makes smaller houses more livable, is to be seen in all parts of the country.

Welton Becket & Associates, architects
Winfield Winsor, decorator
Martha Weaver, co-ordinator
Barker Brothers, furnishings
Fritz Burns, builder
Henry Dreyfuss, designer of bathrooms
Robert Herrick Carter, landscape architect

More photographs on pages 202-203

ALL PHOTOGRAPHS BY MAYNARD PARKER





GARDEN WALL IS VISUAL WALL OF ROOM

Apparent size of guest room is increased by device of continuing redwood wall of room outdoors to form wall for garden. In master bedroom (left) eye travels through glass wall without stopping until it reaches garden wall beyond.

GLASS WALL MERGES INDOORS AND OUT →

The outdoor terrace seems like a mere extension of the living room because the glass wall brings it into such close relationship with the interior. This visual enlargement tends to compensate for the small-size house we have to build today.



PAINTINGS COURTESY OF RAYMOND & RAYMOND, BEVERLY HILLS

The POST
Postwar House (continued)

THE FAMILY ROOM—A BRAND NEW SPECIES

This new room is a cross between a recreation room and a living room. Its purpose is to take the wear and tear off the real living room, which, in reality, becomes a company room like the old parlor. This one is just off the kitchen and terrace, and is furnished as a family dining room, home-study room, television room, rainy-day playroom, and general relaxing room. All furnishings can take a beating without revealing it too obviously.









THE LAVATORY COUNTER IN THE BATHROOM

A pronounced prewar trend was to "build in" the lavatory bowl into a surrounding counter. But such solutions had to be custom designed and were tricky. Now a new plumbing fixture has been designed for the purpose of building in. It stands flush with the counter, making a smooth, unbroken surface. Fixtures and bathrooms designed by Henry Dreyfuss.

THE ALL-DAY DINING ROOM

Everyone would prefer a dining room. But not at the price of a tiny living room. So dining equipment has become subtle, understated, living-roomish.





What to do about the high cost of eating well

By Jean Harris

If you are trying to live high on a low budget, you are probably feeling rather frustrated these days. For if your ideas about living well revolve around such things as steak and other forms of red meat you are doomed to failure.

But the red meat approach to good eating is not the only one. In fact, eating red, tender meat is a relatively new thing in the world, historically speaking, and it is strictly American. Several other nationalities have eaten very well (though not as nutritionally sound), without an industrialized meat-producing agriculture such as ours. In fact, two of the world's most sophisticated and gourmet cuisines—the French and Chinese—were developed in an economy of poverty and scarcity. Cooks, all through the ages, have seemed to rise to new heights of inventiveness when pressed by disadvantages.

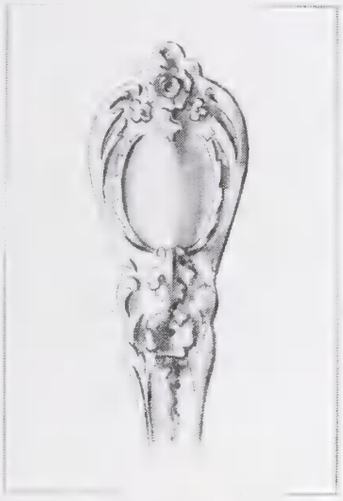
Today we have a magnificent array of both foods and equipment such as the world has never known before. But each period has challenges of its own. High prices and the artificial scarcities they create are the challenges of today's cooks. Are we going to meet them successfully and continue to live well, or are we going to give up the struggle and become a nation of whiners instead of expert cooks.

House Beautiful takes a very rosy view of this situation. We feel that the pressure of high prices could bring the dawning of a truly golden era in American food. For these new problems can cause us to sharpen our wits, to really think about the basic truths of good eating and sophisticated contriving. The very plentitude we have always enjoyed has undoubtedly made us lazy mentally. Now we shall have to sharpen up.

There are really seven or eight basic principles you can use to eat well inexpensively.

1. Be crafty about your menu-planning, so that the sharp edge of appetite has been dulled by the time the eaters get to the expensive ingredients. Put a less expensive protein like fish ahead of a more expensive one like meat.

2. Keep on hand at all times a wide and quality selection of the "enhancers": spices, herbs, seasoning powders, olive oil, vinegars, juices, tiny cans of mushrooms, etc. Such supplies cost very little, for so little does the trick. But they are vital to glamorizing the most lowly ingredients. But they must always be on hand. (*Continued on page* 269)



Camouflage your inexpensive menus with a beautiful setting

The cost of a meal is no sure gauge of its excellence. But even if a meal simply *looks* costly, most people seem to enjoy it more. As a discerning cook and budget virtuoso, play up to this psychology. Present your most frugal fare in a setting to charm the eye, and with as much deference as you'd give a crown roast. For instance, combine white geraniums, pale grapes, and driftwood with Franciscan fine china in "Encanto" shape by Gladding, McBean. "Barsac" Lalique glass by Khouri and napkin-holding piqué mats by Fflorence, courtesy Lord & Taylor. Flatware is "Stanton Hall" sterling by Heirloom.

COLOR PHOTOGRAPH BY WILLIAM HOWLAND AT LORD & TAYLOR, NEW YORK

IS YOUR THINKING UP TO DATE ABOUT VEGETABLES?

It's funny how the most obvious truths are sometimes the hardest to grasp.

Having the right kind of ideas about vegetable cookery is very hard. We have inherited so many old-fashioned attitudes from our mothers, and these are veneered with new experiences of our own with modern products. On top of this, our progress comes so fast that what was a perfectly good prewar conclusion can be an out-of-date one in 1951. Even the words we use tend to confuse the situation.

When vegetables were in season only a few weeks in the summer, their presence was so brief—though so welcome—that no one had a chance to get tired of them. So our mothers could cook them *à l'Anglais* (quickly boiled, drenched in butter), summer after summer, without a worry about achieving variety.

But today, when you can buy virtually every vegetable in two or three forms every day of the year, we badly need versatility. And we need perspective about how the different forms of vegetables should be used. We get off on the wrong track, partly because of semantics and partly because of our inherited attitudes.

We think of "fresh" vegetables as being newly picked and unwilted. But since the vegetables in the market are a day or sometimes five or six days away from the field, the more correct way to think of market vegetables is as UNCOOKED.

Frozen vegetables are not only frozen, but are blanched by hot water or steam. Moreover the rupture of the cells by frost is akin to the breakdown of cells which is caused by heat—heat and cold, like love and hate, being strangely akin. Frozen vegetables should therefore be considered as vegetables which are SLIGHTLY COOKED.

Canned vegetables should be thought of as COOKED vegetables.

Canning is essentially the same kind of

How you cook vegetables depends on what you start with. The recipe you choose to use depends, critically, on whether you are using:

1 COOKED

—which is what you get when you buy vegetables in cans. Some canned vegetables have exactly the same characteristics they would have if you had cooked them at home. Others develop new characteristics quite unlike fresh cooked ones.

THE DAILY ARTS OF GOOD LIVING

By Jean Harris

kitchen operation which you follow in cooking and preparing foods at home. The main difference is that the food in the canner's kitchen is to be preserved for later use, so it is cooked in airtight containers at a sufficiently high temperature and for the proper length of time to destroy spoilage organisms. Consequently, our vegetable supply should be considered as of quite different types, each of which has its own unique qualities and uses, and should be cooked in a different way. In some cases, the vegetable has the same flavor and color as if you had cooked it at home. In some cases, it does not. In using canned vegetables, it is important that you distinguish between these two types of products.

In the case of beets, peppers, carrots, baked beans, tomatoes, onions, sweet potatoes, yams, winter squash, etc., your problem is quite simple. It is merely *to add the final gourmet touches to a food that is already cooked,* the same touches that you would give if you had started from scratch.

However, in the case of mushrooms, peas, snap beans, limas, sweet corn, asparagus, etc., the high temperature necessary for sterilization results in changes in flavor and color. You can never use these products on a gourmet level until you accept the obvious fact that they do not taste like or look like fresh cooked ones. The minute you accept this truth and begin to treat them accordingly, the whole picture changes and a whole series of new possibilities comes into view—a series of taste experiences not given by vegetables in other forms.

The tricks for using these canned vegetables that cannot imitate fresh ones are obvious. Clearly you should not serve them *à l' Anglais*—that is, plain with butter. Rather, you should use them in compounded recipes where you blend several flavors to produce a new flavor. Combine vegetables with herbs, or cheese, or smoked meats and sausages, or sour cream, or curry, or vinegar, or onions. Or serve them with a rich or a sharp sauce. If you are using canned vegetables in a salad, marinate all vegetables that are to go into it in a well flavored French dressing. Learn the tricks of mixing canned vegetables just as you have learned to mix canned soups.

In many other countries which pride themselves on their cooking, plain boiled vegetables are not regarded as an end in themselves but as the start of a new dish. Canned vegetables provide this start, with the work of cleaning, sorting, paring, and slicing already done.

It is impossible to preserve a "highty-tighty" attitude toward canned asparagus in the face of Italian

Asparagus Fritto

2 cups canned asparagus tips. (Spears, either green or white may be substituted if cut into bite sizes.)
½ cup cream
4 tablespoons butter
Yolk of 1 egg
1 tablespoon sugar
Salt and pepper to taste

Mix cream, butter, egg yolk, sugar together in the frying pan and stir for five minutes. The sauce will curdle and the butter separate. When this is done, put in your asparagus, season and fry gently. Serve hot. This is good and very rich.

Cold Asparagus Hors D'oeuvres

(in the best French tradition)

1 can asparagus tips
Olive oil to cover
Salt, pepper and grated nutmeg to taste
2 tablespoons lemon juice

Drain asparagus, cover with oil, season with salt, pepper, nutmeg. Let stand until asparagus has absorbed oil all the way through. Chill, serve on a cold plate. Before serving sprinkle with lemon juice.

(Continued on page 302)

2 UNCOOKED

—which is what you get when you buy "fresh" vegetables in the market. Whether or not they are really *fresh varies greatly, depending upon the season, your spot on the map, the kind of market you patronize, and many other variables.*

3 SLIGHTLY COOKED

—which is what you get when you buy frozen vegetables. For blanching (by hot water or steam) is part of the freezing process, so part of the cooking has been done for you before you begin.

By Georges Prince

Record Buyer for the Doubleday Book Shops



There are three types of listeners: the lovers . . .



the uninhibited performers who sing or conduct . . .

How to act in a Record shop

PHOTOGRAPHED IN ONE OF THE DOUBLEDAY RECORD BOOTHS BY BOB MONROE



and the ponderers who listen with rapt attention.

"Good morning. Have you the new complete recording of 'Tristan and Isolde'?"

"Ah'm from the South. What do you all up heah think is the very. *very* best recordin' of Dixieland jazz?"

"Do you carry a recording of the Bach Partita No. 5 in G Major? No? Well, you *ought* to have it."

"Is it true that there is a record which reproduces the song sung by a canary? *My* canary refuses to sing, and maybe a record would get him started."

"I'm a secretary and I just got myself a good job. I want to improve my speed in taking dictation. There's a record which helps you practice, isn't there?"

"Do you recommend the Disney version of 'Alice in Wonderland' for a six-year-old?"

"When I was young I heard Claudia Muzio sing. I'll never forget her. Is she as thrilling on her records?"

These questions were asked in one of our shops in one single day. Eighteen of our shops have record departments. We have, therefore, eighteen vantage points. eighteen observation posts to study the wants and the wishes of the record-loving public.

Diverse are the record buyers' wishes, different their tastes. And yet, I think, they can be classified. their behavior and predilections foretold. At least to a certain extent. Like all mankind, record buyers fall into two categories: the uninhibited and the inhibited.

The uninhibited record buyer is not necessarily the man or woman who has considerable experience with and technical knowledge of music, not necessarily the one who can discuss the relative merits of Horowitz or Rubinstein. or who can name in chronological order all the operas Verdi wrote. Occasionally the uninhibited record buyer is a person who knows that you *don't* have to know anything about music to have fun with it. who therefore trots in gaily and says "Have you got a recording of a piece that I heard over the air last night? I can't remember the name of the composer and I can't remember the name of the piece, and I can't remember who played it, but it goes something like this." And then he will sing at the top of his voice the melody which has haunted him since the (*Continued on page* 276)

YOUR HOUSE IN THE FALL

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

Fall is the time of year to watch the sun, and how it shines on your house. Especially the south front. Something interesting is going on there now—something worth knowing if you ever want to build a house, or buy one, or even rent one

By Wolfgang Langewiesche

"What do you mean 'watch how the sun shines on the house'? It shines, that's all. Sometimes it doesn't. What's so special to observe?"

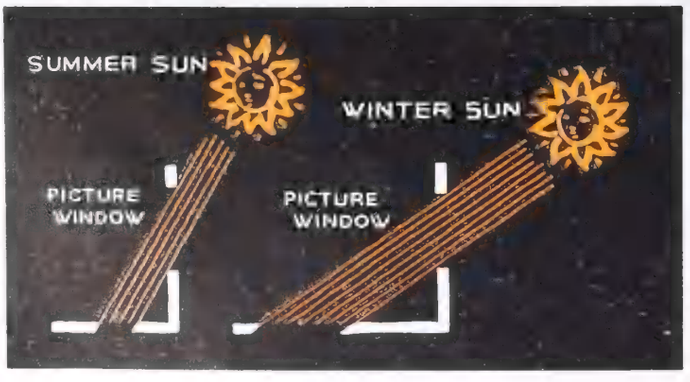
Now look, the sun shines each day from a different angle; a little lower each day, now that summer's gone.

"Well, everybody knows that. So what?"

It's a Good Thing. Just watch the sun spot made inside a room by a south window. Each day it gets a little bigger and reaches a little deeper into the room. In July, it used to look like the drawing on the left. By the end of November, it is a big sunny area like the drawing on the right. As fall turns to winter, a bigger and bigger bundle of sun rays comes in. So as the season gets colder, the south window becomes warmer—more of a source of heat.

"Yeah—when the sun shines. But the sun doesn't shine much after Labor Day. The days get too short, and the weather gets too cloudy."

Wait a minute! In the U. S. we have an exceptionally sunny fall, with lots of sunshine. Our Indian Summer is something no other country has. In most parts of the country, the weather is really quite sunny till Christmas. And the winter, too, is quite sunny in most parts of the country—all through the West, all through the Mississippi Valley, on the Great Plains, and in the South. Even on the Atlantic Seaboard the sun shines in January more than half of all light hours. Our ideas of fall and winter are still influenced too much by poems, stories, and sayings of Europe—for example, that by Christmas the world is supposed to be deep in snow. But we have only two regions with winters of the European type—cloudy and gloomy—the region around Seattle, and the region of Toledo, Ohio, Cleveland, Ohio. Buffalo, N. Y., Pittsburgh, Penna. All the rest of the country has a high percentage of fall and winter sunshine.



"But the days are too short. You are just barking up some theoretical tree. Sunshine just has no practical importance. Once the summer is over, there is nothing to do but to hole in, sort of, and get the furnace going."

You want to make some easy money? Bet somebody that *a south window gets more hours of sunshine on a sunny Christmas day than it gets on a sunny Fourth of July*. Nobody will believe you, but it's true and you win. In summer, you see, the sun rises not in the East (as most people think), but more nearly in the Northeast. It shines at first into the east windows and, at the very first, into the north windows. It doesn't come around to where it can hit the south windows until about 10 in the morning. Soon after 2 P.M. it moves around again to where it stops shining on the south wall. From then on it shines on the west windows and, toward the last, also on the north windows.

But in winter, the sun rises more nearly in the Southeast and sets more nearly in the Southwest. A south window starts getting

sun the moment there is any sun. And it keeps on getting sun until the sun sets. So you see, a south window gets more hours of sunshine in winter than in summer. And the sunshine it gets in winter is hotter than in summer, because of the lower angle. It all adds up to one thing: A south window turns into a source of heat in winter. We ought to use that effect.

"Use it? How?"

By having south windows—lots of them, big ones . . .

"No thanks. Don't feed me any big window propaganda. I don't want them. Big windows make a house too hard to heat. I speak from experience."

Yes. I know what you mean. Many people say that. And they do speak from experience. But if you check into it, the experience was always with big windows placed more or less evenly north, east, south, and west. Naturally, a north window never catches any winter sun. But it lets out a lot of furnace heat—even with storm sash fitted. It, therefore, makes the house harder to heat. And in *winter*, an east or west window is almost as bad as a north window.

"I don't follow you there. What's wrong with east and west windows? North windows, I can see that. They get no sunshine in winter. But doesn't an east window get the morning sun, and a west window the evening sun?"

No. Not in winter they don't. At least not enough to count. In summer, yes: an east window gets several hours of strong morning sun, and a west window gets several hours of hot afternoon sun. But as the days get shorter, your east and west windows get less and less sun. By the time the sun is high enough to do any serious shining, it shines much better into the south windows than into east windows. And in the evening, by the time the sun comes around so it can shine into a west window, it is so low down it isn't very hot any more. That's exactly why I say: In the fall observe how the sun shines on the house. You will see for yourself how your east and west windows rapidly fade out as a source of useful sunshine. You will see that, as the season gets colder, the sunshine concentrates more and more on the south windows. The thing I want you to discover is this: *Only a south window is a good window.*

"Granted. Okay. Only a south window gets real sun in winter. But I will say the sun doesn't shine every day, and the sun doesn't shine at night and, therefore, even a south window will make the house chilly if it is too big."

I'll go along with that if you will listen carefully. You have put your finger on an important point. When the sun does not shine, and at night, even a south window will chill a room. It makes up for this waste of heat by catching a lot of free-of-charge heat during the sunny periods. But just the same, your Big Window will force you to heat hard during sunless periods, and you have to have the heating facilities that will do the job. So, if you have a window much bigger than the traditional window size (even a south window), you do have to "comfortize" it against the sunless periods.

"Comfortize?"

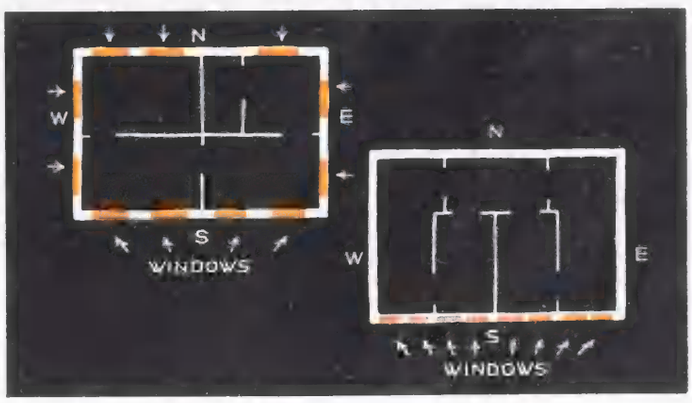
Use double glass, and in the most northern belt of this country even triple glass, or double glass plus storm sash. Have heavy draperies to draw over the window at night. And have heating arrangements which "play along" with the window—heat that turns itself off when the sun starts streaming in, and that turns itself on quickly when the sun goes behind a cloud. Heat that, during sunless periods, warms you from the *same* side of the room from which the window is trying to chill you, etc. That's where many people have made their mistakes. They simply put in a lot of glass and didn't realize that this would mean a lot of changes in the whole design of the house.

"So you admit that extra-big windows are quite an engineering job?"

An architect's job, yes. I not only admit it, I cry it from the housetops. If you have extra-big windows, you *have to have the right kind of heating plant.* But we're off the subject.

"How so?"

You've started talking Big Windows vs. Small, Traditional Windows. But the important question is: "In a house with such and such a window area, where shall the windows be?"



"Well, where should they be? You mean they should all be facing . . ."

Of course. They should all be facing south. The more you concentrate your window area on the south side, the easier it will be to heat the house. Look at the arrangement above.

The usual sort of house with windows spaced evenly on all sides. Well, with this arrangement, only one-third of all the window area ever gets any worth-while winter sun. But switch it around, as in sketch, right—same space, same window area, but with all windows south. That arrangement is, of course, much easier to heat.

(*Continued on page* 305)



Never again!

By Richard Williams

I will never again—but *positively* never—go to a cocktail party. Like all gall, the cocktail party is the bitter fluid in our social structure. Like all Gaul, cocktail parties are divided into three parts. Each is poison. At least, to me.

The first and most common of the three is called the *Get-It-Over-With Cocktail Party*. It comes about like this: During the winter, you have been invited by a number of casual acquaintances. You must now invite them back. However, you have given all the dinner parties that you can stand, or rather, that your help allows you to give. Furthermore, if you were to invite these new acquaintances for dinner, you would have to do so *seriatim*. The Proctors (he is a dentist) could not possibly be invited on the same evening with the Jenkinses (he is in the mascara business) because Proctor loves carpentry and will describe each hinge of the new cabinet he has made, and Jenkins is a first-nighter and will discourse on the relative merits of Ethel Merman versus Mary Martin.

Ahead of you, then, stretches the possibility of a long series of evenings, long in chronology and long in duration of each evening devoted not to good friends (*Continued on page* 239)



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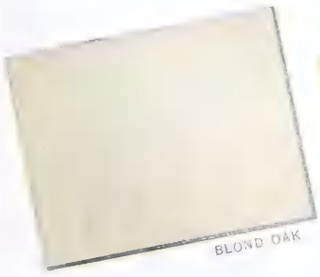
For the name of the store featuring the dinette shown above, write directly to the manufacturer: Lee Furniture Mfg. Co., Peru, Indiana.

A modern dinette like this is so much more than the name implies. It is multi-purpose furniture that you'll really live with. For breakfast or dinner, for a midnight raid on the ice box or the choice spot for a game of canasta, you'll love every minute you spend at this super-smooth NEVAMAR-topped table. Not only is it beautiful, but amazingly practical, too . . . no danger of food stains or ring marks from wet glasses.

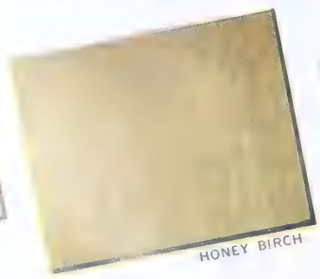
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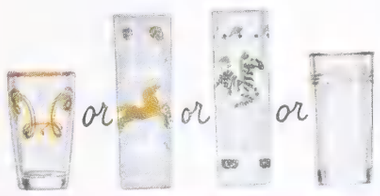


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Los Angeles ..... J. W. Robinson's
Los Angeles ..... The Chintz Shop
Los Angeles ..... The May Company
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Oakland ..... H. C. Capwell Co.
Oakland ..... Holman's Dept. Store
Oakland ..... Jackson's Furn.
Palo Alto ..... Henrique's
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Bridgeport ..... D. M. [redacted] Co.
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Chicago ..... Hi-Art Drapery
Chicago ..... Kaden's Dept. Store
Chicago ..... Kogen's Drapery
Chicago ..... Lurie Bros.
Chicago ..... Mandel Bros.
Chicago ..... Marbro Slipcover
Chicago ..... Loren Miller Jr. Co.
Chicago ..... Majestic Slipcover
Chicago ..... National Fabrics
Chicago ..... Normandy Furn.
Chicago ..... John L. Patrick Co.
Chicago ..... Quality Slipcover
Chicago ..... Relax Uph.
Chicago ..... Reliable Slipcover and Drapery
Chicago ..... John [redacted] Smyth Co.
Chicago ..... United Slipcover
Chicago ..... Vogue Drapery
Chicago Wake-Kathe Dept. Store
Chicago Heights ..... Rau Store
Danville ..... Penny Furn.
Decatur ..... Linn & Scruggs
Decatur ..... Miller-O'Neill
Decatur ..... Quigles Furn.
De Kalb ..... M. F. Malone
Des Plaines ..... Koeppen's
Dixon ..... Eichler Bros.
Dixon ..... Mellott Furn.
Effingham ..... Petty's
Elgin ..... Ackermann Bros.
Elmhurst ..... Ollswang's
Evanston ..... Lord's
Evanston ..... Marshall Field Co.
Fairbury ..... Walton Dept. Store
Freeport ..... Curtain & Draperies
Galesburg ..... Bullock's
Galesburg ..... Kellogg Drake
Harvard ..... The Drapery Shop
Harrisburg ..... Petty's
Harrisburg ..... Lloyd L. Parker's
Hillsboro ..... Anderson's
Hinsdale ..... M. Kaufman & Son
Jacksonville ..... Waddell's
Joliet ..... M. A. Feiman
La Grange ..... Harmon Irons
La Salle ..... Reardon's
Macomb ..... Scripps-Reno
Marion ..... The Sally Shop
Mattoon ..... Young's Dept. Store
Mendota ..... Yohn's Dry Goods
Moline ..... The Isabel Shop
Moline ..... The Home Fashionette
Morris ..... Baum's
Murphysboro ..... B. & K. Furn.
Mt. Vernon ..... The Mammoth Store
Paris ..... Jones of Paris
Park Ridge ..... Moheiser's
Pekin ..... H. Neuhaus
Peoria ..... Block & Kuhl
Peoria ..... Lehnhausen's
Quincy ..... The Stipe Co.
Quincy ..... Roy Bennett
Quincy ..... Malbach-Schroeder
Rockford ..... Block & Kuhl
Rockford ..... Car-Pet Line
Rockford ..... Hess [redacted]
Rockford ..... D. J. Stewarts
Rockford ..... Viking Shade Co.
Rockford ..... Chas. V. Weise
St. Charles ..... Caison's
Sterling ..... Dunbar Furn.
Springfield ..... John Bressmer
Springfield ..... A. Dirksen & Sons
Streator ..... Metcalf's
Sycamore ..... Wm. McAllister
Taylorville ..... Ross Bulpitt
Waukegan Goodman's Dept. Store
West Frankfort ..... McDonald's Fabric Shop
Wilmette ..... Brandt Uph.
Woodstock Woodstock Dry Goods
Washington ..... Floors and Walls
Winchester ..... The Lashmet Store
Zion ..... Zion Dept. Store

INDIANA
Anderson ..... Anderson House of Stone
Auburn ..... Schaab & Bros.
Connersville ..... Goodman's Dept. Store
Crawfordsville ..... Hall's Emporium
Elkhart ..... Ziesel Bros.
Evansville ..... Fabric's Center
Ft. Wayne ..... Earl Groth Co.
Gary ..... Glen Park Drapery
Greensburg ..... Minear Dry Goods
Hammond ..... E. C. Minas Co.
Indianapolis ..... Wm. H. Block
Kendallville ..... Trading Post
Kokomo ..... Wm. Turner Co.
Lafayette ..... Loeb's
La Porte ..... Boston Store
Logansport ..... S-K Dept. Store
Muncie ..... Collegienne Shops
New Albany ..... Reisz Furn.
New Castle ..... McComm-Dann Hamner
Peru ..... Songer Dry Goods
Plymouth ..... L. W. Bosworth Co.
Richmond ..... Lawrence Co.
Rochester ..... Kindig's
South Bend ..... Wyman's
Terre Haute ..... Ferguson & Sons
Warsaw ..... L. [redacted] Carter Dept. Store

IOWA
Ames ..... Younker Bros.
Burlington ..... Schuamns
Cedar Rapids ..... Smulekoff's
Des Moines ..... Younker Bros.
Fort Dodge ..... Younker Bros.
Iowa City ..... Younker Bros.
Marshalltown ..... Younker Bros.
Mason City ..... Younker Bros.
Newton ..... Salmons
Osage ..... Petersons
Ottumwa ..... Younker Bros.
Sioux City ..... Younker-Davidson
Spencer ..... Davies Co.
Waterloo ..... Blacks

KANSAS
Coffeyville ..... H. [redacted] Rail
Dodge City ..... Eckles Bros.
Hutchinson ..... Pegues-Wright D. G. Co.
Manhattan ..... Cole's
Topeka ..... Crosby Bros.
Wichita ..... Geo. Innes Co.

KENTUCKY
Ashland ..... Parsons Faulkner
Ashland ..... Topping Christian
Bowling Green ..... Pushin's
Hopkinsville ..... Keach Furn.
Lexington ..... Alma Moore
Lexington ..... Purcell's
Louisville ..... Stewart D. G.
Louisville ..... Kaufman-Strauss
Madisonville ..... Baker & Hickman
Owensboro ..... McAttee, Lydane & Ray
Owensboro ..... E. [redacted] W. Anderson
Paducah ..... Watkins
Shelbyville ..... Lawson's

LOUISIANA
Alexandria ..... Wellan's
Baton Rouge ..... Dalton's
Baton Rouge ..... Levenson's
Monroe ..... The Palace
New Orleans ..... Krauss Co.
New Orleans ..... Maison Blanche
Opelousas ..... Abdalla's Furn. Store
Ruston ..... Lewis & Co.
Shreveport ..... Booth Furn. Co.
Shreveport ..... Murphey's

MAINE
Augusta ..... D. W. Adams Co.
Bangor ..... The Senter Co.
Lewiston ..... E. Peck & Co.
Portland ..... Porteous, Mitchell & Braun

MARYLAND
Annapolis ..... Fabric Mart
Baltimore ..... Hochschild Kohn & Co.
Baltimore ..... Hutzler Bros.
Baltimore ..... The May Co.
Bethesda ..... Virga & Company
Bethesda ..... Yard Goods Center
Cambridge ..... Nathan's Furn. Store
Easton ..... Atkinson's
Salisbury ..... Benjamin's
Salisbury ..... R. E. Powell & Co.

MASSACHUSETTS
Attleboro ..... Fines
Boston ..... Jordan Marsh Co.
Fall River ..... Mason Furn. Co.
Falmouth ..... Buttner Co.
Fitchburg ..... Kidder & Davis Co.
Greenfield ..... Wilson's
Holyoke ..... McAusland & Wakelin
Lexington ..... Baker Dress Goods Co.
Lowell ..... Bon Marche
Mansfield ..... Martin Fabrics
New Bedford ..... C. F. Wing Co.
Northampton ..... Helen Todd
Northampton ..... T. H. Todd Co.
Norwood ..... Martin Fabrics
Plymouth ..... Buttner Co.
Springfield ..... Albert Steiger Co.
Winchester ..... Dorothy Ellis Co.
Worcester John C. Mac Innis Co.

MICHIGAN
Ann Arbor ..... Goodyear's
Alma ..... Sawkins Furn. Co.
Albena Better Homes Drap. Shop
Battle Creek ..... The Vogue Shoppe
Bay City ..... Westgard's
Benton Harbor ..... Pascal's
Benton Harbor ..... Troost Bros.
Birmingham ..... R. E. Harrison
Dearborn ..... Thos. H. Millington
Detroit ..... The Bedell Company
Detroit ..... J. L. Hudson
Flint ..... Smith Bridgeman
Grand Rapids ..... Herpolsheimer's
Grosse Pte. ..... R. E. Harrison
Holland ..... DeVries & Dornbos
Jackson ..... C. E. Kenney Drapery
Kalamazoo ..... W. [redacted] Bergey
Kalamazoo ..... The Vogue Shoppe
Lansing ..... F. N. Arbaugh
Monroe ..... Schmidt's
Pontiac ..... Moll's, Inc.
Saginaw ..... Mar Allen Shop
Saginaw ..... Wiechmann's
Traverse City J. W. Milliken Co.
Wyandotte Lucille's Linen Shoppe

MINNESOTA
Albert Lea ..... Wallace's
Austin ..... Jane's Drapery
Brainerd ..... O'Brien's
Fergus Falls ..... O'Meara's
Faribault ..... Sellner's
Hibbing ..... Herberger's
Minneapolis ..... Dayton Co.
Rochester ..... C. F. Massey
Owatonwa ..... Kelly Co.
St. Cloud ..... Fandel's
St. Paul ..... Schuneman's
Red Wing ..... Peterson's
Virginia ..... Retola's
Winona ..... Choate's

MISSISSIPPI
Jackson ..... R. E. Kennsington
Natchez ..... Natchez Dept. Store
Tupelo ..... R. W. Reed Co.

MISSOURI
Clayton ..... Famous Barr Co.
Cape Girardeau ..... Rust & Martin
Columbia ..... H. N. Noel, Inc.
Independence A. J. Bundschu Co.
Kansas City ..... Duff & Repp Furn. Co.
St. Joseph ..... Hirsch Bros.
St. Louis ..... Famous Barr Co.
Sedalia ..... C. W. Flower D. G. Co.
Springfield ..... Sedgwick Furn. Co.

NEBRASKA
Grand Island ..... S. N. Wallbach & Sons
Holdrege Home Decorating Shop
Lincoln ..... Miller & Paine
Omaha ..... Orchard & Wilhelm

NEW HAMPSHIRE
Laconia ..... Lougee Robinson Co.
Lebanon ..... Currier & Co.

NEW JERSEY
Asbury Park ..... Steinbach Co.
Atlantic City ..... M. E. Blatt Co.
Atlantic City ..... The House
Atlantic City ..... Kensington Carpet Co.
Dumont ..... Sullivan Fabrics
East Orange ..... East Orange Mill End
Englewood ..... Craig Dry Goods
Hackensack ..... Lyric Silk
Camden ..... J. B. Van Sciver
Morristown ..... [redacted] Epstein
Millburn ..... Segal's
Newark ..... Hahne & Co.
Newark ..... Kresge Newark
Nowark ..... L. Bamberger & Co.
New Brunswick ..... Capitol Dry Goods
Ocean City ..... Howard S. Stainton Co.
Passaic ..... Herman Bros.
Paterson ..... [redacted] R. Radin
Plainfield ..... Schwartz Fabrics
Ridgewood ..... Old Colony
Salem ..... Mitchner's
Summit ..... Carroll's
Trenton ..... Swern & Co.
Trenton ..... Nevius-Voorhees
Trenton ..... Faber's Fabric Shop
Trenton ..... Carl F. Rein
Vineland ..... The Marcus Shop
West New York ..... Benjamin's

NEW YORK
Albany ..... John G. Myers Co.
Amsterdam ..... Curran's
Auburn ..... H. R. Wait Co.
Binghamton ..... Fowler, Dick & Walker Co.
Buffalo ..... Wm. Hengerer
Brooklyn ..... Abraham & Strauss
Brooklyn ..... Allan Dec.
Brooklyn ..... Avon Dec.
Brooklyn ..... Barney's
Brooklyn ..... Bedford Silks
Brooklyn ..... Breckir-Fox
Brooklyn ..... Cowen Dec.
Brooklyn ..... Cinderella Draperies
Brooklyn ..... Crescent Dec.
Brooklyn ..... Cy's Yard Goods
Brooklyn ..... Eisman's Int. Dec.
Brooklyn ..... Elite Art Uph.
Brooklyn Famous Art Decorators
Brooklyn Fersiger's Fine Fabrics
Brooklyn ..... Fliederbaum & Son
Brooklyn ..... L. Frankel & Sons
Brooklyn ..... Fruchts
Brooklyn ..... George's Uph.
Brooklyn ..... Hertzan Dec.
Brooklyn ..... H. Jaffe
Brooklyn ..... J. & S. Uph.
Brooklyn ..... Leehan Uph.
Brooklyn ..... Harry Markowitz
Brooklyn ..... Michaels Bros.
Brooklyn ..... Michaels & Co.
Brooklyn ..... Morris D. G.
Brooklyn ..... Morris Fabric [redacted]
Brook yn ..... Muns Yard Goods
Brooklyn ..... Nathan's
Brooklyn ..... Plymouth Dec.
Brooklyn ..... Newmoe Dec.
Brooklyn ..... Silvers Uph.
Brooklyn ..... Sol's Int. Dec.
Brooklyn Springer's Dec. Service
Brooklyn ..... Sunset Uph.
Brooklyn ..... Town & Country Int.
Brooklyn ..... Utica Int. Dec.
Brooklyn ..... Weinberg's Dec.
Brooklyn ..... Well-Built Uph.
Corning ..... Cushing's
Cortland ..... Peck's Furn. House
Danville ..... Carney S. Boswell
East Hampton ..... H. M. Diamond
Elmira ..... Iszard's
Garden City ..... Frankel's
Geneva ..... J. W. Smith Dry Goods Co.
Gloversville ..... Chas. Tate
Great Neck Creative Decorators
Glens Falls ..... Cushman's
Hempstead ..... Franklin Shops
Hempstead ..... Nassau Decorators
Herkimer ..... N. G. Munger & Co.
Ithaca ..... The Yardstick
Jamestown ..... Nelson's
Jamestown ..... Biglow's
Middletown ..... J. V. Demerest Dry Goods Co.
Mt. Vernon ..... Reliable Silk Store
New York ..... Altman's
New York ..... Bloomingdale's
New York ..... Gimbel's
New York Lorraine Studios
New York ..... McCreery's
New York ..... Stern's
New Rochelle ..... Bloomingdale's
Niagara Falls ..... Kahn Dec.
Nyack ..... Bliss Decorators
Olean ..... A. J. Ewing
Oneonta ..... Oneonta Dept. Store
Patchogue ..... Cantor's
Plattsburg ..... Gerva's Studio
Poughkeepsie ..... The Wallace Co.
Rochester ..... Sibley, Lindsay & Curr Co.
Scarsdale ..... Chas. H. [redacted] Co.
Schenectady ..... The Carl Co.
Schenectady ..... The Quality Shop
Syracuse ..... C. E. Chappells & Sons, Inc.
Troy ..... R. C. Reynolds
Utica ..... Erwin Home Dec.
Utica ..... J. B. Wells & Sons
White Plains Canter & Ackerman
White Plains Paterson Silk Store
White Plains ..... Saxon Fabrics
Yonkers ..... Feiner Decorators
Yonkers ..... Reliable Silk Store

NORTH CAROLINA
Asheville ..... Bon Marche
Burlington ..... B. A. Sellars
Charlotte ..... Dorsey's, Inc.
Goldsboro ..... H. Weil
Greensboro ..... Ellis Stone
Greensboro ..... Morrison Neese
Greensboro ..... Bradley Wyrick
High Point ..... Efirds Dept. Store
Lexington ..... J. F. Ward Co.
Lumberton ..... The Curtain [redacted]
Maiden ..... Maiden Fabrics, Inc.
Raleigh ..... Weavers Textile Co.
Rocky Mount ..... Weavers Fabrics
Wilmington ..... Belk Williams
Salisbury ..... Dave Oestreicher

NORTH DAKOTA
Fargo ..... Store Without a Name
Grand Forks ..... R. B. Griffith
Jamestown ..... Eddy Furn.

OHIO
Akron ..... Polsky's
Ashland ..... The Home Co.
Athens ..... Baker & Stauffer
Barberton C. Weigand Furn. Co.
Bellefontaine ..... Uhlman's
Bellevue ..... A. Ruffing Store
Bryan ..... Uhlman's
Bucyrus ..... Lamb's
Canton ..... Thurin's
Chagrin Falls Brewster & Church
Chardon ..... Bostwick's
Cincinnati ..... Shillito's
Cleveland ..... Taylor's
Columbus ..... Lazarus
Dayton ..... Rike Kumler Co.
Delphos ..... Wegers
Defiance ..... Harding's
Elyria ..... C. H. Mertha Co.
Findlay ..... C. W. Patterson Co.
Fostoria ..... Eddie A. Spieldenner
Fremont ..... Paul E. Spieldenner
Greenville ..... The Palace
Lancaster ..... Bininger's
Lima ..... Gregg's
Lorain ..... Fenner Floors
Mansfield ..... H. L. Reed Co.
Marietta ..... Bonham's
Medina ..... Ziegler's
Middletown Rathman Troup Furn.
Mt. Vernon ..... The Rudin Co.
Newark ..... J. J. Carroll Co.
Paulding ..... Ducat's
Piqua ..... Brown Store
Ravenna ..... Miller's
Sidney ..... Uhlman's
Tiffin ..... Home Dec. Studio
Toledo ..... Lamson's
Van Wert ..... John Earl Co.
Willoughby ..... Meil's, Inc.
Youngstown ..... Strouss-Hirshberg Co.
Zanesville ..... [redacted] H. Mees

OKLAHOMA
Ardmore ..... A. [redacted] B. Rawlins
Enid ..... Herzberg's
Enid ..... Loomis Furn.
Oklahoma City ..... Halliburton's
Oklahoma City ..... Kerr's
Ponca City ..... Glenn Paris & Sons
Tulsa ..... Vandever's
Shawnee ..... Rib Warren's

OREGON
Portland ..... The Curtain Store
Portland Hollywood Curtain Shop
Portland ..... Lipman Wolfe
Portland ..... Meier & Frank

PENNSYLVANIA
Altoona ..... The Spinning Wheel Decorators
Ardmore ..... Fabric Town
Allentown ..... Hess Bros.
Allentown ..... H. Leh & Co.
Allentown ..... J. B. Van Sciver
Bethlehem ..... The [redacted] & Bull Corp.
Easton ..... Orr's Dept. Store
Germantown ..... James S. Jones & Co.
Hazleton ..... Ariotto's
Johnstown ..... Penn Traffic Co.
Lancaster ..... Westenberger, Maley & Myers
Media ..... Du Barry Fabrics
New Kensington ..... Hart's
Philadelphia ..... John Wanamaker
Philadelphia ..... Gimbel Bros.
Philadelphia ..... Lit Bros.
Philadelphia ..... Madison Incorp.
Philadelphia ..... Osker Huber
Pittsburgh ..... Joseph Horne
Scranton ..... Cleland-Simpson Co.
Scranton Scranton Dry Goods Co.
Scranton ..... Stoher & Fisher
Sharon ..... The Sharon Store
Stroudsburg ..... A. B. Wyckoff
West Chester ..... Wm. J. Kaufman
Wilkes Barre ..... Isaac Long Store
York ..... Gchley's

RHODE ISLAND
East Providence Bernice Bergman
Providence ..... The Boston Store

SOUTH CAROLINA
Anderson ..... G. H. Bailes
Charleston ..... C. B. Prentiss
Greenville ..... Belk Simpson
Orangeburg ..... Interiors, Inc.
Spartanburg ..... Aug. W. Smith

SOUTH DAKOTA
Brookings ..... Cole's
Rapid City ..... Busek's
Sioux Falls ..... Donahue's
Watertown ..... Davey Furn.
Yanktown ..... Greenlee's

TENNESSEE
Bristol ..... King's
Chattanooga ..... Heller's
Chatanooga ..... Loveman's
Clarksville ..... McNeal & Edwards
Jackson ..... Holland's
Johnson City ..... Doseer Bros.
Johnson City ..... King's
Kingsport ..... Johnson's
Kingsport ..... W. E. Greene Co.
Knoxville ..... Miller's, Inc.
McMinnville Kings Dept. Store
Memphis ..... Rhodes-Jennings
Memphis ..... Williams Shade & Awning
Nashville ..... Cain Sloan
Nashville ..... McClures

TEXAS
Abilene ..... Star Drapery Shop
Austin ..... Scarbrough's
Beaumont ..... The Whitehouse
Corpus Christi Allen Furn. Co.
Corpus Christi ..... Lichtenstein's
Dallas ..... Titche Goettinger
Denison ..... Jennings, North Side
Denton ..... Russell's
Ft. Worth ..... Cox's
Ft. Worth ..... Stripling's
Fredericksburg ..... Kendall Hedges
Gainesville ..... Clayton's
Galveston Nu-Way Carpet & Uph.
Galveston ..... Plantowsky's
Hillsboro ..... Martin-McDonald
Harlingen ..... Crossland's
Houston ..... Stower's
Huntsville ..... The Grand Leader
Kerrville ..... Schreiner's
Levelland ..... Stacy [redacted]
Longview ..... McWilliams
Lubbock ..... Memphill Wells
Marshall ..... Joe Weisman
McKinney ..... McKinney D. G. Co.
Palestine ..... The Grand Leader
Paris Aiken's Home Furnishings
San Antonio ..... Joske's
San Antonio ..... Stower's
Sherman ..... Knight Furn.
Waco ..... Cox's
Waco ..... R. T. Dennis
Waxahachie ..... Cheeves Bros.
Wichita Falls North Texas Furn.

VERMONT
Bennington ..... Lovett & Boynton
Brattleboro ..... Houghton-Simonds
Burlington ..... Childs & Germaine
Burlington Lawrence & Le Clair
Barre The Floor Covering Store

VIRGINIA
Charlottesville ..... J. D. & J. S. Tillman
Culpepper ..... Johnson's
Danville ..... Belk's
East Radford ..... Leggett's Dept. Store
Fredericksburg ..... Brent Store
Front Royal ..... Weaver's
Lynchburg ..... D. Moses
Lynchburg ..... Schewels Furn. Co.
Newport News ..... Nachman's
Newport News ..... Broadway Dept. Store
Norfolk ..... Ajax Co.
Norfolk ..... Boyd's
Norfolk ..... W. G. Swartz
Petersburg ..... Rucker's, Inc.
Portsmouth ..... C. S. Weiss & Son
Richmond ..... Thalhimer's
Richmond ..... Williams & Reed
Roanoke ..... S. H. Heironimus
Roanoke ..... Reid & Cutshall
Staunton ..... Leggett's Dept. Store
Waynesboro ..... J. L. Barksdale

WASHINGTON
Bremerton Bremer's Dept. Store
Seattle ..... Bon Marche
Seattle ..... Frederick & Nelson
Spokane The Spokane Dry Goods
Spokane ..... Tull & Gibbs
Tacoma ..... Selden's
Yakima ..... Simon's Furn. Co.
Yakima ..... Harold H. Schultz
Yakima ..... E. T. Windrose

WEST VIRGINIA
Beckley ..... Clark Stores
Beckley ..... Curtain Shop
Charleston Diamond Dept. Store
Clarksburg Parsons-Souders Co.
Bluefield ..... Clark Stores
Huntington Anderson Newcombe
Huntington ..... Kriegers
Parkersburg ..... Curtain Shop
Parkersburg ..... Dils Bros.
Wheeling ..... Stone and Thomas

WISCONSIN
Appleton ..... H. C. Prange
Eau Claire ..... Keegan's
Green Bay ..... H. C. Prange
Kenosha Northwestern Drapery
La Crosse ..... Doerflingers
Madison ..... Hendricksons
Milwaukee ..... Gimbel's
Racine ..... Porters
Sheboygan ..... H. C. Prange
Superior ..... Tillman's
Waukesha ..... James Store

WYOMING
Casper ..... Harris Furn. Co.
Cheyenne ..... Harris Furn. Co.
Sheridan ..... Brouillette's

CANADA
Hamilton ..... T. Eaton Co.
London C. W. Wallace Co., Ltd.
Montreal ..... T. Eaton Co., Ltd.
Ottawa ..... Charles Ogilvy, Ltd.
Niagara Falls ..... C. W. Wallace Co., Ltd.
St. Catherines ..... C. [redacted] Wallace Co., Ltd.
Toronto ..... T. Eaton Co., Ltd.
Vancouver ..... Hudson's Bay Co.
Vancouver ..... Woodward Dept. Stores, Ltd.
Windsor ..... C. H. Smith Co., Ltd.

DECORATOR'S DIARY

CONTINUED FROM PAGE 154

very neat, but it was the lighting that kept it from being a dark and useless little box. A single 20-watt fluorescent fixture containing a warm white tube was attached to the under side of the bottom overhead shelf about four inches back from the edge. A strip of plywood was attached to the edge of the shelf to conceal the fixture and—this is the smart part—the mirror was *painted* down as far as the



Lighting for vanity

depth of the fixture to keep the light from reflecting back in your eyes. Since the painted strip matched the gray of the wall and the shelves, I didn't even realize it was there. Never saw such an efficient dressing table in so small a space. And I had to look twice to realize how small it was since a closet with a mirrored door spanned the space between it and the bathroom. —M. R.

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It's a dream world . . . in a Hale's bed!



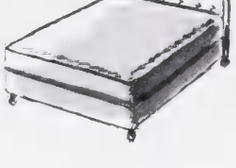
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Features • Headboard with superb wide shaped moulding, finished wood panel or upholstered panel, impression tufted . . . finishes: French walnut, fruitwood, mahogany, antique white and gold, or to match your sample. Custom tailored bedspread, fully lined . . . of lustrous silk faced satin or dull antique satin, choice of colors. And most important, famous *Simmons Beautyrest* mattress with box spring to match, mounted on Harvard de luxe large wheel frame for easy handling.

See them at stores listed, or write for folder of finishes and fabrics.

Unit A • 5 ft. wide bed (6" wider than standard)
- Headboard, upholstered or finished panel
- Famous *Simmons Beautyrest* mattress
- *Simmons* box spring to match
- Harvard de luxe metal frame, large castors
- Satin bedspread, choice of colors

Complete only **395.**





Unit B • 6 ft. wide bed (18" wider than standard)
- Headboard, upholstered or finished panel
- Famous *Simmons Beautyrest* mattress, 72" wide
- Two *Simmons* box springs to match
- Harvard de luxe metal frame, large castors
- Satin bedspread, choice of colors

Complete only **495.**

Unit C • 78" headboard with twin beds attached
- Headboard, upholstered or finished panel
- Two *Simmons Beautyrest* mattresses, twin size
- Two *Simmons* box springs to match, twin size
- Two Harvard de luxe metal frames, large castors
- Satin bedspread, choice of colors

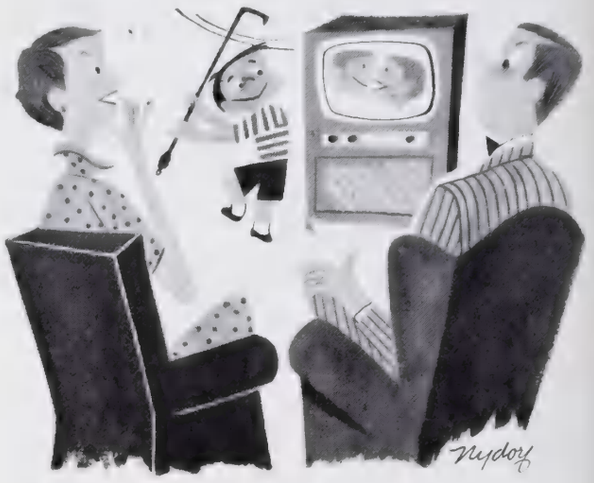
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Albany, Mayfair, Inc.
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The Parental DILEMMA



It's a question of spare the rod and spoil the television, or—how old-fashioned should you be?

By Lloyd Shearer

I used to think that raising children in this modern day and era would be a cinch. Now, after having three of my own—my wife helped me in this—I'm not so sure; neither is my wife.

It seems that raising a child correctly these days is infinitely more difficult than it was 30 years ago when no one ever heard of Drs. Kinsey and Gesell, and a man named Freud was discussed only in women's beauty parlors.

Offhand, you wouldn't think this to be the truth, and for that matter, neither did we before we tried it. But now we have a four-year-old son and a pair of one-year old twins, and despite such modern conveniences as diaper service, electric blankets, and washing machines, we're convinced that bringing up Junior in 1910 or 1920 was a delightful tea-party compared to the child-rearing problems young parents face today.

For example, 25 years ago when I was a naughty little tyke, my mother used to let me have a fast one across the south side and cart me off to bed. I'd scream myself to sleep. I'd not repeat the offense, and that's all there was to it.

Nowadays, such punishment meted out to a child is virtua criminal and reveals you as a w ward parent with an alarming l of fundamental child psycholo So at least the child psychologi continue to tell us.

One of these—she happens to my sister-in-law—was visiting u few weeks ago when our son, Der picked up a pair of fire tongs a tried to ram them through the te vision screen. This is a militant tle habit the boy has developed late and since our television isn't yet paid for, I've tried to cu the child with a hundred explai tions of how short a distance a d lar travels these days, but this doctrination was to no avail.

On this particular Wednesd the boy sneaked the tongs out the closet, and while I was readi Drew Pearson, began to annihil the television receiver. As charged the set, chipping away o corner of the cabinet. I bounc up from the "Washington-Mer Go-Round," snatched the tongs of his hands and whacked h across the fanny. I then carried h toward his room, excitedly sh ing, "Now you're going to bed."

I had just reached his room wh

(*Continued on page* 222)



Home of Architect Henry L. Kamphoefner, Raleigh, N. C. He designed this window wall of Thermopane *insulating glass to make the room seem larger and to take advantage of solar heat in winter.*

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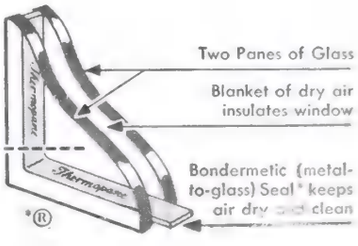
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THE PARENTAL DILEMMA

CONTINUED FROM PAGE 220

my sister-in-law's hand, an assortment of knuckles and rings, fell upon my shoulder. "Put the child down," she ordered. "What do you think you're doing?"

"I'm punishing him," I explained. "He almost broke the television set. And Gypsy Rose Lee is on tonight."

"You mean," my wife's sister asked as if I were contemplating a hatchet murder, "that you were going to punish Derek by putting him to bed?"

"Yes," I said.

A look of such stark horror swept across the girl's face that I felt like Dracula, and I put the child down.

Immediately, sister-in-law clasped Derek to her breast. "Don't you know," she demanded, her voice violently stomping its foot, "that sending a child to bed is the most stupid form of punishment known to man?"

I said nothing. I didn't have the chance.

"Once you send a child to bed for punishment," she ran on, "you're likely to have trouble with him at every single bedtime. He looks upon bed and sleep as terrible penalties. They become repulsive to him and he may never again know a good night's sleep. Is that the kind of future you want for your son?"

I lowered my evil head in shame.

THE next day Derek rammed his shovel through the TV screen, the set promptly blew up, and our panic-stricken neighbors called the fire department. But all this, I'm told by the authorities is much better than spanking your son and sending him to bed an hour early.

Dr. Benjamin Spock, whose *Baby and Child Care* has sold a million copies in the pocket edition is a case in point. "I wouldn't advise putting a child in his room for punishment," writes the Doc, "that makes it seem like prison. You want him to love his room for play or sleeping." John Langdon-Davies, the British expert on child guidance, also comes up with, "What is more stupid than to punish a child by sending him to bed?"

According to the experts, children exposed to such punishment grow up into neurotics and misanthropes. Supposedly, the old-fashioned method of child-rearing is largely responsible for the great number of psychological misfits we have in the world today. That's w my wife and I are right smack the center of the contempora parental dilemma. How do y raise kids? By the tradition standards or the latest research?

My wife and I were brought in the paleolithic or 1920 mann When we sucked our thumbs, mothers put alum on them, or pa no attention to us, and eventua we stopped. When Derek sucks thumb, we're quoted a long passa from Freud declaring the act to a form of masturbation. We're t that unless we consult a psych trist, the kid has a very go chance of developing into a noto ous sex fiend.

As I've said, I sucked my thu for years as a child, and nowhe at any time, not even when I w in college, have I ever been arrest or detained on a criminal assa charge.

SIMILARLY, when my wife w a little girl, she used to fall her knees whenever she didn't wa to do a thing. On such occasio her mother would say, "If you that, Mummy won't love you a more."

The other day my boy threw portable typewriter out of the w dow. My wife, in a masterful d play of self-control, said to hi "You've done a wicked thing a Mummy doesn't love you a more."

Now it so happens that our pe atrician was in the house at t time—he'd come to give Derek inoculation—and when he hea my wife speak that sentence he most blew his top.

"My dear Mrs. Shearer," he claimed, "you must never say t again."

"Say what?" my wife asked.

"That 'Mummy doesn't love y any more.'"

"Why not?" my wife ask "That's the third time he's brok the typewriter and since we're t ing not to spank him, the only w of punishing him is to talk to h severely."

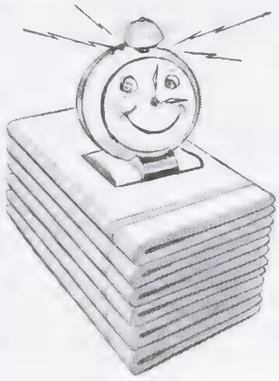
"Maybe so," the doctor sa "but to threaten a child with t realization that his mother does love him any more is to depr him of the one thing he needs m —the feeling that he's loved a wanted. Do you realize how aw it is for a child to grow up kno ing that his own mother does love him?"

(*Continued on page* 224)

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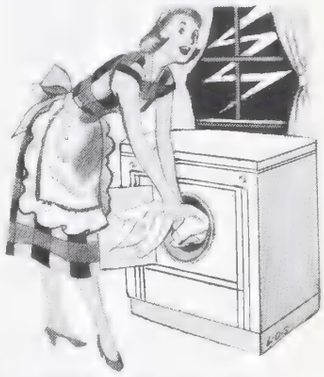
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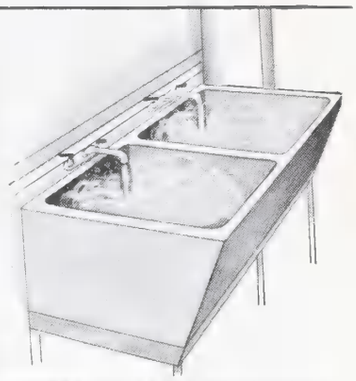
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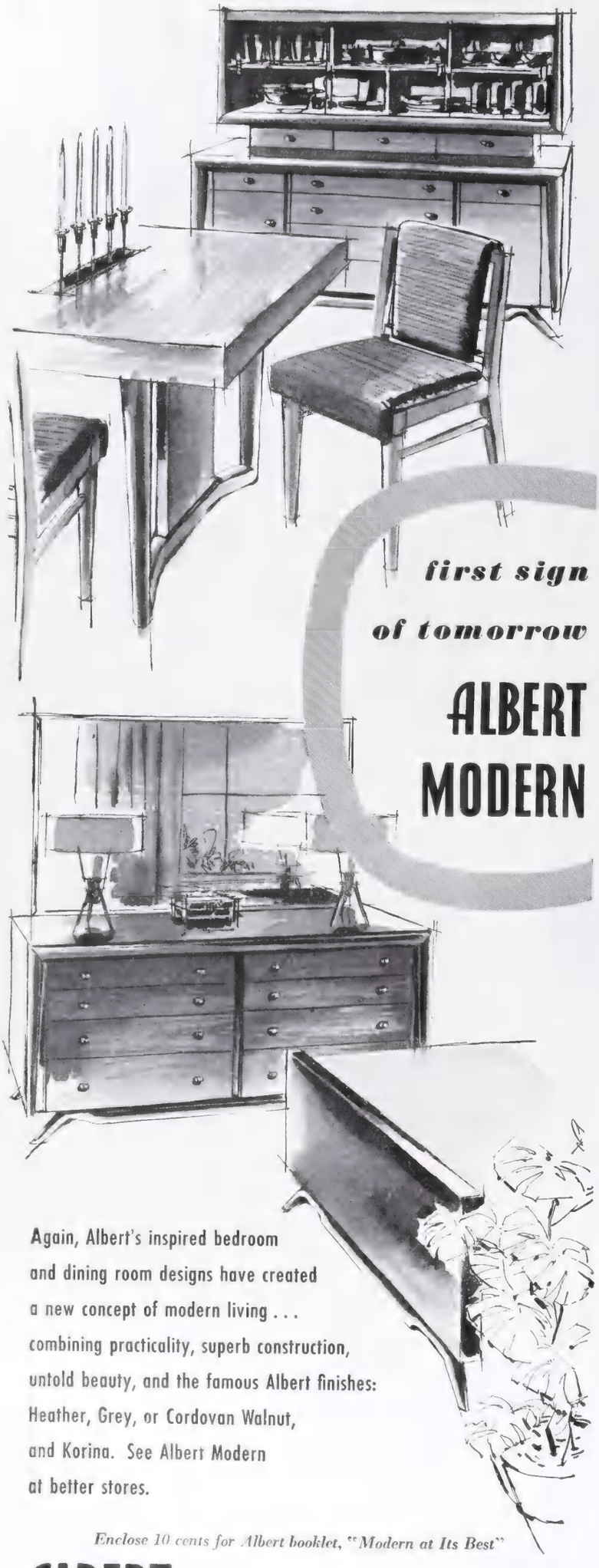
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THE PARENTAL DILEMMA

CONTINUED FROM PAGE 222

A very fast girl with a proverb, my wife said. "I really think you're making a mountain out of a molehill. Derek's probably forgotten what I've said already."

The pediatrician disagreed and proceeded to explain how an unhappy childhood frequently manifests itself in adulthood by a violent, neurotic behavior-pattern.

When I got home that evening, I found my wife smothering the boy with affection and an estimate on my desk from the typewriter repair shop for $27.50.

I had a talk with the little woman on the subject of child-rearing, and we decided that if the boy did anything nasty while I was away at work, his mother was to warn him not to repeat the crime by saying, "I'm going to tell Daddy about this when he comes home."

THE following day the boy tossed some of Sinclair Lewis's best works into the fire. That evening his mother told me about the offense and I tried to explain to the lad that such Hitlerian tricks were *verboten*. This did little good and for three days, the boy kept thinning out our library.

On the fourth day when he consigned Graham Greene to the flames, I finally broke down and spanked him. He hasn't repeated the felony since, but now my wife says she's done a terrible thing.

She claims that by threatening Derek with his father, she's aroused in the boy a deep hatred of his Daddy. "Instead of making you the family-head to be loved and admired," she explains, "I've built you up as a boogey-man to be feared and disliked."

"That's nonsense," I've told her.

But in refutation she's shown me an article on child care by John Langdon-Davies in which the author, an acknowledged expert, says: "Threats are usually bad, but worst of all is the threat of 'telling your father'. Any mother who does this spoils two relationships: first, her own with the child, because it suggests that she is incapable of managing him without help: second, the child's relationship with the father who becomes the big stick, the angry policeman, the big executioner."

As a result of that article we've stopped using the threat. "I'll tell Daddy on you." Moreover, we've read dozens of books by the child guidance authorities. All of them point out that the best way to bring up a child is not to punish him. "It is better to do nothing at all," advises Dr. Andrew Gesell, director of Yale University's Clinic of Child Development, "than to be too severe with a young child."

"People who have specialized in child care," writes Dr. Spock, "feel that punishment is seldom required."

"The trouble with child punishment," says John Langdon-Davies, "is that it is so dangerous to the parent."

Now, my wife and I aren't reactionaries. We're just as progressive as the next couple. But we can't escape the fact that we were spanked and punished when we were little and that we seem to have grown into solid tax-paying citizens. Why, we ask ourselves, won't our children follow in our footsteps if we treat them in the same manner?

We've seen the children of our friends who don't believe in punishment, and for the most part, their offspring are spoiled, selfish and willful. We don't want our children to grow up like that.

By the same token, we don't want to punish them into becoming neurotics who when fully grown will spend most of their time with a psychoanalyst, only to be told that we as their parents are responsible for all the unhappiness in their lives.

IT'S really most perplexing. We're searching for a common-sense method by which to raise our offspring, a way somewhere between the standards of the past and the present, and we can't seem to find such a method.

Of course, we're pretty new at this business of bringing up baby and our present dilemma may be part of our apprenticeship as parents. But somehow we feel that 20 or 30 years ago when there weren't so many authorities on everything in America, the papas and mamas of the nation had a whole lot easier going with Junior than we have today with the authorities.

True or false?





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Mobile — Adam Glass & Company

ARIZONA
Phoenix — Diamond's
Tucson — Jacome's Dept. Store

CALIFORNIA
Alameda — Barker Tilton Inc.
Fresno — Cooper's Inc.
Long Beach — Buffum's
Los Angeles — Barker Bros. Corp.
San Diego — Walker Scott Corp.
San Francisco — The Emporium

COLORADO
Denver — The American Furniture Company
Denver — Daniels & Fisher Stores
Colorado Springs — Daniels & Fisher Stores
Greeley — J. V. Smith & Son

CONNECTICUT
Bridgeport — Vogue Decorators
Danbury — The Evelyn Shop
Hartford — G. Fox & Co.
Meriden — Hamrah's
Middletown — Caulkins & Post
New Britain — Hamilton & Co.
New Haven — The H. M. Bullard Company
Stamford — Four in One Shop
Waterbury — Windsor Curtain Shop

FLORIDA
Jacksonville — Furchgott's
Miami — Burdine's
St. Petersburg — Maas Brothers
Tampa — Maas Brothers

GEORGIA
Atlanta — Rich's

ILLINOIS
Bloomington — C. W. Klemm Co.
Chicago — Marshall Field & Company
Peoria — Block & Kuhl Co.
Rockford — The Car-Pet Line Store

INDIANA
Evansville — R. & G. Furniture Company
Fort Wayne — Earl Groth & Co.
Gary — Glen-Park Drapery
Indianapolis — The Wm. H. Block Co.
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IOWA
Ames — Younker Bros. Co.
Davenport — M. L. Parker Co.
Des Moines — Younker Bros. Co.
Fort Dodge — Younker Bros. Co.
Iowa City — Younker Bros. Co.
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KANSAS
Wichita — George Innes Co.

KENTUCKY
Louisville — Kaufman-Straus

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Baton Rouge — The Dalton Co.
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Duluth — Freimuth's Inc.
Faribault — Sellner's Draperies
Minneapolis — The Dayton Co.
Rochester — Orlen Ross
St. Paul — Schuneman's

MISSOURI
Kansas City — Duff & Repp Furniture Company
St. Louis — Famous Barr Co.

MONTANA
Billings — Elliot's
Butte — Burr Dept. Store
Great Falls — The Paris
Missoula — Missoula Mercantile Co.

NEBRASKA
Lincoln — Miller & Paine

NEW JERSEY
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Bayonne — Goldman & Barlach
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Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

At good stores everywhere. Also in white with:

curry *nutmeg* *sage-green*

Simtex

COVERS MORE TABLES THAN ANY OTHER MAKER IN AMERICA



PHOTOGRAPH BY MAYNARD PARKER

BULLETIN BOARD, FAMILY SIZE

Until you've had one, you have no idea how useful a family bulletin board can be. The Barry Sturts built this one in their kitchen. On it they tack invitations, announcements of coming events, the children's school work when it is outstanding, the latest recipe that appeals to anyone. Above all, they use it as a family intercommunication system. With all the comings and goings in a big family, this is about the only way to be sure each member gets his messages, knows where everybody is, when he is due home. One member of the family can be appointed custodian, to keep the board in good order.



A MODERN TRADITION

Flexscreen

BENNETT-IRELAND INC.
Chartered in 1906
NORWICH, NEW YORK

Flexscreen *has* become a modern tradition — on today's modern and traditional fireplaces. That's because its loveliness, convenience and safety enhance *any* hearth . . . because there's a Flexscreen that's *right* for every home.

There's only one Flexscreen. It's the original woven-metal fire curtain, with exclusive Unipull (the curtains glide open or closed at the touch of one hand). Positively spark-proof, yet its sheer beauty drapes your fires with a graceful charm that's sure to be envied.

There's a selection of beautifully styled attached Flexscreens—or you may have Flexscreen in a movable frame, if you prefer. Just insist on the Flexscreen label—at better stores everywhere. Write us for your catalog, at 1051 Bank Street.



Here's a gay, versatile design with wonderful decorative possibilities.

CARNAVAL ONE OF STOCKWELL'S "Trend of the Times Wallpapers"

It is one of 14 patterns in the *now-famous* group of Caribbean Cruise WALLPAPER

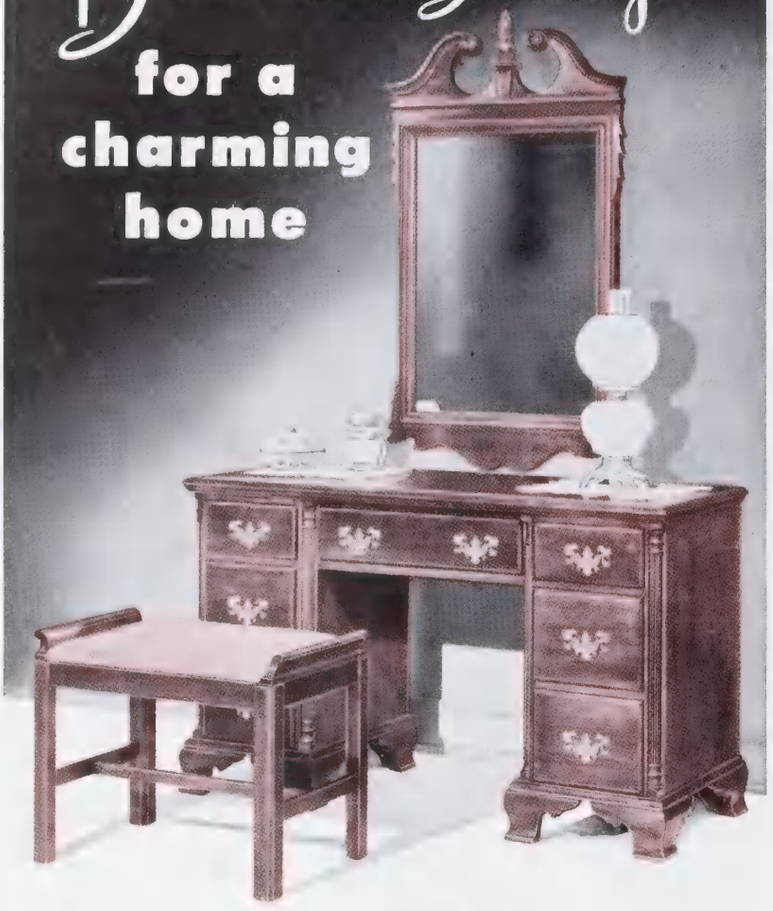
Inspired by the exotic beauty and festive spirit of the Caribbean . . . this series offers enchanting new background ideas for today's decorating.

Write for name of nearest dealer

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LOS ANGELES 5, CALIF.

Send 25c for beautifully illustrated brochure

Burnished Beauty for a charming home



Hungerford 18th Century in solid mahogany

Designed to bring you all the enchantment of the past in a style that never goes out of style. Finer construction makes Hungerford 18th Century a sound investment at a reasonable price. Solid mahogany, the finest of cabinet woods, means furniture that grows more beautiful with age. The vanity, hand buffed to a satin-smooth, winey-rich finish, is one of the open stock pieces available at better stores everywhere. For free booklet, write Dept. L-10.

Solid Mahogany by **Hungerford, Memphis**

Among the many fine stores featuring Hungerford 18th Century are:

Adam Glass & Company, Mobile, Ala.
Barrows Furniture Co., Phoenix, Ariz.
Arcade Furniture Store, Fort Smith, Ark.
Pacific Furniture Co., Fresno, Calif.
American Furniture Co., Denver, Colo.
Pierson's, Ansonia, Conn.
Woodrum's, Miami, Fla.
Davison-Paxon Company, Atlanta, Ga.
Schultheis & Sons, Vincennes, Ind.
Davidson Company, Des Moines, Iowa
Geo. Innes Company, Wichita, Kan.
Morris Kirschman & Co., New Orleans, La.
Hecht Brothers, Baltimore, Md.
Michael J. Sullivan, Inc., Lawrence, Mass.
Senoj Furniture Co., Greenville, Miss.
Biederman Furniture Co., St. Louis, Mo.
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Watch future advertisements for additional dealers.

★ WORLD'S LARGEST MANUFACTURER OF SOLID MAHOGANY FURNITURE ★

Decorating advice by mail

If you're decorating or refurnishing your home, House Beautiful offers you this personal service

How many times have you said: "If I could only talk to someone who really knows decorating, I could whip that room into shape."? Well, here is your big opportunity. HOUSE BEAUTIFUL is offering you the consulting services of Elaine Neal, an expert who knows the home furnishings field inside out.

This is not a service handled by a department or group of people. It is a truly personal service done by one person for one person. In other words, every room is visualized as a unit and seen through one pair of eyes. If a group of people handled the mail with one person doing color, for instance, and one fabrics, and one furniture placement, there could be no continuity, for each one would see your problem from a special angle—a different viewpoint.

Therefore, we ask you to be patient with us when the answers do not reach you within the three- or four-week limit. Mrs. Neal tries to get them out as promptly as possible, but at certain seasons—spring and fall—the mail piles up so that the time lapse can be quite long. And the only fair thing is to answer the letters in their proper turn.

Try to send in your plans and information well ahead of the date by which you wish to complete your rooms, and follow the directions on the opposite page carefully.

WHAT YOU SHOULD SEND US

1. Send us a floor plan drawn to ¼-inch scale, showing window and door placements, giving measurements and dimensions, ceiling height, and distances fireplaces or jogs extend from wall. Indicate the location of radiators, pipes, and electric outlets. Tell us the kind of windows you have, whether sash or casement, small or large panes, the distance of sills from the floor. Tell us in what direction the windows face.

2. List your favorite colors, and tell us which styles of decoration and furniture you prefer. Describe the furnishings you wish to keep and what you desire to buy new. Tell us whether your taste leans to wallpaper or paint.

3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.

WHAT WE DO FOR YOU

1. We will send your floor plan back to you, showing your furniture arranged in a comfortable, balanced manner.

2. We will suggest color schemes and send color guide samples of wallpaper, paint colors, and fabrics. We cannot, however, guarantee fabric distribution in all regions, but our samples will serve as guides for your shopping.

3. We will suggest draperies, accessories, and the placement of pictures, mirrors, and lamps.

4. We will send you this information—four pages of it—clipped together in an orderly, easy-to-refer-to, portfolio, 8″ x 10″. All samples will be pasted down neatly and securely on the pages so you won't mix them or lose them.



Elaine Neal. ***House Beautiful's Decorating Adviser***

Address her at HOUSE BEAUTIFUL, *572 Madison Avenue, New York 22, N.Y. Give all the important facts. Allow at least 3 weeks for reply. Remember to include fee of $5 per room. Make checks payable to* HOUSE BEAUTIFUL.





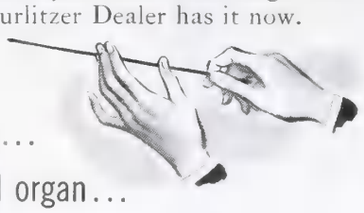
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with 1000 different tonal effects



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Music of the masters, or music of the moment—play either, play both on this new Wurlitzer Organ. Even if you've never played an organ before, you'll find this one easy to "get on to." A new book shows you how to start right off with simple tunes. Your Wurlitzer Dealer has it now.



Solo voices... blended harmonies... majestic full organ...

Let your hands wander over the keys—and listen! There's the voice of the clarinet, the fife, the French horn, the piccolo. Now you hear the harmony of diapason and strings—a multitude of tonal colors that puts new fun in playing and new joy in music.

Built in the tradition of the "Mighty Wurlitzer," this new Wurlitzer Organ is *complete*—a musical instrument the whole family can enjoy. Two full 61-note keyboards for your fingers. A 25-note pedal keyboard for your feet. And fully equipped, ready to plug in and play, it's the lowest-priced standard two-manual organ you can buy.

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PHOTOGRAPH BY MAYNARD PARKER



Decorate your outdoor living-dining room with good-looking flowers, using the same taste that you apply to furnishing indoors. Note how raised edge lends importance to plant bed.

Bring your garden right up to your house

Today's gardens are not to be viewed from afar, but are made to be lived in and enjoyed close at hand

RUTH B. MILLMAN, LANDSCAPE ARCHITECT



If insects are a problem and your outdoor living must be in screened area, have your flowers close by; otherwise you will miss their fragrance and subtle color and texture changes.



The "Hospitality Area" comes to life with

Haeger Ceramics

SALLY POTTER says: "You have a talent—for home arrangement!"



EVERY WOMAN HAS IT. Perhaps you can't draw a line, but being a woman, "home making" is a deep-grained instinct, just waiting for a few little nudges to bring it out.

YOUR "HOSPITALITY AREA." First, it's for several guests who will sit while they chat with you. You'll want places for cigarettes, magazines, ashtrays, flowers and, above all, lamps. Here our end tables are chests in disguise; the sturdy coffee table large enough for flower bowls, books, and coffee, of course. Notice how we "make a wall" by screening an unused arch to the next room.

THE "LIFE" OF THE AREA. *Study* this arrangement. Isn't it hospitable? And what gives you that feeling? The Haeger accessories, of course. The lustrous beauty in the lamp design...the serene loveliness of the flower bowl ...the gay, whimsical figurines...the practical and pretty array of smoking conveniences. This is where your "woman's touch"—as personal as your signature—expressed in the Haeger Ceramics *you select* will create a charmingly warm and hospitable atmosphere in your home.



Do visit your nearest store featuring Haeger Ceramics soon. Feel as well as see the glorious glazes and colors on the many intriguing designs. You will be doubly proud of your selection, for Haeger is the greatest name in Ceramic Lamps and Artware today.

Sincerely,

Sally Potter

Director Home Service Division

The Haeger Potteries, INC. 7 MAIDEN LANE • DUNDEE, ILLINOIS



DESIGNED BY BAY STATE NURSERIES PHOTOGRAPH BY PAUL GENEREUX

A small garden needs only a few plants, so you can afford to buy real fine ones—the kind you like to have close to your daily living. Here is a good example of a very simple arrangement from the 1951 Boston Flower Show.



PHOTOGRAPH BY PHIL FEIN

Where does the house end and the garden begin? This is a most practical arrangement of paving for a combination path-terrace. Use of tubs and large pots of plants lets you move best plants into most prominent display positions.



PHOTOGRAPH BY MAYNARD PARKER SCOTT & IMLAY, LANDSCAPE ARCHITECTS

Courtyards are excellent—though often unexploited—pots for flowers. There's no wind to blow them over, and they can be seen from many angles. Spring bulbs often bloom weeks earlier than in unprotected areas, so shortens your winter.

Modern Living calls for 180° WATER

Today's automatic clothes-washers and dishwashers demand plenty of really *hot* water . . . 180° water. Besides, for bathing and beauty . . . for scores of household uses, you need an *abundance* of hot water at various temperatures. You get this *abundance* by mixing cold water with *hotter* water—180° water.



180° WATER *calls for* RUUD-MONEL

Hottest water can never rust Ruud's tank of solid Monel. You get years and years of flawless service . . . years and years of crystal-clear hot water.

The Performance-Rated Ruud-Monel gives the *hotter* water you need for many uses. Mixed with cold water, Ruud-Monel's hotter water gives you more hot water per gallon of tank size.



RUUD PRODUCTION is determined by the materials supply—Monel, steel, zinc, copper. Monel, in particular, is short because it is a vital war material. During this period when Ruud water heaters will be made in limited numbers, high manufacturing and performance standards will be rigidly maintained.

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- Galvanized-steel-tank water heaters.
- Commercial and industrial water heaters.
- The sensational Ruudiator House-heating Boiler.

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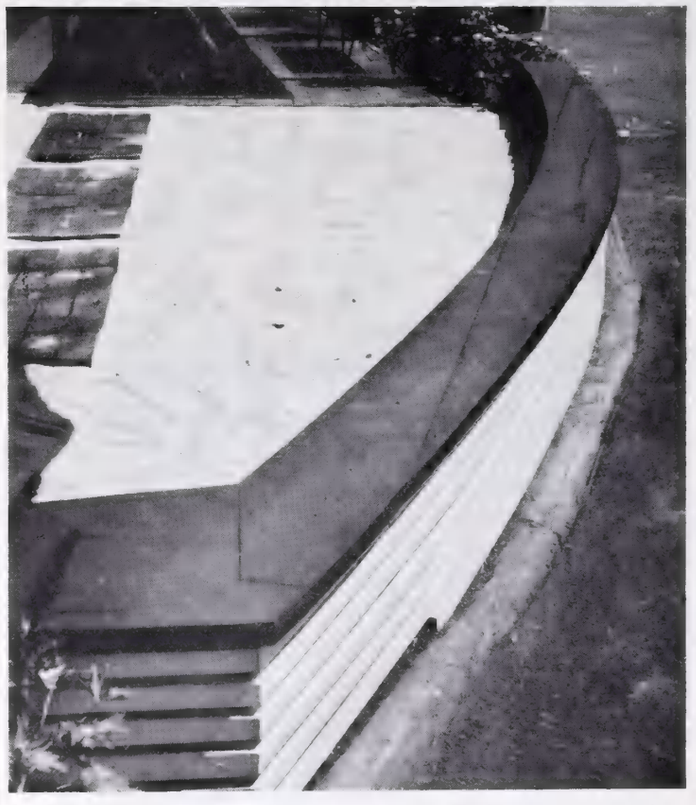


MALKIN & SHERLOCK, LANDSCAPE ARCHITECTS

HOW TO KEEP CHILDREN IN THEIR OWN BACK YARD

CONTINUED FROM PAGE 176

OSMUNDSON & STALEY, LANDSCAPE ARCHITECTS



Play yards must be easy to convert to adult uses. once need for them has passed. This sandbox can become an interesting flower bed. Wading pools make good lily pools. Spray pools become dance floors. Jungle gyms can do later duty as attractive trellises for vines.



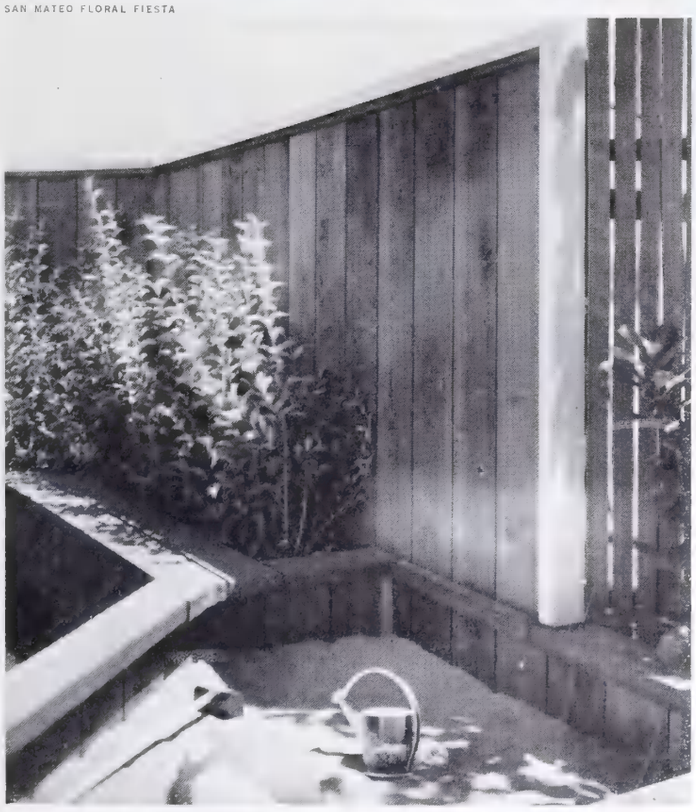
Only the pre-three-year-old is content just to dig. Older children want space to mold things from moist sand. But needs change so rapidly that all play facilities must be easy to convert to other uses. This sandbox will become lawn or patio.

Water keeps all ages happy. Wading pool needs only 6 to 12 inches of water. A simple concrete basin 10 to 20 feet across makes a spray pool. It dries in an hour, so can double as dance floor or roller rink. Can be flooded in winter for skating.

CLARENCE PRENTICE, LANDSCAPE NURSERYMAN



SAN MATEO FLORAL FIESTA



Play yard needs bold architectural lines so that it remains attractive even when snow falls. Good design also brings a pride of ownership to the children, resulting in better tidiness on their part. Fence keeps dogs and unwanted chilling winds out of play yard.

(*Continued on next page*)

Homemakers who know will have no other

get a COSCO Step Stool



A Comfortable Seat and a Safer Ladder
. . . All In One! Get Yours Today!

Don't use that risky, makeshift ladder another day. Reach top shelves easily—do your curtain-hanging and *all* your "climbing" tasks—on a steady, sturdy, *safer* Cosco Step Stool. No household is complete without one. *Swing out* the steps and you have an all-steel, six-leg ladder—tested to support 2,000 pounds. *Swing in* the steps (or leave them out for a footrest) and you have a comfortable, smartly styled seat, 24″ high, that's perfect for preparing vegetables, ironing—doing scores of tiresome household chores in sit-down comfort. All edges are rounded or turned under to protect hands and hose. Entire stool wipes sparkling clean with a damp cloth. Don't delay, get a "famous-for-quality" Cosco Step Stool. At department, furniture or hardware stores. Model illustrated, about $16.95; others from about $9.95.

HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA



Three Models—

Cosco Step Stools are built for every budget. Your choice of all-enamel or chromium-enamel finish, with or without back; all-plastic upholstery or plain; rubber-treaded steps; up to five colors. Get yours today.

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COSCO

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He'll like the wonderful atmosphere of this *Strahan* wallpaper —one of the endless variety of wallpapers created by this famous house. Select your favorites together. Your taste for the new and original, as well as the old and authentic, will be delighted by *Strahan* wallpapers. See them and see what they will do for your home . . . *Strahan*—wherever fine wallpaper is sold.

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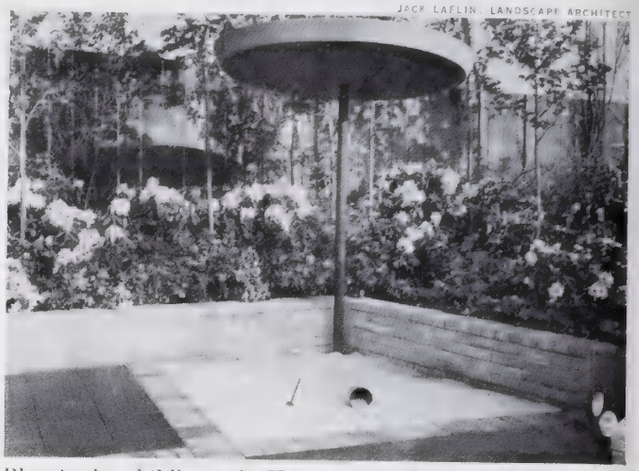
CHELSEA, MASSACHUSETTS

Showrooms at 417 Fifth Ave., New York 16 • Merchandise Mart, Room 1322, Chicago 54

HOW TO KEEP CHILDREN IN THEIR OWN BACK YARD

CONTINUED FROM PRECEDING PAGE

JACK LAFLIN, LANDSCAPE ARCHITECT



Play is the child's work. He deserves pleasant surroundings that pamper him as he works. This sandpile has its own sun shade, but note that sun sterilizes sand at some time in day.

OSMUNDSON & STALEY, LANDSCAPE ARCHITECTS



Children like to cook. Even the smallest yard has space for this workable, attractive arrangement over a bed of sand. Top of sheet metal is bent inward, deflects heat back to food.

PHOTOGRAPHS BY MAYNARD PARKER



Shade is a must. Overheated children are unhappy people. This shade was made from pipe and canvas by the Oakland Park Department for 1951 California Spring Garden Show.



Give Yourself More Time for Living

Get out of the kitchen... Relax while a complete dinner... savory Roast Beef,   flavor-packed Vegetables and delicious Apple Pie... "cooks while the cook's away"® inside the Chambers.

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

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COOKS WITH THE GAS TURNED *off*®



SUPER OVEN A dinner for 12 or a huge turkey—with only 45 minutes of gas! Basket type, non-tilt racks—slide easily, permit perfect heat circulation. Super insulation for 3 way performance—high speed, low temperature, and retained heat.



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Freedom! Hours of precious time are yours to enjoy every day—hours to spend with the children, to read, shop, sew, or just plain rest. It's all a gift from Chambers. And here's why. Your new Chambers Range is so completely insulated that it saves the heat ordinarily wasted. *Only 10 minutes of gas does a whole hour's cooking!* No more burned food . . . no more pot-watching . . . and much less meat shrinkage.

But that's not all! Chambers is engineered to last a lifetime . . . and it's so easy to use you'll find new pleasure in cooking! Chambers is *more* than a stove: it's a tremendous saver of food, flavor, time, fuel and labor, and a silent servant, always. No wonder you'll love Chambers—just as thousands of other owners do. *25-year guarantee on all vital parts.*

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▪ *Shrug off water* ▪ *Resist fading, mildew* ▪ *Wipe clean with a damp cloth* ▪ *Always pliant, won't stiffen, stick or crack.*

That pay off in wear...

Shower Curtain Ensembles of VINYLITE Brand Plastic

Beauty takes over the bathroom with these handsome, heavy gauge shower and window curtains by Para. Lovely patterns, lively colors . . . pick these Toscony prints for a gay splash of color—without splurging! The good looks last—for these completely waterproof curtains are made of durable, extra heavy VINYLITE Brand Plastic.

Every phase of living has been lightened, brightened by products made of this hard-working plastic by Bakelite Company. So look for that "Made of VINYLITE Plastics" signature—it stands for the best.



Versatile VINYLITE Plastic serves defense! Desalting kit makes sea water drinkable by use of chemicals and filter bag formed from VINYLITE Plastic because it is strong, lightweight, unaffected by climate and salt water. Made for The Permutit Co., N. Y., by Plastic Sheet Fabrication, Inc., N. Y.



"South Seas," above, in blue, green, maize, peach, rose, black, and silver. "Diamonds," upper left, in green, blue, maize, peach, with silver; pink or grey with white; white with black. Both made by Para Manufacturing Co., Inc., Newark 7, N. J.

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A Division of Union Carbide and Carbon Corporation
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You can get Shower show-offs...

described on facing page

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the first name in shower curtains

Para

MANUFACTURING CO., INC.
500 Central Ave., Newark 7, N. J.

NEVER AGAIN!

CONTINUED FROM PAGE 212

but to people you don't care much about. Still, they have to be invited. At this point you say, "Let's give a cocktail party and get it over with."

Having made the decision, you or your husband remembers that there are a number of business acquaintances whom it would be politic to invite, though again the thought of spending an entire evening with somebody to whom you really haven't anything to say stuns both of you. Very well, let's get them over with also. Those business acquaintances are now added to the list. Finally, as long as you are inviting people, you might just as well get your friends in. Sensible though your friends are, if you don't invite them, they are insulted.

THE invitations now amount to about fifty people. You have forgotten ten, and you will remember these two days before the party. Total: sixty. Your living room can comfortably handle fourteen people—well, say eighteen, by squeezing. Sixty seems a dangerous invasion. However, you are quite sure that all sixty aren't going to show up. They never do, do they? At any rate, it is going to be only an informal cocktail party, and if everybody cannot find a seat, it won't matter. What you do not admit—if you have had experience you know it to be true—is this: Sixty-*eight* people will show up. A few of those you wanted to have—quite often those you most wanted to have—do not appear. Others, however, bring friends whom they happened to meet—I suspect in a Mission or an Opium Den—that afternoon. Since nobody takes a cocktail party seriously, unexpected arrivals are presumed to be welcome. The cocktail party is the free-for-all of social intercourse.

The invitations read "from 5 to 7." At 5:30 the blissful silence that fills the world on a spring eve pervades your room. How sweet it is! How much sweeter it would be were you not conscious of its impermanence!

Then they arrive, with shattering shouts of "Oh's" and "My dears."

At six o'clock the room contains about all the people it can hold. However, most of them have not yet arrived. You hope quite a number will leave to make room for others. They don't.

By 6:30 the noise is such that it couldn't be worse in a cage in which a herd of monkeys are being

(*Continued on next page*)



The inspiration of ages* ... the craftsmanship of masters ... bring warmth and lustrous beauty to your table. Six-piece place setting in heavy-weight sterling $36.50 tax incl.

**Song of Solomon 2:1 "I AM the Rose of Sharon ..."*

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CONTINUED FROM PRECEDING PAGE

frightened by slithering alligators. The oxygen supply has given out; you are breathing pure, thick smoke. All those accidents which you foresaw were going to happen, and against which you had taken precautions, have happened, but in unexpected places. The anchovy canapé has been dropped on the light green chair; a peaceful cigarette, the only peaceful thing in the room, is smoldering in the piano; and the fat man has upset a Daiquiri. To his apologies you have replied, "Oh, it's nothing at all!"

One reason why you planned this party was to introduce Blenkinsop to Gaddish. These men have a lot in common. You have always wanted the two to meet, for it is possible that by such a meeting your husband's project might be furthered. Now Blenkinsop is in the east corner, Caddish in the west, and it looks as if never the twain shall meet.

IT IS a fallacy to believe that people make new friends at a cocktail party. No. Blenkinsop stays with his friends, Caddish with his, most of whom he saw yesterday. You now remember your purpose. You push a lot of people out of the way, you interrupt a few conversations, and you finally manage to get the two men together. Blenkinsop then asks Caddish what he thinks of the results of the election, and being unable to hear Caddish's reply, and being in any case totally uninterested in what he does think of the election. Blenkinsop drifts off to rejoin his friends.

Nobody leaves. Nobody leaves. Why? I do not understand it, because most people, I am sure, feel about a cocktail party as I do. Most people like to drink a cocktail or two, most of them would not agree with Paul Claudel's slighting statement that a cocktail is to a glass of wine as rape is to love. But can they really enjoy imbibing while standing on their feet in a fearfully close room? Why don't they leave? Is it asphyxiation that makes them stay? Is it fear of offending you? Or is it a hopeless, deedless inertia which has paralyzed their will? By eight o'clock it is *still* not over.

I presume that the way to shorten the duration of a cocktail party is to starve your guests. Hunger might make them go. However, your pride as a hostess does not permit you to be ungenerous. I don't know which is worse. I've attended cocktail parties where the food consisted of potato chips, mucilaginous olives, and peanuts. I have been to others where hors d'oeuvres rich enough for Chateaubriand or Honoré Balzac were served: smoked turkey, Nova Scotia salmon, caviar (though mostly red caviar), water chestnuts wrapped in bacon, meatballs, shrimps Orleans, piroshki, and petits saucissons (hot dogs). At the first party I ate stuff I detest because I didn't have anything else to do. At the second party I ate too much. In either case, I get no place.

Variation I-A of the *Get-It-Over-With* affair is the *Meet-the-Celebrity Cocktail Party*. It is like plain No. 1, except that the celebrity is obviously in agony and you will, in no circumstances, get to meet him.

More deadly and presumptuous than No. 1 or 1-A is No. 2—the *Business Cocktail Party*. This takes place in a hotel, to which, at the end of a difficult day, you are summoned so that you may become acquainted with the latest model of a refrigerator (or a new style of felt hat). The latest model is green instead of white; in other respects, it's the same refrigerator (or hat). You have to go: the refrigerator manufacturer is a client. If you don't show up, he will note your absence. It is perfectly amazing how accurately he counts the house.

AS YOU enter the room, you observe that it is lavishly decorated with flowers and that the trade mark of the refrigerator has been modeled in ice. If you should want a drink, you will not get it. The perspiring waiter will ask you what you want, and having carefully taken note of your wish, will disappear forever. If you should happen not to want a drink, six waiters will swoop down on you and force you to have one.

. You talk to people (if "talk" is the word I want) whom you have never seen before and will never see again. Mercifully, conversation is almost impossible, as there is on hand a six-piece hotel band, each musician especially chosen for strength of arm or power of breath. You don't get a look at the refrigerator, as the crowd is too thick. You are, however, handed an envelope which contains seven mimeographed press stories and four photographs. You are to take this home, study it, and learn that the new refrigerator represents "one of the significant contributions to the industrial development of civiliza-

tion" and "plays its part in making America great." Before you leave, brush by your client: in fact, bump into him. As long as you came, you might as well make doubly sure that he has seen you.

THE No. 3 party is the informal or *Oh-So-Gay Cocktail Party*. You are bidden to this by your young cousin who has just married and to whom you sent a wedding present, thinking that you had done your duty. He feels it *his* duty (or his bride does) to invite you to their new apartment, which consists of two tiny rooms in Greenwich Village, furnished "cutely," with a doll on one chair or a mobile hanging from the chandelier. (It's never both in the same apartment!) Everybody sits on the floor. You are by far the oldest person there. Only one kind of cocktail is served, a sweet drink the bride has invented which contains cream and maraschino. Young men find young girls, young girls find young men, they pair off in corners, they giggle, and the room vibrates with love. It is a matinee of mating. You are obviously an intruder and, therefore, you don't have to stay long. You never will be missed.

All cocktail parties are uncivilized and unproductive of sensible social intercourse. They are hard on the nerves, the ears, the respiratory system, the stomach, the back, the legs, and the feet. They are a cowardly way of repaying social obligations. If you don't wish to have people who invited you over for dinner or an entire evening, reciprocate by sending flowers and let it go at that.

I SHALL never again, positively never, go to a cocktail party. If *you* have to go, let me give you two suggestions. First, find a chair —right away. If you don't you'll have to stand for the duration. Don't bother mixing with people; let them come to you. Just find a chair and sit quietly. Second, arrange a password with your wife or husband, one which will let the other half know that it is time to go and no fooling. The password must be such that eavesdroppers will not understand its significance. My wife and I have one which works perfectly. I ask her or she asks me anything pertaining to Anatole France. It is surprising how easily Anatole France can be worked into any conversation. If I hear her say, "It is years since I read *Penguin Island*," I get up and say to the hostess, "It has been lovely. Thank you so much for having us."

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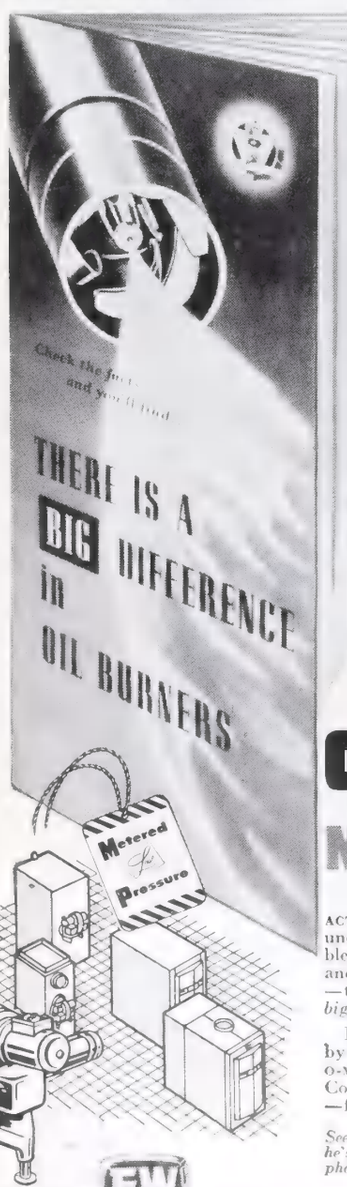
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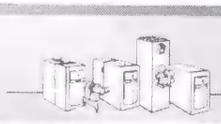
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Take It Easy, Lady!

To free yourself from the slavery of housework, take advantage of new and efficient labor-saving equipment

By Charlotte Conway



Are you one who has fallen for sheets in those lovely pastel colors? Now you can have an *electric* sheet in pink, blue, or maize (as well as white). Westinghouse has brought these out in mercerized broadcloth with a lustrous finish. They come in size 70″ x 84″, which fits twin or double beds. An 11″ non-heated area at foot end allows for tuck-in. The "automatic watchman" control looks like a powder box. To use the sheet you make up the bed as usual, first bottom sheet, then electric sheet topped with a lightweight blanket.

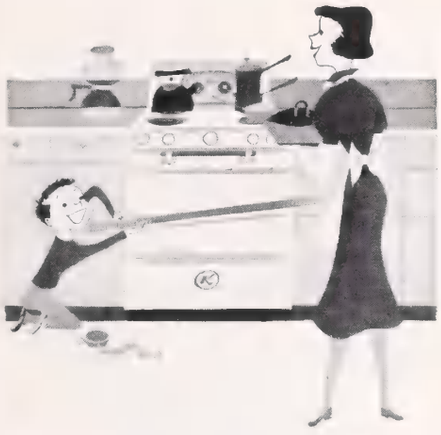
DRAWINGS BY KELLY OECHSLI



Want to learn how one small knob will do your washing? Well, not exactly, but almost. On their new "Time Line Washer," Norge has put a knob control on the back guard. You set it once. Then as it moves from left to right it fills the washer, washes, rinses, damp dries, and shuts itself off. It's as automatic as that, can be stopped and started at any position on the "Time Line." You can put the washer anywhere you choose, preferably near laundry tubs, sink, or drain. It need not be bolted down, fits snugly, neatly against wall.



If you're one who likes to have people drop in and enjoy offering them refreshments, you've wished many times for an extra refrigerator. Here is one that looks enough like a piece of furniture to go in living room, study, game room, or office. Known as the General Executive and made by General Air Conditioning Corp., it is finished with realistic-looking mahogany enamel, topped with tan Formica. In dimension 27½″ wide x 23″ deep x 36″ high, it has a capacity of 4 cu. ft., 2 ice trays, shelves adjustable for tall bottles.



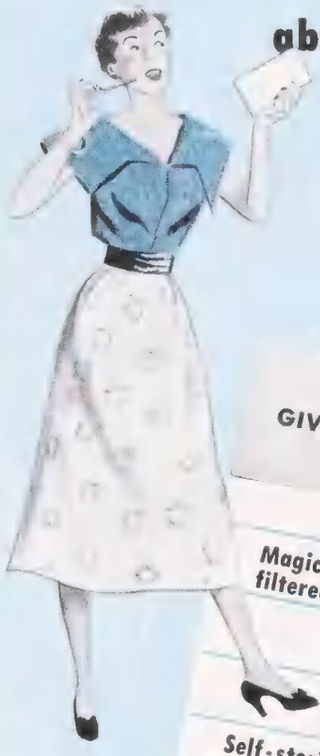
Either kitchens are getting smaller or people want to crowd more into them. Anyway, we've heard lots of requests for small-size ranges with big cooking capacity. Kalamazoo obliges with two 30″-wide ranges, one gas, one electric. Both have huge 23″-wide ovens so you can bake several dishes at the same time, and 4 surface units. Both have Pyrex broiling grills, so you broil over glass, seal in juices, get even broiling. Glass is removable, of course, washes as easily as a dish. Handy storage compartment underneath holds utensils.



No one denies the advantages of all the mechanical equipment now available for our homes. But haven't you heard complaints about the noise all the motors make? Here's an electric refrigerator that is really silent. Made by Servel, Inc., it has neither motor nor moving parts to make noise or wear out. It works on the absorption principle, which any engineer can tell you about if you want to know. Refrigerators come in 8 sizes, the biggest 11.5 cu. ft., and operate on both AC and DC current. Shelves adjustable to seven positions.

(*Continued on next page*)

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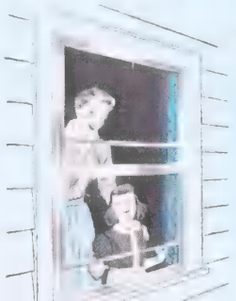
It's just good sense to choose combination windows the way you'd choose a car or refrigerator—by making sure the product is right and *also* that it is backed by a sound company you can depend on for service. So before you buy *any* combination window, investigate RUSCO and compare! Call your local Rusco man for a free home demonstration.

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TAKE IT EASY, LADY

CONTINUED FROM PRECEDING PAGE



"No place to put things" can never be said about Lyon kitchen cabinets! Now they have a little "eye-level" auxiliary cabinet which can be attached easily to all Lyon steel wall cabinets. Lid drops down at the touch of a finger, makes an extra shelf for cookbook or what have you. Cabinet itself is big enough for condiments, makes a grand place for pads and pencils, shopping lists, the little things so apt to get lost in a kitchen. You can have one or as many as you want, spot them where they will give you greatest convenience.



If you really want to get the man of the house interested in cooking, get him the big Universal gas range made by Cribben & Sexton. Men like to get out every utensil in the house, and they can use them all on this range. It has 6 top burners, 2 ovens, 2 broilers. The latter guarantee smokeproof performance with "whirlpool" grids. Juices run out of direct heat so they can't smoke, and grids are so easy to clean. "CP" models have automatic gas oven and broiler lighters, and automatic oven clock control for right-hand oven.



If you live in a high-humidity location, you needn't be one of those people who complains about the weather and does nothing about it. You can avoid moisture damage to the contents of your home with the new Kelvinator Air Drier. It's one of those magic devices that you just plug in and, presto, moisture in the air disappears. It removes as much as 3 gallons of water in 24 hours in a 10,000 cu. ft. space. Water collects in container or can be run directly into floor drain via hose. Fine for laundries, game rooms, store rooms,

WHAT KIND OF MUSIC DO CHILDREN LIKE?

CONTINUED FROM PAGE 41

novement) or the *Overture Leonore No. 3*, Tchaikovsky's *First Piano Concerto*, the Prelude to the Third Act of Wagner's *Lohengrin*, De Falla's *Ritual Fire Dance*, Berlioz's *Rakoczy March*, and Bach's *Toccata and Fugue in D Minor*. Among modern music I suggest Copland's *Billy the Kid*, Stravinsky's *Petrouchka*, Ravel's *The Waltz*, to name just three examples. Then, of course, Richard Rodgers, Cole Porter, and George Gershwin. The *Rhapsody in Blue* is an almost universal favorite.

Children also love to be gay and impudent. They like anything that strikes their funny bone. They like ridiculous conceits, strange words, impossible situations, crazy sounds. I am certain that children like humorous music. I have found that Weinberger's Polka and Fugue from *Schwanda*, Johann Strauss's *Tritsch Tratsch Polka*, Rossini's Overture to *The Barber of Seville*, Saint-Saen's *Carnival of the Animals*, Smetana's Overture to *The Bartered Bride*, Tchaikovsky's *Nutcracker Suite*, etc. are favorites of this category. And assuredly children love Gilbert and Sullivan, not only because of the music but because of the funny plots and the fascinatingly incomprehensible words of the patter songs, and possibly also because of a certain streak of topsy-turvy cruelty inherent in Gilbert's nature.

It is also reasonable to suppose that children, like many adults,

(*Continued on page* 252)



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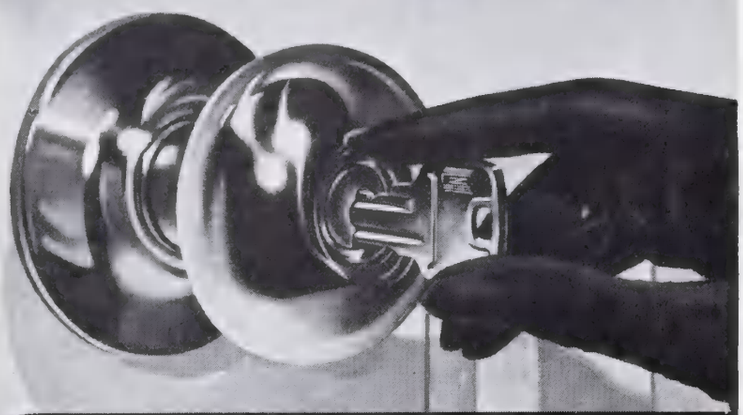
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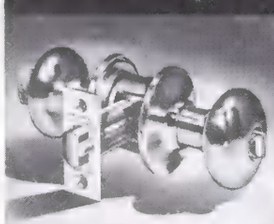
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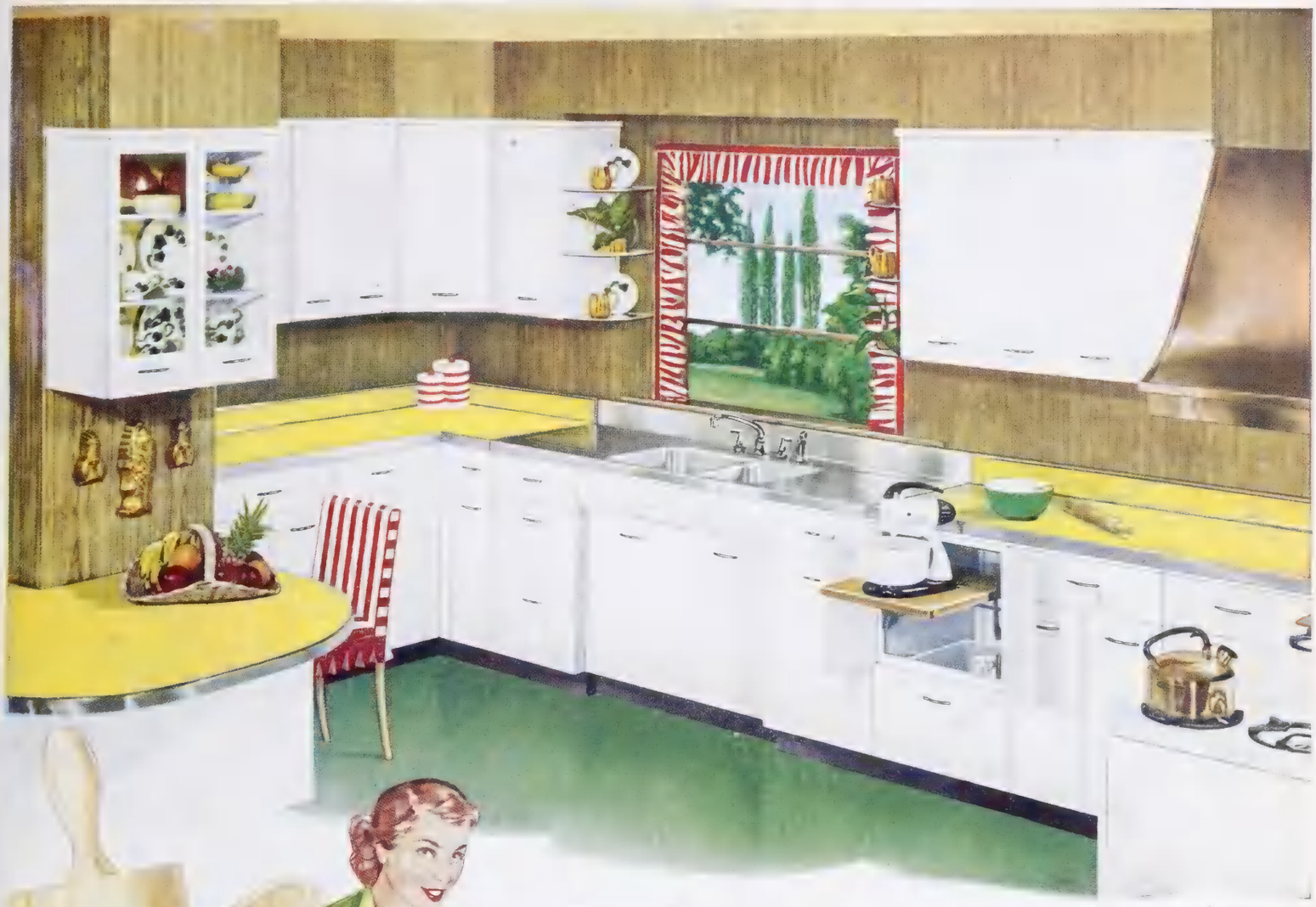


• To substitute for costly cabinetry doors, easily installed roll-up shades of woven basswood splints create a distinguished, textured facade for a wall of storage space. Such shades, usually hung on windows, come in many colors.

PHOTOGRAPHS BY MAYNARD PARKER



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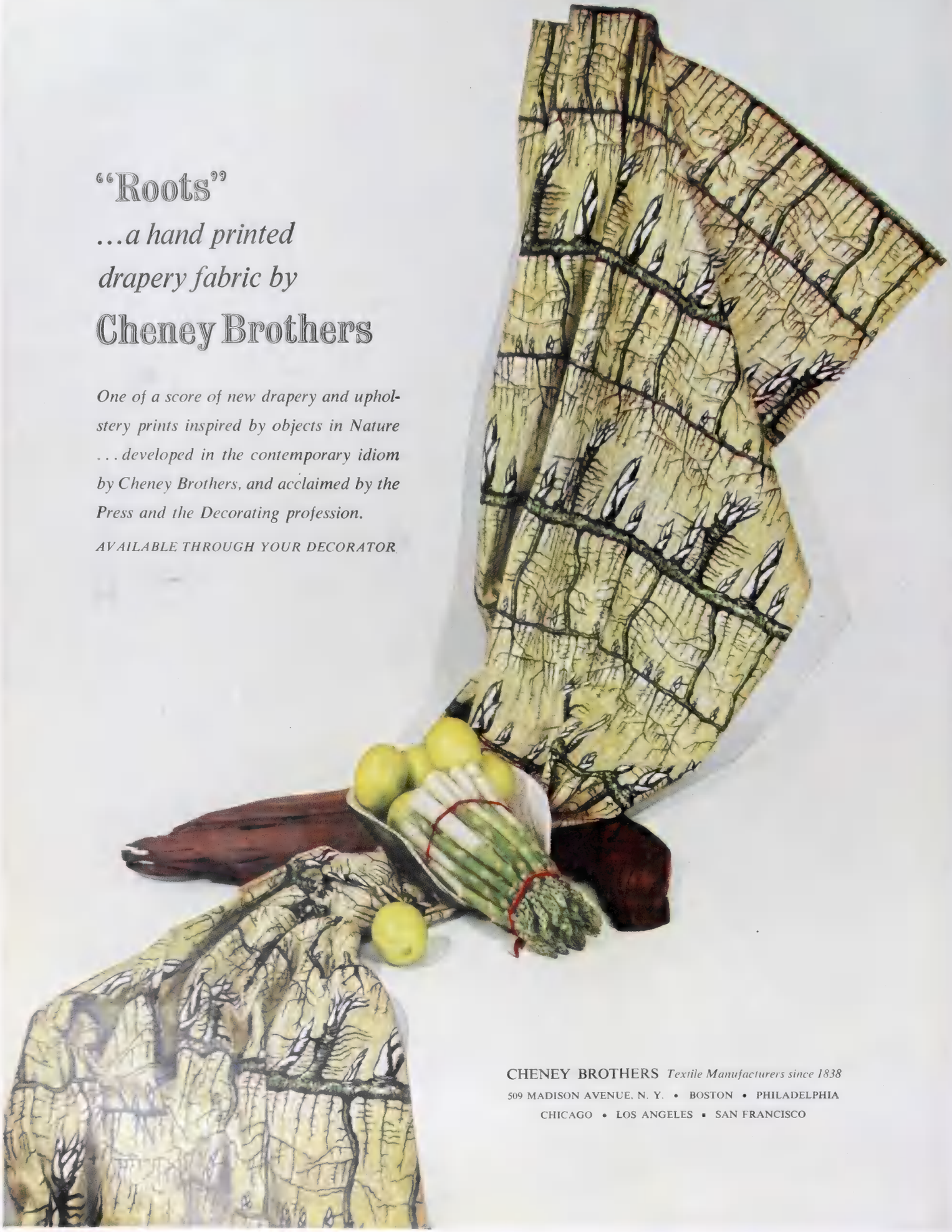
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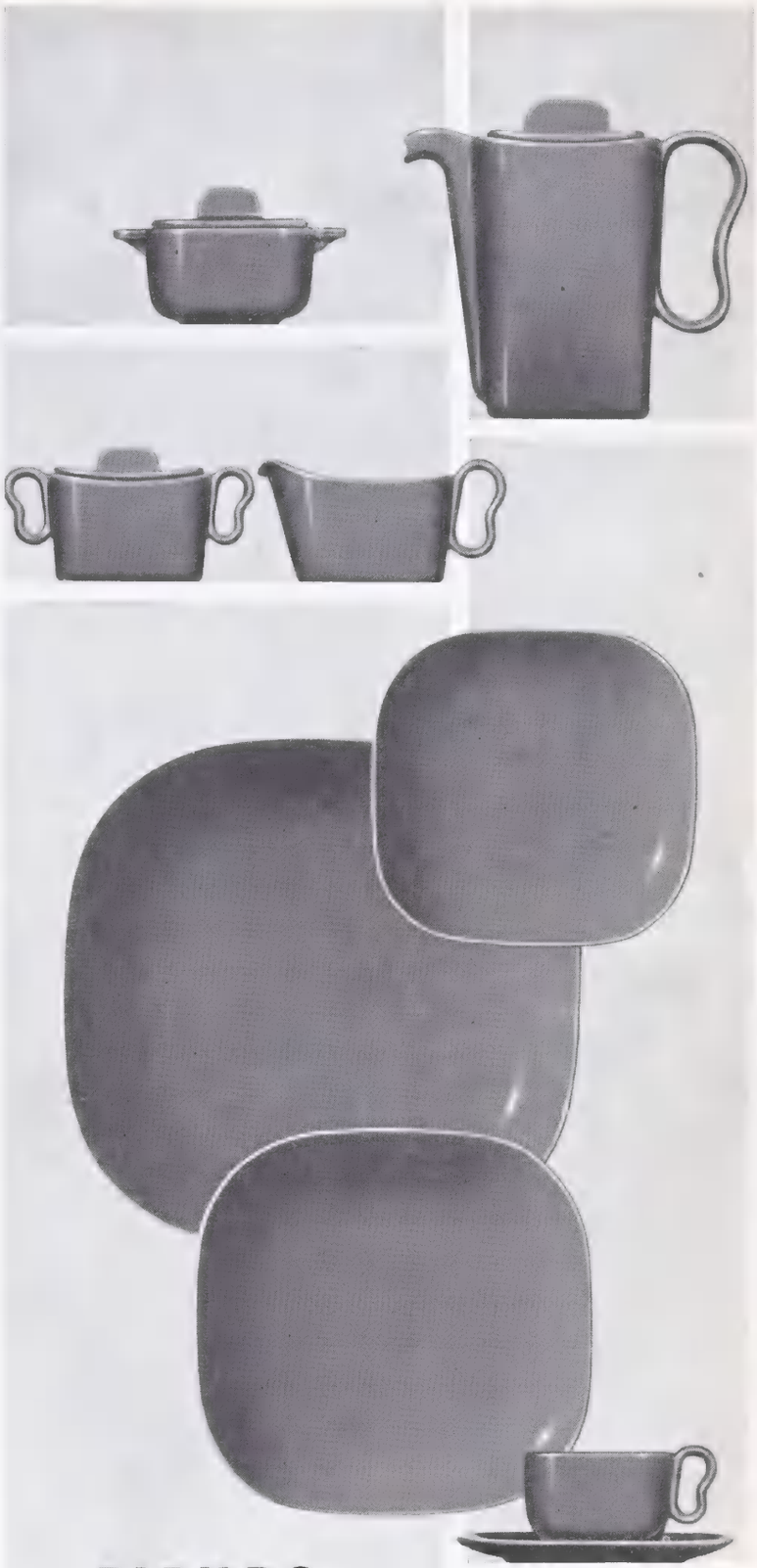
In a small room this space-saving trick permits you to have your favorite books close at hand without sacrificing precious wall or closet space

PHOTOGRAPHS BY WILLIAM HOWLAND



■ If you have too many books and too little wall space—as is often the case in children's rooms—don't give up and store the books in the attic. See if you can turn a closet door into a bookcase as Mrs. Fairfax Murdock has done here. Remove center panel and fasten boxlike shelf structure (see below) to the back of the door. Average door yields six shelves.





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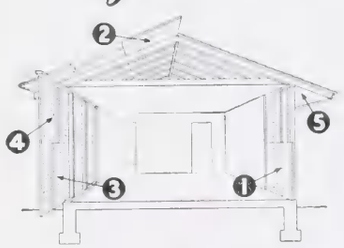
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Plywood Features



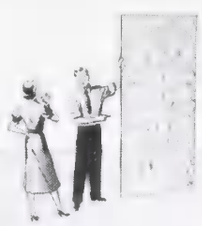
1. Panel Backing
2. Roof Sheathing
3. Wall Sheathing
4. Exterior Siding
5. Soffits and Breezeway Ceilings

House Beautiful Magazine's 1951 Pace-Setter House is planned for a family with a "two-car" income, but even the humblest cottage can be bettered by the same careful planning and use of materials. If you're building or remodeling, give real thought to the ways Douglas fir plywood contributes to its quality construction. Durable Exterior plywood was used for siding, for smooth, flush soffits and breezeway ceilings. Plywood was used for the very important hidden parts of the home, too—for strong, rigid wall and roof sheathing . . . as firm, solid backing for interior wall coverings. *It's the finest construction money can buy!* Learn why these pace-setting plywood features belong in *your* plans. Mail coupon below—*today!*

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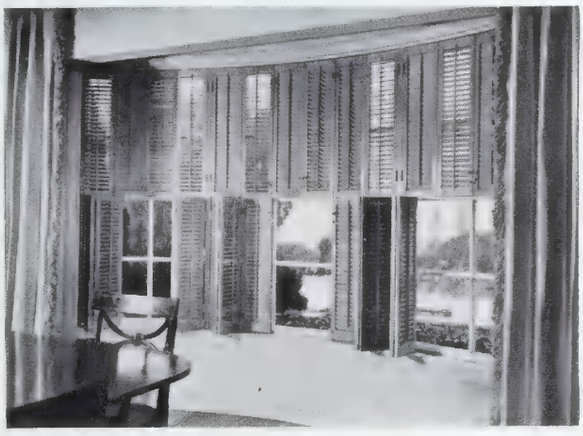
PHOTOGRAPHS BY ROBERT CLEVELAND



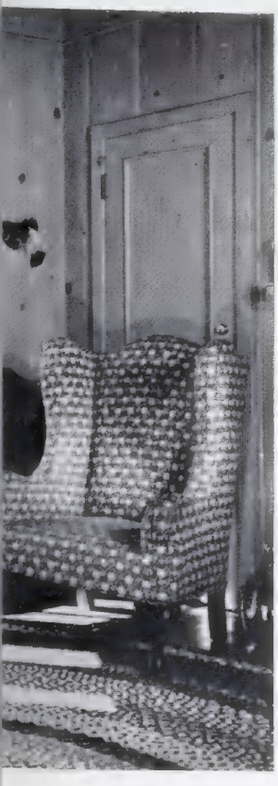
• The living-room bay of Mr. and Mrs. Harry Moss, Beverly Hills, Calif., is fully dressed with shutters stained to match the pine walls, and a complicated window problem is solved. You can get such shutters made of pine in many colors. Upkeep is a matter of occasional dusting and washing down.



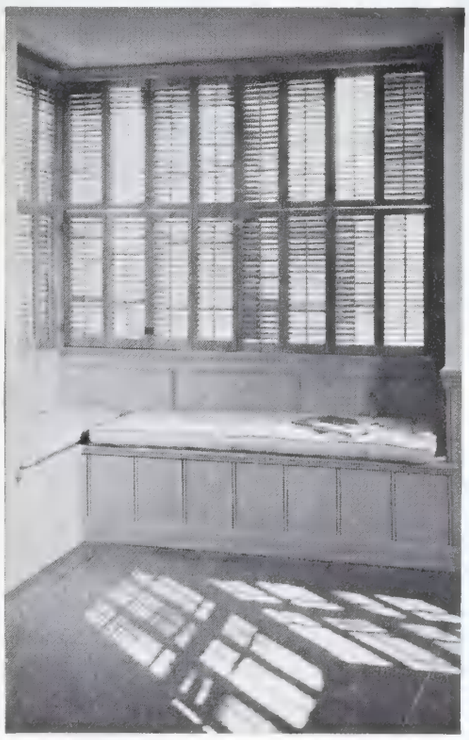
• Use shutters where curtains would be too bulky, as on dormer windows, French doors, or tiny windows high in the wall. Standard shutter panels are from 6" to 12" wide, 18" to 7' high. Two pairs of full-length panels dress this dormer.



• Full-length shutters can be cut in half to give you an upper and lower set. Double-hung like this, they offer all kinds of combinations for light-, air-, and privacy-control. Panels, hinged together in twos or threes, fold back neatly, save space.



• Shutter shadows of light and shade are a decorative plus. Shutters can be installed on double-hung or casement windows, on wood or metal frames. Unfinished, 12"x60" panel costs $11-$12.







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"Guilty of Arson?"

writes Alfred Noyes about Nathan Milstein

"This violinist, Milstein, could be arrested for arson. Everything he touches takes fire. His fingers are flame . . . but there's more than a brilliance of music, a dazzling bow and conspiracy of strings. Milstein plays with more than fire . . . he plays with all-consuming love."

—Alfred Noyes

Have you heard Nathan Milstein play

Glazounoff: Concerto in A Minor
Mozart: Adagio in E and Rondo in C
Wieniawski: Mazurka in D,— Stravinsky: Russian Maiden's Song
Dvořák: Concerto for Violin in A Minor
Schubert: Ave Maria— Mendelssohn: On Wings of Song
Brahms: Sonata No. 3

RCA VICTOR RECORDS

WHAT KIND OF MUSIC DO CHILDREN LIKE?

CONTINUED FROM PAGE 245

prefer music which tells a story. It helps them to translate music back into the life with which they are familiar. That's why Dukas's *The Sorcerer's Apprentice* is popular, and so is *The Skaters Waltz*, and so is, with slightly older children, Richard Strauss's *Till Eulenspiegel*. Prokofieff's *Peter and the Wolf* owes its popularity to its being a combination of good storytelling and good music.

HAVING made the suggestions that children like dramatic music, storytelling music, and comic music, I now must circumscribe my suggestions with the caution that many exceptions exist. Probably everything I said could be gainsaid. Children's tastes differ as much as adults' tastes. They don't like *only* exciting music. One of my boy's favorites is Mozart's *Eine Kleine Nachtmusik*, as gentle, restrained a composition as you could find.

Let's not set up any hard and fast rules of what is suitable children's music. Nor does it make any difference what kind of music children like, as long as they like music. There is no such thing as music that is *un*suitable for children. There are books that are unsuitable for children. I would hardly give *Dangerous Acquaintances* or *From Here to Eternity* to a youngster to read. But he can listen to any music because music by itself, stripped of explanation, titles, or program notes, has no social message, and is neither moral nor immoral. We adults may feel certain music as being seductive, but I doubt whether a child, listening to *Salome's Dance of the Seven Veils*, would be "corrupted" by the music. No, of course not. Even Salome's last apostrophe to the severed head of Jokanaan may well be proper music for children. *The Rite of Spring* at its first performance violently shocked and shook an adult audience. It did so not only because of its dissonances but also, I think, especially because of its "immorality," an immorality which was demonstrated by the accompanying ballet but was hardly innate in the music itself. Now children listen to it. And that's as it should be.



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THE CASE FOR BETTER PIGSTIES

CONTINUED FROM PAGE 189



• A toy shop not only delights a child for hours on end, but teaches him organization of miscellaneous objects. This demountable toy shop with its gay, canopied top is in the home of the Leslie Bairds.

ted later in the evening. The t of the forage is the carnage ibed above.

ll he voluntarily return the y plates to the kitchen? . . . (If ever in your life come across torical question, that was it now.) We do keep after him. plead (and sometimes scold) he room be cleaned up. Some- it is. But it reverts to the dered or natural stage within nsuing ten minutes.

ay the natural stage, because ieve that most children are ally not neat. Left alone, they l be quite willing to live in nfortable pigsty. This is hard e rest of the house and hardly best training for the child as ure social creature. So we try best to cajole or train the oc- nt of the room to neatness. esult is sometimes one of those es between child and parent a parent cannot win.

st children are collectors. refuse to throw anything . The favorite toy is usually ld broken toy, the tin soldier ut his head, or the doll with eye. In addition, a child's tion includes a bus transfer, gic ring obtained in exchange ne top of a cereal package, a er of chewed pencils without s, a piece of taffy from Atlan- ity, a piece of glass, origin own, a deflated football, one sock with a hole in it, and half a compass.

A particular treasure is the envelope of a year-old letter from Grandmother, though the letter itself has been lost.

All this lies around the room. When you plan the room, when you decorate it, when you furnish it you must plan to cope with the child as a collector and you must take into account the natural untidiness of children. It seems to me that a child's room ought to contain few objects, and those it does contain should be large and substantial. The furniture, even for a small child's room, ought not to be itsy-bitsy. Little objects just add to the confusion. They are also likely to get broken. You are not going to stop ball playing in a room altogether. The ideal child's furniture, from a child's point of view, should be capable of having a ball bounced against it. Surfaces should be hard and simple. While I do not suggest that a child's room should look like a hospital room or be devoid of the kind of beauty and warmth that a good picture on the wall lends to a room, I do suggest that the room be underfurnished and that there be as much unused closet space as possible. Soon enough such space is going to be filled up with stray objects.

(*Continued on next page*)

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THE CASE FOR BETTER PIGSTIES

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPH BY MAX TATCH



• Children can be orderly only if there is a place for their toys and paraphernalia. See how these storage cabinets give interest to window, provide seat. Shown in home of the Alvin Lippmans.

It seems to me that most of the children's rooms that I have visited are planned to be "pretty" and "adorable" rather than serviceable. They are planned to make an impression on the friends of the parents who enter the precincts willy nilly in order to admire the offspring. It is really quite curious how frequently a child's furniture is adult furniture covered over or painted up to be artificially young.

Take the chair. The chair is often a standard upholstered chair with a pillow for a seat. The fabric used is gay—gay pink for a girl or gay blue for a boy—and shows chocolate stains very easily. If you lift the pillow, you will find, hidden in the crevices, various objects occasionally of an unsavory natur The other extreme is the straig wooden chair which is so unco fortable that the child uses the b as a chair. If he uses the bed a chair, the springs will soon broken.

Take a child's desk. The de we bought for our boy has a nu ber of drawers and small compa ments. The drawers are hard open and the partitions betwe the compartments are by this ti broken. It is a most uninviting, i practical desk, with not enou kneehole room for his very lo legs. The drawers are not lar enough: most of the books a papers are left on top of the de

Storage space for children

PHOTOGRAPH BY MAYNARD PARKER



• Norton Polivnick, architect, designed his daughter's room with a blackboard and platform for the fun of two levels and the extra toy storage. Knotty pine and rubber tile withstand wear and tear.

a contradiction in terms. It's lly waste space. The small l has a toy cabinet that re- es him to store his toys neat- et in the process he is very y to knock over other toys. cabinets remind me of fitted ases where the fittings take o much room there is no space clothes. What the child needs huge square box, an open ure chest into which it is easure to dump assorted toys. it there will come a time when the child will realize that bin type of storage makes it to get at the toys he wants. he should have the shelf type orage and get used to a more ible arrangement for his toys.

M always amazed by parents ho are oblivious to the size of children. So short-legged five- olds have to climb a chair or a of boxes to reach the book . Naturally, these should be within easy reach, and open. them handy to the bed for ght or early morning reading. nce my magnetic garbage can t take clothes, something ld be done about them. Ob- sly, when Mother is dressing children, the problem of neat- never—well, almost never— comes up. But as the child starts to dress himself, his clothes should be within easy reach. Drawers should be compartmented so that, as he grows, there will be some hope of his organizing his clothes in an orderly fashion. Of course, in the ideal world, the child's chest of drawers would be operated by springs so that the drawers would close themselves—and no one would know what the insides looked like.

AN important object in a child's room is a wastepaper basket large and attractively decorated. On the wall I suggest several pictures framed without glass in which the pictures can be changed. Children change their tastes. And indeed a child's life is accompanied by a series of pictures, a series which begins with Mother Goose illustrations and ends, in a boy's room, with his first all-color photograph of a dazzling motion picture star, clipped surreptitiously from Daddy's copy of *Esquire Magazine*.

However, after I have made all these suggestions, I realize that my most important contribution is the sunk-in floor garbage can with magnetic attachment. I now must leave you and return to the invention in order to perfect the details.



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THREE CHAIRS FOR BILL HOLDEN

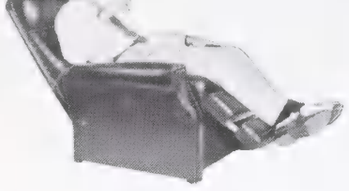


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HOW FAMILY LIVING IS CHANGING THE KITCHEN

CONTINUED FROM PAGE 195



● A big, double-door cleaning closet is designed around the things that have to go into it. Step-stool, vacuum cleaner and all its attachments, long-handled brooms, mops, and all the packaged cleaning supplies were measured first, then shelves and partitions built to accommodate them. Near-by shelves store frequently used food

There are two basic reasons why this kitchen serves its family as efficiently as it does. First, Mrs. Myers knew exactly what she wanted. Second, Architect Smith knew exactly how to give it to her.

As a matter of fact, Mrs. Myers analyzed her family's needs to the point of putting them down in a memo written to her architect before blueprints were even started. She did it not in terms of a plan, but in terms of how the plan must *work*. For instance, here's one of her notes: "Teen-agers are always back and forth getting Cokes, pickles, mustard. That's all right, but I don't want them in my way when I'm cooking." Still another: "Counters the same height as the stove, so that pots of food will not slide off and so there is not the constant danger of anyone brushing against pot handles and upsetting hot things on himself." And so on through a long list of her kitchen "musts."

Family needs translated into blueprints

Architect Smith did some analyzing too, drew up a plan to meet Mrs. Myers's prescription, then selected equipment and materials qualified for the performance required. Here is what she used:

Kitchen equipment: Wood cabinets. Kitchen Maid Corp., Andrews, Indiana. Range, refrigerator, freezer. Kelvinator Div., Na vinator Corp., Detroit, Mic washer sink with Was disposer. Laundromat and Westinghouse Electric Corp field, Ohio. Ironer and irone Ironrite, Inc., Mt. Clemens Ventilating fans over ran over dryer. Ilg Electric Ven Co., Chicago, Ill. Ceiling Lightolier, Inc., Jersey City Sewing machine. Necchi Machine Co., New York. Food mixer. Hamilton Bea Racine, Wis. Vacuum Lewyt Corp., Brooklyn. "Cosco" step stool and chair. Hamilton Mfg. Co., bus, Ind. Laundry Kar and W. F. Meyer & Sons, Inc., C Ill. Pots and pans. Revere & Brass, Inc., Rome, N. Y boards." B. B. Butler Mfg. C Chicago, Ill. Breakfast table Associates, Inc., New York All kitchen accessories, The Co., Washington, D. C.

Structural materials: Wal counter tops. "Panelyte" sheeting. Panelyte Div., St Paper Co., New York, N. Y Kentile asphalt tile. Kentil Brooklyn, N. Y. Ceiling, t acoustical tile. Owens-Corn berglas Corp. Windows and door, adjustable louvered gla interchangeable screens and sash, Clearview Venetian W Co., Dallas, Texas.

Lovely as an autumn landscape!



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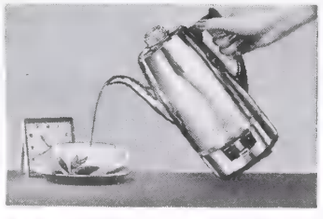
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 156

history lesson made painless. Here are the blacksmith at work, the miller, weaver, pottery maker, wood turner, metalsmith, and you can take back as souvenirs some of the Early American reproductions which are as painstakingly made as their prototypes were. Sturbridge products are not only authentic in design and materials, but in the very tools by which they are made. They're sold by mail as well as in the Village, so you can get a preview by writing for a catalogue. Even on busy Camera Day you get a sense of the unhurried atmosphere in which our forebears went about the business of building a great new country. But because this is a busy day, likely to attract 2,000 enthusiasts, line up your stay ahead. Closest accommodation is the new Old Sturbridge Lodge and Motor Court on the grounds, from $6 double, midday meals at the Village Tavern. In near-by Sturbridge Center, also of the period, is The Publick House.

Lost horizon found

If you are looking for a new Old West to conquer this fall or winter, there's Apple Valley, California, latest darling in sun and saddle circles. It's 93 miles northeast of Los Angeles on Route 66, five miles from Victorville on the Santa Fe Railroad, and equipped with a welcoming airstrip for those who fly their own. You may already know Apple Valley, by sight at least, since its Joshua tree-spotted desert and snow-capped mountain backdrop were conspicuous in such movies as *Lost Horizon*, *Sword in the Desert*, *Duel in the Sun*. But not even technicolor can reproduce the true beauty of this choice desert basin.

Three thousand feet high in the San Bernardinos, Apple Valley boasts all year around that combination of hot but not too hot sunshine and cold but not too cold nights that make desert vacationing the wonderful tonic it is. As resorts go, it is spanking new—only five years from bare desert to model frontier town with all the conveniences. Many who own its white-fenced ranch houses or are regular visitors are Hollywood celebrities. Behind the deliberately frontier front along its main street, nevertheless, is a genuine Old Western friendliness. It's pretty sure to suit you, whatever your idea of fun may be—a lazy afternoon beside the pool or rugged exploration via pack trip; golf on the all-grass or water sports at near-by Big or Arrowhead Lake, snow at Snow Valley.

There are motor courts in There are guest ranches her there, both in Apple and in a ing Lucerne and Victor Va typical rates from $10. And t Apple Valley Inn, complete heated pool, picture windows, ly dancing, and perhaps I Hopper in her latest next t at lunch; rates from $26 dou studio rooms with bath, mea cluded. The dining room is to one-meal-only parties, ju case you want to stop over look around.

Super cruises

Just to remind you that better put your wishful thi into action soon, here are t the season's headliners: Cu "Caronia" sails from New Yo January 5 with 100 days a ports in the West Indies, America, Africa, India, an Mediterranean countries of E ahead: rates from $2,975. the Norwegian America "Oslofjord" leaves New Yo February 8 for a 54-day all- terranean circle with inland to Damascus and Baalbeck, and Luxor among others; from $1,150.

Be the best-dressed cru

Part of your planning fo cruise in southern waters con what to wear, so here is a from the Holland America an old and efficient hand at ing. These wise and welcome prove you need to buy less you may think:

For women: a tailored su dress, small hat, and warm for sailing and arriving. For w climes: cottons—slacks, playcl for deckwear, but street c ashore, please, and even if it the rule, as it often is, in the room. Sweaters, a light j scarves for cool, windy night der the outsize stars. And, de ing on which cruise, and hov feel about such things, ev clothes, but let them be lace, fon, or taffeta, which unwrinl sea air.

For men: Start with a mix- supply of slacks, sports s sports jackets. Add shorts, T for deck wear. For formal eve a white dinner jacket is desi but not a must, and a soft

e comfortable on warm eve-
s. For tropical sightseeing: a
n cord or seersucker suit.
or both: dark glasses, suntan
n, walking shoes—crepe soles
recommended to "soften" cob-
tone or coral streets—swim-
g togs with a robe and scuffs
back and forth, a camera with
ty of film.

Now for the Smokies

orth Carolina's Fontana Vil-
, which is open the year around.
rs special inducement right
g now in the way of Smoky
intain autumn color effects, low-
l rates, and more than the usual
ber of more hungry than usual
s.

the five years since Fontana
been converted from dam build-
to the resort business, it has
uired a large lodge, room and
for two $6 up—and no tip-
g, any time! This, in addition
e several hundred modern, well
ipped cottages originally built
dam workers—fall rates $6 up
ble, $33 weekly without cook-
facilities, $7 and $39 with. In
flourishing business center are a
teria and dining room, a super-
ket, churches, a clinic, dry
ning establishment, movie, li-
ry, police force, and instructions
in mountain handcrafts. It also has a Honeymoon Club, and, since it offers a free week to any couple returning for the fourth consecutive year, a baby sitting service, a wading pool, and a sandbox. And for those on whom the fishing and boating on near-by Fontana Lake are wasted, for whom pack trips through the glorified scenery are too strenuous, it offers tours everywhere, and a program including everybody's tastes, from the square-dance-fish-fry set, to those who prefer canasta, lectures, concerts, community sings, or just a rocker on a porch with a view.

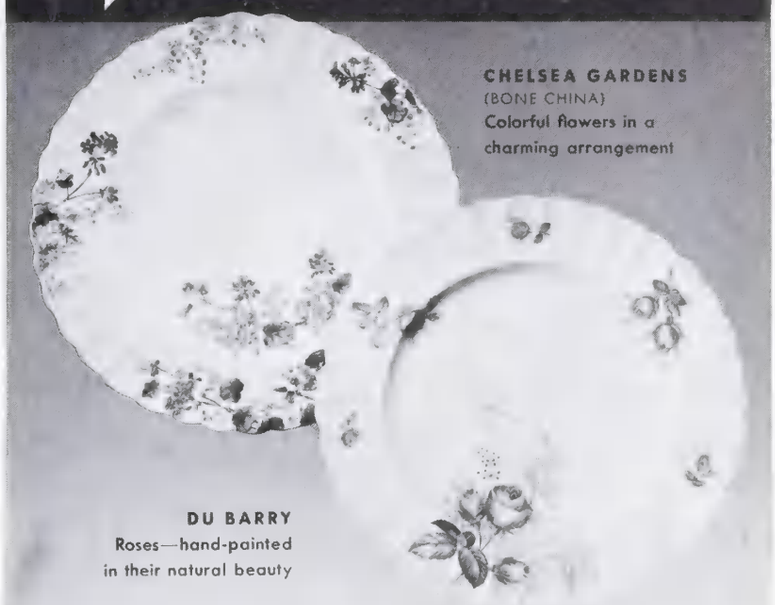
At the south edge of Great Smoky Mountains National Park, Fontana Village is reached by highway through Knoxville from the north; Murphy, North Carolina, from the west and south; Asheville from the east; by train with bus connections via Knoxville and Asheville. Write: Reservations Manager, Fontana Village, North Carolina.

Bigger ones

An early Cook was so impressed with the mountains, glaciers, waterfalls, fjords, and fern forests of New Zealand that there has been a Thos. Cook & Son office there since 1888. It was New Zealand's South

(*Continued on next page*)

Spode THE FINE ENGLISH DINNERWARE



CHELSEA GARDENS
(BONE CHINA)
Colorful flowers in a charming arrangement

DU BARRY
Roses—hand-painted in their natural beauty

Ever increasing appreciation of the fine quality of Spode dinnerware has created an unprecedented demand. Delays are still inevitable. If you have already selected your pattern, we may be able to help you locate needed items. If your decision is not yet made, write for Booklet 49 today.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N. Y.

BUY A LITTLE—BUT BUY THE BEST

SOLID Knotty Pine



For the first time available in a complete open stock series of matched dining room and bedroom pieces, Unique has captured the informal charm of knotty pine in a perfect design for American living, whether it be the ranch type, Cape Cod, contemporary apartment or the Colonial style home ... The color—a rich brown "aged" pine tone that has been given a hand rubbed satin-like finish that both protects and enhances the beauty of the solid pine. Every detail of construction and design indicates quality you can live with and enjoy for a lifetime.

A completely illustrated folder, together with the name of your nearest Unique dealer, will be sent upon request.

An Organization of Master Woodworkers Since 1854

UNIQUE FURNITURE MAKERS
WINSTON-SALEM, N. C.





PICTURE yourself in fifty lovely Interiors!

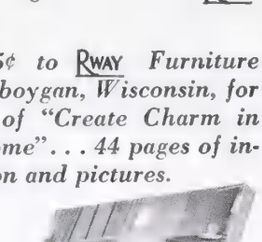


Before you make your lifetime investment in fine bedroom and dining room furniture, browse through an RWAY showroom. Suites of period and modern design are displayed in some 50 attractive model rooms.

Compare the style, quality and value.

Purchases may be arranged only through authorized RWAY dealers.

Send 25¢ to RWAY Furniture Co., Sheboygan, Wisconsin, for a copy of "Create Charm in Your Home"... 44 pages of information and pictures.



RWAY FURNITURE ... to create charm in your home

For years known as NORTHERN FURNITURE

Baltimore, Boston, Chicago, Cincinnati, Cleveland, Dallas, Detroit, Kansas City, Milwaukee, Minneapolis, New York, Philadelphia, Pittsburgh, St. Louis, Sheboygan.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Island valleys, emerald, mountain-rimmed, sheep-strewn, that Samuel Butler had in mind when he described in *Erewhon* his idea of Utopia. But to the fisherman, New Zealand is, first and foremost, the spot where the mighty black marlin come bigger and fightinger than elsewhere—especially from mid-December through April. And the lakes and rivers do really teem with rainbow trout (season—mid-November to April). Today, with Pan American and British Commonwealth Pacific bringing New Zealand to little more than 24 hours from our west coast, you can enjoy both the scenery and the fishing in less time and at less expense than you might think. The Auckland Public Relations Office is eager to custom-tailor package trips throughout its domain. Example: an all-expense over-all sight-seeing, deep sea and trout fishing, private automobile and fishing yacht included. All accommodations pre-arranged; 30 days for two, around $650.

Midwestern surprise

If you like surprises, plan to be in southeastern Indiana October 5, 6, or 7, when every little gorge in Clifty Falls State Park will be choked with autumn color. The Ohio will look the bluer for the richly tapestried hills of Kentucky on its opposite bank, and the little river town of Madison near the park invites you to inspect a dozen or more of its prize properties. Madison, of course, is small and midwestern. Its most recent fame came in 1943, when the OWI chose it to be photographed as the "typical American town." The greater your surprise then, to discover there a considerable showing of noble old homes in the Virginia mansion tradition, white pillars, porticos, spiral staircases, captain's walks, carved woodwork, antiques and all! Several of them are open all year, like the Lanier House, rich with the genius of Baltimore-born designer Frances Costigan and the piquant attraction of a top-floor nursery crammed with the furniture, toys, and minutiae of long-ago childhood. However, most houses are open only during the tour, which is a civic betterment project, and will cost you $2 plus tax. Best bets for overnight: Clifty Inn, in the state park a mile away; the Hillside or Denny Hotels in town; and a number of tourist homes, augmented for this occasion, and available through contact with the Reservations Chairm 506 West Main Street, Madi Indiana.

Isles of June

So many people chose the Ba mas Islands last year—nearly tw the previous record—that it hooves you to make your own pl to do likewise early. Consider, h ever, that while all Bahamas venturing starts at Nassau, yo need not necessarily end there. will want to spend time, of cou in this lively, attractive, and v British metropolis, where you be greeted with a free plant punch. The hotels range from very lush Balmoral Club on its v own island to modest guest hou on the outskirts. You can pa out your time most pleasantly tween the shops, the race tra the casino, that international dezvous, Dirty Dick's, and beaut Paradise Beach.

Nassau is only one spot on of many Bahamas. Its current b is due, in part, to increased fa ties for getting there—BOAC f New York, Pan American BOAC from Miami. Bahamas ways from Miami and West P Beach, Eastern Shipping C from Miami, plus many reg and special cruise stopovers. this same boom has accelera service to and at a number of Island resorts, patronized hith chiefly by the deep sea fish crowds from Florida. All these i are choice experiences in ca color, and climate, in spite names which are exotic if not do right noisy. You can stay in a p cottage, rub elbows with diplon and authors, for instance, at French Leave on Eleuthera; j the bone-fishing crowd for gr turtle pie and conch chowder fabulous Camp Bang Bang on Cay, Andros Island. Or how ab the Compleat Angler, or the Ar ors Aweigh on Bimini?

Additional advantage is your you go before the full tourist t January 1, including off-sea rates which make yours a comf able setup in a guest house around $9 up with meals, or a c cottage all to yourself, from $ For information: your travel ag or Bahamas Information Office New York, Miami, Chicago, Dal Montreal.

Trip tips

Just to help you decide wh how, and when.

ne Blue Ridge Parkway, fabu-usly beautiful highway south rough the mountains of western irginia and North Carolina—now splendent in fall colors and trav-able all the way to Asheville. Two wly paved sections have been ened only this summer, and such w gaps as remain are serviced connecting state highways.

nited Fruit Line's 15-day off-sea-n special—New York to Havana, ence by Peninsular and Occiden-l to Miami and, after a week at e Wofford Beach Hotel, by rail ck to New York—available rough December, from $285 plus xes.

rael—now available by direct onstellation service from New ork, is not only blossoming as a urist goal on its own, but as an teresting link in African and east-n Mediterranean circles. Write e Israel National Tourist Center, East 70th Street, and El Al Is-el Airlines, 37 West 57th Street, th in New York.

ennsylvania Week, October 15-21, hen the entire state, with fairs, ageants, and tours makes much lo about history past and foliage resent—an exceptional opportun-ity to get around, see, and do in the Keystone State.

Oslo, Norway, with the 1952 Win-ter Olympics coming up, is putting the finishing touches on a new Ho-tel Viking, whose twelfth floor din-ing room will serve views with your meals. Just something to keep in mind if and when you start laying plans.

Delta Line serving the east coast of South America, Grace Line serv-ing the west, and Pan American Airways providing the essential link between them, now co-operate to permit you a complete circle of the continent at the usual ten per cent round-trip discount.

Motoring to Mexico? The Ameri-can Automobile Association now has four travel service offices on the border, at Laredo, Brownsville, El Paso, and, the latest, at McAl-len. Between them they offer first-hand guidance on all the main highway routes into the country and the sort of co-ordinated infor-mation you'll need if you plan a circle tour, one highway in and another out.

Africa—more of it for your money

(*Continued on next page*)

IN YOUR "Home of Tomorrow" YOU'LL WANT



DODGE Vinyl-Cork TILE

THE FLOOR OF MANY TOMORROWS

room in the Fritz "Home of Tomorrow", clear Dodge Vinyl-Cork floor in light and shades.

nty-four striking orator colors. Ask r flooring con-or or write for r folder.

SELECTED for the family room and kitchen in the famed Fritz Burns "Home of Tomorrow", Dodge Vinyl-Cork Tile is a new, revolutionary flooring built to withstand many tomorrows of family activity. Its resilient cork base cushions and muffles every step. Its surface—so beautiful yet so tough—is scratch-, spot-, and stain-resistant. Truly a life-time floor—and best of all, the easiest-to-care-for floor you've ever known!

DGE CORK COMPANY, INC. • LANCASTER, PA.

AS IF AN *Invisible Hand* WERE HELPING YOU...

ELIZABETH BURRIS-MEYER one of America's foremost colorists and decorators and the SUPER KOVERWALL *Color Carousel*



The SUPER KOVERWALL Color Guide makes the use of color easy.

How easy it is with the Color Carousel to select correct fashion-wise colors at your paint suppliers!

make correct color selection *Quick* and *Easy*

Elizabeth Burris-Meyer, [illegible] of America's foremost colorists and decorators and author of many textbooks on color and decorating, helps you make your [illegible] color right!

No more hit-and-miss guesswork . . . no more mistakes and disappointments! All you need to know about color and decorating is right at your fingertips as you choose your SUPER KOVERWALL wall finish. Just follow Elizabeth Burris-Meyer's suggestions.

Remember, too—to keep your color schemes looking fresh and lovely, there's no finer interior wall paint than SUPER KOVERWALL in flat, semi-gloss or gloss. And here are the features you'll have to tell your friends about—SUPER KOVERWALL is virtually **odorless** . . . white really stays white . . . and for economy's sake it washes and washes and washes. For truly modern decorating effects and long lasting satisfaction use SUPER KOVERWALL. You can see all its lovely shades, in the latest "House and Garden" colors, on the Color Carousel.

See the SUPER KOVERWALL Color Carousel

AT ALL LEADING PAINT SUPPLIERS

STANDARD VARNISH WORKS

MAKERS OF KOVERFLOR AND OTHER FINE PAINTS, VARNISHES AND ENAMELS

NEW YORK LINDEN, N. J. CHICAGO

© 1951 Standard Varnish Works

EXTRAORDINARY NEW DRAW DRAPE FITS ANY WIDTH WINDOW, ANY BUDGET . . .



Vogue

EXPANDA-DRAPE*

with exclusive Panel-Lok* feature



If desired, alternate colors for two-tone drapery

• All you need do is choose lengths and colors. Versatile Expanda-Drape panels can be assembled as desired, to cover individual windows, groups of adjoining windows, or an entire wall.

• Patented PANEL-LOK feature and engineered overlap make joinings invisible . . . give luxury look of *one continuous drapery* to any width window area.

• Uniform width Expanda-Drape panels make hanging, handling, cleaning, storage easy — and unlike awkward wide widths, can be rotated from window to window.

* Trademark
* U. S. Pat. No. 2,524,477

ROBERTSON FACTORIES, INC., Dept. 10-H, 321 Fifth Ave., New York 16, N. Y.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

through off-season rates on Thos. Cook & Son's air packages. Example, 38 days from New York via plane, automobile, train: the Belgian Congo, Kenya Colony, the Union of South Africa—with such highlights as a visit to the Shangugu village of the world's tallest warriors, another to Epulu in the land of the Pygmies to see them hunt antelope with nets. Victoria Falls, a diamond mine; from $2,641.25.

Caribbean by car

People are just discovering that there's more to Cuba than Havana, and that several of the larger Caribbean Islands are particularly rewarding to those who bring their own car, rent one, or utilize recently expanding automobile or motor coach touring facilities. Just which is for you, of course, involves research into how and for how much you can get your car there, entrance requirements, island driving costs. But, however you make it, you'll find the Central Highway that extends some 700 miles east and west the length of Cuba, together with the side roads leading from it, veritable roads to romance. You will also find Puerto Rico set up with a number of "out on the island" tours from San Juan, from a half-day jaunt to El Yunque and its tropical rain forest, to a three-day tour of the entire island. And the scenic roads of Jamaica are mapped and illustrated for you in a Guide put out by the Jamaican Automobile Association, which thoughtfully includes data on licensing procedures, facilities such as hotels and petrol stations, points of interest. Starter contacts: the Cuban National Tourist Commission, 122 E. 42nd Street; the Puerto Rican Visitors Bureau, 10 Rockefeller Plaza; the Jamaica Tourist Trade Development Board, 400 Madison Avenue, all in New York City.

Helping Hands

When in Los Angeles without friends or car: "Fifteen Guide-Yourself Trips by Public Tr portation" will help you to i pensive and unusual sight-see Free from the Community Visit Bureau, All Year Club of South California, 517 W. 6th Street, Angeles.

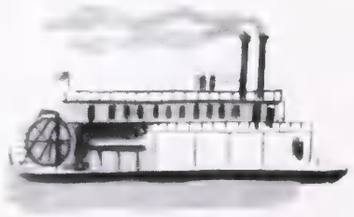
Making starry-eyed plans South America? The Auto School of Languages, 4 East 4 Street, New York, offers a new ing a Language course, especi designed to set you up for sa eight weeks, fifty hours, inclu tours of Spanish-speaking sect of New York, $87.70.

On your own in New York C The neat little quarterly Calen of Events distributed free by New York Convention and Visi Bureau, 500 Park Avenue, plenty to keep you occupied: spo music, theater, art, sight-see even events slanted for the c dren.

For ladies with a week end con up: Carol Lane's tiny but po check list, which not only name items you'll need to make the r impression, but tells you with tures exactly how to pack them. your neighborhood Shell deale

Planning a thrift-season jaun Europe? You'll save yourself search and mistakes by getting succinct little folder put out for you by the Economic Co-o ation Administration. "Tips your Trip" lists frontier reg tions, customs, rulings, pertin facts about currency, ration and essential do's and don'ts on ping, drinking water, hotel ra and the like. Free from steams and airline companies, leading tels, and travel agencies; or w the Administration's Travel De opment Section, 2 Rue Saint F entin, Paris 1.

Headed for West Virginia? Wh er for hunting, relaxing, or foli viewing, the state's very own ing of resorts, hotels, tourist co and tourist homes will help





line up each night's lodging. Issued by the West Virginia Industrial and Publicity Commission, State Capitol, Charleston 5.

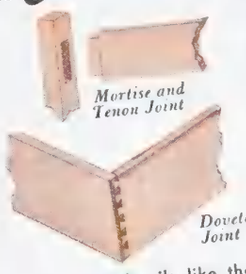
Lost in a big city? You stand a better chance of finding your way in any one of 78 leading American cities if *Hammond's City Street Map Atlas and Trip Guide* is part of your traveling equipment. This easily pocketed little book supplements its city maps with pertinent local information, and includes maps of airlines, highways, bus routes, and railroads. Whether you're a tourist or a traveling salesman, it's worth $1.95 to you. C. S. Hammond, Maplewood, N. J., publishes it.

Rhapsody in blue

If just any beach won't do, you might turn your next dreams toward Cuba's Varadero, *La Playa Azul*, or Blue Beach, to you. Here the brand new Hotel Varadero Internacional now gives you suitable entree to a resort community long more or less exclusive to opulent villas, private clubs, and the Cuban smart set. Varadero Beach is a thin finger of palm-spattered sand extending into the Gulf Stream from the north coast of Cuba. Not only is it pleasantly cooled by steady breezes, surrounded by warm waters rich with fighting fish, and replete with facilities for typical Caribbean beach activities, but its powdery white sands borrow blue from the intense aquamarines of the water and are considered by many one of the greater beauties of the entire area. And the new Varadero Internacional is a beautiful background from which to enjoy it. It has elegance, air-conditioned lobbies, and an arrangement whereby all guest rooms are turned toward the breeze. It has the usual pool, cabañas, a Café Continental where two orchestras, one American and one Latin, plus Broadway-caliber entertainment, keep things lively; two dining rooms, a full panoply of shops, providing everything from aspirin to French imports, and, Varadero being Cuba, a gaming casino. Winter rates: $20 and $24 per day for a double room, meals extra. The beach is 120 miles east of Havana, whence you can make it in a little over two hours by highway (by bus), or thirty minutes by air via Aerovias "Q" or Cubana Air Line. You can easily make this an extra bonanza on a Florida trip, for National Airlines has four flights daily between Miami and the Cuban capital.



The Cushman Way



Attention to details like these has made CUSHMAN furniture Famous Since 1886

The Peter Schuyler Double Dresser

Another Cushman Masterpiece

The Graceful Charm of Yesteryear Fashioned for All Your Tomorrows

Twice as smart and twice as useful — this compact, handsome eight-drawer chest fits any bedroom, any budget, any decorating scheme. Its traditional simplicity of line is combined with modern functional design to provide extra storage space while appearing no less graceful, and occupying no more floor space than many ordinary bureaus.

As with all Cushman Colonial Creations, the finish of the Peter Schuyler Double Dresser is *color-controlled* . . . insuring a perfectly matched, hand-rubbed, high-lighted maple shading whether you purchase an entire roomful of Cushman Furniture or a few pieces at a time.

Special Offer!

ONLY $3.95

PARCEL POST PREPAID (RETAIL VALUE $6.25)



Colonial Cricket Stool

13" x 9" x 8" high, maple-finished and hand-pegged. Offered at a fraction of its value to show you the construction, finish and craftsmanship of CUSHMAN Colonial CREATIONS. Useful for fireside, living room, den, bedroom. Ideal as a gift.

Free With Stool

—illustrated 32-page book, "Suggestions for Decorating a Colonial Home", mailed under separate cover. (For booklet only, send 25c)



H. T. CUSHMAN MFG. CO., Box 517
North Bennington, Vermont

☐ Enclosed find $3.95 for footstool (add 25c if West of Mississippi), including FREE — "Suggestions for Decorating a Colonial Home."

☐ Please send me "Suggestions for Decorating a Colonial Home." Enclosed find 25c in coin. No stamps please!

Please Print

Name _____

Address _____

City _____ State _____

New Smartness ...for light loveliness

by Verplex



Welcome to new lamp horizons . . . perfect symmetry and poise in tubular variations . . . Satin Black, Rouge Red, or Olive Green finishes with simulated Ostrich Skin shades.

Perfection in a modern pin-up! Features a 6" plastic reflector. Approximately $6.95



Tastefully tall — a timely 28" table lamp. Approximately $9.95



Delightful duet in modern styling— combination circular, glass-top table and floor lamp. Approximately $16.95



Rectangular desk lamp with swivel shade for light control. Approximately $9.95



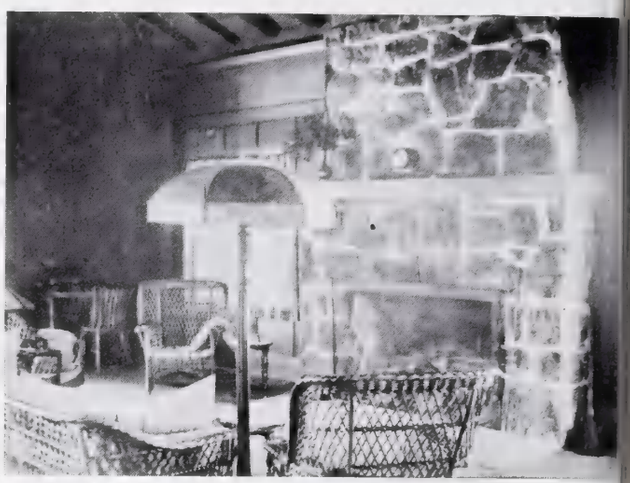
This tag will guide you to all Verplex lamps and shades . . . temptingly priced at leading stores everywhere.

THE Verplex COMPANY at Essex, Connecticut

VERPLEX LAMPS SHADES VERPLEX

What to do with an impossible fireplac

Don't accept a fireplace at its face value, unless you like it. See how clever remodeling transformed this 1920 monstrosity



Before

• We've all shuddered over familiar fireplaces like this one, above. Roughing it for a week end, such a lump of fireplace can be ignored, but confronting it in daily life is another thing. When the Mathew Jenkins turned their Pebble Beach hide-out into a year-round home, something drastic had to be done about the fireplace. So by sheathing the fieldstone, they covered the old ugliness, and by using wood horizontally, combined with Roman-type brick, they immediately gave dimension to the room. At once the fireplace became a congenial setting for the sleek furniture grouping. Note, too, how the lack of mantel, and the use of few, but carefully selected accessories contribute to the serenity of this new room. The room, below, belies its unesthetic origin, with a new look.

After

PHOTOGRAPHS BY MORLEY







Grace and Beauty

IN RICH SOLID

CHERRY

The traditional beauty of Goddard block-fronts . . . graceful, solid brass drawer pulls . . . the beautiful grain and rich color of solid cherry . . . you get all these in the lovely *Alden Manor* group, plus the finest cabinet-making skill. See *Alden Manor* at leading stores. It's open stock, of course.

Send 25¢ in coin (no stamps, please) for big, beautiful, full color booklet "Your Bedroom and You." Contains a wealth of helpful suggestions on bedroom decorations and arrangements, and care of furniture. Address Dept. HB10, Kling Factories, Mayville, N. Y.

KLING

OUR *40th* ANNIVERSARY YEAR



KLING MEANS SOLID CHERRY • MAHOGANY • MAPLE



Roscoe D. Hemenway, Architect

A Kitchen . . . Malarkey House

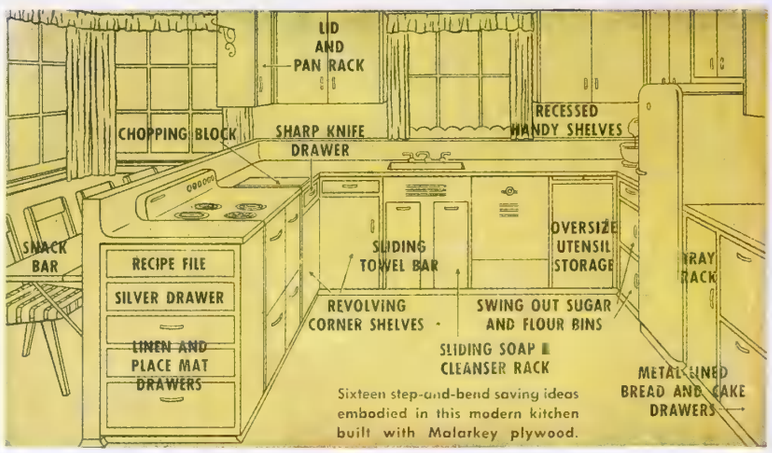
Walls and cabinets are Malarkey plywood of vertical grain fir, finished natural, washable.

Build your new kitchen of Malarkey plywoods, with flush doors of matching woods. Genuine wood, like real leather, has no substitute. Malarkey plywood is wood in its most beautiful and usable form.

Warmth and color are as important in the modern kitchen as cleanliness and convenience. You get all of these qualities when you build or remodel with Malarkey plywoods, and in addition your kitchen will have long style life and low upkeep costs.

Choose from a wide range of light or dark Malarkey plywood panels and doors. Finish them to your color taste showing the natural grain and color; deepen or lighten them as much as you like, or finish them in gleaming paint surfaces. The kitchen shown above is a suggestion of the exciting possibilities that await you. In addition to its practical and convenient plan, it contains 16 step-and-bend saving ideas which you or your builder can follow.

Plans for this kitchen, complete bill of materials and production drawings of each of these 16 features will be mailed for 10c. Address: M and M Wood Working Company, 2304 North Columbia Boulevard, Portland 17, Oregon.



Sixteen step-and-bend saving ideas embodied in this modern kitchen built with Malarkey plywood.

Malarkey plywoods

WITH MATCHING MALARKEY FLUSH DOORS

VERTICAL GRAIN FIR

MAHOGANY

BIRCH

REDWOOD

ROTARY CUT FIR

M AND M WOOD WORKING COMPANY, 2304 NORTH COLUMBIA BOULEVARD, PORTLAND 17, OREGON

Please send 6 page folder of drawings and bill of materials for the 16 Step-and-Bend Saving Ideas shown in the Malarkey Kitchen above. I enclose 10c.

NAME_____

ADDRESS_____

CITY_____ STATE_____

© 1949, M and M Wood Working Co.

WHAT TO DO ABOUT THE HIGH COST OF EATING WELL

CONTINUED FROM PAGE 205

(See HOUSE BEAUTIFUL'S recommendation for a minimum seasoning wardrobe, page 199, May, 1951).

3. Use the flavor of one food to enhance and embroider another. This works well when you use expensive foods as flavorings for inexpensive ones.

4. Think of left-overs as ingredients in other recipes, rather than as something merely to repeat and repeat. Some of the world's best recipes are dependent on using previously cooked foods.

5. Get straightened out in your mind that *low priced* does not need to mean *inferior*. Shop for *high quality foods*, but seek out those which are not vogueish, or which are in abundant supply. Eating what everybody else eats is the sure way to spend more. This is one time when being original and different is the way to be economical. However, you *can* economize on foods that are only a part of a recipe that has other highly flavorful ingredients.

6. Get acquainted with the practices of foreign cooking. For instance, the French and Chinese cuisines are probably the most cultivated and sophisticated in the world.

7. Get in the habit of using concentrates (borrowed richness like chicken concentrate) to step up the richness of economy recipes.

ONE OF the most effective, and, among us, the most neglected methods of securing the illusion of high living in the midst of scarcity is through menu planning. You all know the function of the one-dish meal as a meat and flavor stretcher. Whatever the ingredient that might have been insipid when used alone, loses its identity in the whole. The most savoring ingredients enhance the flavor of all the rest. But did you ever realize that a five-course dinner is merely a different way of achieving the same result? The true value of the several-course meal in eating inexpensively is that it can weave foods of different price and quality into a total composition which gives the effect of richness, even though many of the materials are quite ordinary when considered by themselves. As you are skillfully led on through the succession of courses, you hardly realize that you have been enticed into eating enough odds and ends before you come to the main course so that your appetite has nearly disappeared before the arrival of the costly meat. The French hors d'oeuvres course, at luncheon, is a perfect example of this. For by the time you have gorged on a few modest bites of eight or ten different delicious things (which are probably left-overs to begin with) you can barely struggle through a plain omelet.

In the past, diners did get onto this trick and demanded advance notice of what was going to appear so that they could save their appetites for the best dishes. This was the origin of the written or printed menu card, which we Americans find so amusing and archaic. But printed menu or not, the trick works for most of us, for few people can resist the first tempting dish that comes along, even if they are well aware of what may be coming after it.

If you don't believe this, watch in restaurants how the bread and butter disappears while people wait for dinner to be brought in. Some restaurants even specialize and feature lots of courses on a *prix-fixe* dinner, and run in four or five courses ahead of the meat course, which invariably turns out to be of inferior quality. Yet the happy diners throng to such places and even stand in line for what they think is "a good buy."

But it is not enough to make a canny composition of each menu. In addition to this you must vary the pace and richness and character of your meals from day to day. I remember my mother exclaiming over the extravagant table of a French family living next door, until it finally dawned on her that the lavishness was more seeming than real. For though one day they would have a rich dinner crowned by a magnificent French *gâteau*, it would be followed on the next by a single dish of lentils, with a crisp green salad, coffee and fresh fruit.

Over a period of time the expensive and the cheap canceled each other out, so that the food budget was no higher than that of an average family with a succession of mediocre meals. Yet this family had the illusion of high living, which the others did not. In attempting to imitate this, remember it was the drama provided by contrast which did the trick. Two meager dinners in a row and the spell would have been broken.

(*Continued on next page*)

[It's cheaper to buy a good carpet cushion than another new carpet]



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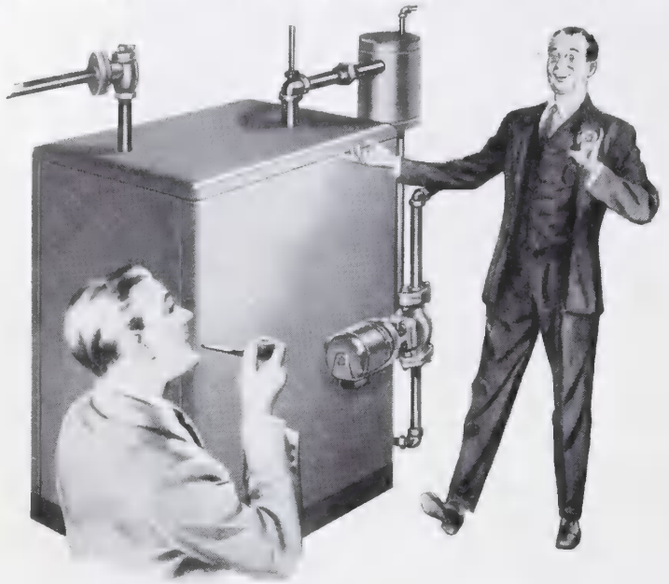
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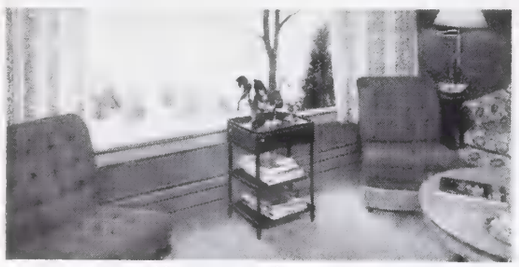


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WHAT TO DO ABOUT THE HIGH COST OF EATING WELL

CONTINUED FROM PRECEDING PAGE

During the period of meat rationing in the Forties, most people relied heavily on meat stretchers, some of which are very, very good, as for example this:

Rice and Sausage Casserole

1 pound sausage
2 tablespoons hot water
1 cup coarse cracker crumbs
1 cup hot boiled rice
1 cup canned tomato
1 cup chopped celery and leaves
½ cup chopped onion
1 clove minced garlic
1½ teaspoons salt
¼ teaspoon pepper
½ tablespoon Beau Monde Seasoning
2 tablespoons butter

Cut sausage into small pieces and fry until delicately browned, stirring constantly; add water. Combine crumbs, rice, tomato, celery and leaves, onion, garlic, and seasonings, mixing lightly; add sausage and mix well. Turn into greased casserole, dot with butter and bake in moderately hot oven (375° F.) for 30 minutes. Approximate yield: 8 or 10 portions.

Other people found out that a tiny portion of meat, which would have been appallingly small if presented as the main course at the beginning of a meal, seemed quite reasonable when following canapes of liver paté (point free), and served with sherry, half a grapefruit and a highly seasoned dish of shrimps cooked in wine.

Shrimps

18 large Magdelena Bay shrimps or prawns
1 onion, chopped
2 tablespoons olive oil
1 clove garlic, minced
½ bay leaf, minced
1 cup hot water
1 teaspoon cornstarch, blended with 2 tablespoons of cold water
Salt and pepper to taste
½ cup sherry

Wash and shell the raw shrimps, taking out the blue vein. Fry the onion in the oil, add garlic and bay leaf. Add the shrimps and sauté for 5 minutes. Add the water, stir. Stir in the cornstarch mixture and cook, uncovered for 15 minutes, over a gentle flame, stirring constantly. Season with salt and pepper, remove from fire and add sherry. Pass crisp zweiback or thin, hot buttered toast with this.

People also found the situation could be reversed, by preceding the fish with a generous serving of liver paté or a small one of cooked liver—(both of which were point free.) If you are astounded by the idea of serving meat BEFORE the fish, let me refer you to the words of Mrs. Buwei Yang Chao, a much traveled Chinese gentlewoman, author of the delightful "How to Cook and Eat in Chinese." Mrs. Chao remarks, ". . . Being left to my own devices under all sorts of conditions has made me feel most conventions of cooking, serving, eating to be a little silly." The longer you ponder these words, the more you see of the world, the older you get, the more you will be inclined to agree. So here is the recipe for liver—to be served *before* the fish.

Liver

3 slices of pork liver
2 tablespoons flour
Salt and pepper to taste
1 onion, sliced
1 clove garlic, minced
2 tablespoons bacon fat
1 cup red wine
2 tablespoons parsley, minced

Drop the liver slices in boiling water to sear the surface. Take them out and cut into squares. Roll these in the flour which you have seasoned with salt and pepper. The best way is to put liver, flour, pep-

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per and salt in a clean paper bag and shake them around. (The salt, put on the meat before it is cooked will extract some of the juices, but this doesn't matter as they are going into the sauce anyway.) Next sauté the onion and garlic in the bacon fat. When the onion is nicely browned add the liver. Sauté the liver until it is well browned, pour on the wine which has been heated in another pan, cover and cook for half an hour. Add boiling water if necessary to make the gravy the consistency you desire. Sprinkle with chopped parsley.

After this preliminary dish serve your fish with a very sharp sauce. There are dozens of them in every recipe book.

IN MENU making, a few simple principles are of more help than all the recipes in the world. It is the relationship of the foods to each other, rather than the foods themselves, with which you are concerned, for you are interested in building up a whole—*the dinner*. Concern yourself with the over-all effect given by each food; that is, whether it is bland, sharp or rich. For example, potato soup is a bland dish, fried chicken with cream gravy is a rich one, sliced oranges are sharp in flavor.

In menu planning, which (it can't be repeated too often) is the art of making a composition of your meals, you are also concerned as to whether foods have contrasting colors, whether they are soft or crisp in texture, formless or shaped in appearance. For example, potato soup, fried chicken with cream gravy and sliced oranges would not make too inspiring a menu because the soup with the sauce coming after are both white and shapeless.

Sauces, too, fall into groups—thick ones like cream sauce, buttery rich ones like hollandaise and mayonnaise, and watery, sharp, thin sauces like sauce vinaigrette.

Try your hand at making up menus, just to get used to thinking of food this way. For example: Tomato bouillon—thin sharp Beefsteak and kidney pie—rich, shapeless. Lettuce salad—sharp, crisp, formed. Apple juice gelatine with custard sauce — bland, formed. Fruit cookies—rich, sweet. Black coffee—bitter.

If you are not used to thinking this way it will seem hard to you at first, but after it becomes more natural and you begin to do it without thinking of it, you will be surprised how your meals improve.

You will also be amazed to see how the juxtaposition of several simple dishes adds up to a successful meal. You can change the whole tone of a simple meal by using a small amount of something unusual or rich. I remember a most successful meal which started off with Russian Beluga caviar. It so "set the tone" of the dinner that no one noticed that there wasn't any meat. Actually the caviar cost as much as steak would have. (Of course, the substitution of caviar for steak isn't being recommended as the way to feed a family, but that was not the aim of the dinner.

If you want to serve epicurean, well-balanced meals and still keep within your budget, read *Economy for Epicures*, by Mary L. R. Taylor. This book contains 400 economy menus, conveniently divided into categories: Family Luncheons and Dinners for Summer and Winter; Party Luncheons and Dinners; Buffet Suppers; Special Low-Cost Dinners; Three-quarter of an Hour Dinners for the Woman with a Job; etc. Economy recipes are given for every dish mentioned. Mrs. Taylor tells you what not to do as well as what to do at every step in the preparation of a recipe or menu. She is an authority on the cost and quality of food.

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FOR WALLS AND FLOORS



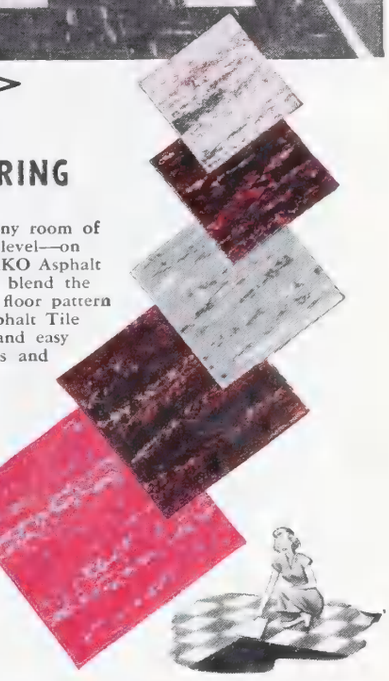
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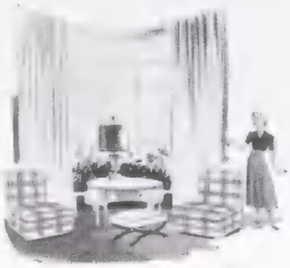


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To get the *most* from your careful planning and lovely fabrics, depend on Kirsch drapery hardware. You pay no more to enjoy the *extra* beauty, value and durability of the fine products made by the leader in the business. *Ask for Kirsch* . . . select from this line that is *complete* for window needs.

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Kirsch traverse rods also come in one-way draw, for beautiful effects in corner or bay windows . . . and for French doors or in-swinging casement windows. *Kirsch cut-to-measure traverse rods can be curved to fit bow windows, too!* Ask your Kirsch dealer about this typical Kirsch "extra."

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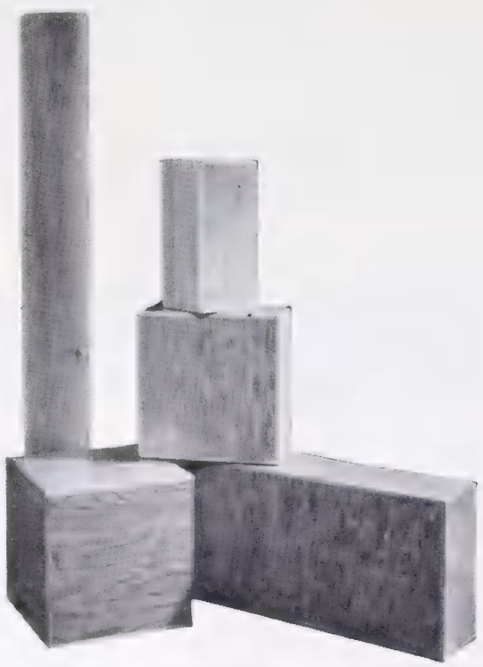
PHOTOGRAPH BY TANA HOBAN



■ The swinging motion is one a child enjoys longer than any other. You can make a swing, also many other pieces of playground equipment, from the easy-to-follow directions in "Home Play and Play Equipment for the Preschool Child," Government Printing Office, Wash., D. C. (15¢).

EQUIPMENT FOR ACTIVE PLAY

(See Article on Pages 174 to 177)



■ Play is a necessity, not a luxury, of childhood. If it is hard to find simple equipment like these blocks, write the National Recreation Association, 315 Fourth Avenue, New York 10, N. Y., for a list of their bulletins on ways to use commercial and homemade play equipment.



■ Platform truck satisfies the five basic requirements of all good play apparatus: 1, provides a safe outlet for surplus energy; 2, encourages body-building activity; 3, needs little supervision; 4, attracts children to play yard; 5, is adaptable by child to a choice of play activities.



■ All children like the sense of motion. They need space at home to run and jump, yes; but they also need equipment or trees to climb, swing, balance, and to hang from by their hands and feet. This jungle-end swing set (about $90) satisfies preschool through Grade 2.

PHOTOGRAPHS FROM "CREATIVE PLAYTHINGS"



● Preschool children like to carry things around, build simple playhouses. Hollow blocks like these are lightweight, cost about $50 for set of 20. Play boards (in child's arms) are about $1. Little barrels (about $2) are great favorites. (More equipment for children's play on next page)

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8-10

The Dutch Spirit and Puritan England Marched Side by Side in *Cherry Valley*



This splat-backed bench in cherry with traditional pine seat merges the style influences of two centuries of American life in a distinctive style known as *Stickley American*. Mirror (17½" x 37") with a copy of Currier & Ives etching.

Patroon, puritan, gentleman adventurer, frontiersman, farmer and financier . . . each wrote his life history and left his imprint along New York State's historic "pathway of empire"... the Cherry Valley turnpike.

Out of this great diversity of cultures and interests, sprang a virile and regional furniture style. Marked by simplicity, primarily for use with no clutter of things that didn't belong, it clung with an appreciative eye to basic principles of beauty.

Leopold Stickley, famed Valley cabinet maker, has taken this regional style and its famous fruitwood, shaping both to the changing needs of the times. Today *Stickley American* furniture is as distinctive in its own design as the style influences which gave it birth. Possessing their utility, grace and honesty of craftsmanship, it has the muted gleam of a finish that cannot be mass produced, a hint of the rich patina that will develop over the years.



Read "A Developing Furniture Style". . . the fascinating story of American furniture development from the pilgrim century down to today. 52 pages, 19 illustrations. By postpaid mail, $1.

Introductory Cherrywood Piece—"Little Heirloom" foot stool, with container of Stickley Furniture Dressing especially developed for Stickley finish and suitable for all makes of furniture, $6.50 postpaid. L.&J.G. Stickley, Inc., Fayetteville, N. Y.

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EQUIPMENT FOR ACTIVE PLAY

CONTINUED FROM PRECEDING PAGE



■ Climbing (wooden or metal) gyms, built for continued safety outdoors, are expensive. But this sturdy rope gym, patterned after Army commando-climber, costs only about $50, or make one yourself from rope, cargo nets.



■ Preschool tots get a lot of fun from fireman's gym. They can get a three-alarm thrill climbing up rungs, sliding down pole, running to imaginary fire. Anchor climber for older children in concrete. (About $70.)



■ Movable things, like this box ($10), crate ($10,) and ladders ($5 and $7), delight the imagination of children and help them to gain poise through good muscle control. Pails, boards, and sawhorses are also good toys.

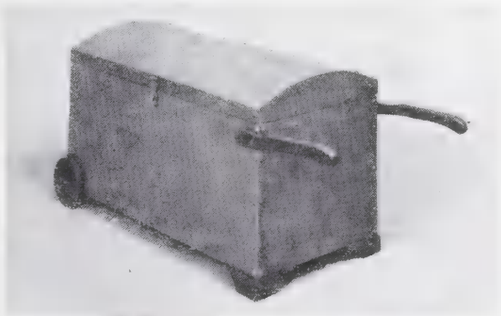
PHOTOGRAPHS BY BILL JACKSON



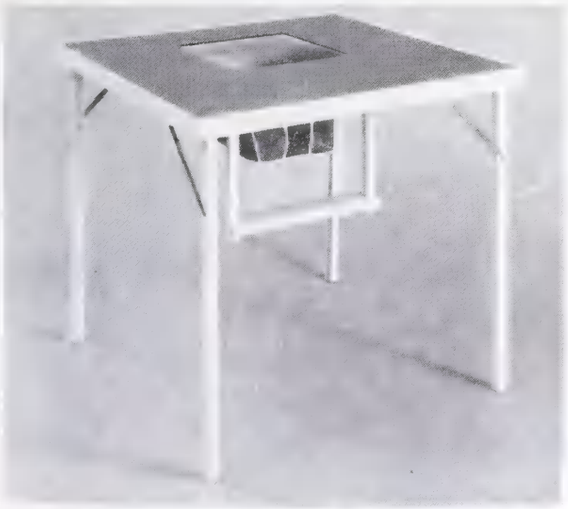
■ The home handyman should have no trouble making this sturdy blackboard which won't chip or crack if dropped or knocked over. Cut a sheet of Masonite to size and paint it a flat black. Alphabet adds "store" look children like. Chalk ledge at bottom is made of wood.

Make-it-yourself Play Equipment

(*Other equipment on page* 234)



■ Toy chest provides an attractive durable home for play gear. Make it from the embossed hardboard sold as Leatherwood. Wheels at one end and handles at other end make it easy to move chest when full.



■ Here's a non-tipping play chair and table made from an old card table. New top is Presdwood. Child's saddle seat is a standard item in play stores. When child is older, a panel of Presdwood can be cut to cover present center hole.

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Choose your new stemware from a brilliant group of more than two hundred traditional and contemporary patterns—all by The Tiffin Glassmasters.

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HOW TO ACT IN A RECORD SHOP

CONTINUED FROM PAGE 209

night before. All honor to him!

But, of course, for the most part the uninhibited record buyer does know precisely what he wants, and insists on getting what he wants. I am glad to be able to report that within the last three or four years there has been a very substantial increase in this type of customer. Not only are there more such people visiting our stores, but they are asking for an ever wider repertoire. Where before they traveled the broad highway of music—confining their "sight-seeing" to the great classic symphonies and the concertos, to selections from the standard opera, to the famous tone poems—now they are strolling into the bypaths of the musical forest. And this is almost as true of the lover of popular music as of the classical record fan. He, too, is interested in the unusual.

IN OUR stores, more than half of the business is done in classical music. (This condition is peculiar to our stores; the total record business is divided about two-thirds popular and one-third classical.)

Among classical music, the favorite type of music always has been and still is orchestral music: symphony, concerto, etc. But since the advent of long-playing records I have noted a pronounced increase in the demand for complete operas. There are two reasons for this increase: First, long play has made complete opera recordings cheaper (around 40 per cent cheaper). Second, on the old-style 78 RPM records a complete opera recording was a big bulky affair, often two fat albums requiring storage room. Now a full-length opera can be recorded on two or three slim LPs.

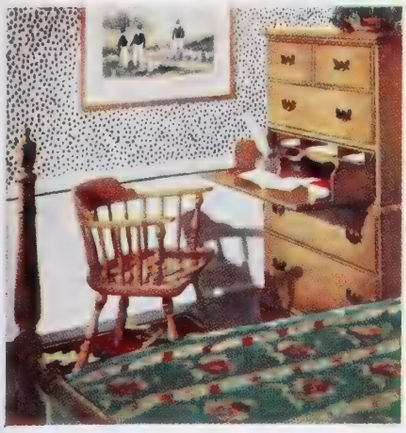
The record companies are busy catering to the new operatic demand. Right now, for example, our customers have a choice of not one but *three* complete recordings of *Carmen*, all new. From Europe flow new recordings of operas, including those operas which are seldom heard outside of their country of origin, works which perhaps have never been performed in this country. In addition to Verdi's *Rigoletto* and *Traviata*, you can get a complete recording of *Ernani*, *Un Ballo in Maschera* or even *Nabucco*, Verdi's first great success. Today the opera lover can hear a more varied repertoire on records than he could if he undertook an expensive pilgrimage to the world's leading opera houses.

This is a nostalgic age. We long for the roseate past. Not only the older people, but even our teenagers are curious about the turbulent Twenties and feel sentimental about the turn of the century. Lovers of popular music want to hear Glenn Miller and early Benny Goodman. Opera lovers wish to rehear the great voices of the past. They can do so now, in a series called "A Treasury of Immortal Performances." Once again Caruso, Chaliapin, Ponselle, Titta Ruffo, Geraldine Farrar, Friedrich Schorr, Marcel Journet, Lotte Lehmann—artists long dead or artists still alive who have stopped singing only yesterday — are delighting thousands of music lovers.

The movie, "The Great Caruso," has attracted many new people to operatic music. It is a sign of the times that Mario Lanza's "La Donna è Mobile" and "Vesti la Giubba" are appearing on the juke boxes, along with Patti Page and Les Paul. I am glad. I believe that the presentation of music and opera in the movies or on television can create more real interest—uninhibited, unself-conscious, unaffected—than all the music appreciation courses put together. Iturbi did the very same thing with Chopin's music some years ago when he played the Polonaise in A Flat in a movie. I remember people came in and asked for Iturbi's Polonaise, not Chopin's. But the end result was that people came to know more about Chopin.

THE uninhibited customer not only expects to find what he wants, but he expects to listen before he buys, and very often he expects to discuss the relative merit of one recording as against another with our sales clerks. As to listening—I approve of it. I think people ought to sample what they buy. We encourage our customers to use our record booths and to play, if not all through the recordings, at least a portion of it. The uninhibited music lover likes to spend plenty of time in the booth. There are some of them who love to conduct. Yes, they sit in the booth and they conduct the unseen orchestra, thus realizing an ambition which must be second only to that of driving a locomotive. Singers sing along with the records. Then we have the boy and the girl in love, who sit and hold hands. Sometimes the girl takes her shoes off. By and large, people are considerate and don't

(*Continued on page* 279)





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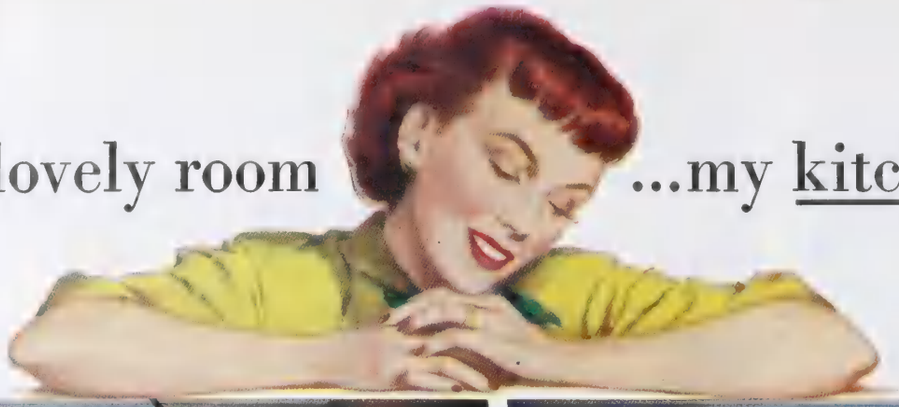


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CITY & ZONE .....
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"This lovely room ...my kitchen?"







Such is the magic of color-balanced *Suntile*

Surprise!... is what anyone would express on first seeing a kitchen like this...

It's so supremely good looking!

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That is the magic of Suntile, and its "surprises" for you will never end.

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For *your* interiors – kitchen, bathroom, utility room, *any* hard-working room – see your Authorized Suntile Dealer. He has been carefully selected to give you the guaranteed expert installation this fine tile deserves. You can get his name from your phone book or by writing us.



"Personally Yours" a new Suntile idea book.
Send today for your *free* copy of this beautiful booklet. Shows you how to express your own decorating ideas, tastefully and originally, in radiant, new Suntile colors. Write to Dept. HB-10, The Cambridge Tile Mfg. Co., P. O. Box 71, Cincinnati 15, Ohio.

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HOW TO ACT IN A RECORD SHOP

CONTINUED FROM PAGE 276

rp the booths when others are ting.

)ur record clerks must be able discuss records with the cog- centi. A record clerk is more ibrarian than a bookseller. By ıparison, a bookseller has fewer ls for the unusual. For all ctical purposes, there need be one edition of a book. Not so music. Whether it's "Open the or, Richard" or Mozart's *Jupiter* ıphony, there are many versions ıe compared with each other, to ıotly praised or condemned. We our clerks, however, not to be ics. That is the customer's pre- ıtive. Who among us would be sh enough to say positively that s X's version of "Too Young" ıetter than Miss Y's? For that ter, who knows the reason why ne clicks? I have asked experts it was that during the same od "Good Night, Irene," "If," Vie en Rose," "Wang Wang es," "September Song," "Be My e," "Sweet Violets," and "Be- se" were all popular. No honest can answer.

S. mine is a fascinating busi- ss because my customers often v curious likes and dislikes. A years before the war, "La ne Piaf" ("môme" being a ı of endearment akin to "gut- nipe") enchanted her listeners he small night clubs of Mont- tre by her recitals of grief, zy, and passion. The war ed, black markets almost dis- ared, but Piaf remained. The rations of Heloise and Abel- of Romeo and Juliet, etc. are nothing compared to Piaf's and girls' sorrows as ex- sed in slang comprehensible ut a few Parisians. Yet these ds are loved by Americans certainly do not understand language.

t me now say a few words t the inhibited music lover. I lly can tell the inhibited music as soon as he or she enters hop. And he or she is particu- dear to my heart. Nothing ises me more than to serve the ibited music lover and eventual- rn him into an uninhibited one o a *true* music lover.

seems to me that there are two s of inhibited record buyers: who are a little ashamed to for a record because it's low- music—and those who are on erge of liking good music but still a little suspicious of it.

The first often ask for their selection with an apologetic smile. I wish I could say to them, "Don't apologize for your taste. Have the courage of your convictions. There is only one thing that's important —your own enjoyment. Buy what you like."

As to the second kind—sometimes they are afraid to ask for what they want because they cannot properly pronounce Tchaikovsky or Khatchaturian or "Kindertotenlieder." I wish all foreign titles could be translated into English. It would help the cause of music. But since tradition won't have it so, please, please don't be afraid to mispronounce. A Frenchman would also mispronounce were he to ask for "An American in Paris" or the "Grand Canyon Suite." What's the difference? Even some of our own sales people mispronounce the titles.

EVERYBODY, inhibited or uninhibited, asks with full confidence for the new show albums, the musical comedies recorded with the original casts. These show albums also have done their bit in attracting new people to the enjoyment of records. *Oklahoma!* started it, and this was followed by *Carousel*, *Song of Norway*, and *Annie Get Your Gun*. In the past two and a half years the big successes have been *South Pacific*, *Kiss Me Kate*, *Guys and Dolls*, *Call Me Madam*, and *The King and I*. Recently, also, full-length recordings of plays with their original casts have become available: Henry Miller's *Death of a Salesman*, Christopher Fry's *The Lady's Not for Burning*, T. S. Eliot's *The Cocktail Party*, etc. The interest in these recordings is somewhat limited, although it may increase.

Shakespeare sells well, particularly Laurence Olivier's *Hamlet*, an album which was made from the sound track of the movie. Parents buy this record for their children. Indeed, children's records are being bought in ever greater quantities. Within the past five years, these records have shown a marked rise in standards of taste and intelligence.

It is not always easy to satisfy all requests, to answer all demands. But, as I said, it is always a fascinating task. Longhair or shorthair, inhibited or uninhibited, vociferous or shy, the record buyer remains "My Hero" and daily I invite him to "Be My Love."

Be the Happy Owner-

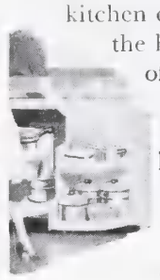




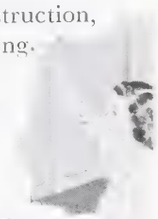
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IN FRIENDLY, LIVABLE WOOD!

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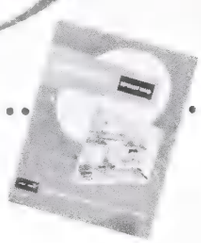
Swing-out shelves in corner unit bring pots and pans within easy reach. Removable for cleaning.



Smooth, Flo-Line surfaces are warm and friendly to the touch. Rounded for easy cleaning.

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FIRST AND BEST IN KITCHENS

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The Kitchen Maid Corporation, 210 Snowden St., Andrews, Ind.
Enclosed is 10 cents in coin for which please send me your colorful booklet "Kitchen Hints" with pictures and plans of 10 model kitchens.
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Look for this sign in your dealer's window. It signifies his skill and recommends him to you — a member of the nation's oldest kitchen planning organization.

Why not wash away garbage?



with a G-E Disposall!

DO THIS!



1. With G-E Disposall® easily fitted under your sink, you just scrape food-wastes into the drain opening.

DO THIS!



2. Lock Twistop safety control into sink drain. That's the last of messy scraps, food-waste . . . even bones!

DO THIS!



3. Turn on cold water to start Disposall action which shreds waste to tiny bits and *washes* them away!

NOT THIS!



4. Never see, smell, handle garbage again! No smelly garbage pail in the kitchen—no messy can in the yard!

Compare! See why more people own G-E Disposall than any other make!

With a G-E Disposall installed in your sink, you couldn't have it *easier*. Just scrape food-waste down the drain. Your Disposall chews it up and washes it away *automatically*. No more scraps cluttering your sink. No more trips to the smelly garbage can. Your yard's cleaner. Your kitchen's cleaner. And you're happier for many long years with this extra-rugged dependable appliance.

Economical, too. You can enjoy these wonderful conveniences for less than a nickel a day!

Fits most any sink, and works effectively on normal sewer line or septic tanks. See the Disposall now, at your G-E dealer's today. General Electric Co., Bridgeport 2, Conn.

Trim and specifications subject to change without notice.

GENERAL ELECTRIC

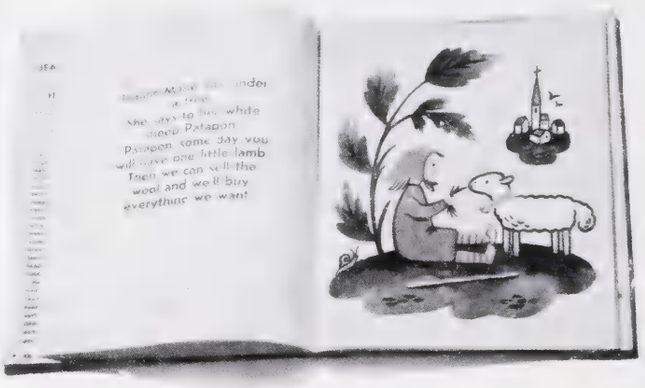
Make your own
STORYBOOK WALLS

For a few dollars you can turn your child's room into a wonderland of fun and fantas by decorating it with pages from children's books



Here is proof that it works

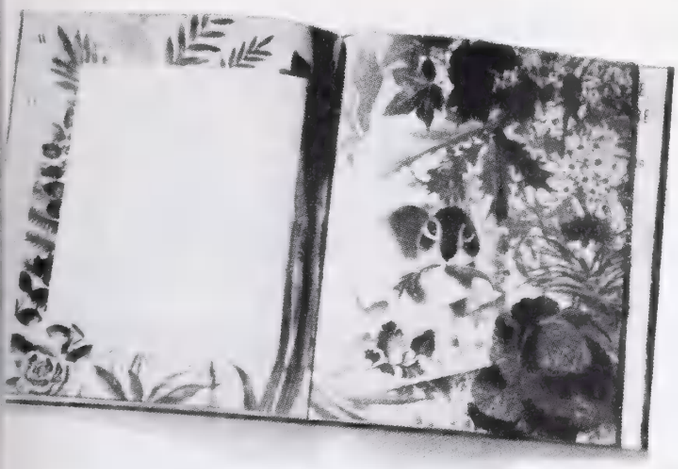
Decorating with illustrations from children's books was such a good idea that Katzenbach and Warren made a *Golden Book* wallpaper using pictures from this series.



Make a two-wall strip

Pages from *Jeanne-Marie Counts Her Sheep* gives Mother a springboard for the inevitable bedtime story.





orate a wardrobe

ny children's books have
l. poster-like pictures—
this one from *Who*
ams of Cheese?—that
e good spot decorations.
e storybook wall ideas
page 178.



OKS COURTESY OF BRENTANO'S AND SCRIBNER'S, NEW YORK



Frame a window

Scenes from *Wait Till the Moon Is Full* tell a running story on the walls of this young boy's room.

(*Continued on next page*)

Chrysler Airtemp

AUTOMATIC HOME HEATING SYSTEMS



KEEP YOUR FAMILY "FLOCK" SAFE AND WARM – all through the winter



WINTER AIR CONDITIONER—SUCCESSOR TO THE FURNACE—Gas or Oil-fired—filters, moisturizes, heats, circulates—automatically.

The security of your loved ones—their comfort and health are dependent upon your home heating system. You make sure of *all three* forms of protection when you install a Chrysler Airtemp Winter Air Conditioner.

HEALTH—Filtered, moisturized air reduces the danger and discomfort of colds and respiratory ailments. Buy Chrysler Airtemp heating now for *health*.

COMFORT—Your indoor climate—anywhere in the house—can be "personalized" to your slightest whim. Buy Chrysler Airtemp heating now for *comfort*.

SAFETY—Chrysler Airtemp systems incorporate built-in controls to prevent heating hazards. Buy Chrysler Airtemp heating now for *safety*.

It will pay you to let a factory-trained dealer (he's in the Yellow Pages) explain ALL the benefits offered by Chrysler Airtemp heating systems—for new homes or old. Or mail coupon for information.

Chrysler Airtemp

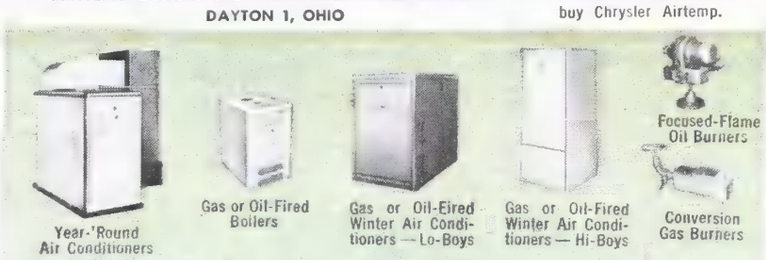
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AIRTEMP DIVISION OF CHRYSLER CORPORATION

DAYTON 1, OHIO

HEALTH COMFORT SAFETY — CHRYSLER AIRTEMP HOME HEATING

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Serve a midnight snack or a full-course dinner . . . your Beautycraft kitchen will always be a *feast* for your eyes! Incomparable *Curv-Line* styling distinguishes each all-steel cabinet . . . individual planning sets your whole kitchen apart from any other. With Beautycraft, you can indulge your fondest wish for unusual design . . . for more convenience, more color in your kitchen.

You'll love Beautycraft's array of new "idea" units, like these above . . . Hinged Ends with hidden condiment shelves, revolving Corner Carousel, Sliding Utensil Rack (all shown open at right), locked Silver & Beverage Unit, Mixer Cabinet, Sliding Glass Door Wall Cabinet, Built-in Surface Cooking Unit . . . to name but a few.

Your Beautycraft Stylist *knows* kitchens! He specializes in free planning and expert custom installation. Consult your phone book's Yellow Pages or write us for his name and address. Send 25c for new Beautycraft Custom Kitchen "PLANorama"!



Beautycraft
custom kitchens

Miller Metal Products, Inc., Dept. 104, 2215 Russell St., Baltimore 30, Md.

MAKE YOUR OWN STORYBOOK WALLS

CONTINUED FROM PRECEDING PAGE



Brighten up closet doors
It's easy to add color and something-to-talk-about to a child's room. Use double pages like these from *The Story of the Mississippi*, one of an interesting geographical series.



Here is a sampling of children's books. Each has about 8 pictures with which you can decorate. Prices range from $1 to $2.50.

Song for Arabella, by Marguerite Leslie, illustrations by Lumen M. Winter.

Madeline, by Ludwig Bemelmans.

Babar's Picnic, by Laurent de Brunhoff.

The Water That Jack Drank, by William Scott, illustrations by Charles Shaw.

Johnny Maple-Leaf, by Alvin Tresselt, illustrations by Roger Duvoisin.

Animals from Everywhere, by Clifford Webb.

The Egg Tree, by Katherine Milhous.

A Walk in the City, by Rosemary and Richard Dawson.

Pinocchio, by C. Collodi, adapted by A. Chaffee, illustrations by L. Lenski.

Wonderful Story Book, by Margaret W. Brown, illustrations by J. P. Miller.

Regions of America Series (Mississippi, South West, California, New England, Great Plains, Florida, Alaska), by M. McClintock, M. McNeer and C. Lambert, illustrations by C. H. De Witt.

Some Dogs, by Elinor Parker, illustrations by Anne Marie Jauss.

Who Dreams of Cheese? by Leonard Weisgard.

Clem Clam, by Edythe A. Laws.

Wait Till the Moon Is Full, by M. W. Brown, illustrations by G. Williams.

Jeanne-Marie Counts Her Sheep, by Françoise.

American Studio Paint Book, illustrations by C. G. Holme.



PHOTOGRAPH BY MAYNARD PARKER

HOW TO MAKE A KITCHEN AISLE LOOK WIDER

w spaces can be a problem. y look so cramped that they you *feel* cramped, and that's ıy to be in a kitchen. But with a narrow aisle, there's ς you can use which makes ace seem much larger. trick lies in choosing a floor pattern that carries the eye beyond limiting partitions or cabinets. Here narrow contrasting stripes of linoleum are inset *across* the narrow aisle. Widely spaced, like railroad tracks, they appear to be going somewhere, give you a feeling of space where there was none before.

Books for Gardeners

critical survey of recently published plant literature

By Carol H. Woodward

ing Without Guesswork

ınd Design for Every Garden
Stuart Ortloff & Henry B. re. M. Barrows & Co., N. Y., 301 pages.

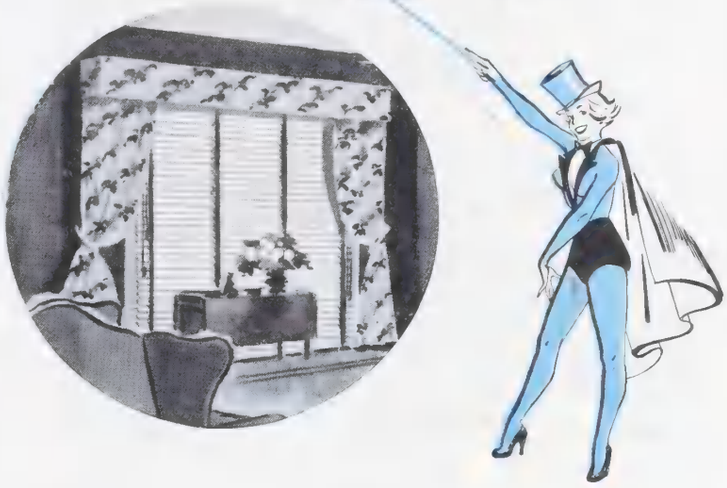
ering borders should be 12 de. not a stingy two or three, ese landscape architects in latest collaboration. They roceed so clearly with ex- g how to design a border ey seem to take all the guess- ut of garden planning. ieir sketches, garden areas pped to show the dominant for each portion of the sea- chemes for gardens of one re presented, and good com- plants are suggested for ncipal flowers. Specific com- ns that have been tried suc- ly are listed, such as *Salvia ea* and *Lilium speciosum icum* with pink snapdragons in the foreground, and warning is given against displeasing groups of flowers, such as bright yellow tulips with bleedingheart.

Irises play an important part in the Ortloff and Raymore gardens, but annuals are given only incidental attention, when their form or color brings the needed harmony into the scene. Emphasis is on the plants of greater permanence—the herbaceous perennials and the shrubs and trees.

(Continued on next page)







for Window Magic*

One touch of genius for your windows . . . perfectly tailored Venetians, so right in color, so smart in styling, so sure to function perfectly

look to Venetians identified by a Levolor tag

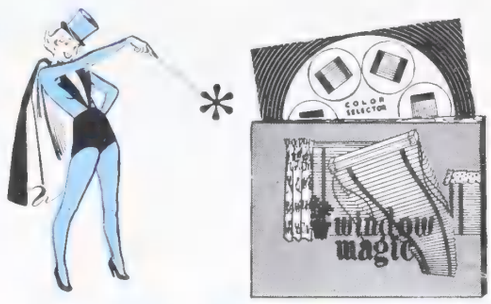
—the easy-to-clean Venetians (a flick of the cloth keeps plastic-coated surfaces gleaming!)

—with patented tilter mechanism that keeps cords even

—and no tape ends visible . . . they just disappear into the sleek bottom bar!



Levolor tags identify Venetians custom-made with the finest materials by leading manufacturers.



*Booklet, "WINDOW MAGIC," packed with decorating hints and helps, including an ingenious color-matching dial, enables you to work out smart color schemes for drapes, walls and Venetians.

Send your name, address and 25c to Levolor Lorentzen, Inc., 397 West Broadway, New York 12, N. Y.

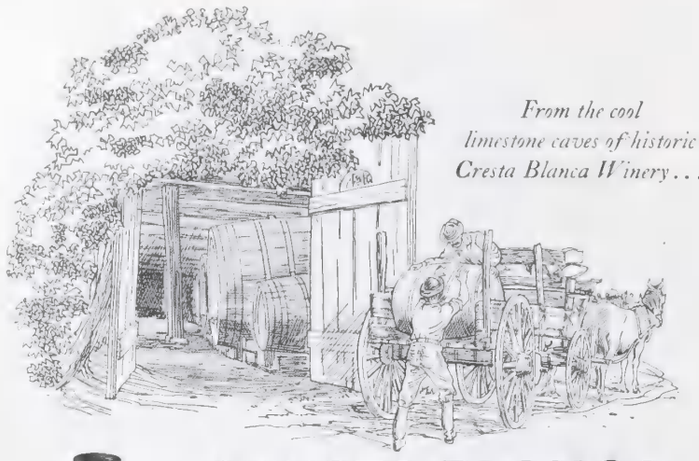
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Guaranteed by Good Housekeeping

time-proven products for Venetians

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Consistent Winner of Major Wine Awards Since 1889

CRESTA BLANCA WINE COMPANY, LIVERMORE, CALIFORNIA

BOOKS FOR GARDENERS

CONTINUED FROM PRECEDING PAGE

Practical guidance is likewise given for the design of a shrub border. The elements distinguished in it are *mass plants* for bulk and stability, *interest plants* for flowers and foliage, *accent plants* for contrast, and *filler plants* for quick effect while the important shrubs are gaining their growth.

Specimen plants and trees, and how to select and place them, are among other subjects on which wise advice is offered. There are lists of trees and shrubs, including vines, for different regions of the country, and for different types of soil, also of woody and herbaceous plants for special purposes, such as concealment or fragrance.

These lists are presumably based on the wide experience of the two authors, who have been landscaping properties from their Long Island headquarters for more than 25 years. It therefore seems strange to include among hardy perennials for partial shade the tender evergreen subshrub, *Lithodora diffusa* (also known as *Lithospermum diffusum*, as it appears on page 106). If they have found this choice little plant of sky-blue flowers to be hardy, even on Long Island, it deserves a special note.

The authors seem a bit co about sweetfern, but perha more so than the botanists, f call it on one page *Comptoni grina*, on the next. *Compto plenifolia*, and on page 281, *tonia peregrina asplenifolia*. ing that it is easy to collec overlook the fact that it is the native plants which st resents man's efforts to tra it.

For lists that have, on the been so painstakingly pre two and a half per cent is to a proportion of carelessly plant names.

Of perhaps greatest helpf after the principles and pu of the planning have been ab from the early part of the is the list of 265 perennial their blooming dates tabula weeks from April through S ber.

Chemicals and Sawdust

Magic Gardening for You b Molitor. Glade House, Coral G Fla., 3rd edition, 1951. 57



designed by forest wilson

gracious furniture for gracious livin

the incomparable pasadena

dramatic

Futorian FURNITUR

futorian manufacturing company
1139 american furniture mart, chicago 11
or 1656 merchandise mart, chicago 54

Carl Molitor is a breezy fellow—l an earnest one. He claims to ve spent more time adapting hy-ponics, or water culture, to ne garden use than "anyone else ve, or dead." As a result, he ieves that anyone, anywhere, have a garden of some sort, ether it be a peanut-can filled h chives at the back of the hen stove, a lawn on a roof top, nk full of mint in a conspicuous ce in a bar room, or flowers l vegetables growing together in omemade box.

To some of us it still seems sim-r to cultivate plants in soil (and ay we can buy soil at the dime e), but others find sawdust l chemicals an easier—or more iguing—medium. Most of the litor formula can be bought at drugstore; all of it is easily ained. Largely by the question-answer method, the author s case histories of plants of ny different types that have n raised with great success in mical solutions. Scientific ex-iment and government and com-cial practice all prove that it be done.

This is the third edition of Moli-s book. "I still call it 'magic dening,'" he says, "because it still seems like magic to me."

He writes also: "I do *not* want to argue with scientists. . ." But scientists and potential landowners alike will dispute his statement: "Soil is just a lot of inert, dime-an-acre substance with a small amount of active chemical elements mixed up in it."

"The soil teems with microscopic life," reads a statement in *Soils and Men*, the 1938 Yearbook of the U. S. Department of Agriculture, and this statement introduces ten pages of discussion of these living organisms, which may vary "from a few per acre to billions per ounce." No soil worthy of the name can be called inert.

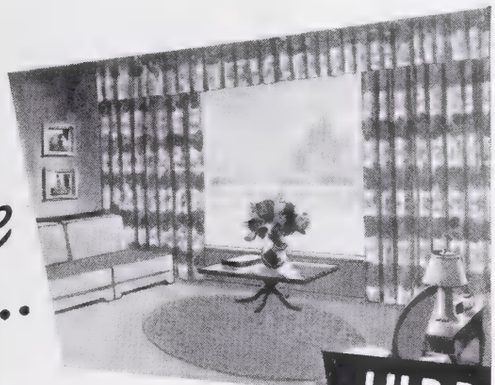
2,500 Rock Garden Plants

The Propagation of Alpines by Lawrence D. Hills. Pellegrini & Cudahy, New York, 1951. 464 pp.

Covering a field which has received scant attention in the general books on rock gardening, Lawrence D. Hills gives detailed directions for the propagation of 2,500 species of alpine plants. All the methods described have been tested by growers in the British Isles. For convenience, he gives the formulas for eleven different

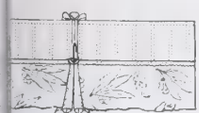
(*Continued on page* 311)

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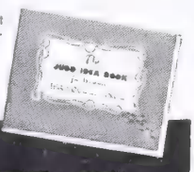
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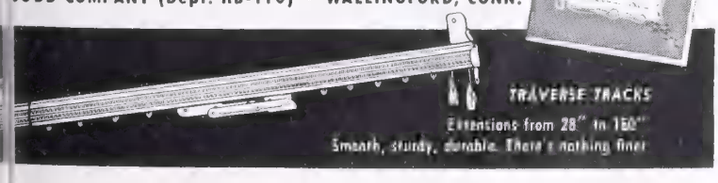
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 36



VANITY TABLE, COURTESY OF SALMANSON & CO.

Applied, Flex-Sheet Mirror lool like conventional tiled mirror. the hand, its jersey mounting pe mits the butted joints of the inc square mirrors to bend and be c apart. A cinch to handle and aff to curved or flat areas. Migh handsome, too. White or gold. c to pattern. $2.58 sq. ft., 19½″ s sheets. $5 ea. Ice-blue or gree $3.50. $7.45; ruby, $4. $8.90; gu metal. $3.08. $6.38. Page & Biddl Haverford, Pa.

Saladmaster handles virtually any food you can name; raw or cooked, hard, pulpy, or soft. Its interchangeable cutters, comprising a waffler, French fryer, stringer, shredder, slicer, also peel, crumb, chop, chip, rice, and grate foods. Any assigned task is performed with consummate skill and speed. Suction cups grip it to any flat surface. Saladmaster carries a 10-year guarantee. $29.95. Saladmaster, 131 Howell, Dallas, Texas.





This elegant ovenproof ware made of china. It's as fine as cost dinnerware, beautifully styled a crafted, and so classic that it ha monizes with virtually any dinn ware pattern. Kaolena China Ov ware can take its place proud with your finest table appointmer as an oven-to-table casserole or serving bowl. White, raspber moss-green, brown. 1½ qt., $7.5 4″ onesome, $2.95. Hammach Schlemmer, New York, N. Y.

Metal casements can now have a rubber-like, vinyl weatherstripping especially devised to seal their entire circumference, so no air currents, dust, or water can seep through. Dustite Gasket's ribbed U-channel straddles the sash's edge; its protruding lip houses itself between sash and window juncture. Can be cut with scissors; edges butt or miter easily. 50-ft. coil with glue. $6. Rayl's, State & Griswold, Detroit, Mich.





Here, All-Luminum's Atlas ta is about to be unfolded to se as a cutting table. Its 48-inch ameter handles the need al (Oblong type can also be had.) rolls where you will on its me rim. The spread of its legs a their powerful braces give tubular steel base a Hercul stance. Its 5-ply, ¾″ plywood is equally powerful. A mighty u ful table for parties or gam $29.95. Wanamaker's, Philadelpl

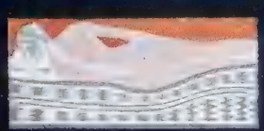
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stop singing morning backache* blues

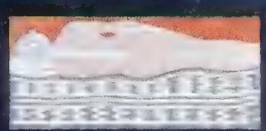
Three out of five Americans would like "to change this tune"! . . . the jangling, nerve-racking pain in the small of the back that accompanies waking up. All too frequently, the culprit is a too-soft sagging mattress that lets the "heaviest third" of your body slump dangerously. Now you can replace that mattress with the superb new SEALY Firm-O-Rest Posturepedic . . . created in cooperation with leading Orthopedic surgeons . . . designed to give you scientific support . . . built to help you banish those Morning Backache Blues!

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 286



oll-A-Vac climbs stairs on its uminum sleds, rolls easily on bber-tired wheels, stands firmly its front legs to serve as a eeping station. It stores with aner and attachments in tow. ckets on both sides of canvas ck house the attachments; sined base and canvas straps cure the cleaner. Sturdily built rt is featherweight; fits any ik or pot-type cleaner. $14.95. rson's, Chicago, Ill.

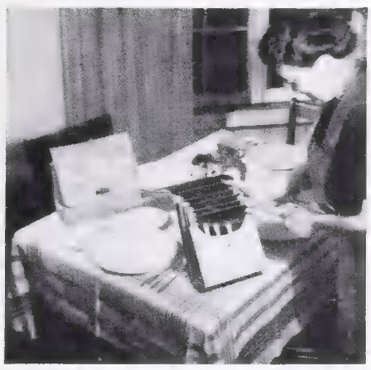
The Formica top of the Bantam table, alone, gives it a special niche among snack tables. So does the mechanism that enables you to open or fold it one-handed. It's made of hardwood, beautifully crafted and finished. 12" x 16", 22" high. Mahogany finish with matching Formica top; ebony with blond or platinum; natural with black or blond. 2, 3, or 4 tables with rack. $27.95, $39.95, $51.95. W. & J. Sloane, New York, N. Y.





s a tarnish-proof silver "chest" wed into an envelope purse. Won- ously compact and convenient. verfile's gussets align the seven peled flapped compartments, step- shion, and create space between em. Each piece of silver has its n pocket. Beige brocaded ex- ior is taffeta-like plastic; Pacific oth covers the file inside. For vice for 4, $8.95; for 8, $10.95. ft Sources, 2 Columbus Circle, w York, N. Y.

Sealtuft's electronic quilting and tapestry-weight Vinylite surface make you think Kerk-Guild's Flair, Open-Door garment bag is made of luxurious, deeply quilted taffeta. Lush colors, too: wine, dusty rose, red, gray, dark blue, or aqua with contrasting zippered panel. 42", 57", regular or jumbo, $6.98, $7.98, $8.98. Bag and matched chest, hat-box, and laundry bag, from Wanamaker's, Philadelphia, Pa.





Four strokes give you a latticed pie top and simultaneously round the dough to fit a 9" (or 8") pie. Kesco's Lattice Pie Cutter certainly beats the time-consuming job of cutting and weaving strips. The end result is more attractive, too. Each stroke cuts a quarter of the dough and leaves markings to chart the course of your next cut. The clover-leaf cut-outs make nice canapés. 50¢, Kesco, 5614 Blackstone St., Chicago, Ill.

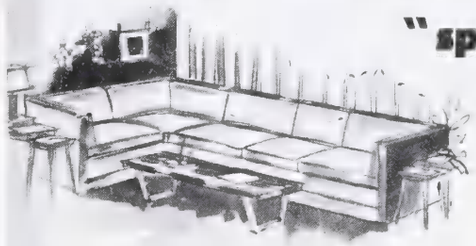
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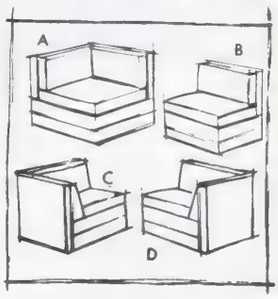


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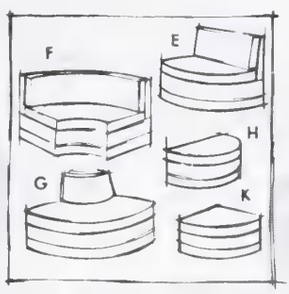
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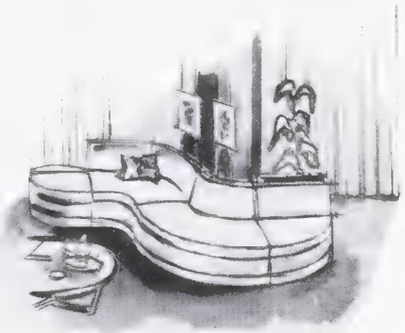
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B Center
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D Left End
E Rounded End
F Curve Center
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■ You can remove connecting pieces between posts of upper and lower bunks and convert them into standard-size twin beds. Chests at foot were not specifically designed as toy chests, but how well they perform as such!

CHILDREN'S FURNITURE FACES THE FACTS OF LIFE

CONTINUED FROM PAGE 190

To meet all the requirements of small-fry living, furniture needn't necessarily be labeled juvenile. You are very likely to find small-scale pieces that fill the bill to a T among lines designed and sold primarily for adults. Since they were designed for adults to begin with, there is no danger of their being outgrown. But you will have to free your mind of conventional ideas about how individual pieces should be used before you can fully appreciate their adaptability.

Study the furniture on this page and you will see how easily it makes the switch from grown-up to juvenile use and back again. The wood is husky oak. The finish is practical gray-beige that mates well with the strong primary colors which children much prefer to the tender pastels beloved by dreamy-eyed mamas. And it's a good deal hardier than ordinary paint.

One piece in the group is a bunk bed, which any camp director will tell you is the favorite type of sleeping accommodation of most anyone under twelve. If two children share a room, a pair of bunk beds has the practical advantage of leaving more floor space clear for play. But this one is no children's specialty. It converts readily into a pair of twin beds of standard adult proportions which may be used later in any bedroom.

PHOTOGRAPHS BY EMILIE DANIELSON NICHOLSON



■ When two beds are needed in a child's room, a pair of bunk beds saves floor space for play. Ladder and removable side rail for upper bunk are of the same gray-beige finished oak as the other pieces. Sligh furniture.



PHOTOGRAPH BY MAYNARD PARKER

• Children are only young once and their environment has a great influence on their happiness. So when you furnish and decorate their rooms, make them as attractive and livable as any room in the house. Give a boy a room to make him proud but carefree. This room uses unaffected fabrics—burlap for draperies, sturdy linen for bedcovers, braided wool for carpet. Pairs up "branding iron" wallpaper with Habitant Shops' knotty pine furniture. Decorator, Warde Corley, W. & J. Sloane, San Francisco.



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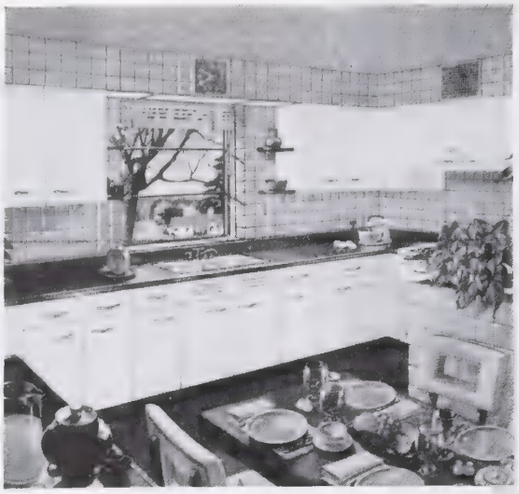
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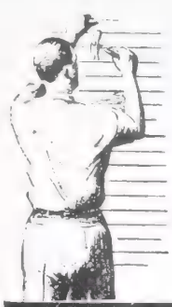
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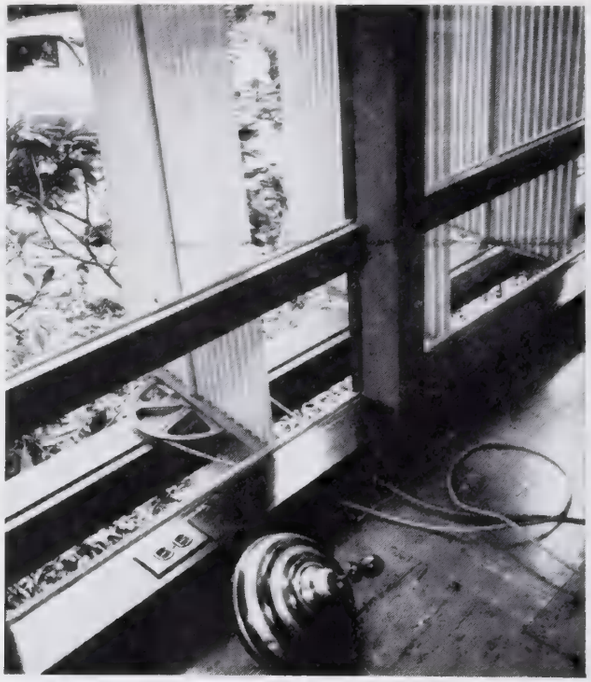
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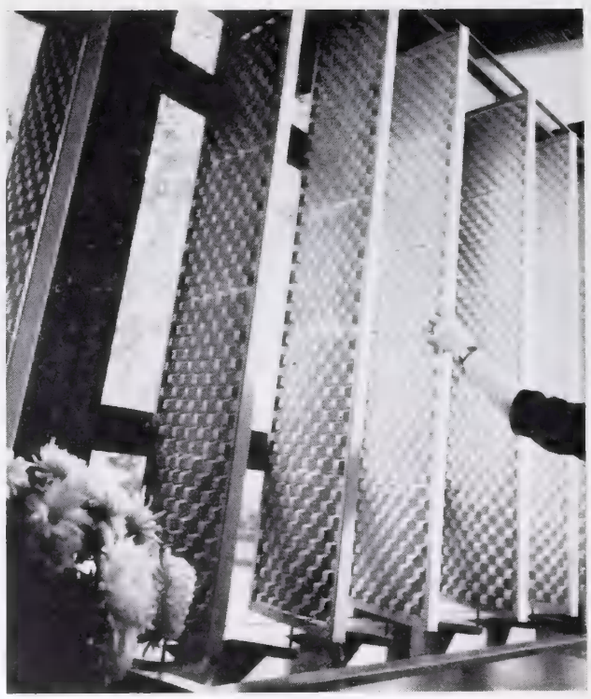
• Outside the street-front wall of the Sears's family room are movable vertical blinds of corrugated metal, controlled by a cord which runs through the baseboard. When two-thirds closed, they completely screen after-dark view of lighted room from street.

THE FAMILY ROOM

CONTINUED FROM PAGE 172

they automatically head for the new room where they can relax in the full. teen-age sense of the word. On Saturdays. when Father and the boys are home all day, the room becomes a workshop and a hobby center buzzing with creative activity.

The family room is also a pleasant and handy place to serve al manner of snacks from after-schoo Cokes to the glass of beer for th neighbor who drops in to retur the borrowed saw. Mother an Missie eat their lunch there. Fathe and his cronies watch the footbal game there on television. It is th



• Inside the north wall is another kind of vertical blind made of molded egg-crate paper. The panels pivot in unison. Molded paper also acts as sound insulation, cutting down reverberations which might be annoying in a room without rugs or fabrics.

goes deep for volume flow



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setting for many impromptu evenings of bridge or canasta.

How do you furnish a room like that? With as little furniture as possible. The fewer movable pieces you have, the freer the floor for trucks and trains and games, and the fewer things to be moved for an evening of square dancing. But there ought to be lots of storage for toys and hobby equipment and phonograph records. That's where this new kind of room has one up on the living room—you can keep everything you need right there on the spot.

But however much or little there is in the way of furniture, all the materials in the room should be as nearly indestructible as you can achieve. Floors, cabinet- and table-tops, wood finishes, window treatments should all be the kind that manage to look ship-shape even when you "haven't really cleaned for days." They should put up a stout front to falling baseball bats and carelessly steered trucks. They should be able to withstand spilled milk and all varieties of minor accidents.

The family room should be the one room in the house that is always ready to be *enjoyed*, and never confronts you as a burden to be taken care of.

The family room was added to the existing house without excavating because the owner did not wish to disturb the roots of a large tree that shades the adjoining terrace. Instead, the new room was cantilevered out from the house on concrete block piers. Following is a list of materials chosen by Mr. Sears for the addition:

Structure: Wood post and beam.

Exterior Wall Surfaces: Exterior grain Weldtex. U. S. Plywood Corp., New York, N. Y.

Ceiling: "Weldtex." U. S. Plywood Corp., New York, N. Y.

Roofing: Plyscord sheathing. U. S. Plywood Corp., New York, N. Y. Built-up roofing plus white chips.

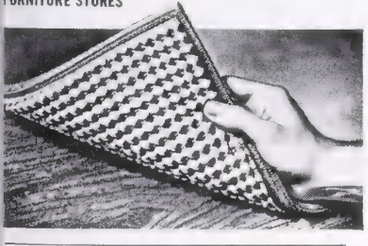
Windows: All glass "Thermopane." Libbey-Owens-Ford Glass Co., Toledo, Ohio. Wood window over bin is Weldwood stave door cut in half and operated similar to a double hung window. U. S. Plywood Corp., New York, N. Y.

Door Hardware: Schlage Lock Company, San Francisco, California.

(*Continued on next page*)



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THE FAMILY ROOM

CONTINUED FROM PRECEDING PAGE

Exhaust Fan: Hunter Fan & Ventilating Co., Memphis, Tennessee.

Lighting Fixtures: General Lighting Co., New York, N. Y. "Litemobile" custom designed by Edmund R. Huegel of Rambusch Decorating Co., New York, N. Y.

Counter Tops: "Kalistron." U. S. Plywood Corp., New York, N. Y.

Music Installation: Keller, Disc & Dial, Westport, Connecticut.

Millwork: Thomas Della Ba New Rochelle, N. Y.

Egg Crate Louvers: Keyes F Company, Watervalet, Maine.

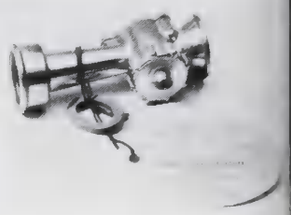
Television: Standard GE mounted on swivel. General E tric Company, Bridgeport, C necticut.

Captains Chairs: Designed Nakashima for Knoll Associa New York, N. Y.

WORK-SAVERS FOR GARDENERS

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



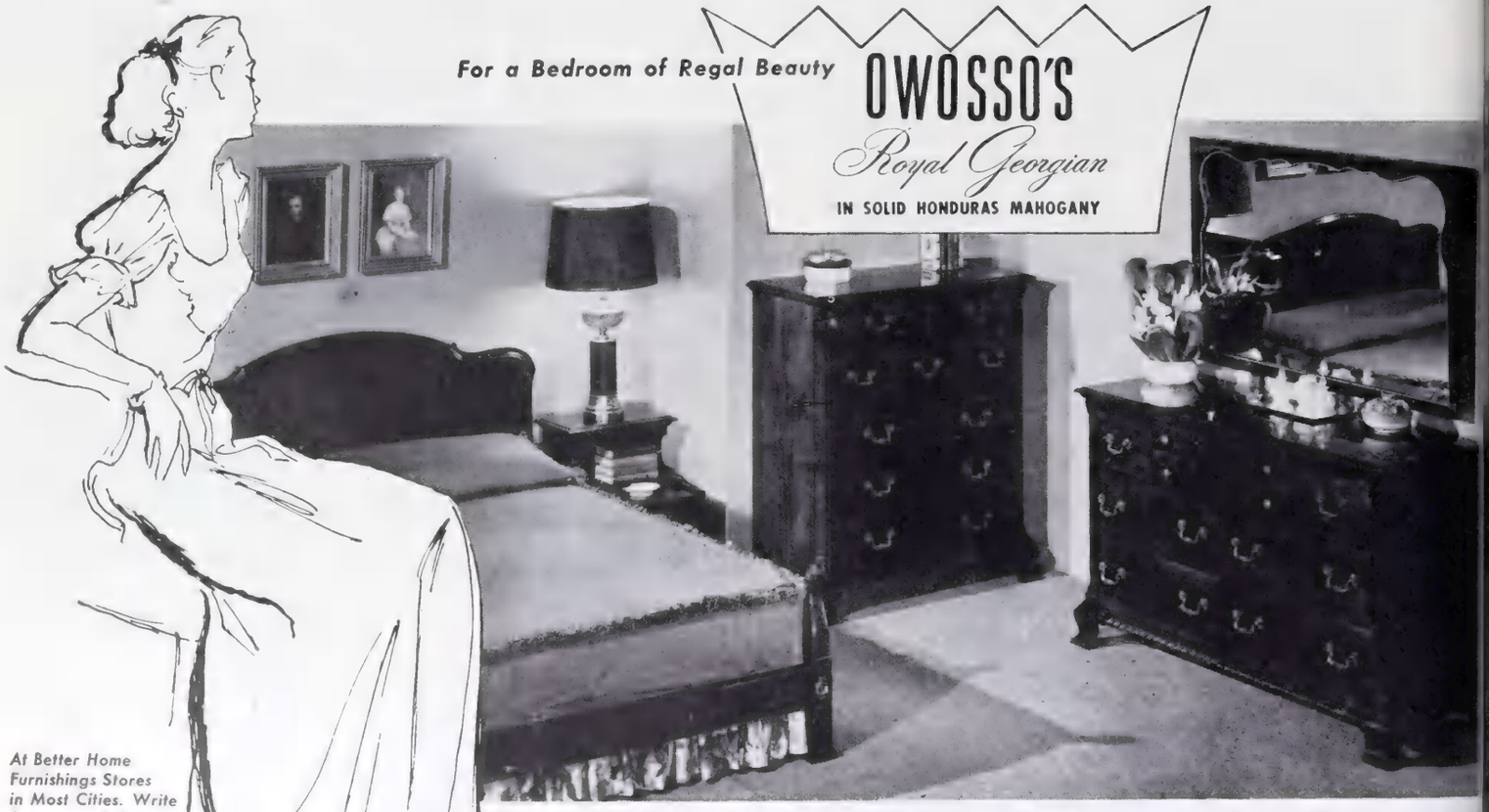


■ "Pincor" electric hedge trimmer is a nicely balanced, lightweight but extra-sturdy clipper that operates on your regular 110-volt A.C. current. Pioneer Gen-E-Motor Corp., Chicago, Ill.

■ "Elkay" hose nozzle doesn't even like the conventional nozzle. Feat a new, positive shut-off valve. E Mfg. Co., Beverly Hills, Califo

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WORK-SAVERS FOR GARDENERS



el-type mower is in front on the ful, easily maneuvered Gravely n tractor. Same machine has a low attachment. Gravely Motor & Cultivator Co., Dunbar, W. Va.

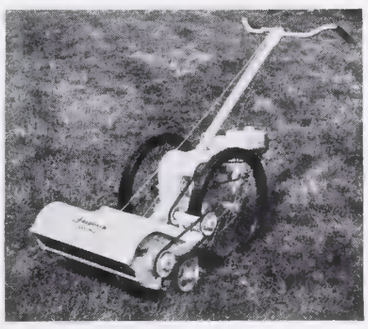


● "Jiffy Head" garden sprinkler breaks the force of the water in your hose. Fine rain-like spray won't wash soil. Ideal "little gift" for an active gardener. Surf Mfg. Co., Chicago, Ill.

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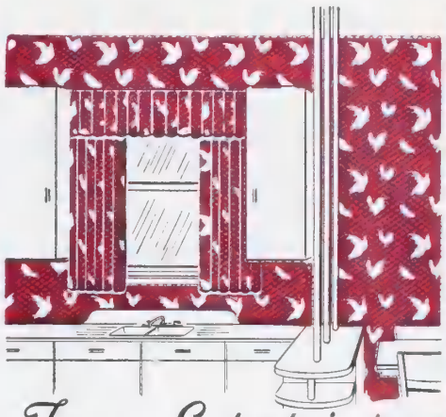


d-a-leaf attachment for your master power lawn mower picks aves up and grinds them into ieces in one fast operation. Pro- n Engine Corp., Kansas City.



● This Jacobsen Leaf Mill attaches to special three-way power machine (other attachments are a reel-type lawn mower and sickle-bar mower). Jacobsen Manufacturing Co., Racine, Wisconsin.

(*Continued on page* 315)



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BY POPULAR DEMAND, Barnyard Jamboree wallpaper now has a matchmate of lovely chintz — same design and color — for curtains and cushions in kitchen and dinette. There's a color for *your* decorating plan. White roosters, hens, and chicks strut proudly on backgrounds of bright red, hunter green, soft turquoise, or sunny yellow; green chickens on white background; and red chickens on a charcoal background. Sensibly priced for the particular.

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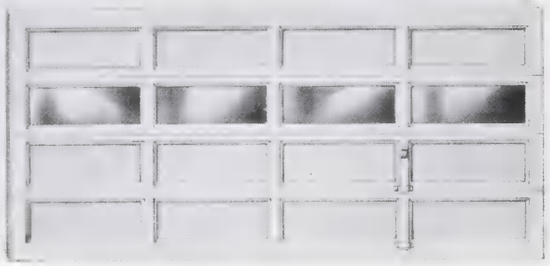
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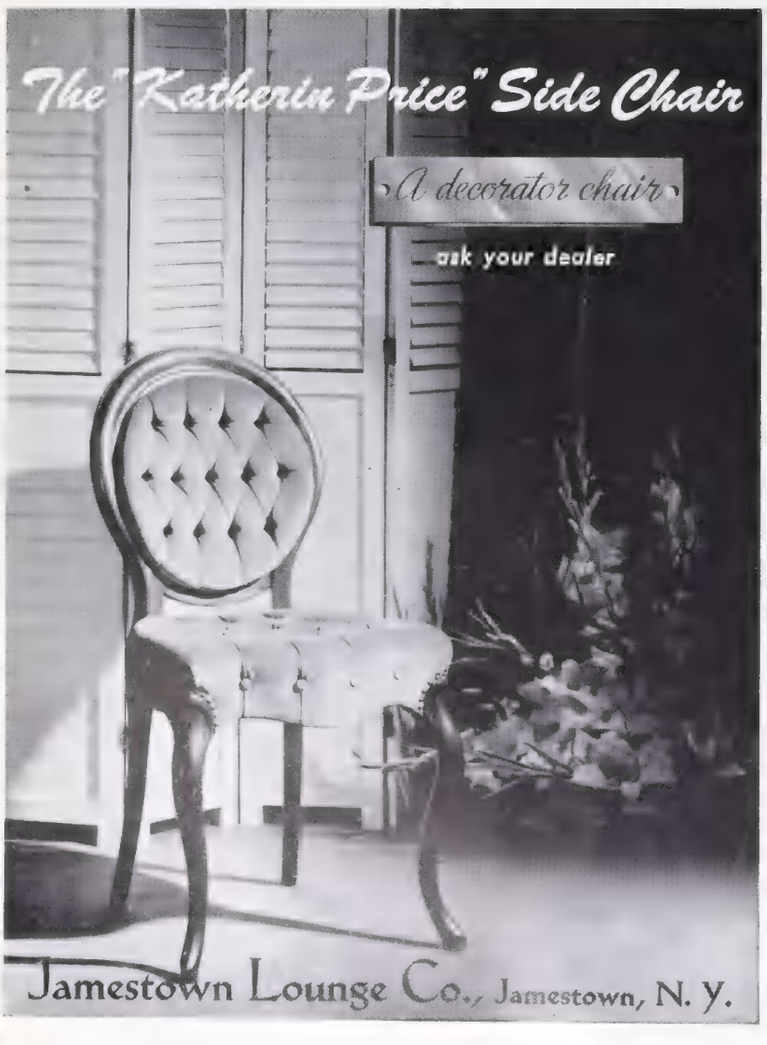
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IT'S WORTH MENTIONING

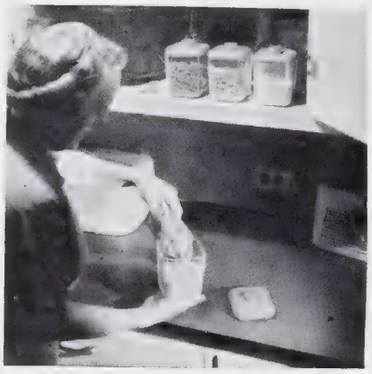
CONTINUED FROM PAGE 289



The outbreak of fire automatica causes Red Comet to emit 2 pounds of undiluted, nonnoxio carbon tetrachloride in fog-lik fire-smothering form. A clip melt by the presence of heat above 25 activates Red Comet. A coil, th freed, shatters the bulb's seal. invaluable for homes as in the ho of buildings it serves. $11.50. Bul fuse replacement, $5.75. Crow Nest, 475 Fifth Ave., New Yo

The practicality of the French is well borne out by their Steam Basket that converts any pot into a steamer. More evidence of it is in the adjustable leg-height and the lapped aluminum leaves that fan out to fit the pan and fold the basket for storage. If you're unfamiliar with the special goodness steaming gives vegetables, what better time than now to learn? $1.50, Elron Products, 156 W. Chicago St., Chicago, Ill.





The dry-foods pantry shelf acquir new-found order, trimness, and co venience when the members Lustro-Ware Pantry Set repla the usual cluttered miscellany cartons. The transparent plast leads you instantly to the foo you want; shows at a glance whe it runs low. The snug-fitting re cover keeps contents fresh. Goo too, for workshop findings. Pi capacity. The 4-piece set cos $2.21. Gimbel Bros., New York.

Hat-a-Cessory Rack and Fur-Scarfer are two new and useful Hobar devices. The fold-down door rack compactly combines two hat holders and hooks for garments, purses, umbrellas or whatever. Ideal for guests' duds, in bedroom closets, or in the entryway for wet gear. $1.95. Furriers had a hand in the fur hanger, devised to permit the hairs to lie in natural position. $1. Both from Edith Chapman, Nyack, New York.





This portable electric unit is Vita Aire. The exceptionally skilled an powerful air purifier and deodorize is widely used and glowingl lauded by hospitals, among others used by industry, too, to preven mould formation. Its brushles generators produce a corona en tirely within the beneficial ultra violet range, that ionizes and oxi dizes the air. The operation is fan aided. $75. (15-day trial). Hydro-Aire Corp., Waukesha, Wis.



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Want a miracle floor — a sparkling plastic wonder that *glows* with beauty and laughs at dirt? That's Flor-Ever, the new Vinylite creation that stays bright with less, less waxing — and is cleaned far, far faster and *easier*. Why is Flor-Ever so wonderful? It's NON-POROUS . . . greasy grit and dulling film can't get a grip on this slick, super-smooth surface — and *nothing used in kitchens can stain Flor-Ever!* (Think, too, how grand Flor-Ever will be on your kitchen sinks and counters.)

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Before dinner, enjoy the delightfully refreshing Cointreau sidecar.

After dinner, Cointreau, the perfect liqueur with your coffee.

Pour Cointreau on your favorite fresh fruits and enjoy the superb *exotic* taste that Cointreau lends to all desserts.

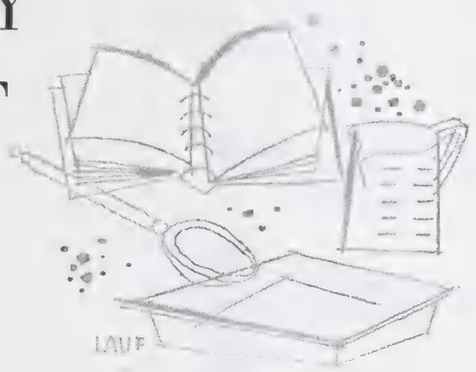
Cointreau Liqueurs are produced today exactly as they were more than a century ago. The 19 delicious flavors have long been associated with gracious living the world over. Cointreau Liqueurs . . . *The crowning touch to a perfect dinner.*

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ANTRY SHELF NEWS



By Julie Polshek

fore embarking on this tale the new and infinite dessert-oring possibilities that Noirot tilled Concentrates have in store you, let me say a few words ut their basic nature. That ect, and the wide scope of their ors are, in fact, the basis heir worth. Each of the French-le concentrates is the pure, un-ted essence of the fruit, berry, t, or plant from which it's ained by maceration and/or dis-tion. Unlike flavoring extracts n which we are familiar, no hol is added to these distillates. ir undiluted form makes them emely powerful. Also, the ab-e of alcohol permits them to nto hot concoctions without loss lavor, and is a virtue, too, when are used in desserts that re-e freezing.

et's take a look at the numerous nbers of the Noirot family right e and now: Anisette, Chartreuse ite or green), Cherry-Brandy, icot, Cocoa, Moka, Peach, aschino, Mirabello (plum), nadine, Orange Blossom, Küm-, Orange Curaçao, Reverendine nedictine-type flavoring), wberry, Raspberry, Pineapple, me Mint (green or white) ion, Creme Vanilla, Orgeat nond), Black Currant, Black-y. (These represent only that ion of the clan that have nary interest.)

's fitting to explain here the on for the great range of their rs. Abroad, in addition to r wide culinary use, and their in the making of flavored, ple syrups for soft drinks, rot concentrates also play an ve home role in creating lials, apéritifs, and hard liq-. In that guise, they're added is" or in the syrup form to hol, brandy, gin, rum, etc., a very prevalent custom in France, especially because of the general availability of alcohol.

Culinary-wise, they lend themselves to virtually any dessert you can name. Whipped cream for toppings or icebox cakes, custards, gelatine concoctions, ice cream, sherbet, Bavarian cream, meringue, icings, cakes, cookies. They open up new vistas for gelatine dishes, give new-found scintillation to marshmallow toppings, fruit salad, stewed or baked fruit. I think you can carry on for yourself from here. Happy adventuring! An assortment of any three of the concentrates costs $2.50, from Charles & Co., 340 Madison Ave., New York, N. Y.

A new kind of service and a new kind of tea has come to the American tea-drinking world. To wit, a Japan-to-your-doorstep mail-order service that brings you tea processed and fired precisely like that sold in Japan for Japanese consumption. The elite tea you receive is made of the crop's first leaf-yield, a grade of Japanese tea almost unknown in this country except for blending purposes. The content of the package you receive is not processed until the importer's orders reach Japan, and you receive it within five to six weeks from that time.

The service offers you two types: Sencha, a green tea, fired in the traditional Japanese manner; and Hojicha, which has become the rage in fine Japanese hotels and restaurants since its introduction a little while ago. It's actually the same tea as Sencha except that after the traditional firing it's re-fired to create "toasted" tea, as it were—quite different in flavor from Sencha. But for that matter, both

(*Continued on next page*)





Presenting

Cattail



another exclusive design by

Lotus

hand cut in sparkling rock crystal

Capturing the tempo of the swaying of the graceful Cattail, Lotus master craftsmen have created another inspired pattern in sparkling, hand-blown leaded crystal.

Cattail is fast becoming a favorite pattern with many brides and homemakers who desire a delicacy of design that compliments any decorative table setting.

The discriminating hostess always selects Lotus *hand made* and *hand cut* crystal to add more pleasure to the enjoyment of delightful dining. Lotus crystal is obtainable at better stores in open stock or complete crystal service.

The Lotus Glass Company, Inc.
Barnesville, Ohio

PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

Sencha and Hojicha are quite different from the teas we know because of the manner in which tea created for Japanese consumption is processed and fired. Sencha's brew is light in color and body, subtle in flavor. It has what might be called a "leafy" taste. One of my samplers said it was reminiscent of the scent of new-mown hay; another, that it has a "seaweed" taste; a third described the savor as a "grassy flavor." Some found its flavor and bouquet intriguing and delightful; others, not to their liking. Perhaps, because it's so foreign to tea flavors to which we're accustomed. Then, too, all palates aren't pleased by the same flavors. And also, there are some food flavors that "grow on you." Many people who have sojourned in Japan say that's the case with Japanese tea; many come to like it more than other types.

To get on to the Hojicha. It's as intense as the Sencha is light. A dark brew, dominated by a smoky quality that reminded one sampler of the taste of darkly-toasted bread, another of the burnt-butter flavor found in the French cuisine, another of heated shredded-wheat biscuits. Iced, Hojicha takes on a winy flavor.

That's as far as I can go in painting a word picture of these tea flavors. You'll have to complete it first-hand and decide whether you find it pleasing to your palate.

The importer was associated with the tea industry in Japan for several years in Shizuoka, Japan's leading tea producing and trading center, and he obtains these two teas from one of its largest and most reputable organizations. You receive them in an attractive, humidor-like tin canister, especially devised to preserve their freshness. It's housed in a quaint latticed basket; primarily provided to assure the canister's safe transit, but very attractive and usable, too. You can have the tea sent directly to a friend; the importer sends him a card informing him of its subsequent arrival, and the sender's name. But remember that you have to count on a five- to six-week delivery time.

Sencha is supplied in a 16-ounce canister, Hojicha in a 13-ounce canister (because it has less bul than Sencha). Each costs $4.50 postpaid. (The U. S. Postal Depart ment is authorized to levy a 15-cen handling charge on the parcel delivery.) From Jones-Shokay, Bo 476, General Post Office, New Yor 1, N. Y.

One can see things without notic ing them. That likely was th case with Quetzal Guatemala Coffee. Before my all-too-brief vaca tion in its homeland, I was a unaware of its presence on stor shelves as one is of a passin stranger. Now, having savored it rich flavor, it caught my eye o sight—like encountering a goo friend with whom you've somehov lost contact. It would be futile t try to describe the flavor of this or any other coffee for that matter The taste variations that result from the type of planting, th nature of the soil, climatic influ ences, create intangible difference that really defy description. Th Quetzal brand is a "straight" coffe —not a blend. It has a pungent rich flavor and aroma and yields a delectable brew that's full-bodied yet ever so mellow. The tinne vacuum pack you receive is no imported as such. Its content i imported in "green" form, as they say in the coffee trade. The bean are processed, roasted and ground here, and the flavorsome end-re sult given the benefit of vacuun packing. This is the usual pro cedure with commercial coffee im ports such as this one.

Two 1-pound tins cost $2.7 (regular or fine grind). From Ven dome, Inc., 415 Madison Ave., New York, N. Y.

The name, Baker Boy Vienness Confection Roll, leaves one some what in the dark as to just what t expect. But having been raised on Viennese cuisine of a very high order, the fact that the concoction had a Viennese derivation, wa enough to make me send post haste for a roll when I became aware of its existence. Mighty glad I did for it's a delectable morsel. Calling it a rich glorified coffee cake, swee enough to serve as a dessert cake doesn't do it justice, although factually accurate. It's made o layer upon layer of butter-rich Viennese "kuchen," rolled as thin as cooky dough. Sandwiched be tween them is a heavenly filling concocted of sugar, butter, Saigon cinnamon, and toasted walnut bits in great profusion. The many layers are rolled into loaf form that can be sliced as thinly as you like with out falling apart. That aspect and

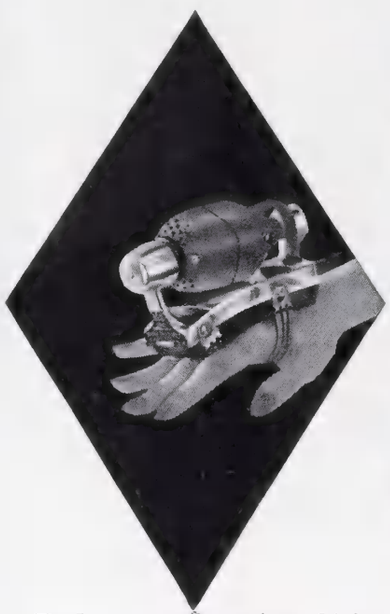
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Electric housewares in the pattern of modern living

ability to retain its freshness weeks are welcome assets, for oll is far too rich to consume ny such quantity as you would r coffee cake. Its makers tell hat its keeping qualities have e it a very popular overseas And you might like to know the recipe they use is one s been in their family for al- a century. They have reason e proud of it. The loaf is very ctively boxed, should you have gift thoughts on the matter. osts $2, from Baker Boy eries, 1234 S. Lorena St., Los eles, Calif.

der Vic's exotic Oriental cui- is one of the stellar attractions have brought national fame his unique and picturesque blishment in Oakland, Cali- ia. Trader Vic has recently ted a boxed ensemble of some is spice and condiment crea- s that play an important part he barbecued spareribs that a specialty of the house, as as other meat and fowl dishes are so popular with diners.

ne first item in the box is a kage of Spicy Barbecue Mix, ixture much like soft brown r in texture. Made of mustard, neric, salt, and sugar, says the l. That doesn't explain where ets its smoky savor, but that ial something is, of course, der Vic's secret. You simply the mix on the meat before ting it. It's especially blended nhance the flavor of pork cuts, , and domestic duck.

he Barbecue Glaze that comes next is a thick, dark-brown con- ion that you brush or pour on ts (pork, ham, and duck par- larly) before proceeding with r roasting, broiling, or barbecu- and then use as a baste during cooking process. Tomato paste, ar, garlic, ginger, and soya ce are its main constituents. A derfully blended sauce with ch, scintillating flavor and just igh pepperiness to give it verve.

oya Sauce is next item up, one cially created for use in the der Vic kitchen and extensively l there as a marinade for meats fowl, as a pre-frying dip for ood, in sauces and gravies, etables, and many more season- guises not usually associated soya sauce. A number of pes and suggested uses come ou in the box.

avanese Saté Spice is another in the box. A unique blend mustard, chillies, and spices, ecially conceived as a season- agent for Trader Vic's famous Saté (meat on a stick), the recipe for which is supplied you on the label of the jar, in addition to a folder containing recipes for satés made of sea foods.

The final member of the box has real fire in it—Chinese Style Hot Mustard. You can sprinkle it on meats in its dry form as you would any herb or spice, or mix it with water, beer, wine, or soya sauce to create a wet mustard that's a delicious shrimp dunk. Spread very lightly on meats before cooking, the mustard gives them a delightful verve.

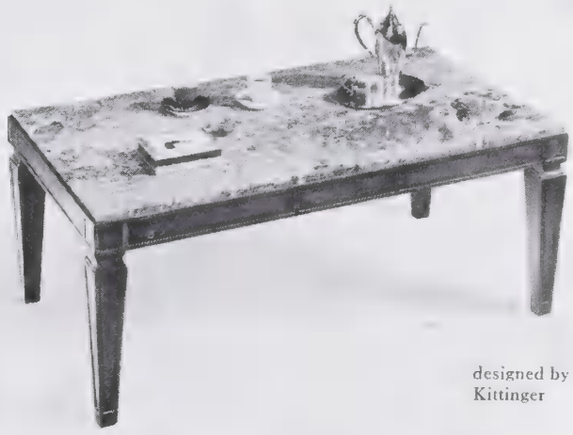
The Trader Vic Barbecue Kit costs $3.75. From Trader Vic's, 6500 San Pablo Ave., Oakland, Calif.

Andersen's delicious green split-pea soup first saw the light of day in Andersen's Valley Inn in Buellton, California, about 25 years ago. Its first venture into the outside world was in frozen form about five years ago. As of now, it has emerged in canned form, produced by a new canning method of such outstanding merit that it received the award bestowed biannually by the Institute of Food Technologists for the outstanding contribution to food engineering and technology.

You'll understand why it was singled out thus, when you taste it for yourself. It hasn't a vestige of canned flavor. I wouldn't believe it wasn't homemade if I hadn't cut the tin open myself. The soup's complete absence of meat or meat stock makes its rich-flavored savor all the more remarkable. Only the peas, carrots, onion, celery, and their stock go into the puréed soup. The spicing is ever so subtle. Just enough to give the blend sparkle. I didn't miss the absence of the usual ham bone or whatever. Matter of fact, in this meatless form, the peas take on a kind of "fresh" taste, if it's permissible to use that word to describe a dried vegetable. The Andersen people suggest the purée be used without adding water. I found it a wee bit thick for my liking, but the addition of a little milk took care of the situation. A mighty worthy candidate for any pantry shelf. Six 15-oz. cans cost $2.00. From Andersen's Foods, 130 Los Aguajes Ave., Santa Barbara, Calif.

The Pennsylvania Dutch concoct a unique spread, known as Garlic Butter (or Knovellock Budder in their tongue) which they use as you'd use butter on their dark homemade bread. I second the motion (even without benefit of

(*Continued on next page*)



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Oversize Coffee Table in Mahogany with Marble Top in choice of colors (size 44" x 24"). Send 25 cents for new 32 page Brochure illustrating this table and many other Kittinger designs. Kittinger Company, 1901 Elmwood Avenue, Buffalo 7, New York.

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BY FRANK M. WHITING.....

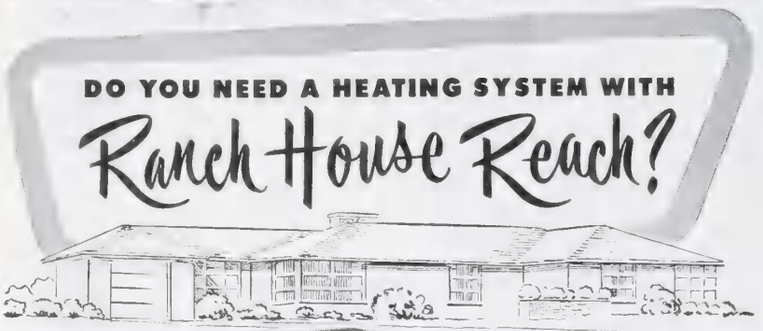
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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

such a luxury as homemade bread), and especially when the spread slices are parked for a moment or two under the broiler. No reason at all though, to confine it to dark bread. What's wrong with taking it into the realm of "garlicked" French bread? Corn and cottonseed oil, egg yolk, garlic, and vinegar provide the make-up of Old Mill Farm's zesty Garlic Butter, and the garlic shouts at you the moment you open the jar. Garlicked bread is one place where you don't want garlic to be a sissy. The mixture is about the consistency of a thick salad-greens dressing, and it can be used in that fashion, too; "straight," if you like dressing to have great umph, or mixed with French dressing, if you like it a little tamer.

Old Mill Farm also has a garlic dressing concocted especially for use in tossed salads. The list of its ingredients seems the same as those in the garlic butter, except for the absence of the egg; yet the finished product is differen The garlic is still the dominan member, however. I commend highly to all those who like sala greens dressed with verve. Might tasty, too, brushed on steak o chops before they're broiled, or spot of it in potato or meat salad

Do give their Dill Sauce a whir Dill has a niche all its own, to m way of thinking, and it's handle superbly in this sauce. It taste almost like fresh dill. There's wee touch of garlic in it, so faint though, that you're not aware of it presence. The dill's delightfu bouquet and the vinegar's tan take over in this sauce. What i does for fish! Delicious, too, as cole-slaw dressing and as a season ing agent for stew. You'll fin other suggestions on the bottle.

Garlic Butter costs $1.20 for tw 8-ounce jars. Three 8-oz. bottles o Garlic Dressing, $1.55; Dill Sauce $1.45, or 1 of the trio, $1.60. Fron Great Valley Mills, Ivyland, Buck County, Pa.

IS YOUR THINKING UP-TO-DATE ABOUT VEGETABLES?

CONTINUED FROM PAGE 207

For a main dish luncheon salad, mix cut asparagus, sliced hard cooked egg, and finely diced celery and stir all into a lemon jelly. Pour into mold and chill.

There are many ways of serving canned asparagus. Try serving cut asparagus in cheese sauce over hot biscuits.

Or cut asparagus in pieces (or use cut spears) and combine with diced chicken; heat in mushroom sauce and serve over toast or fine noodles.

Or arrange asparagus spears in bottom of greased loaf pan, add a small amount of liquid, cover with biscuit dough; bake in hot oven until biscuits are done; turn out with vegetable on top; serve with white sauce to which finely chopped or sieved pimiento has been added.

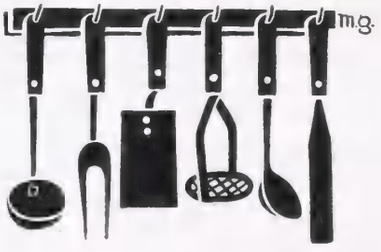
Or roll several stalks of asparagus in thin slices of boiled ham heat and serve with cheese sauce

If you have been condescendin about canned peas, have a fling a some of these ideas. Try givin canned peas the sweet and sou treatment.

Sweet and Sour Peas

2 cups canned peas
1 cup Spice Islands red wine vinegar
2 tablespoons butter
1 tablespoon cornstarch
2 tablespoons sugar
1 cup water
Salt and pepper

Drain peas and marinate in vin egar, until they have absorbed th flavor of it. Use more vinegar i you need it. It can be used again Melt butter. Remove from fire, mi cornstarch and sugar together an blend with butter, add water an stir till it thickens slightly. Drain peas, add ½ cup of the vinegar t





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the sauce. The amount of vinegar depends on your taste; ditto sugar. Vary both until you get what you like. Add the peas. Season with salt and pepper and cook till hot. The flavor of this dish depends on the vinegar. Do not use any but Spice Islands. Any of their herb vinegars is good for this.

For a vegetable shortcake using peas, make a white sauce substituting part of liquid from canned peas for milk; add peas, chopped pimiento and onion juice; serve on baking powder biscuits.

Or braise celery in liquid from canned peas; add peas and heat thoroughly.

Or add canned peas to scrambled eggs and serve plain or with tomato or Creole sauce. Good for main luncheon dish.

Or cream peas and sprinkle with curry powder; serve with chicken or lamb dishes.

Try combining peas, sliced hard-cooked eggs and sliced cooked potatoes in casserole; pour medium white sauce over all and sprinkle with buttered crumbs; bake in moderate oven to heat through.

For luncheon variety, peas may be heated in leftover meat gravy with bits of meat and served on toast or in potato nests.

Frozen vegetables are slightly cooked

If you live in a cold climate, frozen vegetables will be fresher than the fresh market vegetables you can find in stores in winter. That is, they will be closer in time to the field. (For freezing only stops time still.) Using them is, therefore, a "different kettle of fish" from using canned ones. Success with them is more *technique in handling* than in recipe formulation.

Properly *frozen* green vegetables come very close to having the flavor of their *fresh* counterparts. With a few exceptions, such as tomatoes and some salad plants, almost all vegetables can be satisfactorily frozen. Freezing changes the texture of vegetables, while the color and flavor remain approximately the same as when fresh. In cooking *frozen vegetables* always remember that they *are partly cooked* when they reach your kitchen so they require a shorter cooking time than fresh vegetables do. Also, they are like fresh vegetables in that their special qualities can be spoiled by overcooking. (Very likely the people who are against frozen vegetables are cooking them too long.) However, if you still object to the somewhat greater softness of

(*Continued on next page*)

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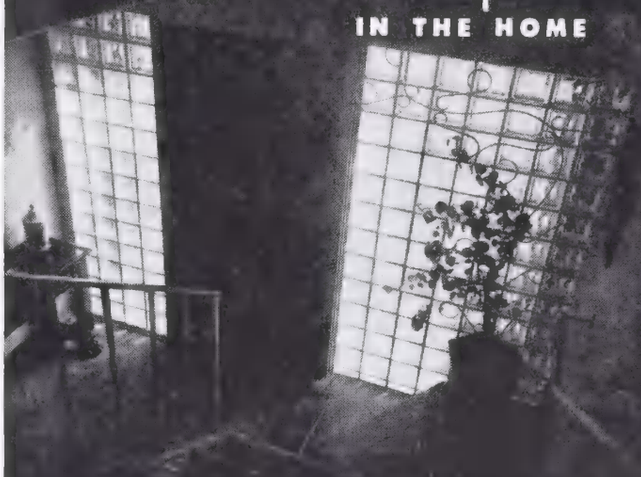
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IS YOUR THINKING UP-TO-DATE ABOUT VEGETABLES?

CONTINUED FROM PRECEDING PAGE

frozen vegetables, it stands to reason that you should attempt to cook them in some form in which texture is not important, such as in soups or soufflés.

In general, aside from shorter cooking time, the recipes for using frozen vegetables are the same as those for cooking fresh vegetables.

Much of what has been written about frozen foods has been to help those who wanted to do their own freezing. Now, frozen foods are on the market to such an extent that they are available to everyone whether one has a freezer or not. Therefore, everyone should know something about commercially frozen foods and how they are handled and prepared. One of the best books to give an over-all picture of freezing is *The Freezing Preparation of Foods*, by Donald K. Tressler and Clifford F. Evers. The Avi Publishing Company, New York, 1943. It should be in the hands of every woman who is interested in the use of frozen foods in cooking. The chapter of "The Cooking and Serving of Frozen Foods," was prepared by Faith Fenton, of the College of Home Economics at Cornell.

Professor Fenton stresses the fact that the final quality of frozen foods on the table depends as much on how the food is handled after it reaches you as it does on how it was treated before. Here are some of the things she says.

Don't let vegetables thaw slowly because this causes undesirable changes. It is best to cook frozen vegetables before they have begun to thaw. However, broccoli and asparagus should be thawed enough to be broken apart so that they will cook evenly. Frozen spinach should be cut into one- or two-inch squares before cooking.

Don't overcook frozen vegetables. Since they are already softened by blanching and freezing, this is easy to do. In general, frozen vegetables require from half to two-thirds the cooking time of fresh vegetables.

The color of green frozen vegetables has been stabilized so you don't have to take precautions to save the color as you do when you are cooking fresh vegetables.

Frozen vegetables can be cooked in the oven. Heat frozen squash in a covered casserole. Put frozen asparagus or frozen peas in a well-buttered covered casserole wi little extra butter and salt.

Defrost corn on the cob at r temperature for 15 minutes. dip it in salted melted butter bake uncovered 20 minutes at F. Corn on the cob can also b frosted and fried in deep fat it turns brown and crisp. Cut can also be successfully panf

The best way to cook froze paragus is to let it thaw slig for a half hour at room tem ture. Then cut it into 1½-inch sl and place in a hot frying pa which 2½ tablespoons of b have been melted. Add salt, a the cover and put the pan moderate heat. Twice during 2½ minute cooking period lift cover and stir the asparagus.

Here are Professor Fenton's r on how:

To retain the most food valu cooking frozen vegetable

1. Cook for as short a tim possible.

2. Use as little water as possi do not have more than one to tablespoons left when the veg ble is done. The frost in some c may form sufficient liquid.

3. Have the water boiling w the vegetable is added. Add vegetable to the water, not water to the vegetable.

4. A tight-fitting cover is n sary when a small amount of ter is added or the vegetable not be uniformly cooked an likely to burn.

5. Bring the water back to ing point as quickly as poss after the vegetable is added within two minutes if the veget is thawed, and within three t minutes if the vegetable is fr

6. Do not add soda.

7. Never allow a vegetable to violently.

8. Do not stir since air may stirred in and it is destructiv some vitamins.

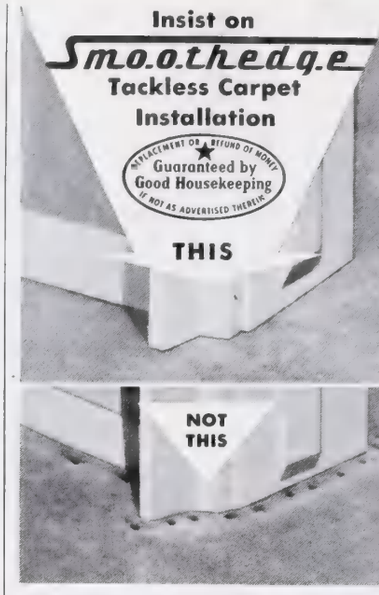
9. Cook in a pressure sauce or steam to decrease losses in water.

10. Serve the vegetable as soo it is done.

11. Use any cooking water pre

12. Add salt whenever you

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YOUR HOUSE IN THE FALL

CONTINUED FROM PAGE 211

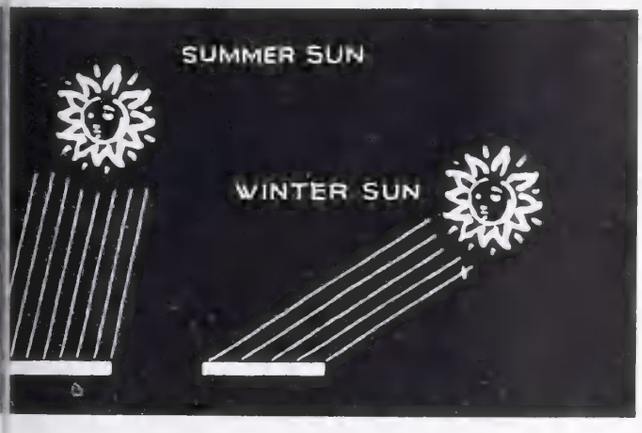
"Doesn't look like a practical house plan to me."

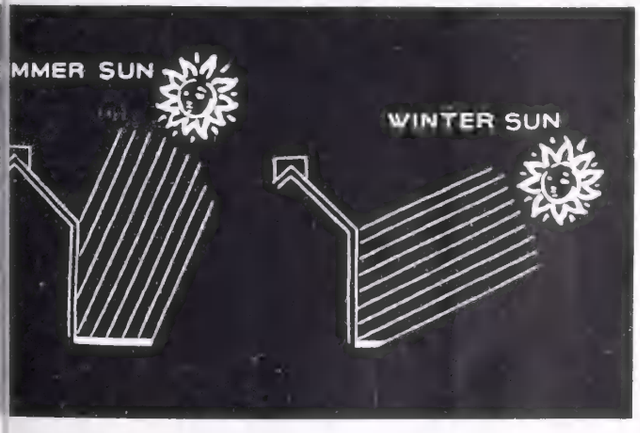
It isn't supposed to. It's just a sketch to bring out idea. Of course, it isn't practical to have 100 per cent all windows facing south. For one thing, you want oss ventilation. For another, you want "light balance" a room to cut down glare. I mean, you want daylight m two different sides of a room. And then, in planning easonably compact house you are bound to have north oms that simply have to have a north window. The th window idea is like most any other idea—you can't t it in practice 100 per cent, but you can perhaps have per cent of your window area facing south. And that a lot better than the 33 per cent you get when a house s its windows set evenly all around.

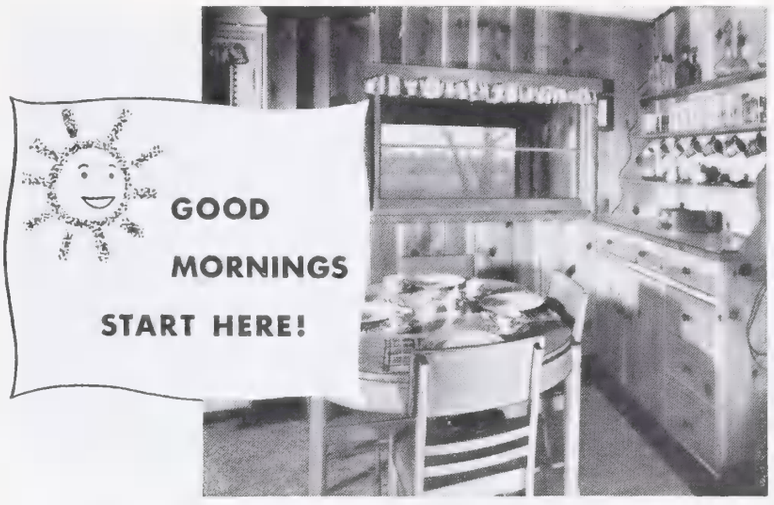
"But a house with all south windows—isn't it bound to be hot in summer?"

No. In summer the west wall is the one that gets so hot. s the one to be afraid of. The south wall stays fairly ol. That's just it. Let's get down to fundamentals for a oment. Why is there such a thing as summer, such hing as winter? The reason, when you come right down it, is the sun angle. In summer, the sun shines steeply wn, as in sketch on left below, and has great heating wer. That's why summer is warm. In winter the sun is t as hot as it was in summer, but it hits the ground at shallow angle, as in sketch on right below. It cannot at the ground much, and that's why winter is cold. But

(*Continued on next page*)







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YOUR HOUSE IN THE FALL

CONTINUED FROM PRECEDING PAGE

for a vertical wall, facing south, the same business works out the other way round. In summer, the sun hits the wall at a shallow angle (sketch on left at bottom of page 305) and, therefore, cannot heat it much. In winter the sun hits the wall more squarely (see the sketch on right at bottom of page 305) and has lots of heating power.

"Then you might say when the country in general has summer, a south wall has a sort of private winter of its own. And when the country has winter, a south wall has a private little summer."

Exactly. You might say *the south wall of a house has a sort of automatic built-in climate that keeps it cool in summer, warm in winter.* And that is why a house should always face south with all its important rooms. You know you can feel sunshine right through a solid brick wall?

"You mean the cosmic rays, or something, shine right through the brick?"

Nothing as fancy as that. Here is what I mean, and it is another thing you will observe this fall in your own house if you watch for it. Suppose it is a cold, cloudy day, and the house is a bit chilly. All of a sudden the sun comes out. Ten minutes later you will feel much warmer in the room. Why? Simply because the sun warms the outside surface of the wall. That immediately slows down the seepage of heat through the wall from the warm inside of the house to the cold outside. A few minutes later, the inside surface is a few degrees warmer. And those few degrees make all the difference to the people in that room. They stop that nasty chilling effect a cool wall has even in a well-heated room.

"You mean, then, all rooms of a house should face south?"

I mean, the most important rooms should face south. Don't waste south-facing space on halls, bathrooms, utility rooms, garage, etc. Perhaps the dining room, or dining alcove, which is used only a couple of hours per day, need not face south. But the main rooms should, at almost any cost, even if it means that the house "turns its back on the street," or that it faces the neighbors, or whatever.

The time to have this in mind is when you select your lot. Ask yourself, on this lot—a house facing south—how does it come out? Perhaps the lot practically compels you to face north or west (the two worst directions). Well, a clever architect can almost always figure out a way to let you have your south exposure after all. If you will leaf through your back issues of HOUSE BEAUTIFUL, you will find many such solutions, and if you can't find any satisfactory solution, reject the lot and find another.

"No exceptions allowed? We want to have an east bedroom with the morning sun shining in. Is that bad?"

(*Continued on page* 309)

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HOW TO HAVE A FINE HOUSE WITH SIX CHILDREN

CONTINUED FROM PAGE 185

Another salient point about the Waters house is the far-sighted planning. Their thinking was not how to house six children in 1951. They thought ahead ten or fifteen years. The children's play yard, for example, will then be a swimming pool. The seating area around it will give way to planting beds. The barbecue room is another illustration of looking ahead. It's a "family room," a new kind of room that suits the combined needs of parents and children today better than the den, study, or rumpus room. Right now, the children seldom use it except when Daddy plays chef. The Waterses use it themselves for parties and barbecues. But they foresee the day when the teen-agers will take over, the waxed cement floor will become a ballroom, and they will retire to the living room.

So the whole house is something the family can grow into—and the nice part of it is that it will be as attractive ten years from now as it is today.

(*More pictures on next page*)

From concrete foundations to its cedar shingle roof, the Waters house is a fine example of how to design a home for a large family. In the list of materials that follows pay special note to what architects Ciampi and Milono specified for the children's areas:

Structure: Framing lumber and exposed ceiling in barbecue room is common Douglas Fir. Western Pine Association, Portland, Oregon.

Exterior wall surfaces: All redwood.

Interior wall surfaces: Vertical grain plywood in hall and play hall, vertical grain boards in barbecue room, surfaced redwood shiplap in gallery, living room and one wall of dining room, U. S. Plywood Corp., New York, N. Y. Bedroom walls are ⅜" plaster over Gypsum rock-lath, California Stucco Products, San Francisco. "Harmonitone" tile walls in showers and baths, Mosaic Tile Company, Zanesville, Ohio. Ceilings throughout house are 1" plaster on diamond expanded metal lath.

(*Continued on page* 316)



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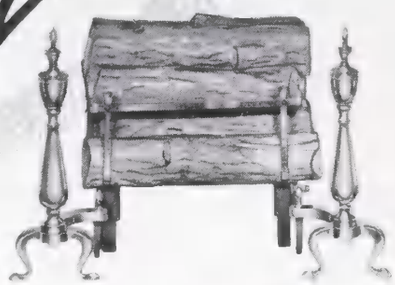
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HOW TO HAVE A FINE HOUSE WITH SIX CHILDREN

CONTINUED FROM PRECEDING PAGE



• Hallway to left of the barbecue room leads to the children's bedrooms, has access to the play yard and is used as indoor play room on rainy days.



• Like all the other children's rooms, the girls' bedroom has sturdy, maintenance-free asphalt tile flooring. Small windows near ceiling were designed to protect room from hot western sun.



• Big built-in storage walls and a minimum of furniture keep the boys' room from looking cluttered and untidy. Wall opposite this cabinet has a continuous counter for desk and work space.

YOUR HOUSE IN THE FALL

CONTINUED FROM PAGE 306

There are always exceptions. There are places where you want morning sun so badly, both summer and winter, that architects prefer to have a house face southeast or east, even at the cost of losing the most effective winter sunshine. For example, in the mountains, the mornings are often so cool, even in summer, that big east windows are most welcome. In other places, Florida, for instance, the summer nights are so damp that summer morning sun is needed to dry out the house. Then, for example, a summer cottage needs no winter sunshine, of course, but it needs summer morning sun in most parts of the country. It's a question of what you want. For most parts of the country, for most purposes, you want to face south.

> *"But the development where we want to build has winding streets, and you are required to build the house parallel to the street. We won't be able to face our house exactly south."*

That's okay, too. In fact, if you have hot summers, *the* very best direction to face is probably not straight south, but twisted around a little toward the east.* That way you

* (Since air temperatures are highest around 2 to 3 P.M. even though solar radiation is at its peak at 12 M., the total environmental heat gain (radiation plus convection) occurs around 2 P.M. Thus the wall which faces slightly west of south will have the greatest heat gain.—ED.)

(*Continued on next page*)

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YOUR HOUSE IN THE FALL

CONTINUED FROM PRECEDING PAGE

get more sun in the mornings and less afternoon sun. And forenoon sun is always more welcome than afternoon sun because the mornings are cooler than the afternoons. But then again, in many cities in Eastern U. S. A., the winter mornings are murky and hazy with industrial smoke, and the sun does not really come through until about 11 A.M., and then shines in the afternoon. In such places, you might want to twist a house a little more toward the southwest. But those are fine points. The main point is . . .

"I know, I know. Only a South Wall is a Good Wall. Only a South Window is a Good Window!"

That's it.

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You can help fight communism with this magazine by sending it, together with others which depict the American way of life, to our potential friends abroad. It costs only twelve cents per pound to make the millions of copies wasted each week—that many humane weapons against tyranny.

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st suppose
erybody had
e same face . . .

gine how difficult life would be
u couldn't tell friend from
ger by just a glance at a face!
nd imagine how difficult your
ping would be if you couldn't
ify the goods you buy by the
ers' brand names on them!
'hat faces do for you on *people*
meet, these brand names do for
on *products* you buy.
ecause of brand name advertise-
ts in these pages, you can do a
f "shopping" sitting right where
are now. You read about new
s, changes in familiar ones.
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rtising keeps you *informed*, and
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BOOKS FOR GARDENERS

CONTINUED FROM PAGE 285

seed and potting mixtures, and refers to these by name or number when one of them is required.

One chapter is entitled "Alternative and Unorthodox Methods" as opposed to standard practices. Here he reports on the work of other gardeners in using sterilized chopped sphagnum, pumice, broken glass, and vermiculite.

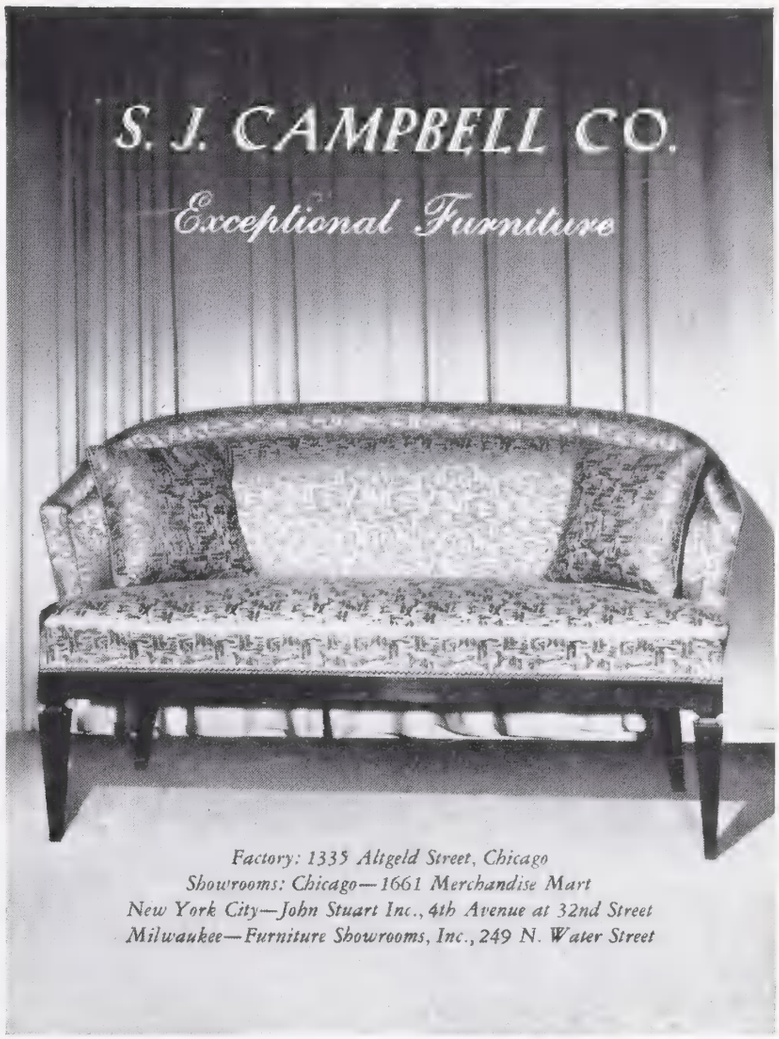
He lets the reader know which plants are "super-easy" by initials S. E. For others he seems to give all necessary cautions and details, handling each species separately.

American gardeners will find a number of names that are new to them, such as *Rhodohypoxis Baueri*, of the Amaryllis family; *Morisia monanthos* of the Cruciferae; and *Hypsela longiflora* of the Campanula group, described as "a good carpeter for a shady sheltered spot not too dry." There are also the tongue-twisters *Michauxia Tchihatcheffii* of the Campanulaceae and, named for the same explorer (Petr Aleksandrovich Chikhachev), *Tchihatschewia isatides*, a Crucifer, which he suggests pronouncing chee-ha-chev-ia. "It is unlikely to suffer any name change," he remarks—a bit sadly, we suspect.

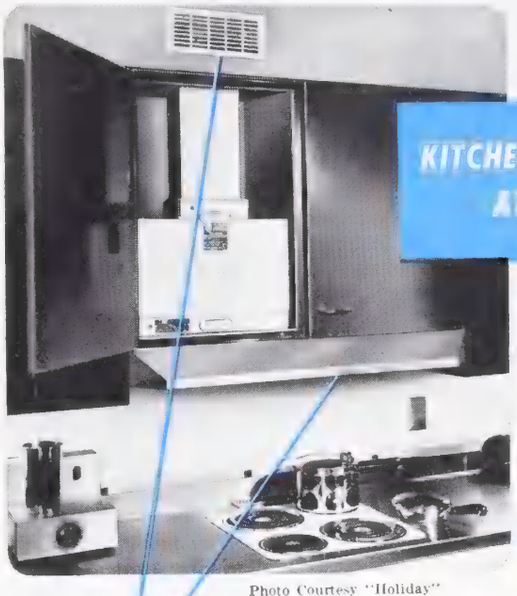
The appendix on botanical names, prepared largely by W. T. Stearn, Librarian with the Royal Horticultural Society, is worthy of being separately published as an informative pamphlet for the serious-minded gardener. With it is a useful glossary of specific names of many alpine plants.

While the book is at times almost telegraphic in the brevity of its directions, it is a practical, careful work in which clarity never is lacking. When he expands, the author writes with sympathetic feeling for the plants, the gardener, and the reader.

Warnings have often been issued against the use of gardening books from England on this side of the Atlantic, because of the difference in climate, which affects the behavior of plants, even in greenhouses. Many subjects treated here (such as Meconopsis) would undoubtedly fail with us, whereas they thrive in England. However, any person competent or confident enough to use this book has most likely been forewarned, and will follow or modify directions accordingly.



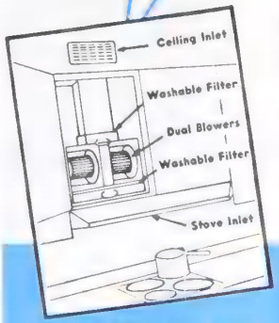
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Photo Courtesy "Holiday"



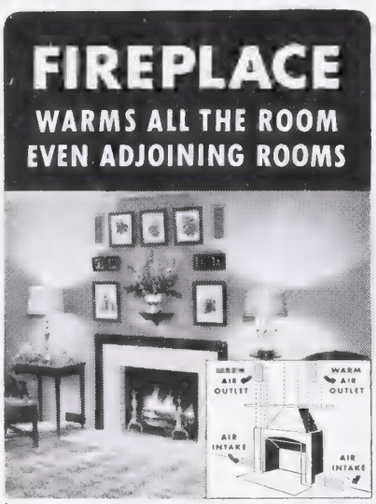
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THE POST POSTWAR HOUSE

CONTINUED FROM PAGE 199



• Cabinet storage engineered for many specific kitchen purposes now has become standard equipment. Here ventilated bins store root vegetables which need no refrigeration. Shallow, so vegetables are stacked only one deep to avoid crushing, these pull out to bring entire contents into full view.

PHOTOGRAPHS BY MAYNARD PARKER



• To make use of once wasted space in inaccessible corners, circular shelves attached to cabinet doors swivel out into full sight and easy reach. These are so balanced that they will carry heavy loads, like a supply of canned goods, small electric appliances, pots and pans, or a combination, as here.

CONTINUED FROM PAGE 199

The appliances and materials and furnishings used in "The POST-Postwar house" shown on pages 196-203 are keys to the progress we have made in home building during the last six years. Study them to get a rounded idea of the best practices current in 1951.

Kitchen

(Cover; pages 198, 199)

Equipment: Servel gas refrigerator, Servel, Inc., Evansville, Indiana. Western Holly built-in automatic gas range and ovens, Western Stove Co., Culver City, California. Bendix washing machine and gas clothes dryer, Bendix Home Appliances, Inc., South Bend, Indiana. Shelvador freezer, Crosley Division of Aviation Corporation, Cincinnati, Ohio.

Flooring: Dodge Vinylcork, Dodge Cork Company, Lancaster, Penn.

Exhaust fan: Trade Wind Motorfans, Inc., Los Angeles, California.

Louvered windows: Clearview Venetian Window Co., Dallas, Texas.

Acoustical ceilings: Celotex Corp., Chicago, Illinois.

Counter tops (including snack counter): The Formica Company, Cincinnati, Ohio.

Construction Materials

Roofing: Sisalkraft building paper, Sisalkraft Co., Chicago, Ill.

Insulation: USG Redtop, United States Gypsum Co., Chicago, Ill.

Glass: Libbey-Owens-Ford Glass Co., Toledo, Ohio.

Exterior wall surfaces: Redwood stain, Samuel Cabot, Inc., Boston.

Paints: Golden State Paint Corp., Los Angeles, Calif.

Sliding windows and doors: Arcadia Metal Products Co., Arcadia, California.

Finish flooring: Dodge Vinylcork flooring in kitchen and family room, Dodge Cork Company, Lancaster, Penn.

Ceramic tile in the baths and entry, Cambridge Tile Mfg. Co., Cincinnati, O. Goodyear sheet rubber tile, Goodyear Tile and Rubber Co., Akron, O.

(*Continued on next page*)



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n good style, good taste—
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PHOTOGRAPH BY MAYNARD PARKER

IF YOU WANT TO CONCEAL LAUNDRY TUBS

Laundry tubs are essential in a well-run house, but no one will argue that they are things of beauty. A little clever camouflage will make them socially acceptable, however, and just as useful.

The C. L. Tedfords built a cabinet around theirs, which were located in a small service room. top is removable, doors at the f are hinged. Not only are the concealed, but extra utility is vided. When in place, the gives extra counter work sp Quite a number of pots and are accommodated behind doo

THE POST-POSTWAR HOUSE

CONTINUED FROM PRECEDING PAGE

Heating: Circulating hot water system, supplied by two automatic gas water heaters; Panel-Ray radiant heaters used in entire patio. Day & Night Company, Monrovia, Calif. Chrysler Airtemp heating and ventilating system. Chrysler Corp., Air-Temp Division, Dayton, Ohio.

Conditioning controls: Minneapolis-Honeywell Regulator Co., Minneapolis, Minnesota.

Bathroom fixtures: All designed by Henry Dreyfuss for Crane Company, Chicago, Illinois.

Inter-communication system: Stromberg Carlson Company, Rochester, N. Y.

Electrical wiring: "Touch Plate" wiring system. Touch Plate Mfg. Corp., Long Beach, California.

Barbecue: Seabreeze Engineering Co., Garvey, California.

Music installation: "Dumont" radio-television combination, Allen B. Dumont Laboratories, Passaic, N. J. Webster record player, Webster-Chicago Corp., Chicago, Illino

Furnishings

Floor covering: "Mohawk M custom-dyed chenille carpetin living-dining room, Mohawk pet Mills, Inc., New York, N.

Furniture: All living-dining and family room furniture cu designed by Barker Bros., Angeles, Calif. In guest bedr all antique mirror tops by Cam Glass & Mirror Company; ste ble and pin-up lamps by Joh Salterini, New York, N. Y. In ter bedroom, all wood piece Landstrom, Rockford, Illinois, refinished by Barker Bros. seat designed and manufact by Barker Bros., Los Angeles,

Fabrics: Living-dining room ment curtains by Clinton P side draperies, Kent Brag New York. Casement curtai master bedroom, white and hand-loom fabric from Calif Woven Fabrics, Redondo B

Patio: All furniture, "Tempes John B. Salterini, New York.

WORK-SAVERS 'OR GARDENERS

ONTINUED FROM PAGE 295



Liconure is an odorless, fortified
e of peat and dairy manure. Use
boost plant growth, even indoors
ur house plants, and to improve
tkins and Durbrow, Inc., New York.



no-Green for roses is an all-pur-
iller for bugs and diseases. Ap-
a spray or dust. Its green color
nts leaf discoloration. Niagara
ical Co., Niagara Falls, N. Y.



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can Chemical Paint Company.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



s 18-inch self-propelled power
r features a quick adjustment for
t of cut and enough power so that
is unusually quiet at operating
l. Fairbanks, Morse & Co., N. Y.



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- Tranz-Plant-R removes sizable core of soil, making room for spreading the roots of seedlings to be transplanted. Also useful when planting bulbs. Pennsylvania Hardware Mfg. Co., Ardmore.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



- Here's a way to save money this winter: Let power do your snow shoveling. Snow-Blo scoops snow up even from crushed stone driveway (above) and tosses it (below) far enough away so that it doesn't drift back. Sensation Mower, Inc., Ralston, Nebraska.





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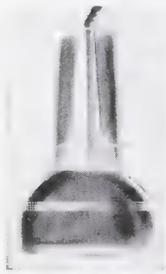
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HOW TO HAVE A FINE HOUSE WITH SIX CHILDREN

CONTINUED FROM PAGE 307

Roofing: #1 grade Red Cedar shingles 5¾" to weather.

Flashing and Metal Work: 26-gauge galvanized iron flashing. Copper gutters and hoods, Chase Brass & Copper Co., Waterbury, Connecticut.

Barbecue Equipment: Master Metal Crafts, Belmont, Calif.

Glass: Libbey-Owens-Ford Glass Co., Toledo, Ohio.

Screens: Operating screens, Rudiger-Lang Co., Berkeley, Calif. Copper fixed screens and doors, Chase Brass & Copper Co., Waterbury, Conn.

Hardware: Door hardware, Schlage Lock Company, San Francisco, Calif. Transom sash in girls' bath, Vincent Whitney Co., San Francisco, Calif. Sliding sash, sliding screen and door hardware, Grant Pulley & Hardware Co., Woodside, N. Y. Sliding interior door hardware, Metco Products Corp., Miami, Florida. Casement hardware, H. S. Getty & Co., Inc., Philadelphia, Pa. Double-acting-door hardware, Oscar C. Rixson Co., Chicago, Ill.

Paint: "Fullerglo" enamel, interior oils, and Spar varnish, W. P. Fuller & Co., San Francisco, Calif. Two coats of stain on all exterior woods and three coats on trim and metal, Samuel Cabot & Co., Boston, Mass.

Concrete coloring: Conrad-Sovig Co., San Francisco, Calif.

Flooring: "Kentile" asphalt tile in hall, play hall, and linen closet, Kentile, Inc., Brooklyn, N. Y. "Flexachrome" plastic tile in baths, Tile-Tex Division, The Flintkote Company, Chicago Heights, Ill.

Plumbing: Bath and toilet fixtures, Crane Company, Chicago, Ill. Stainless steel sink in barbecue room, Elkay Manufacturing Company, Chicago, Ill.

Heating: Copper tubing used in radiant heating, Chase Brass & Copper Co., Waterbury, Conn. Pumps, Bell & Gossett Co., Morton Grove, Ill.

Heating insulation: "Alfol" aluminum foil, Reflectal Corp., New York, N. Y. "Zonolite" slabs under all radiant-heated slabs, Zonolite Corp., Chicago, Ill.

Sound insulation: Cabot's quilt type in bathroom partition walls, wall between boys' room and barbecue room, Samuel Cabot & Co., Boston, Mass.

Lighting: Fixtures in barbecue room, porch, hall, and under-eave lights, Peerless Electric Co., San Francisco. Fluorescent lighting in barbecue bar closet, Sunbeam Lighting Company, Los Angeles.

Kitchen equipment: Thermador range and oven, Thermador Electrical Mfg. Co., Los Angeles, Calif. Dishwasher and refrigerator, Hotpoint, Inc., Chicago, Ill. Freezer and garbage disposal, General Electric Co., Bridgeport, Conn.

Laundry equipment: Dryer and washer, Westinghouse Electric Corp., Mansfield, Ohio. Laundry trays, Crane Company, Chicago, Ill. Water softener, Rheem Mfg. Company, New York, N. Y.

Feather in Your Cap

• The United Red Feather Campaign needs solicitors in your town for the big drive for Community Chest funds in October.

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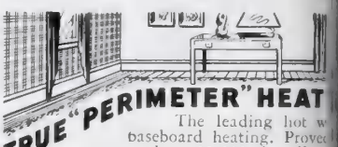
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Keep Your Garden Growing

n clean-up continues. My bors in and around New n are beginning to burn the s they have raked off their and out of their gardens. The ly acrid odor of the smoke ngent and refreshing and is d somewhat low by the ly chilled air of autumn. *But* moky fragrance always sad- me—garden-wise. Burning s. more often than not. is such zic waste of natural resources. ost these leaves. It doesn't much time or effort to scoop up. pile them on an old piece slin sheeting. and carry them e compost box. Pack them hard. Hold them in place with shovelsful of earth. season a slight sprinkling of am- m sulfate. and let nature plish the rest.

simpler method of composting pointed out to me the other day. Simply dig a trench six to eight inches wide and about five or six inches deep. Scatter your kitchen refuse and garden trash along the bottom of the trench. Cover, and casually mound the trench area. There is little fuss and muss and definitely no odor.

The more you do this month the less you need to do in spring when your vegetable garden is started again. Weeds—if any remain—should be fanatically destroyed. Those that may be carelessly left go to seed quickly and make for delay and trouble the following year. The best control is to stop them before they go to seed. and fall is a good season in which to accomplish their destruction.

Spade the vegetable garden this month if you want to. The advan-

(*Continued on next page*)

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rds privacy and protection. Beautifies l screens from automobile glare. For ntry estate, suburban home, city lot or thouse. Makes a lovely background for den vines and plants. Moderate prices. y to erect. Never requires painting. ts for a generation.
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KEEP YOUR GARDEN GROWING

CONTINUED FROM PRECEDING PAGE

tage is two-fold. By now your muscles are accustomed to work and can manage the job of digging and turning the soil without exhausting you or endangering your health. The second reason: If you spade now, it will take less effort and time in the spring to put the soil in condition. Soil-wise, the earth will be improved. The action of the weather opens it up, seasons it to better consistency and texture. In spring, a quick shallow spading and an equally rapid leveling is all you need to prepare for planting. If you have planted winter rye or any other cover crop, turn the garden soil as late as you possibly can before snow or freezing sets in. Some garden experts advise incorporating a mulch at this time. Others merely broadcast the mulch and let it remain on top of the rough soil over winter. I've noticed no difference plant-wise from either method, only more work in spring to spade in the organic waste.

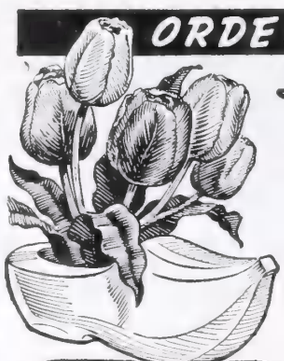
Watch out for frost. You don't want to take a chance on losing your vegetable crops. A light frost may not be dangerous to tender vegetables, but even the Weather Bureau cannot predict with accuracy how long a frost may last or how damaging it may be. Don't take chances. Listen to the radio broadcasts of frost warnings and harvest your tender vegetables—beans, tomatoes, etc. Try to harvest them a week or two before the first expected frost. But keep an ear glued to the weather broadcasts; frost can come earlier than the anticipated date. Once your tender vegetables are nipped by frost, you might as well discard them. They will neither look good nor keep well in storage. If the damage is not extensive, you c cut out the frost-blasted areas the fruits and use them immediate

Plants that must not be frost-bitt include beans, limas, cucumbe okra, New Zealand spinach, ton toes, some summer squashes, sw corn, eggplant, melons of all kin chard usually, and green peppe

Frost won't harm certain plan so you can leave these out all w ter. I leave cabbage and broc outdoors as long as possible. Af the first heavy frost I cover th with salt hay and let them alo until the ground freezes. If nec sary, I then cover them with ea and put more salt hay on t to protect them from incleme weather. Cabbage, for instan when stored in the cellar, gives an odor that can permeate yo house and is one of the most o noxious smells you will ever e counter. Perhaps one of the n chlorophyl odor-neutralizers wou keep the air fresh.

Parsnips and salsify are also l in the ground all winter. Turni too, and always the younger leel Even spinach and kale are mu hardier than you'd suspect. T rows are lightly covered with s hay, more for identifying the ro than for protection. The low te peratures prevalent during wint convert a part of the starch in the vegetables to sugar. As a resu when they are pulled out of t ground and cooked, they have sweeter taste. Potatoes, you kno when stored at low temperatur become so sweet you can't eat the

Vegetables that survive some fro but which must be harvested befo freezing weather sets in, inclu beets, carrots, cauliflower, cele



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mustard, radishes, collards, pinach, potatoes, peas, ruta- russels sprouts, lettuce, and onions. Parsley is cropped how falls. It is amazing how this herb can be. Incident- ave you grown turnip-rooted ? The thick parsnip-like are an excellent substitute led carrots and beets. Let- n remain in the garden un- thermometer drops below 40 s and stays there. Then the plants are transferred to a ame and carried on to sup- esh salad leaves through ber and January.

r trick with plants in which ge is to blanch some endive he outer leaves have been d by frost. The endive is e roots cleaned, and the tops to within an inch of the The roots are buried in of sand (their crowns at x inches below the surface) aced in a cool, dark section cellar. Even a garage cor- l do if you cover the boxes tarpaulin arranged in such er as to supply ventilation. nd is kept moist; and as the leaves appear, they are cut nearly to the crown and t into the kitchen for imme- se. These blanched heads of are a winter delicacy you not go without. Interestingly , both asparagus and rhu- espond to the same forcing ue.

ack asparagus stems and hem. They are too stringy gh for composting. Anyway, se beetles have usually made d-of-the-season dinner on nd rust spores may appear. e old ground mulch off and it over other areas in the le garden. Apply a new several inches thick. It should be well-rotted cow manure —if you can afford it and obtain it. There is no better way of insuring fat, succulent spears of asparagus the following spring.

A new mulch is catching the fancy of gardeners in the Central and Western states—corncobs, finely ground. This mulch has the advantage of being light and easily handled. It has a whitish-yellow color as you take it out of the bag, but air and moisture quickly reduce it to a neutral brownish-gray that blends nicely with your soil and your plants. Plant food is notably lacking, although the ground cobs do contain some sugar which leaches into the soil and stimulates bacterial action. As a conditioner, the ground corncobs are incorporated into the soil rather rapidly and improve the soil texture and moisture-holding capacity. One midwestern horticulturist insisted that the mulch of ground cobs reduced his watering by half during the summer months. I'm going to try this mulch as a winter protection for the strawberries. It is as light or lighter than peat and doesn't get as soggy by spring. Also, its insulating characteristics should be uniquely suitable to the berries.

Plant blueberries now and enjoy a real dessert or breakfast delicacy next year. During the past 25 years blueberries have advanced from a swamp fruit to a table luxury that is difficult to surpass. There is no trick to growing them if you can provide a reasonably cool summer and only a modicum of winter freezing or cold weather. I have grown them in, of all places, the far Southwest; maintaining them in Dutch beds beneath the cool shelter of large oak trees. Naturally in warm areas the life of the shrubs is limited to seven or ten years, but

(*Continued on next page*)

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A tree is more than just branches and leaves. It is a haven of peacefulness in a hurried world . . . an old, true friend standing silently by to gladden your eye and help you recall the pleasures of days gone by. In return, it asks only a little thoughtful care.

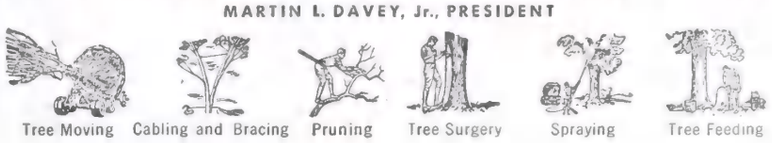
And with cold days and strong winds ahead, *now* is the time to have the Davey Man give your trees an important pre-winter inspection. Fall is the best time for pruning dead wood, cleaning out underbrush, moving trees, and cabling and bracing weak V-shaped forks against inevitable winter storm damage.

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KEEP YOUR GARDEN GROWING

CONTINUED FROM PRECEDING PAGE

by replacing two or three shrubs each year with two-year-old nursery stock, the fruit yield was kept high. The bottom twelve inches of the Dutch beds contained three-inch alternate layers of manure and soil. The top twelve inches had a blend of equal parts of sandy loam and peat. Oak leafmold, three to four inches deep, was used as a mulch, and an acid-base plant food was used to keep the soil slightly acid. About the only pests are birds, and they are thwarted by covering the shrubs with cheesecloth after the berries appear.

Tomato fruits keep longer, I am told, if the fruit is picked and stored loosely on shelves (never piled). As the green fruits begin to show color, carry them to a sunny window to ripen. Left on their vines the tomatoes ripen much more quickly. We use the smaller green fruits which may not reasonably be expected to ripen to make mock mincemeat. In its way, mock mincemeat is as good and sometimes better than the original delicacy put up for Thanksgiving pies.

Cool your vegetables and fruits after you harvest them and before you store them. They will last longer if their normal temperature (field heat) is considerably and gradually reduced before storing them at the acceptable storage temperatures. Place them in the shade or in the back of your garage or shed. Tender vegetables and root crops can be transferred to storage after three or four hours: pears and apples after 24 hours or, if it is more convenient, overnight.

You can still plant many vegetables in the temperate South such as lettuce, spinach, kale, and nips. In the far South start t same vegetables along with proper varities of broccoli, bru sprouts, cauliflower, carrots, tard, and cabbage. There are vegetables which may be pla now—and later—in these reg but these constitute what migh called the "safe" species. For others you would do well to c with your local nurseryman, as your nearest seed store, or writ the near-by Agricultural Ex ment Station. Take full advan of your special growing seas and your tables will never lack dietary fun and variety.

Peach trees in the south shoul treated, almost as a matter course, with an emulsion of p dichlorobenzene or a similar p uct. Follow the directions on container and soak the gr around the trunks. Borers wi over in the ground at the bas peach trees and at this time of year when they are making t burrows, they are most vulner

Protect fruit trees in the n particularly the younger ones the dwarf varieties, by wrap their trunks with soft cloth circling the trunks with hard cloth a few inches away from bark. Winter-hungry rabbits mice will gnaw the bark as natural food sources are depl They can girdle a trunk in evening, killing the tree or ca you considerable trouble in bri grafting the wound. Last year bits came in over snowdrifts girdled two of our apple trees t feet above the ground.

—Harry B. Lo



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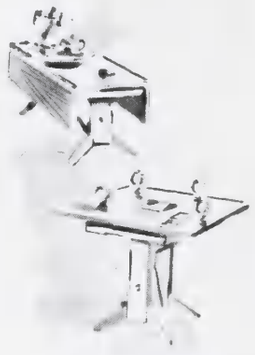
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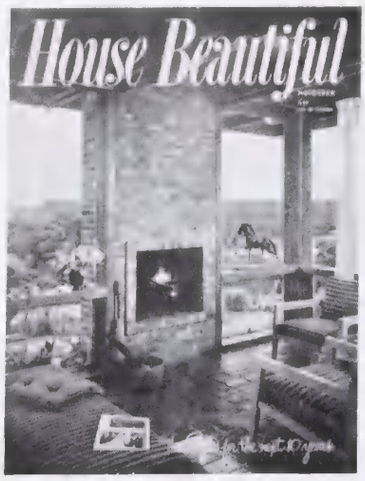
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● On our cover: The living-room fireplace in the new home of James M. Fitch, House Beautiful's Architectural Editor, and Mrs. Fitch, at Stony Point, New York. To be able to enjoy the fine southeast view and an open fire at the same time, Mr. Fitch placed his fireplace in a glass wall. This glass has two sets of continuous, floor-to-ceiling curtains—casement cloth (for glare) and heavy, lined osnaburg, stenciled in gold (for cold winter nights). The house is described on pages 210 to 220. Photograph by Ezra Stoller.

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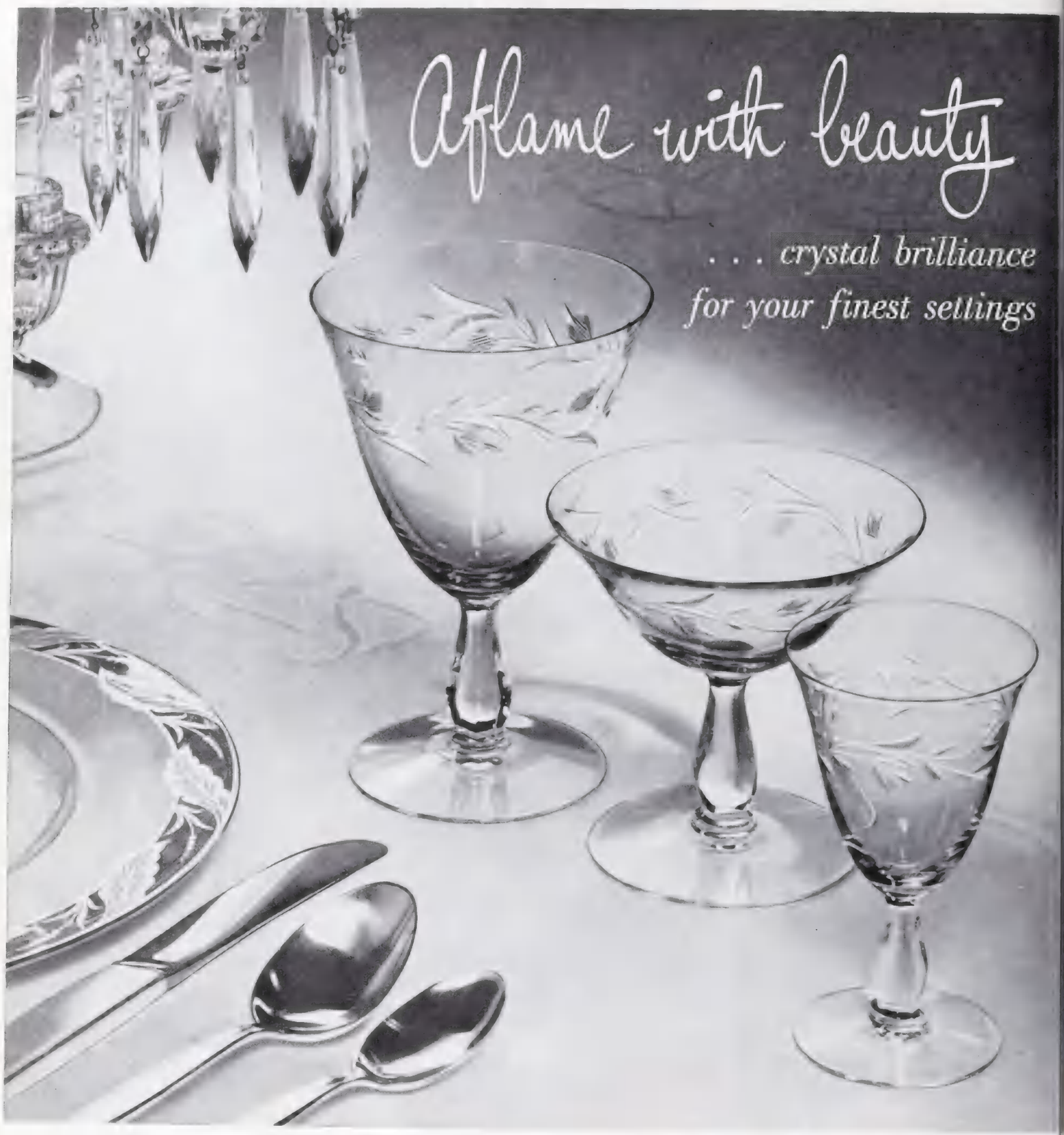
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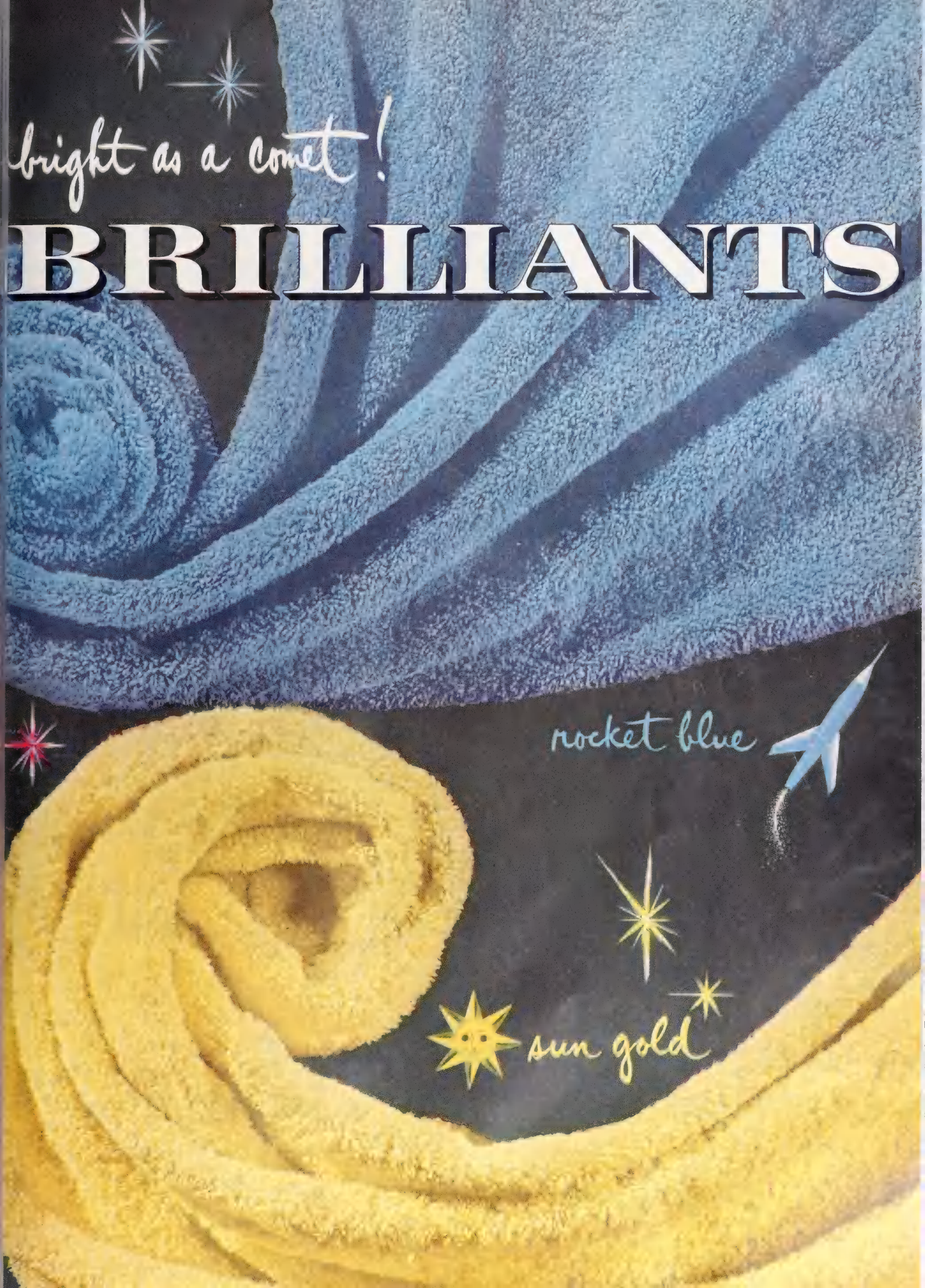
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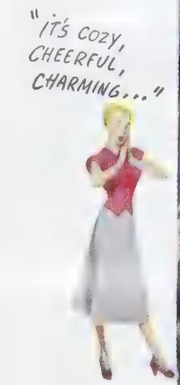

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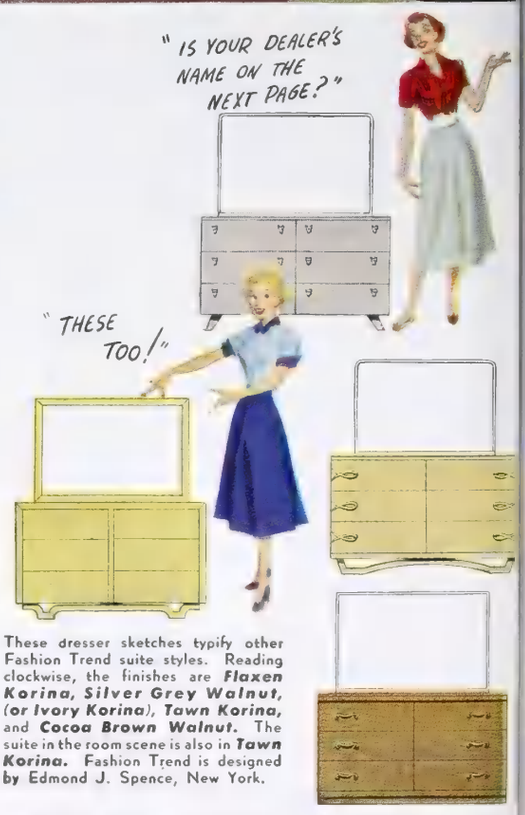
Fashion Trend®

BY JOHNSON-CARPER



Send 25¢ for the Fashion Trend ***Plan-Pak***, with Room Strategy Plotter and Furniture Cut-Outs, to scale. Arrangement and color suggestions by Jean Watt, noted color and interior design consultant. Ways to make furniture lovelier with care. Ways to plan charming bedrooms at low cost. Please print name & address. Dept. HB-512.

Make it a ***"must"*** to see Fashion Trend! You'll fall in love with the cheerful, charming Fashion Trend "family". You'll find it hard to believe ***but pleasing to know*** that you can have such lovely bedrooms at such low cost. Fashion Trend is worthily constructed ***("Tailored In Wood")*** in one of the most modern furniture plants, and sold coast-to-coast in furniture and department stores — ***"for people with limited budgets and unlimited good taste."***



These dresser sketches typify other Fashion Trend suite styles. Reading clockwise, the finishes are ***Flaxen Korina, Silver Grey Walnut, (or Ivory Korina), Tawn Korina,*** and ***Cocoa Brown Walnut.*** The suite in the room scene is also in ***Tawn Korina.*** Fashion Trend is designed by Edmond J. Spence, New York.

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Baltimore...Wieland's, Inc.
Cumberland...Millenson Furniture Co.
Laurel...Laurel Furniture Co.

MASSACHUSETTS

Boston...Gilchrist's
Cambridge...Moller's, Inc.
Canton...Connors Wayside Furniture Co., Inc.
Fall River...Atlaskin Furniture Co.
Fall River...Feldman Brothers Furniture
Jamaica Plain...Alpert's Furniture
Lowell...Gray Furniture Co.
Lowell...E. A. Leblanc
Lowell...World Furniture
Lynn...Goldberg Furniture Co.
Malden...Ruderman's
Natick...Windsor Furniture Shops
Quincy...Gilchrist's
Worcester...Kane Furniture Co.
Worcester...Northridge Furniture Co.

MICHIGAN

Adrian...Walper Furniture Co.
Detroit...Martin Furniture Co.
Detroit...Peoples Outfitting Co.
Detroit...Robinson Furniture Co.
Detroit...White Furniture Co., Inc.
Grand Rapids...Gatewood Outfitting Co.
Jackson...Bishop Outfitting Co.
Kalamazoo...Vermeulen Furniture Co.
Lansing...Estes Furniture Co.
Monroe...Floral City Furniture Co.
Royal Oak...Triangle Furniture Co.
Saginaw...Art Sample Furniture Co.
Saginaw...Murphy & O'Hara Company
Sunfield...Mapes Furniture Co.
Zeeland...William DePree Company

MINNESOTA

Minneapolis...Minneapolis House Furnishing Co.
New Ulm...J. H. Forster Furniture, Inc.
St. Paul...St. Paul House Furnishing Co.
St. Paul...Weyand Furniture Co.

NEBRASKA

Fremont...Kavich's Finer Furniture
Lincoln...Hardy Furniture Co.
Lincoln...Miller & Paine, Inc.
Omaha...J. L. Brandeis & Sons

NEW HAMPSHIRE

Dover...Marett Furniture Co.
Manchester...E. M. Chase Company
Nashua...J. M. Lovesque & Son, Inc.
Nashua...Merrimack Wayside Furniture Stores

NEW JERSEY

Ashury Park...Bankers Furniture Co.
Atlantic City...Grossman's Kensington Carpet Co.
Blomfield...Heyman Brothers
Boonton...Moore Furniture Company, Windsor House
Dover...Harry Lorry
Elizabeth...Albert Lifson & Sons
Hackensack...Lifsons, Inc.
Hoboken...Washington Furniture Co.
Jersey City...Auster's
Jersey City...Bushberg Brothers, Inc.
Jersey City...Zimmerman's Interior Decorators
Newark...Bushberg Brothers
Newark...Pauls Furniture, Inc.
Newark...Herman Roessler, Inc.
Newark...Wilderotter & Company
Paterson...Keystone Furniture Co.
Plainfield...Mirons
Trenton...Hurley-Tobin Company

NEW MEXICO

Albuquerque...Nob Hill Furniture Co.
Deming...Western Furniture Co.
Roswell...Dabbs Furniture
Silver City...Home Furniture Co.
Tucumcari...Grau Furniture Co.

NEW YORK

Albany-Saratoga...Breslaw Brothers.
Albany-Troy...Standard Furniture Co.
Auburn...Rondina Furniture Store
Bay Shore, L. I....George Scher Furniture Co., Inc.
Binghamton-Johnson City...Olum Furniture Co.
Binghamton-Oneonta...Bern Furniture Co.
Brooklyn...Spear & Company
Buffalo...Kobler & Miller Company
Buffalo...North Park Furniture
Buffalo...Sattler's, Inc.
Buffalo...A. Victor & Company
Elmira...Kobacker Furniture Co.
Elmira-Corning...Bern Furniture Co.
Hempstead, L. I....Selinger Furniture Salesrooms
Hempstead, L. I....Thomas-Mack, Inc.
Jamaica, L. I....Spear & Company
Jamestown...Lawson Furniture Co.
Kingston...Kaplan Furniture Co., Inc.
Long Island City, L. I....H. Bogin & Son, Inc.
Middletown...Home Furniture Co.
Mount Morris...Mount Morris Furniture Co.
Mount Vernon...Regal Furniture & Appliance Co., Inc.
New Rochelle...Sterling Furniture Co.
New York City...Ludwig Baumann
New York City...Gimbel Brothers
New York City...Royal Furniture Co., Inc.
New York City...Sachs Quality Stores, Inc.
New York City...Spear & Company
Niagara Falls...Levy Brothers Furniture Co., Inc.
Olean...Olean Household, Inc.
Oneonta-Herkimer...Markson's Furniture Stores, Inc.
Peekskill...B & F Furniture Co., Inc.

NEW YORK—(Continued)

Plattsburg...Ginsberg Furniture Co.
Poughkeepsie...Reliable Furniture Store
Rochester...Garson & Wood Furniture Co.
Rochester...Lauer Furniture Co., Inc.
Rochester...North Side Furniture House
Rochester...Sturman Home Furnishing Co., Inc.
Rome-Oneida...Markson Brothers
Schenectady-Glens Falls...Breslaw Brothers
Schenectady...Star Furniture Co.
Syracuse-Batavia...Bern Furniture Co.
Syracuse-Hornell...Franklin Furniture Co.
Syracuse-Watertown...Markson Brothers, Inc.
Troy-Cohoes...Breslaw Brothers
Troy...John P. Ryan Furniture Co.
Utica...Markson's Furniture Stores, Inc.
Watertown...Household Merit, Inc.
Watertown...Watertown Mattress Stores

NORTH CAROLINA

Asheville...Sterchi's
Charlotte...Bridges Furniture Co.
Charlotte...Sterchi's
Salisbury...R. W. Norman Co., Inc.

NORTH DAKOTA

Williston...Conlin Furniture Co.

OHIO

Alliance...John Drake & Company
Canton...The Livingston Furniture Co.
Canton...The R. & J. Furniture Co.
Cincinnati...May-Stern & Company
Cincinnati...Rollman & Sons Company
Cincinnati...Smith Furniture Co.
Cleveland...The Bailey Company
Cleveland...The Bing Company
Columbus...The F. & R. Lazarus & Company.
Columbus...Glick Furniture Co.
Dayton...Arcade Furniture Co.
Dayton...The Cappel Furniture Co.
Hamilton...Weber's
Lancaster...Colonial Heights Furniture Co.
Lima...Ziegenbusch Furniture Co.
Mansfield...The Bing-Mansfield Company
Marion...Scherff's Wayside Furniture Store
Massillon...Banks Brothers Furniture Co.
Niles...Robins Furniture Co.
Piqua...The Elliott Furniture Co.
Sidney...Willman Furniture Co.
Springfield...People's Outfitting Co., Inc.
Steubenville...L & A Furniture Co.
Toledo...Kennedy Furniture Co.
Toledo...Kobacker Furniture Co.
Wapakoneta...Swonguer & Schneider
Warren...Furniture Factory Agents
Youngstown...Haber Furniture Co.
Youngstown...Robins Furniture Co.
Zanesville...Quality Furniture Co., Inc.

OKLAHOMA

Anadarko...Callaway's Home Furnishings
Lawton...Sprague's Furniture Mart
Oklahoma City...O. K. Furniture & Rug Co.

OREGON

Eugene...Rubenstein Furniture Co.
Portland...Director Furniture Co.
Portland...Lipman-Wolfe & Company

PENNSYLVANIA

Altoona...Penn Furniture Co.
Beaver Falls...Walter H. Gross
Butler...Reliable Furniture Co.
Du Bois...Arrow Furniture Co.
Erie...Reliable Home Furnishing Co., Inc.
Fredericktown...Ralph Gross Furniture Co.
Greensburg...Weber Furniture Co.
Harrisburg...N. B. Liebman & Co., Inc.
Indiana...Arrow Furniture Co.
Jeanette...Euwer & Company
Johnstown...Penn Furniture Co.
Lebanon...Levitz Furniture Co.
Meadville...Robins Furniture Co.
Mount Carmel...R. Guinan Department Store
New Castle...Robins Furniture Co.
New Kensington...Myers Furniture Co.
Philadelphia...Frankford Radio & Furniture Co.
Philadelphia...Huskey's Inc.
Philadelphia...Lit Brothers
Philadelphia...Square Deal Furniture Co.
Philadelphia...Treegoobs
Philadelphia...West End Furniture Co.
Pittsburgh...Frank & Seder
Pittsburgh...Olbum's
Pottstown...Levitz Furniture Co.
Pottsville...N. B. Liebman & Co., Inc.
Shamokin...Guinan's Department Store
Sharon...Robins Furniture Co.
Somerset...Arrow Furniture Co.
Vandergrift...Arrow Furniture Co.
Wilkes-Barre...People's Outfitting Co., Inc.
Williamsport...Wahl-Braun, Inc.

RHODE ISLAND

Newport...Standard Furniture Store
Pawtucket...Shartenberg's, Inc.
Providence...R. I. Supply Company
Woonsocket...Auger Furniture Co.
Woonsocket...Carney's, Inc.

SOUTH CAROLINA

Charleston...Rhodes, Inc.
Columbia...Bridges Furniture Co.
Greenville...Rhodes, Inc.
Spartanburg...Hammond-Brown-Jennings Furniture Co.
Spartanburg...Rhodes, Inc.

TENNESSEE

Chattanooga...Fowler Brothers Co., Inc.
Chattanooga...Miller Brothers Co. Home Furnishings Center
Clarksville...Brenner Furniture Co., Inc.
Clarksville...Sterchi's
Cleveland...Abel's
Columbia...Sterchi's
Jackson...W. P. Dabney & Son Furniture Co.
Johnson City...Sterchi's
Kingsport...Sterchi's
Knoxville...Manard's Furniture Co.
Knoxville...Sterchi's
Memphis...Bry's Department Store
Nashville...The Gastner-Knott Company
Nashville...Harley-Holt Furniture Co.
Nashville...Sterchi's
Union City...Timm's Furniture Co.

TEXAS

Amarillo...Heath Furniture Co.
Austin...Karotkin Furniture Co.
Clarendon...Heath Furniture Co.
Dallas...Hart Furniture Co.
Dallas...Sanger Brothers
Dumas...Boxwell Brothers Furniture
El Paso...Household Furniture Co.
El Paso...Imperial Furniture Co.
Fort Worth...Leonards
Freeport...Home Furniture Co.
Houston...Finger Furniture Co.
Lubbock...Heath Furniture Co.
Midland...John Boatright
Odessa...John Boatright
Plainview...Heath Furniture Co.
San Antonio...Karotkin Furniture Co.
Ysleta...Seitsinger Furniture Co.

VERMONT

Bennington-Rutland...Home Furniture Co.
Burlington...Vermont Mattress & Furniture Co.

VIRGINIA

Alexandria...Hopkins Furniture Co.
Bristol...Rhodes, Inc.
Lynchburg...McGehee Furniture Co.
Norfolk...Willis Furniture Co.
Richmond...Bernard Siegel Furniture Co.
Roanoke...Grand Piano & Furniture Co.
Roanoke...Morgan-Eubank Furniture Corp.

WASHINGTON

Bremerton...Kaufman-Lebo Company
Seattle...Grinnell & McLean
Seattle...Grunbaum's Furniture Co.
Seattle...Standard Furniture Co.
Spokane...Cohn Brothers Furniture
Spokane...The Crescent

WEST VIRGINIA

Charleston...The Diamond Department Store
Fairmont...J. M. Hartley & Son Co.

WISCONSIN

Kenosha...Bode Brothers Company, Inc.
Milwaukee...Gimbel Brothers, Inc.
Milwaukee...Kosciuszko Furniture Store
Milwaukee...Merit Furniture Co.
Superior...Popkin Furniture Co.



FASHION TREND IS SOLD BY THOUSANDS OF RETAILERS FROM COAST TO COAST

THE WEIMAN COLLECTION

Created for Persons of True Discrimination

in their Devotion to

ENDURING EXCELLENCE IN TASTE

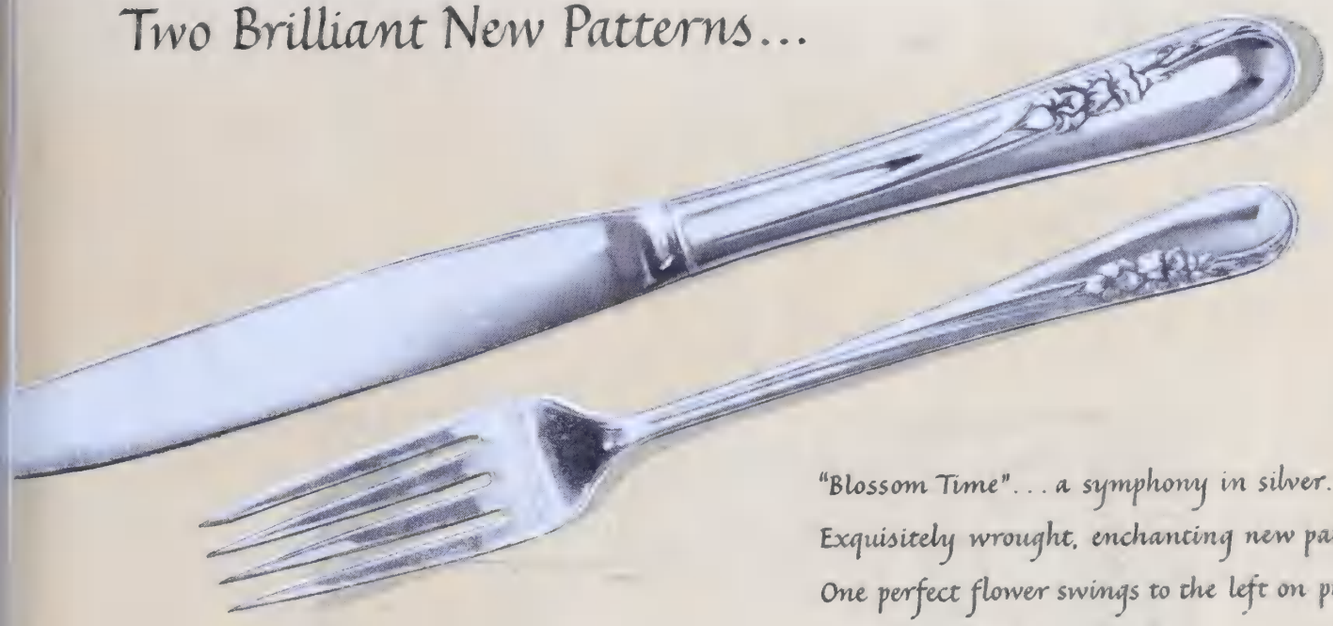


***Old Pine** Square Cocktail or Tea Table with revolving circular center section. Early 18th Century British Renaissance architectural character with fine mouldings and details. Rare and unusual square recessed panelled legs. Segmented gold tooled natural leather top. Available at all fine Furniture and Department Stores.*

WEIMAN

THE WEIMAN COMPANY • ROCKFORD, ILLINOIS

Two Brilliant New Patterns...



"Blossom Time"... a symphony in silver. Exquisitely wrought, enchanting new pattern. One perfect flower swings to the left on pieces that go to the left of the plate, to the right on others. $27.50*



"Brocade"... delicate, feminine... its motif of textured elegance inspired by the loveliness of rarest fabric. Typical of the artistry and craftsmanship that makes International the choice of discerning women. $27.50*

Sterling by International

Created in the great traditions of Early American silversmiths ... in Connecticut since 1825

*For 6-piece place setting. Including Federal tax.

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Fun-time rendezvous

IN KNOTTY WHITE PINE

by Habitant

Habitant Bar Group and Games Table — A Perfect Setting for Informal Gatherings in your Recreation Room





Bar Stools — wood and upholstered seats



Captain's Chair



Bar Sections — straight and curved







Side and Arm Chairs

Portable Butler's Chest



Games Table

Habitant sets the pace for fun and good times with wonderful bars and games tables that will make your recreation room the envy of all. Handcrafted in genuine Michigan Knotty White Pine, Habitant is both beautiful and practical. Drink-resistant finish gives added protection. There are Habitant Knotty Pine groups and individual pieces for living room, dining room, bedroom, and youths' room. Only Habitant, the originator of fine Knotty Pine furniture, offers you a complete selection. Write for name of the dealer nearest you . . . plus booklets showing the complete Habitant line and the interesting story "The Romance Of Pine."

Habitant Shops, Inc. **BAY CITY 2, MICHIGAN**

"FOR 30 YEARS . . . THE HABITANT LINE . . . PERFECTION IN PINE"

142-A



...but mother's secretly proud

of father's "carpet antics" to show off their new

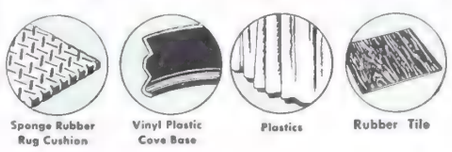
FREMONT SUPREME rubber rug cushion

Look for the distinctive waffled surface when you buy!

She turns her back to bring in hors D'ouveres and up comes the carpet again. It's a regular pre-dinner ritual. The whole family's proud of their Supreme—show it off every chance they get. Fremont Supreme's surface grips carpets firmly, yet provides a soft buoyant feel to walking. Next time you buy carpet underlay, ask to see the best—Fremont Supreme. Try it and you won't buy anything else.

Fremont Rubber Company

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313 McPherson Highway, FREMONT, OHIO

Gentlemen:

Enclosed please find 10 cents to cover handling costs in sending me your Fremont SUPREME brochure.

NAME_____

ST. ADDRESS_____

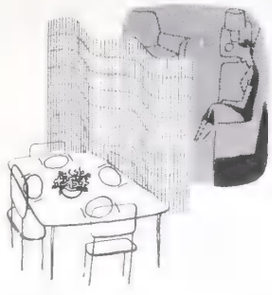
CITY_____ STATE_____



Vertical Magic

COLOR keynotes room harmony . . . and in BELMAR, the Flexible Floor Screen—and in BELMAR only—you have your choice of eight stunning decorator colors . . . Eggshell, Chinese Red, Chartreuse, Country Club Green, Natural (Blonde), Tempest Gray, Terra Cotta and Satin Black . . . So choose BELMAR, the floor screen that's FLEXIBLE, and you gain not only color harmony but all the other BELMAR advantages—beauty of line, light weight, practical utility Woven of sturdy basswood strips . . . Weighs less than ten pounds . . . No hinges, no panels, no heavy frame . . . Stands in graceful curves . . . Priced so low you'll probably want several, matching colors to your individual rooms . . . About $20—slightly higher in the West.

THE NEW BELMAR FLEXIBLE FLOOR SCREEN



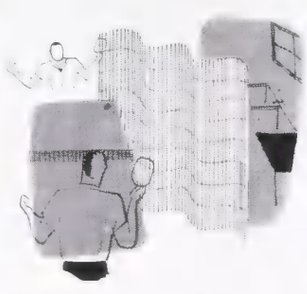
Separates room areas



Wards off direct breeze



Creates television area



Hides unsightly appliances

Manufactured by The Hough Shade Corporation of Janesville, Wisconsin

STORES FEATURING BELMAR FLOOR SCREEN

(Usually in Drapery Dept.)

ALABAMA
BIRMINGHAM Loveman, Joseph & Loeb

CALIFORNIA
LOS ANGELES Evans Furniture Co.
OAKLAND The H. C. Capwell Co.
OAKLAND Jackson Furniture Co.
PASADENA Grabenstatter's
SACRAMENTO John Breuner Co.
SAN FRANCISCO City of Paris
SAN FRANCISCO The Emporium
SAN FRANCISCO Macy's

COLORADO
DENVER Tropic Shop
GREELEY Chlanda-Harris Furniture Co.
LONGMONT Chlanda-Harris Furniture C.

CONNECTICUT
HARTFORD G. Fox & Co.

DELAWARE
WILMINGTON John Wanamaker

DISTRICT OF COLUMBIA
WASHINGTON Milton H. Rossler
WASHINGTON Washington Tropic Shop
WASHINGTON Woodward & Lothrop
WASHINGTON Hecht Co.

FLORIDA
TAMPA Maas Bros., Inc.

GEORGIA
ATLANTA Rich's Inc.

ILLINOIS
CHICAGO Marshall Field & Co.
CHICAGO The Fair
EVANSTON The Red Door

INDIANA
EVANSVILLE The Hoffmann Mart, Inc.
EVANSVILLE R & G Furniture Co.
FORT WAYNE Wolf & Dessauer Co.
INDIANAPOLIS The Wm. H. Block Co.
MISHAWAKA Christianson Furniture Co.

KANSAS
TOPEKA Bomgardner's

MARYLAND
BALTIMORE Chesapeake Furniture Co.

MASSACHUSETTS
BOSTON Paine's
BOSTON R. H. Stearns Co.
BOSTON Studio Shop

MICHIGAN
ANN ARBOR Handicraft Furniture Co.
DETROIT J. L. Hudson Co.
ST. JOSEPH Troost Brothers

MINNESOTA
ST. PAUL Schuneman's Inc.

MISSOURI
KANSAS CITY Duff & Repp
ST LOUIS Famous-Barr Co.
ST. LOUIS Stix, Baer & Fuller

NEVADA
ELKO W. A. Stinson Co.

NEW JERSEY
CAMDEN J. B. Van Sciver
NEWARK L. Bamberger & Co.
NORTH HACKENSACK Huffman & Boyle
WOODBRIDGE Rockford Furniture Co.

NEW YORK
BROOKLYN Abraham & Straus
JAMAICA Acme V. B. & W. S. Co.
MOUNT VERNON Atlas Moderne, Inc.
NEW ROCHELLE Town & Country Furn. C
NEW YORK B. Altman & Co.
NEW YORK Bloomingdale Bros.
NEW YORK Gimbel's
NEW YORK W. & J. Sloane Co.
NEW YORK Stern Bros.
NEW YORK John Wanamaker
ROCHESTER Sibley, Lindsay & Curr
YONKERS M. Dee & Son

OHIO
CLEVELAND The Higbee Co.
CLEVELAND Sterling, Linder & Davis
LIMA McAdams V. B. Co.
NORWOOD Friedman Furniture Co.
TOLEDO Enterprise Furniture Co.

OKLAHOMA
OKLAHOMA CITY O. K. Furn. & Rug Co.
TULSA Brown-Dunkin Co.

PENNSYLVANIA
PHILADELPHIA John Wanamaker Co.
WILLIAMSPORT Bert Wood

TEXAS
AUSTIN E. M. Scarbrough & Son
DALLAS Sanger Bros.
HOUSTON Foley Bros. Dry Goods Co.
SAN ANTONIO G. A. Stowers Furniture C

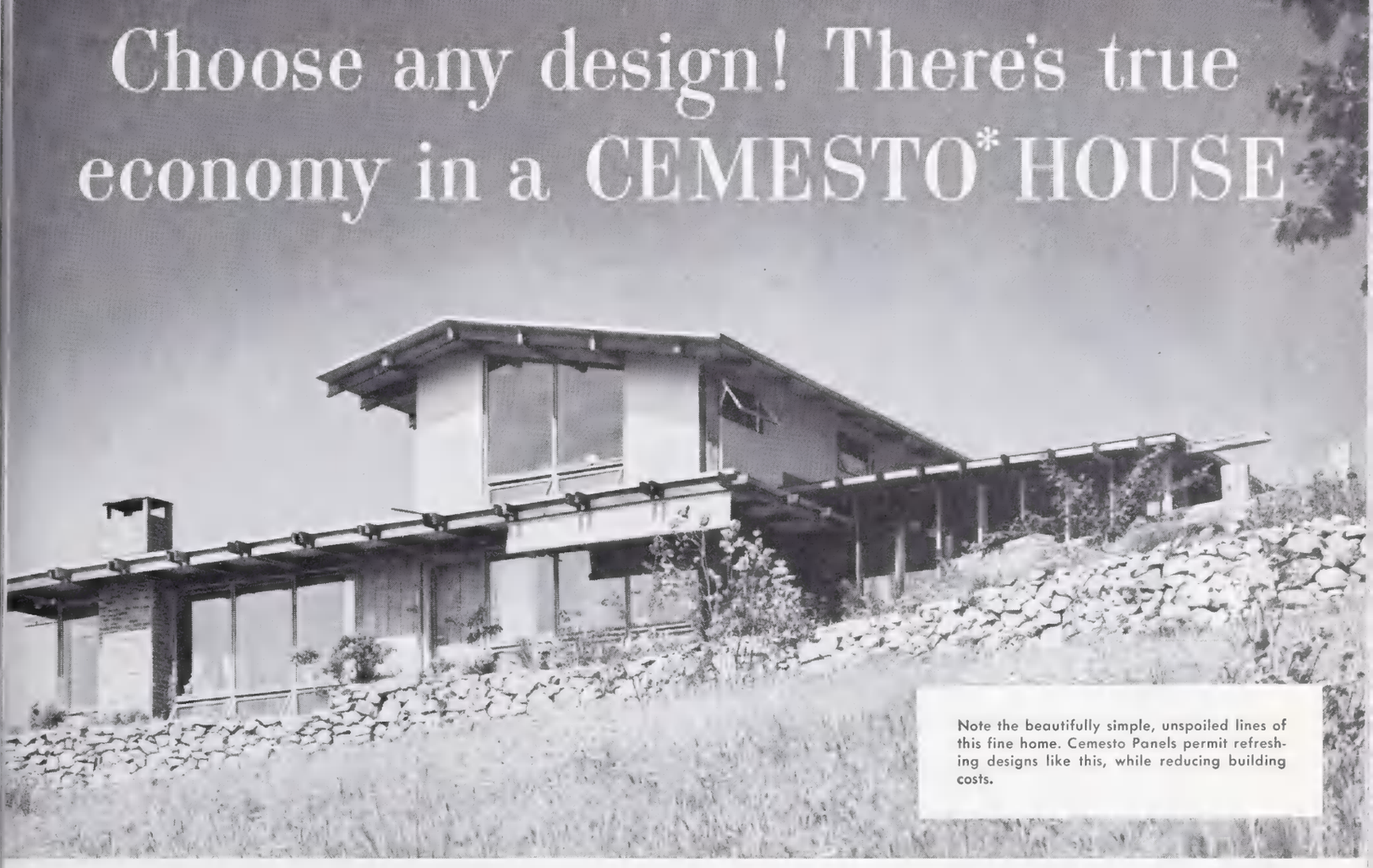
UTAH
SALT LAKE CITY H. Dinwoodey Furn. C

WASHINGTON
SEATTLE The Bon Marche
SEATTLE Frederick & Nelson

WISCONSIN
MILWAUKEE Gimbel's

Can also be obtained in other lea department stores, furniture sto and interior decorating shops.

Choose any design! There's true economy in a CEMESTO* HOUSE



Note the beautifully simple, unspoiled lines of this fine home. Cemesto Panels permit refreshing designs like this, while reducing building costs.

Photographs: © Ezra Stoller

Quality homes of individual character cost less to build with Cemesto Panels

Whatever design or size home you may be considering, chances are you can build it better, faster, and with greater economy—with Cemesto Insulating Structural Panels!

Do many jobs at one cost

That's because each Cemesto Panel is a *complete* wall or roof deck unit replacing the combination of other materials required in ordinary construction. It combines great structural strength—high insulation value—both exterior and interior finish.

Thus, a single 4′ x 8′ Cemesto Panel gives you 32 sq. ft. of *completely finished and insulated* wall or roof deck. All in one easy operation . . . at remarkable savings in time, labor and money!

Permit important economies

Cemesto Panels resist fire, weather and wear—give you a beautiful, comfortable, enduring home. Light and easy to handle, they go up fast. Require minimum framing.

No additional insulation needed! Unlike ordinary materials, Cemesto Panels *insulate as they build.* Keep your home snug against chills and drafts, reduce fuel consumption in winter. And they shut out excessive heat, give you a cooler home in summer, too.

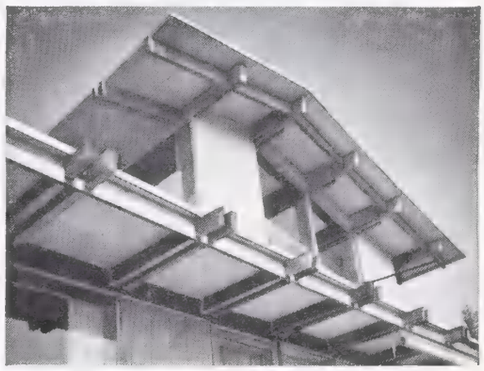
You need never paint or decorate, with Cemesto Panels. Their smooth, stone-gray surfaces have an unusual natural charm. Left exposed, they provide both exterior and interior finish. No maintenance required! Can be readily painted if desired.

Amazingly Versatile

There's almost no end to the interesting, distinctive architectural treatments possible with Cemesto Panels. You can achieve virtually any effect you choose . . . quickly, inexpensively.

So right now, find out how you can build a striking, individual, quality home for less money. Write for the full story of Cemesto Insulating Structural Panels! The Celotex Corporation, 120 S. LaSalle St., Chicago 3, Illinois.

*Reg. U. S. Pat. Off.



See how the natural beauty of exposed Cemesto Panels lends interest to overhangs and second story walls. "Different" treatments are easy and inexpensive with Cemesto Panels.



Second-story interior detail shows the structural simplicity made possible by use of Cemesto Panels. Note the striking effect created by exposed Cemesto Panels in the wall and ceiling.

Another CELOTEX *Product*

CEMESTO

REG. U. S. PAT OFF

INSULATING STRUCTURAL PANELS

FOR ROOF DECKS, CURTAIN WALLS, PARTITIONS
IN RESIDENTIAL AND INDUSTRIAL CONSTRUCTION

The Celotex Corporation, 120 S. LaSalle Street, Chicago 3, Illinois



WHAT ARE CEMESTO PANELS?

As you can see in the diagram, Cemesto Panels are strong, rigid, permanent structural "sandwiches." Their core is genuine Celotex cane fibre insulation—protected effectively by the patented Ferox* Process against attack by termites and dry rot. Non-combustible *cement-asbestos* facings are bonded to both sides of this insulating core by a moistureproof, vapor-resistant adhesive.



Look at the G-E picture... and believe your own eyes

MILLIONS now can enjoy television — and don't know it! Distance from a station is not necessarily a handicap, nor hills or valleys or big buildings — if you have the right set. In side-by-side tests with other leading brands, the G-E picture proved outstanding in areas where good reception was thought to be almost impossible. So see the G-E picture and believe your own eyes. Look at this lovely console in genuine mahogany veneers with 17-inch rectangular black tube. Swirl-figured doors and concealed casters.

General Electric Co., Electronics Park, Syracuse, N. Y.

Prices range from $249.95 to $775 including Federal Excise Tax. Installation and picture tube protection plan extra. Prices subject to change without notice. Slightly higher West and South.

BLACK-DAYLITE TELEVISION

Overpowers interference ...overrides distance too!

TUNE IN THE G-E FOOTBALL ROUND-UP with Red Barber on radio every Saturday



You can put your confidence in—

GENERAL ELECTRIC

No space is too SMALL to waste

Here are two unlikely corners which were waste space.

See how a little planning makes them work for you.

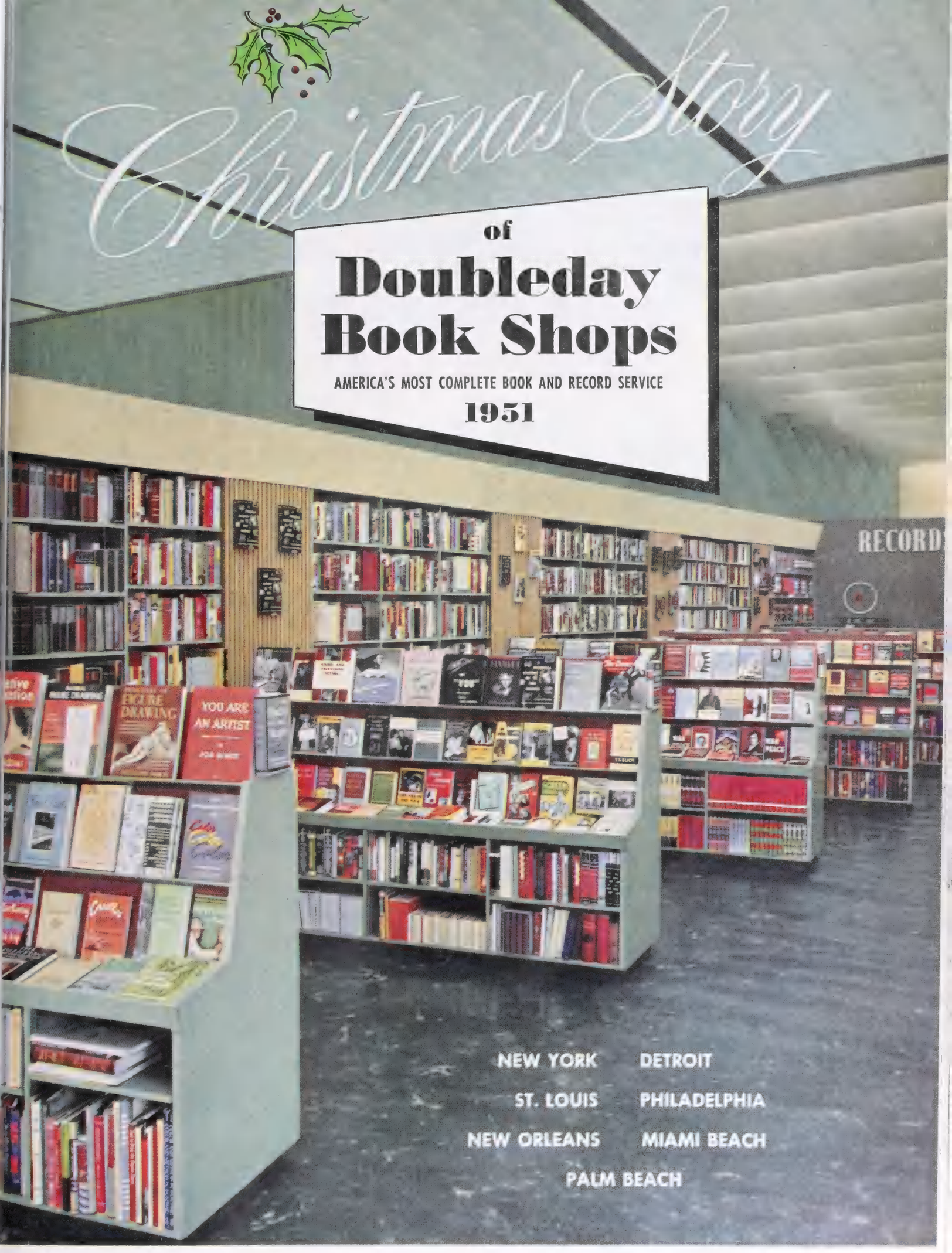
PHOTOGRAPHS BY MAYNARD PARKER



• Children come directly into this part of kitchen from outdoors, so a shelf for school books was built over a radiator. See how dividers on shelf make a sort of bin for each child. Clothes closet is directly to left. Home of Mr. and Mrs. Barry Stuart, Grand Rapids.



• As orderly as an old bookkeeper's desk is this one which neatly uses wall space between two doorways. Pigeonholes hold memo pads, cookbooks. On bulletin board: current phone numbers, menus, etc. Home of Mr. & Mrs. Fred M. Jordan. Kenneth Albright, designer.



ou'll find an exciting selection of Christmas gifts—Books—Phonograph Records--Stationery and other choice items on the next seven ages . . . and they're all as close as your nearest Doubleday Book Shop or post box. Write to Mail Order Department, Doubleday Book

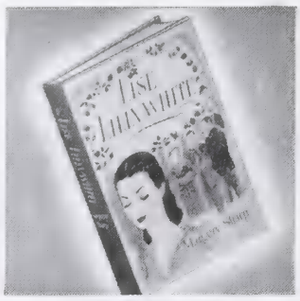
Books and Records make wonderful Christmas Gifts

Books for Every Taste:



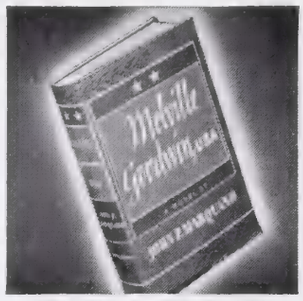
THE CONFORMIST

By Alberto Moravia. Moravia's greatest story, one of the most rewarding novels to come out of Europe in our time . . . a profound tale of a man who embraced any evil to become the conformist. By the author of "The Woman of Rome" and "Conjugal Love". *Farrar, Straus & Young.* $3.50



LISE LILLYWHITE

By Margery Sharp. Nobody but the beloved creator of Cluny Brown could have produced—complete with French aunt, cousins and wildly assorted suitors — the thoroughly charming, utterly penniless, and triumphantly innocent Lise Lillywhite. A delightful new story! *Little, Brown.* $3.00



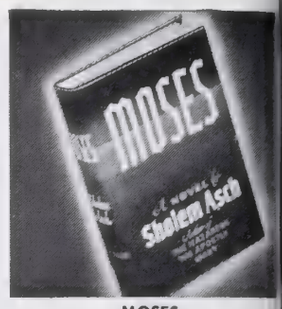
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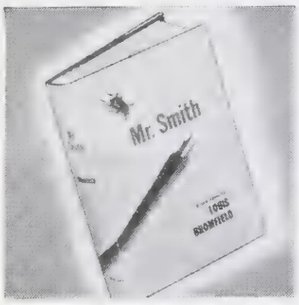
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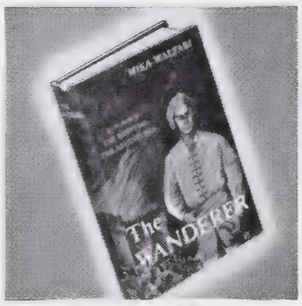
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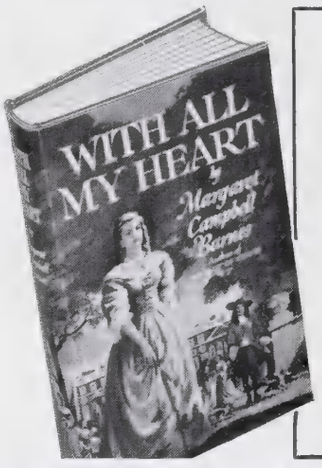
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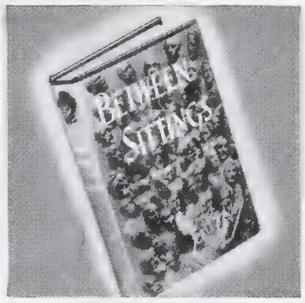
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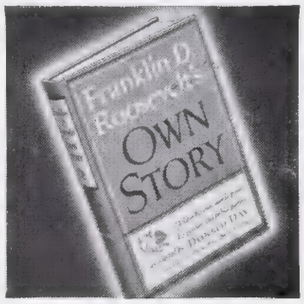
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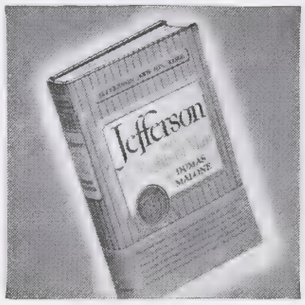
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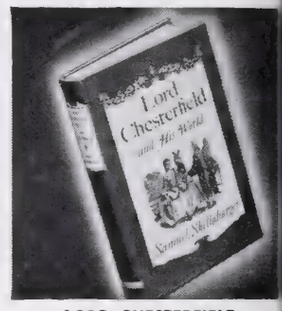
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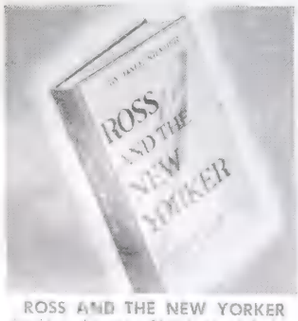
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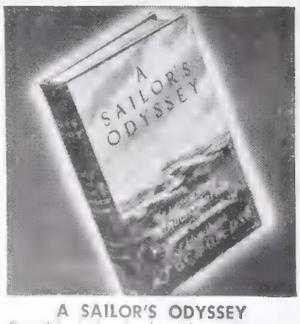
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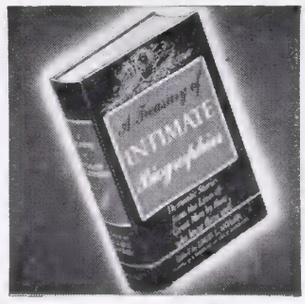
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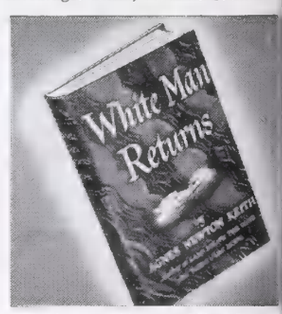
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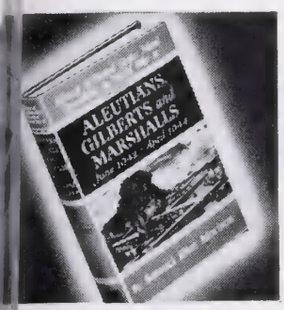
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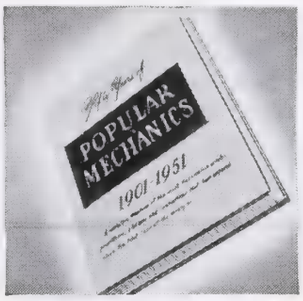
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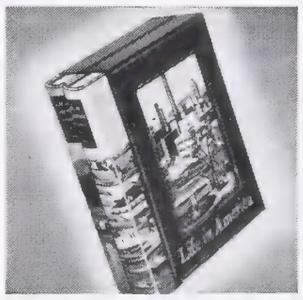
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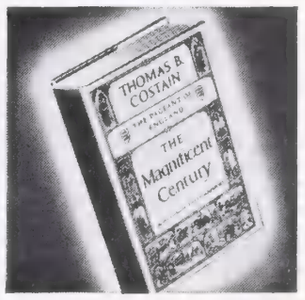
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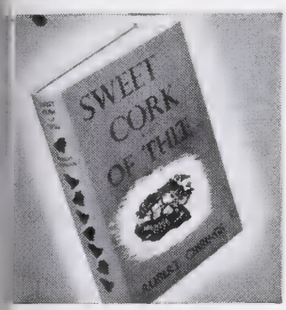
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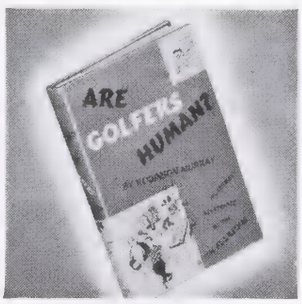
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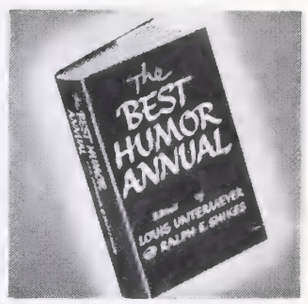
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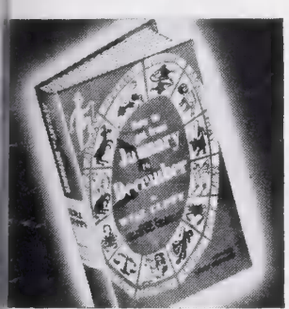
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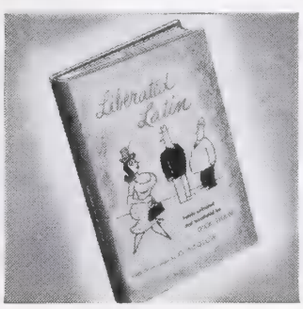
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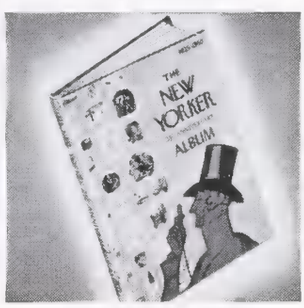
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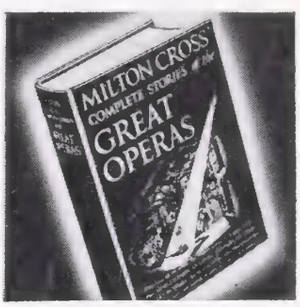
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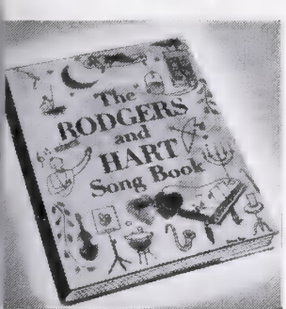
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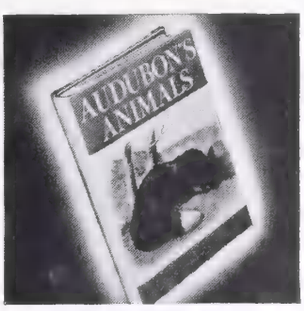
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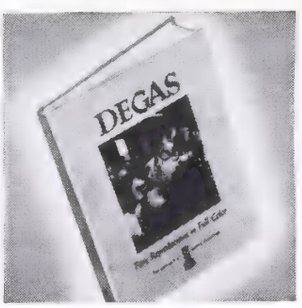
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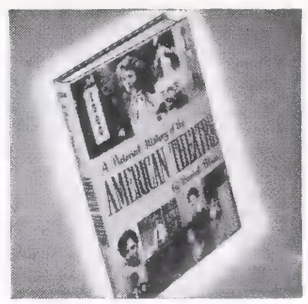
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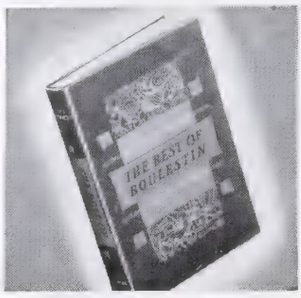
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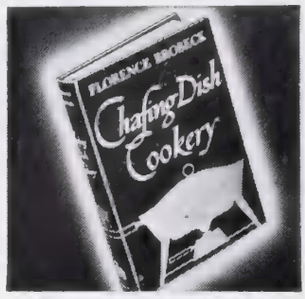
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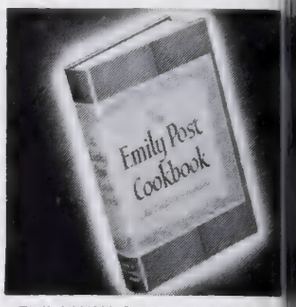
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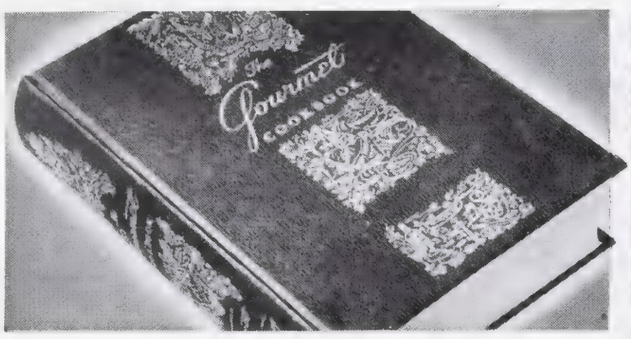
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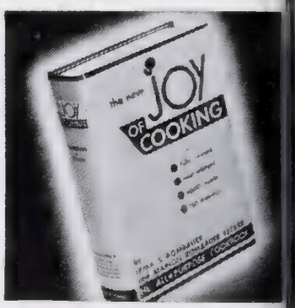
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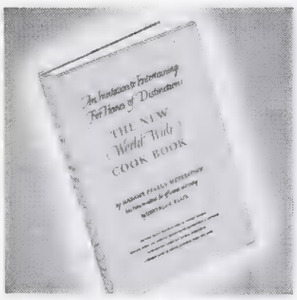
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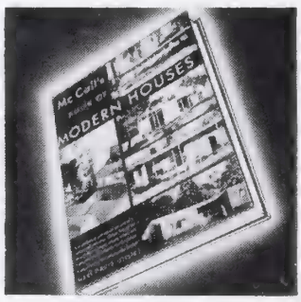
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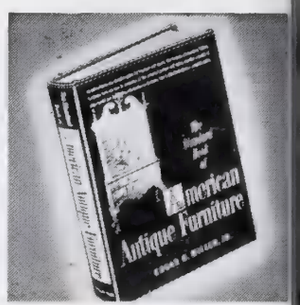
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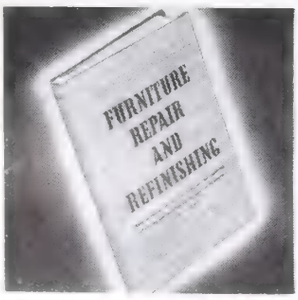
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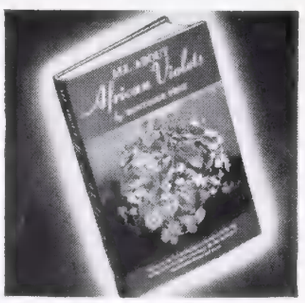
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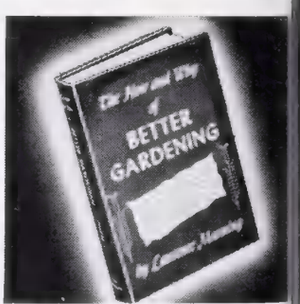
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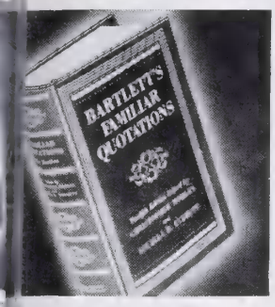
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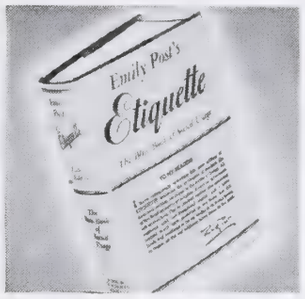
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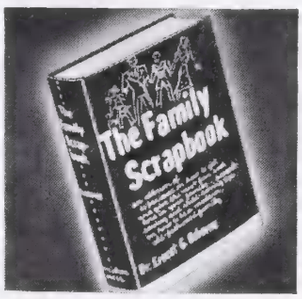
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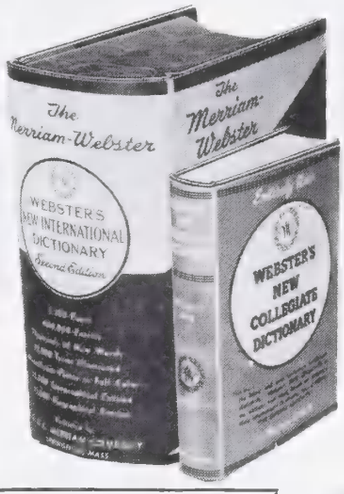
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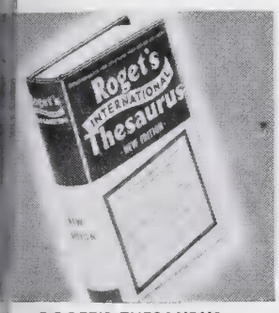


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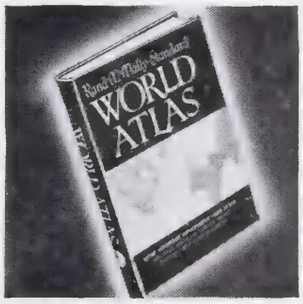


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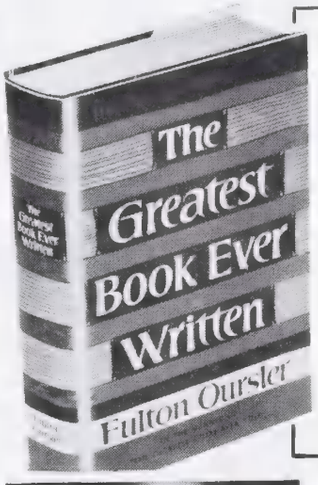
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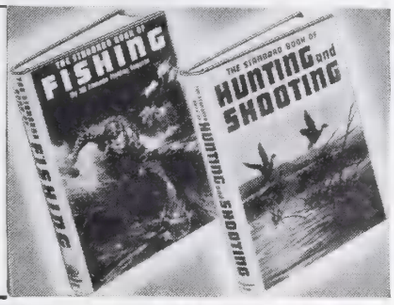
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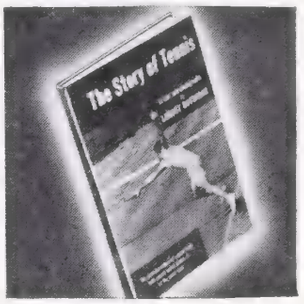
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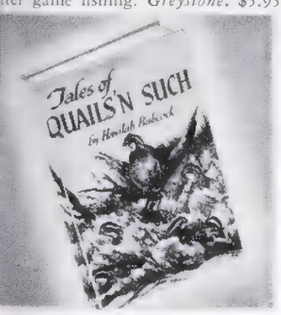
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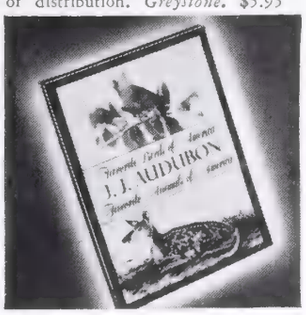
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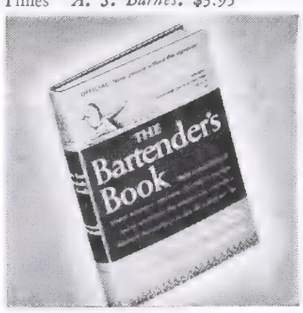
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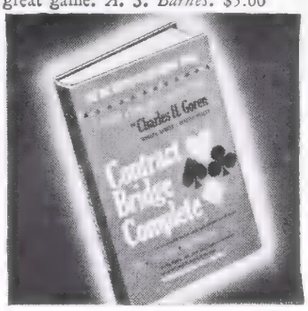
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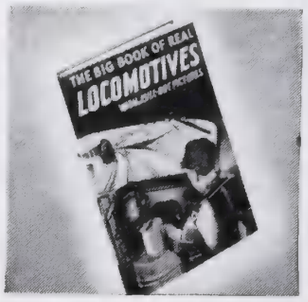
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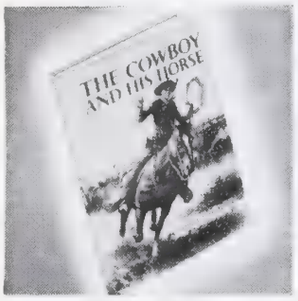
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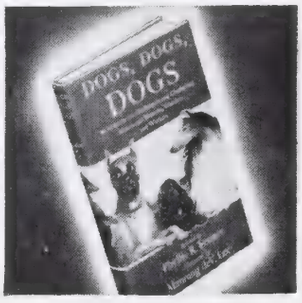
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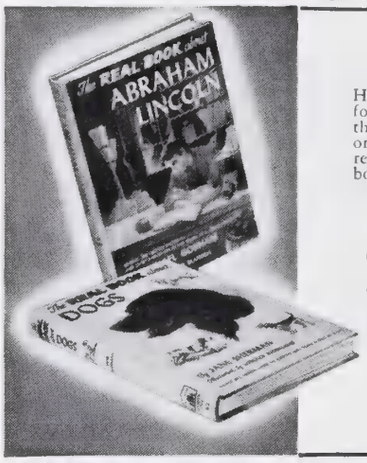
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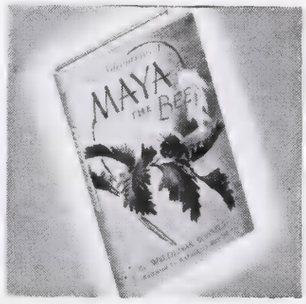
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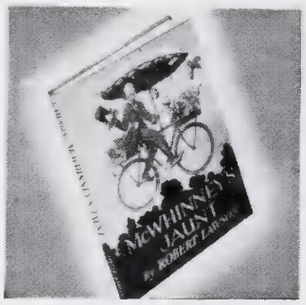
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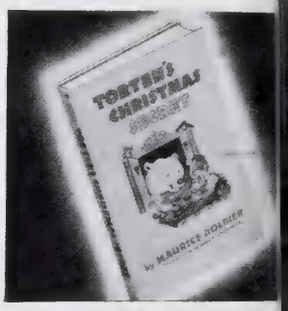
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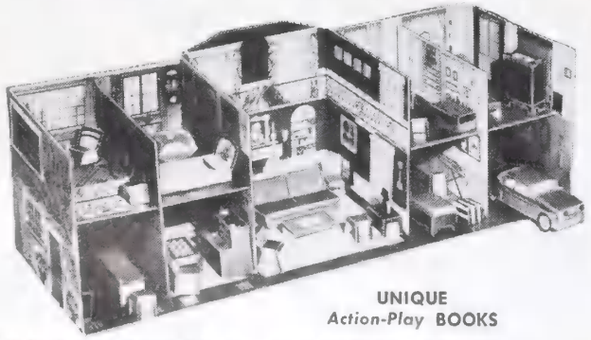
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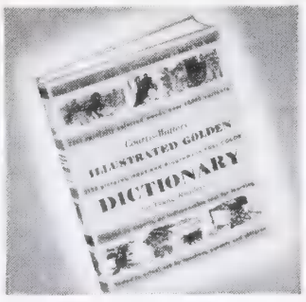
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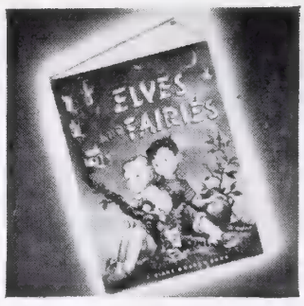
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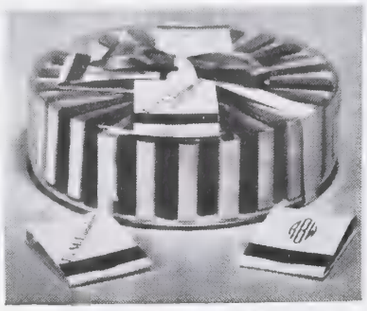
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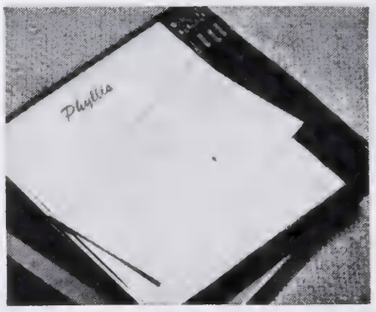
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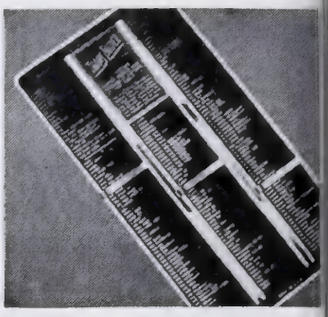
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GETTING YOUNGER

By Richard Williams

t summer I went, as usual, to e Berkshires, to the Tangle- d Festival given by the Boston phony Orchestra. As usual, the ning night was favored by the ther. (When it comes to ther, the Boston Symphony as to have a special arrange- t with God.) The crowd was so e, so punctual, and so enthusi- c that the evening seemed more a prayer meeting of a particu- pleasant and suave sect than a mere concert. Billy Sunday ht have met Marie Antoinette. kinds of people were there, ously outfitted, from ladies ssed in slacks which were too t, to Bostonians dressed in edos which were too loose.

ll this was what I expected. It nothing new. What struck me new and different was the pres- e of very many *young* people, e young people than I remem- seeing before. Was it the ro- ntic program — Schumann's rth and Berlioz's *Fantastic* phony—which had drawn them he concert? Was it the beauti- summer evening which brought n out? I don't know. But there were, most attractive young ple, a few in the higher-priced ts but most of them sitting, sprawling, lolling on the lawn outside of the Shed. Whole parties of six or eight had arrived together, but most had arrived in couples. Many brought blankets; some, a picnic basket; a few, camp chairs. One rather dashing young lady was enthroned on one of those modern and comfortable curved chairs. As you took your walk during intermission, threading your way in the semi-dark through the field, you had to be careful not to step on arms or legs. You were among a newly recruited but peaceful army bivouacking here for the sake of music. And a most attentive army it proved to be, serious and silent, though no doubt there was some smooching going on while the orchestra played.

I must say that the sight of this young audience filled me with happiness. I thought of them while the music played and I got quite sentimental about them. For they form good evidence to the continuity of music. New audiences with new enthusiasm are not only important in themselves as customers for the present music makers, but they are important also as the material from which future talent will spring.

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(*Continued on page* 179)

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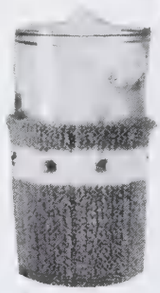
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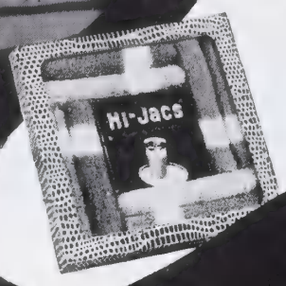
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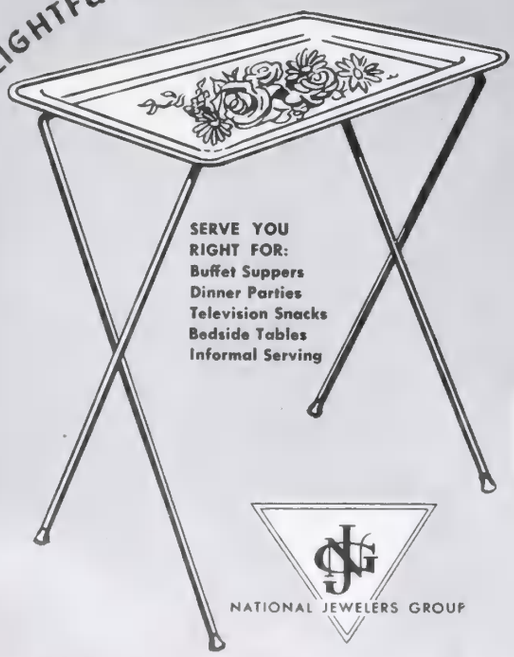
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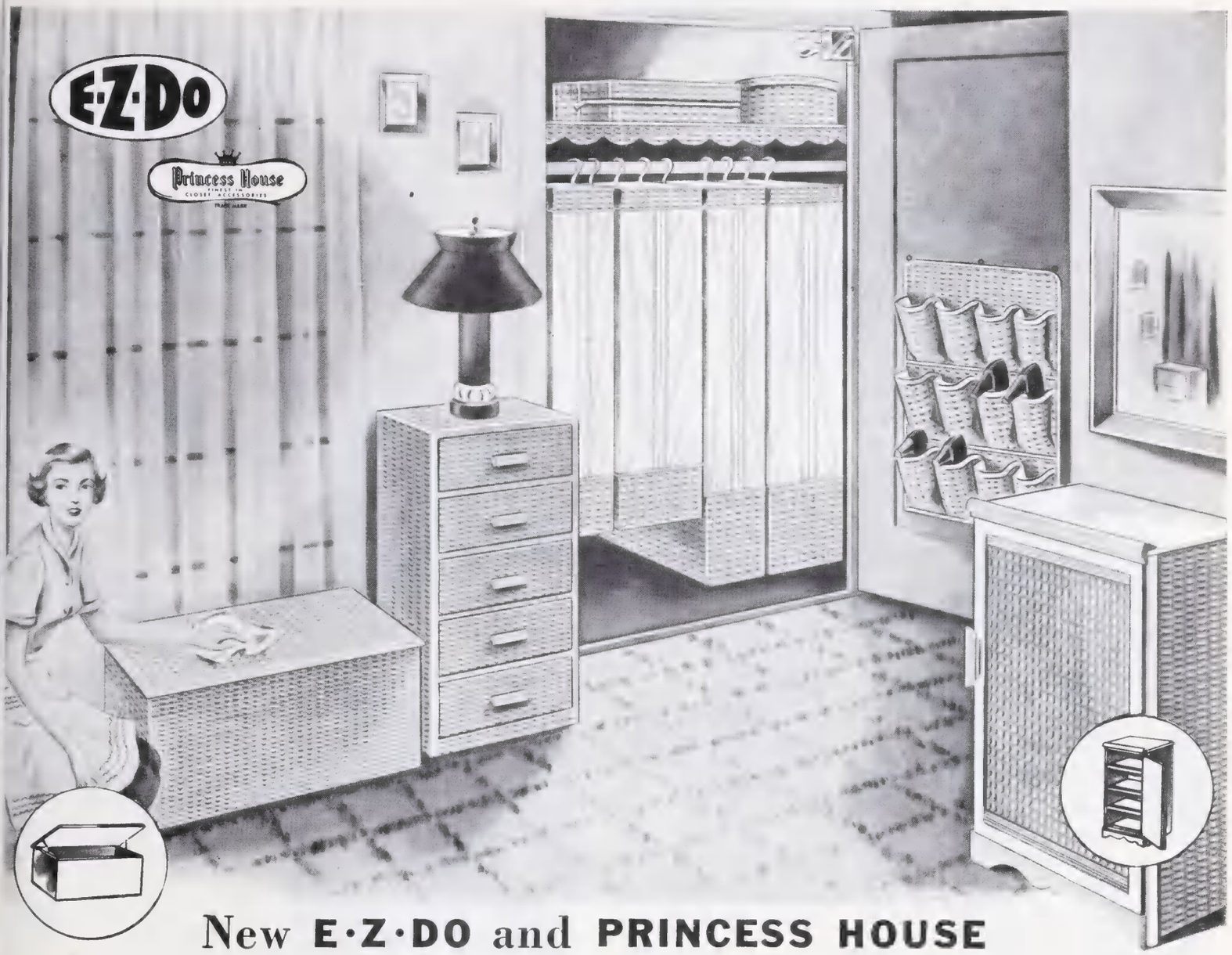
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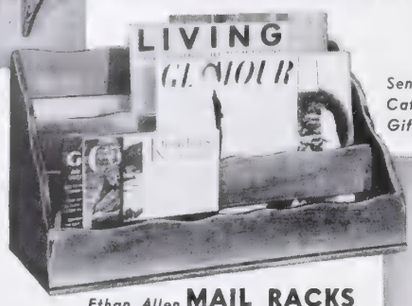


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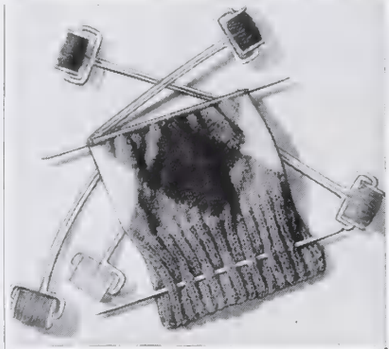
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A wonderful new way to tangle-free knitting! A set of 5 plastic spool holders with flexible feeding tubes that keep the yarn apart—release it smoothly under even tension—keep it from soiling and fraying. Saves time and temper.

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4" ceramic trays in the shapes of the 48 States, D.C., Hawaii and Alaska. Hand-painted under glaze. STATE FLOWER or STATE'S BIRD in full color—choice of pastel green or grey base. Lettered with State's name and, if desired, any one town name. *No C.O.D.'s, please.* **$1.00 ea. postpaid**

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SEND YOUR GIFT LIST—WE'LL SHIP DIRECT.

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Rivera 9, California



Window

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping!



SLEIGH BELLS on a table cloth jingle merrily on the boughs of glittering gold pine trees. Bells are easily removable. Hand-painted trees are washable. Rayon and cotton cloth is holly red or hunter green. 62" x 108" cloth, with 8 matching or contrasting napkins, fits table up to 84" long. $29.95. 62" x 81" cloth, with 6 napkins, for table up to 56", $22.95. Extra napkins, $1.25. Ppd. The Krebs, Westerly, R. I.



JUST WHAT THE MAILMAN ORDERED when he asked Santa for something big enough and bright enough for Christmas packages, personalized with any family name so he doesn't have to guess and fumble. Hang it beside your front door, and solve the spilling mailbox problem. Red plastic bag is personalized in white. $2 postpaid from Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



HUMMEL FLOWER MADONNA. We still can't believe our luck in being able to tell you that this dearly beloved figure is once more available from Germany. Our Lady is the lovely embodiment of reverence and humility as she holds Her Infant Son. A dove is perched on Her open book. Her mantle is strewn with flowers. In white only. 9" high. $7.50 ppd. Helen Gallagher, 413 Fulton St., Peoria, Illinois.

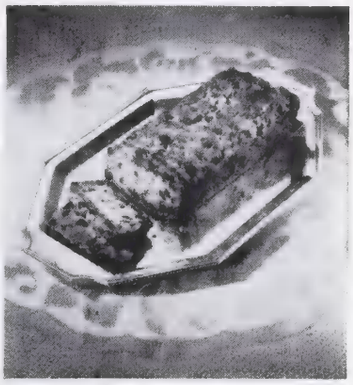


THE MOST WONDERFUL BELL in the world for a country house is made of real horseshoes, and its tone is clear, compelling, and very pleasant. Ring it to bring the children in for supper, to summon your husband to the telephone, your guests for a cocktail. The bracket has your initial wrought from a pony shoe. Black weatherproof finish. 9" high. $6.95 ppd. from Horseshoe Forge, Lexington, Massachusetts.

Shopping with Pat Gunan



BOURBON BY THE BARREL. Two maiden ladies (you might expect them to wear black velvet ribbons around their aristocratic necks and produce peppermints from their reticules) are the only two in the state of Pennsylvania licensed to buy bourbon by the barrel. Imagine how sensational their Whiskey Cake is. Loaded with fruits and nuts, 1-lb., 10 oz. is $3.50 ppd. Page & Biddle, Haverford, Pa.



WHISTLE FOR MOM! When your little Sniffles is marooned in bed, the Sick-in-Bed Tray is an island of amusement in The Land of Counterpane. And when she needs something, she shrills an SOS. on the attached whistle. With folding legs and tilt top, removable chintz back has pockets filled with pencil, crayons, stationery, scissors, etc. 12" x 22", $5.25 ppd. F. A. O. Schwarz, 745 Fifth Ave., New York 22, N. Y.



NAMED FOR YOU. One Christmas an enterprising friend gave us a set of washcloths, each one embroidered with the name of each member of our family, and never has a gift been more appreciated. Now we've found a shop who will do the same thing for you. White terrycloth with first name embroidered in maroon, blue or green, they're $3.50 for 6 ppd. Mosley Linens, 11 E. Washington St., Chicago 2, Ill.



THE KEY TO HIS KINGDOM is crested with his three initials cut out of metal and polished to a gleaming fare-thee-well. For a child who is just old enough to have her own house key, this is the most exciting present in the world to tuck in the toe of her stocking! Send key, and it will be returned an initial success. Print initials, send key and $3 to Robin Hood's Barn, Sudbury, Massachusetts.





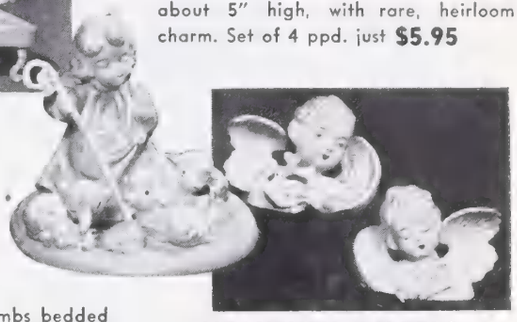
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Watch O'er Thy Flock

■ So lovely—so reverent—the Angel Shepherd watches o'er its flock. The celestial expression wins the heart of all who see it. The Shepherd Angel is 5" high with three little lambs bedded on a pillow of clouds. So delicately shaded the colors seem to fade into the clouds. Made of imported bisque. A MUST for all Angel Collectors. Each, Ppd., **$2.50**

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Helen Gallagher
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SPICY CONVERSATION PIECE

Decorate your wall with this unusual spice cabinet and add a truly lovely piece of antique styled furniture to your home. This cabinet is a reproduction of the Early American spice box having 6 workable drawers to house many of your miscellaneous items, with the added features of a bric-a-brac shelf, plate groove, metal planter and room to hang several of your prize demi-tasse cups. Hand crafted in solid pine with a hand-rubbed finish of Puritan Pine, Cape Cod Maple or Pioneer Walnut. 24" high x 15" x 4". **17.50** postpaid

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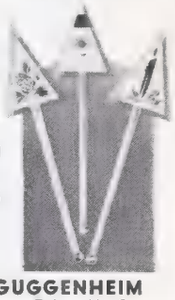


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Two colors on tinted green or red plastic

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Solid brass, 6¾" long. Hand engraved with your name in Old English lettering. (Maximum 14 letters, including spaces.) **$5.15**



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Solid brass, 3¾" long. Hand engraved with Given name only in BLOCK lettering. **$2.15**



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Solid brass with imported crystal prisms. Backs 9¼" long. **$15.15 pair**

#66 IDENTICAL PAIR
Without prisms. **$12.85 pair**



#76 PEPPER MILL
Of fine wood with precision steel works. Imported from Europe. A welcome gift for the gourmet. 2½" tall. **$1.95**



EMBOSSED BRASS PITCHERS
Imported from England. A wonderful buy.

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Small Size—6" high **$2.75**

#57
Medium Size—8" high. **$4.50**

#58
Large Size—10" high. **$5.75**

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Sturdy construction. Finished in rustproof black or white. Note large magazine clips. 11" wide x 9" high overall. **$9.50**



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Copper with black rustproof finish for out-of-doors use. Electrified, 13" high. **$11.95**

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Larger size, 15½" high. **$15.75**



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True replica of a French Provincial design. Has glass mounting and easel. Three sizes.

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Small—8" x 5½" (holds picture 3½" x 2½") **$4.95**

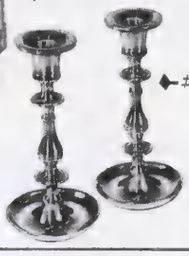
#63
Medium—11½" x 8½" (for 5¾" x 4" picture). **$6.50**

#64
Large—15½" x 11" (for 8½" x 6" picture). **$10.95**





#69 WASTE BASKET
Embossed brass, wood lined. From England. 13½" high x 8½" square. A distinctive addition to your home. **$10.75**



#60 SOLID BRASS CANDLESTICKS
An Early American Pattern. 7¼" tall. **$7.75 pair**

#61 IDENTICAL CANDLESTICKS
Larger size 8½" tall. **$12.25 pair**

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Have many uses, or group them on a wall for a novel effect. Approximately 8" long. **$2.25 each**



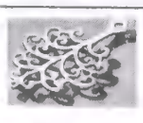




#70 Scroll Spade

#71 Snowflake

#72 Cathedral



#73 Family Tree



#74 Dewdrop

#75 Set of Five $9.95

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Window Shopping



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FULL OF SURPRISES. ball of yarn, with a saucy face the front, has enough wool for doll's scarf. As a little knit-w works along, the yarn unwinds reveal six surprises, one by on There's one large prize, five sma ones. And at the end she finds contrasting fringe for her finishe scarf! Red, blue, or yellow, $2. postpaid. Preferred Gifts, 1 Park Ave., New York 17, N.

(*Continued on page* 36)



YOU'LL FIND A DOZEN JOBS FOR
NESTING FIRESIDE BENCHES
IN HANDSOME KNOTTY PINE

Surprisingly versatile . . . . for extra seating, extra end tables, and extra space at party time. Handmade, with hardwood legs securely wedged into pine plank tops. Enduring hand-rubbed finish in dark mellow pine or lighter honey color. Largest bench is 30" long, 18" high. Tops 11½" wide. Workmanship guaranteed. SET OF 3 **$30.00** PPD.

ADD $2 W. OF MISS.

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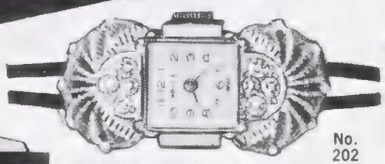


Keeps Money and Records Handy

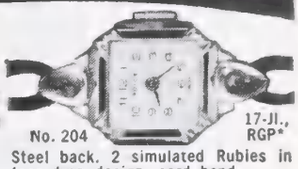
Handsome *Cash & Budget Box* convenient fo personal and business accounting. Always o hand for "tip money", COD charges, keys stamps and other small "easily misplaced items. Contains "secret" compartment. 5" 7" with snap lock and key. Includes hand memo pad. A practical gift! Only $4.95 post paid in leatherette. Genuine leather, 24K gol tooled, solid brass lock and key $9.95 post paid. Send cash, check or money order—n COD's. Specify color wanted: Red, Maroon Brown, Green, Blue.

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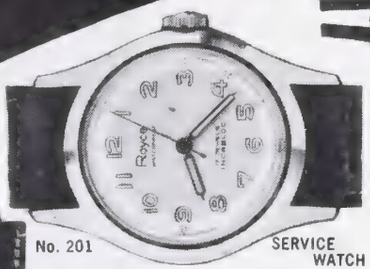
17 EXCEPTIONAL VALUES in 17-JEWEL WATCHES, all at $17.00 EACH, POSTPAID (plus 10% Fed. tax)



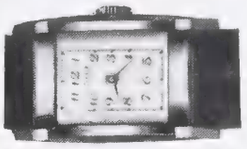
No. 202
COCKTAIL WATCH. 17-Jl., silver colored case, delicate filagree design, set with rhinestones, cord band.



No. 204
17-Jl., RGP*
Steel back. 2 simulated Rubies in tear drop design; cord band.



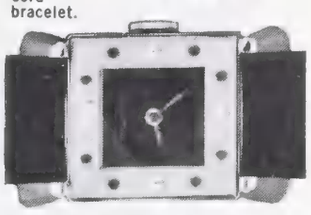
No. 201
SERVICE WATCH
17-Jl., water and shock resistant, anti-magnetic, chrome top, steel back. Sweep second hand, radium dial and hands, grey leather strap, white or black face.



No. 203. LADIES' SPORT WATCH with high dome crystal, 17-Jl., RGP*, steel back, genuine black suede strap. An excellent gift item.

No. 205
14-Kt. GOLD case, gold numerals and hands; 17-Jl., cord bracelet.

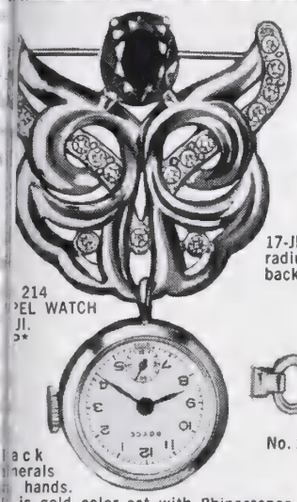




No. 206. ULTRA MODERN CLASSIC, RGP*, satin finish, 17-Jl., black face, black strap.



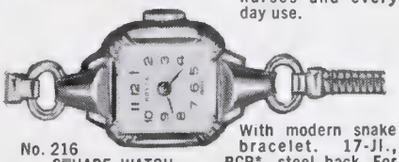
No. 207. MAN'S DRESS WATCH. 17-Jl., expansion band, fancy cut dome crystal, RGP*, steel back.



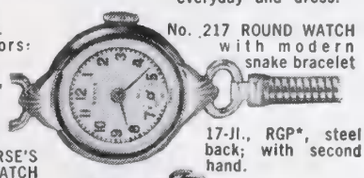
214
EL WATCH
Jl.
*
lack
nerals
hands.
is gold color set with Rhinestones.
stone in choice of following colors:
Ruby, Amethyst, Topaz, Aqua, Blue Sapphire.



No. 215
LADIES' SERVICE WATCH
17-Jl., water and shock resistant, anti-magnetic, radium dial and hands. Chrome case, steel back. Red sweep second hand, grey strap. For nurses and every day use.



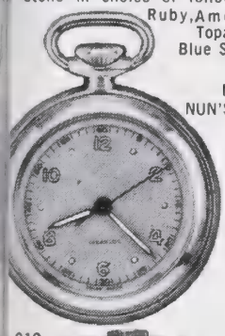
No. 216
SQUARE WATCH
With modern snake bracelet. 17-Jl., RGP*, steel back. For everyday and dress.



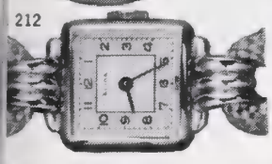
No. 217 ROUND WATCH with modern snake bracelet
17-Jl., RGP*, steel back; with second hand.

Here are 17 special watch values. Every watch has a fine 17-Jewel imported Swiss movement and carries a one-year unconditional guarantee. You will find comparable watches retailing at double the price or even more.

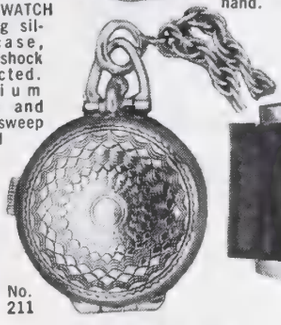
Buy with confidence. Every watch is further guaranteed by our years of selling watches and clocks. Try any watch for 10 days; then if you are not satisfied that it is worth many dollars more than you paid, just return it and your money will be refunded without question.



No. 213
NUN'S or NURSE'S WATCH
Sterling silver case, 17-Jl., shock protected. Radium hands and dial, sweep second hand.



212
ADIES' SPORT WATCH in continental quare model. 17-Jl., chrome case, steel ack. Combination cord & leather band Grey, Brown, Maroon, Beige or Black.



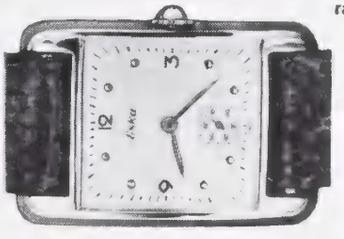
No. 211
PENDANT COVER WATCH
17-Jl., gold plated with gold filled necklace; etched or plain design. A practical watch for Mother.



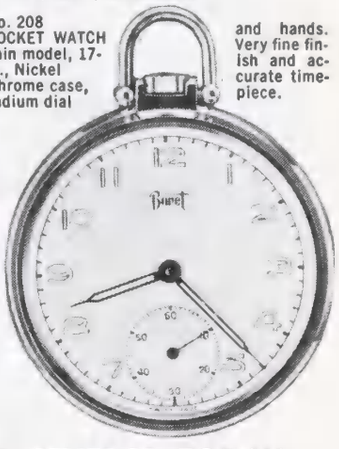
No. 210. CHRONOGRAPH.
17-Jl., with Telemeter and Tachometer. Chrome top, stainless steel back; sweep second hand, radium dial and hands. Grey leather strap.

All watches shown ACTUAL SIZE

*RGP—ROLLED GOLD PLATE



No. 209. MAN'S SQUARE WATCH. Raised dome top. 17-Jl., Chrome with steel back. Imported reptile strap.



No. 208
POCKET WATCH thin model, 17-Jl., Nickel Chrome case, radium dial and hands. Very fine finish and accurate timepiece.

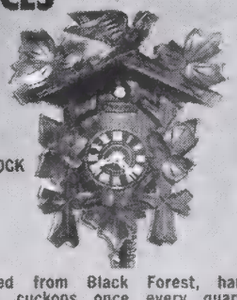
FIVE CLOCKS at NEW LOW PRICES



No. 502
CUCKOO CLOCK
HAND-CARVED
ported
ck Forest, hand-
clock,
h concealed bird that comes
, cuckoos and strikes the ex-
hours, and once on the half-
urs. 11¼" x 8¼", operates
h 2 weights.
Fed. tax incl.
Only **$19.95**



ANNIVERSARY CLOCK (400 Day)
No. 501
An imported reproduction of an old museum piece, with revolving brass pendulum. Requires winding only once a year. 12⅝" high, 7⅛" base, under glass dome. Case and pillars in polished brass. Never offered before at this low price.
Only **$39.75**
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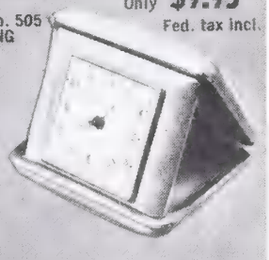


No. 503
CHALET
CUCKOO CLOCK
imported from Black Forest, hand-carved, cuckoos once every quarter hour, 9½" x 7½", a genuine timepiece, not a toy.
Only **$9.95**
Fed. tax incl.



POCKET ALARM WATCH
No. 504
A 7-Jewel pocket watch, with easel back, so it stands upright on desk or table. Luminous dial and hands. Chrome case. An accurate timepiece and a practical alarm.
Fed. tax incl.
Only **$9.95**

No. 504G — As above in Gold Plated Case **$15.95** Fed. tax incl.



No. 505
TRAVELLING ALARM CLOCK
In simulated leather case, folds for easy packing, 4½" x 3¾", luminous face and hands, 30 hour alarm.
Only **$8.95**
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for yourself and for Christmas gifts for all the family. Order now while the complete assortment is available. (After Dec. 1st, give a second choice.)

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(In Missouri, add 2% sales tax)

Enclosed is my remittance for_____Watches at $17.00 plus $1.70 each Fed. tax.

Nos._____

_____Clocks Nos._____

Name_____

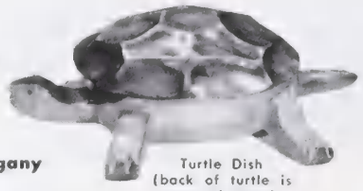
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Hand Carved in Haiti

from solid mahogany

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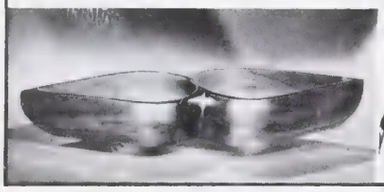


Turtle Dish
(back of turtle is removal cover)
Length 11" width 7"
$6.50 postpaid



Condiment Dish
Length 7" Width 3½"
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Boat Dish
Length 14¼" Width 5"
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COST PLUS POSTAGE REFUNDED if you can match quality of these pieces at this price anywhere.

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Window Shopping



A PRETTY SPREAD gi a bedroom its decorative ther Ivory-white chenille coverlet scalloped and fringed. Twin si $10.95. full $11.95. Combine with a washable rayon faille d ruffle in hunter green. chartreu gray. dusty rose. cadet blue. w termelon red or wine. Twin s $6.95. full $7.95. 90" drap $10.95; sham $4.95. Swatches request. Ppd. Colten's. 1351 B con St.. Brookline. Mass.



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(*Continued on page* 38)

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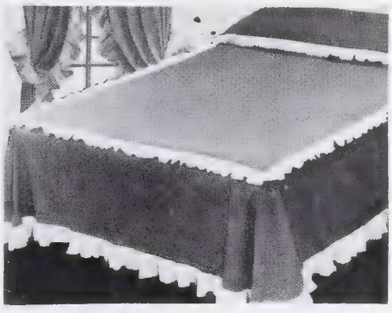
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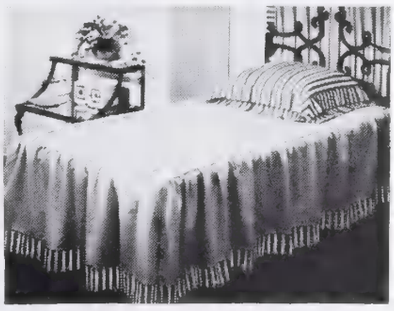
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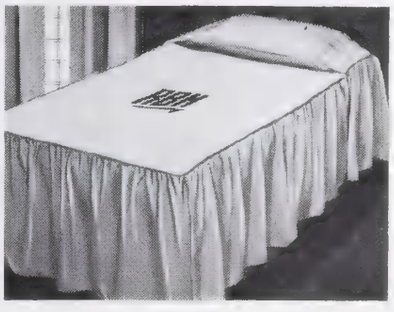
May we introduce ourselves? Many of you are old friends . . . have seen us in *House Beautiful* for several years . . . have ordered your bedspreads, curtains and household linens from us. From your nice letters we're happy to know that our home fashions have made your homes prettier . . . that you're pleased with our prompt delivery. But for those of you who do not know us, we'd like to tell you that COLTEN'S has enjoyed national fame for over a quarter of a century with finer home fashions for the finer homes. We're very proud of the selection shown here, very proud of the moderate price tags. And we'd be privileged indeed to have *you* as another COLTEN customer! CATALOGUE FREE ON REQUEST



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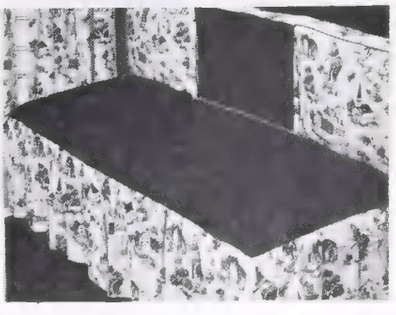
TING "PON-O-WOODS" M bedspreads are made of b U. S. Royal denim that's rized, washable. They'll add n to your bedrooms. Colors unset red, airforce blue, cocoa h, chartreuse or sea green a multi-color striped trim. or full spread 12.95, 90" long es 8.95, vanity skirt 8.95, d pillow sham 3.95. Also able in coverlets, dust ruffles studio couch covers.



NOGRAMMED RAYON LE SPREADS are a delightful . . . with a 3-letter, 12-inch gram. Meticulously tailored. se one color for the bed- d, another for the monogram hunter green, mint green, reuse, grey, dusty rose, cadet watermelon red, yellow or Twin spread with monogram 5, full 16.95. Allow 4 weeks delivery. Postpaid.



AMOROUS, QUILTED EADS of luxurious rayon faille a diamond quilted top, full flounce and custom quality de- In solid gem-tone colors of rose, watermelon red, wine, t blue, yellow, hunter green, green, chartreuse, or cloud . Twin spread 11.95, full 12.95, 90" drapes 10.95, sham 4.95.

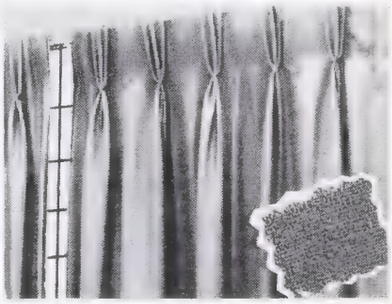


FECT-FITTING SLIP COVERS re-shrunk, washable pebble in solid hunter green with n "Countryside" print, wine grey print, grey with black , or hunter green with red . Studio couch slip cover 5 set (indicate 2 or 3 pillow rs), upholstered arm divanola 5, maple arm divanola 11.95, 4.95. Also in solid colors of , grey or hunter green. Printed drapes 7.50. Postpaid.



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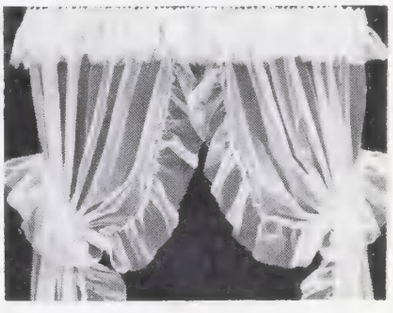
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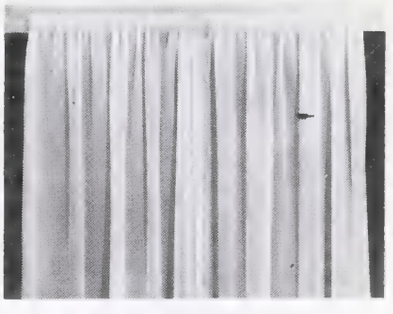
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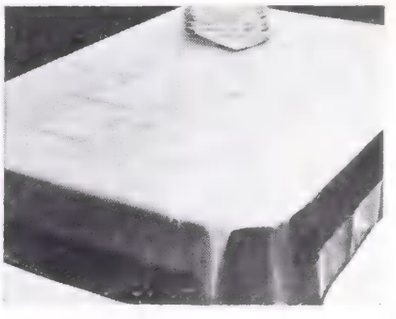
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(*Continued on page* 43)



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See Page 300 for names of dealers now showing Heritage-Henredon's new "livable modern" group

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Window Shopping

CONTINUED FROM PAGE 38

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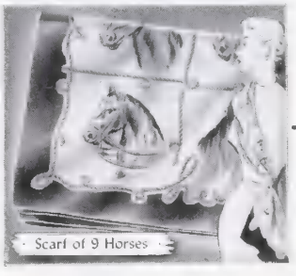
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These charmingly decorative toothpick mats are yours absolutely free by mentioning this ad with a purchase of $10.00 or more. Shop from our newest free catalog picturing our

1. Standard matchstick reed-bamboo drapes at 22¢ sq. ft.
2. Rush square rugs at 25¢ sq. ft. sewn
3. Roll-up bamboo blinds
4. Teakwood furniture, brass, porcelain, bamboo and countless unusual imported giftwares from the exotic Orient

Separately, these lovely mats can be purchased at the exceptionally low price of $1.95 a set, or two sets for $3.50 in the most popular colors of solid chartreuse, yellow, or natural.



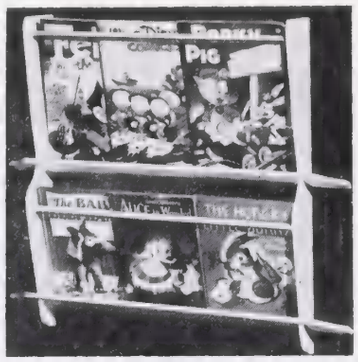
FONG BROTHERS CO.

912-B-15 West 7th St., Los Angeles 17, Calif.

"BACK-O-DOOR" BOOK RACK

If you're tired of picking up baby's Mother Goose books and Junior's Comic books and Dad's Digest Magazine here's the answer to all three problems. Install this handy Magazine and book rack on the back of the door in the nursery, bathroom or the closet. It is a catchall for all small books and magazines. Comes in natural pine to be painted same color as door. 24" wide. Easily assembled and attached to wall or door.

$1.29 ppd.





"TRIPLE BANANA" SPOON AND FORK REST

Keeps top of stove and sink clean and free from stains. Use it as a parking place for spoons and forks between stirrings and servings. We have sold thousands of single and double spoon rests—this is in answer to the demand of those who have asked us for a LARGER spoon rest—one that will accommodate more spoons and forks. Here it is and at the same low price! Hand decorated, highly glazed pottery.

$1.00 ppd.

Write for Christmas GIFT CATALOG

L. F. BLACK & CO., INC.

99-16 Metropolitan Ave. Forest Hills, N. Y.



- *Keep Ice Cubes 4 Hours!*

THERMO TUMBLERS

Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Polystyrene with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. You'll want several sets for Fall entertaining or gifts!

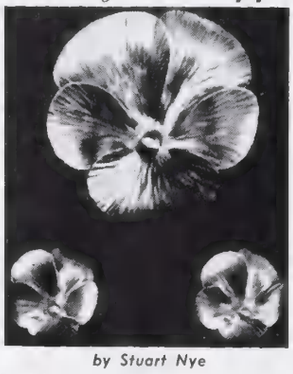
Set of 4 (one each shade) **$5.00** Each **$1.25**

Postpaid, Posthaste—No C.O.D.'s Please

artisan galleries

FORT DODGE IOWA

Hand Wrought Sterling or Copper



by Stuart Nye

A Southern Craftsman and Creator of the unusual

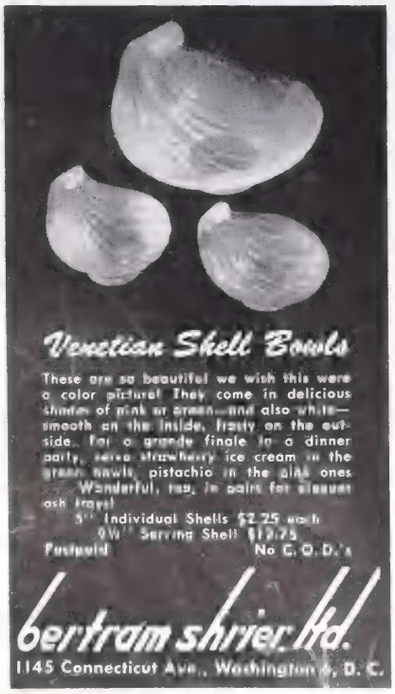
Pansy Pin	$2.40
Pansy Earrings	$4.20
Pansy Ring (Adjustable)	$3.00
Pansy Bracelet	$6.00

Sorry, No C.O.D.'s—Tax Included

Write for illustrated folder J of matching Pansy pieces and other flower and leaf designs.

AVALON GIFT HOUSE

Box 935-B Front Royal, Va.



Venetian Shell Bowls

These are so beautiful we wish this were a color picture! They come in delicious shades of pink or green—and also white—smooth on the inside, frosty on the outside. For a grande finale to a dinner party, serve strawberry ice cream in the green bowls, pistachio in the pink ones. . . . Wonderful, too, in pairs for elegant ash trays!

5" Individual Shells $2.25 each
9½" Serving Shell $12.75
Postpaid No C.O.D.'s

bertram shrier ltd.

1145 Connecticut Ave., Washington 6, D. C.



PILSENER BEER GLASSES

Your favorite beer or ale tastes better in these graceful glasses. The artistic horse head in black prompts admiration whenever you and your friends gather for refreshment. 8¾ inches tall—holds 9 ounces. Makes a memorable gift, too. 8 for $8.00—12 for $11.75, postage prepaid. Your money back if not delighted.

"little joe" **WIESENFELD CO.**

Dept. E-23 Baltimore 1, Md.



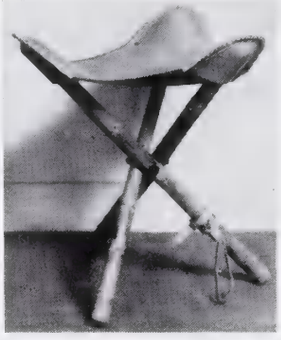
Window



IDIOT'S DELIGHT. The Apron, with its pockets full gags, has all the ammunitio jokester needs to keep his gu in a party mood. Made of h white twill, printed in red blue, it has 36 laugh provoke from sex indicator and div papers to bird call and f teeth. $3.95 ppd. Bar Mart, West 45th St., New York 19, N



THE MAN BEHIND T DESK will write you a love ter if you give him these bea ful pieces. The Esterbrook set is a block of solid mahog or walnut, mounted with a ha wrought plate personalized w his initials in block or Old E lish letters. Sterling plate $ copper $9. Rocker blotter, $9 sterling, $6.50 in copper. Tax post. incl. Henry W. Longfell Weston 93, Mass.



Siesta Stools!

Something New

Unique creation, handmade by the natives of O Mexico. Lends rustic atmosphere to game room, de patio. Distinctive gift.

Heavy leather seats with hand-laced corners, sture rattan legs. Form-fitting ultra comfort. Portable. M ride astride, ladies sit side-saddle. Pull up to fireplac canasta, television, or bull session. Ideal for gue ranches.

$7.95 each, 2 for $15.00. They're effective in pair

Check or money order

Al Fuller **Box 2782, Denver 1, Colorad**



Tele-Post

MONOGRAMMED LETTER OPENER POSTAGE SCALE

- **NEW**
- **USEFUL**
- **ATTRACTIVE**

An ideal gift for every home or office, this beautifully fashioned letter opener is a precision beam balance which checks the weight limits of one and two ounce letters with post office accuracy. Beautifully molded, genuine polystyrene. Contains no springs and can't get out of order. Three initial monogram.

Send $1.25 for postpaid shipment in about 10 days. (No. C. O. D.) Satisfaction or refund guaranteed.

S. C. SELEY COMPANY

P. O. Box 1233 • ERIE, PA.

Direct from Sweden!

MINIATURE WOODEN MATCHES

ACTUAL SIZE

Dainty little matches as on the masters can fashion ther Packaged in gay, pastel co ored boxes. 6 cartons of boxes each—an *abundance luxury* for your home or yo guests and perfect for gift $2.25*





Sample order of 2 cartons each containing 16 boxes. **$1.00***

*postpaid

TRANSAMERICAN MATCH CORP.

26 West 44th St., New York 18, N. Y

Import Department

Shopping



IS IS THE ROBE that be his "big" present under tree—if you can wait until istmas to give it to him. Made ine quality rayon gabardine. comes in maroon with blue n, navy or gray with red, ze with brown. Sizes 36-44. .50. Three-letter embroidered nogram, 95¢ extra. 3 weeks de- ry. Add 25¢ postage. Franklin- er, 630 No. Michigan Ave., cago 11, Ill.



COFFEE CRADLE, made handsome Pompeian green al, holds a Country Fare cof- pot with a walloping capacity 2½ quarts. It's terrific for buf- parties because the candle rmer keeps the coffee hot, and sts help themselves by rock- the pot forward on its cradle. .75. Steam pot for baked ns or spaghetti holds 1 qt. h warming stand. $5.25. Ppd. bone, 342 Boylston St., Boston.

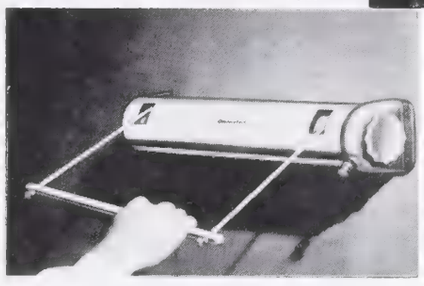


HANDPAINTED BATHROOM ENSEMBLE

Many of those who purchased our bath brush holder will be glad to know that they can now have a matching waste basket and laundry hamper. All are made of aluminum for lightness and strength—all are beautifully hand painted on background colors of white, grey, blue or maize. Brush cabinet comes with long-lasting Saran Plastic bristle brush. Has space for soap and powder. 19¾" high. Wastebasket is 13" high × 11" wide and the laundry hamper measures 23" high × 15" wide × 9" deep. Please give first and second color choice.

No. 2313 "Brush Holder and Brush" $4.00
No. 2313A Waste Basket $3.00
No. 2313B Laundry Hamper $6.00
No. 2313C Complete 3-Piece Ensemble $12.85 Ppd.





Automatic Retract DOUBLE CLOTHES LINE

Clothes line permanently stretched across the yard, basement, etc., can be most unsightly, sometimes dangerous and always dirty and grimy. Here is the modern answer to the problem of "put-up and take-down" or "always-up-and-in-the-way" lines! An automatic retract line with 40 feet (2 lengths of 20' each) of strong toughknitted rope which unrolls with easy finger-tip pull from a compact wall-mounted metal case—then rewinds with smooth spring-roller action when released. Always available when needed . . . but is out of sight and out of the way when not in use. Lines tighten at any desired length by a quick turn of plastic knob.

$4.95 ea. 2 for $8.50 ppd.

Write for Christmas GIFT CATALOG

L. F. BLACK & CO., INC.

99-16 Metropolitan Ave.
Forest Hills, N. Y.

New, Ready-to-use

PENNSYLVANIA DUTCH STENCILS



Attractive new Pennsylvania Dutch stencils by Jane Zook are cut, ready to use. They work like a charm in decorating textiles, wood, tinware—articles of all sizes in practically any material. Folder includes fascinating bird, flower, unicorn and other Pennsylvania Dutch designs.

FOLDER S-300—5 sheets of Pennsylvania Dutch Stencils with color guide and instructions .....$1.25 postpaid

Also

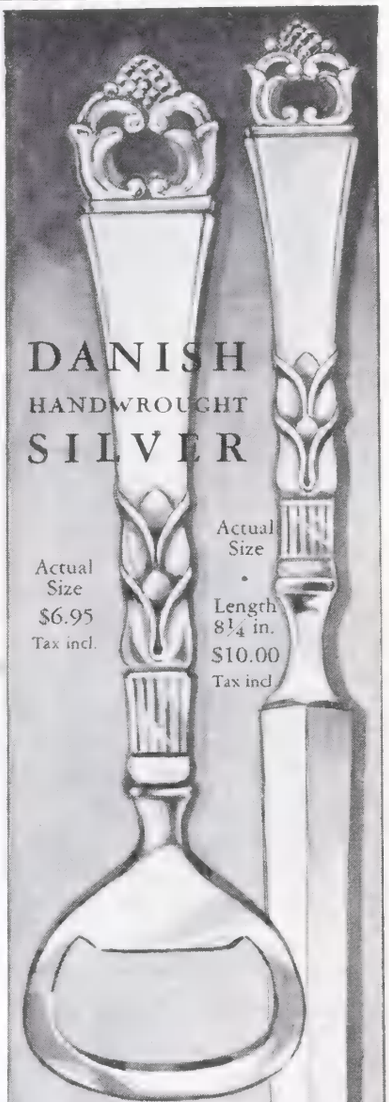
FOLDER D-200—50 Pennsylvania Dutch Patterns with complete instructions for painting .....$1.25 postpaid

FOLDER T-100—5 Early American Tray Patterns for 5 different size trays, with complete instructions .....$1.25 postpaid

Sorry, no C.O.D.'s

Catalog of complete line of patterns, stencils, undecorated toleware and wooden articles, and painting materials free with each order. Catalog only, 10c.

Jane Zook Decorating Studios
459 State Street Lancaster, Pa.



DANISH
HANDWROUGHT
SILVER

Actual Size $6.95 Tax incl.

Actual Size Length 8¼ in. $10.00 Tax incl.

Handwrought sterling silver bottle opener and a letter opener by Frigast, Copenhagen, Denmark. Bottle opener has stainless steel lift. Both distinctive gifts are beautifully gift-wrapped.

J. B. HUDSON Co.
JEWELERS
EIGHTH AND NICOLLET
MINNEAPOLIS 2, MINN.

For That Magic Holiday Touch Of Your Own . . .

MAKE YOUR OWN MERRY CHRISTMAS

by Anne Wertsner



Here's a wealth of gay ideas and easy how-to instructions for decorating the house at Christmas. You'll enjoy making your own wreaths, mantel swags, stairway garlands, and other festive adornments using evergreens, shrubs, berries and cones gathered from your own garden or inexpensively purchased.

Shows you how to fireproof evergreens and color the Yule log's flames, make candle boards and gumdrop trees, arrangements for Christmas dinner and supper tables. And also lots of wonderful, wonderful recipes for holiday good things.

There's fun for the family and the true holiday spirit when you Make *and enjoy* Your Own Merry Christmas! Grand gift thought for others, too.

Delightfully Illustrated—Only $2.50 Postpaid

M. BARROWS & COMPANY, INC.
Dept. B-11 114 East 32nd Street, New York 16, N. Y.

Mail Orders Filled

t's a Hamper . . .
Clothes Rack . . .
as a Handy Whisk Broom . . .



HORSEY HAMPER

oomy, standard-size, ventilated metal hamper elongs in every nursery. Teach the little ones o hang clothes on horsey's wooden ears, brush heir clothes with the removable whisk broom ail. Red leatherette bridle, moss fringe mane, lastic tongue make Horsey Hamper the perfect ift.

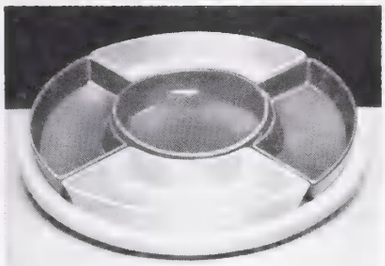
tands 37 inches high on sturdy wooden egs. Beautifully finished in washable, eutral nursery color.

$9.95 *shipped express collect*

Available Nowhere Else in the World! Send heck or money order, no C.O.D.'s please.

Free Catalog Juvenile Furniture at Low Prices

LEWIS MFG. CO.
34 Isabella St., Dept. H1, Pittsburgh 12, Pa.



A Gift for Her Table!

13 INCH LAZY SUSAN

$5.95 POSTPAID

Useful and decorative . . . looks many times the price. Effective as a center piece, too. Five individual ovenware sections double as baking dishes. Varnished wood revolving tray can be used for sandwiches, cake. Brown and yellow; chartreuse and green. $5.95 postpaid . . . no C.O.D.'s please.

LIKLY'S . . . *since 1844*
267 E. Main, Rochester, N. Y.



Black - Black - Black

KIT 'N KAT TEA POTS

Brew yourself a cup of purr-fect tea—in these glossy black Kit 'n Kat Tea Pots! Mamma Kat is 7" tall, and Kit is just 5", as they sit upon their haunches looking as though they had just swallowed the Oolong. Their alert green eyes and painted red ribbon bows make them look very dressed up—to sit upon your kitchen shelf or jump down on the table to execute their tea-making magic. So easy to order by mail.

Kit 'n, ppd.... $1.50 Kat, ppd.....$2.95
Per pair, Postpaid, only.....$4.25

FREE *Send also for our Catalog of Unusual Gifts*



Foster House
15-BM Cole Court, Princeville, Ill.

UNUSUAL GIFTS *for the* Holidays

Here are happy solutions to many of your difficult gift problems . . . rare and choice delicacies, attractively packed for holiday giving.



RARE CHEESE CROCK SET

Three exotic cheeses, aged in brandy and choice wines, are gift packed in a set of three colorful pottery crocks . . . Gorgonzola in Brandy; Roquefort in Brandy; Cheddar in Sherry.

3 4-oz. jars **$3.25** **3** 8-oz. jars **$5.25**

Price includes postage within U.S.A.



WINDMILL CHEESE GIFT BOX

Eight rare and delectable imported cheeses are packed in Dutch windmill design . . . included are Roquefort in Brandy; Edam in Sauterne; Cheddar in Port Wine; Gorgonzola in Brandy and four selected Scandinavian cheeses of rare flavor. **$3.35**

Price includes postage within U.S.A.



AGED HOLLAND EDAM CHEESE

About 3½ lbs. Foil wrap and attractively packaged. **$5.50**

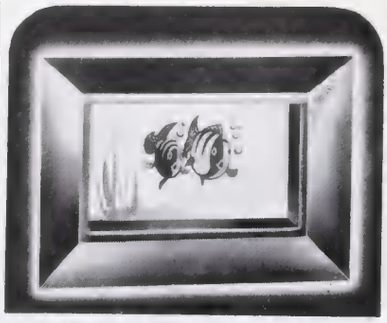
Price includes postage within U.S.A.

ORDER NOW FOR THANKSGIVING and CHRISTMAS DELIVERY!

CHARLES & CO., INC., (Dept. H.B.)
340 Madison Ave., New York 17, N. Y.
My check or M. O. enclosed. Please send postpaid, safe arrival guaranteed:

— Cheese Crock Sets (4-oz. jars) @ $3.25 ea.
— Cheese Crock Sets (8-oz. jars) @ $5.25 ea.
— Windmill Cheese Gift Boxes @ $3.35 ea.
— Aged Holland Edam Cheese @ $5.50 ea.

Name.....
Street.....
City.....State.....



DECORATE YOUR HOME WITH LIVING PICTURES!

PICTURE FRAME AQUARIUM

Goldfish or tropical fish will provide a spectacular moving parade in your home, when you hang this colorful *PICTURE FRAME AQUARIUM* on the wall! Top of the watertight plastic tank is open for easy cleaning. 5½ x 7½ inches. Choice of decorator colors: green, black, red, or yellow frames. Can also be used as shadow box or planter for cactus gardens. (Order 3 for decorative grouping — Only $2.75) **$1** *Each Postpaid*

Satisfaction Guaranteed or Money Refunded

Order from Dept. A-15

sunset house
8420 Sunset Blvd., Hollywood 46, California

PERSONALIZED LUNCH BAGS



Your child's name printed in big red letters on a stout Kraft bag, 5½ x 12½. School kids go for them. #AK146—50 for $1, 100 for **$1.75.**



SAND BAKKEL SET

Bake rich butter cookies—15 aluminum tins. Scandinavian recipe included—easy to make. #AK814—**$1.00** Set.

Postpaid . . . send cash, check, or money order

WRITE FOR FREE GIFT CATALOG

THE BURGESS HOUSE
428 So. 6th Street Minneapolis 15, Minn.



modern candelabra hand-wrought under the artist's supervision. Fabricated of wrought iron, finished in baked, mar-proof satin black for enduring beauty. Styled with a purity of design that blends happily with contemporary, early American or traditional furnishings. Height, 19¾". An original design for treasured ownership and inspired gift-giving.

$16.50 *postpaid, no c.o.d.'s, satisfaction guaranteed*

saavedra workshop
520 North Michigan Ave., Chicago 11, Illinois



Windo



UP A TREE about the shatt ing fragility of your Christm tree ornaments? Then take careful look at these husky lo lies. Actually they're made of u breakable plastic, but they ha all the nostalgic delicacy of t hand-blown glass ornaments fr Germany. In silver, red, gree blue, and gold, set of 17 includ a star for the treetop. Just $3. postpaid. The Fitzgeralds, 5 Fifth Ave., New York 17, N.Y.



OUR FAVORITE FRUIT handmade in Italy, and the c ramic clusters are loaded wi decorative vitamins. With a pa on your dining table, you'll nev have to worry about a cente piece. Or spot them on your ma tel or coffee table. In heaven natural colors, 9½" long, $15 t pair. Postpaid and no c.o.d. Bertram Shrier, Ltd., 1145 Co necticut Ave., Washington 6, D.



HOT 'R COLD PERSONALIZED NEW ENGLAND WOOD BUCKET

Fill the plastic-lined bucket with food or drink, hot 'r cold and it will stay just that way for 6 to 8 hours. Hand painted with red and black scroll borders and two first names or family name in attractive script. Ideal for ice cubes, salads, hot beans, spaghetti or any hot or cold buffet. Half-gallon capacity. Fiberglas insulation. Natural finish.

Order by HB50. $5.25 postpaid.

No. HB51. Maple finish bucket. Undecorated. $4.25 ppd.

No COD's. Send for free catalog.

GOTHAM GIFTS
67-85 Exeter St., Forest Hills, N. Y.



Old Fashioned, CHEWY ALMOND MACAROONS

These good old-fashioned tasty macaroons are baked right on Atlantic City's famous boardwalk, from our original, exclusive recipe. Extra flavorsome, they'll keep fresh and chewy indefinitely. A grand party treat! A wonderful gift.

Box of 24 (illustrated) **$1.50**

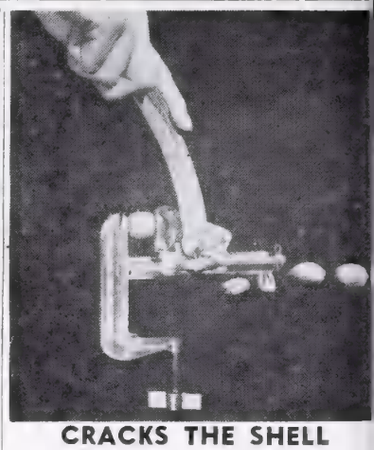
Box of 48 (family size) **$2.85**

POSTAGE PREPAID

Gift wrapped and mailed if desired

Send for free list of other items and packages

A. L. ROTH
Macaroon Bake Shop
2627 Boardwalk, Dept. B-11, Atlantic City, N. J.



CRACKS THE SHELL

but not the Kernel. This famous Squirre Nutcracker does the job better. Fasten easily to table or shelf and is adapte for all table nuts, especially pecans. Ne exclusive Model 300 as illustrated i made of rust proof polished aluminun and is so simple a child can operate Measures 9" x 7" x 1½" thick. Only $3.9 ppd.

The Woldert Company
818 W. Erwin Street Tyler, Texas Since 189

Shopping



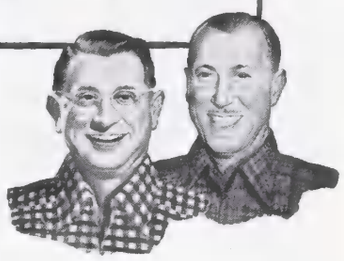
CANDLE TREES. We think they're wonderful, and already have them earmarked for our Christmas mantel, holiday table, and hall console. The black metal trees, Swedish in feeling, hold 4 rope twist candles each. 14" high, 8" wide. $3.25 the pair, with red candles. Extra candles are 75¢ for 8. Ppd. Foster House, 14 Cole Court, Princeville, Ill.



SKI SKATES, for waltzing across hard-packed snow or for swooping down hills like an upended toboggan, will make young cheeks glow like red apples, young appetites grow like Topsy. Made of hardwood, 13" long, they are steam-bent, have grooved bottoms, and adjust for children from about five to thirteen. $1.55 the pair. Postpaid from Robert Gellogg Company, 35 Hillman Street, Springfield 2, Mass.



You're sure to please you'll shop with ease 'cause gifts like these **Do grow on trees!**



At least lots of 'em do, and the trees that hatch our Royal Riviera Pears 'n other rare, exotic fruits are scarce as a cow that gives ice cream. Harry and I still have the old-fashioned notion that a dollar ought to buy you a good 100-cents-worth of value! Every one of these gifts is a real money-saver. In pleasin', perfect-taste packages, we ship straight from our Bear Creek Orchards to whoever you say. Greetings with your name enclosed free. You'll get more thanks than a whistle has toots. Perfect delivery guaranteed in USA proper, within express limits. Prices subject to change without notice.

No charges, please; no C. O. D.

Harry and David

Box 70, Medford, Oregon



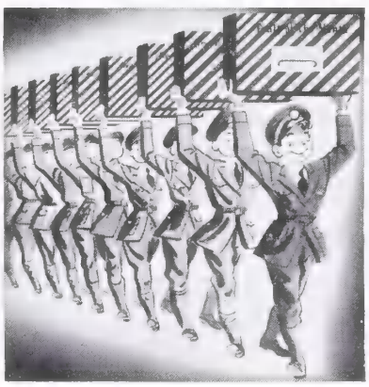
ROYAL RIVIERA PEARS*

America's rarest, finest fruit—the gift they'll always remember. Talk about thanks!—you'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. But here's the best news: they're not high-priced, they're inexpensive. Packed in handsome gift boxes, with your greetings. Available Nov. 1-Jan. 25. GIFT NO. 1 (shown) . . . Delv'd, $3.35. 10 to 14 big pears, a great favorite. GIFT NO. 2 (16-20 big pears) . . . Delv'd, $4.35. What a bargain! Same big size pears . . . but about 40% more fruit for only a dollar more. GIFT NO. 3 (20-25 smaller pears) . . . Delv'd, $3.95. The Family Gift Box—swell for 2nd helpings



TOWER OF TREATS*

Imagine giving folks quintuplets—not just 1 present, but 5 sparkling gift boxes towering 14" high! All tied together with satin ribbons, topped with a big bow and a Christmasy sprig of real Oregon Holly. Inside are Royal Riviera Pears, jumbo apples, giant figs, other fine surprises. It's the first gift seen under any tree—and what a value! If we told you this grand gift cost $15 you probably wouldn't bat an eyelash, 'cause it's worth it. But we aren't out to get rich quick (more fun goin' slow), so we'll deliver it for you anywhere in the U.S.A. proper for only—GIFT NO. 51 (shown) . . . Delv'd, $7.35. And we have another Tower of Treats, too . . . GIFT NO. 50 (4 boxes) . . . Delv'd $5.95. Holds Riviera Pears, apples, other treats. Both available Nov. 20-Jan. 15.



FRUIT-OF-THE-MONTH CLUB*

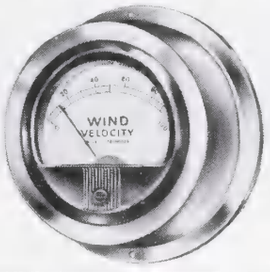
The gift that creates praise and excitement for you the year 'round! You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged with your greeting. Tell us how to sign the handsome engraved Membership Certificate announcing your gift and treats-to-come. 12-BOX CLUB: at Xmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; Mar., Fine Cheese; April, Preserves; May, Cake; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., Riviera Pears. Gift No. 20, $43.75 Delv'd. 8-BOX CLUB: omits Mar., May, June, Aug.; Gift No. 15, $28.95 Delv'd. 3-BOX CLUB: Xmas, Jan., Feb. treats; Gift No. 11, $10.25 Delv'd. 3-BOX CLUB available Nov. 10-Jan. 15 only; others may be started at any time.

* ® © H&D

See the WIND SPEED On a Dial!



Tells at a glance indoors how hard the wind's blowing outdoors! Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire.



Only $49.95 Postpaid

Send Check or Money Order to:

CAPE COD WIND INDICATORS

Harwichport 4 Cape Cod, Mass.

KOLOR KINDLER

KINDLES LOG FIRES— COLORS THE FLAMES

This amazing new magic candle lights log fires without the aid of kindling. No fuss . . . no bother. Just touch a match to the Kindler. In no time at all your hearth is alive with good cheer and a rainbow of color in the flames. Excellent stocking stuffer gift at Christmastime. Comes in gaily colored gift box.

$1.25 per box of nine.

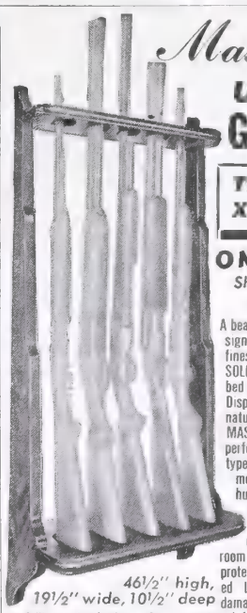
2 boxes, $2.25

Mail Orders Filled Postpaid



HOME GADGETS Ho-Ho-Kus New Jersey

Masterpiece UPRIGHT GUN RACK



The Perfect XMAS GIFT!

ONLY $22.50

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A beautiful piece. Tastefully designed to harmonize with your finest furnishings. Built of SOLID WALNUT . . . hand-rubbed to a rich, lustrous finish. Displays as many as 5 guns in natural vertical position. The MASTERPIECE UPRIGHT is the perfect rack for guns of all types . . . both antique and modern. Target, combat and hunting arms all show to utmost advantage in this fine rack. Lends an atmosphere of sporting elegance to any room in the house. And it's protective, too! Special patented LOCK-IN Feature prevents damage from careless handling or falling out of place. Comes equipped for use as Wall-Hanger or sturdy Self-Standing Floor Model. A truly handsome gift! Unexcelled for sportsmen and gun collectors. Clip this ad and mail with check or money order. Shipped postpaid complete. Money back guarantee.

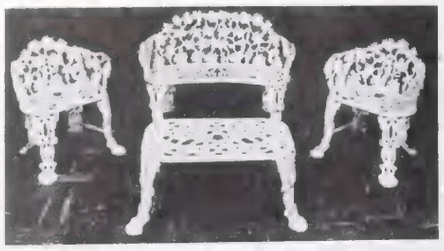
46½" high, 19½" wide, 10½" deep

THE NIMROD CO. *(Div. of Geo. Marnhout Co.)*
Dept. M11-51, 1701 Arch St., Phila. 3, Pa.

Attractive Prices on these

Authentic CAST IRON AND CAST ALUMINUM REPRODUCTIONS

All painted in long lasting white. Grape design. Graceful and strong. Fashioned by skilled craftsmen.



Aluminum		Cast Iron
$30.00	Large Settee #601 39" wide	$25.00
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(a)



(e)



(c)



(b)



(a) Oval Top Antique Flower Box. True copy. 23" long by 15" wide on top, 21" high. Ornamental design. Painted white. Only $21.50

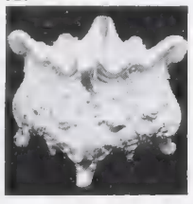
(b) Flower Stand with 1 Pot Holder. True reproduction. 21½" high, 6¾" base. Pots not included. Only $8.95

(c) Antique Foot Scraper and Umbrella Stand. Exact copy. Black or white. 17" high, base 11". Only $6.50.

(d) Classic Urn. Copy from original 100 yrs. old. 15" x 15" square top. Cast Aluminum. $20.00

(e) Just the thing for your African Violets or other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Send $24.50

(d)



(f)



(f) WALL BRACKET for FLOWER POTS—12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold. $4.50

Send check or money order. Crated free. Pay freight or express when you get shipment. Indicate which way you want it shipped.

Send for catalog of other items

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MIRROR for a MAN

Does your husband have a mirror all his own? Or does he have to preen before your frilly, feminine looking glass? Then give him this real Man's Mirror to set atop his chest of drawers and contemplate his visage in truly masculine style. Finest quality plate glass, 12 x 16 on a handsome swinging stand. Overall measurement 19 x 19. In either Mahogany, Walnut, or Maple finish. He'll love it!

Postpaid by mail, only..... $9.95

FREE—Send for Catalog of Unusual Gifts

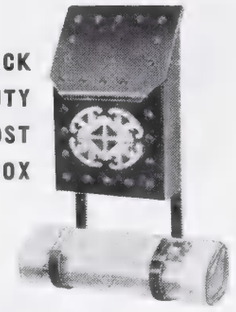


Foster House

15-BM Cole Court, Princeville, Ill.

A Carriage House SPECIAL

BLACK BEAUTY POST BOX



MARK OF DISTINCTION

Hang this black metal, brass decorated post box at your door and see envy in the eyes of callers. Its craftsmanship will win your praise; or admiration from the friend to whom you give such a distinctive remembrance. 15½" high, 6½" wide.

BLACK BEAUTY (tax incl.) $6.75

Satisfaction guaranteed. Shipped postpaid. No. C.O.D.'s, please. Send for free gift catalog.

THE CARRIAGE HOUSE

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THE CHARM BELT

Finest leather belt with its own slide-on charms. Hand-drawn figures on black, chartreuse, red enameled metal.

Belt, charm 4.95

(Additional charms 1.00)

Give belt size, charm color choice. No C.O.D.'s please. We pay postage.



DESIGNS IN LEATHER • 1461 Grant Avenue, San Francisco 11, Calif.



Window



A CUTIE IN A KILTIE completely irresistible, and we've found a woman who's a genius at making them. In Royal Stewart (red), Black Watch (navy & green), Dress Stewart (red & white) tartans, kilties in sizes 3-6 are $9.95; 8-12, $13.95. Glengarry bonnet to match, 20, 21 and 22, $4.50. Ppd. Tartans are original clan plaids, especially woven in Scotland for Griffon de Paris, Ridgefield, Conn.



CASHMERE FROM TIBET A beautiful import and a lovely gift for *the* man in your life is this sleeveless sweater. Whether he's driving a golf ball or a lawn mower, he'll look just the way a man should look on a weekend in the country. In black, light blue, natural, maroon, navy, or bottle green, sizes 36-46, it's $16.50 ppd. John Jarrell, Inc., at A. G. Spalding & Bros., 4th floor, 518 Fifth Ave., New York 18

"DECORATE FOR CHRISTMAS"



Ten lb. Decorator's box including huge assortment of long-needled Norway Pine, Ground Pine, Balsam, Cedar, and many colorful cones, direct from the snow laden forests of Minnesota. Treated to remain fresh. Ideal for making wreaths, door charms, centerpieces, and other Christmas decorations. Order a box today. Let us send a box to your friends.

Box complete *(prepaid)* $3.95

Decorator's folder included in each box.

18" decorated balsam wreath $3.25

12 ft. lacy garland 3.00

Send check or money order to:

Northern Pines

Buhl, Minnesota



A WONDERFUL GIFT FOR THE "HARD-TO-BUY-FOR"

BARFLIZE PHONEY LIKKER LABELS



Look like the real McCoy... but screamingly funny on inspection. Set of 6 large front labels (and 3 ea. of smaller neck and back labels) include OLD POPSKULL BELCHER'S BOURPON, WHITE HEARSE and other brands no one will switch to. Beautifully designed, in good taste, printed in three colors on gummed paper. A swell gift for your friends ...and get some yourself too!

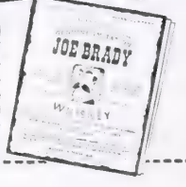
$1.00 FOR 12-PIECE SET 2 SETS $1.75

BARFLIZE

BOX 3551 • PORTLAND 8, OREGON

Personalized Labels

Your name (or anyone else's) imprinted on THE RYE THAT BINDS, "GENUINE IMITATION WHISKEY," "MEXICAIN SCOTCH" Same name on 15 labels (5 of each brand) for $4.00. A wonderful personal gift!



COLORFUL TV SNACK SET . . . A Gift for Gracious Serving!



$3.95 postpaid

Color makes snacks more appetizing! Eight detachable trays on handy Lazy Susan-type holder for serving relishes, nuts, candies, salads, hors d'oeuvres, cold meats, desserts. Alternating trays of chartreuse and green remove for individual use or easy storage. Of durable, easy-to-clean plastic with a ceramic look! 17" in diameter. Makes beautiful centerpiece. Send check or money order (sorry, no COD'S) to:

SPERO SALES CO.

1012 N. 3rd St., Milwaukee 3, Wis.

Shopping



WO FOR THE SHOW. One ristmas stocking to hang by e chimney with care. And one opper to hang on your door as magnificent Yuletide welcome. e small stocking is red and ite felt with 2 bells and any st name on the white cuff. 18" g, $1. The big one, 26" long, waterproof plastic, decorated th holly, pine cones, 5 jingle lls. $4.95. Ppd. Scully & Scully, 6 Park Ave., New York.



ARE FOOT BUY. This is e of our favorite ash trays. We ep ours in the bathroom where gets a toe hold on our hus- nd's cigarette while he's shav- g. With the golden gleam of hand-hammered brass, it uld be a dramatic footnote for ur coffee table. It rests on four ewel" feet, measures 5¼" long. postpaid. We found it at Pan nerican Shop, 822 Lexington venue. New York 21, N. Y.





BALLERINA CIGARETTE TRIO . . .

Graceful ballerinas, hand sculptured in glass, pirouette on a cigarette holder, 3" high, and two ash trays, 3½" diameter. $8.50

Add 50¢ for postage and packing

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BLACK, STARR & GORHAM

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EAST ORANGE MANHASSET WHITE PLAINS

The gift to capture a little girl's heart

Miniature *Tester Bed*

The child you love will cherish this perfect little reproduction of grandmother's four poster. In gleaming mahogany finish, complete with mattress and pillow. Draped tester, bedspread and pillow shams are trimmed in snowy eyelet embroidery. Charming miniature, beautifully finished, sturdily constructed of solid hardwood, will become an heirloom plaything for her little girl. Overall size, 18"x26". Turned posts are 30" tall. Shipped express collect, $29.50. No. C.O.D. Send check or money order to:



Nancy's Miniatures

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Flower Lover's Gift



UNUSUAL REDWOOD PLANTERS

WORKING REPLICA of the old fashioned wooden pump and water trough, just mechanical enough to be fascinating, you water plants by merely working the pump handle, several days' supply of water is held in the base. They have a beautiful Lacquer finish and make a gift much appreciated by flower lovers. Made in two sizes: 18" long $7.95 PPD. 24" long $9.95 PPD. Send your check or money order to

WOODCRAFT PRODUCTS

Rte. 1, Box 49 HUGHSON, CALIF.

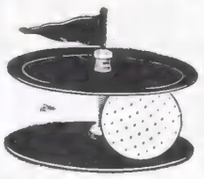
A folder of other REDWOOD items will be mailed you on request.



GIFT FOR THE GOLFER

HOLE-IN-ONE PUTTING TRAP

Score a hole-in-One on Christmas Morn with the *Hole-in-One* Putting Trap. Takes perfect shots only, just like a cup on the green. Steel construction. Use it on the rug or lawn for systematic putting practice. Every golfer on your list will appreciate *Hole-in-One!*



FUN FOR PARTIES

Set up several of them for a miniature putting course, using books, pillows, etc. for hazards. Lots of fun, and a very good way to improve your putting game!

Each .....$2.00 postpaid

Set of 3 (Red, Yellow, Green . . . to make a 3-hole putting course.....$5.00 postpaid

H. BERGHMAN CO.

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Electrically Heated



FOOT WARMER!

$34.50

Express Prepaid No C. O. D. please. Authentic Colonial design in rich walnut, with red or blue velvet upholstery . . . Electrically Heated. Has three heating speeds — low, medium, high — *for exact amount of cozy warmth you desire.* When not in use as a footwarmer, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. Prompt delivery on all orders.

SHERRILL'S *Roanoke, Virginia*



3-piece Outfit for Your Little Indian

Heap big Indian chief needs heap big amount equipment to carry on his tribal duties. This 3-piece outfit will give him his signs of high command. The multi-colored headdress is made of *real* feathers. Colorful felt vest is gaily decorated. Ceremonial dance rattle (made by the Indians) is covered with rawhide and hand-painted.

The complete outfit (small, medium or large) *only* $3.50

Postage prepaid (except on C.O.D.'s)

Cherokee Traders Dept. B-3

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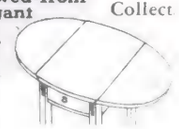
*Registered Mahogany Assn. Warranted by us.

Famous **PEMBROKE TABLE** *in genuine Honduras Mahogany*

$29.95 EACH
$55.00 A PAIR

Shipped Express Collect

The Pembroke is a delightful combination of traditional loveliness and contemporary usefulness. Open, the rare and lovely oval top is 21-3/4 x 33-3/4 in. Closed, 16-3/4 x 21-3/4. Height 26 in. Superbly crafted and hand-rubbed to radiant richness, this graciously bowed-front Pembroke is a masterpiece of elegant simplicity. No. C.O.D's please. Send check or money order To



CHESTERFIELD SHOP

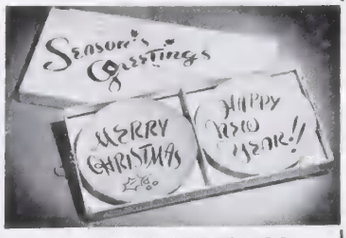
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CHRISTMAS STOCKINGS

We'll put the name of each member of the family on a bright red felt Christmas stocking to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stockings measure 15" long from top to toe. **$1.50 each.**





SEASON'S GREETINGS

A handsome pair of unbreakable, burnproof and fadeproof jeweled enamel on copper trays, one saying "Merry Christmas" the other "Happy New Year." In green, with Christmas red hand-cut steel engraved letters, they're perfect as ash trays or candy dishes . . . charming as Christmas Card substitutes. Send us your card list and we will mail them for you. $1.95 pair, postpaid

Sorry, no C.O.D.'s

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marked for Whiskey, Rum, Sherry, Scotch, Bourbon, Brandy, Rye and Port. **$2.95** each, federal tax and postage included.



Write for FREE GIFT CATALOGUE

SALT AND PEPPER SHOP Dept. B, 445 East 86th Street, New York 28, N. Y.



Window

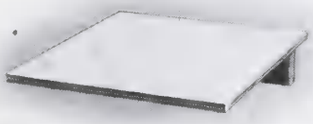


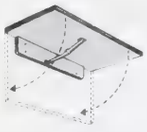
RUFF STUFF. If your mi coat dream has turned into t stern reality of orthodontistry your child, cheer up. You c still be fabulously furred in th enormously flattering White F ruff. It's lined with white sat hooks at the front, is divine wi a simple suit or velvet cockt dress. $27.50. Snowball muff match. $44. Tax and post. i cluded. Harold Rubin, 52 E. 56 Street, New York 22, N. Y.



PENCIL-ITIS is something a child would like to catch—rig under the Christmas tree! A fi box of inlaid wood comes wi any name in a flourishing scri across the front. And inside, the are 12 pencils in tinsel colors al imprinted with the child's nam All this for just $1.75 postpai When ordering, print name d sired very clearly. Ward Philli Co., Dundee, Ill.

"UTILITY FOLDAWAY" WALL TABLE





IMPERVIOUS TO ALCOHOL, FRUIT ACIDS, AND ALKALIES USUALLY USED IN THE HOME.

Features marbleized "PIONITE" top, a high quality plastic top designed to withstand the extremes of normal abuse. Temperatures up to 275° do not affect it. Easily mounted on any type wall, ideal for use in darkroom, kitchen, etc.—the perfect solution for your child's bedroom desk. Strong metal support with spring action assures rigidity. Fittings and instructions for fastening to any type wall included.

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PHILADELPHIA 3, PA.

Please ship me postpaid:

☐ No. 241 — 24" x 24" — $9.95 ea.
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SORRY — NO C.O.D.'S

CHECK COLOR WANTED

☐ Yellow ☐ Blue
☐ Red ☐ Green
☐ Pearl Gray

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SATISFACTION GUARANTEED OR MONEY REFUNDED
MAIL ORDER ONLY
DELIVERED POSTPAID ANYWHERE IN U. S. A.

DISPLAY YOUR GUNS



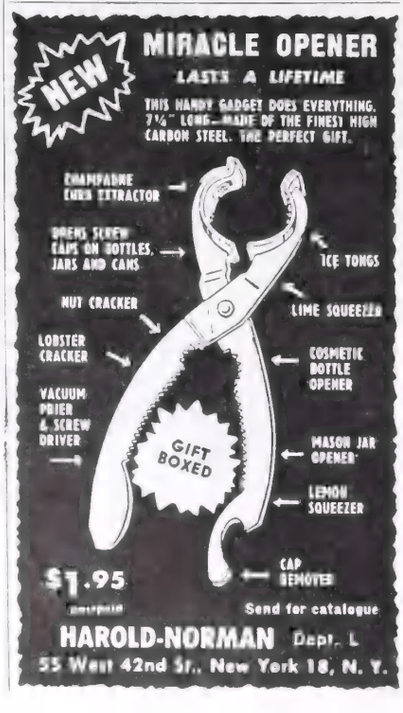
PEQUOT GUN RACK

with the Exclusive SELF-LEVELING Feature

. . . Adds Decorative Beauty to any Room

Protect your guns from the wear and tear of just "lying around". Hung in a cozy corner of the living room the PEQUOT GUN RACK will impart a delightful touch of hunting atmosphere. And what a beautiful Rack this is—of unique, graceful design . . . cut from selected Walnut, beautifully finished. Also made from wild cherry with "maple" finish. Self-leveling feature allows any type gun to rest securely in horizontal position. Four gun size (holds 2 to 4 guns)—$8.95. Six gun size (holds 4 to 6 guns)—$11.95. Clip this ad and send with check or money order. State finish desired. Shipped postpaid within 48 hours. Money back if dissatisfied.

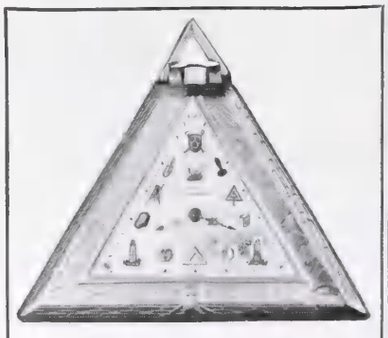
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PIONEER PRESS
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MASONIC WATCH

Exquisitely handcrafted Masonic watches for the Lodge members. The symbols on the dial are in seven colors. The cases are 14-K gold filled and antique finished except the edge of case which is polished gold. Designs on the case front and back are in relief.

These watches may be worn as a lapel watch by the Eastern Star ladies, wives of Masons, etc. A different and distinctive assessory. The 17 jewel movement is guaranteed of course. Attractively boxed. Price is 71.50 tax included and postpaid. No C.O.D.'s please.

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FAIR HAVEN, VERMONT



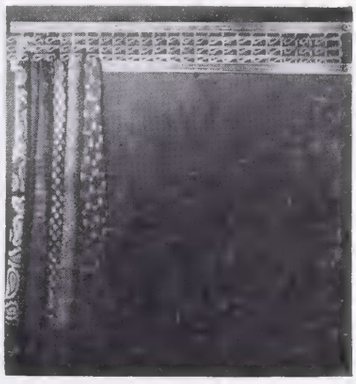
A real thrill for the kiddies! 5 beautifully colored and illustrated letters signed by Santa. Handwritten style. Chatty, informative, educational. Send names and addresses plus $1. per set. We do the rest. Sample set: $1 Money refunded if not delighted! Order before Nov. 30.

ARTHUR N. HAMELIN
P. O. Box 1434 - Dept. A - Springfield, Mass.

Shopping



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DIAPER JEANS. This small fry's backside has been reared for the mud-pie brigade. And anyone mentioning the word "Sissy" gets bragged. With the elastic back, mom can make a quick change if Mitch should forget himself. Sanforized navy or faded blue denim diaper jeans come in small (16-18 lbs.), medium (20-26), large (28-32) $1.59 each, 3 for $4.35 ppd. Studio Ten, Dept. H31, 450 Grant Ave., San Francisco.



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Address Your Name Here $4.95

12345 Your Name Here LAWN MARKER $4.95 as shown $3.95 without number plate

For Truly Gracious Living

DAY OR NIGHT

Get this attractive clamp-on name plate for your mail box. No tools needed, no holes to drill, simply clamp on by turning wing nut. Rust proof metal, finished in black enamel. Your name beautifully hand lettered on both sides and processed with Bright Reflecting Letters.

Fits all standard mail boxes
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IDEAL PERSONALIZED GIFT

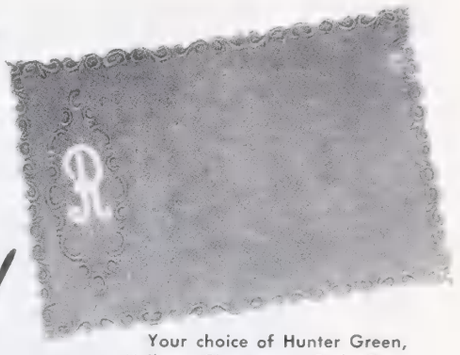


Single plate without animal. $2.95

Send for free illustrated folder on post signs, silhouettes, lawn markers, etc. Pat. Pend.

A GIFT THEY'LL REMEMBER

New! Smart! Personalized!



INITIALED PLACE MATS of Vinyl plastic perfectly simulating hand-embroidered linen. Scroll border and matching scroll panel with white appliqued initial.

Wash these mats with your dishes or wipe with a damp cloth. Crush, roll, bend or stretch them . . . they are unconditionally guaranteed to return to their original form and to lie flat at all times.

Your choice of Hunter Green, Yellow, Chartreuse, Red, Grey or Brown; white initials. Initials X and Z not available.

Set of four . . $3.99
Set of six, $5.79; Set of 8, $7.59; Set of 12, $10.99
All prices include postage. No C.O.D.'s, please.

FOLEY'S
Dept. 6-E, Houston, Texas



Lamb's-Wool-Lined

POLA-MOCS

FOR MEN AND WOMEN

Sink your feet into POLA-MOCS' deep lamb's-wool lining (it's genuine shearling!) and your feet will feel toasty-warm even in an Eskimo igloo! Add rich, soft saddle-tan cowhide that wears and wears . . . a cushion-heel for proper balance and added comfort . . . and you have a slipper that's perfect for home, dormitory, after-skiing . . . and for servicemen and women, too!

ORDER BY MAIL for yourself and as wonderful Christmas gifts. Sizes 4 to 13. Send check or money order *today*. Satisfaction guaranteed. Add 25c for shipping.

$7.95

Dept. HB
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Fellman, Ltd.

99 JUNIOR Zither

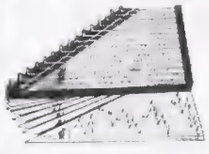


2 FULL OCTAVES 15 STRINGS

NOW

without knowing a note

YOU can play any popular song



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Yes, you can play on sight. Just slide the automatic note selector under the strings and pick the strings where the dots appear on the popular song charts (included), and you'll be entertaining folks with your new Zither. You'll win admiration and enjoy hours of fun and years of satisfaction. It's perfect as a gift,—delightful to own. Get yours today.

16½" x 7¾" x 2". Lustered mahogany.

ORDER SEVERAL FOR GIFTS

New Fun and Popularity are yours! **$5.98**

complete with 10 song charts, tuning key, extra strings, plastic pick.

Mail FREE TRIAL Coupon Today

HUMBOLD CO., Dept. 396, 111 E. 23 St., N. Y. 10, N. Y.

Ship my Junior ZITHER immediately. I will pay postman $5.98 plus postage charges. (SAVE 91c. Enclose $5.98 now and we pay postage.).

Name

Address

City & Zone State

UNIQUE Christmas GIFTS

***700 Travel Alarm Clock**

Genuine Cowhide Leather Case. 7 Jewel Swiss Movement. Luminous Dial. For travel or home. Red, Blue, Brown and Tan. Manufacturer's Guarantee enclosed.

$11.95 postpaid.



Size: 2⅞"x3⅛"x1¼"



#701 Fitted Travel Kit

Genuine top-grain cowhide, saddle stitched. Fitted with Bristle Clothes Brush, Metal Razor, Blades, Tooth Brush, Toothpaste, Shave Cream, Comb, File.

$6.95 postpaid.

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Same as #701—without clothes brush.

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Prices include Federal Tax
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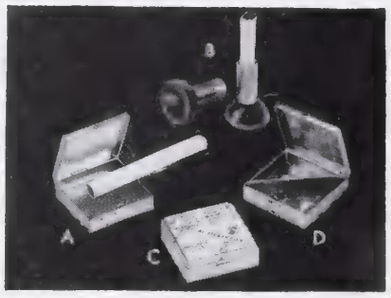
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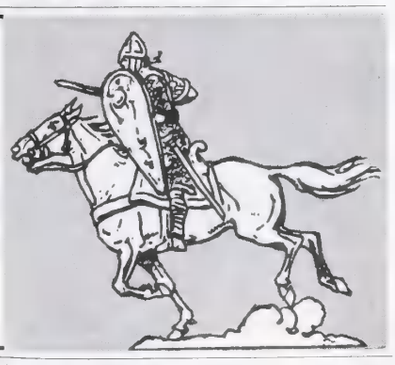
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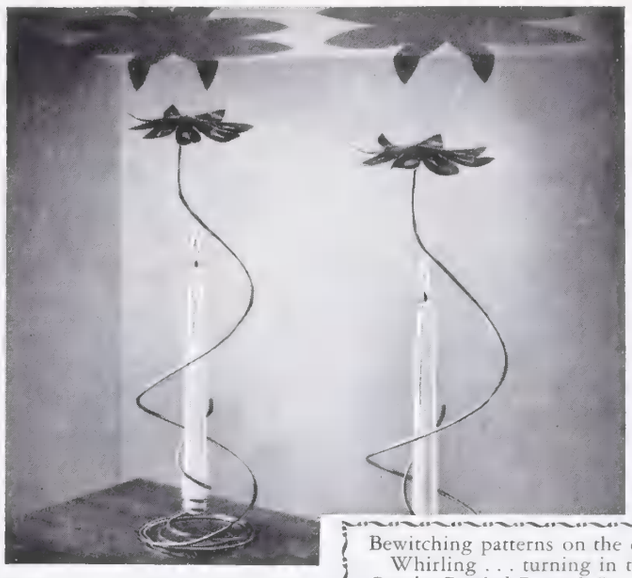
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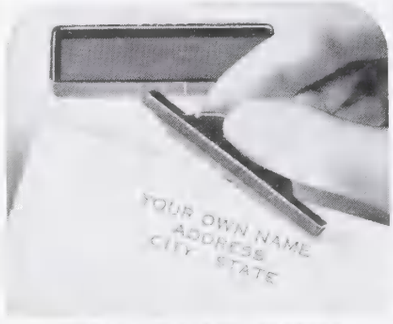




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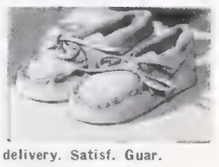
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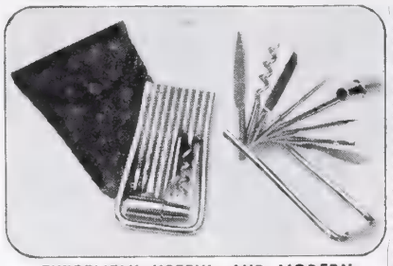


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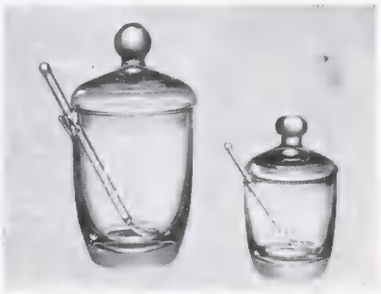
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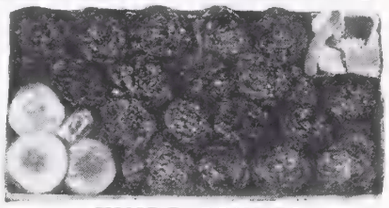
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Special Introductory Offer. Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs. These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.00 box for $2.00 and I prepay delivery. I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

ROBT. B. HAWKINS, Box B-8
Vaca Valley Orchards Vacaville, Calif.

Send your 2¼ lb. box Giant Prunes ☐
Send catalog assorted gift packs ☐

Name _____

Address _____

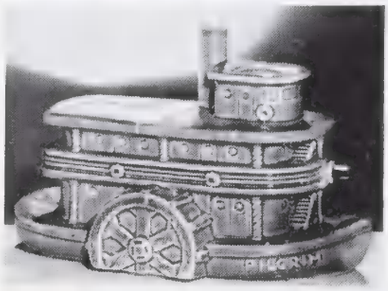
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ROMANCE OF THE RIVER



ROMANTIC CURRIER & IVES
MISSISSIPPI RIVER BOAT
Planter $2.25

Inspired by "Midnight Race on the Mississippi" comes the most romantic planter of years! 9 inches long, 5 inches high. Highly glazed white ceramic with rich gold decorations. Beautiful period touch. Plants not included.



MISSISSIPPI RIVER BOAT
TELEVISION LAMP $4.25

To give a subdued light atop your TV or radio set. Authentic old-time side-wheel river boat in highly glazed, soft-green pottery. 9½ inches long, 6½ inches high. Light socket inside. Six feet of insulated cord.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa



"oh! you beautiful doll" — 42 inches tall!

Soft doll with yellow pigtails, blue dress, organdy pinafore and such a pretty face that she's sure to appeal to children of all ages. . . . **$10.95**

Mailed prepaid—no C.O.D.'s please
SEND FOR OUR FREE CATALOG

CHILDREN'S BOOK SHOP
293 Alexander St., Rochester 7, N.Y.

GIVE A FAMILY HEIRLOOM



Adorable Sleeping Tot Figurine

- COLORED TO ORDER—"JUST LIKE BABY"
- "BABY'S" NAME IN GOLD ON PILLOW

Delight the heart of any mother—young or old—with this thrilling remembrance of those tender moments "peeking in on Baby". One of those rare little gifts that produce more squeals of delight than a mink coat. The delicate, life-like coloring and gold lettering is glazed in for permanence. Figurine is 5 inches long.

Pajamas are PINK, BLUE, or YELLOW—State choice. Give color of hair and name of baby.

ONLY $2.00 POSTPAID

Delivery—two weeks. No C.O.D.
Price includes *one word* name. Additional lettering—add .25 per word.

BABY SHOE STUDIO
1000 Willoughby Ave., Dept. 5
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EASY TRAINING

Kiddies Care for Own Clothes

Junior Clothes Rod

HOOKS ON ANY CLOSET ROD



ONLY **$1.50**

In Colors, Red, Blue or Green

SAVE POSTAGE

We prepay if you send Check or M.O. Gladly sent C.O.D. plus postage.

A welcome GIFT for Christmas, Birthdays, etc.

Hangs down 22" from grown-up level—easy for small fry to hang up own clothes. Doubles closet space. Avoids driving nails in walls or doors. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

CHILDREN UTILITIES DEPT. V-08
18018 GRIGGS DETROIT 21, MICHIGAN

SantaSok

. . . Beautiful, large personalized Christmas Stocking . . .



For every member of family . . name applied with flat-iron from 3 complete alphabets, each SantaSok. Use balance of letters for other articles. Excellent material, hand blocked, fully tailored, red and white — 19 in. long. Money back guarantee.

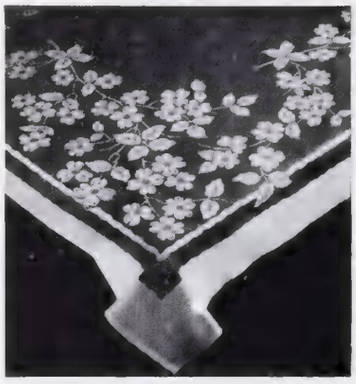
Only 79c ea.
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ORDER NOW! Send check or M. O. to

Irving's OF TEXAS, LTD.
Box 4687 — Dallas, Texas



Window



IT'S A SPILL-JOY. A prin cotton tablecloth is coated w vinyl plastic that actually ha stain-proof finish, wipes cl with a damp cloth. For childr it's miraculous. The pattern is gay, budget-minded brides want it, too. Dogwood comes dark green, gray, tomato red, blue. 52" square, $4.95; 52" 72", $6.95; 60" x 80", $9.95. P Jerome Colten, 19 Central Wellesley, Mass.



BLACK WATCH IS BLAC MAGIC when a man combi it with his dinner clothes as dashing accent. The pure s cummerbund and bow tie come the famous Black Watch pla Cummerbund, in waist sizes to 40, and tie are nicely g boxed. A very special present a very special man! $9.50 p Johnny Appleseed's, Inc., No Beverly, Mass.

JOIN NOW! many hours of evening fun...or send as a gift.



JIGSAW PUZZLE CLUB

A PUZZLE MONTHLY

First quality, fully interlocked full color wood Jigsaw Pictu Puzzle sent you each month Product of outstanding manu facturer.

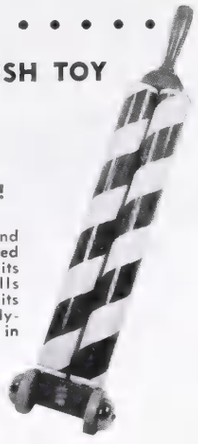
300-PIECE PUZZLE, 12" x 16" different title each month fo 12 months— $33.00.
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ORDER NOW! Send check or money order to

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PEPPERMINT ROLL . . . . . A PUSH TOY



IT'S NEW!

IT'S DIFFERENT!

Has color, sound and motion. When pushed across the floor its bright chrome bells tinkle merrily while its red and white candy-stripe rolls revolve in opposite directions. Very sturdy construction. Overall length 23 inches.

Price $1.39 Ppd.
NO C.O.D's., Please

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MADISON HOUSE, INC.
70 POST ROAD, MADISON, CONN.



52 GIFTS IN 1!

Santa Comes Every Week of the Year with JUNIOR STORY CLUB

For the 4-to-8 crowd, here's the most popular Christmas, Birthday, Get-Well or Any-time gift! Each week the postman brings that lucky boy or girl a personally-addressed envelope containing a wonderful, illustrated story . . . simple, wholesome . . . children love to read them over and over . . . even parents enj them. Plus a special letter, in 4 colors, f of games, contests, prizes and surprise . . . and a free birthday gift for eve member. Enroll now . . . we'll send membership card and leatheret loose-leaf folder for all the stori

First story and letter, with speci gift card from donor, will arrive b fore Christmas!

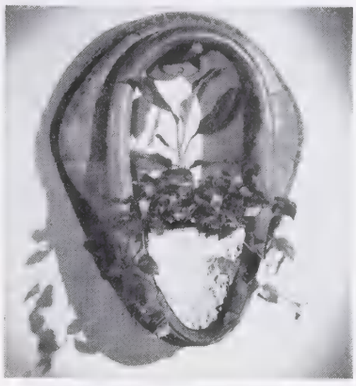
26 weeks . . . . . $3.00 (postpai
52 weeks . . . . . $5.00 (postpai

JUNIOR FEATURES
Box 45 Scarsdale, N. Y.

Shopping



A REAL HORSE COLLAR becomes the champion planter of the year. When it was previewed at the Chicago Gift Show it actually stopped traffic. Made of genuine leather, laced with pewter calf, the hammered brass planter is handmade to fit the collar exactly. With wooden peg for hanging, it's 26" high, 20" wide, $45. With mirror instead of planter, $45. Ppd. Artisan Galleries, Fort Dodge, Iowa.



YELLOW LEG JIGGERS, for the two-fisted Master and for his sissier Dame, are the nicest legs that ever made a pretty stand on its own two feet. The 2-oz. jigger wears argyle socks and saddle shoes. The 1½-oz. jigger teeters on spike heels. Both are handmade of ceramic, at $2.50 the pair. Postpaid from The Game Room, 1538 Connecticut Ave., Washington 6, D. C.

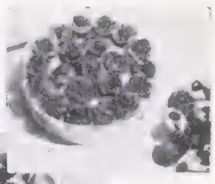


THE SPIRIT OF CHRISTMAS... GIVING!

... the delicacies shown here that you House Beautiful shoppers have made known as your favorites, from

Blanche Geiss

904 BAYARD PARK DRIVE
EVANSVILLE, INDIANA





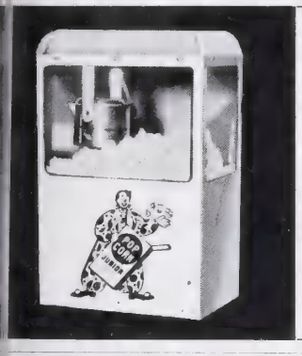




Above: Dainty Individual "Cocktail" Fruit Cakes, White or Dark for a special holiday dinner. Box of 11, $3.25; 21, $4.25; 28, $5.75; approx. 50, $8.75. By the pound, too, oblong or round at $1.95 the pound.

Center: Bonne Bouché—Fruit Cake Confection . . . double measure of Fruit Cake pleasure. 2 lb. size, $5.00; 3 lb., $7.45; 5 lb. $11.75.

Below: Bitty Gift Box with a 2-lb. Dark or White Fruit Cake, six Individual Plum Puddings and one crock of Hard Sauce at $6.00. Send for brochure of other gift boxes and gift delicacies.



POP CORN JUNIOR

Let the kids have fun playing pop corn man, Pop Corn Junior is the ideal Christmas gift for youngsters. Sparkling white electric popper. 12" wide, 20" high. Sturdy. Metal. Easy to use. You just put the corn in the cooker, plug in. POP! In minutes time you have hot, tasty pop corn. Also: scoop, 12 miniature boxes, and supply of fresh corn. Underwriters Lab. approval. Sorry, no C.O.D. Order Now as supply is limited.

$14.95 We Pay Postage

LLOYD FURNITURE CO.
1080 Thomas Memphis, Tenn.

Genuine
BRANDED CALFSKIN RUGS



For young two-gun toters, or for the game room. Soft as a puppy, rough and ready as a rustler, western as a rodeo. Use this unborn calfskin rug beside a young cowboy's bed, hung bunkhouse fashion on his wall, for end table covers in a playroom or bar, or a million other places. About 4½ square feet. In brown and white, branded with 3 initials **$13.00.** In black and white **$15.00.** Larger, 6 to 7 sq. ft. skins, brown and white **$20.00**; black and white **$18.00.** Unbranded skins **$1.00** less in all cases.

Please print desired initials
Sorry, no C.O.D.'s

Brandicalf
Room 419, 10 High St., Boston 10, Mass.



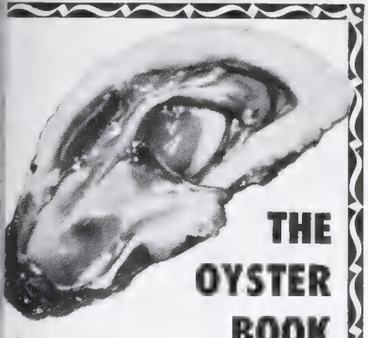
VICTORIAN CHARM . . .

From Out of the Past

● To grace your favorite wall, here is Grandmother's pride! A pair of quaint planters fashioned in crackle-china, like the symbolic wash bowl and pitcher from days-gone-by. Use them in that bedroom or powder room which is dressed up especially for guests. 8" high, they blend beautifully with antique furnishings. **Only . . . $6.50 the pair, Ppd., or $3.35 ea. Ppd.**

Send also for FREE Catalog of Unusual Gifts

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THE OYSTER BOOK

by Master Chef Louis P. De Gouy

The first cookbook devoted entirely to the oyster—from satisfying stews and enticing canapes to such gourmet delights as Oysters a la Rockefeller, Barbecued Oysters, Brochette of Oysters on Curried Rice, Oyster Pie, Scalloped Oysters, etc. 265 oyster recipes, spiced with anecdotes told in the inimitable manner of M. De Gouy, author of *The Gold Cook Book*. Postpaid, **$3**

Greenberg: Publisher, 203 E. 57 St., N.Y.C.

Charming, Graceful Interiors



Actual Height of Lamp 3¾"

Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

Quick Delivery

Candelabra Base Clear 50c, Frosted 55c each. Standard Base Clear 60c Frosted 65c each. Adaptors to convert Candelabra Base Bulbs to Standard Base 20c each. Add 7⅛% excise tax, bulbs only. Minimum order 6.

Butler-Kohaus, Inc.
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SPOON DESIGNED SPOON RACK

Novel, decorative rack, 15¾" high, holds 12 spoons any size. Hand made of laminated Hardwood, finished in satinized black, dark Mahogany or Provinical blue. A smart, unusual gift. Postpaid. No COD's.

BLACK, $3. MAHOGANY or BLUE, $3.50

SALLY'S CRAFT SHOP
P. O. Box 446 Dept. HBN Clearwater, Fla.

PRESERVES FROM OREGON MOUNTAIN MEADOWS



for
CHRISTMAS GIVING

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"SAMPLER" BOX. Five assorted 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

Shipped prepaid, **$2.95**

FREE BOOKLET LISTS GIFTS $2.95 to $31.75

JANE AMHERST
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☐ Send boxes listed on enclosed sheet ☐ Send booklet.

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Address_____
City_____ Zone____ State____

Window Shopping

VERMONT CRAFTSMAN GIFTS OF SOLID HARD BIRCH

Be gratefully remembered for years for these highly useful items. Expert craftsmanship, fine detail; hand-rubbed to a beautiful finish of antique maple or brown mahogany. State Choice.





NEST O' TABLES. Built for a lifetime of versatile service. Old Vermont spraddle legs. 12" x 22 x 20 high, 12" x 18 x 19 high, 12" x 14 x 18 high. Carry the top one and you carry them all. **$26.95 PPD.** (Add $1.00 W. of Miss.)

LUGGAGE OR TRAY STAND. Rugged; easily holds 100 lbs. Nicely designed, tapered legs; heavy web straps. 17½" high, 22 long. (Add 25¢ W. of Miss.) **$5.75 PPD.**

Send check or M.O. We enclose your gift card. Write for Catalog.

HARRINGTON'S • Richmond, Vermont



SWANKY HANKIES. Lo white hankies, hand-loome Swiss linen, come with w first names. There are 5 choose from, so unless you christened something like Bed yours is probably included not, an embroidered initial handsome substitute. Give n and initial. $1.50 each, 4 $5.50. 6 for $8.25. Add 25¢ No c.o.d.'s. Anita Gardner, East 57th Street, New York.



120 SHOTS A MINUTE that's what Gene Autry fires f his gun on the dial of this off Gene Autry Six Shooter wa Not only that, but it glows in dark, and the back is autograp by Gene. "Always your pal." cowboy strap is embossed leat and the fine Swiss movement a 6-month guarantee. $7.95 i tax & post. Elron Products, W. Chicago Ave., Chicago 10,

(Continued on page 63)

Sartorial Splendor



RED DEVILS
rampant on navy blue ground

Finest twill silk cravats $6.50 Bow ties 3.50
Our famous brocade braces 8.50 Garters 2.50

Calvin Curtis
CRAVATEUR
60 EAST 55th ST., NEW YORK
"CRAVATEUR" Reg. U.S. Pat. Off.



Decor Accents for Conversation

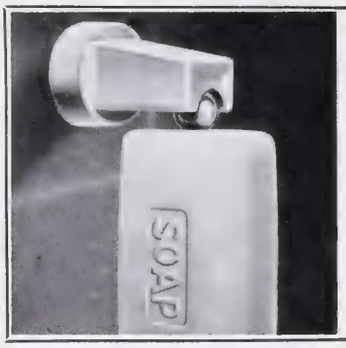
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MAGIC GRIPPER ENDS MESSY SOAP

Edger's modern Magnetic Gripper keeps so handy, high and dry. Easy to install on a surface. Hidden, permanent Alnico magnet plastic wall-hanger attracts and holds ba headed-stem which inserts easily in your favor soap. Choice: White, Red or Black . . . attra tively boxed. If requested, we'll gift-wrap wi your card and mail to your gift list at no ext charge. Money-back guarantee.

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Versatile 5 Spot Waterer SPRINKLEZE



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Men and women gardeners, the friend who has everything—all welcome SPRINKLEZE. Sprinkles foliage or soaks roots only, waters odd shaped beds, borders, lawns. Connects to garden hose. Has one 7 ft., two 9 ft., two 13 ft. lines of 3/16" Koroseal, each with brass sprinkler. Sprinklers may be moved while in operation and set at any angle. No moving parts to wear out. Light and durable plastic hoses; red, black or green. Give mailing instructions. We'll enclose gift card and mail direct.

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THE MARTIN-SENOUR

COLOR FILE

Keep your decorating ideas in order the way professional decorators do. COLOR FILE with indexed compartments holds booklets, samples and clippings...Collection of ideas is started in the FILE with some professionally chosen material... beautiful color cards, booklets, instructions for painting, fabric and wallpaper samples, etc. You add more material as you see ideas you like. COLOR FILE is 4" x 4" x 8¼", made of sturdy fiber board with attractive 4-color design.

Postpaid $1.00. Money back if you're not pleased.

Write: MARTIN-SENOUR, Dept.HB-11
2520 S. Quarry Street • Chicago 8, Ill.



CHAFING DISH

Now enjoy the wonders of Chafing Dish cookery at your table! This handsome, stainless steel dish is polished to a silver-bright luster; won't tarnish. Legs and handle are hardwood finished in ebony black, with rubber tips on legs to prevent scratching. Finger tip heat control permits easy flame adjustment $22

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This Beautiful
THREE-CHAIN HANGING COPPER PLANTER



98¢ Complete
2 for $1.89

Here's that rich-looking THREE CHAI **Solid Copper** Planter you've admired i expensive gift shops. Its glistening "Cop per" beauty will decorate any room. Pe fect for use alongside window or mante Measures about 10" high when hanging Order for yourself and to give to friend for Christmas. Only 98¢ or 2 for $1.89, for $5.49, 12 for $10.89. State how man wanted then add 10¢ to remittance for or 2 Planters, 25¢ for 6 or 12, and we'l ship postpaid on money back guarantee

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presents latest Creations in Moderns

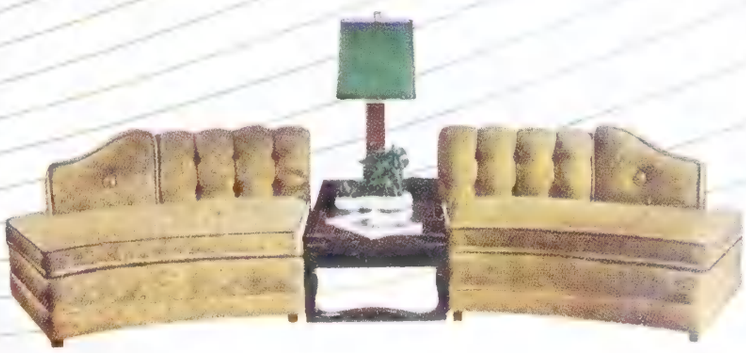


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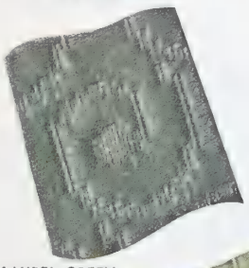
*T. M. Reg.

Yes, it's Masland Duran* all-plastic upholstery

IN THE LOVELIEST LIVING ROOM COLORS
NEVER BEFORE AVAILABLE IN PLASTIC

Ask for Masland Duran in these colors by name:


LOUISIANA RED


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CANYON RED


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CAMEO GREY

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SAMBA GREEN

Swatches, including that with outline of chair, show actual size of Serenade pattern.



Serenade

A PATTERN OF PERFECT HARMONY IN DESIGN AND COLOR

Breath-taking loveliness! Serenade's colors have depth of beauty you'd never have imagined possible in plastic upholstery. Here, for the first time, are fashion-right Living Room colors available in Masland Duran all-plastic, highlighted by the new exclusive Serenade pattern.



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Dept. H-11, Philadelphia 34, Pa.

Mealtime contentment is yours...

POPPYTRAIL

Provincial Blue

DINNERWARE

for Modern Home Makers







Poppytrail
Made in California

The American Style in Dinnerware







Write For Free Folder

A postcard or letter will bring you a colorful, descriptive folder—and the name of your nearest Poppytrail dealer. If you wish to purchase by mail, write to us and we will arrange to have your nearest dealer make the shipment.

Modern in Design Antique in Flavor

The charm of Provincial Blue lies in the shapes, which are similar to Colonial Classics created in the 1700's of tin, pewter, pottery, and wood. Note the cleverly simulated "rivets." Provincial Blue captures the Early American appreciation for blue—and its ability to create a pleasing, harmonious, mealtime atmosphere.

Art direction by Allen-Shaw.

Easily Yours...

Buy the "bargain" Starter Set, consisting of 16 pieces — 4 each cups, saucers, bread and butters, and large dinner plates — for only $12.95. As time goes on, add other pieces to your set from open stock.

METLOX MANUFACTURING CO.

Manhattan Beach, California

PHOTOGRAPH COURTESY B. ALTMAN & CO NEW YORK



The U. S. Koylon Foam Mattress has awakened America to a new—a different—a more restful sleep, to restorative, healthful rest.

You rest more, you turn less. U. S. Koylon Foam gently yields to body pressure. It is engineered and controlled to an *exact* resiliency. You are gently cradled from head to toe. The buoyant support of U. S. Koylon is literally unnoticeable; it permits free blood circulation.

There is only one U. S. Koylon Foam. The companion Foundation is engineered to give you, to the very ounce, exact compression. Fifteen years of research developed this *controlled* rigidity. Together with the mattress, here is the greatest sleep luxury—U. S. Koylon. Look for the exclusive cloud ticking, at finest stores. Prices you can afford.



THERE IS ONLY ONE

U.S. Koylon® FOAM



You'll want furniture with U. S. Koylon Cushioning, too. It fluffs and ventilates itself, protects upholstery fabrics because of U. S. Koylon's resiliency.



Self-fluffing U. S. Koylon Pillows bring perfect cradling comfort to head and shoulders all night long. They adjust to every move you make. Cool, odorless, dust-free.

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

Window Shopping

CONTINUED FROM PAGE 58

MR. & MRS. HAT BOXES. You will keep your gayest bonnets in the big one: the boss will keep his best topper in the smaller one. And your closet shelf will look like a stage setting. The sides are heavy, clear plastic; tops and bases are washable, floral-decorated plastic. Lady's hat box is 14½" x 7"; man's 5½" x 7". $3.95 set. ppd. L. F. Black Co., 100-20 Metropolitan Ave., Forest Hills, N. Y.



LEST THEY FORGET to say their prayers, little girl and boy prints are shining examples. They may have stolen from the cooky jar, and biffed the bully who borrowed their kiddie car, but the halos they sprout, come bedtime, are very real. For every holy terror who does in like manner, there is joy in Heaven and a twinkle in God's eye. 13" x 17". $3.50 pr., ppd. Harvard Gifts, 75 Harvard St., Pittsfield, Mass.





85 NEW WINDOW IDEAS!
Send for booklet, "Smart Window Styling." 32 page guide to home decorating with complete instructions on how to make your own draperies, at home. Enclose 25c.

Kirsch

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Now you too can have the luxury of beautiful draw drapes on custom made heavy rods. No treatment too difficult; rods curved to fit bay windows. Send for easy measuring instructions and price list.

Stock Sizes (Ivory only):
28"-48"...$2.95; 48"-86"...$3.95

No COD. Add 50¢ to cost of each rod to cover packing and postage.

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Authorized KIRSCH Dealer
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FOR MEN OR WOMEN

A superb, lightweight Shoe Bag. Removing shoe compartment provides roomy carry-all bag. (Shown) Scotch plaid with black leather trim. Also in brown duck or tan waterproof canvas with suntan cowhide trim. Holds 6 or 12 pairs of shoes. 6 Pairs, 1¾ lbs., $24.00; 12 Pairs, 4½ lbs., $39.00. Prepaid, tax included.

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specialists in luggage
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Cameo—Carved BILLFOLD



Cameo — Carved



Antique

A Leather Jewel

Hand carved like a Cameo, this billfold features *His or Her name* carved into the leather. Genuine calfskin. Florentine laced, available in men's model with pass case; women's with coin purse. Colors: Cameo russet; cameo black; and antique. Gift boxed for immediate delivery. Specify color, model, and send name to be carved. Send check or money order. Satisfaction guaranteed.

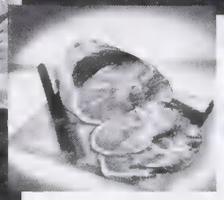
$12.00 PPD. tax. incl.

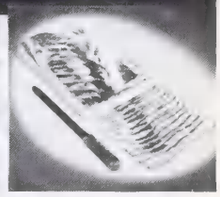
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Delicious-Different!

HEARTY HOLIDAY FOODS FROM VALLEY FORGE FARMS



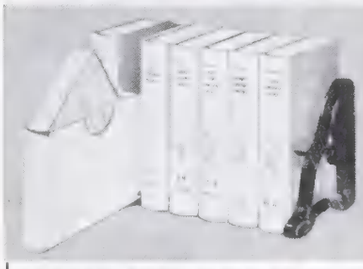


Perfect gifts for hard-to-please friends . . . tasty main dishes for your own holiday dinners, breakfasts, and patties. Our succulent ready-to-serve Smoked Turkeys . . . lean, sugar cured Smoked Hams . . . crisp, tender Smoked Bacon. Old-time farm kitchen flavor sealed in by our *Tenderseeling* process. Thousands of customers re-order each year. Sanitarily packed, keep for months. Our famous recipes included. Gift orders individually handled; just send your list. Money-back guarantee.

NEW: Imported English candies, teas, jams; Pa. Dutch fruitcakes; Virginia hams . . . write for Catalog

SMOKED TURKEYS: *Whole*, 7-18 lbs., $1.60 lb. *Halves*, 3½-8 lbs., $1.70 lb. *Smoked Turkey Breasts*, all white meat, $13.50 each. **SMOKED HAMS**: *Farmer Style* (bake or fry), 10-15 lbs., $1.10 lb. *Ready-to-Eat*, 10-14 lbs., $1.25 lb. **SMOKED BACON**: *Whole Slab*, 5-8 lbs., $1.00 lb. *Half Slab*, 3-4 lbs., $1.10 lb. State products, weights desired. Rushed *prepaid* anywhere in U. S.

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Dance Ballerina Dance

Four exquisite ballerinas in charming characteristic poses. So life-like and natural they almost come to life before your eyes. They make a delightful grouping on mantel, end table, wall shelf, etc. In pink bisque. 3" tall. Finely detailed down to their tiny red shoes. Set of 4 only $3.00 postpaid. No C.O.D.'s Please.

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SINCE 1909

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GIFT No. 1—55 lbs.		$6.00
GIFT No. 2—90 lbs.		8.50
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Contains all oranges, all grapefruit or mixed.

GIFT No. 4—55 lbs.	(Deluxe)	8.50
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Deluxe packs of oranges, grapefruit, tangerines and an assortment of Florida delicacies.

Express paid East of Mississippi River, Wisconsin and States West of Mississippi River add $1.00

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RED WARRIOR GROVES
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HERE IS SANTA

★★★★

Magnificently costumed in red satin—trimmed in rich white fur cloth, he is hand made and hand painted, stands alone and is unbreakable. A grand gift solution for family, friends, business associates!

15″ $15.00
Express Prepaid

Exact replica of Santa's face (above) to hang on your Christmas Wreath, Door Knocker, Mantel, etc. 6″ x 9″ $7.50
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ESTELLE POWELL

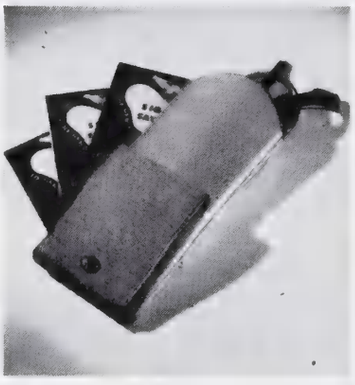
717 WEST AVENUE AUSTIN, TEXAS



Window



COCKTAIL PIG is a swooping eye-lashed flirt with a bonnet that will be the envy of every chapeau'd lady at the party. Completely handmade of ceramic, she comes hand painted with your family name, two first names, or name of house. With toothpick holes for olives, etc., she's a cocktail dream. Or with a coin slot she's a piggy bank. $9.95 ppd. No c.o.d.'s. Brooks Studio. 315 Johnson Ave., Teaneck, N. J.



VISIBILITY EXCELLENT. Here's a grand gift for all your goggle-eyed friends. An eyeglass case has a snap pocket for Sight Saver tissues—fine polishers for fogged-up specs. Case comes in natural pigskin, or black, brown, green or red morocco. With 3 gold-stamped initials or first name and 3 packages of Sight Saver tissues, $3.50 ppd. The Selder Cooper Shop, Hotel Battery Park Asheville, N. C.



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"SNACKEROO" TABLE

This amazing table looks like fine furniture yet is so low-priced you'll want several as extra tables around the house. Perfect for TV, buffet, or terrace. Top is indestructible burnproof, waterproof woodgrained plastic in Honduras mahogany or blond mahogany finish. 21″ high. Top is 11¾″ x 14¾″. Folded 1½″ wide **$3.98**

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for THANKSGIVING, CHRISTMAS OR YEAR 'ROUND ENJOYMENT

Let us solve your Christmas shopping problem—mail your list to us—we do the rest!

Made from a family recipe three generations old, this luscious Fruit Cake is a rare combination of choicest ingredients. More than a cake . . . it's a *confection*, rich in finest pecans and fruits, and slices paper-thin. Your most discriminating friends will appreciate your thoughtfulness and good taste in sending such a gift.

2 lbs. $4.25
3 lbs. $6.25
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At Your Service . . .



At your service . . . elegant, most servicable little tray table with the cleanest lines you'll find anywhere. Just the thing for cocktail parties, buffet suppers, bridge or canasta. Nest of three generously-sized trays (average 19″x14″) of beautiful Mahogany with clear lacquer finish. Natural Birch folding stand, 18″ high. Trays **$5.95** each; folding stand **$5.95.** Set complete (3 trays plus folding stand) **$19.95.** Postage prepaid. Shipped anywhere in the United States.

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Everybody loves Flopper, the appealing personalized pup that flops in the cutest positions when tossed on the floor or bed. This soft cuddly cocker is as much at home on a high-school or college girl's bed as it is in a youngster's crib. Measures 13 inches long and comes in white, black or beige plush. Order now!

Send name to be imprinted on the inside of Flopper's ear.

$3.95 plus 25¢ for shipping.
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HANDY RACK

Ideal for living room or kitchen, or a dozen other spots. Simply hang it up on any wall or door. Use it for magazines, laundry soaps, paper bags, newspapers, etc. It's decorative as well as useful. Made of welded steel rods, will never sag or catch dirt. BIG! Size 18 inches wide at top, 5 inches deep and 12 inches high. Comes in white only, can be repainted to match your room. Two together make a floor magazine rack. **$2.95** each. 2 for **$5.00.**

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Hand-made to match your outfit or school colors. Big & roomy. Size 15 by 11 inches. Made of finest wool felt, reinforced with steel frame. Colors red-black, black-kelly, black-gray, navy-red, navy-lt. blue, brown-fawn, brown-gold, red-black, maroon-blue, forest-kelly. All solid colors or combinations. Snap closing, coin purse and zipper pockets. 3 initials. Price **$5.95** long handles 50¢ extra. Ship in a few days.

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Write for catalog of Jennie June China dolls, vases and salt and pepper shakers.

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- Designed to FIT baby's mouth!

KEM helps you feed the new infant more easily because the narrow bowl FITS. The long, straight handle keeps your hand below baby's vision. KEM'S handle gives you good grip and control of spoon . . . reaches bottom of food jars without messing fingers. KEM'S solid metal permits sterilizing before each feeding, yet looks like finest silverware!

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SECRET DRAWER GLASS. Push the button on the base of this highball glass and out pops an ash tray. Made of gleaming aluminum mesh, it is easily detached from the glass for washing, and with them a nervous hostess can keep her mind on her guests' conversation instead of on her Chippendale table. Set of 4, $5.95 ppd., gift-boxed. Brooks Bar Corner, 30 E. Baltimore St., Baltimore 2, Md.





EXCITING—NEW

Stemware, made from a special miracle plastic . . . chip-proof, shatter-proof, washable in the hottest water! Sparkling crystal clear stem with beautiful contrasting deep ruby goblet or fruit juice glass. **Designed for everyday use.** Exquisitely gift-boxed in sets of 8. **Stem goblets—$1.95 set. Stem fruit juice glasses—$1.95 set. Footed goblets—$1.59 set. Footed fruit juice glasses—$1.59 set. Add .35¢ per box for postage and packaging.** Perfect gift. Guaranteed.

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Her chair for keeps!



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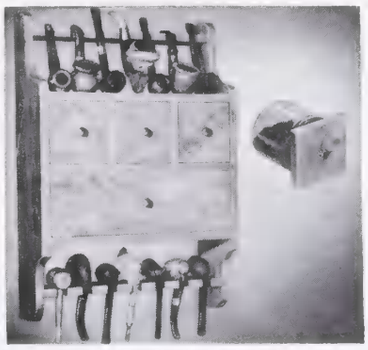
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Width 14½"
Depth 11"

Price includes Child's Name in Gold

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This enchanting miniature rocker makes a treasured gift to any child—age 2 to 7. A genuine Keepsake! Expertly crafted by skilled Swiss woodworkers. Lifetime black lacquer finish with gold ornamentation. Carton packed, can be mailed direct as a gift. Send child's name, gift card and address with check or money order.

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A Pipe Man's Pipe Rack
Does Everything A Good Pipe Rack Should Do

HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE

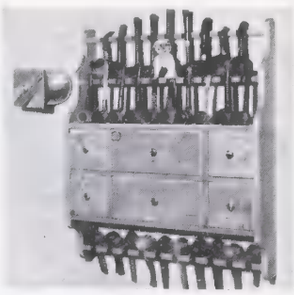
1. Holds 14 (count 'em) pipes!
2. Three air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

$12.50

Express Chgs. Col. Check or Money Order No. C.O.D.'s

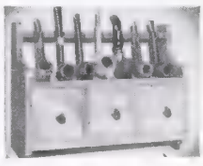
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The Pipe Master

For the pipe collector—a large handsome rack, holds 29 pipes, has 8 humidor drawers and 2 accessory drawers. In knotty pine or mahogany finish. Size 17¾" x 22" high.

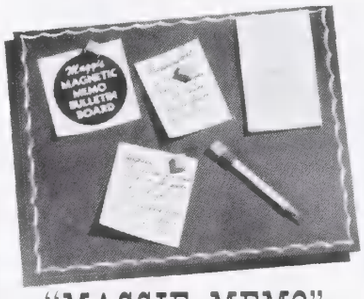
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Holds 7 pipes, has 3 tobacco drawers. In knotty pine or mahogany finish. Size 13" x 9½".

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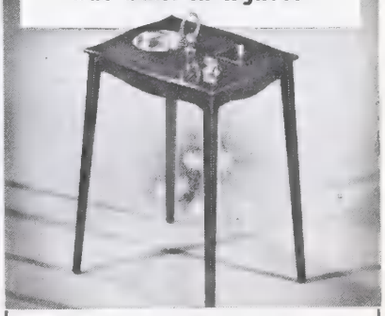
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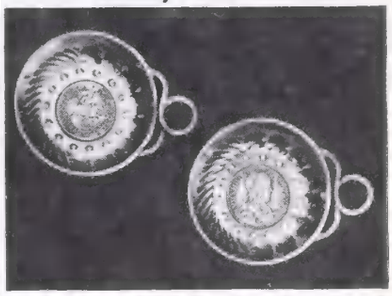
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$4.25 each

Set of 2, $8. Postpaid.

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Dept. 2-L, Bloomington, Ill.
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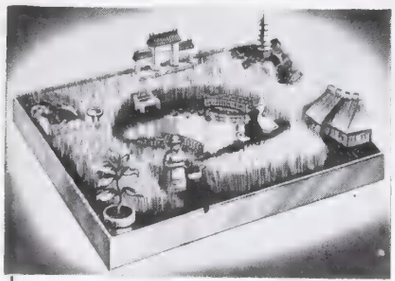
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Here is an intriguing gift for every little boy and girl on your list. They'll have weeks of exciting fun as they plant, tend, water—see it grow into a beautiful enchanting indoor garden. They will arrange and rearrange these wonderful accessories: Magic Grass Seed, Mirror Lake, Shrine, House, Pagoda, Bench, Bird Bath, Little Girl, Ducks, Bridges, Flower Pot, Colored Pebbles. Instructive toy, lovely child's room decoration.

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Window

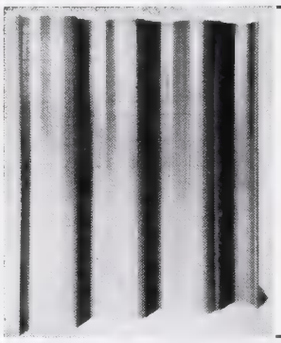


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Shopping

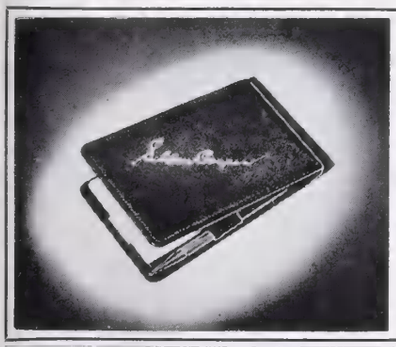


HANDSOME IS the horn handle on each of these Danish bar accessories, and handsome is the job they do. The trio includes a corkscrew, beer can opener, and bottle opener, and they have a masculine sturdiness that the man who makes the drinks in your house will cheer. In black and white natural horn, $3 each; $8.95 the set. Gift-boxed and postpaid from Holiday House, Bellevue Theatre Bldg., Upper Montclair, N.J.



MAP MEASURER, imported from Germany, converts inches into miles or vice versa. It also measures statute and nautical miles, kilometers, and converts centimeters to kilometers. For a motorist, it's magic. And it's wonderful for measuring floor plans and blueprints. In leather case, $3.50 ppd. Add 50¢ for gold monogram stamped on case. Terrace Yarn and Gift Shop, 1 Winchester Terr., Winchester, Mass.





TAKE NOTE OF THIS

A handy size for any man's pocket (2¾" w. x 4½" l.) is this handsome leather card case and notebook combination with gold-plated automatic pencil. In genuine natural pigskin or black or brown morocco leather. With his initials stamped in gold, $4.92. With his very own signature cut out of golden metal, $9.92; signature in sterling silver, $10.92. Send copy of signature with order. *Allow two weeks for delivery. Tax and postage paid.*

THE SELDEN COOPER SHOP
Battery Park Hotel, Asheville, N. C.



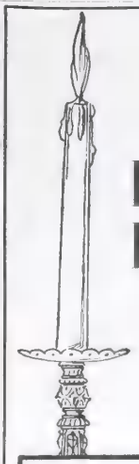
SPINNING WHEEL PLANTER

. . . spins a note of charm and warmth in modern or traditional setting. An exact Colonial replica. Wheel turns. Simulated wood. 11" long, 3" wide, 9" high. Also for cigarettes, candies, cookies, etc.

$2.50 postpaid

Ask for our Christmas Folder

CRANE'S 419 East 57th Street New York 22, N. Y.

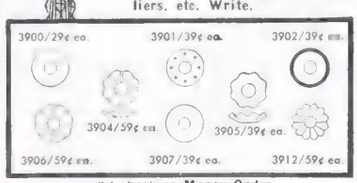


PROTECT AND BEAUTIFY YOUR EXPENSIVE CANDLESTICKS WITH

IMPORTED BOBECHES

(candle-drip shields)

Protects against wax drippings on candlesticks, tables, tablecloths, etc. Standard 3" diameter and 1" hole to fit any type of candlestick. Minimum order 6 bobeches. Also: bobeches with prism rings for candlesticks; and many different styles and size prisms to fit candlesticks, sconces, chandeliers, etc. Write.



Send check or Money Order. Add 35c for postage and handling.

CRYSTAL GLASS
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BALL and CLAW *Revolving* Television Table

Mahogany veneers — Hand rubbed finish, for lasting beauty. Metal BALL BEARING swivel unit assures quiet and easy turning of your television set. Supports up to 500 lbs. — Has many other practical uses in the home.

PARKWAY SUPPLY CO.
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ORDER NOW!

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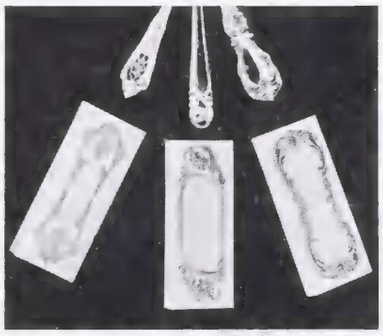
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Please ship me postpaid:

☐ No. 3802 — Size 22 x 20 x 25 inches high — $14.95 ea.
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☐ Check enclosed ☐ Money Order enclosed
SORRY, NO C.O.D.'s

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CITY ..... STATE .....

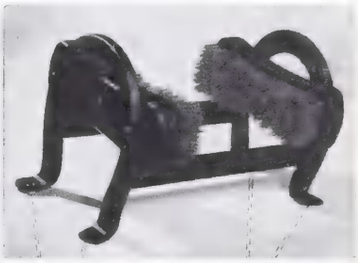


Silver Reflection Place Cards designed to match your *Sterling Silver*

hand engraved in silver ink for active patterns only—finishing touch for all your entertainment occasions—gift to delight every gracious hostess on your list.

Ppd. 8 dz. $9—4 dz. $4.80—2 dz. $2.75 —1 dz. $1.50 Tally inserts 25 for 25c.

TRAYLOR'S
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DOUBLE BRUSH BOOTSCRAPER

THE ORIGINAL WELDED LUCKY HORSESHOE BOOTSCRAPER. Real horseshoes, welded to sturdy cross-irons. Stout stable brushes, screwed to each horseshoe, clean sides of boots while soles are scraped on cross-irons. Practical and decorative, a tactful reminder at entrances and porch that snow, mud, slush and dirt belong outside. About 9½" x 5½". Weather-resistant black iron finish. Complete with screws for attaching to porch or steel pins to hold in ground. Specify screws or pins.

ONLY $4.95 Ppd.

Shipped day order received. No COD's.
We have not advanced prices.
Send for folder showing other original horseshoe gifts produced at . . .

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ALPACA FUR FLUFFS

The most luxurious fur slippers in the world—amazingly beautiful, warm and comfortable. Made in Peru of the fluffiest and silkiest Alpaca fur, soft leather lining and outer soles, fur inner soles. Perfect for boudoir, travel, after-sports.

Ladies' sizes 2-11; white or fawn.
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$10.85 postpaid. State shoe size.

GOOD NEIGHBOR IMPORTS
16 East 50 Street, New York 22, N. Y.



Imported from Finland

A collector's prize that is both useful and decorative. This authentic handcrafted solid copper teakettle will add "Old World" charm to your home. Pure tin lining prevents unpleasant taste. Graceful design blends with any home setting. A different and ideal gift.

- **A Practical Teakettle**
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An unusual value— Money-back guarantee.

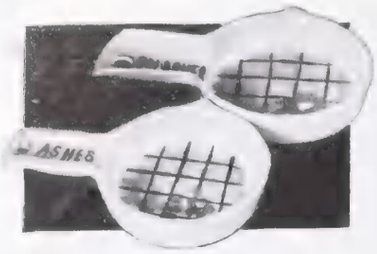
6-CUP SIZE
$9.95
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SUPPLY LIMITED

ORDER TODAY

Check or M.O. enclosed. Please send ..... Imported Solid Copper Teakettles at $9.95 each.
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Lucy Morris
Good Things for Good Living
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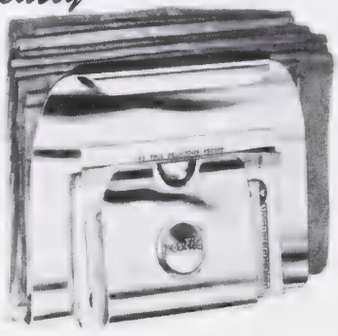


MONEY-BACK GUARANTEE

Ashes 'n Splashes

The harried cook with a dripping spoon in hand will head straight for this charming pair of trays—one a spoon tray, the other an ashtray. Ceramic hand-painted with light plaid motif. Each 5½" long. Very pretty side-by-side on the stove. Order No. H4468. **$2 for the set, ppd.**

Save Paper Bags Neatly

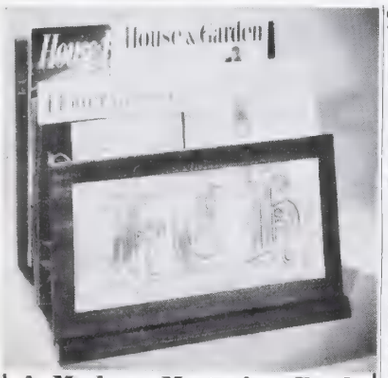


The Sack Trap loves to be left holding the bag! Made of high tensile spring aluminum with beautiful satin finish. Attaches to wall or door, and expands to hold dozens of paper bags. Small holder on front for recipes, coupons. 2¼" x 6" x 7". Screws included. HK4066, **98c** ppd.

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A Modern Magazine Rack

that keeps the largest magazines down to the smaller digest sizes in order.

The base is solid walnut or mahogany 9" x 16" and the three panels are 16" x 8"—16" x 10" and 16" x 12" high, of selected walnut or mahogany plywood ⅜" thick to eliminate warping. The center panel has a handle.

The front plate may have one or three Old English initials, any college seal or Mallards in flight, wrought in Sterling Silver, Silver Plate on Copper or antiqued Copper.

Mahogany or Walnut with

Sterling Silver	$42.00 ppd.—Inc. Fed. Tax
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Antiqued Copper	$27.00 ppd.

Our new catalogue on request.

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Selected Oregon English HOLLY SPRAYS-WREATHS FOR CHRISTMAS



Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX

Over a bushel of choice red-berried holly sprays **$4.95**

Postpaid in U.S.A.



WREATHS

Lovely wreath, heavily clustered with berries. Outside diameter: 16". **$4.75**

Postpaid in U.S.A.

"DECORATOR'S" BOX

Holly wreath (14-in. dia.) and over a bushel of assorted length sprays **$8.95**

All orders sent SPECIAL DELIVERY *Postpaid in U.S.A.*

ENGLISH HOLLY PACKERS

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Window



BRIGHT IDEA. A chrom gooseneck lamp that comes light when you're ready for bedtime bout with a best-selle swivels behind the headboa during the day. It attaches any type of bed. comes with special bulb that focuses the lig on your book instead of in drowsy husband's eyes. $6.1 postpaid. You can order it fro Kane Company, 610 S. Michiga Ave., Chicago 5, Ill.



HORN OF PLENTY, belov for its purity of design and exc ing decorative possibilities. is joyful symbol for the comi holidays. Made in Hong Kong natural wicker. Get a pair of the for your table or Christmas ma tel. Let them overflow with fru candy canes, holly, or Christm tree balls. 12" long with a opening, $2 each ppd. Dani Low & Company, Salem, Mas



So Lovely . . So Personal . . So Appropriate

this Fine **PERSONALIZED SOAP!**

The design lasts on this beautiful French-milled soap. Name or initials in green, blue, red, brown or black—on white jasmine, white cologne, pink apple blossom, yellow sandalwood or blue rose soap. Hand cakes 6 for $3.50 or $6.00 a dozen. Giant (9-oz.) Bath cakes, 2 for $3.50. Shower (9-oz.) bar with cord, $3.00. Gift box—3 Hand, 1 Bath and 1 Shower, $6.50. Prices include boxing and mailing. Specify design, initials or name, color soap and imprint.

The "Original" Personalized Soap

Katherine Gray OF COLORADO

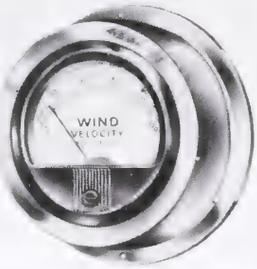
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P.O. BOX 136, COLORADO SPRINGS

See the WIND SPEED On a Dial!



Tells at a glance indoors how hard the wind's blowing outdoors! Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire.



Only $49.95 Postpaid

Send Check or Money Order to:

CAPE COD WIND INDICATORS

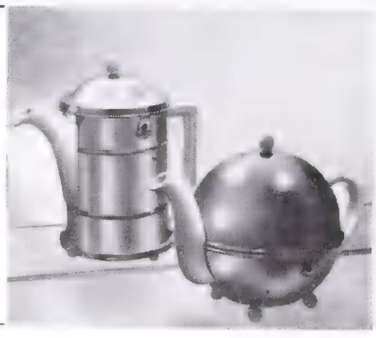
Harwichport 5 Cape Cod, Mass.

English Tea and Coffee Pots

This smart English coffee pot and jolly round teapot of fine creamy-white pottery has shining chromium cover. Clever insulation keeps beverage hot for hours!

Tea Pots: 2-cup capacity. $10.75
4-cup capacity. 12.75
6-cup capacity. 14.75

Coffee Pots: 2½-cup capacity. $12.75
6-cup capacity. 14.75



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SILVER CO. SCORES AGAIN

Georgian Style

Gadroom Design

Size 18 x 14 in.

$12.95 tax incl.

This beautiful duo entree dish, heavy silver on copper of course, large enough for that special supper party.

Just what you want for that special wedding present, anniversary or house warming gift.

This tray guaranteed to please the most critical judge of silver or money gladly refunded.

Sorry, no C.O.D.'s. Send check or money order. Add 60c for postage and insurance.

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CALIFORNIA Redwood Bur

Bring California living to your own hom with a sprouting Redwood Burl, cut dire from the oldest living trees in the world, th California Redwoods. When put in shallo bowl of water, nature provides miniatu Redwood tree by sending forth beautifu green fern-like shoots. Sprouting is guara teed. A thoughtful gift for the holiday Regular size, $2.00; Large Size Burl, $5.0 postpaid. Cash or money order, no C.O.I

Extra! Beautifully Burnished Redwood Bu Planter Bowl **$3.50**

CABLE CAR CORNER

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Shopping



TOAST TO SWEDEN for ending us the copper Glögg Pan n a separate three-legged stand f black wrought iron. Then one the bride, to Christmas, to the irthday Girl, or whatever—beause the steaming and potent ontents of the tin-lined pan will ut you in high spirits. Pan holds qt., has cup for sterno, and a opper ladle, 8" high, $13.50 ppd. enifer House, Marlboro Stage, reat Barrington, Mass.



HOLDING THEIR OWN, hese engaging figures make the usiness of teeth-brushing fun, nd the fun of crayoning busiess-like. Assorted animals, cowoys, and cowgirls are made of ood and gaily painted with any rst name. You can order them ith a toothbrush or with crayns in the holders. 4½" high, 1.25 each, ppd. We found them t Evelyn Reed, 538 Madison venue, New York 22, N. Y.



Amateurs and Epicures are delighted with

The Emily Post Cookbook



A BRAND-NEW KIND OF BOOK, BASED ON THE GREAT COOKING TRADITIONS OF THE WORLD

Five years in the making, this great new book is an authoritative guide to the preparation and correct serving of world-famous dishes—both simple and exotic. Not a recipe that hasn't been tried out by a novice . . . and approved by an epicure!

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LAPIN Fur in smart colors

Adjustable little Fur half-hat for long or short hair. Contrasting or same color corded velvet trim. **$6.95**

Fur "Bow-Catcher," snuggled against your neck keeps icy winds out, adds smartness to your coat. **$9.95**

The "Clutch" Bag, perfect in Velvet for those "Dress-up" occasions. **$3.95**

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Lapin
Hat and "Bow-Catcher" in exciting colors:
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NAME MITTENS

of bright Red, warmly lined, water repellent Zelan, with any child's name hand personalized in permanent Navy Blue textile dyes. Nonloseable, smart and warm for school, very Christmassy!

2 to 16 yrs. $2.45 postpaid

Give exact age of child and we will send mittens to fit.

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Choose from Nelmor's 221 patterns of world-renowned Sterling Silver by Towle, Gorham, Heirloom, International, Reed and Barton, Lunt, Wallace, Kirk, Whiting, Watson, Smith, Tuttle, Alvin, Rogers. Indicate the pattern you desire below. In a few days you will be the proud owner of your chosen precious sterling. Pay $2.00 a month for one place setting, $4.00 a month for two place settings, etc. for most patterns. Pay no more than the nationally advertised price. No carrying charges. Each place setting fitted in free anti-tarnish silver roll. First payment is due after you receive your silver. Own and use your silver now — pay for it out of income.

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Enroll me as a member of the Nelmor Sterling Club. Send me ... place settings of ... pattern. I will pay $2.00 per month for each setting. Prices include federal tax ... one for ... six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, ... Soup Spoon, Knife, Fork.

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"FRENCH POODLE"

the poodle motif is important this year, and among poodles "Pierre" has no peer!

. . . for he's the sauciest, most sophisticated, poodle you've ever seen. 18" high, in blue-grey or black plush. **$8.95.** With genuine Swiss movement music box (plays "Frere Jacques") **$12.95**

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THE VILLAGE STORE of LAKE PLACID, N.Y.



Purr-fect Timer

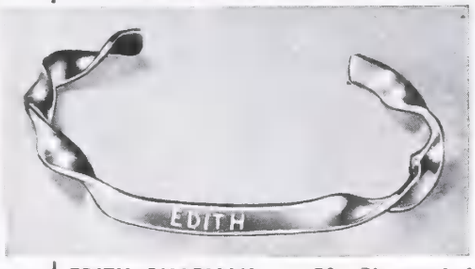
KIT-KAT KLOCK

The cat's whiskers glow in the dark. So do his eyes, and the dial of the excellent electric clock contained in his tummy. Even more arresting, his eyes roll back and forth, and his tail wags with every ticking movement. This is one black cat any one would be thrilled to have cross his path. Equally intriguing for child's room, kitchen, den, or rumpus room. And it's guaranteed a full year! Postpaid, only. **$13.95**

FREE Send also for Catalog of Unusual Gifts

Helen Gallagher
413-BM Fulton St. Peoria, Ill.

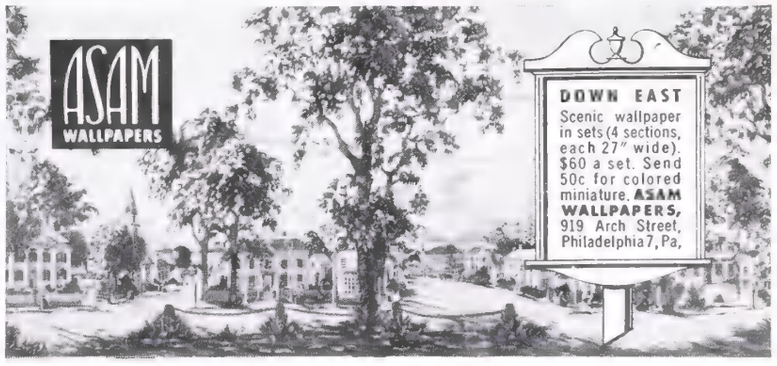
NOMINATED TO LAST . . .



A slim twist of sterling silver for a dimpled wrist is engraved with the child's name, or monogram, for an added point of pride. It grows with the child, as the bracelet is adjustable. ¼" wide. **$3.00** includes name and tax.

No C.O.D.'s please

EDITH CHAPMAN 50 Piermont Avenue • Nyack, N. Y.



Christmas greens from Washington's "mighty rain forests"! We will send you a carefully chosen assortment of fresh fragrant evergreens — enough for your house and your neighbor's, too. The box contains coniferous evergreens: Fir, Pine, Juniper, rare incense Cedar and assorted natural cones, and, for **contrast and variety,** the broad-leaved evergreens — Holly, Manzanita, Salal and a spray of Mistletoe. Besides this bulging armload we send you two beautifully **designed arrangements,** one — a wreath of long-keeping Mountain Fir tied with a red bow, and two — a center piece (illustrated) of greenish-white **"Smoke-Tree"** which comes from the river bottoms of the Southern Mojave. We use Smoke Tree in natural color to lend its exotic frostiness to your Christmas. Send money order or check — shipped prepaid — the cost **only $7.45.** Order from **Eunice Curtis,** 4506 45th N.E., Seattle 5, Washington. Remember we guarantee that you and your friends will receive complete satisfaction.





"DUTCH" TREAT
by DROSTE

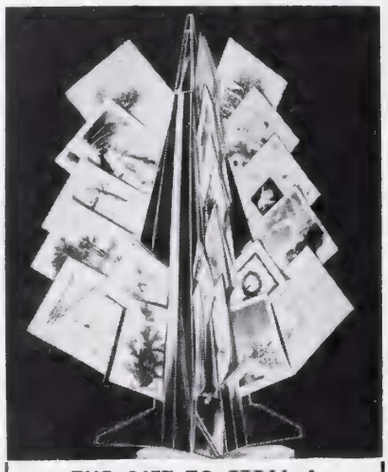
Twenty separate segments of mild and creamy bittersweet chocolate in this appealing apple from DROSTE of Haarlam, Holland—known worldwide for quality chocolate products. **$1.00 ppd.**

Other Taste-Tinglers from DROSTE

Cats' Tongues (mild, yet bittersweet) 6 oz. tin **$1.25** ppd.

Milk Chocolate Pastilles 1 lb. tin **$2.65** ppd.

THE PASCOS
West Hartford 7, Conn.



THE GIFT TO STEAL A CHRISTMAS SCENE

THE **(ORIGINAL)** *CHRISTMAS CARD TREE is the most effective way to display Christmas Greetings. They slide easily on this three-winged standard. Made of shining silver and red decorators' board. Held firmly, the cards stand out in graceful order and beauty. 24" high. Holds over 100 cards. Lasts for years.*

$1.95 plus 15c postage.

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Sparkling Icicles!

48 for $1.00 postpaid

Gaily scintillating plastic icicles with hangers—at small cost—will make your Christmas tree prettiest of all! In assorted colors: blue, red, green and clear. Fireproof. Use them year after year.

Fred Harvey
SHOPS and RESTAURANTS
Union Terminal Building, Cleveland 1, Ohio

Dress Him Up For Christmas
IN WHITE COWHIDE





Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, Red, Tan, Green and Black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit ▫ lap dog or ▫ police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50, we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.

FIT GUARANTEED FOR EVERY BREED



ROUND cowhide COLLARS WITH SMART PADLOCK and KEY
Flashy RED, WHITE, TAN, GREEN OR BLACK rolled cowhide collars with padlock and key and pet's name inscribed on plate. $2.50, matching leash 5-ft. $1.50. Send string GIVING EXACT NECK girth. (Fit any size.)



FLAT MILITARY COLLARS
RED, WHITE, TAN, BLACK, flat collars with padlock and pet's name on plate, $2.50. Choice of red, blue, white or green jewels.



CURTIS CREATIONS
Dept. H, Genesee-Hopper Bldg., Utica, N. Y.



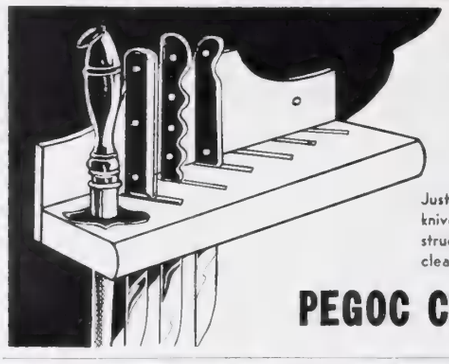
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REAL LEAVES, selected fr living plants, are plated by superb craftsman according t special process. And the resu Unbelievably beautiful pins a earrings—some in coppery to like new-minted pennies; some iridescent as changeable taffe You may choose Pelargoniu Oxalix or Chrysanthemum leav Pin and earrings, $11.40 incl. & postage. C. D. Peacock, I Chicago 3, Illinois.



MR. & MRS. CLAUS. Eve one knows Santa, but the fi lady of toyland is rarely se It is to her the workshop el go running when one of th stubs a toe on a bike, or a stuf dog nips at a doll baby. So h they are in glazed ceramic w holly in their planter packs— merriest couple of the holi season. $13.95 pr., $7.95 ea with holly. Ppd. Barbara Bur Selinsgrove, Pa.



KNIFE-RAC

Postage Paid **$1**

No C. O. D.'s Accepted

Just fasten to the wall. Will hold 6 assorte knives . . . and a sharpening steel. Sturdily co structed of hardwood. Beautifully finished clear, gleaming lacquer.

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Tailored to the NEW TREND—



Collapsible
feather-light
TABLES

$3 post-paid

Set of 2, $5.75
Set of 4, $11.75

*—Let you "serve anywhere", in the informal modern manner—*in front of fireplace or television, on the terrace in summer, in bedroom on carefree mornings, in rumpus room at parties. Men prefer it to tray or lap! A gem of a table with legs that unscrew and fit snug against underside of top. The compact "package" makes for easy storing flat or on edge. Top is curved to fit the knee. Holds plate, glass, cup and saucer, ashtray, etc. Well made —no wobbling! Blond wood, alcohol-resistant finish. Top is 18½" long, 12½" wide. 17" high —*knee-high* perfect for short or tall! Looks far more expensive than its low price indicates!

JANET FORISTER
Dept. 2-J, Bloomington, Ill.
Send ..... Tables
Write for FREE CHRISTMAS Gift Circular



Makes Skirts and Blouses Stay Put

YOU'LL LOVE THIS SKIRT AND BLOU TENDER*—Stops skirt "walk around" a keeps your blouse inside the skirt. W it with all your outfits—perfect for spo wear too—off and on in a jiffy. It's wa able and comfortable to wear, and inv ble when being worn—gives your waistl that slenderized look. No worry about s —just cut to fit. *Only* **$1.50** postpaid *no C.O.D.'s.* Satisfaction guaranteed.

Shrell Products, 608 S. Dearborn, Dept. C-10, Chicago 5, Ill.

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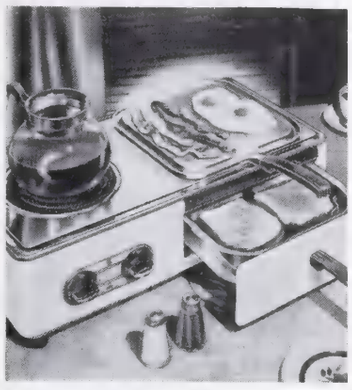
Shopping



ONDERFUL MUSIC BOX. e man-in-the-moon smokes a pe. His sheep are around him. little angels sit on the edge the star-studded blue base with hing poles tipped with golden rs. It plays a German lullaby. gures are hand-carved wood. his is a grandmother or god-other gift, a childhood memory at lives on in the heart. $17.50 d. The Red Door, 1807 Central ., Evanston, Ill.



LECTRIC RANGETTE has cooking tops. Use one for cof-e, the other for a griddle. Right-nd oven cooks toast, hamburg-s, etc. Separate oven (not own) fits over broiler, cooks 0 lb. roasts. It has a 3-heat itch. AC model with automatic erlocking switch, $39.95. AC-without automatic switch, 9.95. Separate oven, $12.50. p. coll. Hammacher Schlem-r, 145 E. 57th St., New York.



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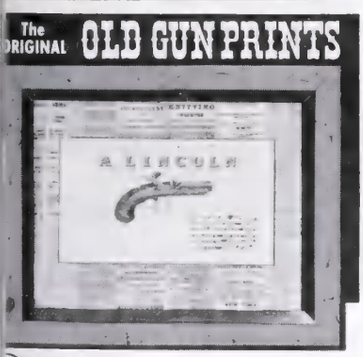
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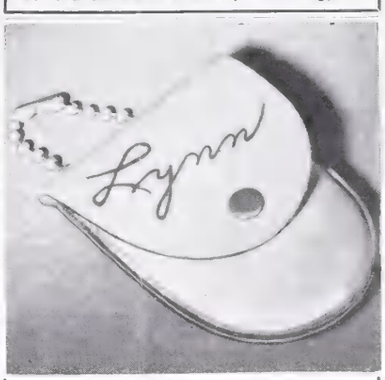
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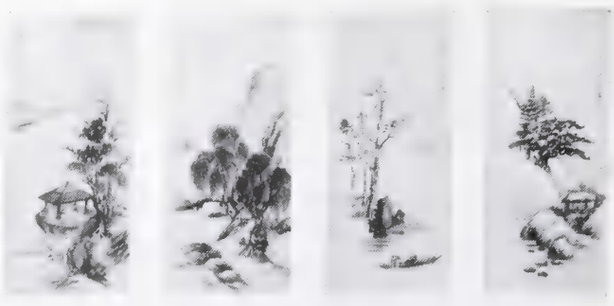
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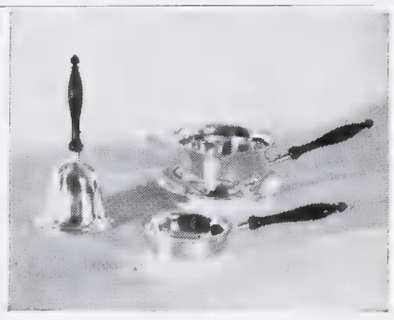
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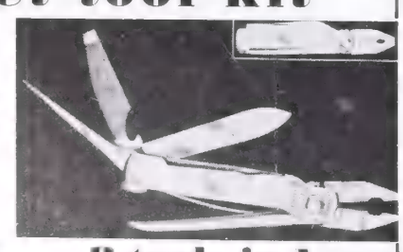
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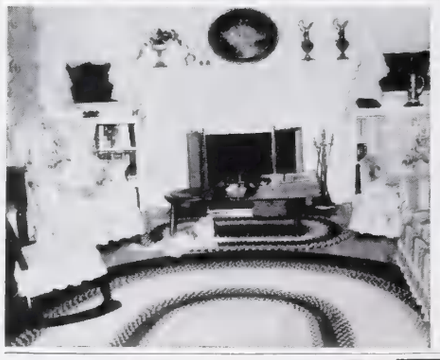
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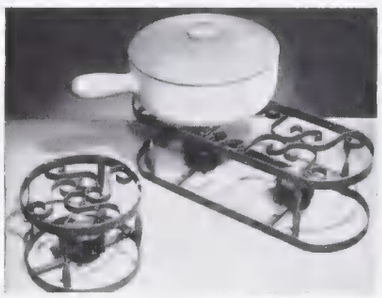
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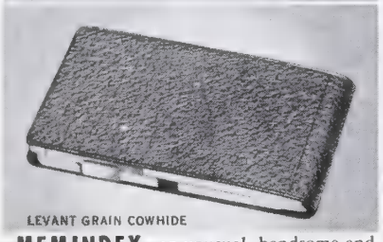
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His monogram in gold **$12.00**
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Use the GEM FREE at our expense! SEND NO MONEY. Write and complete GEM outfit will be sent you postpaid. After ten days, send us only **$8.50** or return the GEM. You must be satisfied! WRITE TODAY.

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"Sew-Knit" Stand



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(15½" high, opens to 13"x15½") . . **$4.98**
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You'll love and appreciate this smartly designed, roomy and useful carry-all. It's **handy** . . . stands just where you want it. It's **compact** . . . folds up for easy storage. And two strong handles make it so **convenient** to carry around! Gay Roman striped rayon on "AIRLITE" tubular aluminum frame. Contains two deep inner pockets, plus special sections for scissors, thimble, darning egg, etc.

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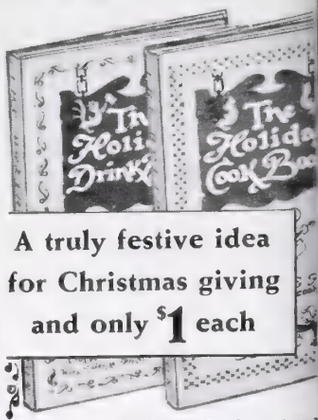
Rub a dub-dub a "Tub" you will love

A wonderful chair . . . handsome, comfortable and smart. Covered in beautiful Boltaflex* in your choice of mohawk red, horizon blue, cactus green, desert sand, broncho brown, sunshine yellow, dusty rose, flame red, saddle brown, jade green or pearl gray. Blond or mahogany-finished birch frames. "No-Sag" spring seat for enduring comfort.

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A truly festive idea for Christmas giving and only $1 each

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Shopping



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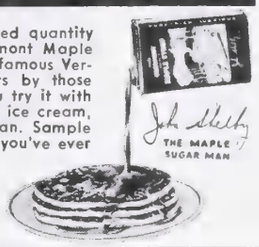
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Catalog of maple candies and other products free.

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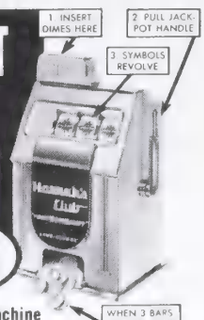


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Grandparents rave over this purse-size to album! Glistening white fabricoid er, imprinted in 14-k gold "OUR GRAND-ILDREN". Acetate leaves hold 16 inter-ngeable 4 x 5" photos or 32 snapshots. t boxed. Satisfaction guaranteed or ey refunded.

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Model miniature slot machine
The only gift of its kind in the world!

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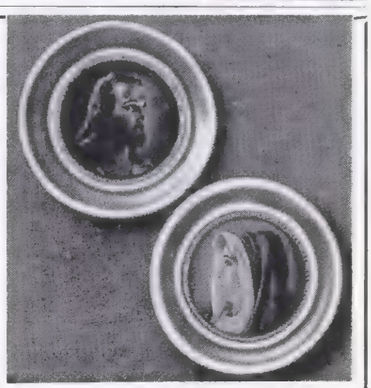
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PER PAIR with 2 extra candles, postpaid $12.95

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BEAUTIFULLY CIRCLED

in handsome frames of 22 Kt gold plate finish, encased under domes of fine glass which add depth and beauty, these spiritual portraits create a finer atmosphere in any room, are subtly adaptable to any decor. A full four inches in diameter, they are sold only in pairs, and at the low price of just $5.00 for such a rich, hand-crafted appearance. They may be ordered in any number, postpaid, from the

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—and lots of other mighty good things to eat! Prepared in our spotless modern kitchen—hand-peeled, hand-made, hand-packed. Not cheaper—just better, that's all. Special rates on 25 or more packages. Ideal gift for friends, customers, employees. We mail either direct to your list, or to you. Inquire, order today.

Ass't 1—$6.25: 1 qt. Peach pickle; lb.-size jars each of Watermelon Rind, Peach, Strawberry preserves and Green Tomato Crispies—plus ½-lb. whole halves shelled pecans.

Ass't 2—$5.65: Same as No. 1 less pecans.

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Delivery Prepaid in U.S.

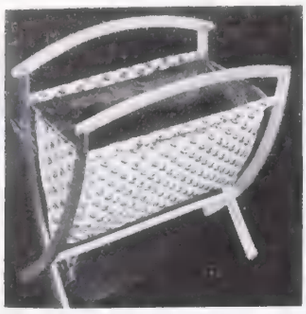
McKENZIE FARMS, Inc.
Montezuma, Georgia



Lazy cranberry-red Christmas plate with its touch of holly says "merry christmas" to all! Red lacquered hard maple, it is hand lettered in Old English type - white shaded in green. A small screw eye on back makes it an easily hung decorative piece or center for your door wreath. Piled high with cakes, cookies or Christmas cards, it brings that glow of yuletide to any home. Also very beautiful for dessert service plate use.

8 inch 2.95 12 inch 4.95 15 inch 7.95 ppd.

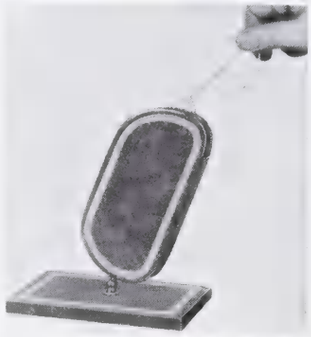
the Little Shop
Land O' Lakes - Wood Ware - Wisconsin



NANTUCKET SEWING BASKET
Knotty Pine Covered with Quaint Schumacher Cape Cod Prints

If you travel in the best of sewing circles, you'll need this charming Early American basket! It's so roomy—14 in. high x 15 in. long! Quaint, colorful Schumacher Cape Cod Prints, smartly-lined with bright contrasting colors! Of smart knotty pine, the frame is balanced beautifully—so it won't topple! Neat for needlework!

$3.95 POSTPAID



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Give your eyes a rest—and your nerves, too! No chance of scratching or breaking your glasses . . . everytime you put them down! Built on a padded non-skid base, this handsome eye-glass holder swivels in every direction, always handy! Maroon or Green Florentex, gold-tooled.

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Xmas orders by Dec. 19. Check, C.O.D.

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1. Cruet 5½"	$3.25		
2. Cologne Bottle 7" high	2.75		
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4. Mustard Jar 5" high	2.50	Ladle	1.00
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FREE! Our brand new Fall catalog crammed full of wonderful new, exciting gifts.

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A real coon fur hat in the best pioneer tradition with a detachable tail on the back. Quilted lining, and ear flaps to keep Jack Frost at bay. For any age boy or girl. Send head size. Sizes 6½ to 7½ (20 to 23) $3.25

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Windo



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A BASKET OF TRICKS FOR FLOWERS YOU FIX

Everything you need for your flowe arrangements in any shape vase o bowl! Handwoven willow basket (9 long) contains seven assorted holde in the most popular types and size There's even our own hanging one fo use in extra tall vases—also a pair o heavy-duty cutting shears attached t the cover. An unusual gift for woul be floral wizards. **$9.75 Postpai** Smaller size basket (7" long) contai ing five assorted flower holders with out shears **$5.75 Postpai**

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Send us your mailing instructions and we'll ship direct to your friends anywhere in the United States . . . with your name on the attractive Christmas box. Weight about 5 pounds. Satisfaction guaranteed. Send check or money order. Price **$4.50** *including postage anywhere in the United States.*

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Shopping

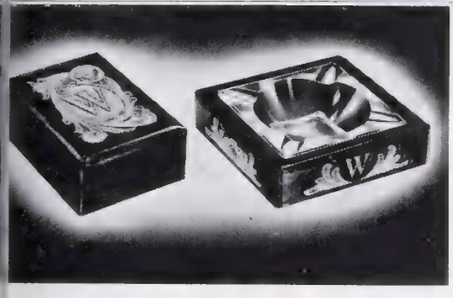


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FULL BOX (90 lbs.) $9.00
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Contains choice fruit, 4 assorted 16 oz. marmalades, 1 lb. fruit cake, 1 lb. tropical candy.
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Specify—All oranges, All grapefruit, or Mixed.

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Distinguished Gift for the Gourmet

Enjoy a Planked Steak or Planked Fish with all the trimmings. Large family-size hard wood plank, 18" x 11", with any one initial deeply carved will catch all the tasty juices and take the oven's heat. Wonderful carving board too for picnics and barbecues. ONLY **$7.50** postpaid. Money back if not satisfied.



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lets you lean back in comfort

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☐ Send boxes listed on enclosed sheet ☐ Send booklet.

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K8 Pin-Up Wall $10.95
P8 Permanent Wall $10.95
T8 Permanent Ceiling $10.95



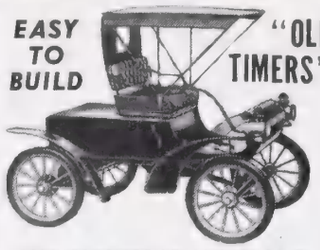
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They bend to your will! 18" flexible gooseneck. Direct or indirect lighting. Push button switch. Double lamp has 4-way control switch on base.
All lamps also in black, red, green, grey lacquer and brass finish at $1.00 extra for single and $1.50 for double.

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See model planes, engines, ships, artists' materials. Handicrafts. Lionel Train Repairs. Hours: till 6.30 pm. Thur. 9 pm.

POLK'S MODEL CRAFT HOBBIES, Inc.
314 5th Ave. (32nd), Dept. 11-1, NYC 1

Musical Planter Plays JINGLE BELLS!



$4.90

A sweet serenade awaits the lucky one who gets this hand-made, beautifully finished hardwood planter with plastic liner—*and genuine key-wind Swiss music box that plays "Jingle Bells" or "Happy Birthday" built into base!* Reminds him or her of you all year long. The perfect "Christmas or birthday card"—10% discount on orders for 3 or more. Plant not included. Send check or money order . . . specify tune desired, blonde or dark finish.

mayzone studios
502 Willow Road Winnetka, Illinois



HANG IT ALL and you'l[l] a school room for your y[our] sters right at home. Desk [or] ural varnished wood is 24[" x] 18¾", closes to 3" deep. [Use] on the wall as a blackboar[d] hooks to become a desk, [the] back serves as a bulletin [board]. Masonite surface is ideal fo[r] ing, painting. Trays hold [chalk,] paper, pencils, etc. $7.95 [ppd.] Randel Associates, 1123 [Broad]way, New York.



WHERE THE WILD GO[OSE] GOES, your guests are su[re to] follow, if the decanter [you] engraved upon is full of [rare] spirits. And after a day i[n the] marshes, your husband will [know] you're a mind reader if he [finds] home to find a fire blazing i[n the] hearth and this quart dec[anter] on the coffee table. $5.45 pos[tpaid] from White's of Summit[, 11] Maple Street, Summit, N.

(*Continued on page* 83)

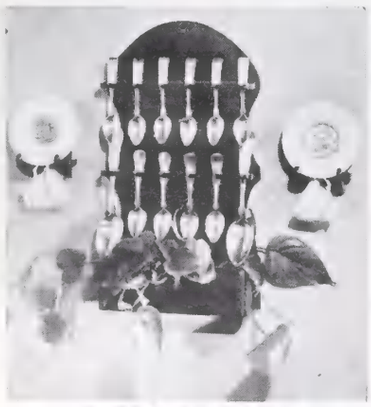


Imported from England
Versatile Silver-Plated
SHELL DISH

These enchanting, imported dishes are equa[lly] attractive in either the living or dining ro[om.] May be used as a butter dish, ash tray, ca[ndy] or nut dish. With Butter Spreader & Glass [Ins]ert.

Single $6.50 **Double $[11.]**
(Includes Federal Tax & Postage)
C.O.D.'s 50¢ extra Ask for free gift cat[alog]

tottie dohme 162 East 86 Street, N. Y. 28, N. Y.



A SPOON RACK

Solid mahogany or maple
10½ x 19 with metal liner for plants.
10.00
Cup and saucer hangers for demi-tasse or standard cups.
1.50 each
Express Charges Collect

Muriel Reynolds
Box 137
Laguna Beach 1, California



Historical Miniatures

. . . imported from England, tell an authentic story of pomp and pageantry to delight collectors of all ages. Shown, set of 7 Beefeaters of the Yeoman's Guard at the Tower of London, complete with 6 regimental ravens. Scale models in metal, hand painted in brilliant colors. Add them to your own collection and give them as gifts. Set, postpaid, **$2.50.**

Send 10c, stamps or coin, for our new catalogue

J. J. ANTHONY
Box 402 Milwaukee, Wis.



pic-a-magazine rack is news!

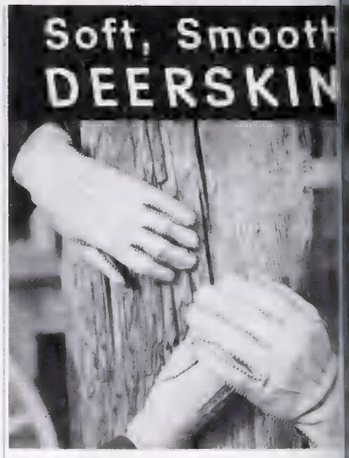
Smart contemporary design for modern or period interiors. Handsomely strung with white nylon cord. Slanted back prevents curled edges. The unique pic-a-magazine rack has sections to display three major size magazines at a glance. 23½" wide, 14" deep, 16" high. Immediate delivery! (No C.O.D.'s, Please)

Black Finish, Solid Blond Maple, Solid Walnut Mahogany Finish

11.95 postpaid

KENWOOD HOUSE
15915 Lindsay Detroit 27, Mich.

Soft, Smooth DEERSKIN



Only choice northern deerskins into our gloves—creamy, natu[ral] shade with contrasting stitching. P[rice] on style. For women, 6 to 9, $6. For men, 8 to 11, $6.95. Add 15¢ pair west of Miss.

THE VERMONT CROSSROADS STO[RE]
WATERBURY, VERMONT.

in, towels proudly labeled "Wamsutta." Look for the sewn-in label that says so much in one fine word, "Wamsutta." Only towels so trademarked are true Wamsutta quality

Wamsutta Towels... blue bloods, of course!



Illustrated below: Lounge Chair (pair shown), E2605, $135; Magazine End Table, E2507, $100; Magazine Cocktail Table, E2515, $110; Sofa, E2604, $375; (right background) Cheerio Bar, E2517, $180. Table tops are made of Italian marble. Side and back panels of sofa are constructed of Italian wicker. Neva-Rust* wrought iron frames are available in 5 exclusive finishes. At select stores everywhere or through decorators. All prices approximate retail.



HANS VAN NES

Salterini, of course...

—if your furniture must be beautiful

...and different

*Reg U. S. Pat Off. Salterini NEVA-RUST GUARANTEED AGAINST RUST FOR 5 YEARS It is not genuine Salterini without this seal on the frame

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FOR TIMELESS BEAUTY
The beauty of sparkling *Century* is enhanced by diamond dewdrops swirling in carefree harmony around the magic of crystal unadorned. *Century* has everything in open stock for complete dinner settings . . . at the better stores everywhere.
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FOSTORIA GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA



AS IT SAYS ON THE LABEL: *"There is nothing better in the market"*

To honor the guest whose friendship you cherish, always serve *America's Guest Whisky*, famous bonded Old Forester. As fine in quality, as elegant in flavor as it was in 1870—the year the first Old Forester was created to set a standard for all Kentucky whiskies.

KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF

BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY

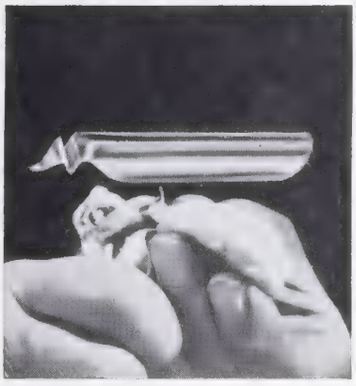
Window Shopping

CONTINUED FROM PAGE 78

INGING TEA KETTLE. ig, the original trigger-operated ttle, is now available in a cheer- l cherry red. The Color-Glo fin- is permanent, the aluminum ttle holds 2½ quarts, and the ol plastic handle opens the out for easy pouring and filling. st of all, of course, it sings hen the water boils! $4.50 ppd. astercraft Products, 212 Sum- er St., Boston 10, Mass.



HRIMP COCKTAIL is an l-time favorite, but we all shy way from the ticklish job of eaning the shrimp. This simple ol enables you to have luscious, lump shrimp readied in 3 sec- ds. The ingenious shape of the eaner makes it fun to peel, ean, and de-vein shrimp quickly d simply. Yours for 75¢ post- aid from Spencer Gifts of At- ntic City, N. J.





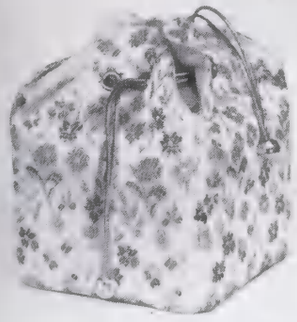
rice $25.00 delivered to your home. Duty payable on re- ipt approx. $3.50. Size 22 in. x 12 in. ■ 9½ in. high. 120 atts. Checks (crossed "Barclays Bank Ltd.") direct to:—

BELLING & CO. LIMITED
RIDGE WORKS, ENFIELD, MIDDLESEX, ENGLAND

This amazingly faithful electrical reproduction of burning oak logs will charm your family and intrigue your friends. Touch a switch and at once your hearth is alive with good cheer — without fuss or ashes.
Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

Belling

Manufacturers of Electrical Appliances of Distinction since 1912



BROCADE PARTY BAG

Drawstring Box Bag covered with rich, non-tarnishable brocade. About 4½ inches square. Closes and carries by braided cord handles. Rayon lined, with pocket.

Comes in gold and white, silver and white, or gold with delicate pastel colors. Specify.

Postpaid in gift box $3.95 **including tax**

THE LOCKTITE CO. Inc.
Gloversville New York



for SMORGASBORD • TID-BITS!

Handy, Hand-painted Two-tiered TRAY for YOU! for GIVING!

2.95 postpaid

Costly looking Christmas gift! Ceramic tray . . . handpainted underglaze in assorted floral patterns! Beautiful! Practical! From one of America's finest makers! Immediate delivery! Send cash, check, M.O. No C.O.D.'s. Add 3% sales tax in California.

FRED ROBERTS COMPANY
1578 Howard St. San Francisco, Calif.

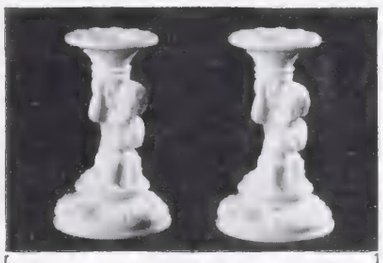


The Gift That Every Man Wants

The perfect and practical gift for every man and the man "who has everything" . . . with the "Mile-O-Meter" on his car's instrument panel he'll be ■ proud driver. He'll know just how many miles per gallon he's getting at all times, at every speed . . . he'll see just how efficiently his engine is operating . . . when it's time for ■ tune-up. "Mile-O-Meter" makes any dashboard look even better . . . the 4 color dial tells the rate of gasoline flow, exactly what's going on under the hood. Built with fine watch precision and appearance, it lasts a lifetime . . . quickly transfers to any new car he may buy. Comes complete with 24-page booklet of easy-to-use instructions. This wealth of economy operating information brings him up-to-date . . . tells how to drive for maximum gasoline performance . . . explains 31 ways "Mile-O-Meter" helps tune and check his motor. Fits every car, regardless of year or make . . . can be installed by anyone in ■ minute. Fully guaranteed . . . over 1,000,000 in use. A fascinating gift that any man will thrill to . . . he'll think of you every time he drives his car. We will gift-wrap the gauge for you . . . enclose any card you send with your order . . . mail to any address. "Your gift occasion is our business"—our motto for almost 100 years. Deluxe Chrome Model 3⅜" Dial $14.95—Std. Model 2⅝" Dia. $9.75. Both Ppd. Fed. Tax Incl. **Write Dept. 1493.**

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GALE HALL ENGINEERING BOSTON 18, MASS.
WORLD'S LARGEST PRODUCERS OF TUNE-UP GAUGES



MILK GLASS
Cherub Candlesticks

in an adorable Mid-Victorian design, make a delightful and practical mantel or table decoration reminiscent of grandmother's day. Perfect to carry out 19th Century atmosphere or as an accent with Modern. They stand 7½" high.

The pair **$6.50**

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The Josselyns

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PETAL SOFT RAYON CREPE BLANKET COVER with NYLON LACE

Tastefully tailored with your monogram embroidered in white to match the delicately embroidered white nylon lace. Launders beautifully.

Single bed 72x90	12.95 each
Double bed 90x90	15.95 each
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Matching pillow case	3.95 each
Three letter monogram	3.95

Tea rose, aqua, pale blue, grey, maize, white champagne

Please add 25¢ for postage
Sorry—no C.O.D.'s *Allow two weeks*

Schoenfeld Linens

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STICK-n-STAY HOOKS

HOLD 15 LB.—NO NAILS OR SCREWS

Just stick it up—it's guaranteed to hold 15 lb. or more! No screws or nails to make holes, crack plaster and pull out. Just moisten the back of a Stick-n-Stay—it sticks and stays on wood, paint, paper, glass, tile or metal. No tools, no trouble. Use Stick-n-Stay Hooks in your kitchen, bathroom, clothes closets, workshop, etc.

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3 for $1.00 POSTPAID. Colorado residents add 2% tax.

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FOR CHRISTMAS GIVING IN THE OLD WORLD MANNER

Rare Vintage Cheeses

MOST NEVER BEFORE AVAILABLE IN AMERICA!



Here are cheeses like you've never tasted before, cheeses you can't buy in stores, mouth-watering delicacies from the great dairy countries of the world!

INTERNATIONAL PACKAGE
PREPAID **7.95**

A delightful treasure chest, handsomely gift boxed—includes the prize selections of the world's most famous cheesemakers.

HOLLAND: *a great creamy EDAM.*
DENMARK: *the incomparable FLORA DANICA BLEU and the wonderful KING CHRISTIAN.*
SWITZERLAND: *the genuine Emmenthaler SWISS CHEESE.*
ITALY: *sharp, tangy grated PECORINO ROMANO.*
CANADA: *a superb CHEDDAR with real bite.*

PLUS a Jewel Box chock full of a select variety of mouth-watering processed cheeses – 20 tasty wedges, each wrapped in heavy gold foil to retain every bit of their delicate, haunting flavor.

JEWEL BOX
prepaid **2.95**

Loaded with 20 gourmet's gems, each wedge individually wrapped in gold foil and featuring these 10 exciting, exquisite blends of taste-tingling processed cheeses: Aged Gruyere; Sharp Aged Cheddar; Smoked Cheddar; Wine Cheddar; Cheddar Bleu; Muenster; Brick Limburger; Swiss & Tomato; Swiss & Kummel. Attractively packed in a clear plastic case that is itself a welcome gift.

Unconditionally Guaranteed!
MAIL ORDERS FILLED PROMPTLY
But Supplies Are Necessarily Limited. Order Now

3-MONTH Gift Plan
No more delightful idea for generous giving
16.95
prepaid

Order our 3-Month Gift Plan at Christmas and your friends receive the large INTERNATIONAL PACKAGE described at left. In February the FRENCH PACKAGE with a supreme *Camembert*, a great mellow *Roquefort*, and a rare natural *Gruyere*.

In March the DANISH PACKAGE, consisting of a piquant *Samsoe*, like an extra creamy Swiss cheese, a *King Christian* cheese, Scandinavia's favorite, and Denmark's finest *Bleu Cheese*.

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Let your customers and friends remember you longer. Solve your Christmas problem handsomely with our 3-Month Gift Plan. Also, 4 Month Gift Plan $21.95; 6-Month Gift Plan $29.75. Just send us your list and order, we'll take care of the rest!

OLD WORLD Treat HOUSE

7 EVANS TURN, HILLSIDE, N. J.
Phone: ELizabeth 4-0068

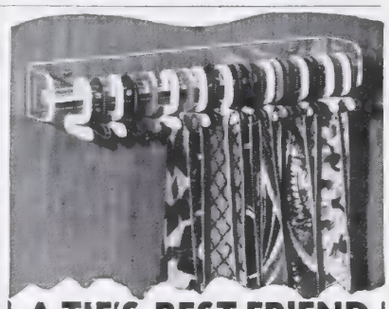


"Hurry! Hurry! Get your ticket here for the most sensational act of the century. Watch the Little Lady as she quivers, shivers and shakes!" A 60 cycle, 7 watt motor in the bronze figure moves her skirt with a perfect-Hula motion. Overall lamp height 22" with 16" velveteen shade in Red or Green, $22.50 postpaid (No C.O.Ds).

Send for free New Catalog of Smart Bar Accessories

the GAME ROOM
1538 Connecticut Ave., N.W., Washington 6, D. C.

ATTENTION ALL SCREWBALLS!: SEE OUR AD ON PAGE 89



A TIE'S BEST FRIEND

Your hope that the present you select for the men on your Xmas list will be appreciated and really useful will be realized by giving the world's most beautiful—most efficient tie rack.

TI-D-TIE racks are made of Sparkling Crystal Clear Lucite. The colorful Ivory, Red, Blue and Green holders hung with ties makes wardrobe doors glow with a riot of color.

Ties **CAN'T FALL OFF OR WRINKLE.** Patented flexible plastic holders hold them individually with a firm smooth grip, each tie visible—easy to select.

Durably constructed for years of service. Handsomely boxed. Unconditionally guaranteed. A gift you can take pride in giving.

DeLuxe Lucite TI-D-TIE Rack
with 24 plastic holders $3.50 postpaid.
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U.S. Patent No. 2403834

FRED H. STREIT CO.
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SOLID MAHOGANY CIGARETTE AND HIGH-BALL TABLE

ONLY $18.50!

Put it wherever you want it—make your living room even more inviting with this luxuriously finished hand-rubbed mahogany table . . . hand-tooled genuine leather top available in green, red, tan or yellow.

Wonderful gift item, too!
Stands 21" high, Top 14" in diameter

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Prevent Fires!



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Money Back Guarantee

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PLEASE SEND:
- ☐ 2¼"diam Ruby, Emerald, Sapphire, Gold ea $1.35 (or pastels: Chartreuse, Pink, Blue, Green)
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Check color & size - All prices postpaid - No C.O.D.s

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Window



MAGNIFICENT FAKES. permanent centerpiece for yo dining table, a heavenly spot color for your coffee table is t arrangement of fruit. It lo good enough to eat, but if yo greedy third-grader helps hi self, he'll wax indignant. 8" sh low glass dish comes with bunches of grapes, peach, lim and 3 plums. $12.50 ppd. C stance Spry, 322 Park Ave., N York, N. Y.



DON'T BE FLOORED wh the Christmas tree arrives, a it looks as if your broadlo will take a beating. Just out the "Chrismat." It's flam proof, mothproof, rotproof, lo like living grass under a growi tree. The green grass mat ev dramatizes the presents, and a grand insurance policy your carpet. 39" x 72". $5.95 p Chrismat, 1968 E. 66th St., Cle land 3, Ohio.



This is the gift they'll love be

unique Weddin Invitation Tray

Send us the next invitation you rece We'll encase it in this handsome sil plated tray; to make a permanent minder of the bride's most impor day. Has padded velvet base, sculptu handles. Complete, gift-boxed, for $5. Deluxe 24 kt. gold plated tray, hand-painted forget-me-nots, $7.95

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SUGAR & CREAMER SET

Add charm to your table—or delight those on your Christmas list with this attractive set. So graceful it will create an ovation of visiting praise, yet it's a practical suggestion for every modern. Heavy, fine quality crystal-clear glass, set in black metal frame. The long handle is designed for easy serving—easy cup-hook storage.

$4.95 ppd.

MATCHING JAM & JELLY SET

Exactly same shape and design as Sugar bowl illustrated.

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EXCITING GIFT for FOLKS FROM 8 to 80



AUDUBON BIRD MODELING KIT
only **$2.95** POSTPAID

What a thrill to carve and paint exquisite beautiful, full-color bird models—exact sca reproduction of Pheasant, Robin, Mallar and others on display at Audubon Socie Amazing kit developed by John L. Lace famed bird modeler, makes it easy to mak bird models worth up to $7.50 each.

Kit contains complete easy-to-follow i structions and all materials for 6 birds – roughed-out blocks, paints, profession carving tool, leg-wires, etc. Why batt crowds—when this hobby gift will delig young and old? Order TODAY — on $2.95 per kit, postpaid anywhere!

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Shopping

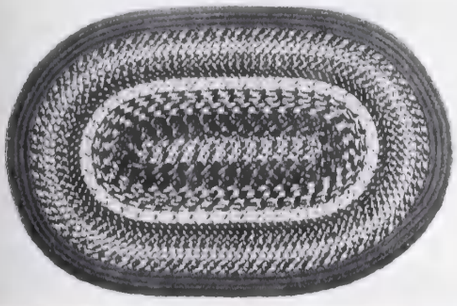


SANTA'S PLANTED with glossy holly leaves and a big red Christmas candle—and he's terific! 7" high, 5¼" wide, he's $3.75. 12" red candle is 3" in diameter. $2.50. Add 50¢ postage. And *you* supply the greenery. His "ermine"-cuffed red boot is also a planter. Or fill it with candy canes and small gifts. 6" high, 7" long, $2.75 plus 50¢ post. Both are glazed ceramic. Carole Stupell, 507 Madison Ave., N. Y.



KEYBOARD FAVORITE. This wonderful Bennington Key Cabinet will solve for all time the usual hysteria that accompanies lost keys. You mark the 6 cherry-wood tags for garage, front door, car, etc. Each tag has brass key chain. Board, 7½" x 7", holds 6 keys. $2.95. 11" x 6" size holds 10 keys. $3.95. Ppd. Salt and Pepper Shop, 445 E. 86th St., New York 28, N. Y.





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OVAL BRAIDED RUGS

Reversible, durable, heavy weight. Authentic reproductions. Can be dry-cleaned, vacuumed or swept. No rug pad needed. None finer made. Satisfaction guaranteed.

OLD COLONY BAR HARBOR

All Wool		Cotton-Wool Filled	
24"x36"	$ 7.95	24"x36"	$ 3.95
27"x54"	12.95	27"x54"	7.95
4'x6'	34.50	4'x6'	16.95
6'x9'	76.50	6'x9'	46.95
8'x10'	109.95	8'x10'	74.95
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Burgundy, blue, red, green or brown on multicolor backgrounds. Postpaid. Orders promptly filled.

THE DERMAN RUG CO.
94C Main St., Watertown, Mass.

STOP! LOOK!



PIPE SMOKER'S DREAM

No more searching for his pipe. No more bulky pockets! This genuine leather pipe holder keeps his briar close at hand! Holds straight or curved pipe! Slides easily on his belt or attach to suspenders . . . keeps his suit NEAT! Protects his pipe! Handsomely saddle stitched. Ideal for golfer, fisherman, tennis player or any man who cherishes his pipe! Color brown. **$1.25**

With 3 initials in 24 Kt. Gold, 25¢ extra.

AT LAST! His Own BARBER POLE SHAVE RACK! Combination Shaving Brush Safety Razor & Used Blade Holder!



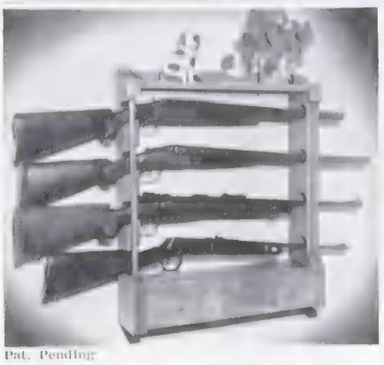
Keeps all his shaving gear in one place! No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6" high. Nickel plated spring steel handles. Stand it anywhere or use handy hook for quick hanging. Thoughtful gift—practical too, that'll make him jump with joy.

Personalized with first name, $2.69
. . . Without name, $2.50

SEND CHECK OR MONEY ORDER

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CROWN CRAFT PRODUCTS
246 FIFTH AVENUE, DEPT. 911, NEW YORK 1



Pat. Pending

Safe-Lock Gun Rack

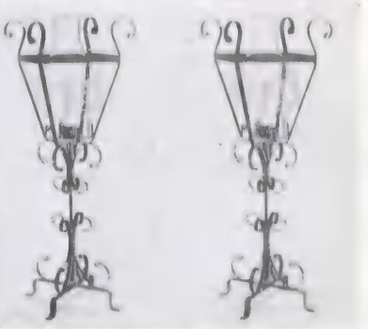
Displays Your Guns—Protects Your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

This handsome, sturdy gun rack safely locks 4 guns in the desirable display position. The larger drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall out or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in satin smooth honey tone knotty pine or a lovely mahogany finish. Size 21" x 28" high.

Express Chgs. Col. No C.O.D.'s **$19.95** *Check or Money Order*

Field House
Dept. 11-I
No. Conway, New Hampshire



LIGHT FANTASTIC

Gracious Gift for the Home

Use these stately Candle Lamps anywhere—to give an intimate glow to your suppers—or a warm welcome in your reception hall. Their tall black wrought iron bases cast rich romantic shadows from the magic spell of candle light. When Summer comes, take them into the garden where their etched glass chimneys protect the bright flame from outdoor breezes. 22" high. You'll love them. Order by mail. Per pair, only **$8.95**

FREE—Send also for Catalog of Unusual Gifts



Foster House
15-BM Cole Court, Princeville, Ill.

Furniture Wax

by Experts!



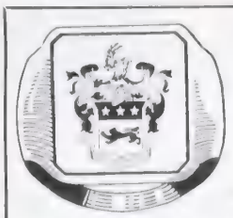
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Formulated especially for famous Drexel! Cleans, protects, restores the finish. For pint bottle, prepaid, send $1.00 in cash to Drexel Furniture Co., 472 Huffman Rd., Drexel, N. C.

by Drexel

Drexel FURNITURE COMPANY
DREXEL, NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE



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IN RING FORM

Research and drawings by leading Heraldic artist. Stones intaglio by the meister lapidary of Europe, mounted in heavy setting by a fine jeweler. A distinguished, individual, exquisite possession—very personally yours. Ideal for any family that has endured for centuries, as wedding, anniversary, birthday or Christmas gift. For men or women, priced from $145.00 to $195.00 depending on stone, intricacy of design, research required. Minimum of 5 weeks for delivery. Sent Registered Mail Postage Paid.

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Vaca Valley Orchards Vacaville, Calif.
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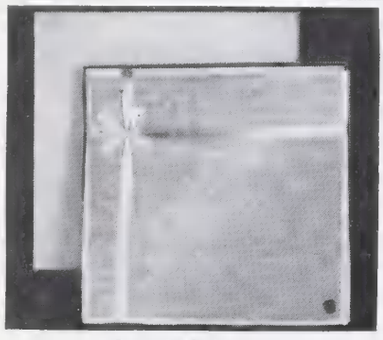
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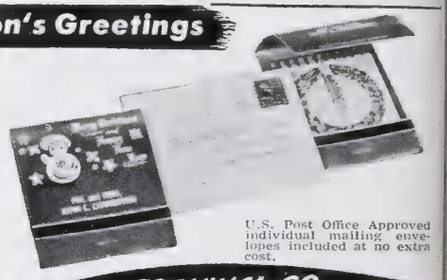
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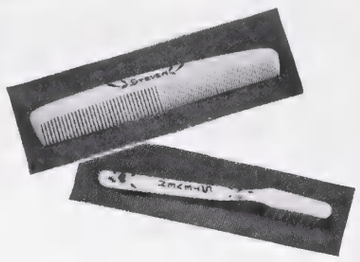
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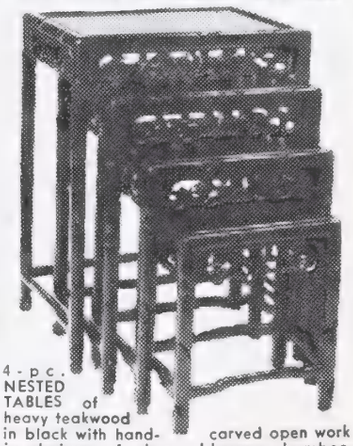


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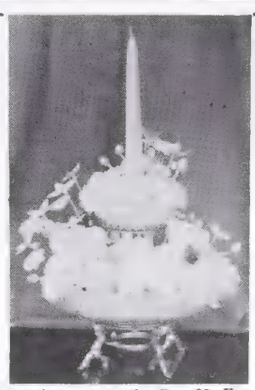
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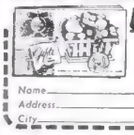
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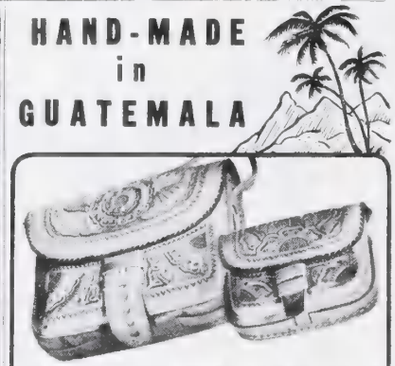
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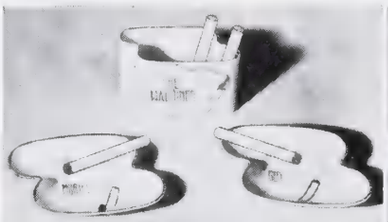
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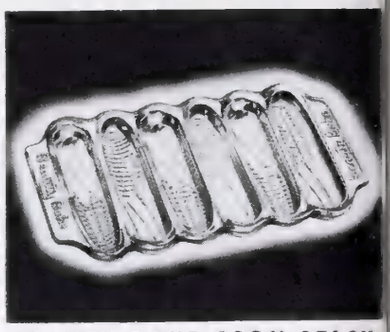


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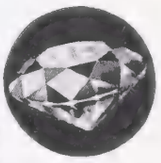
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DRINK-O-METER



Now you can tell, with clinical accuracy, what your guests have had, and what they require in the way of liquid refreshment. The Drinkometer is a spool of chemically sensitized paper, sealed in a lucite case. Just tear off a strip, place it on the tip of the tongue, and the color it turns will tell an un-failing story. As indicated on the color chart, if the strip turns Green "You need a quart"; if Red "Get off the floor," etc. It's fun for the party, and hardly ever lies! Enough for 200 "tests." **$1.50.** Giftboxed and Postpaid. No C.O.D.'s.

Send for new free catalog of Smart Bar Accessories

the GAME ROOM
1538 Connecticut Ave., Washington 6, D. C.

CONTINUED ON PAGE 92

4 DOLLHOUSES from 1 gigantic set

SENSATIONAL FACTORY CLOSEOUT **$2.98** complete

FREE 84 TOYS for Rush Orders









TREMENDOUS BARGAIN!

You might easily pay more than $20 for 4 other dollhouses! *Imagine*—all steel wire frames, real vinyl *plastic* sides, very heavy, brightly colored corrugated fronts—over 1400 cubic inches of play space! Thrill and excite any girl or boy with this gigantic gift that changes into a breathtaking, big 11"x14" sturdy dollhouses. Needs no tools, no extras.

FREE . . . ALL 84 TOYS

Exciting cardboard furniture, animal, and other cut-outs plus 14 wood stands.

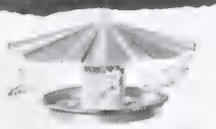
Not in stores due to critical shortages. Please Mail $2.98 (Imagine, less than 75c per) and receive all 84 FREE cut-out toys, FREE Xmas wrap and postage. Send $2.98 today to:

CHAR-INC., Dept. X-1
447 W. Los Feliz, Glendale 4, Calif.

Please send____ DOLLHOUSE sets ($2.98 each complete set) Enclosed is $_____ FREE toys, Xmas wrap and postage included.

NAME_____
ADDRESS_____
CITY_____ STATE_____

Take a leaf from our book . . .



WILD BIRD FEEDER

Birds flock to this scientifically designed hanging feeder. Clear-view reservoir holds ample supply of seed that automatically drops into feeding tray. Sloping canopy roof protects birds and seed from bad weather. Finished in Woodland Green baked enamel . . . 14" x 9" $4.95



SHAMPOO GOGGLES

Bound in absorbent terry cloth, not a drop or trickle gets by these easy-to-see-through Styrene shampoo goggles. Elastic banded for snug fit. Large size for adults, small size for kiddies up to 10 years old $1.50

Send for FREE catalog of gifts and gadgets



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Quick change construction set that tiny hands can fasten into moving, rolling toys. 12 geometric shapes with rustproof snaps scientifically placed on each piece for maximum versatility. Brightly colored Tenite in different shades. Simple and fascinating. Set $1.98

SEARS & SEARS

Dept. E Winchester, Mass.

AMAZING GIFT

Makes Gardens Grow!



Gift-Wrapped and Postpaid

Here's that "unusual" gift that will thrill and delight the gardener who "has everything"! Assures larger, lovelier flowers; bigger, more delicious vegetables; luxuriant shrubs; velvety lawns, for both amateur and expert. A reminder of your thoughtfulness for years to come!

Takes the Guesswork Out of Gardening

This *"Popular Garden" Sudbury Soil Test Kit* has handsome case with clear lucite cover. Over 50 tests for nitrogen, phosphorus, potash, lime. Full directions. No knowledge of chemistry is needed. Easy as reading a thermometer!

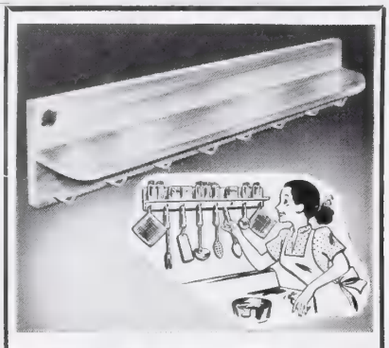
Order TODAY from this Ad!

Orders filled same day received. Christmas delivery guaranteed on all orders received through Dec. 17th. **SEND NO MONEY**—Order C.O.D. **only $4.75** plus postage, or send check and we prepay. If you wish, we will also gift-wrap and mail direct for you FREE OF CHARGE with your card enclosed.

Larger Size, in Lifetime Steel Chest

Horticultural Model has 4 times as much testing solutions, more and larger equipment, charts for 225 different flowers, fruits, vegetables, etc. An even greater value at **only $12.50.**

Sudbury Laboratory, Box 872, So. Sudbury, Mass.



CHEF'S SHELF the grandest kitchen idea ever! Adds 30 inches of handy shelf space above your range for your favorite spices, cooking tools and utensils. Designed of imported Brazilian Parana wood, it's handmade with the fine workmanship of Old World master craftsmen. You'll love the distinctive Parana grain and the rich, hand-rubbed natural finish. Fitted with 8 hooks. $3.95 ea. ppd; Two for $7.50; sent ppd. anywhere in U.S. as your gift.

No C.O.D.'s, please

CHEF'S SHELF INC.

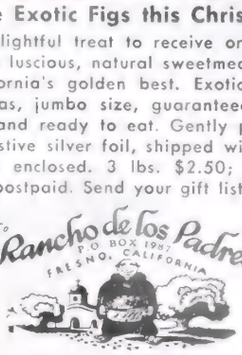
2611 64th St., Kenosha, Wis.



Give Exotic Figs this Christmas

A delightful treat to receive or send, these luscious, natural sweetmeats are California's golden best. Exotic Calimyrnas, jumbo size, guaranteed perfect and ready to eat. Gently packed in festive silver foil, shipped with gift cards enclosed. 3 lbs. $2.50; 5 lbs. $4; postpaid. Send your gift list to

Write To Rancho de los Padres, 2 P.O. BOX 1987 FRESNO, CALIFORNIA





Scintillating GIANT SIZE

Snow Crystals

Like something out of Santa's Toyland, these huge plastic "snow crystals" sparkle and shine under your Christmas lights like a thousand diamonds. Every gem-cut facet reflects back the gay spirit of the Holiday Season. You'll want them on your tree, your Yule table and for decorations everywhere in your home.

Choice of 3 sizes; 4 gay colors

ORDER NOW! Giant 8 in. crystals, $3.95 per doz. 4 in. size: $1.50 per doz. Petite 2 in. crystals, 2 doz. for $1.00 postpaid. Assorted colors: Sparkling clear, brilliant rose, blue and amber.

You can snip the giant 8 in. size into one big 4 in. crystal, plus 6 small 2 in. crystals, if you wish. Each has its own eyelet for easy hanging. Add sparkle to your Christmas with ***Snow Crystals.*** Order direct. Send check or M. O. We pay postage.

Muehlebach Flower Shop
Muehlebach Hotel
Kansas City 6, Missouri



Window

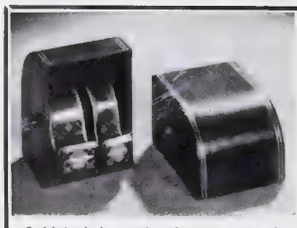


YOUR PUPPY LOVE

Christmas, too, so give him holly-berry red collar studde with blue "sapphires." Genuin cowhide stitched in white nylo it has a Corbin padlock and ke and pet's name on plate. $2.5 Matching 5-ft. lead. $1.50. Pp Also in black, tan, green, whit Take neck girth with string. Se string and pet's name to Curt Creations. Dept. H-1, Genese Hopper Bldg., Utica, N. Y.



THE PUNCH BOWL that wi be the sensation of the holida season is this giant hollow ste champagne goblet. It holds 30 *ounces!* Then after the party over, be sure to plant in it. Wit the hollow stem and sparklin crystal bowl you will achieve magic indoor garden. The bow with 12 punch cups, is $21.9 plus $1 postage. Carson Pir Scott & Co., Chicago, Ill.



For Desks

Scotch Turtle cleverly holds two cutter rolls of Scotch Tape.

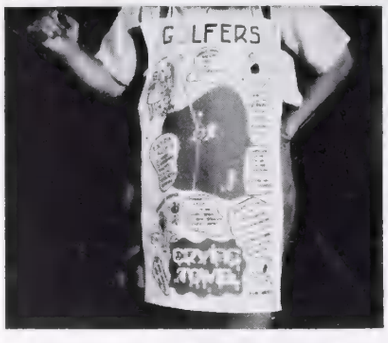
Tot Stapler with supply of staples stows neatly away in its own case.



Gold-tooled genuine leather cases in red, brown or green. Turtle: $3.50; Stapler: $2.00; gold monograms 50c extra each. Also available (to match above) three-minute telephone conversation timer: $2.50; unique "mail box" postage stamp roll dispenser: $3.75.

Postage for single item 25c; two or more items sent postpaid. (No COD's)

TERRACE YARN & GIFT SHOP 1 Winchester Terrace, WINCHESTER, MASS. *Write for our free gift folder.*



GOLFER'S CRYING TOWEL

● If the 19th hole is his thirsty downfall, or his wailing wall where he chants the lament of the hook and the slice, the sand trap and the water hole, give him the Golfer's Crying Towel. Printed in green with alibis and clubhouse quips, it doubles as a bar bib, ties around his neck. Fun for the stocking of all your Golfer friends, and just **$1.00** Ppd.

FREE *Send also for Unusual Gift Catalog.*

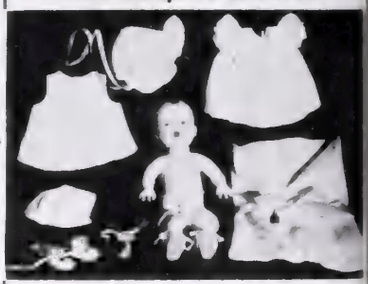


Foster House

15-B Cole Court, Princeville, Illinois

NIMBLE BABY DOLL

With Complete LAYETTE



An ideal gift for "Little Mother". The doll is almost human, and only 13" tall. Head, arms and legs move into any position; hear her voice when squeezed. The eleven piece layette allows "Little Mother" to play real mother. Layette includes: Dress, hat, slip, panties, diaper, shoes, stockings, bunting type blanket, hanger, nursery bottle and nipple. **$4.95** postpaid.

Dress-A-Doll has a large selection of custom tailored doll clothes to fit practically every size doll . . . at very moderate prices.

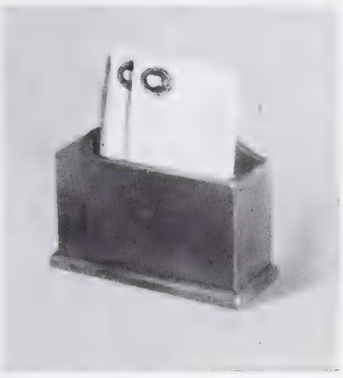
Send for Free Catalog

Dress-A-Doll, Box 2998, Far Rockaway, N.Y.

Shopping



LEST YOU FORGET to post those letters, hang this Out-Going Mailbox in the hall. Handmade of knotty pine in an antique satin finish, it measures 7" x 3" x 5½" high. You might get a second one for incoming mail. $2.50. Unfinished, ready to paint, $2.35. Ppd. Charles W. Chase, Haddam Neck, East Hampton, Conn.



BUTTER CURLER. When the French serve butter, they do it with the same dash that distinguishes their fashions. And the trick is a simple one to copy for your own table. All you need is this stainless steel curler. Dip it in hot water, draw lightly over a solid piece of butter, and there's your swirl! $1.25 ppd. Bazar Francais, 666 Sixth Ave., New York 10, N. Y.



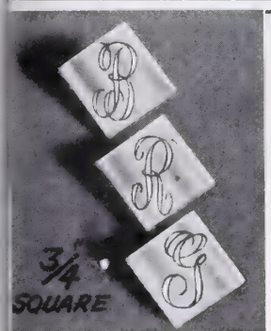


This lively clown is best for beginners. 15" tall. TETO: white face, hands, shoes, red suit. BIMBO: flesh face, blue suit white dots.

Give your favorite youngsters these lovable new string puppets. The youngest school child quickly learns to make them sit, dance, walk and even "talk" by following the easy illustrated directions. The heads, hands and shoes are sturdy, washable and shatterproof. The **GYPSY** and the **HATTER** of Mad Tea Party fame are 2 of 12 "Talking" characters with movable mouths, hand painted features, wigs and elaborate costumes. 16" to 18" tall, **$7.98** each. **Alice in Wonderland,** as in original book, 13" tall, blond wig, **$5.98.** Add 32¢ each for packing and mailing. No C. O. D.'s please.

Write for FREE Illustrated catalog, over 40 characters.

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Add Individuality to Your Costume

FOR YOURSELF OR FOR GIVING

Engraved with your own initials, these gleaming plaques of highly polished sterling silver will dress up a tailored suit or dress and will add a personalized touch to your gloves, hats, scarves, etc. Light-weight—suitable for blouses or knitted wear. Safety catch. Excellent value. Immediate delivery.

Beautifully Gift-Boxed.

Send check or money order SET OF THREE PINS $3.95 postpaid Fed. Tax Inc.

Print initials plainly SET OF TWO PINS $2.95 postpaid Fed. Tax Inc.

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BOYNE CITY, MICHIGAN



NO MORE SILVER POLISHING

Store your silver in our **exclusively** styled bags of Pacific Silver Cloth—the miracle cloth that **prevents all tarnish.** Silver stays shiny bright for weeks or months—always ready for **instant** use. Life-time tarnish free service guaranteed.

Zipper closed bag shown holds **three** large trays in **separate** compartments, our exclusive feature. 20"x30", $5.50; 16"x24", $3.85; 16"x20", $3.45. Bags for every storage need 70c up. Silver cloth for lining drawers—$2.50 yd. (31" wide) All Postpd.

Coast to coast, our happy customers say, "No more silver polishing or messy cleaning for me."

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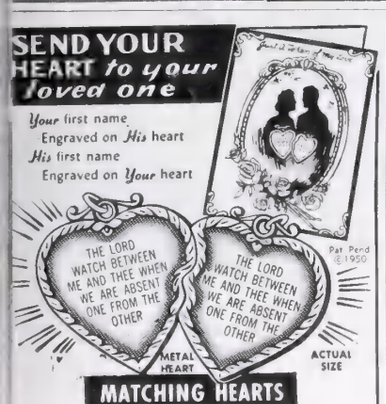
$1.00 ea. ppd.
$5.50 for six
4½" high

Punch & Judy

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CHATHAM, NEW JERSEY

SEND YOUR HEART *to your loved one*

Your first name Engraved on *His* heart
His first name Engraved on *Your* heart



MATCHING HEARTS

THE IDEAL CHRISTMAS GIFT

You keep one heart, send the Matching Heart, still mounted on a beautiful six color greeting card, to the one you love. Your first name engraved on his heart . . . his name engraved on your heart.

Inscription on hearts has been used through the ages as a message of devotion between lovers who are apart.

Solid Sterling Silver Hearts—With ring for chain—Engraved with First Names. **$7.00** Tax. Inc.

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You'll be a little closer, when your loved one holds your Matching Heart Your name on his; his name on yours

Mary Bill

BOPPART'S

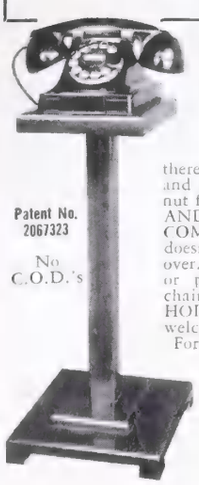
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Send check, cash or M.O. No C.O.D.'s Please — Immediate Delivery Prepaid

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OF OUTSTANDING USEFULNESS



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Handsome! Different No gift like it! This is the *original* HOLDAFONE: the attractive telephone stand that adds beauty and convenience in home or office . . . wherever there's a phone. Built light and strong with finest walnut finish. LOCKS PHONE AND STAND IN SECURE COMPACT UNIT. Dialing doesn't wiggle it or tip it over. Perfect for long-cord or plug-in phones. Gives chairside, bedside comfort. HOLDAFONE is a gift welcomed in every home.

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THE HOLDAFONE COMPANY

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Crack, they're open! Just like that. Boiled egg lovers—CRAX-EZY, the new household necessity, holds and opens piping hot eggs like magic. No muss. No more risk of burned fingers. Child simple. *More than ¼ million already in daily use.* Made of durable plastic and stainless steel. Choice of red, blue, white, yellow. . . . . ONLY **75¢** EACH POSTPAID

Or send $1.50 for handsome Mr. and Mrs. Gift Box of 2. *Money back if not absolutely delighted.* Order TODAY!

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A spoonful of Fragrantaire* house perfume in this porous clay perfumer —gives your home the fragrance of a flower garden or the tang of the woodland.

Your choice of Apple Blossom, Bouquet, Carnation, Cedarwood, Chypre, Forest Glade, Gardenia, Honeysuckle, Jasmin, Lavender, Lilac, Mountain Pine, Oriental, Rock Garden, Rose, Sandalwood, Spice & Herbs, Trefle, Violet, Wisteria.

Wall Perfumer 4" x 3", with 2 oz. Scent $1.25 —with 4 ozs. $1.75—with 8 ozs. $2.50. Specify Perfumer A, B, C, D, E or F—Scent, and size bottle. For Individual Gift Packaging add 25¢ per SET. Postpaid or C.O.D. plus postage.

Only $1.25



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Fragrantaire

*Reg. U. S. Pat. Off.



ROYAL COPENHAGEN has produced a specially designed Danish blue "Jul" plate for Christmas every year since 1908. Highly prized by collectors, wonderful for gifts. Pierced for hanging, 7" dia., all available (except 1908 and war years) at 8.50 each. Specify year. 8" Siamese cat by *Royal Copenhagen*, 27.50. *Royal Doulton* kittens, 5.25 each... and *Royal Doulton* smiling black cat, 4.00

Add 35c to each order for packing, shipping

Foster's Westwood Village

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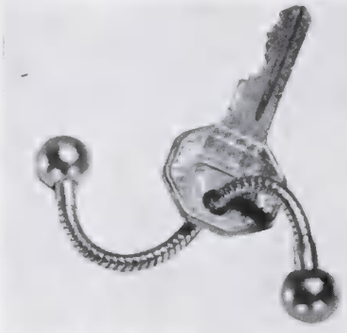
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Attractive . . . adds glamour to your suit or dress—smart for casual wear, too. PERFECT FOR CHRISTMAS GIFTS. Beautifully hand wrought in antique sterling from designs over 300 years old. Celtic and Floral crosses (A and C) are $5. each; Cellini cross (B) is $7., tax included. 24k gold plated at your request at no extra cost. Send check or money order. We pay postage.

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a pair of screwballs

The keychain that keeps your keys "ready and able" to open your door with a minimum of juggling and jiggling! Small and compact, the gold-plated flexible snake chain holds more than a dozen keys. And it's so easy to unscrew the tiny balls at either end to add or subtract a key! 3¼" long. Of course you'll want several . . . for yourself, your key man in industry, as card club gifts, and give-away tokens. And key accumulators will certainly appreciate it. You'll really find this keychain indispensable.

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NO-NAIL HANGERS

HOLD 10 LB. - WON'T CRACK ANY WALL!

No more cracked plaster or unsightly holes—no more hammer-bruised fingers when you hang pictures with No-Nail Hangers! Just moisten and apply to wall—each No-Nail Hanger safely holds up to 10 lb. Use them on plaster, paper, wood, glass, tile, metal. No tools needed—easy to put on, easy to take off without marring wall.

24 for 98¢ POSTPAID COLORADO RESIDENTS ADD 2% SALES TAX

Walter Drake

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STERLING PICTURE FRAME

for Baby's Picture

Dainty embossed border, velvet easel back, ring for hanging picture. Ideal for gifts.

4½" x 3½" Overall

$3.75 Fed. Tax Included

Shipped post paid (For delivery in Tennessee add 2% State Sales Tax)

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Dept. 20 Memphis, Tennessee



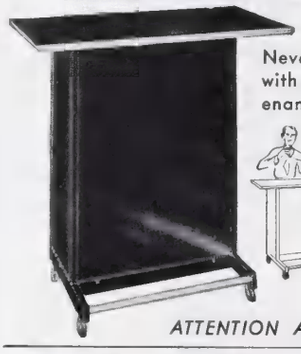
Window



BE A SPORT and give y pipe-smoker an ash tray he call his own, like this porce mallard or cock pheasant. H painted under glaze in full ural color, they hold a pipe well as a chain-smoker's cigar ashes. 5½" drake or hen mall $2. 6¼" drake cigarette box shown), $4. 9" cock pheas $2.25. Postpaid from Chet dios, Middlebury, Conn.



POP GOES SANTA when open the cover of *The Anim Merry Christmas*. It's a great wonderful book with 30 stories with such irresistible ti as "The Bare Polar Bear," " Lion's Plum Pudding," " Naughty Little Reindeer," " Goose that Stuffed Herself." With stories by Kathryn Jack and colorful pictures by Rich Scarry, it's $1.95 ppd. Binghai 509 Fifth Ave., New York 17, N



BAR BARGAIN!!

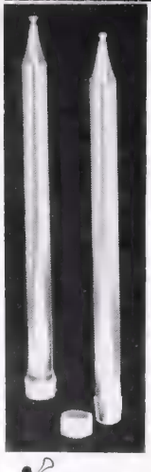
Never a better buy in a Bar! Sturdily built of plyw with chrome foot-rail and easy-rolling swivel castors. enameled top 36" x 18" with aluminum molding. F and side panels and 2 interior shelves finis in black. Overall height 37" (elbow leve Knocks down flat for easy storing. Assemb in 2 minutes without a screwdriver. $25 complete. (Express prepaid.) No C.O.D.'s.

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C

ATTENTION ALL SCREWBALLS!—See our Ad. on page 89

PERMA-LITE *Candles*



- **one set lasts years**
- **no dripping**
- **no drooping**

If you love the romantic glow of candlelight, dislike the bother and expense of constantly replacing burned-down wax candles—try these lasting jewel tone 12" metal candles. The wick burns slowly—4 to 5 hours with one filling of lighter fluid. Protect fine furniture and linens from melting wax. Rubber grippers fit any holders.

Choice of colors: Yule Green, Christmas Red, Jeweler's Gold, Jeweler's Silver, Royal Blue, Yellow, or Snow White.

Two Perma-Lite Candles in beautiful gift box $2.95

Delivered to your door Satisfaction guaranteed



Susan Smith

Dundee 10, Ill.

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with these handy SNACK-MASTERS

No more spilled coffee. No more dis gruntled guests when you serve you snacks on the "Snack-Master". Shaped like an artist's palette, they're easy to hold with thumb and finger. Four trays o molded plastic in decorators' colors in set. Packed in attractive gift box.

Set of 4 $2.25 postpaid no C.O.D.'s please

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Monogram Shop

86 WESTMINSTER ST. PROVIDENCE 3, R. I.

Shopping



SICAL CUCKOO. Im-ted from the Black Forest re-gi of Germany, this hand-a ed clock cuckoos the full in on the hour, once on the a hour. Then, after the hourly t too, it plays a merry melody! W can't think of a happier C istmas present for a child. $2 95, including tax and postage. S y Graye, 80 E. 11th St., New Y k 3, N. Y.



N BUTTS ABOUT IT, these *h posable* ash trays are wonder-ul After a party, think how l venly it will be not to have a ingle ash tray to wash. Just l w them out! Made of me-allic foil in silver, green, or red, t y come personalized with a name, two first names, or ily name. $1.50 for 50, $2.95 100. Postpaid from Giftcraft, 4 E. 47th St., Chicago 15, Ill.





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The factory deadline for these patterns has passed. However, through our especially large purchase, we can accept your order for immediate delivery of manufacturers' established prices.

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Gainsborough	Radiant Rose	Elsinore	Pantheon	Theseum
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Miss Alvin	Windemere	Lady Betty	Rhapsody	Colonial
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SUPPLY IS LIMITED—ORDER NOW!
Orders will be filled as received as long as existing stock lasts.

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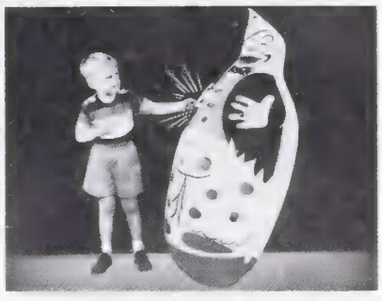


PERSONALIZED KIDDIE STOOL

A personalized perch for their very own, a real help for short little legs! Just right for reaching anything from cooky jar to toothbrush, for watching Kukla! Made of wood finished in fire-engine red, proudly personalized with first name handpainted in white. Sturdily made; 9" high; 8" wide, 12" long.

$2.95 prepaid

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Punching Bag with Personality

HIT HIM!
KICK HIM!
TACKLE HIM!
BEAT HIM!
■
HE ALWAYS BOUNCES BACK WITH A SMILE

He's big, he's round, he's a barrel of fun and health for your boy. Hit him, kick him, tackle him—and he always bounces right back. Great for game rooms, private gyms. Dad will like him, too! Made of heavy durable Vinylite plastic in black, red and white color combinations. Stands 1½ feet high when inflated, weighs 9½ lbs. A Christmas gift that will be used all year—for years.

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YOUR PERSONAL GREETINGS WRITTEN IN CANDY!



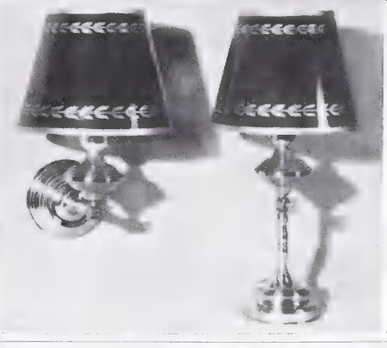
100% PURE MAPLE CANDY—IN ANY GREETING YOU WISH!

Write your own message in candy letters—the "world's sweetest greeting card"—especially welcome at Thanksgiving, Christmas, birthdays, graduation, anniversary, etc. Each John Shelby Greeting Box crammed with 72 melt-in-your-mouth pieces of 100% pure Vermont maple candy . . . a full pound. Message up to 15 letters, free; extra letters 5¢ each. Mail order today. *State Message.*

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THE MAPLE SUGAR MAN

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Per Box: East of Miss.: $2.50
West, $2.60. C.O.D. orders accepted.

John Shelby: Box HH, Barre, Vermont



double-life BRASS LAMP

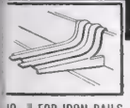
Put it on wall, or just turn the knob and stand it on table, this solid brass lamp is exquisite—doubly de-lightful. The pretty paper parchment comes in maroon or green, and the lamp, lacquered to prevent tarnishing, is 15½" high. Decorative, and almost as versatile as Aladdin's. It's the ideal gift!

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Banish forever those unsafe, dust-collecting bed slats. These patented Bedspring Supports will never let your bed collapse; won't collect dust. They lock springs securely, prevent spreading of rails. No. 4 fits any standard wood bed rail up to 1" thick. No. 3 fits iron rails. Made of heavy steel; felt lined to protect rail. Fully guaranteed. No COD's. State finish of bed and whether coil or box springs used.

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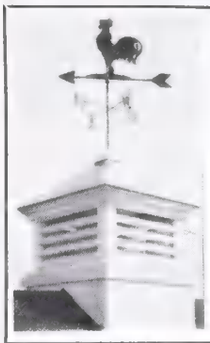
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BIG DOLL 42" TALL

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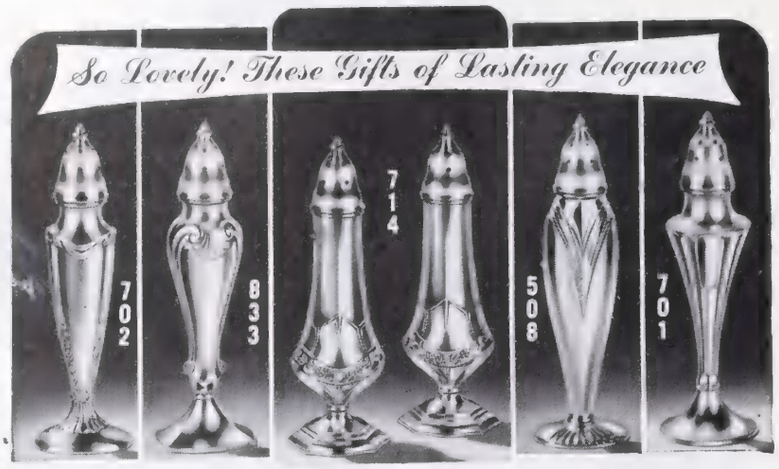
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MUSICAL CRADLE. Mother will never have the floor with her Dream not when this cradle lul doll baby off to sle "Rockabye Baby." It's ly well made of plywoo finished in pink, blue, o with cut-out side windo little lambs for decoratio x 8¾" x 11" high. $6.9 paid. From Helfred N Box 128, Westwood, New



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For large dogs . . 28" x 36" **$4.95** POSTPAID

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kills insects — stops dog odor!

Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. **Order today — money back guarantee!** Check or Money Order

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Tucky is the perfect gift for boys or girl 3 to 8 years old.

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Punch or Soup Ladle

WITH POURING SPOUT ON BOTH SIDES



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Check or Money Order, Please— No C.O.D.

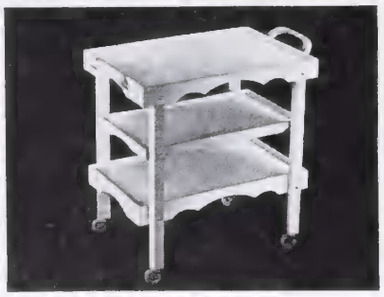
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Sturdily Constructed. Kiln Dried Hardwood. Finely sanded—Ready to Paint or Stain. Easily Assembled—no tools necessary. Size 18" x 27" x 29" high.

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This utterly charming and ve casserole may be used for t burner or oven cooking. Serve chicken, or your favorite cas recipe, and hear your fa praises of food cooked in this "I pottery.

Imported from Mexico, it is decorated in colors and glazed fire for permanence. Measures wide x 10" high. Holds 1½ Mexican casserole recipes ad to American ingredients incl

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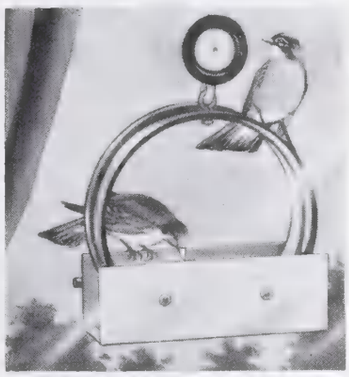
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BOX 428 **EAGLE PASS,**

Shopping

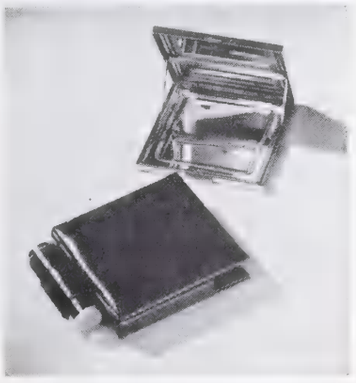


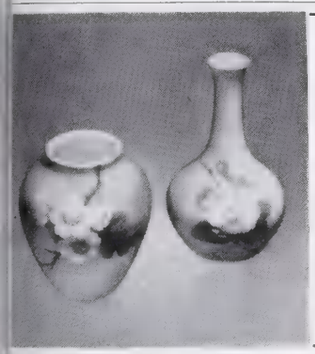
'S FOR THE BIRDS. The ost ingenious feeder we've seen ings the birds right up to your ndow for close study. The alu- num trough holds the seed or ead crumbs. In back of this is wooden perch, and the forest- een ring is sturdy metal. The ole thing attaches securely to e outside of your window by a ction cup. 7" x 3¾" x 8¾" gh. $3.75 ppd. Hagerstrom etalcraft Studio, Wheeling, Ill.



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Height 3½" $10.00
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Dept. H, 2033 Cedar Springs, Dallas, Texas



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$11.50
Postage Prepaid

A real playmate doll—43" tall—that can wear her owner's size 3 clothes. She has blonde yarn hair and is dressed in bright red with a dainty lace trimmed organdy pinafore.

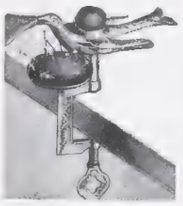
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THIS 1853 SEWING BIRD



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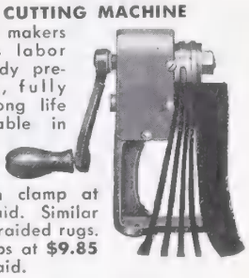
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$19.50 Express collect
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Durable natural finish to bring out the rich honey color and deep remarkably beautiful grain. Resistant to alcohol, acids and alkalis.

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Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.00 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

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Send your 2¼ lb. box Giant Prunes ☐
Send catalog assorted gift packs ☐
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NEW! MUSICAL XMAS TREE TURNER

The Perfect Gift for Family or Friends

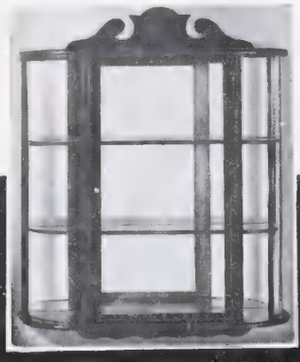


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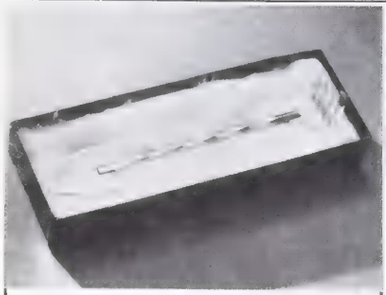
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STAINLESS STEEL KITCHEN SET



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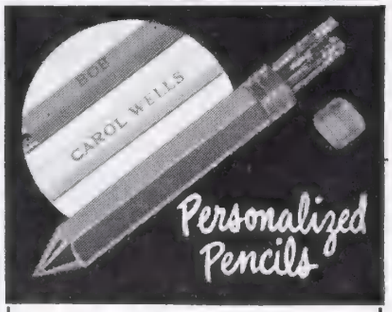
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A Gift for Boys and Girls!

They love to draw 'n write—and it's even more fun when they can select colorful pencils with their very own names from this jumbo case! 12 lead pencils with rubber erasers are hot stamped in bright gold with owner's first or full name. Giant pencil case is gay plastic, 10" long, with big rubber eraser. Grand gift idea for any kid on the block!

$1.19 prepaid

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Window



SHE'S A DOLL that will light a fashion-conscious li girl. Even the big girls in W DOW SHOPPING were fascina by her. Her hair can be comb washed, set, and in her chest drawers there are extra clot face cloth, towel, brush, l curlers, etc. 7½" tall, she's m of almost indestructible plas and the price is just $6 ppd. C dren's Book Shop, 293 Alexan St., Rochester 7, N. Y.



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Ideal Gift for Active Men!

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Water and shock-resistant . . . anti-magnetic . . . luminous dial . . . fine, thin chrome top, steel back case . . . unbreakable crystal . . . sweep second hand—here's everything you want in a fine watch at dollars less than you expect. Send check or money order for one or several.

Fully Guaranteed by Hess & Culbertson—one of America's leading jewelers since 1883.

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NEW!
Trash Disposal Unit Burns Refuse Safely



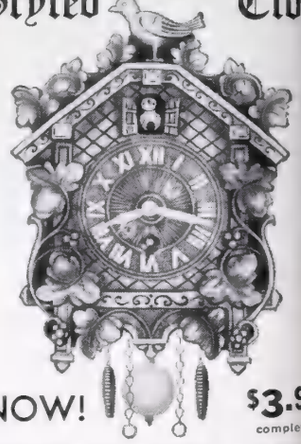
A new type outdoor dispose-all unit safely and quickly burns trash and even garbage in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" square at base by 34" high. Sturdily built. 2 bu. capacity. Recommended by Bureaus of Fire Prevention. Full price Model E now only $12.95 shipped parcel post prepaid. Money back guarantee.

DELUXE WEATHER-PROOF MODEL EC—same specifications as above plus a baked-on, slate gray, ceramic finish that can't rust regardless of climate. Efficient—attractive—will last for years. Money back guarantee. Priced at $15.95 shipped parcel post prepaid.

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NOW! **$3.9** complet

Exquisitely fashioned with bobbing bird swin along to the tune of the Pendulum. Decorati carved designs in molded wood. Has ornam chains and weights. GUARANTEED 30 hour with front wind key.

In Natural Wood Colors. Prepaid or pay post $3.98 plus delivery charges.

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a lady who is proud of her
ds, or for a fourth-grader
bites her nails as she frets
fractions, this is a present
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size of a jumbo lipstick,
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k, nail file and eyebrow tweez-
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be a father-and-son match,
you'll be ridiculously pleased
the men in your life. Both
clip-on bow ties, come in
y, blue, maroon, green, brown
kgrounds, or unusual print
pe. Specify stripe or print, and
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Decorative New

Jewel Flowers

$1 EACH PPD.

Gay wall spots above the kitchen sink, and near wash bowls in lavatory and bath. The graceful flower holds your rings and ear rings; your wrist watch, bracelet or necklace hangs from the upturned leaf. Beautifully glazed pottery in pink, Dubonnet, blue or yellow with green leaf. Gift boxed. $1 each, ppd.

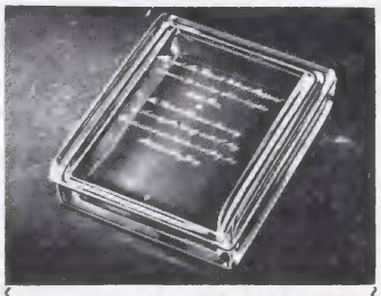
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Spoon Flower

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No more soiling stove tops with dripping spoons. Gay pottery spoon flowers (in same colors as Jewel flowers) bring a decorative touch to your kitchen. Order matched sets. Gift boxed.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa



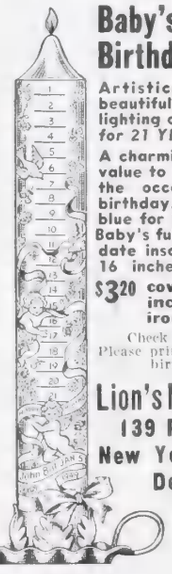
Invitation **TO SMOKE**

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". **$7.95** *postpaid*

Complementing ash trays etched with first names of bride and groom, $5.00 a pair. Gift-boxed and shipped directly to the bride, if desired. Delivery, about ten days.

No C.O.D.'s please

HOLIDAY HOUSE
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Baby's Personal Birthday Candle

Artistically designed, beautifully colored for lighting on *every birthday* for 21 YEARS.

A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink for girls—blue for boys. . . . . Baby's full name and birthdate inscribed free. Size: 16 inches, weighs 1 lb.

$3.20 covers everything including wrought iron holder.

Check or Money Order
Please print child's name and birthday clearly

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Dept. HB2

Order NOW:
A Christmas Special

8 inch Bayberry Candles, set, ideal for Christmas Greetings, in convenient ready-to-mail Holiday box. Twin packed with enclosed Xmas card. 6 boxes (12 candles) only **$2.10** ppd. Weight 2 lbs.



PERSONALIZED EARRINGS

Exquisitely made by master craftsmen, hand polished to a mirror surface, plated with 14kt. gold and set with beautiful matching pearls. Screw type backs.

Choice of FIRST or LAST initial.

Gift boxed
only $3.45 postpaid
Tax included

Immediate delivery **Sorry no C.O.D.'s**

TEDDY'S
P.O. Box 63 **Dept. B**
Little River Station **Miami 38, Florida**



ook ends
or a *personal* gift

● A beautiful pair of book ends, personalized with one, two or three initials—or the Greek letters of a fraternity or sorority, make a lovely individual gift. Walnut on a maple base with mahogany letters; finished in satin-smooth, hand-rubbed, durable lacquer; weighted, and with a felt bottom. Single initial (as shown) 2½" block letter **$5.95**; two initials or Greek letters 1¼" high **$5.95**; three initials or Greek letters 1¼" high **$6.95**—postage paid. Delivery in about 10 days after receipt of order. Send check or money order (and indicate initials or letters desired) to . . .

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***Phone Pony**



To carry your Phone wherever you go . . .

Ideal gift . . . supports and carries telephone everywhere. Perfect for long cords or plug-in phones; practical for regular cords. Phone secured with rubber covered spring clips. Stands 20" high with free-shape top of glistening black baked enamel. **4.95** Ppd.

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BIBI . . . *The Little Angel* DOLL

Who, as the story goes, has flown to earth not only to play with but also to watch over a **special child.** For when the child is naughty **BIBI** must **take off her wings.** (Which we hope will be very seldom and for a short time). Completely washable ***"magic skin"*** doll, 12" in height with permanent blonde curl (wash, set and comb it) and a tiny gold colored story book. **BIBI** has a sky robe with colored stars and white detachable wings.

$3.25 postpaid

Money-back Guarantee. Send for FREE *Gift Catalog*

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red-and-green felt
HOLIDAY HOOPLA

Napkin or Place Card Holder	60¢
Door Ornament	$1.10
Dog or Cat Collar	$1.10
Tree-trim Mitten	60¢

All Postpaid

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS

Window Shopping

For Holiday giving... For Holiday enjoyment



Famous Stieber Style **SMITHFIELD HAMS** . . . cooked in mellow sherry wine with cloves and spices, topped with brown sugar, glazed cherries and pineapple . . . then roasted in the Stieber ovens to epicurean perfection.

Price range (before cooking)

10 1/2 to 11 1/2 lb. Ham	$17.95
14 to 15 lb. Ham	19.95
15 to 18 lb. Ham	22.95



4 pounds of plump, luscious Lousiana **STRAWBERRY PRESERVES** prepared for many meals of mouthwatering taste satisfaction . . . attractively packed in a wax-sealed wooden bucket. An ideal Christmas gift for that friend "who seems to have everything."

4 lb. Bucket - - - - - - $5.50



Gay and bedecked in holiday color, **SANTA'S SLEIGH** contains carefully selected Dutch Candy, wine jellies, brandied peaches, Holland pickles and similar favorite foods for your gourmet friends. Makes a charming holiday center piece or mantel decoration.

Santa's Sleigh - - - - - - $8.95

All the above shipped post paid. No C.O.D. please. If west of Mississippi, add 75c for extra handling costs. Orders received by Dec. 18 shipped for Christmas.

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GEORGE H. STIEBER COMPANY, Inc.
Established 1906
531 York Road Towson 4, Maryland



Early American Pine
SPOON RACK

● Give your home a gift for Xmas! Make a clever wall decoration of your souvenir and heirloom spoons—with this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guest. 17½" high, 10½" wide, displays 18 tea or demitasse spoons. At a very nice price. Order by mail. **Only....$3.95, plus 25c postage**

FREE - Send for our Catalog of Unusual Gifts

Helen Gallagher
413-BM Fulton St., Peoria, Ill.

"Twin-Tree" Spices and Hanging Shelf



A glowing, waxed-finish, knotty pine shelf to hang on the kitchen or pantry wall with 9 world-famous "Twin-Tree" spices in labeled glass jars. Spices included are: Sage, Gravy Herbs, Omelet Herbs, Basil, Poultry Herbs, Soup Herbs, Thyme, Oregano, Tarragon, etc. Quantities to last for many, many years. Shelf is 7" wide by 12" long. Our price is remarkably low for this attractive gift.

Shelf and 9 jars of spices—Complete... $6.75 *(Postpaid)*

Available at all our stores.
Mail orders filled promptly.

Peter Henderson - Stumpp & Walter

14-11 Henderson Bldg., 48 Cortlandt St., New York 7, N.Y.



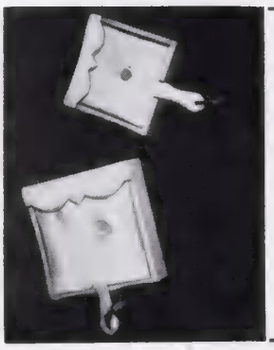
WINDOW WONDERLA

Snowies are the new Chris decoration that will make windows and mirrors look Jack Frost had been wo overtime. Frosty spun glass outs include 2 Santas, 2 rein 1 "Merry Christmas," holly berries, bells, snowflakes, stars. Moisten glass and pres Package of 56 pieces. $1.60 Dutch Treat Shop, 5932-42 mantown Ave., Philadelphia



PIP FOR PIPES. The Pl Matic Tobacco Pouch is ma plastic, holds a full day's s and keeps it fresh and free moisture. The big news, th is the plunger that pushes to into pipe, then tamps it firm the bowl. Now a man can fi pipe with gloves on! $1.95 Fireside Shop, 1108 Tower B ing, South Bend, Ind.

(*Continued on page* 101)



A PAIR OF CUTIES

Here's a pair of cuties that holds either large cocktail size napkins. They are finished in Anti pine and filled to the brim with lovely paper n kins. These Antique pine HOLDERS are all h made. Priced at only $2.95 each or $5.50 a p Post Paid in United States. Sorry NO C.O.D MONOGRAMS OR NAMES 10¢ per LET Advanced ideas for Christmas gifts or occasion.

The Country Craftsman
BOX 252 LOCKPORT, NEW YO



Hand Wrought Burnished Copper

Personalized with monogram or initial. Exquisitely antiqued gift for home or office to please the hard-to-please. **Wastebasket $12.50** (3 initials $15), 14" high, 9½" oval diameter. **Magazine Rack $19.50,** 15" high, 16" wide, 5½" deep. Print desired initials clearly on order. 1 week delivery, postpaid. No C.O.D.'s.



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BEAUTIFUL LEATHER COVERS

FOR POCKET OR PURSE

FOR YOUR *Personalized* CHECKS



These covers are made of the finest leathers and are designed especially for your DeLuxe Personalized Checks. An appropriate gift for any occasion. Available in three high quality leathers . . . four colors.

Beautiful Hazel Pigskin.....$3.50
Brilliant Red Morocco.....4.00
Smooth Black or Brown Calf..4.50

Print your name plainly for gold stamping. Prices include postage—No COD's please.

The W.A. GRAY Company Box 72, Libertyville, Ill.

NATURAL REDWOOD FINISHES

Gloss or Dull



Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; Dull Finishing Coat; . $1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt. $3.95 Gal. All Prepaid and Guaranteed. Good for wood . . . all kinds of wood.

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"TERRYTOP

Tops in new gift ideas for women —men, too!



Wear your hand-towel! This 2-in-1 a has a terry cloth top, complete roomy pockets, that snaps onto an a of vinyl plastic film. Unsnaps for laundering, requires no ironing! Pl under-apron protects clothes from ture and lint. Handy for cooking, ba baby, bar-tending, gardening, arr ing flowers, developing photographs

Solid white, blue, maize, rose, green. Red coin-dots on white. Also, specify color of monogram, if desired.

Sorry, no Postpaid **2**

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America's Finest Handmade Milk Glass

WESTMORELAND Handmade Milk Glass Reproductions are readily recognized for their superior color, fidelity to detail, and craftsmanship. Made today with meticulous care, and by the same methods used in the late 1800's; some from moulds that were in use two generations ago. All are currently marked for your protection.

Send 10¢ in coin for 32-page booklet of Westmoreland Reproductions.

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GRAPEVILLE, PENNSYLVANIA





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Metal scaffolds, coated on Weirton—electrolytic zinc-coated steel that resists heat, moisture and rust—demonstrate the exceptional workability of this fabricated metal.

Right in your own house, there's an underground treasure, yours for the making—*the completely useful basement.*

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There are steel appliances to make your basement pleasant to work in—washers, ironers, driers, cabinets and lighting fixtures. There are steel furnishings and equipment to make your basement nice to look at, fun to play in—Venetian blinds, wall tile, tables and chairs, to name a few.

All these products are modestly priced because they are made of steel—America's great bargain metal.

Whatever you buy, make steel your standard—and save.

WEIRTON STEEL COMPANY

WEIRTON, WEST VIRGINIA

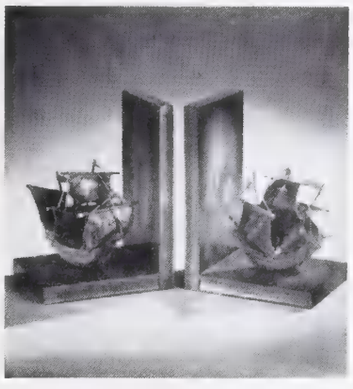
NATIONAL STEEL CORPORATION

Window Shopping

RUIT CAKE COCKTAILS e individual fruit cakes that e a joy to serve because there no slicing necessary. In white dark (former won't keep ng), box of 14 is $3.25. 21 4.50. 28 $5.75. 50 $8.25. Avail- le by the pound, round or ob- ng, in 1 to 5 lb. sizes at $1.95 r lb. Larger sizes by special der before Dec. 1. Ppd. Blanche eiss, 904 Bayard Park Drive, vansville, Indiana.



OOK PASSAGES of your vorite prose and poetry be- ween a pair of sailing ships that arbor your books, until you're eady to set sail for the land f literary giants. Hand-carved ooden ships have leather sails, re moored fast to a pair of stal- art 5½" book ends. $1.95 post- aid. Order them from La Rue ovelties, Hicksville 11, N. Y.



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They can be luxuriously re-covered and made factory-fresh by our exclusive process. If they are wool, we record and fluff them equal to new. If they are down and worn thin, we can add extra down or, better still, use what down you have, add wool and convert them into the famous U.S. Pat. LANADOWN COMFORTERS, at a very nominal cost. We use only the finest fabrics such as satins, taffetas, plain and printed sateens and chintz, samples of which may be had on request.

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PL. 8-1940
Factory: 14 W. 28th Street, N.Y.



Hand Painted COWBOY SET with Child's Own Name

A. Kiddie Mug 14 oz. ..... $ .90
B. Cup and Toothbrush (nylon bristles) ..... .90
C. Cup and 4-section Tray, 9" diam. 1.00
D. Cookie Jar, 8" diam., 7½" high 2.49
E. Wastebasket, 8" diam., 11" high 2.98
Complete set, gift-wrapped $8.00

Hand-painted by artists. Rich fast colors. In durable styrene. Cowboy or cowgirl on white or yellow background, with cookie jar in two-tone yellow and ivory. Also clown on red or blue background, with cookie jar in two-tone blue and ivory, or red and ivory. Print child's name. No C.O.D.'s please. We pay postage.

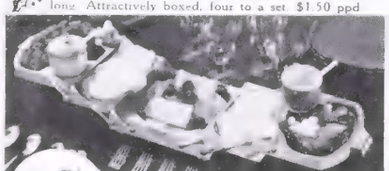
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Gifts — that are "Thoughtfully" Different



***Butter Corn* BRUSHES**

for applying melted butter to corn on the cob without waste, fuss or muss. Molded plastic handles in corn cob design in corn green and yellow. White sterilized horse hair brushes. Handle and brush 3¾" long. Attractively boxed, four to a set. $1.50 ppd.



***Fold Away* BUFFET**

has 5 ample compartments for relish, canapes, salads, cheese or cold cuts . . . 2 jars for condiments . . . salt and pepper shakers. Opens to 29". It's 7" long and 3½" high. Closed it's 15" long. Sturdy hardwood construction. In blond finish. $12.95 ppd. NO C.O.D., PLEASE!

DOROTHY LEE—Department H
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FINE GIFTS-BY-MAIL FROM AMERICA'S MOST UNUSUAL GIFT HOUSE

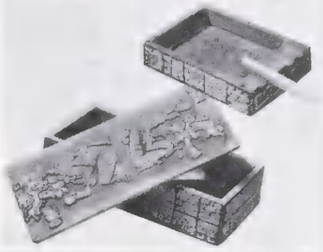


Danish Plaquetts

There's a bit of Denmark, itself, in these Royal Copenhagen Danish Blue Plaquetts, so wonderful when traditionally hung — or when used as ashtrays, coasters or butter pats. 3¼" diameter, pierced for hanging. 27 Designs now available — FREE Plaquett Folder.

Only $1.00 ea., ppd.

For Other Royal Copenhagen Ware See Catalog



Rectangular Cigarette Set

The large, 8" Cigarette Box and 5" Ashtrays are very smart in Primastone, with ancient Mayan carving — and the colors are exquisite: Earthy red, Charcoal, Mayan green. Weathered rawhide. Specify color when ordering.

Cigarette Box . . . . . $2.95 ea., ppd.
Cigarette Box and 2 Trays . . . $4.95 set, ppd.
(Ex. Large 7x9" Ashtray to Match $2.95 ea., ppd.)

See Our Catalog for Many Mayan Pieces



Mayan Figurines

Faithful replicas in Primastone of ancient museum pieces, our Mayan gods and figures are setting a new pace in smart decor for the home.
#601 — Sitting Mayan primitive (circa 100 B. C.) 12½" high . . . . . $19.95 ea., ppd.
#609 — A Trascan archaic (circa 100 B.C.) 5" high . . . . . $5.00 ea., ppd.

Many Other Mayan Pieces in Our New Catalog



Zodiac Charms from Norway

Beautiful cloisonne enamel on gold-plated sterling silver from the jewelry shop of famed Carl Andersen, Oslo, Norway, come these intriguing Zodiac Charms. For bracelet, chain or necklace. All 12 mos. ready. State birthdate or sign when ordering.

Only $3.95 ea., ppd.

See Our New Catalog for Other Famous Imports



Royal Copenhagen Pieces

The gorgeous blue of the Danish sky and the sea is in these exquisite pitchers and teapots from the world-famous Royal Copenhagen porcelain kilns.

5-Cup Blue Lace Teapot
$10.00 ea., ppd.
Medium Size Blue Flower Pattern Pitcher
$5.00 ea., ppd.

(Note: Both pieces available in either pattern — please specify "Blue Flower" or "Blue Lace" when ordering.)

Scores of Other Pieces in Our Catalog

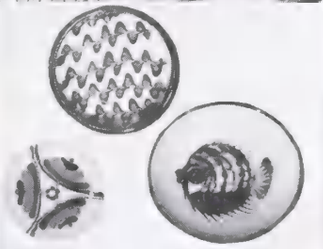


Mayan Design Planters

All the mystery of the ancient Mayan civilization has been captured in these new Primastone planters. Colors available are: White on Charcoal, black on rust, black on green. Please specify color when ordering.

Large 5x6x16" Planter . . . . . $7.95 ea., ppd.
Medium 4x5x12" Planter . . . . 5.95 ea., ppd.
Small 4x4x8" Planter . . . . . 3.95 ea., ppd.

Shown in New Catalog Over 12 Related Pieces



Modern Danish Ashtrays

From Nastved, Denmark, come these exciting Danish Ashtrays in gorgeous colors under heavy glaze. Originated, and painted freehand by individual artists using cowhorn goose quills for brushes, these trays are abstract in design, no two alike. Order 2 or 4 at least, fill in later.

Abstracts, Med. Size . . . . . $1.50 ea., ppd.
Birds or Fish, Med. Size . . . . 1.75 ea., ppd.
Abstracts, Large Size . . . . . 1.95 ea., ppd.



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house of Charm
Austin Gyde Van Hove, *Prop.*



An imported taboret—

a unique occasional piece from France—and such an adjunct to the social scene, particularly in apartments where space is at a premium. It's so light that it can be moved with one hand. Beautifully detailed in mahogany, with a marble top, and a brass gallery. Height, 20 inches; diameter, 11 inches. 25.00, and ours alone.

Ford & Taylor

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Musical Cathedral

The celestial strains of "Silent Night" played by the Swiss music box in this ivory plastic cathedral will fill you with the peace of Christmas. With light streaming through the simulated stain glass windows, it looks like a country church at midnight services. Perfect under the tree, on your mantel or table.

6"x6"x12" with bulb, cord and plug. AC-DC.

$7.50 postpaid

Send for free catalog.

The Fitzgeralds

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WALT DISNEY'S

GENUINE FULL-COLOR

Alice-in-Wonderland Pin-ups!



Any tot wants 'em, lovable, life-like, on extra thick 3/8" 8-ply fibre. The main piece is approx. 18" tall.

Choose from this and 6 other Nursery Favorites:

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- This Little Pig
- Little Bo-Peep
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2 sets $4.75

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5 pint size (not shown) in same style **$5.50**

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Sturdy, handsome pitchers in practical sizes at bonanza prices—all postpaid and stoutly packed.

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Window



YOU CAN'T BEAT TH DUTCH when it comes to ma ing delicious chocolate cand And *Droste's* is a name that e ery sweet-tooth holds in reve ence. A metal box with a lith graphed design of beautiful k tens is filled with pure choc late "cats' tongues." Now you c check off all the candy love *and* cat lovers on your Christm list! 6-oz. tin is $1.25 ppd. Th Pascos, West Hartford 7, Con



MR. BELL'S BILL can con as a staggering blow unless y put your long-winded family a pay-as-they-gab basis. Othe wise the phone is an invention the devil that will pitchfork yo budget into the red. So here's gay little bank to keep on th telephone table. Made of re ceramic with a dunning ditty the front, it's $1.50 ppd. Eliz beth McCaffrey, 200 W. 16 Street, New York 11, N.Y.



BOUNTZEE BOOTZ

One whole inch of foam rubber sole to give you the lift of your life! Choice of: plaids in red or blue or white, with black; white terry or faded blue denim, with red or blue trim; solid shades of blue, green or red in desert cloth or corduroy. Sizes: small, medium, large. No C.O.D.'s, please.

$3.75 postpaid

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FERN WHITE

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BEE-SMART *honey-pot*

You'll make a bee-line for this delightful buzzing-with-charm, honey pot. Made of Imported Majolica from the Black Forest of Germany, it's fashioned after a real bee-hive, with Queen Bee perched atop. In sun-burst yellow, a lively accessory to the breakfast table . . . a desirable gift for friends!

$1.49 postpaid

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Brinsmaid's

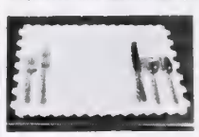
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Wisconsin made

SWISS LACE *Gifts*

mailed anywhere

The little Swiss village of New Glarus in the "Alp of Wisconsin" was settled by immigrants back i 1845. Handing their arts and skills down to late generations has produced a community where th women fashion old world designs into the mos exquisite and beautiful Swiss lace.



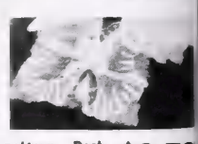
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SIZE 14 x 17

Four place mats em broidered on importe Swiss organdy. Just the thing to bring out whe the banker's wife stays for luncheon. Postpaid in the U. S. **$4.9**

HANKS

ALL WHITE LINEN CENTERS



Three handkerchiefs with linen centers and wide lace, each a different pattern. Postpaid in U. S. **$3.7**



DAIRYLAND PRODUCTS CO.

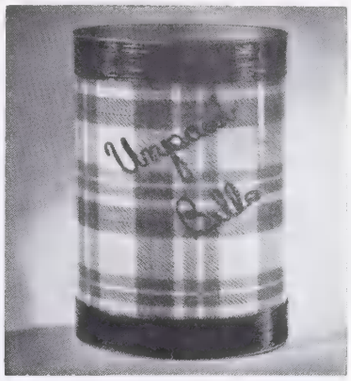
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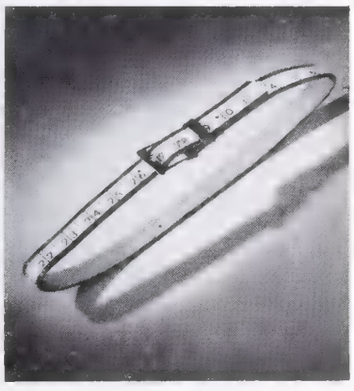
Shopping



BILL COLLECTOR. A conscientious objector to the first-of-the-month mailbox load can pitch her woes into a wastebasket which everyone in uninhibited moments of impoverishment has dreamed about. Covered with varnished plaid paper, metal lined, its punch line, "Unpaid Bills," is applied with string. $3.95 ppd. Malcolm's, 524 N. Charles St., Baltimore, Md.



CINCH BY INCH. A red and white leather belt is actually a decorative tape measure that proves you are indeed middling fair. This ruler of the waistline is marked off in authentic inches, comes in sizes for 22-, 24-, 26-, and 28-inch waists—and it's a prideful present for a slim sweater-and-skirt girl. $1.50 plus 10¢ postage. Lord & Taylor, Fifth Ave. at 38th St., New York 18.





"FEATHERLITE" PINWALE CORDUROY Companions

$8.95 each

COMPANION SHIRTS —like his, like hers. A clever gift idea— an unusual value! The softest, lightest, finest corduroy made, Crompton's lustrous Pinroy, superbly tailored. Rich colors that seem more beautiful in corduroy— Tan, Kelly Green, Maize, London Tan, Red, Aqua, Maroon. Men's sizes, small, medium, medium large, large. Misses' sizes, 10 to 16. $8.95 each, postpaid.

GABARDINE Companion Shirts of lightweight, washable Lustre sheen rayon. Hand-stitched collar and pocket flaps. In Tan, Toast, Red, Kelly Green—men's and women's sizes same as above. Each **$7.50** Postpaid

ORDER NOW to assure color choice!

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DALLAS, TEXAS



Holiday Special!

WORTH YODELING ABOUT!

The Famous
EBERLE Swiss Cake
chock full of pecans (not a fruit cake)—and
Brandy Pecan Crunch
Combination Gift Package
(18 oz. cake—9 oz. crunch)
Mailed Postpaid **$4.10**
Order Now from
SWISS KITCHEN
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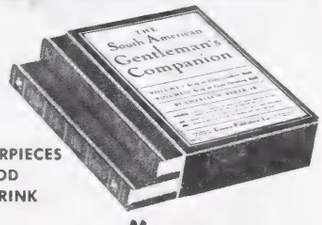


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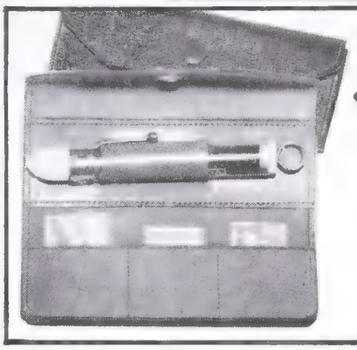
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12 tie colors: myrtle green, reseda green, royal blue, copen blue, navy blue, maroon, canary, brown, black, grey, rust, wine. State tie color. Complete satisfaction or money refunded. 14 day delivery. Send check or money order to

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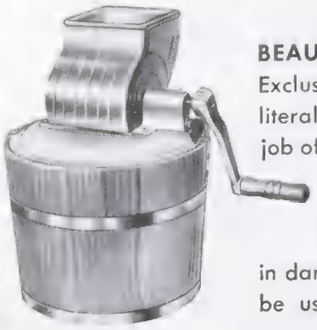
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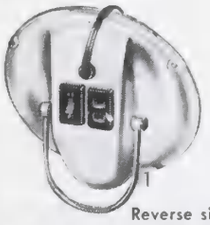


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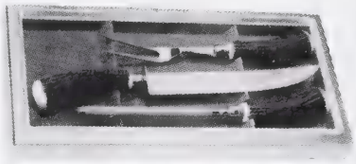


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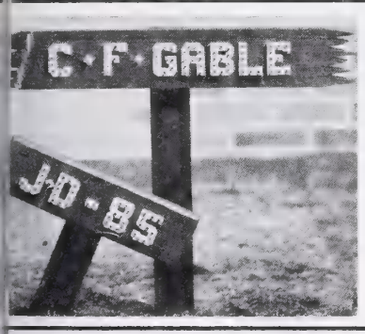
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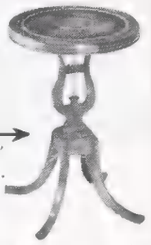
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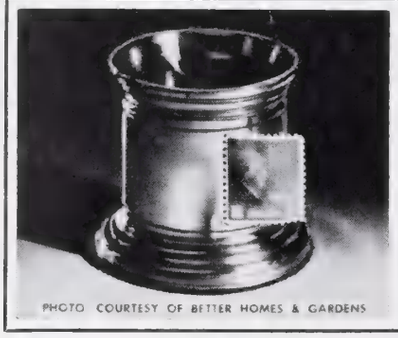


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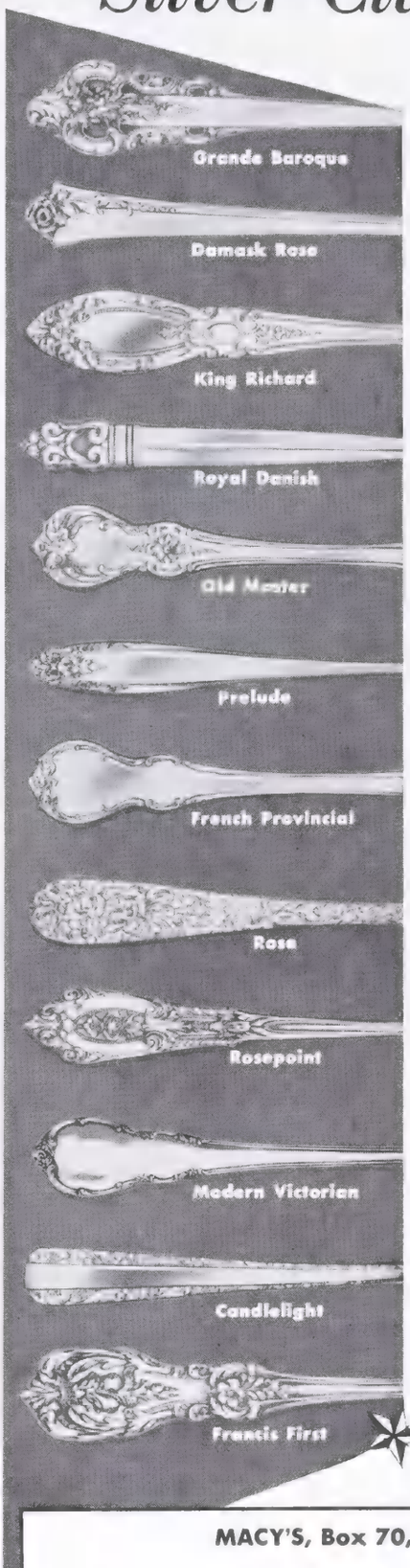
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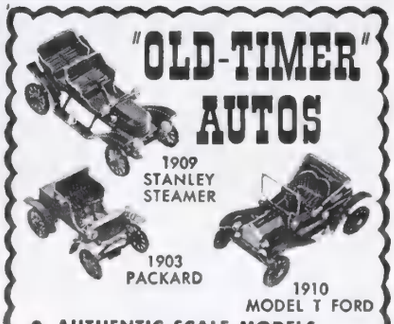
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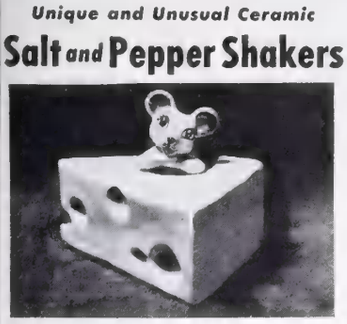
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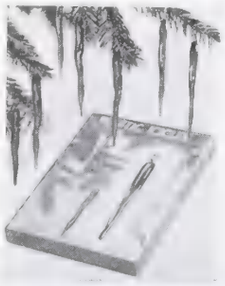
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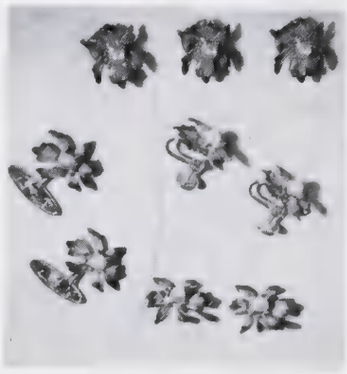
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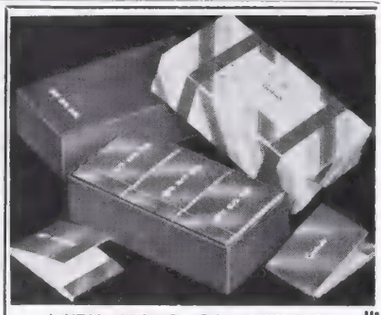
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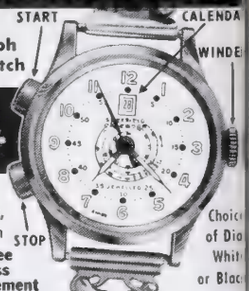
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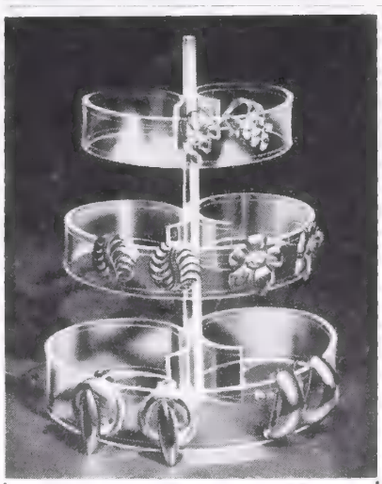
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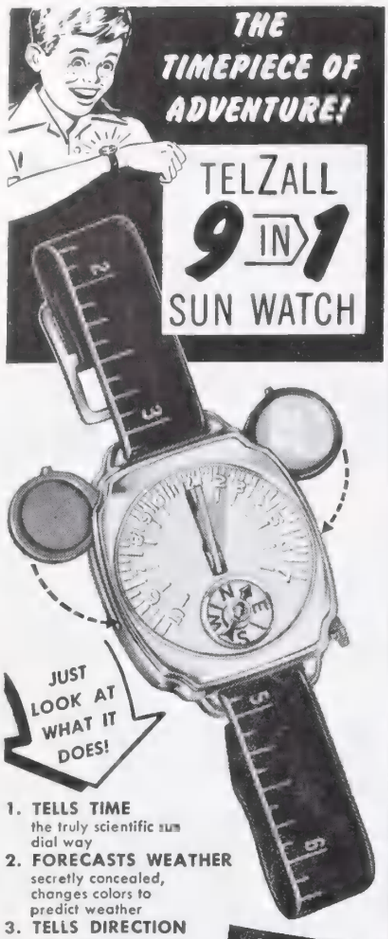
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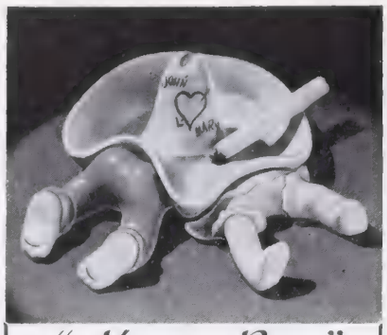
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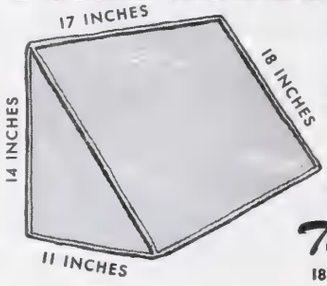
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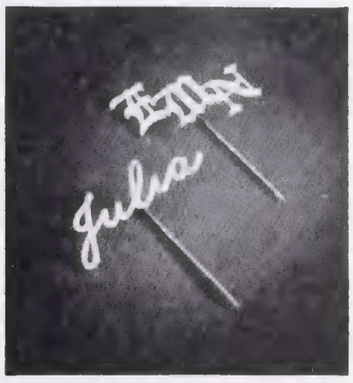
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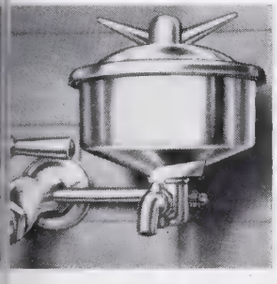


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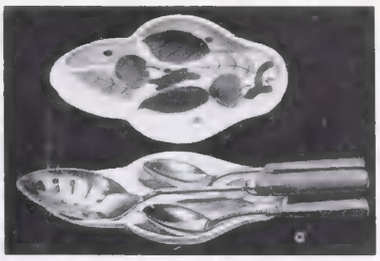
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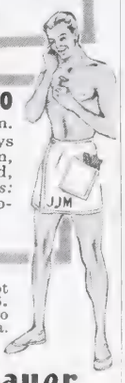
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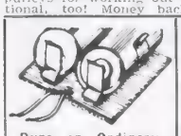
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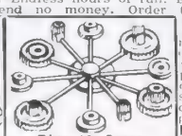
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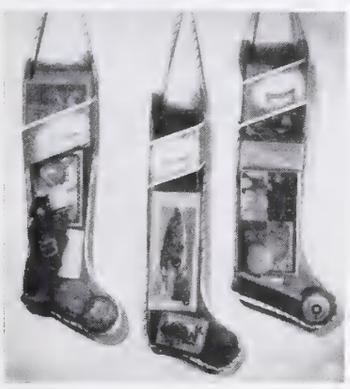
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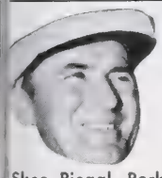


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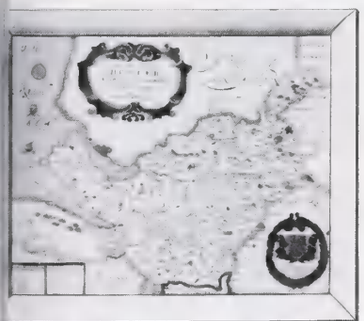


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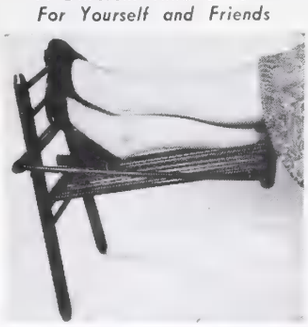
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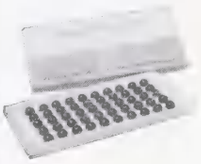
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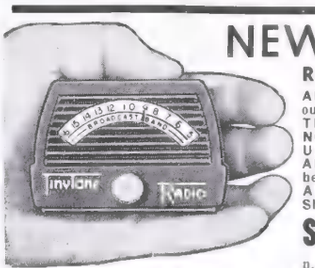
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(*Continued on page* 121)



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From our large collection of fine crystal come the handsome, smart martini mixers. Superbly crafte by master Swedish glassmakers. A perfect gift fo the most discriminating person on your Christma list.

1½ pint	$4.25
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Stirrer included with each mixer.

Add 50c for postage, handling & insurance. Send check or money order. Sorry no C.O.D.'s

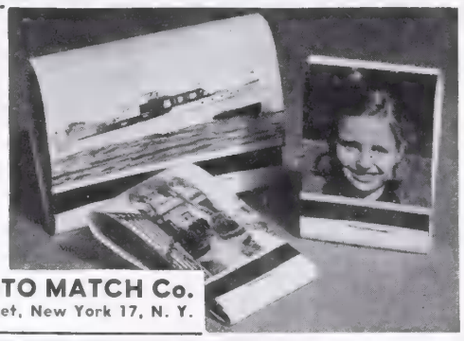
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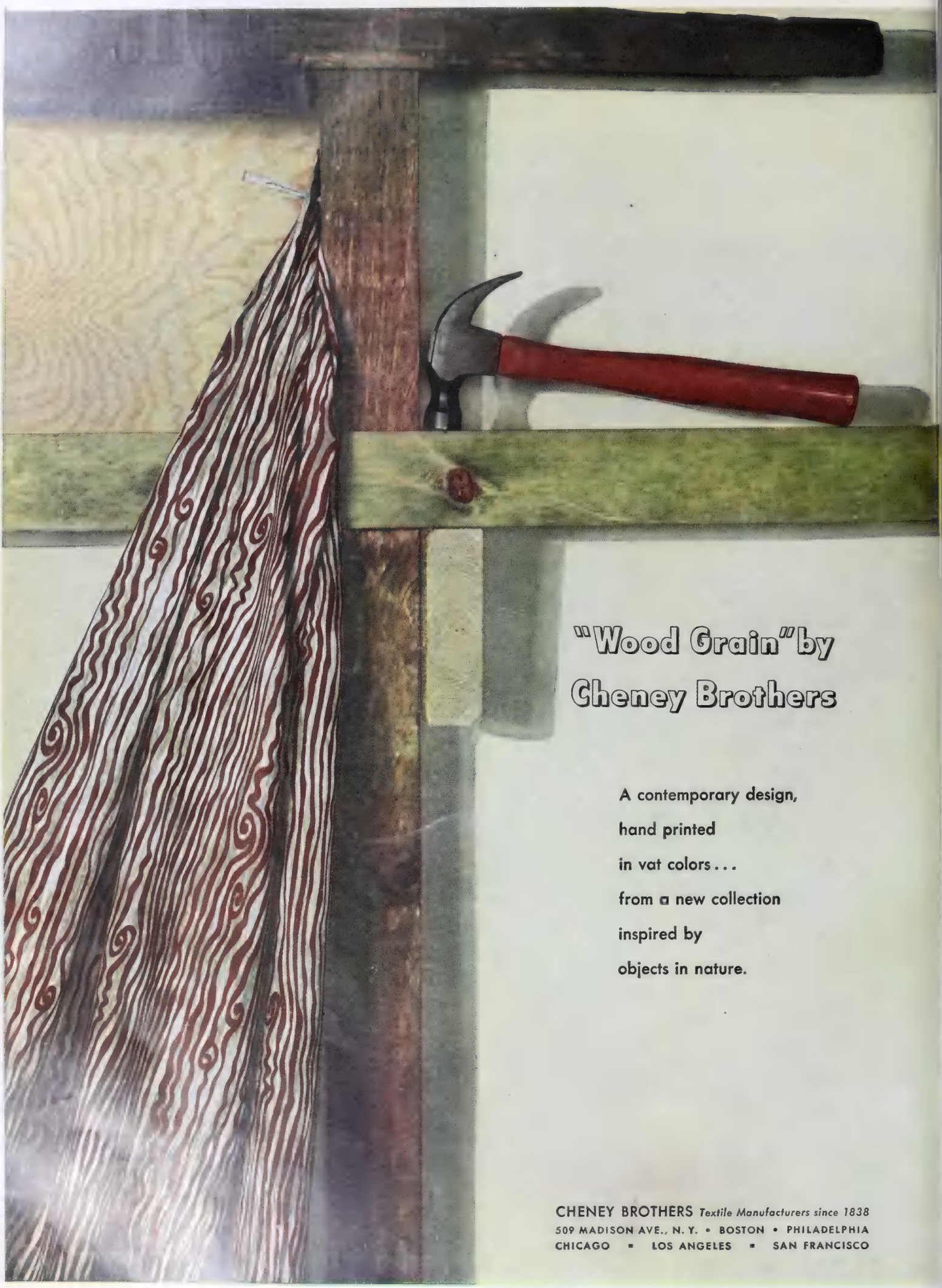




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Window Shopping

CONTINUED FROM PAGE 116

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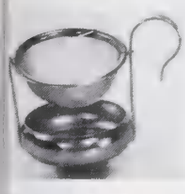
GETTING TO KNOW YOU will be a pleasure indeed if you use perfume strategically. So keep your favorite scent in a hand-blown bottle that's as delicate as a butterfly kiss. Hand-decorated with shells from the West Indies and Bahamas, the 2" size comes in 12 assorted shapes, $1 each. 3½" size, in 6 shapes, $1.50 each. Ppd. Stratford Import Corp., Stratford, Conn.



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PREVENT TABLE CLOTH STAINS



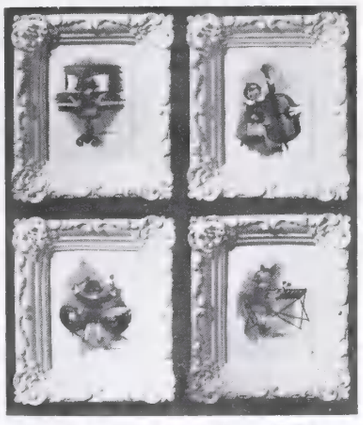
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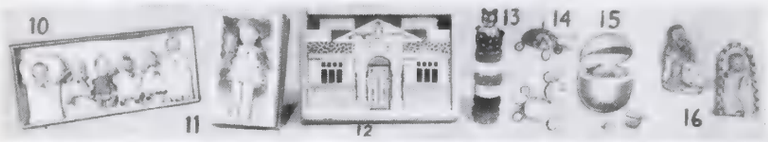
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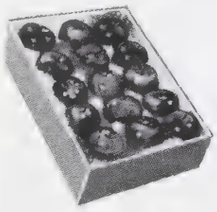


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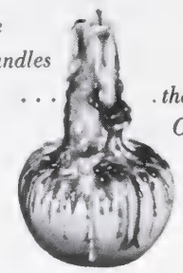


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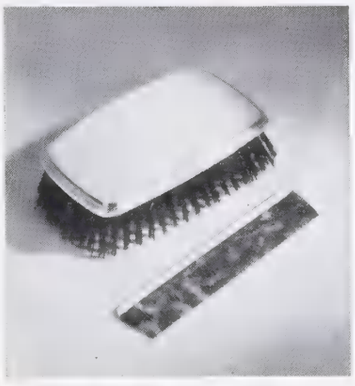
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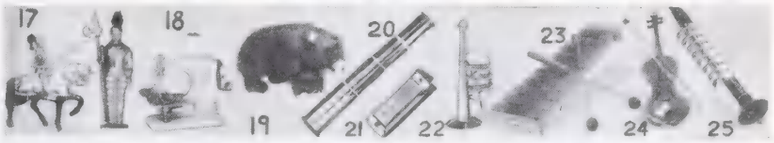


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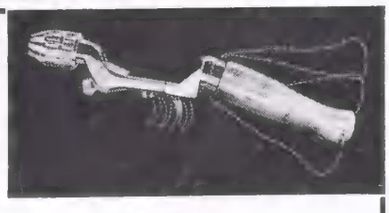
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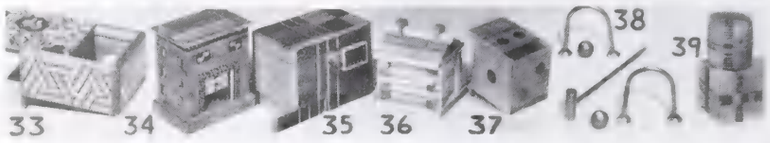


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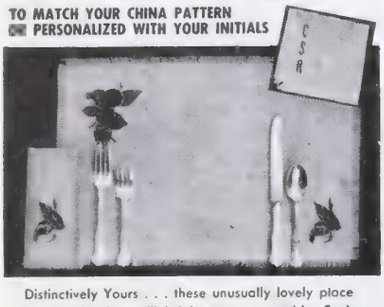


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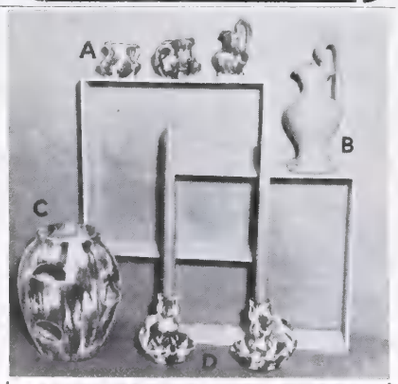
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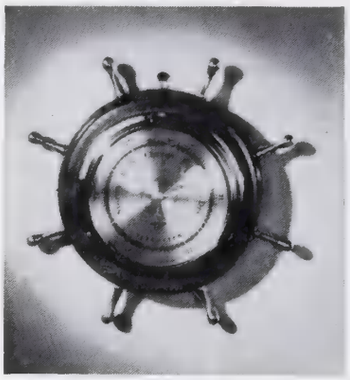
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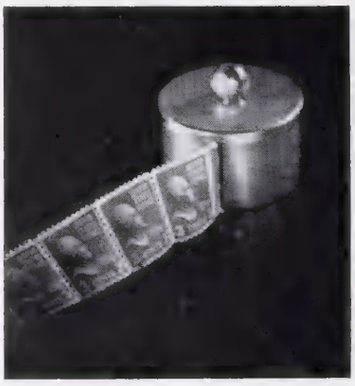
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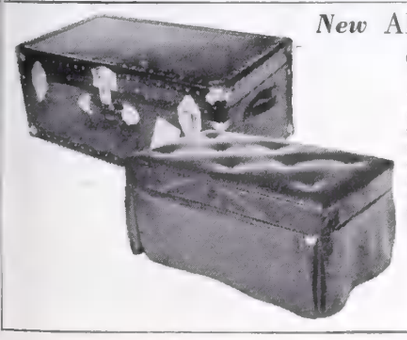
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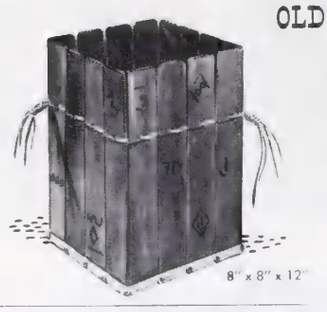


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Now you can leave your "most unpleasant" chore to *Serf-o-Let*—the modern, sanitary device that cleans toilet bowls automatically. *Serf-o-Let* stays on the job every day removing odors, stains and bacteria with each flushing. It removes the invisible film and eliminates unsightly "iron stains" that gather in all toilet bowls. You do nothing except attach it *inside* the flush tank (and so easily) and add only one refill package twice a year. Harmless, odorless and invisible, *Serf-o-Let* is the practical way to keep bowls fresh and clean without unnecessary scrubbing and scouring. Positively safe on septic tank systems. Only $3.95 (check or money order) for this work-saving *Serf-o-Let*. Extra 6 months refills only $.75 each. Guaranteed to save you work and keep your toilet bowls cleaner or your money returned.

KINNARD, INC., 10 Quarry Road, Little Falls, N. J.

Shopping



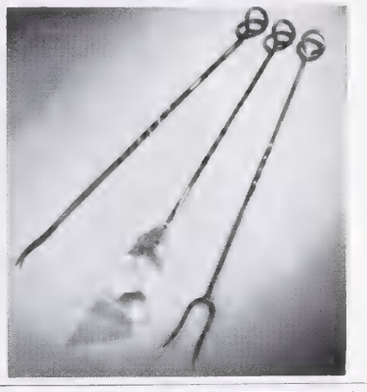
BAR NONE, this is one of the most intoxicating ideas we've found for the hard-to-please men on your list. Four pure Irish linen towels come in blue and red checks, are embroidered in red with your favorite bartender's name. Guaranteed to make the glasses shine! And for a ship-shape bar, 4 gay-colored swabs. Gift-boxed, the set is $9.85 postpaid. Order it from Mosse, 659 Fifth Ave., New York 22, N. Y.



THE BRIDE'S BUTTER will come to the table in elegant splendor if you send her this fine silver-plated dish as a wedding gift. It has a removable glass insert, holds a whole bar of butter, so refilling jaunts to the kitchen are unnecessary. With a gadroon border, it measures 7" x 4" x 2½", and the price is a remarkable $6.50 including tax and postage. Nelmor Jewelers, 901 Bergen Ave., Jersey City, N. J.



GIVE HIM THE TOOLS, and he'll turn in a performance behind the barbecue that will make you want to fire the cook. Handwrought in an old-fashioned blacksmith shop, the three-piece set consists of single prong fork, double prong fork, and spatula. Even the price is joyful! $4.25 ppd. From Janet Forister, Dept. A90, Bloomington, Illinois.





The Nativity Scene

Complete Set, 25 Pieces (illustrated) ..... $3.95 Post
Introductory Set, 12 Pieces ..... $2.45 Paid

ART CRAFT PRODUCTS
P. O. Box 1147 Stamford 5, Conn.

A Quality Product from Europe

25 charming lifelike figures, up to 4½" in height—so realistic you almost expect them to spring to life. The wondrous story of Christmas realistically depicted with this creche of metal figures—hand painted—made to perfect scale. Unlimited ornamental and decorative uses; fascinating and educational for school age children.

ILLUSTRATED FOLDER showing many other familiar scenes in miniature—gladly sent on request.

C.O.D. Orders ..... 25c Extra

MONEY BACK GUARANTEE

DRESS and UNDRESS "Mary Lou"

IN HER COMPLETE WARDROBE!



Adorable new 12½" doll in black felt coat, red belt, purse, hat and flared red skirt. Underneath coat and skirt are a white silk blouse, bra and elastic-top silk panties. In her bag is a lace-trimmed "nightie," another white blouse with lace trim, a comb-brush-mirror set and a string of red beads. Clothes have snaps for easy removal. "Mary Lou's" eyes close, head tilts, her arms and legs are movable and she stands alone. Gorgeous blond or brunette hair. No. H-51.

postpaid $5.95

House of Dolls ★ ★ ★
SANTA CLAUS, INDIANA







COLLEGE PRINTS

Reproductions of early college engravings in color on sturdy metal trays and baskets. Baked enamel in decorator's black, gilt edge and hand-antiqued.

COLLEGES: HARVARD, YALE, PRINCETON, DARTMOUTH, RUTGERS, AMHERST, U. OF VIRGINIA, COLUMBIA, N.Y., U. of PENNSYLVANIA, ANTIOCH, MT. HOLYOKE, VASSAR, U. of WISCONSIN, U. of CHICAGO, NORTHAMPTON.

TRAY $6.95 *(15" x 20")* **BASKET $4.50** *(14" high, oval)*

BOTH $10.95

Attractive wrought iron garden type folding stand with suction cups for holding tray to use as coffee table. Approx. 19" high. $5.50. As unit with tray $11.95.

Postpaid. Send check or money order.

Phillip H. Hancock
Dept. HB
PECKS POINT EASTON, MARYLAND



TAG YOUR KEYS AND LUGGAGE

A rust-proof chrome tag engraved for you with your full name and address. Attaches to your keys, or luggage with strong, safe ball chain. It'll last a lifetime. A practical gift.

Only $1.50 ppd.



NO MORE LOST PETS

Sturdy bright metal disc, 2" diam. Non-rusting. Carries your pet's name permanently stamped on it. Says, "I belong to ....." plus your name, address, and telephone number.

Only $1.00 ppd.

Satisfaction Guaranteed

Please print names etc. plainly

Gifts *Northmore's*
Dept. BM, Highland Park, Illinois

FOR BEDROOM OR DEN



This lovely chair is offered in attractive Pickwick Chintz in gold & red (illustrated) for only $34.50; in cotton print (green, red, white, or yellow) for only $32.50; in muslin or with customer furnishing cover (7 yds. 38"—5 yds. 50") for $29.50. Foundation coil spring on web; Kapok reversible cushion. Height 36"; Width 25"; Depth 18"; Seat 18". 5% off for pairs. Check or money order; no C.O.D.'s. Shipped express collect.

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739 Lenoir Rd. Hickory, N. C.



***Personalized* JUMBO**

JOT-PADS

The Jumbo Jot-Pad is a doodler's dream, because the whopping pad of memo sheets looks practically inexhaustible. The rich, red, leather-like cover stamped in gold with any name or initials, and the gold plated pencil make it a very nice desk accessory for appointments, telephone memos, shopping lists, even bridge scores. A real jumbo gift, postpaid, only..... **$1.25**

Refill pads (500 sheets 3½x3") ppd. 3 for $1.00

Please print name or initials
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1234 East 47th Street, Chicago 15, Illinois

THE LORDS DIAMOND...



"Queen Helen"
$225
Solitaire diamond engagement ring, the diamond weighs nearly ½ ct. It's lovely.



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$325
5 diamond engagement ring, 5 diamond wedding ring. Total weight, ½ ct.

The LORDS Diamond is a QUALITY diamond. It is fabulously lovely...flashingly brilliant . . . fashionably mounted. LORDS Diamonds are hand-set for lifelong security in hand-made mountings of heavier, 14 K. white or yellow gold.

Prices Include Fed. Tax

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DIAMOND CRAFTSMEN JEWELERS LORDS
14333 WOODWARD, DETROIT 3, MICH.
SIX STORES IN GREATER DETROIT

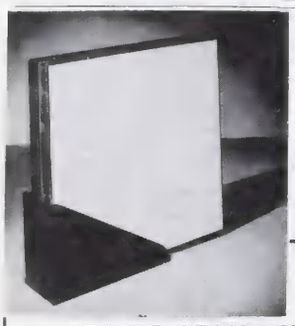


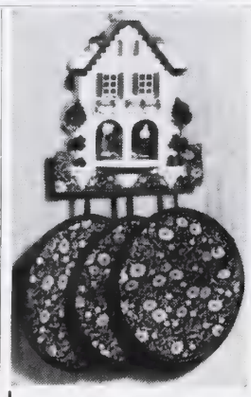
TABLE STANDBY

Don't throw up your hands in despair because card tables are marking your walls and cluttering your closets. Here's a wonderful new table rack that stacks two card tables neatly—holds them in place and out of your way when not in use. Takes up no room—saves storage space—protects card tables and walls. Made in Grand Rapids—sturdy wooden stand is richly lacquered in Chinese Red or Hunter's Green. 19" x 12¼" high. Keep one handy in sun room, game room and closet. Also smart as a magazine rack. A marvelous gift for your favorite hostess. Be sure and specify color.

$7.50 postpaid

No C.O.D.'s, please.

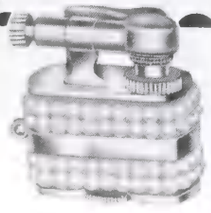
Camilla Studios
527 Prospect Ave. S.E. Grand Rapids, Mich.



WEATHER HOUSE POT HOLDER

Quaintest, most useful kitchen decoration you've seen in ages. White plastic weather cottage is gaily hand-painted. The witch comes out to predict bad weather—Hansel & Gretel emerge when it's going to be fair. It really works! Three handsomely made, thick pot holders of bright red print. All ready to hang, only $1.98 postpaid from The Weatherman, Dept. WPH-3, 430 N. Michigan Avenue, Chicago 11, Ill.

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MINIATURE LIGHTER
a genuine *Golden Wheel* product



POSTPAID
$3.
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A DIFFERENT GIFT . . . a *real* practical lighter in miniature size. Richly set with simulated seed pearls. Use in purse or attach to charm bracelet. A wonderful conversation piece.

Satisfaction Guaranteed

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AMAZINGLY REALISTIC SANTA MASK for Christmas Eve St. Nicks



So completely convincing grownups as well as small fry will be thrilled by it! Designed in light-weight rubber by a famous artist, it's comfortable and flexible—actually changes expression with the wearer. These masks are a must for all Christmas parties in the home, offices, clubs and churches, also store decorations and window displays. It's dependably durable—can be used year after year!

Just $4.00 postpaid.

Send check or money order to Dept. H No C.O.D.'s please

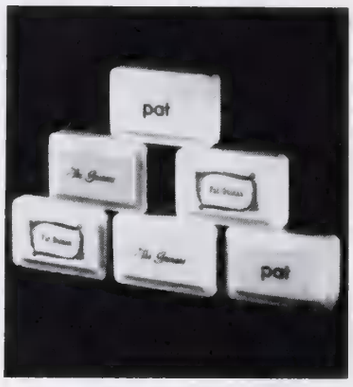
Holiday Specialties Co.
P. O. Box 106 Bethel, Conn.



Window



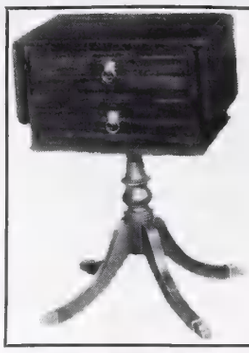
MUSEUM PIECES from 18th century New England have bee meticulously copied and come i kit form, ready to be assemble by YOU. Water Bench. 36½" 12" x 52" high. $19.95 exp. col 25" Candle Stand. $5.95: $6.5 W. of Miss. Ladder Back Arm chair. $16.95: $18.65 W. of Miss Cohasset Colonial finish kit $1.45. Hagerty. 19 Ship. Cohas set, Mass.



MONOGRAMMED SOAP i a wonderful present for you favorite Bathing Beauty. French milled soap comes in white jas mine, white cologne, pink appl blossom, yellow sandalwood, o blue rose with name or mono gram in almost any color. Th design lasts all the way throug the soap! Gift box of 6 cakes $3.50; 12 cakes, $6. Ppd. Kath erine Gray of Colorado. P. O Box 136, Colorado Springs, Colo



STUCK-UP TUBBY is a re markable soap dish. Most impor tant of all, it attaches securely t the bathtub with 2 rubber suc tion cups at the most convenien height for young tub splashers Then, the lid of the clear plasti dish is crowned with a flirtatiou fish—and it floats! With wash cloth. $1.49 ppd. May Birn. Bo 26-B. Mount Vernon, N. Y.



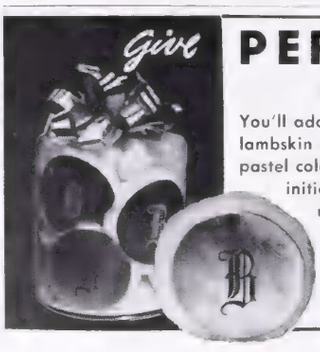
DUNCAN PHYFE

Mahogany rich lacquer finish occasional, end, or sewing table. Two drawers. Expertly constructed.

Height 30" open 38½" x 13½" closed 22" x 13½"

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PERSONAL PUFFS

Beautifully packaged in BANDBOX

You'll adore these fluffy powder puffs of selected white baby lambskin with their backing of dainty satin discs in assorted pastel colors. Each puff is *personalized* for you with one gold initial. The bandbox is clear plastic having many utility after-uses.

Bandbox of Twelve **$3.75** Post-Paid

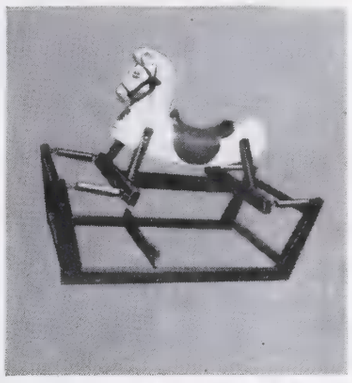
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Shopping



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OUR HOUSE ON CARDS a thoughtful and unique way send Christmas greetings. Send photo of your home. It will sketched, mounted on a red at in gull gray, moss green, slate blue folder. 100 cards d envelopes are $32.50 ppd. ice includes original sketch, atted for framing. Send photo, eck, and color choice to over Arts, 95 Beverly Rd., per Montclair, N. J.



HE CLAUS AND EFFECT these Santa napkins are as lly as St. Nick himself. They're ade of holly-berry red linen th white trim, and whether u're having a "Coke" or cock-il party, they're spirited props r the happy Yuletide. Set of ur is $2.50, six $3.75, eight .95. Postpaid from Greenland udios, 5858 Forbes St., Pitts-rgh 17, Pa.



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PECANS and PECAN CANDIES

Holiday treats for you and all your friends!



Old Fashioned Maple
Pecan Pralines
$1.65 lb. box

Creamy, nut-filled delights, made from an old Southern Recipe. Approximately 40 to the pound box.

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Paper Shell Pecans
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These are the new crop; meaty, chockful of flavor!

STUCKEY'S Southern pecan products are famed for goodness. Beautifully packaged, guaranteed fresh. Order these festive treats for yourself and all your friends. We mail to your gift list for you. All items postpaid—order several today!

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A tempting selection of creamy pralines, fudge, divinity, spiced and sugared halves, etc. Lb. box $1.80

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Pure white drops of creamy-rich candy filled with crisp pecans. Best you ever ate. 12-oz. box $1.30

NUT BOWL SET A GRAND GIFT
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SUGARED & SPICED PECANS
Taste teasers! Deliciously coated whole Georgia halves. 1-lb. box or vacuum jar, either.....$2.00

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Vacuum Packed in Tin, Stuckey's wonderful Pecan Glace, that nutty flavor captured in candy, 1-lb. $1.90
Crunchy Pecan brittle, 1-lb. . .$1.75

Special Gift Service for Business Firms: Customers, employees, appreciate gifts like these because their families share their pleasure. Ship to you or individually to your list. Gift wrapped. Now serving thousands. Satisfaction guaranteed.

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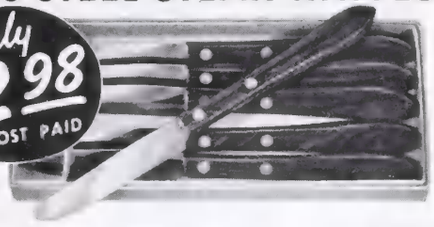
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5¾ inch $4.30	7¼ inch $6.75	9½ inch $10.65
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12" Fish	$5.95	Fruit, 7¾ in.	$4.75
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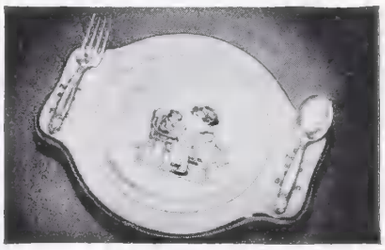
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1½ Quart $10.95 2½ Quart $15.65 3½ Quart $19.75

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MY VERY OWN DINNER SET

"'I go here' says the fork" and a similar fired-in inscription for the spoon make a game of teaching table manners. A colorful picture in the bottom of the sturdy porcelain plate is revealed when the last bite is gone. Fork and spoon, sized for 2-4 year olds, are the very finest Holmes & Edwards silverplate.

Postpaid, $2.75

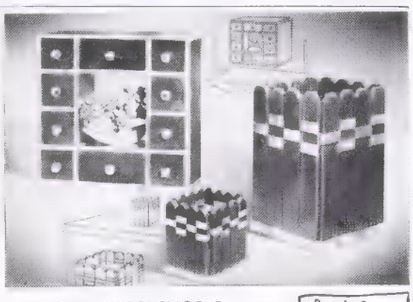
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SPICE CHEST 17.50 PPd.
If Grandma could see her spice chest today!—with Pandy's wide-band copper that frames its 16"x17½"x4" proportions, trims each of 10 drawers. Even Drawer pulls see copper buttoned. Made of long lasting cedar, see natural or mahogany finish.

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Scaled miniature of above waste basket see unique desk piece.



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P. O. Box 3735 • Washington 7, D. C.

Pandy Says "Order early for Christmas!"

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Available NOW by Mail | **The Handsome "LUCKY-U" Wells Fargo Pony Lamp**

The men in your life will appreciate and be thrilled by the realism of this unique lamp for living room, library, bedroom, game room or den. The true-to-life head of this historic pony is a sculptor's original reproduced in bronze metallized china. Bridle reins are gleaming solid brass jeweler's chain. Durable semitranslucent harmonizing plaid 17" oval parchment shade—washable. Over-all height, 23". Satisfaction guaranteed—ORDER TODAY!

Shipped in remarkable carton—simply change address, label your gift packaging is done.

$24.95 each **$47.50** pair

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Lingerie Wash Bag

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TRIGGER

The Plastic Pony

Give him "Trigger" to ride for Christmas—and he'll be the proudest cowboy in town. Inflated plastic pony looks—and bucks—just like Roy Rogers' favorite horse. Safe for youngsters, whether they ride him, bounce on him, wrestle with him, or punch him. Won't harm furniture or rugs. 24" high, 36" long—in bright rodeo colors. Weighted base. Lots of fun!

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MERRY CHRISTM PLATE. A wonderful wo plate, lacquered a bright re hand-painted with sprigs of l and "Merry Christmas." I the 15" size ($7.95) above mantel, use it as a Christmas tray, or for a holiday fruit Hang the 12" size ($4.95) i center of a holly wreath. Us 8" size ($2.95) for cocktail pl Ppd. The Little Shop, Lan Lakes, Wis.

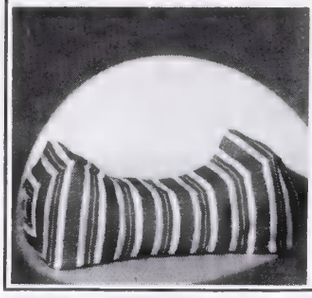


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PITCHER THIS in your lection or on your luncheo ble. A copy of the Old Lace Dewdrop pattern in Ame milk glass, the 36-oz. pitcher add an elegance from Col days to any use you put it. it with milk for lunch, ma for cocktails, red roses fo coffee table. 8" high, $4.35 No c.o.d.'s. From The Josse Box 147, Dedham, Mass.

Contour Pillow in Gay Multicolored Striped Denim.



Filled with Arizona Ponderosa. Aromatic Pine C Lie on a flat surface, placing the pillow at the of the neck and feel the tired and tense neck shoulder muscles relax. Scientifically shaped. Ad instantly to your body lines. Size: 12" by 6"

Order one for each member of the family. For For yourself, For the children's rest period, Fo car—relaxes tired back muscles. Restores en

$2.95 each—two for $5.75

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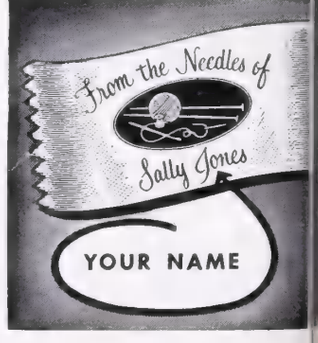
Box 1588 **Prescott, Ari**

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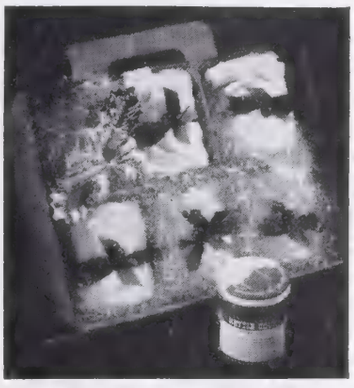
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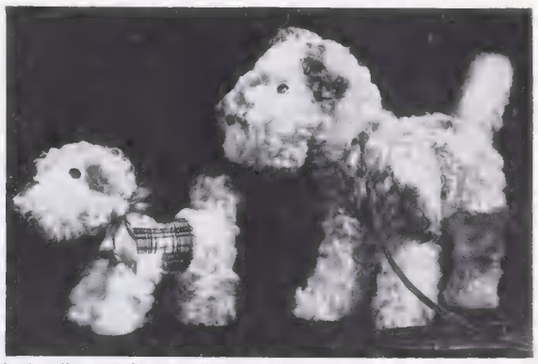
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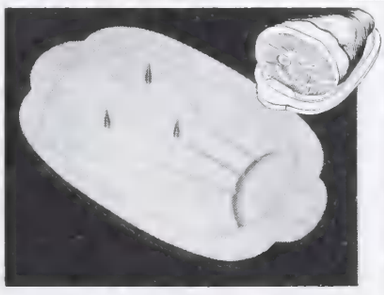
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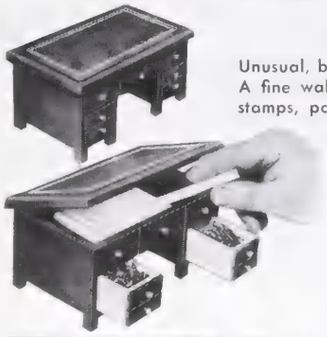
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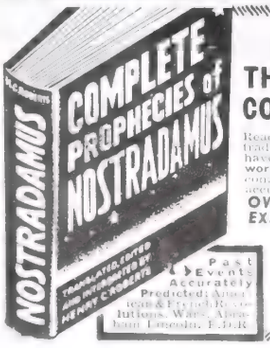
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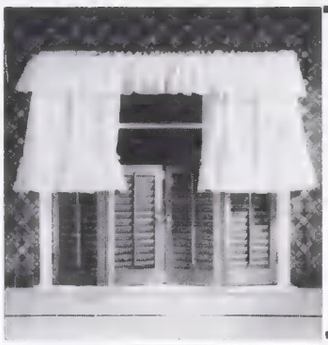


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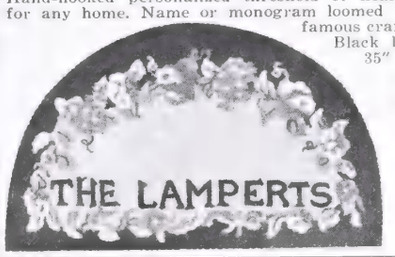
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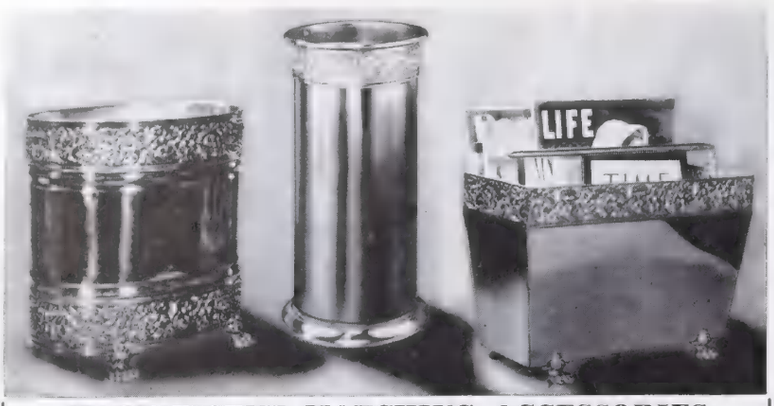
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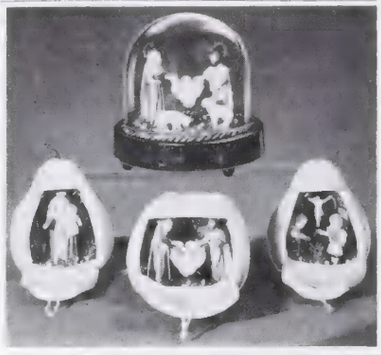
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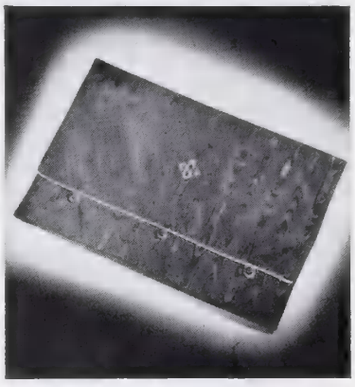
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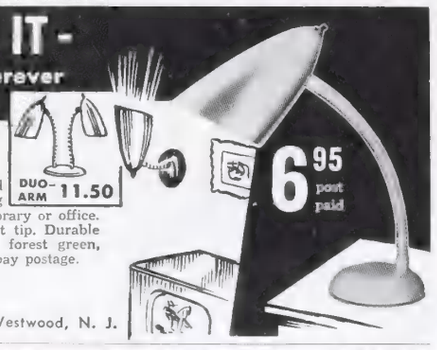
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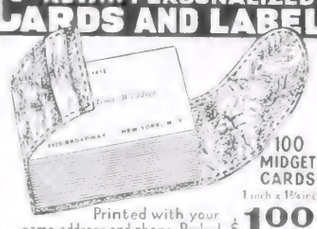
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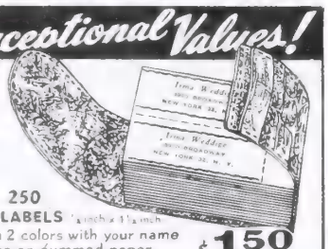
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Perfectly beautiful, Terri will make every little girl's Christmas complete. She is 17" tall with lovely hair that can be shampooed and curled just like a real child. Terri wears a beautiful rosebud percale dress and matching panty. Give the little girl you love the finest Christmas present of all—a lovely Terri Lee and soft baby-skin Linda Lee.

LIFETIME GUARANTEE ON TERRI!
Terri Lee is unbreakable. She may be returned to the Terri Lee Hospital as often as necessary at NO CHARGE to keep her in perfect condition. Guaranteed—finest, most beautiful doll you have ever seen.

Limited Mail Order Supply.
Send your order in TODAY!

Terri (only) $12.95 25¢ postage
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*Linda is 11" long and wears nylon tricot and fancy pants. Complete with Birth Certificate.

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NEW - FOR FISHERM



$5.00

ORVIS *MAGNETIC* FLY BO

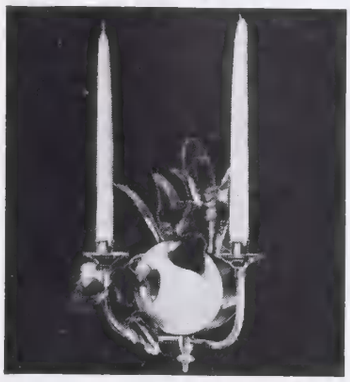
with 6 beautiful custom tied flies, 3 we 3 dries . . . patterns selected by expe as tops in all waters. Perfect Christm gift, this satin finish aluminum box has permanent Alnico Magnets, holds up 40 flies. No damage to hackles or win Ideal pocket size, 4⅜" x 2¾" x 1⅛ Prepaid. Send mailing instructions. W gift wrap it. WITHOUT FLIES—$2.9

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Shopping



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PERB FRUITS, kissed by California sunshine, care- nurtured by a master fruit ner, have been properly called tocrats of the orchards. ked in a sweet-smelling rus- ine box are giant Jumbo Im- al Prunes, plump, tender fornia Dates, Jumbo Royal -Dried Apricot Halves, and Al- nd Meats. 5-lb. net box $6.85, b. box $10.95. Ppd. Vaca Val- Orchards, Vacaville, Calif.



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The Kaffe Petter

A glowing beauty of lustrous copper, this is the coffee pot that's so delightful for those cozy breakfasts! Or for that informal supper! Great when entertaining. Crafted by hand in a tiny village where this centuries-old design with its wrought-iron legs and extra long serving handle is a tradition. About 10" high and lined in tin, it holds 6 cups.

$12.50 postpaid
Plus 50¢ W. of Miss.

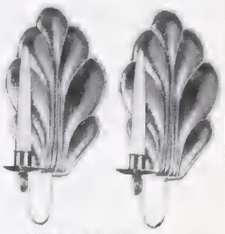
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Stunning accessory to your fireplace, this handsome, handchased, brass match holder. Skillfully worked in original Provincial design, 8½" high, 4" wide, comes with matches.

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Giant Engraved Gift Box of imported Swedish fireplace matches. **$2.50** postpaid



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Artfully hand-hammered brass sconces, grace your wall with infinite charm. 11" high, 6¼" wide, they blend beautifully with all furnishings . . . add rich detail to any setting.

$7.50 each; **$14.50** pair, postpaid

Jenifer House

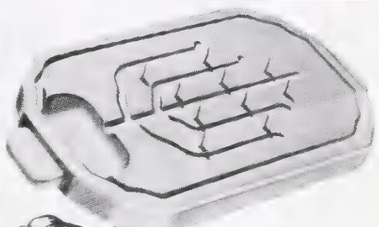
Write for Catalog.
New Marlboro Stage, GREAT BARRINGTON, MASS.

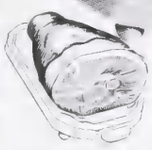


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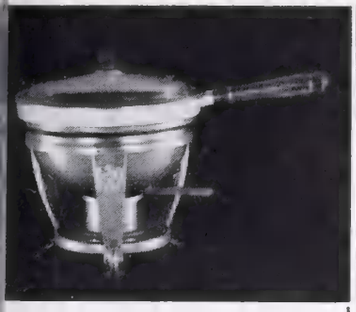
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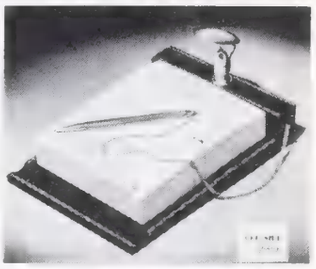
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a sure-to-please gift for the hard-to-buy-for

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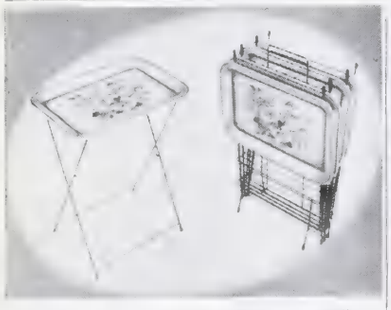
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With 17½ x 12¾ removable tray

Clever fold-away table and gayly decorated tray that clamps to top or can be used separately . . . Dozens of different uses!

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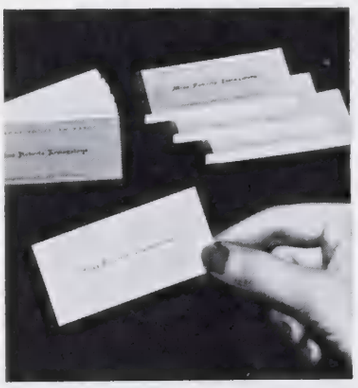
A masterpiece of symbolic loveliness entirely hand wrought in Italy. The shrine is of delicate, palest blue alabaster, highly polished with transparent columns. The figure of the Madonna is hand carved from snow white alabaster.

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(*Continued on page* 141)

14 Spool — Clear Plastic

THREAD BOX

with BUILT-IN CUTTERS



New "Tidee-Maid" Thread Box puts an end to unwound spools and tangled thread. Durable transparent plastic permits instant selection of thread number and color. Thread ends protrude 1". As one is pulled, spool revolves freely on spindle. Thread is cut off at desired length by built-in, stainless steel cutters. Nothing like it! Good gift. Send only **$1.50** for "Tidee-Maid" (less thread), **postpaid; 6 for $8.10.** Satisfaction Guaranteed.

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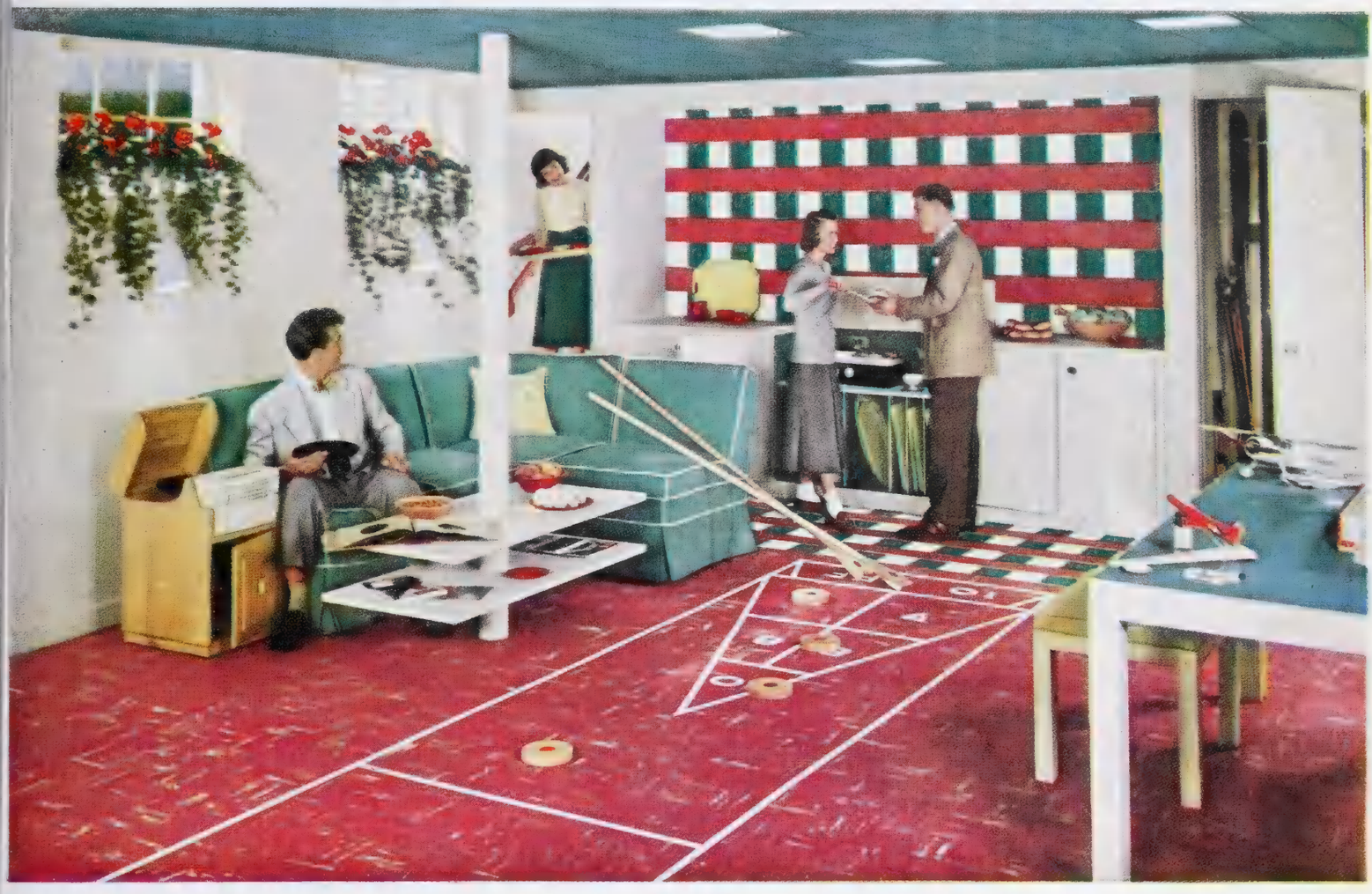
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EVERYBODY'S HAPPY!

. . . when Young Folks Have the Floor





Make a gay place of a gray place. There are years of pleasure for the whole family with a playroom in your basement. Start with a floor of durable plastic tile.

"Burgers" sizzle on the grill. Steaming coffee teases palates. A pop bottle fizzes open. And . . . while the band plays on . . . the kids wind up a swell evening with a snack. *Right in your basement!*

Yes, you can change that dreary old waste space "down cellar" into a gay playroom for the whole family to enjoy. Quickly. Easily. Reasonably.

One of the most important decisions you'll have to make is, "What to do about floors and walls?"

You'll be smart to choose Flexachrome* for your floors, and Mura-Tex* for your walls. Why?

Because they're decorator-designed in a wide range of sharp, clear colors . . . Companion colors that harmonize perfectly. And you can have special inserts set right into the tile . . . like the shuffle-board in the floor above.

Or, if you wish, we'll design one especially for you. These plastic-asbestos tiles are practical, too. Tough. Durable. And so *easy* to clean! A minimum of effort keeps your Tile-Tex floors and walls looking their best.

There's more than one place in your home for Tile-Tex. A foyer like the one at the right gives visitors just the right kind of first impression.

Get full particulars on these and other Tile-Tex products. Mail the coupon and ten cents for our new booklet.

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Window Shopping

CONTINUED FROM PAGE 136



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CHEF-RAK is a fine [gift] for your kitchen. Over the [sink], it holds gleaming copper [pots] pot-holders, salt and pep-[per] shakers, spices, cookbook. [On] your baking table, it holds [roll]ers, mixing spoons, sifter. [Made] of knotty pine in a natural [white] finish, it comes with tabs [for] hanging, 5 brass hooks and [rack] for plates. 24" x 6", $3.95. [Designs] for Living, 1717 E. 75th [St.], Chicago 49.



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Perfect Lifetime Gifts for HIM or HER



SILENT VALET

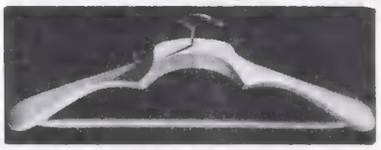
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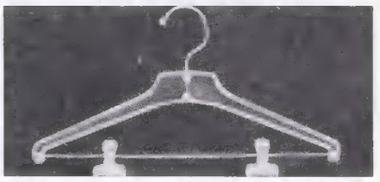
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32" high, 30" wide, 16" deep.
Made from select kiln-dried poplar.
Sanded ready for finishing....**$13.90**
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[With] IN-SHURE Ash Trays, cigarettes absolutely cannot fall off and cause tragic furniture and carpet burns. Specially designed to accommodate cigars, too. Made of lovely pastel china, its beautiful streamlined design makes it a smart decorator's touch for every room in the house. 6"x4". Gift appreciated.

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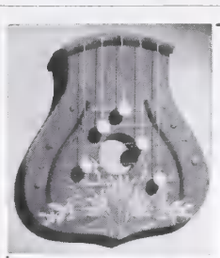
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The same two-toned bell that graces the quaint carriages of Bermuda makes a delightful accessory for your car . . . an out-of-the-ordinary gift! 5½" in diameter. Heavy nickel plate. Easily installed. $8.95 prepaid. Send money order or check.

The Bermuda Shop
554 Madison Ave., at 55th Street
New York 22, N. Y.

NEW, EXCLUSIVE GIFTS FROM DAMAR!

AUTO CLOTHES RACK —PREVENTS WRINKLES!



Save cleaning and pressing—relieve packing troubles. HANG-ALL is amazingly easy to install in any car. Fits flush with roof of car—does not obstruct rear-view vision, or touch doors or windows. Out of the way—yet always ready for use. Holds up to 100 lbs. —up to 32 garments, full length! Instantly detachable. This is the original, patented HANG-ALL. Deluxe Model—only $4.95.

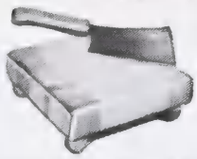
CAR TRAY MAKES EATING EASY IN YOUR AUTO!



No more balancing food on steering wheel or dashboard of your car! Install Car Tray in minutes! Fits snugly under the cowl; swings out into any desired position. Ideal as writing desk, ladies' make-up aid, etc. Made of steel in chrome plate or baked enamel; rubber mountings guarantee absolute quiet; neutral color. $3.49 for enamel, $5.49 for deluxe chrome model. Add 25¢ for postage.

Send cash, check, money order—or items sent C.O.D. plus postage. Money back within 10 days if not completely delighted. Order NOW.

TRIM & CARVE MEATS ON THIS Butcher Block



Once you use this kitchen-size Butcher Block and Cleaver, you'll wonder how you ever got along without it! Crack steak bones, poultry, lobster, etc. — without restraint—on this laminated hard-wood block. 11"x11"x2½", with heavy rubber-tipped legs. Cleaves frozen foods, etc. Prices: Butcher Block, $5.95; Block AND Cleaver, $6.95.

ELECTRIC XMAS BELLS SWAY & TINKLE—AUTOMATICALLY

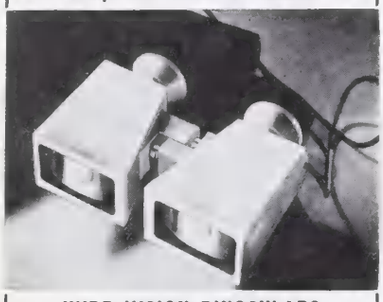


Just plug these gaily-colored 2" Christmas Bells into any electrical outlet and they fill the air with their cheerful tones! A lovely rainbow of red, blue, green and gold bells will sway and tinkle automatically! String them around your Christmas tree, twine them around a wreath of holiday greens, or hang them over the door —and they tinkle without attention on your part! This is the ONLY 5-Bell Set available—made exclusively for us! Complete . . . only $4.98.

DAMAR CO., 183 Damar Building, Treat Pl., Newark 2, N. J.

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Designed by the inventor of the photo-finish camera.

They provide a *broader view* of *all the action* at races, football games, plays, opera. Achromatic, 3x, 44mm, rectangular precision-ground glass lenses assure both wider vision, clearer definition. Focus independently, adjust easily to distance between eyes. Special eye lenses penetrate haze, klieg lights. Small, 4½"x3", lightweight, (6 oz.) Easy to hold, pack or carry in pocket or purse. In real leather case; choice of dove grey, soft gold, dark tortoise lovely lucite frames.

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A fashion accessory for women & practical gift for men.

Satisfaction Guaranteed

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Blue, Pink or White

A dashing, smartly styled costume . . . Gleaming satin bodice and peplum, full spangled net skirt over tarlatan underskirt . . . panties to match. Fur-like scarf, muff and tiara. Sizes 4-14. When ordering, please give age and dress size. (Skates not included)

$21.95

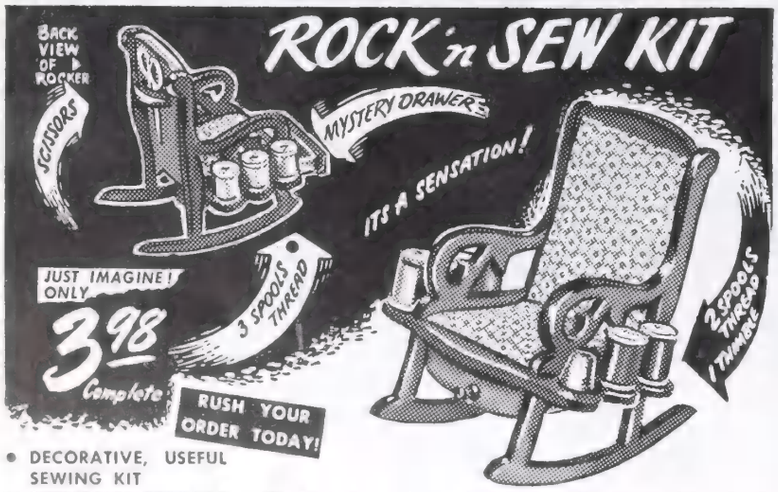
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Creative Playthings, Inc.

867 Madison Avenue, New York 21, N. Y.

ROCK 'n SEW KIT



- DECORATIVE, USEFUL SEWING KIT
- CONCEALED STORAGE DRAWER
- CUSHIONS FOR PINS AND NEEDLES
- COMPLETE WITH SCISSORS, THREAD, THIMBLE, NEEDLES, PINS.

"Sew" unique — "sew" useful! Decorative 8" rocking chair of lacquered veneered wood with gayly printed pin cushions — a complete sewing kit fitted with scissors (concealed on back), thimble, 5 spools of thread in assorted colors, and — in the drawer — a supply of pins and needles! Everything you need for sewing available and handy. SEND NO MONEY. (C.O.D., you pay postage. Remit with order, we pay postage.)

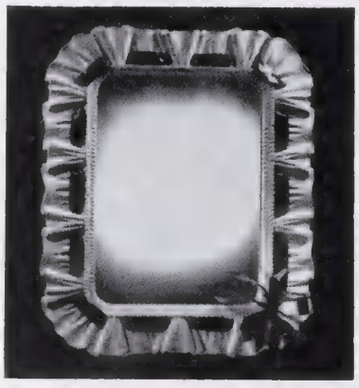
NOVELTY MART • 59 East 8th Street, Dept. 238 New York 3, N. Y.



Window



BRAID A RUG, and the you have will result in a p accomplishment. You work gaily-colored Pennsylvania D strips of cotton jersey, a si crochet stitch, and a large h To make a 20" x 36" rug, example, you need six packa of strips, which are 75¢ e And that's a bargain! Postp Jane Griffith Pottery House, land, Pennsylvania.



LOVELY TO LOOK AT be your theme song when you your reflection in this mirror. made of molded Sirocco woo chalk white, and the ribbon la around the frame can be chan to match your decoration. Ge for your daughter's dressing ble, the guest room chest-of-dr ers. With easel back, 15½" 19" over all. $10.95 postp No c.o.d.'s. Henry Rosenzweig, Lexington Avenue, New York



A CHILD'S LAUNDR BAG is a handy catch-all everything from socks to blou and if you hang it right in small scatterbrain's closet, room will look less like a hu cane had struck it. Made of p tic, decorated with nursery signs and a child's first name hangs on a clothes hanger, ha zippered bottom. $1.50 p Holiday House, Santa Claus, I

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12 FLOWERING CACTI AND SUCCULENTS



"From the Great SOUTH WEST...out where the cactus grows," comes this wonderful assortment of hardy flowering cacti and succulents. Guaranteed to grow. Complete with cultural guide.

$2 POSTPAID

SPECIAL OFFER: Join our "Plant of the Month Club" $3.00 per year. An unusual and choice collection of desert flora from all over the world, sent each month for 12 months.

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DECORATIVE EDUCATIONA & INEXPENSIV

Authentic Period Piec



Each soldier consists 4 to 8 finely detail metal castings, whi are easily assembl with a touch of cemen Accompanying Rec mental color card serv as a guide in paintin the assembled soldi Each kit is packag in a clear plastic c inder which may be us as a display for t finished figure. Co pleted model appro mately 3" high.

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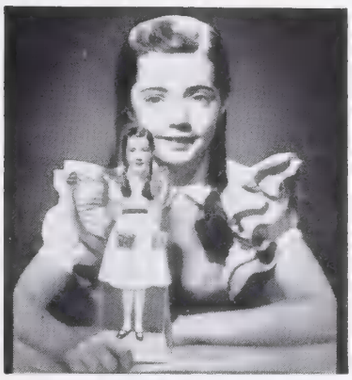
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Shopping



A PAPER DOLL TO CALL HER OWN. Think of the fun of playing with a doll that is really your twin! Whose face is really a photographic reproduction of your own face! That's the unusual fascination of "My Twin Doll." She comes with 2 complete wardrobes—one to be colored by the child. Send photo or snapshot and color of hair and eyes. $2 ppd. My Twin Doll. 6711 Sunset Blvd., Hollywood, Calif.



KING CHARLES II'S FAVORITE. the *Nell Gwynne* British Lantern clock of polished brass, was loved by the king as much as its namesake. A replica of the 17th-century original, so treasured by Charles that he kept it in a special room, has enormous distinction. 7" tall. 3" dial. It has an 8-day 7-jewel movement. One year guarantee. $34.95 plus 20% tax. Georg Jensen, 667 Fifth Ave., New York 22, N. Y.



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Just insert whole potato, press handle, presto! — 25 perfect French Fries all ready for cooking! Mrs. Damar's Food Cutter is wonderful for dicing salads and other foods, too. Made exclusively for us in rust-proof gleamingly plated steel. Only $2.98, plus 25¢ for postage.



Make Your Electric Mixer a Food Chopper & Blender, too



Just hook this attachment to the bottom of your beater—and your electric mixer gives you practically all of the advantages of a $10 blender! Enables you to PUREE fruits and vegetables; CHOP onions, nuts, etc.; BLEND mixed drinks, fruit drinks ALL in a matter of seconds! Mrs. Damar's stainless-steel Blenda-Mix fits any mixer (except large-size Hamilton-Beach). Specify name of your mixer. Blending jar, recipe book included. Price, $1.98. **$1.98**

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■ Includes applicating brush, recipe book

No more garlic lumps, slices, "hot" areas in foods! Just press this durable aluminum Press—and garlic cloves are converted into creamy garlic paste! Keeps hands free of garlic odors! Useful, too, for crushing onions, mint, parsley, etc. ONLY Mrs. Damar's Garlic Press comes with applicating and cleaning brush, plus recipe book. Price, $1.98.

.035 COPPER CLAD 7" OPEN SKILLET $1.98



Yes, a hard-to-get copper skillet with satin chrome inside! .035 extra-thick sheet of copper outside assures fastest, most uniform heating. Acid, stain, rust resistant. Cannot dent or chip in ordinary use. Very easy to clean. Firm-grip handle, metal hanging ring. A rare value at $1.98!

Examine any or all of these exclusive Mrs. Damar's Products without risk! Send cash, check or money order—or items sent C.O.D. plus postage. Money back within 10 days if not completely delighted. Order NOW.

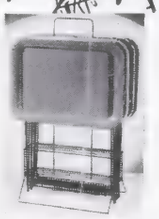
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For Minute's Notice Serving







HANDSOME AS IT IS HANDY!

New! Colorful! Table of ■ dozen uses! For the cocktail party, buffet dinner, television get-together. Beautifully decorated floral tray, antique ivory background, is alcohol and heat resistant. Measures 17½" ■ 12¾" stands 22" high. Sturdy steel construction—rubber footed. Also available in solid red, green, yellow, black. Sent postpaid

only $2.95 ea. 2 for $5.75

set of 4, storage rack included $13.95

Colorful practical gift
Satisfaction Guaranteed

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Ambulance with driver, stretcher, wounded man; Beetle Lorry with driver; Bren Gun Carrier with three-man crew; Staff Car with two men (13 pieces) ..... $9.95 *prepaid.*

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by the NEEDLECRAFTERS

(A) Delicate Hostess Apron—Double semi-circle of rich red or gleaming yellow cabbage roses in chintz, with wide ruffled organdy flounce, edged with fine lace. Gay to give, perky to possess—$3.95 postpaid; Pair, only $7.50.

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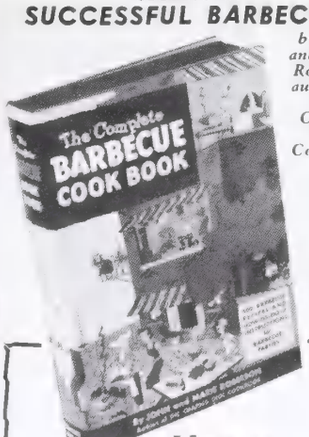
(C) Dainty Dotted Swiss Apron—White sheer-ness with tiny, permanent dots. Highlighted with spacious pocket . . . gay with rick-rack edged ruffles. In red, yellow, green or blue. $3.75 postpaid; Set of 4, only $14.50.

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SUCCESSFUL BARBECUES

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HERE at last, *a really complete barbecue book* . . . this two-books-in-one guide to successful barbecues indoors and out, all year 'round. Fully illustrated, 300 tempting recipes (tested and proven under actual barbecue conditions), mouth-watering menus for every type of barbecue party, and step-by-step directions for building or improvising your own barbecue pit. Order your copy now. Only $3.95.

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World's first successful alarm wrist watch, elegant slimness, handsome, masterpiece of accuracy. 17 jewel. One of the world's finest watch movements—combining meticulous accuracy with ■ precision alarm that rings strongly, clearly on the very minute for which it's set. The indispensable reminder on your wrist for every important occasion, day or night! Gold Filled $71.50

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. . . exciting novelty watch that's ■ Perfect Timepiece and handsome money-clip in one! It's the ideal gift for golfers, sportsmen . . . for him or her. The watch with a 100 uses, clips onto belt, lapel, tie, pockets, purse, and can't fall off. Handsome alligator case. Gift boxed.

17 jewel movement $38.50

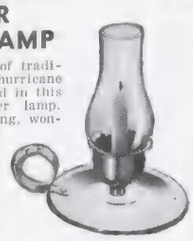
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Prices include federal excise tax. Prepaid. No C.O.D.'s

EDWARD J. LOSOS
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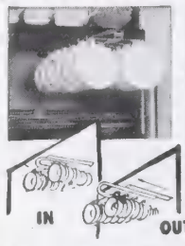
MRS. DAMAR'S NEW HOUSEHOLD AND GIFT ITEMS!

SOLID COPPER HURRICANE LAMP



All the grace and beauty of traditional New England hurricane lamps have been recaptured in this exquisite gleaming copper lamp. Makes an ideal table setting, wonderful for intimate "lay candlelight" dinners, handy in any emergency. Base and handle are solid copper, stands 6" high, comes with replaceable candle.
$2.29 each or 2 for $4.00.

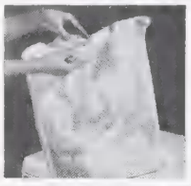
CUPBOARD CUP RACK



HOLDS 12 CUPS SLIDES IN OR OUT!

Precious cups are safe—and easily accessible—when you hang them on this 11" x 5" aluminum rack. Simply fasten bracket to the underside of your closet shelf, and the hook rack slides in or out. Holds 12 cups safely, over other dishes. Prices, $1.29 each or 2 for $2.50.

NOW! WASH DELICATE LINGERIE, NYLONS, ETC. —IN YOUR WASHING MACHINE!



Now you can safely launder even the most delicate washables in your washing machine — with Mrs. Damar's Softi-Bag. Just hang as laundry bags—one for handkerchiefs, one for lingerie, one for baby's things. When filled, snap rust-proof grippers shut, toss into washer—and that's that! This fine cotton mesh bag eliminates sorting and hand washing. Only $1.69 each or 2 for $3.35.

BOWL BRUSH "KEEP-ALL" CABINET

Hides Unsightly Bathroom Needs!

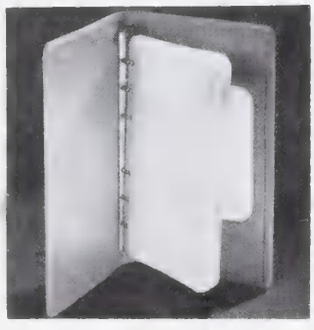


This handsome bathroom cabinet conceals a sturdy plastic bathbrush and provides handy shelves for tissue, scouring powders, soaps and cleaning cloths. It stands on floor, hangs on wall, or hooks on either side of toilet tank. Comes in White, Black or Yellow. 15½" x6¼"x5¼". Complete with brush, 2 tank brackets. Only $3.49.



Examine any, or all of these items—without risk! Send cash, check, money order—or items sent C.O.D. plus postage. Money back in 10 days if not completely delighted. Order NOW.

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The gift he'll treasure!

The Loose-Leaf "Pocketary"

Exclusive with DALE . . . ingeniously designed combination billfold and loose-leaf notebook, the perfect secretary that retains important notes! Black or Brown Morocco; Pigskin; Tan Smooth Cowhide, $10;* Black or Brown Pinseal, $15.00;* Ostrich, $19.50;* Alligator, $29.50.* Initialled free of charge.

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*Plus 20% Fed. Tax

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(18 × 14 inches)

Silhouette estate signs in heavy rust-proof black aluminum for lawn post, tree or house. Your name cast into design at no extra cost.

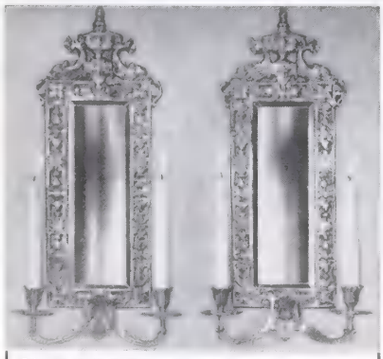
$9.95 delivered postpaid. No C.O.D.'s please. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For immediate shipment order direct from this ad. Satisfaction guaranteed.

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MIRRORED WALL SCONCES of gleaming brass!

Artistic accessory for any town or country home. Charming, graceful solid brass sconces. Handsomely crafted and smartly lacquered so they need no polishing. Approx. 20" high, 8" wide. With two standard candle holders.

$27.50 pair
$15.00 each

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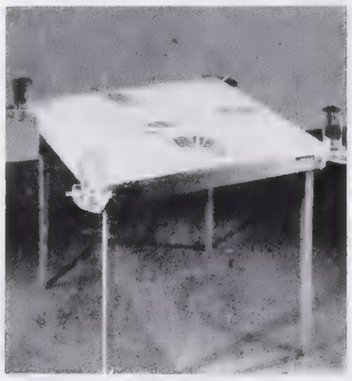
SEND NO MONEY! FREE 10 DAY TRIAL! Send name and address. Pay postman on delivery $1.98 plus postage. Or send only $1.98 with order and we pay postage. Money Back Guarantee if not satisfied after 10 Day trial!

Anyone can draw, paint, or sketch anything instantly—even if you can't draw! Anything you want to draw is automatically seen on any sheet of paper thru the "Magic Art Reproducer". Then easily follow the lines of the "picture image" with a pencil for an original "professional looking" drawing. Also reduces or enlarges drawing. Used on any table—indoors, outdoors! May help lead to profitable art career. Wonderful Gift!

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Window



CARD SHARK. This i table built for the comfort o bridge or canasta player. all-birch construction comes mahogany or natural finish, the easy-to-clean plastic to sand, red, green, or yellow. I ash tray-coasters swing into table when not in use. W folding legs, $19.95 exp. Matching chairs available. M mac Co., Dept. B, 79 W. Gr St., Mt. Vernon, N. Y.



LITTLE RED RIDI HOOD and the Big Bad W are so real, you'll have as m fun as the pigtail crowd this set. While the 10" non-bre able record tells the story, fig of the leading characters, ho and trees can be moved ab With story booklet and directi $2 ppd. J. Harris Neville, High St., Burlington, N. J.



CONESTOGA LAMP thr light on pioneer days as as on your desk. Complet handmade of selected natu wood with copper trim and br chain, it is amazingly compl from plow to pork barrel. G ardine top is red, green, bl treuse, or tan, and the light g on when you turn the barrel. long, 9½" high, $19.95 exp. c Lewis & Conger, Sixth Avenue 45th Street, New York 19, N



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A lovely baby bed and a handy pl pen—all in one wonderful unit. Co verts via slotted corner-posts whi slide and lock safely. Perfect f holiday trips with baby . . . sets in autos. Ideal for small quarte . . . for grandparents. Rolls th doorways. 42" x 27" wide. Folds 6" width. Natural hardwood. $21.9 ppd. Complete with wet-proof ma tress, $29.90. Guaranteed. Free folde

PORT-A-CRIB, INC.
Dept. 39, Box 945, St. Louis 1, Missou



A PRETTY PAIR

. . . are these Oriental scenes, cleverly hand-carved from cork i a three-dimensional effect. Beaut fully matted in deep turquoise br cades to accent the delicately tinte water-color background. Framed i light wood, these interesting pi tures will enhance any room. 8½" x 10½" overall. $7.5 pr. postpa

25¢ extra West of the Mississipp
No C.O.D.'s please.

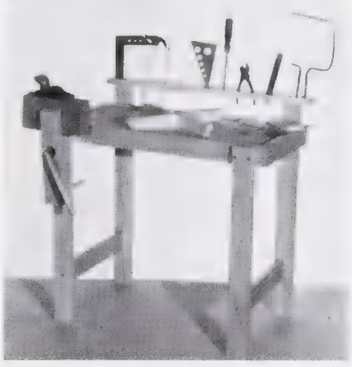
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Send for our Lucky Coin or Carved Miniature Immortal Key Chain (not shown)—$1.00 ea. ppd
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CHINESE TREASURE CENTRE
Dept. HB-11, Park Hill, Yonkers-on-Hudson, N. Y

Shopping



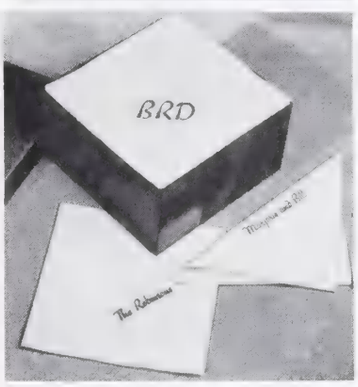
Y'S CARPENTER BENCH. How you can get so much for so little a price, we still haven't been able to figure out! The sturdy wood bench, 24" x 36" x 24" high, has a built-in vise and a shelf with hammer, plane, pliers, screw driver, try-square, tri-square, sandpaper, coping saw, ruler, wood chisel, block of wood, etc. $6.95 ppd. Lucille Ann Creations, 100 Warren St., New York 7.



RISTMAS PLATES. For the year since 1895, a new and original design has been created on a limited number of plaques only. The mold has then been destroyed to add to the value of the set. 7" Royal Copenhagen and Bing & Grondahl plates are hand and hand-decorated under-glaze with religious or historical scenes. $6.50 each ppd. Scandia House, 111 East Post Rd., White Plains, New York.



NOGRAMMED SOFTIES. Masslinn napkins made of non-woven cotton and rayon, are thrown away when soiled. Printed with any name, monogram, or house name, they come in white, yellow, green, blue, or pink with printing in red, green, blue, or brown. Cocktail and luncheon sizes, 50 $3.25, 100 $6. Dinner size and guest towels, 50 $5.50, 100 $8. Ppd. Franwal Co., Box Bank, New Jersey.



HANDY CLEAN



SO SIMPLE and SAFE TO USE

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Now start your fireplace logs with just *a match* and these new Rask Burners. Each burner contains chemically-treated wood product that will burn 30-45 minutes! No need for kindling. Wonderful for outdoor fires in any weather too. *Absolutely safe to carry and use.* Order burners now for your festive holiday fires. 6 burners only **$1.00 ppd.** A full dozen, **$1.95 postpaid.**

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ATRIX POTTER BOOKS, set of 18 in book rack $17.50 exp. col. single books .90 ea. ppd.



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Potter's enchanting characters: English china, colored from original drawings, app. 4" h $6.20 ea. ppd. Collectors TREASURE them, children love them. Peter Rabbit, Squirrel tkin, Benjamin Bunny, Tailor of Glouster, Tom Kitten, Mrs. Tiggy-Winkle, Timmy Tip toes, mima Puddleduck, Samuel Whiskers, Mrs. Tittle-Mouse, Timmie Willie, Pig Robinson and s. Jeremy Fisher.

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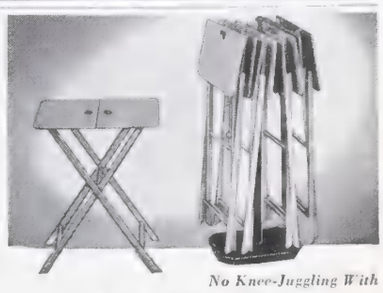
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A truly lovely decoration for your home or as a gift. Hand painted. Made of composition. Glass container in hat. Fill it with holly, fresh flowers or plant ivy. Add veil if you wish. It measures 6" x 8" x 11". Comes with yellow hat and moss green blouse. Light turquoise hat and blouse; auburn hair. Pink hat and blouse; black hair. State color. Without flowers and veil.

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Here's a solution to all the times you need extra tables for buffet, cocktail or television parties. Magic opening action, lightweight, sturdily constructed. Table tops, 13½" x 16", 20" high, perfect for chairside use. Stain proof and non-warping. Compact ensemble rack included with each set.

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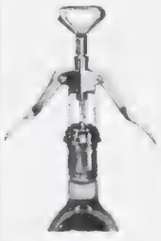
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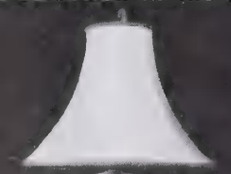


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For Eastern artistry delicately moulded into 1, 2 and 3 compartmented leaf shades. Each a delicate work of art, suitable for candy, cocktail snacks or home display. All approximately 8 ¾"—Colors: GREEN, BROWN, RUST RED.

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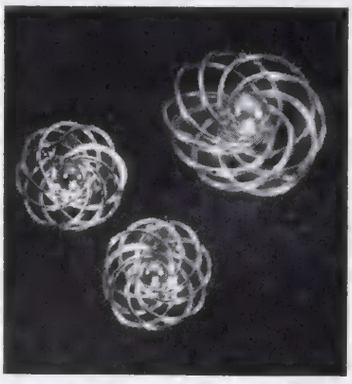
U. S. MAIL ORDER CO. 246 Fifth Avenue, New York 1, N. Y.



Window



A COUPLE OF DRIPS find a happy resting place these handmade ceramic rests cooking spoons. Now you stir gravy, baste the roast, sample sauce, and when you're throu the drips take the spoon's dr instead of your stove top. Ha painted with "Whistle While Y Work," or a Chef, each is $1 ppd. Ett-Barr Co., Box 401 Pasadena 18, California.



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A GIFT THAT LASTS A YEAR is a subscription to Children's Record Guild. T young members receive ea month a new unbreakable record of games, stories, a songs to encourage love of mu and creativeness. Records selected for each age group. "Cinderella" album by Prokof is bonus gift. $14.28 a year. Children's Record Guild, Thompson St., New York.

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entertaining and educational too

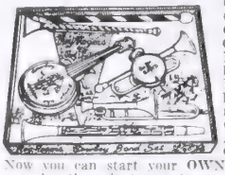
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Consists of 1 Locomotive, 1 Engineer, 1 Fireman, 1 Tender, 1 Flat Car, 1 Caboose, 6 Milk Cans, 1 Brakeman, 1 Flagman, 24 pieces in all. Gaily Colored. Length of train, 24". A WONDERFUL TOY—ONLY $4.00

This wonderful, "DIFFERENT" toy has been approved by experts as most suitable for children from 2 to 6. This "TO BUILD TOY" offers lots of fun—build it, break it up, start over again.

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Everybody loves the

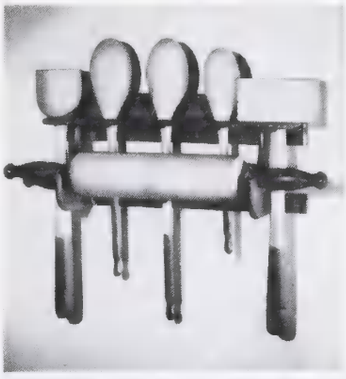
LOVE BUG

Give the loves of your life this cutest an wackiest of gifts—the Love Bug. Gals o all ages coo over her. As for Him—he' have a lot of fun with it, later use it a a decoration atop his chest of drawers, reminder of your talent for delicious nonsense. Love Bug is fine-glaze ceramic beautifully colored, with golden wings 6" tall. She holds a bottle of love potion (perfume) positively guaranteed *not* t cure love bug bites! You can't buy he anywhere in the world but from Niresk 1474 W. Hubbard, Dept. LB-2, Chicago 22, Ill. $1.95 postpaid.

Shopping



LF SERVICE. With this equipped shelf on your wall, you'll reach new ry heights. Imported from um, it comes with three mix- nd stirring spoons, a meat rizer, potato masher, and g pin. All are natural wood red handles. 12½" shelf has s for hanging. $4.95 ppd. ise, Box 31, Utopia Station, ning, N. Y.



AND DESK JOB. The dy-Roll Deskit is a tortoise ic case with three separate holders for gummed paper, ail stickers, and stamps. The r in back has a well for . Give this to a well-organ- lady, and her desk will be fficient as her husband's. a roll of gummed paper for ng packages, it's $1.95 post- . Crane's, 419 East 57th et, New York 22, N. Y.



LY SMOKE! Look who's ing out the candle! A demure nun. And look who's wait- for his baptism by fire! A wn-robed monk with shaven and open breviary. Both lle snuffers are Royal Worces- bone china. Both are com- ely engaging. $5.35 each. paid from Foster's West- d, 1101 Glendon Ave., Los eles 24, Calif.



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Have you got a soft spot in your heart for things of the past? Here is an endearing lamp—which in addition to its nostalgic charm—is colorful and attractive in its own right. It's in good taste and a bright spot wherever placed—a pair on living room tables, as a television lamp, on the desk, in the den, in the bedroom—everywhere! Fits with period, contemporary or modern furniture. And to top it all—it is popularly priced at only $9.95.

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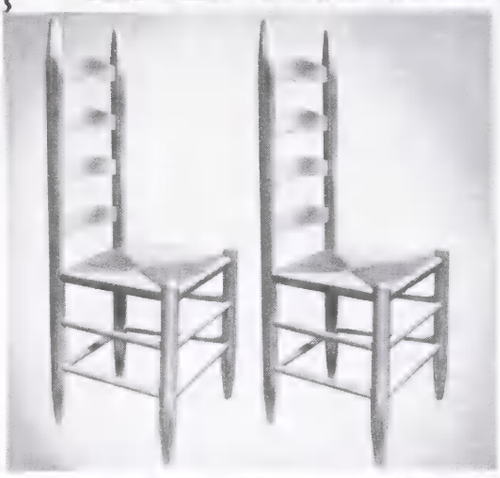
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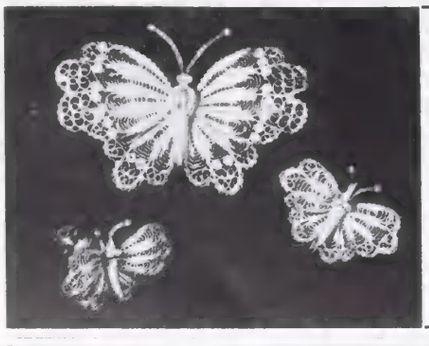


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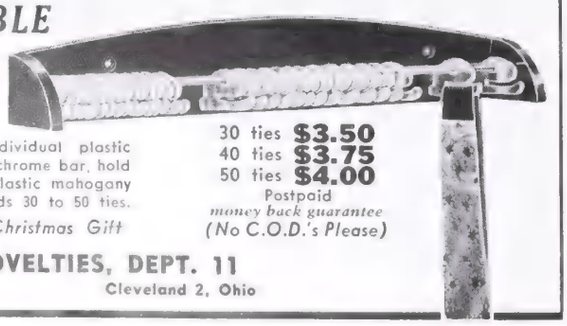
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Complete Kit **Postpaid 3.98**
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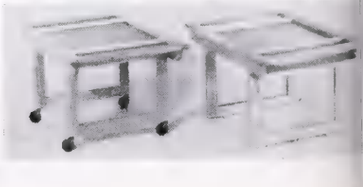


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ALL FOUR in one

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Natural finish **$29.50**
Maple or Mahogany finish $5.00 addition
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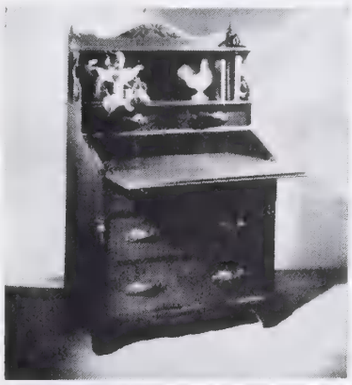
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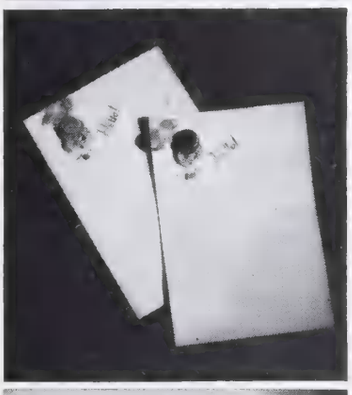
Shopping



HANDSOME DESK. The Ben Morris secretary-desk, inspired from a beautiful old parlor organ, is richly Victorian in feeling. Built of cherry in a glowing cherry finish, hand-rubbed with pure nice and oil, the drawers are fitted with hand-carved pulls; the top show-off shelf holds books, plants, figurines. 32" x 18" x 54" high. $129.55. Freight prepaid. Carl Forslund, 122 Fulton, Grand Rapids 2, Michigan.



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Dundee 1, Ill.

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80 EAST 11th St., DEPT. 53 NEW YORK 3, N. Y.

THE PERFECT GIFT



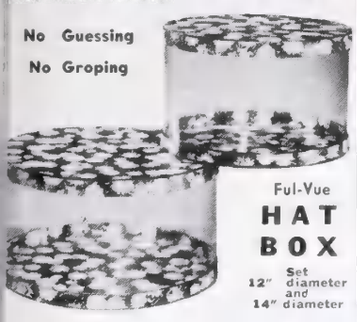
A DRESDEN CHINA ALARM CLOCK

Authentic reproduction electrified for modern living. Exquisitely decorated. Guaranteed for 1 year. Sessions movement — with alarm; #697, colors: ivory or pink—$12.95 Sessions movement — without alarm; #297, colors: ivory, pink or blue — $10.95 Clocks 7½" high. Federal tax and postage paid. Send money order or check to:

PENNINGTON Crafters INC.
PENNINGTON - LAWRENCEVILLE RD.
RD-1 TRENTON, NEW JERSEY

NOTHING HIDDEN

No Guessing
No Groping



Ful-Vue HAT BOX
Set 12" diameter and 14" diameter

IDEAL GIFT $3.50 set of two

End searching thru hat boxes. Now you can see and select the hat you want merely by opening your closet door. The Ful-Vue's gleaming transparent acetate sides and lovely floral lid and bottom adds beauty and utility to any closet. It is dust-proof and extra sturdy for years of service. Send Cash, check or money order now and we will pay postage. Money back guarantee.

PIONEER DISPLAY Dept. 11
35 West 36 St. New York 18, N. Y.

NOSE HAIR REMOVER



Perfect Gift for a Man!

$2.50 POSTPAID

Here's a *wonderful* scissors especially designed for removing excess hair from nose or ear! The rounded ends allow cutting of hair only, guard against cuts and infection possible with ordinary, pointed scissors. Designed to reach hard-to-get-to spots safely, easily. A beautiful precision instrument of mirror finished, nickel plated forged steel. 4¼" long. In leather snap-shut case. Order now. Satisfaction guaranteed.

D. CORRADO, Inc. Dept. C-9
26 N. Clark St., Chicago 2, Ill.
Fine Cutlery since 1905

Send ____ Corrado Nose Scissors @ $2.50 each
Name ____
Address ____
Send for FREE CUTLERY CATALOG

Must . . . for a knee-high Mama's Christmas
DEMURE NURSE WITH BABY

Beautiful blue-eyed blonde Nurse Doll, holds equally beautiful baby in her arms. She stands by herself, has a washable body and her life-like hair can be combed. Baby removes from nurse's arms by unbuttoning hands, gives two dolls. Tiny buttons allow removal of exquisitely made, smartly designed clothes, every detail a delight to a small fry Mom! Nurse Doll, 15" high, Baby Doll 5" high.

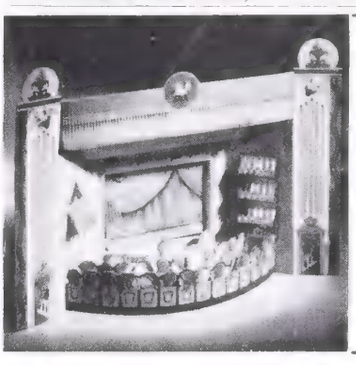
$8.95 *postpaid*
Fitted with music (Brahms Lullaby) $11.95 ppd. No C.O.D.'s.





LITTLE GOODY TOY SHOES . . . the tiny baby's gift! Like a full-time babysitter, toy attached to toe of Little Goody Shoes amuse wee ones for hours. One size fits all. In pink, blue or yellow corduroy or pique. $3.00 *ppd. No c.o.d.'s*

HOLLY HOUSE, 66 Peachtree Way, N.E. Atlanta, Ga.



SET THE STAGE for a spritely Holiday Season for some lucky youngster with a Christmas Calendar Theater. Gay elves and brownies crowd the audience to see scenes for every day in December, and finally on Christmas Eve, dear old Santa himself appears in his box seat. Actors are on stage, and miniature curtain even raises and lowers. 7½" x 11½" x 5". $1.00 postpaid

Sorry, no c.o.d.'s or stamps.

Page & Biddle Inc.
Dept. HB
21 Station Road Haverford, Pa.

Magazine Show Case

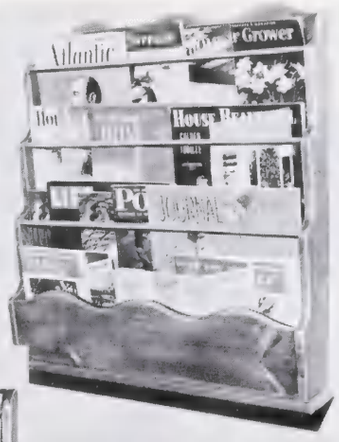
"COVER ART" GOES ON THE WALL

This large, handsome wall rack holds about 30 magazines in upright position where each is visible for convenient selection. For the living room, study or playroom—ideal for the office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish.

Size 23" x 27" Price **$17.50**

Express Chgs. Col.

No C.O.D.'s Please





FOR THE WALL, TABLE OR DESK

This one holds 20 magazines, smartly and efficiently. A charming wall piece. Will stand on table or desk. In honey tone knotty pine or fine mahogany finish. Size 23" x 14".

Check or money order
Express chgs. col. **$12.50**
No C.O.D.'s please

Field House
Dept. B 11-1
No. Conway, New Hampshire

The New DISPENSMAID



PAT. APPL'D FOR

Attractive, durable Lustrex plastic *Soap Powder Dispenser* adds beauty and color to your kitchen, bath and laundry. No need to have ugly boxes around, you will be proud to have *DISPENSMAID* in view. It's handy to use, just lift and remove the lid to fill, push button opens top for pouring. A household help for you, a lovely gift for friends. 4¾" wide, 2" deep, 6" high. Gift boxed at $1.50 a pair, postage paid. Specify colors wanted. Order several pairs from . . .

Furnished in 3 attractive color combinations: White with Red, White with Yellow, Chartreuse with deep green

EASTERN PLASTICS, Inc.
FAIRFIELD, CONN.

---

5 Pc. Gift Rare Cactus

Each Plant Labeled! $2

For all who love beauty in growing things! Pots 2¼"; complete directions for care of these desert beauties! Includes plant food for 6 gals. Send $2—we pay postage.





Exquisite Miniature **CACTI** and Clever Greenhouse **$2.75**

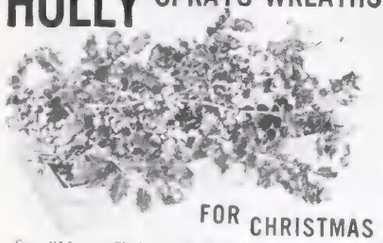
An indoor garden—for all year delight! Pots 1¼"; greenhouse 3¾"x5¾" x 5¼". 6 Cacti with plantfood (6 gals.) Send only $2.75. For extra plant food (12 gals.) add 50c

FREE Christmas Catalog Dept. B-11

THE RANCH HOUSE
4087 Hollister Ave, SANTA BARBARA, CAL.

Satisfaction Guaranteed
We pay postage

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.

"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays. **$4.95**
Postpaid in U.S.A.

WREATHS
Lovely wreaths heavily clustered with berries. Outside diameter 18". **$4.75**
Postpaid in U.S.A.

"DECORATOR'S" BOX
Holly wreath 14-in. dia. and over a bushel of assorted holiday sprays. **$8.95**
All orders sent SPECIAL DELIVERY. Postpaid in U.S.A.

ENGLISH HOLLY PACKERS
P.O. BOX 425 • PORTLAND 7, OREGON

Toy Treasure Find all ten for $3.98



FOR GIRLS
1. Mystery Bank
2. Doll Set
3. Scales
4. Egg Tape
5. I. Q. Puzzle
6. Matchbox House
7. Authors
8. Flower Magic
9. Cat Puzzle
10. Tea Set

Exciting toy collections, one for Boys, one for Girls. Picked by a leading child psychologist as superb for the 4 thru 8 yr. old. Each large gift box contains TEN individually boxed treasures. Designed to give full rein to a child's imagination, test skills, and bring endless delight.



FOR BOYS
1. Gyroscope Top
2. Magician's Board
3. Toy Train
4. Harmonica
5. I. Q. Airplane
6. Architect's Blocks
7. Two Puppets
8. Magic Flowers
9. Pirate's Telescope
10. Checkers

Mark plainly "Boy" or "Girl" or both. Mail money order, check—$3.98 each plus 25c postage
HERE'S HOW, 160 E. 38 St., N. Y. 16.
Money back guarantee within 5 days.
C.O.D.s, extra charge.

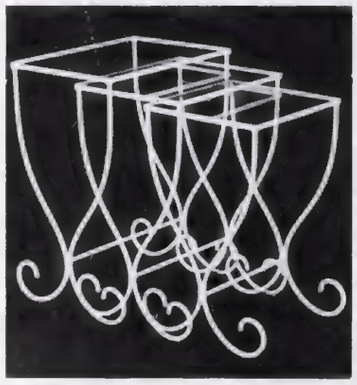
Dept. HB1



Window



BEAU-GEST-URE. This gift box for your sportsmen friends will rate you very high. There is nothing so vibrant and woodsy as fir trees in the fall. This package has two generous cakes of soap that men love, and a sachet for his shirt drawer. All are scented with Mainwoods fir balsam. Just $1.25 ppd. Whitman House, 521 Fifth Avenue, New York.



NEST OF TABLES. Here is a "buy" to warm the cockles of your budget. A nest of three wrought-iron tables, in a Pompeian green or white finish, will serve you gracefully whether you want pull-up tables around the bridge table, or extra chairside tables for a party. With glass tops, largest measures 14" x 10" x 20" high. $9.95 express collect. No c.o.d.'s. Flowerland, 804 Lexington Ave., New York 21, N.Y.



A LADY'S SLIPPER chair is the Amethyst, wonderful for a bedroom. 31½" high, 21½" wide, in muslin or covered in your fabric (send 4½ yds. 36" material or 3½ yds. 48"), it's $26.50. In Glosheen, faille or chintz, $34.50; in various satins, scenics (photo), or basketweave, $39.50; in velvet, matelassé, or quilted plastic, $43.50. Color samples on request. Exp. coll. Bayfort Society, Box 1808, Charlotte, N. C.



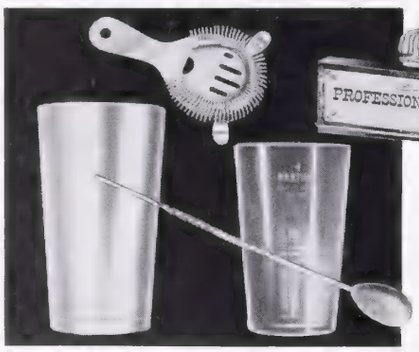
Quaint MINIATURE COPPER KETTLE

A love of a little reproduction . . . exact in every detail to its larger Colonial original . . . made of *hand-spun* copper, highly polished and lacquered with steel ball feet and a brass handle. Charming in any setting . . . fetching when planted with dwarf ivy or herbs . . . functional for cigarettes . . . adorable on your knick-knack shelf! 2" in diameter, 1½" high. Makes a gay little gift!

$2.00 each; **$3.75** a pair, postpaid

Sorry, no C.O.D.'s

Dardee's
3436 Wilson Avenue
New York 67, N. Y.



BAR SET For Him...

6.50
Postpaid

Strictly professional! A useful gift for home bartenders. Stainless steel shaker, stirrer and strainer; glass with complete recipes for Martinis, Manhattans, Daiquiris and Orange Blossoms. Handsomely gift boxed. No C.O.D's.

KEMPTON'S
464 South Salina St., Syracuse 2, N.Y.

Shopping



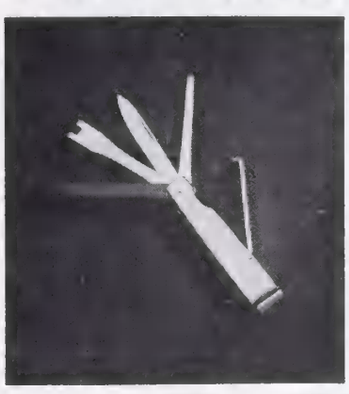
WEVER YOU SLICE IT, Carvel Hall steak knives do a superb job for you. The es are scientifically honed to croscopic edge and hollow- nd from high-carbon, chrome ardium steel. With ivory Lus- handles, set of 6 in a "jewel o chest is $19.50. Carving set atch consists of carver, slicer fork. $26. Ppd. Continental & Imports, Old Arcade, eland 14, Ohio.



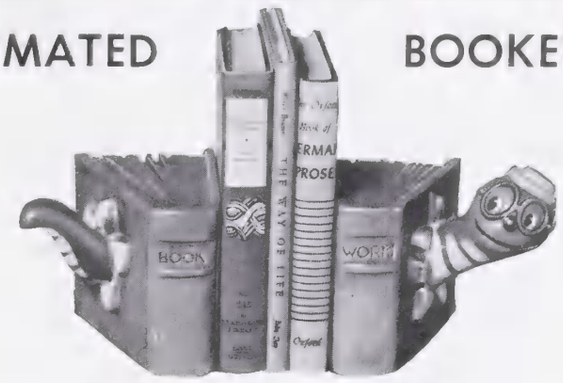
O ANIMALS are great fa- es with the young fry. All the acters that roar and stalk be- bars in the zoo are beautiful- produced in tame versions of eakable rubber. The 17" ffe is $4.50; 8" tiger is $1.98; on is $1.98; and the 7" camel $1.98. Ppd. Creative Play- gs, Inc., 867 Madison Ave., York 21, N. Y.



TOOL-ISH HEART will n to your thoughtfulness if finds this four-in-one pocket in his stocking. Made of el-plated German steel, it s to reveal a screw driver, e blade, file, and utility le. Closed, the case is about " long. $3.95 postpaid from Palette, 509 Fifth Avenue, York 17, N. Y.



ANIMATED BOOKENDS



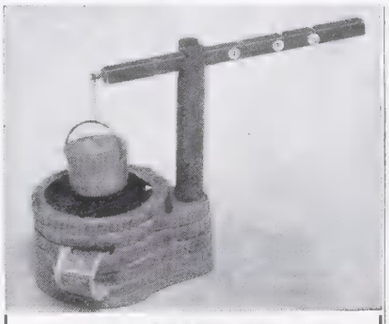
BYRON THE BOOKWORM Is Unbreakable*

The Ideal Christmas Gift

These Bookends look like two open volumes in saddle leather color. Hand finished, Byron is colorful with a yellow hat, maroon spectacles and a "There—I made it" expression, as he appears to have gone through a whole line of books. Heavy, unbreakable, chip-proof ceratex bookends with felt base to protect table or desk top. Stands 4", Length 9", Width 4¼", Weight 4¾ lbs. Satisfaction guaranteed. Sorry, no C.O.D.s. We pay postage. Order now for Christmas. Set only **$5.95**

*Trademark

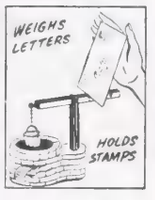
LEXINGTON GIFT CENTER 679 Lexington Ave., N. Y. 22, N. Y. Dept. B.W.



WEIGH & STAMP 'EM WELL

Keeps Desk Tidy!

Unusual letter scale and stamp holder of hand-made and glazed pottery in natural stone color weighs letters and holds roll or loose stamps. Wooden scale is perfectly balanced . . . just slip letter into proper groove as illustrated and you can accurately weigh up to 2 oz. Top of well holds paper clips. Post-paid $4.25



Write for free Gen-Weir circular of other unusual pottery items.

KILN-GARD
P. O. Box 33, Valhalla, N. Y.

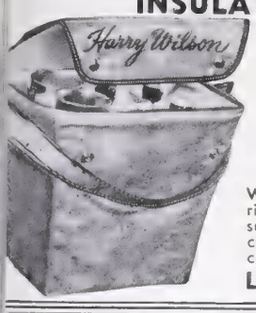
SMART GIFT IDEA!
HANDY NON-TIP ASH TRAY



This clever "bean-bag" ash tray sets firmly anywhere—even on the arm of a chair! Will not stain, tarnish, tip or scratch fine finishes. Gay as a Highland Fling in a variety of Scotch wool plaids. Set of 2 for $3.00, plus 25¢ postage. Send check or money order.

The Bermuda Shop
554 Madison Ave., at 55th Street
New York 22, N. Y.

INSULATED FOOD CARRIER



With a Hundred Uses

Carri-ette is for the whole family all year 'round. Keeps food cold up to 12 hours and hot for 4 hours. For summer picnics—winter "pot lucks." Protects frozen foods in summer—prevents freezing in winter. Keeps baby's formula cool. Father's fish keeps cold. Auto trip lunches are always fresh.
Weighs less than 1½ lbs. Holds 10 bottles and ice.

—Personalized Carri-ette—

With name stitched into cover-flap, these popular accessories make unusual gifts for birthdays, Christmas, etc.—surprise your friends. Order today—specify 1st and 2nd choice of color—Red, Green, Blue or Tan. Only $4. Send check or M.O. Shipped postpaid.

LEE SPORTING GOODS 2320 N. 11th St. Milwaukee 6, Wisconsin



MOTHER GOOSE

party favors for small fry

Smart, gay "Favor-it" 3-dimensional figures, easy to assemble, in matching full color table decorations. 34-piece set for 8 children includes invitations, big centerpiece, game tallies, hats, combination nutcup-placecards. Also CIRCUS PARTY set of 25 pieces for 8 children, and BABY SHOWER set of 38 pieces for 12 adults.

only $2.00 per set postpaid **PARTY HOUSE** 3420 W. Capitol Dr. Milwaukee 16, Wis.

Just pinch for a pinch of salt

THE SQUEEZE DISPENSER SALT 'N' PEPPER SET





Here's a *different* gift . . . a set of salt and peppers, 3½" high, with all these features:

***CAN'T CLOG** . . . the natural wood caps are specially treated to make the Squeeze Dispenser moisture-proof and free-flowing.

***FLEXIBLE AND UNBREAKABLE** . . . these shakers are molded in a translucent plastic—your supply is always visible—and are guaranteed not to break.

***GAILY DECORATED** . . . the cap is hand-painted in colorful Mexican hues. The lettering is baked on the plastic for extra long usage.

Handsomely boxed, you'll want several sets at only **$1** per set postpaid. *No COD'S, please.*

WEATHERVANE STUDIOS, INC.
Dept. B • Armonk, New York

GIANT PRUNES

Mammoth Size • Matchless Flavor
Special Introductory Offer

Huge Prunes that you rarely, if ever, see in stores. Specially prepared by me to luscious date-like softness. You eat 'em like candy.

Send me two $1 bills (money order or check) and I will send you full 2¼ lb. box of these GIANT PRUNES, and will include generous sample of my Ranch-made Sweets, Giant California Apricots, Fresh Dates and honey-sweet White Figs. Regular $3 pack for $2, delivered free. Only 1 to a customer. Satisfaction or your money back.

Sign and Send Coupon

ROBT. B. HAWKINS Box B-9
Vaca Valley Orchards Vacaville, Calif.
Send your 2¼ lb. box Giant Prunes ☐
Send catalog assorted gift packs ☐
Name _____
Address _____
City _____ Zone ____ State ____



Windows

SMART HOLIDAY DECOR
For Every Home



For Lawn, Porch, Rooftop

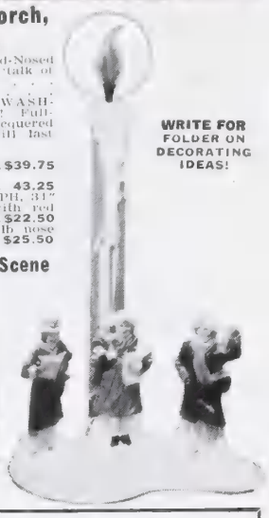
RUDOLPH, the Red-Nosed Reindeer . . . the "talk of your neighborhood" . . . Mold-Craft Plastex . . . WEATHERPROOF, WASHABLE, CHIP-PROOF! Full-round. Life Size. Lacquered in natural color. Will last for years!
With red painted nose $39.75
With red lighted bulb nose 43.25
Self-standing RUDOLPH, 31" tall, 22" long, with red painted nose . . . $22.50
With red lighted bulb nose (RLM) . . . $25.50

New! Nativity Scene

15 figures, ¾ life size; outdoors or indoors. Send for color-photo-card.

GIANT CANDLE

In colorful Plastex; lighted flame-halo; 30" high, full-round with three Christmas Carolers at base . . . $23.95
Prices F.O.B. Milwaukee. Not sold in retail stores. Send check or money order. No C.O.D.'s please. Money refunded if not entirely satisfactory.



WRITE FOR FOLDER ON DECORATING IDEAS!

MOLD-CRAFT COMPANY
3741 No. Palmer Street
Milwaukee 12, Wisconsin

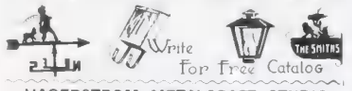
Hagerstrom ORIGINAL

Something new and lovely for your own home or as a gift for a friend.

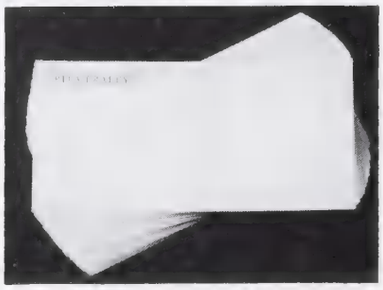


HOUSE SIGN
Made of aluminum, finished in rich black. 16" wide, 18" high.
$19.50
Includes up to 14 letters on both sides in bright aluminum.
Additional letters 25c each.

COPPER LANTERN
Black finish to match sign. 19" high with 4"x4" postcap $28.50
22" high lantern $38.50
All prices are f.o.b. Wheeling



HAGERSTROM METALCRAFT STUDIO
Handcrafted Specialties since 1922—House Signs, Lanterns, Weathervanes, Door Knockers, Mail Boxes, Fireplace Screens, etc.
41 Old Milwaukee Road, Wheeling, Ill.

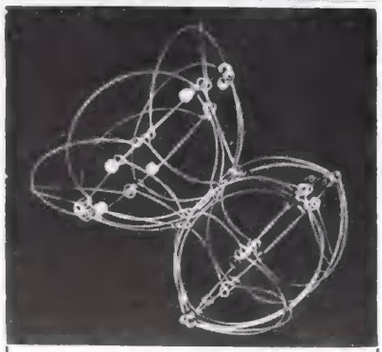


Personalized
BLOTTERS
Unusual $1.00 Gift!

Gone are the days when you have to search vainly for that elusive blotter. Everyone who takes pen in hand to write school themes or dash off quick notes will welcome this huge stack of clean, white, name-imprinted blotters. They're thick, soft, thirsty for ink, and ready to go to work. 50 in a gay gift box, rushed to you postpaid for only **$1.00**

Please print plainly. Send also for Free Gift Catalog.

HORACE ANDERSON'S GIFTCRAFT CO.
1234 East 47th Street, Chicago 15, Illinois



THE
Doodler

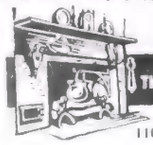
Inspired by a centuries old toy from Burma. By merely pulling or squeezing, it can be formed into an unending variety of familiar shapes and patterns. Provides hours of fun and amazement while encouraging dexterity with the hands. Made of durable spring temper steel wire, beautifully plated. $1.10 each or four for $4.00 ppd. from

HAL BARR
96 Beverly Road, New Haven, Conn.



Keep Ice Cubes for Hours
THERMA GLASSES
Set of 4—Gift Boxed, postpaid. **$1.95**

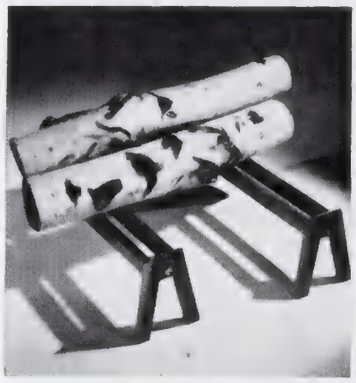
Exciting new tumblers keep drinks fresher longer, save ice cubes and beverage! Made with two layers of Styrene with air space between to form insulation. Need no coasters, won't sweat, keep hands dry, leave no rings on furniture. 10-oz. size. Ideal for bridge. Prove them to yourself! In fashion shades of Caribbean Blue, Coral, Garnet, Emerald Green. Beautifully gift boxed. Set of 8 only $3.75. Set of 4, one each color, only $1.95.



Guaranteed to please. Order by mail from
THE Fireside Shop
1101 Tower Bldg., South Bend, Ind.



THE TIME IS THE PRESENT that will steal the show on Christmas morning if you put this handsome tole wall clock under the tree. It's shaped like a giant pocket watch, measures 11" in diameter, and the AC electric movement is guaranteed. In black, hunter green, or Chinese red, it has a brass loop for hanging above mantel, bed, etc. $9.95 incl. tax & post. Homecrafts, 79 Broadway, New York 3.



NON-TILT LOG RESTS are steady on their feet, no matter how many times you put another log on the fire. Made of cast iron 14" long, they're short enough to work in an old-fashioned grate with or without andirons—whichever your hearth desires. They weigh 18 pounds. $6.45 the pair ppd. Tennessee Chromium Plating Company, 206 N. Louise Ave., N., Nashville 5, Tennessee.



LAMPLIGHTER'S SERENADE will be your theme song if this is yours for the lighting. Use the pine lamp as a pin-up, a stationary desk lamp, or on a bedside table. In pairs, they'd be wonderful on your sideboard. Modeled along the lines of a hurricane lamp, it enhances the modern or traditional with a Colonial glow. 16" high. $10 each exp. coll. Lane Studios, 41 Church Street, Montclair, N. J.



HERE'S THE *DIFFERENT* GIFT!

T-TOP
THE ORIGINAL FOLDING TABLE TOP

GIVE THEM extra room at the table—T-TOP's "made to order" for anyone who's cramped for space! T-TOP fits firmly to any standard card table—46" diameter increases seating capacity to 7. Perfect for TV parties . . . ideal gift for Christmas, showers, weddings.

T-TOP's light, compact, rugged. Your choice Dark Brown, Rich Red, Dark Green or Unfinished.
UNFINISHED $4.95 — IN COLOR $5.95
No C. O. D.'s Shipping charges collect
PROMPT DELIVERY—Send check or money order TODAY



T-TOP CO. 10 Jefferson Ave. Salem, Mass.



"MY TWIN DOLL LOOKS JUST LIKE ME"
The living image of your own child!

A beautiful stand-up doll with face reproduced in color from favorite photo of *your* little girl. A doll with her own joyous personality—she seems to *live*. A lifetime keepsake—A gift that is a joy forever. Doll is sturdy cardboard—*complete* with two gorgeous wardrobes—one in color—one child colors. Send front view photo, or snapshot, with color of eyes, hair, etc. (photo returned intact.) Order TODAY!

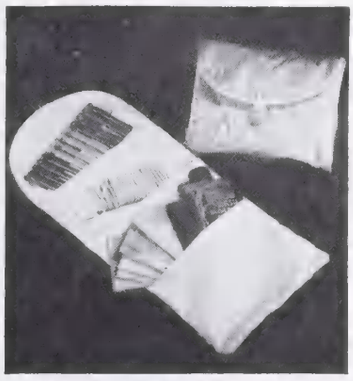
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MY TWIN DOLL CO. Dept. HB-10
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Shopping



WASH DAZE for the traveling lady who carries this laundry kit. It solves the problem of how to wash and hang stockings, nylon lingerie. The moire case comes in dusty rose with powder blue trim, navy with red, blue with rose, brown with aqua. Inside are 12 clothespins, clothesbrush, cool water liquid soap, and packages of soap powder. $3.85 ppd. Handwork Shop, 264 Boylston St., Boston 16.



FIRE THE COOK with enthusiasm for his job, and he'll be the life of the party. The large chef's apron of heavy white duck picturesquely reminds guests that the Chef needs a drink, and comes personalized with a first name. The regular chef's cap is embroidered in red with "Hot Stuff." $6.50 the set ppd. The Monogram Co., 223 Bourbon Street, New Orleans 16, La.



DANCING DAUGHTER will love this ballerina spread. Made of sturdy cotton that needs *no ironing*, the chenille dancer strikes a graceful pose in its center. In blue, yellow, dusty rose, pink, green, or white, it has a contrasting or self-trim. Single size $17.95, double $19.50. Matching draperies with dancing feet, $5.95 pr. Ppd. I. Davis, 268 Miracle Mile, Coral Gables, Fla.



Santa and Reindeer . . . for your lawn



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Granny's Favorite Skillet Makes a Quaint

COPPER SKILLET CLOCK

Add Grandma's charm to your Early American decor with this Copper Skillet Electric Clock, with easy-to-read white enamel face. Guaranteed electric mechanism, 110 Volts—A.C. Overall 8" by 15". A smart wall clock for kitchen, dining nook, rumpus room, or cottage.

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6"-250 hour Glo-Block $3.50 each, Pair, $6.75
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Your child won't wonder how a clock works any longer if you give him this clock-maker's kit. It comes disassembled with all the necessary parts—weights, wheels, pendulum, nuts, chain, etc. The face is hand-burned in the Black Forest. With easy instructions, it's guaranteed to run. Finished clock is 4" x 6½". Fun for any boy or girl from 8 to 16 years old.

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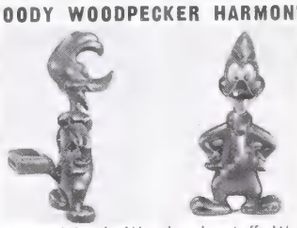
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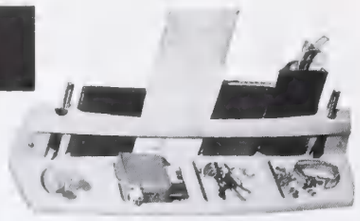
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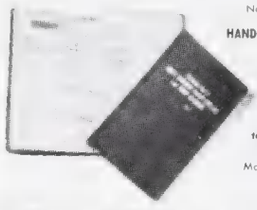
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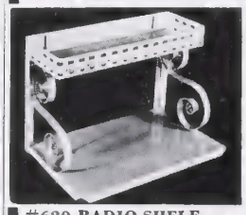
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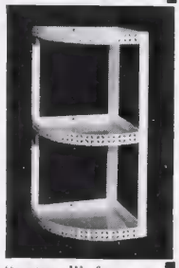
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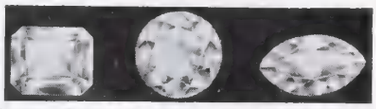


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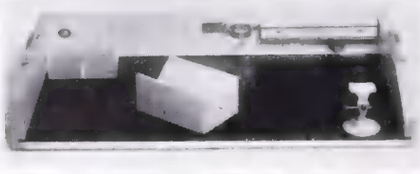
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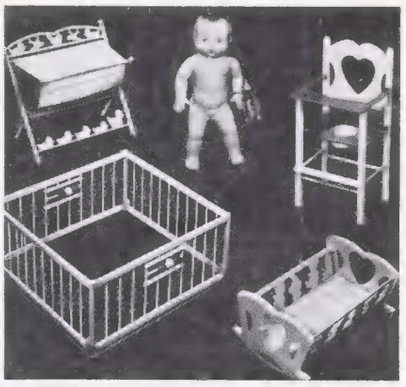


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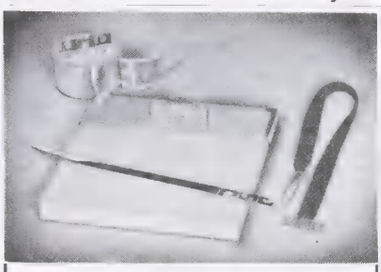


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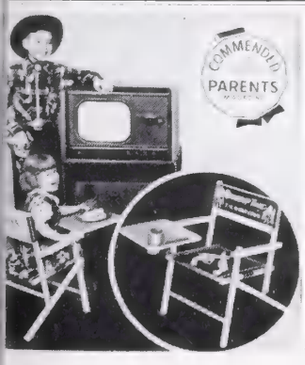
SAUCY SANTA SET

Deer 12" high x 8" long, satin white finish, hand painted eye, gold antlers. Sled 13½" long x 7½" high x 6½" wide, white runners, body white flecked with gold. Santa red and white with black mittens and boots. Harness with gay satin ribbon and use on mantle or as table center piece. Overall length as shown 36". You must order early to insure delivery. Shipped complete $24.75 prepaid. No. C.O.D.'s please.

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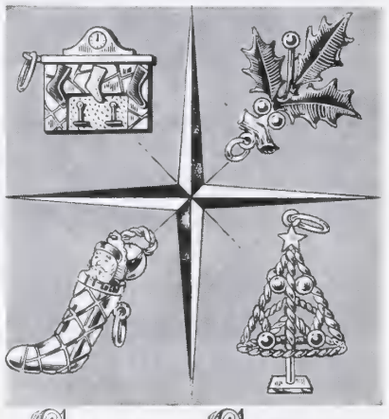


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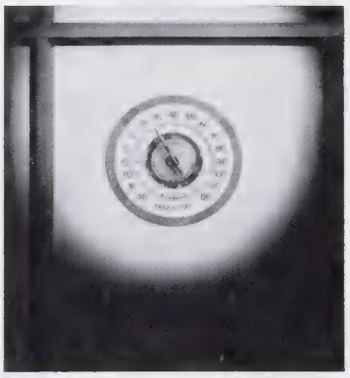


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EASY TO SEE. A win pane thermometer of the metallic coil type is mou directly on the outside glass, ing into the room, so you tell at a glance what the wea is up to from as far as ten away. With it comes a cap of cement for mounting it. boxed, the price is just $ postpaid. Order it from Brad Gifts, 22 Bedford Street, tham 54, Mass.



A SILVER BALL of h blown glass, silvered on the side, is an enchanted circle f few red roses, or a tight cl of tawny pompons. A 6" x mirrored plateau reflects glory of the 6" vase. Mirror felt tabs to protect your c table or chest of drawers. $ ppd. Artistic Glass Studios, E. Merrick Rd., Freeport, N



WE'RE STUCK ON THE and you'll be too when Christ tide rolls around and you b package wrapping. These co ful stickers have your first n as part of their Christmas design. A very personal to for all your gifts and wonde for your Christmas cards. F red-and-green on silver gum labels for $1 ppd. The Shera Company, 59 Wooster St., N York, N. Y.

(*Continued on page* 161)

It's TANIA 59!...The World's Brightest Gem! ...for the World's Loveliest Girl!



...and You're bright, too!...by saving all that money, we can start our married life with a real bank account!

Now, for the first time in history, you can enjoy a true gem (not imitation) far more brilliant than a diamond—and much less expensive! Yes, TANIA 59, discovered in one of America's largest research laboratories, is a *new gem*—with more glitter, fire and brilliance than even the most costly blue-white diamond! Editorially acclaimed by Reader's Digest, Sat. Eve. Post, Pop. Science, and a host of other well-recognized publications! And—best news of all—costs less than 1/30 the cost of genuine diamonds!

STYLED IN HOLLYWOOD!

Tania Gem Corporation has commissioned the finest gem cutters in America—the finest jewelers in Hollywood—to create masterpieces are proudly set in mounting picture stars—to create settings and jewelry to bring out the brilliant beauty of TANIA 59 gems.

MANY STYLES TO CHOOSE FROM; WRITE FOR FREE ILLUSTRATED BOOKLET!

Tania Jewelry, featuring TANIA 59 gems, is sold only by high-class jewelry stores. Write, today, for free illustrated booklet, showing you all the different styles of Tania Jewelry. Also, name of nearest dealer. Jewelry may be made to your order, if you wish, in any style, from Lady Amelia to Cocktail Ring, in any size of gem, from 1 to 5 carat.





TANIA GEM CORPORATION OF HOLLYWOOD
Suite 1111, Taft Bldg., Hollywood Blvd. at Vine
Hollywood 28, Calif.

1-CARAT TANIA 59 GEM SET IN 14K GOLD RING, ONLY $39.75!

The young man shown above proudly gives his bride-elect the TANIA 59 "LADY AMELIA"—with a blazingly brilliant 1-carat TANIA 59 gem set in a fabulously beautiful 14K solid gold ring, with Tiffany prong-type mounting. Large illustration shows details clearly. Beautiful presentation jewel box included. Price, $39.75 (includes Fed. Tax)—a saving of approximately $600 over cost of comparable size diamond!

$14.40 DOWN BRINGS YOU RING!

As a special introductory offer to readers of House Beautiful, you may order the "Lady Amelia" ring with 1-carat TANIA 59 gem with an initial payment of just $14.40 down; balance on easy terms. Remember, if you are not completely satisfied, you may return ring for full refund, within 10 days.

BACKED BY WRITTEN GUARANTEE!

All Tania Jewelry featuring TANIA 59 gems is backed by this written unconditional guarantee: If you are not thrilled, excited, and completely satisfied in every respect, jewelry may be returned within 10 days, for full refund of purchase price, with no question asked.

MAIL THIS COUPON TODAY! !

Tania Gem Corporation of Hollywood
Suite 1111, Taft Bldg.
Hollywood Blvd. at Vine
Hollywood 28, Calif.

Send free illustrated TANIA 59 booklet.
Enclosed is $14.40 deposit; send "Lady Amelia" ring with 1-carat TANIA 59 gem; total price $39.75; balance on easy terms. It is understood ring may be returned within 10 days for refund of deposit, if I am not completely satisfied in every respect.

Name .....
Address .....
City & Zone ..... State .....

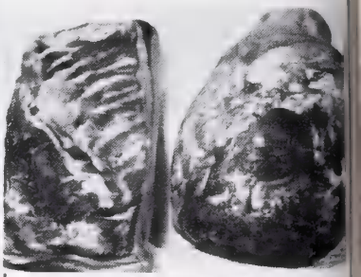


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Check or Money Order. No C.O.D.
Shipped Prepaid.

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131 Water Street
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Hams, 10 to 16 lbs. . . . $1.25 per lb.
Bacon, 4 to 8 lbs. . . . $1.15 per lb.
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Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75c per order.

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Sleep as you've never slept before

Imagine the joy and restfulness of sleeping under just one lightweight blanket, even on the coldest night. Think of never again being too hot or too cold, but completely relaxed throughout the night. The Everhot Automatic Electric Blanket gives you the most luxurious sleep of your life. Exclusive patented "Comfortrol"® can be operated in the dark by *sight, sound* or *touch!* Three lovely colors: Rose Petal, Dusty Blue, April Green. Begin now to enjoy perfect peace with America's finest electric blanket. Until you do, you're missing one of life's richest pleasures. *Tropic-Aire, Inc., Subsidiary of McGraw Electric Company, Elgin, Illinois. © 1951.*

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Don't miss Modern Magic
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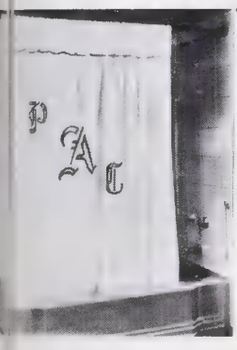
CONTINUED FROM PAGE 156

E BEAT-BEAT OF THE M-TOM will be a trium- lnt accompaniment to the ex- iment of Christmas morning if oung paleface finds a real In- n tom-tom under the tree. Cov- rl with rawhide, handpainted. u hung with bright feather pen- nts. they are made by the In- lns. 9" Sioux type, at left. 5. 6" Osage type, at right. $2. P . Cherokee Traders. 319 N. inson, Oklahoma City, Okla.



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MONOGRAMMED . . . POPULAR COLORS WITH MATCHING WINDOW CURTAIN

Monogrammed, seamless Plastic Curtain 6′ x 6′ with attached 9" ruffle-trimmed flounce that covers rod and hooks. Family name initial 14" high, other initials 9" high. Plain background in choice of white, yellow, green, blue, peach, rose, wine, gray, black. Pair of tailored or ruffled window curtains to match. Surname initial on each curtain. Only $9.95 for set complete, delivered to your door. No COD's, please. State color preferred, initials for monogramming, and which type window curtain.



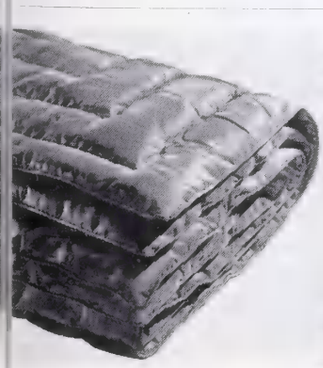
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Fine rayon damask from Switzerland, in a table service designed with freedom of spirit in a striking panelled motif, faultlessly hand-hemmed. All cloths are 68 inches wide, with new oblong napkins that lend themselves perfectly to the specially-designed Mosse monograms. *Platinum, gold, rosewood, burgundy, champagne, hunter green.*

2½ yard cloth and 8 napkins	$59.50
3 yard cloth and 12 napkins	82.50
3½ yard cloth and 12 napkins	93.00
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For hand monograms on napkins, add $3.50 each

"Ravenna" Bridge Set (1 cloth, 4 napkins) in these colors only: turquoise, chartreuse, gold, rosewood. $18.50. Monograms on napkins, $2.25 each



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PLAZA 9-4477

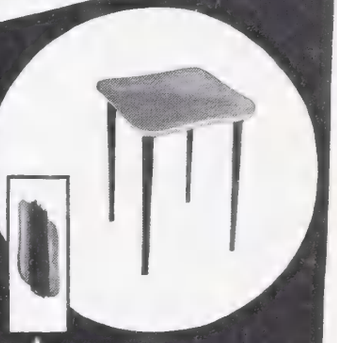
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Available in decor-related WALNUT, BLEACHED MAHOGANY, CORDOVAN (Mica finished top in wood grains)

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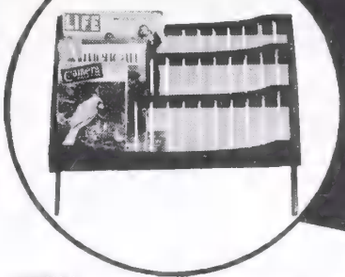
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76 PLASTIC GLOW in the DARK CHRISTMAS TREE ORNAMENTS only $1.00 POSTPAID



Here's a complete assortment of novel plastic Christmas tree ornaments that glow in the dark... you get 76 of them for only $1.00! You'll thrill! The kiddies will be spellbound. They are 100% safe —NO WIRES—NO ELECTRICITY—Just hang them on your tree, fireplace or mantle. All 76 ornaments are made of lifetime plastic. They won't chip or wear out... they'll last forever. An unusual assortment of attractive and artistic subjects complete the 76 ornaments... Many are up to 4½ inches high. As an added feature the bells spell M-E-R-R-Y C-H-R-I-S-T-M-A-S. ***Extra! Illustrated copy of A Visit From St. Nick.***

THESE 14 BELLS SPELL

MERRY CHRISTMAS



ALL THESE INCLUDED Bells—14 spell M-E-R-R-Y C-H-R-I-S-T-M-A-S. Santa and his Sled, 8 Reindeer in their fleeting splendor. The North Pole. Santa's House, unique and inviting. A saucy gremlin, a robust snowman and ■ Cherub. 4 Candy Canes. 14 dazzling, shiny Stars to gleam and sparkle through your tree. 3 Candles, 16 Icicles. Mantle with Clock, Stocking and Kiddy. Now comes Santa with his pack of toys for your tree or kiddies' stockings. A Locomotive, Train, Sail Boat, Doll, Drum, Pistol, Jack-in-Box, Bugle, Bike, Auto. Count 'em! They total 76.

RUSH ORDER Send today. Enclose $1.00. We ship promptly postpaid. Only 3 Sets to a Customer. (Sorry, No C.O.D's) Act while supply lasts. Our money back guarantee protects you fully.

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Windo



PRIMA BALLERINA. very little girl. whose wob ankles just won't hold her on tippy toes. or her older ter—a would-be Moira Sheare will look like sprites out of P Pan in this ballet costume. T sweetheart bodice is taffeta w rosebud trim. The three tarla skirts are flameproof. In wh pink, or blue. sizes 3-14. $9 ppd. Partyland Costume Dept. BN, 19 Dore St., Bost



A DOUBLE SCOTCH! this patch on your belt with Royal Scot emblem and yo look as nifty as a highland The bagpiper pin is removal but you'll probably never ta him off. In lucious fall colors red, green, brown, black, gold a rust, the purse is softest sue and the perfect fashion n for your college-bound daught $2.50 ppd. Zenith Gifts. P.O. B 238. GPO, New York 1, N.Y.

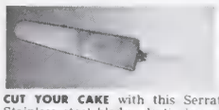
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Priced for Christmas Giving

$3.75 PER SET POSTPAID



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CUT YOUR CAKE with this Serrated-Edge Cake Knife. Stainless steel blade, plastic ivory handle. A wonderful gift. $1 ppd.



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SHAPED LIKE TINT CHURNS they're fun to operate and the pats they turn out do add the party look. Ideal for Christmas gifts. Two flower prints with simple directions. $1 ppd.



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WHEN CHRISTMAS COMES, European housewives decorate their anise-flavored Springerle cookies with gay designs. Now you can do the same with this unusual cookie rolling pin. 16 different designs on the hardwood roller. Recipe for Springerle cookies included, of course! Only $2.75 ppd.



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GIVE YOUR DRINKS that professional touch! This handy gadget strips lemon or orange peel in uniform widths—quickly, easily. Stainless steel blade. Just $1 ppd.

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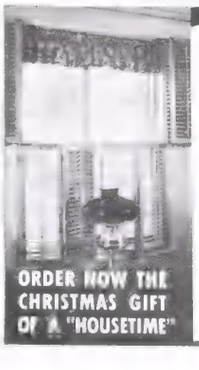
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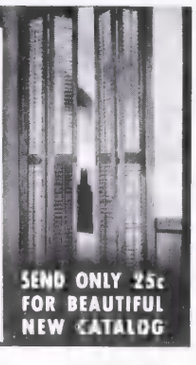
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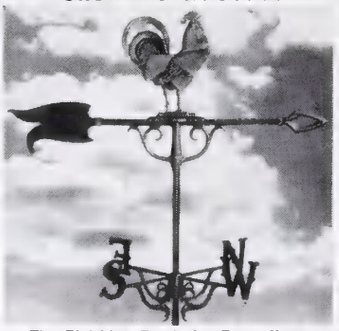
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ORDER NOW THE CHRISTMAS GIFT OF A "HOUSETIME"

SEND ONLY 25c FOR BEAUTIFUL NEW CATALOG

"CROWING ROOSTER"



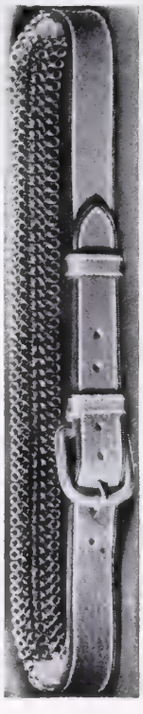
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Complete your home with this distinctive rooster weathervane. Sturdy aluminum construction, weather resistant . . . beautiful *hand carved* design . . . adjustable directional letters and Universal Swivel Base for easy mounting on any angle roof. Swedish Iron finish gives a lifetime of rustic charm. 30"x24" **$17.50.** WV 40"x30" **$24.50.** WV 54"x33" **$38.50.** Add **$2.00** for hand colored vane. Express charges collect. *ORDER NOW FOR PROMPT SHIPMENT.*

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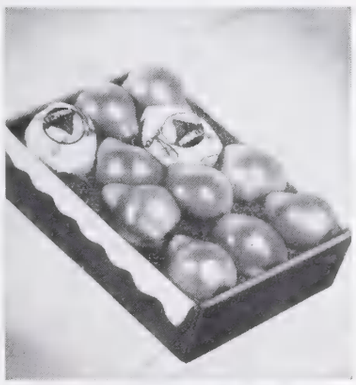
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Perfect in every detail, they're marvels of intricate workmanship. Handmade throughout with metal fittings and polished copper springs. Scaled ⅜" to the foot, overall length about 11". Magnificent models to own . . . treasured gifts to give!

Write for catalog showing other models!



"Old One-Hoss Shay" $12.00 postpaid



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— *Personalized* for YOU!

The most unusual cocktail or tea napkins ever . . . Heavy, quality paper with linen-like weave has scalloped edge and comes in choice of these fresh, gay colors . . . Powder Blue, Chartreuse or Coral Red, all with Cocoa Brown trim. Any names, such as—"Elaine and George" or "The Rands." Clever Hostess Gift. Combination box of 50 Tea Napkins, 9"x9" and 50 matching Luncheon Napkins, 12½"x12½"

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. . . with OIL PAINTINGS BY YOU!

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Order COD or send check or money order (and save COD charges).

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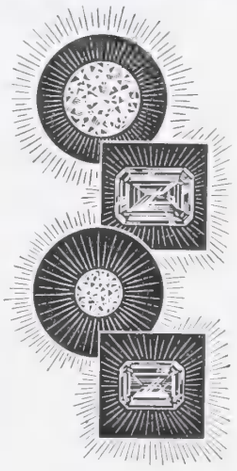
New Amazing Wonderful Gem
DIAMOTHYST *Far more brilliant than*
DIAMONDS
$24 Per Carat

Harder than zircons, keep their brilliance forever.

Diamothyst is .7 on the *Moh's* scale of hardness, and *diamonds* are 1.0.

The greatest gem discovery in history, which is the result of experimentation of one of America's largest corporations, brings you *Diamothyst*, a gem with a refractory index higher than, and a dispersion factor greater than a *diamond*. Its refractory index is about 10% higher than *diamonds*. It may seem fantastic to you as it did to us, but now you can have a gem that looks like a *diamond* and is actually far more brilliant than a *diamond*. Yet you can have it at about 1/30 the cost of a genuine diamond. (Buy a Diamothyst instead of a *diamond* and save the difference.)

Only $24 a carat, tax included. The hundreds of dollars thus saved will go far toward buying a home. You need no longer invest large sums of money in a tiny stone, the value of which is determined largely by *scarcity* and *control*. YOU can enjoy the beauty and prestige and the envy of your friends with a stone that only an *expert* working under a *good light* can detect as not being a real *diamond*.



COMPARE: refractory index of diamothyst is between 2.62 and 2.90 as compared to diamond's 2.42. Dispersion of diamothyst ranges between 0.155 and 0.205 in comparison to the diamond's 0.025.

MONEY BACK GUARANTEE WITH A 30-DAY TRIAL IN YOUR HOME.

YOU ARE THE SOLE JUDGE

In this advertisement, you are assured, that if you are dissatisfied for any reason whatsoever, you may return the Diamothyst for 100% CASH REFUND WITHOUT QUESTION!

You can order them in 1, 2, 3, 4, 5 — up to 10 carats at $24 a carat. Take the price of the rings shown above in the ½ carat size and add $24 for each additional carat you want. ORDER TODAY, DON'T DELAY!

A beautiful engagement ring made with a *Diamothyst* presented to any girl will inspire her devotion. You can buy many things with the hundreds of dollars thus saved. Each *Diamothyst* is perfectly cut, with full 58 facets per brilliant stone. Legally we cannot refer to the *Diamothyst* as a *diamond*, so we ask you to order in the 3 most popular *diamond* shapes —namely the round or *BRILLIANT*, the oblong or *EMERALD* and the oval or *MARQUISE* cuts.

You may order these gems for setting by your local, friendly, trustworthy jeweler, who will be glad to verify your purchase, or you can order them in the mountings shown above.

FREE There is no charge for mounting *Diamothysts* in Your Jewelry—they will be mounted absolutely *FREE!*





a. **FISHTAIL STYLE with *Diamothyst* gem**

1 carat.....$42.00
½ carats.....66.00
3 carats.....90.00
4 carats.....114.00



b. **MODERN GYPSY with *Diamothyst* gem**

1 carat.....$65.00
2 carats.....89.00
3 carats.....113.00



c. **PRINCESS EARRINGS**

Please note the illustration here of the new wing-type safety mounting that is so easy to put on and so very comfortable to wear. Please specify in your order if you wish earrings for pierced ears. There is no extra cost. **$84.00 pair**

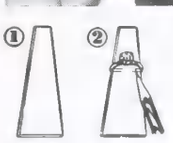


d. **BOX STYLE with *Diamothyst* gem**

1 carat.$60.00
2 carats.84.00
3 carats.108.00



e. **GOLD CHAIN AND CROSS with 9 *Diamothyst* gems....$75.00**



HOW TO MEASURE FINGER SIZE

(1) Cut flat, stiff cardboard into a long, narrow wedge. Take ring that fits and is not bent; (2) Slip it over narrow end of card until it stops—do not force. Draw lines at both sides of ring. Send us the cardboard. Do not send your own ring; nor use string to measure.

REGAL GEM CO., Dept. 106,
318 Market St., Newark, New Jersey

Yes! Please rush my selection of DIAMOTHYST gems as I have indicated below. If not delighted, I may return them within 10 days for full refund. My finger size is: .....

MOUNTED GEMS:

- ☐ A. 1 Carat Diamothyst Fishtail style set in 14-kt. white gold mounting.....$42.00
- ☐ B. ½ Carat Modern Gypsy with DIAMOTHYST Gem set in 14-kt. white or yellow gold mounting.....$65.00
- ☐ C. 1 Carat Princess Earrings.....$84.00
- ☐ D. ½ Carat Diamothyst set in masculine Box Style white or yellow gold mounting.....$60.00
- ☐ E. Gold Chain and Cross with 9 Diamothyst Gems.....$75.00
- ☐ Pendant with gold chain, 1 carat Diamothyst, only.....$65.00

EACH ADDITIONAL CARAT $24. style ☐ shown on model

UNMOUNTED GEMS:

☐ ½ Carat $24.00 ☐ 2 Carat $48.00 ☐ 3 Carat $72.00, etc.
EACH ADDITIONAL CARAT $24.

NOTE: A $5 deposit must accompany each order. All prices tax included.

NAME.....

ADDRESS.....

CITY..... Zone.... State.....

NOTE: If you don't know ring size, send thin strip of paper.

☐ I enclose $5. I will pay postman balance plus postage. **SENT ON APPROVAL** ☐ I enclose full price, send postage prepaid.

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3 PRACTICAL SIZES FOR ALL MIXING JOBS

These beautiful, stainless steel bowls will last a lifetime. 3 sizes: Large—3¾ qt. Medium—1½ qt. Small—¾ qt. Use with your mixer for hot or cold foods. Ideal for cooking in the oven or on the stove. Grand for serving and storing food.



Set of 3 bowls

$6.85 Postpaid

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Handsome white enamel Bathroom Cabinet

Hangs by two hooks from either side of the tank. Comes complete with plastic bristled brush that hangs inside the door. Two shelves accommodate cleanser, tissue and soap. Hidden latch keeps door closed. Opens with slight finger pressure. 15½" high, 6½" deep, 4½" wide.



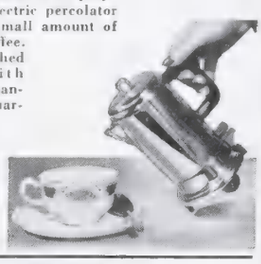
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110-115 VOLTS AC-DC

Brews one to two cups of delicious fresh coffee in a jiffy!

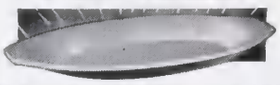
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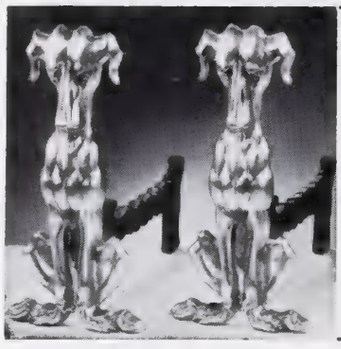
Window



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Shopping



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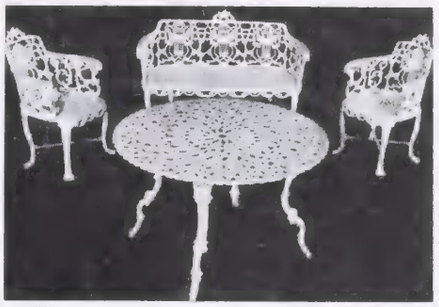
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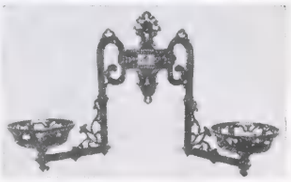
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Above

Aluminum		Cast Iron
$80	Large Settee #400 44" wide	$65
$42.50	Table #100 42" diam. 27" high	$35
$39	Chairs #402	$32.50

Right: Wall Bracket Perfect for flower pots or lamps. Cast iron. Height 14". Stationary arms, each 12". Pot holders 5" diam. Painted white or Pompeian green. $12.50

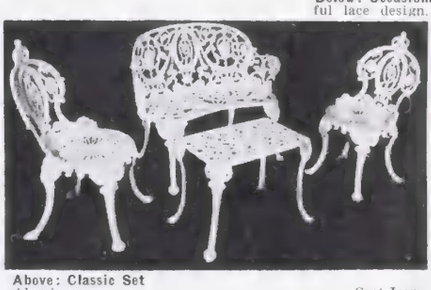


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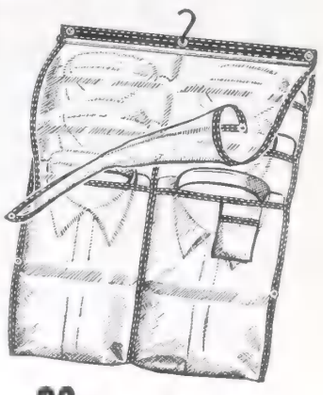
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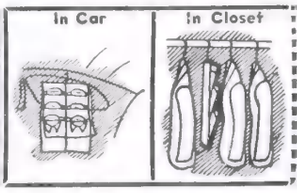
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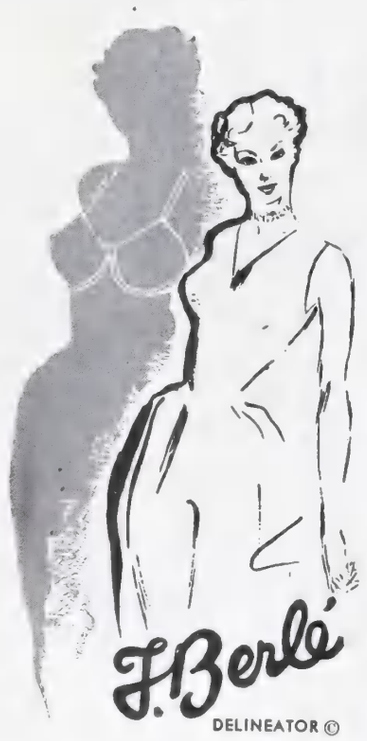
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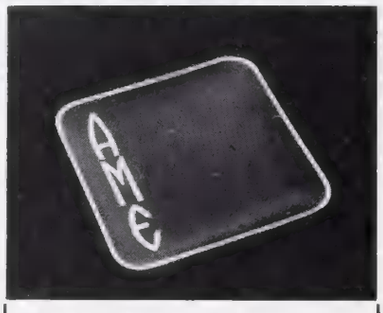


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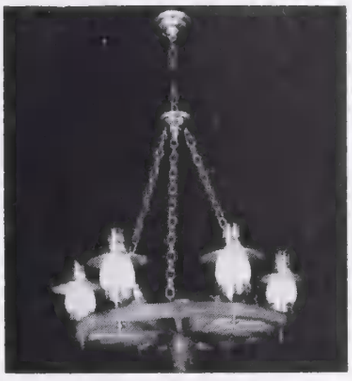
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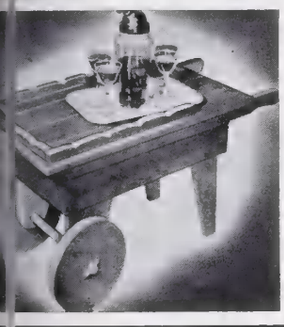


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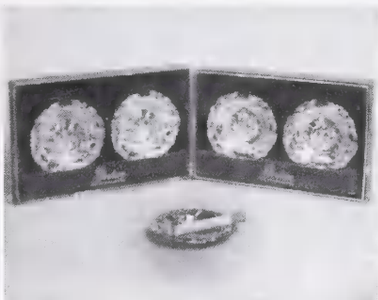
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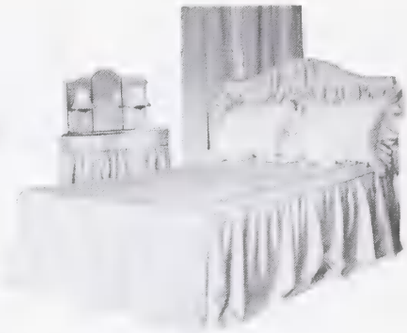
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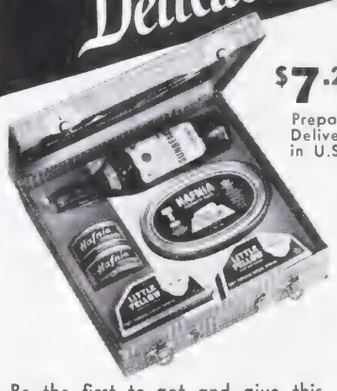
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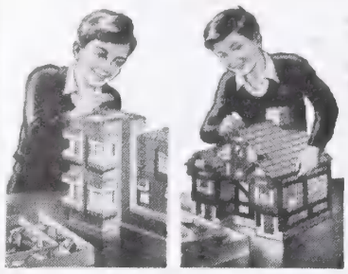
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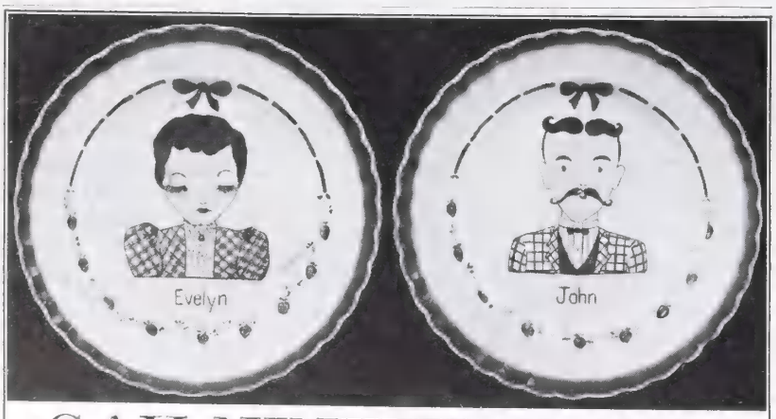
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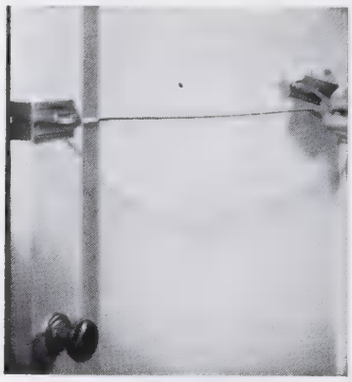
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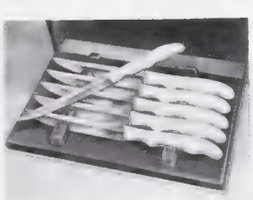
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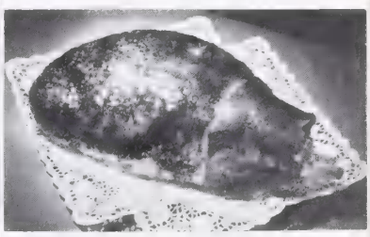
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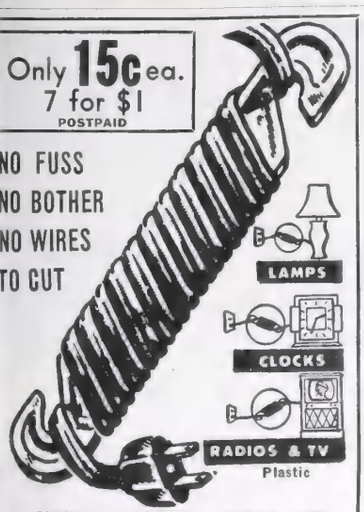
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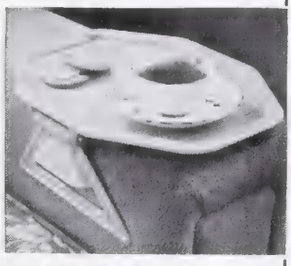
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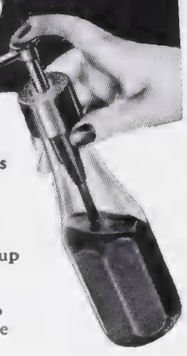
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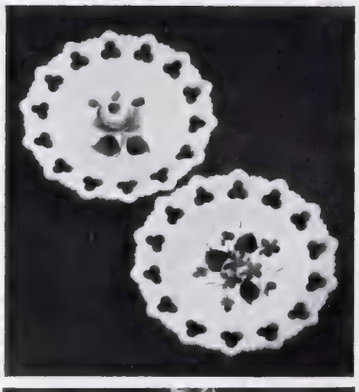
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Window



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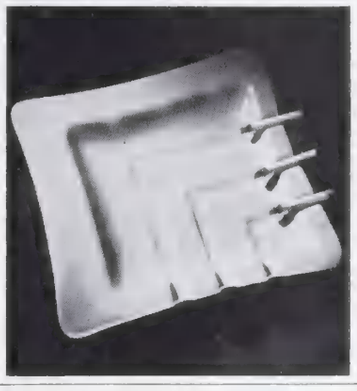
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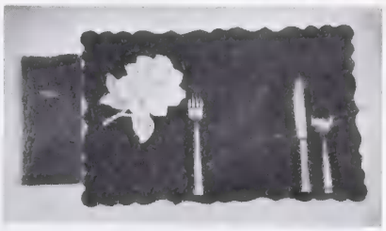
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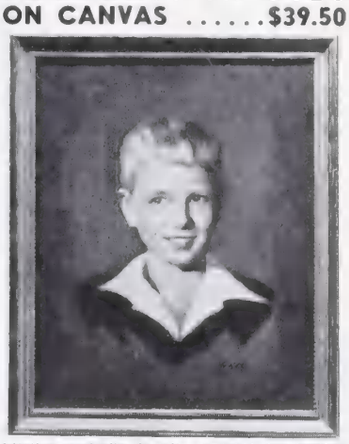
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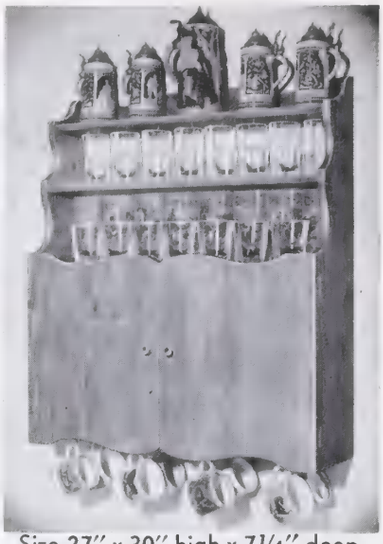


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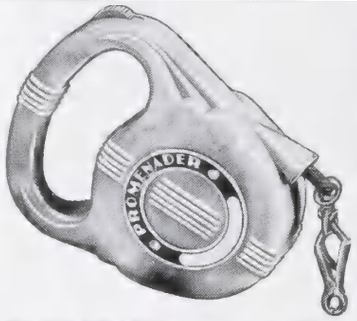
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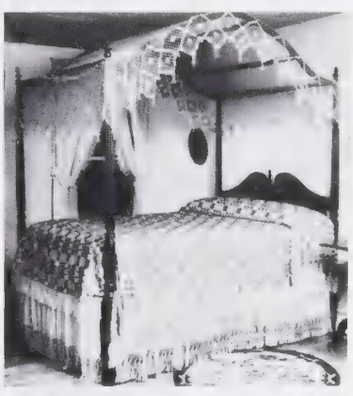
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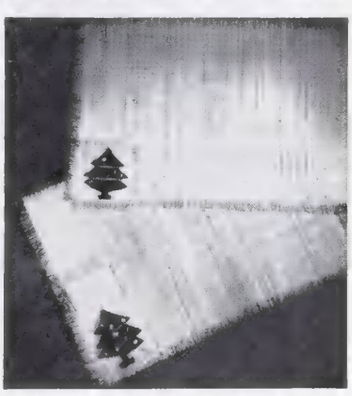
CK CHICKS will strut stuff on your table and a gay lift to the seasoning. ed ceramic salt and pepper ers come in chartreuse with ite bonnets, or yellow with green. 2½" tall. $2.95 the The 3" watering cans. ed with blooming daffodils in dark green or chartreuse. the pair. Ppd. No c.o.d.'s. e of Zog, 2318 Huntington , San Marino, Calif.



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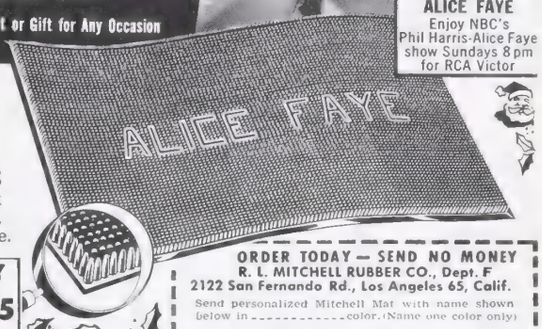
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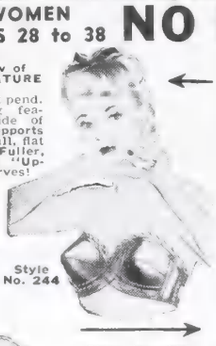
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Profile View of HIDDEN FEATURE In Bra
Special patent pend. bust molding feature on inside of bra lifts, supports and cups small, flat busts into Fuller, Well-Rounded "Up-and-Out" Curves!



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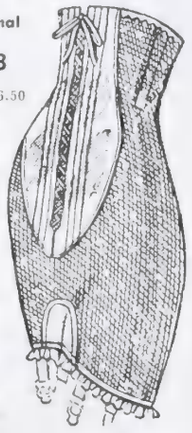
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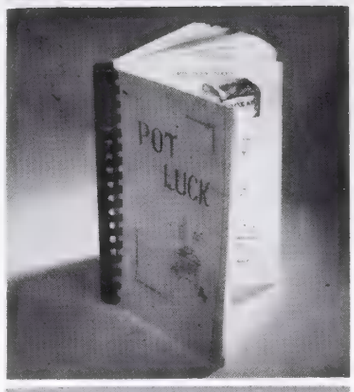
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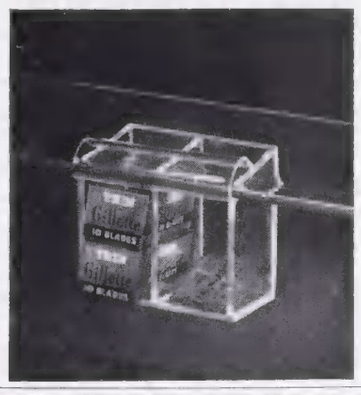
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Now you can do a professional job at home in half the time. Sew a beautiful invisible blindstitch hem *without re-threading your needle.* For Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking—other stitches. Uses regular or *elastic thread.* Light as a feather (1 oz.) fits palm of your hand. Completely illustrated sewing booklet included free. $2.95 postpaid (postage extra on COD's). Money back if not delighted. **2.95**

ALBIN OF CALIFORNIA
Rm 211, 1401-15 W. 8th St. Los Angeles 17, Calif.

New Moisture-proof PEPPER MILL AND SALT SET



$1.95 in redwood shelf

Works With One Hand—No Cranks to Turn

You stir and serve at the same time when you use the new transparent K-P Pepper Mill. No cranks to turn—just push the plunger. Freshly ground pepper perks up everything you serve. And the moisture-proof, spill proof Salt Mill gives you a "free flow" every time.

Handy redwood shelf for hanging in your kitchen PLUS supply of pepper corns included. Both Salt and Pepper are handy for camping and picnics too, as they can't spill.

ALL FOUR, Pepper and Salt, Pepper Corns, Redwood Shelf only $1.95 postpaid. Money back if not delighted. **1.95**

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Rm 411, 1401-15 W. 8th St., Los Angeles 17, Cal.



New! A Bathroom Cabinet for Kiddies

COMPLETE WITH TOT-SIZE TOILET ACCESSORIES

Children love the idea of a bathroom cabinet all their own—at their own height level, within easy reach. A great aid to starting tots on good grooming habits. Easily attached to wall without screws or nails.

Two toothbrushes, toothpaste, comb, nail brush, tumbler, and mirror included. Cabinet in lemon, lime, or white.

All for only **$2.95** postpaid
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Bountzee Bootz • SO NICE TO COME HOME TO

Solid inch foam rubber soles give a real lift to tired feet. Every bouncy step is like a foot massage after a long day in high heels. Quilted plastic slipper is available in red, royal or powder blue, green, or yellow. $2.95 postpaid. Boot comes in plaid cotton flannel (as pictured) black with red, white, or blue; desert cloth in red, blue, brown, or green; and velvet corduroy in red, green, or blue. $3.75 postpaid.

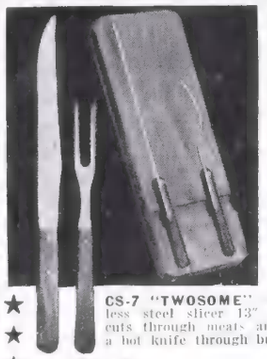
Sizes: Small, Medium, or Large.

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"Veri-Sharp" CARVING SET ★ "Veri-Sharp" STEAK SET



KNIVES STAY RAZOR-SHARP
INDEFINITELY!

These high-carbon stainless steel blades are painstakingly hand-honed for the keenest edge ever known. Sabre-ground to insure against blade chipping. Finish resists staining and rust. One piece satin-finished Pakka-wood handles with solid nickel rivets are burn and acid resistant. Mounted in handsome hand-rubbed velvet-finished wood blocks.



★ **CS-7 "TWOSOME"** Gleaming stainless steel slicer 13" overall. Quickly cuts through meats and poultry "like a hot knife through butter"!

★ **TK-3 "OCTET"**—Eight sparkling stainless steel knives. "Veri-Sharp" edge cuts in one easy stroke. Adds distinction to any table—at home or at picnics.

★ Special CHRISTMAS GIFT-WRAPPING

★ *Just send us the name and address of the person to whom you wish to send this luxurious gift enclosed with your check or money order. We will gift-wrap your selection in a decorative holiday package with appropriate gift card bearing your name—at no extra cost! You may order as many sets as you wish at these special holiday prices.*

SPECIAL CHRISTMAS OFFER!

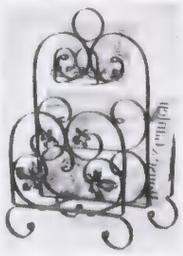
WILTON SALES CO., Dept. B, Wilton 2, Conn.
Gentlemen: Please send me the following:
☐ CS-7 "TWOSOME" 2-piece carving set @ $6.00-ppd.
☐ TK-2 "SEXTET" 6-piece knife set @ $9.00-postpaid
☐ TK-3 "OCTET" 8-piece knife set @ $12.00-postpaid
Enclosed you will find ☐ Money Order ☐ Cash ☐ Check

Name .....
Address .....
City & Zone ..... State .....

MONEY BACK GUARANTEE IF YOU ARE NOT FULLY PLEASED UPON INSPECTION
Send for illustrated FREE CATALOG



FRENCH FOOD WARMER—Whether it's coffee on your breakfast table or a buffet serving of lobster thermidor, rarebit, baked beans, stews, etc., keep it HOT right on the table for second helpings. Many uses indoors or out. Attractive wrought iron 6¾" high, 7½" diam.; with 15 hour candle—replacements everywhere. Specify Verdi Green or Satin Black finish. **$3.50** *plus 50c delivery.*



DOUBLE DECKER MAGAZINE RACK Handsome wrought iron rack with 2 small upper compartments to keep Digest Size Magazines visible, within easy reach . . . plenty of room for larger magazines. Beautiful scroll and maple leaf design; choice of Verdi Green or Satin Black. 12" wide x 19" high.
$6.95 PPD. *50c extra W. of Miss.*



4 CUP THERMAL JUG—FOR HOME, OFFICE, SICK ROOM, ETC. Wonderful new double-walled plastic jug. Keeps drinks cold up to ten hours . . . hot drinks three hours. Use it indoors or out for lemonade, cocktails, coffee, etc. Choice of copper, silver, or mahogany.
Jug, Tray and Glass—**$4.95 PP.D.**
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Not a Synthetic Stone
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Exclusively yours! Use them yourself, give them for Christmas, flatter your friends with their own names on these hand-painted cocktail napkins. Top quality, highly absorbent cotton material with permanent colors. Each is ▣ in. high, 8½ in. wide. Give design, names and color combination desired.

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Two weeks delivery.

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Send check, money order or cash. No c.o.d.
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Window Shopping



THE STAG AT EVE carve the roast with the skil a surgeon if he has this se help him. The handles are g ine stag. The 8" knife blad forged Sheffield stainless s and with the matching fork sharpening steel, is just $ ppd. MacMannes Homewa 1312 G. Street N.W., Wash ton, D.C.



A FINE LAMP for a desk night table has an adjust swing arm, a plastic reflector. a 3-way socket for a 30-70-1 or 50-100-150-watt bulb. Wei ed base is felt-padded. Ba enamel finish in metallic g brass, green, Chinese red, chartreuse. 14" pebble cl shade is natural, gray, gre Chinese red, or chartreuse. high. $12.50 exp. coll. Light Mart, Westwood, New Jersey



A CHRISTMAS APRON put you in the holiday spirit pretty protection when you trimming the tree, basting turkey, whipping up canapés Yuletide droppers-in. Handma dotted swiss in white with embroidery, red with white. It, blue with white, it's embro ered with any first name, "Merry Christmas." $3.95 pp Handicrafts by Evelyn, 616 Broadway St., Memomonie, W



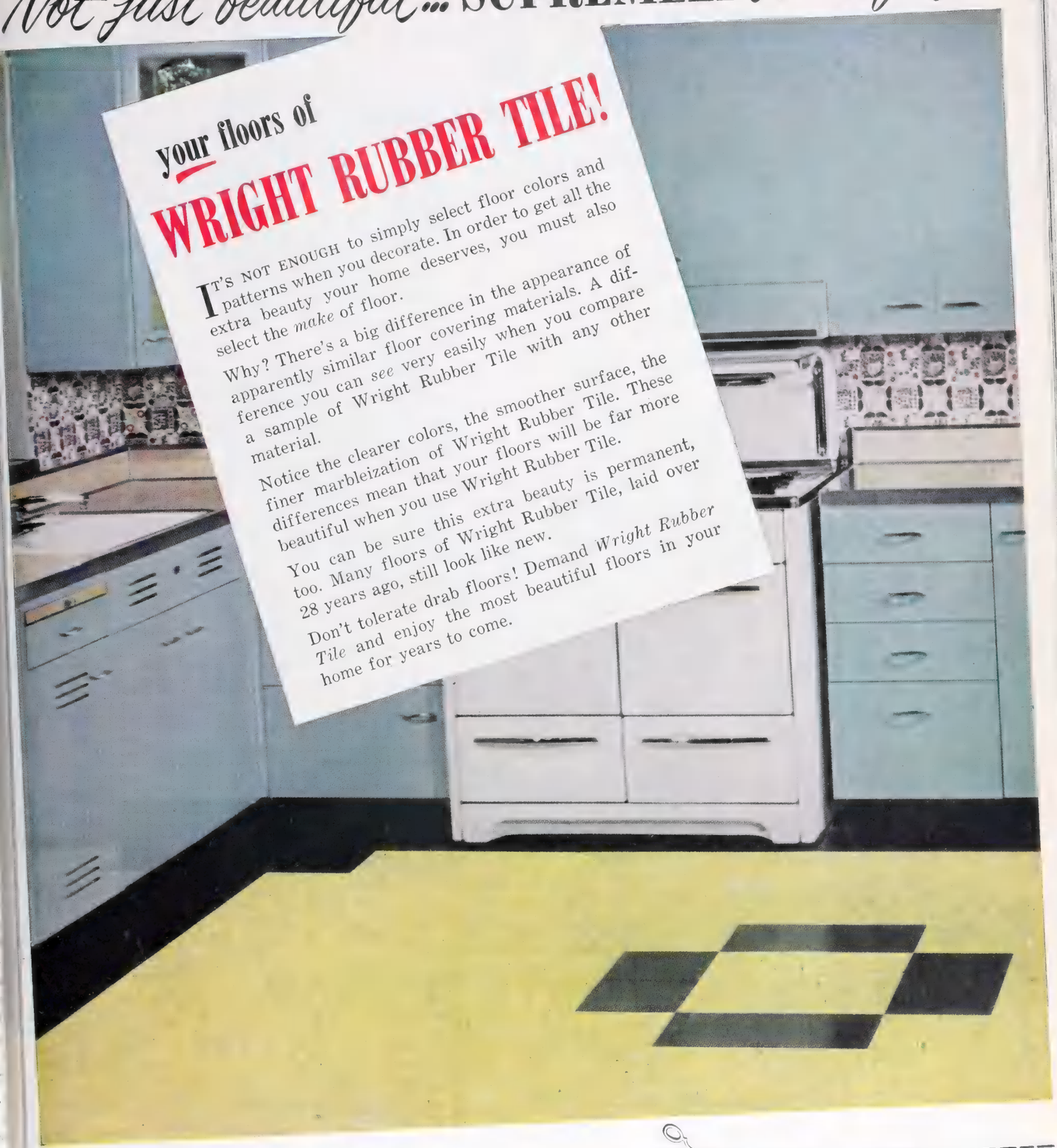
NEW ENGLAND MEM RIES hang on your wall, a where they are there is reme bered laughter and sunshi blue water and tall masts, r barns and white church steeple A collection of 6 prints, aft original water colors by Tad Ca will give a colorful lift to yo winter decoration. 13¼" x 13½ matted and ready to frame. 6 a $5.30 ppd. Tad Call Print Bearskin Neck, Rockport, Mas



BARE YOUR SOLE. A litt different and a lot of fun a these sterling-silver feet-ures f your jewelry box. The desig appropriately called Tobacc Road Feet, comes in earring cuff links, or tie clasp. They ar delightful conversation piec and will add zing to your suit or shirts. Pair of earrings, cu links, or tie clasps, $5.50 each incl. tax & post. Sequoia Craft Sequoia Acres, Rome, Georgia

(*Continued on page* 178a)

Not just beautiful... SUPREMELY *beautiful!*



your floors of WRIGHT RUBBER TILE!

IT'S NOT ENOUGH to simply select floor colors and patterns when you decorate. In order to get all the extra beauty your home deserves, you must also select the *make* of floor.

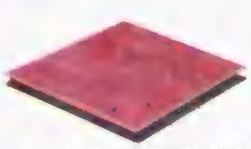
Why? There's a big difference in the appearance of apparently similar floor covering materials. A difference you can *see* very easily when you compare a sample of Wright Rubber Tile with any other material.

Notice the clearer colors, the smoother surface, the finer marbleization of Wright Rubber Tile. These differences mean that your floors will be far more beautiful when you use Wright Rubber Tile.

You can be sure this extra beauty is permanent, too. Many floors of Wright Rubber Tile, laid over 28 years ago, still look like new.

Don't tolerate drab floors! Demand *Wright Rubber Tile* and enjoy the most beautiful floors in your home for years to come.

SEE THE DIFFERENCE!



GET THIS FREE SAMPLE!

WRIGHT RUBBER TILE

FLOORS OF DISTINCTION

WRIGHTEX—Soft Rubber Tile • WRIGHTFLOR—Hard Surface Rubber Tile • WRIGHT-ON-TOP Compression Cove Base

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Send me free sample of_____(color)
Wright Rubber Tile.

Name_____

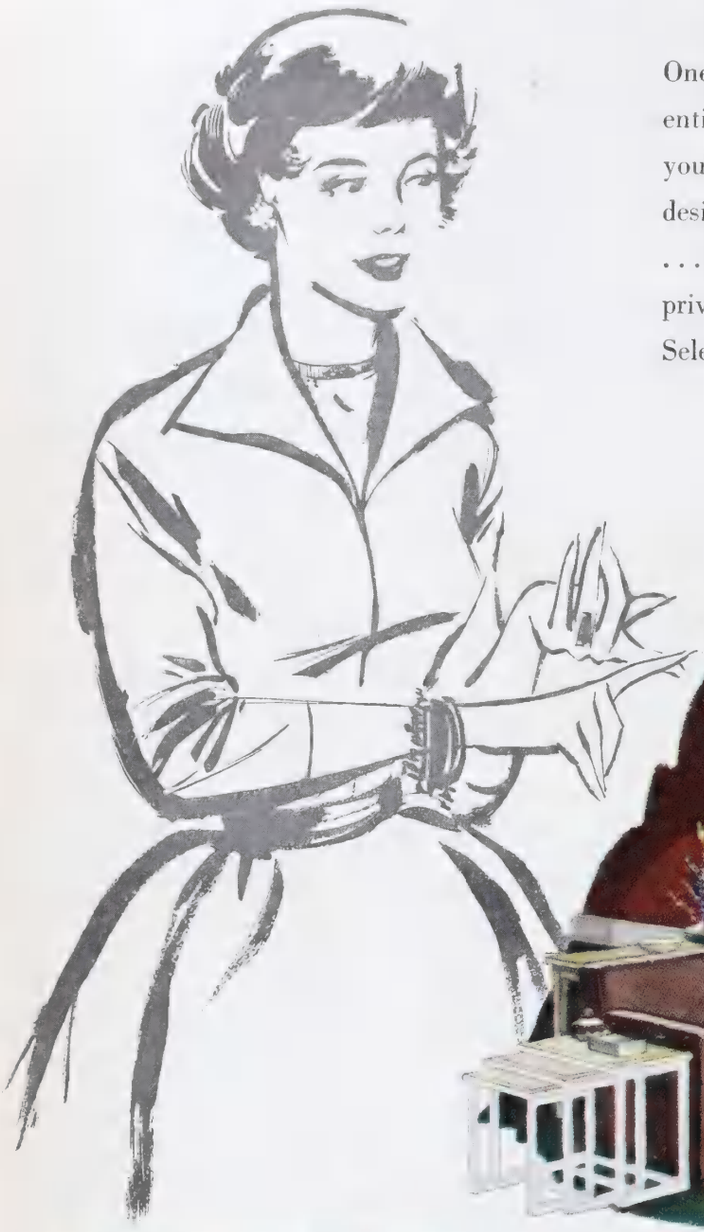
Street & Number_____

City_____ Zone____ State_____

LIGHT CONTROL BY DAY
PRIVACY BY NIGHT

beauty always

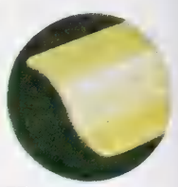
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SUNAIRE
VENETIAN BLINDS



Only Kirsch has the graceful "S" shaped slats!



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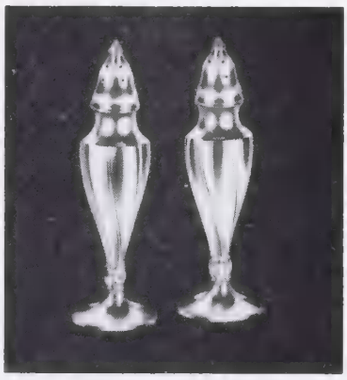
KIRSCH COMPANY

493 Prospect St., Sturgis, Michigan . . . *In Canada:* Woodstock, Ont.

Window Shopping

CONTINUED FROM PAGE 176

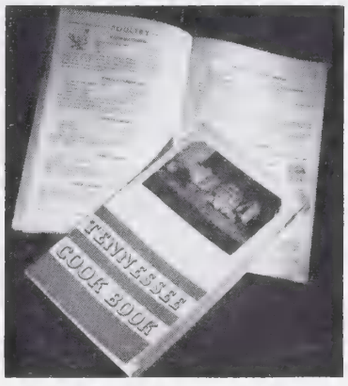
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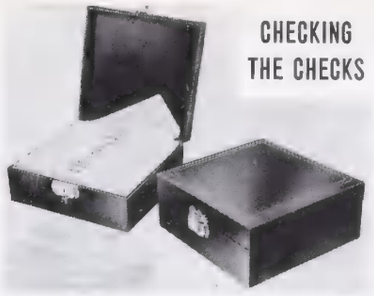


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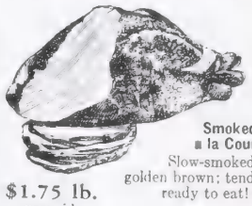
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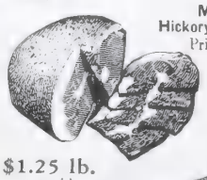
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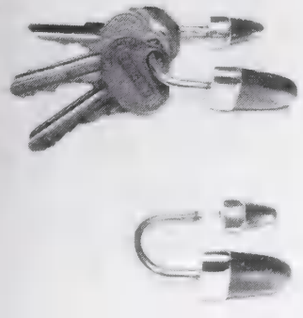
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Lean and luscious, slow-smoked to rich perfection. 3-5 lbs.
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Illustrated brochure sent on request.

New Braunfels Smokehouse
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New Braunfels, Texas



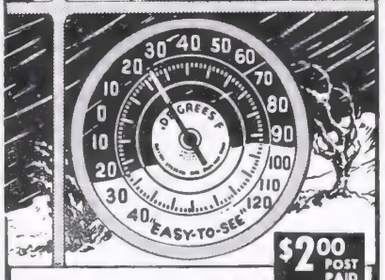
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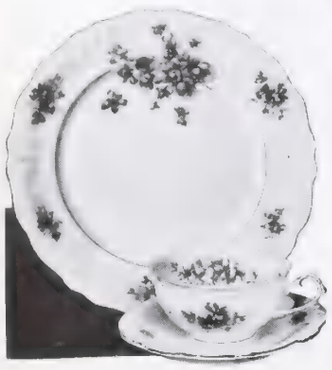


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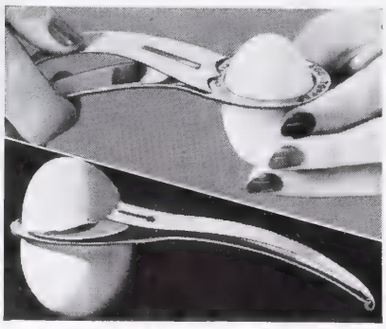
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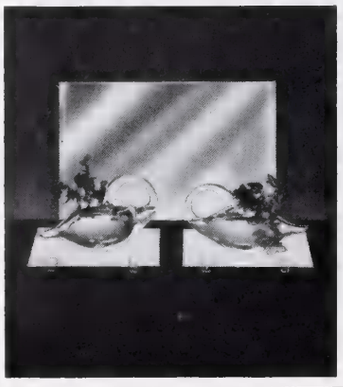
Window



A MAGNETIC HARBOR is something special in the world of toys, with its flashing electric lighthouse and sounding bell buoy. Rotating magnets provide automatic action for two ships. Swiss music box plays "Merrily we roll along" and harbor facilities are movable. Spring-wind motor. 12" x 20½" board with standard lighthouse, $8.95: electric lighthouse, $9.95. Ppd. Selectoys, 34 W. 37 Street, N. Y.



IT'S ALL LEGS and all its legs are removable, so that when tea time is over, these snack tables can be tucked away into the sparest corner. The table top is 13" x 11" and it stands 18" high. They come in sets of one red and one black with gold Chinese decoration, for just $1.95 the set! Two sets for $9.75 plus 30¢ post. Helen Pep Studios, 82-60 116th Street, Kew Gardens, New York.



SWAN SONG. For the center of your table or as a focal point on your mantel, these graceful crystal swans are truly enchanting. A pair of them filled with ivy or flowers will accent your taste for gracious appointments. The mirror reflectors are padded to protect surfaces and measure 6" x 9". A pair of the swans with mirrors is $5.00, ppd. From Thomas Sloane, 46 Franklin Avenue, Lynbrook, New York.

The Complete Opener



for CANS JARS LIDS CAPS

MAKES A FINE GIFT

ZIM TWINS

Open a can, bottle, Mason jar or jelly glass—and with only one opener in the kitchen—the modern, super-efficient Zim Twins. Easily mounted, folds away neat and flat. Satisfaction guaranteed, of course.

In white enamel
In gleaming chrome $7.50 **$3.95** Postpaid

ASK FOR FREE CATALOG. Over 100 fine cutlery and unusual gift ideas.

D. CORRADO, Inc.
Dept. Z-1, 26 N. Clark St., Chicago 2, Ill.

SCRIBBLES DOLL



1000 FACE DOLL
It's NEW. 12" tall all plastic. Any child can draw. Tissue wiping restores bright face. Non-toxic crayons included. POSTPAID **$2.49**

Make Your Own Shag Rugs



Mrs. Reilly's Rapid Rug Maker. The NEWEST WAY to make beautiful shag rugs. Money back guarantee. **$1.00** Post Paid

Write for FREE Gift Catalog
Drexel Gift House Le Center 1, Minnesota

Shopping



HOSTESS TABLE. This is as phenomenal a storage unit as Fibber McGee's closet. Smooth sliding doors are finished in black lacquer, are reversible to show your choice of red, chartreuse, or brown on the back. With double shelf for magazines, it's made of birch plywood in a hand-rubbed natural finish. 16" x 36" x 17" high, $47.50 exp. coll. Contemporary Classics, Inc. 74-D Stage St., Stamford, Conn.

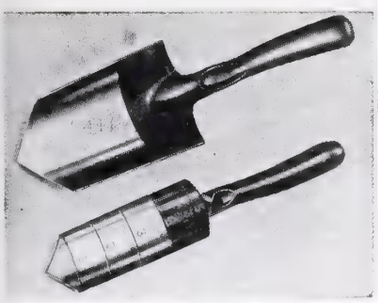


DANCING DOLLS, remarkably lifelike in appearance, will hold any pose you put them in. They are molded around a special wire frame from flesh-colored plastic, stand a graceful 7" tall, and even their clothes are exciting. Formal Ballerina is $2.10. Her male partner, not shown, is same price. The Modern Dance Doll is $2.50. Postpaid from Flexible Playdolls, Box 205M, Jamaica Plain, Massachusetts.



WATCH FOR THE GIRL. She'll keep her engagements by swing time if you give her this 14k gold lapel watch. It swings on a hinge for easy viewing, and fastens to her lapel by a stick pin. If her Father gives it to her for Christmas, the boys she meets at college will have a hard time measuring up. With 17-jewel Swiss movement, it's $49.95 including tax and postage. Giftorium, 173 Canal Street, N. Y.





CROMAR RULED TROWELS

Gift for a Gardener

Here's the finest set of trowels you've ever owned! Plant bulbs faster, easier, just the right depth—with these deluxe Cromar Trowels. Highly-polished blades slip easily into the soil. Specially shaped handles fit the palm comfortably. Scientifically designed thumb rests give better leverage. Inch gauge on back helps you space or dig the proper depth. Solid cast aluminum—won't rust or bend. Red handles—easy to see on lawn. Guaranteed to give a lifetime of gardening pleasure. Order now for Xmas Gifts!

Set of 2 Cromar Trowels **$3.75** Postpaid

DES. PAT. NO. D-153, 355

No C.O.D.'s, please.

CROMAR, INC.

P.O. Box 164-A Lake Forest, Illinois

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Now GRILL GREASELESS BACON WITH NEW **GRILL-IT** **$3.95** GUARANTEED POSTPAID

STOP BACON DISTRESS. Grill bacon to crisp, full-flavored perfection. Excess grease automatically drained off. Easier to use. Patented "Level-Rest" makes delicious grilled sandwiches, eggs, hamburgers, chops, etc. Rinses clean in a jiffy. Eliminates meat shrinkage—pays for itself. GRILL-IT, the de luxe cast aluminum greaseless grill. Order today. The perfect gift! Write for FREE Catalog.

HESCO BOX 5309, DEPT. 300 CHICAGO 7, ILLINOIS

THIS AD IS WORTH $1.00

A Special Offer for the New Bake-O-Nuts



Bake-O-Nuts . a taste treat so different — so delicious, they're a hit anytime! The largest, finest imported nuts baked by a patented process that seals in natural, rich goodness. they taste better; digest easier; stay crisp and fresh longer.

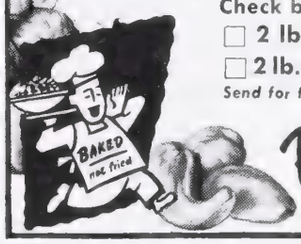
Proof of their amazing difference is easy at this special introductory price. Clip this ad, send it to us with only $2.60 in check or money order. We'll rush you 2 lbs. postpaid; beautifully gift wrapped. Saves you $1.00 on our regular $3.60 price. Satisfaction guaranteed or your money back!

Check box opposite your choice.

☐ 2 lb. pkg. Mixed Nuts (no peanuts)

☐ 2 lb. pkg. Pistachios ☐ 2 lb. pkg. Cashews

Send for free color brochure with holiday gift ideas.



Bake-O-Nuts 183 William Street Englewood, New Jersey

Mail this ad before November 30, 1951



Personalized Christmas Stockings

Santa just can't make a mistake, when you hang Christmas stockings marked with one's own name! Big and bountiful—16" long with 7" opening; in cherry red felt with snow white stitching and fluffy trim and a merry Yuletide motif. Please print each first name desired.

Postpaid, **$1.50**

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- Satisfaction guaranteed

Model M-2 (*pat. pend.*) **$21.95** *postpaid*

Manufactured by (Calif. orders add sales tax)

House of Hospitality

Dept. B-11 11545 Ventura Blvd. North Hollywood, California

Torch & SWIVEL BEAM



2 lamps in one

Combines a 3 way indirect lamp with a swivel spot, you direct it, for concentrated light.

Illuminate entire room with 3 way floor lamp, direct the swivel spot on the card table, or concentrate light for reading or study. Metal base and column, 9" metal swivel reflector. Torch has 3 way mogul socket for a 100-200-300 watt bulb, with a 8" glass reflector. 24" pebble cloth shade in natural, gray, forest green, Chinese red, or chartreuse. Stand in baked enamel wipe clean colors—metallic gray, chartreuse, forest green, Chinese red, or brass. 6' of UL approved cord. Satisfaction guaranteed. Check or money order—specify colors.

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FREE-XMAS GIFT Catalog of lovely lamps.

THE LIGHTING MART. Dept. K32, Westwood, N. J.

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By Robert Bain, City Librarian, Glasgow. Illustrated with **130** superb **full-page color plates.** Magnificently bound in full padded silk tartan, genuine gold top and edges. In addition to the **130** splendid full-page color plates of tartans, the history of **each Scottish Clan** is given. Size 4¼" x 6¼". 314 pages. Boxed. Imported from Scotland. Only **$3.49** postpaid.

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Doubled at the right places for wear as hostess gown day or night, this beguiling pajama is a page out of the Arabian Nights. You'll look irresistible and enticing in this Harem pajama. You'll thrill to the sleek, clinging, wispy appeal they'll give you. Satisfaction guaranteed or your money back.



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Wisconsin's finest cheeses, not processed, aged to the flavor that most folks prefer. Eight flavors, something to suit everyone's taste: American, Swiss, Blue, Brick, LaGourmay, Caraway, Buffet and Club Spread, 4½ Lbs.

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True joy in giving . . . pride in receiving

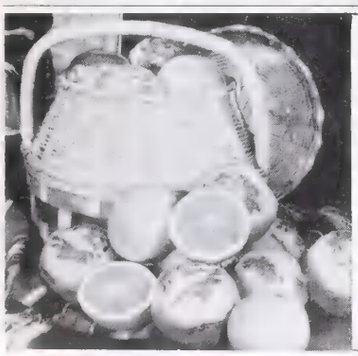
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Juicy, sweet citrus from Indian River in Mexican Bamboo Picnic Basket. Pink seedless grapefruit, tangy sweet oranges and tangerines. 3 oz. jar tangerine marmalade. 3 oz. jar guava jelly. Contents, ½ bu. Delivered anywhere in U.S.A. (except Calif., Ariz., or Texas south of San Antonio). Order No. 4B—$6.50. Money-Back Guarantee. Send your list of names and addresses with check or money order. Order now for Christmas delivery. Dept. H-1,

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. . . for your youngster; all dressed up with fancy ribbon, white paws and baby-face stare. 17" tall of finest quality soft rayon plush, movable arms and legs and hidden music unit that plays nursery rhymes.

PERFECT GIFT ITEM! BEAR FACTS: Colors BROWN OR GOLD ONLY

#700M (musical) $9.95ppd.
#600 (non-musical) $6.95ppd.

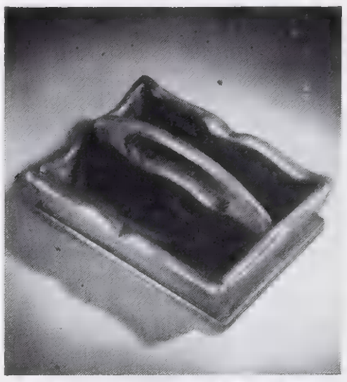
Send check or money order. $1.00 deposit on all C.O.D.'s

Order to-day—immediate delivery

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Window



LITTLE KNIFE BOX. A darling miniature of a full-size antique knife box becomes an engaging holder for cigarettes on the coffee table. Or get one for your desk and keep paper clips on one side, loose stamps on the other. Handmade of pine in a mellow antique finish, it's 5" x 4" x 2¼" high, costs a small $1.95 ppd. Gray Gables, Box 212, Saugatuck, Mich.



HIDE OUT. No longer will you discover your best Sheraton chairs tipped up to make a "house" for a rainy-day prisoner. The Kiddie Tent is made of khaki-colored pre-shrunk muslin, simply constructed over a light aluminum frame—and with it he can play Indian to his heart's content, or be a draftee in his pup tent! 43" x 36" x 28" high. $8.95 ppd. The Eldac Co., 211 G. Street, San Rafael, California.



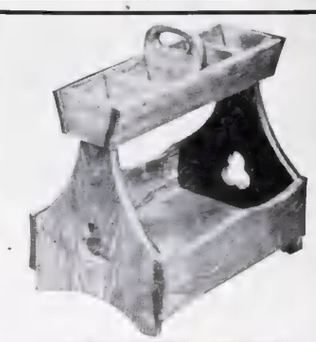
KEEP IT UNDER HIS HAT, and your sparkler won't lose its sparkle while you're polishing the silver, your watch won't get a bath while you're bathing the baby. A smiling chef has lots of room under his hat for all your valuables, measures 3¼" in diameter, 3" high. Made of ceramic, he's $1.95 ppd. Abbott's P. O. Box 686, Fort Wayne, Indiana.



NEVER A CREEL LIKE THIS!

Practically a complete fishing outfit in itself. (A) Five pockets for fly boxes, leaders, etc. (B) Detachable bottle for fly dressing. (C) Washable lining with (D) screen ventilators. (E) Adjustable shoulder strap with landing-net ring. (F) Top pops open like a woman's purse; snapped shut, creel hangs flat. Packed in multi-use pliofilm case. Perfect gift for the fisherman who "has everything". **$5.00** postpaid

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This hand made authentic reproduction of the Early American Village Blacksmith's Shoein' Kit may double as a party server for drinks and sandwiches or as a magazine holder with spaces at top for plants, candies and cigarettes. As a receptacle for sewing and knitting, it is portable and compact.
Beautifully hand crafted in mellow honey tone Down East Knotty Pine. Hand rubbed to a satin lustre.
size 20½"x11½"x18" high
$15.00 Shipping charges collect. Please send check or money order. Sorry no C.O.D.'s. Direct mail only. Send 10c for interesting catalogue.

ARUNDEL PRODUCTS COMPANY
P. O. Box 1124
PORTLAND MAINE

Shopping



A DOLL'S FOUR POSTER is such an enchanting bed that we wish it were ours. Made of sturdy hardwood in a mahogany finish, it's an 18" x 26" reproduction of a lovely antique, has 20" high turned posts. Draped Chester, bedspread, and sham are trimmed in snowy eyelet embroidery. Including mattress and pillow, it's $29.50, shipping charges collect. Nancy's Miniatures, P. O. Box 2856, Memphis, Tennessee.



CLAM STEAMER. Heap this blue enamelware steamer with soft-shelled clams and they'll come out nut-sweet, ready to be served with hot drawn butter. Perfect for lobsters, corn, finnan haddie, you'll use it on a backyard grill or the kitchen stove. Marvelous for blanching foods for your home freezer. It holds 6 qts., is 9½" wide, 10" high. $4.95 ppd. Epicure's Mart, 133 E. Putnam Ave., Greenwich, Conn.





ONYX BASED SHIMMERING SHOWERS
with Genuine Cut Crystal Prisms

Elegantly styled and crafted, these electrified shower lamps lend charm and enchantment to any room. Each lamp is magnificent, displaying 27 **imported cut-crystal, 2-piece prisms** cascading over a 3½" square of genuine onyx mounted on a heavy goldplated, openwork metal base. Ideal for credenza, console table, etc., they epitomize gracious living. Complete with bulbs. Overall height 17".

A truly superlative value!

$22.50 the pair, postpaid.

MARK STIER Dept. B-111
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From this list you can select exactly the right package for that special friend.

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FAMILY HOUR		
Gift No. 200—Apples—Selected Golden, Ruby	7.95	25 lbs.
Gift No. 211—Pears—Lge. du Comice, D'Anjou	7.95	25 lbs.
THE SUPREME		
Gift No. 300—Apples—Ex. lge. Ruby, Golden	9.95	35 lbs.
Gift No. 311—Pears—Selected for taste thrills	9.95	35 lbs.
CANDLE LIGHT		
Gift No. 109—Apples with Jams & Jellies (pictured)	4.25	10 lbs.
CANDLE LIGHT SUPREME		
Gift No. 309—Apples with Jams, Jellies, Canned Fruit	11.55	35 lbs.
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Gift No. 400—Apples—Extra large, crisp, juicy, extra select	5.00	12 lbs.
Gift No. 411—Pears—Extra large jumbo, Comice D'Anjou	5.00	12 lbs.
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Gift No. 500—De Luxe Hesperian Canned Fruit	6.95	19 lbs.
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Gift No. 600 Old Fashioned	7.95	14 lbs.
Gift No. 603 Fashioned	2.00	4 lbs.
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CHRISTMAS MORNING		
Gift No. 800—Christmas Basket filled with Northwest treats	10.95	16 lbs.
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Gift No. 902—Pickled Cherries *A new addition to the Snack Bar*	2.45	2-16 oz. jars.
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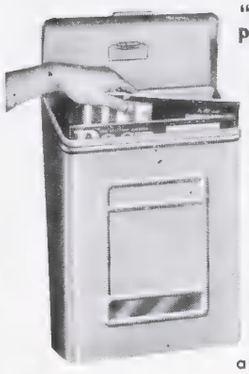
Prepaid anywhere in the U. S. Write for prices outside U. S. proper.

Write for details of my year 'round Aristocrat Fruit Club and Xmas Morning Deluxe Series.

Mail your order with check to:
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HESPERIAN ORCHARDS
DEPT. HB-51 WENATCHEE, WASHINGTON



HERE'S A MAIL BOX WITH *GLAMOUR*



"PEBBLED PLATINUM" Finish

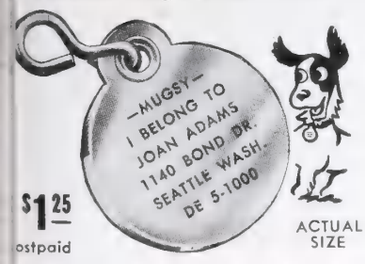
Holds ALL your mail—newspapers and magazines too. 16" high, 11½" wide; projects 3⅛" to 4⅝". Streamlined for appearance.

Made of sturdy ALUMINUM, non-rusting — Pebbled Platinum Finish — only $7.50 postpaid (Denver and West $7.75.) Add the engraved name plate at $1.50 for individuality.

Send your Order TODAY!

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Perfect Dog Lover's Gift!



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brings straying pets home. Chrome-plated brass. Lasts a lifetime. Also excellent for umbrellas, luggage, golf bags, etc. Print full information when ordering. We reserve the right to abbreviate or substitute larger tag if necessary.

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Kimberlite Gems

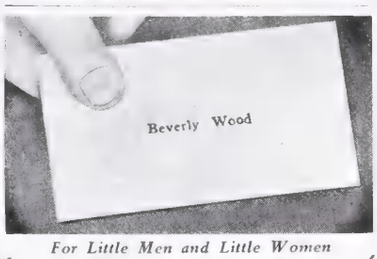
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KIMBERLITE GEM CO., RED BANK, N. J.



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Kiddie Calling Cards

Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards In Simulated Leather Case.

100 Cards, postpaid, only $1.00
Please print plainly

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NATURAL WOOD GRAIN PATTERNS in your choice of five attractive color combinations: Claret Mahogany with matching legs, Sahara Blonde with Natural legs, Sahara Blonde with Ebony legs, Pattinum with Ebony legs, Satin Black with Natural or Ebony legs.

ARTISTIC DESIGN, fine craftsmanship and beautiful finish place BANTAMS in the ranks of fine furniture. At home with modern or period furnishings.

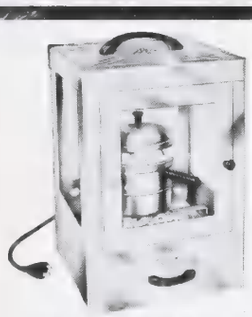


Safe arrival, your satisfaction gugranteed.

All Finishes 12.95 ea. Ppd.
2 & Rack . . . 27.95 Ppd.
3 & Rack . . . 39.95 Ppd.
4 & Rack . . . 51.95 Ppd.

Top size 12" x 16", height 22". F20 Bantam

MARTIN'S P. O. Box 5790 Olympia, Washington



CORN POP-O-MAT

A home-size version of the wonderful movie popcorn machine! Just plug in and watch the kernels burst into snowy fluffs through the glass door. Popcorn falls into tray below which pulls out for salting and serving. Chrome finish. 14½" high, 8½" wide, 8" deep. AC-DC. **$14.95**

Gleaming Fireman's Red Finish—$10.95
(Postpaid in U.S.A.)
Send for FREE Catalog 27

BAR MART

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America's Most Unusual Store
Bobbie Ganger, Executive Director



CHRISTMAS CRECHE

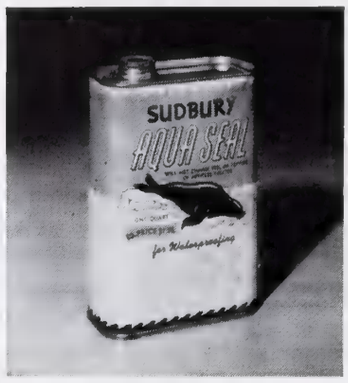
Symbol of Christmas - time honored key of Yuletide decorating. Exquisitely detailed replica of The Manger with 21 beautifully modeled hand painted plaster figures. Stable, 12" wide, x 13" high, x 20" long. Interestingly priced at $24.50, complete, postpaid. No C O D's.

Carbone INC.

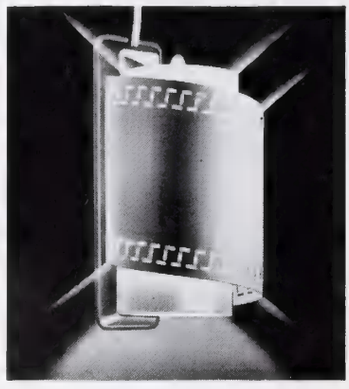
342 BOYLSTON ST., BOSTON 16, MASS.



Window



YOU'RE ALL WET if you don't consider Aqua-Seal. It's the answer for all your waterproofing questions. Spray, brush, or dip it on baby's bedding, tablecloths, awnings, sails, lawn furniture, or clothes and they'll be left high and dry for the winter months. Especially good if you're storing all your summer gear near the seashore. Just $1.98 a quart, or $4.95 a gallon ppd. Sudbury Laboratory, South Sudbury, Mass.



"NO-ODORLITE" is a remarkable pin-up lamp. Just switch it on and electronics take over, generating ozone that clears the average-size room of all unpleasant odors. At the same time, it gives you a soft, diffused light like a regular lamp. Made of metal in dubonnet, ivory, gray, chartreuse, light green, light blue, Chinese red, white, or yellow, it's $4.95 ppd. M. L. Dunn Co., 134 E. Third St., Dayton 2, Ohio.

Material used Is **PRESTOFLEX** which carries Good Housekeeping Seal

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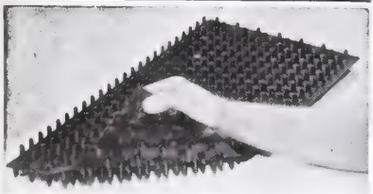


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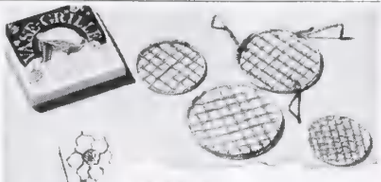
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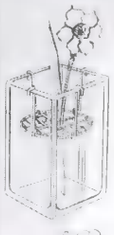
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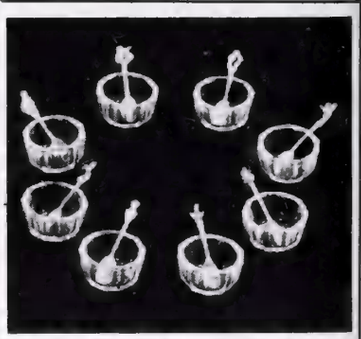
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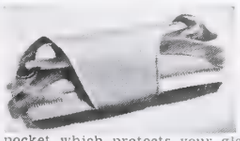


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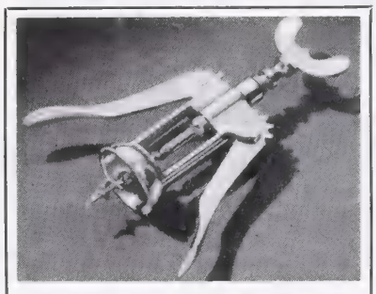


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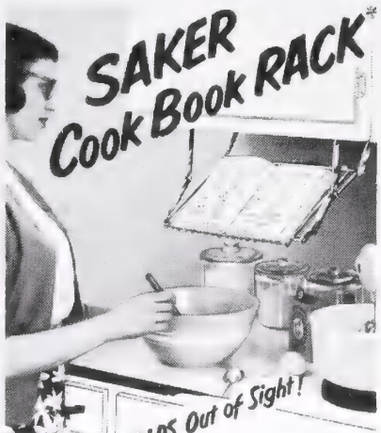
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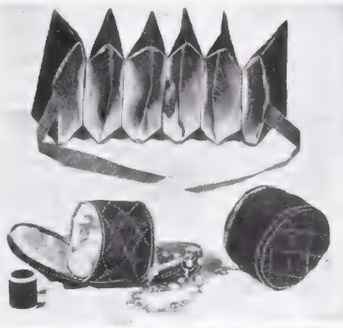
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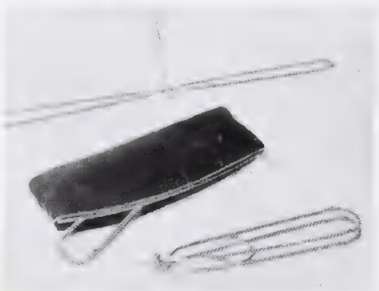
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Solid Mahogany commode



Add a touch of 18th Century charm to any room in your home with this beautiful, versatile commode of Solid Honduras Mahogany. Decorative and practical as an occasional table, end table, bedside table, or sewing cabinet. Four dust-proof drawers, antique brass finish reproduction pulls. 30" high with 17" x 15" top. $39.50 ea., or $76.00 a pair. Postpaid with satisfaction guaranteed. Order now for Christmas season. Sorry, no CODs.

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HEARTH WARMER. An oval braided Colonial rug, all wool and reversible, would be lovely beside a fireplace or in a sunny bedroom. In a mixture of colors, with red, green, blue, burgundy, gray, black, or brown border. 18" x 30", $2.95; 24" x 36", $4.95; 27" x 48", $6.95; 36" x 60", $12.95; 4' x 6', $19.95; 6' x 9', $39.95; 8' x 10', $69.95; 9' x 12', $79.95. Ppd. Tremont Rug Co., 18 Tremont St., Boston, Mass.

HOLIDAY FIREWORKS. Your hearth will be as colorful as the Fourth of July, but without sound effects, with this hamper of Pinon and Jeffery cones. They are chemically treated to burn with long-lasting multicolors, and the coating of metallic salts gives them a frosty blue-green glitter. Split bamboo basket has about 40 cones. $3.50 ppd. Weathercock House, 660-M S. Fair Oaks Ave., Pasadena, Calif.

The Spirit of XMAS

We can't think of a gift lovelier than this shimmering, white electrified altar for Yuletide giving. Beautifully handcrafted with 4 brass candlesticks and candles and a brass chalice.

Only $9.95 ppd. Size: 11" H 7" W 5¾" D

Also available with Swiss musical movement playing either Gounod's Ave Maria or Silent Night $12.95 ppd.

Specify musical preference

FERN-MAR *Specialties* Box 185 B, Park Ridge, N. J.





Franciscan Ware Cigarette Sets

These beautifully-embossed, hand-decorated Franciscan Ware Cigarette Sets now are ready for immediate shipment. Available in very famous Desert Rose or Apple Pattern, these sets, or individual pieces, make ideal gifts—or to fill in your own pattern. Order now—state pattern.

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This 4-piece personalized table set of Old Kentucky stoneware will thrill any child! Youngster's first name hand-painted under glaze and fired-in for permanence on all pieces. Colorfully hand-decorated. 9" and 6" plates, 5" bowl, 11-oz mug. Boxed. *When ordering, print child's name. State if boy or girl design wanted.* Send check or money order. (Sorry—no C.O.D.'s) 4-piece set, postpaid in U.S., $5.

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GETTING YOUNGER

CONTINUED FROM PAGE 29

sion about the lack of creative talent in our age. Where are, we ask, our great composers, comparable to those of the past? Where are the Chopins or Brahmses? Where, to come closer, are the new Stravinskys or Richard Strausses? Strauss is dead; Stravinsky is old. It *is* true that the present age is not blessed with creative talent. Perhaps it is not even distinguished in first-class executant talent. Can you name a young conductor that promises to become another Toscanini? Can you name a successor to Rosa Ponselle or Lotte Lehmann or Pablo Casals? But where there is enthusiasm there is hope. And where there is hope there is creation. If youth takes an interest in music, then the chances are good that youth will develop new composers and new musicians to keep the interest supplied, the enthusiasm satisfied.

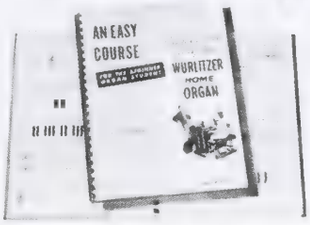
MY SON is eighteen years old. He loves music. So do his friends. I listen to their talk whenever they permit me to do so. Those boys know what's good. They love what's good. And they have no inhibitions about certain music being too heavy. They plow into Hindemith with equal lightness of heart with which they plow into Schubert. They are not, of course, always right in their judgments. They get impatient quickly. No matter. I have respect for them and I am happy that they turn on the phonograph or turn up at Tanglewood.

It is my impression that an enormous development of musical taste and of love for music is going on under our very eyes, or rather under our very ears. It is my belief that the next ten or fifteen years will show so appreciable an increase in listening, in record buying, in attendance at concerts and —what is most important—in the playing of music that it will make the increase of the last generation look small. The children who grew to be teen-agers during the war and who experienced in some way or other war's unpleasantness, the youngsters who now face an equivocal future in which bright opportunity is mixed with so many black clouds that the horizon looks to be dirty gray—these youngsters turn to some form of inspiration which has nothing to do with and lies above "the realities of life." Music furnishes such inspiration.

The young people have even in-

(*Continued on page* 184)

Now a Wurlitzer Home Organ
you can own
and play



So easy to play... you can
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If you think fine organs are only for the wealthy, you have a pleasant surprise coming! The magnificent new Wurlitzer Home Organ, a *complete* instrument, sells for no more than many fine pianos do!

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Women by the thousands prefer



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Because only a PHILCO has this exclusive design

PHILCO slopes in to the bottom so you can stand closer comfortably.

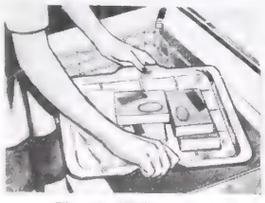


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Easy-Lift Storage Trays



Plastic Utility Tray

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This sparkling sensational Philco chest-type Freezer incorporates every luxury and convenience feature you could hope for, including Easy-Lift Storage Baskets, Automatic Interior Light, and new plastic Utility Tray. Huge food capacity—holds 435 pounds of frozen foods! Temperatures as low as 15 degrees *below* zero permit sharp freezing in any compartment.

See this magnificent new Philco Freezer at your dealer's *now*. 12½ cu. ft. size, $399.95*. 8.1 cu. ft. size, $325.00*.

*In Zone 1. Prices subject to change without notice.

PHILCO
HOME FREEZERS

PHILCO Famous for QUALITY the World Over

Take It Easy, Lady!

To free yourself from the slavery of housework, take advantage of new and efficient labor-saving equipment

By Charlotte Conway

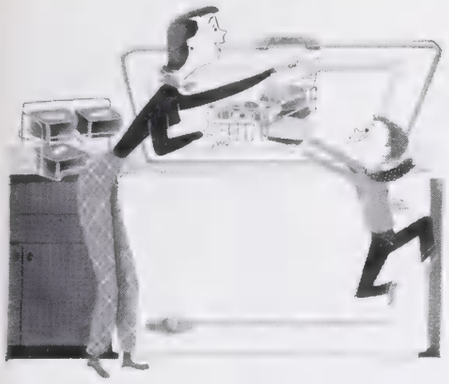


If you read the new about kitchens, you know there's a trend to islands or peninsulas in planning the most efficient use of space. To fit this design idea, Odin has brought out a gas range with oven on the end and windows on both sides, also controls on both sides, so you can look at "what's cooking" and handle the controls without walking from one side to the other. The double-or nothing plan holds for storage compartments, too. Again, there's one on each side. There are four burners and good work space besides

DRAWINGS BY KELLY OECHSLI



Fitting food into a refrigerator can be as brain-busting as a Chinese puzzle, if you don't have adjustable shelves. The Frigidaire 11 cubic-foot model has three full-width shelves, two half-width, and a swing-down utility shelf. When you have a lot of tall bottles the utility shelf just swings down out of the way. Otherwise, it's handy for little things that have a way of getting lost. Freezing compartment has capacity of 29 lbs. of frozen food. Two hydrators will hold more than 23 quarts of vegetables and fruits. Full-length door



For our money it's the baskets that make the freezer, and make it easy for you to find the food you're looking for. The new Deepfreeze freezers have three apiece. One is of standard design. Another, with side latch, is a double decker for pies and cakes, and, *mirabile dictu!* you can take out lower deck foods without disturbing those above. The last is their Menu-Maker, a rack fitted with four gaily colored pint-size aluminum containers for main dish, vegetable, salad, and dessert, a whole meal for a hurry-up occasion.



Do you ever find yourself standing at the stove with a hot pan in your hand, and no place to put it down? Crosley has fixed all that. Now they are making their electric ranges with "divided" tops, two units on one side, two on the other, with handy work space between. This way you don't have to reach over a hot burner to get at the controls or food cooking on one of the back burners. The new range shown has two ovens, push-button switches for automatic control, two appliance outlets, deep-well cooker.



If you've ever had a cart-on-wheels that you could move from kitchen to dining room to living room to terrace, with those delicious buffet meals, you know what a great convenience it is. Now you can have your tea cart with electrically heated radiant-glass top. It's the Hotable Regent, made by Salton Mfg. Co. With this you can roll a whole meal to dining room or television set, and know food will stay hot without your running back and forth to the kitchen. Unheated lower shelf is fine for salads, desserts, or used dishes.

(*Continued on page* 185)



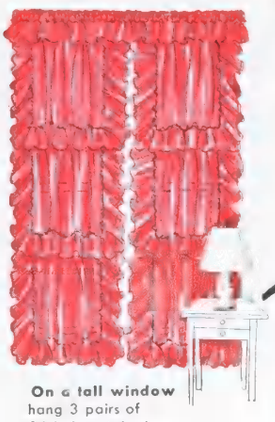
For a recessed window, use a double-width, 72-inch pair at center, half a single-width pair on each side. Under $7 the pair, single-width.

New ways with Combed Organdies

You can solve any window problem with Berkshire's versatile combed organdy curtains. Choose them in snowy white or any of eight luscious decorator colors especially selected by House & Garden to go with other home furnishings. You'll enjoy them season after season. Berkshire Curtains wash so easily and so beautifully in mild, lukewarm suds, you can freshen them over and over. A lasting finish keeps them crisp without starch.

Berkshire Curtains are the most beautiful organdies you can buy. They're cut extra-full and lavishly detailed with deep, picot-edged ruffles and finished with high headings and ample rod slots. A complete window decoration for tall or short windows, wide or narrow.

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I enclose 10¢. Please send me a copy of "New Ways With Windows" and name of nearest store selling Berkshire Curtains.

Name_____

Address_____

...in WALLPAPER...



YOU BUY *BEAUTY* WHEN YOU BUY Birge

Too long have walls been regarded merely as backgrounds! It is easy today to use them as active participants in the home living scene. In fact, Birge wallpapers are used more than ever to *help furnish a home.* The new Birge plaids for instance, enter cheerily into this popular decorating trend.

Color leadership again distinguishes the Birge wallpapers for 1952, now to be seen at leading decorators and dealers. They not only interpret the authentic, most widely accepted tones but they forecast the colors of tomorrow, based on skillfully conducted research. They simplify and make easy the selection of room-to-room, color-related papers for the entire home . . . the finest wallpapers in all the 117 years of Birge wallpaper mastery. Yes, you live with Beauty when you live with Birge wallpaper!

THE BIRGE COMPANY, INC., BUFFALO 1, N.Y.



you buy Beauty from a BIRGE BOOK



• In the Irving Edwards' kitchen, skimpy space between two doors was made 100% useful from floor to ceiling. Space is ample for a hanging kitchen desk, a slide-in chair, a good light, and a cookbook shelf. Frederic Barienbroch, architect.

A Short Wall can be Long on Service

Don't dismiss any space as insignificant until you've explored all possibilities of putting it to use. See how these three kitchens capitalize on the kind of wall space that's usually wasted





The difference is made by

Haeger Ceramics



SALLY POTTER says: "A husband never hides behind the paper in this arrangement!"

GET HIM IN A CORNER. Don't get the mopes if you can't afford to "re-do" your living room. You can lift it out of the doldrums . . . make it look entirely different . . . make "him" look at you with new admiration—

IN YOUR "MR. AND MRS." ARRANGEMENT. Your home revolves around you two, doesn't it! Then why not arrange furniture and accessories for the *companionable* leisure of "Mr. and Mrs."?

ARE YOU "APPLES IN A BOWL" TRADITIONAL? Then you'll just naturally reach for an apple as you settle comfortably under the light of this magnificent lamp.

—OR RANCH HOUSE MODERN? Here you see the same furniture, but, obviously, a different family lives here. Amazing, isn't it, how clearly that *entire change in personality* is expressed with Haeger Ceramics.

NOW, LET YOURSELF GO! If your floor space is limited, this corner arrangement will make the room seem larger. In a spacious room try "two chairs and a table" away from the wall. Be certain, in either case, that your chairs are comfortable and your table a convenient height. Then you are ready to give *your* "Mr. and Mrs." arrangement individuality and personality through *your* selection of Haeger Ceramics.

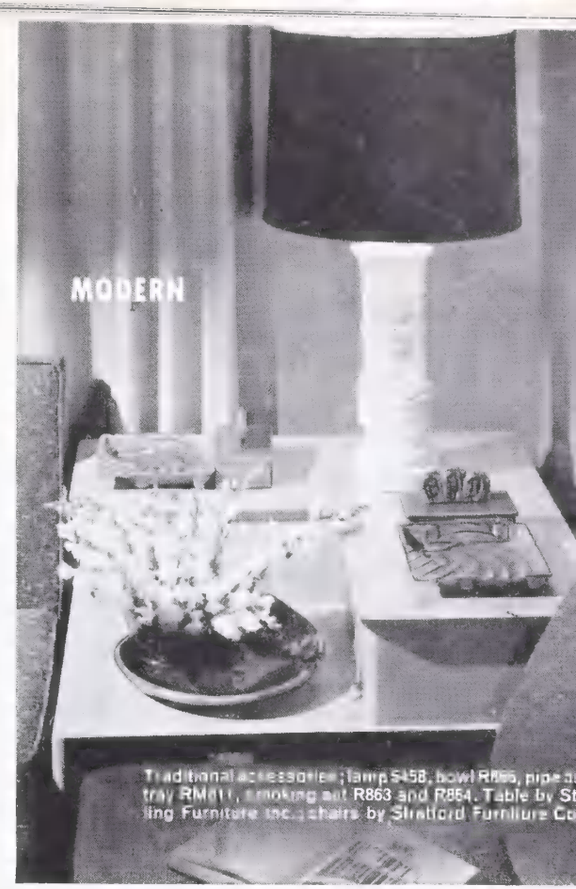
At your favorite store featuring Haeger Ceramics you'll find just the lamp you want . . . engineered for good reading. You'll find it in the colors you want, in a brilliant gloss, a satin glaze or a rich new pewter effect. You'll find ashtrays, bowls, vases, figurines in countless designs, colors, glazes . . . and you'll always be proud of your selection, for Haeger is the great name in American Ceramics.

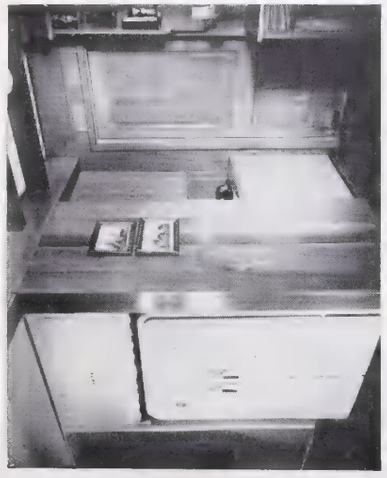
Cordially,

Sally Potter

Director Home Service Division

The Haeger Potteries, INC. 7 MAIDEN LANE • DUNDEE, ILLINOIS





• Over a gas refrigerator in his own kitchen, architect Lionel Banks built a cabinet for crackers and cereals. Warm exhaust crisps them. Niche at dining-room door is bar, phone table, and serving space.

PHOTOGRAPHS BY MAYNARD PARKER



• The Bruce Dixons' ceiling-high cupboard turned a short wall into an asset. Slots hold rarely used baking tins. Staples are stored on shelves. Doors match kitchen paneling. James Breen, architect.

WINDOW BEAUTY AND ROOM COMFORT WITH Breneman's NEW STOP LITE WINDOW SHADE



your rooms cool and dark
rivacy, calm rest, for day-
sleeping and for television
th this new lightproof
low shade creation by
eman.

nd pliable, in a silver gray
it is genuine Vinylite
c by Bakelite — flame-
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k of a damp cloth.

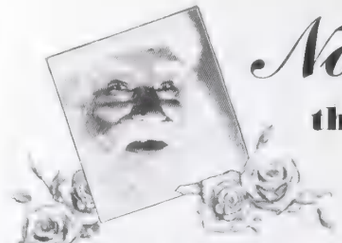
THE BAKELITE AD ON PAGE 160 OF THIS MAGAZINE

Preserve privacy and beautify windows in your home by selecting Breneman's STOP-LITE opaque window shades at your dealers.

THE CHAS. W. Breneman COMPANY
CINCINNATI 2, OHIO
WINDOW SHADES VENETIAN BLINDS

BEAUTIFYING AMERICAN WINDOWS SINCE 1850

Now—REAL ROSES that last for MONTHS!



This Christmas give "JEWELS" for the living room



AMLING'S Bowl-o-Beauty® PAT. PEND.

People rave over its exquisite beauty—then marvel at its long life. BOWL-O'-BEAUTY—a gorgeous, mystifying gift—succeeds brilliantly where imitations fail. Think of it! Choice, selected roses—America's finest—treated by our exclusive process, then immersed in a special, crystal-clear solution that makes time stand still. The bright, cheerful blossoms—magnified to enchanting size—stay vibrantly beautiful for months! BOWL-O'-BEAUTY is the newest decorative touch for living room and dining table.



Choice of RED or YELLOW Roses

Buy at your FLORIST or gift shop. Available in a range of sizes and prices. Look for the BOWL-O'-BEAUTY name on the ebony-plastic base.

If genuine BOWL-O'-BEAUTY has not yet reached your locality, order direct. BOWL No. 6, with 3 roses, comes elaborately gift-packaged, with your name on greeting card and shipped in protective outer carton. **$7.95,** postpaid in U. S. A. Two for **$15.** (*State red or yellow roses.*)

DEALERS: Wire or write for details on this year-around seller. Great for window display! Address AMLING CO., Sole Distributors, 1433-39 S. Wabash Ave., Chicago 5.

Write for FREE folder

Bowl-O-Beauty Co. *(Associated with Amling's Flowerland, Chicago's Largest Greenhouse and Nursery)*

8902 W. North Ave., Maywood, Ill.

GETTING YOUNGER

CONTINUED FROM PAGE 179

vaded the world of opera, traditionally the realm of the older people who possess a silk hat or a diamond tiara. You don't see so very many young people at the Metropolitan. But in New York City a new organization has come into being whose accent is definitely on youth, both behind and in front of the footlights. This is the New York City Opera Company, which last year completed its sixth season and which has now become so popular that seats for most of the performances are difficult to get.

IT is significant that the New York City Opera Company has not confined itself to the standard operas, and perhaps part of their success with young people is due to their fresh repertoire. (Part of it is due to the low prices—$3 top. And part to the fact that the singers, male and female, are presentable, their behavior on the stage intelligent.) The company has experimented with such out-of-the-way works as Richard Strauss's "Ariadne in Naxos" and Prokofieff's "Love for Three Oranges." They have dared to present so complex a work as "The Meistersi one so small as Massenet They have given Menotti *Goes to the Ball*, and are to give the American pr Tamkin's *The Dybbuck* Among the standard w have done well are *Carm ata*, *The Marriage of Fi Don Giovanni*. They do everything well: for exam *Aida* I thought was pret

ONE further piece of ev the ascendancy of youth found in a report from I University. This study written by Professor J. Knapp, acting chairman Music Department. It sh enrollment in music co Princeton has increased students in 1935 to about year. This represents on five graduates. The repor

"The growth of music a ton is an educational phe of more than local interes music has come of age wit imposition of any required and without the creation special machinery."



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the incomparable pasadena
dramatic

TAKE IT EASY, LADY!

CONTINUED FROM PAGE 181



Boon companion to the woman who has an unpredictable household, and never knows when guests may turn up for a snack or a full meal, is the famous Arvin Electric Cook. Now it has been re-designed inside and out, but it still gives you top performance in cooking hamburgers, cheese sandwiches, waffles—what have you. The beauty of it is that it gives you 190 sq. in. of cooking surface, yet when closed it's only 12" square. Buy it with or without four waffle grids. Drip spouts in 2 corners for draining purposes.



Maybe you haven't used your vacuum cleaner as much as you could because it was awkward to haul it all over the room. Well, no worry about that with the new General Electric canister-type cleaner. It is made with a swivel top into which you fit extension tubes and hose. Then, as you move around the room, the top rotates and you can clean virtually the whole place without moving the cleaner. It has a large dirt storage capacity and a disposable dirt bag, which needs replacement only a few times a year.



Sleeves, pockets, pleats hold no terror any more for the woman who has to iron them. Westinghouse has a new open-handle iron, and of course the upper part of the material slides through the handle opening. (No need to turn garments inside-out.) There's another advantage, too. The new handle design fits the hand, so you can work without strain on hand or wrist. Since there's no barrier to get in the way of your thumb, hand can be relaxed all the time. It's easy to roll the iron back on its heel without lifting it.

Super-Fast "Roper-Glo" Broils foods in a jiffy

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"AMERICA'S FINEST GAS RANGE"

Broils with Penetrating Infra-Red Heat



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One of the most popular range features ever developed is the famous "Roper-Glo" broiler. Providing fast, penetrating Infra-Red rays *it broils far more rapidly than any broiler you've ever used.* Steaks poultry, fish, sandwiches, quick snacks . . . all can be brought to the peak of goodness in an unbelievably short time. • Then, too, you enjoy the easy-to-use, easy-to-clean "Serv-Hot" grill and serve tra . . . a delightful broiling and serving ensemble that goes right to the table. • Now is the time to prepare for the years ahead. Get new ROPER for use with any kind of gas, including liquefied pe troleum gas. Geo. D. Roper Corporation, Rockford, Illinois

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Alltrol "Center-Simmer" Top Burners	*Exclusive "Staggered" Cooking Top*	*Big Capacity "Bake-Master" Oven*	*"Insta-Matic" Clock Control For Oven*	*"Bake-Master" Cooking Charts*

In Canada, it's Moffat-Roper

WHY BUT LESS THAN THE ULTIMATE... WHY BUT LESS THAN A ROPE



PHOTOGRAPH BY NATORI FROM BLACK STAR

HOW TO LEAVE HOME *and like it*

By Louisa M. Comsto

Does the first flutter of snow stir ski-fever in you veins? Then check the list of Rocky Mountain and Pacific Northwest snow areas and you'll find plenty of high-altitude places which give you reasonable expectation of good skiing right now or soon. The more accessible seem to be in Colorado's Front Range, all within two hours of Denver, and they provide among them 32 trails and slopes and a variety of facilities. Consider:

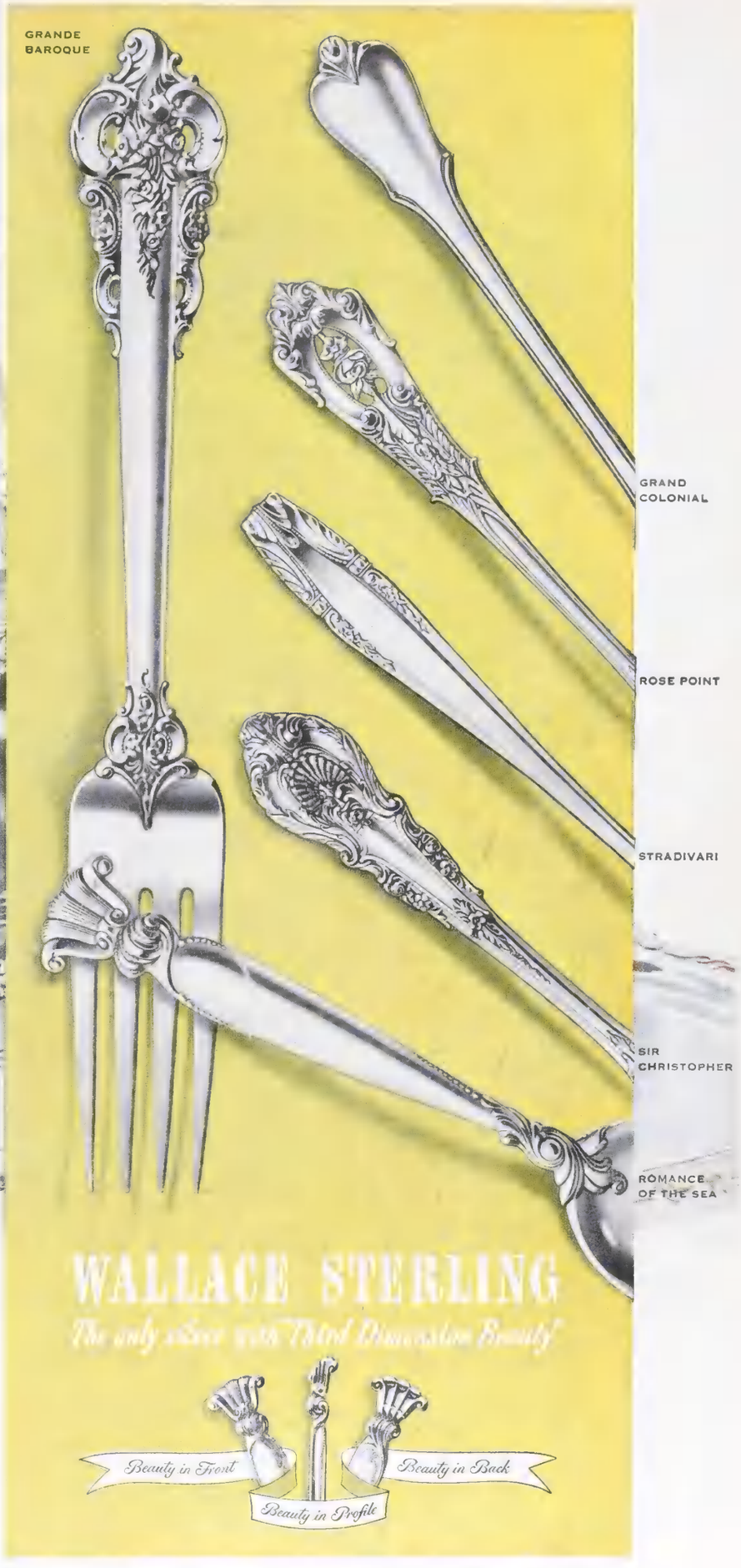
Berthoud Pass—daily bus from Denver—10,500 to 12,500 feet—eleven trails, a two-passenger chairlift, two rope tows, warming house with rental equipment, supplies, lunches, instruction, and atop the Pass, Berthoud Pass Lodge, new last year, finished this year: private rooms, dormitory, family rooms for four, cocktail lounge. $5.5 to $10.50, including breakfast and dinner. Write San Huntington, Idaho Springs, Colorado.

Arapahoe Basin—daily bus from Denver—10,000 to 12,500 feet—five square miles of open slope and trails, two chairlifts, platter pull lift for protected practice slope, three shelters, rental equipment, ski school, patrol. Accommodations: ski ranches, hotels, cabins, and the comparatively new Moon Valley Lodge: 12 double rooms with bath, steam heat, restaurant, bar, lounge, and transportation to the slopes, $4 single, $5 double, without meals. All are 15 minutes or so away at or toward Dillon. Write Arapahoe Basin, Box 450, Georgetown, Colorado.

Winter Park—West end of Moffatt Tunnel, via the Denver, Rio Grande and Western from Denver, with week-end ski specials Dec. to March—9,100 to 10,100 feet—three T-bars, three rope tows, bunk (*Continued on page* 252

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels





. . . beautifully Betrothed

. . . and ready to choose her precious Wallace Sterling Silver. Of course, she will select a Wallace pattern—because Wallace Sterling is truly exquisite . . . the only designs that capture the full glory of precious Sterling . . . the only designs superbly sculptured in full-formed "Third Dimension Beauty."

Pictured, Grande Baroque Sterling Tea Set 5-piece with Silver Plated Waiter 23" . . . $860.

Famed designer, William S. Warren, created these exquisite Wallace patterns in "Third Dimension Beauty." He gave each design the full-formed quality of true sculpture. Each piece is lovely not only in front, but in profile and in back as well. Be sure to see these Wallace patterns—the only sterling silver designs with "Third Dimension Beauty." Six piece place settings from $32.50 to $43.50 including tax.

WALLACE SILVERSMITHS, WALLINGFORD, CONNECTICUT . . . *Since 1835* . . . WALLACE SILVERSMITHS, TORONTO, CANADA Copyright 1951

Formica topped game table

OK Dad, it's

FORMICA



OK Mother, it's

FORMICA



Formica topped dining table



Formica topped end table

OK Junior, it's

FORMICA

No need for pads, place mats or coasters when you have Beauty Bonded Formica topped furniture. You don't baby Formica because it is unharmed by alcohol, boiling water, mild acids and alkalies—wipes clean with a damp cloth—is ruggedly resistant to scratching. Dozens of rich, beautiful Formica wood grains are available in both light and dark finishes.

Both modern and traditional styled furniture topped with Formica are now being shown by furniture stores everywhere. Look for the name Formica on the label.

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Never a worried moment about "how does my table look?" when it's set with Imperial Candlewick Crystal. For this unique pattern 'round the edge has a knack of blending with your cherished linens and treasured silver... stimulates the sparkle of hospitality for every dining occasion. Choose Imperial Candlewick Crystal for yourself with pride... give it to your friends with pleasure. An open stock pattern, hand-crafted by The Imperial Glass Corporation, Bellaire, Ohio.

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She sleeps in Utica Beauticale Sheets . . . those luxurious percales that *belong* in the finest homes and please the most critical taste. So lustrous and petal-smooth . . . for Beauticale is loomed of the choicest combed cotton . . . the threads spun strong and fine as gossamer, then firmly woven to assure Beauticale lasting loveliness. For peerless service . . . *regardless of price . . . you can buy nothing finer.*

Write for your copy of the free booklet, "Beauty Secrets From Your Linen Closet." Utica & Mohawk Cotton Mills, Inc., Dept. H-51, 55 Worth Street, New York 13, N. Y.

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UTICA Beauticale Sheets

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HOUSE BEAUTIFUL NOVEMBER 1951

YOUR BUYING GUIDE

to the homemaking styles of the next 10 years

Forty-nine pages of this issue are devoted to showing and explaining what House Beautiful believes will be the predominating *new* style trends during the next decade. This knowledge can help you spend your homemaking dollars wisely, so the new things you acquire will not become obsolete before they are worn out.

ELIZABETH GORDON *Editor*

House Beautiful's FORECAST of the Styles for the Fifties

Your Future Way of Living

You will strip your life more and more of the unessential encumbrances: the bric-a-brac you have to dust, the dishes that can't be put in the dishwasher, the carpets that show every footprint, the carvings that catch dust, the curtains that have to be washed and starched every three weeks.

You will replace these possessions with things that serve you without your serving them—things that are beautiful but which are also fitted to their purpose, things that minimize maintenance instead of asking for it.

Your attitudes about upkeep and maintenance will cause you to find beauty in things you didn't realize were beautiful. These same attitudes will shift your habits, manners, and customs toward informality. Your entertaining will be just as gracious but less strained, less of a chore.

Your house will focus more and more outward toward the outdoors through glass. Glass will stop the weather, but the real walls of your house will be the outer edge of your garden, where fences and screen plantings will be the real barrier walls of your house, that give you privacy, enclose you. As a result, your rooms will *seem* bigger than you ever dreamed possible. Also, as a result, you will instinctively want all your indoor furnishings to merge sympathetically, in color, texture, and pattern, with nature outdoors so there will not be any sharp line of demarcation at the glass wall. This merger will produce subtle changes in what you consider desirable and beautiful.

Even if you don't live in a house, your apartment will reflect these same decorating and furnishings tendencies. For this attitude (about walls not confining us and the beauties of nature) is one of the big social forces of this century. To understand why, read Dr. Linton's article on page 298.

You will like **Textures**

The biggest style news in the home field is the high rating of texture. Watch for texture in everything—furniture, architecture, fabrics, wallpapers, floor coverings. The texture may be real and three dimensional. Or it may be the effect or merely the impression of texture. Or it may be achieved by emphasizing natural irregularities of the material, such as the grain in wood, or the slubby nature of some threads, etc. Or it may be accomplished by three-tone or four-tone effects to produce a look of tweediness or graininess, even on a smooth surface.

This liking for the textural look is bringing natural materials into style prominence. For natural materials have interesting variations which can be played up, featured as the design, made to take the place of ornament. Our liking of texture produces a preference for the hand-woven look in fabrics, where character rather than evenness is the aim. It is bringing brick and stone inside our rooms as interior finishes. It is making wood popular for walls; it is bringing back into style grass and rush matting; reviving grass cloth wallpaper, upping the demand for rough-sawn lumber, creating a brand new type of furniture finish (see pages 204-205), causing a revolution in floor covering styles. The trend is away from the shiny and uniform, and is toward the dull, glowing, and variable.

The 4 gauges of good design in our times:

beauty, simplicity, convenience and utility.

Styles in homemaking are somewhat like a layer cake that is always being added to from the top. New styles build up like layers, on top of old styles. And the old ones on the bottom crumble away after a 20-to-30-year period. Favored styles of the last few decades will continue to be seen, for people do not discard old houses or old furnishings till they wear out. But new styles, that will characterize the decade of the 50's, have come into being. They are well enough crystallized so that HOUSE BEAUTIFUL can describe them for you quite exactly

You will like **Landscape Colors**

There is a positive, pronounced trend (in both decorating and architecture) to landscape colors: the warm browns, beiges, and grays of soils, sands, rocks, bark; the multitudes of greens in leaves, grasses, ferns; the delicate colors of the sky and of sunsets. You will make no style mistake if you use these colors in the same way Nature uses them. Use ground colors underfoot. On walls and ceilings use the colors Nature uses overhead. Nature, the best stylist of them all, can be your guide and master, your inspiration.

Flower colors will continue to be popular, but used in the same proportions as they are used by Nature—that is to say, in small quantities and as accents against the other less brilliant colors.

It will be stylish to combine several colors to make another color. This can happen only when a textured surface is involved, because then different parts of the texture can be different colors. See pages 196-197, 200-203. Tweedy types of fabrics, salt and pepper effects, stippled effects, irregular textural effects are all coming in.

Watch the new tendency toward monochromatic color scheming, in which you do a whole room or a whole house in many shades of one color with a very small percentage of accent color used only for sparkle. These new color schemes look deceptively simple, but can be really quite sophisticated because so many subtle gradations of color can be worked in.

You will like **Landscape Patterns**

Patterns that derive from Nature are the strongest contenders for style in the foreseeable future. Nature forms, commonly found in the average landscape, are currently the darlings of the designers as well as of the public. Particularly stylish are those nature forms which previously did not inspire the designer: driftwood, mushrooms, field grasses, wildflowers, ferns, the veins in leaves, bamboo stalks, pussy-willows, seed pods, thistles, dandelion puffballs, lichens, etc. We are all suddenly noticing the close-up beauty prevalent in the natural scene around us. Nature, *as she arranges herself without man's aid*, seems to be a dominant style inspiration of this decade. It is an infinitely rich design source, which has only begun to be tapped by designers and stylists. It is undoubtedly a mood which will last for a long time, since it is so compatible with our outward-turning houses and the strong upward surge in the use of glass.

You will like **Integrated and Organic Designs**

Whether it is architecture, or furniture, or a teacup, you will have a growing liking for the kind of designing known as "organic." An organic design is a form which expresses the innate character of the thing. It results when all the elements of an object integrate completely into one whole.

(*Continued on page* 274)

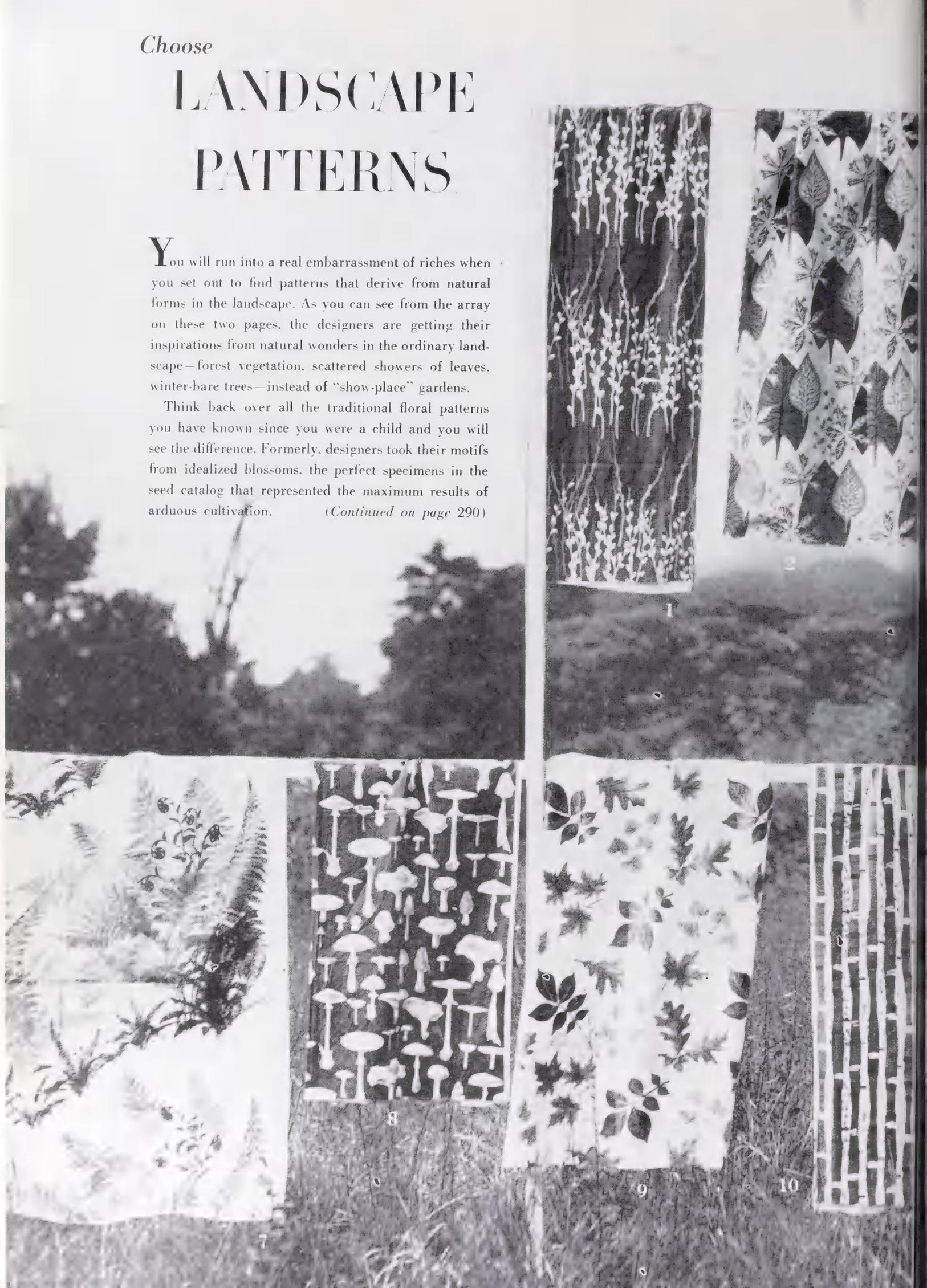
★ *30 pages of New Styles in kitchens will appear in the January House Beautiful.*

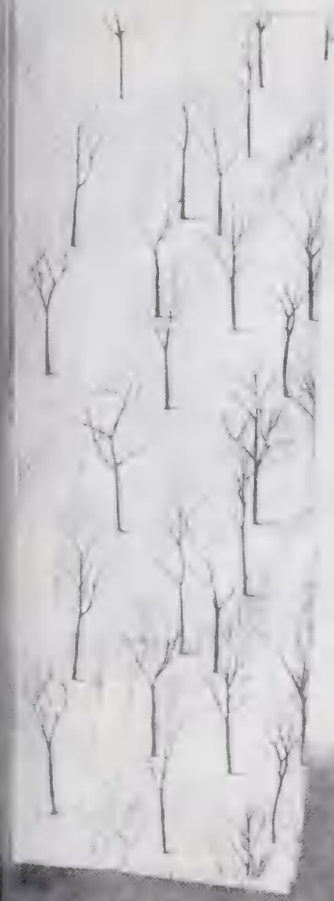
Choose

LANDSCAPE PATTERNS

You will run into a real embarrassment of riches when you set out to find patterns that derive from natural forms in the landscape. As you can see from the array on these two pages, the designers are getting their inspirations from natural wonders in the ordinary landscape—forest vegetation, scattered showers of leaves, winter-bare trees—instead of "show-place" gardens.

Think back over all the traditional floral patterns you have known since you were a child and you will see the difference. Formerly, designers took their motifs from idealized blossoms, the perfect specimens in the seed catalog that represented the maximum results of arduous cultivation. (*Continued on page* 290)

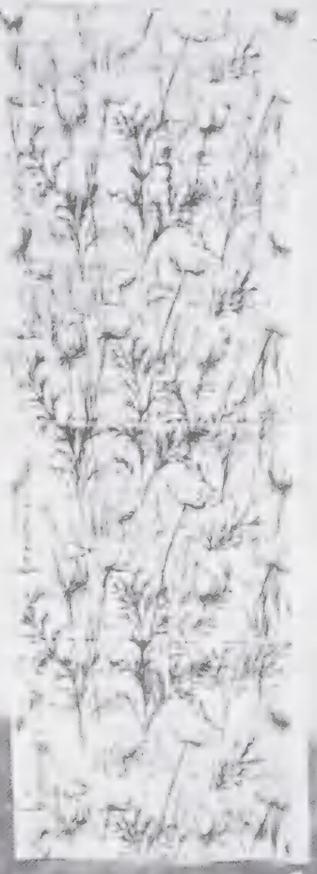




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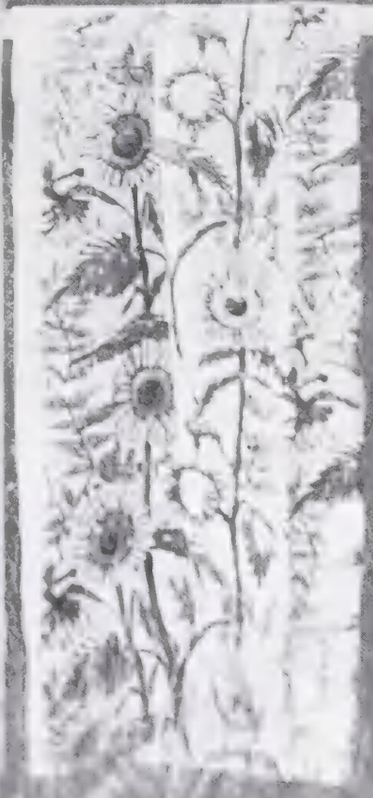
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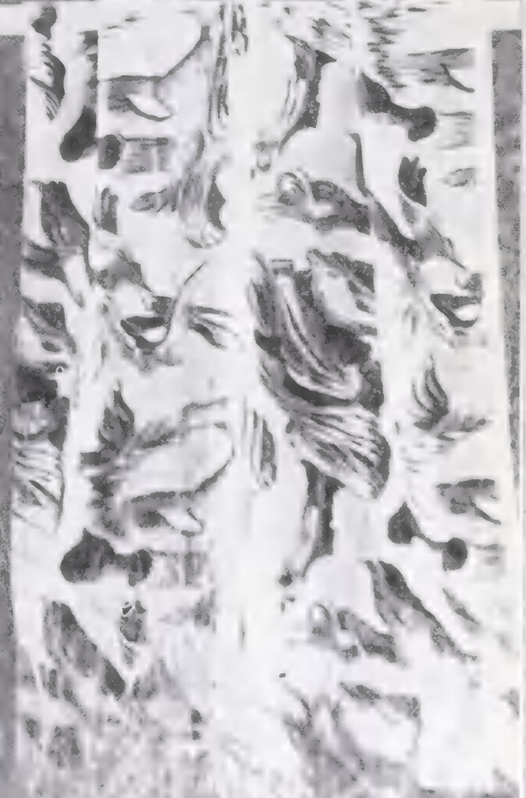
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Pick

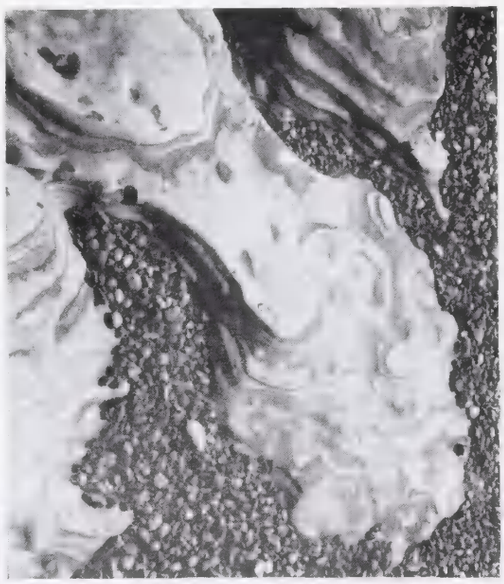
LANDSCAPE TEXTURES

Every era has its pets and darlings in ideas, people and things. We feel about textured surfaces, in this decade, the way the Elizabethans felt about brocade. We think they are beautiful. So they are selling "like a house afire" in all price levels and in everything from fabrics and wallpapers to ceramics and carpets.

These textural furnishings may be *really* textured. Or they may *seem* to be, by the combining of several flecks of color. Or they may be printed impressions of texture seen as from a distance. Examples of all these are shown here.

HOUSE BEAUTIFUL predicts that our current liking for textures will last a long time—for practical and social reasons. Textures are practical, don't readily show signs of wear and soil, and merge objects into their backgrounds like the protective coloration of a bird. In short, they make sense for the easy, unostentatious life of our times.

PHOTOGRAPH FROM EDWARD WESTON'S "MY CAMERA ON POINT LOBOS." VIRGINIA ADAMS AND HOUGHTON-MIFFLIN COMPANY, PUBLISHERS



Rock-like Textures

Top: "Cinders," a hand-screened print by Eszther Haraszty, Knoll Associates.
Center: "Secrets," a Schiffer fabric designed by Edward Wormley for Mil-Art Co.
Bottom: "Texture" sailcloth, Cheney Brothers.





Granite and Gravel Textures

Above. left to right:
"Greystone," Golding
Decorative Fabrics.
Lemon and brown tweed,
Louisville Textiles.
"Cascade" texture. Moss
Rose Manufacturing Company.
Right: "Pace-Setter Tweed."
F. Schumacher & Company.

ANGELO PINTO



Bark-like Textures

"Wood Grain" and "Earthen"
patterns. Both are cotton
vat-dyed sailcloth made by
Cheney Brothers.

LANDSCAPE COLORS

The best color system ever devised in the history of the world awaits you outside your windows. You'll make no color mistakes if you use Nature's color schemes for your decorating. For all Nature colors are compatible with each other. You can use them everywhere, with safety and confidence

On the opposite page you see only a handful of the thousands of beautiful colors that occur in the everyday landscape. They are there to remind you of the multitude of foolproof colors and schemes awaiting you outside your windows—waiting to be picked for decorating use inside your rooms.

Nature is infinitely wise about color. She never makes a color mistake. The colors of the things that make up the landscape are always colored agreeably—never shrieking or posturing for attention, always blending with each other agreeably and modestly.

There has been a lot of nonsense written about "the right color"—as though certain colors are better some years than other years. All colors are always good colors. The real problem is: How are they used? Are they combined pleasingly? Are they used logically for the work they are supposed to do? Do they compose together, enhance or spoil the objects seen against them? Do they "knock your eye out," shrieking at you so loudly they give you no peace? Or do they merge together so agreeably that you are rested and happy?

There is no such thing as a bad color, per se. But there can be a bad use of color. A color can be surrounded with other colors so it *seems* bad. Or it can be used in too generous proportions, if it is a strong, violent color.

There *are* styles in the way we use color. These styles last 15 or 20 years, and are always tied to bigger movements in taste. When the taste for 18th Century English decorating was in its ascendency we used 18th Century color, proportioned and combined in an 18th Century manner, using large areas of dark greens and dark reds, smaller areas of gold, etc. in the traditional schemes of that time. Now those same colors are still being used, but in a different, untraditional manner. Styles in color combinations change, but *good* colors go on forever.

It is clear beyond question that we are presently drawn to colors of Nature, used in the manner Nature uses them. Landscape colors, and schemes that combine landscape colors the way Nature does, are the "best-sellers" in all types of merchandise which have large-area use—paints, floor coverings, wallpapers, curtains, upholsteries, etc. Small-area merchandise (such as towels, accessories) may be brilliantly colored, since these small things will look right against the quieter or grayed colors of the large areas. Use these principles and you will like to live with the result for a long time.

COLOR PHOTOGRAPH BY ROBERT BAGBY, F.P.G.

LEAF and
FOLIAGE COLORS

SKY, SUNSET
and WATER COLORS



FLOWER COLORS
for ACCENT
and SPARKLE

GRAYS and BROWNS
of SOILS and ROCKS

AUTUMN FOLIAGE

LANDSCAPE-INSPIRED

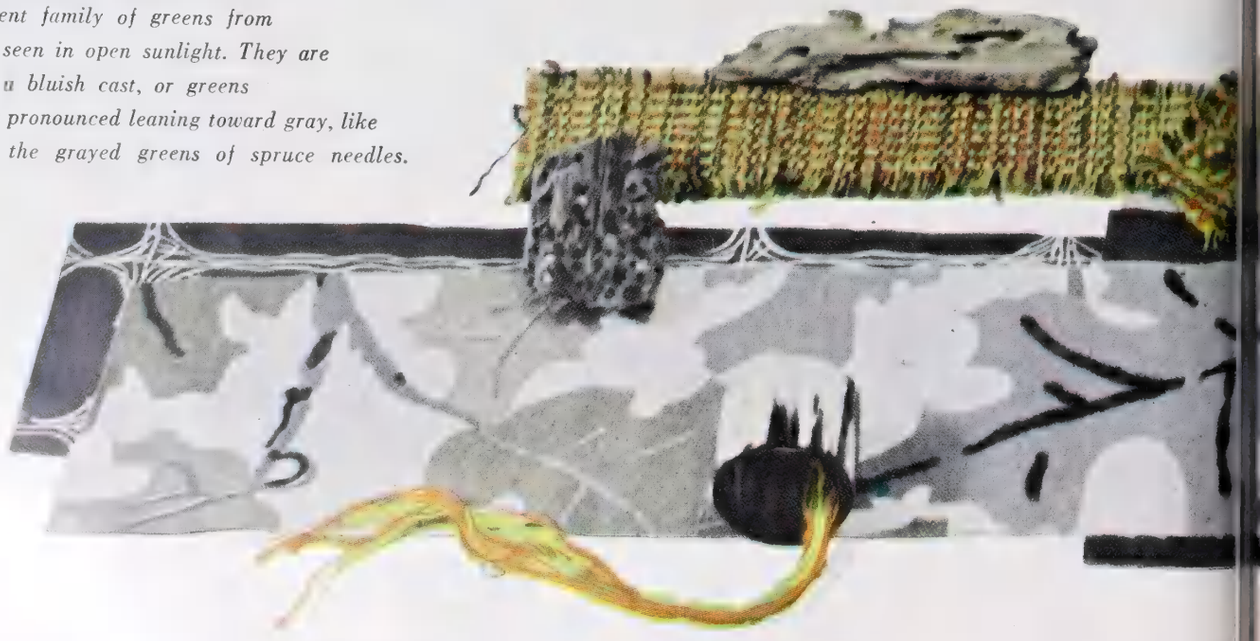
colors, and patterns



WOODLAND

GREENS

The dark shadows of the deep woods produce a different family of greens from those seen in open sunlight. They are greens with a bluish cast, or greens with a pronounced leaning toward gray, like the grayed greens of spruce needles.



DECORATING SCHEMES *How the textures, of the landscape translate into decorating materials*

GRASS AND GROUND-COVER

GREENS

The greens that grow out in open sunlight are yellow greens, and are lighter and more transparent than is commonly realized. Consequently, they compose wonderfully with the yellows and golds, make wonderfully restful rooms to live in.



BARK AND STONE

GRAYS

The grays found in rocks and stones and tree barks are rich, warm, and luxurious. These grays range all the way from the purplish grays to the brownish and charcoal grays. They seem richest when used monochromatically. They are also ideal when used as big backgrounds for tiny areas of sparkling, contrasting color. When you are out walking, look close up at the colors in these things. You'll see how to make lovely decorating schemes.



BROWNS

OF DRIED LEAVES AND GRASS

The browns that come in the winter, or in the dry season when nature is at rest, make wonderful colors to live with. They are restful, easy to housekeep, and flattering to possessions and people. They combine with almost every flower color. Look around this winter and see how many wonderful browns there are in nature.

LOOK OUTSIDE YOUR WINDOWS FOR



STONE
GRAYS

The grays found in Nature are a warm, rich, versatile family of colors. They can hint at all the other colors in the rainbow—mauves, plums, browns, yellows, reds, greens—yet still be gray. The grays in stones and rocks are usually interestingly flecked with other colors. The grays are wonderful decorating colors.

Details about these 5 decorating schemes on page 288

Nature is the best color stylist ever known. She knows how to combine thousands of colors without disharmony. You'll make lovely combinations if you check your swatches with the landscape outside your window, so your memory won't play you false. For you tend to remember nature colors stronger than they really are

YOUR DECORATING INSPIRATION

TEXTURE

The new style in furniture finishes



The trend is away from opaque finishes and stains that conceal and minimize the natural variations of wood. The trend is toward finishes that capitalize on natural variations inherent in materials. Watch also for brand new materials, with real or apparent textures

PHOTOGRAPH BY DALE ROOKS



PHOTOGRAPH BY DALE ROOKS

The grain of the wood of this bedside chest is dramatized by a white filler rubbed into the coarse grain. See slate-top table with same finish, page 236. Oxford, Ltd.



Rubbing pigment into porous, coarse-grained wood, then wiping it off before it penetrates dense grain, gives textured look to many pieces like this table by Mueller.



You will find the textured look even in smooth materials like this table top of "Plyporcel," a vitreous porcelain spattered with colors. Russel Wright design for Statton.

PHOTOGRAPH BY EZRA STOLLER

Right: Smooth to the touch. But the illusion of three-dimensional texture is produced by the natural markings and irregular wood grain. Custom made by George Nakashima.



Opposite page, top: Another example of bold grain accented by the finish. Embossed plastic that covers the top panel has texture of grass cloth. Jamestown Lounge Co.

Opposite page, bottom: White filler rubbed into soft grain and dark stain on hard grain produces moiré pattern. L-shaped tables by Grand Rapids Bookcase and Chair.





This house shows American attitudes toward living in its inviting and unpretentious exterior and in its generous, easily-cared-for approach via the motor court. A suburban house for Mrs. Zola Hall, Mandeville Canyon, near Los Angeles. Architect, Edla Muir. Landscape architect, Edward Huntsman-Trout.

PHOTOGRAPHS BY MAYNARD PARKER

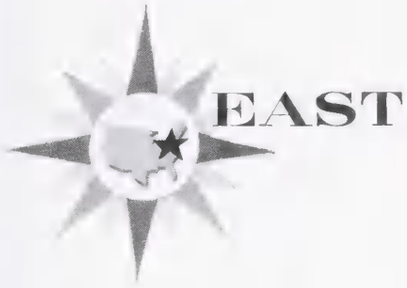


This house, so different in function and in form, has a strong family resemblance to the house on the opposite page. The California house, designed for year-round living, has the same unpretentious appearance as its Eastern counterpart, which consists of a single room intended for entertaining. Both houses use simple, natural materials. Both show the same ready acceptance of the conditions of the site. Both are superb examples of the American Style.

What the American Style







As charming and as easily cared for as the motor court on opposite page is the unassuming foot path leading to the door of this house. "Brookhouse," a playhouse on the Frederick Beckmans' farm, near Princeton, N. J. Architect, Kenneth Kassler. Landscape Designer, Daniel U. Kiley.

PHOTOGRAPHS BY P. A. DEARBORN



This building, at once playhouse and retreat, reflects new patterns of living which are now spreading from West to East, and are beginning to supplement the patterns of the nineteenth-century houses which were built until about the 1930's. Although the form of this building takes us into the past, the long lines and the big windows belong to the present. They serve as a reminder that the American Style is an evolving thing.

By Jean Murray Bangs

house looks like

These two houses have the look of "Pace-Setters"—the look that is spreading all through America. Whether it is built in the East or West, it has certain common characteristics that mark it as a new thing, peculiar to our country and our times

WEST



Each of these houses is designed to make the most of its relationship to the outdoors and especially to the water. Here, the glass gable end of the living room looks out over a man-made pool, fed by springs far up the canyon. The terrace of the living room cantilevers out over the water.



The character of the American Style shows in boldness of design, in the sturdy, natural materials of both house and furniture, in the large uncluttered living space and in the picture window expanded into a wall. The exposed framing, the wide board walls, contrasting with the changing pattern of sky, water, and foliage, make the decoration of the room.

PHOTOGRAPHS BY MAYNARD PARKER



A masterpiece of landscape design, this garden recreates the world of nature, a place of peace and a sanctuary for the spirit. The architectural look of this house epitomizes a very pronounced trend in the development of our native indigenous American architectural styling, which will continue strongly into the foreseeable future.





PHOTOGRAPHS BY P. A. DEARBORN



EAST

"Brookhouse" is built on the site of an old ice house at the side of a pond, which was formed by damming up a small brook. The glass walls of the house look out over the pool, while the balcony hangs out over the water. The designing of both houses is based on a desire to achieve extreme openness.

Exposed roof trusses and open walls give the same effect as the beamed ceiling and glass gable end in the Western house. Each of these houses displays the same nostalgia for the pioneer cabin. In spite of different furniture, each house has the same open, easy, comfortable look that invites you to relax. Both of them are very sophisticated houses.

"Brookhouse" seems an inevitable outgrowth of its situation, belonging both to nature and to man. Its characteristics derive from our American attitudes about what is good and true, lasting and valuable in life. This is what always shapes architectural styles. More photographs of these East-West examples of American Style are shown on page 264.

By James M. Fitch
House Beautiful's Architectural Editor

The new styles: handmaidens to economy

If you want to see how, in architecture, these new trends blend the forms of nature with those of engineering, study the details of this inexpensive house

This is the Fitches' own house. We built it the way we wanted, of materials we could afford, in the most economical manner I could devise. Because—just like everyone else—we wanted a lot of house for our money.

The other editors on the staff of HOUSE BEAUTIFUL tell me that our finished house has important style significance. Maybe so. I wouldn't know about that, for I was not trying to prove anything, stylistically, when I designed it. I was merely using every bit of "know-how" at my disposal to gain more space for our money. I used inexpensive structural materials and tried to use them in a straightforward manner so that, without finicky cabinet work or expensive finishes, they would give a pleasing result.

(*Continued on page* 215)



ALL PHOTOGRAPHS BY EZRA STOLLER

Indoors and out—all of one piece

Our dining room and kitchen are one, separated only by an old wrought-iron screen, parchment-backed. Everywhere, exposed wood has been lightly buffed with a hand sander, then waxed. Glass walls opening onto a planted terrace of old weathered brick make this room optically bigger than it is. And its colors and textures mesh with the landscape, winter and summer.



More pictures on the next 10 pages



The merits of doing the sensible thing as simply as possible

The form of the living room came from accepting necessities of site and climate. A simple rectangle sunk into hillside along the west (see bottom of facing page), it is open to sun and view on east and south. The size was determined by the length of the ceiling beams. The color scheme was based on values of old brick and old wood. Fabric colors and textures were selected accordingly. A fireplace is this room's one extravagance—placed so that we can enjoy fire and view simultaneously. Brick floor was sanded and is waxed and maintained like wood.



The new styles: handmaidens to economy (continued)

By all sorts of economies, we were able to hold costs down to $11 a sq. ft., while standard costs in our area were running at least $15 to $17 a sq. ft. Yet it was these very economies which produced the qualities of style which the rest of our staff find significant.

This is reasonable enough, for all basic styles (as opposed to fads and fashions) are produced by social and economic forces. And it stands to reason that today's rising building costs are bound to lead to new concepts of what is good and beautiful in architecture. Necessity is the mother of invention, stylistically as well as mechanically.

Another factor governed this design. Any house like ours, with whole walls of glass, must fit companionably into its surroundings. It has to, since the landscape becomes the wall itself. This fact led us to carry the textures, colors, and forms of the landscape into the house itself. But this is not a private discovery, for thousands of other homeowners must have come to the same conclusion. How else (*Continued on page* 302)



ALL PHOTOGRAPHS BY EZRA STOLLER



Bedroom and bath combine old and new

Floor, walls, and ceiling of the bedroom are all panel materials. Douglas Fir plywood floors are stained and varnished; walls are hung in Fabricona, a processed burlap; Cemesto ceiling is painted. All wood is waxed, including slab-sawn walnut planks in bench and headboard. Bathroom walls and counter-tops are Panelyte plastic panels. Floor is Kennedy's plastic tile laid on plywood.

We have summer all year round

This sunken indoor garden gives our bedroom a pleasant outlook, winter and summer. It faces south across a brick-paved terrace. Plants are all potted, so they can be rotated to avoid lop-sided growth and changed for bloom. Pots are sunk in soil to hold moisture and soil is top-dressed with multi-colored gravels. In this picture, glass doors are open, sliding insect screens removed and Raytox bass wood "curtains" pulled back to left of the opening.



There is no such thing as a "common" material. Old wood, old brick, polished plate glass—each is beautiful in its own way.



Grass cloth and fern-patterned linen combine easily with waxed wood and cast iron. Textures and colors of all are distinctly naturalistic.

Honest structure pays handsome dividends



Radiantly heated for comfort, this brick floor has been sanded and waxed for easy maintenance. It is easily washed or vacuumed, and shows no foot tracks.

The integral textures of these interiors are not rustic affectations but the direct expression of the materials and their method of assembly. They are the result of an effort to economize on finish, i.e., all the moldings, casings, trim, etc., used in conventional construction. By and large, these materials also happen to be easier to clean (and harder to soil or damage) than conventional finishes. These assets would not be decisive, of course, unless they also produced interiors which were aesthetically satisfactory. For us, the owners, they do just that, offering us a pleasant yet unobtrusive background. Equally important, their subdued colors and simplified forms make a happy frame for the landscapes beyond the glass walls as they change with the seasons.



One of the most satisfactory aspects of contemporary design trends is the freedom they give. You can combine natural and synthetic materials, old and new art forms, so long as you observe the simplest basic laws of color, proportion, and form.



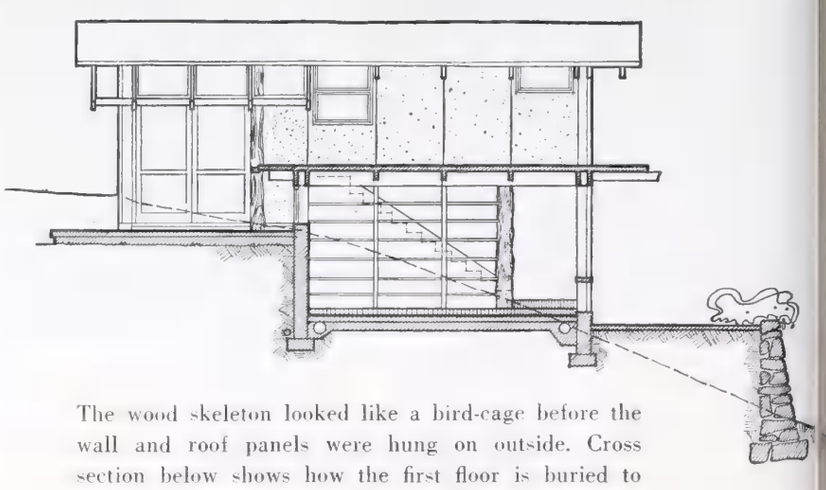
WEST WALL is 95% closed to minimize chilling effect of prevailing winter winds and heat of summer afternoon sun.

Site and climate shaped our plan

Building on a hill has obvious advantages. This southern slope, for example, has a fine panoramic view from east to west. On a bright spring day it all looks wonderful. Not until you've studied it in all weathers do you discover that it's not all equally usable. Prevailing northwest winter winds and hot summer afternoon sun combine to make the western view difficult. East and south, conditions are more genial, though summer sun, driving rains, and sky-glare make wide overhangs mandatory. Hot summers call for ventilation, but cold winters dictate minimum openings. Wind storms imply sturdy construction.

Such considerations led to the plans shown at right. The first floor is set into a notch bulldozed out of the hill. The second floor presents a minimum wall area to the west, doubly insulated and free of windows. To make the most of the view and to exploit the sun's heat in winter, south and east walls are largely glass, one-third of it openable for summer ventilation. This glass is protected from direct sun, driving rain, and sky-glare by overhangs 4 ft. wide along the east, 8 ft. along the south. Even this is not too much: an outside basswood screen shades the dining room on summer mornings; glass curtains are necessary for certain sky- and snow-glare conditions. And to resist wind storms, the wood frame is bolted together.

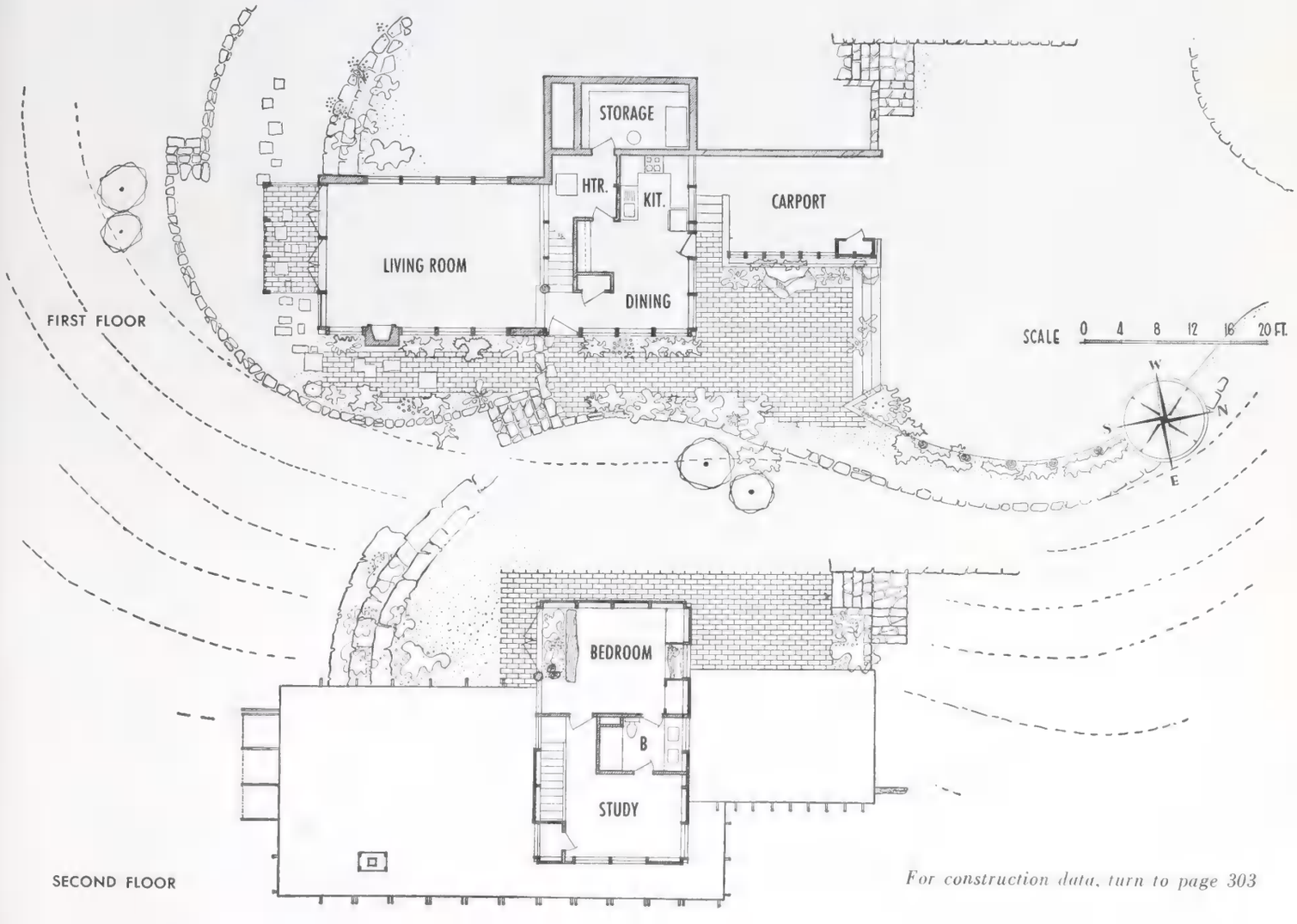




The wood skeleton looked like a bird-cage before the wall and roof panels were hung on outside. Cross section below shows how the first floor is buried to benefit from stabilizing effect of soil temperatures.



EAST WALL is 25% closed. Large glass areas are practical because of heat-gain from morning sun in winter.



For construction data, turn to page 303



Portrait of a comfortable floor —summer-cool and winter-warm

Masonry floors have a lot in their favor—good looks, long life, easy care. But in cold climates they must be heated. And when used in conjunction with a glass wall, as in this house, heated masonry floors present their problems. They lag behind weather changes, being slow to heat up and cool off. The perimeter system shown above largely overcomes this drawback, by warming floors and air inside house at the same time. Details on how it works on page 277.

Have you caught on yet .....?

Your home is one of the battlefields where the big controversy of our times is being fought out. The direction your taste takes during the next ten years can influence the course of human progress

By Joseph Wood Krutch

Today the grandest of all disputes is that between those who are determined to manipulate man as though he were a machine and those who hope, on the contrary, to let him grow like an organism."

Whether our future is to be totalitarian or free depends entirely upon which side wins the dispute. Nearly every thought we think and nearly every taste we cultivate is part of the choice that we are making.

The houses we live in, the gardens we do or do not cultivate, the very decoration of our walls, proclaim where our own sympathies lie and subtly influence our own convictions.

Do they suggest the world which lives and grows, or the world which obeys the laws of the machine? Do they remind us of the natural universe in which every individual leads its own individual, unique, and rebellious life? Of the universe where nothing, not even one of two leaves, is quite like anything else? Or do they accustom us, instead, to feel more at home in surroundings where everything suggests only machines and machine parts, that do as they are told and could never have known either joy or desire?

It is certainly no accident that the totalitarian philosophies are those which want to make mechanistic theories the official philosophy of the state. If man is nothing but a machine, if there are laws of psychology precisely analogous to the laws of physics, then he can be "conditioned" to do and to want whatever his masters decide. Society is then a machine composed of standard parts, and men can be ordered to become whatever cogs and levers the machine happens to require.

If man is to be made to act dependably, as though he were a mechanical contraption, then he must be made to *feel* like one. Even if he has time for contemplation, then everything which he contemplates, even the very pictures on (*Continued on page* 270)

By Jean Harri

THE DAILY ART OF GOOD LIVIN

BIG SOUPS *and how to make a meal out of them*

Meals based on big, hearty soups are one of the best ways to cope with high prices and the one-woman kitchen. By "big soups" I mean soups in which meat, vegetables, and broth are all eaten together in one dish and which supply both the bulk and the nutritive values to serve as the main part of the meal. If their nature is understood and they are made really interesting, the rest of the meal need be only a mixed green salad, a good tasty bread, and a light dessert of fruit, cheese, or sweet.

One-dish meals are very much in the spirit of the times. Simple meals built around one big interesting dish are born of the same attitudes and social conditions as our little houses, built around one big glamorous room. They both spell easy, informal living.

Much has been said already about the one-dish meal revolving around the casserole, which is cooked in the oven. But the casserole has a twin, the hearty peasant soup, cooked in a pot on the top of the stove. Both are interchangeable in the menu. Often the soupy casserole and the big hearty soup are very hard to tell apart if you want to be strict in your classification. They are alike in that they are easy to make and easy to serve.

Too little attention has been paid to the "big soup" which requires the knife, fork, *and* spoon. Perhaps this neglect is due to the fact that such soups were originally peasant soups, requiring all sorts of laborious preparation and long slow simmering. And we have not fully realized how we could achieve the same results using the short-cuts of modern, processed foods that are already partially prepared.

Meals based on hearty soups have a long and colorful history. In the days before stoves. (*Continued on page* 263)



Serve an important soup in a important setting—elegant, but properly down-to-earth. Here the soup is ready to be ladled from an antique tureen, courtesy of Ginsberg & Levy. The table is set with Wedgwood's "Wildbriar" earthenware and International's "Royal Danish" sterling. "Willow" patterned stemware, Duncan & Miller Glass Co.; bread basket, Langbein Giftwares. Hearty accompaniment: a bottle of Antinori Chianti. Julius Wile Sons & Co. Color photograph by William Howland.



Every age develops a style which historians later regard as the tradition of that time. In the fifth decade of this century it is becoming clear what the tradition of our times is going to be. Here's the newest group of furniture that promises to be

20TH CENTURY TRADITIONAL

By Frances Taylor Heard



How familiar-looking, this new furniture by Heritage-Henredon displaying all the earmarks of 20th Century Traditional! See how table tops and cabinet doors are bordered in wood with grain running opposite to center panels. Notice butterfly dowels joining boards of table top (see detail at right). Equally typical of [illegible] is the use of stone as an interior finish and the cork floor.

Have you begun to get the feel of what the period style of our times is going to be? What will your progeny consider typical of the Mid-Twentieth Century? If your ideas have become confused by the multitude of styles you see around you, by the welter of experiments and tricks and gadgets, you may not realize that at the same time a consistent theme has been developing. You may not recognize the special characteristics of today's classics because they have now become so familiar that they no longer stand out as different. But if you study this new group of furniture by Heritage-Henredon, you will see all the earmarks of the twentieth-century style to which it belongs.

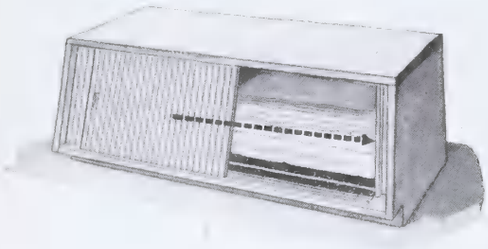
It is first of all, simple and unpretentious. It is neither so heavy that it takes a strong man to move it—as *(Text continued, on page 304. More pictures on next two pages)*

ALL PHOTOGRAPHS BY WILLIAM HOWLAND









We have developed brand-new storage pieces for the bedroom—the storage headboard and the combination seat-and-cabinet for the foot of the bed. Bedroom furnishings, courtesy of Lord & Taylor.



A wall of glass on the south side is an earmark of the 20th Century Traditional house (see floor plan on opposite page). Interior of cabinet beside fireplace is engineered for silver and linen storage, but looks at home in the living room.

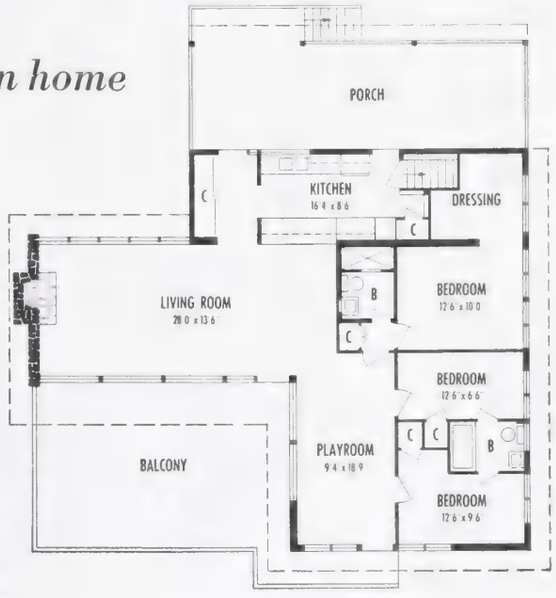
20th Century Traditional (continued)



DRAWING AND PLAN BY SIGMAN-WARD

Mid-century traditions are reflected in the taste and economy of this small suburban home

In a day of high building costs, space becomes at once the most costly and most desirable quality in a house. So, to be really good, a plan must handle what space you can afford with maximum efficiency. Moreover, a good design will proportion the rooms, scale and organize the windows, use textures and colors to make this space seem even larger, visually, than it really is. This house does both admirably, and, what's more, does it at moderate cost: less than $20.000. The bedrooms are admittedly small: but the L-shaped living-dining-play area, wrapped around a big southern balcony, manages a surprising sense of spaciousness and repose.



Mr. and Mrs. M. Garment
Owners

Katz, Waisman, Blumenkranz, Stein & Weber
Architects Associated



From the playroom you get a clear vista across main living area and serving counter to kitchen. Such an open plan stamps house as of our times. See how well "night stand" doubles as lamp table.

For more details of furnishings, see page 305

Other candidates for 20TH CENTURY TRADITIONAL

You've seen many of these before. They're some of the many best-sellers of this decade. Don't they look like old friends now? They mix well with older traditional furniture. They are not so experimental that they shriek for attention

Almost all of the furniture you see on this and the next three pages has appeared in HOUSE BEAUTIFUL before. We repeat ourselves only to remind you that there has been a steady parade of designs which share the characteristics of the new furniture on the preceding four pages.

The style we have been calling Modern is passing out of its adolescence. Its characteristics have become so familiar you probably no longer remember when they were rare. That's what happens when a style becomes a classic. And classics rarely go "out of style."

You will see that all of this furniture reflects what people like in these times: unpretentious simplicity, sturdiness without bulk, emphasis on the natural beauty of wood. Some may remind you faintly of past styles. None are copies, but their reminiscent quality gives (*Text continued on page 295. More pictures on next page.*)



Typical of storage designs by Edward Wormley for Dunbar is this cabinet which goes equally well in dining or bedroom. Combination of drawers, shelves, and trays makes it easy to store variety of objects in same place. Metal legs adjust to uneven floors.

TWO PHOTOGRAPHS BY FRANK WILLMING



PHOTOGRAPH BY DALE ROOKS



Dining furniture in the 20th Century Tradition combines informality with convenience for maidless living, and its small scale makes it well fitted to modern rooms. Pull-out shelves of buffet may be used instead of serving table. Sligh furniture designed by Herbert Ten Have.

Other candidates for

20TH CENTURY TRADITIONAL (continued)



TWO PHOTOGRAPHS BY DALE ROOKS

The double chest has skyrocketed to popularity because storage equivalent of two chests takes wall space of one. This one of American oak designed by Jack Vandermolen for Jamestown Lounge.



PHOTOGRAPHED AT MCCREERY'S BY BILL JACKSON. ACCESSORIES, COURTESY BERTHA SCHAEFER GALLERY



You can store either clothes or dining accessories in these long, space-saving chests that combine drawers and cupboards. The one above, designed by Edmond Spence Associates for S. R. Hungerford, has finger grips recessed behind concave drawer fronts. Drexel Precedent chest at the right, designed by Edward Wormley, is one of the few designs with metal drawer pulls.



The spindle back, borrowed from an older tradition, provides a "see-through" effect suggesting lightness without sacrificing strength or comfort. Designed by Leslie Diamond for Conant-Ball.





PHOTOGRAPH BY MAYNARD PARKER

You can tell the upholstered furniture of this decade by the slim, trimly tailored cushioning. Comfort comes from foam rubber rather than bulk. Designed by T. H. Robsjohn-Gibbings for Widdicomb.



The style trend is to

TEXTURE

and

PATTERN

in your garden

By John A. Grant
and Carol L. Grant

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

A perfect example of the texture produced by different kinds of foliages combined with rocks and house masonry. Photographed in the garden of one of HOUSE BEAUTIFUL's Pace-Setter houses. Ethelbert Furlong, landscape architect.

Garden styles are changing too. It could not be otherwise, now that gardens are merging with indoor rooms, or are turning into roofless living rooms. New requirements emerge as these new situations and our new wants crystallize in our minds.

One of the new requirements is that we want our gardens to be just as beautiful in winter as in summer. When the garden is practically in our laps in the living room we cannot tolerate an "off-season." When the garden is inches away from our dinner plate or the book we are reading, it is no pleasure to be confronted with dying flower stalks.

So different practices are developing about how to plant a garden. We have new goals. We strive for permanence and low maintenance. We get our effects through foliage compositions that produce interesting contrasts in textures. We use trees and shrubs whose trunks and stem patterns are exciting the year round. We lean heavily on broad-leaf evergreens because they are so satisfactory for winter gardens. We play up conifers for the same reason.

In short the trend is to "foliage gardening," whereas it used to be "flower gardening." We still grow flowers, but more about that another time.

What is foliage gardening? It is the getting of exciting (and permanent) textural effects through the juxtaposition of different kinds of leaves as they are seen against other natural landscape materials—rocks, bark, fencing, paving, etc. The possibilities are limitless, for there are so many hundreds of basic elements that can be manipulated.

There are the ground cover materials: grass, ivy, pachysandra, dichondra, myrtle, and the like. Then there are the tree and shrub foliages, which range in texture from fine to coarse, and which also include the deciduous and herbaceous materials that have exciting seasonal variations. In addition there are hundreds of textures available in the inanimate structural materials used for the architectural part of the house and garden.

Trees and shrubs have a relatively coarse or fine texture, depending mainly on the size and shape of the individual leaf. A shrub with large leaves produces a coarse textured effect in the mass. One with small leaves has a fine textured effect. Similarly, the shape of the individual leaf and the way it is arranged on the branch gives definite pattern to the mass. Just as the size of the leaf gives *texture* to the mass, the shape of the leaf gives *pattern* to the mass. It is important to maintain a relationship or sequence of both size and shape, texture and pattern.

Compare the texture of two different leaves—camellia and buddleia, for example. One is leathery, smooth, and glossy, and the other hairy, rough, and dull. One has a smooth, fine texture, and the other a rough coarse texture. That is a microscopic close-up view of two tiny spots in a garden. When you consider a garden as (*Continued on page* 318)

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

How to Live with the western sun



By James M. Fitch

In many parts of America there are fine west views which are pretty tough to enjoy. Not that people don't try. Along Florida's west coast, in Denver and the High Plains, all along the Pacific Coast, people buy "view lots" and build picture windows—and find that for part of the day they are a menace. To keep out the low, hot, western sun, they swathe the glass with awnings, blinds, shades, and curtains. In so doing, they lose the view for roughly a third of every day. Yet it *is* possible to open up a house to a west view and still protect it from the blistering afternoon sun. The house you see on these pages proves it. It was built to take advantage of a magnificent view out over the Pacific from the pine-clad hills near Carmel, California. This view, obviously, is due west. Due west here means hot, glary sunshine or cold, foggy winds off the ocean. How to filter out the bad climatic aspects of this wonderful view was the problem. The answer: an eight-foot overhang and a second "wall" of pivoting translucent screens, ten feet out from the house on the outer edge of the terrace. See how they work on the opposite page.

Anshen & Allen
Architecture & Climate Control

Carmel Construction Co.
Contractor

Robert M. Kasper
Interiors

Mr. & Mrs. Walter Reed Emmons
Owners

The owners of this house will show it to House Beautiful readers for two hours daily by appointment through Gladys R. Johnston, Realtor, Carmel, Calif., until Jan. 1.

A wall of pivoting plastic screens filters the sting out of this western exposure. Closed, they act as a windbreak or a sunshade. Open (below) they admit full view of ocean and sun when wanted.





Laminated "Polyhemp" is rigid, weatherproof, and fire-resistant.



How to live with the western sun (continued)

These flexible screens make a west-facing glass wall comfortable to live behind as well as pleasant to look at. They make the dining room and terrace beyond equally comfortable all day long. Screens operate separately, and can be arranged differently for different rooms to suit all whims.







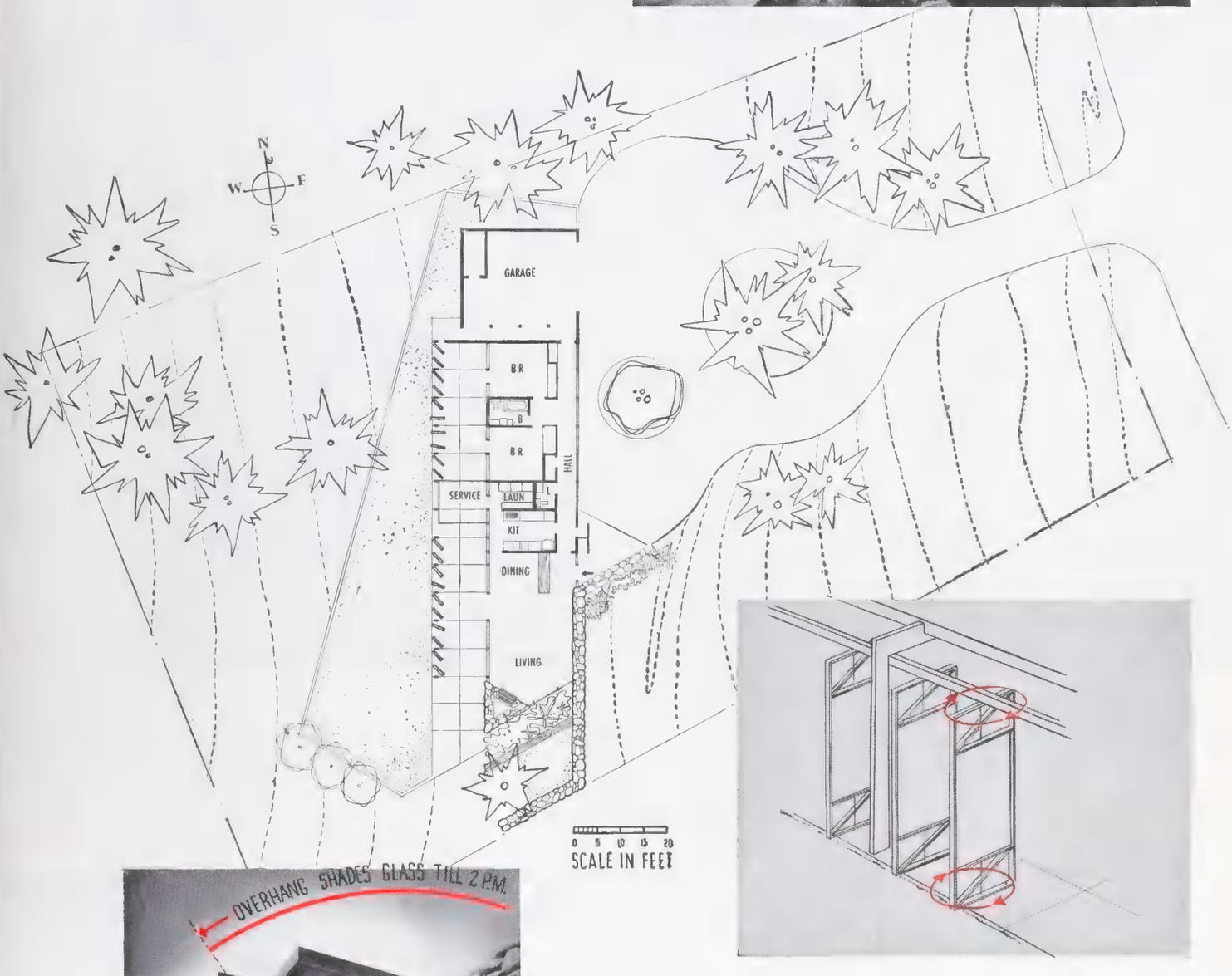


Openness of west wall is balanced by strong, powerfully textured stone wall along east. Built of water-worn boulders from the beach below, this wall goes on through the wall of glass to make a snug little garden at south end of living room. Living room thus gets winter sun and privacy from near-by lot line.

They tamed a western exposure to get an ocean view

The east wall, seen here from motor court, is closed for privacy.





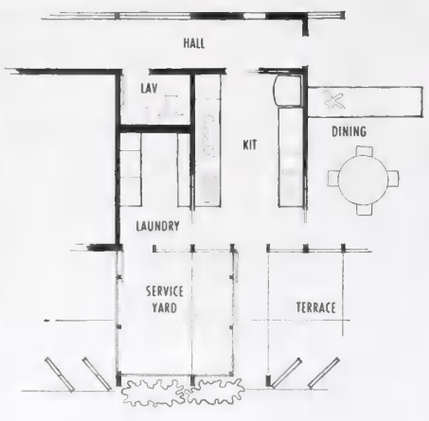


No matter where you live, you have the summer problem of the west wall to some degree. If your house opens to the west, you can learn an important lesson from this one. As you can see from the plan above, every room has glass walls on the west to take advantage of a magnificent view. To keep this outlook pleasant all day long, the glass is protected by a lavish roof overhang, plus a line of rotating, sun-stopping screens. These pivot vertically (above), are operated individually, and can be stopped in any desired position. Thus, when the view is pleasant visually and thermally (such as in the morning when the sun is in the east or south), the blinds are open. As the sun lowers into the west, the blinds are closed, admitting light and air, but not heat and glare.

How to live with the western sun (continued)

This living room should convince you that natural forms and textures do not necessarily lead to rusticity. A wall of water-worn boulders and a ceiling of exposed, unfinished timbers are quite at home with the rich textures and suave sophistication of the furnishings. Nor has the builder sacrified convenience to appearance —as witness, the well-equipped kitchen (right, below) and laundry (left, below) with its walled service yard.





ALL DRAWINGS BY FURNO ■ SCHWARTZ



Custom designed for site and climate, it sells for a ready-made price

Many people feel that you can't solve problems of local climate without being either a mechanical genius or a millionaire. This house should convince you that neither is necessarily true. It was built by the Carmel Riviera Properties Company as the first unit in a new subdivision. It stands on a landscaped plot 125′ x 200′, and can be bought complete for $29,500. When you consider that, for this price, you get 2,100 sq. ft. of space (including garage), a completely equipped kitchen and laundry, one and one-half baths, a 72-ft. terrace, and perimeter floor heating, you can see that good houses are still possible, even in 1951.

This house proves two things. Climate-wise houses, good to look at and good to live in, need cost no more than bad ones. And the merchant builder can, if he wants to, give you just about the best buy on the market.

Naturally, not all communities have ocean views. Nor do all towns have architects and builders as willing and able as this Carmel combination. But you have every right to expect—indeed, to demand—houses as well suited to your site and climate as this one is to its.

Nor is Carmel's mild climate the explanation for this moderate price. It's true, in colder climates, you'd have to increase roof and wall insulation and you should have double insulating glass. But the heating system (described on page 277) would be adequate for much colder climates, with a furnace of one-third greater heat capacity than required. So, even with these extras, this house should be duplicatable elsewhere for $33,000 to $34,000 or thereabouts.

For complete information on how this house is furnished, and what it's built of, turn to page 292.





Bedrooms have both view and privacy. Though not large themselves, the protected terrace beyond their glass walls gives bedrooms a sense of space unprecedented in small houses. And, thanks to the sun-screens, it's livable space. Since Carmel summer nights are cool, ventilation is of minor importance and most of the glass can be fixed. With hotter summers, more of it would have to open. Note, however, the ventilating unit in door (left, below).

ALL PHOTOGRAPHS BY MAYNARD PARKER



Try the most spectacular winter flower–

AMARYLLIS*



PAINTING BY BRIAN CONNELLY



By Dr. Joseph E. Howland
House Beautiful's Garden Editor

Nature may drain the color out of your landscape in winter, but she doesn't let you down altogether—not when you can grow indoors plants like Amaryllis. For here is a bold statuesque flower that will brighten any room in your house with buxom blooms of brilliant color.

Amaryllis grows very slowly, from seed, so buy the large flowering-size bulbs. These big bulbs are sure to bloom the first year, but you never know when — unless you get the special, heat-treated, imported bulbs that bloom six to eight weeks after planting. These are called "Herald Amaryllis." They will unfold their (*Continued on page* 324)

*Read "How to decorate with Amaryllis" on page 284

The Library of a connoisseur of Good Living

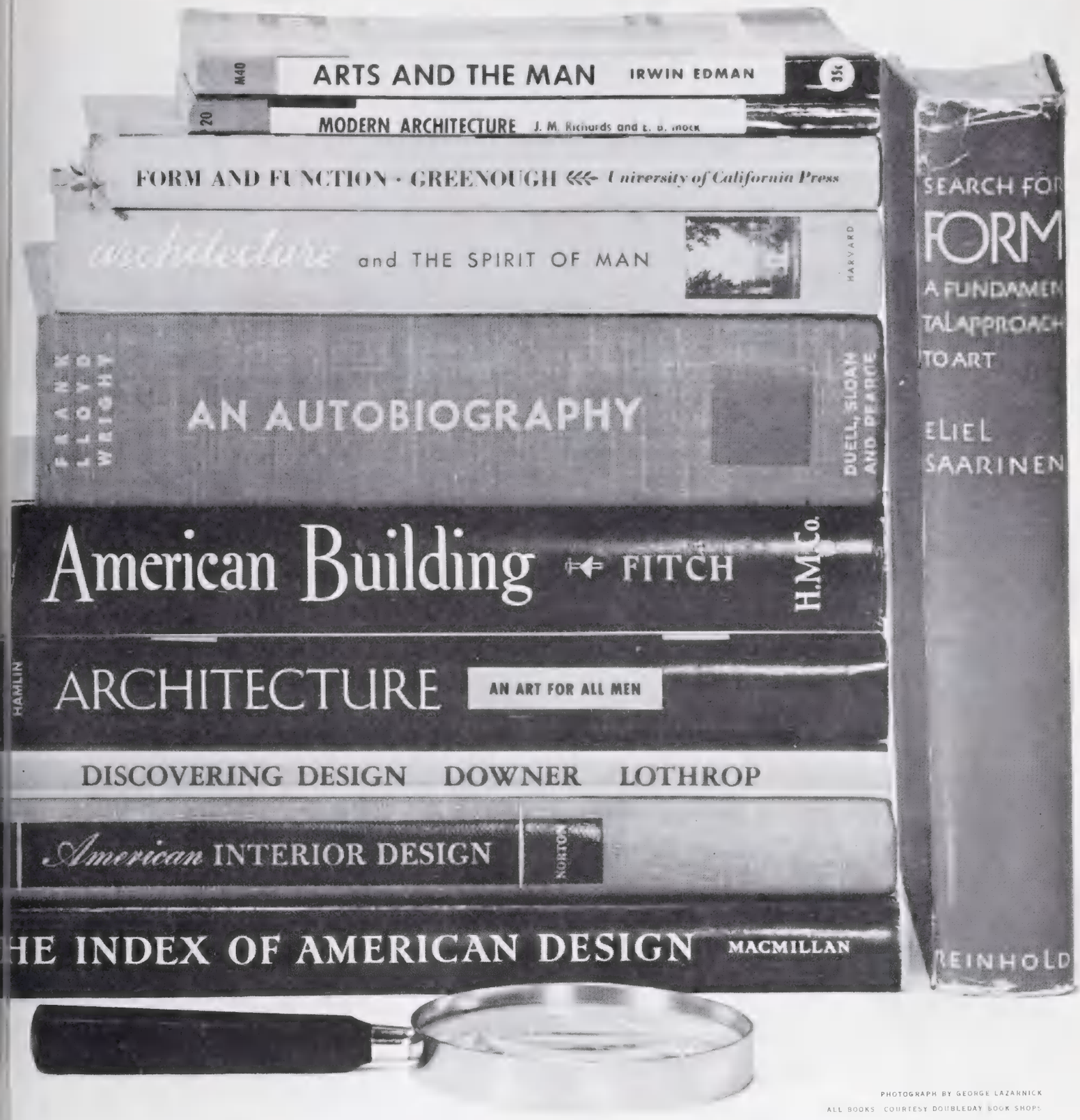
If you want to be discriminating in matters of good living you need a broad background of philosophy and knowledge. Here are two reading lists—one to broaden and deepen your understanding, the other to give you facts



There's a big difference between a true connoisseur of good living and a homemaker with fitful curiosity and the irrational biases that spring from ignorance.

To be a connoisseur you have to know a good deal more than a handful of truisms such as that north rooms should be decorated in warm colors, or that red wine goes with red meat. You have to have a broad understanding of principles, a sound base on which you can judge things for yourself. A connoisseur should be able to discriminate.

HOUSE BEAUTIFUL aims to help you achieve this goal. But we do not presume to say: "Read HOUSE BEAUTIFUL and you will know all." To become a true connoisseur, you need to read books, too. To this end we give you two book lists, totaling 40 titles. If that number scares you, take heart! *It is the first eleven that count the most.* You don't need to plow through any five-foot shelf or check off a list of "100 best" in order to acquire a rounded cultural background in good living. Read HOUSE BEAUTIFUL's Eleven—ranging from a slim 104-page volume to an adventure yarn that spins to 560 pages—and you will have covered the best thinking on the subject by some of the top minds of our era. You will find them well worth your time.



PHOTOGRAPH BY GEORGE LAZARNICK

ALL BOOKS COURTESY DOUBLEDAY BOOK SHOPS

There are no dusty textbooks here to be left on the library table for the purpose of impressing intellectual guests. HOUSE BEAUTIFUL's Eleven is reading to enjoy—books to come back to again and again until they get faded and dog-eared. You will find good writing, satisfying humor, and at least one tale of high adventure. You will find the experience of reading them an adventure in itself which will keep on going long after the last cover is closed. For they will open your eyes to a new set of values; they will teach you a kind of game you can play wherever you live, wherever you may travel.

Underlying the main themes of all these books is the age-old search for standards of beauty. They will help you form your own yardstick for beauty, help you crystallize your own tastes. You will realize the important relationship between the quality of our man-made environment and the other aspects of our civilization—politics, economics, fundamental social trends. You will see the interplay between aesthetic satisfaction on the one hand, and physical health and technological progress on the other. In most of these books the story of the present is intertwined with the story of the past. But there (*Continued on page* 307)

New Rules help home building

By Miles Colean

You can build a house of any size or cost. But how much metal you can use is limited. There are, however, many ingenious ways to build within this limitation

The federal government has changed its house-building rules for a third time in a year. No longer is there any limitation as to the cost of houses that may be built under the regulations of the National Production Authority: nor is there any longer a restriction on square feet of floor area as we told you in our July issue.

All this is out the window. A completely new system has been substituted. According to the new plan, which went fully into effect the first of October, no one may begin any kind of construction that requires critical metal materials (steel, copper, aluminum) without a specific authorization from NPA. However, for certain limited amounts of steel and copper, the builder of a single-family house may submit his "self-authorization" and automatically receive his allotment. This means a big saving in delay and red tape. It also means more freedom in building.

Forms for the "self-authorization" may be obtained from your nearest Federal Housing Administration office and all applications must be submitted to that office. If you employ a general contractor, he should attend to this matter. But make sure he does so, because if he doesn't, you may find yourself subject to serious delay.

Here is the new rule in detail: You may build a house of any cost or size you may dare to undertake, provided that you do not use steel or copper in excess of the amounts given in the following formulas: (1) If you use steel water pipe, you may obtain 1,800 pounds of the steel products and 35 pounds of copper products as described below. (2) If you use copper for your water system, you may obtain 1,450 pounds of steel and 160 pounds of copper.

The allowance of steel covers such products as nails, reinforcing steel, steel pipe for water, gas, and heating, rigid conduit for electric wire, flashing, termite shields. It does *not* include such manufactured steel products as ducts for a heating system, hardware, windows, basement areaways, septic tanks, gutters, downspouts, reinforcing mesh, and all kinds of equipment—steel plumbing fixtures, kitchen cabinets, furnaces, ranges, and so forth. You are free to buy any of these manufactured items that you can find in the market. Some of these items may be hard to find, since they are subject to an over-all limitation of almost half the quantity produced a year ago.

The order does not limit the use of *cast iron*. You may, therefore, include any quantity of cast iron products (soil pipe, radiators, plumbing fixtures, etc.) that you may require. You cannot, however, use *structural steel* for columns, beams, lintels over doors and windows, or for any other purpose. Wood, masonry, or reinforced concrete must be used instead.

★ *Two new methods of home heating which require no piping and little or no duct work are described in this issue on pages 277 and 280.*

No matter how you figure it, the allowance for copper will not go much farther than what is needed for water piping (if copper is used for this purpose) and wiring. There may be a little poundage (*Continued on page* 315)



Contempora

a Bigelow Masterweave

How American it is to want the finest . . . and to get it! And Contempora is a triumphant example of how fine a carpet can be! Truly a modern American classic, skillfully woven of the finest yarns the world's markets afford.

Contempora can be yours (lucky you) in Silver Green as shown above, or Pewter Grey or Champagne. All have a style you'll be proud to live with and a texture you love to touch.

Of course, Contempora is a Bigelow, famous for beauty you can see . . . quality you can trust . . . since 1825.

Bigelow
Rugs and Carpets



Glorious Setting for happy living

What a lift, every morning, to breakfast in such a blithe atmosphere created by richly colored walls like these. They're red and gray *Vitrolite** glass paneling—the last word in elegance. In practicality, too.

This lustrous glass is ideal for walls of kitchen, powder room and bath. A quick once-over with a damp cloth keeps it sparkling new. Being glass, it isn't fazed by water. Nor will it craze or swell or warp. Its mirror-like luster is "for keeps". With *Vitrolite* you have, *always*, walls you'll glory in and your friends will admire.

Vitrolite's many gleaming colors are correlated to blend with each other—and with fixtures, draperies and towels. See these colors at your nearest L·O·F Glass Distributor or Dealer. In principal cities consult your classified phone directory for their names, listed under "Glass". Or write us. Libbey·Owens·Ford Glass Company, 45111 Nicholas Building, Toledo 3, Ohio. *®

ALAMO TAN

DARK GRAY

RED

CACTUS GREEN

CADET BLUE

LIGHT GRAY

JADE

SKY BLUE

PLUS BLACK AND WHITE

As a result of present heavy demand, all colors may not be immediately available. Your local *Vitrolite* Dealer or Distributor will tell you what colors he can supply.



FREE BOOK on colorful rooms. "Walls of *Vitrolite*" contains helpful hints for interior decorating, shows all the colors, gives full technical information. Send for your free copy.

L·O·F GLASS

VITROLITE COLORFUL GLASS PANELING

For Bathroom . . . Powder Room . . . Kitchen

Put charm in your closet...



Four new patterns in "JASON SEALTUFT." *Smartly styled • Long lasting • Simply wipe clean with damp cloth • No stitches to fray • Resist cracking, sticking, peeling.*



Everything imaginable in the way of stunning storage accessories in a range of nine decorator-perfect colors and trimmed with your choice of four quilted "JASON SEALTUFT" patterns. Created by Kerk Guild Inc., Empire State Building, New York 1, N. Y.

Beauty in your bath

Choose work-saving accessories of VINYLITE Brand Plastic

Never more elegance with less effort than when closet and bathroom are decked in striking accessories of VINYLITE Brand Plastic. Lovely to look at and easy to keep that way—these are distinctively styled by Kerk Guild Inc., their interesting textures stitchless-quilted —electronically—by The Jason Corporation.

You'll find that good stores everywhere carry these and countless other handsome, hard-working items bearing the "Made of VINYLITE Brand Plastics" signature. True—the unique features of this versatile plastic are making it more and more in demand for defense purposes. Yet, the same quality control still goes into goods with this label. Always look for it. It means the product is made of plastics by Bakelite Company—your assurance of tops in quality.



Have a "magazine picture" bathroom easily, inexpensively with a Kerk Guild shower curtain and matching accessories in thirteen colors and trimmed with same choice of four patterns in "JASON SEALTUFT," the stitchless-quilted plastic, also available by the yard at leading stores.

You know it's right if it's . . .

VINYLITE TRADE MARKS PLASTICS

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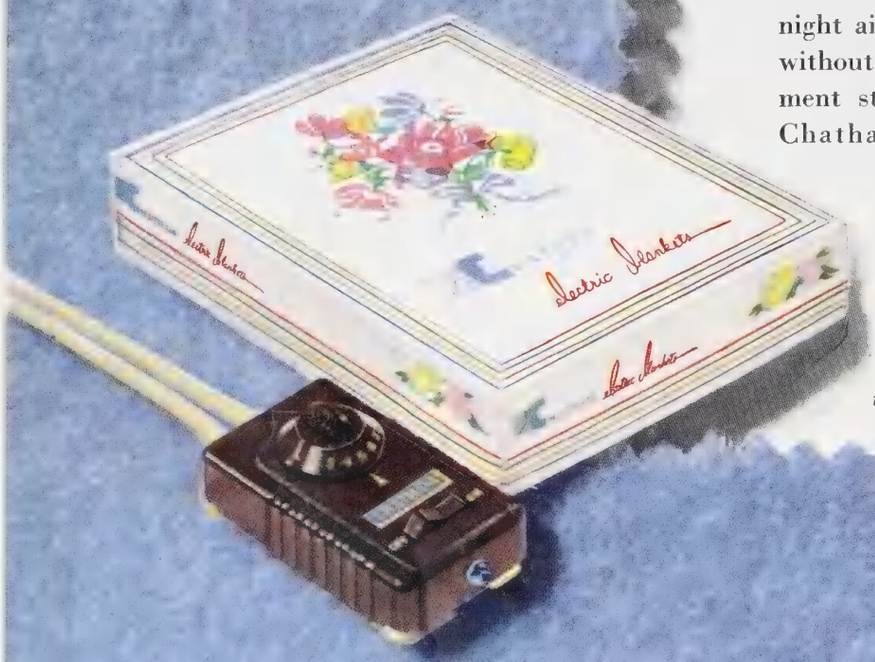
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Now is the time to buy

CHATHAM

ELECTRIC BLANKETS

When you've slept just one night under a Chatham Electric Blanket, you'll agree it's a new experience in comfort. You alone choose the degree of warmth you like. You set the dial and forget the cold night air. Here is true luxury—warmth without weight. Your favorite department store has these downy textured Chatham Electric Blankets . . . also Chatham regular blankets in all wool and blends . . . and Baby Chatham Blankets, all in new pretty colors.



A wonderful Christmas gift in a beautiful floral gift box

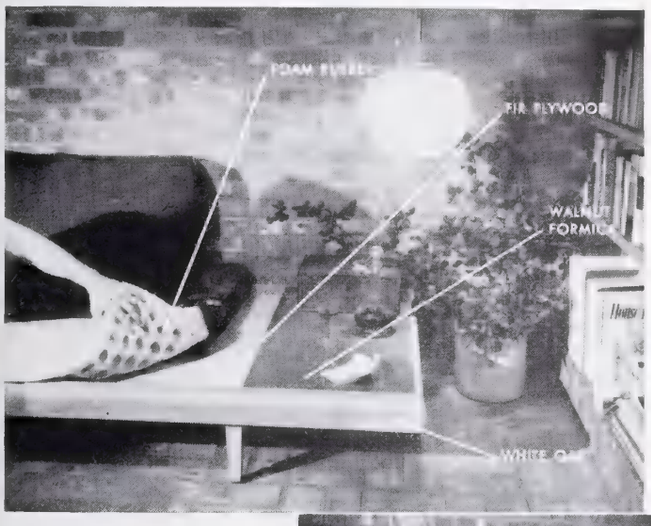
electric CHATHAM Blankets

CHATHAM MANUFACTURING CO., ELKIN, N. C.

Common Sense in DECORATION

(See Pages 210-220)

Old and new are combined in easy-to-look-at, easy-to-clean interiors in the Fitches' new home



How the sofas are made of carpentered frames and slip-covered mattresses.



Cantilevered and integrated end tables are surfaced in walnut.

These two sofas, built by a local carpenter to the architect's drawings, give over 12 feet of comfortable seating, with integral tables at either end. The white oak frames are 7′ 8″ long (including tables) 2′ 6″ wide and 11″ high. The bottom is of ¾-inch fir plywood, recessed to hold mattresses in place. Oak frame extends beyond sofa end to carry cigarette- and alcohol-resistant table tops in real walnut Formica Realwood.

Foam rubber mattresses are 30 inches wide. Together with the tapered bolsters, which are 9 inches deep at the bottom, this yields comfortable seating. At the same time, the sofas are long enough to make first-rate beds for overnight guests.

Slip covers for bolsters and mattresses are made from bed-spreads, "Betsy Bates-1810" pattern, dyed a grape-blue. Oak frames are sanded, lightly glazed in white, then waxed.

The materials used in furnishing the Fitch house came from the following sources:

Living Room
(Cover; pages 212, 213)

Furniture: Chairs, Futorian Mfg. Co., Chicago, Ill. Bench and sofa.

(Continued on next page)



"Ariel" Vase by Edvin Öhrström

BY INVITATION

Orrefors was specially invited to participate in the century's greatest exhibit of Art Glass, held at the Louvre in Paris this past summer.

Orrefors' five internationally famous designers created special works of art in crystal for this exhibition.

Write for illustrated booklet of Orrefors stemware and fancy pieces.

ORREFORS

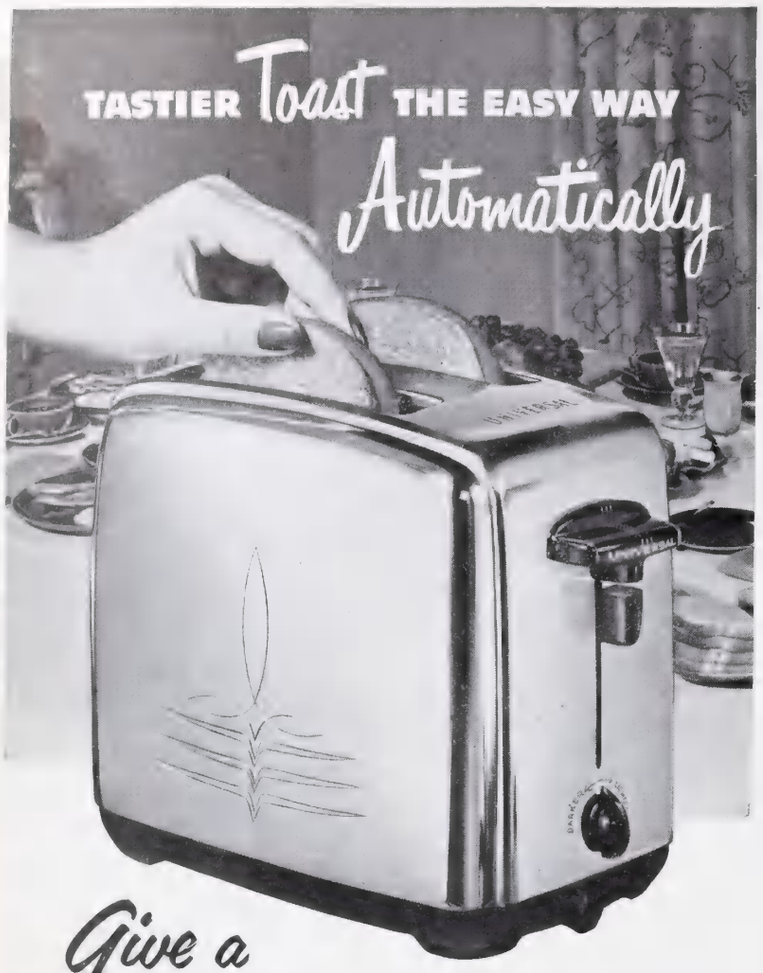
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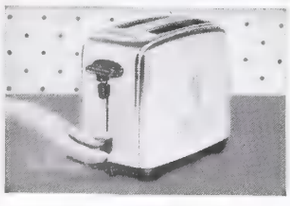


Give a
UNIVERSAL
Automatic Toaster

with the convenient Ser-Vue feature

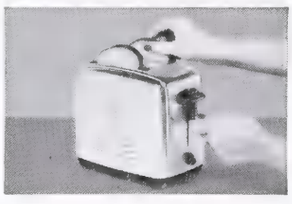
CRISPY, GOLDEN SLICES OF TOAST, evenly browned from edge to edge, add an extra savor to any meal. They pop up from the new Universal Toaster *automatically* . . . thick or thin slices, muffins or melba toast.

No need to waste bread, either, for it rewarms cold toast, too, without burning. And you please everyone's taste with the handy Ser-Vue feature that lets you toast one slice light and one dark at the same time. No wonder it's unmatched for Automatic Toaster value.



TOAST TO YOUR TASTE

Toast-Timer Dial assures the exact toasting you desire. Even rewarms cold toast without burning—simply set the Timer Dial to "Light".



ONE LIGHT—ONE DARK

Ser-Vue feature permits removal of one slice while the other continues toasting. Crumb Tray swings open . . . just brush the crumbs away.

Guaranteed by Good Housekeeping

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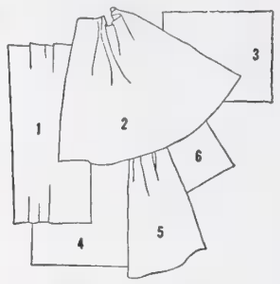
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LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

COMMON SENSE IN DECORATION

CONTINUED FROM PRECEDING PAGE

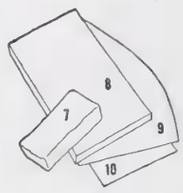
custom made. "Restfoam" on sofas. Hewitt-Robins, Inc., Buffalo, N. Y. Walnut tops on built-in table ends, (10 in diagram), The Formica Co., Cincinnati, Ohio. **Floor Covering:** Rug (4), Cabin Crafts, Inc., Dalton, Georgia. **Fabrics:** "Ingram" casement sheer (5), striped metallic on chairs and bench (3), Greeff Fabrics, Inc., New York, N. Y. "Fern" linen drapery fabric (2) and upholstery on armchairs (1), Cheney Bros., New York. Sofa upholstery (9), Bates Fabrics, Inc., New York, N. Y. Pillows, N. Sumergrade, New York. **Grass Cloth Paper:** on ceiling, Kneedler-Fauchere, San Francisco. **Accessories:** Lamp, Heritage Tree Lamps, New York, New York. Lantern, Plus



Studio, New York, N. Y. Other accessories, Stony Point Antique Shop, Stony Point, N. Y.

Dining Room
(Pages 210, 211)

Furniture: Glass & iron table, Van Keppel-Green, Beverly Hills, Calif. Chairs, George Nakashima, New Hope, Pennsylvania. **Flooring:** Kentile, Inc., Brooklyn, New York. **Fabrics:** "Ingram" curtains (5), Greeff Fabrics, Inc., New York, N. Y. "Fern" linen drapery (2), Cheney Bros., New York. **Grass Cloth Paper:** Used on ceiling (6), Kneedler-Fauchere, San Francisco. **Accessories:** Hanging lantern, Plus Studio, New York, N. Y. China on table, Arzburg Porcelain, New York. Wrought-iron screen, Stony Point Antique Shop. Parchment backing on



screen, Polyplastex United, Inc., Bronx, New York.

Bedroom
(Pages 214, 215)

Mattresses: Spring Air Co., Holland, Michigan. **Bedspread:** Cabin Crafts, Inc., Dalton, Ga. **Fabrics:** Curtains at small window, Everfast Fabrics, Inc., New York, N. Y., Pillows, N. Sumergrade, New York, N. Y. **Blinds:** "Ratox," Hough Shade Corp., Janesville, Wisconsin. **Wall Covering:** "Fabricona," H. B. Wiggins Co., Bloomfield, New Jersey.

Terrace
(Page 210)

Furniture: Chairs designed by Tempestini for John B. Salterini, Inc., New York, N. Y. Brazier, designed by Harris Armstrong, St. Louis, Mo. Lazy Susan table and "milk-maid" stools, David Roberts Co., Black Mountain, No. Carolina.

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Never before... blankets like these

because they're

100% DYNEL

chemistry's new fiber

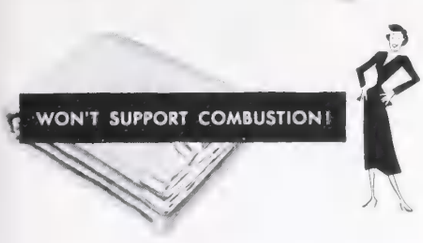
Performance Will Tell—It's Dynel!













REPLACEMENT OR A REFUND OF MONEY
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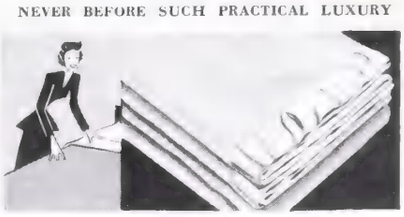
No end to the attractive qualities of DYNEL—chemistry's new fiber! In blankets it brings you everything you've ever dreamed of—super softness and beauty, *plus* practicality that needs no pampering.

Your luxuriously napped DYNEL darling washes easily with virtually no shrinkage. Retains its softness, depth of nap and warmth. Dries quickly. Resists stains. No storage problem because it's mothproof and mildewproof.

Years of behind-the-scenes testing have proved DYNEL'S quality. You'll soon be welcoming it in a host of products for *all* the family. But get DYNEL in blankets *now*. They're real household pets. Bed sizes . . . under $20

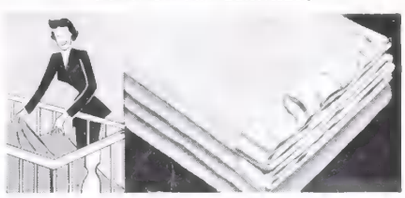
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NEVER BEFORE SUCH PRACTICAL LUXURY



FIELDCREST Bed Blanket
100% DYNEL (except binding). Light and warm, soft-against-the-skin. Washable, practically shrinkproof. Mothproof, mildewproof, won't support combustion. Six beautiful decorator colors. 72" x 90".

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PEPPERELL Bed Blanket
100% DYNEL (except binding). Has all dynel features plus Pepperell quality. Long-lasting. In six high-fashion colors. Pepperell Baby Blanket: 100% dynel. The newest aid for mothers. In colors you want. 36" x 50". About $6.95.

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"Masonite" signifies that Masonite Corporation is the source of the product.

HOW TO LEAVE HOME AND LIKE IT

Continued From Page 186

house, warming houses, ski shop, restaurant, instruction including week-end classes for children. Among other accommodations: The Sportsland Valley Ski Club: $6.50 to $8.00 daily, $55.00 a week, including two meals, lessons, ski-lift passes, and the like. Write Steve Bradley, Director, Winter Park, Colorado.

Or put up at Idaho Springs, where you will find a variety of hotels, lodges, motor courts, a year-around warm water swimming pool and, for evening diversion, bowling, movies, roller skating—with all three ski areas 45 minutes or less away. Typical rates at better motor courts: $5.00 to $7.00 double, without meals. Write Winter Sports Committee, Idaho Springs, Col.

Family Florida

Florida has a persistent reputation for glamour, grandiose hotels, and sophisticated goings-on in its name resorts. But a little probing will disclose that Florida is also amazingly well heeled with areas in which simpler folk and their children can come in for their share of the famous sunshine.

Daytona Beach, of oceanside auto-racing fame, is especially family-minded. A solid-citizen town of thirty thousand, it's well equipped with the churches, schools, libraries, and standards that are the backbone of constructive year-around family living anywhere. In addition, it has an unusual number of visitor accommodations in which you can carry on much as you would at home, with privacy and the needed controls over hours and diet. To enter your children in Daytona schools, any time, you need only buy a Florida auto license. And this city's long experience in making visitors like it has led to many special arrangements for the younger set: roped-off beach areas to protect toddlers at play, others set aside to permit the very young safe experiment with the midget powered cars so much in evidence hereabouts; a tennis training program famous for producing child stars; a fishing pier for children only; and, for teen-agers, a Youth Council, which maintains a boardwalk Patio providing supervision and inexpensive refreshments for dances and games.

When you write the Daytona Chamber of Commerce, ask specifically about the Cottage Colony, some two thousand self-contained dwellings, cottages, motor courts, apartments, along four miles of protected beach. Many are brand new and zig-zagged to give everybody a view of the ocean at the front yard. Inquire about Ellinor Village, too. Here you can occupy your own completely equipped pastel villa, the shopping center has a supermarket and a launderette, and there are playgrounds, a day nursery, baby-sitting services.

Look Before You Leave

The romantic and too optimistically publicized possibility of driving all through Mexico and then going right on, through Central, into South America—just how good is it? For a frank answer, get the American Automobile Association's latest survey of the Pan American Highway south, called *Motoring in Central and South America*. This is available to members of affiliated clubs at their club offices, or by sending 15 cents to the International Travel Department, AAA, 250 Park Avenue, New York 17.

In spite of completion of the highway to the Mexico-Guatemala border, it seems there are still four important reasons not to start out without some preliminary investigation. First is the gap in the Highway just over the Mexico-Guatemala border. This usually has to be circumvented by shipping your car by railroad flat car from an interior Mexican town like Arriaga or Tonala to Tapachula at the border. From here a gravel road permits access to Guatemala City and beyond. Second gap occurs at the Nicaragua-Costa Rica border. To overcome this, you again ship your car, first by railroad to Managua, Nicaragua, north to Corinto, and thence by steamer to Puntarenas, Costa Rica, from which you can drive to San Jose. Third is a gap at the Costa Rica-Panama border, requiring that you drive back to Puntarenas to take a steamer to Panama. And, fourth, is the two hundred miles of still impenetrable jungle beginning below Panama City, leaving you no choice but to ship by steamer from Cristobal to a South American port such as Buenaventura, Colombia.

It can be done. But you will find the booklet's detailed analysis of road, weather, and other conditions, shipping schedules and costs invaluable in determining whether

(*Continued on page* 254)

Joan Bennett says:

"It's so much easier to keep our floors beautiful with the 'General'"





Miss Bennett's sparkling living room is reflected in her gleaming floors! Note how easily the 'General' achieves such floor beauty!



Miss Bennett's dining room floor is one more example of how 'General' can preserve and beautify your floors, too—swiftly, easily.



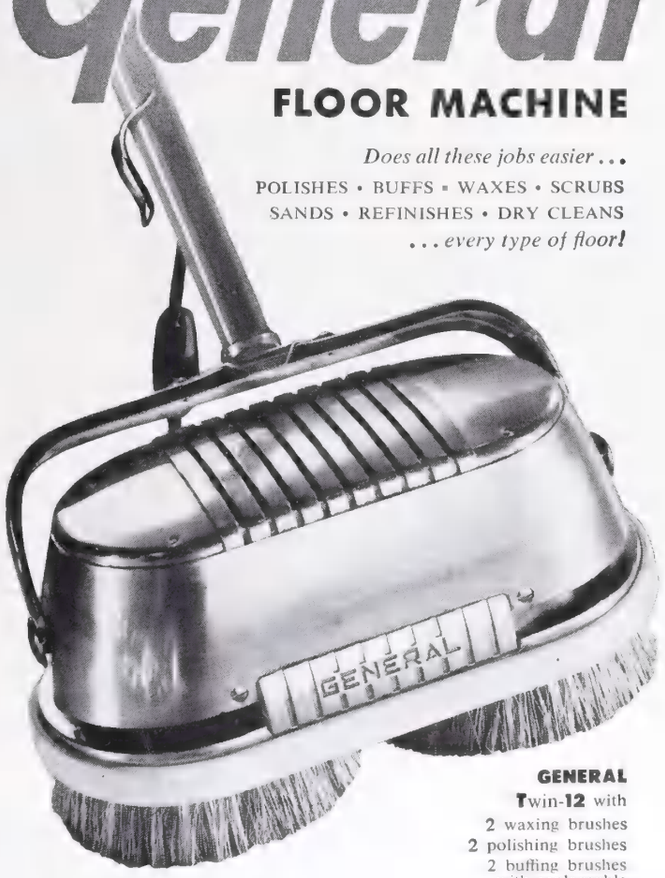
In the kitchen, 'General' really shines! Scrapes, scuffs—even stubborn food spots—disappear like magic when 'General' is on the job.

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Why 'General' is the quality machine at the lowest price!

Brushes outlast others 3 to 1! Extra-long bristles! More fully packed! Usable right down to the block!

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No unpolished center streak! Counter-rotating, intermeshed brushes cover full 12″ section!

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Two complete buffing units! Include double-thick felt pads PLUS genuine lambs-wool skins! Not mere felt pads alone!

All metal styling! No plastic or paint to crack or chip! Surfaces polished aluminum or chromed!

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It deep frys, cooks, bakes, steams, warms, blanches, pops corn, too! French fries enough potatoes for the whole family at one cooking, fries a 2½-lb. chicken, makes 6 doughnuts.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 252

this is your dish. If you go philosophically prepared to accept the delays and headaches involved, you will probably have a high old time and a corner on the kind of adventure stories travelers always like to bring home.

Desert Bright Lights

Free and easy, that's Las Vegas, Nevada, and mighty proud of it, podner! If that's for you, you'll really like this carnival city in the desert. Las Vegas's neons blaze all night over the determinedly gay 90's gambling halls of old Fremont Street. Its first luxury hotels out on the Strip boast spectacular pools, headline floor shows, lush casinos. Facilities encompass golf courses, a race track, a Little Church of the West, a typical Frontier Village, rodeos, and the usual riding routines in the trackless desert all around.

But to a surprising number Las Vegas is also well-cushioned and comparatively inexpensive headquarters for more serious and staid pursuits. Rates at even the luxury hotels are from around $8 double without meals. Only 35 miles away is Hoover Dam, where National Park Service guided tours initiate you into the dam's mysteries. Adjacent Lake Mead, busy at times with boat races and water skiing, is also good for longer cruises in and out of quiet, awesome polychrome canyons. Black bass bite the year around here, and rainbow trout await you in the Colorado River just below the dam. Only an hour's drive from your sun-drenched Las Vegas pool, high Mount Charleston co-operatively gathers snow in season for skiing. And within only a day's journey lies the primeval solitude of Death Valley, the poignant remnants of little ghost towns, and the splendors of Grand, Zion, and Bryce Canyons.

Isle Divided

The Caribbean Island of Hispaniola is actually two countries, Haiti and the Dominican Republic. And don't get the idea that when you have seen one you have seen the other, for they differ astonish-

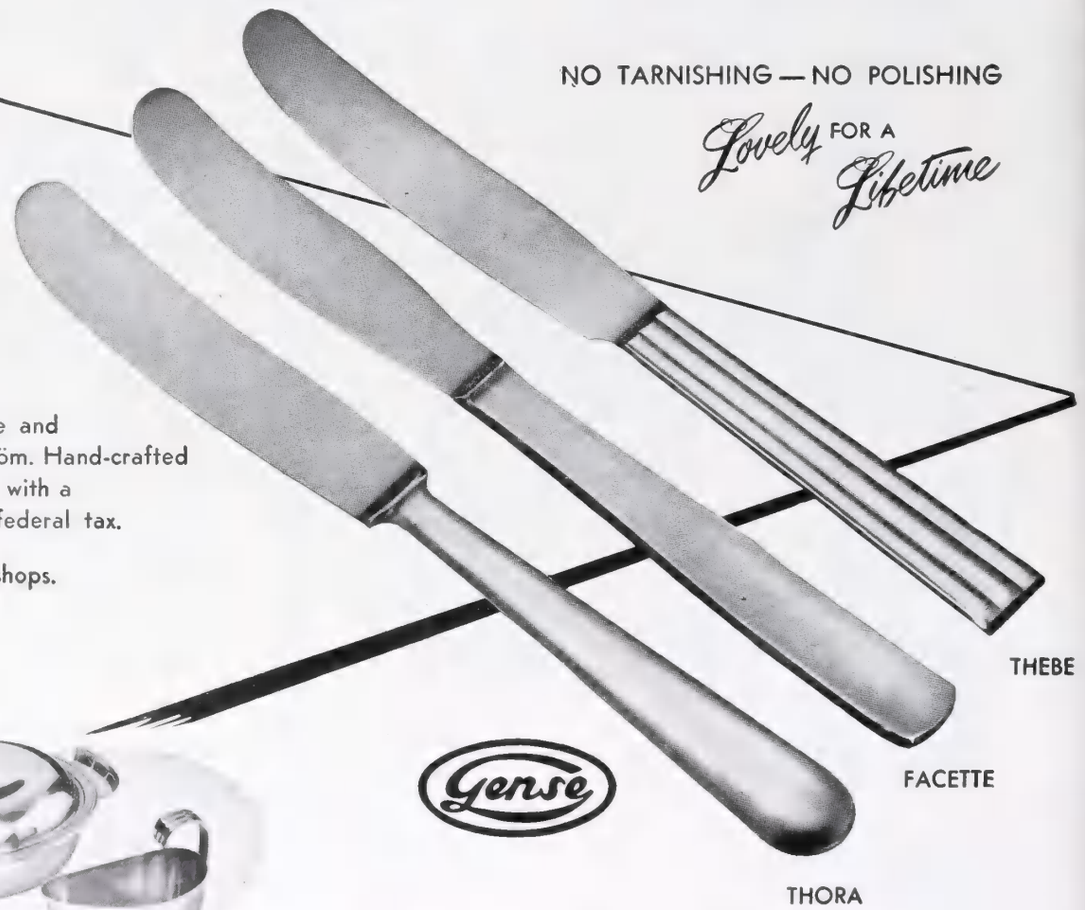
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You'll find the Dominican Re-...blic gloating over the latest in ... string of luxury hotels, the Boca ...ica Casino-Hotel at Boca Chica ...each, 30 miles out of Ciudad Tru-jillo. This is luxury on four levels, with a circular bar swung out over the water, parking facilities for small craft at the door, a casino, and shops. Its architecture is modern, similar to that of the fabulous Jaragua Hotel in Ciudad Trujillo and the Montana, high in the mountains overlooking La Vega Real.

More surprising, you'll find that Haiti too has added modern luxury to its picturesque scene. Among its latest hotels, El Rancho, 1,200 feet above Port au Prince in the leafy-cool suburb of Petionville, sports an illuminated pool, a night club with South American entertainment and both meringue and rumba orchestras, and Haiti's only gambling casino.

Snow Circus

Austria's International Sport Week, January 20-27, is just ahead of the Winter Olympics in Finland in date, and only second to them in importance. This is the only other major winter sports event Europe is permitting itself this year, and it's bound to be big-time because a galaxy of Olympics participants will be on hand, eager to take this opportunity to rehearse. Best of

(*Continued on next page*)

THE NEW WORLD

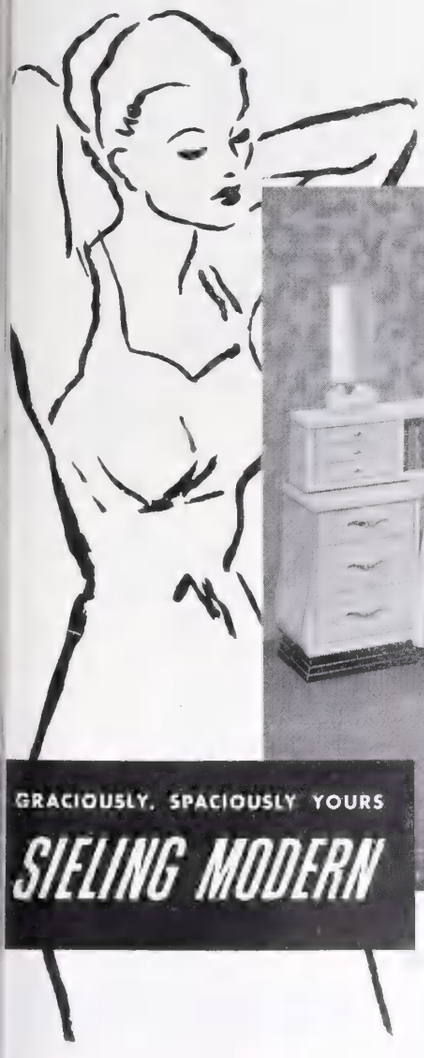
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Like the clothes you wear or the phrases you use, your home should express *you*. The starting point in room character is good basic furniture design. For the modern man and woman, fussy styles won't do. Rather a design like the one shown here—sophisticated, simple, direct—to express the twentieth century *you*.



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Baltimore, Md.	O'Neill's
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Birmingham, Ala.	Loveman's
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Chico, Calif.	M. Oser & Co.
Cincinnati, Ohio	The John Shillito Co.
Clayton, Mo.	Famous-Barr Co.
Clayton, Mo.	Scruggs-Vandervoort-Barney
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Cleveland, Ohio	The Halle Bros. Co.
Cleveland, Ohio	The Higbee Company
Dallas, Texas	Titche Goettinger Co.
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Detroit, Mich.	The J. L. Hudson Company
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Lincoln, Neb.	Miller & Paine
Longview, Wash.	The Merk, Inc.
Lowell, Mass.	The Bon Marche
Manchester, N. H.	Machinist's
Middletown, Conn.	James H. Bunce Co.
Milwaukee, Wisc.	T. A. Chapman & Co.
Minneapolis, Minn.	The Dayton Company
Minneapolis, Minn.	Rothschild-Young Quinlan Co.

Additional listing in opposite column

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

all. Sport Week will be held in the Arlberg, one of Austria's finest in snow, scenery, facilities, and accommodations. Winter visitors here will find another Austrian specialty awaiting them—the Ski Circus, an idea originated at Kitzbuehel. Using the Lech, Zuers, and Stuben cable railways for a continuous up and down, up and down of the entire area, you can cover a vast terrain without once retracing your ski tracks. For information: the Austrian State Tourist Department, 48 East 48th Street, New York 17.

News for Dudes

When you pack for Wickenburg this winter, put in the usual riding, sunning, and swimming togs. But don't forget your golf clubs. For Wickenburg's choice nine-hole, all-grass golf course—just a little matter of six miles of pipe, plenty of water, daily sunshine—has in less than two years wrought changes in Arizona's "Ranch Capital" for which you should be prepared.

If you're after ranch life only, six Wickenburg ranches will still be offering some of the best. An accommodations list available from the Roundup Club, Wickenburg, Arizona, discloses typical rates to be around $14 a day up, including meals, ranch activities and, in most cases, horses. And it details those little variations in size, luxury, activities, and provisions for children, which enable you to select headquarters exactly to your liking. You can choose between the intimacy of elegant little Slash Bar K, for instance, accommodating only 22, and Los Caballeros, Wickenburg's newest and most lavish. The increasing popularity of this place has required two more radiant-floor-heat and private-sun-patio guest cottages this year, bringing the guest list up to 80. You'll learn that the Kay El Bar will not stretch its limited facilities to include children, but that others provide counselors, playrooms, dining rooms, and riding instructions for youngsters only. Remuda, the area's oldest, has also a credited ranch school, with grade-school curriculum integrated to schools back home, and coaching for older boys and girls.

The rare inter-ranch relations of Wickenburg will enrich your stay as usual. For instance, everybody, from every ranch, square dances in the Flying E's barn, leans on the fence at the rodeo at the M Bar V, or gets acquainted at the Cattle Rustlers' Ball. All hands participate in the spring desert rides put on for men by the Desert Caballeros, for women by Las Damas. And now they're all matching scores on the golf course, or over Cokes in its cool little club house. So important is this golf course that the Triangle W, although closed this winter, promises to reopen in 1952 with its acres on the golf-course side converted to an enlarged resort or to winter home sites for golf enthusiasts only.

Sparkling!

Whether you're gourmet or merely bon vivant, November is the month to visit the wine countries of France. With the harvest over, the Provinces of Champagne, Bordeaux, and Burgundy relax a bit, have time to show you around. Particularly in Burgundy, whose pride

(*Continued on page* 295)

The ultimate in good taste...

Gemtone Tumblers

Faultlessly styled for the most fastidious taste . . . often imitated, yes, but never equalled. Fashioned from a special aluminum alloy, with exclusive "Lustre-Bath" finish—odorless, tasteless, stainless—in eight, lovely, iridescent colors, permanently blended in metal. Ask for Gem-Tone—the ultimate in fine giftware. At better stores, gift-boxed in sets of eight (12-oz. size), about $8.95.

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St. Louis, Mo.	Stix, Baer & Fuller Co.
St. Paul, Minn.	Emporium
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Additional listing in opposite column

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IN CRYSTAL DECANTERS
BY BACCARAT

PANTRY SHELF NEWS



By Julie Polshek

Unfortunately, the Dixie-Dame family of relishes, pickles, jams, and jellies is far too large to present as a group. One and all are so outstanding that it's hard to decide which I shall cull from their ranks, which would hold the greatest interest to you. But, inasmuch as such a choice must be made, the Dixie-Dame group of stuffed gherkin creations is particularly apt. These delectable tidbits are truly unique. The artistic creations are originatively conceived to delight the eye and palate, and so handsomely arranged in their graceful array that you hate to disturb them. Yet, burr-gherkin halves provide the "cups" that hold the stuffings. I mention this to help you visualize each variety as I call its name and describe its stuffing.

Acorn is almond-stuffed, with half the almond peering over the top. It really looks like an acorn. Red Bud merges its cherry content with the holder in such a manner that it resembles a moss rosebud. Fluffy Dill, as its name implies, is dill-flavored, and the combination of gherkin shell and crystallized orange peel suggests the daffodil. Cornstone is centered with a cocktail onion. Olive style offers you a delicate pimento nugget. Cherry Blossom lets the rounded tops of a whole red cherry peek out. Lemon Fluff derives its name from the crystallized lemon-peel content.

Whole burr-gherkins provide the shells for two other creations that are even more unusual than what's gone before. One is Porcupine, lavishly stuffed with a superb relish given special delight by its crystallized-fruit content. Red picks are inserted through the stuffed shell to create the illusion of a porcupine and give you a way to hold on while you nibble. Or if you prefer, they can be served sliced. May-Pop has a piccalilli content and uses white picks that affix a garnish of wee, whole onions to the stuffed gherkin.

The flavorsome sauce that gives the stuffed gherkin shells their savor plays a mighty important part, whatever the stuffing. Just enough sweetness, the right amount of vinegar to give the sweetened gherkins zesty tang and subtle spicing for sparkle. Dixie-Dame even raises its own gherkins to assure their excellence.

Can't resist a postscript to bring Polka Dot into the picture, even though it doesn't belong to the gherkin group. Rather, it's an ever-so-crisp pickled artichoke, fashioned into a ball and studded with green capers and red pimento. Crunchy nibbling with a peppery verve that creeps up on you. Too delicious a morsel to be overlooked.

One and all of these creations, as well as Polka Dots, cost 80 cents for a 9½ ounce jar. If you can't find them in your local food shops, they can be ordered directly from Dixie-Dame Co., Statesville, N. C. Well-nigh impossible to choose between the delectable varieties. Dixie-Dame's samplers (three or six 5½-ounce jars) are one solution. Beautifully boxed, should you want to use them as gifts.

The patrons of the famous Colonial Inn in Plainville, Massachusetts, are responsible for the availability of one of the finest salad dressings I've ever encountered.

Before its recent arrival on the open market, patron after patron asked if they could have a bottle of the dressing served them to take away or to have mailed to a friend.

(Continued on next page)



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CHRISTMAS MORN





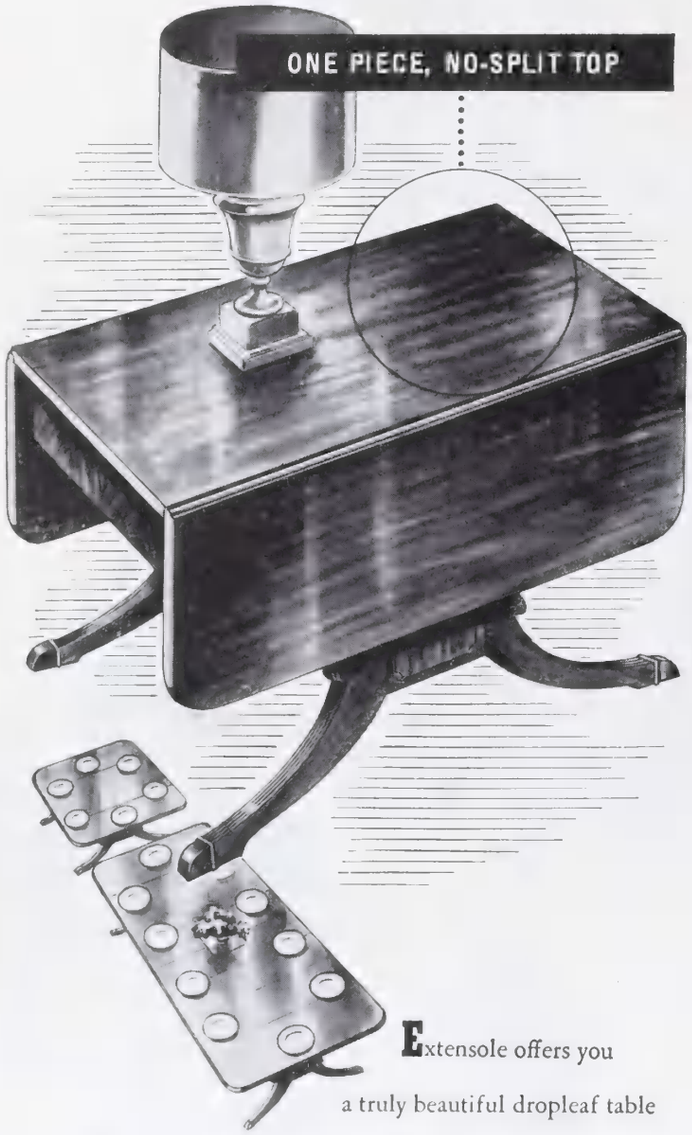

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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

Mr. Gundlach, the Inn's genial proprietor, drafted into service whatever containers were available, to accommodate his guests. He told me that a request for two gallons of the dressing, no less, from a frequent patron who wouldn't take "no" for an answer, finally made him decide that he might as well make a business of it. In the short time that has ensued since then, his dressing venture has grown by leaps and bounds. When you taste Gundlach's French Herb Dressing for yourself, you'll know why.

Although it's been put on a commercial basis so far as the bottling is concerned, Mr. Gundlach and his wife prepare the dressing themselves. For one thing, the recipe (28 different ingredients are involved) is a family secret; for another, he is unwilling to entrust the formulation to anyone else. He's afraid they won't handle the herbs and the blending of the various ingredients properly. This much of its content he reveals: the finest grade of Spanish olive oil, fresh lemon juice, egg yolks incorporated as a stabilizer and to enhance the adherence of the dressing to the salad greens, imported Roquefort cheese (incorporated in such a manner that you don't see it or get its flavor as a separate entity). These, and whatever other ingredients are present, merge so superbly that they become a scintillating, rich-flavored bouquet, delicate, yet with great zest and a peppery undertone that you're not aware of on first taste. A faint breath of sweetness to mellow the lemon, and a touch of garlic, I'd say. I'll leave further sleuthing up to you. Anyway, the delectable end result — not the ingredients — is what really matters.

Several of the Inn's salad recipes accompany the dressing. In their own kitchens, aside from its salad roles (a lobster salad dressed with it is one of the Inn's stellar attractions), the dressing serves as a marinade and sauce for meats, seafood, and fish; even as a flavoring agent for sauces and gravies. Not inexpensive, but what we have told you above makes obvious the reason for its cost of $1.50 for the 16-ounce bottle. From Charles & Co., 340 Madison Ave., New York.

Normally, it would be a strange procedure to discuss a cookbook's fascination as a piece of reading matter; and even more so, to give such a discussion priority over recipes. But with *The Joy of ... nese Cooking*, that order of th... is warranted, even in light of ... fact that its recipes provide ... finest examples of epicurean ... nese cuisine you'll find between ... covers of any book.

Actually, in this remarkable ... beautifully executed book, fasci... ing, pertinent Chinese history ... woven throughout the chapters ... voted to the recipe categories: ... petizers, soups, egg dishes, ... poultry, meats, vegetables, ... dishes, desserts, teas. History ... enlivens chapters on how Chin... cook, needed utensils, how to p... Chinese dinners, how to set ... table, the needed table fittings ... chapter on Chinese Festival dis... enlightens you on the mythology ... each Festival, the rituals, th... meaning. If you never used a ... gle recipe unit, the book is w... worth reading for itself, as a fe... travelog, you might say. You co... away understanding the whole p... losophy of Chinese cookery, a... with a wealth of fascinating h... tory that takes you back almost ... prehistoric Chinese culture. Y... understand why the Chinese co... as they do, the origin of many ... their customs, even get an insig... into their manner of living.

The book is lavishly and ha... somely illustrated with drawings ... Chinese vegetables (each accom... nied with interesting backgrou... information), utensils, procedur... etc. Recipe headings are writt... in both English and Chinese ch... acters that serve as attract... decorative motifs.

The authoress is Doreen Y... Hung Feng, a member of a dist... guished Chinese family. She h... been interested in culinary matt... since childhood and, along w... her wide knowledge of Chine... cuisine, holds an American degr... as a home economist. She is ... accomplished writer as well. For... fied with these diversified qualifi... tions, she has been able to int... polate the recipes for Americ... kitchens in concise and simp... form and to give the book gre... interest and authenticity.

It costs $5, from Christina Foo... 129 Lexington Ave., New Yo... This same source can supply y... with many of the Chinese ingr... dients called for in the recipes, ... you live where they aren't ava... able. You'll find, however, th... many of the recipes can be pr... pared without special ingredient...

an cake is a Texan regional
acy that's become pretty na-
ally known, as so often hap-
when a region boasts a con-
ion of very special excellence.
that an ingenious Texan has
d a way to can her family's
icular version, the delicious
is well on its way toward be-
ing a national delicacy. Cans
certainly playing an important
these days in bringing to our
steps many delicacies of
erican regions and also all
s of the world.

exas Pecan Cake is a member
he fruit-cake family, yet quite
rent from fruit cakes by-and-
e. For one thing its glazed-
content is mostly confined to
ries, pineapple, and citron,
it's lavishly stocked with
n halves. Also, the buttery
er is unspiced and is rather on
delicate side flavor-wise.

iss King's Texas Pecan Cake
ls to be chilled for about 12
rs before it is served. That
, it emerges from the can in
form so solid that you can
it paper-thin, if you like.
e it "as is" to accompany wine,
ee or tea, or top the slices with
cream, whipped cream, hard
e, or your favorite pudding
e. Lends itself tastily, too, to
making of fancy cream-cheese
dwiches to serve with a fruit
d, for instance. Delicious, how-
you serve it, thanks to both
recipe and the fine ingredients
are used. Mighty handy to have
makings of so tasty a dessert
ly to whisk out of the refrig-
or on a moment's notice. The
e keeps indefinitely after being
ned. Two 18-ounce cans cost
50. From Vendome, Inc., 415
lison Ave., New York, N. Y.

gional cakes of entirely differ-
character hail from Blue Hill,
ine. Actually, regional is not an
urate description. I suddenly
lize. Though Maine is the birth-
ce of the superb creations, their
ure is as un-Mainish as any-
g could be. One of these days
ntend to find out how recipes
Continental delicacies like these
pened to find their way to
state of Maine. Not that
ine hasn't many regional mas-
pieces, but those are so differ-
in character from the exotic
es made and purveyed by Row-
rees Pavilion, a creative-arts
ld famed for their beautiful
tery and hand-woven creations.
Although a different sort of ar-
ry is involved in the execution
their delectable Paradise Bars,
ndy Cake, and Danish Cardamon
Cake, it's artistry no less. Truly delectable creations. Paradise Bar is an Austrian torte, filled with caramelized brown sugar, based with a short-as-can-be pastry. My very special pet of the group, I frankly admit: perhaps, because I have such a sweet-tooth. Rich-as-rich, and so captivating you want to consume it wholesale but find that its richness soon precludes that desire. The box contains 16 giant bars that go a long way, as you've surmised from what I've said. $1.85 for the box.

Candy Cake is Armenian in origin, a traditional festival cake. A thin, torte-like cake, like Paradise Bars, but spicier in flavor, with a candy-like crust. Not as rich as Paradise Bars, but no less unusual or delicious. The box contains the same number of bars, and it, too, costs $1.85.

Danish Cardamon Cake is a type of pound cake, richly stocked with currants and grated orange, and fortified to perfection with the cardamon's bouquet. Delicious toasted or spread with orange marmalade, cream cheese, or whatever, sandwich-fashion as a tea accompaniment. The 1½-pound loaf costs $2.50.

A French pound cake, Fruit Bread, Pain d'Epice, and Coronation Fruit Cake are also available from Rowantrees Pavilion, Blue Hill, Maine, but unfortunately, at this writing I haven't made their personal acquaintance. Chances are, however, that they're no less outstanding than the others.

As truly typical of regional New England food, as the foregoing is untypical, is Wood's Clam Bisque. It's a rich-flavored concentrate, formulated from a recipe created by Sidney Wood, the founder of Skipper's Deck, a shore-dinner wharf in Noank, Connecticut, that's widely known for its seafood delicacies. Chopped clams, clam juice, salt pork, dairy butter, and a hint of spicing unite to create its delicious flavor. You simply add a quart of milk per can, simmer the merger for 15 minutes or so in a double boiler. You wouldn't believe that the end result hadn't started from scratch right on your own range. A mighty apt midnight snack or main dish for Sunday-night supper. Contents of can plus milk yields 6 servings of hearty, wonderfully flavored soup. Three of the cans cost $1.50, from The Krebs, Westerly, Rhode Island.

Obtainable from the same source, is an offering, *very* far removed from regional foods, for this one

(*Continued on next page*)





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BLUE CHIPS by RENFIELD

RENFIELD IMPORTERS LTD., NEW YORK

PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

hails from England. How things get around! It's a group of exceptionally fine canapé pastes: shrimp, lobster, anchovy, kipper. Two of the 4-jar sets cost $2.35.

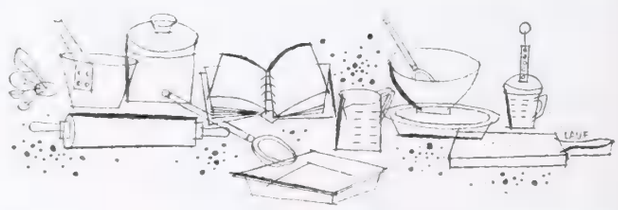
Although Claridge Meat Balls with Spaghetti Sauce have been around for a while, somehow I caught up with them only recently. Glad that I did, too, not only for broadcasting but for personal reasons. Spaghetti sauces can be had, but if the added attraction of meat balls is wanted, you have to supply them on your own, normally; and often there isn't time to get involved with that project when there's need to whip up a fast meal. These are so tasty and feathery, it's scarcely worth bothering to make your own, even when there's time. The savory sauce is flavored to perfection, too. Spaghetti of your choice, cooked to the degree you like best, and dressed with the can's contents (8 meat balls in the sauce), and a dousing of Parmesan, speedily yields a tasty main-course. Anyone partaking of it would think he had started with the raw ingredients. 11½-ounce can affords two generous servings. The cost is 53 cents, and you should be able to find it in your local markets.

It's only right in sleuthing for foods that all can enjoy to keep an eye out for specialized ones that help in some small measure to give eating pleasure to those who must subsist on foods low on, or free of, sugar or salt, as the case may be.

The Ocean Spray Cranberry Association of Hanson, Massachusetts, has made a contribution on that score in the form of Dietetic Cranberry Sauce, specially formulated to provide a cranberry sauce for those who cannot have sugar or sodium. The absence of sugar from its make-up makes it equally a for those on low-calorie diets. T sweetening agent is Abbott's s caryl Calcium. It's a semi-flu sauce with the crushed cranberr in it. There's a slight dimming the cranberry's fruity flavor. I otherwise you'd hardly know from conventional cranberry sau The fact that its consumption limited to the dieter makes t 5½-ounce size of the can a ve good feature.

Having singled out a food vised especially for dieters, it see to be a fitting moment to sin out one especially created for t menfolk—an unusual, and very fi Indian smoked salmon, to be exa There's no reason in the wo why the womenfolk can't get on the act, or why their enjoym of the tasty eating it affords w be any less than that of the m culine contingent. However, seems that Sportsmen's Canne which prepares the smoked-f chunks, aren't too much interes in whether females approve of or its packing.

When I say chunks, I mean j that. You are instructed to sl it at an angle. I hasten to add, I you've summarily decided that Cannery expects you to chaw at chunks. Slice it and eat it, just is, although if you like smok salmon more soft and moist th the one in question, marinating briefly in oil does the tri It's browner than conventio smoked-salmon because it is l kory-smoked over real hickory lo The smoking makes it quite usual in flavor. Gets my vote. T fish keeps almost indefinitely. T chunks average about 14 oun and come to you in cellopha envelopes. Six of them cost from Sportsmen's Cannery, Ya Harbor, Berkeley, California.



BIG SOUPS

CONTINUED FROM PAGE 222

erything that was not roasted on pit or baked in ashes was boiled a pot. The results were a hodge-dge, made up of everything at nd. Even little balls of meal and (suet) were dumped in the pot d called, appropriately enough, umplings."

Every nationality has one or ore famous big soup. For in-nce, the *pot au feu* of the ench, the *minestrone* of the lians, the *olla podrida* of Spain. ny nations developed regional riations which became famous ound the world; such as the uillabaisse of the area of Prov-ce in France, and the milk clam owder of New England. You can stinguish three main types among ese filling soups:

Soups that are based on meat ck, with meat that can be en along with the soup. The ench *pot au feu* is the best ex-ple of this type. Our old-fash-ed chicken pot pie really belongs this group.

Vegetable soups, built on an or salt pork base, plus a mix-e of chopped vegetables, such onions, carrots, and celery owned in the pot. This type of p belongs to Italian cookery. A od example of which is the Tus-n *minestrone*.

Fish soups that are complete food dishes. The best example the Provencal bouillabaisse, de famous in Marseilles. Our w England fish chowders belong der this classification.

These three were practically the ly types of soup used until ite modern times. Then the idea se that a meal should consist of series of dishes aimed at the ogressive satisfaction of the appe-e, instead of being the hodge-dge of unrelated dishes which de up the Medieval meal. In the w set-up, soups are an introduc-n or overture to the meal, some-ing to whet the appetite and at same time give a hint as to at is coming. Obviously, a soup signed for such a function could t be a whole meal in itself.

As a result of this evolving of the nu as we know it, the French *ute cuisine* developed two types soups for opening courses: thin ups and thick soups. Thin soups e all based on stock or broth, ich when clarified is called either bouillon or consommé. (These terms can be used interchangeably.) In French cookery stock is composed of meat juice and water. The *haute cuisine* did not recognize vegetable juice and water as a stock, although French peasant cooks do and so do we Americans.

The thick soups created by the *haute cuisine* are divided into three classes: purées, which are self-explanatory, *veloutés* and *crèmes*.

Veloutés are based on white stock (made of chicken and veal) thickened with cream and egg yolks.

Crèmes are based on white stock, milk, and cream. They contain no egg yolks. Many soups are combinations of these three types. Although they are called thick soups, they should never be thicker than thin cream, for they are designed to be the opening of a course dinner, not to be the main course themselves. If you use them in a soup-salad-dessert combination, all you will succeed in doing is create a meal with a beginning and an end, but from which the middle appears to have dropped out.

If you want a big soup to be the main part of your meal, you can disregard these *haute cuisine* practices for the most part. But never discard the principles they developed for making good stock. For, if a hearty soup is to please us moderns, it must be based on a rich stock, regardless of whether it be meat, fowl, or fish, or a combination thereof. But in addition to the richness of the stock, we moderns want a filling soup to be loaded with solids which have not been cooked to death. This really indicates a departure from old-fashioned cooking methods.

In old-fashioned recipes, the soup meat has generally had most of the flavor cooked out into the stock. If you are making a meal of the soup, this leaves you with a "watered down" meat course. So if your aim is a filling soup in which the solids are as delicious as the liquids, your course is quite clear. The flavor of the liquid must not be "stolen" from the flavor of the solids.

How to get rich stock without stealing it from the rest of the ingredients? There are ways to get it:

1. The first obvious one is to *make it yourself* by buying soup

(*Continued on page* 266)

For Marvelous Martinis!



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(served chilled with lemon peel)

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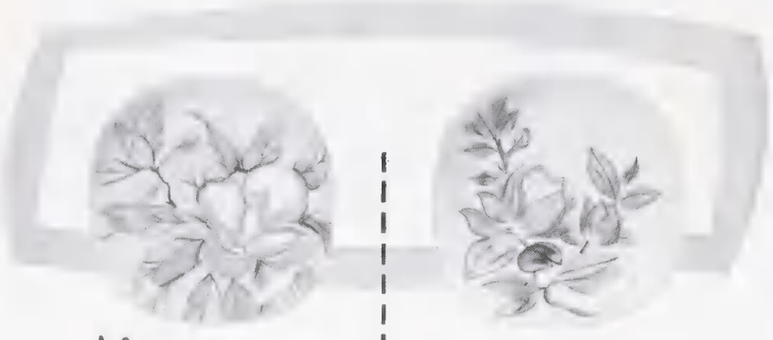
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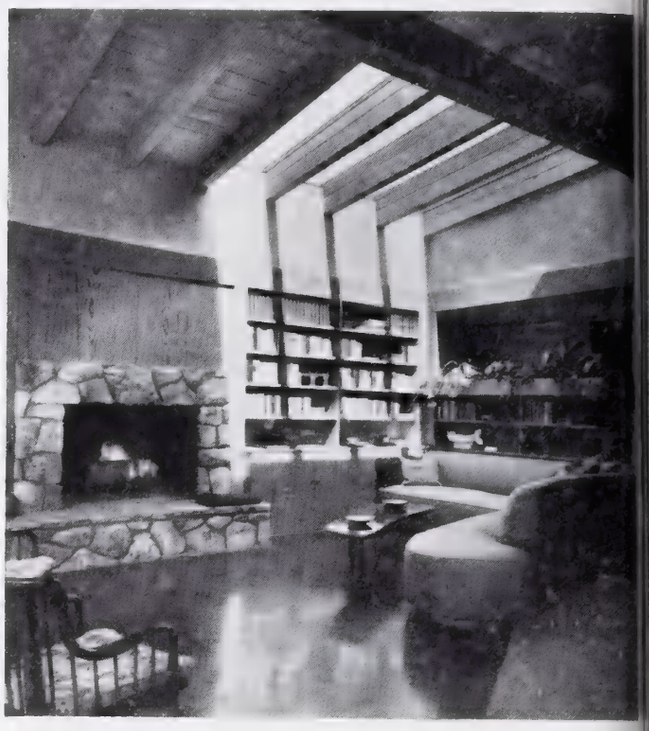
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WHAT THE AMERICAN STYLE HOUSE LOOKS LIKE

CONTINUED FROM PAGE 209



WEST

The fireplace has risen in our affections in almost the same proportions as modern heating equipment has made it thermally obsolete. In this house, it is the characteristic focus around which the whole room revolves—not as the tidy, axial dictator of Victorian days but as a big, generous echo of mountain cabins or Western ranches.



WEST

Vertical board-and-batten walls are as old in American houses as the first sawmills. They were such a quick, efficient method of exterior sheathing that they were adopted from coast to coast, wherever the wood was available. They established a vigorous vertical pattern which is still a basic part of our architectural vernacular.



EAST

Here, as in the western house, the fireplace is on an inner wall to suggest security, enclosure. But here, as in the skylight opposite, the glazed gable end permits a glimpse of sun and sky. Here also you see big expanses of polished floor. These introduce a note of elegance never found in their mud or hand-hewn plank prototypes.



EAST

This front door is like its western counterpart in several important respects—it is ample in size, unpretentious in conception, simplicity itself in the materials it uses. Here again rough-sawn batten walls, this time combined with brick paving, echo the past without in any sense trying to recreate or imitate it.





BIG SOUPS

CONTINUED FROM PAGE 263

meat and soup bones. But that is slow, hard, time-consuming, and too much trouble for many people, though it will probably always be a good way to get what you want.

2. *Use a canned stock.* There are countless broths and bouillons made of beef, chicken, and fancy fowl. Campbell's Beef Bouillon, used diluted or undiluted is an example. There are a number of chicken soups (without rice) which make ideal soup stock. And there are fancy ones made of pheasant and mallard duck, which can do wonders for turning ordinary ingredients into super-gastronomic experiences.

You need to experiment and try a number of brands in order to find the one with the richest stock. For, if you are buying canned soup as an ingredient in making another recipe, you have to be aware of its strength, though they list the ingredients. Since the proportion of the meat to the water is the essential thing, shopping for a brand with richness is quite worth the trouble. Or you can add a little raw meat, chopped to cook quickly, if you don't find a canned stock rich enough to suit you.

3. *Add a concentrate.* We are not talking about a condensed soup but a real concentrate. The most commonly known are chicken and beef concentrate. It's one way to step up and enrich a too-thin and watery stock.

4. *Mix 2 or more canned soups* to fortify and enrich each other and to make the stock to which you can add tasty solids.

Assuming that you can make or find or combine a good stock, the next step is adding what the French call the "garnishes," which is everything else that goes in. If you are using canned ingredients, the trick



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from old Bavaria

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ake the result taste as fresh gh the whole thing had been in your own kitchen of raw als. You should use the l the great French chefs use ir most delicate soups. After eate the superb stock, you e other ingredients, only in se of "big soups" it is a lot redients of a filling nature. means adding vegetables. should be counted on to give sh taste to the soup. So use ose canned vegetables which lose or change their flavor canning process. (See HOUSE IFUL, October, 1951, "Is Your ng Up-to-Date About Veg-s?") Or use frozen vegetables l ones work the best) which a fresh flavor. Add fresh and fresh parsley. Also use h herb bunch if you can. re is an old French trick with bles that are to be added to les and soups. Sauté them ter before adding them to the It improves the flavor of the bles, helps enrich the stock. ipes for making old-fashioned ups the old-fashioned way d in every cookbook. Here is pe embodying the principles ng modern, processed foods omplish the same, perhaps better, results. Take it as a start. Embroider it, using the same principle but with other ingredients. Successful soup making depends not so much on accurate measurements and specific ingredients as on the blending of flavors. Here is one of your greatest chances to become a truly creative cook, for you can combine almost anything, if you just understand the one principle of using a rich stock to begin with.

Have you ever tried using a combination of canned soups as a basis for good hearty soup? Canned soups alone, though, are not sufficient to produce the hearty one-dish meal you are striving for. Therefore, garnishing and decorating the soup will give you the opportunity to create something appetizing and beautiful. Your inspiration may come from whatever vegetables and meat are present in your freezer and storage shelves. Use your imagination and dress up your soup.

Try this recipe complete with everything for the whole meal. Your family will think you spent all afternoon over it. It's easy and quick to prepare. Seven cans do the trick. Serves four to six.

(*Continued on page* 291)

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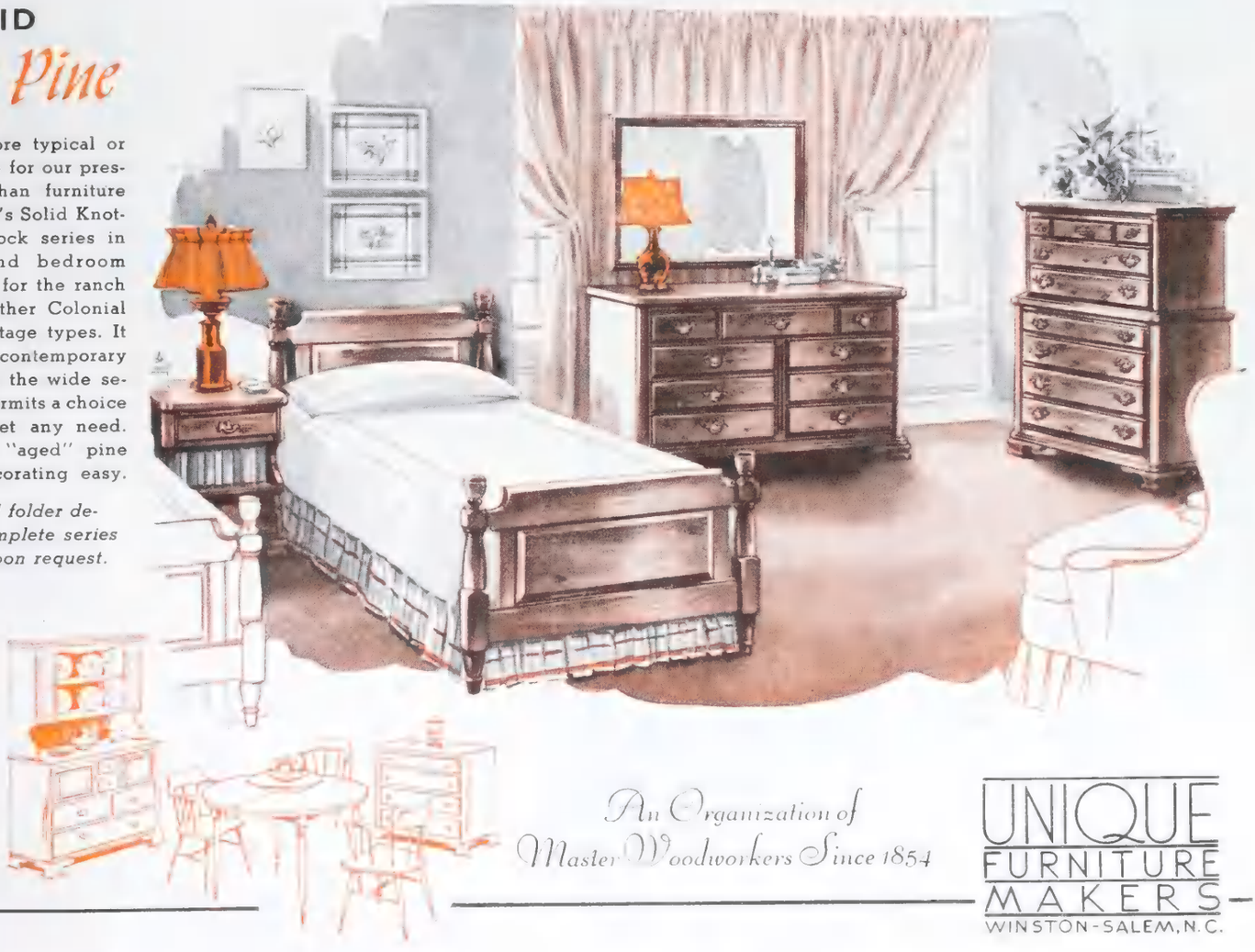
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WHY ONE MAN GARDENS

"I get more kick out of growing things than from any hobby I've tried—golf, fishing, hunting. There's real adventure in gardening. You always feel young when you watch a seed grow," says Gene Pfister.

Gene Pfister is a rotund, affable fellow. He is one of the two partners of the big Hankel-Pfister Printing Company in Chicago. He's also America's best-known amateur gardener.

Pfister gardens simply because it is fun. Consistent with his philosophy that gardening is for fun, Pfister admits to being quick to let power tools do the real work in his garden. He owns a power mower, a small garden tractor with all of its attachments, and a power sprayer. He also has a tool-house full of gadgets. He expects to add a power lawn edger, a soil shredder, and a leaf grinder.

And he adds, "I've never been able to convince myself that there is any fun in mowing grass. It's just a chore to me, so why include it in your gardening? I hire a couple of high school kids and turn them loose with the power mower."

Pfister also refuses to devote any time to trimming hedges. He substituted fences for privacy when he planned the present garden. "I've trimmed my last hedge!" he says.

This same philosophy makes the Pfister garden expand—or contract—as his interest in gardening changes from year to year. When any plant gets to be a boring care to him he discards it in favor of something new.

Fortunately, Mrs. Pfister, who likes to have a yard full of flowers, doesn't care what kinds the flowers are. She also enjoys working in the garden, but the scientific angles that fascinate her husband do not appeal to her. She can and does talk about gardening before garden clubs when her husband's business prevents him from keeping a speaking engagement, but it is an acquired achievement rather than the thoroughly enjoyable experience Pfister finds it. He usually meets with some garden group every week. He's rated as one of the most enthusiastic and helpful speakers.

Pfister usually spends at least a few minutes in his own garden any night that he is at home, but he denies that he is a perfectionist. As far as he is concerned there's always a tomorrow for gardening, because he's gardening strictly for fun. He always stops before his gardening becomes work.

Pfister finds he has a much more objective attitude toward business problems when he thinks about them while gardening. At other times he lets himself get completely engrossed in thinking about the garden and the miracle of the seed. He refuses to worry about garden troubles. There's always another year if pests get ahead of him on some bed of flowers. And where is the fun if you worry about the weather?

But he is rarely alone in the garden for long. The



Pfister's granddaughter, Judy, is intrigued by gardening, too

Pfister garden in Mundelein, Illinois, is a mecca for amateur gardeners from all over America. Each year more than 2,000 people visit it. They come to ask questions, to say hello again, or just to look. No one goes away without a greeting from one of the Pfisters.

"Visitors are wonderful. They let me proudly display my best—or rationalize my failures. Visitors help make gardening more fun."

The Pfister garden is worth driving miles to see. It contains 2,000 rose plants of some 600 varieties, plus remarkable collections of lilies, dahlias, chrysanthemums, delphiniums, gladiolus, and tuberous begonias.

Visitors often think it peculiar that with these hundreds of flowers around him, it rarely occurs to Pfister to pick any. His family is amused that, when he does pick a flower for a visitor, it is usually on the verge of fading. When kidded about this idiosyncracy, Pfister laughs and says he must keep the best flowers on the plants for tomorrow's visitors. Actually, it hurts Pfister to see any flower cut. It is only when the thrill of competition at a rose show lures him that he can cut flowers without pain.

Mrs. Pfister defers to her husband by having only a single rosebud in the house. She gladly gives flowers for community affairs, cut when her husband isn't around.

Asked why he specializes in roses, Pfister replies simply, "Because I love them best." He thinks they are the most adaptable flower that man grows. His fondest dream in gardening is some day to create the ideal rose, one with great resistance to climate and pests, an interesting bush shape, and a breath-taking beauty of bloom. He has such a rose in the "almost good enough" stage, but it has too many thorns. He believes so thoroughly that gardening should be fun that he is not willing to introduce a badly thorned rose. Growing roses is no fun if you can't get near your plants for the thorns, he will tell you.

His interest in breeding a new super rose led Pfister to want a greenhouse. So seven years ago the family agreed to move out from suburban Highland Park to three acres in Mundelein, Illinois. It was undeveloped except for trees and a lawn close to the old house. Much of the lawn was solid quack grass. It was a low area needing hundreds of feet of drain tile.

Friends thought the Pfisters foolish. It was during war time, and help was unavailable. (*Continued on page* 320)



Glassware to make you proud, Handmade by

Fenton



There's happiness, and charm, and cordiality in every authentic line of this sparkling handmade glassware by Fenton. Whether Cranberry is right for your color scheme, or whether you choose blue, emerald, amber or clear, your selection is practically unlimited. Place settings, boudoir accessories, accent pieces—Hobnail, Coin Dot, Crest, Overlay, Diamond Lace—all delightful, all moderately priced. See them soon—for yourself and as gifts!



AUTHENTIC Fenton HANDMADE

A—Top Hat—Cranberry Coin Dot B—5" Basket—Cranberry Coin Dot C—Cruet—Cranberry Hobnail D—7½" Pinch Vase—Diamond Satin • E—7" Basket—Peach Crest F—3 piece Jam Set—Cranberry Hobnail • G—7½" Vase—Ruby Snowcrest • H—6" Vase—Cranberry Coin Dot.

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Anton Bruehl



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Patterns portrayed above: *A*-Woodlily*; *B*-Golden Age* solid gold ❁ in sterling; *C*-Fiddle Thread; *D*-Fiddle Shell; *E*-Edward VII*.

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at selected jewelers and wherever finer sterling is sold

FRANK SMITH SILVER COMPANY
Gardner 19, Massachusetts . . . *for over sixty years*

HAVE YOU CAUGHT ON YET?

CONTINUED FROM PAGE 221

his wall, must suggest the machinery with which his whole life is to be concerned. His housing should be standardized, and the ant-like community in which he is living should be glorified by stressing supposed aesthetic delights of the machine and the art which initiates it. Anything which imitates a natural object—a blossom, a tendril or a butterfly—is dangerous. It might suggest to him that his real kinship is with such things. It might even inspire him to insist that he, too, should lead a life, instead of merely going around and around between the cogs on either side.

There are not many simple, direct things which we can do to protect ourselves against the forces which are conspiring to rob us of our humanity. Insofar as they are political and economic they are not immediately or visibly affected by our arguments or our votes. But in our private lives—or at least in what is left of them—we can assert and cultivate our sympathy with what is alive rather than with what is lifeless. We can live in houses which co-operate with the landscape instead of defying it. dress ourselves in fabrics whose colors and patterns announce the fact that natural objects are pleasing to us. And when we choose a picture for the wall or an object for the mantelpiece or table, we can ask ourselves whether or not it expresses our true taste or is merely an acquiescent nod in the direction of a fashion that is subtly if not consciously attempting to deny that we are organisms rather than machines.

IN OUR culture we are still, lingeringly at least, children of the Renaissance: and the art, as well as the philosophy of the Renaissance, was a declaration of the fact that man is, above everything else, a part of nature. This is the most significant meaning of its particular kind of artistic realism. It glorified, first of all, the form of the human body and after that, all other natural forms, whether of plant or animal or landscape. The question now is whether we shall continue that tradition, or whether we shall turn our backs upon it and attempt to use, as the elements of our expression, forms which were not created by the forces of life and growth.

The question, moreover, is not merely an aesthetic one. It is also the question where our heart The answer which we give to an affirmation of our belief we are essentially an organis the one hand or a machine o other. Neither the totalitarian losophy nor the mechanistic of man will have triumphed pletely as long as either is d even in art. The time may when the choice of a pictu recognized to be what the t tarians like to call "a pol act." Perhaps, though we hardly aware of it yet, it is already.

OUR forefathers were in no ger of forgetting that they dependent upon nature and w part of it. No man who clears ests, grows crops, and tends c is. He sees his food coming u of the ground and when he w travel farther than he can wall calls upon a living four-footed ture for aid. But unless our ci ation should be destroyed as pletely as the gloomiest pro of the atomic age sometimes dict, we shall never again be dominantly a rural people an would not want to be. What can give us is very much w having, and the machinery o industrial society is merely a lection of tools. Nevertheless, physical as well as our spir dependence upon nature is m obscured not abolished, and t unaware of that fact is to b naively obtuse as the child supposes that cows are no lo necessary because we now get from bottles.

In the early stages of mec ized civilization no one though mechanics as a threat to the of man. The machine was too viously an alien, though a us contrivance. The threat did arise until we began to be awed by the lifeless things w we had created and to wors rather than merely to use, tools. Science and psychology gan to talk about the "body chine" and the "brain mach just about the time when we gan to be more and more awar the artificial rather than the ural environment.



hen men lived most intimately
things that were alive, they
ght of themselves as living.
n they began, on the contrary,
ve most intimately with dead
gs, they began to suppose that
too were dead. And when once
were thought of as machines,
rnment then began inevitably
e thought of as merely a
od of making the machines
ate productively. An engineer
not consider the tastes, the
erences, the desires, or the pos-
individual talents of the
anical units he employs.

RING the past hundred years,
lozens of prophets have preached
kind of "return to nature."
more fantastic have dreamed
eversing history and of send-
us back to self-sustaining
is. The moderate have been
ent to recommend vacation
ds of "natural living." Theo-
Roosevelt preached the stren-
life of the hunter; John Muir
ht for the national parks; the
Scouts taught natural history
woodcraft to the young. Some-
s such movements were merely
al and foolish. Often the aims
osed were eccentric and vague.
they are all evidence of a cer-
uneasiness. All came ulti-
ly from some realization, dim
lear, of the fact that if man
ly forgets his place in nature.
will ultimately become a crea-
who has ceased to be what
ecognize as human.
is highly improbable that we
l ever again lead what a Tho-
reau would call a "natural life." And since not every man has the temperament of a camper, it is not likely that most people will periodically take to the woods. But there are other ways in which even the urban dweller, not fortunate enough to have his country home, can remain aware, at least in the important back of his mind, of the fact that his true place is somewhere in nature.

THE more complicated life becomes the more important is the part that symbols play, and all the arts, including the arts of architecture and decoration, are the products of symbolic acts. To plant a garden, a window box, or even to cultivate a house plant is to perform a sort of ritual and thereby to acknowledge, even in the middle of a city, one's awareness that our real kinship is with life, not with mechanism. To hang a picture or to choose a design or a color may be, only a little more remotely, the same thing.

It may be upon such rituals that our fate will ultimately depend. Organisms are rebellious, individual, and self-determining. It is the machine which is manageable and obedient, which always does the expected and behaves as it is told to behave. You can "plan" for it as you cannot plan for anything which is endowed with a life of its own, because nothing which is alive ever wholly surrenders its liberties. Man will not surrender his unless he forgets that he, too, belongs among the living things.

So They Put It in the Guest Room

By Harriet Culp

." said Hazel Sharpnack, the interior decorator who was ing me select wallpaper for house, "not that pattern for guest room. This one." She ed to a cream-colored paper a satin stripe.

But I have so little color in guest room," I demurred.

That's all right," she said. u haven't much of anything in e now but a bed and a vanity. e your color in your bedspread, lamp shades, rugs, or knick-cks, which you can change. But 't ever try to give your guest n a definite personality."

She smiled tolerantly, as she often does when she explains things to me, and went on, "So many different kinds of people stay in your guest room. Don't let it express *your* personality. Have it elegant. Have it feminine. Don't crowd it. Ninety per cent of the people who visit you will be women. They always bring a lot of stuff to spread about."

Perhaps she was right. I took her advice anyway for I was paying her good money for it. It sort of worried me, though, the way she talked about all the different

(*Continued on page* 296)

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America's best known hamper, now more beautiful—and more practical—than ever! Place one in each bedroom, and one in the bathroom . . . like fine furniture, they're fashion-right *everywhere*. Made of sturdy, long-lasting fibre, covered with luxurious, satin-like, quilted Koroseal flexible material—stain and scuff resistant—easily cleaned with a damp cloth. Each has an all-clear interior—no bulky wooden framework—nothing to snag or catch.

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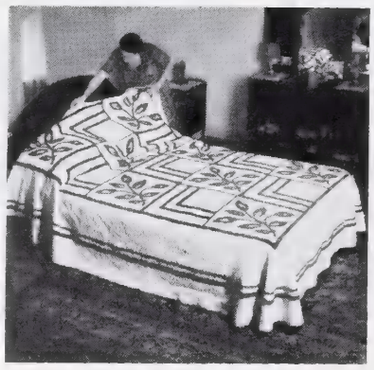
OZITE—the finest carpet and rug cushion money can buy

It's Worth MENTIONING

By Julie Polshek

Read their pert badges: Java, Sweet Stuff, Dough Dust, Fortune Brews, Staff-o-Life. Lacquered rope fetchingly inscribes them on the wallpaper coats of Jerywil's cleverly decorated metal containers. These are banded top and bottom with matching rope and smartly accented by shadow-box pattern. Black rope with chartreuse ground; red with gray, $9.95 for the 5. Malcolm's, 524 N. Charles Street, Baltimore, Md.





Punch-work and thick-piled nille tufting create the bold, cl design of Carter's Block'N' bedspread. The interestingly tured bedspread fabric is Pil Cloth—a luxurious cotton looks hand-woven and drapes b tifully. It can be machine-was and needn't be ironed. The b line's rounded corners merit r tion, too. Hunter green on wh all white. Twin or double, $2 $29.95. Colten's, Brookline, M

Our male contingent went all-out for this Ulmos 7-in-1 Tool Saw. No wonder! A superfine, taper-ground steel blade; on it, an etched rule, protractor, scriber; built-in try-square, framing square, beveled angling plates, pivot spur. Easy-to-grip handle has been given extra weight to make sawing easier. $9.95: 8-, 9-, 10-point cross-cut; 5½, 6-point rip-cut. (Your Name etched on saw free). Kingsland Saw Works, Kingsland, Ga.



PHOTOGRAPHS BY FRED LERNER

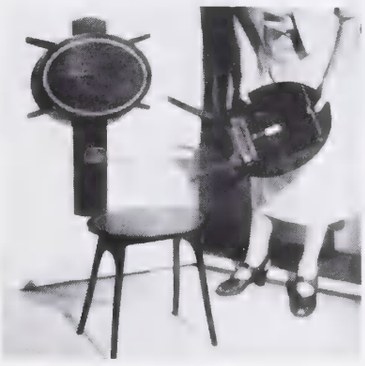


The revolving seats of Standa T-V chair swing you into view range. You stay put; the c stays put. An ideal state of aff for either T-V viewing, desk w or a chit-chat huddle. The ju edition (23"-high seat) copes small-fry's viewing gyrations perfection. Both sizes have ba backs, are sturdy as can be, mighty attractive. $19.95, $12 Black lacquer, maple or wh Hudson's, Detroit, Mich.



Clever designing has achieved a rack that's both a handsome wall decoration and a useful bartending adjunct. Its 27" x 30" x 7¼" area is ingeniously engineered to provide maximum storage facilities. Door backs hold 16 stemmed glasses; shelves accommodate two 8-glass rows; the underside hangs 8 cups. Finely handcrafted of select knotty pine; satiny mahogany or honey-brown finish. $34.50. Yield House, No. Conway, N. H.

lewood styled their graceful
-Way (Jacknife-Fold) Table
o hand-in-glove with tradi-
l décor, as a transient serv-
id or a permanent end table.
inely made of cabinet hard-
, tastefully gold-embellished.
nderpinnings have steel snap
. Folded, the table tucks un-
your arm. 12" x 16", 15½"
Mahogany or walnut finish.
5 a pair with wall rack. Stew-
ry Goods Co., Louisville, Ky.





These brown glazed-stoneware onesomes are miniatures of the West Bend Electric Bean Pot you met here a while ago. If it already resides with you, you'll surely want its pert serving mates, worthy of hire for their own sake. It's a shame, though, to slight their 2-quart partner. It slow-cooks beans, stew, etc., to a T; is separable from its burner; costs $6.50. Onesomes, $2.75 for 6; 4, $1.85. Artisan Galleries, Ft. Dodge, Iowa.

Dek's Home Cleaning Unit
alls, woodwork, carpeting, as
did, and you wouldn't part
it or Dek Detergent. A tank,
le-edged latex applicator, a
ge mat that feeds it detergent,
lulose rinser, a squeezing plat-
. Doesn't sound impressive,
the team's efficiency, speed,
convenience are. Your hands
touch water. $12.45 with 6-lb.
Dek, Inc., 701 S. Luzerne,
more, Md.





Wallpapering is shorn of troublesome and time-consuming steps, pitfalls, and mess by Mir-a-kl Wallpaper Hanger. The rollered tank of the floor-set dispenser applies paste (or water) as you pull the paper ceiling-ward. Affix the wall-length strip thus fed out, cut its end, and re-station the dispenser. Guides keep the paper straight and taut. $8.95; brush and cutter, $1.50. Astor Company, 844 Bergen Ave., Jersey City, N. J.

(*Continued on page* 314)



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*Trademarks

FORECAST OF THE STYLES FOR THE FIFTIES

CONTINUED FROM PAGE 193



An example of organic design in furniture is this drop-leaf table in which a structural element—the wooden hinge—also forms the decoration. Designed by George Nelson for Herman Miller Furniture Co.

When the form, color, texture of an object are derived from the materials out of which it is made, without applied ornament or concealing finish—with no attempts to make the material look like what it isn't—then you call the design organic. (Famous big bridges are organic in design because their beautiful webs of steel cables are a direct expression of structural necessity. The Windsor chair is organic for the same reason. The houses of Frank Lloyd Wright are organic constructions because their modeling, color, and texture come directly from the structural elements themselves.)

Obviously the objective of organic designing is to produce beauty—simple, honest, straightforward, functional beauty. You will find this in many forms of Modern.

Thus, you will like some forms of Modern. But not all Modern designs could be said to be organic, for many designers are motivated by a desire to design within narrow stylistic dogmas—trying harder to satisfy preconceived sets of ideas about how a thing should look, than to achieve a perfect marriage between good looks *and* function.

Common sense is your best tool for discriminating between these two types of design. And to further aid you in developing a critical style sense, read "How to Develop a Critical Style Sense" on page 286. And read "Have You Caught on Yet?" by Joseph Wood Krutch on page 221.

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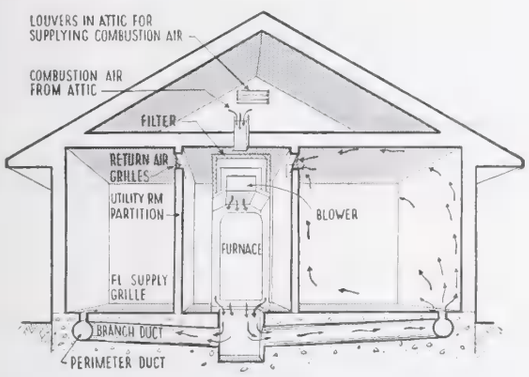
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...t radiant panel heating sys-...ms you've seen and heard so ...u about in recent years have ...e based on a simple proposi-...r If you circulate hot water ...rough a pipe coil imbedded in ...n ete floors or plaster ceilings, ...u warm that surface and thus ...e eople in the room.

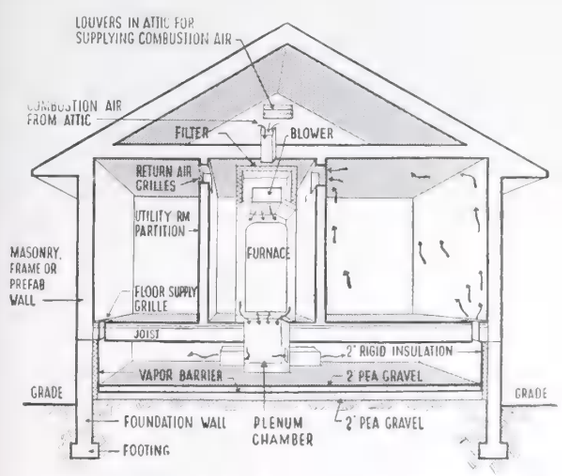
...t if you're planning a single-...o basementless house, hot water is not the only way to have radiant heat: You can get the same effect with warm air. The two drawings on this page should help you understand how warm-air radiant heating systems work.

In the first case, warm air is forced through metal ducts imbedded in the concrete slab of the floor. These ducts run around the

(*Continued on next page*)



Perimeter system is used with concrete floor slabs. Here warmed air is discharged from furnace bottom into network of ducts imbedded in concrete. Air flows out to perimeter, warming slab in process, then flows up into room through floor registers. Exhaust system is identical to that of plenum system.



Plenum system is ideal for frame houses. Centrally placed down-flow furnace discharges heated air into sealed excavation under floor. Air spreads out toward insulated foundations, warming floor in process, then flows up into rooms through floor registers. Cooled air is sucked back into furnace top for re-heating.

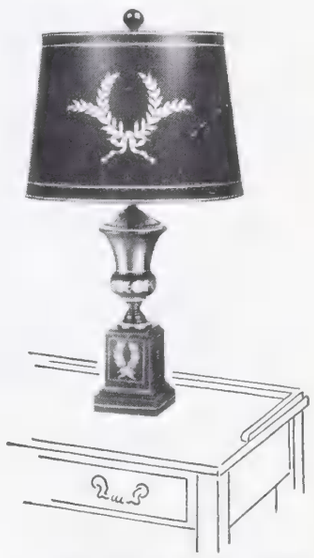
Feature Presentations

in the perfectly decorated room

by Verplex

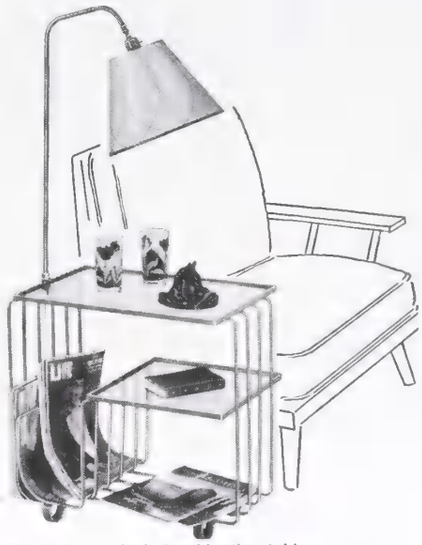


Charming classic pin-up with laurel leaf design. Complete with 150 watt white-lite bulb. Approximately $7.50

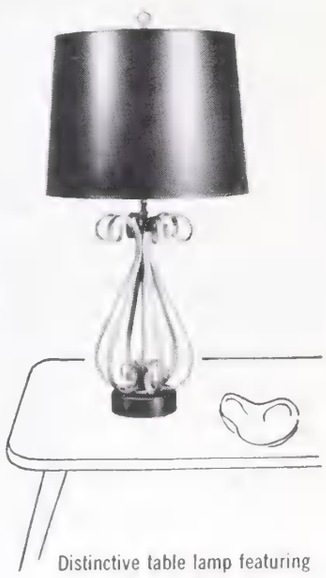


Traditional classic for distinguished interiors. Gold laurel leaf design. Approximately $15.00

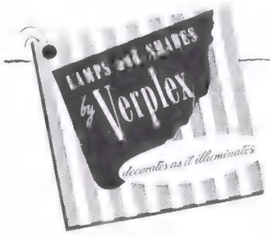
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Distinctive table lamp featuring wrought iron scroll work. Approximately $21.00



This tag will guide you to all Verplex lamps and shades ... temptingly priced at leading stores everywhere.

THE Verplex COMPANY

at Essex, Connecticut

VERPLEX LAMPS SHADES VERPLEX

THE INTERNATIONAL WHISKY

Sir John Schenley

World's Choicest Blend



Enjoy the finest tasting whisky in the world

A Schenley Mark of Merit Whisky

Few, if any, of the world's great whiskies can equal the quality of Sir John Schenley . . . none can match its delightful taste! Here indeed is the *finest-tasting* whisky in the world—rare and full-bodied. You will enjoy in Sir John Schenley the lightest whisky you've ever tasted. Ask for it at finer stores, clubs and bars.

BLENDED WHISKY 86.8 PF. STRAIGHT WHISKIES IN THIS PRODUCT ARE 8 YEARS OR MORE OLD. 35% STRAIGHT WHISKY, 65% GR. NEUTRAL SPIRITS. SCHENLEY DIST., INC., N.Y.C.

WARM-AIR RADIANT HEATING

CONTINUED FROM PRECEDING PAGE

outer edge of the whole house and are therefore called *perimeter* heating. Both the Fitch house (pages 210 to 220) and the Carmel house (pages 234 to 239) use this type of heating.

In the second case, floor construction is conventional wood plank on wood joists, with a 2-ft. crawl space below. By sealing the bottom of this space and insulating all outside walls, a dry, dustproof cavity is created. Heated air from the furnace is blown into this space, called a *plenum* by heating engineers. It warms the whole floor and converts it into a radiant panel for the room above.

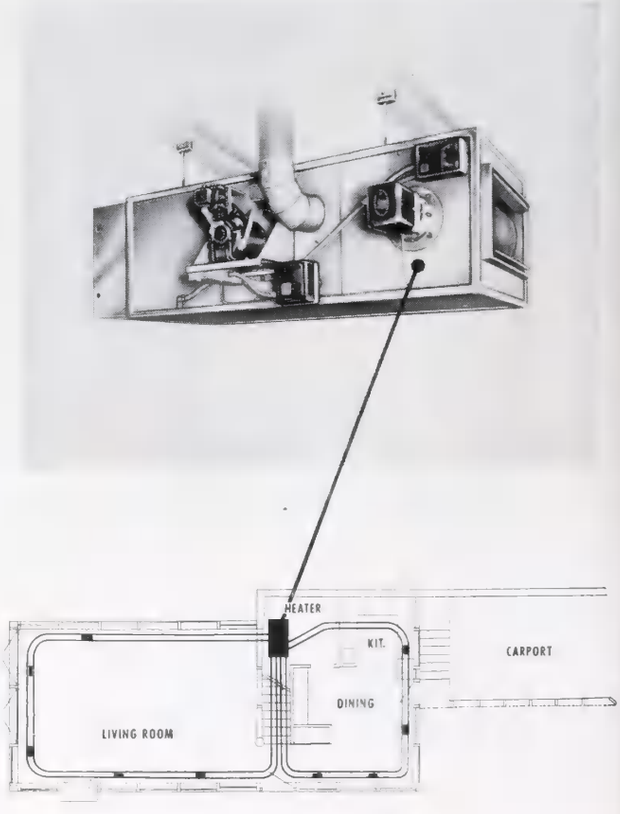
But in both the perimeter and plenum systems only a portion of the house-heating job is done by these warmed floors. The rest is accomplished by discharging this warmed air into the rooms themselves through floor registers all around the outside walls. And it is this double-action heating—first the floor, then the room air itself—which makes these two systems so attractive.

They are much quicker to respond to abrupt weather changes than the more familiar hot-water coils. Here's why: It takes a l time to heat up or cool dow concrete slab. So the less h you have to put in it, the quic it will respond to your thermos Since the perimeter system mer *warms* the floor and does the m of the heating job with room itself, it is more flexible than radiant systems using hot water.

There are other advantages perimeter and plenum heati however. They're less expens than systems using hot water steam. They are no more expens than ordinary forced warm ai and give more even temperat distribution.

Finally—and this is import in the light of new government strictions described by Mr. Col on page 241 of this issue—t use a minimum of metal. Inste of the now severely-limited st wrought-iron, or copper pipes quired by all hot-water and ste systems, they use a minimum light sheet metal ducts. (A plen system in a small square ho would actually use no ducts at a. You must have pipe for y plumbing system and governm

(*Continued on next page*)



Perimeter heating system in Fitch house is fed by an oil-fired down-flow unit made by the Harvey-Whipple Co. This compact unit has one unique feature: It can be hung from ceiling horizontally (as shown) or vertically in conventional manner. It's thermostatically controlled.

es ctions allow hardly enough
ip for *that*. So you can see why
er eter and plenum heating sys-
em seem attractive in 1951.

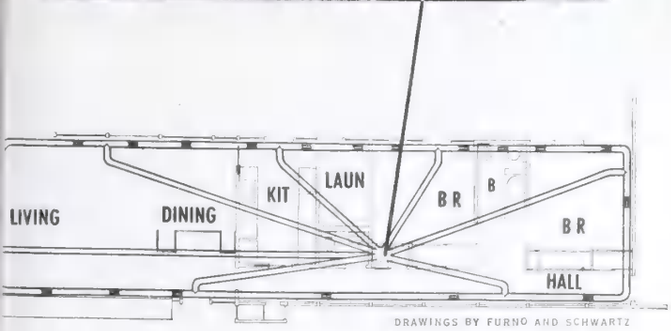
Fitch and Carmel
ou s use perimeter warm-air
ea ng systems. But you can see
ro the plans below that there's
ght difference in the layouts:
n he first case, heating ducts
na two loops around outside
wa. In the second house, which
nger, one continuous loop is
e by a number of radial ducts
ro centrally-located furnace.

here's nothing really new about
ac nt heating with warm air—
he Romans and Chinese did it
er uries ago. But its practical
p ication to today's one-story,
ba mentless house awaited the de-
e oment of a furnace that de-
iv ed its warm air at the *bottom*
—stead of at the top, as in old-
as ioned furnaces. Such furnaces,
kn vn as Down Flow Units, are
no being produced by a number
of nanufacturers, listed below:

k Armstrong Furnace Co., Co-
mbus, O.
ger Furnace Mfg. Co., Pitts-
rgh, Pa.
nt Heater Co., Cleveland, O.
pbell Heating Co., Des Moines.
tury Engineering Corp., Cedar
apids, Ia.
ago Steel Furnace Co., Chi-
go, Ill.
Conco Engineering Works, Mendota, Ill.
Delco Applicance Div., General Motors Corp. Rochester, N. Y.
Dual-X Furnace Mfg. Co., Inc., Chicago, Ill.
Firewel Co., Inc., Buffalo, N. Y.
J. P. Glasby Mfg. Co., Inc., Belleville, N. J.
Harvey-Whipple, Inc., Springfield, Mass.
International Oil Burner Co., St. Louis, Mo.
Lennox Furnace Co., Marshalltown, Iowa.
The Majestic Co., Huntington, Ind.
The Meyer Furnace Co., Peoria, Ill.
Montag Stove & Furnace Works, Portland, Ore.
Morrison Steel Prods., Inc., Buffalo, N. Y.
L. J. Mueller Furnace Co., Milwaukee, Wis.
Northwest Foundry & Furnace Co., Portland, Ore.
C. A. Olsen Mfg. Co., Elyria, O.
J. V. Patten Co., Sycamore, Ill.
Sandberg Mfg. Co., Portland, Ore.
Security Mfg. Co., Kansas City, Mo.
Stainless & Steel Prods. Co., St. Paul, Minn.
Surface Combustion Corp., Toledo.
Thatcher Furnace, Garwood, N. J.
Viking Mfg. Corp., Cleveland, O.
Waterman-Waterbury Co., Minneapolis, Minn.
Williams Oil-O-Matic Div., Eureka-Williams Corp., Bloomington, Ill.

PHOTOGRAPHS BY MAYNARD PARKER





DRAWINGS BY FURNO AND SCHWARTZ

Because of its extreme length, Carmel house has a perimeter duct system with radial feeders to insure even heat distribution. Gas-fired furnace by International Oil Burner is neatly tucked into hall closet. Louvered doors permit returning air from whole house to re-enter furnace.



WEST BEND ELECTRIC Simmer-Baking Bean Pot

...makes old-fashioned recipes just as easy...

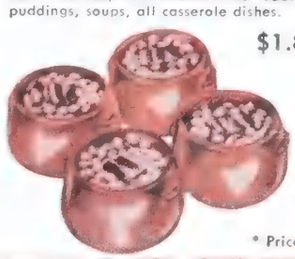
Here's the foolproof, modern, *effortless* way to bake beans "just like Grandma used to make!" Place beans in the West Bend electric Bean Pot, add the condiments, and plug it in. Overnight (in about 9 or 10 hours) the low-watt heating unit will outsimmer any oven Grandma ever used! Use it for other favorite dishes, too — stews, soups, dried fruits, cooked cereals. The Bean Pot is made of genuine, high-glaze ceramic stoneware (2-qt. capacity). At housewares and appliance stores in the U.S. and Canada. $6.95*

©1951 WEST BEND ALUMINUM CO. Dept. No. 64B West Bend, Wisconsin

WEST BEND Individual Bean Pot Set

Four 10 oz. ceramic stoneware Bean Pots, for use in oven or serving at table. Hold heat and keep food warm. Also ideal for puddings, soups, all casserole dishes.

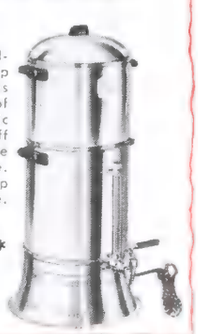
$1.85



WEST BEND 36 to 48-cup Coffee Maker

Perfect for parties! All-aluminum West Bend drip coffee maker prepares from 36 to 48 cups of delicious coffee. Electric base with high-low-off heat switch keeps coffee at desired temperature. Equipped with no-drip faucet and glass gauge. 26 inches high.

$32.50*



* Prices include excise tax

Which way would you rather get rid of garbage?



Handle it yourself?



Handle it electrically by G-E Disposall?

Say good-by forever to messy, unsanitary garbage! Get it out of your house for good! With the new G-E Disposall® under your sink, you need never see, smell or touch the horrid stuff again!

For this revolutionary kitchen appliance shreds all food wastes into tiny bits—which are then washed away, down the sink drain pipe, to septic tank or sewer.

At an operating cost of a few pennies monthly, your G-E Disposall will keep your home garbage-free year after year. For G.E. *pioneered* the first home food waste disposer. And the new G-E Disposall is by far the finest, most dependable appliance of its kind.

See the amazing G-E Disposall at your dealer's *now*. General Electric Company, Bridgeport 2, Conn.

SO EASY TO USE



Scrape food waste into drain opening . . . then lock Twistop safety control with a turn to the left.

Turn on cold water. This automatically starts Disposall action. All food wastes are shredded into tiny particles . . . and *washed* away.

Remember—G.E. pioneered this electrical marvel. Thousands of G-E Disposalls have been giving dependable service for 10 years and longer!

The G-E Way To Wash Away Garbage

GENERAL ELECTRIC

Have Tomorrow's Heat—Today

Called by some the heat of the future, electricity is already a practical heating medium for many parts of the country

SEEMS like every time you turn around these days, somebody's sounding off about a revolutionary new kind of heating. Electric heating, for instance. So how does a homeowner, who can't tell an ampere from a degree day, make head or tail out of all this?

Well . . .

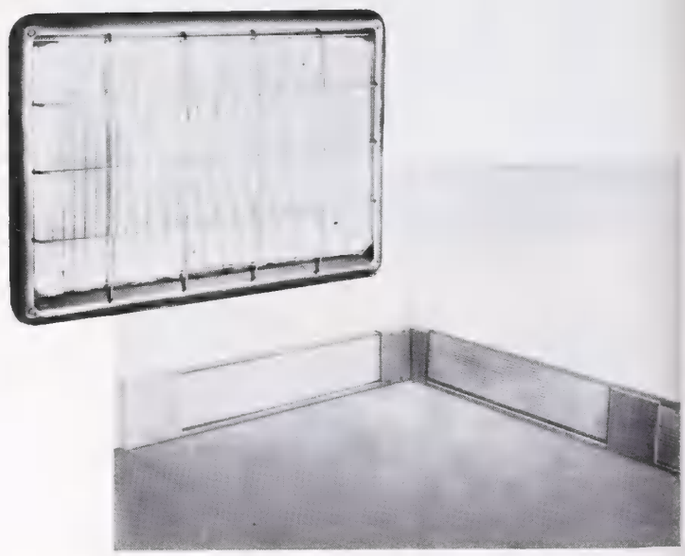
Everybody knows the portable electric heater, used in bathrooms the country over. These have always been handy things for the cold spot in the house. But what we're talking about here are new electric heating *systems* for your *entire* house—no other fuel but electricity. Generally speaking, there are three types of systems for you to consider:

1. Large radiant panels—to form ceilings and occasionally sections of wall. These come as structural panels much like wall board, or as paper-thin metal sheets that go up just like wallpaper. They give you gentle radiant heat. Surface temperatures vary from around 105° F. to 120° F. or so. The panels, being thin, respond very quickly to a call for heat. Slowness here is the biggest advantage of older radiant tems, like hot water pipes in a crete slab floor.

2. Glass panels—these smaller, hotter, more concentr heat sources that give a somev smaller percentage of radiant (heating the *air* somewhat mo They are handy in new const tion, and are eminently suit for remodeling.

3. Electric heating cables build into floors, walls, or ings. Installations may be desig to give somewhat faster respo than hot water, but are perh still best suited to temperate mates like the Pacific Northw where temperatures neither sl up nor drop suddenly. You arrange to have these surface t peratures: floors from 80° 85° F.; ceilings up to 125°

There are already many adv tages to heating by electricity any form: You don't need a nace or a basement or uti room to hide the contraption No pipes. No chimney. No o flame. You don't have to wo



Wall and baseboard-type electric heaters like these can be built into any house, new or old. They are fully insulated, fire-and-shock-proof, and underwriter-approved. They can be controlled so that you heat rooms only when you're in them. Appleman Glass Works, Bergenfield, N. J.

fuel delivery—and storage when you get it. You elim- dirt and noise. Your heater explode. No moving parts— can cross out the expense other of maintenance.

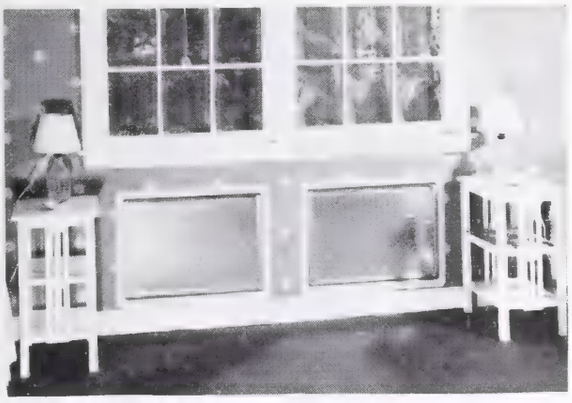
r electric heating system can very fine degree of control. f-response being anywhere *soon* to *immediately*. You can a thermostat in each room: an have an on-off switch at door, or both—in which case ip on the heat when you en- en the thermostat keeps the at the proper temperature.

Let's face it, though: The cost of electric heating is still pretty painful in most areas. *Installation* costs should logically be very moderate. With the glass heaters you should have no trouble. They're easy to install anywhere. But the new panels may be expensive. This depends upon who wins the jurisdictional dispute in your area over who installs the system—electrician or heating man—and just how logical he wants to be about your pocketbook. Improbable as it may seem.

(Continued on next page)



These rooms are both electrically-heated. Paired Continental radiant-glass heaters, thermostatically-controlled, do the job. Bottom photo shows small depth required—especially valuable in remodeling. Continental Radiant Glass Heating Corporation, 1 East 35th St., New York, N. Y.





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Harmonizes with all room colors

Superb factory-applied finish

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Install over concrete or wood

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HARDWOOD FLOORS

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BRUCE







Gently flared vase,
(6¼" tall) $5.00





Handsome 5" ash tray, $1.50



Kensington
the nicest compliment
you can give—





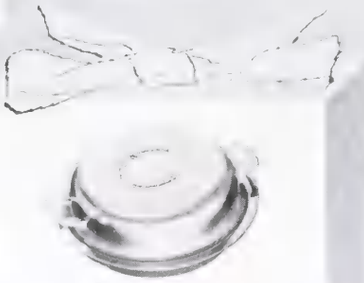
Multi-purpose
candy dishes,
4⅜" diameter, $1.50 each
5⅜" diameter, $2.50 each

Mother, wife, sister, bride—*every* woman loves to get KENSINGTON. It's a compliment to her good taste.

KENSINGTON stays beautiful with such little care. It's a rare metal that never tarnishes, never stains, never needs polishing. And, like a treasured heirloom, it still looks lovely as new after years of constant use.

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KENSINGTON, INCORPORATED
OF NEW KENSINGTON, PA.



Wonderful double serving dish,
(round—9" diameter) $10.00



Popular 14-oz. tumblers,
$2.50 each





Lovely round serving tray,
(12¼" diameter) $5.00
Double oval-shaped
serving dish, (7¼" × 10") $17.50

HAVE TOMORROW'S HEAT TODAY

CONTINUED FROM PRECEDING PAGE

this angle has caused installation bids on the electric metal "wallpaper" as high as three times the price of a standard heating system. Your success here may depend on how much you are willing to fight for a reasonable charge from your electrician.

But the *operating* costs of electricity for fuel are, in areas, pretty stiff. This de entirely upon where you live. tricity is cheap in a few area the Tennessee Valley and th cific Northwest. In most pl however, like New York and









The bathroom is heate paper-thin metal sheets, can't get a shock be wires are buried in s as in an electric bla Panels are adhesive-ba for easy installation (ab May be painted as des General Electric Co., Bri port, Conn.

it still costs about twice as as other fuels. At the same manufacturers of electric rs point out that, with the of other fuels steadily rising, icity is becoming relatively xpensive.

e other practical disadvan- Some utility companies, as are loath to condone going -hog on electric heating. You run into a snag here. Even- , of course, this problem may kpected to disappear as heat- ith-electricity becomes a big e commodity with the utilities. course, when wind or ice down your power lines, your ic heating is out. But so is lectrically powered oil-burner al-stoker. The truth is that rn homes are so dependent on icity that the whole house out when power fails. The an- to this is to have the power line underground, where it should have been all along.

Despite the above, it is interesting to note that over 50,000 homes reportedly now heat with electricity. Most of these systems are to be found in the areas where electricity is already an inexpensive fuel. But it shows that electrical heating is a practical reality.

Now, If you've decided on electric heating, what kind is best for you? As we've seen, there are a surprising number of systems and equipment for you to consider—some of them pictured on these pages.

If you are planning a new house, your range of possible choices is unlimited. You might use two or three different kinds: Over-all radiant heating might be accomplished with one of the large radiant panel systems, or by electric cable built into floor, wall, or ceiling. Bath-

(*Continued on page* 322)



Radiant ceiling (below) is made of rubber, no less. The rubber, made electrically-conductive by special process, is sandwiched between layers of insulation —the whole turned out in panels like wallboard. Ordinarily, panels are installed only around perimeter of a room; standard wallboard fills in the gap. Uskon Division, U. S. Rubber Co., New York, N. Y.



"Best Christmas Gift I ever sat on!"



•says BILL HOLDEN

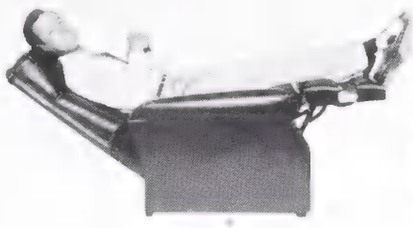
starring in
"SUBMARINE COMMAND"
A Paramount Picture

"It's a smart girl who knows how much a man wants a comfortable chair," says Hollywood father Bill Holden. And for quick relaxed lounging this new BarcaLounger is better than a bed! Without touching a knob or a lever, Dad can *think* himself into any position from sitting to lying down!



Make it the big present for husband or father . . . and the rest of the family too! See how the BarcaLounger's patented "Floating Comfort" features let you *sit* down and *read*, *lean back* and *rest*, or *stretch out* and *relax* to your heart's content!





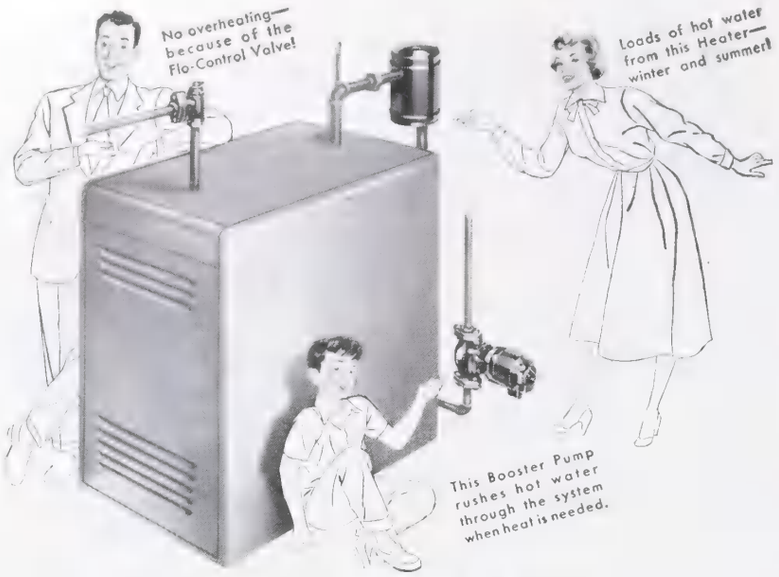
It looks like the kind of chair you've always wanted in your living room. Yet it soothes tense nerves and muscles as no other chair can! See the genuine BarcaLounger today at your furniture or department store. 8 stunning models in real leather, smart fabrics, rich plastics. There isn't another chair like it!

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BarcaLounger

As little as $139.50. Slightly higher west of Mississippi

FREE! BarcaLounger booklet, "How 20 Minutes a Day Can Make You Feel Years Younger". Write Barcalo, Dept. NH, Buffalo 7, New York.



The A B C's of Hydro-Flo* Heating

A simple explanation of why this *forced hot water system* can provide so much comfort on so little fuel



RADIANT WARMTH AS SOOTHING AS SUNSHINE

B & G *Hydro-Flo* Heating requires just three basic units. They can be installed on any hot water heating boiler, new or old.

First, the Booster Pump. When the thermostat calls for heat, the Booster rushes hot water through the system. Heat is supplied instantly and *smoothly modulated to meet every change in outdoor temperature!*

That's why B & G *Hydro-Flo* Heating costs so little to operate. It matches fuel consumption to weather conditions.

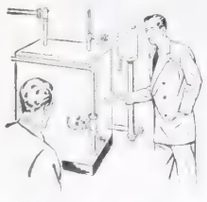


YEAR 'ROUND HOT WATER

Next, the Flo-Control Valve. It shuts off circulation when there is no call for heat. This prevents overheating—helps keep your home at a uniform temperature.

And finally, the Water Heater—heated by the same boiler that heats the house. It provides all the hot water you can use for kitchen, laundry and bath—*winter and summer!*

With B & G *Hydro-Flo* Heating you have a choice of baseboard panels, convectors, radiators, or concealed radiant panels. Ask your architect or heating contractor.



LOW OPERATING COST

Send for free booklet

Every home builder or modernizer should read "Capture the Sun with B & G *Hydro-Flo* Heating." It will show you the way to have genuine winter comfort with radiant, sunny warmth.



BELL & GOSSETT COMPANY

Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong, Ltd., 1400 O'Connor Drive, Toronto, Canada *Reg. U. S. Pat. Off.

BELL & GOSSETT COMPANY
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Please send your free booklet, "Capture the Sun with B & G Hydro-Flo Heating."

Name .....

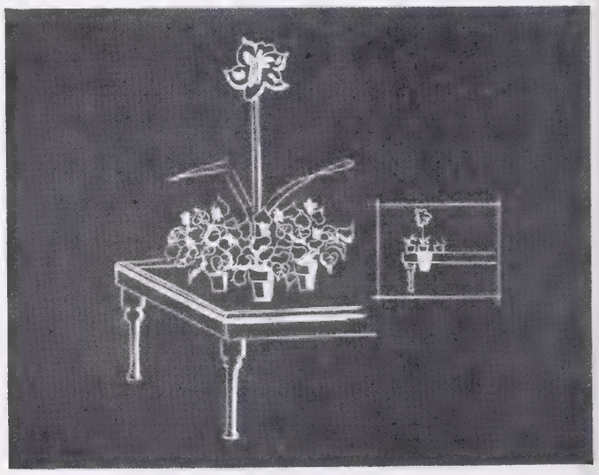
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City ..... *Zone* ..... *State* .....

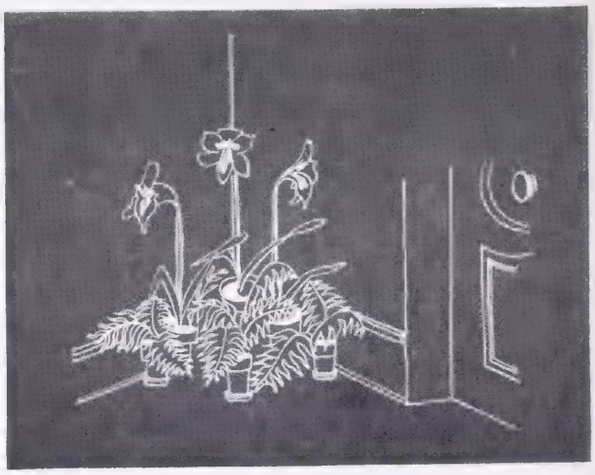
How to decorate your home with AMARYLLIS

The trick is to reduce apparent height of the amaryllis flower stalk so that it seems less ungainly. You hide the pot to conceal the big, half-exposed bulb

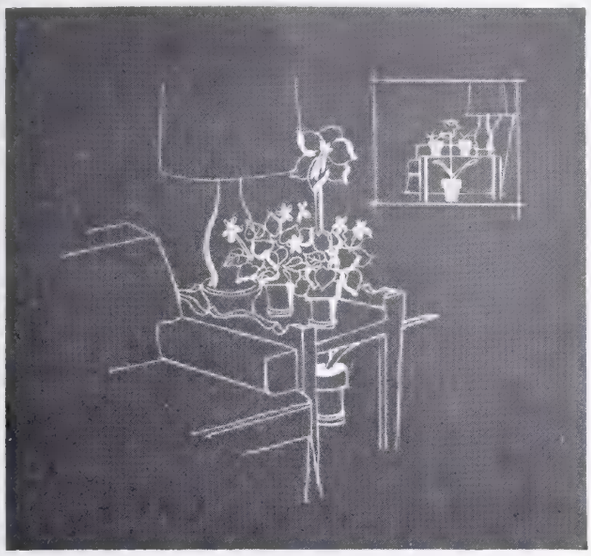
See Pages 240 and 241



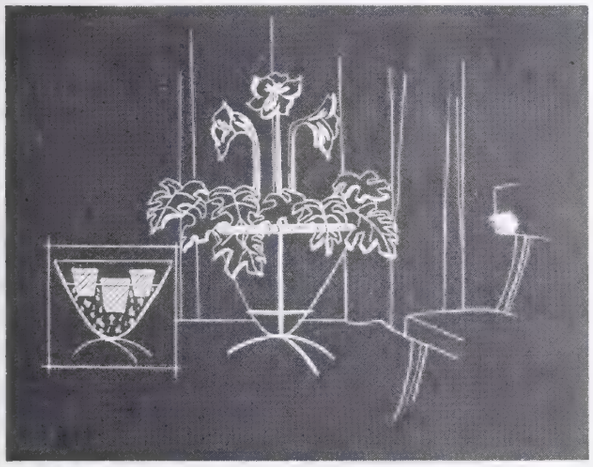
Slip your amaryllis down into the planting well of a low table and surround it with pots of African violets set on the table. Choose African violets with thick, upstanding leaves prominently notched along their edges for the most dramatic display.



Any plant looks shorter when viewed from above. So place your amaryllis on the floor. Surround them with potted ferns to further cut their apparent height. Amaryllis need sunlight to bloom, but do well away from windows once blossoms open.

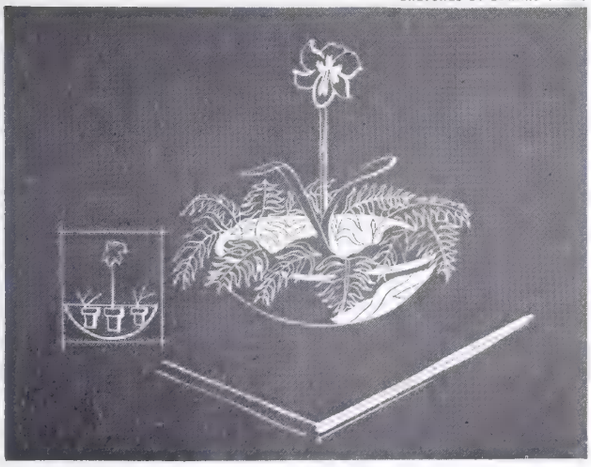


Sometimes your amaryllis shoot up so tall that your best showmanship idea is to set the pot on the floor behind an end table to make the amaryllis appear to grow from a pot on the table. Cluster around it pots of a small plant, such as African violet.



Now that handsome large architectural clay pots are available, you can create flower shows that capitalize on the scale of your biggest amaryllis. Partially fill the container with sand and arrange the amaryllis pots as suggested. Add potted ferns.

SKETCHES BY EDWARD VOLZE



Your large wooden salad bowl provides a striking way to show off your prize amaryllis. Line the bowl with green waxed paper. Set your amaryllis, still in its pot, in the center. Add potted ferns to get the proper scale of greenery for the arrangement.

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Imported Vermouths

WORLD-RENOWNED SINCE 1816

Sweet from Italy
Dry from France



Sole Importer: CANADA DRY GINGER ALE, INC., New York, N. Y.



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Yes, give them new sparkle, new color interest with Venetians fashioned for style; made for performance . . .

with Venetians identified by a Levolor tag

1. Enclosed metal head with precision-built hardware . . . for smooth, easy operation.
2. With self-adjusting tilter that keeps tilt cords always even.
3. No tape ends are visible . . . they just disappear into the smart bottom bar:

And remember LEVOLOR venetians are so easy to keep clean (once over lightly keeps plastic-coated surfaces gleaming).

Levolor tags identify Venetians custom-made with the finest materials by leading manufacturers.





20-Page book, "WINDOW MAGIC", packed with decorating hints and helps, including an ingenious color-matching dial, enables you to work out smart color schemes for drapes, walls and Venetians.

Send your name, address and 25¢ to Levolor Lorentzen, Inc., 158 Spring Street, New York 12, N. Y.

LEVOLOR

Guaranteed by Good Housekeeping

time-proven products for Venetians

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How to develop a Critical Style Sense

You can develop taste and judgment if you know from what these things are compounded. This brief statement tries to tell you. We hope you'll read it several times

By The House Beautiful Staff

There are two ways of judging any object. First, from the standpoint of use: the way it works, how it functions. This is social criticism. The second way is from the point of view of design. This deals with its looks, its form. This is art criticism. Operating together, these two kinds of judgment combine to give us the concept of style.

For style is that form which expresses the innate character of the thing. Style is the total result of many elements integrated together. Style is the form taken by all the innate characteristics of a thing. Style is the expression of all the characteristics of an object: the materials, the fabrication, the colors, the plan, the elevation, the performance. Style is the result of the perfect integration of all these. A principle, working in a particular situation, develops a characteristic form which is style.

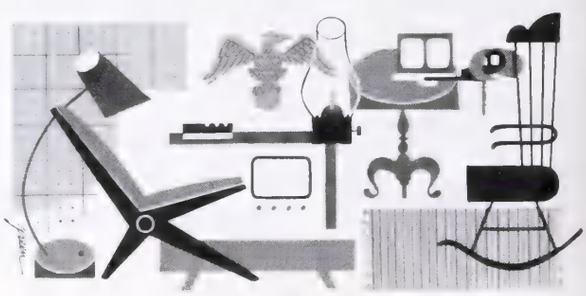
If a thing has even a few characteristics which are out of character, then it cannot be said to have style.

In nature use and design, function and form are so closely interwoven as to be one thing. The markings in a leopard's coat are designed to camouflage his attack: those of a zebra, to camouflag escape. In both cases, form function are inseparable. In made objects, this is seldom case. We come closest to it, ably, in airplanes and ships, a very high degree of integr has been achieved, and they be said to have style to a very and marked degree. But in machines, there is no "margi error." They simply *have* to form well and we have to a our ideas of how they should accordingly.

From the standpoint of use criticize a table's strength, h surface qualities, such as ea cleaning; suitability of surfa functions performed, such as ing or writing; lightness; ea getting your legs under it; o other quality needed for the ticular use to which the tal to be put.

The odd thing is that it ca fill all these and yet still be from the standpoint of looks.

From the standpoint of you criticize its proportion of to whole, and the proportio the mass. You see the size legs in relation to the top



y the relation of its size to the of the room in which it is to laced and the size of the peo- who are to use it. You analyze elation of the ornament to the ornamented, and the relation- of the ornamented part to parts which are plain. You to see whether the ornament asizes a structural feature of able or hides it, or negates it. look at it from the structural point, whether the structure lden, emphasized or disguised. look at it from the standpoint xture, of color, of the relation een colors and textures.

the visual qualities of the are the result of the innate ities of the structure, the ma- l, or the use, you say the table style.

COURSE, this too is ultimately social criticism, since each re has its own ideas of how a should look. The old Chinese, example, lived on or near the Hence, their eating tables low and lightweight for easy ng. But they had another t for wall tables and these, they were not moved very , were much heavier.

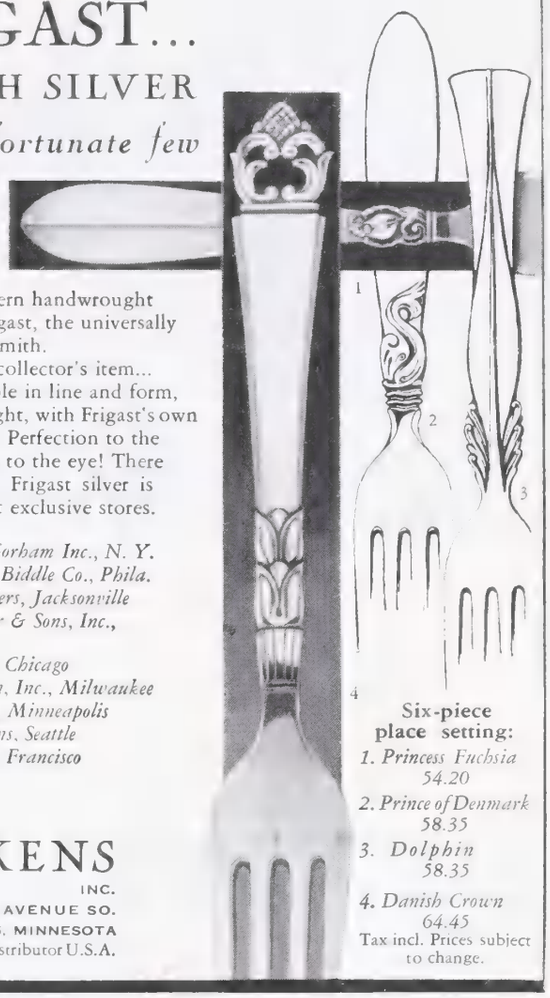
e striving of all art is to unite the form and the function the way they're united in nature, to make one expressive of the other. This integration is the mark of true style.

In a house, style is the way we want to use it, the things we want it to do for us, and the way in which we want them done, the way we want it to function—that is the use part of it. If we can make these *use* attributes take an expressive form, then we have a style. Our architects are beginning to succeed in giving expressive form to the attitudes underlying the American house, so consequently there is emerging an American Style in houses.

Most people do not understand the difference between the form and use aspects of a thing. They do not realize that an architect (or designer) works FORWARD from the use to the form—or that a critic works BACKWARD from the form to the use—that is, that he can look at a finished form and deduce the ideas which were behind it.

In architectural and design criticism it is necessary to clearly keep in mind the difference between *form* and *use*, and not make the mistake of using *form* words to describe *use* attributes.

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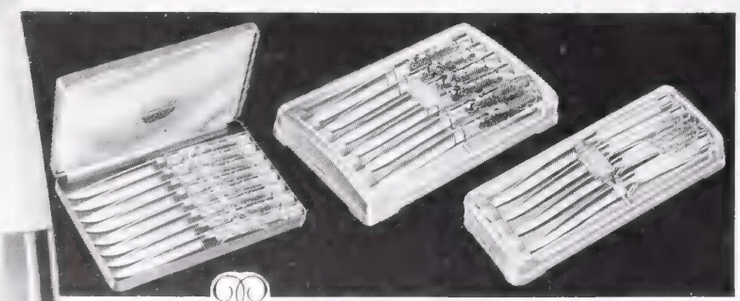
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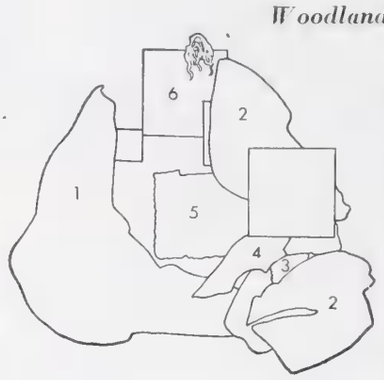


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LANDSCAPE-INSPIRED DECORATING SCHEMES

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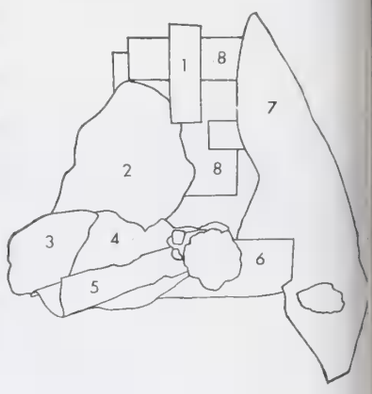
Woodland Greens



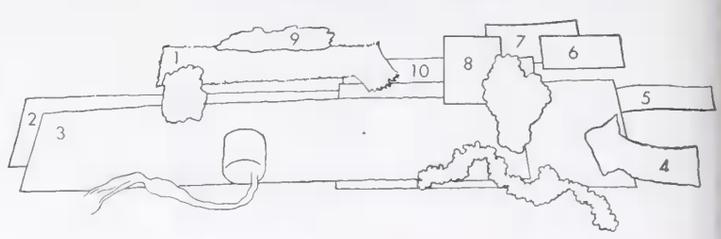
1. Cypress green "Cortina," a cot ton texture designed by Willian Pahlmann; **2.** "Pond Fern," a silk handprint; **3.** gray-green plastic coated "Java Cloth"; **4.** "Parina" orange hand-woven Peruvian linen and **5.** "Seabrook" wool rug, al from F. Schumacher & Co., New York, N. Y. **6.** "Nu Hue" pain colors for walls, trim, and ceiling by Martin-Senour Co., Chicago

Grass and Ground-Cover Greens

1. "Umberline" stripe: **2.** "Mammoth" leaf-patterned bouclé: **3.** chartreuse metallic-shot fabric, "Normandy Quartz": **4.** white and green woven "Tierra Cloth": all Moss Rose Manufacturing Co., Philadelphia. **5.** Grass cloth wallpaper. Kneedler-Fauchere. San Francisco. **6.** Moss green all-wool carpet is Cassandra "Lokweave." Bigelow-Sanford Carpet Company, New York, N. Y. **7.** "Stellar Bouclé." Moss Rose Mfg. Co., Philadelphia, Pennsylvania. **8.** "Nu Hue" paint colors, for walls, trim, and ceiling from Martin-Senour.

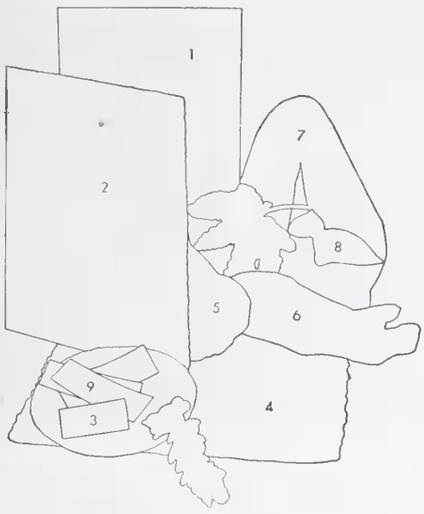


Bark and Stone Grays



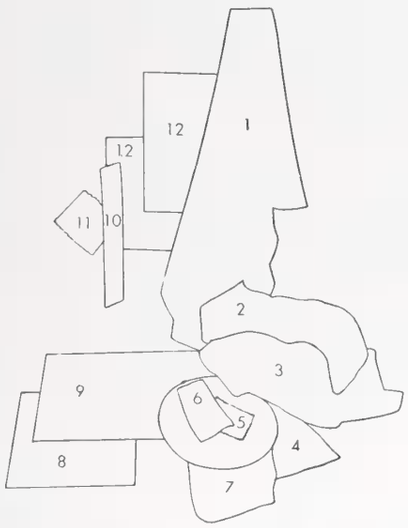
1. "Osage" chartreuse, pumpkin and gray woven texture. F. Schumacher & Co., New York, N. Y. **2.** Charcoal and white printed linen. "Cobwebs," Golding Decorative Fabrics, New York. **3.** "Silver Birch" leaf print, a Mitchell-David fabric from John Milne, New York. **4.** Brownish gray and white textured weave. Golding Decorative Fabrics, New York. **5.** Chartreuse linen, a Mitchell-David fabric from John Milne, New York. **6.** Gray and beige grass cloth wallpaper Kneedler-Fauchere, San Francisco Calif. **7.** "Timbertone" bark-textured wall covering. Timberton Decorative Co., Inc., New York **8.** Plywood panel for walls. U. S Plywood Corp. **9.** Driftwood from the collection of Dr. Robert Bloch Yale University. **10.** "Nu Hue" paint colors for ceiling and trim from Martin-Senour Co., Chicago

Browns of Dried Leaves and Grass



ywood for walls, United States ood Corporation. **2.** Ceramic plaque by Toini Muona, Arabia lsingsfors. **3.** Grass cloth wall- (in basket), Kneedler-Fau- , San Francisco, California. mp and cotton rug, "Perma- ," Edward Fields, Inc., New . **5.** Silver gossamer sheer and **6.** pumpkin repp, Greeff Fabrics, Inc., New York. **7.** Natural raw silk tweed imported from India, Regency House, San Francisco, California. **8.** Cocoa brown linen, Silkar Studios, Inc., New York, N. Y. **9.** "Nu Hue" paint colors for ceiling and trim from Martin-Senour Co., Chicago, Ill.

Earth Grays

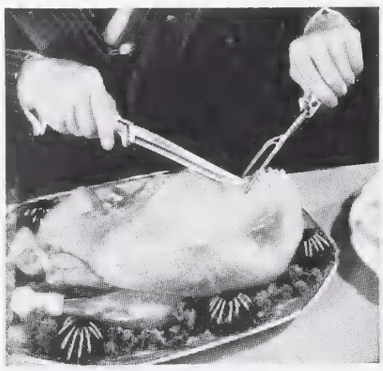


abyrinth," designed and hand- ed by Gene McDonald. New . **2.** Gray and white texture, ing Decorative Fabrics, New . N. Y. **3.** "Bittersweet" hand- ed coral chenille, a McKay s McLane fabric from John e, New York, N. Y. **4.** Black gray weave, "Stipple," Boris Fabrics, Inc., New York. lack and white Belton tweed ewter plate), Arundell Clarke, York, N. Y. **6.** Gray and weave, "Annie Albers," Patterson Fabrics, Inc., New York. **7.** Nasturtium coral "Sequoia Cloth," a McKay Davis McLane fabric from John Milne. **8.** Onyx rubber tile from Kentile. Inc. **9.** Gray "Avicraft" rug, Magee Carpet Co., Inc., New York. **10.** "Greystone" (long strip), Golding Decorative Fabrics, New York, N. Y. **11.** Charcoal and white cotton plaid, Howard & Schaffer, Inc., New York. **12.** "Nu Hue" paint colors for wall and trim, Martin-Senour Company, Chicago, Illinois.

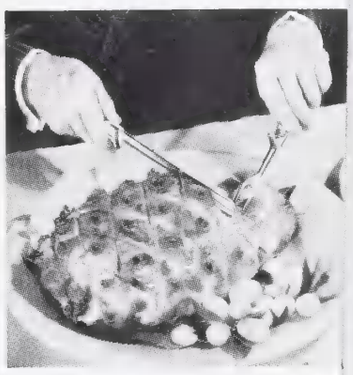


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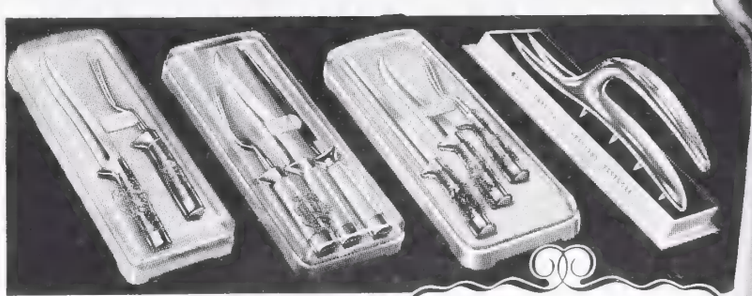
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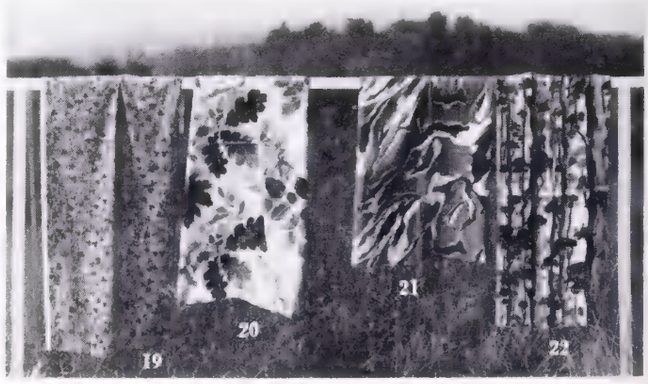
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The patterns shown on this page and on pages 194 and 195 are:

1. "April," a Saison Happily Married fabric, Charles Bloom, Inc., New York, New York.
2. "Leaf Shadow," a Waverly fabric, F. Schumacher & Co., New York, New York.
3. "Still Trees" hand-print Taffetique, designed by William Pahlmann, F. Schumacher & Company.
4. "Ming Tree," Kandell, Inc., New York, New York.
5. "Queen Anne's Lace," Cheney Bros., New York, New York.
6. "Bread Fruit," Goodall Fabrics, Inc., New York, New York.
7. "Fern," a Durafaille fabric, Mead & Montague, New York.
8. "Mushrooms," Cheney Brothers New York, N. Y.
9. "Autumn Leaves," Everfast Fabrics, Inc., New York, New York
10. "Bamboo" hand-print, Goldin Decorative Fabrics, New York.
11. "Hyacinth," Cyrus Clark Co. Inc., New York, New York.
12. "Botanica," Cheney Bros., New York, New York.
13. "Sunshine Flower" hand-print F. Schumacher & Co., New York
14. "Yellow Driftwood," a Jud Williams fabric, designed by Mario Dorn, Mitchell-David Co., Chicago Illinois.
15. "Staccato" linen, F. Schumacher & Co., New York.
16. "Dancing Leaves," a Berinoff & Bruflodt fabric, Stoffel's Decorative Fabrics, New York, New York
17. "Hawaii," Golding Decorativ Fabrics, New York, New York.
18. "Good Morning" screen-print Quaintance Fabrics, Inc., New York.
19. "Clover," Cheney Bros., New York, New York.
20. "Anderson," everglaze washable chintz, Kandell, Inc., New York, New York.
21. "Thor" cotton, Arundell Clarke New York, New York.
22. "Forest Line" by Dietrich Silkar Studios, Inc., New York.





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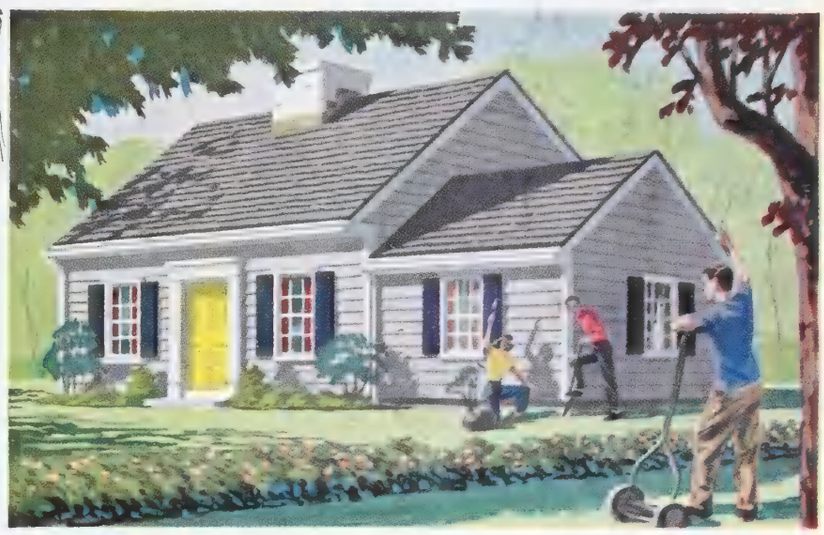
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CONTINUED FROM PAGE 228

iem emotional warmth. Notice ow few have visible hardware. and ow simple is the little hardware iat is used. although most of these ieces were designed before anyne dreamed of metal shortages. You can also read the story this irniture tells about the houses we ve in and our mid-twentieth-cenıry manner of living. You would e hard put. for instance. to label ie storage pieces "dining room" r "bedroom." since most of them ight be used in any room in the ouse. They show that our houses nd our living have become less compartmentalized. less formal. Whether large or small. each piece is designed for maximum content and multiple uses—which speaks of the decreasing size of our homes. the importance of compact storage.

The inner efficiency of these storage pieces tells the story of the maidless home where the mistress sets her own table. is the family valet. and needs to be well organized. Contrast these with the chests and cabinets of a former day. which were designed primarily for show or for "dead" storage of little used possessions.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 256

wine you "drink while you eat." ou'll celebrate the year's accomlishment with festival and food. rom November 1-15. Dijon reives its choicest culinary tradions for its annual Gastronomic air. You can plan on regaling our palate with such wine-gloried specialties as *coq au vin*. igged hare with Pommard. or *auchouse*, a local white-wine fish ew. On November 17. 18. and 19. ie traditional 3-day wine festival f Burgundy (called *Les Trois lorieuses*) progresses from Nuits-aint George. to Beaune. to Merault. The high spot of this tasty our is an auction sale of rare intage wines in the medieval courtard of the Hospice de Beaune. edecked with chrysanthemums nd lively with folk dancing and ong. Before you set out on this oyage to the vineyards. read *Vines of France*. by Alexis Lihine. Knopf. $3.75. for a most inelligible story of the great vineards and a sound. unflossy explaation of what French wines are ll about. And should you come rough all this with a prize bottle f Chambertin. Musigny. or Pouil-. to say nothing of Moulin-auvent. Chablis. or Clos-Bougeot. the leaflet. "A French Art: How to Drink." will brief you on the niceties of wine bibbing. For this leaflet and further information on wine festival participation tours. write the French Government Tourist Office. 610 Fifth Avenue. New York.

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(*Continued on next page*)



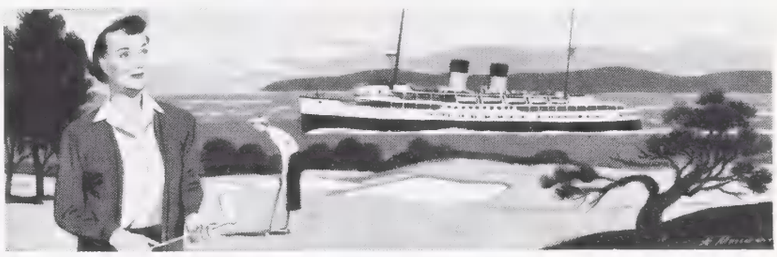
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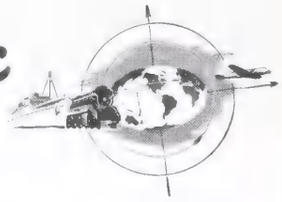


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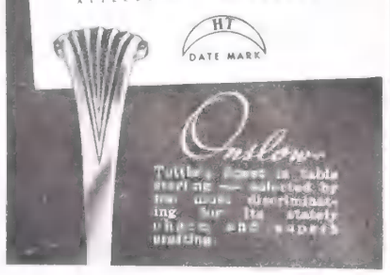
Truly a bride's pattern — for history has it that John Hull presented his daughter, Hannah, her weight in Pine Tree shillings as her dowry on her wedding day.

Its simplicity in heavy solid silver delightfully harmonizes with modern or traditional decor. The *Hannah Hull* pattern is derived from a lovely old spoon attributed to John Hull, first mintmaster and silversmith of the American Colonies.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

York, February 11, 28 days with four days in Rio, from $925.

Progress on the $1,250,000 Surfrider Hotel at Waikiki, which the Matson Navigation Company, owner, hopes to have ready early in 1952.

The American President Line's package cruises for big-game hunting in India, set up around a 16- to 36-day Shikar operated by Jeena and Company of Bombay.

Holiday cruises. Example: the Furness Lines' "Queen of Bermuda," 12 days from New York December 21, Port-au-Prince, Cartagena, and Kingston, Jamaica, from $275.

A new luxury cruise service down the west coast of Mexico, in the making by the Floyd Marine Transport Company, 268 Market Street, San Francisco.

SO THEY PUT IT IN THE GUEST ROOM

CONTINUED FROM PAGE 271

kinds of people who visited us. I couldn't remember any guests we'd had for years except my mother and mother-in-law and one of my husband's salesmen, Joe Gascoyne, who couldn't get a reservation at a hotel.

"Maybe we should have more guests," I said to my husband one evening, not long after the paper hangers had left. "Our guest room is going to be lovely."

He stopped working on a clock case he was refinishing. "I wish you'd let me put this clock in your room. It's foolish for you to say you can't sleep where there's a clock."

"What about taking it to the guest room? Of course, it has personality, but—"

"Personality? I'll say it has personality. It's way over a hundred years old. But you've got an idea. I'll set it up in the guest room. We didn't have any timepiece in there when Joe Gascoyne spent the night with us and he almost missed his train."

The clock looked pretty big when we got it on the clock shelf in there, but I figured maybe other people wouldn't notice it so much.

Where the word "Welcome" really means Something

Returning guests say it's like coming home again, greeting former friends, rebuilding happy memories, enjoying the many charms that are Sun Valley's alone. Welcomes are fine, but the real payoff is in the pleasure. Here you have the smoothest skiing ever, and *more* of it, thanks to continuous shuttle-bus service and eight electric chair lifts. There's skating under the sun and stars, outdoor, warm water swimming, dog sledding and sleighing, with music and dancing topping off each glorious day. For the happiest holiday of all, why not make your plans *now?*



For Reservations:

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As I look back on it, I believ that Hazel Sharpnack and I woul have had comparatively little tro ble getting the effect we wante in the guest room if it hadn't bee for my husband. He is a great or for going around to antique shop and sometimes he is so carrie away with a piece that he can resist buying it even though w don't need such an article at al That was the way it was with th whale oil lamps. We had whale o lamps in every room upstairs, b they were of a size where it wa impossible to get light bulbs j them that were large enough t read by. I had one on my bedsid table for a long time. When it g to the point where I was afraid was going to have to wear glasse for reading in bed. I took it t the guest room and told Hazel t order me a good reading lamp. M husband said most women woul appreciate old things like wha oil lamps.

In the meantime, my husband an I were having a little troubl arranging our pictures downstai because with the new paper the didn't look right the way we ha them before. There were a goo many left over when we finishe but we didn't want to give the up. We were looking at the pi tures that we couldn't find a pla for, and Amos was feeling a litt low-spirited (for one of the lef overs was an engraving of "Joh Gilpin's Ride"), when I thought something Hazel had told me.

"I'm not going to let you han those large maps of the world o the mantelpiece again." I sai "Hazel says the mantel is too hig anyway, and that we draw atte tion to its height with the maps

"If that's the case," my husban replied, "they'll have to go in th guest room."

"Oh, Amos, you can't put thos big, ugly things in the guest room.

"I *like* to see how the worl used to look. And I like to thin of Uncle Steve poring over thos same maps. You needn't try sneak them to the attic, for I wa them handy. Men have sentime about old things."

"Yes, but 90 per cent of ou guests are women and they don want a crowded room. We're goin to have so many different colo in there that Hazel will never b able to tie the room together."

"Tie it together? Why do w want to tie the room together?

"That's just an expression. Yo don't want a lot of unrelated o jects. You get two or three thing of one color in a room and th

ties it together. You can have accents like the red French prints."

"Silliest thing I ever heard of."

"Well, maybe Hazel can tie the room together with the rug, if it ever comes. It's to be the color of the bedspread. Ceil blue."

BUT it was some time, maybe six weeks or longer, before Hazel Sharpnack came with the rug. I suppose in the meanwhile I had become used to the guest room and, of course, Hazel hadn't. She didn't say anything for a few minutes. Finally she put the rug, which was done up in heavy brown paper, on the floor and said: "You've added some things."

"Yes," I said. "A few." There was no use in denying it or trying to hide them for there she was, walking from one object to another, with me following her. We bumped into each other a good deal so I sat down on the bed. She looked at the framed sampler of "God Bless Our Home" that Amos had picked up in Ironton, Ohio, and smiled. "It's been a thousand years since I've seen one of those."

It made me nervous the way she was looking around, for after all she was our decorator and maybe I should have consulted her. She measured with a practiced eye the size of the marble-top table which we had placed under one of the windows so that a gaunt sanseviera plant could get the sun. She took in at a glance a modernistic table with a linoleum surface, decorated by an inlaid A. C., which an amateur woodworker friend had recently presented to Amos.

"Look," I said, "at this cute old walnut towel rack that Amos found in Chillicothe. Isn't it a dear?"

"Yes," she replied, "it is. But I'm afraid this picture of the signers of the Declaration of Independence sort of kills your French prints, being so close to them."

"You know how Amos is," I said. "He wouldn't let me take it to the attic. Nor the maps. Does it seem to you that 'Lee and His Generals' is too close to 'John Gilpin's Ride?' Or too low?"

She didn't seem to hear me because she was looking at the six bone dishes we had put around for ash trays and the sea shell with the seaweed growing out of it that Margarita Emmons had brought us from Seaside Park. She smiled a little as she fingered a couple of green china figures of boys in tri-

(*Continued on page* 313)

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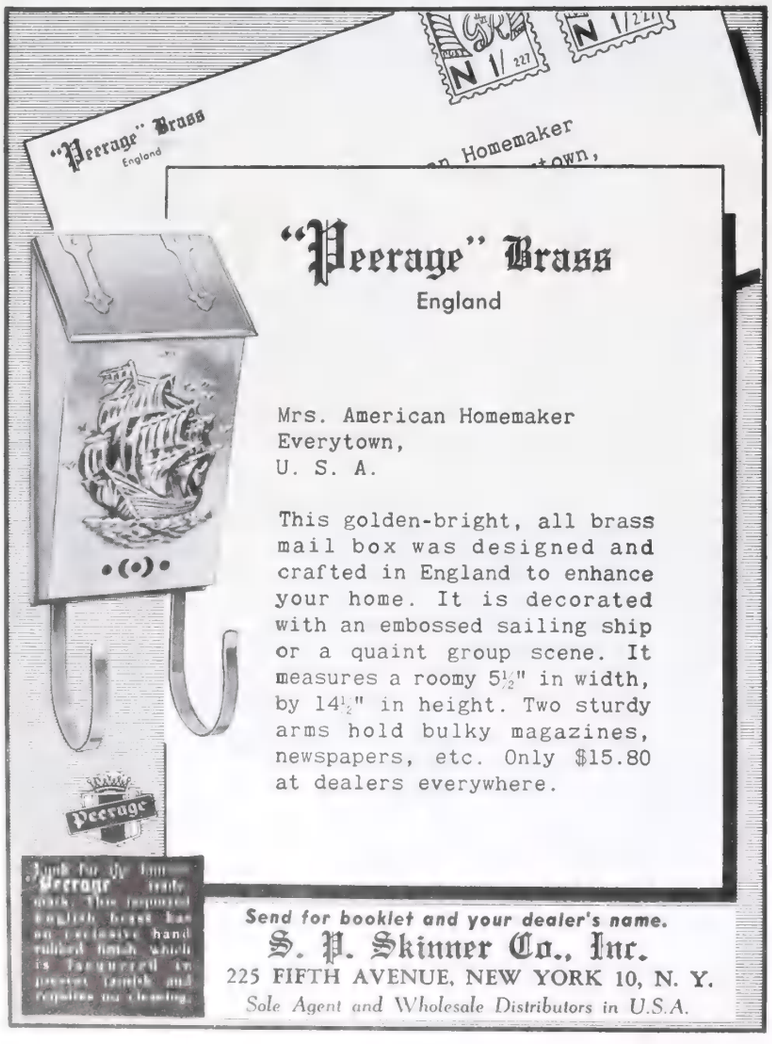


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PHOTOGRAPH BY STONE & STOCCATI

Our appreciation of nature is reflected in our homes in many different ways. It may appear in unique shapes like this driftwood used as a base for a free-form glass table in the apartment of Michael Taylor of Robert M. Kasper, San Francisco, Calif.

NATURE—
more than a style source

By Dr. Ralph Linton

Sterling Professor of Anthropology, Yale University

No one who studies the current trends in American living can doubt that a universal return to nature is under way.

It is reflected in more and more devotion to open-air living, in simpler clothing, in house planning and interior decoration and, above all, in an exodus from the cities. It is a movement which has been slowly gathering force ever since the turn of the century. While it owes something to European movements, its form is as American as pumpkin pie. Its emergence is a sign that we are coming of age.

The American pioneers did not love nature. They saw in it only a challenging enemy which called for all their skill and endurance. If they admired it, it was in the way that a matador admires a good bull. The men who pushed their way across the Alleghenies carried on a bitter feud with the trees and rocks. The settlers who followed them had been, for the most part, city workers and small shopkeepers. They had already lost the true peasant's love of the soil and his sense of kinship with growing things. They mined the land without thought of later generations and boasted of how many farms they had worn out before moving on.

In spite of occasional drought or tornadoes, nature had become from an enemy to a victim and they despised it accordingly. Their ablest sons went to the cities and in old age, they settled in towns by preference. To them the country meant labor and loneliness, the city leisure and entertainment.

When the return to nature came it was a purely American growth. The romantic European movement of the later Nineteenth Century which turned to nature as escape from the increasing complexity of modern civilization, never were able to take root here. These movements originated with urban intelligentsia who knew nothing of the discomforts of really living close to nature.

The pioneer period was still close enough for most Americans to have these clearly in mind. Americans began to love nature only when it could be done without serious loss of comfort. Their return to nature has been a return with mechanical improvements. It has been stimulated more by the

utomobile and rural electrification than by authors' rhapsodies bout the birds and flowers, or doctors' treatises on the benefits of resh air and sunlight.

If one casts about for the beginnings of the present back to ature movement, the trail leads oward the summer cottage. This vas instituted as a hot-weather efuge for women and children. Good husbands packed their families off to the seaside or mountains t the beginning of the hot weather while they themselves went on working in the city. Their only iew of the great open spaces came when they arrived, grimy and wilted, on the Saturday afternoon pecial to spend Sunday taking are of the various chores which had been saved up for them and o return cityward in the gray dawn of Monday. As vacations became longer, so did husband's sojourns, but in the American return o nature, it was very definitely women and children first.

THIS fact has played a dominant role in shaping the whole movement. The changes which have accompanied it have been almost entirely in the women's and children's spheres of activity. Men are spending more time outdoors today than they did a generation ago, due largely to the popularity of golf, but they are doing it with a minimum of change in costume and in living habits off the links.

In the woman's world, on the other hand, the movement has taken modern mechanized housekeeping into the country, has changed manners and costume and has brought in new styles in interior decoration and housing. The last might be considered a part of the male domain since nearly all architects, builders, and carriers of mortgages are men. But few American husbands have the temerity to build without submitting every detail of the blueprints for their wives' approval.

Farmers' wives accepted the inconveniences of wood stoves, pumps, lamps, and outdoor toilets as a matter of course. If anything, they were thankful that they no longer had to use candles and carry water from the spring. City women might be willing to put up with these things for three months in the year for the sake of cool nights and play space for the children, but they did not like them and wanted something done about it.

The first market for country conveniences and the strongest stimulus toward their continued improvement did not come from the year round country dwellers on the farms, but from the "summer people." The modern country house with independent power plant and array of mechanical aids to living stems from the summer cottage, not the farm house.

The summer cottage period also marked the beginning of the breakdown of nineteenth-century formal patterns of dress and manners. Although a few die-hards in the early summer colonies tried to retain the corsets and gloves of city respectability and to maintain the pattern of formal calls and afternoons at home, most women found it too much trouble. It was much simpler for neighbors to drop in casually on the way to the store or post office.

The earlier pattern of "dressing up" was more and more replaced by one of having clothes that were comfortable for work or for play and at the same time looked well. This has set a new problem for dress designers and one which is still imperfectly solved. Answers range from the play suit, with its minimal coverage and maximum freedom of movement, through slacks, still better adjusted to activity than to the normal female figure, to such recent developments as patio clothes with their full, loose skirts and romantic blouses and wide opportunities for the expression of individual taste.

To realize how much more women have been involved in the back-to-nature movement than men have, one need only contrast these changes with the timid masculine concessions of sport shirts and, rarely, shorts. For children, the clothing problem during the cottage period was usually solved by old dresses for the girls and overalls for the boys, with the laundry problem indicating that the fewer clothes, the better.

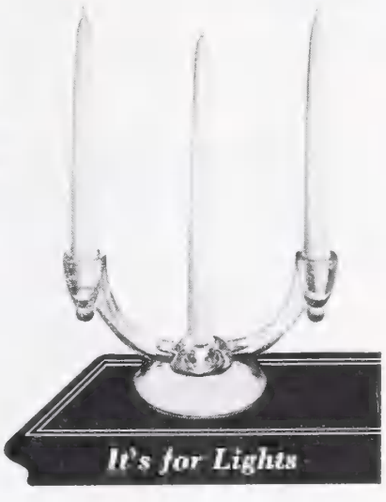
CLOSELY related to these revisions in patterns of dress and contributing to them in no small degree was a new attitude toward the sun. Pioneers and farmers got more than their share of sunlight and open air and, if they could not go into the house to rest, at least they sought a patch of shade.

The sun cult seems to have originated in Northern Europe where warm, sunny days are so rare that when they do occur, the natives long to throw off their clothes and gambol on the green. In the continental United States, most of which lies opposite North Africa,

(*Continued on next page*)







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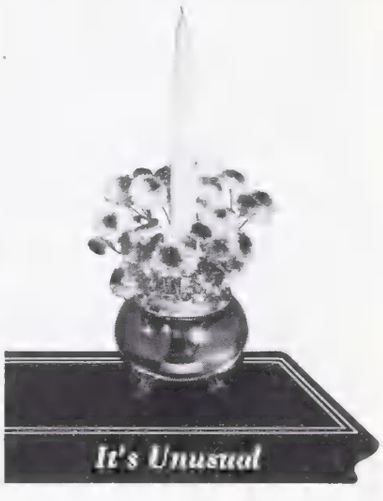
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NATURE— MORE THAN A STYLE SOURCE

CONTINUED FROM PRECEDING PAGE

two or three hours a day outdoors and in ordinary costume will provide the average white person with all the actinic rays his system needs. A few doctors are already suggesting timidly that it is possible to get too much sun, but they go unheeded in a society which has made a coat of tan a symbol of prestige.

Since the turn of the century, Americans have been transformed from a nation of farmers into a nation of managers and mechanics. Most of the Americans who are gainfully employed today are employed indoors. The delicate complexion which our grandmothers admired and guarded has become a normal accompaniment of working behind a counter. A deep tan indicates that its wearer has been able to spend much time in the open, and presumably does not have to work for a living. A winter tan, since it usually costs more to acquire, is even more valued than a summer one.

REGARDLESS of the reason for our present worship of sun and open air, it has brought far-reaching changes in house design in its train. To the pioneer and farmer, a house was a place into which one retreated to get away from nature. Having spent the day outdoors in all too vigorous contact with sun and wind, he wanted to shut all that out when he crossed the threshold. Windows were small, for protection against cold, and in placing a house, the builder paid far more attention to shelter than to view.

Today, with nature thoroughly tamed and the open converted from a work area to a playground, there is an increasing desire to blend the house and the outdoors into a single coherent unit. Houses are designed to fit into their settings, their shape adjusted to the flowing patterns of hills and streams. Terraces, galleries, and picture windows blend inside and outside so that it is hard to tell where one begins and the other ends.

This sort of return to nature can exist in most parts of the United States, thanks to ever-improving insulation, heating systems and scientifically-planned Climate Control. But it is also, psychologically, a response to the desire of modern Americans to establish contact with the peace and certainty of changing seasons and growing thin

Our awakening awareness of t beauties of nature causes us to fi more beauty in natural concreti and sand-sculptured driftwood th in alabaster cupids or enamel glass. The Chinese and Japane discovered the fascination of su natural objects long ago. It is o more thing which we owe to t "summer people" with their i provised decoration and their c lecting instincts which made th hate to return from any str empty handed.

The people who set the stan ards for American living no long regard nature as an enemy or ev a source of income. Part of t attitude can certainly be traced the "summer people" pattern whi has bred in America a whole ge eration which associates natu with vacationing. Many America look back on summer childhoo spent in woods and fields or at t seashore as the happiest part their lives. At the same time, t actual conditions under which m of us have to live today make think of the country as a haven refuge.

In a time of widely advertis atom bombs and potential revol tions, and with memories of t last depression still vivid, people thoughts turn insistently towa some place of refuge. They drea of a country house to which th can retire if trouble begins in t city or if the current economic sy tem breaks down. They even a ticipate raising their own food wi the blithe optimism of those who agricultural experience has be limited to window boxes.

MORE realistically, the count house offers an opportunity f the rootless generation of city dwe lers to feel that they belong som where. The modern American e joys a degree of spatial and soci mobility unparalleled in any oth time or place, but he must pay f it in psychological insecurity an isolation.

The country house offers him a opportunity to sink roots into t soil. On his own land, he can fin relief from nervous tensions whi beset him equally in the office an in the night club. Watching t slow procession of suns and se sons, he can find peace in t thought that, whether or not w have inflation and no matter wh gets that advertising contract, ear and sky will endure. This attitud shapes his tastes, and will continu to do so as long as our prese social phase endures.

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(Story and pictures, pages 40-41.)

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PHOTOGRAPHS BY MAYNARD PARKER



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(*Continued on page 323*)



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writes Rachel Crothers about Jan Peerce

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—*Rachel Crothers*

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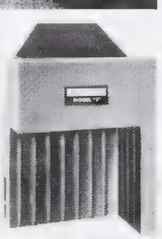
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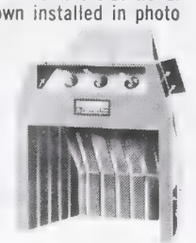


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A BOOK FOR GARDENERS

Fun With Flowers by Julia Clements. My Garden, Ltd., and Guildford, Surrey, and Arthur Pearson, Ltd., London, W.C. 2. 1950. 144 pp.

America's art of flower arrangement still is a novelty in England. When Julia Clements of the English magazine, *My Garden*, visited the International Flower Show in New York a few years ago, her imagination was fired, and now she is imparting her enthusiasm to the women of England, who find in flower arrangement a needed relief from the rigors of their postwar life.

Her book should find a welcome among American women, too, for it is a friendly and encouraging volume which makes the artistic assembling of flowers not a baffling problem, even to a beginner, but a natural art and a rewarding pastime.

No rules are given, only three simple basic principles, and Miss Clements' own results, as shown in nearly 100 splendid photographs, are a delight to the eye. Additional pictures illustrate arrangements created by nine American women and by eight women who have exhibited in British shows.—C. H. W.

THE NEW STYLES: HANDMAIDENS TO ECONOMY

CONTINUED FROM PAGE 215

can one explain the best-seller status of all the merchandise described in this issue?

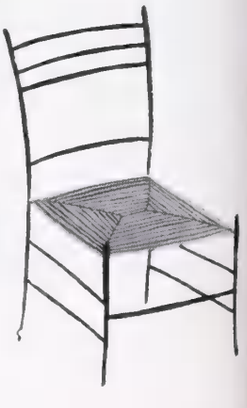
By accepting limitations such as these, we were led to the finished house you see here. They showed us that limitations are often assets, that aesthetic problems are often best solved at a down-to-earth practical level. And this is a most encouraging aspect of American design today—that it allows us really to *see* materials, old or new, natural or synthetic. And it permits us to select those that are most appropriate, not merely those that are most expensive.

But let me tell you how our economies were actually achieved. The first—and most significant—economy proved to be the fact that I didn't insist on conventional solutions. Prejudices and pre-conceived ideas are expensive, in architecture as elsewhere. Rigid ideas of how a wall should look, how a roof should slope, or how a window should be shaped may c you more. If you start at the otl end, as I did, by asking what wall or a window should *do*, yo get surprising answers as to wl it should *look* like.

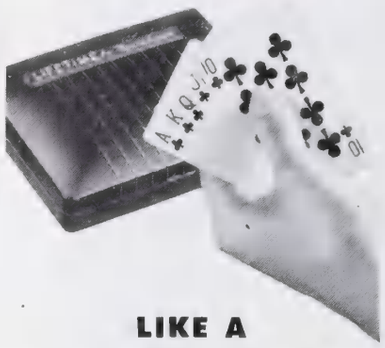
Conventional walls and roo for example, have textures we all familiar with and fond of. I they are fairly expensive asse blies of many elements. There other ways of building, howev and I decided to try one of them the so-called "curtain wall" of skyscrapers. This consists of structural skeleton with the s facing stretched like a skin on outside. In my house, the ske ton is wood and the skin c sists of factory-made panels: p wood, plate glass, Celotex, Panel plastic panels, and "Cemesto"- weatherproof "sandwich" boa consisting of two sheets of ceme asbestos bonded to either side an insulating core of cane fib Since they all come in 4-f widths, the skeleton had to framed on a module: that is, vertical and horizontal memb had to be evenly spaced at 4 fe And since the panels were plac outside, to protect the skelet from the weather, an exposed sk eton inside resulted.

The skeleton is framed of richly weathered wood—not any romantic reason but becaus had a chance to salvage it and brick at a good price from an building near by.

This combination of old and r materials was thus dictated marily by economic necessity. A for reasons of economy, aga each material was left pretty mu as it came on the site. The wood was lightly sanded a waxed. Brick walls were mer washed down with diluted ac brick floors sanded and wax Wall panels were painted or pered only where color was quired: plywood was mostly wax Plastic panel boards were u where waterproofness and wa ability were required.



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THE NEW STYLES: HANDMAIDENS TO ECONOMY

See Pages 210-220



● This view of second-floor study shows how exposed wood skeleton is made a decorative feature of the Fitch house. All wood is old, lightly sanded and waxed. Walls and ceilings are inner surface of Cemesto board which is attached to outer face of skeleton.

Construction Data

Foundations: Concrete block on concrete **footings,** Universal Atlas Cement Co., N. Y. "Visqueen" vapor barrier, The Visking Co., Terre Haute, Ind. **Structure:** Wood frame treated with "Cuprinol," Darworth, Inc., Simsbury, Conn. **Carpentry** by Raymond Hawkins and Oscar Letchum, Hicksville, Long Island, N. Y. **Brick masonry** by Herbert and Hasbrouck Evans, Garnerville, N. Y. **Exterior Walls:** "Cemesto," Celotex Corp., Chicago, Ill. **Interior Wall Surfaces:** "Celotex," Celotex Corp., Chicago, Ill. "Panelyte," St. Regis Paper Co., New York, N. Y. **Roofing:** 5-ply built-up felt and asphalt, Philip Carey Manufacturing Co., Cincinnati, O., over "Cemesto," Celotex Corp. **Flashing:** Aluminum Corp. of America, Milwaukee, Wis. **Windows & Screens:** ABC Steel Equipment Co., Inc., New York, N. Y. and Tampa, Fla. **Glass:** Plate—Pittsburgh Plate Glass Co., Pittsburgh, Pa. **Doors:** U.S. Plywood Corp., New York, N. Y. **Door Hardware:** Schlage Lock Co., San Francisco, Calif. **Paints:** Exterior—"Truscon," Truscon Laboratories Div., Devoe and Raynolds, Inc., New York, N. Y. Interior—"Kem-Tone," Sherwin-Williams Co., Cleveland, O. **Flooring:** "Kentile" asphalt tile, Kentile, Inc., Brooklyn, N. Y. Plywood, Douglas Fir Plywood Association, Tacoma, Wash. All floors finished with "No-Rub" wax, S. C. Johnson & Co., Inc., Racine, Wis. **Plumbing:** Copper tubing, Revere Copper & Brass Co., New York, N. Y. Bath tub and water closet, American Radiator & Standard Sanitary Corp., Pittsburgh, Pa., "Beautyware," Briggs Manufacturing Co., Detroit, Mich. **Heating:** Warm air perimeter, Harvey-Whipple Co., Springfield, Mass. **Insulation:** Celotex Corp., Chicago, Ill. **Kitchen Equipment:** Hotpoint Refrigerator, dishwasher and sink, Magic Chef range, American Stove Co., St. Louis, Mo. Water heater, Servel, Inc., Evansville, Indiana.

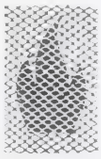






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20TH CENTURY TRADITIONAL

CONTINUED FROM PAGE 224



A wardrobe that gives no hint of its carefully engineered interior is standard in many 20th Century Traditional groups. This one by Heritage-Henredon has concealed casters for easy moving like buffet, page 224, cabinet page 226.

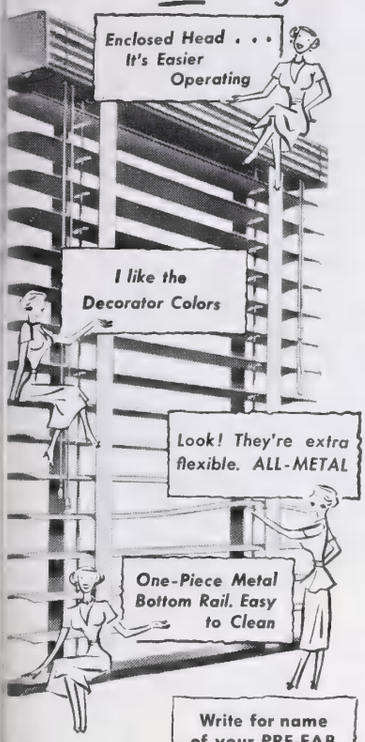
did the traditional Jacobean or our own Mission styles—nor is it so light-weight that you feel it might blow away or collapse if you put it to normal use. It is made primarily of wood, though the makers of 20th Century Traditional have no prejudice against using metal wherever there's a good reason for it. But a significant element of this style is that its designers have shown more reverence for the natural beauties and properties of wood than their predecessors of some decades back. See how the makers of this new Heritage-Henredon group have preserved the natural color of the cherry and mah

PHOTOGRAPHS BY WILLIAM HOWLAND



Shelves for shoes or handbags and hanging space for suits or blouses are combined with drawers for shirts or lingerie in the wardrobe above—a time-saving convenience typical of the style of our times.

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a design feature out of the grain of the wood.

These new "traditional" designs reveal no prejudice against the construction devices of the past if they serve the purpose as well as, or better than, recent inventions. There is nothing new about spindles, for instance, or about sawbuck legs or rush seats. But there has been no hesitancy about combining these with newer, simpler lines, and with new materials like foam rubber, new types of construction hardware, or the new synthetic finishes.

The essence of the 20th-century style is that it came into being, not through attempts to be different, but from efforts to make furniture that would do a better job for 20th-century living than anything that previously existed.

Not only the house and the furniture shown on pages 224 through 227, but also the fabrics, the floor coverings, and the accessories are typical of the "period" style of our times. Following is a list of all the 20th Century Traditional furnishings which appear in the photographs as well as the older pieces which harmonize with them:

Living Room (pages 225-226)

Furniture: Wood pieces, designed by Luther Draper. All furniture from Heritage-Henredon, Morganton, North Carolina.

Fabrics: "Row Leaf" on daybed. "Roanoke" on tub chairs. "Raleigh" on club chairs. "Chalfonte" drapery fabric, all Golding Decorative Fabrics, New York, N. Y.

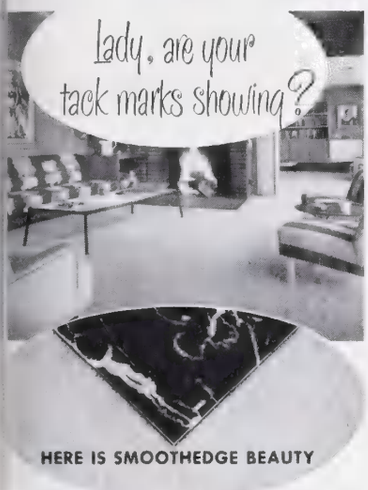
Floor covering: "Kencork" flooring, Kentile, Inc., Brooklyn, N. Y. "Wunda Weve" rug in front of fireplace, Belrug Mills, Inc., New York, N. Y., and Greenville S. C.

Lamps: Mutual Sunset Lamp Manufacturing Company, New York.

Accessories: Black tole box and copper pot, Helena Penrose, New York, N. Y. Small casseroles and plates, Heathware, courtesy of Southern Highlanders, New York. Jugtown Pottery mugs, courtesy of Burkharts, New York, N. Y. Copper lavabo, Old France, New York, New York. Andirons and fire tools, Wor-de-Klee, New York, N. Y.

Art: "The Sea Gull" by Walter Stuempfig, courtesy of Durlacher Brothers Gallery.

(Continued on next page)





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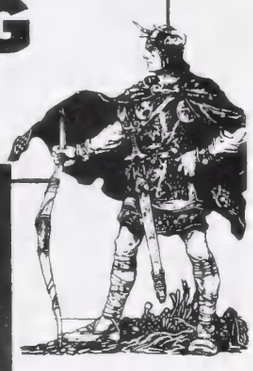
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20TH CENTURY TRADITIONAL

CONTINUED FROM PRECEDING PAGE



Storage units for keeping a small number of books in a handy spot are typical of the 20th Century Style. Bottom shelf of new Heritage-Henredon bookcase is deep enough for over-sized tomes, but upper shelf is of average depth.

Dining Room (page 224)

Furniture: Dining table, chairs and buffet, designed by Luther Draper for Heritage-Henredon, Morganton, North Carolina.

Flooring: "Kencork," Kentile, Inc., Brooklyn, New York.

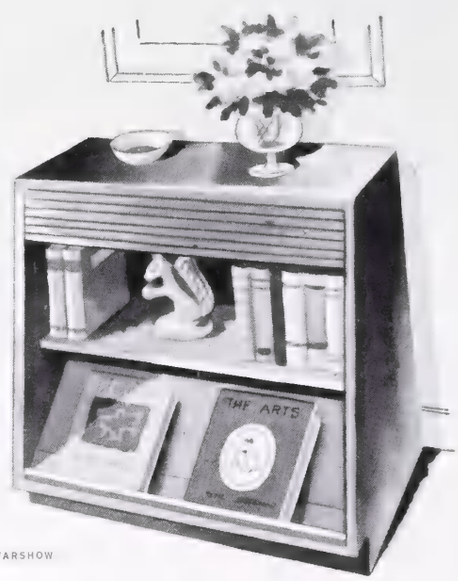
Accessories: Copper pot and blue and gray pitcher, Helena Penrose, New York, N. Y. Pottery in buffet, courtesy of the Burkharts, New York. Bottles, courtesy of Dinty Moore's Bottle Museum. Yel jug, Julia Kuttner, New York, N

Bedroom (page 226, 304)

Furniture: Wood pieces desig by Luther Draper. All furnit from Heritage-Henredon, Morg ton, North Carolina.

Fabrics: Bedspread, drapery upholstery fabrics, Golding Dec tive Fabrics, Inc., New York, N

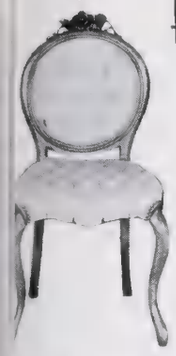
Floor covering: "Wunda We



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If you would rather keep magazines or large art books on the lower shelf of the bookcase above, it may be raised to a slanting position.

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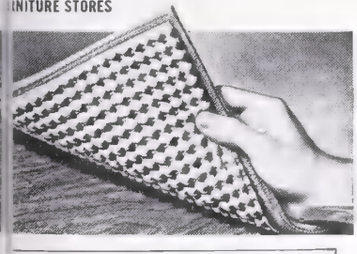
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rug, Belrug Mills, Inc., New York, N. Y., and Greenville, S. Carolina.

Art: "The Dahlias" by Walter Stuempfig, and small oil by Keith Vaugham, courtesy of Durlacher Bros. Gallery, New York.

Accessories: All courtesy of Lord & Taylor, New York, N. Y.

Playroom
Old hooked rug from Schernikow Gallery, New York.

THE LIBRARY OF A CONNOISSEUR OF GOOD LIVING

CONTINUED FROM PAGE 243

are no dry chronological accounts of historical styles and periods. Instead, there are lucid explanations of the cultural influences that produced the styles and standards of the past, and of their relationship to modern living.

This is the kind of reading that helps you judge a style by its spirit rather than by its academic detail. It will make you realize that many of the ideas we call modern didn't originate this year.

None of these books preaches the gospel of any "school" of aesthetics. Nor will any of them teach you how to make a slipcover or give you a ready-made color scheme for your living room. They will give you basic principles. They will equip you with the ability to discriminate.

Once you have acquired the cultural background it takes to make a connoisseur, you will want to accumulate facts. You will want to consult "service" books that supply you with definitions and directions. That is the function of HOUSE BEAUTIFUL'S reference list of 29 titles. They represent only a small fraction of all the books published during the last decade on the subjects of architecture, building, interior design, gardening, cooking and music. We have selected only those which reveal a comprehensive understanding of the whole subject of good living as well as of the specific aspects they treat.

You will probably want to add to this list, since we could not, for lack of space, cover every branch of the subject individually. We have not, for instance, included books on regional architecture, or special types of furniture design like that of the Shakers. Nor have we listed separate books on all the various furnishings materials like

(Continued on next page)

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THE LIBRARY OF A CONNOISSEUR OF GOOD LIVING

CONTINUED FROM PRECEDING PAGE

fabrics, wallpapers, or rugs. But you will find bibliographies on all of these subjects in the more general works.

House Beautiful's Eleven

EDMAN, IRWIN. *Arts and the Man: a Short Introduction to Aesthetics.* 144 pp. (a Mentor Book) New York: The New American Library of World Literature, Inc., 1949.

This "primer," by a distinguished contemporary philosopher, is the shortest route we know to an understanding of what delights us. Takes the arts—all of them from architecture to music—off their pedestal and treats them as experiences in daily living.

RICHARDS, J. M. *An Introduction to Modern Architecture,* revised and edited with new material by Elizabeth Mock. 128 pp. (a Pelican Book) Harmondsworth, Middlesex, England: Penguin Books Ltd., 1947.

The best short summary of what modern architecture is, and what it is not. Explains differences between today's manner of building and that of historical periods in terms of social forces and technologies, rather than style motifs. The only work of its type which adequately covers the contributions made by American architects, and the differences between contemporary expressions of various nations. (Copies are scarce at the moment, but patience to wait for additional shipments from England will prove well worth-while.)

GREENOUGH, HORATIO. *Form and Function: Remarks on Art by Horatio Greenough,* ed. Harold A. Small. With an Introduction by Erle Loran. 134 pp. Berkely and Los Angeles: University of California Press, 1947.

Eight essays by a 19th-century sculptor who is repeatedly cited as the philosophical grandfather of contemporary design in America. He predated modern "functionalists" by almost a century.

HUDNUT, JOSEPH. *Architecture and the Spirit of Man.* 301 pp. Cambridge: Harvard University Press, 1949.

A witty but highly rational evaluation of the place of architecture in our contemporary civilization. The Dean of Harvard's Faculty of Design soundly trounces the li tic fringes of both traditional and modernism.

WRIGHT, FRANK LLOYD. *An Aut ography.* 560 pp. New York: Du Sloan and Pearce, 1943.

The fiery, first-person-sing story of America's most fam architect. Traces the growth of idea from its birth in the n teenth century to its full flowe in the mid-twentieth.

FITCH, JAMES MARSTON. *Ameri Building: The Forces That Sh It.* 372 pp. 177 plates. Bost Houghton Mifflin Co., 1947.

The story of the cultural, nomic, and technological fo which have shaped our archi ture from the days of Pocaho right up to the present. Conta most comprehensive account rently in print of the emergenc an indigenous American style the last decades of the N teenth Century. HOUSE BEAUTIFU Architectural Editor evaluates temporary building in terms modern scientific progress in vironmental control, as well as terms of aesthetics.

HAMLIN, TALBOT. *Architecture: Art for All Men.* 254 pp. 32 pla New York: Columbia Univer Press, 1947.

The best comprehensive outl of the whole subject for the man. Based on the premise t an understanding of architect should be as much a part of lives as is a basic understand of politics or economics.

DOWNER, MARION. *Discovering sign.* 104 pp. 86 plates. New Yo Lothrop, Lee and Shepard C pany, 1947.

A picture book that leads by the hand through fields, beac and city streets, and shows how to *see* when you *look.* Dr parallels between basic proper of design in nature, in every things and in art. Deserves peated study if you want to come conscious of all the des around you.

ROGERS, MEYRIC R. *American terior Design: The Traditions Development of Domestic Des from Colonial Times to the P ent.* 309 pp. 196 illustrations. plates. New York: W. W. Nor & Co., Inc., 1947.

Best cultural book on the Ameri- n tradition in houses, furniture, d household accessories. Does t shy away from its negative ects and explains without senti- ntality the significance of our st to modern living. 37 of the tes are photographs of the Amer- n Rooms in Miniature made by s. James Ward Thorne at the t Institute of Chicago.

RISTENSEN, ERWIN O. *The Index American Design.* With an In- duction by Holger Cahill. 229 . 378 plates. New York: Mac- llan Co., 1950.

The fullest presentation ever blished of America's rich herit- e of native design. Tells the ry of our folk art from the days the first settlers to the close of 19th century. Illustrations re- duce renderings in American lex of Design, National Gallery Art.

ARINEN, ELIEL. *Search For Form: Fundamental Approach to Art.* pp. 16 plates. New York: inhold Publishing Corp., 1948.

A philosophical discussion in y conversational style of all the ny aspects of design by the fa- us Finnish-born architect. He es right up to that old poser: 'hat is beauty?" and also ana- es the puzzling matter of taste.

House Beautiful's List of Reference Books

Architecture and Building

RE, DORA and BEATTY, BETTY. *A ort Dictionary of Architecture.* th an Introduction on the Study Architecture by John Gloag. 109 New York: Philosophical Li- ary, 1945.

f you are stumped by some of terms your architect or builder gs over his shoulder, you will d clear definitions and lucid dia- ms in this little reference book.

EPER, CATHERINE and HAROLD. *e House For You: To Build, y or Rent.* 313 pp. New York: n Wiley & Sons, Inc., 1948.

The adventure of buying or ilding a house will be consid- bly less hazardous to anyone ned with this volume. Dozens of grams and definitions clarify actically any problem from how read a blueprint, to how to get ng with a contractor.

LSON, GEORGE and WRIGHT. NRY. *Tomorrow's House: A Complete Guide For The Home-Builder.* 214 pp. 232 plates. New York: Simon & Schuster, Inc., 1946.

An excellent guide that shows you how to solve your own problems. Many proposals that seemed radical when this book was written at the close of World War II have since become accepted practice, while some others have been improved upon by more recent thinking and developments.

FRANKL, LEE. *Home Repairs Made Easy: and 101 ways to increase the value of your home.* 518 pp. Garden City, N. Y.: Garden City Books, 1949.

If you already have a house, this book will tell you how to take care of it. Written for the do-it-yourself enthusiast but also an excellent help to understanding the ways of hired workmen. Covers woodworking tools and their use, the elements of joinery, and materials and methods used for plumbing, heating, roofing, electrical work, and masonry.

MARKHAM, S.F. *Climate and the Energy of Nations.* 240 pp. New York, London and Toronto: Oxford University Press, 1947.

A sweeping survey that explains the vital importance to you and your family of living in a controlled climate.

Interior and furnishings design

ARONSON, JOSEPH. *The Encyclopedia of Furniture.* 202 pp. 1,115 plates. New York: Crown Publishers, 1938.

The quickest way to find the answer to questions about materials, styles, dates or puzzling terms is to look it up in this one sensibly sized volume. Definitions manage to condense important background information into remarkably short space.

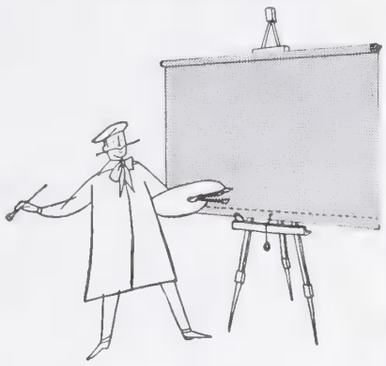
WRIGHT, MARY and RUSSEL. *Guide to Easier Living.* 199 pp. New York: Simon & Schuster, 1950.

Applies the functional approach to practically every detail of your daily existence. Tells how to live efficiently, how to plan your house accordingly, how to clean, serve meals, get along with servants, work out household schedules. You may not want to swallow the whole prescription, but it should stimulate you to inventing your own remedies.

WINCHESTER, ALICE. *How To Know American Antiques.* 191 pp. New York: Dodd Mead & Co., 1951.

(*Continued on next page*)

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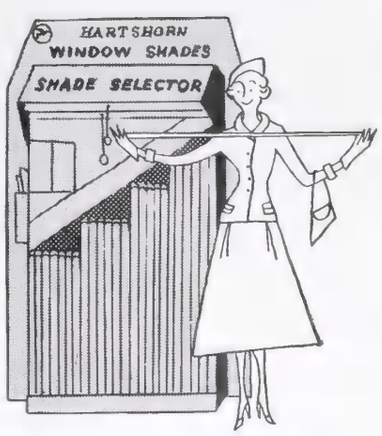


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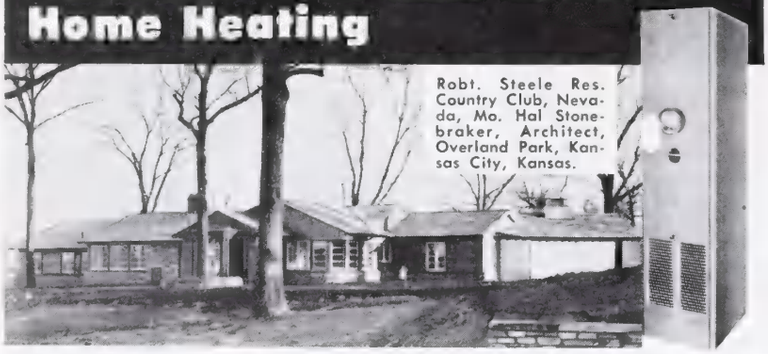


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The best reference book for placing styles and dates of furniture, china, glass, pewter, and other accessories. Tells all you need to know unless you want to make a career of collecting.

COX, WARREN E. *The Book of Pottery and Porcelain.* 2 Vols. 1158 pp. 244 plates. New York: Crown Publishers, 1944.

If ceramics is your passion, this is the work that will tell you all. If your interest is only moderate, it is the best reference book for the identification of unfamiliar pieces of all ages, all countries.

MCKEARIN, HELEN and GEORGE. *Two Hundred Years of American Blown Glass.* 382 pp. 114 plates. Garden City, N. Y.: Doubleday & Co. Inc., 1950.

A fascinating story even if you are not one of the some 380,000 collectors of what is said to be America's oldest art.

BUHLER, KATHRYN C. *American Silver.* 64 pp. 45 plates. Cleveland and New York: The World Publishing Co. 1950.

A modest volume indeed compared to our recommended works on china and glass, but considered the best short survey for the layman.

Gardening

MCHATTON, THOMAS HUBBARD. *Armchair Gardening: Some of the Spirit, Philosophy, and Psychology of the Art of Gardening.* 130 pp. Athens: The University of Georgia Press, 1947.

Only because an active interest in gardening is prohibited to apartment dwellers, did we omit this slim volume from the essential list. It actually dissects the reasons why we garden into their basics, and relates them specifically to man's primary emotions. There's not a line in it on how to grow plants, but it shows you how to look beyond plants to appreciate not only through sight, but also through sound, taste, touch, and smell, the finest art that is gardening.

PRYOR, WILLIAM C. *The Lazy Gardener.* 221 pp. New York, London and Toronto: Longmans, Green & Co., 1947.

Another piece of philosophical thinking not to be missed by the intelligent gardener. All gardeners eventually get to the stage whe they wonder if the returns justi the effort. Few analyze the va ous gardening activities as cri cally as Mr. Pryor. He packs l philosophy, accompanied by not small bit of sound horticultural a vice, into a small book you will back to with profit each year.

TAYLOR, NORMAN (ed.) *Taylo Encyclopedia of Gardening* (2 ed.) 1,225 pp. Boston: The Ame can Garden Guild, Inc. and Houg ton Mifflin Co., 1948.

The most up to date and ma ageable of the numerous so-call "complete" garden encyclopedi None answers all your garden que tions, but this comes nearest. It woefully short on garden desig adequate on horticulture. Ameri still lacks a complete garden boo

POST, KENNETH. *Plants and Flowe in the Home.* 196 pp. 66 plat New York: Orange Judd Publis ing Co. Inc., 1946.

This is the one book which specific on just what to do to su ceed indoors with each of the co mon house plants. It neither a sumes you have a green thumb n that you are sure death to a plant you touch.

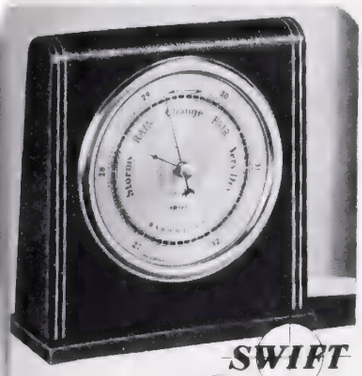
GRANT, JOHN and CAROL. *Prunin is Simple: The "Whys" a "Wherefores" of Pruning Orn mental Trees and Shrubs.* 59 p Seattle: Frank McCaffrey Publis ers, 1948.

Most books on this subject, ba fling to so many gardeners, off little concrete advice. They t to uphold the untenable idea th pruning is easy. It is not. It work. But it can be simple. T Grants show how. They tell wh to prune (plants listed by name and show you why you shou prune at all. Explains in deta what to cut off.

LAMSON, MARY DEPUTY. *Gard Housekeeping.* 167 pp. New Yor Oxford University Press, 1951.

Garden housekeeping is the mo neglected of the arts in daily li ing. This just-published book tel exactly what to do and when slash the time required for routi upkeep.

WESTCOTT, CYNTHIA. *Plant Disea Handbook.* 746 pp. 109 plates. Ne York, Toronto and London: Van Nostrand Co., Inc., 1950.



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—*The Gardener's Bug Book: 1,000 Insect Pests and Their Control.* ed. F. F. Rockwell. 590 pp. 100 plates. New York: The American Garden Guild. Inc. and Doubleday & Co., Inc., 1946.

Success in insect control comes from prompt recognition of the invader and immediate counterattack. The Bug Book makes both easy.

Music

LANG, PAUL HENRY. *Music In Western Civilization.* 1107 pp. New York: W. W. Norton & Co., 1947.

Presents detailed information on a specific art and also, like the books that comprise HOUSE BEAUTIFUL'S Eleven, relates it to a complete cultural background. Explains political, social, and religious forces that determined development of music. Helps you understand great works, not merely as pleasant musical compositions, but as expressions of the spirit of the times and countries in which they were written.

BROCKWAY, WALLACE and WEINSTOCK, HERBERT. *Men of Music.* 649 pp. New York: Simon & Schuster, 1950.

Quick reference source for "program notes" type of background on works to be heard over the radio or phonograph. Arranged according to composers. Contains wealth of personal anecdote since it treats music in terms of its creators.

BIANCOLLI, LOUIS and BAGAR, ROBERT. *The Victor Book of Operas.* (edited and revised). 596 pp. 286 plates. New York: Simon & Schuster, 1949.

If you are an opera-broadcast enthusiast, this reference book will set your invisible stage for the performance. Contains brief background information, cast of characters, synopsis of plot, list of recordings. Illustrated by photographs of settings from outstanding productions and stars in costume.

Cooking

SIMON, ANDRÉ L. *A Dictionary of Gastronomy.* 264 pp. New York: Farrar, Straus & Co., 1949.

Anyone who would have pretentions to being a food connoisseur needs this dictionary in order to

(*Continued on next page*)

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know how to read the definitive cookbooks. Primarily a definition of food terms as they apply to well-known, established principles and recipes. Essential, also, for reading restaurant and hotel menus, as well as reading all the more famous and authoritative works on food. As necessary for gourmets as a guide book is to a traveler.

ESCOFFIER, A. *The Escoffier Cook-Book: A Guide to the Fine Art of Cookery.* 923 pp. New York: Crown Publishers, 1941.

Because Escoffier was the first person to systematize and organize cookery, this translation of his cookbook needs to be in the library of every food connoisseur. It is more important as a reading book, however, than as a cooking book because the Escoffier methods have become a kind of international standard against which all other cooking is measured—even though it is used as a standard from which to depart or vary. It is necessary to understand what the best standards are before you know how to simplify or change them. Not a book for the beginner or amateur.

EMBURY, DAVID A. *The Fine Art of Mixing Drinks.* 372 pp. Garden City, New York: Doubleday & Co., Inc., 1949.

A basic book about the making and imbibing of alcoholic drinks. Refreshing because the writer is really informed, and knows how to put his information in a direct easy-to-take manner. Also refreshing because he names brands and makes his tested recipes easy to follow.

MORPHY, COUNTESS. (Compiled and edited.) *Recipes of All Nations.* 822 pp. New York: Wm. H. Wise & Co., 1935.

It is impossible to be a real connoisseur of food without having an international point of view. This book gives recipes for the more famous national dishes of 28 countries, plus the regional, creole cookery of New Orleans. A good survey recipe book to get you started in exploring other national cuisines than our own.

MAZZA, IRMA GOODRICH. *Herbs for the Kitchen.* 359 pp. Boston: Little, Brown & Co., 1950.

The "number-one favorite" of devotees of herb cooking. There are many books about herb cook ery, but many seem not to hav been actually tested in practic use in the kitchen. This one, thoug not so burdened with theory, well laden with trustworthy recip for taking ordinary foods out the ordinary with herbs.

KNOPF, MILDRED O. *The Perfe Hostess Cook Book.* With an Intr duction by June Platt. 499 pp. Ne York: Alfred A. Knopf, Inc., 195

It is always dangerous to reco mend cookbooks that are compil tions of personal recipes, becau they completely reflect the tas and attitudes of the cook behin the recipes, which may not be yo taste and attitudes. This one, ho ever, is unique in that it reflec an unusual breadth of understan ing about the foods of many cou tries—translated for average Ame ican use and better-than-avera American palates. It offers pract cal, sophisticated cookery in t best sense of the word.

MARSH, DOROTHY B. *The New Goo Housekeeping Cook Book.* 1014 p 16 plates. New York and Toront Rinehart & Co., 1842.

Every household needs an enc clopedic reference work of recipe This one contains 2,250 kitche perfected recipes from the Goo Housekeeping Institute. Need w say more? Especially slanted t ward the inexperienced cook. B the experienced cook can learn lot from it about the new package mixes, frozen foods, and all t modern timesavers. This new ed tion is a must on the connoisseu shelf.

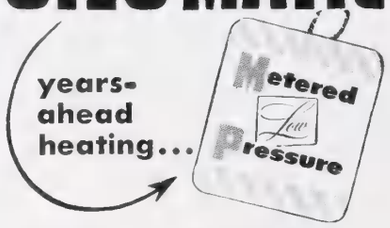
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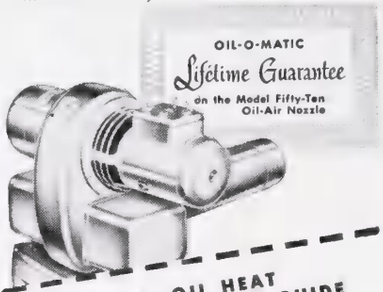
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SO THEY PUT IT IN THE GUEST ROOM

CONTINUED FROM PAGE 297

color hats and knee breeches.

"I'm afraid I'm responsible for those being in here," I said. "A friend sent the pair to me thinking they were characters from Dickens. I didn't want them in my room, for my collection is all Dickens figurines."

Hazel sort of folded up into a Boston rocker that used to be in Amos's room. It was a comfortable chair and hadn't seemed massive where it was formerly.

"Where'd you get that mirror? That's just what I want for Luly Colvin's rococo room!"

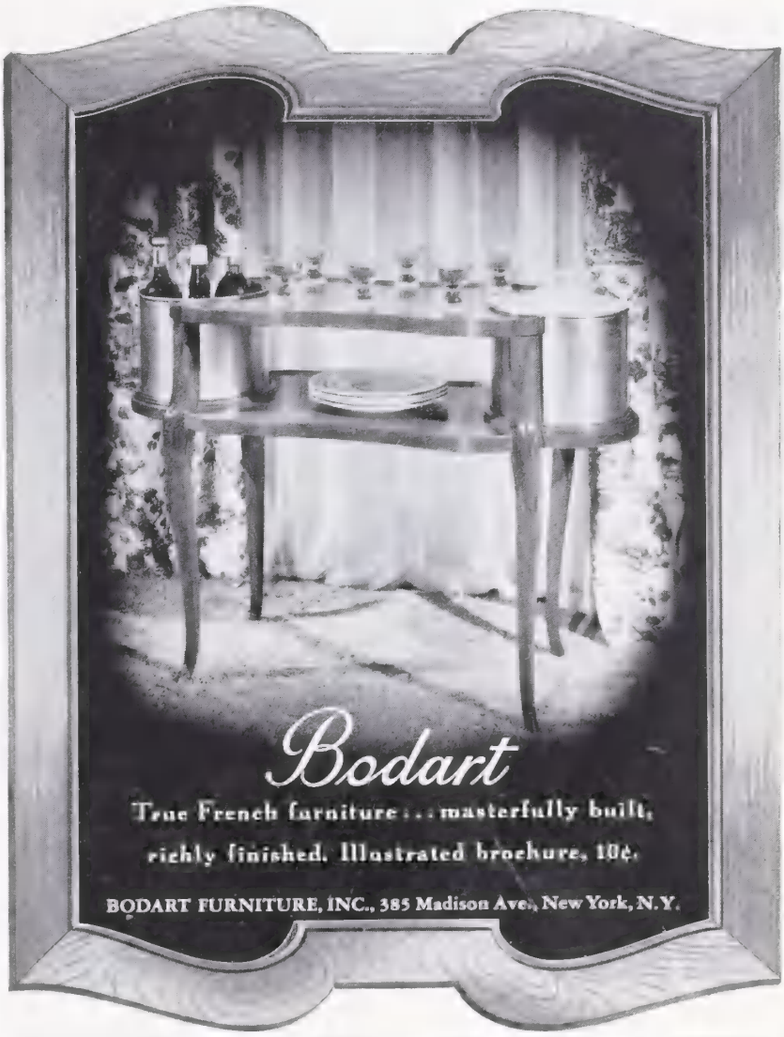
I laughed sort of hysterically. It did look a little odd sitting on the dressing table in front of a hanging mirror and between two whale oil lamps. It was framed in warranted gold plate, oval shape, with mermaids on either side and two angels, kissing, over the top, with a garland of daisies and something that looked like watermelons all around, with two Neptune heads for the feet.

"I don't believe we could give that up," I said, "for Joe Gascoyne who works for Amos sent it to me after he'd spent the night here once. I thought it wouldn't be bad in here because it's—it's, well, feminine. Mermaids, you know. And angels."

It looked as though she had spotted the four whale oil lamps, so I said hurriedly: "Do let me see the new rug! We certainly need something to tie the room together, don't we?"

SHE took a pair of scissors from her bag and slowly cut the twine on the bundle, spreading on the floor a deep piled, fluffy chenille rug in ceil blue. We sat there looking at it for a long time, and then Hazel gave a sort of long-drawn-out sigh and wrapped it up again. "I just happened to think," she said finally, "about Mrs. Thompson's guest room. This is just what she needs to pick up the blue in her draperies. I believe you'll want something entirely different. I'll need a little time to think it over."

I offered Hazel a cup of tea, but she just walked out, shaking her head. It was sort of strange the way she left. I guess she had something on her mind. Interior decorators have to contend with a lot. But even I could see that the fluffy ceil blue chenille rug couldn't possibly have tied our guest room together.







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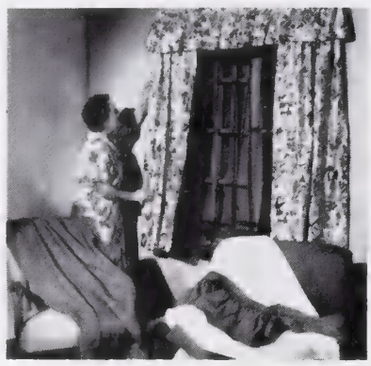
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 273



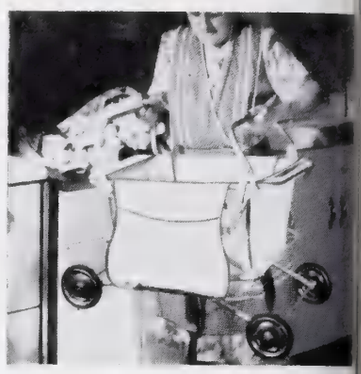
Spreading its handles automatically unfolds Kamkap's Retracto-Wheel Cart to 31½" height. When its route presents steps or a stop for the washer's load, pressing the handles converts the cart, for the nonce, into a 15½"-high wheeled basket which you can tote over your arm. Sanforized drill-cloth hamper provides saddle bags on both its 29½" sides. Aluminum-painted steel frame. $10.95. Page & Biddle, Haverford, Pa.



To display your collection! A handcrafted wall cabinet and a coffee table. Cabinet has sheepskin lining for hanging fish flies. Plate glass top of table (34"x26") has drawer (4") beneath it, lined with black or white velvet, green or maroon felt. Cabinet, $18; table, $49. Knotty pine (ashtone) or birch. $1 for lock on either unit; $2 for incandescent tube for cabinet. Custom Cabinet Shop, Box 128. North Conway, N. H.



Snowberry's Mix'N'Matchers giv windows no end of interchangeabl garb. Drapery (tailored or ruffle edged) and valance choice: red o hunter Indianhead; white, sandle wood, or sage green floral Eve glaze chintz. Organdy curtain (permanent finish): hunter, royal chartreuse, coffee; red or hunter green Indianhead on white. Th 45" hung group costs $12.15. (36" 54", 63", 72" available). All fro B. Altman & Co., New York.



Storage space galore for "unfi ished business" in the 12" x 12 drum of Model Home's novel Sew ing Hassock. Sundries and finding reside in a compartmented plasti box removable from the circula tray that parks it, if you wish Rayon cord handles conveniently tote the box hither and yon. Th face of the attractive quilted co ering is taffeta-like vinyl. Aqua Rose Dust, Mist Blue, $3.98. Lor & Taylor, New York.



The fabric content of this Dec rator Lamp-Shade Kit is Polypla tex, the lovely Fiberglas "parch ment" found in fine stock an custom-made shades. It's cut to f the wire frame; ready-punched fo the plastic lacing that unites ther Choice of yellow, red, chartreus green, amber, pink, natural. K for 14" drum, $2.49, hexago $2.89; 16", $2.98, $3.19; 19", $3.4 $3.98. Peggy Parent, Box 177. Co lege Park, Md.

(*Continued on page* 316)



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The Original Log Construction Set for Boys and Girls 5 to 12

Teaches them pioneer history the exciting way! Stimulates their imagination! Trains in coordination. Sets consist of realistic logs, supplies and complete book of directions for building Log Cabins, Forts, Block Houses and innumerable structures such as fences, wagons and bridges. Used and endorsed for over 25 years in American homes.



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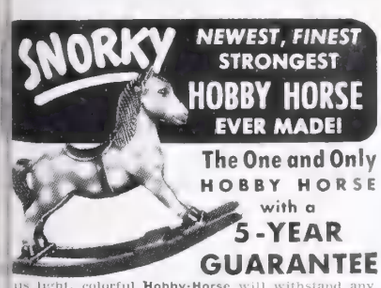


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PENN STUDIOS, Dept. S-1, Hazleton, Pa.

NEW RULES HELP HOME BUILDING

CONTINUED FROM PAGE 244

left over for flashing, but not much for anything else. The use of copper for most other purposes is banned anyway. As with steel, however, a number of copper manufactured products are neither banned nor included in the allowance of self-authorization — weatherstrips, screening, hardware parts, and plumbing fittings being the most important.

WHAT does all this mean in terms of the kind of house you can actually build? The answer to this depends a great deal on the ingenuity of your architect. Certainly he can make the steel allowance go a long way, even for a fairly large house, providing all possible waste is eliminated. For instance, the average house will use from 400 to 600 pounds of nails. At least a quarter of this could be saved if careful nailing is insisted upon. It may be advisable to favor warm-air heating over steam or hot water systems if the pipe allowance is short. However, except in a fairly large and rambling house, it is probable that the allowance will be sufficient to provide pipe for both the water system and a simple heating system. By using copper for water supply, enough steel will ordinarily be available to permit ample choice in the heating system.

You can count on 23 to 35 pounds of the copper for electric wiring. The higher figure, however, will be enough for a house of around 2,500 square feet of floor space, or perhaps even somewhat larger, with a maximum of around 60 outlets. Again, with an efficient layout this might permit inclusion of the heavier wire needed for a range or laundry dryer.

If you chose the 160-pound copper allowance, the 125 to 135 pounds remaining after taking the weight of wiring out of the total allowance would (estimating one foot of tubing to weigh about one pound) permit two bathrooms, kitchen and laundry, and perhaps an additional lavatory, if the layout is extremely efficient. Unless you want to sacrifice a bathroom, you may have to give up the idea of copper flashing or any other uses of copper.

It is, of course, theoretically possible to obtain additional quantities of steel or copper by special request and authorization. But un-

(*Continued on page* 317)



FIGURED GLASS lends elegance plus practicality

Modern partitions of figured glass are perfect for enclosures* in your bath. The entire room is flooded with softened, "borrowed" light, yet obscure glass assures complete privacy. Sparkingly elegant figured glass partitions are easy to clean and beautiful to behold. They are completely waterproof — never rust or corrode.

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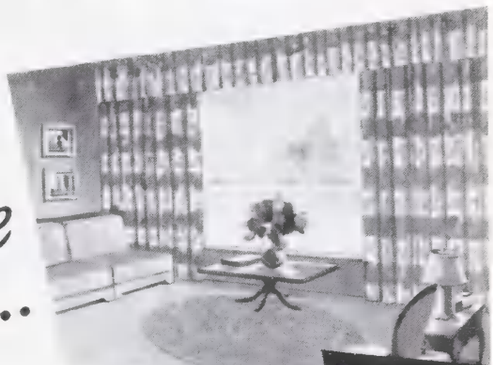
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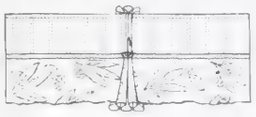
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Glamour for Your Home

Above your mantel or sofa this lovely Provincial mirror will lend elegance and distinction to your home. Its graceful hand-engraved scroll work and antique silver border will harmonize with either period or modern furnishings. Write today for illustrated folder.

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CONTINUED FROM PAGE 314



PHOTOGRAPHS BY FRED LERNER

More incentive than ever to reti to the living room for demitass now that you can brew it on t scene and serve it forth fresh made. The added incentive for t gracious custom is provided this electric edition (6-cup) of t Italian Vesuviana Espresso Coff Maker, famed for the rich br it achieves by steaming the coff Usable with American, French, Italian "roasts." $25. Vendon 415 Madison Ave., New York.

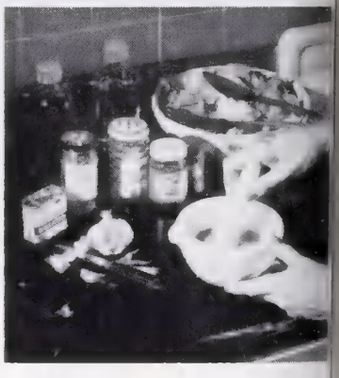
The mechanics of how Bookmaster closes ranks when you remove a book best explains the scope and high value of its services. A secreted tension reel automatically feeds out and retracts the canvas band that yokes the attractive styrene ends. Thus, their span and taut hold adjust to suit the cargo, be it a lone leaflet or a 12-book load. Ivory, simulated marble, onyx, or jade. $4.95. Laudner Co., Box 1283, Dallas, Tex.





Rigid table pads, custom-made fit the dining table, used to be order of the day. This new and less costly version, the Bloss Plastic Pad, can serve any ta you wish, just as a tablecloth d Table-face of its padded quilt is polyethelene, harmless to w finishes. Top sheet is Velon. F provides sure protection, sto compactly. 52" x 52", $3.25; 52 70", $4.25. Mastercraft, 212 S mer, Boston, Mass.

A stoneware mortar and pestle gets our vote. We knew chemists use similar ones, but it didn't occur to us before that stoneware's non-absorbency is likely the reason. A great asset homewise, in any event. Mortar's interior and pestle end are unglazed for necessary friction. The spout is a convenience, too. 9 oz., 5½ oz., 1½ oz.: $3.95, $2.50, $1.25. Epicure's Mart, 133 E. Putnam, Greenwich, Conn.





When the Clearsite Cloth finis this wiping job, the mirror be steam- and fog-proof, and stay thus for days. Windows, wi shields, any glass surface, resp similarly. If, perchance, it's m the "mishap" is fortunate: chemicals, which the cloth in ibly deposits, require moiste glass. Clearsite's magic endure long as the fabric itself. 18" x $2; 8" x 16", 95¢. Miles Kim Co., 88 Bond, Oshkosh, Wis.

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NEW RULES HELP HOME BUILDING

CONTINUED FROM PAGE 315

less you can demonstrate some unusual hardship or some way in which the granting of your request will aid the defense build-up, you will get the cold and glassy stare. Better not try it. Be content with what can be had under the automatic formulas. They still give you a more generous allowance of metal and permit a wider choice of substitutes than are available anywhere else in the world.

We might as well face it—we're in for austerity construction so far as metal is concerned, probably, at the least, for the better part of next year. Unless we are unnecessarily to forego amenity, the houses we build will have to be compact in order to permit centralization of plumbing facilities and prevent an overextension of the heating system. Of course, it is always possible to omit the plumbing from a future bathroom or to leave a room temporarily without heat. But, so far as a complete job is concerned, the house of the mobilization era will favor a simple rectangular form, two stories high, with bathrooms as nearly as possible above the kitchen-laundry.

THERE'S one thing to be said for the new control system—it makes sense. Since metals are the things that are short, only the use of metal is restricted. No restrictions are placed upon the way you use the metal which you are allowed to have, or upon what may be done with other materials. This leaves room for ingenuity in making a little of the scarce materials go as far as possible and in making the dozens of easy-to-get materials—lumber, brick, gypsum products, cement, asbestos and asphalt products, and so forth—do some of the work for which you might otherwise look to metal.



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HOW TO GET TEXTURE AND PATTERN IN YOUR GARDEN

CONTINUED FROM PAGE 233

a whole, you find a more important texture effect. The surfaces of shrubs in the mass produce, in final analysis, a pattern of areas of different textures, related or unrelated depending on how the garden is planned.

Your selection of plant material may be made very largely upon what the texture and pattern of its surface in the mass will do for the garden picture as a whole. This particular analytical approach will do much to enable you to create an interesting and pleasing pattern and texture combination in your garden *the year round.*

Plant material may be classified into the following groups from the standpoint of texture:

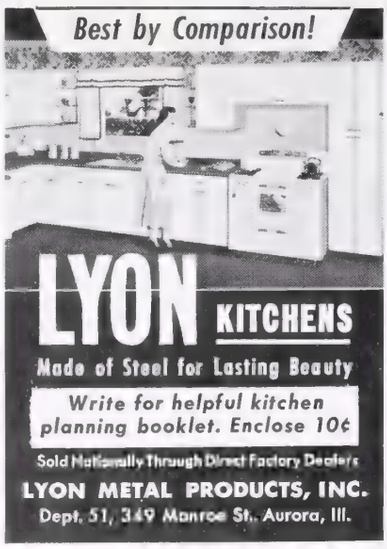
1. The evergreen conifers, with their permanent year-round effect, are almost invariably a strong, dark, heavy element in the design. The leaf pattern is made up of a *series of lines* and the coarseness of the texture depends on the varying lengths of these lines. Note, for example, the coarse texture of pine with its long needles, compared to the short needles of the juniper.

2. The second group, giving permanent year-round effect, is the broadleaved evergreens. Their foliage is made up of a *series of planes*, which, however bold, are not as strong and dark as the conifers. The surface of the leaves is frequently glossy, and reflects more light than that of the needle type evergreens. There is the greatest possible variation within this group, ranging from the tiny leaves of heather to the huge leaves of some of the exotic rhododendrons, magnolias or English laurel. You will find that the coarsest (or large leaf) broadleaved evergreen is mo effective used next to a conife Then its bold pattern of planes co trasts against the conifer's patte of lines. Small-leaved, broadleav evergreens do not look as we directly next to a conifer.

3. The third group, composed deciduous plant material, produc one effect in summer and anoth in winter. Its pattern of plan although like the broadleav evergreens in summer, is mu softer and less sharply defined, a presents a less distinctly textur mass. In winter, when the folia is gone, a deciduous plant mak a pattern of lines instead of a pa tern of planes, which varies in te ture with the individual shrub.

The first step in a combination these three groups of materia is to decide on how coarse or bol textured an evergreen conifer y want, and to place it as a specim or accent. Then build around it sequence of foliages, using t coarsest or largest leaf next to t conifer, and diminishing the fo age size as you work away fro the conifer. The first basic prin ple in the design of these folia combinations is to use a compar tively small area of vigorous te ture set off by a large area of fi texture.

There is another way of stati the application of this basic pri ciple, which is really an elabor tion of it. You begin with using small quantity of coarsest textu —one plant of the largest-le broadleaved evergreen foliage y plan to use. Then with each d crease in foliage size you propo



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nately increase the quantity of liage of smaller size. Therefore, you progressively and rhythically decrease the coarseness of xture, the quantity of each shrub th finer texture rapidly increases. So you end up with practically same thing as stated in our st simple rule: you have a small ea of bold texture set off by a nparatively large area of fine xture, with a rhythmic sequence r gradation) of textures in beeen proportionately increasing quantity.

Note that even the largest-leaved ciduous shrubs are not as strong texture as the small-leaved oadleaved evergreens, such as panese holly or boxwood. So you y use a comparatively largeved deciduous shrub right next a small-leaved broadleaved ergreen, and the effect will still a progressively diminishing ength of foliage texture.

ne possible texture combination is to start with a pine and ce next to it a hybrid rhododenn which has a large leaf of nparatively coarse texture. Then, ou want to end up with heather, ich has a very small leaf and texture, you could use mahia, huckleberry, pernettya, and ther for a sequence. Another bination would be rhododenn, mahonia, pieris (or moun laurel), huckleberry, azalea, rcrantha, pernettya, heather. his gives an example of both tern and texture combinations which there is a gradual change in shape as well as a marked change in foliage sizes. Also, of course, all of these shrubs will thrive under the same cultural conditions. With either of these two illustrations, you would start out with a small quantity of your largest texture and end up with a large quantity of your finest texture.

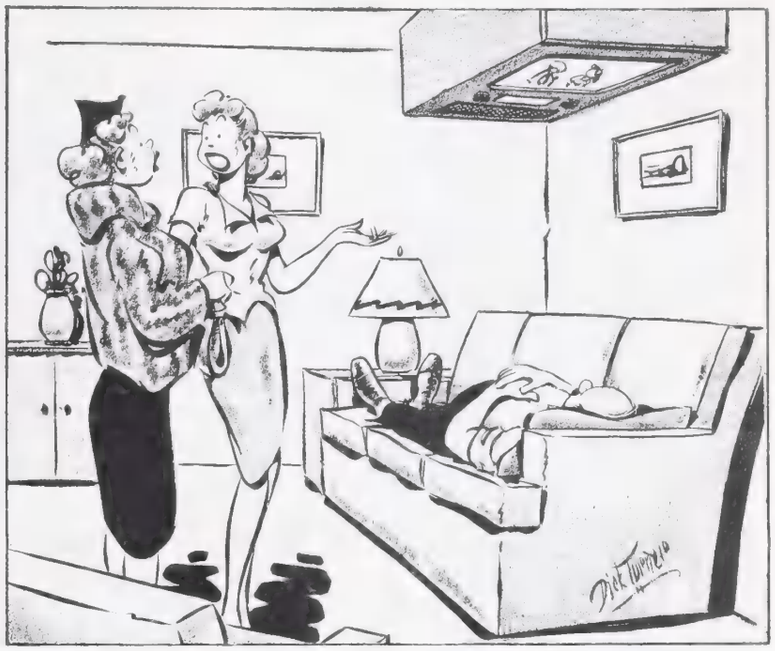
In the first instance, where your step down in size is more rapid and there will be fewer steps in the transition, there should be a greater quantity increase with each step. Where there are more steppings, as in the second example, the quantity of each step would not as rapidly increase and the net result would show about the same large amount of heather in either case.

The proportionate increase is not something rigid and inflexible. You don't just arithmetically multiply the number of shrubs. The shrubs may vary in mature size (for example, pernettya grows to three of four times the size of winter flowering heather) so that one shrub might present three times as much foliage as another. Also, in the arrangement in the design, one shrub might tend to cover up another. You plan the increase so that there is a rhythmic increase in the amount of foliage which shows in the finished planting.

For instance, you might start with a hybrid rhododendron, such as Pink Pearl, a tall leggy variety,

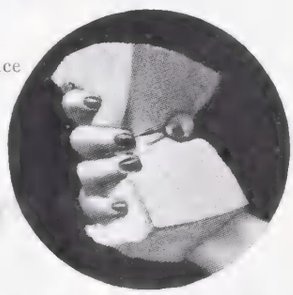
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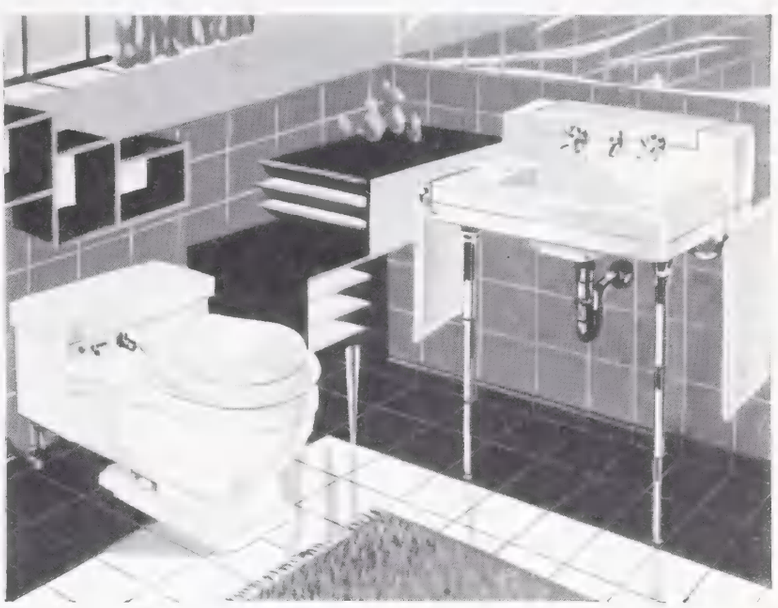
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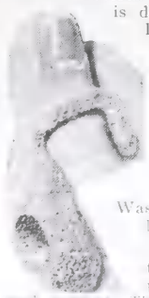
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HOW TO GET TEXTURE AND PATTERN IN YOUR GARDEN

CONTINUED FROM PRECEDING PAGE

and group from 3 to 5 shrubs of mahonia around it. Then arrange from 3 to 5 plants of Pieris on either side, which gives you from 8 to 10 plants of Pieris. Next, come off on either side again with anywhere from 5 to 9 plants of evergreen huckleberry. Include several groups of 3 to 5 Pernettya. (Note that because they spread around you don't use many more plants of pernettya than evergreen huckleberry.)

As to the heather, you might use as many as 100 plants, depending on the variety. This is how heather should be used—in a related mass instead of a few scattered plants.

Finally, don't assume that a lawn is the only possible ground cover material to use. True, it is often the best practical solution as it can stand up to fairly heavy traffic. But where climate and soil conditions permit, it is sometimes very effective to use huge sheets of low-growing heather, which produce a large area of fine texture (the basic design requirement). Similarly, other materials are often better on a very steep bank, in dense shade, or in other soil and moisture conditions which are not ideal for grass.

This point is stressed because thinking on this subject is too frequently stereotyped, and it is often assumed that a lawn is the only ground cover material. Instead, consider the problem from the aspects of both practicality and design. If you need an area for useful living space, first decide whether you want lawn or paving. Then decide just how much of this space is needed for actual use. For the rest of the area, choose the material whose texture will best fit in with the design.

WHY ONE MAN GARDENS

CONTINUED FROM PAGE 269

Until then, his wife and daughter had more or less indulged Pfister in his hobby. Now they took an active part in every phase of the new home and its garden. A niece, employed during the week, gave up her week ends to keep the Pfister lawn mowed. A younger niece still helps with the record keeping required for Pfister's work as Assistant Horticulturalist and National Rose Test Chief of the Men's Garden Club of America. Last year, when Pfister lost his high school help for two months, his brother and his wife helped every week end.

The greenhouse is another good example of how Pfister puts to work his philosophy about gardening being fun. It is a 14 by 25 foot affair, heated by its own automatic gas-fired hot-water system. Then, rather than have someone raise or lower the ventilators with each passing cloud, Pfister merely closes the ventilators in November and leaves them closed until March. Experts will tell you this can't be done. They seem to have good theoretical reasons why the plants won't grow. Pfister only knows that he follows his lazy man's system each winter with perfect results. His plants apparently don't know they are supposed to die.

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according to the experts.

An unexpected benefit of the unorthodox system is that Pfister rarely gets any mildew on his plants during the winter. He guesses that this is because his plants never get chilled by ventilators left open too long. He used to have a terrible time each winter when he followed the approved book method.

The Pfister horticultural library is one of the most complete in the country. It is being added to constantly. Pfister finds, though, that he refers most frequently to Bailey's Cyclopedia of Horticulture, Hortus II, and the yearbooks of the rose, lily, and gladiolus societies.

IN addition to his books, Pfister subscribes to all the leading garden magazines. He has time only to skim through most of them, but he always reads HOUSE BEAUTIFUL, *House and Garden*, *Better Homes & Gardens*, *Flower Grower*, *Home Garden* and *Popular Gardening*. He finds these especially useful in keeping his landscape up to date because they are geared to the times. He also looks in them for work-saving ideas.

Pfister admits he spends considerable money on his gardening, but asks how can you put a valuation on healthful fun. Today the chief expense of the Pfister garden is for the two high school helpers who come in each Saturday. "Gardening wouldn't be fun if I had to feel that I must do everything myself," he says. "I do only what, and as much as, I enjoy doing."

Each year sees new work-savers put into operation in the garden. Two years ago the grass paths were changed to gravel, for example. Some background plantings are scheduled to be replaced this year with construction materials which won't affect the beauty of Rosebrae (their home's name) but will release time for growing plants.

PFISTER, who travels extensively for his company, schedules his trips to allow time to visit gardens too. This gives him a chance to see private gardens in all parts of the country. They are the gardens of his friends in the American Rose Society and the Men's Garden Club of America.

He never misses a convention of the Men's Garden Clubs of America (he is a past President) or of the America Rose Society (he is now the President).

Pfister is a great fan of flower shows and an avid reader of seed and nursery catalogs. He admits that he can't resist trying just about every new plant he sees or reads about. Friends often send him new plants, knowing of his great enthusiasm for trying anything new. Many seed and nursery companies also send him samples of all new introductions. His observations are so succinct that many nurseries try to prevail upon him

(*Continued on next page*)



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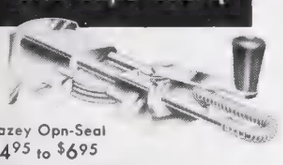
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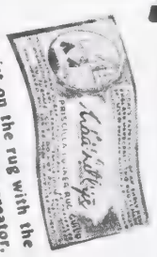
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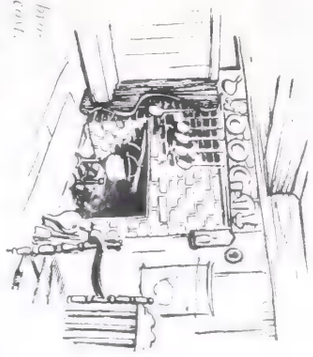
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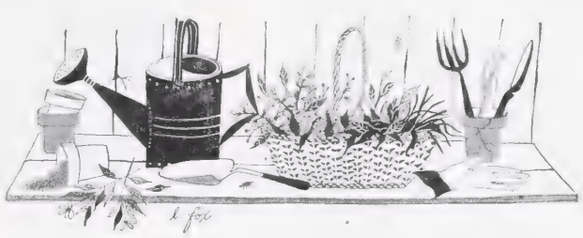
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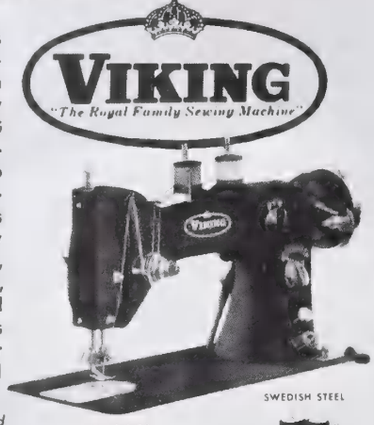
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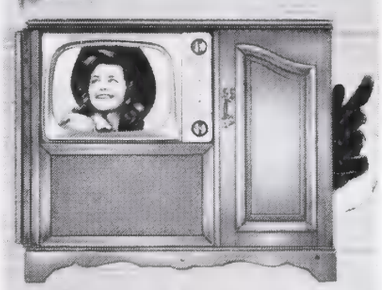
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WHY ONE MAN GARDENS

CONTINUED FROM PRECEDING PAGE

to accept plants of "tomorrow's varieties," often so new that even the plant breeder isn't sure yet whether or not he will ever introduce them. Visitors to the Pfister garden often get a preview of what will be new to the public five years in the future.

Currently Pfister is growing all the test chrysanthemums for the tester of the Chicago Men's Garden Club who hasn't the space. He is also growing a big collection of gladiolus seedlings given him by a friend who recently retired and sold his home.

Pfister gets many a chuckle from the visitors to his garden. Once a lady rose grower came from Oregon in late November, expecting to see the roses in bloom. They were nicely frosted and hilled up with soil for the Illinois winter.

A dowager from Chicago's Drake Hotel read about the Pfister rose garden in the newspaper. She loved roses. They were in bloom in all their glory when she arrived. B she guessed she wouldn't both getting out of her Cadillac to s them when informed the flowe were not for sale. She wanted bouquet for her suite.

Then there was the car full people. Could they see the garde They just loved flowers. They h driven 50 miles to see Rosebra They got out. They took pictur of each other for 15 minutes, arg ing constantly about the angle the sun. On the way out, one me ber of the party remarked cau tically that she really had expect to see more flowers. That almo floored Pfister. There were least 75 delphiniums in bloo none less than a spectacul eight feet in height, dozens a dozens of other flowers, plus 20 rose bushes completely laden wi bloom.

But what matter! Pfister doesn garden to please other people.

—Dr. Joseph E. Howla

HAVE TOMORROW'S HEAT—TODAY

CONTINUED FROM PAGE 283

room and kitchen might each contain one of the glass units pictured on page 281. An electric baseboard might come in handy in a hall. For immediate spot heat anywhere, just plug in a heat lamp.

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TOO CROWDED FOR TREES?

CONTINUED FROM PAGE 301



• Espaliers make ideal "furnishings" for your outdoor living room. Remember to "design" your plants so their lines and textures fit their surroundings.



■ A bare uninteresting expanse of wall can be broken up by training fruit trees or shrubs against it: See how plants temper the austerity of this fence.

PHOTOGRAPHS BY MAYNARD PARKER

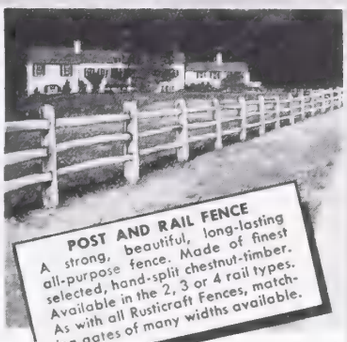


■ With careful pruning, you can develop espalier patterns to fit any area in your garden, regardless of size or shape. Thomas Church, landscape architect.

WOODEN FENCES & GATES



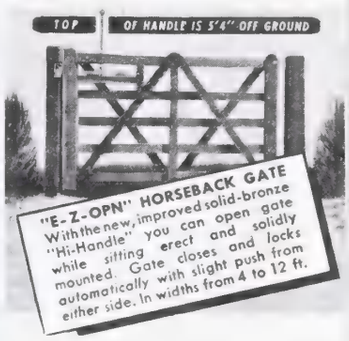
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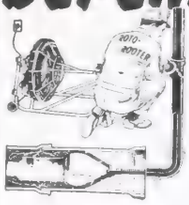
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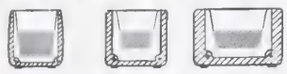
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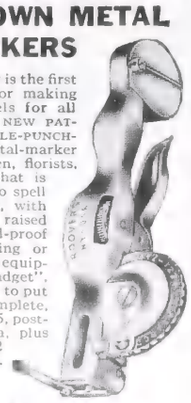
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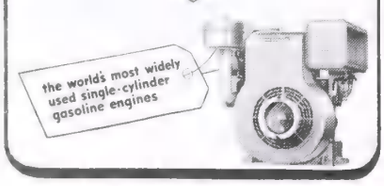
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AMARYLLIS

CONTINUED FROM PAGE 241

blossoms weeks ahead of the non-treated bulbs. Get them into pots by November 1st, for example, and you will enjoy a stalk of three or four big flowers on each plant at Christmas and on into January. Few people know they can be made to bloom for Christmas. February is the normal time for blossoms to appear. The special heat treatment is given the bulbs before you get them. Treatment advances the blooming time dramatically—but just this once. Expect flowers in subsequent years in February.

Any good garden soil keeps amaryllis thriving. If you don't happen to have any soil indoors at present, buy a little potting soil from your local florist. Put your bulbs in pots big enough to allow one inch of soil around the bulbs. Do not remove any of the many fleshy roots attached to the bulbs.

Amaryllis does just as well if all except the lower two inches of its bulb sticks up out of the soil. So plant this way. Then you have a bigger volume of soil below the bulb for its roots to penetrate. You won't have to water as often.

Amaryllis are big plants. They use a lot of water. But don't leave the pots standing in water. It's preferable to water enough each day to wet the soil thoroughly. Continue to add water until some runs out the drain hole in the pot.

Direct winter sun is best, but once plants are in bloom you can move them to any reasonably well-lighted display place. After the blooms fade, return the plant to the sunny location. A second flower stalk will push up from the bulb. Its flowers should open about six weeks after the first set opened.

AFTER the second set of blooms has faded, keep the plant growing as a green houseplant. You won't need to water nearly as heavily as when the blossoms were developing. After all danger of frost has passed, move the pots outdoors for the summer. Bring them indoors in September before the first frost is expected. Store in a frost-free place. The basement will do. Do not water. Eventually the leaves will die down. Then the bulb rests. During this resting period the flower buds develop. This is next winter's bloom. Bulbs need to rest about two months, but no harm occurs to them if they happen to be forgotten for as much as si months.

To start bulbs back into growth bring them into a warm room (60 F. or more). Thoroughly soak th soil. You won't have to water ver often until the leaves push up, bu never let the soil get dry afte growth starts. Drouth damages th new flower buds still hidden in th bulb at this time.

Amaryllis are giants in the bul world. Each is big enough to fi a six-inch flower pot. Beware small bulbs. Reputable dealers se bulbs that measure at least thre inches across (twelve-inch circu ference). The best bulbs are 3½ inches across or larger. The bigge the bulb, the more it is worth you. Small bulbs are no bargai

BULBS live for years. They g bigger and bigger—and so the flowers they produce. Not a varieties of amaryllis produc equally big flowers, of course, bu sturdy old bulbs of some kinds ha produced flowers in dinner-pla size. Eight-inch blooms are commo

Solid reds and red and whi striped predominate. Plant bree ers now produce an array of re that blend or accent with current popular interior color schem much better than did the old ga ish reds. New purity of color e tends to the whites too—althou their popularity falls far behi the reds, because they do less pep up the scarcity of color duri the winter months.

Amaryllis enthusiasts long ha hoped for a dwarf variety. Ma decorative uses are just impossil for amaryllis because of its heig (a 20-inch flower stalk is commo Just announced is a well-prop tioned little amaryllis, approp ately named "Graceful." int duced in America by bulbma George Alders. The flowers are s quite big—usually three to f inches across. They are a pu velvety red, and are carried thin, wiry stems quite unlike usual thick amaryllis stem. T plants are only 15 inches hi Bulbs are quite small. They scarce (and thus expensive) will be for a number of years.

These amaryllis can be trea for early flowering just as succe fully as the Herald Amaryllis. T growing method is the same for the large flowered amaryl

Read "How to Decorate with Amaryllis" on pages 284-285.

HOW TO BETTER YOUR HOME... BETTER YOUR LIVING

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

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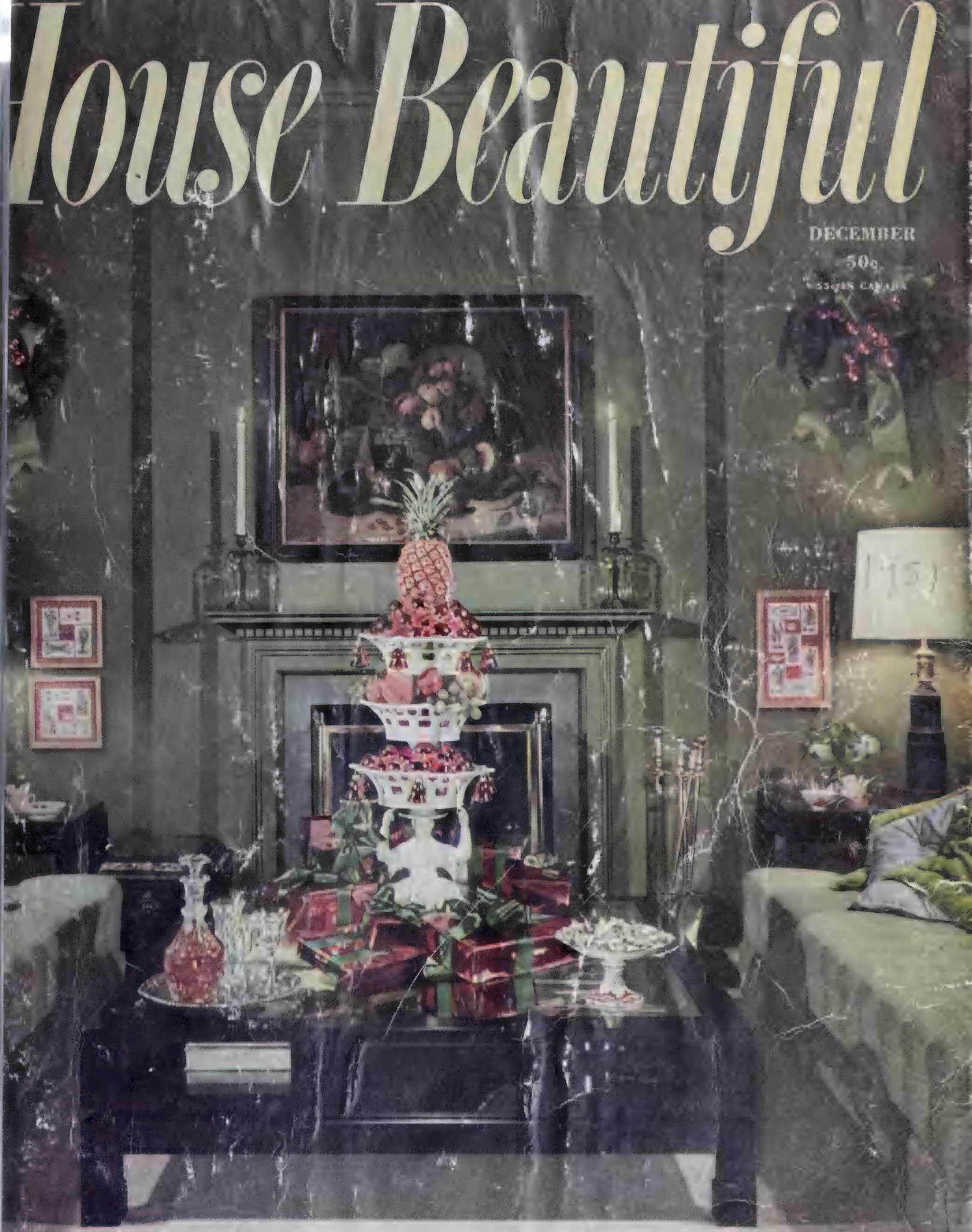
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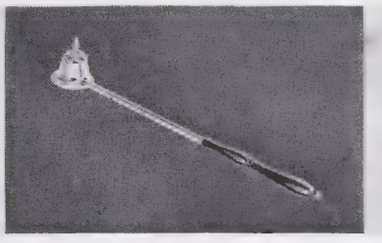
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Your Gorham* gift will shine triumphantly beneath the Christmas tree. Because, whether it's a fabulous tea service or a tiny salt spoon, each piece of Gorham Sterling is touched with timeless beauty, the most exquisite of its kind. Plan your gift list now— see your Gorham dealer soon.

Prices for the Paul Revere punch set shown: bowl, 22 pt. capacity, $250; cups, $325 doz.; buffet tray, 22" diameter, $475; 14" ladle (in all 16 Gorham patterns), from $55.00—$65.00.



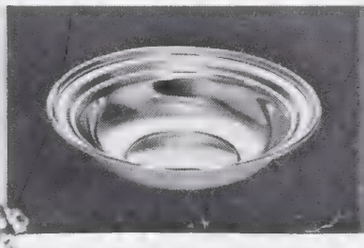
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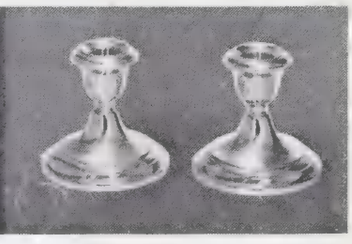
Candle Snuffer with simulated ebony handle, 9½" long, $4.75.



Miniature Candle Holder (with candle), 2" high, 3¾" long, $7.50.



Bonbon Dish, diameter 5¾ inches, $8.75. Others $8.75 to $150.00.



Candlesticks, height 3½ inches, pr. $10.00. Others $11.00 to $500.

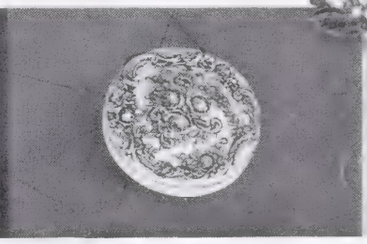
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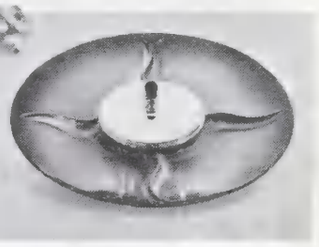
Vitrion Cigarette Canister with sterling cover, 4¾" high, holds all-size cigarettes, $12.50.



Rose Scroll Compote, diameter 6½ inches, 6 inches high, $15.00. Others from $12.50 to $325.00.



Victorian Compact, with plain back for monogramming, diameter 3 inches, $25.00.



Vitrion Canape or Relish Dish with sterling cover, diameter 11 inches, $25.00.

$38.50 TO $185.00



Sugar and Cream, capacity ⅜ pint, the set, $38.50. Tray 9 inches long, $18.50.



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Rose Scroll Hostess Coffee Set, (3 pieces) $185. Others from $115. Matching 12½" tray, $75.00.

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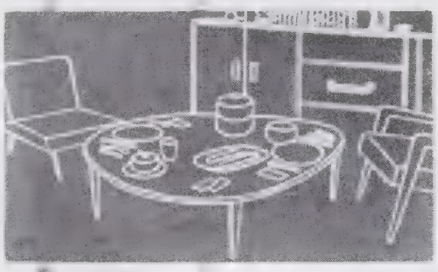
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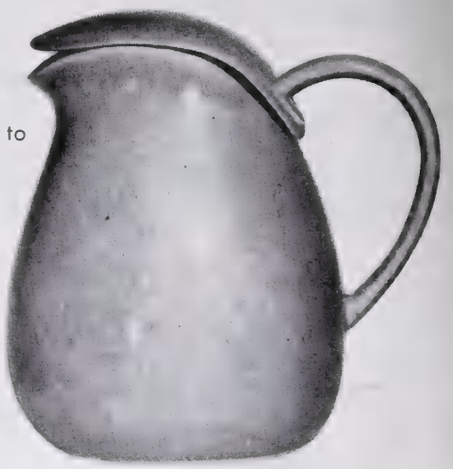
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The lace shown is "Florentine Lace" by AMETEX, a new design inspired by the sterling.



■ On the cover: As a key to this issue's message, we took a picture of Christmas hospitality in the handsomely monochromatic living room of Mr. and Mrs. Otto L. Overby's New York apartment. Colors in the overmantel painting suggested the tawny, appropriately symbolic pineapple pyramided with copper glitter balls and fruits in a tiered porcelain epergne. Emmett Holcombe arranged the wreaths of galax. Copper wrappings are by Gift Wrappings, Inc. Dry Sack sherry awaits guests in a Baccarat decanter. Photograph by Bill Jackson.

The magazine dedicated to the business of better living

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HOUSE BEAUTIFUL IS PUBLISHED MONTHLY BY HEARST MAGAZINES, INC., 572 MADISON AVE., NEW YORK 22, N. Y. RICHARD E. BERLIN, PRESIDENT; JOHN RANDOLPH HEARST, VICE-PRES. WILLIAM HEARST, JR., VICE-PRES. FRED LEWIS, VICE-PRES. & TREASURER; R. G. MOORE, VICE-PRES.; ROBERT E. HAIG, VICE-PRES.; RICHARD A. HOEFER, VICE-PRES. & T. M. MACAULEY, SECRETARY. COPYRIGHT 1951 BY HEARST MAGAZINES, INC. ALL RIGHTS RESERVED. ADVERTISING OFFICES: 572 MADISON AVE., NEW YORK 22; 1700 WEST MADISON ST., CHICAGO 5; 1713 FISHER BLDG., DETROIT 2; 720 EUCLID AV., CLEVELAND 14; 1709 WEST 8TH ST., LOS ANGELES 17; 582 HEARST BLDG., SAN FRANCISCO 3; RHODES-HAVERTY BLDG., ATLANTA 3. SUBSCRIPTION PRICES, UNITED STATES AND POSSESSIONS, CANADA AND PAN-AMERICAN COUNTRIES AND SPAIN, $5.00 FOR ONE YEAR; $7.50 FOR TWO YEARS; $10.00 FOR THREE YEARS. CANADA, $5.50 FOR ONE YEAR. PAN-AMERICAN COUNTRIES AND SPAIN, $6.00 FOR ONE YEAR. OTHER FOREIGN COUNTRIES, $10.00 FOR ONE YEAR. FOR CHANGE OF ADDRESS, GIVE OLD ADDRESS AS WELL AS THE NEW, WITH POSTAL ZONE NUMBER IF ANY, AND ALLOW FIVE WEEKS FOR CHANGE TO BECOME EFFECTIVE. MANUSCRIPT MATERIAL SUBMITTED WILL BE HANDLED WITH CARE, BUT THE MAGAZINE ASSUMES NO RESPONSIBILITY FOR IT. NO UNSOLICITED MANUSCRIPTS WILL BE RETURNED UNLESS ACCOMPANIED BY FULL RETURN POSTAGE AND RETURN ENVELOPE. THE FOLLOWING TRADE MARKS REGISTERED IN U. S. PATENT OFFICE: "HOUSE BEAUTIFUL'S BUILDING MANUAL," "HOUSE BEAUTIFUL'S BOOKS FOR THE BRIDE," "HOUSE BEAUTIFUL'S PRACTICAL GARDENER," "THE BRIDE'S HOUSE," "GOOD BUYS," "HOUSE BEAUTIFUL," "HOUSE BEAUTIFUL COMBINED WITH HOME & FIELD," "BETTER YOUR HOME—BETTER YOUR LIVING," "CLIMATE CONTROL," "WINDOW SHOPPING." REGISTRATION PENDING, "PACE-SETTER." RE-ENTERED AS SECOND-CLASS MATTER OCTOBER 25, 1943, AT THE POST OFFICE, NEW YORK, UNDER THE ACT OF MARCH 3, 1879. PRINTED IN THE U. S. A. BY THE CUNEO EASTERN PRESS, INC.



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this important contribution to the current scene:

a refreshing originality in its

see-through design (the better to

make rooms grow) coupled with

fine wood (solid hard rock maple)

and faultless craftsmanship that

promise a for-years-to-come solidarity.

BLOOMINGDALE'S



Tub chair (in muslin), 93.00
Spindle-back easy chair
(in muslin), 93.00
Sofa (in muslin), 350.00
Breakfront cabinet, 398.00
Desk, 179.00
Desk chair, 48.50

BLOOMINGDALE'S • LEXINGTON at 59th • NEW YORK 22, N. Y. MODERN FURNITURE, 5th FLOOR NEW YORK STORE ON



m-m...Candy Stripes! Wonderful how just two pillow- can brighten a bedroom—when they're prized Candy Supercale*! Pink, blue, yellow, or green on white; all- d or white with striped borders. Set of two.... **$4.95**



Beautiful bandbox look. Get a breathless "thank you" with Candy Stripe Supercale . . . most delightful sheets that ever be-decked a bed! All-striped or white with striped borders. 1 sheet, 1 pillowcase, twin size, **$10.95.** Double size, **$14.95**



Christmas every month. Send a Wamsutta "Sheet of the Month" gift certificate to your favorite couple. Your store then sends out one or more sheets a month for as long as you like; you are charged each month at the price prevailing.



sweet night's sleep. Anyone at *any* age sleeps blissfully ken-soft Wamsutta Supercales. In baby stripes—or in ther style you choose—you give *quality* so superlative his Christmas will be remembered for years and years!



Rainbow over the crib. Gift set of Wamsutta Baby Supercale, soft and sweet as a baby's cheek. New, pencil-fine stripes in multicolors on white. 1 crib sheet, 1 pillowcase, all-striped or white with striped borders. Set..... **$6.95**



Wamsutta towels a la carte. Your pet store will show you a variety of gift sets, little and large, mixing and matching those heavenly Keynote colors. In any set, any size, Christmas time and always, Wamsutta towels are pure luxury!



lash for the bath. Lavish 8-piece set of Wamsutta : 2 bath towels, 2 face towels, 2 fingertip towels, 2 wash , in distinguished Wamsutta gift box. Choice of eight ful Keynote colors. Each matching set..... **$10.95**



Stocking stuffers de luxe. Wamsutta Towel Twins*, ideal for those dozens of big-little gifts you need. Solid color or Candy Stripe fingertip towels in a wonderful color range. Pair, approx. **$1.00.** Also in boxes of 6, approx. **$2.75**



Bath be-dazzlers. Deep, thick, luxurious new Wamsutta towels in a 4-piece set, beautifully gift-boxed. Set includes 1 bath towel, 1 face towel, 2 wash cloths. In 8 smart Keynote colors, dyed-in-the-yarn for lasting brilliance. Set.... **$5.95**

reamy answers to Christmas wishes

e stores from coast to coast . . . Wamsutta Mills, New Bedford, Mass.

with the magic label Wamsutta

WAMSUTTA
Sheets and Towels

Collector's Item - A Gift Inspired By WEDGWOOD



Setting by Earline Brice

Needletuft rug, "Saratoga"

For an important collection of luxurious gift bedspreads, Needletuft designers have evolved classic designs and color tones from the romantic motifs and soft hues of Wedgwood. The patterns are carved in punchwork embroidery on Cabin Crafts' famous colony cloth—ideal presents for the woman who seems to have everything, for the Christmas bride, and for the homemaker who appreciates fine complements for her cherished furnishings. True Wedgwood blue, cane, buff, sage green, rosso antico and black.



Needletuft®
BEDSPREADS

For Folio of Decorating Ideas, send 10c in coin to Dept. X, CABIN CRAFTS, INC., Dalton, Georgia.



Your days are so crowded, so busy. Your nights should be blessed with really sound, restorative sleep; rest is a luxury you deserve.

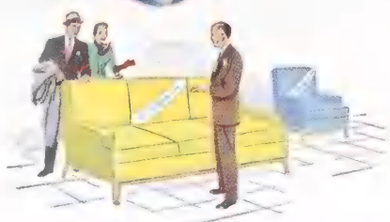
U. S. Koylon floats you as on water. Your muscles relax . . . and tensions slip away. This pressureless support never cramps or restricts circulation; it assures healthful refreshment for each new day.

The U. S. Koylon Foam Mattress is *controlled*. White, self-airing foam has exact resilience for greatest body comfort. The U. S. Foundation is engineered to exact yielding rigidity. Together they offer scientifically perfect comfort. Look for the exclusive cloud ticking, at finest stores. Prices you can afford.



THERE IS ONLY ONE

U.S. Koylon® FOAM



You'll want furniture with U. S. Koylon Cushioning, too. It fluffs and ventilates itself, protects upholstery fabrics because of U. S. Koylon's resiliency.



Self-fluffing U. S. Koylon Pillows bring perfect cradling comfort to head and shoulders all night long. They adjust to every move you make. Cool, odorless, dust-free.

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK



All accessories by B. Altman & Co.

Is someone you love cold tonight?

Nobody's cold—when Mother sees to it that her blankets are warm, soft, winter-snug—that they bear the famous label North Star. For North Star, America's finest all-wool blanket sleep-coaxes everyone—with great warmth for its weight, light weight for its warmth.

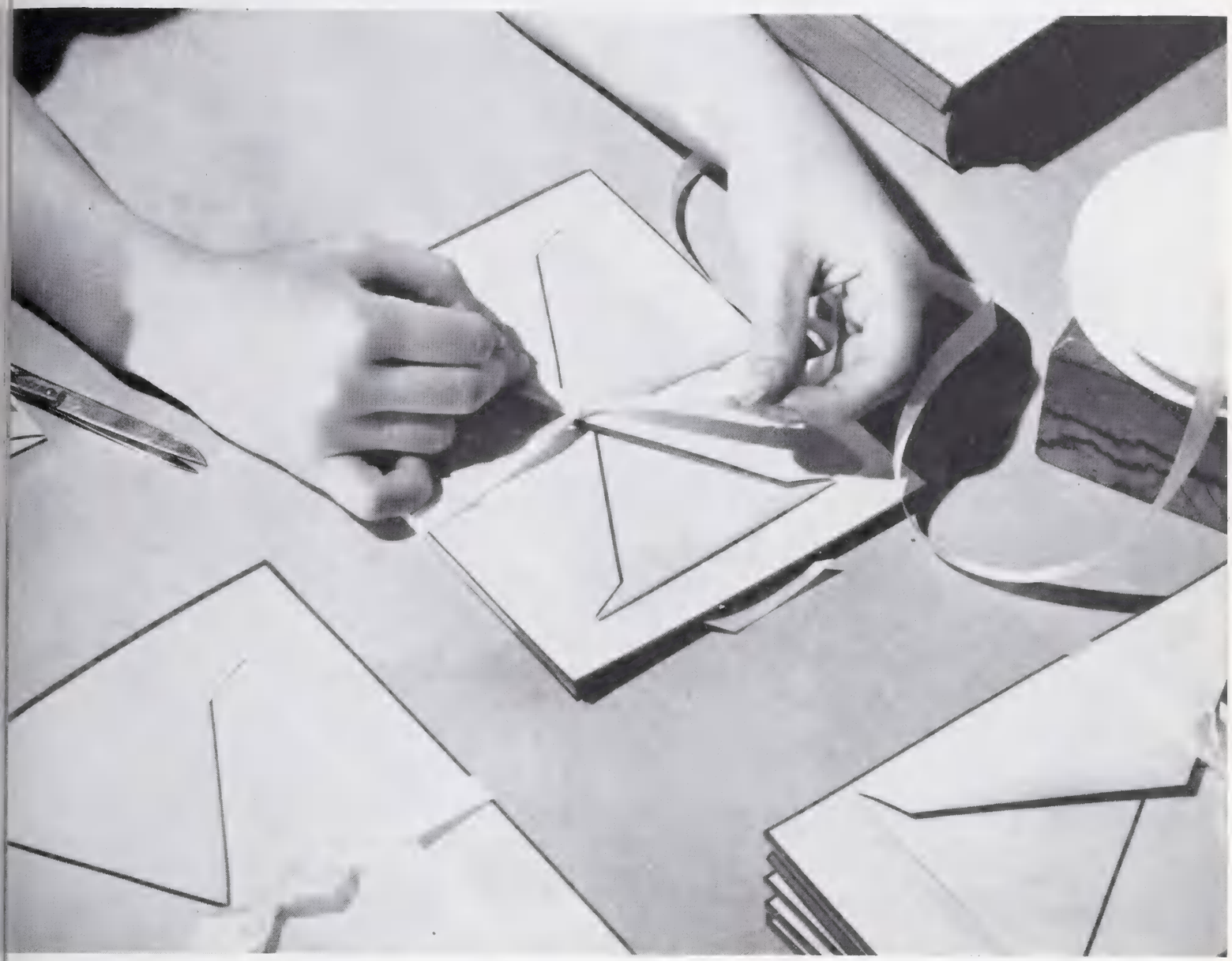
As the keeper of your family's health, have you checked up recently on all the beds in your house? Are North Star blankets on every bed?

You're buying sleep insurance, warmth insurance, if you trust to pure-wool, down-soft, longer-wearing North Star blankets. Radiant Desert colors . . . every one a decorator's dream.

North Star

North Star—shining name in blankets

NORTH STAR WOOLEN MILL COMPANY, 100 Park Ave., New York 17, Mill at Lima, Ohio



Skilled hands and machines of almost human touch combine to convert Crane's Fine Papers into the forms you use for correspondence, for weddings, and other social occasions. And for gifts, this hand-bordered paper deftly tied with silk ribbon.

Every sheet of Crane's reveals the skill and experience of 150 years of making rane's Fine Papers . . . made now as in 1801 . . . from cotton and linen fibres only. No other papers serve so ıany important purposes with such distinction or afford you so much pleasure and pride in their use.

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1801 1951



Photographed At Biggs

The most beautiful loom-woven bedspread you can buy. Super Full Size 96 x 112 or Super Twin Size 82 x 112, completely preshrun laundered, and packed in an individual gift box. A booklet giving the historical background of the design is enclosed with each spre

Pride of Thomas Jefferson*

After years of diligent and patient research, we have succeeded in our efforts to create for the American public a bedspread that is truly the ultimate in an adaptation of an early American hand-woven, hand-embroidered bedspread. The Pride of Thomas Jefferson, with its authentic American history, is an artistic achievement not often found in this day and age.

FROM GENERATION

TO GENERATION

To execute the pattern itself, hours and hours of tedious, painstaking labor are required by a highly trained, highly skilled craftsman, working at the factory in Ellijay, situated in the beautiful mountains of North Georgia. The embroidery is done with a small, delicate punch needle, entirely hand-guided. Other LADY CHRISTINA Loom-Woven American Colonial Authentics are Pride of Mary Cushing and Pride of Georgetown.

These spreads are available at McCutchen's of New York City, Gimbel's, N.Y.— and at other fine stores from coast to coast.

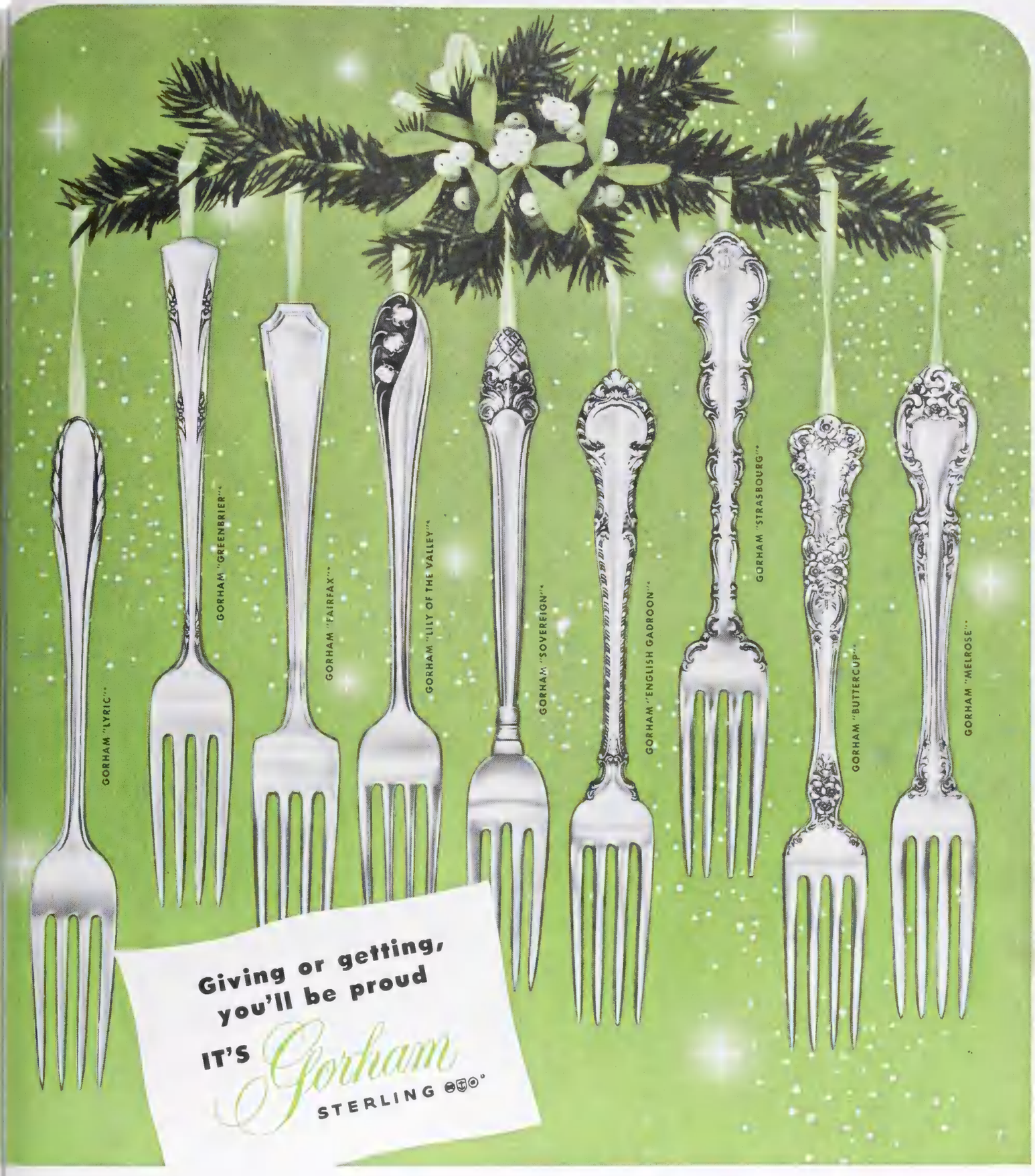
*Adapted from the handmade bedspread in the Smit sonian Museum with history as follows:
U.S.N.M. T.8888 Hand-woven tufted counterpan Ribbed foundation fabric ornamented with an ela orate geometric and conventionalized flower pattern the 8 pointed star and chain of life are typical desig of this weave and are said to be old celtic characters made with long and short loops which are seen only the right side. Four or five tabby shots in fine cotton w are woven between the tufting shot of cotton rovi The coarser weft is picked up in loops over a wire the places where the tufts are required for the patte Owned by the donor's great-grandparents, Truem Tyler of Upper Marlboro, Md., and Grace Con Harrison, his wife, who were married January 4, 17 Color: All white.

Lady Christina

AUTHENTIC LOOM-WOVE

American Colonial Bedspread

WITH GENUINE HAND-GUIDED NEEDLE-PUNCH EMBROIDERY



Timeless treasures for the top of your Christmas list. Nothing else, you know, says quite so many lovely things about you as the gift of Gorham Sterling, whether you're giving or getting!

Shown here: nine patterns from the beautifully designed collection of sixteen Gorham* patterns in sterling flatware.

So easy to give, and to own. You'll find budget plans available. A six-piece place-setting for one person: knife, fork, teaspoon, salad or pastry fork, soup spoon, butter spreader costs as little as $29.75 (Fed. tax incl.). Now's the time to pick out *your* pattern too...there's someone who'd like to know!

Ask your Gorham dealer to show you Gorham's *new* exclusive one-piece sterling knife handle. Doesn't dent if you accidentally drop it—no seams to discolor—remains rattle-resistant.

America's Leading Silversmiths Since 1831

ALSO MAKERS OF GORHAM SILVERPLATE, GORHAM SILVER POLISH, GORHAM BRONZE, GORHAM ECCLESIASTIC WARES *TRADE MARKS. COPYRIGHT 1951 BY THE GORHAM COMPANY

Magnavox...

magnificent gift for all the family!

One gift pleases everybody—a magnificent Magnavox! So why not make sure that everyone in your family will be tickled pink with what you give? Why not pool your Christmas spending money and buy one magnificent gift for all—the priceless gift of endless entertainment!

The Magnavox Berkeley 20-inch TV console

BETTER SIGHT
BETTER SOUND
BETTER BUY

the magnificent **Magnavox**

television - radio - phonograph

COLOR AND ULTRA HIGH FREQUENCY UNITS READILY ATTACHABLE



Make

HOLIDAY MUSIC

with the year's best records

To give or to ask for, here's one man's selection of the past year's records most likely to be loved by music lovers

By Richard Williams

As predictably as appears the expectant smile on the face of the elevator boy, appears our Christmas check list. This list represents—as I think any list must—a personal choice. All I can say for it is that I listened to a lot of records before I picked those listed below.

The year 1951 was marked by two characteristics: the release of *complete* operas and the re-release of past recordings.

The emphasis on the operatic repertoire is due to LP. The long-playing records make these works less expensive to buy and easy to handle. It might be interesting to speculate whether the popularity of operas is going to affect the repertoire of the Metropolitan and other opera houses. Certainly we are getting to hear some off-the-beaten-track operas, such as the early Verdi operas. Best bets among the recent recordings:

Note: (C) indicates Columbia, and (V) indicates Victor.

Leoncavallo: *Pagliacci.* Richard Tucker. Lucine Amara. Giuse Valdengo. Metropolitan Opera sociation Orchestra and Cho Fausto Cleva, conductor (C).

Bizet: *Carmen.* Principals. Ch and Orchestra of the Theatre tional de L'Opera-Comique Paris. André Cluytens, condu (C).

Bizet: *Carmen.* Risë Stevens, cia Albanese, Jan Peerce, Ro Merrill. Fritz Reiner, condu (C).

Verdi: *La Traviata.* Licia A nese. Jan Peerce. Robert Mer NBC Symphony Orchestra. Ar Toscanini, conductor (V). Thi an off-the-air recording of a un and unforgettable performance

Strauss: *Die Fledermaus.* Solo Chorus. Vienna Philharmonic chestra. Clemens Krauss, con tor (London).

Mozart: *Marriage of Figaro.* E pean cast (Cetra).

Strauss: *Salome.* European (Oceanic).

The recordings of the past, n

(*Continued on page* 119)



Every Day Is A Festive Day With **CANDLEWICK** *Crystal*

Your tables will have a holiday atmosphere every day when you use *Imperial Candlewick* Crystal for your dining service. The very simplicity of this sparkling 'round-the-edge pattern radiates charm and good cheer, makes it the perfect companion for your favorite culinary creations. You'll cherish *Imperial Candlewick* Crystal as one of your treasured possessions. For gifts to the favorites on your list, it will be a constant reminder of your excellent taste. Open stock . . . modestly priced . . . at better stores everywhere.

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THE IMPERIAL GLASS CORPORATION

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RUDOLPH Leads Your Christmas Team!

Weatherproof, chip-proof, light-weight, washable. Lacquered in natural colors. Molded of hard rubber. *You'll enjoy them year after year!*

Reindeer Team of RUDOLPH*, ©RLM eight reindeer and sled $199.50 36" "Santa" (plaque style) $13.50	Prices F.O.B. Milwaukee No C.O.D.'S please
Antlered Reindeer each $21.75 (22" high, 31" long, self-standing) RUDOLPH, the Red-Nosed Reindeer* (same size) with red painted nose $22.50; with red "light-up" nose $25.50. Choice of left, right or front facing.	**Write for folder on decorating ideas!**
	MOLD-CRAFT CO. 3721 N. Palmer St. Milwaukee 12, Wis.



Unusual GIFT

For the CHILD who "HAS EVERYTHING"

Sparkling eyes of joy will greet this little honey Ballet, even if the darling "has everything". Professionally designed. Flittered taffeta sweetheart bodice with beautiful 3" ruffled edge with ribbon and rosebuds around neck and shoulders. Three whirling flame-proof tarlatan skirts, two of them pinked, the third one circular with 3" ruffle with ribbon on bottom. Quality materials and workmanship; fitted at waist. In White, Pink, or Blue — Sizes 3 to 14, only $9.50 ppd; check or money order. Other costumes from $4.50 ppd. Order Today; also ask for complete price list of gift costumes. No C.O.D.'s.

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Musical Nativity Set

A realistic Nativity set made of sturdy cardboard attractively colored to resemble the manger scene, approximately 8" high and 10½" wide.

Set consists of 16 figures of ceramistone well designed, attractively painted and very durable. Human figures are 4 to 5 inches high and the animals are in proportion. Equipped with electric light and imported Swiss music box playing "Silent Night".

$7.98

postage prepaid No C.O.D.s Please
Write for Gift Catalogue

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EACH **1.95** postpaid

These tiny cowboy and cowgirl dolls stand on their own feet—but they're equally obliging about sitting or holding any other position, thanks to a pliable metal "skeleton." Only 4" tall—unbreakable—has real hair—hand-painted—colorfully dressed—lovable. Can be cleaned with a damp cloth.

Fred Harvey

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CIRCUS WAGON TOY CHEST

$10.95

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Here's the answer to your "after Xmas" toy problem. This roomy 31" x 15" x 16" toy chest will store bushels of toys. Movable wheels and pull cord make it easy for mother to take chest from room to room. The circus wagon toy chest with fuzzy felt lion will delight every child. Gaily finished in pearl grey with shiny black bars, circus red top and trim. Sturdy construction.

Available Nowhere Else in the World! Send check or money order, no C.O.D.'s please.

Free Catalog Juvenile Furniture at Direct to You Prices.

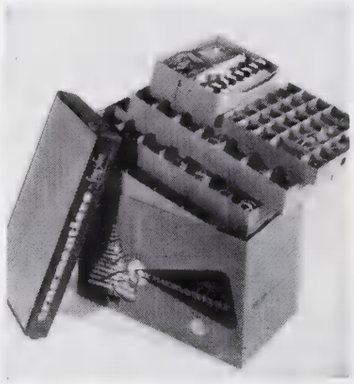
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34 Isabella St. Dept. H2 Pittsburgh 12, Pa.



Window

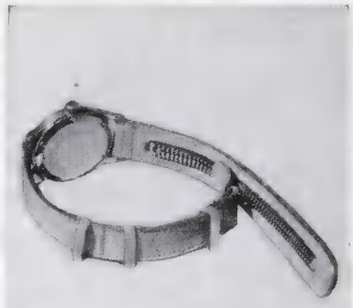
Merchandise, except personalized items, ma returned for refund by firms involved. P subject to change. Happy Window Shopp



THE ORNAMENTIER—h its heart!—has finally solved thorny problem of what, wh and how to store the Christ tree ornaments. It's a st case made of durable fiberbo and it's fitted with corrug trays that are compartment to hold ornaments of all and shapes, as well as ti lights, etc. $3.50 ppd. No c.o. franz johns, Box 181, Arlin Heights, Illinois.



LOONY LIDS are tops screwball toppers for the yo in-heart and the ageless cl that cuts up in every fa Made of inflatable Vinylite tic, colorfully printed to re ble lions, elephants, horses, roosters, they fit snugly on h tie under chin with cord. A 24" long and 18" high, a puffs of air blows your to up. $1 ppd. High House, W. 27th St., New York 1.



A BAND WITH ZIP is Zi Here's why it's wonderful slips on bracelet-fashion. To c pull watch strap, and *Zip!* locked. To wash, a man pu strap up on his arm. There no buckles to tarnish, no h to wear away. Don't worry a the zipper pinching. It do touch skin. In natural pigski black morocain. $2.50; br alligator, $5. Ppd. Crane's, E. 57th St., New York 22.



SNO-GLOW is Christmas S that glows in the dark. It' magical as the reindeer ho heard on the roof in the hu night, as sparkling as Chris itself. Heap it on your Sprinkle it on window sills. pose Sno-Glow to light for a seconds, and it glows in the Harmless and flameproof, 4 jumbo box is $1 ppd. Bette several. Iridescent Snow 2853 W. Irving Park, Chicag

Shopping with Pat Gunan



ADS TO GREET YOU

Christmas morning come fes- vy packed in a gaily decorated lbarrow. The big bulbs are lads, the most gorgeous Ore- gladioli that ever skyrock- to color in a summer garden. 15½" cart becomes an ivy a flower cart. $4.95 ppd. .o.d.'s. Shipping season from 20 to May 15. Harry and d of Bear Creek Orchards, . Box c, Medford, Ore.



NO'S ON THE BAR NOW.

his sophisticated cartoons of ed roués and obvious in- es are as intoxicating as a le Scotch. Set of 8 highball es with assorted Peter Arno ons. $6.50. Enameled copper trays, each with a different and cartoon, in red, char- e, green, white, blue, black. ze. $3.95 each: 6" size, $5.50. Page & Biddle, Inc., 21 Sta- Rd., Haverford, Pa.



L OF THE OLD NICK.

ixies are the pixies that lead nd Mrs. Claus a merry chase orth Pole way. Even naughty and girls seem like angels omparison. They spoil the leer with too many sugar- s and hide in Santa's boots ckle his feet. He wants to id of them. $5 for the whole sh family of 6. Postpaid Malcolm's 524 N. Charles Baltimore 1, Md.



A LOAD OF MEHITA-

! She's a cat that knows her p the way a gentleman of rnment knows his martinis. for cats a catnip jag is hy. Anyway, this is about finest Fancy Catnip in the d. The corner drugstore may cheaper. But who makes a ini like the Ritz Bar? 75c 4-oz. jar. Ppd. Anderson n, Tinicum, Bucks County, nsylvania.



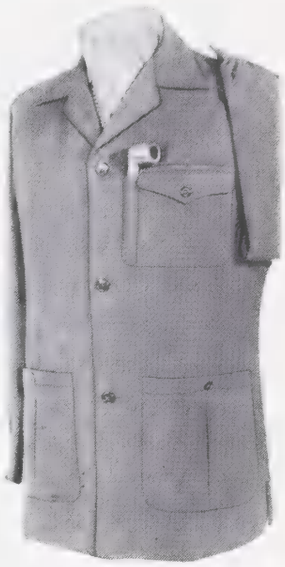
For a Man's Take-it-Easy Hours!

The MARXMAN JACKET and Sit-n-Britches

Whether he's just a plain loafer or a hard working head of the house who deserves a rest, these two garments will introduce him to a new experience in leisure living. This casual jacket is in medium weight Teca Flannel, soft, and wrinkle resistant. Has an upper breast humidor pocket for pipe and tobacco, glasses or valuables. $5 PIPE COMES FREE of extra cost. Navy and med. grey. State coat size. Postpaid **$15.**

SIT-N-BRITCHES in the same Tecca Flannel are cut with a full seat and knee; 19" bottom. Adjustable waist with side elastic for perfect fit. Zipper fly; 2 front swing pockets, 2 patch hip pockets. For complete relaxation, indoors or out "Sit-n-Britches" do a masterful job of combining comfort and style. Navy, med. grey. State waist measure with order. Bottoms come unfinished so you can have cuffs exactly as you wish. Postpaid, **$12.50.**





John Jarrell, Inc.
Broad at Peachtree
Atlanta, Ga.

Postpaid: Jacket $15, Sit-N-Britches $12.50—$5 Marxman Pipe free of extra cost with jacket!

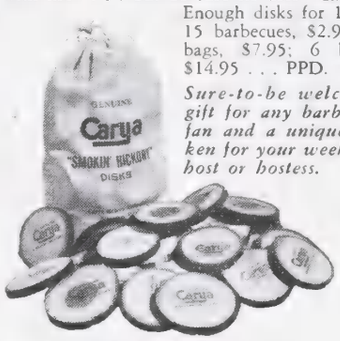
ADVICE TO WIVES WHOSE HUSBANDS "PLAY WITH FIRE!"

If the "man in your life" loves to putter around a barbecue, encourage him with "Carya" Smokin' Hickory Wood Disks!

Note his broad grin at compliments on his cooking artistry — on that succulent old-fashioned Hickory-Smoked flavor he cooks right into steaks, chops or fowl in minutes as he barbecues (outdoors or in) . . . *with Carya!*

Keep your man happy . . . let him "play with fire" . . . but be sure he uses "Carya". Enough disks for 10 to 15 barbecues, $2.95; 3 bags, $7.95; 6 bags, $14.95 . . . PPD.

Sure-to-be welcome gift for any barbecue fan and a unique token for your weekend host or hostess.



Smokin' Hickory Hank
157 Briar Brae Rd., Stamford, Connecticut



"Wee Wadsworth"

PLAY HOUSE!

The Most Wonderful Play House Ever! Produced by the Makers of Famous Wadsworth Homes. A perfect replica of a real big house—just like mother and dad's—scaled down to a youngster's size. Set it up in your back yard. Occupies a space only 6' by 8'.

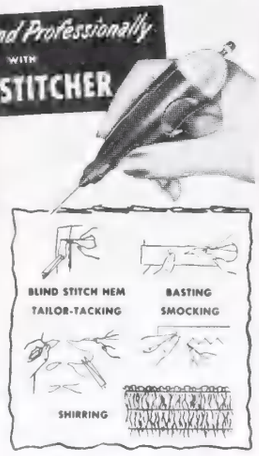
The "Wee Wadsworth" is built just like a big house. The 4' high front door is an exact replica of a big slab door—complete even to polished metal knob and lock that works! The big front picture window is framed by bright shutters and a gaily painted flower box. Side windows are real swinging casements. Walls are white drop siding. Roof is asphalt shingles.

You Can Set It Up in 2 Hours! "Wee Wadsworth" comes in ready-built sections with windows, doors, shutters—everything in place.

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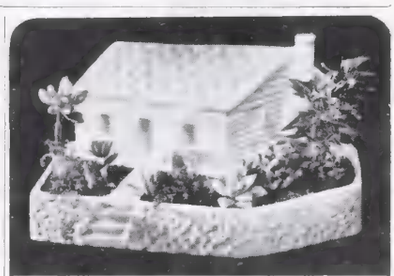
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for Your Holiday Table!

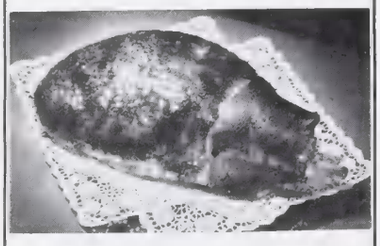


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Originated in 1915 by Antoine Dadone

Cheese par excellence . . . smooth, flavorful, delicious! Package contains Cheddar and Stilton in Port Wine, Bleu Cheese in Brandy—each slowly cured and aged to bring you the epitome of eating pleasure.

Set of three 4 oz. crocks $2.75
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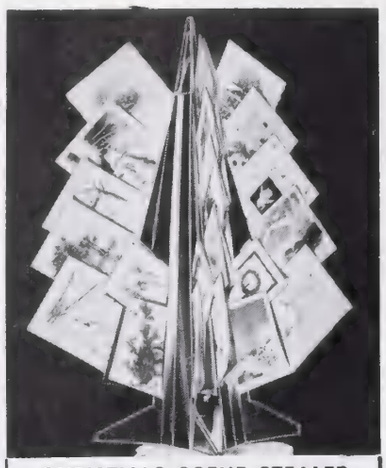
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THE (ORIGINAL) CHRISTMAS CARD TREE is the simplest and most effective way to display Christmas Greetings. They slide easily on the shining three-winged standard made of silver and red decorators board. Held firmly, the colorful cards stand out in graceful order and beauty. 24" high. Holds over 100 cards. Lasts for years.

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7242 Sansom St. Upper Darby 8, Pa.



MEXICAN PEASANT CHAIRS

A symphony of color for your kitchen, dining nook, porch or any informal room in your home.

Charmingly hand painted over a black background, these chairs are made of native woods with hand woven palm seats.

A bargain you can't afford to miss. Order today for yourself, or for a truly appreciated Christmas gift.

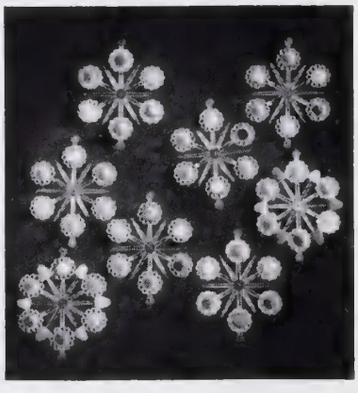
Measurements 17" from floor to seat; 35" all over height. **$6.50 ea.**

Minimum Order 2 Chairs
Express Charges Collect
Sorry No C.O.D.'s

Garcia de Garcia Importers
Box 428 Eagle Pass, Texas



'TIS THE SEASON TO JOLLY, so here is the sea jolliest cloth. The green is green of holly leaves. The is the white of snow. And red bloom the poinsettias! x 70" rayon and cotton cloth 6 red napkins, $8.95; 60" x with 8 napkins, $14.95; 6 108" with 12 napkins, $1 Ppd. Jerome Colten, 19 Ce St., Wellesley 81, Mass.



GUMDROP SNOWFLAK Maybe somewhere, in the of the Sugarplum Fairies haps, there are Christmas ments as delicious as these. this is the first time we've such frosty enchantment gl ing on green boughs. Crystal tic snowflakes, 4¾" wide, set with 6 *real* gumdrop je Set of 8 with bag of 100 drops. $2.50 ppd. Breck' Boston, 943 Breck Bldg., Bo

(*Continued on page* 23)



CHILD'S TOILETTE easily attached to hang on Holds good-night and good-morning toothbrush, rinse cup, brush and comb, toothpaste and mirror. 6" x 5½" in w plastic. Hand-painted girl or boy design name that you specify.

$4.25 postpaid.

Evelyn Reed
538 Madison Avenue
New York 22, N. Y.



ANIMAL ANTICS

Special children's chocolate comes in a box that's a game in itself! Cute little animals caper atop the box, and when the kiddies pull, the story starts. Prankish baby bunnies taunt and jeer at poor Mr. Hunter; Gerry Giraffe's long neck stretches and set-r-e-t-c-h-e-s; Ellie Elephant squirts her monkey victim sky-high; and bunnies, pigeons, and parrots tumble from Tony's tall top hat! $.95 per box, 2 for $1.75, or $3.25 for set of 4. Prices postpaid.

No C.O.D.'s or stamps, please.

Page & Biddle, Inc.
21 Station Road Haverford, Pa.



Fractured French Shower Curtain

White plastic curtain, standard size, is printed in black with 60 zany and wonderful cartoons.

For example:

Endive **a night club**
Tete-a-tete **tight brassiere**
A la carte **on the wagon**

Marvelous for a man with a ribald sense of humor!

$5.95 postpaid

HIGH HOUSE
326 West 27th St., New York 1, N. Y.



Pull-up Tables

We think these are the best tables yet designed for television entertaining, buffet suppers, cocktail parties. Made of heavy quality birch, strong enough to sit on, tops come in black, red or yellow. Legs are black, are removable for storing, need no screws. Tops have felt bottoms to prevent scratching when they are nested.

14" x 14" x 16½" high
set of 4 of one color.....$21.95
prepaid no c.o.d.'s

bertram shriver ltd.
1145 Connecticut Ave., Washington 6, D. C.



hand fashioned mr. and mrs. santa hold holly, candy ca

Colorful holiday centerpiece for youn ing table. Festive and decorative fo in any room. Chubby, jovial, red-w and-black glazed ceramic figures, quisitely hand fashioned and hand ished. Nine inches high. Use as show fill with ivy, other plants, candies. Inclu holly, pair $13.95; each, $7.95, postp No C.O.D.'s, please.

BARBARA BURNS
Box 215 Selinsgrove,


Traditionally the Finest
The friendly folks in the snow-clad Scandinavian countries have made a fine art of Christmas entertaining. And you can highlight your holiday hospitality by proudly serving MILLER HIGH LIFE—the beer whose traditional quality is so much in keeping with the Christmas custom of serving the very finest in food and refreshment. A genuine Milwaukee beer, MILLER HIGH LIFE is brewed and bottled by the Miller Brewing Company ONLY—and ONLY in Milwaukee, Wisconsin.
Miller's
HIGH LIFE
The Champagne of Bottle Beer
HIGH LIFE
BEER
OLD ORIGINAL



Here is one gift you may safely describe as the Aristocrat of all fine Clocks. The Schatz 400 Day Clock is a masterpiece of age-old skill and artistry constructed of quality materials. With its fascinating, silently rotating 4 ball pendulum, it lends an air of old-world charm to every room it adorns. It's ideal for those seeking an exclusive gift for particular people for Christmas, Birthdays, Weddings, Anniversaries, and all gift occasions. Moreover, with production and imports limited, it's a gift less likely to be duplicated. Schatz, with a background of 70 years of fine clockmaking, is famous for precision workmanship. Insist on an original Schatz 400 Day Clock – it runs a full year on one winding and is imported and guaranteed by Remington Rand. Five interesting models, modestly priced, in finishes to match any décor, provide an attractive, useful decoration for table, console, or mantelpiece. At many fine stores or at Remington Rand Showrooms throughout the country, or write to: Remington Rand Inc., 60 Main Street, Bridgeport 2, Conn.

INSIST ON THE ORIGINAL

Schatz

400 DAY CLOCK

IMPORTED BY REMINGTON RAND

Window Shopping

CONTINUED FROM PAGE 20

EN ARE DIVINE in bow
's. They look younger, gayer,
ore distinctive. And we like
em even better with gray hair
an with undergraduate crew
ts. These string ties are adjust-
le to any neck size, come in
ie ginghams, plaids or checks.
ate predominating colors de-
ed. $1 each ppd. Johnny Apple-
ed's, Inc., No. Beverly, Mass.



DIAPERED BIG SHOT
a chip off the old block when
comes to roaring over the tele-
one. But instead of telling a
ent to go to blazes, he'll rattle
s Ma into romping with him.
erling receiver-rattle rests on
black plastic base. This shop
commends it for young execu-
es, but adds that package of
ms is *not* included. $10 incl.
x & post. Gutowitz, 243 Fulton
e., Hempstead, N. Y.



RLS FROM 10 TO 15 are
ponsible for all the teeth-marks
our pencils when we're making
our Christmas list. So we went
rching for *the* gift to solve
t particular age-group prob-
n. An enchanting pearl brace-
has an "amethyst" or "topaz"
ndant, deals a winning hand to
pretty girl. $3.75, incl. tax and
stage. Artisan Galleries, Fort
dge, Iowa.





MAKE US HAPPY with TRICK of the MONTH



The perfect gift for the boy or girl who loves magic tricks. Imagine the thrill they'll get out of owning a new trick every month for a year. Gives them poise. Keeps them out of mischief. Teaches self reliance. And they'll have a barrel of fun mystifying pals.

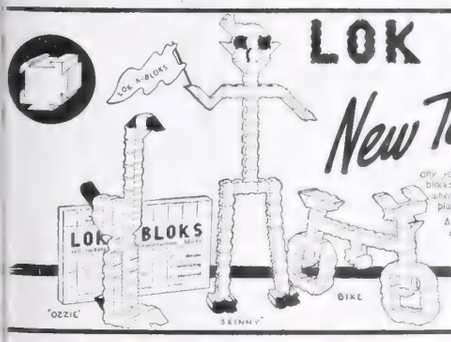


For membership in TRICK of the MONTH CLUB just send the name, age and address of each boy or girl with $5 for every name and we'll do the rest. Larger assortments at $10 and $15. Details on request.

NATIONAL MAGIC CO. Dept. HD-1, 119 S. State St. Chicago 3, Ill.

LOK A BLOKS

New Toy Sensation!



any youngster from 3 to 12 will be thrilled by blocks that build models that stay together when moved. Now in durable colorful plastic, with at least two colors to a set

A standard 72 piece set will build any of the models shown here, plus many others

Send check or money order with your name & address to

HILLCRAFT
TRAVERSE CITY, MICHIGAN

3.98 postpaid

Rare GIFTS FROM FAR-AWAY PLACES



609 601

From the Continent, the finest in traditional wares. From the Orient, delicate things of fragile beauty. From savage jungles and buried temples, the primitive art for today's decor.

Satisfaction guaranteed on every purchase.



605





A BIT OF DENMARK
There's a bit of Denmark, itself, in these charming, useful Plaquetts from the world famed Royal Copenhagen kiln founded by Queen Juliane Marie in 1779. Concealed hanger built in. Beautiful when grouped, exciting when used as ash trays, butter chips, coasters. 3½" dia. 26 designs now available. FREE Plaquette folder.

Only **$1.00** ea. ppd.

ECHOES FROM A PAGAN TEMPLE
Authentically reproduced in every detail in the new PRIMASTONE the cigarette set and planters are modern adaptations of genuine Mayan Glyphs, styled for utility. The figures are exact replicas of famous museum pieces. Ancient, primitive, yet exactly suited to our modern decor. The colors are keyed to smart interiors. Earthy red, charcoal, oyster white with gold.

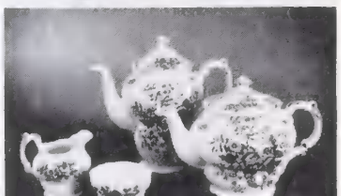
5" ashtray, **$1.00** each, ppd. Cigarette box holds 100 cigarettes, **$3.00**, ppd. 3 piece set, box and two matching trays, **$4.95**, ppd.

FIGURES
601, Tarascan (circa 100 B.C.) 12½" high, **$19.95**, ppd.
609, Tarascan (circa 100 B.C.) 5" high, **$5.00**, ppd.
605, Archaic Primitive, 11" high, **$10.00**, ppd.



IT'S WRITTEN IN THE STARS
So they say, and certainly these signs of the Zodiac are Heavenly. Straight from the famous shop of Carl Anderson of Oslo, Norway, these exquisite symbols are delicately made of cloisonne enamel on precious metal. Delightful on the bracelet of a lady fair. Intriguing on HIS watch chain. All 12 signs available. Shown actual size. Give date of birth or sign.

$3.95, ppd., inc. fed. tax



BOOTHS
FINE ENGLISH DINNERWARE
The famous Blue Peony pattern. Teapot, **$6.95**. Coffee, **$6.95**. Ind. Sugar and Creamer, **$2.50** pr. Open stock, full line. Five piece place setting, **$4.65**.

PLANTERS
Fast becoming the most popular planters in America. The sculptured-relief effects of the Mayan Glyphs in Primastone—earthy red, charcoal, or oyster white with gold—are lovely and modern.
Large, 5"x6"x16", **$7.95**, ppd.
Medium, 4"x5"x12", **$5.95**, ppd.
Small, 4"x4"x8", **$3.95**, ppd.



Send 25c for America's most unusual Gift Catalog. Credited to first order.

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Satisfaction guaranteed.

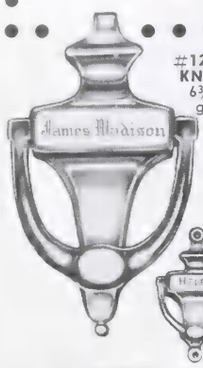
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RIVERSIDE, CALIFORNIA

AUSTIN GYDE VAN HOVE
Prop.

Dept. H-3

Feast Your Eyes On These

Hard-to-Find Values



#128 COLONIAL DOOR-KNOCKER. Solid brass. 6¾" long. Hand engraved with your name in Old English lettering. (Maximum 14 letters, including spaces) **$5.15**



#129 BEDROOM KNOCKER. Solid brass. 3¾" long. Hand engraved with Given name only in BLOCK lettering. **$2.15**



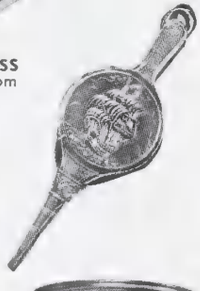
#130 ELECTRIFIED BED LIGHT. Milk glass chimney and saucer, hand decorated with Ivy Leaf design. Brass trim. 10¼" high. Here are bright lights for home nights **$5.95** each or **$10.95** pair.



#131 SUN-DIAL. Unusually well cast of brass. 10¼" diameter. Inscribed with the famous Browning quotation "GROW OLD ALONG WITH ME THE BEST IS YET TO BE." **$10.95** (West of Mississippi add $.30)



#132 EMBOSSED BRASS SPRINKLING CAN. From England. 4½" tall. For the Indoor Gardener. **$4.50**

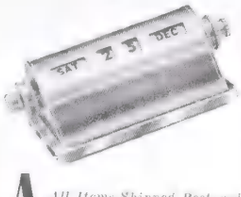


#133 BRASS BELLOWS. English import. Leather pouch and trimmed with brass nailheads. 16¼" long. A perfect fireplace accessory. **$6.25**



BRASS JARDINIERES. Attractive and gay setting for flowers. Embossed brass imports from England. In three sizes

#134	4" x 3¾"	$2.25
#135	5¼" x 4¼"	2.95
#136	6¼" x 4¼"	3.50
#137	Set of three	7.75



#138 PERPETUAL CALENDAR. Brass. Gives day, date and month. A useful gift for every desk. 4½" wide x 1¾" high. **$1.95**

All Items Shipped Postpaid—Sorry, No COD's

Art Colony Industries, Inc.

The House of Gifts

69 Fifth Avenue — New York 3, N. Y.



FIRST AID KIT

We think this handy little kit is the next best thing to carrying a clinic around with you. In the glove compartment of your car, the unbreakable case goes on vacations, fishing and business trips, or Sunday drives, and you'll be all ready to cope with any minor accidents. Pliable case completely fitted. 3 initials or name. **$2.25**

Page & Biddle, Inc.

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For Gracious Living

Pair of HURRICANE LAMPS, practical, decorative, on mantel, table or console, handmade in an attractive design of verde green & black wrought iron. Complete with crimped glass chimneys and choice of ivory or red candles. 12" high. **$4.95** PR.

Six re-fill candles with order to one address, **$1.10**
Otherwise 12 for **$1.95**

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Send 25¢ for Catalog of Unusual Gifts

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You've Searched For Them For Years!

OLD-TIME CANDY STORE GLASS JARS

One wistful glance at these recalls the glorious days when a penny seemed a fortune. Now these nostalgic Candy Store Jars make attractive canisters for the bar or kitchen. Of clear glass with hand-ground stoppers. Sold only in sets of four (1 to 5 lb. sizes). Prepaid **$5**

Since 1927, Satisfaction Guaranteed or Money Refunded
Send Check or money order. Sorry, no C. O. D.'s

MALCOLM'S

HOUSE AND GARDEN STORE

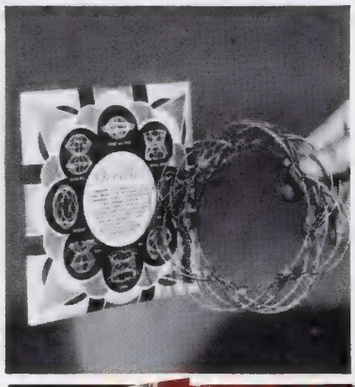
524 N. Charles St. • Baltimore 1, Md.



Window

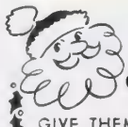


AN ERMINE TIARA to ma you queen of the cocktail par And it doesn't cost a king's r som, either. A real white erm band crowns your curls w frosty flattery, is snugly secu with a bicycle clip. $12.75. maybe you'd like it in bla Persian Lamb to mach your c or in natural mink tails. Eit of these is $9.75. Tax and post included. Harold Rubin, 52 56th St., New York 22, N. Y



HOW DO YOU DOODL Like a Burmese demon, if you your hand at the Burma Doodl Everyone we've tested it on retired happily to a corner doodled like a master. Made durable spring temper steel v and colorful beads, it forms unending variety of sha Children love it. But tycoons the dandiest doodlers of all. ppd. Doubleday Book Shops. Fifth Ave., New York 22, N.





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T-TOP THE ORIGINAL FOLDING TABLE TOP

GIVE THEM extra room at the table—T-TOP's "made to order" for anyone who's cramped for space! T-TOP fits firmly to any standard card table—46" diameter increases seating capacity to 7. Perfect for TV parties . . . ideal gift for Christmas, showers, weddings.

T-TOP's light, compact, rugged. Your choice Dark Brown, Rich Red, Dark Green or Unfinished.

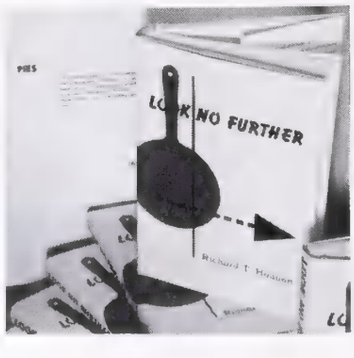
UNFINISHED $4.95 — IN COLOR $5.95

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The cookbook collection of Richard Hougen's outstanding specialties as ser from the kitchens of the popular Kentu Inn, Boone Tavern of Berea College. gift for people who like to cook and p ple who love to eat. Attractively illustra and printed in easy to read 20th Cent type. Second printing. Now availa Gift wrapped, postpaid. $3.00.

LOOK NO FURTHER
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Shopping





PUPPY LOVES the excite-nt of Christmas, too, so see it he looks as festive as he ls with this Yuletide-spirited g collar. Handmade of red and ite felt, it's *very* chic with holly-leaf-bell corsage. Talk out "putting on the dog!" ister's practically talking with Oxford accent! $1.25 ppd. les Kimball Co., 33 Algoma vd., Oshkosh, Wisc.



OU AUTO HAVE THIS in glove compartment of your . And if a man you love is on road a lot, a good First-Aid is the next best thing to hav- Florence Nightingale in the nt seat. Saddle-stitched cow- le case comes with scissors, ndaids, adhesive, gauze, Un- entine, Mercurochrome, aspirin. th three gold initials, the nice ce is $5 ppd. T. Anthony, 751 dison Ave., New York 21.



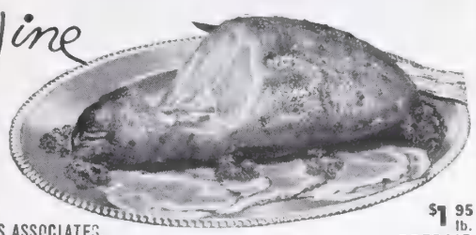
RLS FROM 10 TO 15 are ponsible for all the teeth-marks our pencils when we're making our Christmas list. So we went rching for *the* gift to solve t particular age-group prob- n. An enchanting pearl brace- has an "amethyst" or "topaz" ndant, deals a winning hand to retty girl. $3.75, incl. tax and stage. Artisan Galleries, Fort dge, Iowa.

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AMBER BRAND Genuine

SMITHFIELD HAMS

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$7.95 lb. PREPAID (50¢ Extra Per Ham West of Miss. River)

IPERB CHRISTMAS GIFT FOR BUSINESS ASSOCIATES, nts, friends, service men and *yourself*. (Smith- d Ham needs no refrigeration.) Cured by the year-old Smithfield method. Slowly smoked hickory and apple woods . . . they're aged vintage wine for a year or more. Tender, tasty . they're studded with spices, liberally basted ine and baked 'til smacking good.

Send check or money order. 7 to 12 pound weights. State weight desired. We'll refund or bill you for difference.

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Pat. Applied for

RUG HOOKING FRAMES

WILDER ALUMINUM RUG FRAME . . . Light weight
Folds compactly—Easily carried
STANDARD RUG FRAME (45" wide) $13.75
ADJUSTABLE RUG FRAME (with 45" sticks).... 17.75
55", 65" and 70" Sticks available.

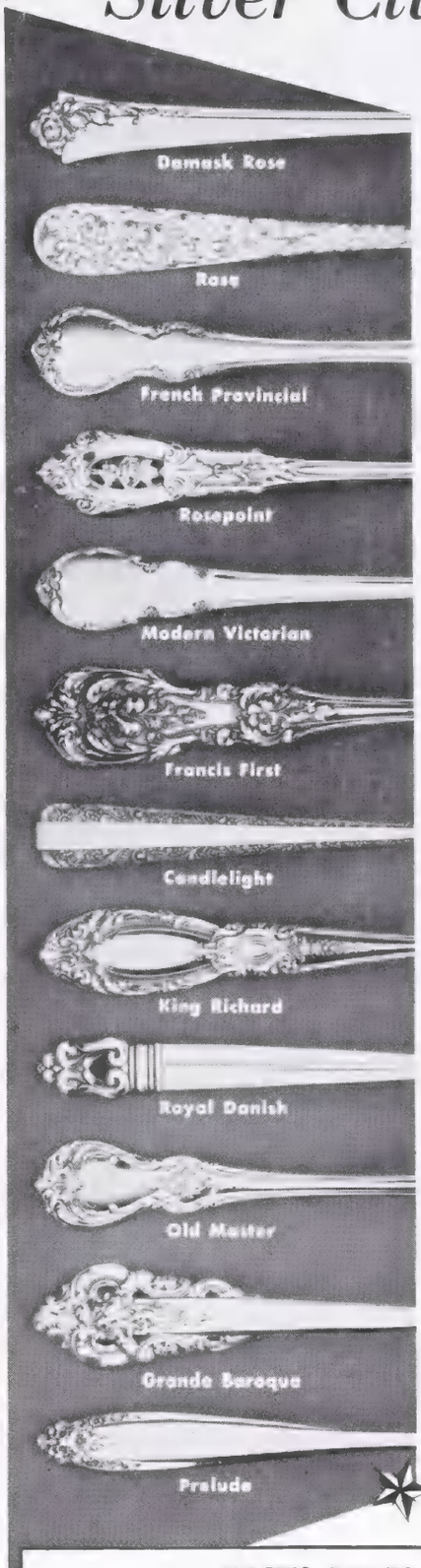
WILDER RUG-LITE—Fastens on any rug frame. Slides on center bar. Good light always on pattern
STANDARD RUG-LITE (for 45" frames) ....$7.75 ppd.
ADJUSTABLE RUG-LITE (for 45" to 70" frames .....$8.75 ppd.

Please send check or money order

WILDER RUG HOOKING SUPPLY COMPANY
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Macy's Silver Club Plan



Only $5 down, $5 a month

for your 24-piece set of four 6-piece place settings

- Choose from 185 beautiful patterns by all leading American silversmiths.
- You never pay more than the nationally advertised price for each pattern and on some patterns considerably less including carrying charge where it applies.
- Receive your sterling set with your first payment. Set includes: 4 luncheon knives and forks, 4 teaspoons, 4 salad forks, 4 cream soupspoons and 4 spreaders.
- Whatever you need in silver, write Margaret Howe, Macy's Silver Consultant.

- For 4 place settings (24 pcs.) $5 down, $5 a month;
  6 place settings (36 pcs.) 7.50 down, 7.50 a month;
  8 place settings (48 pcs.) $10 down, $10 a month;
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- *Receive without extra charge* hand-engraved initial on each piece. Plus jewel box anti-tarnish silver chest.

SILVER SHOP, STREET FLOOR

MACY'S

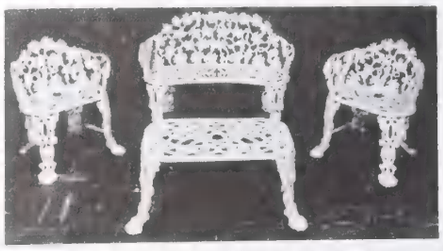
MACY'S, Box 70, N.Y.C. (1) HB12

Enclosed, $____ down payment
Pattern ____
Number of place settings ____
Name ____
Address ____
City ____ State ____

Employed by ____
City ____ State ____
Position ____
(Housewife give husband's occupation)
Name of Bank ____
City ____ State ____

★MACY'S 6% CASH POLICY: WE ENDEAVOR TO SAVE YOU AT LEAST 6% FOR CASH EXCEPT ON PRICE-FIXED GOODS

Attractive Prices on these Authentic CAST IRON AND CAST ALUMINUM REPRODUCTIONS



All painted in long lasting white. Grape design. Graceful and strong. Fashioned by skilled craftsmen.

Aluminum		Cast Iron
$30.00	Large Settee #601 39" wide	$25.00
$22.00	Armchairs #602 22½" wide	$18. ea.
$13.50	Table #160 30" wide	$11.00

(a)



(e)



(c)



(b)



(a) Oval Top Antique Flower Box. True copy. 23" long by 15" wide at top, 21" high. Ornamental design. Painted white. Only $21.50

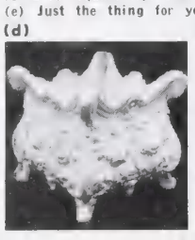
(b) Flower Stand with 1 Pot Holder. True reproduction. 21½" high, 6¾" base. Pots not included. Only $8.95

(c) Antique Foot Scraper and Umbrella Stand. Exact copy. Black or white. 17" high, base 11". Only $6.50.

(d) Classic Urn. Copy from original 100 yrs. old. 15" x 15" square top. Cast Aluminum. $20.00

(e) Just the thing for your African Violets or other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Send $24.50

(d)



(f)



(f) WALL BRACKET for FLOWER POTS—12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold. $4.50

Send check or money order. Crated free. Pay freight or express when you get shipment. Indicate which way you want it shipped.

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Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions. 3 Lbs. $5.25 5 Lbs. $8.65 10 Lbs. $16.25

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A deliciously different candy from the Deep South. Taste-tempting, smooth-buttery Pralines to delight the whole family. 12 large Pralines, gift boxed . . . 1 box $1.85

If mailed to one address:
4 boxes $7.20 8 boxes $14.00 12 boxes $20.40

SEND US YOUR GIFT LIST
Check or money order . . . No C. O. D.'s
Shipped Prepaid in Continental U. S. A.

STERNBERG PECAN COMPANY
Dept. W, Box 193, Jackson, Mississippi



The UNIQUE WALL CLOCK

Early American Design . . . Brilliantly Styled

Will harmonize with any setting. Available in genuine mahogany, Salem or Honey Maple. Equipped with self starting electric movement. Fully guaranteed. Height 18" Width 7¼" Depth 3¼". Price including federal tax only $26.50.

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Reproductions

The Bee Hive
ZEELAND, MICHIGAN
honey maple gifts

Dept. B 51



Window



FOUR PARTS MAGIC. Fr
ile as a crystal bubble, this f
imported decanter has f
separate sections for four diff
ent liqueurs, each with its o
pouring spout. Fill one w
crême de menthe, another w
brandy, another with Grand M
nier, another with Drambuie, a
your cordials will have a kalei
scopic splendor. Just $9.75 p
Bertram Shrier, Ltd., 1145 C
necticut Ave., Washington, D.



SET FOR THE BIG CATC
Check off the fishermen on y
Christmas list. We've found w
you're looking for—proba
what they're looking for too!
creel with 5 pockets for fly bo
leaders; bottle for fly dressi
shoulder strap with landing
ring; purse-like opening on
. . . all packed in flat us
pliofilm case. $5.00 ppd. P
Products. Box 262. Rye, N.



A REAL SUGAR HOUSE
the happy inspiration for
handmade stoneware jug. *And*
filled with 8 to 10 ounces
100% pure Vermont maple s
—the very best we've ever ta
The house is a faithful c
even to the ventilator where st
comes out. Syrup pours
through the chimney. Happy
cakes! $3 plus 25¢ postage W
Mississippi. Order from Su
bush Farm, Woodstock, Verm

HONEY-FLAVORED FRUIT CAKE FROM MID-MARYLAND'S FOREMOST BAKERS!

Maryland Pride
FRUIT CAKE

SLO-BAKED WITH HONEY FOR RICHER FLAVOR



Sweet, tender fruit; crisp nuts, creamery butter, select eggs, imported dates and spices, rare old brandy and rum . . . all slo-baked with fresh clover honey, then aged to mellow goodness. Slices easily and firmly, yet stays light and moist. Preferred by Maryland families for generations. Long-keeping, easily-shipped gift for servicemen! Ideal for gift list—reflects your good taste. You'll love it, or money back. Postpaid in colorful tins. Send check or M. O.—3 lb—$5.00; 5 lb—$8.00. (Order all products by mail.)

DAINTY SOUTHERN DELICACIES

MINIATURE fruit cakes (Indiv. cups). 1½ doz. per tin—$3.00.

ALL-BUTTER cookies (fancy, decorated tops). For Holidays and year-round! Tin of about 80—$2.75.

ORDER NOW "DIRECT-TO-YOU" PRICES

Hershbergers
FREDERICK 2, MARYLAND
FINE BAKED GOODS SINCE 1880

A Guaranteed Gift Valu

10-Piece Pop Corn S

This Complete Set for only



$6.6

Attractive, highly polished Popper. 2-qt. popping bowl lifts out easily for serving. Plastic bowls in a variety of popular mixed colors. Money-back guarantee. Order today. Prompt delivery. No C.O.D.'s.

Set consists of:

- Electric Pop Popper with No Shaking — Stirring.
- 1 Large 11" tic Pop Corn B
- 6 Colorful 5" Serving Bowls.
- 1 Plastic Shaker.

Hillman's
117 W. Jefferson St.
Fort Wayne 2, Ind.

Shopping



CKY BRUSH-OFF. A field four-leaf clovers isn't even he running with our favorite scraper. Stout stable brushes, wed to each *real* horseshoe, n sides of boots while soles scraped on cross irons. Wea--resistant black, 9½" long, it es with screw for attaching to h or steel pins to hold in nd. $4.95 ppd. Shipped on order is received. Horseshoe ge, Lexington, Mass.

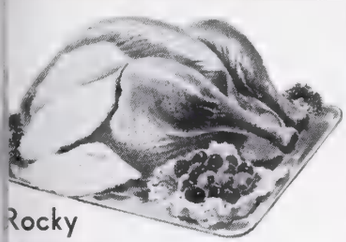


APARONG. Spectacular s between sarong and towel, famous terry Wraparong now es in slimming, sophisticated k. You'll wear it between tub phone, for bathing the baby, ing your hair. It buttons on, es in small, medium, large. h it, slip into white terry ifs in small, medium, or large. 5 the set. Add 25¢ postage. klin-Bayer, The Linen Shop, N. Michigan Ave., Chicago.



OWING AROUND IN CLES, this glittering Christ- tree revolves over a colored t and turns your room into a y-tale setting. Put it on the tel and Santa will be en- nted. Put it in the window, his reindeer won't champ he bit. In white, red, green, blue. 17" tree is $4.98. 29" is $9.98. With 1000-hour . Ppd. Albin of California, W. 8th St., Los Angeles 17.





Rocky Mountain

Smoked Turkey

★ Nothing finer for special gifts or entertaining. Prime Idaho birds prepared by Robinson's famous 9-day recipe.

Arrives prepaid Special Deliv- ery, ready to serve! Money back guarantee. Whole birds, $1.50 per lb. (8 to 18 lbs.). Send gift list, weight, delivery dates. Gift card enclosed.

Xmas orders by Dec. 19. Check, C.O.D.

ROBINSON'S

Box 1196C • Boise, Idaho

★ For a taste thrill . . .



★ **Mailed oven-fresh!**

There's an old-fashioned goodness about Fralinger's Almond Macaroons that is achieved only through use of finest ingredients, blended and baked to nut-sweet perfection with our own original recipe. Baked fresh daily; mailed oven-fresh anywhere East of the Rockies. Box of 12 **$1.39**

Box of 24 . . . **$2.75** Postpaid.

Send check or money order. Sorry, no C.O.D.'s

Fralinger's ALMOND MACAROONS

Write FRALINGER'S

1325 Boardwalk—Atlantic City, N. J.



America's rarest, finest fruit

ROYAL RIVIERA PEARS*

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. They're definitely impressive, yet inexpensive. Packed in handsome gift boxes with your greetings. Available Nov. 1 to Jan. 25. GIFT NO. 1 (shown)—10 to 14 big pears, a great favorite, $3.35, delv'd. GIFT NO. 2 (16–20 big pears) $4.35, delv'd. GIFT NO. 3 (20–25 smaller pears) $3.95, delv'd. What a bargain!

"We think there is no fruit on earth to equal Royal Riviera Pears" Frances Staunton, Denver



First gift seen under any Christmas tree

TOWER OF TREATS*

Imagine giving folks quintuplets—not just one present but 5 sparkling gift boxes towering 14" high—all tied with satin ribbons, topped with a big bow and a Christmasy sprig of real Oregon holly. Inside are Royal Riviera Pears, jumbo apples, giant figs and other surprises. We deliver it, with your name and greetings, for only $7.35. Order GIFT NO. 51 (shown). We have another Tower of Treats, GIFT NO. 50 (4 smaller boxes—similar contents) for only $5.95 delivered.

Both available Nov. 20 to Jan. 25.



You're sure to please
you'll shop with ease
'cause gifts like these
Do grow on trees!

Harry and David

BOX 170, MEDFORD, OREGON



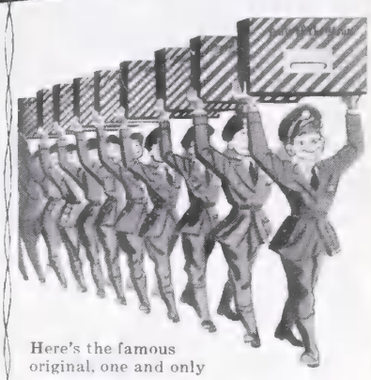
So beautiful! So impressive!

ROYAL GIFT BASKET

Folks you send 'em to will be showing 'em off—and singing your praises—for days and days before they start excavating! The focus of all eyes at Christmas. These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies other surprises. So much for so little! We ship direct from our own Bear Creek Orchards—no extra charge for fancy wrappings and delivery. GIFT NO. 6 $10.95 delv'd (shown—shipping wt. about 17 lbs.) GIFT NO. 7 $14.55 delv'd. (Bigger 'n more bountiful—shipping wt. about 21 lbs.) GIFT NO. 8 $18.85 delv'd. (Biggest—shipping wt. about 29 lbs.) available Nov. 10 to Jan. 15, only.

"Basket received—no words describe it . . . a work of art. No one else approaches your standard of beauty and excellence."
Mrs. Ruth Stonehouse, Bellevue, Pa.

"The packaging was excellent, the timing could not have been improved upon and the contents of the packages were better than ever, if that could be possible."
Mr. J. S. Andrews, Youngstown, Ohio.



Here's the famous original, one and only

FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round. You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged with your greeting. Tell us how to sign the handsome engraved Membership Certificate announcing your gift and treats-to-come. 12-BOX CLUB: Royal Riviera Pears at Christmas; Apples Jan.; Grapefruit Feb.; Fine Cheese Mar.; Preserves April; Fruit Cake May; Canned Fruit June; Nectarines July; Summer Pears Aug.; Peaches Sept.; Grapes Oct.; Royal Riviera Pears Nov. Gift No. 20, $43.75 delv'd. 8-BOX CLUB: Christmas, Jan., Feb., April, July, Sept., Oct., Nov. treats. Gift No. 15 $28.95 delv'd. 3-BOX CLUB Christmas, Jan. and Feb. treats. Gift No. 11 $10.25 delv'd. (3 Box Club available Nov. 10—Jan. 15 only; others may start any time.)

All prices in this advertisement subject to change without notice. No charges, please; no C.O.D's. Send your order to Harry and David today—AIR MAIL's fastest.

*® © H&D



Gifts With A Flair!

CHAFING DISH CHARM

Exciting for rarebits, newburgs, sauces . . . fascinating for large buffet dinner-parties, Sunday night get-togethers, and holiday doings. Authentic reproduction in solid copper, and brass with aluminum pan linings. Holds 2 qts., and Sterno receptacle. Sterno included. 11" high; 10" pan . . . **14.95**



SEWING BASKET PERFECTION

Nothing elsewhere like it! This large, beautifully-made sewing box reflects a needlewoman's respect for her tools. Strong wood body is covered in natural straw plastic, with rich brown ecrase leather top and bindings; has top handle, imported Italian catch, pure silk lining of beige and tan plaid. High quality scissors and accessories. 11½" x 9½" x 5" . . . **19.95**

MAIL ORDERS FILLED
Free delivery within 150 miles
In N.Y.C., add 3% sales tax.

Send for free Gift Booklet H-3

Hammacher Schlemmer
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Saladmaster



...THE WONDER UTENSIL!
CHOPS
PEELS
WAFFLES
SLICES
CRUMBS
SHREDS
STRINGS
GRATES
200 USES

Now in Use Internationally!

NOT SOLD IN STORES

THE GIFT SUPREME — to yourself — to others. You've seen it on television. You've read about its marvels in magazines. Truly the wonder machine. Prepares food 200 ways . . . luscious salads — cuts paper thin potato chips — shoestrings and french fries — shreds coconut — peels celery and apples — prepares baby foods, health foods and vegetable juices. Blades of rust-proof, stainless, 20 gauge cold-rolled solid steel. Completely chrome plated — looks like jewel. Easy to clean! Does any job in a jiffy!

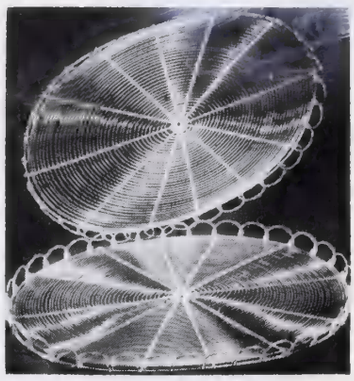
Complete with 5 cutting cones, recipes and instructions, only $29.95. Postage paid if check sent with order.

Unconditionally Guaranteed for 10 Years
Rush Order for Christmas Delivery

SALADMASTER SALES, Inc.
131 Howell St., Dept. W, Dallas, Texas



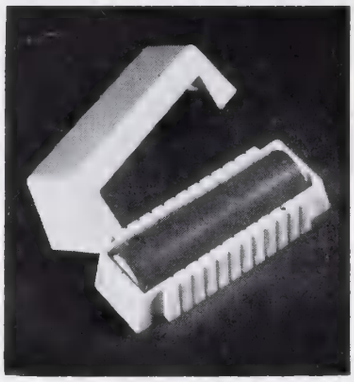
Windo



GAY GAY. and very ver
are these. Gleaming brass
and lacquered highly so
shine like gold. These trays
infinite uses. With scalloped
turned up, they make pe
serving trays, with edges
an *hors d'oeuvres* platter,
edges flattened, a stunning
mat. Hang on a hook for con
storage. 14" x 20", $3.95;
$15.75 ppd. W. & J. Sloane
Ave. at 47th St., N. Y. C.



HE'LL LEAD YO MERRY CHASE unless
walk your dog on a leash t
designed to take the high-spi
tugging of a healthy pup.
one can even cope with the
culean efforts of a Mastiff R
when he gets a whiff of his J
Made of steel cable encase
plastic, it's 4' long, has a b
ing point of 920 lbs. $2.5
lead, $2.95. Ppd. Preferred
125 Park Ave., New York.



A GENIE'S AT WORK
that's what you'll think whe
see the way this adhesive
removes the lint from cl
furniture, etc. It's lots more
tive than a brush. And whe
lint-chasing surface of the M
tape roll gets full of lint, just
it off. There are about 16
layers below. In a 4¾" p
case, $1.95 ppd. The Kane
610 S. Michigan Ave., Chi

Ideal HOLIDAY GIFT

3 RARE IMPORTED CHEESES in "HAT BOX" GIFT PACKAGE with Pottery Crocks and Wire Rack Useful When Empty



RARE GIFT for yourself, family or friend
Cheese the choicest of the

CO
Roquefort age
Cheddar aged in Sher
Gorgonzola aged in Brandy

IN POTTERY CROCKS in three different colors

Set of Three 4 oz. crocks.....$3.75
Set of Three 8 oz. crocks.....$5.75

West of the Mississippi River, add 25¢ for mailing. Check or money order. No C.O.D.

DUTCHESS FOOD SPECIALTIES CO.
Pleasantville, N. Y.

Now! in time for Holiday giving

Holiday Hou

proudly offers you



its own choice home-made

Jams & Preserv

Pure and delicate in flavor . . cooked to Josephine's imaginative recipes from the pi Michigan's fruit crop, by the exacting stand of this famous restaurant..now ready for you serving or giving in gift boxes of six 11-ounce Six popular assorted mouth-melting vari

- **Orange Marmalade**
- **Peach Jam**
- **Gooseberry Preserves**
- **Blueberry**
- **Whole Strawberry**
- **Whole Ch**

6 jars shipped $4.25 PPD, gift card enclosed sired. No COD's please, checks or money or

HOLIDAY HOUSE, Box 10, St. Joseph, Mi

Shopping



APLESS NIGHTIE. We ...some after-hours testing on ...is and report, incredulously, ...a it's as comfortable a night- ... as we've ever slept in. ...h top is embroidered ninon, ...s concealed halter ribbon for ...d security. The shirred waist ...sticized for perfect fit. Pink, ...u or yellow in sizes 32 to 38, ...s just $1.99. Add 20¢ post. ...il rist's, Box 663, Boston 2.



DISH DOOR HARP. A ...oming melody greets guests ...e time they cross your thresh- ...d f this decorative harp hangs ...our door. The opening of the ...d sets in motion the loose- ...ing wooden balls, and celes- ...notes ring out as they strike ...horizontal piano wires. In a ...le finish with flowers, 13″ x ...door harp is $14; 10″ x 10″, ...5. Ppd., no c.o.d.'s Carbone, ...Boylston St., Boston.



TLETOE BELL. Thi... ...prettiest Christmas de...ra- ...we've *ever* seen! It's gold ...silver and ... ...istletoe be- ...s the clap... ...r cover the ...frame with g...ens, hide the ...etoe, and the lady will be ...ht unawares. Or if you're go- ...to a headdress ball, wear it ...our head. It's divine! $5.75 ... Madolin Mapelsden, 825 ...ington Ave., New York.





For

TOMATO JUICE

Served in These
It's sure to Please!

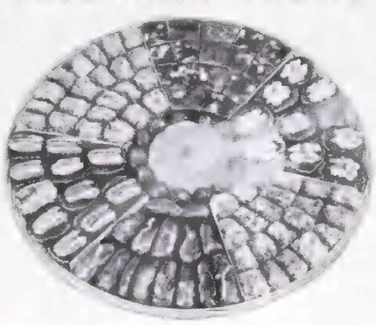
Brimful of tomato juice these giddy little globes of glass resemble real, red tomatoes nestling in the lettuce leaf garnish. Green plastic sipper simulates stem.

6 for $3.50 ppd.

Send for Free Gift Catalog

THE PASCOS
West Hartford 7, Conn.

CALIFORNIA FRUITS



GIFTS OF FRUITS—I ship my finest new crop fruits and confections direct to your friends, enclosing your card. Beautifully packed in handsome baskets and Redwood boxes. Satisfaction or money back. Write on business stationery for quantity discounts.

BASKET TRAY—Genuine hand woven bamboo basket tray packed with California's finest fruits, candied cherries and pineapple, stuffed fruits, dates and nut confections. Delivered prepaid anywhere in U. S.

3 lb. SIZE $5.75 ★ 1½ lb. SIZE $3.25

WRITE AIRMAIL FOR FREE CATALOG
CANOGA FARM, R.F.D. 5 ENCINO, CALIF.



Sterling Silver Smoking Accessories from Cartier — Cigarette urn and ash tray, $14; individual ash tray, $4.75, and small match box, $4.25. . . Prices include Federal Tax.

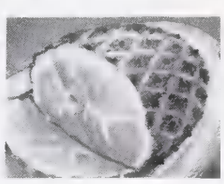
Illustrated booklet on silver flatware sent on request.

FIFTH AVENUE AND 52 STREET, NEW YORK 22, N. Y. PLaza 3-0111

GIFTS OF GOOD TASTE

Original Pennsylvania-Dutch
HICKORY-SMOKED MEATS *by mail from*

HICKORY VALLEY FARM



Hickory-Smoked, Baked and Glazed, Sherry Basted, Ready-to-Serve

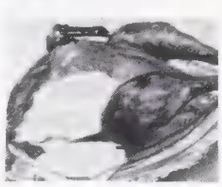
HAM

What a compliment you pay with a tender Hickory Valley Smoked Ham . . . country-cured, basted with Sherry, studded with cloves. A Holiday gift of good taste!

Golden, Hickory-Smoked Ready-to-Serve

TURKEY

What a welcome awaits a plump, golden-skinned Hickory Valley Smoked Turkey . . . its luscious, tender meatiness ready to serve! Here's real holiday feasting and holiday giving!



Tender, Ready-to-eat
CANADIAN STYLE BACON

Plump pork loins, country-cured hickory-smoked, tastily mild. Perfect sliced cold or serve piping hot!

Write for free Penn Dutch Catalog

HICKORY VALLEY FARM LITTLE KUNKLETOWN STROUDSBURG, PENNA.

• • • • • ***Do your Holiday ordering NOW*** • • • • •

My check (or money order) enclosed. Please send me, postpaid gift-wrapped, gift-card enclosed, safe arrival guaranteed:

Number....Smoked Whole Turkeys Weight.....lbs. at $1.75 (Average weight 10-20 lbs.)

Number....Hickory-Smoked Hams Weight.....lbs. at $1.50 lb. (Average weight 10-18 lbs.)

Canadian Style Bacon
4 lb. strip $7.00 6 lb. strip $10.00

*NAME*_____

*ADDRESS*_____

*CITY*_____ *ZONE*_____ *STATE*_____

Christmas gifts of lasting beauty for the home

Authentic Cast Iron and Cast Aluminum Reproductions

Painted in long lasting white. Graceful . . . strong . . . fashioned by skilled craftsmen.



Above

Aluminum		Cast Iron
$80	Large Settee #400 44" wide	$65
$42.50	Table #100 42" diam. 27" high	$35
$39	Chairs #402	$32.50



Right: Wall Bracket Perfect for flower pots or lamps. Cast iron. Height 14". Stationary arms, each 12". Pot holders 5" diam. Painted white or Pompeian green. $12.50

Below: Welcome Bell Ideal Christmas gift. Solid brass heavy resonant bell. Sturdy ornamental iron frame with strong pull cord. Only $14.95





Below: Occasional Table #150. Beautiful lace design. Original is over 100 years old. A true copy with glass or marble top 30" high, top 20" diam. Glass top $24.50 Marble top $29.50



Above: Classic Set

Aluminum		Cast Iron
$32.50	Settee #300 (39" wide)	$27.50
$20 ea.	Chairs #302 (14½" wide)	$17.50
$13.50	Table #140 (22" long, 13" wide, 16" high)	$11.00

Send check or money order. Crated free. Pay freight or express when you get shipment. Indicate which way you want it shipped.

Many other Cast Iron and Cast Aluminum items at attractive prices. Send for catalog

J. F. DAY & CO. Dept. B-12 1903 4th Ave., South Birmingham 3, Ala.

Window Shopping



LADYBUG, LADYB
Don't fly away because we've you earmarked for lots of C mas presents. We gave the a jewelry-laden lady last sum and she even wore them on bathing suit. Red enameled sparked with rhinestones glittering golden feet, com scatter pins ($1.25 for two), as earrings ($1.25 the pair). and post. included. Studio 557 Boylston St., Boston 16, M



HOT DOGS! It's been a time since we've eased WINDOW SHOPPING-weary fe to anything as delicious as Alaska Loafers. Made of w repellent poplin, down insu throughout, with soft sl leather soles, they come in blue, dry grass, hunter red. S, M, L for men and w (specify which), $7.75 post. Alaska Sleeping Bag Co., S. W. 3rd Ave., Portland,



GET SET FOR THE L DOWN of December 26th many presents, so much ex ment is almost always foll by mental indigestion in young. But 12 hours sleep a quiet day with the Big Box is a sure cure. It's with tricks to do, pencil ga riddles and quizzes, coloring and crayons, jigsaw puzzle, n drawing board, etc. $1.75 The Krebs, Westerly, R. I.

(*Continued on page* 33)

PERSONALIZED!
FULL SIZE MAIL AND NEWSPAPER BOX

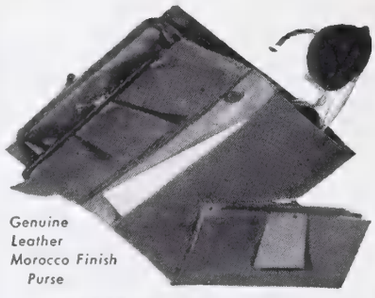


Streamlined, sturdy, non-rust ALUMINUM Mail Box protects Sunday papers and oversize magazines from rain and wind.

Complete with engraved name-plate and house numbers. Numerals in cream, red or green. Mail box in your choice of Antique Bronze, Mist Gray, Hammered Brass, Colonial Black, or Cape Cod White finish. $8.95 (West of Denver $9.40) A DeLuxe model with same accessories, on embossed aluminum with a pebbled platinum-like finish $9.50 (West of Denver $9.90).

Send your order today—limited quantity for immediate delivery.

NOR-GEE CORPORATION
2226 Palmer St. Jamestown, N. Y.



Genuine Leather Morocco Finish Purse

SPEC-TOTER

Brand new! Swank combination billfold and coin purse that solves the problem of carrying reading or sun glasses. Glasses slip easily in or out without opening bill or coin compartments of Spec-Toter. Pockets for cards, compact, lipstick and comb. Carried by itself or tucked into handbag it's equally ideal for teen-agers, career gals, or ladies of fashion. Order ■ Spec-Toter for yourself and several for gifts. Choice of red or black, red taffeta lined. **$5.50 ea.**

Postpaid, Fed. Tax incl.

Bradley's

P.O. Box 275, Dept. 3 South Laguna, Calif.

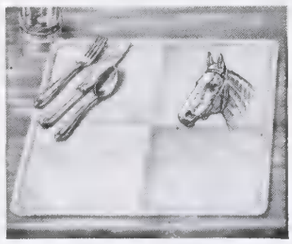


JUST FOR YOU

Your own signature is printed on ribbon labels that you will sew into your suit jackets, dresses and coats. Equally wonderful for men, too! Labels come in black, white, green, blue, light blue, gray, red and brown, with signature printed in any one color you specify. **$5 doz.** (minimum order). Specify color label. Send one signature per order.

Tax and postage paid. Allow 2 wks. delivery. No C.O.D.'s.

THE SELDEN COOPER SHOP
Battery Park Hotel, Asheville, N. C.



Horsey TABLE MATS and Napkins to Match

These charming mats and napkins are perfect for breakfast, luncheon and informal affairs. Exclusive horsey design by artist W. E. Sewell. Mats are of washable, natural color, monk's cloth permanent silk-screened brown head. Size 12x17" with narrow fringe edge. Napkins are cream colored heavy cotton. Size 11x11" with narrow fringe. Set of 8 mats $5.25; 12 mats $7.50. Set of 8 napkins $2.75; or twelve for $3.75. Postage prepaid. Money back if not delighted.

***"little joe"* WIESENFELD CO.**
Dept. E-33 Baltimore 1, Md.

Gift for the Gourme



IMPORT FREN MUSTA JAR S

Straight from Dijon, "pantry of France comes this colorful 7 piece mustard s plus 3 assorted tubes of rare herb mu tards . . . made by the house of Maill sole *vinaigriers* to the king from 176 Pottery jars in yellow, green and brow hand painted under glaze.
Use for mustards, or as jam or condiment set. For your own table . . . *marveilleux;* as a gift . . . *superbe!*

7.5 POST PAI

Includes unique oak holder (shaped like fashioned mustard press), 3 jars with sprea ers, 3 tubes assorted mustards.

Sorry, no C.O.D.'s
send cash, check or money order

Perrin and so
3602 FIFTH AVE. PITTSBURGH, 13

Pattern for the cook



Pattern for her looks



e smart and healthy. OSTER kitchenwares re necessities in today's modern living. They /ork miracles in kitchens of the cleverest cooks. *bove:* OSTERETT, the portable electric mixer. Lightweight, ith more power per pound than any other food mixer in e world. Easy to clean and store. Complete with eight- ot cord and wall bracket. A bargain at $16.95.

STERIZER, original liquefier-blender...master of 1000 menu icks. Makes homemade soups velvet-smooth, purées baby's ods, wonderful for fruit sherbets; chops, churns. lass container opens *both* top and bottom nd has the exclusive leakproof *Flex-O-Matic* base. A wise vestment. With chrome base $44.95; in enamel $39.95.

STER KNIFE SHARPENER, exclusive *double-action* sharpens oth sides of blade at once. Super-efficient, safe. $14.95.

e smart and beautiful. *Right:* OSTER AIRJET DRYER. cientifically controlled hot and cool air. Combination stand nd handle; jet-designed, chrome head tilts to any angle. uff-dries hair after shampooing, adapts to many other ome uses. Very versatile, $19.95.

STER MASSAGE INSTRUMENT with the *suspended motor action.* /onderful for relaxing nervous and physical tension; per- ct for rubdowns, scalp stimulation (and the man of the ouse will love it!). A true family health aid, $29.50; deluxe odel, the *SCIENTIFIC MASSAGE MODALITY*, $42.50.

e very smart. Buy OSTER for yourself and your mily. Give OSTER for that special gift.

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Oster

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electric housewares in the pattern of modern living

JOHN OSTER MANUFACTURING CO., RACINE, WIS.



Ceramics, Mary Ryan
Glassware, Heisey

Candlelight damask for radiant holiday tables

To put a table in a glow—Simtex Candlelight Damask! Simtex-woven of choice long staple fine-combed cotton and Celanese acetate rayon—you'll want it for your own—star it for your extra-special gift list this Christmas. Marigold (shown), eggshell, peachglow, nile green, silver grey, dresden blue, white. Sizes from 54″x54″ up to 64″x108″; gift-boxed with matching napkins at a surprisingly moderate price. At good stores everywhere, for one nearest you write: Simtex Mills, 40 Worth Street, New York 13, N.Y., Division of Simmons Co., Makers of the Famous Beautyrest Mattress.

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

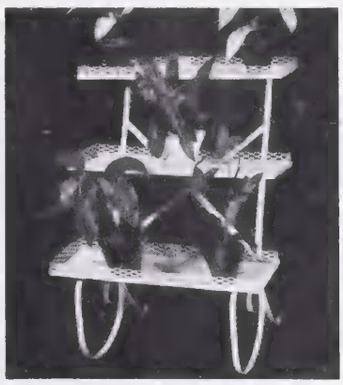
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COVERS MORE TABLES THAN ANY OTHER MAKER IN AMERICA

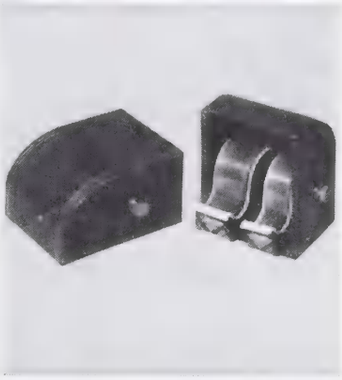
Window Shopping

CONTINUED FROM PAGE 30

TIERFUL GOOD BUY for our house plants is this white metal plant stand. Put it in your breakfast nook or dining room, and even on those bleak January mornings you'll have a sunny disposition. Or get a pair to divide your dining and living areas. The three tiers hold 9 potted plants, have pierced galleries. 24″ x 19″ x 34″ high. $12.95 ppd. May Birn, Box 26B, Mt. Vernon, N. Y.



SCOTCH TAPE DISAPPEARS in our house faster than fresh-baked cookies. And if we didn't have proof that it went to mend paper dolls and patch homework books, we'd think it went the way of all cookies. We hope the elegance of this leather folder with 2 rolls will intimidate certain people into keeping hands off. Red, green, mahogany, honey, pine, or blue, $3.50 ppd. Blach's, Birmingham, Ala.



SANTA'S LIT UP. And he looks so real, so wonderfully full of the old Nick, that you almost expect him to say, "Merry Christmas to all. And to all a Good Night." He's an illuminated wall plaque of weatherproof Vinylite, and if you hang him over the mantel or front door, the spirit of Christmas will shine in your house. With cord and plug, 15″ high, $3.95 ppd. The Fitzgeralds, 745 Fifth Ave., New York 17.





Fanciful faience for Christmas giving

Geometrics, teardrops, leaves and flowers spread their pastel charms over this delightful faience by Stig Lindberg from Gustavsberg, Sweden. Truly useful conversation pieces. Leaf Dish, $7.50; Covered Pitcher, $12; 12″ Platter, $40.

MAIL AND PHONE ORDERS FILLED — ELDORADO 5-6630
WRITE FOR JENSEN'S 1951 BROCHURE OF CHRISTMAS GIFTS

GEORG JENSEN INC.
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BARFIELD'S *TREE RIPENED* ORANGES and GRAPEFRUIT

PICKED THE DAY THEY'RE RIPE



SHIPPED THE DAY THEY'RE PICKED

GIFT SUPREME!

Handwoven Mexican basket (re-usable as picnic, sewing, or trash basket—trademark not affixed). Extra select oranges, grapefruit, tangerines, paper shell pecans, crystallized fruit candy, citrus marmalades—beautifully decorated for holiday giving. Half bushel **$6.50**. Bushel **$11.50**. Shipped in special corrugated container to insure safe delivery.

A GIFT TO REMEMBER—FANCY GIFT PACK—whole bushel about 55 lbs. Selected fruit, crystallized fruit candy, marmalades and pecans. Trimmed with silvery Spanish moss and green leaved kumquats. Bushel **$8.50**. As above, but without marmalades and candy **$7.50**.

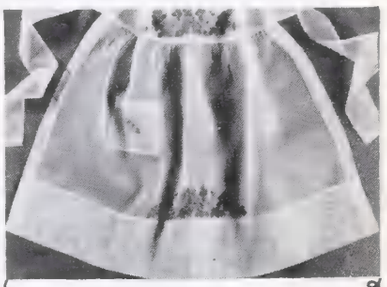
WHOLE BUSHEL about 55 lbs. All oranges, or all grapefruit, or mixed, **$5.60**. Half bushel **$3.75**. This may be packed in Mexican baskets described above for an additional **$2** on bushels, **$1.50** on halves.

TANGERINES **$7** bushel, **$4** half bushel.

EXTRA LARGE PAPERSHELL PECANS 5 lbs. **$3.50**, 10 lbs. **$6.25**, 25 lbs. **$14.25**.

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Delightfully Hand Blocked designs on white or the freshest shades of pastel blue, yellow, pink or green. The perfect little gift!

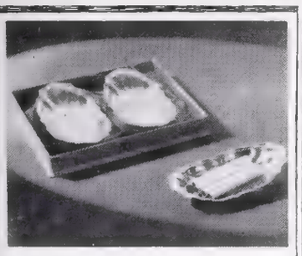
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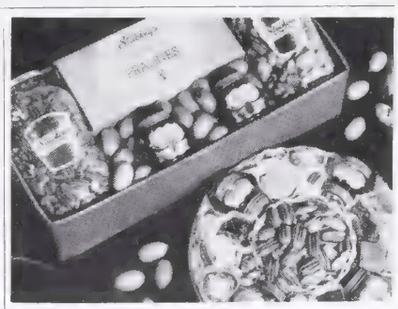
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Presents . . .

A pair of miniature bread trays exquisitely fashioned in silverplate, suitable for cigarettes, mints, nuts, candies, drawn butter, tidbits. Truly a matchless gift, fitting for any occasion. Over 5″ long, beautifully presented in a lovely satin lined gift container.

$5.00 Postpaid
Tax Included

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Pecan Gift Boxes

Packed with loving hands, they're so appetizing we can hardly see them go! Order for your own family's Christmas and for your important giving. We enclose your card, gift wrap, mail to your list.

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Smooth-working, strong folding mechanism by Howe. So handy for tea, ashtray, highball! Hard wood; mahogany finish or gold-striped black. Top 15½″ x 11½″; 16″ high. **$8.95.** Oval "Buffet-supper" size; top 24″ x 20″; 22″ high, **$16.95**



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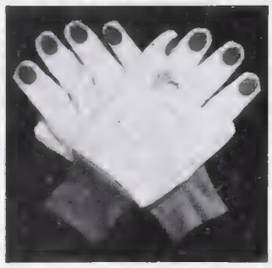
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Gift for the home!

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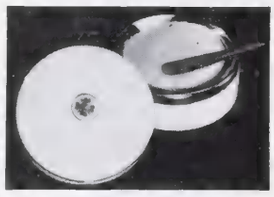
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Window



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A TINY HANDPRINT footprint becomes a lastin memory of a fleeting age whe you frame them in this wa plaque. It comes with materia and directions for imprinting Small One's pinkies or piggie When the molding material drie highlight it with gold dust, an you have something specia Pink or blue trim, $2.50 pp Nessa Gaulois, 723 Lincoln Roa Miami Beach 39, Fla.



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Shopping



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CROSS TO WEAR is made 12k gold fill with a small but al diamond in its center. Tuck in the toe of your daughter's ocking, and the part of her that half angel will make the part her that is half devil pull in horns. With slender chain to sten around her neck, the cross easures about 1¼" long, costs surprising $3.95. Tax and post-ge included. Betty Jones, 175 ifth Ave., New York 10.



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The Martini Set

for gracious living

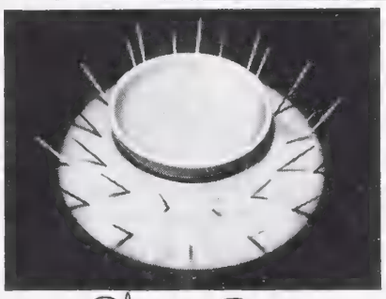


● The perfect host or hostess will delight in this cocktail set of clear, sparkling crystal. The pitcher, pinch throated to hold back ice for easy pouring, holds one quart. Set of pitcher, stirrer, 6 cocktail glasses, **9.95**

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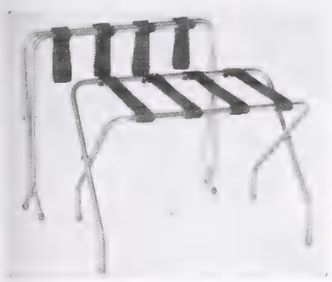
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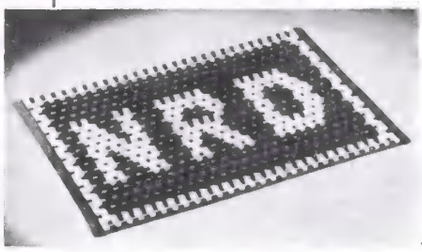
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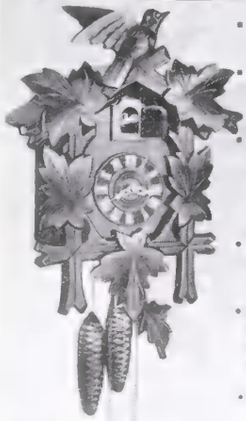


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A BLESSED EVENT? T gift will insure that he's "b with a silver spoon in his mout Your friends who are "anticip ing" will appreciate this a th sand-fold, and when the wee is old enough, he'll love Panda story that introduces h to his first spoon and fork. S verplated Daffodil pattern 1847 Rogers Bros., set is $2 p 25¢ post. No C.O.D.'s. The Silv shop. Dept. H-12, Darien, Co

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"PIA PINCANDLES"
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16" HAND-DIPPED HARD WAX
DRIPLESS CANDLES

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24 candles, red, white or yellow . . . $ 2.50
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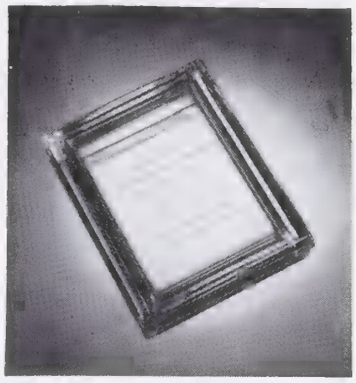
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E TO GET READY for ushed wonder of Christmas ng? Then you'll want these erful German ornaments. re as nostalgic, as full of ld-fashioned spirit of Christ- as children singing carols e frosty night. Of hand- glass in shimmering colors, 12 is $3. Two dozen are Ppd. J. J. Anthony, Box Milwaukee 1, Wisc.



K WHO'S SCRUBBING! d the ears, too. And loving ven the most soap-allergic en come clean with good when they have five little babies to help them. Made ire castile, the gift box of s $1. The Hot Dog crowd ractical joker) may prefer Frank" approach. It's soap, $1. Ppd. L. F. Black & Co., 0 Metropolitan Ave., Forest N. Y.





nazing Device for Cracking ICE!

. . . crack ice so fast you won't eve your eyes. One or two light on a cube of ice cracks the ice its without effort. It's the action he Tap-Icer spring steel vibrator does the trick and the ice doesn't ter. No grinding. No jabbing. No nding. No skill required. Amaze nds. A gift everyone enjoys. Made ast for years. Money back guar- e. *Only* **$1.00** postpaid. Immediate very from

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Actual Height of Lamp 3¾"

Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

Quick Delivery

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Use it with the Ladle or as a Pitcher

HEART SHAPED GLASS AND STERLING MAYONNAISE DISH AND LADLE

$6.00

From a light lunch to a full course dinner, this item will be a fixed asset to your table. The bowl is of clear, smooth glass and the base and ladle are fashioned of sterling silver. It's a lovely new gift item that will be appreciated by anyone who receives it.

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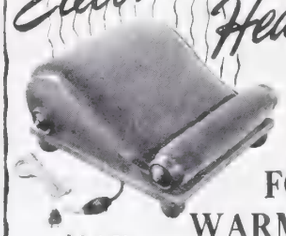
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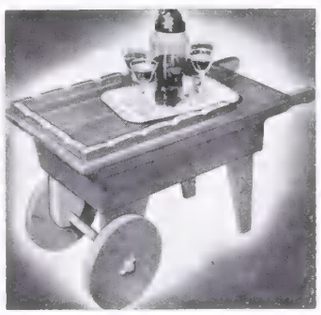
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THE WAY YOU LOOK NIGHT will start people t ing. Usually such an effec achieved only by a great dr maker at a great price. A bl nylon tulle cocktail apron, frin with satin and sashed with ve drifts exotically over slim ve trousers, whispers dramatic against a simple sheath dress. float it across your shoulder an evening cape! $22.50 Eve Proctor, Winter Park,



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. . . Adds Decorative Beauty to any Room

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Makes Ideal Christmas Gift

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Your Table...with a

CANDLE VASE Set

For that extra touch of loveliness, transform your plain candlestick or candelabra into a beautiful table decoration with the new, clever Candle Vases. Hundreds of different groupings possible. Attractively boxed they make a wonderful unusual gift.

2 in each set



Simply slide candle vase down over candle to rest on candelabra.

Place leaves or fern in candle vase with or without flowers and arrange in a circle. Add water for fresh Flowers.

Only $1.00 per set of two

ORDER NOW. We suggest you purchase several sets to give as Xmas gifts. Send cash, check or M.O.; we pay postage. MONEY BACK GUARANTEE. Prompt Delivery.

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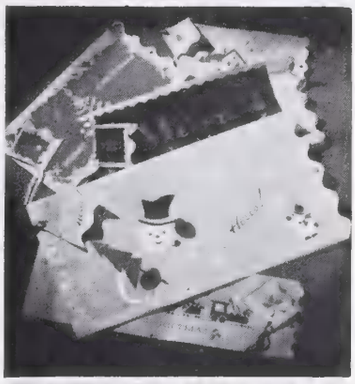
Shopping



ARDEN OF IVY will bring freshness of springtime to living room, if you have heavy brass planter. Deco- with a beaded border and edges, it is handsomely ted on lion's paws. Fill it ferns or flowers and "plant" a window sill, mantel, fire- opening. 16″ long $13.50, $16.50, 24″ $19.50. Ppd. er House, New Marlboro , Great Barrington, Mass.



OWN PAPER BAGS, how ove thee for giving a gay to the Christmas-wrapping em! Hand-printed holiday ns in bright colors magically form the humble brown bag into a gifted wrapper. you have to do is slip a nt inside, secure it with a d of gay wool run through oles punched in the top. Set bags, $1 ppd. Mary Ann en, Millington, N. J.



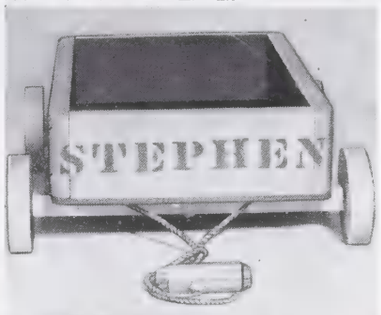
ICAL BUTLER. A silver- d silent butler isn't silent at Every time you raise the lid ump your party-filled ash , it serenades you and your s with lilting music. Isn't a wonderful idea for your wedding present? It meas- 7½″ in diameter, has a ful wood handle, costs 8 plus 25¢ postage. Tax is ded. Macy's, Herald Square, York 1, N. Y.





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- **THERMO TUMBLERS**
- Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Polystyrene with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. You'll want several sets for yourself and Christmas gifts!
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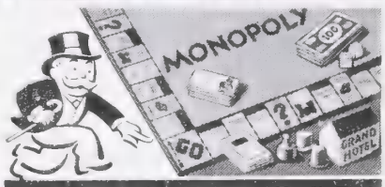
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NTA & HIS SLEIGH
ANTER
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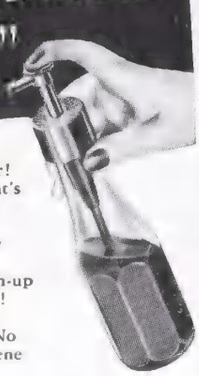
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LT AND PEPPER
$1.50



For your Christmas table. White ceramic with black hats, trimmed in red and green. Nearly 4-inches high.

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"PUMP-IT"



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Make every meal a feast! Genuine Pyrex insert. A real luxury.
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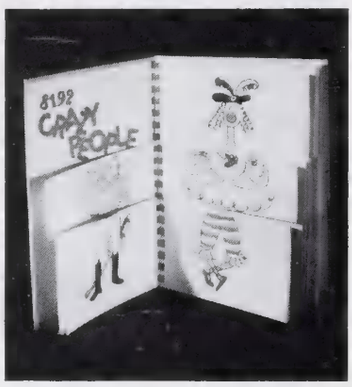
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(*Continued on page* 43)

NEW for Christmas



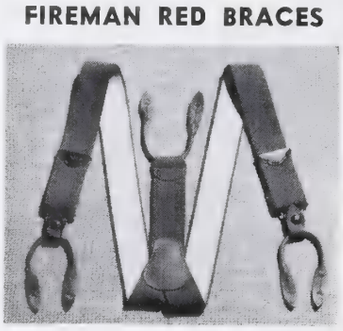
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(Designed by Sari)

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"little joe" **WIESENFELD**
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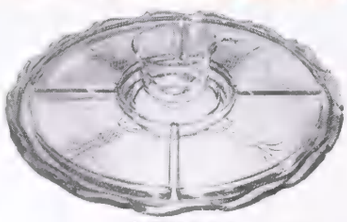
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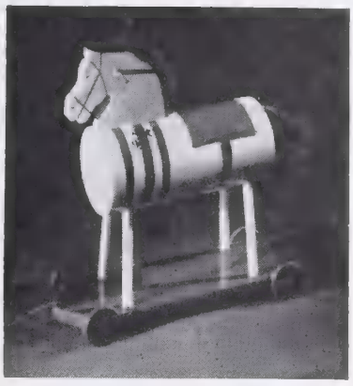
Window Shopping

CONTINUED FROM PAGE 40

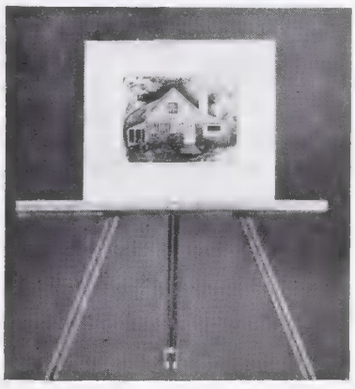
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ERE'S NO PLACE LIKE ME for making you feel re- d and happy, so what could a better subject to hang on wall. All *you* have to do is in a photograph of your se, and you get in return a er color painted to order. h black-and-white photo or pshot, include color descrip- . Matted size is 13½" x 14". ppd. Amy Abbott, Box 232, ton-on-Hudson, New York.



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Order direct at the remarkably low price of

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ou'll love ser- ng with this arming Hostess Wagon. So useful . . . distinctive . . . so popular as a ark of today's good taste. Beautiful and-rubbed mahogany top is specially eated with a lacquer that is resistant alcohol and water. Also quickly be- omes a handsome occasional table by mply folding handle under top. Top 6"x16". Height 28". Order direct. o COD's please, send check, cash, or oney-order. Express charges collect.

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SMART GIFT IDEA!
HANDY NON-TIP ASH TRAY



This clever "bean-bag" ash tray sets firmly anywhere—even on the arm of a chair! Will not stain, tarnish, tip or scratch fine finishes. Gay as a Highland Fling in a variety of Scotch wool plaids. Set of 2 for $3.00, plus 25¢ postage. Send check or money order.

The Bermuda Shop
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GORGEOUS GIFT SPECIAL FROM ATLANTIC CITY

Here's a wonderful Xmas gift idea with which you can spread yourself.

Looks like a lot—costs very little. And they'll love it!

It's the hit of the Boardwalk—from the shop of Linens of Distinction.



STUNNING TABLE ENSEMBLE

$10.95

54x72 cloth with 6 napkins

Striking two-tone dinner cloth—made of sturdy Indian Head, shrink and fade proof. Applique on cloth and each napkin. Dubonnet with grey, hunter with chartreuse, yellow with grey, chartreuse with hunter, emerald with grey. Sent postpaid anywhere in the United States on receipt of price. No C.O.D.'s.

72" x 90"	8 napkins....$15.95
72" x 108"	12 napkins.... 19.95
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72" x 144"	16 napkins.... 27.95

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PUNCH JUG & MARTINI MIXER

H. T. Stern's proudest import from the famous W.M.F. factories, Germany. 3 Qt. finest crystal clear fluted optic glass 90% silver plate metal, hardwood mahogany handle. 12" high. Removable insert for crushed ice, special concealed strainer for fruit pulp. Marvelous for Martinis, iced tea, coffee, fruits, wine, etc.

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DeLIGHTful

for giving or getting! Proud-to-possess *Sterling* Silver Console sticks with handsome gadroon border. Add the enchantment of candlelight to table settings. Order now for Xmas, weddings and all occasion-giving.

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Giftware
300 Knollwood Dr. NEW HAVEN, CONN.

NEW — "DIFFERENT"
The UNIQUE Christmas Gift of the Year



Here, indeed is an excitingly "different" gift for those "have everything" friends — those "must-be-pleased" business acquaintances. They're sure to be delighted with this magnificent treat of treats . . a brace of Forst Catskill Mountain Smoked Pheasants. These are the most highly prized of all game-farm birds, superb, young, tender, carefully fed and fattened to make them plump, juicy, wonderfully delicious! Each one is U.S. inspected.

We Forsts season them according to a secret family recipe in rare, zesty spices and aromatic herbs. Then, we slowly, painstakingly smoke-cook them over fragrant applewood embers to a succulent, rich golden brown! Comes all ready to eat.

One brace of Forst Smoked Pheasants will provide bountifully for 5 or 6 people — make any meal a long-remembered feast. This year give a brace of Smoked Pheasants. Try them yourself, too, it's the most luxurious taste treat of them all. Mail the Order Coupon and your gift list TODAY!

Price . . . $14.00 per brace

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Describing the whole roster of mouth - watering Forst smoked delicacies for gala holiday entertaining; for unusual Christmas Gifts. Write Today!

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☐ I am enclosing gift list. Ship with greeting card.



Swedish made "Angel Chimes"

From Sweden comes this enchanting decorative innovation. Heat rising from the burning candles causes the Herald Angels to revolve lightly striking the bells with their wands. The resulting chime-like sound is as charming as church bells afar. (This is the original, one and only "Angel Chimes". It differs from other candelabra of its type in that (1) It is made of heavy gauge, highly polished brass instead of copper, (2) It has a tray base to catch possible drippings, (3) It has holders for four candles instead of the usual three, (4) It is imported from Sweden where it is precision made. Don't confuse the "Angel Chimes" with the trayless, 3-candle candelabra selling at about the same price. Buy the "Angel Chimes"—the original and best! 13" High, complete with 4 red or white candles.

(Extra candles—imported, hand-dipped, dripless 75c per doz.) $2.95 ppd.

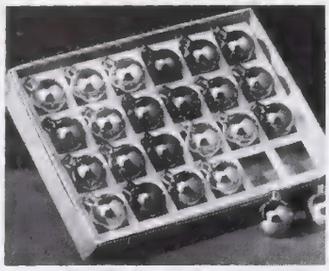
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L. F. BLACK & CO., INC.

99-16 Metropolitan Ave.
Forest Hills, N. Y.

Miniature Christmas Tree Balls

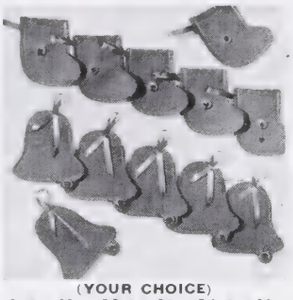
Those who have grown tired of big, clumsy, always-in-the-way tree ornaments will welcome these dainty miniature Christmas Tree Balls. They are of blown glass—the size of a walnut—and they come in glorious, iridescent colors of green, red, blue, silver and gold. They will bring sparkle and beauty to your tree — no other ornaments will. They are amazingly inexpensive and may be used year after year.



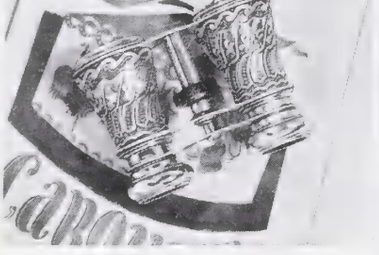
2 Doz. $1.00 4 Doz. $1.95 6 Doz. $2.85 ppd.

Miniature Bells and Stockings

They are made of Christmas red felt, each adorned with a bright green satin ribbon bow. Decorated with imitation emerald, these are the most cunning Christmas Tree ornaments in years. Fill them with lollypops—or $10 bills! Hang a cluster of the bells to the door—use the stockings for little surprise gifts to hang on the tree. Use either as package decorations. They are tiny—4" high, but they pack a decorative wallop!



(YOUR CHOICE)
6 for $1.00 ppd. 12 for $1.95 ppd. 24 for $3.80 ppd.



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OPERA GLASSES no longer are an expensive luxury. You'll enjoy the play in high style with these rich-looking 3-power opera glasses. Approximately 4½" wide—made of antiqued silver plated metal. Imported. Every theatre-lover on your gift list will want a pair. Postpaid, of course—at the amazingly low price of..... $3.50

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A series of eight sepia etchings of famous old CHARLESTON scenes by the world renowned artist ELIZABETH O'NEILL VERNER made in England on fine WEDGWOOD PLATES (dinner size).

Individual Plates .....$ 3.50
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Immediate Postpaid Shipment—No C.O.D.'s.

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Rack unfolds — cook book is at eye level. Rack keeps book clean & out of spatter zone . . . provides more working space . . . adjustable for best reading position. It's an extra shelf, too. Non-rusting plated. Installs easily on wood or double bottom sheet metal cabinets. $3.25 Postpaid

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100% PURE Vermont MAPLE SYRUP

To your Christmas list, and you, let me send golden-clear 100% Pure Vermont Maple Syrup, direct from my orchard. My colorful lithographed cans are VACUUM PACKED for top flavor. A welcomed *different* Christmas gift. Send check, M.O. and list TODAY. Prompt delivery.

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Enclosed is $..... Please send
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Windo



PASS THE BUCK (ju dollar) to this shop, and turn you'll get a set of c that look like a cool m They look like old silver and there's an indestructib ish on the glass that makes completely proof against ta burns, scratches, and alcoh of course, they're marvelou trays, too. $1 set of 4. Ad post. Seth and Jed, New boro, Mass.



PRETTY SAUCE-Y! T the time when wedding pr and Christmas presents gar on your budget until it's r the face. So here's one o prettiest gifts of the year—a of the prettiest prices. A c and sterling sauce boat with a sterling ladle, doubl pitcher. 4¼" wide. $6 incl tax. Add 50¢ post. Pitt Petri Delaware Ave., Buffalo, N.



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In a modern, flavor-preserving plastic wrap —direct from famous 4,000-acre GRAHAM FARMS, Home of Prize-Winning Jerseys.

You get all the tangy, old-fashioned flavor, fine texture and golden goodness of natural Cheddar, carefully aged to give a rich, mellow taste. Plastic wrapper protects from drying out, and prevents mold. No rind. No waste. Sized for perfect sandwich slices. Perfect delivery guaranteed. We ship to enthusiastic customers all over U. S. Send today for 2-lb. "get acquainted" loaf, only $1.50 postpaid. (Add 10c extra for west of Denver.) 5-lb. economy-size, only $3.00 postpaid. (Add 20c west of Denver.) Send check or money order to: GRAHAM CHEESE CORPORATION DEPARTMENT HB-12, ELNORA, INDIANA.



The Gift so relished it started a busine

• It happened just 3 years ago. Mrs. R sell sent an executive friend a jar of homemade Jerusalem artichoke relish—p pared from an old Mother-to-daughter reci He promptly asked for a large order.

Now orders pour in from all over—yet M Russell still personally prepares every bat Never more than 60 jars at a time—so ea has the same loving care, the same hom made goodness.

"First take artichokes—crisp, crunchy Je salem artichokes—and onions and pepp too," she says . . . But we're not telling secret . . . You must try it yourself. Th solve your Xmas gift problem by sending your mailing list.

Three Special Holiday Gift Packag

—Festively wrapped and sprigged with Carolina Holly. **Two 14 oz. jars $2.50; 14 oz. jars $6.50; 12 14 oz. jars $11.5** All postpaid. No C.O.D. Also sold at lead grocers and dept. stores.

Anne Russell's Carolina Kitchen
Spartanburg, South Carolina

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BEST FIGS we have ever
as I are grown on a sunny
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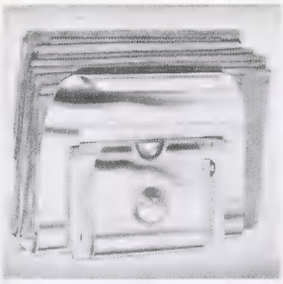


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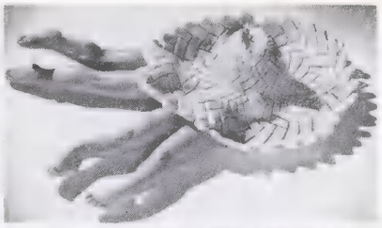




KITCHEN DOOR BAG HOLDER

Empty bags clutter up closet shelves, drawers— are hard to get at when needed. The bag holder keeps them neat and readily accessible. Special clip for favorite recipes, coupons and bills. Made of mirror-like polished aluminum. Attaches to kitchen or cabinet door. Screws included. 6" ■ 7".

$1.00 ea. 2 for $1.95 ppd.



"LOVE BUGS" GIANT ASH TRAY

Two lovesick Beachcombers hiding from the world under a huge Mexican Sombrero. The most unusual and conversation-provoking ash tray to be introduced in years. Of highly glazed pottery, it is 12" long from hat to toes and 7½" wide! If you are buying it as a gift, you'd better buy two—one to give and one to keep because you will never part with this cunning oversize tray once you see it. Legs are tawny suntan, hat is beige.

$4.25 ppd.

DOUBLE "SUNFLOWER" SPOON REST

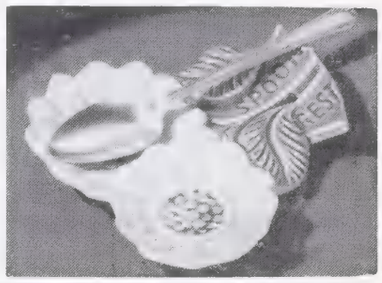
For parking forks and spoons between stirrings and servings. Keeps sink tops clean. Prevents enameled stove tops from becoming stained and discolored. Gaily colored pottery sunflowers will accommodate two spoons at one time. (Wonderful when canning fruits or vegetables or making jelly and preserves) When not in use it is a delightful kitchen wall decoration.

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L. F. BLACK & CO., INC.

99-16 Metropolitan Ave. Forest Hills, N.Y.





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These CYCLAMENS "BLOOM" ALL THROUGH the Year

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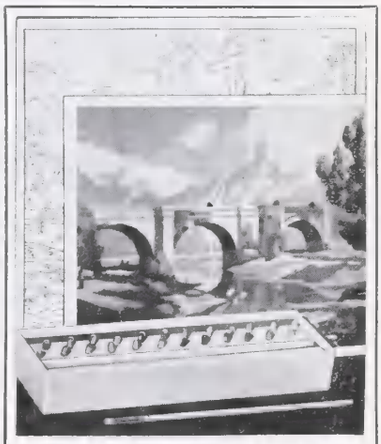
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Write today for our FREE CATALOGUE IN FULL COLOR of other "Gay Deceiver" flower arrangements

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You Can **PAINT IN OILS**

No experience needed! Fill in each numbered area of canvas with color indicated. Watch your painting take form stroke by stroke!

PICTURECRAFT KIT has everything needed: ready-mixed oils, artist's brush, **stamped canvas** (16"x12"), instructions.

Four New Subjects—Palomino, Thoroughbred, Bowl of Pansies, Wagon Trials West; plus The Bridge (illustrated) and 16 other subjects.

No C.O.D.'s Please.
Postpaid, each **$2.95**

Frames for your painting ..... *$2.95 ppd.*

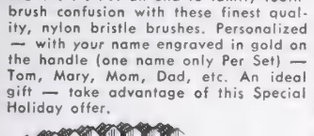
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NOW . . . Put an end to family toothbrush confusion with these finest quality, nylon bristle brushes. Personalized — with your name engraved in gold on the handle (one name only Per Set) — Tom, Mary, Mom, Dad, etc. An ideal gift — take advantage of this Special Holiday offer.



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☐ Red ☐ Yellow ☐ Green ☐ Blue
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Warm, Comforting Heat in Coldest Weather . . .

WORKS BY ITSELF!

USED IN POCKET, GLOVE, BOOTS, BELT
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Excellent for warming bed or sleeping bag. Replaces hot water bottle—used wherever dry heat is needed!

No wires, no batteries, nothing to get out of order—yet gives off wonderful, warming heat for 24 hours at a time! Use over and over. Magic heater element activated by water-white gasoline, naphtha or alcohol.

SAFE! PRACTICAL!

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Every card player will welcome these clever plastic holders! Set of 2 serves 4 players, gives neat and secure storage of extras BELOW table-top level. 2 deep wells for glasses or bottles, space for ash trays, scores. Adjustable screw fastening fits round or square legs in a jiffy! Yellow, Red or Green. Order several sets now!

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PRESERVES FROM OREGON MOUNTAIN MEADOWS



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CHRISTMAS GIVING

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"SAMPLER" BOX. Five assorted 5½-oz. jars Oregon Wild Blackberry; Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

Shipped prepaid, **$2.95**

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☐ Send boxes listed on enclosed sheet. ☐ Send booklet.

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Address_____
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CHILDREN'S CHRISTMAS SURPRISE STOCKING

An amazing collection of noise makers, tricks, puzzles, knickknacks and novelties of all kinds. There are 23 pieces in all—enough gifts for yours and every other kid in the neighborhood—things for boys and girls of all ages up to 12! The entire collection comes in a giant stocking ready to hang on the tree. If purchased separately, the aggregate cost of all the items included would be around $5.00. This is the one gift we absolutely guarantee to please you and the child who gets it.

$1.95 ppd.



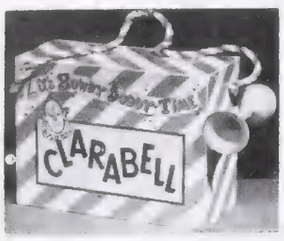
TINY TEARS

The wonderful doll that cries like a real child! Big, wet tears roll down her fat, chubby cheeks as she cries lustily to be changed, fed, bathed and pampered . . . but that isn't her only accomplishment. She also sleeps, drinks her bottle, blows bubbles from her little bubble pipe, wets, can be bathed. Give your little girl endless hours of fun and enjoyment with Tiny Tears. She'll never tire of this fascinating doll. Complete with carrying suit case and layette.

11" tall—**$7.95** ppd.

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Write for CHRISTMAS GIFT Catalog



CLARABELL MUSIC BOX AND HORN

Every kid who has access to a TV knows and loves Clarabell, his hurdy gurdy and attached horn. Here it is—the exact horn that gives off a ridiculously silly squawk and a music box that plays "It's Howdy Doody Time" when crank is turned. In red and white circus stripes. Set off with Clarabell's picture and name, the hardwood box measures 9" x 7" x 4". Comes with colorful neck cord. A grand gift for any child.

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A Handsome Book to Give! To Read! To Use!

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in this unique, handy

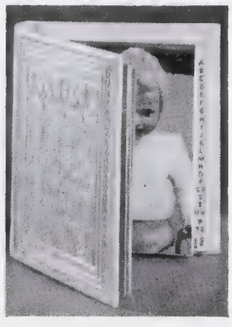


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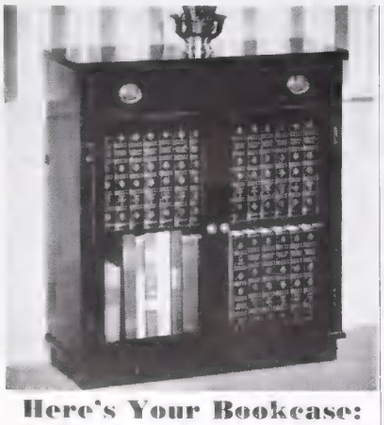
Price **$1.50** postpaid

Photo Album only, for 16 photos **$1.00**

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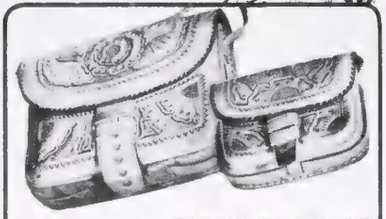
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Beautiful and practical, too! This solid southern hardwood bookcase is hand-rubbed to a soft satin luster in a mahogany, walnut, or maple finish. Two glass doors protect more than a full set of encyclopedia. Roomy, full-width drawer for stationery or other storage. Old English bronze hardware. Stands 37". 11½" deep, 33" wide. Lovely in your living room or den—practical for an office. Satisfaction guaranteed. Send check or M. O. Shipped express collect. Specify finish desired. **$39.50**

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Hendrix Furniture Co.
Erwin Road *Lancaster, S. C.*

HAND-MADE in GUATEMALA



IMPORTED COWHIDE **SHOULDER BAGS**

ADJUSTABLE STRAPS • NATURAL COLOR



SIZE 8"x 10" **$9.65** PLUS $1.93 FED TAX

SIZE 5½"x7" **$4.75** PLUS 95c FED TAX

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$2.00 DEPOSIT ON C. O. D.'S

BROPAR BOX 999, DEPT. 122 SAN ANTONIO 6, TEXAS



Windo



CENTER OF ATTRACT

These candles are so beau they're the only centerpiece need. Each one has three pockets that actually hold w Into these you will spike berries or Christmas pine, y mums or red red roses. In only, they are $3.95 the Postpaid from Ward Ph Company, Dundee, Ill.



WRITING CROP. Fine paper for the numerous holidays "thank-you's" is a m thoughtful and useful gift everyone on your list. Thes page folded white sheets have an old English rider h colored on the front page four designs, notes are 3" x come in boxes of 100 with envelopes. $4.00 ppd. "little Wiesenfeld, Baltimore 1, M land.



LOOKING OVER A 4-LE CLOVER at Cartier's, we so delighted with the mo price tag it bore that we tho you'd like to know about it. anyone who needs luck, her is on a silver platter. Made sterling silver, 2½" wide, it sweet ash tray, and costs $ including tax and postage. O it from Cartier. Fifth Avenue 52nd St., New York 22, N.

STILTS



The Ideal Gift For Any Youngster

Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- Built of rugged clear-grained hardwood, 6 ft. long.
- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 250 lbs.

ONLY **$4.95** POSTPAID

(Add 50c west of Miss. River)

Order NOW for the children (6 to 16) on your Gift List. Satisfaction guaranteed. No C.O.D.'s, please. Send check or money order to:

BEACON SPECIALTY CO.
11 Beacon St., Dept. 136, Boston 8, Mass.



Silver-Plated

PICKLE FORK

Imported From Sweden

A perfect, *inexpensive* gift that goes a lo way to say "Merry Christmas." Exquisite detailed design. Heavily-plated with fine silver. Each one inscribed "Made In Sw den". In gay Swedish gift box.

ORDER A SAMPLE NOW! Write for a s of these lovely pickle forks and exami them carefully. Discover the amazing val for yourself. Then order for your gift li or forward your list to us and we'll m them direct for you. Write today!

Only $1.00 pair postpai

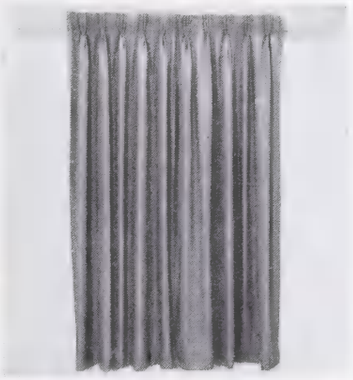
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7 West Church Ave. Roanoke, Virgin

Shopping



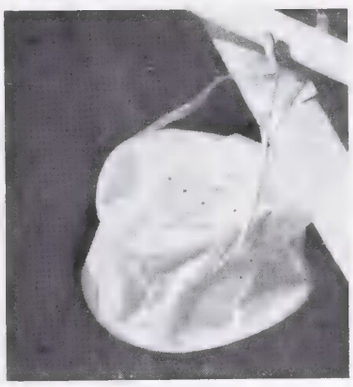
AW CURTAINS, that look if they'd been custom-made your windows, are pinch-ted and ready to hang. Nub-textured rayon and cotton. wide, in hunter or mint green. er, chartreuse, rose, wine. wn, gray, gold, or red. 54" \$6.95, 63" \$7.50, 72" \$7.95, \$8.50, 90" \$8.95. Swatches on uest. For wide windows, hang airs. Ppd. Colten's, 1351 Bea-St., Brookline, Mass.



CK POT FOR A BABY. s is a whole Christmas rolled one! The base of operations a real little pink or blue potty. d-painted with any first name. en, towering out of it is a doll, ffed animal, rattle, bank, hang-, drinking mug, etc.—all per-alized with the child's name. urs for \$6.50 ppd. From Gail mpany, 78-32 Main Street, shing, New York.



INNOW BUCKET, that's a gular Minnie the Mermaid, is de of clear, inflatable plastic. holds 6 quarts of water for ur bait to swim around in, *and* doesn't scare away the big es with its clanking as it hangs er the side of the rowboat! In tween fishing trips, it folds up t and fits in your glove com-rtment. \$2.95 ppd. Frances-orris, 1016 Carroll St., Brook-n 25, N. Y.





← GOLD GOLF TEES

Yes, that's right! GOLD—or at least gold plated. Breathes there a golfer—man or woman, who wouldn't appreciate a dozen of these swanky tees as a gift? They come in a leather box with a snap-tight, hinged lid. Almost unbreakable.

1 Dozen **\$2.50** ppd.



↑ "HIDE-A-KEY" MAGNETIC KEY KEEPER

Almost everyone has at one time or another locked himself out of his car with the key inside or lost. Result: broken window and a ruined day or evening. Insure yourself against this contingency by having an EXTRA Key in the "Hide-A-Key" which will cling fast to any hidden part of the car.

\$1.00 ppd.



← "ROVER" THE NIGHT WATCHMAN

For overnight parking of the contents of a man's pockets such as coins, keys, wallet, watch, etc. "Rover" is of brown and yellow pottery. His two side pockets provide ample room for loose change. The slot in his back holds billfold or papers. 8" High, 6" long. A rare gift for any man!

\$2.50 ea. ▪ **\$4.85** for ppd.

Write for Christmas GIFT Catalog.

L. F. BLACK & CO., INC.

99-16 Metropolitan Ave. Forest Hills, N. Y.



Magazine Show Case

"Cover art" goes on the wall. This large, handsome wall rack holds about 30 magazines in upright position where each is visible for convenient selection. For the living room, study or playroom—ideal for the office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish.

Size 23" x 27" Price **\$17.50** Express Chgs. Col.

No C.O.D.'s please

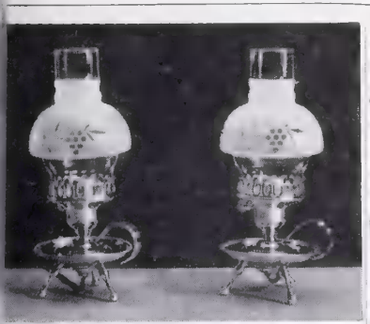
Field House
Dept. B12-1
N. Conway, New Hampshire



Say cranberry-red Christmas plate with its touch of holly says "Merry Christmas" to all! Red lacquered hard maple, it is hand lettered in Old English type - white shaded in green. A small screw-eye on back makes it an easily hung decorative piece or center for your door wreath. Piled high with cakes, cookies or Christmas cards, it brings that glow of yuletide to any home. Also very beautiful for dessert service plate use.

8 inch 2.95 12 inch 4.95 15 inch 7.95 ppd.

the Little Shop
Land O' Lakes - wood ware - Wisconsin



Limited Supply!

Large Size Electric

HURRICANE LAMPS

for only **\$10.50** **Per Pair**

Prepaid To You Anywhere In U. S. A.

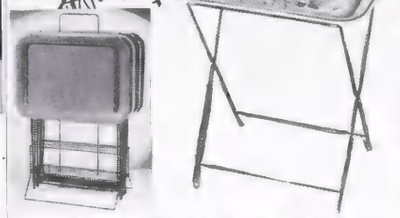
They stand 11¾" high. Constructed of solid brass with a highly polished brass finish which is protected by baked lacquer to permanently preserve beauty. Crystal etched Colonial shades. Known as our No. HG-5 Hurricane Lamps at **\$10.50** per pair, prepaid to you anywhere in U.S.A. Send check or money order. No stamps. No C.O.D. orders.

SOUTHERN CRAFT SHOPS
P. O. BOX 6021
CHARLOTTE • NORTH CAROLINA



Caddy Tables

For Minute's Notice Serving



HANDSOME AS IT IS HANDY!

New! Colorful! Table of a dozen uses! For the cocktail party, buffet dinner, television get-together. Beautifully decorated floral tray, antique ivory background, is alcohol and heat resistant. Measures 17½" x 12¾" stands 22" high. Sturdy steel construction—rubber footed. Also available in solid red, green, yellow, black. Sent postpaid

Postpaid \$2.95 ea. **2 for \$5.75**

set of 4, storage rack included \$13.95

Colorful practical gift
Satisfaction Guaranteed

Block's 138 W. 54th St. Chicago 9, Ill.



Old-Fashioned

Pfeffer-nüesse

(PEPPER-NUTS)

An Old-World treat for holiday enjoyment . . . that's old-fashioned Pfeffernuesse (Pepper-Nuts) . . . baked confection cookie-nuggets of snappy, spicy-goodness that tingle your tongue. Wonderful with coffee — a touch of gemuetlichkeit from old Milwaukee with holiday drinks. Makes rare, delightful gift. Packed in colorful, metal, humidor cans. Send check or M. O. for \$3.00 for 2 lbs. net wt. (Postage paid). Except to Armed Forces, *no shipment outside continental U. S.* Sorry, no C.O.D.'s.

NO ORDERS ACCEPTED AFTER DEC. 20, 1951

OSWALD JAEGER BAKING CO.
Established 1879
900 West Somers Street, Milwaukee 5, Wis.

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Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.00 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Sign and Send Coupon

ROBT. B. HAWKINS Box B-11
Vaca Valley Orchards Vacaville, Calif.
Send your 2¼ lb. box Giant Prunes ☐
Send catalog assorted gift packs ☐
Name _____
Address _____
City _____ Zone ____ State ____

NEW—for the Kid's Christmas—



The "PUMPERBEAR"

Amusement and Laughs for Young and Old

● Here's a new wind vane that you'll never tire of watching. It's the "Pumperbear". Teddy gets going in even a light breeze. The stronger the wind, the more furiously he works. But though he pumps endlessly while the donkey patiently watches, water never comes. Sturdily built and colorfully painted in red, yellow, brown, black and white. Made exclusively for us.

$7.95

Postpaid

NO C. O. D.'s PLEASE

Money Back If Not Satisfied

DRUMMOND ISLAND TRADING CORP., BOX 58, Drummond Island, Mich.

Pennsylvania Dutch

Authentic—because they're made in the heart of the Amish country!



AMISH FAMILY OF FOUR . . . dressed in their best Sunday-go-to-meeting clothes, just as you see them up Lancaster-way! Papa and Mama are each 4¾" tall, the children 3" tall; beautifully hand-painted on heavy cast iron. Each figure stands alone . . . make your own groupings. Authentic red or blue garb; please specify WHICH. Complete sets of four $3.00

DUTCH ROCKER . . . hand made and hand painted in true Pennsylvania Dutch designs and colors on black. 6¼" high, 4" wide . . . only $3.20 Add 90¢ if you want the FOOT STOOL.

All prices Postpaid. No C.O.D.'s, please; send check or money order to

Barr's

PENNSYLVANIA DUTCH SHOP

Central Pier, Boardwalk ATLANTIC CITY, N.J.

Introducing Terri Lee



and her baby sister, LINDA LEE*

Original Lifelike Sculpture

THE PERFECT CHRISTMAS GIFT

Perfectly beautiful, Terri will make every little girl's Christmas complete. She is 17" tall with lovely hair that can be shampooed and curled just like a real child. Terri wears a beautiful rosebud percale dress and matching panty. Give the little girl you love the finest Christmas present of all—a lovely Terri Lee and soft baby-skin Linda Lee.

LIFETIME GUARANTEE ON TERRI! Terri Lee is unbreakable. She may be returned to the Terri Lee Hospital as often as necessary at NO CHARGE to keep her in perfect condition. Guaranteed—finest, most beautiful doll you have ever seen.

Limited Mail Order Supply.

Send your order in TODAY!

Terri (only) $12.95 25¢ postage

Linda (only) 4.95 15¢ postage

Linda is 11" long and wears nylon tricot and fancy pants. Complete with Birth Certificate.

Send 20¢ for beautifully colored catalog. More than 40 gorgeous costumes available.

Play-Tested Toys 221 W. Chicago Ave. Chicago 10, Illinois

LANTERN POST AND SIGN



$14.95

Spencer ALL THREE

LANTERN IS COPPER 13½" HIGH, POST IS CEDAR 8' LONG, SIGN IS CAST ALUMINUM, BEAUTIFULLY SCULPTURED.

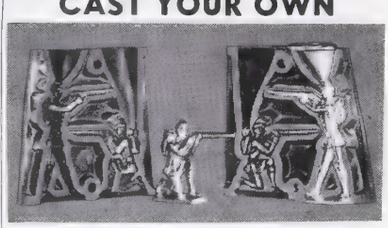
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SEND 10c FOR CATALOG

WILLIAM Spencer

710 CHESTNUT ST., PHILA. 6

CAST YOUR OWN

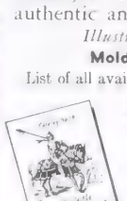


MOLD YOUR OWN COLLECTION of historical miniatures. A fascinating hobby, interesting and educational. European soldiers, American Indians, cowboys, U. S. soldiers, etc. All authentic and superbly detailed.

Illustrated: Union Soldiers

Mold Complete—$3.50

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KNIGHT'S CASTLE Dept. HB12

"World's Oldest Soldier Shoppe"

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PLaza 3-1020



Windo



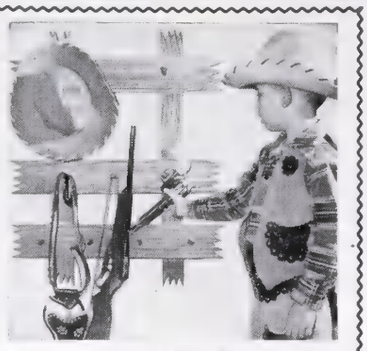
THAT HEARTH OF YOU will have the toasty warmt the summer sun if you hav Cape Cod lighter to start a r ing fire. Fill it with kero and keep it next to your hea a sure-fire kindler for raw d Made of solid brass, it's $ complete with tray. Engra with one-, two- or three-l script monogram, it's $9.50. F paid. Art Colony Industries, Fifth Avenue, New York 3, N



YOU'RE AN OLD SMOOT IE. Slumber Mitts are the sl ing beauty's gay solution to hand-care problem. Smooth your favorite hand cream be going to bed; *keep* it on w you sleep; and slip on th elasticized rayon mitts. Trimi with nylon lace, they come in blue, buttercup yellow, pink white. $1 plus 15¢ post. Consta Creations, 608 Temple Ave., troit 1, Mich.



BABY NAIL SCISSORS a fine insurance policy aga an outraged plaintiff scream bloody murder when a but fingered mother gets snipp Even a squirmer is safe with th scissors because the blades open a half-inch, and the e are rounded. An unusual useful baby present for just $1 postpaid. From Janet Foris Dept. A-85, Bloomington, Illin



Roundup Rack for the small fry

Young cowboys will *"round up"* guns, holsters, belts, hats and clothing—*keep their rooms in perfect order* with this unique *wall rack*. If they're *not* "cowboy" age, it's still a good idea for any child's room. Also ideal for hallway, recreation room or summer home.

Roundup Rack is hand-crafted from selected woods. Has lustrous Colonial maple finish. Measures 30" high, 21" wide, 3" deep . . . lots of hanging room on *nine sturdy pegs*. Screws provided for easy, firm installation on plaster walls.

Satisfaction Guaranteed!

No COD's, please. Postpaid, only $4.95

WOODCRAFT STUDIOS

Barrington 12, Illinois

KIDDIE PLAY GUAR



Now children may safely romp, fall, p or sleep in your back seat without dan from sudden stops. . . . Strong anchor canvas covers entire rear seat, doubles a seat cover. . . . Adjustable to fit c car with robe cords on back of front se . . . Quickly converted from Kiddie Gu to regular car use by unsnapping stiff ing rod from robe cord and dropping floor. . . . Installed in few minutes, holes to drill, no brackets to attach, exposed hard surfaces. . . . Easy to move and wash.

$5.00 each prepaid

Satisfaction guaranteed. Sorry no C.O.D.'

PEAK PRODUCTS CO.

HUDSON, MICHIGAN

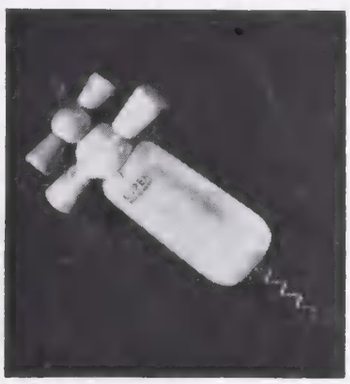
Shopping



NO BUTTS ABOUT IT. "Put 'em Here—Not on the Floor" this pottery ash tray warns guests, and it illustrates its point with burned matches and cigarette butts. For a timid hostess, it's wonderful. For business gifts, it's top standing. And the shop that sells them blesses it for reminding customers not to flick ashes on their pine floors. $1.75 each. $6 for 4. Ppd. The Lennox Shop, Inwlett, N. Y.

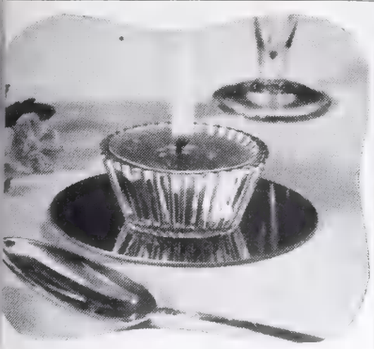


THE WINNER! and still champion of the corkscrews is the Rabbit-pex. After exhaustive scientific tests of American and European corkscrews, this was the first choice of the Wine Institute. It has a wire helix and straight-pull leverage, works popping magic even on tightly sealed corks. Here is a man's gift you don't have to worry about. Gift boxed, $3.50 postpaid. The Game Room, 1538 Connecticut Ave., Washington, D. C.



PETTICOAT BLOUSE. There's nothing like the saucy swing of a bobtail skirt to make little boys squander their allowances. But a hanging shirttail spoils the picture. The answer is a combination petticoat *and* blouse, all in one, of white cotton and eyelet embroidery. Eyelet shoulder tabs secure drooping suspenders. In sizes 2-3 and 4-6x, $3 ppd. Jordan Marsh Company, Boston, Mass.





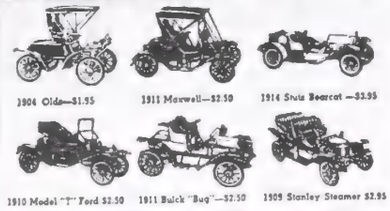
PLACE LIGHTS FOR EIGHT

A candle at each setting reflects soft light in a 3" bevelled mirror. Fluted crystal holders are conversation pieces at every dinner party. Set of 8 candles in assorted colors, holders and mirrors. $2.00

For other gifts and gadgets send for free catalog.

SEARS & SEARS
Dept F. Winchester, Mass.





Check "OLD TIMERS" You Want to Give:

- ☐ 1911 Maxwell $2.50
- ☐ 1904 Olds. $1.95
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- ☐ 1903 Cadillac $2.50
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Recapture the days of the early automobiles forever in these exciting replicas in miniature—each measuring from 6 to 10½" in length when completed. Historical, educational, authentic—so fashful in detail they are on display in 8 museums. Easy to build because they come completely pre fabricated with all ready-shaped parts including cast wheels, lights, radiator horn etc. Easy to follow instructions included. Nationally known, satisfaction guaranteed. At toy, hobby and department stores.

Write to us—Add 25c for postage and handling. No. C. O. D.'s please.

hudson miniatures OLD TIMERS
"Originators of Antique Autos in Miniature"
SCRANTON HOBBY CENTER, Dept. 54 Scranton 10, Pa.



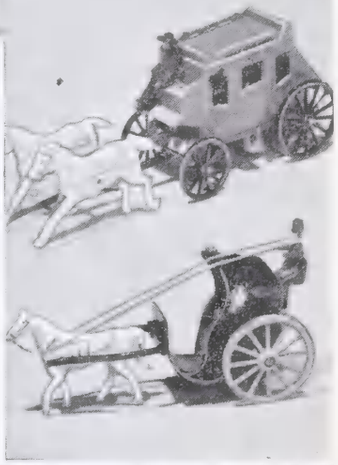
Imported Miniature Coaches

They're so utterly charming, so authentic, so perfectly designed, they're truly collectors' pieces. Fascinating to both grownups and children. Scale models in hand-painted metal, all with movable wheels. Our own importations from England.

- *Real covered wagon, replica of a prairie schooner. 4 horses, driver. 7½"* $2.00
- *Early American coach and four with driver. A colorful piece. 7" long* $1.50
- *Western stage coach drawn by 2 galloping horses. With driver. 7" long* $1.25
- *Quaint Victorian hansom cab with side lamps and driver. 7" long* $1.00

Send 10¢, stamps or coin, for our new catalogue

J. J. ANTHONY
Box 402 Milwaukee, Wis.





"Globe Trotter" Moccasins

Wear them as travel slippers, wear them after skiing! In soft cream-colored leather—with Tartan wool carrying case—they make handsome gifts, too. Small, medium, large (state shoe size). $6.50 plus 25¢ postage—no C.O.D.'s.

The Bermuda Shop
554 Madison Ave., at 55th Street
New York 22, N. Y.



Christmas Candle Trees bring . . . .

Candle Light Enchantment

Brighten the aura of hospitality at your Holiday table with this exquisite pair of Candle Trees. Use them, too, for buffet, or spot them on the mantel where their double radiance will create a heavenly glow! Smart black wrought iron, 14" high. Each tree holds 4-6" rope twist candles in Holly Red. Use throughout the year as charming candelabra. Unbelievably low price, the pair including 8 candles postpaid, just $3.25

Extra Sets of 8 candles 75c ppd.

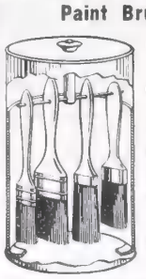
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Foster House
15-BP Cole Court, Princeville, Ill.

An Ideal Gift A PROTEXEM

Paint Brush Conditioner



- Saves valuable brushes.
- Softens hard-as-rock brushes and makes them like new.
- Provides a safe place to store brushes.
- Paint brushes are always ready for use.
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Brushes do not hang in liquid. Protexem's liquid solvent evaporates and fills the container with a vapor that penetrates the brushes and dissolves the binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED.

Complete unit with pint of vaporizing liquid, postpaid. **$2.95**

Two Complete Units, Postpaid **$5.50**

Send Order Now to

WISCONSIN LABORATORIES, INC
Dept. B, 2138 3rd St., Milwaukee 12, Wis.

NUTMEG GRINDERS



The uses of freshly-ground nutmeg on the Holiday Eggnog, pies, puddings, and apple sauce are well known. Try grinding some on your spinach, scrambled eggs, milk drinks, or mix a little with hamburgers for added flavor. These attractive table grinders are available in two styles in lacquered blonde wood. Loaded with nutmeg, and guaranteed.

Style A — **$2.50, 4 for $9**
Style B — **$3.50, 4 for $12**

2½ oz. Extra Nutmeg Supply $.30
POSTPAID

SPECIAL SEASONING KIT: Nutmeg Grinder (A), Genuine Swiss Garlic Press, and Guaranteed Imported Pepper Mill. Gift Boxed, All for only $6.95, Postpaid.

Send for our 1952 General Catalog "DH"

KIRKHAM'S
Glens Falls, N.Y.

the most unusual collection of **IMPORTED**
TOY & NOVELTY GIFTS

10% discount on $10 orders or more. We guarantee ***Free Special Delivery*** *in time for Xmas. Sorry, no cod's.*



(a) Bells On Strap—21" graduated musical bells (1½" largest bell) on red holly decorated plastic. For trees, windows, doors, etc. . . $1.50
Fancy German Xmas Tree Ornaments
(b) Fancy Glass Bells—these actually tinkle, hand-colored. 2". Box of 1 doz. $2.00
(c) Teapot Tree Ornaments—Unique! Metallic glass. Various shapes & colors. 2½". Box of 1 doz. $2.50
(d) Xmas Tree Ornaments—de luxe ass't, beautifully hand-made and decorated the old-fashioned, hard-to-find variety. Reflectors & fancy shapes. 3" to 3½". 12 to box. Special 3 boxes (36 pcs.) $2.50
(e) Bird Ornaments—brilliant colors. Spun glass tail. 5". Attaches to tree with clamp at feet. Box of 1 doz. $2.50
(f) Trumpet—hand-made and decorated glass. Actually blows. 4". Box of 12 doz. ass't'd styles $2.75
(g) Snowman Container head removes to fill with candy, gifts, etc. Perfect party favor or decoration. 3½". Special $1.00 ea. or 3 for $2.00
(h) Pocket Warmer—Retains heat 24 hours. Safe! For travel, hunters, elderly folk. 4½". Nickel plate. Velvet case $2.50



(i) Metal Farm Set—Hand painted, 12 pcs. 2¾" down to ½". Beautifully boxed $1.50
(j) Plush Zipper Monkey—softest, finest made. Has handle & zipper opening to hold trinkets 'n treasures. Also available as kitten if desired. 8" $2.50
(k) Tyrolean Doll—Absolutely exquisite! Beautifully costumed. Says Mama when rubber body is squeezed. 9½" $2.50
(l) Water Flowers drop one of these real sealed shells in water and see lovely flowers emerge instantly. 1 doz. ass't'd $1.25
(m) German Miniature Glass—Beautiful, hand blown. Pitcher, decanter with stopper, water bottle and glass. 1¾". For play, knick-knack or collectors. One doz. ass't'd in box $2.50
(n) Village-Farm Set—30 pieces! 5 quaint houses, 1 church (5" tall) Town folk, furniture, animals, trees, fences. Wood and enameled cardboard construction. Hours of quiet play. Sturdy box. Wonderful value $3.00

Q. T. Novelty Co., Box 54
Murray Hill Station, New York 16, New York

See our 4 Nov. ads for 61 gift ideas.
Satisfaction Guaranteed



Heavenly Music

PLAYED BY 12-PIECE ANGEL BAND

★ If there's ■ music lover on your gift list—here's the busiest little band ever assembled ■■ ■ collector's shelf! They're all angels—12 of them—including strings, brass, wood winds, percussion, and the erect little maestro ready to swing into the music of the spheres. Made in the Tyrolean Alps, the figures are about 1½ inches high, in pastel shades, with golden wings. A collector's treasure, in limited edition.

All 12 pieces postpaid, only $3.95

FREE *Send also for our catalog of Unusual Gifts*

Helen Gallagher
413-BP Fulton St. Peoria, Ill.

NOW YOU CAN GIVE HER "THE COSTLIEST PERFUME IN THE WORLD" . . .

JOY



From Paris comes "The Companion" by JEAN PATOU
A new purse-size flacon, leakproof and refillable, with its own leather case; bottled, packed and sealed in Paris; your constant "companion"!

Larger cut shows actual size. LEFT: the leather case

Other JEAN PATOU imported fragrances may also be had in "The Companion" but without leather case: MOMENT SUPREME, $3.50
AMOUR AMOUR, $3.50
COCKTAIL DRY, $3.75
Or if you prefer to give lavishly, order JOY in regular package—$13.50, $25 or $75.

$10

ADD 20% TAX to all prices before writing check or money order: POSTPAID

Beautifully gift wrapped and sold "Exclusively" in Atlantic City by

ELLA PACKER
PERFUMES
Traymore, 1721 Boardwalk, Atlantic City, N.J.



Window



HOW DOES YOUR GARDE GROW? Like a house afire you're the green-thumbed own of a Landscape Cabin. Here how it works. An 11" x 5" ceram ic cottage has a generous terra "well." It comes with 16 cac and colorful desert plants. Y landscape it anyway you lik With plant mulch and direction $6.95 ppd. Landscape Cabin, B 365, Pasadena 8, Calif.



WHAT MAKES IT TICK A young inquisitive who lik to see how things work will ha the time of his mechanical youn life with this disassembled cloc It comes with full instructio and all necessary parts—weight hands, pendulum, etc. The woo face is hand-burned in the Blac Forest region of Germany. 4" 6½", it's just $5.95 ppd. N c.o.d.'s. Master Wood Craft, 2 Gleason Ave., Stamford, Conn.



BARBER POLE STRIPE make this fat little pencil a ver merry surprise to tuck in the to of every Christmas stocking that' waiting for St. Nick. There' nothing retiring about its dashin red-and-whiteness, so a penci kleptomaniac will think thric before pocketing it. $1 postpai from Gwendolyn Maloney, 170 E 51st Street, New York 22, N. Y



LOUISIANA PURE
STRAWBERRY PRESERVES
2 and 4 lb. Pails $3 and $5
LARGE PAPERSHELL **PECANS**
5 and 10 lb. Bags $4 and $7.50
Post Paid • Satisfaction Guaranteed • No C.O.D.'s
ASPHODEL PLANTATION
JACKSON, LOUISIANA

PROTECT CHILDREN
Keep Pets Clean with **FLEA-NO MAT**



For large dogs . . 28" x 36" POSTPAID **$4.95**
15"x28" **ONLY $2.95** post paid
Very Economical!

Flea-no-mat
kills insects—stops dog odor!

Use this revolutionary, chemically treated mat on regular bed of pet, or separately—rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. **Order today—money back guarantee!** Check or Money Order

V. F. GARRETT CO.
P. O. BOX 1143-78, DALLAS, TEXAS

Guest-Charming HOSTESS APRON



Price Each **$3.50** Postpaid Sorry no C.O.D.

Here's a hostess apron to lend prestige to your gatherings. Your sheer permanent organdy apron will be pretty for parties and rugged enough for everyday dinner use, too • You'll like the floral bouquet of Chintz as it forms a deep roomy pocket. • Washes easily, and as only a good organdy can, retains its original crispness. • ***As a gift suggestion or for yourself*** • Your choice of attractive colors: with matching floral bouquet: White; Pink; Pale Blue; Black and Brown

THE LINEN SHOP
6050 Cermak Road • Cicero 50, Ill.

Unlimited JOY for your youngster

A new, wonderful thrill awaits your youngster! He'll jump for joy when he sees the INLAND TRACTALL. Delighted parents praise it for children up to age 12. A rugged chain-drive pedalled vehicle that looks like a man-size tractor. *Sold ONLY direct-factory-to-you* Complete line of Tractors and attachments from **$9.95** to **$32.50**. Write NOW for Bulletin "Play-Days Unlimited" and 5-day **FREE** Trial Plan.

INLAND MFG. CORP., Dept. HB-12
164 Ellicott St. Buffalo 3, New York



Shopping



THE SLACK SEASON is year-ro d, particularly if you're a we k-end country squire, or plan-ni to find a place for yourself in he sun this winter. Fine pin-wa corduroy slacks of medium we ht are perfect for sportsman or oafer, come in tan, brown, gr , lime green, or medium bl . Send waist size and inside se n length to end of cuff. $10 pp. John Jarrell, at A. G. Spal-din, 518 Fifth Ave., New York.

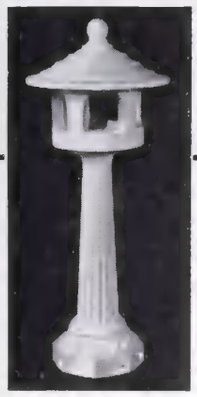


SOME SUNNY MORNING wh n you're breakfasting in front of the south window, lift the co ee pot off its sundial trivet, an check up on the time. Just pu s the gnomon in the cut-out h and it rises to cast a time-ing shadow. The 6" trivet of ca aluminum promises that ime passes quickly when one is ppy." $3.75 ppd. Garret Thew Harris 7, Westport, Conn.



A TREE GROWS IN BRAZIL, and it's called the ... Flower. Isn't it a beauty! It, like the oriental Ming Tree, needs no attention, no care. You don't throw away your watering can! In red, pink, green, orchid, light blue, or autumn (orange-yellow), tree is mounted on a hardwood base. Wonderful for a table set! 15" to 18" tall, $10.95 ppd. Lincoln Road Florist, 1229 Lincoln Rd., Miami Beach, Fla.





Artcrete DeLuxe Bird Feeder

No. K-30—49" high x 21" wide

real Christmas present for the Birds and You. humane and attractive addition to the garden ide of weather proof white cast marble. Holds large supply of food, protected from the ather. When snow covers the ground, we must d our feathered friends, if we hope to enjoy m and have them with us.

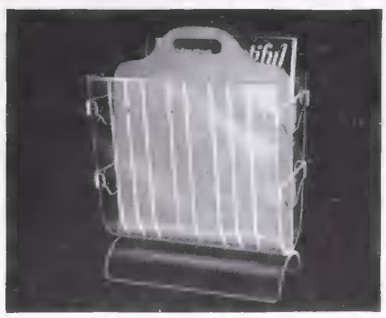
Price **$25.00** freight collect.

Send 10 cents for Catalog No. 250 of Artcrete Garden Ornaments.

ARTCRETE PRODUCTS CO.

Dept. D Est. 1921

Eagle & Lawrence Roads, Havertown, Pa.



Companion Piece For The Easy Chair

This handsome rack keeps magazines neat and handy for the master of the house. Made of clear, heavy plastic with center divider of either bleached or dark mahogany to harmonize with modern or conventional interiors. Sloping bottom keeps one to eighteen magazines standing smooth and straight. Truly a fine piece of furniture that will provide a lifetime of daily service.

$13.95 postpaid

Send check or money order.

Specify dark or light center divider.

PLASTICS MFG. CO. 122 S. Clemens Ave. Lansing 12, Mich.



Decorative Mirror

TO REFLECT YOUR CHARMING DECOR!

Whatever color your dressing table is, there's a beautiful decorator tone to harmonize superbly with it. Luxurious Morocco framed mirror in your choice of off-white or French gold. Has easel back to stand or can be hung. A handsome highlight for your bedroom, dressing room!

15"x11½" **$5.50** postpaid

21"x13½" **$8.95** postpaid

Satisfaction Guaranteed
Send check or C.O.D. plus charges

HENRY ROSENZWEIG Dept. H
723 Lexington Avenue · New York 22, N. Y.



$3.95 postpaid
SET of 3

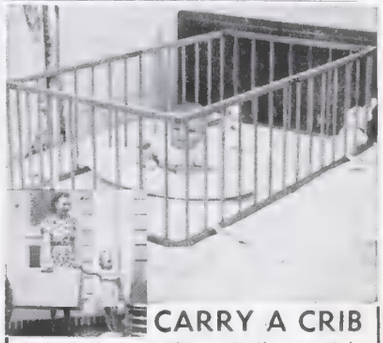
FLOWER BASES

ANY STYLE — Oblong, Round, Oval, Square. A shape and size to suit your vases and ornaments. Hardwood, "satinized" black lacquer finish. They protect furniture.

Round—4", 6", 8"
Oblong—4"x7", 6"x10", 7½"x12"
Square—4"x4", 6"x6" 8"x8"
Oval—4½"x6", 6"x8", 8"x10"

Money back guarantee. No C.O.D.'s.

SALLY'S CRAFT SHOP
Dept. HBD, P.O. 446
Clearwater, Fla.



CARRY A CRIB

Instead of staying home, Mother can take baby with her for an overnight visit, week-end jaunt or long trip. Or quickly leave baby and a KEL-ART Collapsible Krib off with Grandmother for an afternoon of shopping or an evening out. The Krib is easily secured onto any adult bed, cot or studio couch with its specially treated non-slip webbing straps; thus, providing a safe crib or pen for baby to sleep or play. Only takes seconds to set up or take down. When up, Krib is 50" long x 28" wide x 20" high. Made of choice hardwood in clear finish. Comes in suit-case size carrying carton. Weighs 8 lbs. Good for tots up to 2 yrs. of age.

Thousands in use. Grandmothers love 'em. Ideal gift. Prompt deliveries.

$13.95—no C.O.D.'s.

EXPRESS CHARGES COLLECT

KEL-ART COMPANY

15th and Crosby Sts. Chester, Pa.

GROOM SERVICE



Concentrated into a small leather zippered case are the necessities for a man's daily grooming. The case contains: toothbrush and paste, comb, file, Gillette razor, two blades, shaving soap and brush, lotion, talcum, and styptic matches. They come in miniature fitted gold plated cases. They are miraculously all placed in a tiny English calf case, 3½" x 4½". Wonderful for week-ends, service men, business trips, or late afternoon office shaving. **$14.00 postpaid. No C.O.D.'s please.**

EDITH CHAPMAN 50 Piermont Avenue • NYACK, New York

I·D·L PERSONALIZED DESK PEN



HI-LUSTER black glass base with gold plated swivel and sealtite socket. Available in 4 In. square or 3¼ In. round base with engraved initial in modern roman style letter. DESK fountain pen by one of the largest pen manufacturers has large capacity, instant starting flow, medium tip, smooth long-life point. Pen available in maroon, green, brown or black. Indicate your first and second choice of color, and specify initial to be engraved on base. Ideal, practical, individualized gift. Mailed postpaid anywhere in U.S.A.

PRICE: With 4 In. square base, 1 initial, $4.50; without initial $4.00
With 3¼ In. round base, 1 initial, $4.00; without initial $3.50

OVERMYER-PERRAM GLASS CO., Box 2477, Tulsa, Oklahoma



Ulrich's *Sensational* MUSICAL CHRISTMAS TREE TURNER



The Perfect Gift for Family or Friends

Picture your Yuletide tree . . . fully lighted . . . and as it revolves slowly, an imported genuine Swiss movement alternately plays "Silent Night" and "Come All Ye Faithful." What could add more to the holiday spirit? Precision built, its quiet motor turns the tree and operates the musical instrument. No winding. Separate controls for motion and music. Ball bearing movement. Revolving tree spindle has plug for your lights. Chrome-plated housing; attractive base. Adjustable for trees up to 9 ft. tall. Overall dimensions 13"x13"x9" high. 115-V A.C. only.

Hundreds of Owners Praise It!

For assured delivery, order immediately. Send check or money order. Complete $33.50 (Shipment Express Collect)

$33.50

ULRICH BROS.
Dept. HB 3707 Agnes St.
CORPUS CHRISTI, TEXAS



Miss Minuet Dances

M'lady steps prettily, daintily on twinkling toes—never taking the same step twice. The music box waltz sends her on and on, pirouetting in her satin and lace gown. She's mounted on a velvet base and covered with a 6" high clear plastic dome. So reminiscent of the romantic era of yesterday. Has fine Swiss music box movement.

$8.95 postpaid
No C.O.D.'s

BORNAND MUSIC BOX CO.
139 Fourth Ave., Pelham 65, N. Y.

ORDER NOW—EXPRESS PREPAID



Florida

ORANGES and GRAPEFRUIT

Picked dewey-fresh, lush, and ripe! A wonderful, low-cost gift the entire family will enjoy.

QUALITY SELECTS BUSHEL (55 lbs.)	$6.00
½ BUSHEL (27 lbs.)	3.50
FULL BOX (90 lbs.)	9.00
DELUXE GIFT BUSHEL (60 lbs.)	12.00

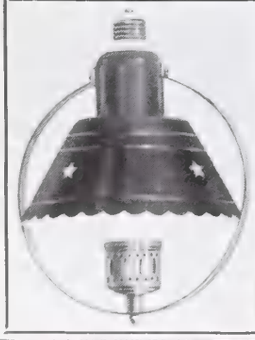
Contains choice fruit, 4 assorted 16 oz. marmalades, 1 lb. fruit cake, 1 lb. tropical candy.

DELUXE ½ BUSHEL (30 lbs.)	$6.50
DELUXE BOX (100 lbs.)	15.00

SPECIFY—*all oranges, all grapefruit or mixed.*

HADLOCK FRUIT COMPANY
Box 8-B, MOUNT DORA, FLORIDA

Prices quoted are shipments East of Miss. River, except Wis.—slightly higher West.



Screws in like a light bulb!

Amazing New **TOLE HANGING LAMP**

No wires to connect. Imagine . . . Now you can change a lighting fixture with a twist of the wrist . . . wherever a light bulb can be screwed in you can hang this delightful lamp! It's *red Tole metal trimmed with shining brass* . . . 8" dia., 9½" high. Has opal glass reflector. Takes 100 watt bulb.

No wires to connect.

No C.O.D.'s Please

Only **$5.75** Postpaid

artisan galleries
FORT DODGE IOWA



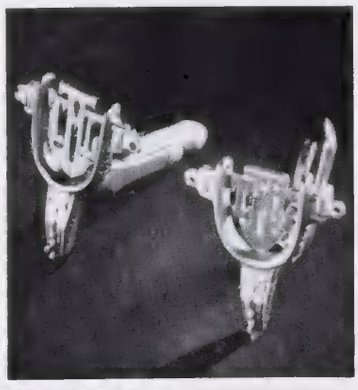
GIFT ITEMS FOR TINY TOTS

● ***This convenient nursery cabinette holds all baby's essential paraphernalia. Easily-cleaned plastic case in pink, blue, or yellow with winsome penguins on door and jars. Complete with matching jar set, hot water bag, thermometer, nail scissors, medicine dropper and tooth brush. All only $9.95 ■ Jr. Size Medicine Cabinet and Accessories for 2-10 yr olds in lemon, lime or white plastic, only $2.98 ■ Baby Comb and Brush Set, only $1.50. Postpaid, no CODs, give color choice when ordering.***

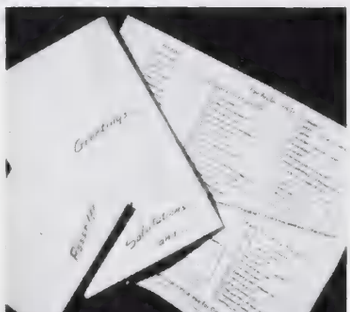
THE FURNITURE SHOP
Dept. B, P. O. Box 120, Jonestown, Miss.



Window



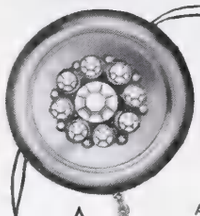
SPUR OF THE MOMEN From deep in the heart of Te comes a pair of cuff links will make your hard-ric friends as sleekly groomed as t horses. Made of sterling sil they are authentic miniature even to the tiny rowel wl actually turns— and the filled monogram is hands personalization. Underline initial. $16.80 including tax postage from Holland Jew Company, San Angelo, Texa



CARD-SHARK. Stand from the rest of the pack and the life of every party! Th cards contain over 75 messa so all you need do is check your sentiments, such as "he hoping . . . you drop dead," gratulations on . . . marrying your daughter," "thank you much for . . . nothing." etc. envelopes, $1 doz. Ppd. The Idea Co., Box 178, Rye, N. Y



SEAM STRATE is a phen enal garter attachment that ke the seams of your stockings straight as an arrow. If you w your legs to be plumb-beauti this is for you. Seam Strate stops runs at the top of stockin eliminates wrinkles and sags. the pair ppd. Northmore's, 756, Highland Park, Ill.

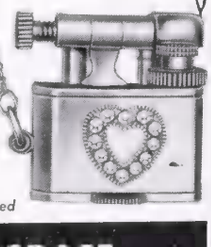


Lapel Ornament

CIGARETTE LIGHTER

A genuine *Golden Wheel* product

A jeweled miniature lighter that really works! Reel has 2 ft. of retractable chain. Pins on lapel, ready for use. Gold color, with brilliant stones. Specify motif: Heart, Wishbone, Shamrock, Horseshoe.



Postpaid **$5.** with stones

$3.50 without stones

Sorry — No C.O.D.'s

Actual Size

Satisfaction Guaranteed

GIFTCRAFT
P. O. Box 405 Providence, R. I.



SUPERSHINE "The Clean, Convenient Shine"

Keep your shoes looking like new with th crayon-type polish, contained within a we made, effective buffer. Avoid the mess pastes, liquid polishes, and daubers. Simp apply a few light strokes with the poli crayon, brush briskly with the buffer and y have a brilliant, lasting, leather-preservi shine. Ideal for service men, students, trave lers. A gift which is appreciated by everyon Supershine buffers, complete with blac brown, ox-blood, or neutral polish cray at $1.50 postpaid. In attractive plastic carr ing case, $2.50 postpaid. E tra or refill crayons at $0. each postpaid.



★

THE DELL COMPAN
P. O. Box 1709
Savannah, Georgia

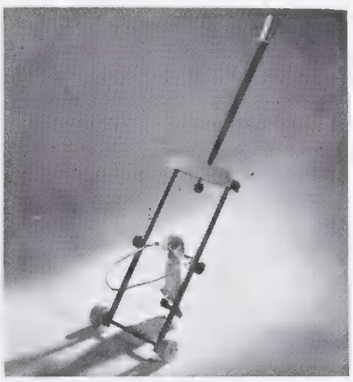
Shopping



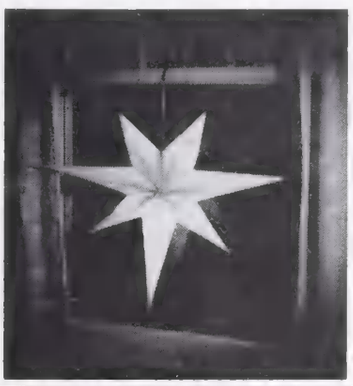
P MAT. Isn't this a dream-come-true for Sunday supper-jiglers? It's made of sturdy, washable denim in light green, gray, or shrimp, and it has pockets for knife, fork, spoon, napkin, and glass! The heavy cardboard that fits in the denim cover gives even a trousered guest a steady lap. Wonderful for TV and buffet parties. each Lap Mat is $1 ppd. The Bar Mart, 62 W. 48th St., New York 19.



JUMPY-JUMP-ROPE turns in a jumping performance that will have a toddler dizzy with glee. Not too steady on her own pins, the agile skipping of pigtailed Judy will be an endless source of wonderment to her pushy mistress. Each time the wheels of the 23" push toy go round, the jump rope goes up to ring a tinkling bell. $1.95 ppd. Downs & Co., 1222 Salem Lane, Evanston, Ill.



HANG A STAR in your window, above the fireplace, at your entrance or on the tree top. Handmade in Sweden of heavy fire-resistant paper in gay colors, the star opens up to hold an electric light bulb, and the light sparkles through the perforations with a fairy-tale radiance. 11½" x 6¼" x 24", you get two for $. Postpaid from Bingham's, 509 Fifth Ave., New York 17.

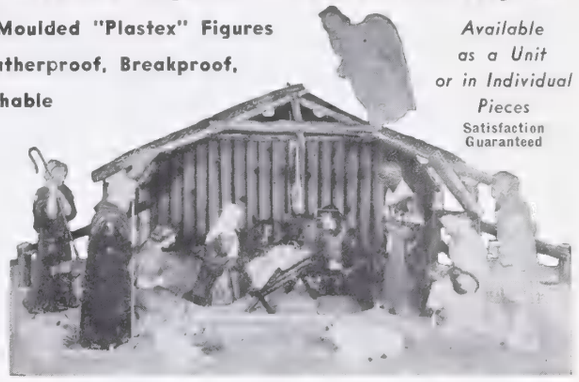


Giant 15 Piece Weatherproof Outdoor Nativity Set

- **Full-Round 38" Moulded "Plastex" Figures**
- **Completely Weatherproof, Breakproof,**
- **Chip-proof, Washable**

Ideal for
Homes
Churches
Stores
Cities
Institutions
Industrial Plants
Public Buildings

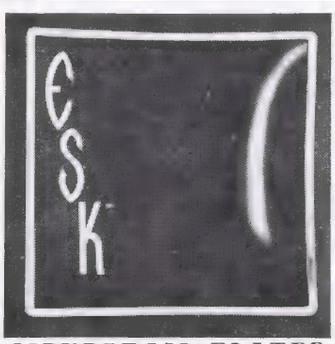
Available as a Unit or in Individual Pieces
Satisfaction Guaranteed



For an outdoor Christmas decoration that will be the talk of your community, choose this Giant Weatherproof Nativity Set. Fifteen colorful, self-standing figures authentically colored in life-like detail are moulded of "Plastex", a rubber and plastic compound that is weatherproof, breakproof, chip-proof and washable. Standing figures are 38 in. high; kneeling figures, 30 in. high. Sturdy wood stable is 5 ft. high, 10 ft. wide and 4 ft. deep. Price, complete set of 15 figures and stable..... $485.00
F.O.B. Milwaukee

Write for Full Color Photograph. For Complete Information on This and Other Outdoor Christmas Decorations, Write for Broadsides Nos. 17-H and 18-H.

GARRISON-WAGNER COMPANY
2018 Washington Avenue **St. Louis 3, Missouri**



MONOGRAM PLATES

Sterling and crystal were never more happily mated than in these lovely square plates. Rim and three-letter monogram are of sterling silver, rhodium finished to eliminate tarnishing. Slightly concave. Prices include monogramming, tax and postage.

- 8" for tidbits, crackers and cheese, an important ashtray. **$10.00**
- 12" for cake, canapes, sandwiches, centerpiece **$15.00**
- 14" for hors d'oeuvres, party service of any kind **$18.50**

No C.O.D.'s Please!

HOLIDAY HOUSE
112 Bellevue Theatre Bldg., Upper Montclair, N. J.



From Days Gone by

HEART JEWEL CASE

♥ Faintly nostalgic, quaintly Victorian is this charming silver heart jewel-case. Reminiscent of one my Grandmother had many years ago. It is lined in sentimental pastel velvet and measures 4½" across. The silver is heavily lacquered to prevent tarnish, and the case is embossed with roses. A gift that will be treasured throughout the years.

Just $5.30 postpaid.

Send also for FREE Catalog of Unusual Gifts.

Helen Gallagher
413-BP Fulton St., Peoria, Ill.



Artificial Flower Arrangements

Dramatic home decoration for the Yuletide season. The vivid beauty of amazingly lifelike Poinsettias in a large arrangement that's a real conversation piece. Strikingly colorful reds and greens, 18" in diameter, arranged in a permanent base. These are entirely different from any artificial flowers you have ever seen; made by painstaking new method that rivals nature. Will last for years. Order NOW. Safe delivery and satisfaction guaranteed or money refunded. **$3.95**

ppd. money order or check

Many Other Arrangements Available. Write for Our Free Catalogue Today!

REALISTIC FLOWERS
157-52 91st St., Howard Beach 14, N. Y.



Charming Hounds and Horses SILK SCARF

Patterned after an old English print this lovely scarf is made of heavy silk twill with a butter colored background and charming hunting scene in each corner. Shows horses & hounds with red coated riders, also fox heads, crops and horse shoes. Size 25x25 with forest green, brown, wine or dark blue border. Hand rolled hem. Price only $2.45 (why not order two for only $4.75 in two colors) Postage prepaid. Money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. E-33 Baltimore 1, Md.



Christmas Bowl

The traditional greeting and gift combined—for all your friends—and what could be sweeter from the children to doting relatives and teachers? Of hard Vermont maple in natural finish or painted white, it has a gay decoration and any combination of names you might wish. 9" in diameter. $2.95 each. Add 25¢ per order for mailing.

No C.O.D.'s, please!
from the studio of
stratton snow
Dept. A Box 1898 Delray Beach, Fla.

YOUR DOG on Pin or Tie Clasp
IN STERLING SILVER
POSTPAID $4.75 FED. TAX INCL.

Sterling silver dog subjects mounted either as a pin or a tie clasp for $3.95, plus 80 cents Federal Tax, or a total of $4.75 postpaid in individual gift box. Send check or money order. Your money back if not delighted. 18 breeds: Boxer, Collie, Cocker, Setter, Great Dane, Doberman, Airedale, Pointer, Beagle, Wire Hair, Boston Terrier, Bulldog, Scottie, Dachshund, French Bull, German Shepherd, Kerry, and Poodle. Free illustrated folder showing dog, horse, and ski subjects. **SILVERIGINALS, Longmeadow Farm, Leominster, Mass.**



same size as photo



Window



SWEET VIOLETS bloom on white ground, and your Rose thal china gives you the pretti table in town. We love, too, t shape of the twelve-sided plat the delicacy of the cup. A pla setting consists of dinner pla salad plate, bread-and-butt plate, teacup and saucer, and t price for each setting is $10.4 Express collect from Saks Fif Avenue, Guest and Gift Sho New York 22, N. Y.



A LOBSTER LOVER is uninhibited gourmet, and deserv a bib. So here's a set-up that's sensible as it is smart. A bib a place mat are made of oyst white linen crash, embroidered red with scalloped borders a a big fat lobster. Bib is $1.7 place mat is $1.85. Service for is $21.50. Ppd. You can ord them from Mosse, 659 Fifth Av New York 22, N. Y.



IN THE GROOVE is whe you kill your cigarette and y can be sure it's safely out. need to grind away and m clean ash trays. Just stand yo brand behind the groove whe lack of oxygen stifles the spark In gun metal, turquoise, light forest green, yellow, brown, a burgundy, 4⅜" $1.50; 6½" $2. ppd. Tuckaway Ashtrays, Hoba Building, San Francisco, Calif.

Automatic BRIDGE TABLE
that OPENS and LOCKS in ONE OPERATION!



An IDEAL XMAS GIFT!

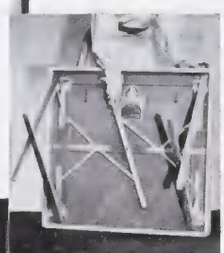
$19.95 only ppd.

• STURDY ENOUGH TO STAND ON!

Of course you've heard of it . . . it's the famous "WEED" Automatic Bridge Table. One twist of the lever . . . and Z-I-P . . . all four legs snap open and lock—giving you a firm, wobble-proof table. To close: another twist of the lever, and the legs spring back in place. Ingenious . . . but definitely! And, it's more than a bridge table—it's a handsome piece of furniture, comparable to your good dining room set. The top is covered with "Pantasote" plastic (it looks like fine leather) that sheds water and alcohol, resists burns and scratches, and cleans with a damp cloth. Comes in mahogany or blonde finish. Choose from Ivory or Red top (in the mahogany finish); Green (in the blonde finish).

Specify finish and color desired. Send check or money order. Sorry, no C.O.D.'s. Shipped promptly. MONEY BACK GUARANTEE.

Matching Folding Chairs Available—write for price.



AUTOMATIC table co., inc.
226 MAIN STREET POUGHKEEPSIE, N. Y.

GIFT WITH Charm



(18 x 14 inches)

Silhouette estate signs in heavy rust-proof black aluminum for lawn post, tree or house. Your name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s please. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For immediate shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor #128 The Hunter
#218 The Windmill #120 The Pines
#118 Dog—Any Breed #220 Sailboat
#114 Colonial Couple #224 Steer

Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody Massachusetts

NOVEL and USEFUL



PURSE LITE

A smart fashion accessory. Attaches easily to mirror pocket of purse. No more fumbling in the dark for keys or change. Ideal for theater or movie use. Easy to use. Light switch stays in place until released. Price includes batteries. Orders shipped same day received.

No C.O.D.'s please.

PRICE $1.19 postpaid

Write for FREE Catalog of other novel gifts

Monogram Shop
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PALMETTO-CRAFT MAHOGANY FURNITURE

Primitive Arts Keyed to Modern Living

What is the mood of your home? Traditional or contemporary, the smart, simple lines of this slant-back chair are at home in any setting. Hand-crafted of pre-shrunk, plasticized Palmweave, with handsome frame of satin-finished solid mahogany. Unique hand weave provides maximum structural strength.

Singly $24.95 In pairs $47.50

Now for the first time in America, Palmetto-Craft is available in pieces for the entire house. Makes never-to-be-forgotten Christmas gifts. Complete price catalogue mailed on request, no charge. Allow approx. 2 weeks for delivery. Money-back guarantee. Cash, check or M.O. (No COD's please) Express charges collect.

4115 Skillman
Dallas, Texas **PALMETTO - CRAFT**



Give This Fine Personalized Soap

it's So Lovely..So Personal..So Appropriate

The design lasts on this beautiful French-milled soap. Name or initials in green, blue, red, brown or black—on white jasmine, white cologne, pink apple blossom, yellow sandalwood or blue rose soap. Hand cakes 6 for $3.50 or $6.00 a dozen. Giant (9-oz.) Bath cakes, 2 for $3.50. Shower (9-oz.) bar with cord, $3.00. Gift box—3 Hand, 1 Bath and 1 Shower, $6.50. Prices include boxing and mailing. Specify design, initials or name, color soap and imprint.

The "Original" Personalized Soap

Katherine Gray OF COLORADO

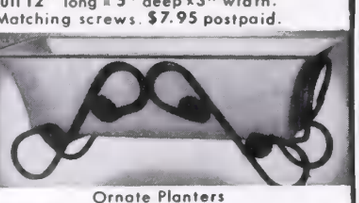
P.O. BOX 136, COLORADO SPRINGS

WRITE FOR OUR CATALOG

Artistry in Metal



A distinctive ornamental mailbox in rich dull black custom finish. Beautiful leaf design. Hand wrought, rust proof iron with hand cratted scroll design. Receptacle is full 12" long x 5" deep x 3" width. Matching screws. $7.95 postpaid.



Ornate Planters

A gracious indoor or outdoor planter which is water tight and rust free. On Cinderella carriage wrought iron base.

17½"x6¾"x4" deep complete $8.95 ppd.
11½"x6¾"x4" deep complete $6.95 ppd.

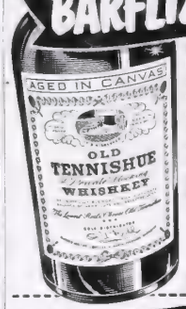
Only in Chartreuse with Black Carriage

No C.O.D.'s Please **MARDREE SALES CO.** P.O.BOX 693 • SHREVEPORT, LA.



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BARFLIZE PHONEY LIKKER LABELS



Look like the real McCoy... but screamingly funny on inspection. Set of 6 large front labels and 3 ea. of smaller neck and back labels, include OLD POPSKULL, BELCHER'S BOURPON, WHITE HEARSE and other brands no one will switch to. Beautifully designed, in good taste, printed in three colors on gummed paper. A swell gift for your friends ...and get some yourself too!

$1.00 FOR 12-PIECE SET
2 SETS $1.75

BARFLIZE
BOX 3551 • PORTLAND 8 OREGON

Personalized Labels

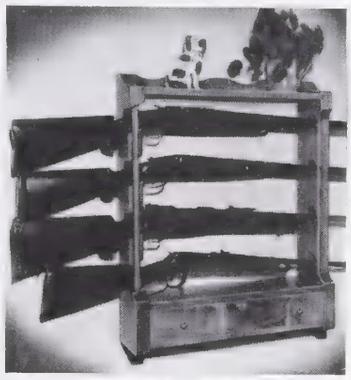
Your n[illegible] (or anyone else's) imprinted on "THE RYE THAT BLINDS," "GENUINE IMITATION WHISKEY," "MEXICAN SCOTCH" Some [illegible] on 15 labels (5 of each brand) for $4.00. A wonderful personal gift!



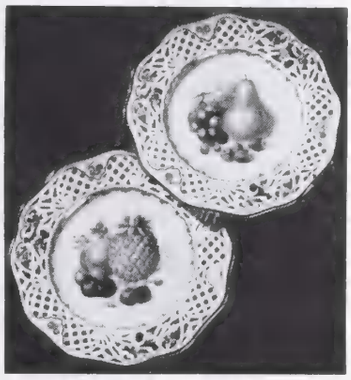
Shopping



NDER LOCK AND KEY oes your dangerous hunting ear. This rack holds 4 guns iat cannot be removed, once ocked in. The drawer accom-odates ammunition, knives, other quipment. And only one key pens everything! Knotty pine r mahogany finish, 24" x 28" 5¾". $19.95 exp. chgs. coll. No .o.d.'s. Yield House, Box 179, o. Conway, N. H.



INE DRESDEN is always a oy to receive, and we love these uit plates. Exhibit them on the antel or on a shelf with your gurine collection. Keep them ith the tea set for cake or sand-iches, or hang them on the wall. hey have pierced borders traced ith gold and have colorful fruits the center. 8¼". $8.95 pr. lus 50¢ post. Alfred Orlik, 745 ifth Avenue, New York 22, N. Y.



HOUSE KEY-PER" par ex-ellence is this handy item. No ore fussing and fuming over st car, luggage, or house keys. Of clear white pine with lacquer nish, the "key-per" is 5½" x 3½" and comes with attachable eet so it may be used standing or anging. All necessary hardware s included. $1.25 plus 15¢ post. he Rak Makers, P. O. Box 1616, New London, Conn.



New, Useful AND Good Looking



This most attractive set in Oyster White . . . with Copenhagen Blue snowflakes is equally at home in Early American, Provincial or even Modern settings. The sturdy bowls are gracefully simple in shape to nest easily . . . ideal for general kitchen use or buffet service. Pitcher is shapely and practical . . . just the thing for milk, batter or old-fashioned cut flowers.

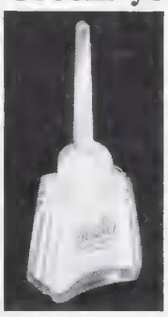
BOWLS
. . . SET OF 3
8, 9 and 10 inches diameter $4.50

PITCHER
2 Quart Size $2.50

NO C.O.D.'s PLEASE
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brush an at bedtime and bring new beauty to your fingertips

Away with gloved gestures—Anela lets you brandish beautiful fingertips. Thanks to its soothing, lubricating lanolin base, your nails respond immediately to this marvelous lotion. Works wonders with soft, brittle nails—strengthens, cleanses, encourages growth. All you do is brush it on each night right over your nail polish. And after just a few easy applications, you'll notice an amazing improvement. Try it and see!

$1.35 including Fed. Tax and postage
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"In the World's Largest Village"
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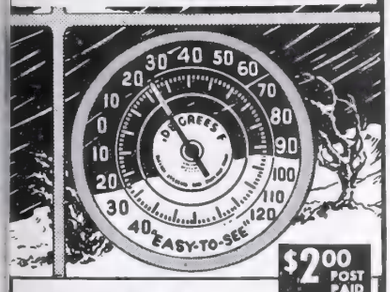
Musical Planter Plays JINGLE BELLS!



A sweet serenade awaits the lucky one who gets this hand-made, beautifully finished hardwood planter with plastic liner—*and genuine key-wind Swiss music box that plays "Jingle Bells" or "Happy Birthday" built into base!* Reminds him or her of you all year long. The perfect "Christmas or birthday card"—10% discount on orders for 3 or more. Plant not included. Send check or money order . . . specify tune desired, blonde or dark finish.

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NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER



$2.00 POST PAID GIFT BOXED

SEE at a glance HOW COLD IT IS OUTSIDE from inside

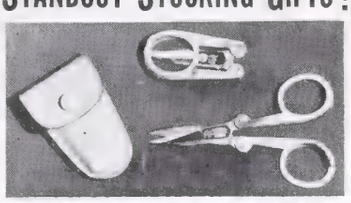
Big figures and pointer on 3½" transparent dial (you look right thru it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Attaches easily *anywhere* on outside of windowpane. Weatherproof adhesive included. Specially compensated for windowpane use.

Money-back guarantee. No C.O.D.'s.

ACCURATE - UNIQUE - ATTRACTIVE

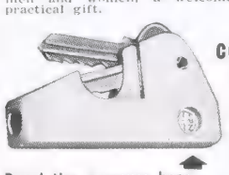
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GADABOUT FOLDING SCISSORS

Imported fine steel folding scissors—the handiest, cleverest purse or pocket accessory you could wish for. Folded in its genuine pigskin case it measures 2¾" x 1¾", can't rip linings or fingers. Opens to 4½". For home or office, for school or car, for travelers, service men and women, a welcome and practical gift. **$1.50** ppd.

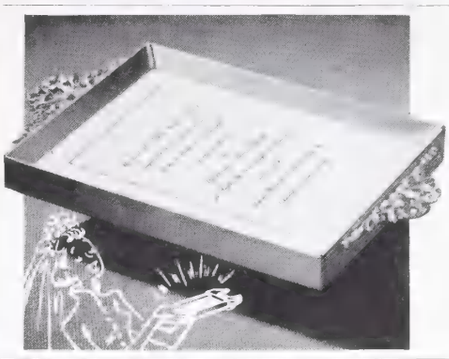


COMBINATION TIRE-GAUGE KEY CASE

Read tire pressure here

Every driver will love one of these. Precious tires last longer, ride better when properly inflated. With your keys on this practical dual-purpose gauge you'll be reminded to check tires regularly. Holds 3 keys and won't let them snag pockets or purses. Gauge guaranteed accurate. **$1.00** ppd.

The Crow's-Nest
Dept. 2-H, 475 Fifth Ave. N. Y. 17, N. Y.



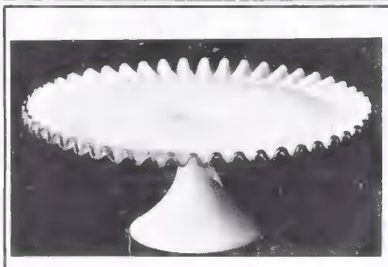
This is the gift they'll love best:

unique Wedding Invitation Tray!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95.** Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **$7.95.**

Send for our unique gift catalog!

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Milk Glass Cake Stand

A must for your Christmas shopping list as well as your own Holiday table . . . our handmade cake stand with fluted edge.

Trimmed in Crystal
Emerald Green
Aqua Blue

5" high —13" diameter

Price $5.95 Postpaid

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The Spice Cabinet

A distinguished, decorative cabinet to adorn your kitchen or dining room wall! Simple Early American design goes ideally with any period, can be hung with ivy in top compartment. Useful for pepper and salters and other dining accessories, to store kitchen condiments, herbs, or just as handy catch-all.

Made of mellow, kiln-dried, Eastern pine, this faithful reproduction of the original New England Spice Box, when assembled and finished, retails for many times our price.

Shipped knocked down, you set up easily from plans. Comes smoothly sanded, complete with genuine copper hinges, all other hardware. Full instructions for simple assembly and for the authentic finishing of beautifully textured knotty pine. Finished cabinet is 9" wide, 16" high, 3" deep.

Authentic reproduction of 250-yr. old piece

$4.50 postpaid

Order at once and finish for handsome Xmas gift.

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We pay postage.
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COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
Add 50c West of Miss. River
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No Stoop, No Stretch, No Bend!



Long-Handled

Bathtub Cleaner

$1.10 postpaid

I believe this has added a good five years to my life! After all this time, here's a Bathtub Cleaner with a *long handle*. Lets you clean the tub without falling into it! Makes the job easier for Dad and the children, too! High quality DuPont Cellulose Sponge, 4" x 2" x 2", set at proper angle, cleans curved and flat surfaces. Long, **24" handle**, reaches far corners. Easy to use. So attractive you'll keep it right in bathroom. A *really useful new idea* to save you time and tedious old-fashioned scrubbing. Worth far more than its low price in backaches and stretching saved!

★ ★ ★

The New Idea in

PLACE MATS Is Texture and Singing Color!

$4.25 a set postpaid



In *Yellow, Turquoise, Natural* or *Forest Green*—today's color trends for Chinese Modern, Traditional or Ranch Houses. Dramatize dining indoors or out! **8 mats,** each 12" x 18", **center runner** 12" x 24", of fine polished, bamboo strips. Use center runner as background for flowers. The most *unusual* idea in table accessories we've seen in years!

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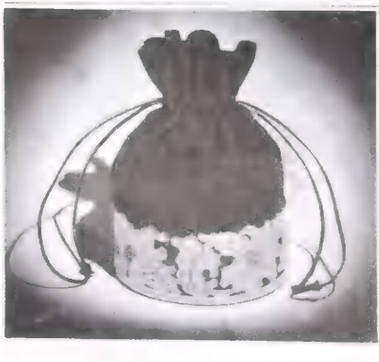
YOU'VE NEVER TASTED CHEESE LIKE THIS!



5 lb. Individual Cheese
$4.00 *postpaid. Perfect delivery guaranteed*
Add 50c west of Miss. 75c west of Denver. 3 lb. individual cheese $3.00 postpaid anywhere in U.S.A. Send check or money order to:

An individual cheddar from upstate New York, this cheese is soft-textured, moist, with full, rich flavor. We make each one of whole milk from the famous North country upland herds. Because of unique soil conditions and lush summer grass this milk gives our cheese an unusual and delicious tang. A PERFECT GIFT. Send for one today.

St. Lawrence **CREAMERY CO.**
Maple St., Potsdam, N. Y. • Established 1862



CAMEO-CARVED FEED BAG PURSE

"Old Dobbins" feedbag was never like this. An exclusive creation, this purse is elaborately hand carved and hand sewn. Fashioned from the best cowhide, featuring a hand dyed background and filigreed edge with soft non-crock suede top, it can be classed with the unusual. Measuring 9" high and 6" in diameter, it is available in Cameo-brown and Cameo-black. Sold by mail order only. Satisfaction guaranteed. Send check or money order.

$15.00 tax included, PPD.

WATSON LEATHER PRODUCTS
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Window



A REAL CUT-UP. A Ger import and fine example of cision-made cutlery. For the minded housewife or the cou clipping executive this "po edition" is indispensable. often we've all thought "My k dom for a scissors!" This on superbly made of steel ground blades. Folded in pig case with one initial. it's 2 opens to 4". $1.95 ppd. S Smith Company. Dundee, Ill.



BIG AS LIFE—well . . . as as a card table, anyway—sta Topper. And astride him sits beloved Master. Hoppy Hims Made of full-round. three-dim sional molded rubber. lacqu in natural colors. figure is br proof, chip-proof. weatherpr Wonderful for a window disp dentist office. boy's club, n bar, it's 26" long. 31" h $59.95 f.o.b. Mold-Craft Co., 3 N. Palmer, Milwaukee. Wis.



SILENT VALET. Its n ought to be Jeeves. because does everything except brush master off. Hand-crafted in I in a hand-rubbed piano wal finish, it holds everything f jacket to cuff links. Shoe r and tie holders are gleam chrome. With this in his r a Sloppy Joe will soon bec a Dapper Dan! 44" high. $1 ppd. National Hanger Co.. W. 18th St.. New York 11. N.



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Brighten Your Landscaping!

"Dress-up" your lawn with a magnificent all cast aluminum marker, weatherproof coated in black with raised gold lettering. Your choice of five models: Bird & Nest, Boxer Head, Bicycle Built for Two, Setter, and Dog Chasing Boy. 9" x 14". Very elegant! Exceptional value!

Markers Only $2.75 postpaid

Also available as a Name or Number plate with your name or number in raised gold lettering on black background. **$5.25 postpaid**

Sorry No C.O.D.'s

Mae Harvey

108 Main Street **Manasquan, N. J.**



No. 4

(A Mr. or Mrs. Chest of Drawers
32" high, 30" wide, 16" deep.
Made from select kiln-dried popla
Sanded ready for finishing....$13.9
Finished Blonde, Walnut, Maple o
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Cartoned weight 60 lbs. You pay expres

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FLOWERY BRANCH, GEORGIA

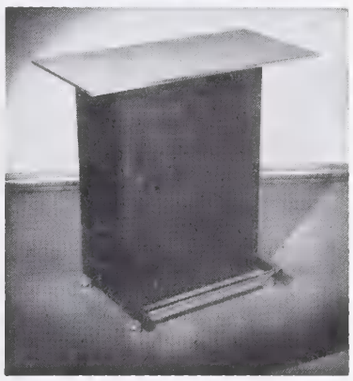
Shopping



APPY MOTORING for all ... potential mechanics you ...ow. In this German-imported ...to assembly kit there are 3 ...tal bodies to which the boys ...n attach a chassis, spring mo... and rubber tires. All neces...y tools are included, and the ... when complete, produces 3 ...echanical wind-up cars. It's ...eat fun for every age. $7.95 ...d. F. A. O. Schwartz, 745 Fifth ...ve., New York 22. N. Y.



OME-MAID. A portable bar ...akes an extra special Christmas ...ft. The red top has aluminum ...im, alcohol-resistant finish; ...ack base has chrome rail. 4 ...ivel wheels enable you to "take ... with you." Two 10" x 23" ...elves hold bottles, glasses, etc. ...7" high, top surface is 3' x 18". ...ull instructions for assembly. ...23.50 exp. coll. Scully & Scully, ...06 Park Ave., New York 22.



INGLE STRAPS send up a ...ower of sleigh-bell notes every ...me you open the door, and the ...elody of Christmas floats ...rough your house. A shiny red ...lastic strap, 24" long, comes ...ith 6 tuned sleigh bells and ...olly decoration. $1.50. 21" plain ...rap with 5 bells is $1. Ppd. ...-T Novelties, Box 54, Murray ...ill Station, New York 16, N. Y.





Captivating Miniatures

These colorful coaches have traveled all the way from England to delight collectors of all ages. Realistic, exquisitely made of metal, then hand painted in glowing colors. All wheels are movable, all figures removable. Authentic scale models.

- *A pair of racing sulkies, each with its own trotter and driver, 4" long. Pair* — $2.00
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Send 10¢, stamps or coin, for our new catalogue

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Clever Conversation Pieces

Naughty Angels



♥ TELL HER SHE'S AN ANGEL—but a human one, too—by giving her this set of imported whimsically Naughty Angels for her whatnot shelf. One angel has a slingshot — one is sticking out her tongue—another is giving a "Bronx cheer"—while the fourth is reading the comics under cover of the hymn book. Clever conversation pieces anywhere. Ideal for collectors. Made of bisque in dainty pastel shades. 3" tall. Set of 4, rushed postpaid.

only $2.50

FREE—Send for Catalog of unusual Gifts

Helen Gallagher

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It's Here! It's New!

TOY BAGPIPE

Easy to Play only $5.95

Complete with blowpipe, drones, chaunter, bright plaid bag and ribbons, this easy-to-play American Bagpipe is an authentic replica of the Scotch instrument, but sounds mellower and sweeter. Anyone can learn to play popular tunes in a matter of minutes just by reading numbers. Made of washable Styrene and Vinylite, it's safe, sanitary and strong. Fascinating fun-maker for children and grown ups at parties and family songfests. Satisfaction guaranteed or your money back. Send check or money order for only $5.95 (includes how-to-play song folder) to:

TIMESAVERS DEPT. Dept., H-12

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SPRINKLEZE



Men and women gardeners, the friend who has everything—all welcome SPRINKLEZE. Sprinkles foliage or soaks roots only, waters odd shaped beds, borders, lawns. Connects to garden hose. Has one 7 ft., two 9 ft., two 13 ft. lines of 3/16" Koroseal, each with brass sprinkler. Sprinklers may be moved while in operation and set at any angle. No moving parts to wear out. Light and durable plastic hoses; red, black or green. Give mailing instructions. We'll enclose gift card and mail direct.

Guaranteed satisfactory or money refunded. Order now. Send check or MO and we pay postage.

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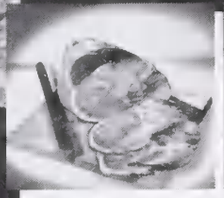
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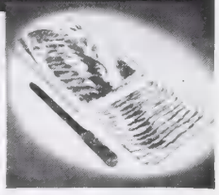
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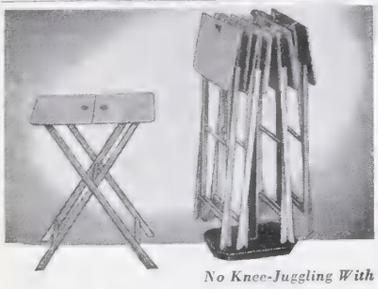
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(Continued on page 61)

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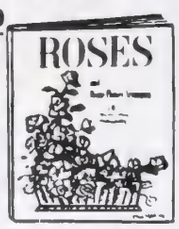
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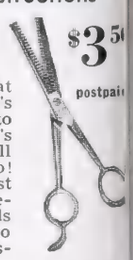
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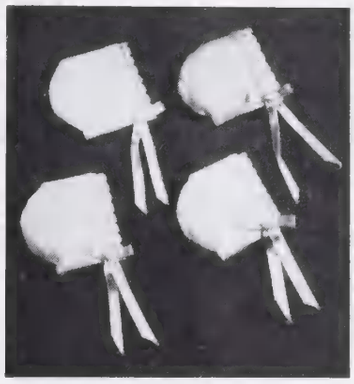
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Window Shopping

CONTINUED FROM PAGE 58

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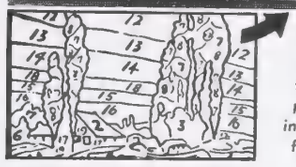
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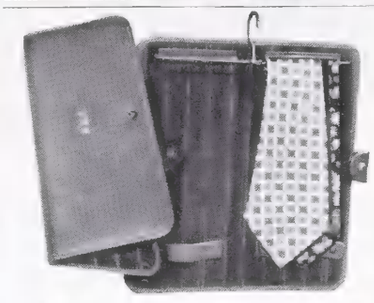
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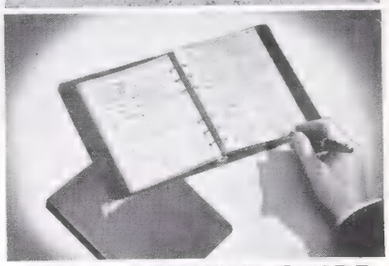
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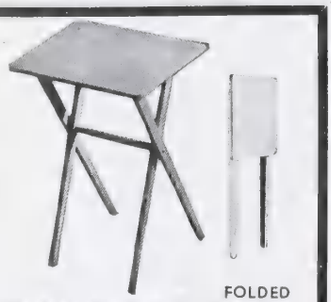
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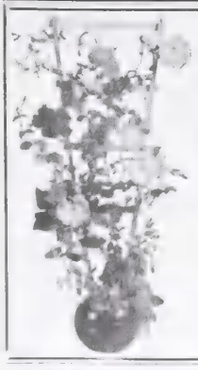
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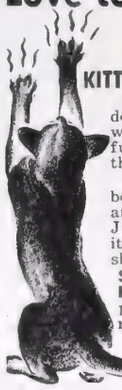
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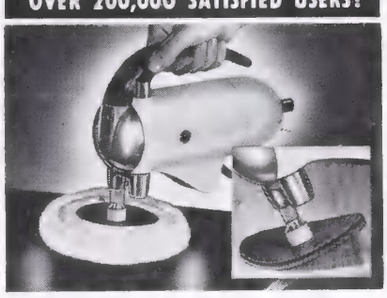
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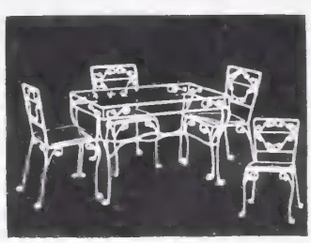
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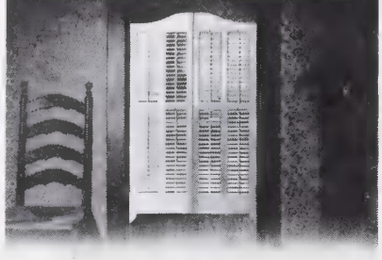
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Just to look at these is en to make your toes curl with ticipation. They're made mellow saddle leather, lined cloud-soft lamb's wool, and owner can enter his name address on the special w label! Grand for after-skiing drafty dormitories. Sizes for men and women. $7.95 25¢ post. Fellman. Ltd., 4 43rd St., New York 18.



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Authentic copies of old "Barbary Coast" saloon doors for your rumpus room, bar, den, butler's pantry, or powder room. Kiln dried sugar pine, 46 inches high. Fits any standard door opening from 28 inches to 36 inches wide. Complete with double acting hinges, ready to hang. Unfinished . . . $35.00. Stained Antique Pine or painted Sugar White . . . $45.00 Shipping charges collect (15 lbs.). Send width of opening and finish desired. Please, no COD's.

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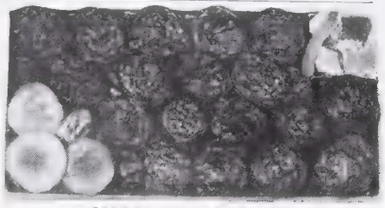
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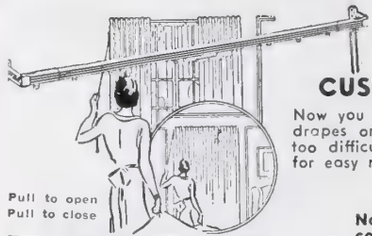
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Also available are imported, gaily colored Swedish napkins. Package of twenty five Post paid $.50.



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Shopping



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BY *Armand*

Handsome combinations, in unique clutterproof arrangements with space for a 6 inch planter; sturdily made in "Weldtex" plywood to add beauty to your home and office.

A. 16" square x 8½" $7.50 B. 16½" x 12" x 8½" $6.50
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Contrasting monograms 3 for 50 cents.

Decorator colors: Pearl Gray, Dusty Rose, Mist Green, Wedgewood Blue, Burgundy, Hunter Green. Planters not included. No C.O.D.'s. We pay postage.

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Custom-made items available



Woodcraft by Armand, 514 No. Lafayette Street, Dept. D H B, Allentown, Penna.



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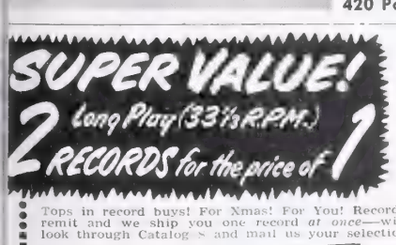
COFFEE KEEPER

Charm party guests by candle light! 6-cup Pyrex coffee flask is flameproof, crystal-clear. Nestles in dull black iron chip-proof screen light whose sturdy feet can't scratch. Replaceable candle keeps coffee piping hot, gives soft light, won't soot. Candle and grill alone make much-admired screen light. Exclusive design, ours alone! Postpaid. (No c.o.d.)

TREASURED GIFT!

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Screen Light *(Screen, Candle)* $3.50

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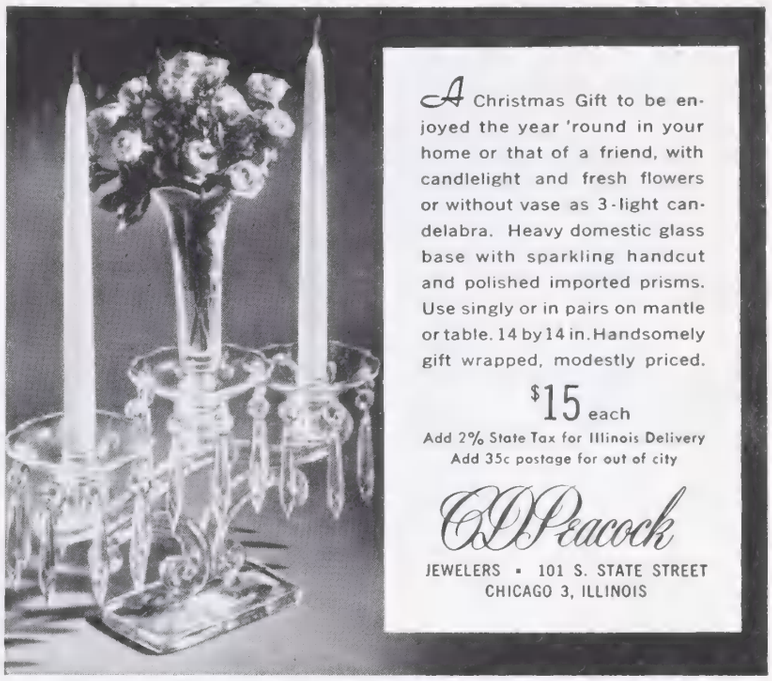


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"Smoky Joe" novelty ash tray will capture your heart. With a fly on his huge nose and a twinkle in his eye, his smiling countenance makes this truly a conversational piece. Hand painted in bold colors in old world charm.

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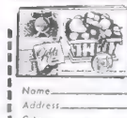


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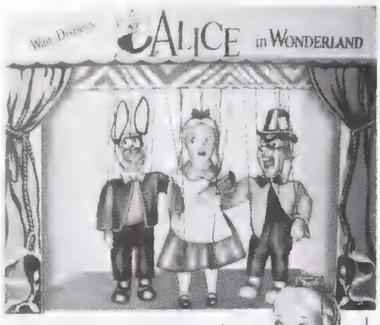
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ONE FOR THE MONEY a two for a fine fashion show, t handsome shoulder strap bag a belt are a dream team with twee and college clothes. Made of t grain cowhide in saddle tan, ba boo, red, or navy, they're de rated with wonderful bra emblems. Bag is $8.95 plus 20 tax. Belt is $2.95 (no tax). P paid from Muriel Duncan, H don Heights. N. J.



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DECK THE HALLS w boughs of Norway pine, wh pine, jack pine, cedar and balsa red princess pine, colored a natural cones, silvery alder tw and leather leaf. This jumbo sortment from the north wo includes them all, and with your house will be gay with spirit of Christmas. With wi for decorative arrangements, $2 ppd. Beaumond Distributors, Lexington Ave., New York.

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WOLFENDEN TWR* STERLING SILVER
Tea Ball with Saucer



$7.50 GIFT WRAPPED including tax and postage
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TEA CUPS & SAUCERS

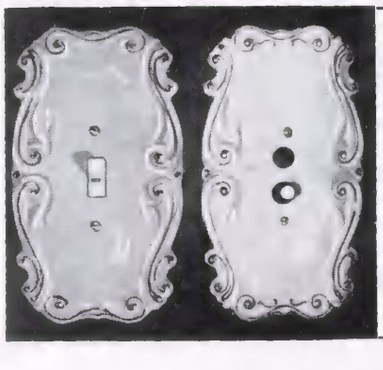
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It is the smartest ever. You will agree you nev saw anything more practical and colorful than th plaques, a unique ornament of unusual design th lends charm and beauty to your rooms. Hand-ma and decorated in gold, 4¾" by 7¾" will fit yo present switches, easy to put on, protects your wa from finger marks.

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Shopping



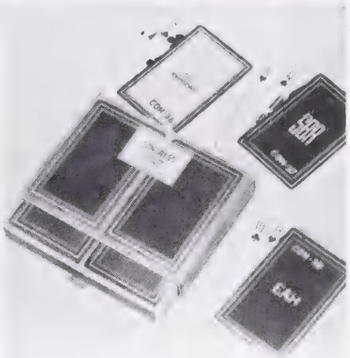
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a.	Sewing Shears 7", $2.85—6½", $2.55—6"	$2.35 ea.
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Send check or M.O. Postage paid (Add 10¢ W. of Miss.)

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For CHRISTMAS—Put ST. FRANCIS in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths all year around. Figure, light terra cotta, 26 in. high. Bowl, turquoise glaze lined, 18 in. wide. $25.00 f.o.b. New York. Write for illustrated Catalogue of lovely Garden Ornaments: $5 to $1,500.00.

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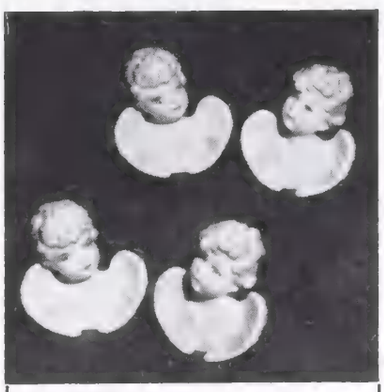
Non-skid grooved board with 8 metal prongs fits into platter. Trimmer and meat slicer with hollow ground stainless steel blades and hardwood handle. Stainless steel utility fork for a sure grip.

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Imported from Dresden, hand painted pink or blue wings, blonde curls.

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Add 35¢ for shipping charges.

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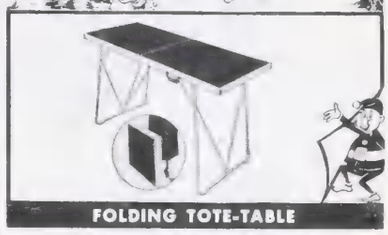
745 FIFTH AVE., AT 58TH ST., NEW YORK 22

Gift Ideas

FROM THE

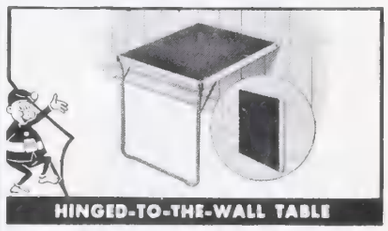
WERNER WORKERS





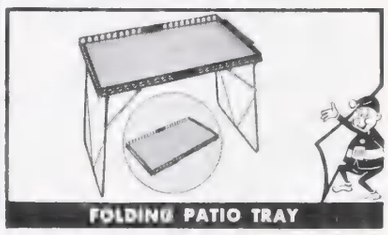
FOLDING TOTE-TABLE

Easy to carry, easy to store . . . *because it folds!* Steel frame, tubular aluminum legs, color-sealed Masonite Presdwood top with baked-enamel trim in green, yellow, or dubonnet. 3 sizes: (No. 524) 24" x 60" x 30" high . . . $19.95; (No. 530) 30" x 60" x 30" high . . . $24.95; (No. 630) 30" x 72" x 30" high . . . $29.95.



HINGED-TO-THE-WALL TABLE

Folds flat against wall, cabinet, door. Steel frame, tubular aluminum legs. Size 24" x 32" x 30" high; projects 2½" when folded. Deluxe model: Lamidall laminated plastic top in pearl gray with yellow or dubonnet trim — $14.95; standard model has color-sealed Masonite Presdwood top with white or yellow frame — $10.95.



FOLDING PATIO TRAY

Tray-and-table combination . . . *all in one!* Leg frames stand rigid, or lock flat underneath. Measures 24" x 15", stands 16" high. No-mar rubber feet. Steel frame and legs, baked-enamel finish. Lamidall laminated plastic top in pearl gray; choice of yellow or dubonnet trim. Price $7.50.

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$9.95

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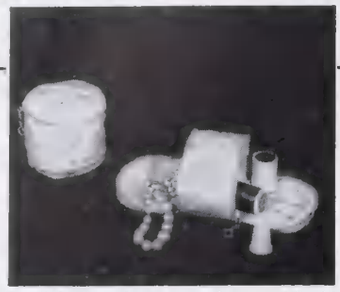
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You'll be ready to go places with this clever little space saver of moire taffeta. Two zipper closings open to reveal at one end a velvet-lined jewel compartment, and at the other a fitted sewing pocket with everything you need for emergency repairs. Duo-Drum measures about 3" in diameter and is truly a "gift find." Available in Peach, Wine or Navy; each lined in contrasting pastels and beautifully packaged in transparent acetate gift box.

INDICATE COLOR CHOICE **$3.50**

Please Enclose Check or Money Order.

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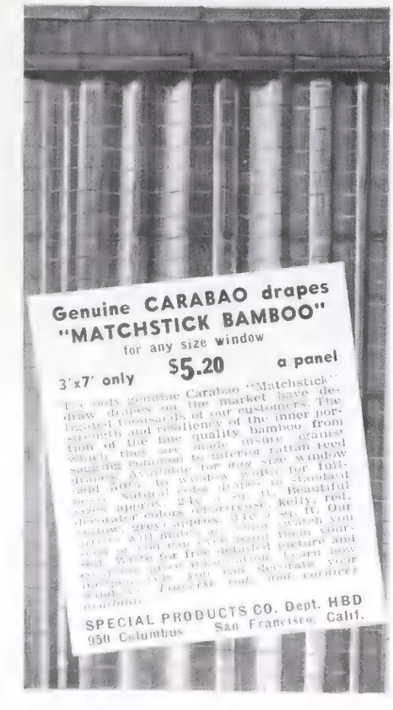
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Send check or money order—C.O.D.'s accepted.

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Trash Disposal Unit Burns Refuse Safely

A new type outdoor dispose-all unit safely and quickly burns trash and even garbage in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" square at base by 34" high. Sturdily built. 2 bu. capacity. Recommended by Bureaus of Fire Prevention. Full price Model E now only **$12.95** shipped parcel post prepaid. Money back guarantee.

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Window



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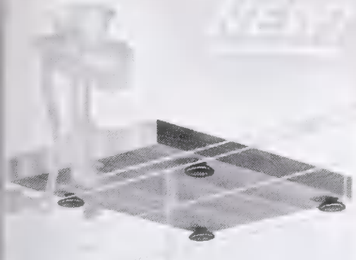
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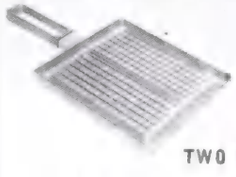
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A Grill or Broiler 7½" x 8" — A 2 qt. Sauce Pan

This combination will broil, fry, bake, boil and roast economically. A Dutch Oven.

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Window



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There were 183,750 *reported* bathroom accidents in 1949—get the cheapest life and accident insurance you can buy: the Lifeline. It's a handsome, handy suspended cord, (with fixtures) tested for 350 pounds—hangs out of the way when not needed. $8.50 prepaid—with easy installation instructions. Attractively packaged.

$8.50



shipped prepaid by
Lee Wilson, Box 585, Oswego, Oregon

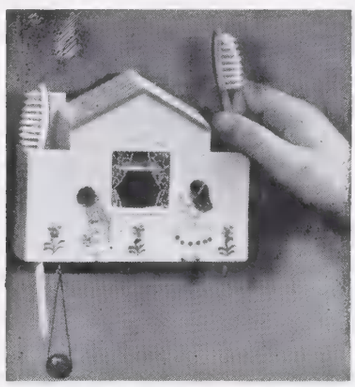
Shopping

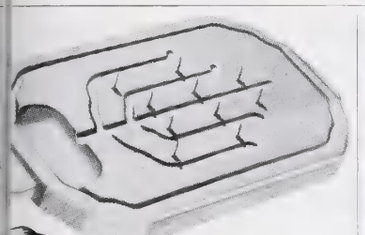


THE BAR 20 is Hoppy's and Topper's home. 23 piece ranch outfit on a card table. *But*, the most fun of all is the seed which you plant on special mats. It grows in 7 days into delicious cress that can be used on salads, sandwiches. A real chuck-wagon salad delight grown-ups as well as avid Hoppy fans. Instructions included. $1.49 postpaid from Miracle Ranch, Inc., Mesa, Ariz.



MUSICAL TOOTHBRUSH HOUSE. The most angelic child can turn into a fibbing imp when it comes to the toothbrushing question. So put fun into a chore with this bonanza gift. 4" x 3½" plastic house plays a nursery tune when brush is removed. Adjusts to wall by suction cups. Window shows Swiss music-box movement. $3.95 ppd. The Village Store of Lake Placid, Lake Placid 47, N. Y.







Well & Tree Carving Board

Makes Carving Easy!

Anyone can carve ham, roast and fowl quickly and safely. 10 aluminum pegs hold meat securely—no slipping or sliding. Well catches all juices.

A Wonderful Gift!

Handsomely-grained wood, sanded to a satin smoothness. Mounted on 4 peg legs. 20½" x 11". (Smaller sizes available). Guaranteed Xmas delivery.

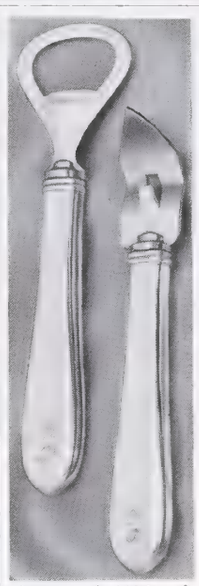
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the Virginia Post House
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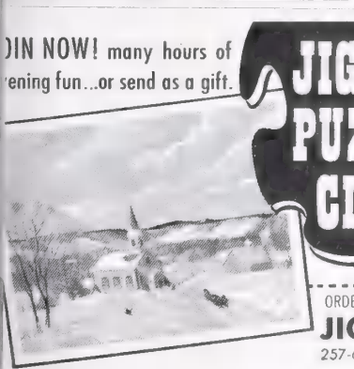
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257-61 VARET STREET BROOKLYN 6, N. Y.



Bake-O-Nuts *Deliciously Baked and Salted*

CASHEWS • MIXED NUTS • PISTACHIOS

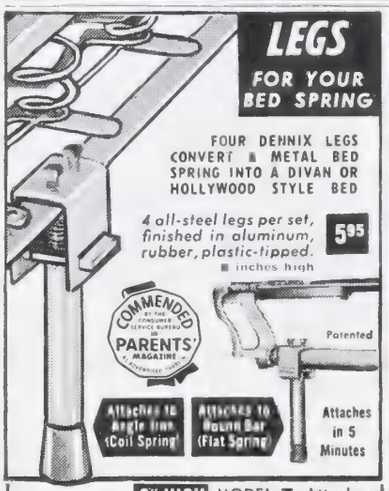
The very finest, extra-large all-imported nuts prepared by a new baking process* . . . seals natural flavor in, keeps the nuts crisp, fresh and greaseless. A wonderful, different taste-treat, the perfect complement for holiday entertaining. Send these beautifully gift-wrapped Bake-O-Nuts to relatives and friends. They'll enjoy the fresh, crunchy goodness . . . the really **different** flavor that will mark your gift as a delightful remembrance of good taste!
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Quantity discounts for business mailings on request.
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FREE! Send for full color brochure and order blanks.

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MODEL T—Attaches to Box Spring only. Hardwood finished magohany, walnut, maple or blonde... with non-rip disc to protect ticking. Set of 6 (order Set "T".) **4.95**

Send check or money order. Money refunded in 10 days if not fully satisfied. We pay postage.

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AT LAST!

His Own BARBER POLE SHAVE RACK!



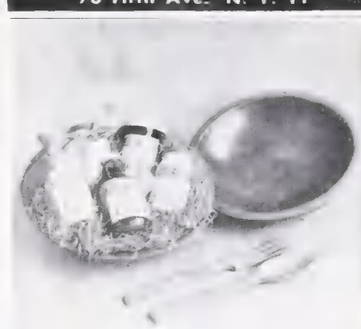
Combination ★ Shaving ★ Brush ★ Safety ★ Razor ★ & Used ★ Blade ★ Holder!

Keeps all his shaving gear in one place! No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6" high. Nickel plated spring steel handles. Stand it anywhere or use handy hook for quick hanging. Thoughtful gift—practical too!

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Gourmet Salad Bowl

Exquisite 11" Wooden Bowl—finished in **French Provincial,** hand rubbed to a satiny sheen. Bowl comes complete with matching fork and spoon and is laden with four 8 oz. jars of **Jane-Anne's** famous salad condiments . . . as used by leading chefs . . . salad dressing, savori french, 1000 island, tartar sauce . . . plus a 12 oz. jar of field-ripe strawberry preserves.

A gift to delight the most discriminating!

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with the gayest andirons that ever played a supporting role for a log fire. Shaped like ♪'s music notes, they're finished in satin black and mounted on gilded legs. 18" high, with 14" burning irons. $14.95 (shipping wt. 17 lbs.) adjustable irons. $18.90 with (42 lbs.) Shipping charges collect.

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Big 20" x 40" Flat Top Work Surface



FREE 1 Color-rama Sheet with each desk

V.I.P. DESK FOR JUNIOR EXECS

Your Very Important Person will love this handy combination table desk. Perfect for coloring, painting, blocks, games, cutting, tea parties, dolls, playing office, and other activities. You'll be pleased by the use it gets—how it saves other furniture.

Sturdily built of ¾" and ½" plywood with 3 rigid tubular braces to withstand children's use. Big level top—toys and paint stay put—21½" high. Attached 8" x 10" seat 13⅛" high -room for two—built-in foot rest. Shipped knocked down ready to paint or varnish. Easily assembled—instructions included. Postage Prepaid, except west of Rockies add $1.00.

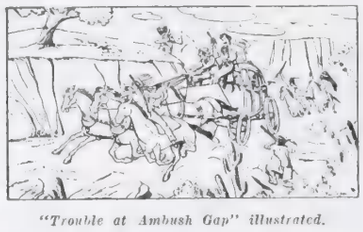
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Giant 20" x 35" Color-rama is the newest, most exciting coloring (crayon and water color) development on the market. Color-ramas are complete scenes with related objects. Color-ramas are pre-tested children love 'em. They are different—invite hours of fun.

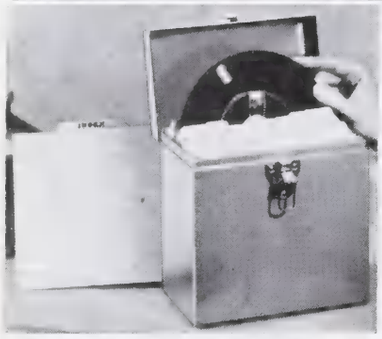
Every child likes to color and here is a new thrill, an ideal gift that will delight any youngster. Action-filled Color-ramas stimulate and help draw out hidden artistic ability.

Set of three scenes on heavy white wove paper—Circus, Farmyard, Wild West—$1.00 PER SET POSTPAID. No C.O.D. please. One free scene included with each V.I.P. desk above.



"Trouble at Ambush Gap" illustrated.

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Safest place in the world for your 7" RCA 45 or 33-1/3 RPM records. This sturdily constructed case prevents warping and holds fifty records upright, protecting each one between cushion dividers. An index folder, gummed numbers to paste on your records, and fifty cushion dividers with each case. 7½" wide, 7½" high, 5" deep. Ideal for children's records too. Leatherette-covered binders' board, in red ..... **$2.50** ppd.

Also available in steel with Craftsmen Copper color finish ..... **$4.50** ppd.

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Ward Phillips Co.

DUNDEE 1, ILL.



The Little Lady Godey Doll
"BRIDE & TROUSSEAU"

Delight your little girl with this beautiful Bride and Trousseau doll, 7" tall with sweetest china head, hands and legs. It's so much fun dressing her in this elaborate trousseau—Blue satin party dress, white satin wedding dress with long veil and bridal bouquet. Pajamas and dressing gown. Plaid taffeta dress with matching jacket and hat. Bouffant cotton dress and bonnet. Extra straw hat and handbag. Lace edge gift box, 20" x 20" x 5" ..... $8.50 postpaid

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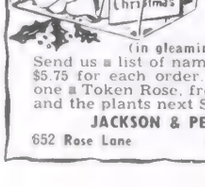
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ROSE GARDEN *for* Christmas

HERE is a wonderful gift your friends will cherish, not only this Christmas—but for years to come! They'll remember your thoughtfulness at Xmas time, when they receive an exquisite token rose with your gift card; in the Spring, when the Rose plants arrive; in the Summer and until frost, when their gardens are "alive" with a glorious riot of color. And what beautiful Roses they'll have! 3 outstanding J&P Prize-Winners—**Vogue** (a glowing cherry-coral), **Fashion** (coral-pink suffused with gold), **Red Pinocchio** (brilliant red). These 3 Floribundas will produce literally **hundreds** of blooms all season long—for years! Only $5.75 for all 3 Rose plants. Order Rose Garden #5.



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(in gleaming plastic container)

Send us a list of names, together with $5.75 for each order. We'll send each one a Token Rose, free, at Xmas time, and the plants next Spring.

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Window



ALL KEYED UP and design to organize a scatterbrain's l is this giant key made of Verm maple. Hang it in your front h or in the back entryway, a you'll be surprised how it c down the lost-key crises in y life. With hooks for hanging c house, workshop, garage keys, measures 11½" long. $1.25 p paid. The Post Mart, 1217 Lexi ton Ave., New York 28.



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New exciting Door Charm: Luscious Red Berried English Holly; Giant 16-inch Rare Evergreen Wreath; Mistletoe; Pine Cones and other assorted rare Evergreens. Box folds to form charming playhouse for youngsters.



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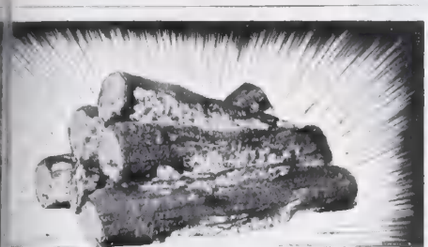


ME 'N NUMBER BRACE-
LET. Here, at last, is the fem- gender of that "little black " men nudge each other t. For the girls, it's a gold- d link bracelet that dangles retty cylinder. Inside this 's a neat roll of paper with l spaces for recording names telephone numbers. Turn nder till number you want s up! $1.25 incl. tax & post. Clues. Beacon. N. Y.



THE SWEET BEES-NESS of ey on a breakfast bun de- es a fitting setting. So do this honey jar. The crystal has a bee-topped pewter lid. e, and tray. And the pewter. e from the Danish formula. r tarnishes, never needs pol- ng. A twin jar for jam or malade comes with a straw- y on the cover. $7.50 each. pair. Ppd. Maymac Co., 79 Grand St., Mt. Vernon, N. Y.





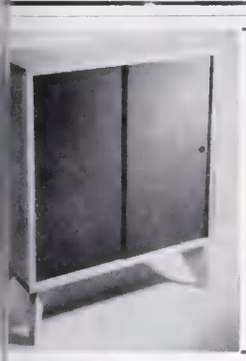
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Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

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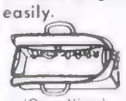
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Here is a bag your favorite physician will find both distinguished in appearance and practical in use. Answers his need for *more usable space*. OPN-FLAP® feature allows the bag to be packed to the full length and width of the top . . . zips closed easily.

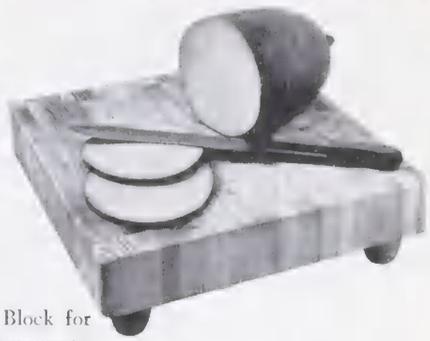
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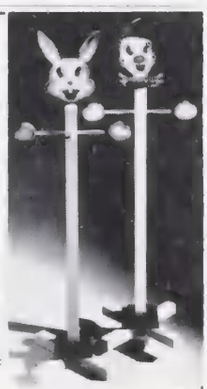
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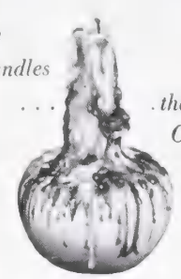


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K & D LEATHERCRAFT
507 Fifth Ave., Dept. F-7, New York 17, N. Y.

White Candles . . . that drip Color

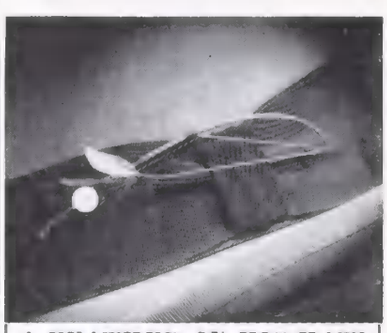


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A sporting gift for a real sport is this handmade quill fishing rod with a mother-of-pearl reel, and a real trout fly, too. It's grand for your man's hat band, and he'll love its miniature perfection and detail. Your "man about town" will wear it about town and aside his favorite trout streams. "A-lure-ing" on lapel or beret for you girls, too! 3 inches long. $1.50 postpaid.

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We believe you will agree these are the finest pecan products money can buy. They are made in our own modern candy kitchen; are beautifully packaged; guaranteed fresh. Order these festive treats for yourself and all your friends. Or we will mail to your gift list, Christmas wrapped, card enclosed. All items postpaid. Order several today.

Creamy Maple Pecan Pralines!
Made from an Old South recipe you'll love! Approx. 40 to the 1-lb. box..... $1.65

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Crack 'em with your fingers. U. S. No. 1 Choice; meaty, flavor-full. Big 1-lb. bag.. $3.50

Solves Your Gift Problem!

PECAN LOG ROLL—rich, caramel coated nougat studded with pecan meats. 1-lb. Log.....$1.80
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HEAVENLY DIVINITY—pure white drops of creamy candy, filled with crisp pecans. This is the best you ever ate! 12-oz. box.....$1.30
PECAN GLACE in Vacuum Tin—glazed halves, wonderful! Ship overseas, too. 1-lb. tin..$1.90

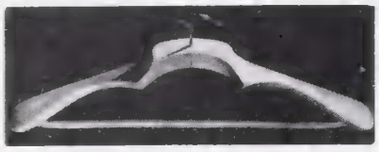
Special Gift Service for Business. Write Today.

Stuckey's
Dept. HB-2 — EASTMAN, GA.

Free! On your next trip South present this ad in person at any of our 24 stations for one of our delicious, individually boxed Pecan Pralines!

PERFECT LIFETIME GIFTS

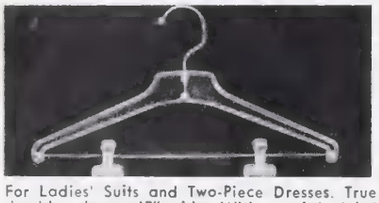
Extra Wide Coat Hangers For HIM



Deluxe clear lacquered Swedish modern finish. Extra wide. Selected imported wood. Nickel plated hook. Extra length trouser rod. "World's finest hanger."

3 for $5 ☐ 6 for $9 ☐ postpaid.
No C.O.D.'s or stamps please

Ladies' Plastic Suit Hanger Ideal for HER



For Ladies' Suits and Two-Piece Dresses. True shoulder shape, 17" wide. With special nickel plated hook and clips. Crystal clear plastic.

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NATIONAL HANGER CO., INC.
Dept. B 15 West 18th St., N. Y. 11, N. Y.

Direct from Sweden!

MINIATURE WOODEN MATCHES

ACTUAL SIZE

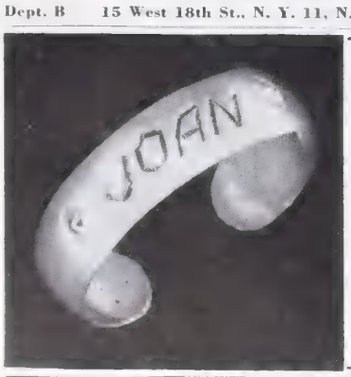
Dainty little matches as only the masters can fashion them! Packaged in gay, pastel colored boxes. 6 cartons of 16 boxes each—an *abundance of luxury* for your home or your guests and perfect for gifts. $2.25*



Sample order of 2 cartons each containing 16 boxes. $1.00*

*postpaid

TRANSAMERICAN MATCH CORP.
26 West 44th St., New York 18, N. Y.
Import Department



NAME BRACELET

Any first name is hand-hammered into this nickel-silver bracelet that's adjustable to the wrist of a little miss. So order one for that charmer who's vamping the knee-pants crowd, another for her sister who just turned teen. $1.25 each, including tax and postage. Order it from

NORWOOD PRODUCTS
Pleasant Valley 4 New York



No. 551 Fountain

Beautify Your Home and Garden with

JEWEL ELECTRIC COLOR-CHANGE FOUNTAINS

Wherever you place it—in living room, patio, pool or garden—your Jewel Electric Fountain instantly becomes the center of interest. Its sparkling, bubbling streams of water are illuminated from below by light beams of constantly changing colors. (Especially beautiful at night.) **No Water Connections Needed!** Because the Jewel uses the water over and over, it requires no connection to a water line. Just plug into nearest electric outlet! Many exquisite styles in metal, stone and natural rock. Established 1880.

Jewel Fountains make an ideal Christmas gift.



No. 504 — $85.00. Other models from $55.00 up.

Send 30¢ for 64-page catalog on Jewel Fountains, pumps and other specialties for home and garden.

JEWEL ELECTRIC & MFG. CO., 216-HB West Kinzie St., Chicago 10, Ill.



Window



TAKE A TUMBLER of stur plastic. Mark it with a chil first name. Set it in a nick plated holder and secure suction cup back to the bathro wall. Then fit two nylon to brushes, one marked "Good Mo ing," the other "Good Nigh into the sides. And what ha you got? A present for all small fry! $1.69 with name. $1 plain. Ppd. Crown Craft Pr ucts, 246 Fifth Ave., New York



SANTA'S COMING T YOUR HOUSE, and it lo as if he were there to stay— the rest of the holidays, anyw He comes with 4 candelabra b lamps that shine out through red and white suit, and his w therproof construction makes l as wonderful for lawn or hea 2½ feet tall, with 4' cord a ground stake, he's $15.95 p Fireside Shop, 1108 Tower Bu ing, South Bend, Indiana.



DISTINGUISHED DECOR

is given to any interior by this craftsman-created, genuine mahogany table with hand-rubbed mahogany finish. In traditional kidney shape, it has lovely pierced brass gallery and brass tipped feet, specially treated to resist tarnish. A pair will graciously flank your sofa and serve as occasional tables for TV snack service. Top is 20" x 10½". Height—21½".

$19.95 each. **$39.50** pair

Express prepaid.

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Dept. B
79 West Grand Street Mt. Vernon, N. Y.

CHILDREN'S "Gatorpats"



$5.50 PAIR

GENUI ALLIGATOR SANDA

Expertly made sandals for your you sters! Fully lined, with genuine leat soles. Will outwear two pairs of ordin sandals, and require no polishing. ported from Cuba to bring oh's! ah's! from your children's playma Sizes 5 to 13. Postage prepaid w payment received with order, or s C. O. D. plus delivery charges. day money back guarantee.

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● PATIO IMPORTS ●

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Beam light where you want it.

only **11.50** reg. $15.95 *SINGLE ARM $6.95

All metal Lamp — functional, practical and unbreaka Flexible arms give individual light control.

Independent light switches, weighted base can't tip. 6 UL approved cord. Choice of durable colors: chartre metallic gray, forest green, Chinese red, bronze and b These are PRICE WAR prices—order now—we pay posta specify color—check or money order only.

FREE—Catalog of lovely lights at budget low prices.

THE LIGHTING MAR Westwood, N. J

Dept. K1

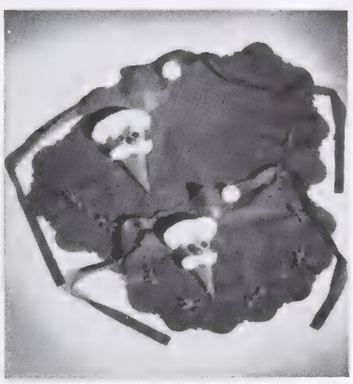
Shopping



THIS POTTY GIRL drinks from her bottle, then sits in her chair, that comes with a real potty, and proves she's a super graduate." She loves her bassinette that really holds water, sleeps like a top in her mattressed cradle, plays like a lamb in her playpen. Nursery set and 10" doll with bedtime wardrobe, $3.98 ppd. Damar, 901 Damar Bldg., 2 Treat Place, Newark 2, N. J.



SANTA APRONS are completely irresistible. And they come in Mother and Daughter sizes! Holly-berry red and emerald green felt is only the gay beginning. Santa's face is the pocket, and there's a rhinestone twinkle in his eye, real fur trimming his cap, while sleigh bells jingle across bottom. Child's size fits 6-10 years. $4.98 each, $9 the pair. Ppd., no c.o.d.'s. Holiday Shop, Box 73, Roanoke, Va.



NAUGHTY KITTEN is only naughty about breaking house rules if her mistress has neglected to provide her with a box of sand. But sand can be hard to come by. So here is Preen, an excellent new product that absorbs over 2½ times its own weight and gives off a cedar fragrance. Easily disposed of, too, because it won't clog plumbing. 10 lb. bag, $1 ppd. D & D Products Co., Box 763, Denver, Colo.





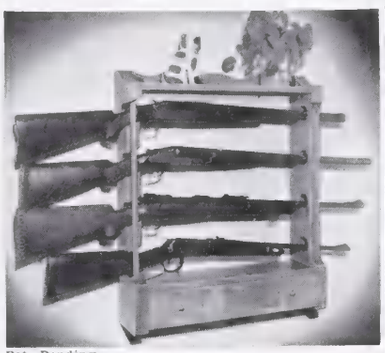
You'll be Pennywise!

Bayfort is your Guardian of "what's under the cover"—guarantees full satisfaction with price and quality. For instance, if you send fabric: Love Seat —$67.50; "Constance" chair—$37.50. Express collect. So comfortable, too, for average sizes: 15" seat heights, with seat springs; luxurious padding. And, dramatic colors in Faille, Chintz, Glosheen, Satin, Velvet, Ancient Satin, Basketweave. Truly, Decorator results —Happily Yours!

Half the wedding was YOU!

Then, keep YOU, mon cheri, in the decorative picture—for your coffee and gossip moments—to betoken your feminine warmth and masculine approval. Our "CAMEOS" appear so charmingly, exclusively yours—done from our 30 or more colors, or even in your fabric; the 48" love seat for bed-end or fireside flanking and, or, a pair of "Constance" chairs for the same, and more! And you, like hundreds, will approve BAYFORT'S intriguing, tension-saving, Shop-by-Letter plan. If you're interested, write quickly for our Treasurama HB booklet.

Bayfort Society
BOX 1808 CHARLOTTE, N. C.



Pat. Pending

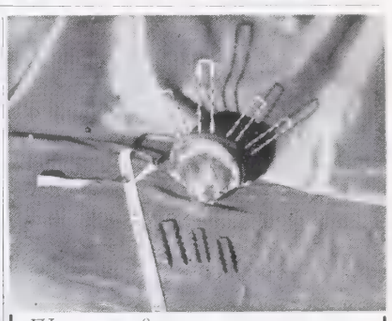
Safe-Lock Gun Rack
Displays Your Guns—Protects Your Family
THE GUNS AND AMMUNITION ARE LOCKED IN

This handsome, sturdy gun rack safely locks 4 guns in the desirable display position. The larger drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall out or be taken out. Children, friends can not tamper with them. The only one of its kind.

Finely hand crafted in satin smooth honey tone knotty pine or a lovely mahogany finish. Size 24" x 28" high.

Express Chgs. Col. No C.O.D.'s **$19.95** *Check or Money Order*

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Dept. B12-I
No. Conway, New Hampshire



Elegance for
the coiffure
a simple & gracious gift for the woman with long hair

Beautifully efficient . . . hair combs and matching pins adapted from a not-so-modern squared pin from Japan . . . hand-tailored by Henry Kashiwa.

	Sterling Silver	Copper
Sets, 2 Combs, 5 Pins	18.00	11.00
Combs Only, Pair	10.00	7.00
Pins, Each	1.75	1.00

Gift Boxed—Postpaid
Mail orders only—No COD's.

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OLD FORGE, N. Y.

Shaped-to-fit PLASTIC FURNITURE COVERS



Chair Sizes As Low As **$3.95**

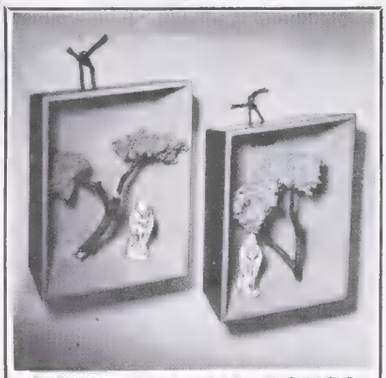
There's No Better PROTECTION!

Durable **FIRESTONE** Velon stops dirt from ever reaching your lovely upholstery. Provides year-round protection against dust, soot, grease, romping small fry or pampered pets. Keep furniture clean and still let your family use it without keeping after them to "be careful."

Separate CUSHION COVERS for Extra Neatness

Transparent, soft, pliable—won't crack or peel.
50 "shaped-to-fit" STYLES & SIZES
Don't confuse with shapeless "bag-type" covers.
Separate Cushion Covers. Lowest prices—money back guarantee. Write today for FREE CATALOG & SAMPLE OF PLASTIC—do it NOW!

House of Schiller
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MING SHADOW BOXES

Delightful miniature Ming Trees with real Manzanita wood and Chinese figurine in a wood shadow box. None alike . . . each box has a different composition of trees. Two are shown, but three, four or a whole collection turns a blank wall into a charming picture . . . and at such a low price . . .

ONLY $1.50 each! (postpaid)
Size 5 x 3¾ inches
Colors: Ming Red or Chartreuse
$1.00 Deposit on C.O.D.'s
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Write for FREE Gift Catalog.

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A FUR GIFT for every occasion and climate

Natural white Ermine, black velvet bow each **$3.95**
cat. on request no C.O.D.



"New Color" Ermine . . . Rich brown, sable-dyed, matching velvet bow. Pin mounted. Fall accessory for suits, dresses and hats, each **$2.95**
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HAROLD J. RUBIN, furrier 52 E. 56th St. N. Y. 22, N. Y.



Geraniums that last . . . and last . . . and last . . . **FOREVER!**

And you'll look long and hard before you discover why. These waxed Gay Deceivers glow with such sparkling beauty, such genuine warmth and natural color, even the flower fanatic will have to look more than twice to be convinced.

Here's a delightfully different way to set off your kitchen window-sill. Here's the bright fresh touch to give any dark corner a personality all its own.

3 beautiful blossoms with green foliage in a 1½" white pot. White, red or pink flowers.

Mail Orders Promptly Filled Postpaid
Only $3.75 *each* • *3 for* $10.50

We will be happy to send you our **CATALOGUE** *of other Gay Deceiver waxed flowers and plants in full color at your request.*

Constance Spry, Incorporated

322 Park Avenue New York 22, N. Y.

THE *World's* FINEST CUTLERY TO GIVE! TO OWN!

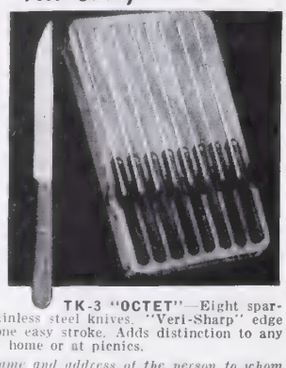
"*Veri-Sharp*" CARVING SET ★ "*Veri-Sharp*" STEAK SET



KNIVES STAY RAZOR-SHARP

INDEFINITELY!

These high-carbon stainless steel blades are painstakingly hand-honed for the keenest edge ever known. Sabre-ground to insure against blade chipping. Finish resists staining and rust. One piece satin-finished Pakka-wood handles with solid nickel rivets are burn and acid resistant. Mounted in handsome hand-rubbed velvet-finished wood blocks.



CS-7 "TWOSOME" Gleaming stainless steel slicer 13" overall. Quickly cuts through meats and poultry "like a hot knife through butter"!

TK-3 "OCTET"—Eight sparkling stainless steel knives. "Veri-Sharp" edge cuts in one easy stroke. Adds distinction to any table—at home or at picnics.

★ ★ ★ ★ ★ **SPECIAL CHRISTMAS GIFT-WRAPPING**

★ *Just send us the name and address of the person to whom you wish to send this luxurious gift enclosed with your check or money order. We will gift-wrap your selection in a decorative holiday package with appropriate gift card bearing your name—at no extra cost! You may order as many sets as you wish at these special holiday prices.*

SPECIAL CHRISTMAS OFFER!

WILTON PRODUCTS, Dept. C, Wilton 2, Conn.

Gentlemen: Please send me the following:
☐ CS-7 "TWOSOME" 2-piece carving set @ $6.00-ppd.
☐ TK-2 "SEXTET" 6-piece knife set @ $9.00-postpaid
☐ TK-3 "OCTET" 8-piece knife set @ $12.00-postpaid
Enclosed you will find ☐ Money Order ☐ Cash ☐ Check

Name . . . . . .
Address . . . . . .
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MONEY BACK GUARANTEE IF YOU ARE NOT FULLY PLEASED UPON INSPECTION
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STERLING SILVER CLAM SHELL TRAYS

Attractive and useful.
Ideal for ash-trays, nuts, candy, cigarettes.

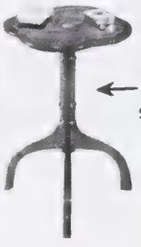
Large (6" x 3") 18.00 (tax inc.)
Small (3" x 2") 6.75 (tax inc.)

These prices cover mailing charges.
Shipped postpaid. No C.O.D.'s
Order today. Immediate delivery.

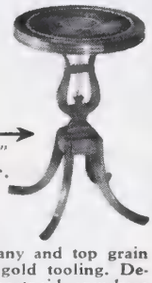
Columbia Jewelry Co.
One Camp Street
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SOLID MAHOGANY TABLES with genuine leather tops

for the luxury-minded who buy on a budget.



←#850 Clover Leaf Top
L 14" W 14" H 21"
$13.00 ea. $25.00 pr.



#1100 Round Top, Lyre Base →
L 14" W 14" H 21"
$17.50 ea. $33.50 pr.

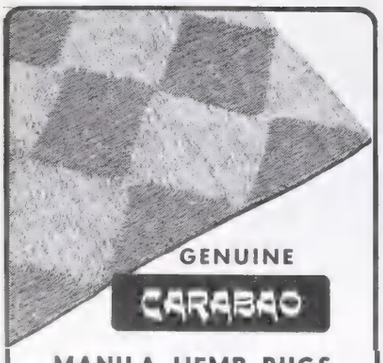
These lovely little all-purpose tables are beautifully made of solid Honduras Mahogany and top grain leather, with 24 Karat gold tooling. Delivered complete and postpaid anywhere in U.S.

SEND FOR FREE FOLDER

of our complete line of step, drum, cocktail, lamp, commode, Pembroke, nest, end tables.

Merchiston-Hall Galleries
Dept. BA-4, 914 W. Howard Ave.
Biloxi, Mississippi

Traditional Tables from the City of Tradition.



GENUINE CARABAO

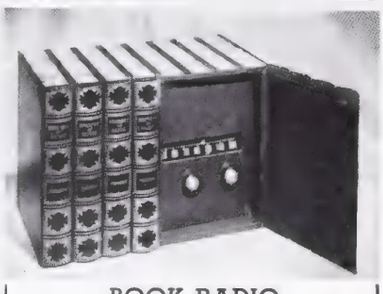
MANILA HEMP RUGS

only 45¢ a square foot for standard sizes

You'd pay 75¢ a sq. ft. in stores for these fine hand woven hemp rugs. Buy direct from importer for only 45¢ a sq. ft. for standard 9 ft. (width or length) sizes. *Special sizes*, small or large, 50¢ a sq. ft. Smart throughout your house. Carabao rugs are the finest on the market—exceptionally thick, outwear any kind of floor covering. Various grids. Washable. *Light natural color.* State if dark or most color; we'll ship rug immediately, small shipping charges collect.

Complete satisfaction guaranteed. If you'd like to see a sample square send 25¢ and we'll mail one postpaid.

SPECIAL PRODUCTS COMPANY
Dept. HBD 950 Columbus
San Francisco, Calif.



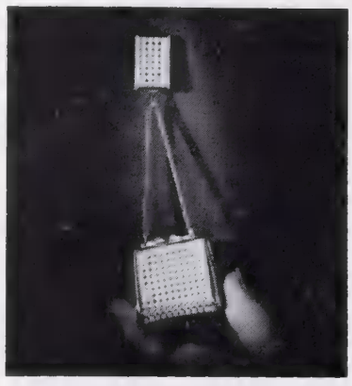
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For the finest note in gift giving or for your own home, we'd suggest this 5-tube Emerson Deluxe AC-DC Book Radio. Cabinet of genuine top grain leather is authentic reproduction of a set of fine old English bindings. Title "History of Music" hand tooled in 24K gold on each volume. Comes in Hunters' Green, Burgundy or Walnut Brown. Tops are imported gold-flecked marbleized paper. 12" x 7" x 8" high. 5" high fidelity Alinco Speaker insures beautiful tone. *(One year guarantee.)* A gift that keeps on giving.

Postpaid and insured, only . . . **$69.50**

Ward Phillips Co.
DUNDEE 1, ILL.

Window Shopping



YOUR MAD MONEY is a g badge of independence when y carry it in this pretty pearl pur Pinned to your lapel, it tak the place of a jewel, looks sweetly feminine that your be won't dream of fighting with y So, of course, you'll return ho rich, young, and pretty. 2" 2" purse holds change and bill. $2 ppd. M. C. Flynn. East 59th St., New York 22, N.



HOW SWEET YOU AR and how cherished you'll f when someone sends you heart, masqueraded as a Chri mas tree, and bearing 1 Sachet Spray, ½ dram of Je sen's heavenly perfume. and cakes of guest soap. Next to sonnet, this is the kind of g that most makes a woman f like a woman. $4.80 includi tax and postage. Georg Jens 667 Fifth Ave., New York 22.



WINDOW GARDEN. G your winter house plants a pla in the sun, and they'll give yo room a June-in-January lift. T self-attaching window shelf has flange that slips between t window and the sill. Wind may be left open, closed locked. Made of sturdy steel baked white enamel finish, i 23" x 6" $1.35 each; 2 for $2.6 Ppd. Ernest Fischer & Son. 43- Bowne St., Flushing 55, N.

(*Continued on page* 79)

SPLENDID GIFT!



CARAFETTE SETS

Smart individual coffee servers add elegance to the table. Each Carafette holds two cups; keeps it piping hot. Fine quality hand blown glass decorated with platinum bands; harmonizing stopper. Ebony plastic handle for cool, easy pouring. 4 Carafettes and 4 matching Coasters to the set.
Postpaid **$6.00**

Single Carafette with Coaster, $1.75

No C.O.D.'s please. Satisfaction Guaranteed.
Write for Catalogue

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Delicious . . .
is the word for i



DANISH
Fruit Cake

You have never tasted fruit cake quite like t No shortening—just 100% pure creamery bu blended into our famous Danish recipe. Choice pi apple, cherries, dates, raisins and citrus fruit just the proper touch of a fine old brandy—se almonds and pecans, fresh and flavorful—with final glorious result decorated with delecta candied fruit and nuts. Packed in beautifully signed tins with a colorful holiday motif for pr Christmas giving. Better order quickly.

POSTPAID PRICES—NET WEIGHTS

1 Pound . . . **$1.95** 2 Pound **$3.7**
3 Pound . . . **$5.25**

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FOR BEAUTY FAMOUS THE WORLD OVER . . . Lenox



FOR THE UNITED STATES EMBASSIES—
SPLENDID GOLD AND MAROON Created by Lenox for use in the United States Embassies throughout the world, this beautiful service spreads the fame of American craftsmen far and wide. It is but one of the many "Command Performance" services chosen for exceptional beauty and durability by famous personages here and abroad.

FOR YOU—BEAUTIFUL Essex Maroon

Here is breathtaking beauty that bears the unmistakable touch of Lenox artisans. The richness of 24-k. gold scrolls and glowing maroon in a superb traditional pattern . . . one that will bring grace and loveliness to your home for generations to come. For Essex Maroon is made of the same exquisite yet amazingly durable china as the famous Lenox "Command Performance" services. There is no finer china—for yourself or for a gift—than lovely Lenox.

Essex Maroon, 5-piece place setting (dinner, salad, and butter plates, teacup and saucer) . . . $27.75



CATTAIL
5-piece place setting, $19.25



CINDERELLA
5-piece place setting, $19.25

FOR HELP IN CHOOSING YOUR FINE CHINA—
send for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept. P4, Trenton, New Jersey. Enclose 25¢ if you wish "The Reference Book of Fine China" with full-color pattern and price leaflets.

LENOX CHINA

AMERICA'S WORLD-FAMOUS FINE CHINA

Emily Post



uses Morgan-Jones' Minuet* on her own bed

Emily Post, foremost authority on the proprieties of nice living, says, "I can't imagine a more beautiful reproduction bedspread than the Morgan-Jones 'Minuet.' I have the 'Minuet' on my own bed in my house in Martha's Vineyard."

The incomparable 'Minuet' bedspread becomes young or old, traditional or modern, as your room requires. For this authentic reproduction of an antique dating from 1812 possesses not only the serene dignity of age but the fresh vitality of youth.



Here you see the 'Minuet' on Emily Post's own bed at her house in Martha's Vineyard, Massachusetts.

Morgan-Jones, Inc.
58 Worth St., New York 13

What better gift for Christmas! Ask for the magnificent 'Minuet' gift-wrapped at your favorite store.

*Registered Trademark

Window Shopping

CONTINUED FROM PAGE 76

OME SWEET HOME will
ve a clean fragrance like no
ner place in the world. thanks
a wonderful *house* perfume.
e spoonful keeps a room fresh
a week—a closet longer.
venty scents include mountain
e, sandalwood and floral fra-
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ttle $1.25. with 4-oz. $1.75.
th 8-oz. $2.50. For gift box add
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PEARL CUFF dramatizes a
etty hand. adds a gleaming ex-
mation point to a simple black
ess. Wear it with your tailored
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lvet dinner dress, and you'll
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.25. including tax and postage.
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The Perfect Gift for Every Chess-Lover

MASSA'S *Exclusive*

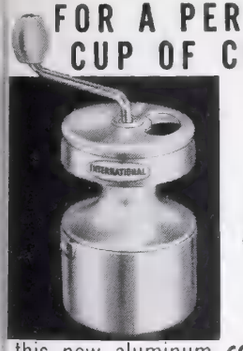
MAGNETIC CHESS SET



Tip it! Tilt it! Carry it! These magnetic chessmen "stay put". Exclusive magnetic device in base of chessmen makes pieces cling firmly to board. A really *practical* and *handsome* set comprised of 12" board and red and white chessmen with black magnetic bases, boxed $10.00. Folding pocket set $3.00. If C.O.D., you pay postage.

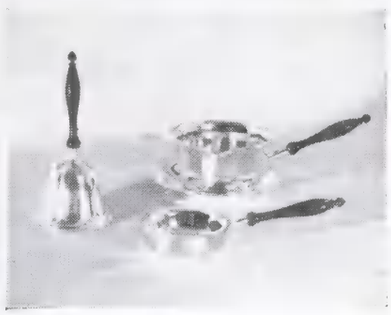
Mrs. Robert Falconer Massa, Inc.
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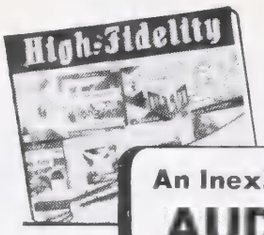
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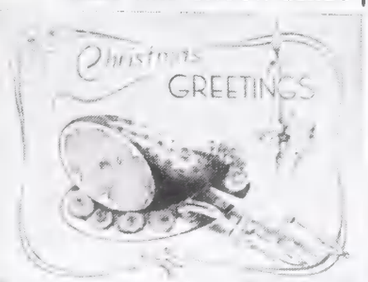
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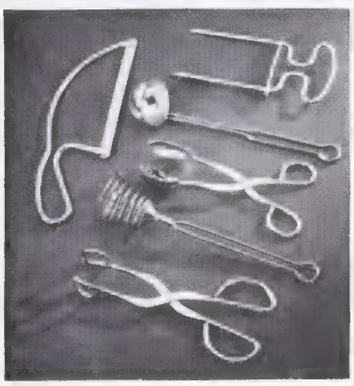
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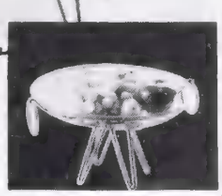
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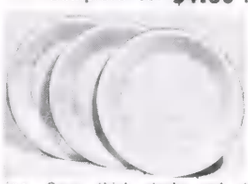
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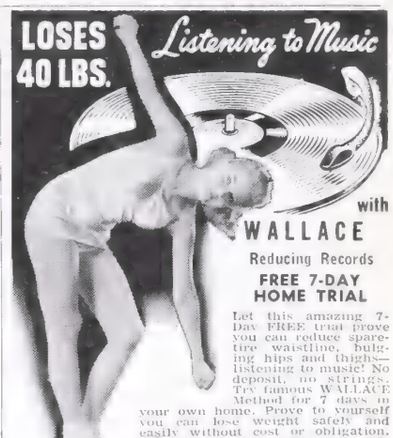


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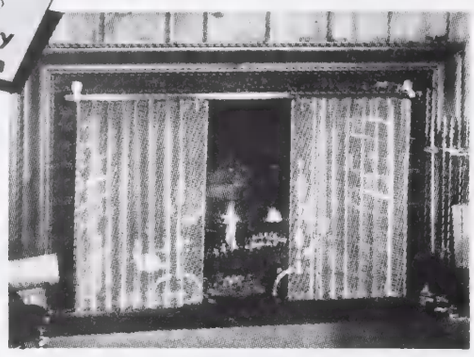
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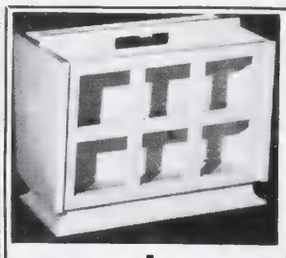
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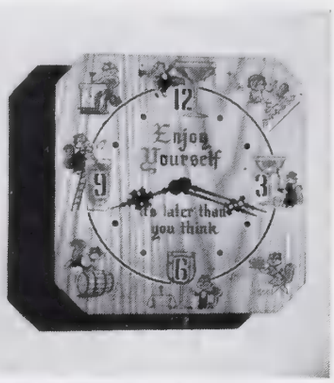
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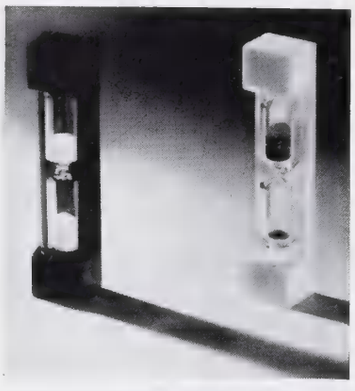
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Shopping



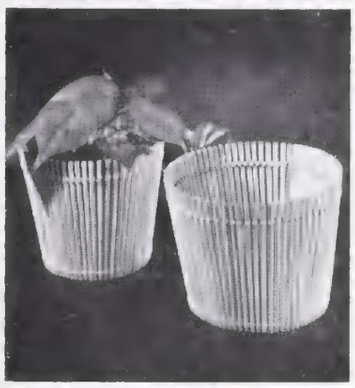
UTTER HER UP at Christ- as or any other time with this -ful and handsome Cornwhisk . Dip the plastic-handled ushes into the silver-plated cups d whisk the butter onto the rn. Or use the cups alone for lobster dinner. Wonderful ead-and-butter present, too. $6 l. tax & post. Kenlon Brian, 0 E. Ridgewood Ave., Ridge- od, N. J.



ARE PLAY for cheerful card- ole suppers is this Pennsylvania itch cloth. Pre-laundered and ind-printed in bright, color-fast signs, it comes with borders d centers in red, blue, or yellow. n for nursery parties, kitchen nics, TV suppers, it measures " x 54", costs $3.50 ppd. No .d.'s. Bucks County Exchange, x 261, Doylestown, Pa.



OT-TY DRESSES for your use plants are woven in Sweden natural colored rattan strips, d they're enormously smart ver-ups for the ugly duckling y pots. Two metal rods hold pot securely in the bottom. onderful for a modern room, d you may have them to hang the wall or sit on table. Spec- which. 5¾" opening. $2.35 ch; 6¼" opening, $2.65. Ppd. et Studios, Middlebury, Conn.



OR FRONT DOORS



luxe $2

d. .50

Yuletide Greeting Bells

Adopt the quaint old custom of adding charm and cheer to your doors with these decorative greeting bells.

DELUXE MODEL

6 lustrous, steel, sleigh-tone bells of graduated sizes mounted to strong, 23½", bright red plastic strap . . . decorated with holly leaf clusters . . . metal eyelet for hanging.

$2. each.....3 for $5.

STANDARD MODEL

Bright red, 21" plastic strap has 5 gleaming bells in graduated sizes. Like the deluxe model, the bells produce the mellow tone so reminiscent of old-time sleigh bells.

$1.50 each.....3 for $4.

All orders shipped same day received. We pay the postage. Sorry no C.O.D.'s.

Write for Free Bell Gift Catalog

CARROLL'S
105 West 48th Street
New York 18, N. Y.



FUN INDOORS FOR THE KIDDIES!

CARD TABLE PLAYHOUSES

The perfect answer to "What can we do now?" Just set up a card table, slip Playhouse into place for hours of fun! Bright colors on sturdy cotton cloth; side wall lifts up for entrance and ventilation. Order the KOTTAGE model (complete with door bell) for young housekeepers and the FIRE STATION for the fire engine crowd.

Either style **$3.45** postpaid

Ask For Free Gift 'N Gadget Catalog!

MEREDITH, Inc.
Evanston 24, Illinois



GIFTS FOR THE HOME

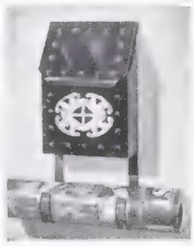
COLONIAL CANDLE LAMPS

Stunning on each side of your fireplace, in your entrance hall, dining room, or play room. Fine reproductions of sconces from an Early American inn, where they served as prime sources of light for many a merry evening. Over 15" high, in heavy black wrought iron, with real hurricane chimneys in painted red frost. Give soft, romantic glow of candle light to walls and rooms. The pair, **$9.50.** Each, only **$4.95**



POT BELLY COFFEE WARMER

Keeps your coffee warm for hours—for your smorgasbord, coffee table, or out in the patio. 5" high, jet black, lit with a candle. Open front lets the light glow through, just like the old wood burner. A charming piece, postpaid, only ..... **$2.75** ppd.



MANOR HOUSE MAIL BOX

A generous box to add appearence and value to your home. Jet black, with gleaming solid brass escutcheon. Box 10½" high, total height 15½". 6½" wide. Holds large envelopes easily. Rack keeps magazines and newspapers away from damp and dust. A beauty, postpaid, only **$5.95**

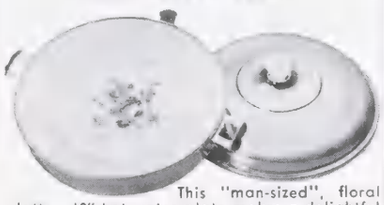
ORDER BY MAIL—All Foster House items must delight or your money refunded.

FREE—Send also for Catalog of Unusual Gifts.

Foster House
15-B Cole Court, Princeville, Ill.

Plan that Meal in Bed

the perfect Gift for the Invalid and Convalescent



This "man-sized", floral platter, 10" hot water plate makes a delightful ritual of service. Gleaming chrome cover keeps food hot and in good taste.

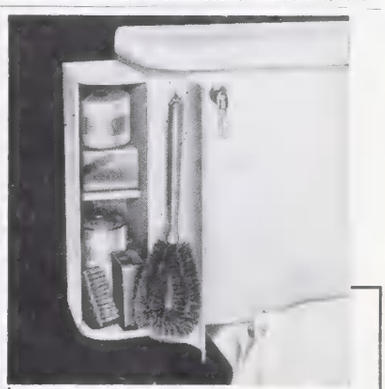
The thoughtful gift for the housewife who has to keep that meal hot for hubby's late night or children's "eat and run" lunch snack.

Can be used as a service platter.

Only $9.95

Check or Money Order

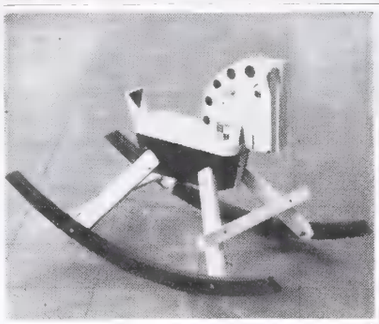
JOSET PRODUCTS
282 Ninth Avenue New York 1, N. Y.



FLANK THE TANK

with the neatest hide-away for bathroom necessities we've yet seen. The inconspicuous cupboard attaches to either side of the tank with clips, and its two shelves hold toilet tissue, soap, cleansers, etc., while the brush hangs inside the door. Actually, you have a utility closet in the bathroom! Black or white enamelled steel, 15½" x 6¼" x 5¼". **$3.50** postpaid

The Fitzgeralds
545 5th Avenue New York 17, N. Y.



"PONY BILL" TO THE RESCUE

Sturdy safe rocking horse that entrances two to fives. Beautiful, solid, red and white woods with wide-spread, extra long (32") rockers for trick riders. It's the perfect gift to release young energy indoors—a cowboy's delight. For shipment direct as gifts, enclose your cards with order.

$6.95 postpaid

Send check or m.o.—No c.o.d.'s

TRIPLETT'S TOY TOWN
10th & Grand Des Moines 9, Iowa



Looking for a different gift?

REVERSIBLE CUTTING BOARD

Handy the year 'round. A perfect surface for pastries or meats. Appreciated by the home-maker who takes her cooking seriously. Beautifully finished, solid maple. Choose from two sizes, each 1¾" thick.

12 x 18 - - - $3.40 plus postage
18 x 24 - - - $6.65 plus postage

Checks, money orders, or C. O. D.'s accepted

MICHIGAN MAPLE BLOCK CO.
Petoskey, Michigan



BEAUTIFUL 100% virgin wool rugs hand-worked by the oldest hooked rug guild in America.

Design 140

Design 115

Design 150

Design illustrated are available in beige ground with either black, dark green, brown, or wine borders and attractive flowers in harmonious colors.

2x3—$21.00
2x4— 27.00
3x5— 47.50
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Designs 115 and 140 also available in rounds:
30"—$21.95 36"—$31.00
48"—$55.00

State design number, size and border color desired. Postpaid—No C.O.D.s—Satisfaction guaranteed. Shipment in time for holidays on immediate order.

For new brochure in color, illustrating many other designs and sizes together with prices, send 10c to cover cost of mailing.

PINE TREE RUGS, Box 12, Buckfield, Maine



GIFTABLE GREMLIN

a colorful "out of the frame" ceramic picture, 7½" x 10½" hardwood frame, attractively boxed. There's wall space for this brave hunter and his quarry in any game room, den, home bar or that dull corner in your living room. Help Santa!

Only $3.00 ppd.

Lilbet Gifts

P.O. Box 289 Madison, Conn.

This book with 150 photos tells and shows all you need to know about the new rage in home decoration.



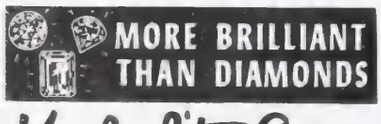
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DRIFTWOOD

AND DRIED ARRANGEMENTS

By TATSUO ISHIMOTO. The author of *The Art of Flower Arrangement* explains the simple principles that will make you an expert in bringing exciting new beauty to your home. How to select and use the best materials, with or without flowers, plants, stones, containers. 150 master arrangements. Easy, step-by-step instructions. *Only* $2.95

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KIMBERLITE GEM CO., RED BANK, N. J.

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TEXAS CHEWIE

PECAN Pralines



FINE CANDIES since 1885 Lammes CANDIES

Pahdner, and ma'am, you just ain't had real western candy 'til you've tasted rich Texas pecans surrounded by rich, buttery goodness. Here's a CHEWIE praline with a flavor the man of the house will go for . . . a real rip-snorting Christmas gift from Texas! Handsomely-boxed, too, ma'am.

1 doz. box (1 lb. 5 oz.)	$2.10
2 doz. box (2 lbs. 10 oz.)	$4.00
3 doz. box (3 lbs. 15 oz.)	$5.85

Shipped prepaid anywhere in the U.S.A.

Mail your order down Texas way today and send it to your whole Christmas list.

No C.O.D. Please

Lammes OF TEXAS 919V CONGRESS AUSTIN, TEXAS



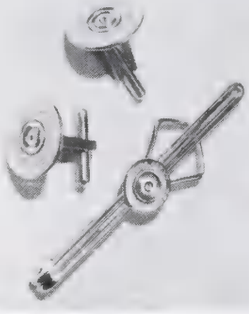
Window



BEAUTIFUL OPENER, h
wrought of sterling silver
Frigast of Copenhagen, is a
you will be enormously p
to enclose your card with.
a man's desk it would be su
—*if* his wife will let him get
of the house with it! The pat
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Zither is a beautifully constru
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for *immediate* playing. Witl
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for the man in your life. Whether he's a b
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go for these unusual cufflinks and tie cla
handmade from real shotgun shells. $3.95 f
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WAIST HUGGER APRON

The Flip-On apron clips around your middle, adjusts to size and fits snugly. Just slip the apron on the plastic ring as you would put a curtain on its rod, slip it off for laundering. Now your apron lies flat for easy ironing. Flip-On comes with a red and white polka dot apron with white organdy trim.

only **$2.50** *postpaid*



Susan Smith

DUNDEE 10, ILL.

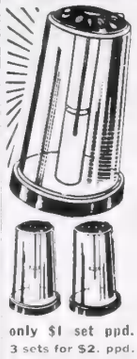
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IN ANY WEATHER or CLIMA

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ALWAYS DRY! MOIST-FRI



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TO GIVE!—TO OV

TRANSPARENT PLASTIC SPILL-PROOF

In damp climate or on days, the MIRACLE moist salt shaker is GUARAN to *always pour.* MIRACLE ture absorbent paper in ate plastic section is buil center of shaker. It touches the salt—keeps i *running always!* Absorber per is harmless, non-to salt, food or humans. It indefinitely. Attractive and color. Complete instru in every shaker. Ideal fo or home, picnic use and ing.

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3 sets for $2. ppd.

ORDER NOW

Mail us your name and address. Enclose $1 (or $2. for 3 Sets) in check, cash or money or Sent postpaid. GUARANTEE: If not delig return within 5 days and full purchase p will be quickly refunded. *Don't delay! Send order in today! Write to:*

MIRACLE Salt Shaker Sales Dept. 1
137 Arlington Ave., Jersey City 5, N. J.

Shopping

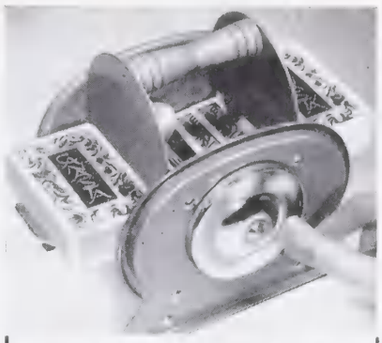


-O-O BIG! A very little girl l have to look up to this pig- ed Amazon, so of course she l be the undisputed queen of nursery. She's a life-size 42" , can wear her Mommie's thes, and comes dressed in a cale print with organdy apron l red felt shoes. $12.95 ppd. d 50¢ west of Miss. Beacon ecialty Co., 11 Beacon St., Bos- 8, Mass.



OLLAR SEASONERS. It's rare household that doesn't d salt and pepper shakers, and s is a merry quarter to tuck in dy's stocking. Made of crystal- Lustrex plastic with chromium wns, they're perfect for your lakfast tray and for family ners. About 2" high, a gift of 2 pairs is just $1 ppd. kory Enterprises, Ardsley, N.Y.





CANASTA SHUFFLER

Shuffle merrily along—with one, two, or *three* decks of cards! Just turn the little handle and the Shuffler does the work. Shuffles more thoroughly than it can be done by hand—without bending or marring the cards. Made of metal with felt base.

Postpaid $5.95

Ward Phillips Co.
DUNDEE 1, ILL.

our frustrated turtle...



is really a slick serving dish!

Who could resist the desperate look in the eye of this topsy-turvy tortoise... or the hopeless angle to his tail. The tail, incidentally makes the handle to the dish top. This uproarious piece of ceramic art serves equally well as a cigarette box, for serving nuts or relish, or as a planter. 7" long, 5½" high.....$3.95

FREE UNUSUAL GIFT CATALOG • WRITE DEPT. C-1

THE VILLAGE STORE of LAKE PLACID, N.Y.

Most inspired gift this side of Christmas!

Star of Bethlehem
(CHIN-CHER-IN-CHEE)

SOUTH AFRICAN WONDER FLOWERS

(Yuletide Variety)

that bloom up to 6 long weeks!



This picture shows one box of 25 Star of Bethlehem flowers at the peak of their bloom. Larger, more glorious arrangements can be made with 2 or 3 boxes.

25 FOR $3.00

Shipped postpaid anywhere in U. S.
Add 3% Sales Tax for N.Y.C. Delivery

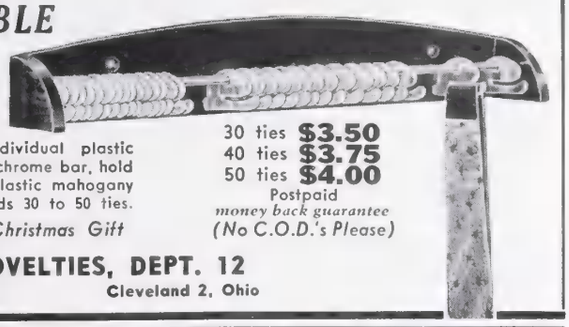
Symbolizing the true spirit of Christmas, these creamy-white, 12" to 18" long-stemmed cut flowers bloom as long as six solid weeks... make a thrilling, lasting gift for so many names on your list! Each box contains an inspiring story of the Star of Bethlehem and instructions for the care of flowers. Order now—quantities limited! Mail orders promptly filled.

Goldfarb FLOWERS GIFTS

America's Largest Florist • Est. 1889

Dept. Y, 160 E. 57th St., N. Y. 22 • PL 3-3730

WHY-FUMBLE



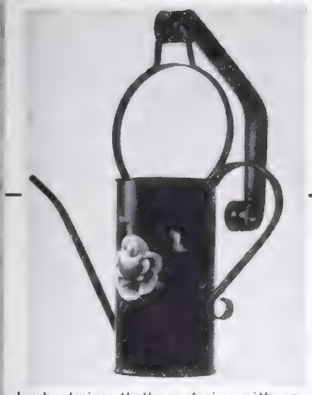
This modern tie-rack is a handsome addition to a man's closet. Let him always see the tie that matches his suit. Individual plastic hangers, threaded on chrome bar, hold ties securely. Sturdy plastic mahogany rack 15" long; it holds 30 to 50 ties.

Wonderful as a Christmas Gift

30 ties **$3.50**
40 ties **$3.75**
50 ties **$4.00**
Postpaid
money back guarantee
(No C.O.D.'s Please)

BELDING NOVELTIES, DEPT. 12
1372 W. 111 St. Cleveland 2, Ohio

HAND PAINTED WATERING CAN PLANTER



A lovely design that's exclusive with us. The 6½" metal Watering Can either hangs on the wall bracket as a planter, or may be removed for watering other plants. A delightful gift for use on the porch, terrace and dining room—or buy a pair over the mantel! Black finish with hand painted rose on the front. The wall bracket screws onto any wood surface. Gift wrapped.
Watering Can Planter, with wall bracket:
EACH $3.00
PAIR $5.50
Please Enclose Check or Money Order.
Write for Illustrated Booklet Entitled Distinctive Gifts
CRAFTSMEN OF NEW ENGLAND
14 High Street, Brookline 46, Mass.



The SPINNING WHEEL *Planter*

Provincial Charm—from the Firesides of Early America

Miniature reproduction in perfect detail—just right as planter for mantel, window, end or coffee table. Train ivy or philodendron on the wheel or plant with bulbs for Spring blooms. Can be used also for cigarettes, candy, nuts, etc. Monsanto's Lustrex, closely simulating Antique Cherry Wood. 11" long x 9" high x 3" wide. **2.50** ea. postpaid

SEND FOR CHRISTMAS FOLDER

The Grist Mill
DEPT. HB 12, Basking Ridge, N.J.



8 different Arno cartoons on glistening Highballs with matching Ash Trays

The famous Peter Arno lends a hand at entertaining with this set of 8 different "New Yorker" cartoon Highballs—Arno at his best! Also, same cartoons on matching copper ash trays—5" diameter.

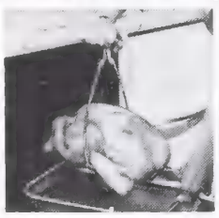
Set of 8 different Highballs ... ppd. **$6.50**
Matching ash trays....each...ppd. **$3.95**

Brooks Bar Corner
30 E. Baltimore St., Baltimore 2, Md.

Free! Brooks Big New Gift Catalog

ONE-HANDED TONGS

Lift Hot Turkeys & Roasts

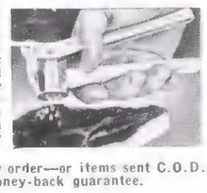


• MADE OF CHROME

Now you need no longer run the risk of burning your fingers when you transfer hot turkeys, chicken, roasts from your oven to the serving platter. Just open tongs, slip under roast—and you lift it up, safely—with one hand! No messing with towels or forks either! An ideal gift item. Made of gleaming chrome. Only $2.95.

FRENCH CHEF'S GARLIC PRESS

GIVES ALL-OVER GARLIC FLAVOR!



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Send cash, check, money order—or items sent C.O.D. plus postage. 10-day money-back guarantee.

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PLANT of MONTH CLUB

Here is the Year 'Round Gift. Thrills and beauty every month for your loved ones.

Every month they will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flower; would cost many times more in shops.

LOVELY LILY-OF-VALLEY (illustrated) is December's selection. **GUARANTEED** to bloom in 21 days. **GIFT CARDS** will be sent bearing your name.

SURPRISE BONUS

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Gentlemen:
Here is my check or money order for ☐ $5.00, 6 months, ☐ $10.00, one year. Please send to persons named on the attached card.

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Makes Carving Easy!

Anyone can carve ham, roast and fowl quickly and safely. Stainless steel pegs hold meat securely—no slipping or sliding. Well catches meat juices.

DESIGNED FOR GRACIOUS LIVING! Beautifully made from seasoned oak, sanded to a satin finish. 18" long. Remove pegs and use as sandwich board.

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SPECIAL! GENUINE VIRGINIA HAM, slow baked by Old Virginia recipe. Ready to eat. Guaranteed delivery in perfect condition. Gift boxed. Av. 14 lb. 10-10 lb. cooked wt.)

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Soft hand-rubbed finish . . . hand-crafted in knotty pine . . . 26" high. The provincial print chintz shade, on bonded fabric, comes in 3 backgrounds . . . brown, dark green, rose. Exclusive with THE LAMPEERS.

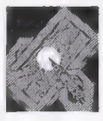
$25. plus small shipping charges . . no C.O.D.

THE LAMPEERS

MALVERNE NEW YORK



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You'll say this is the most useful traveling companion in your car! Top-grain cowhide case in luggage tan has place for road maps, identification cards, memo pad and automatic pencil with built-in night-light. Closed case presents section of map covering area you are traveling and keeps map from being spread all over the car! Mileage reader is calibrated to miles, statute and nautical, and kilometers. Helps you figure distances quickly. An unusual and practical gift. **$10.95 postpaid.**

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"ALL ABOUT ME"

is a washable, plastic nursery rhyme book as sweet as the tiny listeners it was designed for. They exercise their 5 senses with a bell to ring, a lamb to feel, etc., ending with a Jack Horner taste surprise. $2.10 postpaid.

Send for a free copy of our Christmas catalogue.

Bleazby's

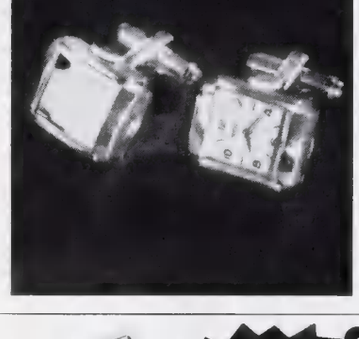
31 East Adams, Detroit 26, Michigan



Window



WE'RE IN LOVE WITH WONDERFUL BUY. It's Flair Chair, and it's modern, fortable, enormously smart. a desk, den, or TV room, i sitting sensation. The solid l frame comes in a wheat fi The back is molded plywood, heavy drill webbing come brown or black. $19.95 ex collect. Shipping weight is 21 Shaw's, Inc., Tallahassee, Flo



AN UP-TO-THE-MINU MAN wears a watch on the and, no matter how busy h he'll always have time for up his sleeve. One of these filled links is set with a 17-j watch. The other is left plai his monogram. The pair, inc ing an engraved monogram $38 incl. tax & post. Market bers, Box 3282, Station F, lanta, Georgia.





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NO SEWING! No fuss!—this NEW easy w Just apply heat with hot iron or lighted lamp bu Amazing Knit Fabric blends with sock. Equa useful for tears in trousers, skirts, etc. Guar teed Neater, Softer and WASHPROOF. Once y try it, you'll never be without it. Send only $1 for **MAGIC DARNING KIT** . Includes over Soft Knit Darns in wide assortment of colors a Darning Knob. SATISFACTION GUARANTEED.

SPECIAL 2 kits $1.89

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70 E. 45th St., N. Y. C. 17

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the ideal gift...

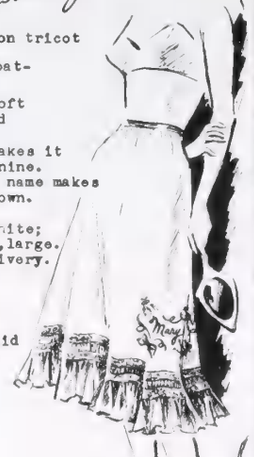
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Flounce of soft nylon net and two rows of nylon lace makes it utterly feminine. Hand painted name makes it her very own.

Tearose or White; small, medium, large. Ten days delivery.

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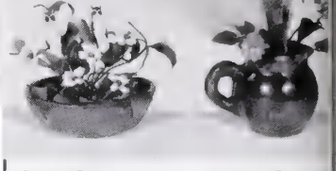


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MINIATURE FLOWE

arranged in pottery made by h by Brown County artists

The pitcher has assorted flowers bird and butterfly. The tray has d wood with owls very attractively ranged. Gift boxed. Suitable Christmas gifts, your own coffee-ta or what-not. Ideal for shut-ins thank-you gifts. $2.75 each postp Send check or money-order. C.O.D.'s please

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ARS OF WONDER. hand-de in Holland of Ostra pottery, hand painted with a Delft e floral pattern against a amy white body. The 5½" xagonal jar is a wonderful tea dy. The 4½" rose jar would very pretty on a coffee table ed with mints. Both have vers, cost $6.95 each or $12 for Ppd. Samuel F. Pratt Associ-s, Inc., Dept. F, New Rochelle, w York.



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Here we have reproduced with slight modification of line (and decided variance of purpose) a child's Early American Primitive combination POTTY HIGH CHAIR. A bit of whimsey, you see, produces a clever and very practical LAMP TABLE. 20" high to top of gallery. 20" wide at base

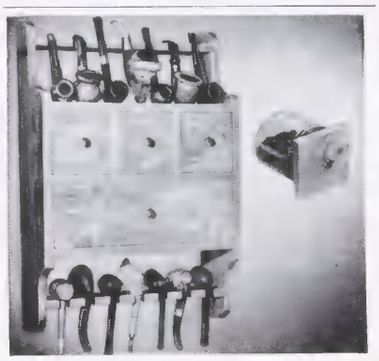
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HANGS ON WALL . . . CONVENIENT . . . SAVES PRECIOUS DESK OR TABLE SPACE
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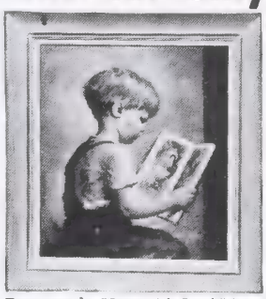
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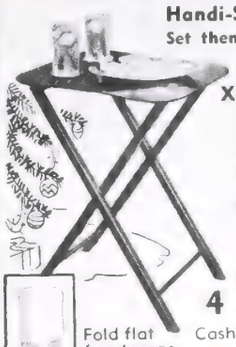
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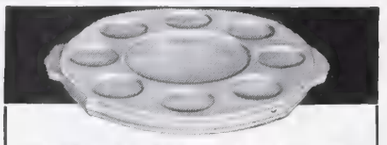
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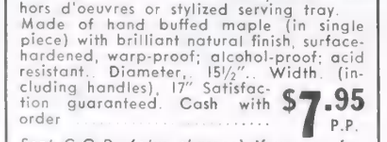
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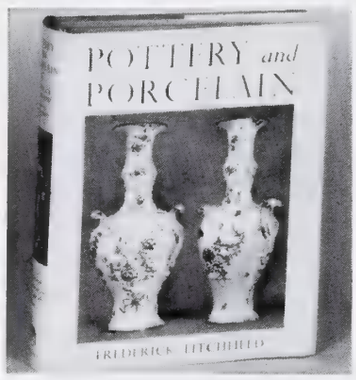




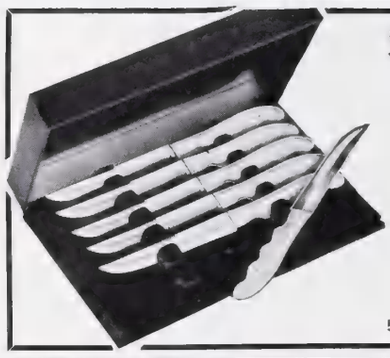
Window



GOOD PICKINGS for decor tive talents are these Doris L miniature reproductions in fu color. The pair, "Corn Picker and "Apple Pickers," will brin a sunny enchantment to a cou try living room, a mahogany an chintz bedroom. Handsome shown off in antique white, han finished shadow-box frames, 8½ x 9½" over all. $3.75 each. Ad 25c postage. Associated America Artists, 711 Fifth Ave., New Yor



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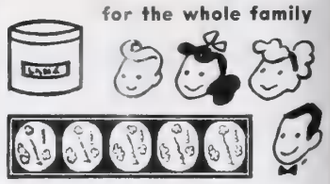
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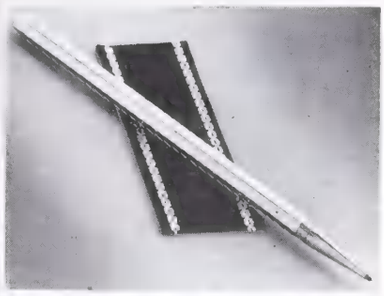
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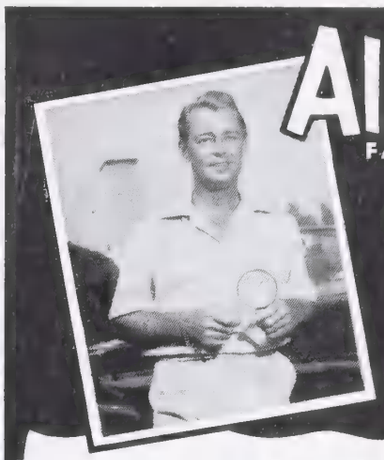
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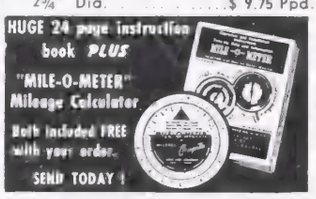
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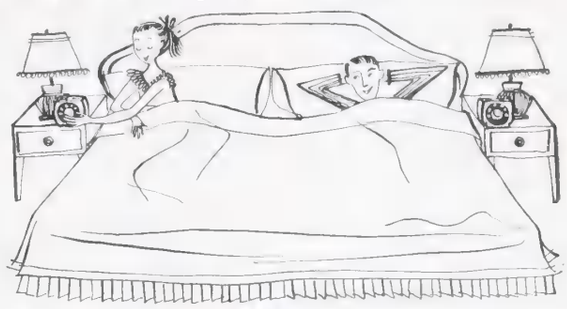


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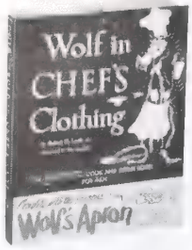
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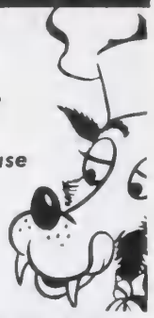
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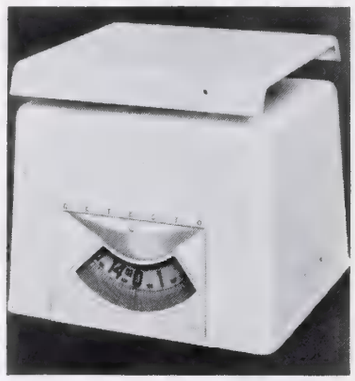
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Window



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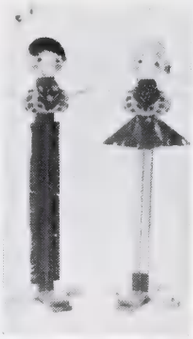
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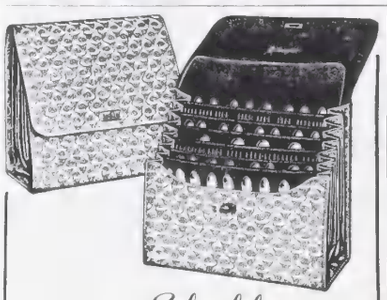
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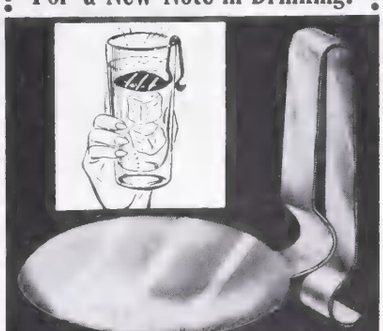


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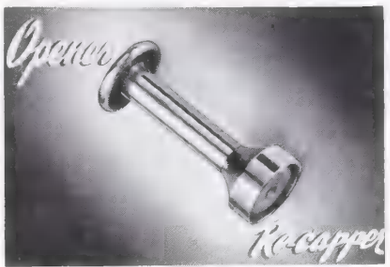
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BUTLER HOBBY SHOP
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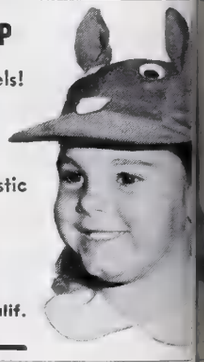
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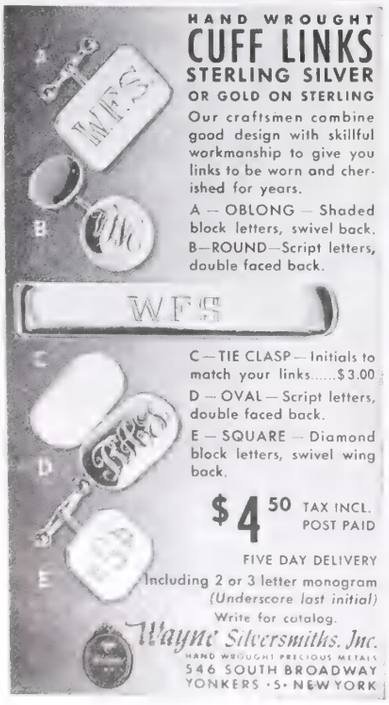
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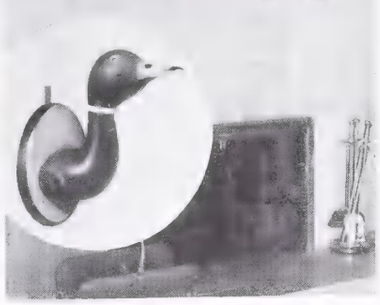
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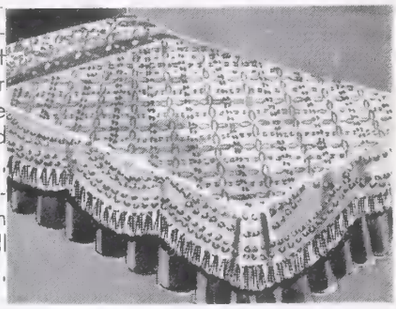
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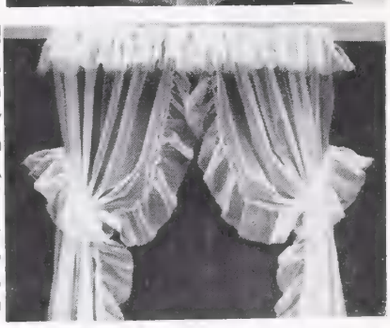
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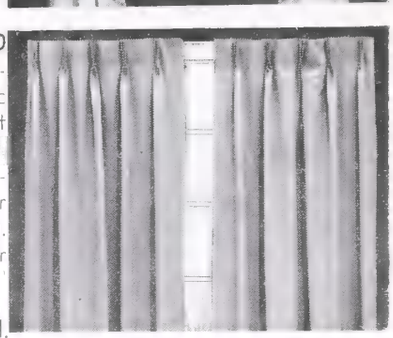
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734 Fifth Avenue at 57th St., New York 19, N. Y.

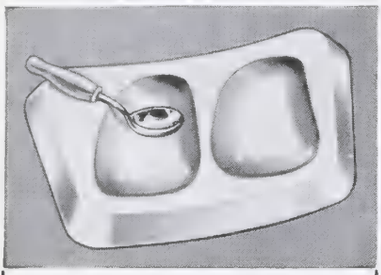


GATHER ROUND and try chair! For comfort and sturdi it's unbeatable. For today's ra homes, it's perfect. In knotty p stained and varnished, it's together with stud nails 1" diameter. Life-preserver Ka seat is reversible, comes in blue, or green. 30" high x wide, seat is 16" x 16" x $12.50 f.o.b. William Spen 710 Chestnut St., Philadel 6, Pa.



TOOTSIE ROLES are liantly acted on Christmas m ing by these darling little st ings. They're made of red touched with a spot of gli and each has a ribbon to over a tree branch or to h with Tom Thumb gaiety on mantel. 3" long, they're pe for small gifts: perfume, a je money. $1 for 6, $2 for 14, $3 24. Postpaid from Elizabeth Caffrey, 200 W. 16th St., N

(*Continued on page 97*)



A-M-A-Z-I-N-G

EATING SET

BABY WILL EAT SOONER AND MORE
REDUCES SPILLING 97%
ENCOURAGES NEATNESS
MAKES SELF-FEEDING EASY

The best set invented to get baby to feed himself. Melmac dish is almost unbreakable. Completely boilable and non-absorbent. Insulated . . . keeps food warm without hot water. Difficult to upset. Silver plated spoon . . . with a special twist of the handle to allow for the child's natural clenched fist grip. Pink or blue dish. Gift boxed, set ..... postpaid **$4.95**
Scoop spoon, pink or blue handle. Gift boxed, each ..... postpaid **$1.98**

EDWARD J. LOSOS
Box 470, Oak Park, Illinois



Personalized KEY CADDY

Newest and best Key Chain yet!!

The new "Key Caddy" by D'Barry holds the most keys in the least space! Two positive-locking rings linked by a single initial letter, keep house and garage keys separately. Larger ring holds up to 10 keys, smaller ring holds six. Heavily plated throughout in genuine Gold. Finished to finest jewelry standards. 3" long extended. **$2.95** postpaid

(No C.O.D.'s) Specify initial required.

Inspiration for Giving!—Send for our new free catalog of distinctive gifts.

Camalier & Buckley 1141 Connecticut Ave., N. W., (D.), Washington 6, D.C.

COLLECT Early American MINIATURES!



AUTHENTIC COPIES of ANTIQUES, HAND MADE Furniture—Accessories—Silver (Scale 1" to the foot)
Free List of Period, Modern & Early American Miniatures & Silver

CHESTNUT HILL STUDIO

Tester Bed—Exquisite Mahogany tu posts, pegs & ropes. 6½" high. Complete $1
Chest of Drawers—Mahogany, 3½" high .....
Tilt Mirror on Stand—Mahogany or Maple, 2½" .....
Federal Rocker—Mahogany, chintz 3½" .....
Martha Washington Drop-leaf Table, 2½" .....
Oil Lamp—Red, Blue or Milk front, 1¾" .....
Genuine Oil Painting, framed, 1¾" x2" .....
Oval Braided Rug .....

FOR THE DISCRIMINATING COLLECTO
Box 156 MAMARONECK, N.

the whole family will enjoy

MARVLIZER



perfect gift from the land of health and sunshine!

Blends, grinds, whips, liquefies. So e-a-s-y to prepare baby foods, delicious children's meals, soups, cakes... and Dad's favorite drinks. Doctor-recommended for extra vitamins, minerals, proteins.

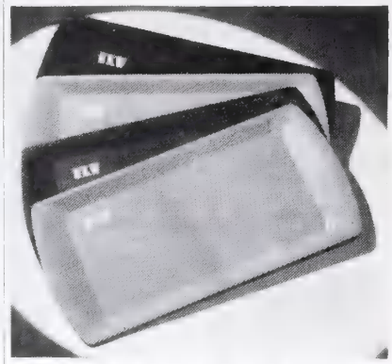
Gleaming enamel finish. Detachable stainless steel blades. Sealed-in AC/DC motor. Nationwide service. Fully guaranteed. No container replacement problem -- *exclusive* removable base permits using Mason jar! C.O.D. (you pay mailing charges) or send check or M.O. Only $39.95 *postpaid!*

FREE with Christmas orders, 200-recipe book *and* Gayelord Hauser's famous health and diet best seller!



NATURAL HEALTH PRODUCTS
Sarasota, Florida

Name_____
Address_____
City_____ State_____



IDEAL FOR T OR TV SNACKS!

PERSONALIZED HOSTESS TRAYS!

Generous 17" x 8"—larger than the ordinary lap trays; each stamped in bright gold with 2 or 3 initials for an ideal hostess gift! Feather-light wood fibre wipes clean with damp cloth. Set of 4 has lovely Mardi-Gras colors of Green, Gray, Maroon, Chartreuse in gift box for **$2.95** postpaid. Matching Serving Tray, 12" x 20", Green with Gold initials, completes the set for $1.95 postpaid.

Ask For Free Gift 'N Gadget Catalog!

MEREDITH, Inc.

Evanston 24, Illinois



PERSONALIZED STERLING SILVER CUFF LINKS

This Christmas—for the men in your life—a unique gift that says you thought of "Him". Personalized cuff links, exquisitely hand crafted of lustrous sterling silver with raised letters to spell his first name, last name or initials. 8 letter limit. . . . . $15 tax incl.

In Solid Gold . . . . . $75 tax incl.

No C.O.D.'s please

Claude's Box 357H Bellwood, Ill.



Use SILVERFILE for Flatware Stora

Practical, easy to use and handle. Compact, lays flat in drawer or on shelf. "File" silve individual pockets. Partitions have indexed of tarnish-proof Pacific Cloth. Gussets ex for "filing" or removing & fold back tig when SILVERFILE is closed, protecting s from air. Waterproof interior . . . comple washable, Champagne colored Velon exterio sizes.

No. 1 Holds 4 place settings (pockets for 24 pcs.) ..Ppd. $8
No. 2 Holds 8 place settings (pockets for 48 pcs.) ..Ppd. $10

Immediate Delivery for Xmas.

TALNER JEWELERS
565 MAIN ST. NEW ROCHELLE, N

Now is the time to buy

THE WARMEST GIFTS OF ALL

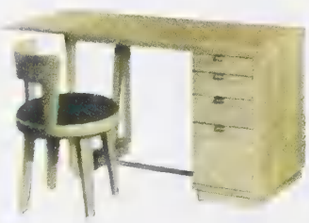
CHATHAM BLANKETS

Chatham Blankets are gifts almost everyone hopes for, because Chatham makes good blankets . . . all wools and blends, Baby Chatham Blankets, Electric Blankets. They're as warm as a Christmas wish, as beautiful as famous Chatham styling can make them. Your favorite department store has them in a wide range of high-fashion colors, all gift-boxed, in many styles and prices.

Lovely floral gift boxes

CHATHAM *Blankets*

CHATHAM MANUFACTURING CO., ELKIN, N. C.



Precedent chair and desk

American Traditional rocker

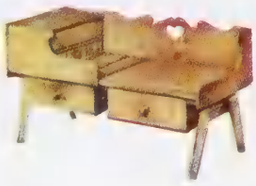




Travis Court server



Travis Court chest-on-chest



American Traditional cobbler's bench



Precedent serving cart

The next 9 pages show you

GIFTS YOU CAN GIVE

Proudly

. . . so easy to order by mail!

Your Christmas shopping problems are solved on the following pages! There you'll see a wide selection of fine Drexel furniture, perfect gifts for your favorite people.

You'll find them in today's most popular styles—informal, provincial, traditional, and contemporary . . .

In all of them, you'll get the unusual value and fine craftsmanship that is typical of Drexel.

Reach for your Christmas list right now—and pick Drexel furniture for the ones who deserve something special. Handy coupons are at the end of this section—mail them today to the fine stores advertising the items you want.

GIVE COMFORT AND VALUE—BUY DREXEL

by Drexel

Drexel
FURNITURE COMPANY
DREXEL, NORTH CAROLINA

Window Shopping

CONTINUED FROM PAGE 94

LEIGH BELLS ARE RING-NG, the snow is glistening, the e's crackling, and your table's l set for Santa with this wire-rought old-fashioned sleigh. eap it with Christmas tree balls, lly berries and greens, pepper-int sticks and walnuts. And put ur jolliest old Santa in the iver's seat. $3.95 ppd. No o.d.'s. From The Mill Post, Box , Edina, Minn.



HE APPLE OF HIS EYE ill stand on his desk, and even hen the boss bellows like a bull. e grin of his child will remind m that *he's* king in his castle. nd negative of snapshot or notograph of one child, family roup, a pet, etc. It is enlarged, t out and mounted on ⅛" thick estwood and set in wood base. ny Photo-Statuette is $1.50 ppd. odelette Products Co., 1225 N. arvey Ave., Oak Park, Ill.



OVELY LADY. If you want give a gift that will be ap-eciated all through the year, e'd like to suggest a pair of acious Madonna book ends. he figure of Our Lady in prayer white on a blue translucent ckground and blue and white se. So appropriate this time of ar, they are handmade. 5" $8.00 pair. Ppd. from J. Orlando Co., c., 15 Moore Street, New York.





438 American Traditional Lamp Table
18" deep, 24" wide, 27" high

LOVELY LAMP TABLE . . .
AUTHENTIC AMERICAN

A little jewel for anyone in any home—crafted by Drexel of rare knotty pine and rock maple, an authentic copy of a priceless original! Snug drawer below adds extra convenience, glides easily.

Send check, cash, or money order. Express collect. $39.50

Period Furniture Company
"Distinctive Furniture"
2415 WEST END AVENUE ■ PHONE 7-1508 Nashville, Tenn.

HANDSOME GIFT
FOR
HANDSOME DINING

Fascinating American Traditional swing-leg table by Drexel is just right for two when closed, seats eight when open. Wooden swing hinges, graceful duck-foot legs. Knotty pine on selected woods.

Send check, cash, or money order. Express collect. $89.00



404 American Traditional Swing-Leg Table:
Leaves down, 40" wide, 26" long
Leaves raised, 68" long

FOWLER BROTHERS COMPANY
Knoxville, Tenn.



410 American Traditional Trestle Cocktail Table 48" long, 22" wide, 18" high

TRESTLE TABLE IN THE
AMERICAN TRADITION

Suiting an early American original to today's wants, Drexel builds this sturdy cocktail table of rare knotty pine and rugged rock maple. Thick plank top with butterfly splines.

Send check, cash, or money order. Express collect. $54.50

Period Furniture Company
"Distinctive Furniture"
2415 WEST END AVENUE ■ PHONE 7-1508 Nashville, Tenn.

COLORFUL HISTORY . .
COMFORTABLE CHAIR

This Drexel chair, from the popular American Traditional Collection, is an authentic copy of an early American version of an old English ale house chair. Strong rock maple and rare knotty pine.

Send check, cash, or money order. Express collect. $52.50



451 American Traditional
Cheshire Tavern Arm Chair

FOWLER FURNITURE CO.
4104 Hillsboro Rd., Nashville, Tenn.

HELPFUL, HANDSOME MAHOGANY SERVER

Three top drawers of this hard-working Drexel server are lined with silver-cloth to keep tableware sparkling. Five dust-proofed, center-guided drawers. Mahogany on selected cabinet woods.

Send check, cash, or money order. Express or freight collect. **$129.50**



355 Travis Court Silver-Chest Server. Leaves down, 18" deep, 30" wide, 32" high. Leaves raised, 47" wide.

STOWERS
THE BIG WHITE Furniture Store
SAN ANTONIO 5, TEXAS



292 Precedent Serving Cart 37" wide, 20" deep, 30" high. Cork top.

BRIGHT NEW SLANT TO AN OLD IDEA

Precedent serving cart by Drexel blends into any decorating style. Silver elm and beechwood, with a handsome sensible cork top.

$59.50

Send check, cash, or money order. Express collect.

KIRVEN'S
Columbus, Ga.



412 American Traditional Chairs

PRICELESS LOOK . . . PAINLESS PRICE . . .

Authentic reproductions of a costly early-American original, these Drexel chairs in sugar pine and rock maple, with slip seats, will win you many thanks.

Arm Chair	*Side Chair*
$37.50	**$25.50**

Send check, cash, or money order. Express collect.

CRAIG FURNITURE CO.
4901 Washington Ave.
St. Louis, Mo.



406 American Traditional Portable Mirror Stand

DELIGHTFUL GIFT IN KNOTTY PINE

What a wonderful thought for man or woman! This charming American Traditional portable mirror by Drexel will blend in deftly, anywhere at all! **$29.50**

Send check, cash, or money order. Express collect.

Furniture KLUG'S Carpets
ABERCORN AT 42ND ST.
SAVANNAH • • • GA.



4101 Hampton Court Handi-Tray Server 36" wide, 18" deep, 32" high

MAHOGANY SERVER MAKES ENTERTAINING A JOY!

You'll banish many annoyances from a hostess's life with this server by Drexel! Hostess tray slides right out! Mahogany on cabinet woods.

Send check, cash, or money order. Express collect. **$98.00**

RICE & COMPANY
201-203 Neilson St.
New Brunswick, N. J.



Window



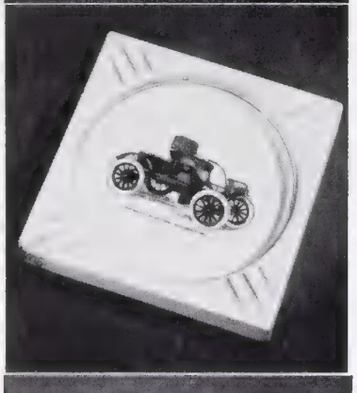
CRYING TOWEL, for all yo woes, is lots of fun for the b or kitchen. After a particular heart-rending "fish" story, ha it to your chum to wipe his croc dile tears. When your brother-i law almost won the golf gam except for a sudden "bump" the green, haul it out again stifle his sobs! 18" x 30" bleached twill, it's $1.00 pp Pee Wee House, Culver Cit California.



UNDER COVER of a han some leather-like cover, there's A to Z file, extra compartmen for Budget, Insurance, Ligh Heat-Phone, and Unpaid Bil Let it keep your affairs in appl pie order, and March 15th w be a breeze! 9¾" x 7¾", it com in red, green, or tan with go trim. $2.25 ppd. Pioneer Displa 35 W. 36th St., New York 1



ACROSS THE MILES a b such as this will add untold che to the gals and guys in servic for there's nothing more remini cent of home than candy Christmastime. This box contai 3 one-pound jars of pecan glac pecan brittle, and chocolate p can fudge. What a selection! Va uum packed to guarantee fres ness. $5.50 ppd. from Stuckey Eastman, Georgia.



CLASSY CHASSIS on a gre big, wonderful ash tray mak this the ideal depot for a cha smoker's cigarettes. Decorate with early models of Oldsmobil Buick, Cadillac, Ford, it is mad of strong vitrified china, measur 7¼" square. $3.75 each. Set of assorted designs, $13.50. Pp Charles Peters, 339 North Av nue, New Rochelle, New York.



CUTE AND CUDDLY. A foa rubber stuffed toy and bat sponge is a very practical idea Packed in soft, durable pliofil bag, these are gaily colored an guaranteed safe should baby d cide to teethe on one. Hans Gretel, a squirrel, lamb, pupp kitten, elephant, pony, or bunn are an amazing 50¢ each. Ca on top for your message. Pp Peggy - Cloth - Books, Inc., 1 Worth St., New York 13.

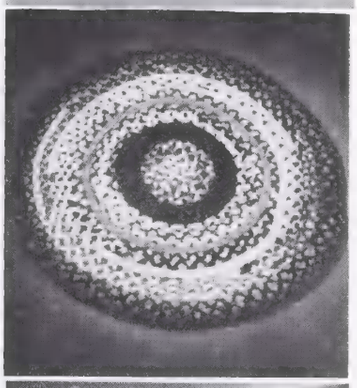
Shopping



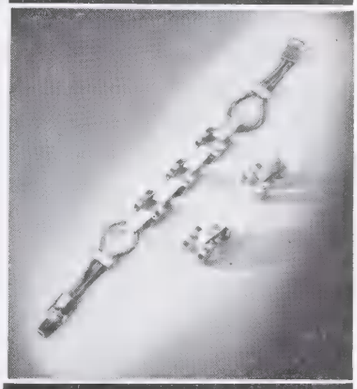
PERFECT SET-UP. When you're feeling kind of low, a dry martini does hit the spot! This cocktail set is the perfect companion if you're having a cocktail alone. The bottle that holds two drinks, the matching glass, and the tray come as a unit. Use the tray for canapés, too. $2.50. Send two units to a honeymoon couple for $5. Add 35¢ post. C. D. Peacock, State & Monroe Streets, Chicago 3, Ill.



YOU'LL BE FLOORED when you see the quality of these old-fashioned braided rugs. They're all wool, reversible, come in a hit-and-miss pattern with predominating shades of burgundy, green, brown, blue, or red. 24" x 36", $6.25; 27" x 48", $7.95; 3′ x 5′, $15.25; 4′ x 6′, $24.25; 6′ x 9′, $54.50; 8′ x 10′, $81.25; 9′ x 12′, $108.75. Also in rounds up to 15′ x 15′. Herideens, Webster, Massachusetts.



AS GOOD AS GOLD for highlighting a fall suit or a soft wool dress is this smart gold-plated jewelry. The looped, double snake-chain bracelet, 7½" long, has adjustable catch, is engraved with 2 initials. $5.50. The matching earrings, with a single initial on each, are $2.95. Tax and postage are included. Lillian & Lou's Shoppe, Dept. C, 2403 Beverly Road, Brooklyn 26, New York.



THE SANDVIK SAW is made of Swedish stainless steel, has a natural wood handle, and it's the most co-operative kitchen cut-up that ever sawed through a ham bone, frozen food, or crusty bread. In your husband's workshop, it's equally obliging. Neither wood, plastic, lead, masonite, nor copper is proof against its sharp teeth. $3 ppd. Pink Pony Gift Shop, 5317 Excelsior Blvd., St. Louis Park, Minn.



BLACK MAGIC. The pen whose markings will *not* come off certainly has some of the old abracadabra about it. For home use on your sheets, linen, kitchen towels, the children's galoshes, for the boarding school son's belongings you want to see come home, the Laundry Pen is a "write-smart" idea. With a 10-mile ink supply. $1.95 ppd. from A. A. Levey, Dept. HB, 149 Springfield Ave., Newark, N. J.



A MULBY *Exclusive!*

Give this Double-Duty Chest Server for Christmas!



Mulby chest server
18" deep,
36" wide,
33½" high

- RICH SWIRL MAHOGANY
- REMOVABLE HOSTESS TRAY
- SILVER-CLOTH LINED DRAWER
- LARGE STORAGE SPACE BELOW

$89.50 Due to OPS regulations, price may vary slightly. Slightly higher west of Rockies.

Give yourself extra storage space anywhere in the house—in the foyer, living room, dining room or bedroom. Pamper your needs as well as your budget with this beautiful dignified Mulby chest server by Drexel. Entertain with the handy hostess tray of a hundred uses. Stock the two wide drawers with linens, silver—the top one is lined with silver cloth to keep shiny things tarnish free. Below, two doors open wide on generous shelf space. Perfect for Christmas . . . and only at the Mulby stores listed below.

Express collect outside of regular trading areas. Send check, cash or money order to any of these fine MULBY Stores.

Albany, N. Y.	W. M. Whitney & Co.
Binghamton, N. Y.	Fowler, Dick & Walker
Birmingham, Ala.	Pizitz
Buffalo, N. Y.	Adam, Meldrum & Anderson
Chicago, Ill.	The Fair
Cleveland, Ohio	Wm. Taylor Son & Co.
Detroit, Mich.	Crowley's
Dubuque, Iowa	Roshek Bros. Co.
Indianapolis, Ind.	The Wm. H. Block Co.
Joplin, Mo.	Christman's
Newark, N. J.	Kresge-Newark
Pittsburgh, Pa.	Boggs & Buhl
Portland, Me.	Porteous, Mitchell & Braun Co.
Rochester, N. Y.	McCurdy & Co.
St. Paul, Minn.	The Emporium
Seattle, Wash.	Rhodes of Seattle
South Bend, Ind.	Robertson Bros.
Springfield, Mass.	Forbes & Wallace Co



352 Travis Court Corner China
22" deep, 36" wide, 70" high

BOWFRONT MAHOGANY CORNER CHINA

Compact, convenient, and handsome, this mahogany-on-cabinet woods china by Drexel offers curved glass doors, dust-proofed drawer, and roomy cabinet. Matched swirl mahogany, gleaming 28-step finish. **$188.50**

Send check, cash, or money order. Express collect.

COLONY HOUSE
Washington, D. C.



404 American Traditional Middlesex Chest-Desk 35" wide, 16½" deep, 37" high

DUAL-PURPOSE PIECE IN HONEY-HUED PINE

Especially where space is limited, this chest-desk from the American Traditional Collection by Drexel—pine on hardwoods—will earn you thanks.

Georges fine furniture

352 Fulton Ave.
Hempstead, N. Y.

Send check, cash, or money order. Express collect.

$89.50

KNOTTY PINE NIGHT TABLE

Drexel crafts this authentic table of knotty pine and selected native hardwoods. In the bedroom or living room, it's charming and useful. **$25.50**

Send check, cash, or money order. Express collect.

WILLIS WAYSIDE
Route 58 Virginia Beach Blvd.
P. O. Box 1538 Lynnhaven, Va.



400 American Traditional Night Table
16" wide, 18" deep, 27" high



211 Precedent Drop-Leaf Desk
Leaf down, 40" wide, 22" deep, 29" high
Leaf raised, 55" wide

HARD-WORKING, SPACE-SAVING DESK IN SILVER ELM AND BEECHWOOD

As efficient as a desk can be, this Precedent piece by Drexel saves space with its drop leaf, adds working space when it is raised. Dust-proofed, centerguided drawers glide open with a feather touch, give filing space.

Send check, cash, or money order. Express collect.

$119.50

Cathey's
Main at Ninth
Tulsa, Oklahoma



Window



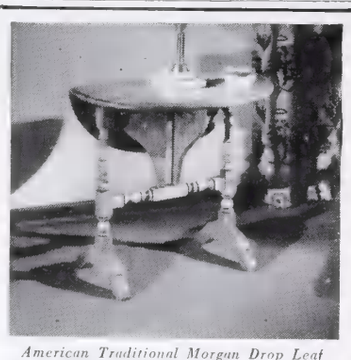
SOMETHING IN THE AI smells wonderful. and it's C'Dai It radiates a fresh floral fragranc from aromatic cedar. The vas at top holds ivy or flowers. Pe fume comes in Bouquet. Ced Pine, Lilac, or Pine Balsam. Wit applicator, put a few drops in th absorbing recesses of the ced block. With brass or copper bas $3.98 each, $7 for 2. Ppd. In perial Sales, 480 Lexington Ave New York 17.



A SHINING EXAMPLE the kind of gift every woma would like to find under th Christmas tree is this three-ligh candelabrum. Made of sterlin silver with a graceful contou twist design. it measures 5½ high, has an 8¼" spread. A pa is yours for $50. including ta and postage. Order them fro Fink's Jeweler's. Roanoke, Va.



CANDY CANE AND PEP PERMINT DROPS lend swe spice to a holiday wardrobe, an they're jewels that will catch th eye faster than diamonds. The re and-white candy-cane pin mea ures about 2¾" long. comes wit darling peppermint drop-earring Both are handmade of a cerami type material. chip-resistant an durable. $3.50 plus 20% tax. Pp Leonora Corsen. Box 265. Cha ham, N. Y.



American Traditional Morgan Drop Leaf Trestle Table: 24" wide, 23" deep, 29" high.

SPARKLING REPRODUCTION OF A PRICELESS ORIGINAL

J. P. Morgan paid $2500.00 for the original of this tidy item from Drexel's American Traditional Collection. Knotty pine and native hardwoods, for only **$34.50**

Send check, cash, or money order. Postpaid.

Weyand's
156 E. 7th St., St. Paul 1, Minn.



1353 Travis Court Poudre
40" wide, 19" deep, 30" high

MAHOGANY POUDRE FOR VANITY APPEAL

This tidy, trim mahogany-on-cabinet woods poudre from the Travis Court Group by Drexel is a sure way to make her Christmas merrier! **$104.50**

Send check, cash, or money order. Express collect.

M. SHAIVITZ & SONS
Baltimore, Maryland

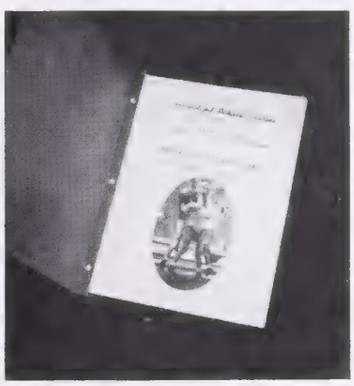
Shopping



IAT A LOAFER he'll be a pair of these comfy sock-dals. Imported from Yugo-ia where they were hand-knit peasant families, they are of gin wool attached to soft her soles. Original patterns in less colors and all sizes, for nen, too. After a long day at office, or skiing, they'll be so come. State predominant color lired. $3.25 pr. The Old Mex-Shop, Santa Fe, N. M.



URSE OF ACTION! At height of the football season, the boys a personalized letic course. Conducted by ick Taylor, head coach of nford University, there are 15 ons, each one including a and a diploma at the end the course. He'll soon have ams of Notre Dame! Entire rse is $9.55 ppd. Personalized letic Courses, 197 Walter Hays Palo Alto, California.



KNOCK-OUT BELT, to up a wild Indian's dungarees circle a young lady's tummy n Western charm, is made of dy leather. *And* it's branded his or her full name! In st sizes 22, 24, 26, 28, and the price is just $1.25 ppd. livery is fast from Punch and y, 120 Broughton Street East. annah, Georgia.



PENNSYLVANIA WATER BENCH
In Sunny Knotty Pine

This American Traditional pair by Drexel fits today's informal living perfectly! Knotty pine and native hardwoods, with wrought-iron hardware. Fitted deck sold separately, has three drawers.

Bench and Deck
$129.50

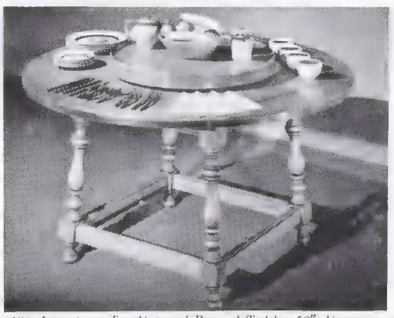
Send check, cash, or money order. Express collect.

Stevens Heirloom REPRODUCTIONS *in all periods*



411 American Traditional Devon Water Bench 42" wide, 18" deep, 31" high
411 American Traditional Deck, 28" high

SAGINAW, MICHIGAN



KNOTTY PINE TREASURES WITH UP-TO-DATE IDEAS

Highspots in Drexel's American Traditional Collection are these two wonderful gift items. Round pine and maple dining table, and an easy-turning Lazy Susan.

TABLE	LAZY SUSAN
$89.50	**$26.50**

Send check, cash, or money order. Express collect.

NASSAU WAYSIDE SHOPS
Rockville Centre New York

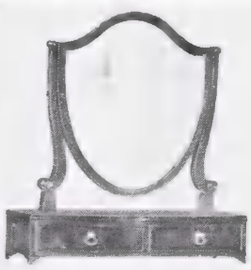
406 American Traditional Round Table, 50" diameter. 430 American Traditional Lazy Susan, 25½" diameter

DELIGHTFUL MIRROR IN SWIRL MAHOGANY

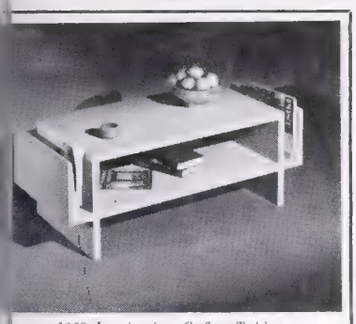
Serenely traditional, this gemlike portable mirror by Drexel is a unique gift idea. Clear plate glass, mahogany on selected cabinet woods, 2 drawers.

Prepaid **$49.00**

ADAM GLASS & CO.
Division of Hammel's
P.O. Box 801 Mobile 5, Ala.



1358 Travis Court Portable Mirror Overall width, 21", height 24"



1259 Inspiration Coffee Table 44" wide, 20" deep, 16½" high

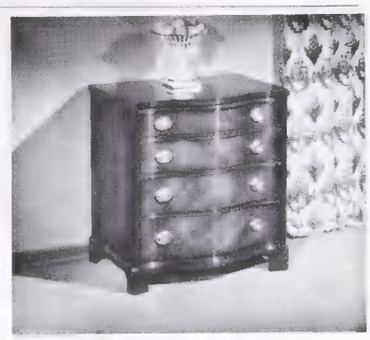
UNIQUE, USEFUL TABLE IN RICH, BLONDE MAHOGANY

The wings at the end hold magazines, the shelf beneath the table holds books. Solid mahogany in dawn finish, from Drexel's Inspiration Groups.

SPECIALLY-PRICED FOR CHRISTMAS ONLY **$49.95**

Send check, cash, or money order. Express collect.

North Park Furniture
1386 Hertel Ave. Buffalo 16, N. Y.



1358 Travis Court Chest 28" wide, 21" deep, 32" high

Serpentine Mahogany Chest Fits In Neatly, Anywhere

Give this chest by Drexel—it's swirl mahogany on cabinet woods. Trim enough to slip into any room, roomy enough to be immensely useful, too!

Send check, cash, or money order. Express collect. **$77.50**

FARR FURNITURE COMPANY
1180 Castleton Ave., Staten Island 10, N.Y.
Better Values By Farr



366 Travis Court Empire Chairs

AUTHENTIC EMPIRE CHAIRS IN RICHLY-FIGURED MAHOGANY

As occasional chairs anywhere, or in a dining room, these romantic urn-backs by Drexel are sure to win compliments and thanks. The wood is costly ripple-figured mahogany on selected cabinet woods.

Arm Chair	*Side Chair*
$28.50	**$23.50**

Send check, cash, or money order. Express collect.

MECKLENBURG *Furniture* SHOPS, INC.
P.O. Box 6007 Charlotte, N. C.



350 Travis Court Serving Cart
Leaves down, 19" deep, 38" long, 34" high
Leaves raised, 58" long

HANDSOME MAHOGANY FOR HANDSOME SERVING

Drexel's Travis Court Group provides this ingenious cart with its silver-cloth lined tray. Gleaming swirl mahogany on selected cabinet woods.

Send check, cash, or money order. Express collect. **$109.00**

RALPH EDWARDS FINE FURNITURE
318 Main Street Huntington, N. Y.



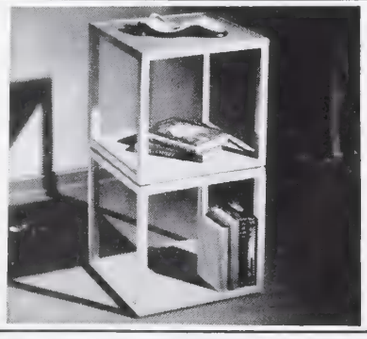
420 American Traditional Groton End Table
20" wide, 12½" deep, 25" high

END TABLE—NIGHT TABLE WELCOME GIFT IN PINE

In any decorating scheme, this gem from the American Traditional Collection by Drexel is as welcome as is the gift. It's knotty pine and hardwood.

Send check, cash, or money order. Express collect. **$39.50**

CHAPMAN-BURROUS
Main Street Genesee, Pa.



NO END TO THE USES FOR THESE CUBES!

Lacquered stack-up units from Precedent by Drexel can serve countless purposes in any home! Plastic tops wipe clean with a damp cloth! Choose colors: Elm, pomegranate, blue with dove top; yellow with white top.

COME IN FOR GIFT CERTIFICATE! each **$32.50**

Send check, cash, or money order. Express collect.

GERIG FURNITURE COMPANY
Auburn, Indiana (only)

245 Precedent Stack-Up Units
15" wide, 15" deep, 15" high



*3021 Pine Handi-Tray Server**
38" wide, 19" deep, 32" high
(*Trade Mark Reg. U. S. Pat. Off.)

HANDI-TRAY SERVER FOR POISED PARTIES

What a boon it is to the hostess who likes things right! The Drexel Pine Server, with its removable hostess tray and its silver-cloth-lined tray! **$139.00**

Send check, cash, or money order. Express collect.

TOWN HOUSE FURNITURE INC.
Forest Hills, N. Y.

A NIMBLE TABLE for COMPACT HOMES

Not even two feet wide when closed, this Drexel table extends to seat eight easily. Hand-polished mahogany — drop-leg braces center when fully open. Makes a handsome console table any place, any time.



451 Travis Court Extension Console Table
Closed, width 38", depth 20"
Open, width 38"; can be extended to 76" long

Send check, cash, or money order. Express collect. **$88.00**

SINCE 1900 Castle Furniture

5601 Hudson Blvd.
North Bergen, N. J.



Window



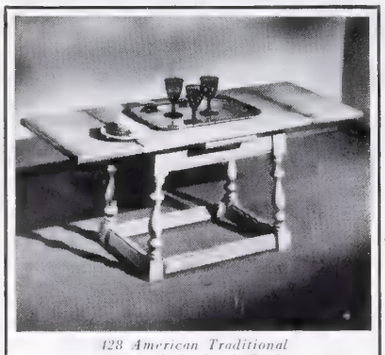
STAMP ACT. A good-looki chrome and black pencil con apart at the middle and reve a small but very efficient rubl stamp. This comes with yo name and telephone number, name and one-line address. It ing pad is concealed within t barrel of the pencil. $3.95 p Elsart Novelties, P. O. Box 3 Radio City Stn., N. Y. 19.



PORTUGUESE PEASANT handmade by the families farmers in the province of Cam ha, Portugal, are delightful d to give to a collector. All a dressed in miniature duplica of the authentic costumes wo by the local peasants. The dolls are just $2.45 the pair; size is $3.95 the pair. Ppd. Art tic Imports, 475 Fifth Ave., N York 17.



HONE UP TO IT! Have y honestly ever seen an elect sharpener as good looking as t one? Or at such a price! W it the dullest knife gets a beau ful edge on in nothing flat, a your husband will never aga hack at a turkey as though wished *you* were under the d knife instead of the bird. W precision-built AC motor. $9. ppd. Herbert's, Inc., 416 Pi St., Seattle 1, Washington.



428 American Traditional
Stratford Cocktail Table

EARLY AMERICAN BACKGROUND MODERN AMERICAN USEFULNESS

This miniature reproduction of a priceless original gives your favorite homemaker a delightful conversation piece. In knotty pine and hardwoods. Drexel's American Traditional. **$54.50**

Send check, cash, or money order. Express collect.

SCHEETZ FURNITURE COMPANY
Doylestown, Penna.

1279 Inspiration Swivel-Top Service Table
Closed, 22" long, 36" wide
Open, 44" long

MODERN MAHOGANY TABL FOR PEOPLE WITH YOUNG IDE

In a snug apartment, you can giv it as a space-saving dining table Elsewhere, it's a handy serving table Inspiration, by Drexel. **$99.5**

Send check or money order. Express collect.

MODERN WORLD
1065 Flatbush Ave.
Brooklyn 26, N. Y.



Shopping



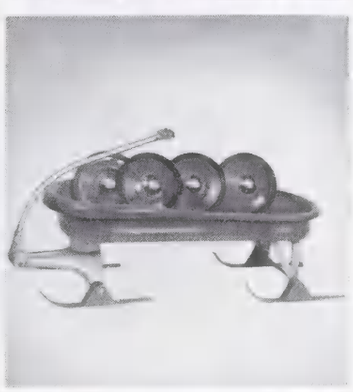
IVE IT A LIFT. You can tually raise your handwriting th the Hostess Embossing Set. nd a raised metallic signature ll give a custom-made look to ur Christmas cards. Set in- ides gold and silver powder, k, and pen. Just sign your me, sprinkle on powder, and dry. With enough materials over 750 signatures, $1 ppd. haffer Gift House, 246 Morris e., Springfield, N. J.



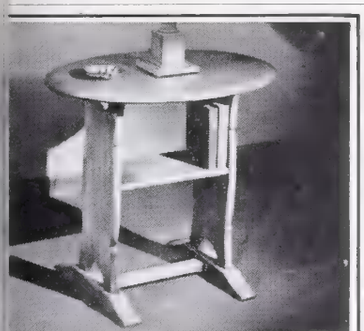
HEY'RE PIPS! Imported ly-of-the-Valley pips will bloom about 18 to 21 days after you eive them. And your Christ- as house will be filled with the grance of Maytime. Come ring, plant them outdoors, and ey'll reflower the following year. ith 12 pips, silvery enamel hex- onal planter is $6.75; round pper planter is $5.95. Ppd. Max hling Seedsmen, Inc., 615 Mad- n Ave., New York, N. Y.



ROM WAGON TO SLED is magical a transformation as m pumpkin to coach. But the ly magic wand you need is a of attachable steel sled run- rs. Just take the wagon wheels and put the runners on. Find hill. Give the kids a push, and ey'll fly down it like rosy snow- ds. 15" long, 2½" high, 1½" de, $3.89 per set, ppd. Domes- & Import Sales, 1215 W. 11th . Amarillo, Texas.



(*Continued on page* 106)



440 American Traditional Instep Table
28" wide, 20" deep, 26" high

UNUSUAL, AUTHENTIC, USEFUL, ATTRACTIVE

Knotty pine and native hardwoods combine in this American Traditional piece by Drexel to provide you with a gift that shows your affection.

Send check, cash, or money order. Express collect. **$19.95**

WAYSIDE FURNITURE HOUSE
RALEIGH, N. C.

PEERLESS REPRODUCTIONS OF A PRICELESS CHAIR

From Drexel's American Traditional Collection, these classic Windsor chairs in sugar pine and rock maple make perfect gifts for your favorite people!

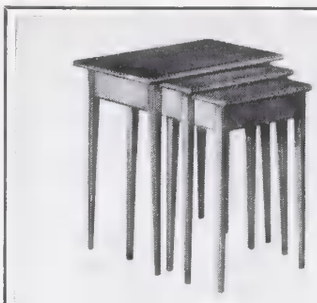
Arm chair **$59.00** Side chair **$34.00**

Send check, cash, or money order. Express collect.

RONALD FURNITURE COMPANY
819 Teaneck Road, Teaneck, N. J.



402 American Traditional Windsor Arm Chairs



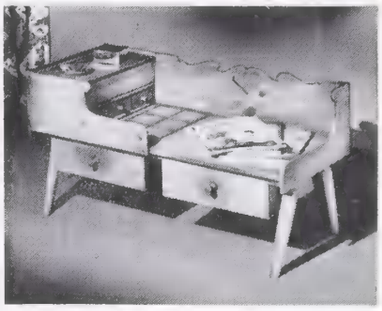
401 American Traditional Nested Tables —Outside table, 24¼" wide, 16" deep, 26¼" high.

SERENE, SERVICEABLE SET OF NESTED TABLES

Sugar pine, rock maple, and authentic early American design combined by Drexel to provide you with a perfect gift idea for any home. **$44.00**

Send check, cash, or money order. Shipped by express collect.

H. FEINBERG
Wilmington, Delaware



426 American Traditional Cobbler's Bench
41" wide, 18" deep, 22" high

KNOTTY PINE COBBLER'S BENCH TO WIN YOU HEARTFELT THANKS

Here's a wonderful conversation piece from Drexel's American Traditional Collection! Serves as a step table or cocktail table. Pine on hardwoods.

Send check, cash, or money order. Express prepaid. **$72.50**

KIRKSEY & COMPANY
Box 208
Morganton, N. C.



460 American Traditional
Hubbard Arm Chair
Lacquered Red, Green, or Purple-Black

STENCILED ACCENT FOR CAREFUL GIVERS

Any friend of yours who knows early American will be delighted with this chair by Drexel from the American Traditional Collection!

Send check, cash, or money order. Express collect. **$49.50**

WATCHUNG FURNITURE HOUSE
327 W. Front Street Plainfield, N. J.

353 Travis Court Handi-Tray Server (R)
18" deep, 36" wide, 33½" high

HANDI-TRAY SERVER FOR EASY HOSPITALITY

You'll ease your favorite hostess's life with this gift—removable hostess tray, tray lined with silver-cloth below, mahogany on cabinet woods.

Send check, cash, or money order. Express collect. **$109.00**

Moss FURNITURE CO.
Gadsden, Ala.





351 Travis Court Serving Chest
19" deep, 38" wide, 32" high

DEEP-SERPENTINE MAHOGANY CHEST

Brilliant fire of matched swirl mahogany on cabinet woods, accented by costly-looking curves, make this a handsome gift for dining room, bedroom, or hall. Crafted for value by Drexel. **$119.00**

Send check, cash, or money order. Express collect.

WILLIS FURNITURE COMPANY, Inc.
MAIN AT GRANBY NORFOLK, VA.



122 American Traditional Vase Back Chair. Hand-Decorated on Pine. Purple-Black.

A "MUST" FOR COLONIAL ROOMS

A perfect reflection of good taste, good judgement. Beautifully proportioned and decorated by Drexel craftsmen. Sturdily constructed of pine and hardwoods. A lovely addition to your home. *Side Chair* **$34.00** Send check, cash or money order. Express collect.

NEPTUNE *furniture*

363 Huguenot St. New Rochelle, N. Y.





1352 Travis Court Chair-Back Bench

229 Blonde Precedent Arm Chair

STYLISH... SERVICEABLE

This Drexel chair fits in smoothly anywhere . . . as occasional single or pair, for desk, cards, or dining! Slip seat is easy to recover. Specify Desert Yellow Naugahyde plastic, Coral or Pistachio tweed fabrics. **$39.95**

Send check, cash, or money order. Express collect.

DUBROW BROTHERS
FORDS, N. J.

USEFUL, COMFORTABLE MAHOGANY VANITY BENCH

It's neat . . . it's a perfect gift. Swivel-seat vanity from Drexel's Travis Court Collection, in hand-polished mahogany and cabinet woods.

$69.00 Send check, cash, or money order. Express collect.

C. A. DORNEY FURNITURE CO.
612 Hamilton St., Allentown, Pa.



1951-1 American Traditional Whatnot 33½" wide, 37" high, 9¼" deep

KNOTTY PINE WHATNOT

A little gem of a piece in sunny knotty pine from Drexel's beloved American Traditional collection—to decorate your home, display your treasures—or delight a special friend at Christmas.

Express prepaid **$39.50**

Orders shipped the same day they're received

REIFERS FURNITURE COMPANY
Lafayette, Indiana

DO YOUR CHRISTMAS SHOPPING TODAY...*at home!*

Choose your favorite Drexel items for your favorite people . . . right now! Check them off on the coupons below, and order them *from the stores advertising them!*

GENTLEMEN:

Please send, as a Christmas gift, the furniture indicated below:

ITEM_____ Serial No._____ ITEM_____ Serial No._____

TO_____ TO_____

ADDRESS_____ ADDRESS_____

CITY_____ CITY_____

ZONE_____ STATE_____ ZONE_____ STATE_____

MARK CARD_____ MARK CARD_____

☐ Charge my account number_____

☐ Check ☐ Money Order enclosed for $_____

(Sorry, no C.O.D.'s, please.)

MY NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

GENTLEMEN:

Please send, as a Christmas gift, the furniture indicated below:

ITEM_____ Serial No._____ ITEM_____ Serial No._____

TO_____ TO_____

ADDRESS_____ ADDRESS_____

CITY_____ CITY_____

ZONE_____ STATE_____ ZONE_____ STATE_____

MARK CARD_____ MARK CARD_____

☐ Charge my account number_____

☐ Check ☐ Money Order enclosed for $_____

(Sorry, no C.O.D.'s, please.)

MY NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

by Drexel

Drexel FURNITURE COMPANY
DREXEL NORTH CAROLINA

GENTLEMEN:

Please send, as a Christmas gift, the furniture indicated below:

ITEM_____ Serial No._____

TO_____

ADDRESS_____

CITY_____

ZONE_____ STATE_____

MARK CARD_____

☐ Charge my account number_____

☐ Check ☐ Money Order enclosed for $_____

(Sorry—no C.O.D.'s, please.)

MY NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____



Did You Notice...

. . . That the **9** pages you just passed

are crowded with wonderful gift suggestions?

Gifts of furniture—more than any other gifts—

are permanent, beautiful, useful, practical.

Gifts of Drexel furniture combine all these with truly unusual value—

a wealth of important extras, and lovable design.

Check back through the preceding pages—

and find the solution to your gift problems.





Write today for your "Portfolio of Fine Furniture"—color room scenes with decorating ideas on Drexel's Modern, Traditional, Early American, and French Provincial groups of furniture—84 pages long—all for 25c. Send coin only.



NEW! Drexel Cream Wax—cleans, polishes and renews the finish! At your Drexel dealer or send $1.00 for pint bottle to Drexel. (Sent prepaid.) Address: *472 Huffman Road, Drexel, North Carolina.*

by Drexel

Drexel

FURNITURE COMPANY

DREXEL, NORTH CAROLINA

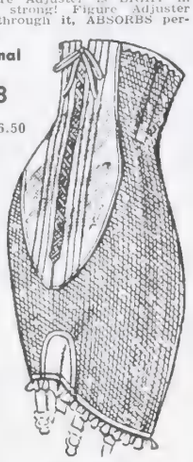
NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! LOOK SLIMMER, MORE YOUTHFUL

REDUCE
YOUR APPEARANCE!

THE FIGURE ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE... YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . your shape MUST be noticeably improved or you get every cent back at once!

No matter how many other girdles you have tried, we believe: NO OTHER GIRDLE CAN DO MORE FOR YOU THAN THE FIGURE ADJUSTER! No other girdle or supporter belt offers you more TUMMY control, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE ADJUSTER feature! Figure Adjuster is LIGHT in weight yet wonderfully strong! Figure Adjuster allows AIR to circulate through it, ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to AD-JUST it to just the right amount of BULGE control you like and NEED for an IM-PROVED FIGURE!

Truly Sensational At
$4.98
formerly $6.50



MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL, laces right up to meet the bra —**NO MIDRIFF BULGE!** LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUST-ABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure Adjuster creates the "BALANCED PRESS-SURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure Adjuster. Colors nude, blue or white. Panty or regular. Sizes 24 inch waist to 48, only $4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!



Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better don't you! That's just what the UP-LIFT adjustable FIGURE ADJUSTER does for you, only the FIGURE ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10 days **TRIAL** at our expense! We BELIEVE NO OTHER GIRDLE AT THIS PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer.

WHY DIET? TRY IT!

- *Takes Inches Off Tummy!*
- *Raises Abdomen and Keeps It In!*
- *Like Magic It Brings In Waist*
- *Makes Spreading Hiplines Conform to Firm Beauty*
- *Smoothes and Slims Thighs*
- *Makes Your Clothes Fit Beautifully*

100% MONEY BACK GUARANTEE

Test the **FIGURE ADJUSTER** at home for ten days **TRIAL** at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we **know** that even though you may have tried many others you haven't tried the **BEST** until you have tried a **FIGURE ADJUSTER!** MAIL COUPON NOW.

You will feel like this beautiful model in your new and improved cool lightweight **FIGURE ADJUSTER!**

COMMENDED PARENTS' MAGAZINE

GIFT: "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included with your order.

SEND NO MONEY

Guaranteed to Delight or Your Money Back . . . 10-DAY TRIAL OFFER!

FIGURE ADJUSTER CO., Dept. 496
318 Market St., Newark, New Jersey

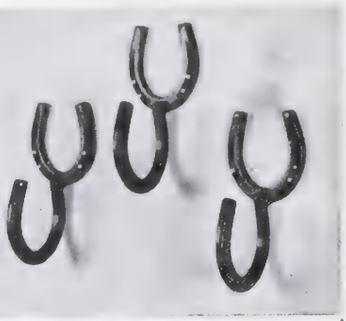
Yes! Please rush "FIGURE ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

☐ I will pay postman $4.98 plus postage.
☐ I enclose $5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Check size: ☐ Sm. (24-26); ☐ Med. (27-28); ☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (33-35); ☐ XXXL (36-38); ☐ 4X (39-40); ☐ 5X (41-44); ☐ 6X (45-48).

Color ..... 2nd color choice .....
Size ..... Panty Girdle ..... Girdle .....
Name .....
Address .....
City ..... Zone ... State .....
Please PRINT carefully. BE SURE to GIVE WAIST SIZE.

SENT ON APPROVAL!



LUCKY PONYSHOE HOOKS

Lucky and useful gifts. Small ponyshoes, welded together to make sturdy, serviceable hooks. In the children's rooms they'll inspire tidiness and get everything off the floor, from skates to dungarees. Ideal for summer homes, camps or ranches. Many customers order them by the dozen. Just the right size so hats and coats really stay put.

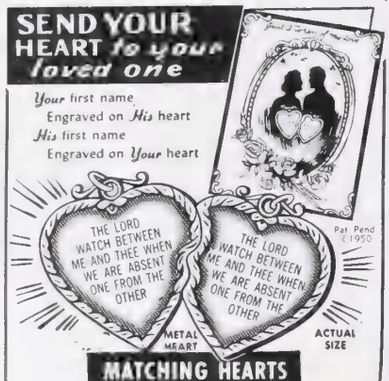
Dull black finish. 7" x 3" x 3". Horseshoe nails furnished for attaching. Only **75c** each, 3 for **$2.00**, 6 for **$4.00** or **$8** a dozen, postpaid. Shipped same day. Sorry, no COD's.

Our prices have not advanced.
Send for folder of other horseshoe gifts.

Horseshoe Forge
5 Muzzey Street, Lexington 73, Mass.

SEND YOUR HEART *to your loved one*

Your first name
Engraved on *His* heart
His first name
Engraved on *Your* heart



MATCHING HEARTS

The Christmas Gift That Says I Love You
YOUR first name engraved on back of Heart you send him . . . HIS name engraved on Heart you keep.

Solid Sterling Silver Hearts . . . With ring for chain . . . first names engraved **$7.00**

Solid Nickel Silver Hearts . . . With ring for chain . . . first names engraved **$3.50**

Send Chk., cash or M.O. Immed. Delivery Ppd. Send ready for remailing

You'll be a little closer when your loved one holds your Matching Heart. Your name on his; his name on yours.

Mary Bill

BOPPART'S
1226 Main Dept. L12 Kansas City, Mo.

Sterling Silver at $1.50



Here's truly an amazing value in hand-wrought Solid Sterling . . . Perfect for every Gift Occasion . . . Adds a charmingly distinctive touch to the home.

- **A. Marmalade Ladle**
- **B. Lemon Fork**
- **C. Olive and Pickle Tongs**
- **D. Bon-bon and Sugar Tongs**

$1.50 Each Postpaid (Includes Fed. Tax)
Combination of any 4 pieces $5.00

Sorry, No C.O.D.'s

SALLY GRAYE
80 E. 11th St., Dept. 62 NEW YORK 3, N. Y.

Write for BIG FREE Cuckoo Clock Book-Catalog.



Windo

CONTINUED FROM PAGE 103



YOUR CHOW-BOY who intent on feeding himself will well protected with this cove bib. Of koroseal plastic, the low *or* red chaps have bro fringe, holsters, and a belt. green and yellow scarf ends cure it around his neck, and belt saddles it around his tum Available in cowgirl skirt girls. Sizes 2 to 4, or 4 to 6, $1 ppd. Randel Associates, 1 Broadway, New York 10, N.



JUST YOUR DISH. When iday wedding invitations arr don't be at a loss for gift ide Any bride would relish th It's an English silver-plated d with a sparkling glass liner. two sections make it an id server for pickles and olives, nuts and candy. It's 8" x 6" an amazing $3.50 ppd. No c.o. please. Silver Mart, 1701 A U., Brooklyn 29, N. Y.



3 MORE TRIVETS FOR YOUR COLLECTION

Authentic old designs, previously unavailable to collectors. Useful as drapery brackets, wall and mantel decor, under hot dishes and as door pulls. Each trivet is accurately cast of solid smoky black iron. The Hearts & Flower trivet is 9½" long.

$1.00 Each

We Pay Postage

E—BELLOWS
F—1888
G—HEARTS & FLOWERS

NOVELTYME Studios

HELLAM, PENNA.



Create YOUR OWN LAMPS!

STAND A LAMP

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

Choice: **1. BASE:** 7" round, 6½" sq., or 6"x 8" rectangle.
2. BEAUTIFUL FINISH: Walnut, Mahogany, Maple, Blond, or Dull-Black...We match pairs.

An ideal gift **$5.95** ea.

ADJUSTABLE STEM and wiring complete (as above less base). Use your own base of wood, ceramic, etc.; simply drill hole for stem. Instructions included. $3.95.

Royce Co., Mfrs. 1315 W. Florence, Inglewood 52, Calif
(Please add 50c for mailing charges)



Complete Greenhouse Garden Set

Real! Table size, dormer ventilated—l COLORFUL PLASTIC! Genuine hothous growing conditions, with or without flowe pots. Liberal root-growth area. All com plete, with seeds, enough MANNA for l lb. fast-acting liquid plant food, specia ActivO-energized and vermiculited soi and 6 plastic pots with *holder* for THRE delightful (a) **flower** (b) **vegetable** an (c) **salad-ornamental** winter gardens—t gether (14 pieces) only $3.95 postpaid Choice: red, yellow or bronze base.

GARDEN CRAFT Bridgeton I Indiana

Shopping



WEET HEART, sentimental a Valentine, is a sterling silver sh that your grandmother might ve kept in her parlor. Why not ot one on the hall table for rds. on your vanity for lipsticks guest puffs. in the living room r mints and holiday confections. wide. $6 incl. tax and post. nith Gifts. Box 238. G. P. O., ept. C.. New York 1, N. Y.



ONKEYING AROUND. e's a sprightly fellow, this soft d spongy rubber pet who per- rms by the hour. Twist him or nd him to any position, and 'll stay that way. Sit him on e edge of a bed, on the corner the bar, or on the children's ght table. He's great company r any age. Bright yellow skin d red trousers: lots of fun for .98 ppd. The Toy Chest, 89-04 rd Drive. Rego Park, N. Y.





"The Gift of Good Grooming"

REMOVES LINT & DUST ...like Magic!

The new Electro Cleaner performs miracles on suits, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by **magnetic attraction.** Cleans fabrics thoroughly and quickly. No current or chemical required. **Satisfaction guaranteed.** Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

Mailed prepaid for $1.75.

J. H. SMITH CO., INC.
DEPT. E GREENFIELD, MASS.



Beauty plus Utility in

Solid Brass or Copper WASTE PAPER BASKETS

-TTAINMENT in design and ornamental per- ection is achieved with richly embossed ands encircling a handsome oval-shaped design.

Heavy-gauged, handcrafted and lac- quered for long-lasting wear, its conveni- nt size, 12" wide x 11½" high, lends itself s a magazine rack.

BRASS or COPPER, without feet $13.50
WITH PAW FEET 15.50
Shipping charges collect. No C.O.D.'s please.

PIONEER
GIFTS & BRASS CENTER
195 Chrystie Street New York 2, N. Y.



ONLY $3.95 Postpaid

You're sure to boost your reputation as a great hand with bacon, by using this new bacon grill. Perforated lid holds bacon flat. Grease automatically flows down into well, leaving bacon delightfully crispier and tastier. Streamlined design in handsome, easy-to-keep-clean aluminum. Send check or money order. No C.O.D's please!

EMBASSY DISTRIBUTORS—DEPT. L
64 GRAMATAN AVE., MOUNT VERNON, N.Y.

What a Treat!



Taste-Tempting Gifts

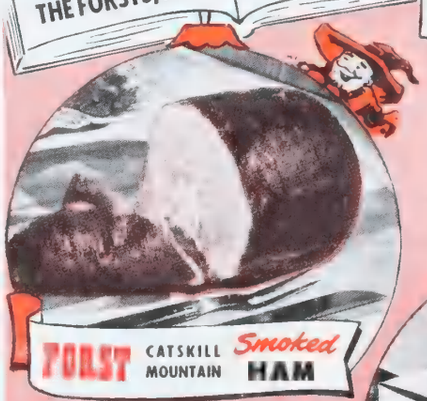
FORST CATSKILL MOUNTAIN *Smoked* DELICACIES

For luxurious Christmas gifting and eating, there's no treat like FORST delicious taste-tempting Delicacies. Shop from your easy chair—make up one list and your gift problems are delightfully solved—order today!

THE FORSTS, Route 242, Kingston, N.Y.

FORST CATSKILL MOUNTAIN *Smoked* TURKEY

Choice, young, full-breasted birds are cured in rare, zesty spices and aromatic herbs, then slowly smoked over fragrant applewood embers. Whole smoked turkeys from 8 to 20 lbs., net wt. Price $1.70 per pound. All ready to slice and serve. Truly a sumptuous gift.



FORST CATSKILL MOUNTAIN *Smoked* HAM

Tender and toothsome, selected, finest corn-fed Western hogs — each ham sugar-cured and smoked Southern style over fragrant, glowing hickory embers. Net wt. from 10 to 16 lbs. Price $1.40 per pound. Ready to serve. An "out-of-this-world" treat.



FORST VACUUM-PACKED *Smoked* DELICACIES

As a gift or for your own holiday cocktail parties . . . buffet suppers. Sliced Smoked Turkey, Handi-Cut and a Pate. Vacuum-packed, ready to serve and will keep without refrigeration until opened. 3 popular ass'ts.: four ½ lb. cans ea. (12) of Pate, Handi-Cut, Sliced —only $16.00; 2 ea. (6) $8.50; 1 ea. (3) $4.75.

Read at left about the exclusive "Delicacy of the Season" Club . . . a year-'round reminder of your thoughtfulness!

IMPORTANT: All Forst Catskill Mountain Products are Government Inspected!

NOTICE: Special Quantity Discounts for Orders of 25 or More. Write for Details.

FORST "Delicacy of the Season" Club

THE GIFT THAT SAYS "MERRY CHRISTMAS" THE YEAR 'ROUND

CHRISTMAS



Your choice of four magnificent gifts from $32.50 to $87.50. For only $51.50, the lucky recipient receives: —At Christmas, an 8 to 10 lb. golden-brown Forst Smoked Turkey. At Easter, a tender, tempting 10 to 12 lb. Catskill Mountain Smoked Ham. In July, six half-pound cans — 2 ea. of vacuum-packed Sliced Smoked Turkey, zesty Smoked Turkey Pate, multi-useful Handi-Cut Smoked Turkey. Finally, Fall brings a generous 4 lb. package of spicy smoked pork sausage and a whole 8 to 10 lb. side of luscious Catskill Mountain Bacon. The $32.50 membership includes Christmas Turkey. In March — a Forst Party Pak. July—one 8 oz. can, each of Sliced, Handi-Cut and Pate Smoked Turkey. Oct.—4 lb. ctn. Smoked Pork Sausage. Engraved Membership Certificate. Personalized greeting card accompanies each gift. DeLuxe Membership—$73.50, extra-bountiful Super DeLuxe Membership—$87.50. Write for details.

EASTER



4TH OF JULY



AUTUMN



THE FORSTS • Route 242 Kingston, N. Y.

I am attaching herewith my Gift List and check for $_____ to cover_____ memberships in your "Delicacy of the Season" Club, at $51.50 per membership.

_____Memberships at $32.50, as described.

Your Name_____

Address_____

City_____ Zone_____ State_____

Bank Ref.: State of N.Y. Nat'l Bank, Kingston, N.Y.

THE FORSTS, Route 242, Kingston, N.Y.

I enclose Gift List and Check for $_____. Please ship the Forst Smoked Delicacies checked below, delivery charges prepaid.

_____ Smoked Turkeys
_____ (8 to 20) lbs. at $1.70 lb. $_____
_____ Ready-to-serve Hams
_____ (10 to 16) lbs. at $1.40 lb. $_____
_____ Smoked Turkey in cans, 4 of ea.
_____ (12—½ lb. cans) at $16.00 $_____
_____ (6—½ lb. cans) at $8.50 $_____
_____ (3—½ lb. cans) at $4.75 $_____

*Approx. date required*_____

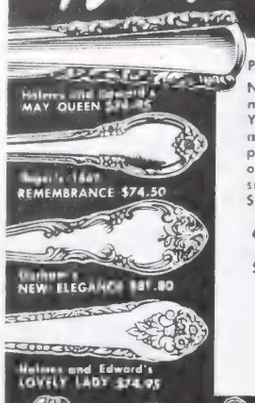
☐ Send information regarding quantity discounts.

Your Name_____

Address_____

City_____ Zone_____ State_____

Now! OWN A COMPLETE 52-PIECE SET OF THE WORLD'S FINEST Silverware IMMEDIATELY!



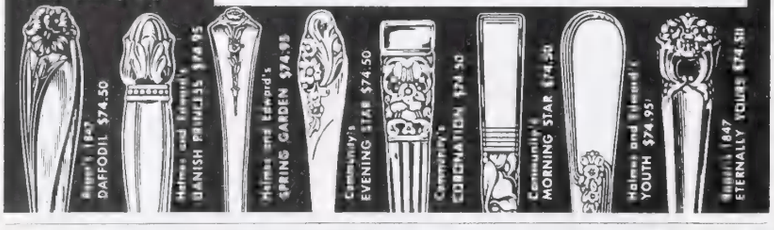
PAY $5 AFTER YOU RECEIVE SET, BALANCE IN 12 PAYMENTS

Now you can own and enjoy a complete 52-piece set of magnificent silverware AT ONCE this amazingly easy way! You receive a complete service for eight immediately, *plus* a handsome, tarnish-proof chest at no extra cost . . . yet pay no more than nationally advertised prices! Select any of 18 distinguished patterns by these world-famous silversmiths — take advantage of this convenient payment plan. Silver makes your home far lovelier — order your set today!

Choose from 18 patterns

Holmes & Edwards: Spring Garden, Danish Princess, Lovely Lady, Youth, May Queen . . . $74.95 each set
Rogers 1847: Remembrance, Eternally Yours, Adoration, First Love, Daffodil . . . $74.50 each set
Community: Evening Star, Morning Star, Coronation, Milady . . . $74.50 each set
Gorham: New Elegance, Cavalier, Lady Caroline, Invitation . . . $81.80 each set

The Giftorium
173 CANAL STREET, NEW YORK 13, N. Y.



BUCKIN' BRONCO "wins the race"



Junior cowboys and cowgirls can have wonderful fun with this inflated bucking bronco! Made of sturdy vinylite with a weighted bottom, he stands upright always. Youngsters can take him in swimming or ride him on land—wrestle and bounce up and down with him to their heart's content—make him neigh every time they pull the reins. In bright colors; folds into small package. Ideal for 3-7 year olds. . . . . $2.49 postpaid

Sorry No C.O.D.'s
Write For FREE Gift Catalogue!

THE SALT AND PEPPER SHOP
445 EAST 86th STREET NEW YORK 28, N. Y.

cute as a mischief...

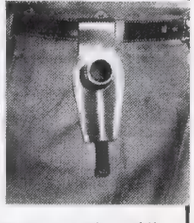
Musical Cocker Spaniel



"Wind My Tail and I Play 'Where has my Little Dog Gone?'"

Genuine Swiss Movement. Black or Brown 8½" high. Post Paid. **$5.95**

"Pipe Holster"



Keeps tobacco and ashes out of pockets, protects clothing from burns, odors. Handiest way to carry a pipe while working, walking, hunting, playing golf. Highly-polished saddle leather, stitched for hard wear $1.00

WRITE DEPT. C-5 for FREE GIFT CATALOG

THE VILLAGE STORE of LAKE PLACID, N. Y.



Hand Wrought Sterling Silver

CLASSIC CROSSES

Attractive . . . adds glamour to your suit or dress—smart for casual wear, too. PERFECT FOR CHRISTMAS GIFTS. Beautifully hand wrought in antique sterling from designs over 300 years old. Celtic and Floral crosses (A and C) are $5. each; Cellini cross (B) is $7., tax included. 24k gold plated at your request at no extra cost. Send check or money order. We pay postage.

Write for free catalogue showing distinctive and exclusive women's and men's jewelry

The Jamaica Silversmith
79-32 164th Street Jamaica 2, New York



Blanche Geiss *famous baked delicacies*

Christmas surprises for every family . . . from individual fruit cake cocktails. Box of 14, $3.25; 21, $4.50; 28, $5.75; approx. 50, $8.75. White or dark (above) to Bonne Bouche, 2 lb. size, $5.00; 3 lb., $7.45; 5 lb. $11.75. An elaborate fruit cake confection (below) to special gift boxes of Christmas delicacies. There is still time to write for your free brochure of holiday desserts and place your gift order to arrive for Christmas giving.

Dept. O. 1952 bayard park drive evansville 13 indiana



Window



RESERVE A TABLE. Isn't this a delightful piece for a living room or den? Built of solid mahogany, it's a traditional cigarette table, has a leather top with gold tooled pattern, tripod pedestal and three snake feet. Leather top is green, red, or brown. Table in a parchment finish has green leather top. $17.50 each, $34 for 2. Ppd. Irving Tarrant, 158 E. Ontario St., Chicago, Ill.



PIPE DREAMS for the men in your life. This pipe rack-humidor will look so handsome on his desk (right next to your picture). The base is black American walnut; the modern rack holds 6 pipes, is metal with English bronze finish. Clear glass humidor holds ½ pound of tobacco, has metal cover and Aztec clay moistener. 11" x 5½" x 6¾" $4.95 ppd. H. T. Stern, 197-05 110th Ave., Hollis, N. Y.

TUB TABLE . . . Ever fret because your COFFEE TABLE wasn't big enough? This one has room for everything! A duplicate of an 18th Century original on display at Gore Place, Waltham, Mass., it is shipped to you in parts all ready to put together in 15 minutes and stain or paint as you wish. The simple lines make it suitable for modern settings as well as the old New England farm house, and like the original, lasts for generations—serviceable & beautiful. 1" thick pumpkin pine top, 16" high, 46" long, 23¼" wide. **$16.95** ppd. for complete kit. West of Miss. **$18.65** ppd.



FURNITURE FINISH gives natural color & patina of aged woods (½ pt. stain, ¼ pt. paste wax). Easy to apply $1.45 ppd. West of Miss. $1.60 ppd.

Send for our new Fall Gift Catalog

Chet Studios MIDDLEBURY 6, CONN.



PERSONALIZED NEW ENGLAND WOOD COOKIE BUCKET

Fill the Bucket with your best effort from your own cookie factory and make your favorite couple love you forever. Hand painted with red and black scroll borders and their names in attractive script. 10 pound capacity. 7½ inches high. *Order by No. HBL10.* **$3.25** postpaid.

No C.O.D.'s. Send for FREE Gift Catalogue

GOTHAM GIFTS
67-85 Exeter St., Forest Hills, N. Y.



Calendar Plate

This handsomely styled 9" plate copied after the old 19th century calendar plate contains the months of the year in easy-to-read figures. The graceful swirl border is enhanced with colorful overglaze pansies or violets. At home in any room, or hang it near your desk or phone as a reminder of the many anniversaries and special dates in 1952. Ideal for that "difficult" gift as well as a "find" for the collector.

$2.95 postpaid with plate hanger.

(No C.O.D.'s, please)

RICHARD M. GOULD CO.
14250 Aetna Street Van Nuys 1, Calif.

Shopping



NIT WIT. If you're needle-y like your WINDOW SHOP-, you'll love this compact kit. gold pencil is really a brain-; the stitch holder mighty rtant for socks, sweaters, or aven forbid!) dropped hes! The ruler guides you perfect size, and the bone le finishes seams and toes erfection! $1.00 ppd. The os, West Hartford, Conn.



SO A LADY with a neck- inspired by a South Ameri- Bolas, used by Gauchos to steer the same way our oys use a lasso. The gold- chain is weighted at each with a very pretty opalescent that will gleam against a ler throat or simple black s. Made by hospitalized and ically handicapped workers. just $2.40 incl. tax & post. raft, Rockville, Ind.





ENGLISH WOOL SHAWL

Imported expressly for us

Lacy and cobweb soft, it is 4 feet square and has many uses—as a baby blanket, bed jacket, chaise longue cover and stole. Colors in heavenly blue, soft peach, chalk white..... Postpaid **$4.85**
Sales Tax Included

State second choice.

HOUSE OF LOGAN
BOOTHBAY HARBOR, MAINE



An Ocean-Tide Yuletide to Tide You Till Spring!

Best Gift of All . . . . ATLANTIC CITY for Christmas

. . . its benefits don't wear off, they wear in! . . . its climate is a permanent gift to the worn-out . . filling the stockings of the jaded by filling the lungs with ozone . . . recharging the flagging energies with oceanic currents . . . keeping people on their toes from Mistletoe to March! . . . making them over at Yuletide to tide them over till Spring!

For additional information and Atlantic City's Blue Book write Department H

CONVENTION HALL

ATLANTIC CITY, N. J.



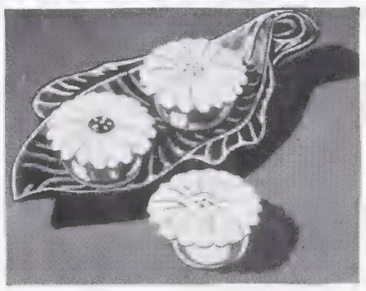
Smart...Distinctive...Hand Decorated
COFFEE MILL LAMP

An antique coffee mill as the base sets the theme for this charming lamp. The mill will actually grind coffee too. Metal-lined drawer is ideal for planting. 15½" high, 13" wide. Floral design on black.

Satisfaction guaranteed or money back.

$15.95 postpaid
Sorry, no C.O.D.'s

Kingslee Co. P.O. BOX K TEANECK, N.J.



"VERSATRAY" with
Daisy and Blackeyed Susan S & P's.

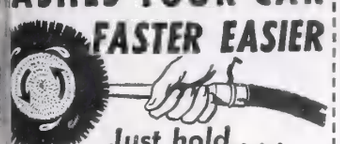
The "Versatray" is a tray of many uses—hence a versatile tray. First of all it's a resting place for the most exquisite salt and peppers you ever saw! A daisy for salt—a blackeyed susan for pepper. The "Versatray" may be used for after dinner mints, nuts, relishes—and it is a perfect table cigarette tray. Of highly glazed, jade colored pottery, it is 5½" long. You'll find many uses for the "Versatray" and the salt and peppers will be the loveliest in your collection. They are of clear plastic with white tops. Both for only **$1.00** Postpaid.

Write for Christmas Gift Catalog

L. F. BLACK & CO., INC.
99-16 Metropolitan Ave., Forest Hills, N.Y.

UNUSUAL XMAS GIFT ★

SWIRL-O-MATIC
ASHES YOUR CAR FASTER EASIER



Just hold . . . Revolving brush does the work ONLY 6.95 PPD.

ply attach SWIRL-O-MATIC ny garden hose . . . the amazing turbine on plus FREE "magic" detergent quickly ns, gives car a gleaming jewel finish.

inses as it cleans! No streaking! o rubbing, scrubbing, wiping! lso washes windows, boats, etc. asy to use . . . weighs less than 1 lb. uaranteed! Economical! ft. extension ideal for washing boats, win- ws, etc.—$2.50 extra (prepaid)

lcome Xmas Gift! Give a gift that is rent—and useful! Available for immedi- shipment direct to your friends. We se gift card.

Vest of Mississippi add 25c each item.

MELAIRE DISTRIBUTING CO.
Dept. 16HB, 420 Lexington Ave.
New York 17, N. Y.

NATURAL REDWOOD FINISHES
Gloss or Dull



Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; . . $1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt. $3.95 Gal. All Prepaid and Guaranteed. "Good for Wood . . . all kinds of Wood." Wood Finishing Folder with every order . . or free on request.

LINSEED OIL PRODUCTS
351-R Del Monte Street
Pasadena 3, California



All 3 for only $1.00

"Quaint American"
THOUSAND-EYE CRUET

WITH PURE VANILLA EXTRACT AND NEW CHRISTMAS CATALOG

Old-fashioned, hand-made, bluish-white opalescent "thousand eye" cruet from our famous "Quaint American" collection. 4½" high. Filled with approximately 2 ounces of old-fashioned pure vanilla extract. Sent postpaid with Christmas Catalog. All three . . $1.00

New 32-page CHRISTMAS CATALOG Sent alone for 10c

Carl Forslund, INC.
122 FULTON
GRAND RAPIDS 2, MICHIGAN



New Decorators Item

This new and unusual Cup, Saucer and Spoon holder for your priceless collection. Holds 12 cups & saucers and 15 spoons, either regular or demi-tasse. All hardwood with a hand rubbed finish, in either rich mahogany, cape cod (red) maple, antiqued salem (golden brown) maple, natural (Blond), Cherry or Walnut. Measures 30" high, 25½" wide, 3" deep. Price **$17.50.** Express Collect. Please, no C.O.D.'s. (Cups, saucers and spoons not included.) Orders received by December 14th will be shipped for Christmas.

C. & T. ASSOCIATES
3514Y South San Pedro Street
Los Angeles 11, California.

Window Shopping

I know you'll find my

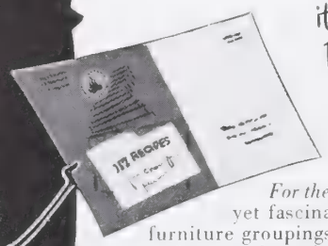
"117 RECIPES

for choosing fine furniture"

the most helpful Home Furnishings Guide you've ever seen —

it's NEW and DIFFERENT!

Lucinda Lewis



For the first time a practical yet fascinating way to choose furniture groupings that are just right for your home! Simple as following the recipe for your favorite cake. Send for it . . . today.

MAIL 10c for *117 Recipes for Choosing Fine Furniture* to . . .

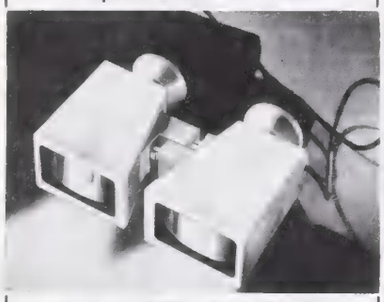
Lucinda Lewis-Home Furnishing Consultant

PENNSYLVANIA HOUSE FURNITURE

Lewisburg 2, Pennsylvania

See What You Pay For

at sports events or theater



WIDE VISION BINOCULARS

Designed by the inventor of the photo-finish camera.

They provide a *broader view of all the action* at races, football games, plays, opera. Achromatic, 3x, 44mm, rectangular precision-ground glass lenses assure both wider vision, clearer definition. Focus independently, adjust easily to distance between eyes. Special eye lenses penetrate haze, klieg lights. Small, 4½"x3", lightweight, (6 oz.) Easy to hold, pack or carry in pocket or purse. In real leather case; choice of dove grey, soft gold, dark tortoise lovely lucite frames.

$9.95 postpaid plus $1.99 fed. tax.

■ fashion accessory for women
■ practical gift for men.

Satisfaction Guaranteed

No C.O.D.'s please

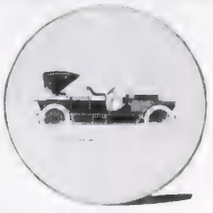
OPTICS, INC. Ipava, Illinois

CIGAR HUMIDOR



From the drawing boards of well remembered times, we have transferred by hand the smart designs of America's great automobiles circa 1910, in their original colors of gleaming blacks, bright reds and attractive yellows.

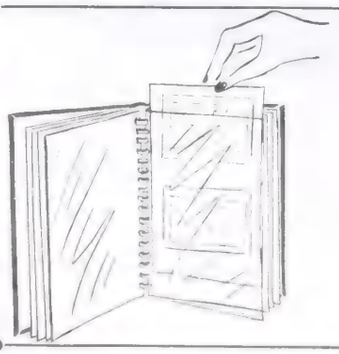
Made of fine, translucent, vitrified china, with self-contained permanent humidor, these Cigar Chasseurs will hold in smoker-fresh condition approximately one dozen cigars. 7½" high.



Price $5.95

6" vitrified tray to match **2.95**

Pinesbridge Studios
Ossining, N. Y.



PICTURE-WINDOW

Display Albums

"Show-case" your photos in a beautiful album, under 20 crystal-clear acetate windows, 10 transparent inserts. Use for letters, diplomas, credentials, clippings, Christmas cards. No pasting, just slip into top or bottom. Grand gift for collector, mother, student, G.I. If you wish send us personal cards to go with gifts.

	Stiff Cover colorful hand-blocked design	Flexible Cover
7" x 5"	$3.20	$2.60
8½" x 6" (as illustrated)	4.25	3.50
11" x 8½"	5.95	4.50
14" x 11"	7.25	5.95

all postpaid

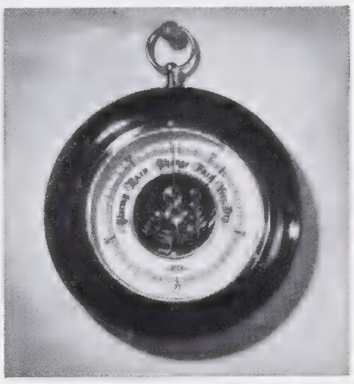
Name or title gold stamped on cover 35c additional per line.

Send Check or Money Order

Frances Carson 22 Randolph Road White Plains, N. Y.



HE CAN'T GO WRON a real compass is linked t cuff. And if he finds a p them in his stocking, he'll s straight course to your do if he's a golfer, he'll think tee-riffic if you give him a of golden tees to secur French cuffs. Both pairs o links are gold plated, cost each, incl. tax & post. Ca & Buckley, 1141 Connecticu Washington, D. C.



IT'S A LOVELY DAY, DAY. Even if it kicks squall—and your husband dicted it—he'll feel that it day. And he *will* be a we man-in-the know if he ha German Aneroid Barometer gleaming brass mechanism ble through the glass. polished cherrywood case, wide. $6.95 ppd. Campus C Shop, 1083 Broxton Ave., wood Village, Los Angel



SMALL WONDERS to child's eyes with Christmas ing wonder! Two toy colle one for boys, one for gir clude 10 individually pac treasures. The knee-pants will find everything from a airplane to pirate's tele while Pigtails plays with a box house, puts money mystery bank, etc. $3.98 plus 25¢ post. Here's How E. 38th St., New York 1

A NEW gift for epicures

IMPORTED

Danish Delicacies

$7.25

Prepaid Delivery in U. S.



Be the first to get and give this holiday party package. It contains a 2 lb. tin of Hafnia ham ready to eat . . . tender, light and succulent. Two 4-oz. tins of Hafnia Liver Paste made from choice pork liver, and two 4½ oz. boxes of deliciously mild and mellow Little Fellow Cheese Spread perfect for canapes. A 12 oz. bottle of Sunberry Black-currant Syrup for iced drinks and desserts. Gift card supplied. Circular on request. No C.O.D.'s. Send check or money order to Dept. B1.

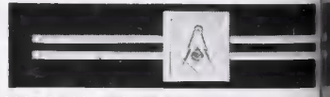
HOUSE OF HEMPEL

Importers of Danish Delicacies

105 Hudson Street New York 13, N. Y.



HUNTER'S TIE CLASP. This cleverly d gun tie clasp will delight every spo Perfect for Christmas giving.



MASONIC TIE CLASP. The perfect every Mason on your Christmas list. Er with official Masonic emblem.



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Money back if not delighted. *Orders same day received.* We will return o you airmail at your request.

All Designed by Hickok Crafts men. A mail order exclusive wit

WALTER'S 234 W. Val El Monte

DECORATOR'S DIARY

A decorator's notes to herself are your inside information about what's going on n the home furnishings market

ffee table. I always say, ought very good to look at, because ook at it so much. You look at ery time you flick your ashes the ash tray. You look at it you pick up your glass, and when you put the glass down. e same time its surface needs just about as hardy as the en sink. For somehow the best e, though they wouldn't spill mb at dinner, will walk off eave your coffee table decked puddles of liquid and finger- ings in oil (maybe you'd call ease). What a dilemma!

u can, of course, forego the er experiences in aesthetics ettle for a table top in one of naterials that are guaranteed ve armor-car toughness. But don't have to. I saw one at ica House that provides guest ance and beauty, too. Made of ut with sap streaks in it. Beau- grain. Beautiful shadings from to dark. The top is molded y upward toward the edge—



ervious beauty

the kind of sculptured detail you want to feel with your fingers. But you won't leave finger marks—not unless you've dipped them in white paint first. And your wet glass won't leave a stubborn ring. Because the table has an oil finish. No see-yourself-in-it polish to show up every mark, but an invisible film that seems to let you look right down *into* the wood. If there's anybody who won't believe an oil finish is stout protection against almost anything wet, I'll tell them, go ask any oldtime bartender what he did to those miles of mahogany every Saturday night after closing.

It's not honest design, they say, to turn out by machine the kind of furniture that looks as if it were made by hand. Well, that depends. But how about furniture that looks as if it rolled right off a modern assembly line—all wires and rods and nuts and bolts—and turns out to have been put together largely by hand? And has to be sold at handmade prices? How about that?

Betty Barthel is the cuddly type. She's still young, and lissome enough to perch gracefully on the edge of a table or drop cross-legged to the floor. But give her another 15 years and I can see her breakfasting in bed, on hot chocolate with whipped cream probably, her toes insulated with an eiderdown quilt and her fluffy curls bouncing against half a dozen little pillows.

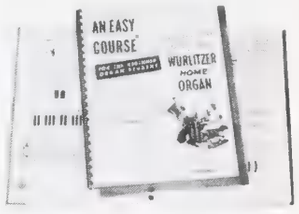
(Continued on next page)

as easy to play as it is to own

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You . . . anyone . . . can play the new Wurlitzer Home Organ. Start right out at home playing glorious music with Wurlitzer's new easy lesson book!

This magnificent instrument sells for no more than many fine pianos. It's America's lowest-priced standard two-manual organ . . . with thrilling big-organ sound . . . over 1000 different tonal effects! An exciting, *inspiring* Christmas gift!



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GIVE Airguide PERIOD BAROMETERS

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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

Already after 18 months of marriage, she's begun to reveal that yearning for well-upholstered comfort. She loves their apartment, she says, even if Bob did pick out everything in one of his sternest marble and steel-rod moods. But she'd like to have one more chair, a chair she can curl up in. It must be modern—*very* modern, to go with their other furniture.

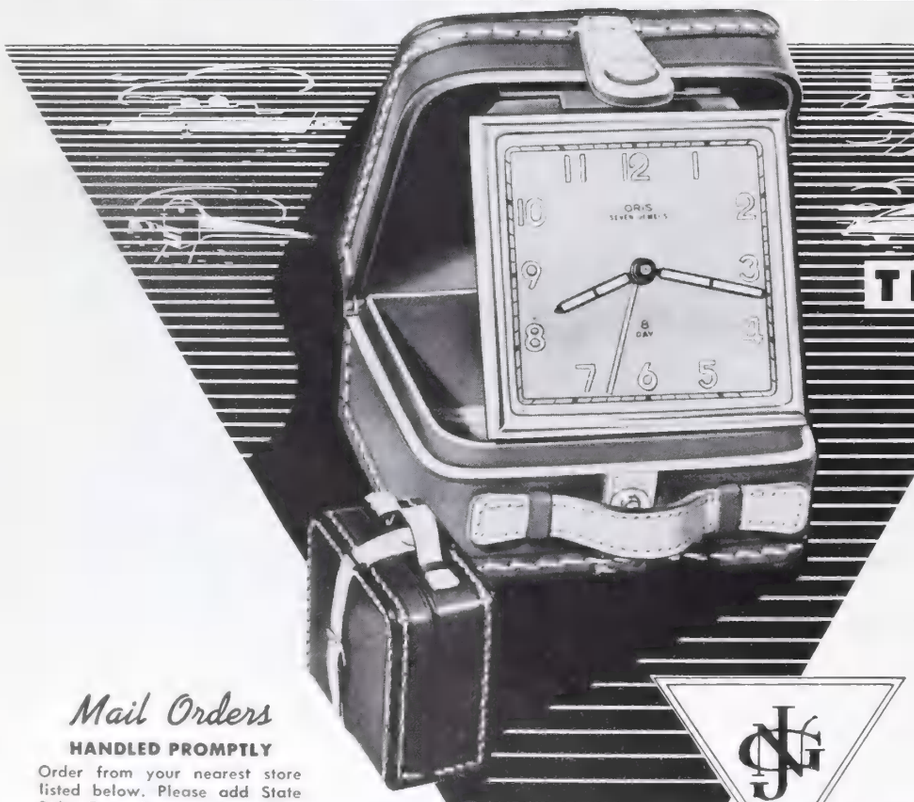
This was a month ago and I drew a deep breath at the prospect of finding a chair that would meet those incompatible requirements. But I found one. At Vakassian & Sons. There's not a straight line in the seat and back. Looks like a scooped-out, form-fitting shell, though it's actually made of a wooden frame lavishly padded with foam rubber. There is an ottoma match, with a curved edge that the curved edge of the chair Betty is as happy as a lark, should say as a kitten. She p blissfully every time she curl in it. She's also happy about very straight, very hard iron Myself, I could do with woo ones, but it takes all kinds of to make a world.



Soft shell seating

Here come the holidays and I I could get a Christmas bonus cents would do) from every c who calls me and begs for a lampshade or a new slip cover fore the children get home" or fore a little party we're givin New Year's Eve." I'll battle way through the crowds as alw and *try* to co-operate. But I they'd realize that the time to t about how things will looks Christmas is October 1. The truth is you just can't run out buy a lamp or a table the you'd buy a new hat. Not eve you know exactly what you and where to get it. There's al that tag that says "three we delivery"—which may mean thing from 21 days to two mo

(*Continued on page* 118)



For a Christmas Gift Sensatio
Give this Elegant Clock Creatio

8-DAY, 7-JEWEL
TRAVEL ALARM CLOCK
$21.50 incl. Fed. Tax

Closed, it's a perfectly tailored, fine leather, min ature suitcase. Open, it's a handy, dependabl Oris Travel Clock — with pleasant alarm, dustproo case, eight-day ultra-silent movement, luminous dia and hands. The fine quality movement and unusua styling of the rich luggage tan case make this reliabl timepiece particularly appealing to man or woman. Idea for Christmas or any gift occasion. Size: 2¾" x 3" x 1½"

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Dallas, Tex. ..... ARTHUR A. EVERTS CO., 1616 Main Street, 1
Des Moines, Ia. ..... S. JOSEPH & SONS, Locust & Sixth Streets, 9
Detroit, Mich. ..... WRIGHT, KAY & CO., 1500 Woodward Avenue, 26
Kansas City, Mo. ..... JACCARD JEWELRY CORP., 1017 Walnut Street, 6
Moline, Ill. ..... C. F. JOSEPHSON—JEWELERS, 1514 Fifth Avenue
New Orleans, La. ..... HAUSMANN, INC., 730 Canal Street, 16
Pittsburgh, Pa. ..... THE HARDY & HAYES CO., Wood and Oliver, 22
Providence, R. I. ..... TILDEN-THURBER CORP., 272 Westminster
St. Louis, Mo. ..... NESS & CULBERTSON JEWELRY CO., Ninth and Olive Streets, 1
San Diego, Calif. ..... J. JESSOP & SONS, 1041 Fifth Avenue, 1

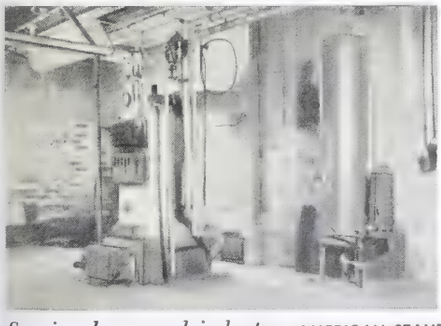
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To modernize your home...begin in the basement

● Make the first item on your remodeling list the installation of heating equipment that's really modern and efficient. The compact, smart-looking Empire Gas Boiler shown above with the Budget Water Heater in the home of Mr. and Mrs. George Palmer, Morristown, N. J., pays off handsomely in care-free, automatic heating and fuel economy . . . and brightens up your basement at the same time. In the complete American-Standard line, there are heating units for every size of home, every type of fuel and every kind of heating.



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THE ORIGINAL STYRON **WALL TILE**



All the Miraplas wall tile for an average tub recess . . . $50.00

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Or save money and do it yourself! MIRAPLAS is easily installed by the average "handyman." Thousands have done so with professional-looking results. All that's needed are a few simple instructions and tools—both are available from your dealer. Both professional and amateur should use MASTER MASTIC as the adhesive. It spreads easily, provides beautiful white grout lines and binds tile to wall in a vise-like grip.

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19 fascinating colors!

MIRAPLAS color goes all the way through to the back and cannot come off. There are 19 harmonious colors with 6 basic colors in feature strips and bull nose caps.

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You'll never believe the magic that beautiful MIRAPLAS can work in a drab kitchen, bath, recreation or other room until you see it. Rich and lustrous looking, it transforms a room into a colorful pleasant place to live, work or play. It has a rugged, permanent appearance and indeed will give years of satisfying service with minimum care. Common household acids and alkalis have no effect upon MIRAPLAS. It withstands changes of temperature without harm to the tile. *Write for name of nearest distributor and color folder.*

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MIRAPLAS is guaranteed by its maker both as to material and manufacturing quality. When installed by a factory-trained mechanic, installation is also guaranteed . . . and in writing!

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THE HOMEFURNISHING INDUSTRY *Salutes* AMERICA'S NEWEST SUBURBAN STORE...



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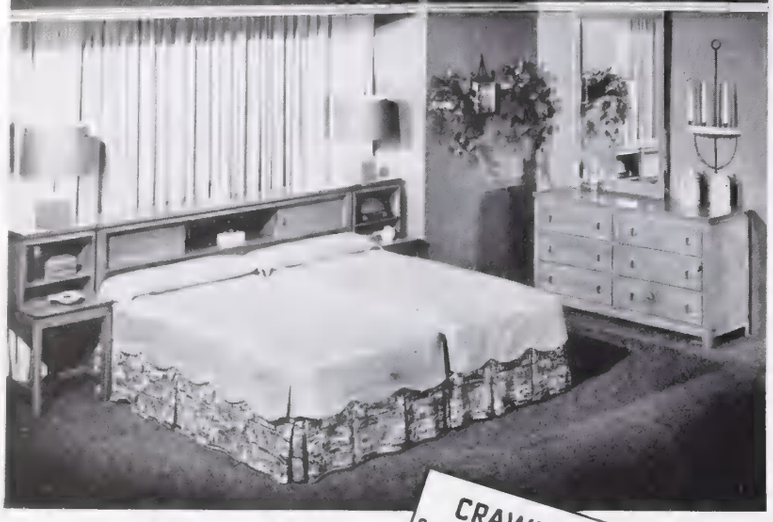
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- Complete sleep shop
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- A bright new china and gift shop
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Located in the heart of Arlington County, Virginia, The Hecht Co.'s new Virginia store is a masterpiece of modern design. Only 15 minutes drive from the nation's capital, it serves a community of over 300,000 population. A huge new store with five floors and 147 individual departments covering 300,000 square feet with over 75,000 square feet devoted to home furnishings, and stocked with all the nationally known brands for which The Hecht Co. is justly famous.

THE HOME FURNISHINGS INDUSTRY SALUTE

Cherry Modern by CRAWFORD



Aristocratic Modern styled to accentuate the natural beauty of Cherry Wood . . . The soft "Island Sand" finish complements contemporary settings . . . Available in a completely coordinated group for bedroom, dining room and living room table arrangements.

CRAWFORD Salutes a Great New Store THE HECHT CO.—VIRGINIA Opening This Fall



CRAWFORD FURNITURE IS A FEATURED BRAND NAME IN LEADING STORES EVERYWHERE

Crawford Furniture Manufacturing Corp.

Solid Maple · Solid Cherry Bedroom Furniture

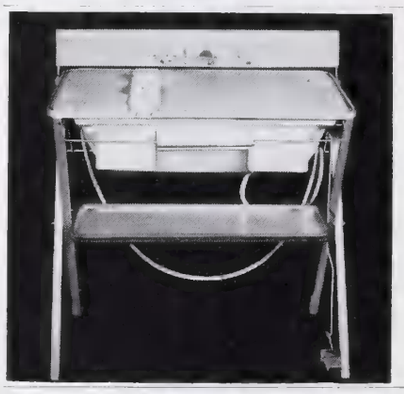
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Haviland China

Since 1842

skilled craftsmanship expressing beauty and art in the finest chinaware.

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Ahrenberg Haviland New York MADE IN AMERICA

More than just a chair - it's a

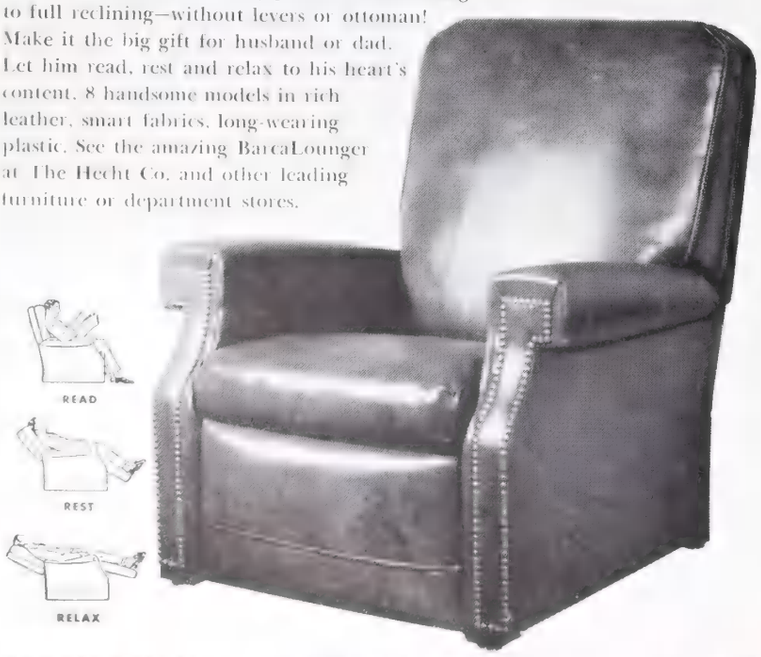
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BARCALO salutes the HECHT CO.—VIRGINIA

IT looks like an ordinary chair, but it isn't. It's the one and only BarcaLounger, the chair that automatically adjusts to any position from sitting to full reclining—without levers or ottoman! Make it the big gift for husband or dad. Let him read, rest and relax to his heart's content. 8 handsome models in rich leather, smart fabrics, long-wearing plastic. See the amazing BarcaLounger at The Hecht Co. and other leading furniture or department stores.



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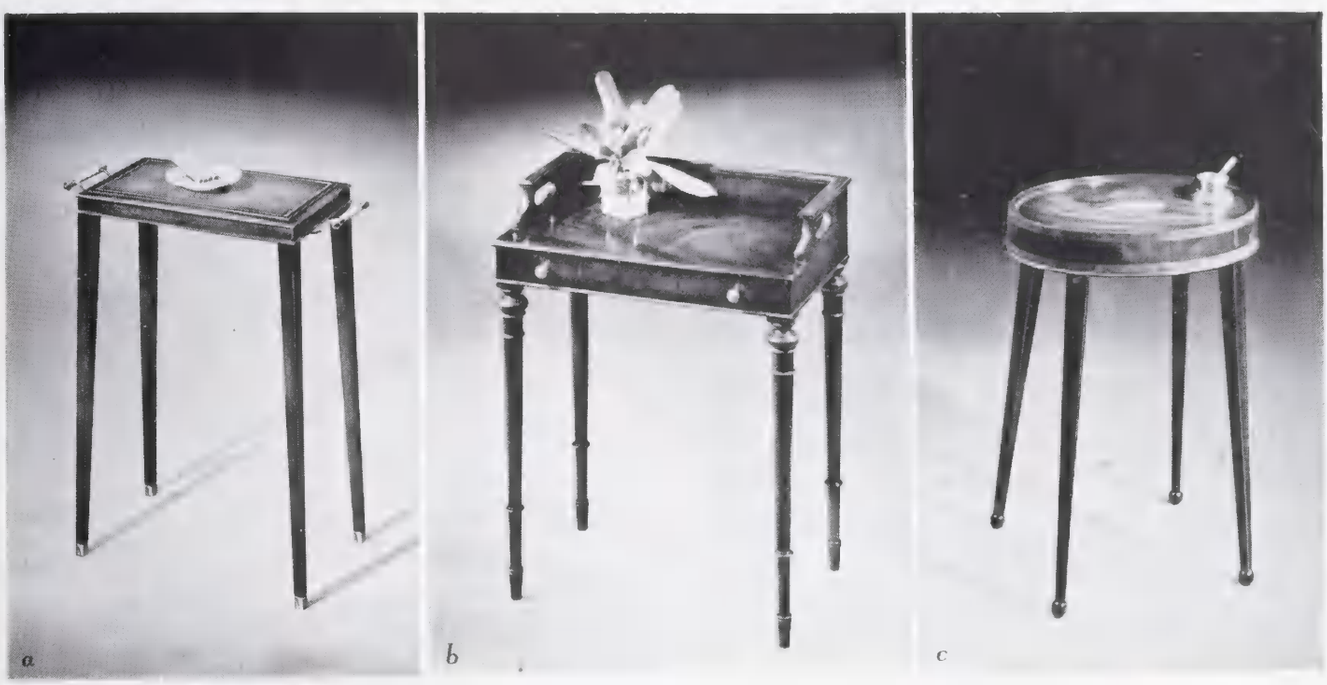
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Created for Persons of True Discrimination

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***Diminutive** Mahogany Cigarette Tables of great charm. Richly detailed with quaint early 19th century handles of turned brass and mock ivory (a), the tallest of the three stands but twenty-two inches off the floor (b). Fine marquetry inlays (c). Highly decorative and useful tiny tables.*
Available at all fine Furniture and Department Stores.

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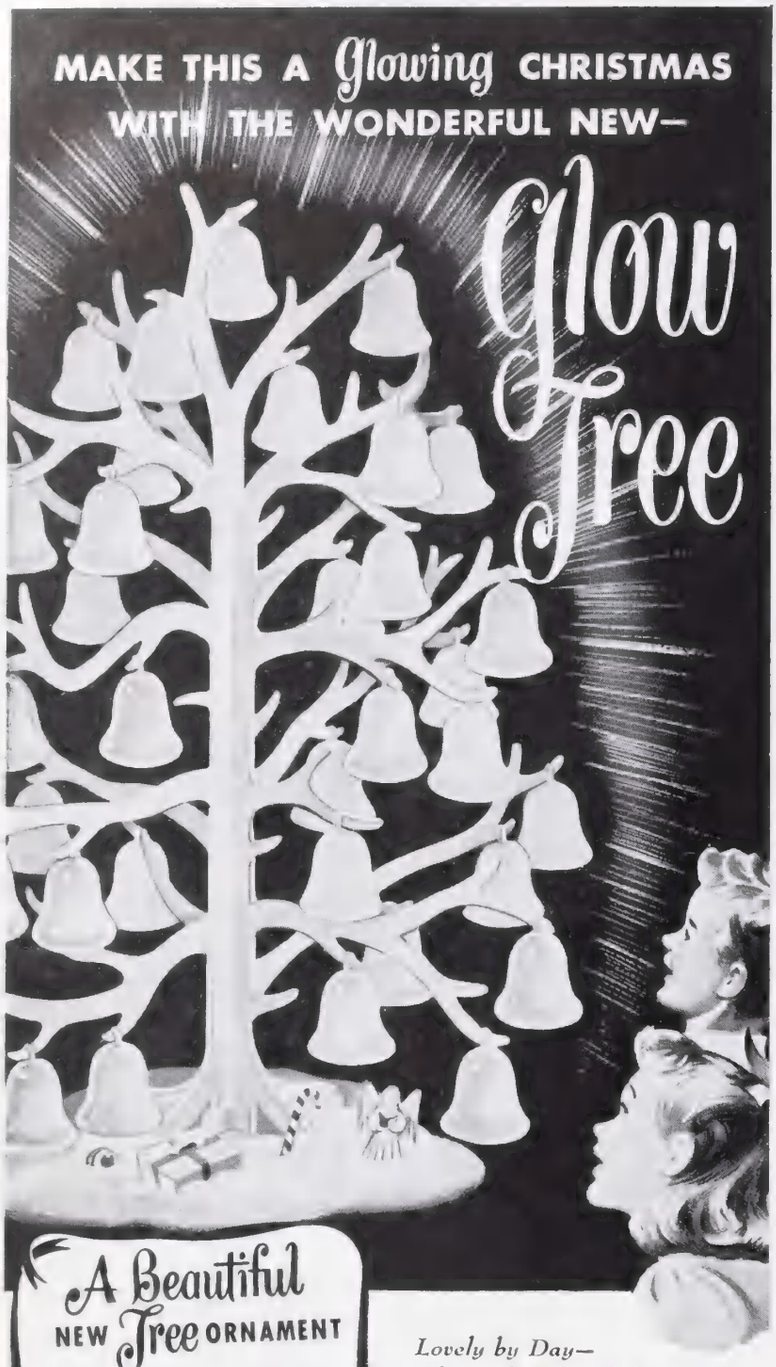
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New—Strikingly unique—breath-takingly beautiful! Just 5¢ for the complete 3 dimensional 2-piece STAR ORNAMENT. 2¾" in diameter. Glows in the dark type or in transparent jewel colors of Crystal, Ruby, Emerald, Rose.
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● Add NEW shimmering glory to your Christmas festivities with the radiantly "different" New Glow Tree! Expose to light and both tree and ornaments will glow in the dark like bright, luminous moonlight. Makes an ideal centerpiece for truly unique, eye-catching all year 'round decorations, as well.

Make your Christmas decorations this year *glow* with gaiety—shine with the promise of a bright New Year. See the beautiful Glow Tree and its 36 gorgeous glowing bell-shaped UNBREAKABLE PLASTIC ornaments at your Woolworth Store TODAY!

12" Glow Tree with 36 Glowing UNBREAKABLE PLASTIC Bells—All for . . . 98¢

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DECORATOR'S DIARY

CONTINUED FROM PAGE 112

When I was young and cocky, I used to think all clients over 50 had tastes as conventional as the First National Bank. But I've learned. Today it's the progressive young people I have to wrestle with, to inject a little individuality into their homes. If I say yes to all their notions, they invariably end up with carbon copies of the progressive homes of all their progressive young friends. It's more often the oldsters who come up with the kind of suggestions that make for freshness—the freshness you never find in copybook Modern.

Take Mrs. Masters' bedroom. I suppose you'd call it conservative, but it's certainly not conventional. We started out with a printed linen from Stoffel's, in a pattern called "Arrowhead." I explained it came in the pink I knew she liked, though the only sample I could lay my hands on at the moment was in a color called "pottery brown." Didn't seem very bedroomy.

"But it's a lovely color," Mrs. Masters said. "Why couldn't we use that for the draperies and have a pink linen bedspread?" Well, why couldn't we?

Now, about a slip cover for t chaise? Not the print. Not t solid pink. Too much of a go thing, either way.

"Maybe they have some simp fabric that would match—son thing with a tiny pattern that wo get soiled too quickly." Wh she said it, all I could think were those old-fashioned wove patterned reps we used to use yea

(*Continued on page* 223)



Crisp companions

Now—REAL ROSES
that last for MONTHS



This Christmas give "JEWELS" for the living room



Amling's Bowl-o-Beauty® PAT. PEND

People rave over its exquisite beauty—then marv at its long life. BOWL-O'-BEAUTY—a gorgeous, mystifying gift—succeeds brilliantly where imitations fa Think of it! Choice, selected roses—America's finest—treated by o exclusive process, then immersed in a special, crystal-clear solution that makes time stand still. The bright, cheerful blossom —magnified to enchanting size—stay vibrantly beautiful for months! BOWL-O'-BEAUTY is the newest decorative touch for living room and dining table.



Choice of RED or YELLOW Roses

Buy at your FLORIST or gift shop Available in a range of sizes and prices. Look for the BOWL-O'-BEAUTY name on the ebony-plastic base.

If genuine BOWL-O'-BEAUTY has not yet reached your locality, order direct. BOWL No. 6, with 3 roses, comes elaborately gift-packaged, with your name on greeting card and shipped in protective outer carton. **$7.95,** postpaid in U. S. A. Two for **$15.** (*State red or yellow roses.*)

DEALERS:
Wire or write for details o this year-around seller. Great for window display! Address AMLING CO., Sole Distributors, 1433-39 S. Wabas Ave., Chicago 5.

Write for FREE folder
Bowl-O'-Beauty Co. (*Associated with Amling's Flowerland, Chicago's Largest Greenhouse and Nursery*)
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MAKE HOLIDAY MUSIC

CONTINUED FROM PAGE 16

hem sleeping beauties of ex-rdinary charm, were made lable either in more or less e assortments—examples: *A uso Album, Chaliapin as Boris, Golden Age at the Metropolitan* tor), *A Muzio Operatic Recital* lumbia)—or in re-issues of plete works. So it is that we with us again the complete rdings of the Glyndebourne ra Company—*Marriage of Fig-* and *Don Giovanni* (V), or such laceable performances as Beet-n's "*Archduke*" Trio with Hei-Rubinstein, and Feuermann.

ERE is a peculiar charm to ese recordings, whether they from long ago or merely from erday, and this charm does not ely depend on whether or not ver heard the artist in the flesh. her and noteworthy "big" proj- of the year were Columbia's les Festival, which resulted in ries of recordings either played onducted by the great cellist lo Casals. Further, the work of Haydn Society, a young society se purpose it is to cleanse Haydn's music of the errors which editors have put upon it and to record it in fresh recordings.

Other recordings which I think will make good Christmas gifts:

Standard Works, Orchestral

Beethoven: *Symphony No. 7*, Philharmonic-Symphony Orchestra of New York, Bruno Walter, conductor (C).

Tchaikovsky: *Symphony No. 5*. Philadelphia Orchestra, Eugene Ormandy, conductor (C).

Berlioz: *Symphonie Fantastique*. San Francisco Symphony Orchestra, Pierre Monteux, conductor (V).

Schubert: "*Unfinished*" *Symphony*. NBC Symphony Orchestra, Arturo Toscanini, conductor (V).

Piano

Chopin: *Preludes*. Claudio Arrau (C).

Debussy: *Images*. Walter Gieseking (C).

Beethoven: "*Emperor*" *Concerto*. Rudolf Serkin, piano, The Phila-

(*Continued on page* 183)



THIS IS THE ANNIVERSARY OF

MANY A PRECIOUS CHRISTMAS GIFT OF

AMELIA EARHART LUGGAGE.

THOSE WHO WERE LUCKY ENOUGH

TO RECEIVE IT IN THE PAST

WILL CARRY THEIR 1951 CHRISTMAS

GIFTS AWAY IN IT! FOR

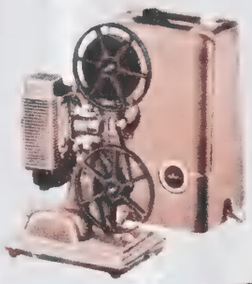
AMELIA EARHART LUGGAGE GROWS OLD

GRACEFULLY—AND MIGHTY SLOWLY!

Revere

CINÉ & RECORDING EQUIPMENT

perfect gift for all the family



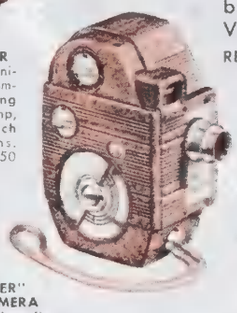
The Revere you give for Christmas promises happiness for years to come!

Glorious natural color movies bring pleasure with each showing and become more precious with time.

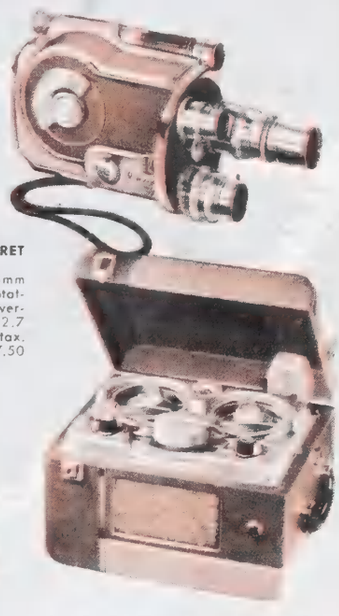
Exciting Revere tape recordings open a new world of entertainment and education for the whole family.

Revere equipment is so easy to use and so economical. There's no better value to be found anywhere. Visit your Revere dealer today.

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DELUXE "85" 8MM PROJECTOR
New beauty, convenience, economy! Complete with carrying case, 500-watt lamp, 300-ft. reel, 1-inch F1.6 coated lens. $114.50



"RANGER" 8MM CAMERA
Easy threading, five speeds, built-in viewfinder, F2.5 coated lens. Inc. tax. $74.50

"26" 16MM MAGAZINE TURRET CAMERA
Last word in 16mm movie-making! Rotating 3-lens turret versatility. With F2.7 coated lens, inc. tax. $187.50

"B-61" 8MM MAGAZINE CAMERA
Fastest and simplest magazine loading. With F2.5 coated lens, inc. tax. $112.50

"B-61" With plastic "Swing Away" Case, $116.50



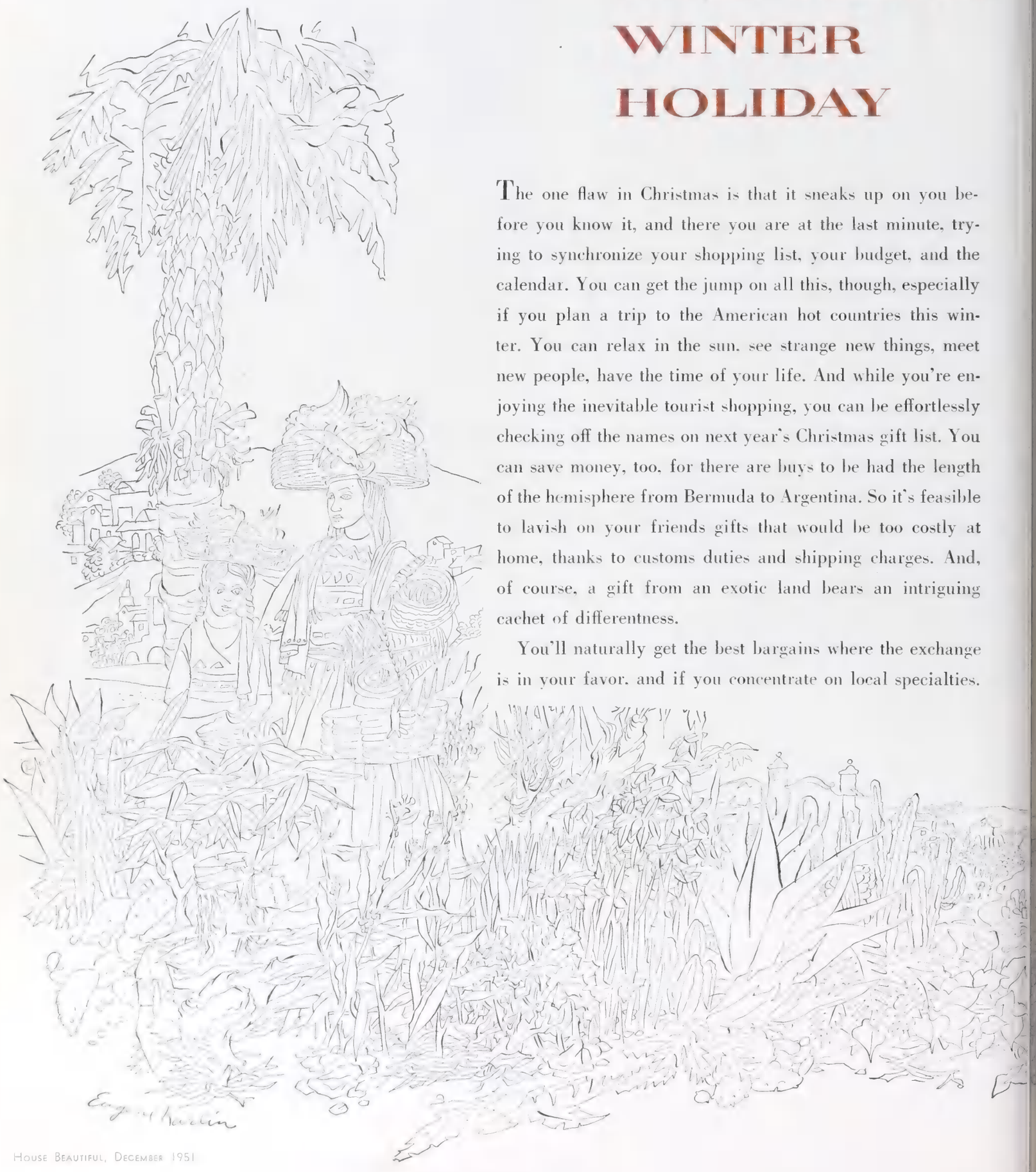
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Miracle of electronic achievement! Incomparable fidelity and tone. Ultra-light weight; extra-economical—records two full hours on a 5-inch reel—using half ordinary amount of tape.

T-500, DeLuxe, 2-hour play	$179.50
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T-100, Standard, one-hour play	$169.50
TR-200, Standard, with built-in radio	$209.50



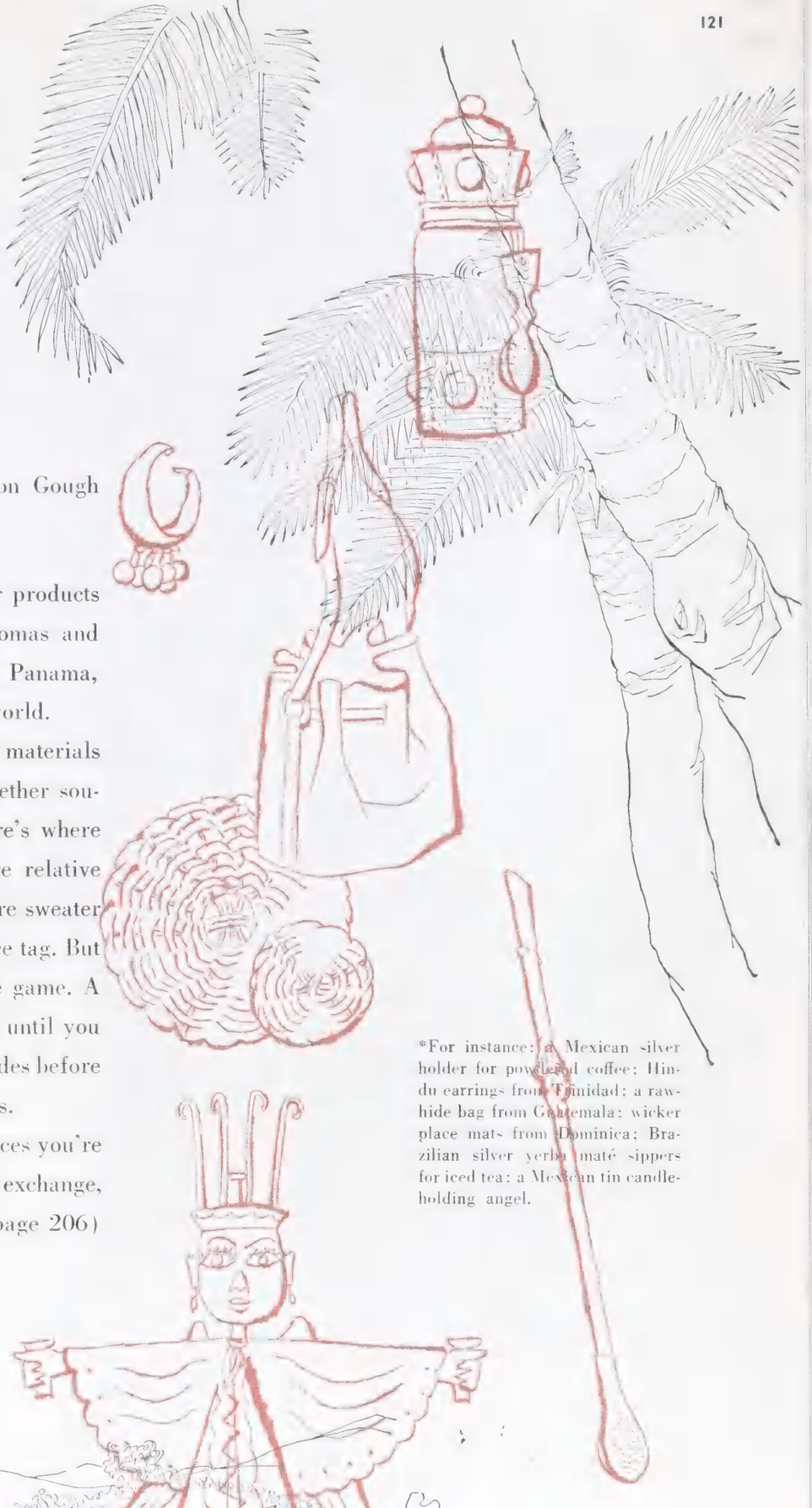
*Do next year's Christmas shopping on**

THIS YEAR'S WINTER HOLIDAY



The one flaw in Christmas is that it sneaks up on you before you know it, and there you are at the last minute, trying to synchronize your shopping list, your budget, and the calendar. You can get the jump on all this, though, especially if you plan a trip to the American hot countries this winter. You can relax in the sun, see strange new things, meet new people, have the time of your life. And while you're enjoying the inevitable tourist shopping, you can be effortlessly checking off the names on next year's Christmas gift list. You can save money, too, for there are buys to be had the length of the hemisphere from Bermuda to Argentina. So it's feasible to lavish on your friends gifts that would be too costly at home, thanks to customs duties and shipping charges. And, of course, a gift from an exotic land bears an intriguing cachet of differentness.

You'll naturally get the best bargains where the exchange is in your favor, and if you concentrate on local specialties.



By Marion Gough

In the British, Dutch, and French islands, look for products of the home country. In a free port like St. Thomas and where import duties are low, as in Curaçao and Panama, expect pleasantly priced goods from all over the world.

The greatest bargains to the south of us are fine materials and workmanship. So eschew the shoddily put together souvenir and look for articles of importance, for here's where you get real value for your money. Bargains are relative anyhow. You don't seem to save much on a cashmere sweater if it's only a few dollars less than its American price tag. But if you're buying several, you're way ahead of the game. A llama rug or a mahogany chair may be dirt cheap until you hear the cost of shipping it home. Better weigh all sides before you make that $500 worth of duty-free purchases.

We are listing some of the sun-baked holiday places you're likely to head for, with their best buys, the rate of exchange, as of October 1951, and ways to get there. (See page 206)

*For instance: a Mexican silver holder for powdered coffee; Hindu earrings from Trinidad; a rawhide bag from Guatemala; wicker place mats from Dominica; Brazilian silver yerba maté sippers for iced tea; a Mexican tin candle-holding angel.





HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

Whether you're lining up your first or your tenth trip to Mexico, you should know about the many new and different accommodations which our neighbor republic is offering her visitors these days.

It's conventional to start your visit with a stay in Mexico City itself. But make a note of these innovations. At the luxurious new Continental Reforma, which offers suites only, you can luxuriate in a sitting room with a complete kitchen at your command, at rates from under ten dollars for one bedroom accommodating two, to less than fifty for three bedrooms accommodating six. Or take advantage of the fact that several of the smaller downtown hotels, like the Virreyes or the more modest Biltmore, which formerly catered to Mexicans only, now offer their more intimate, more Mexican facilities to tourists as well. And if you like quiet, you'll find it in an outlying hotel like the new Comee, which is out Chapultepec Park way but only a three-peso taxi ride from the heart of the city. This place has already earned a reputation for comfort with the niceties (*Continued on page* 214)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.

You'll remember these magnificent commonplaces of Mexico—ubiquitous sombreros and vivid serapes against the ageless grandeur of carved stone.

PHOTOGRAPH BY FRITZ HENLE

The **RELAXING,** FUN-FILLED CRUISE WAY

to the fascinating lands of **SOUTH AMERICA**



Hilarious high-light of your southbound voyage, the traditional assembly of King Neptune's Court which marks the crossing of the Equator

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for pleasure . . . the Good Neighbor Liners make a voyage for any purpose a relaxing and merry vacation. Planned and staffed for your enjoyment . . . offering congenial companionship . . . gay parties . . . deck sports . . . big outdoor swimming pools . . . complete comfort and the finest of food and service.

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FOUR SPECIAL CRUISES FEATURING EXPANDED ITINERARIES FOR THE 1952 WINTER SEASON:

†S.S. URUGUAY sailing JAN. 10 • *S.S. ARGENTINA sailing JAN. 24 • *S.S. BRAZIL sailing FEB. 7 • †S.S. URUGUAY sailing FEB. 21

*These cruises also provide visits to Rio de Janeiro during the 3-day Carnival period—February 24, 25, and 26 and include Barbados, British West Indies, Bahia, Brasil and Punta del Este, Uruguay as additional ports of call to the regular cruise itinerary.

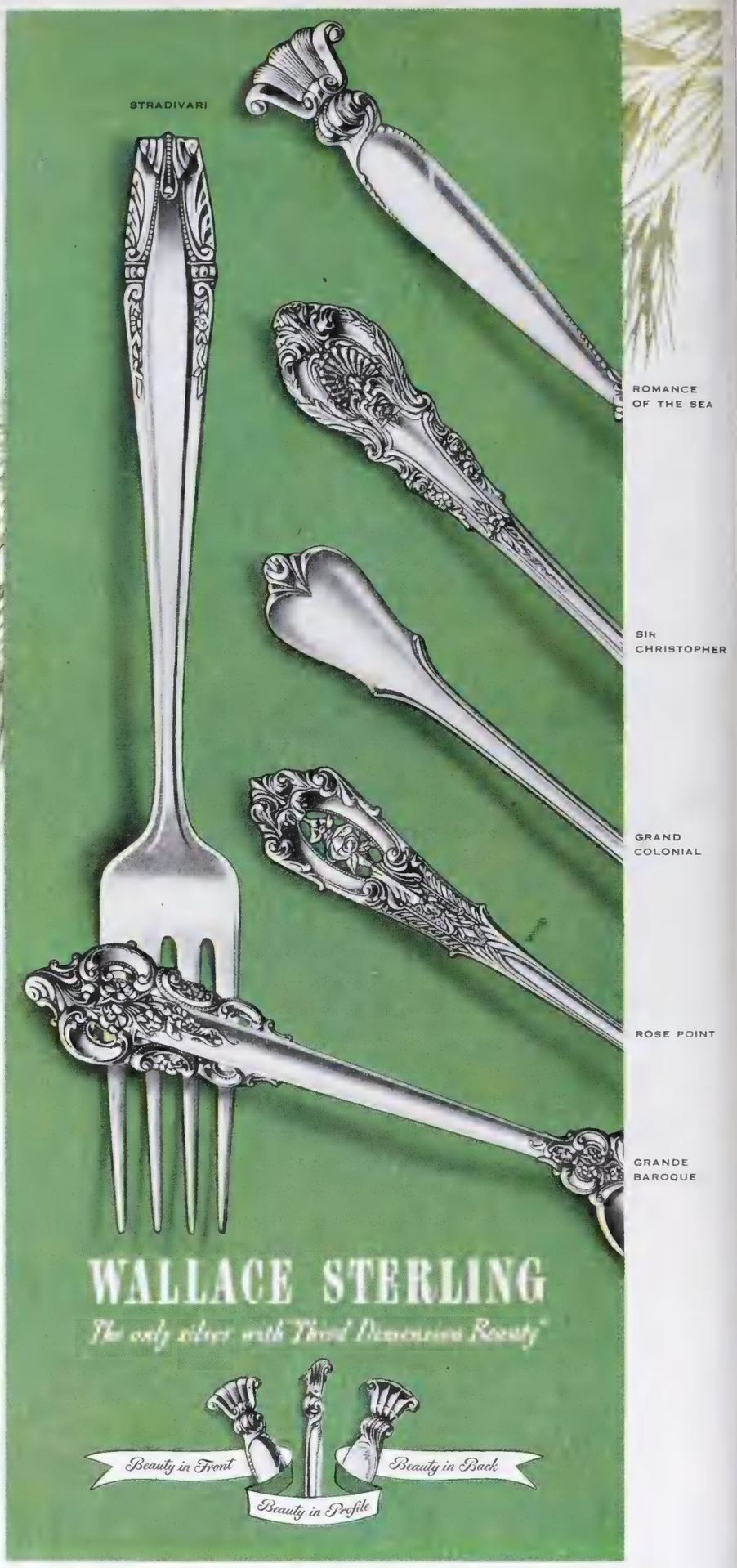
†These cruises also include Punta del Este, Uruguay as additional port of call to the regular cruise itinerary.



...Holidays of Happiness

. . . when the shining Christmas gift is precious Wallace Sterling. Endearing, because it is Wallace, the only sterling silver in the world exquisitely sculptured in front, in profile and in back—the only sterling to have "Third Dimension Beauty." Enduring, because it's a gift that will star all the Christmases to come—growing more beautiful with each passing year.

Reflected in the ornament...the Stradivari Sterling candlesticks, $20 pair. See the many other Wallace gifts for gracious Christmas giving.



Famed designer, William S. Warren, created these exquisite Wallace patterns in "Third Dimension Beauty." He gave each design the full-formed quality of true sculpture. Each piece is lovely not only in front, but in profile and in back as well. Be sure to see these Wallace patterns—the only sterling silver designs with "Third Dimension Beauty." Six piece place settings from $32.50 to $43.50 including tax.

Copyright 1951



DELLA ROBBIA FRUIT WREATH BY CALIFORNIA BOY‖ REPUBLIC PHOTOGRAPHED AT YE OLDE MANTEL SHOPPE BY WILLIAM HOWLAND

The latchstring is out. It's Christmas — season of the glad hand, the red carpet, and the open door. So this month's pages concentrate on holiday hospitality. It's the kind you'll enjoy as freely as your guests. If you would play the relaxed, light-hearted host, read on



By Virginia Stanton
House Beautiful's Party Editor

Holiday hospitality

what is it?
what makes it?



Hospitality is the very warp of the glittering fabric of Christmas. For Christmas is implicitly the feast of fellowship, and who can feast and make merry alone? Under the heady influence of the season, few of us can escape the universal urge to throw open house and heart to all who will help us celebrate.

So, during this season of good will, there will be literally millions of parties given by millions of people who want expressly to regale their friends with their hospitality. Some of these parties will succeed brilliantly and be remembered happily for years to come. But, sad to reflect, others will be miserable failures, to be recalled as thumping bores by all who attend and rued by their baffled hostesses.

What makes this difference between success and failure? What *is* true hospitality?

The dictionary says it is "the entertainment of guests with liberality and kindness." That's a good enough statement so far as intention goes, but woefully inadequate if you want to know how to accomplish this aim.

Just how liberal is liberality? How far should you carry kindness? You can kill with kindness, you know. And liberality can turn into ostentation—and then into embarrassment. And when your guests are embarrassed, you're not being hospitable at all.

Successful entertaining has dozens of nuances—some so subtle that very few people recognize them. And, as you must certainly have noticed, styles in entertaining are changing, too. So that a formula that guaranteed a successful party 20 years ago is not necessarily a good formula to follow today—what with our lack of servants, more informal manners, and the faster tempo of our lives.

Now I dote on parties. I love to give them just as much as I love going to them. But over my many party-giving and party-going years (we won't say how many), I haven't been able to avoid becoming quite clinical about them, observing what succeeeds and what fails.

Here are some of my more important observations. Some look so obvious when seen in cold type, that you may wonder why I bring them up. Yet lots of people don't seem to know these things or they'd plan their parties differently.

Here are my eight guides to successful entertaining:

1. Don't attempt more than you can handle. Don't have more (*Continued on next page*)

BOWL AND GLASSES, COURTESY BOOTH'S ANTIQUES. KETTLE, COURTESY FINNISH ART SHOP. GIFT PAPER, GIFT WRAPPINGS INC. CHRISTMAS GREENS BY RUTH JOYCE. COLOR PHOTOGRAPH BY WILLIAM HOWLAND.

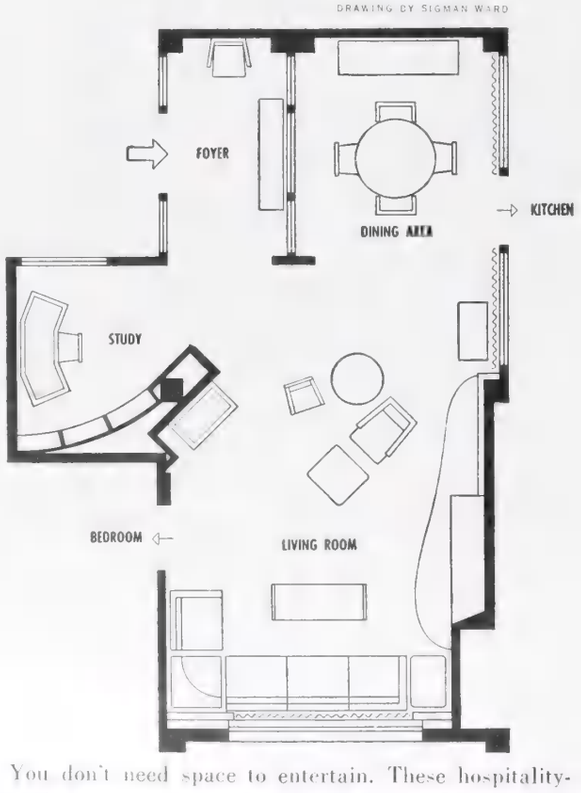
Successful hostesses plan their very furnishings to adapt readily from family living to party-giving. Virginia Conner Dick designed this room and its Grosfeld House furniture





Dining area of the living room serves family meals. But its sideboard is always ready to become a warming surface for buffet party meals. An electrified glass panel does it.

Holiday Hospitality *(continued)*



You don't need space to entertain. These hospitality-packed rooms fit into a 3½-room floor plan. Secret is that furnishings of living room (page 126), its dining area (top), and foyer (opposite) have hidden extra use.

people than your dishes, your seating, and your strength permit. "Throwing a big party" is a very chancy way to give a successful party. It is too often a symptom of a "duty party," the sign of someone who doesn't entertain very often and is trying to pay off a big backlog of accumulated obligations.

2. You have to have peace of mind. Your mental attitude that you are going to have fun has to be real and not fake. Don't ask me how, but this communicates itself to the guests. Your composure should radiate from you, just as you reveal genuine pleasure at seeing the people you have invited. If you don't have composure and a feeling of pleasure, it is sensed, just as a horse knows when the rider is afraid.

3. How do you get peace of mind? By being completely organized—at several levels. You have to know that your food is going to be superlative, that all your appointments are complete and in order and interesting to look at, that you will not run out of anything, that you have a quick alternative if an accident should spoil anything. To be organized you have to make a business of it and prepare an agenda just as a business man prepares for a conference. Practice (with real parties) is one way to be organized. But if you are new at

ALL PHOTOGRAPHS BY WILLIAM HOWLAND





Even the foyer entertains. Mrs. Dick designed its flip-top, gate-leg console to convert to a buffet. Serving pieces, courtesy America House. All furniture, Grosfeld House.

party-giving, rehearse each detail in your mind. I am sure about this: you must not let the responsibility of being a hostess weigh you down, for it charges the air with something that is not conducive to pleasure. Blank out worry when the party begins. Be an "eager beaver" *before* —but *not during*—the party.

4. How do you blank out worry? I've got two answers for that. One way is to have furnishings that are geared for entertaining. The room shown on these pages (126-129) is a perfect example of what I mean. Much of the furniture does double duty at party time, smoothly changing back to its everyday role so that to look at it you'd never suspect its extra-curricular capabilities.

The other way to banish worry is to *simplify*. Serve fewer dishes, but have them divine. Reduce the amount of clutter and bric-a-brac. Have only one bouquet but have it big, overscale, gorgeous, and original. One simple dish, served dramatically and in a large quantity, produces more of an effect than many complicated recipes served in a mundane way. A big bowl of perfect peaches, sprinkled with fresh cocoanut, and covered with raspberry juice in a big glamorous bowl is simple to make. But it looks wonderful.

I have learned it pays (*Continued on page* 187)

How do you operate as a hostess?

Do you give one vast, harrowing party a year, calling in everybody you "owe," to get it over and done with?

This is bad technique, netting you nothing but exhaustion and a houseful of ill-assorted guests. Better to entertain often, in smaller quantity.

Do you contrive to stay with the party instead of hibernating in the kitchen?

Good. Then you know how to plan party menus that need no last-minute pampering, and that's half the fight.

Do you worry your guests by insisting upon "waiting on" them?

They'll be much more at ease if you encourage them to help themselves.

How 6 Year-round Decorators



PHOTOGRAPHS BY BILL JACKSON

Decorate for Christmas

Decorators show you how to sum up your Christmas welcome in one big, vivid center of interest. Here's holiday brilliance you can achieve for yourself with lights, glitter, and greenery



LEFT

Isabel Barringer arranges it so that you'll see Christmas instead of yourself in a mantel mirror. Chicken wire is the base. On it are fastened pine boughs and ribbon bows, glistening with white tree lights and silver balls. It's spectacular room lighting for a holiday party, supplemented only by candlelight.

Melanie Kahane's greeting is a miniature candle-lit tree, hung like a wall sconce. Boughs of fireproofed, white-sprayed spruce and candle arms are inserted into a flat triangular block of styrofoam. Then this half-tree is punctuated with gleaming silvery stars.

More Christmas decorations on the next page

How 6 year-round decorators decorate for Christmas *(continued)*



PHOTOGRAPHS BY BILL JACKSON

EFT

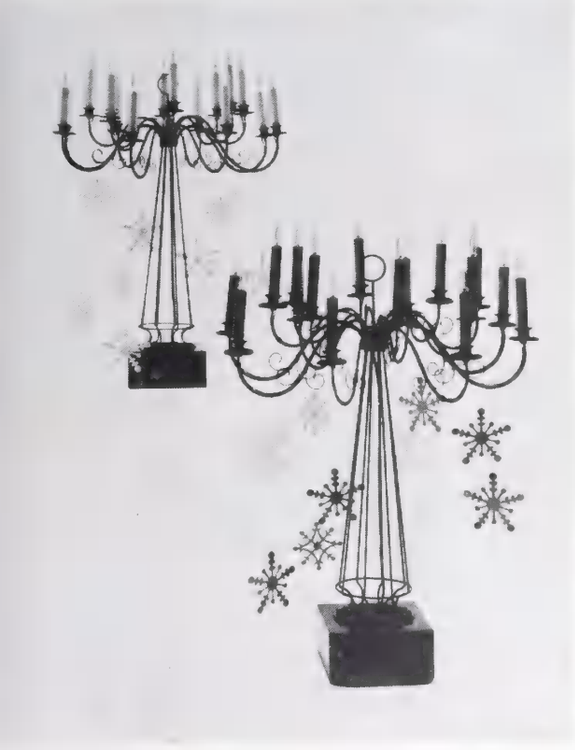
. T. Williams says "Merry Christmas" in a ofty structural manner. He uses a paneled pine reen as his background. Streamers of ribbon stoon its sprightly length. As cards are re-eived, they are pinned to the ribbons and chorus eir happy sentiments as part of the decoration. ed-berried holly fills the plant stand.

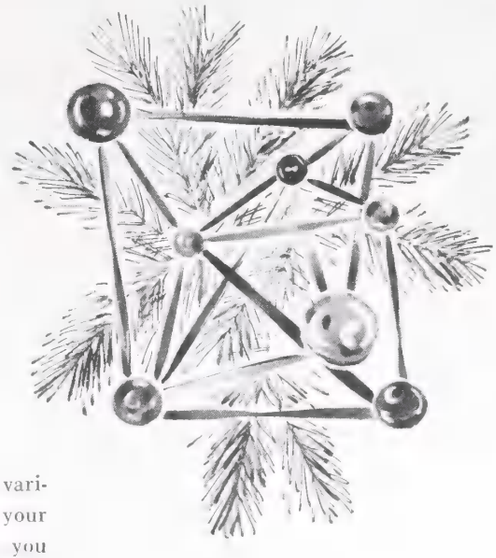


John Gerald makes this foyer sing with a balsam-wrapped wire bell. its clapper a beribboned pine cone. Greenery-wreathed Westmoreland punch bowl holds Christmas cards. Ormolu candelabra are tied with red satin bows.

ELOW

lizabeth Draper makes tall metal candelabra dramatic Christmas highlight, hangs huge, elicate, translucent snowflakes from the arms the candelabra so that they flutter the season's reeting with every breeze.





Patricia O'Brien's door welcomes the season with varicolored ribbons stretched in any design that suits your fancy. The ribbons form a sort of basket into which you tuck pine boughs. Christmas tree baubles conceal the tacks.

Fifty weeks a year you want to eat like a Modern, enjoying all the benefits of modern science, transportation, and food preservation. But at Christmas it is fun to change your style of eating by going back to traditional Christmas foods

Old-Fashioned Foods

By Jean Harris

One of the enjoyable parts of the Christmas season is that it encourages you to steep yourself in the traditions of the past. The Christmas legends, music, and decorating practices are all part of our inherited culture. We say they remind us of our childhood. But it goes deeper than that. These customs remind us of the racial and cultural pattern of the whole of western civilization.

If you enjoy this sense of kinship with the past, why not emphasize it even more than is your wont by exploring a few dishes that are as authentically traditional as holly and tinsel? You can heighten this appeal by looking at Christmas food in its original setting, learning how it happened to be the way it is.

Strangely enough, this approach to tradition will not only bring you closer to the past, but it will help you understand present-day food. You cannot be really knowledgeable about food until you realize that the cookery of any given period (that is, food *developed* at that period) is a reflection on the stage of civilization of that time.

Christmas dishes were not something invented especially for the occasion. They are the typical dishes of seventeenth-century England, which is the time and place where many of our Christmas customs were developed and crystallized. These holiday foods have remained unchanged for 300 years because of their association with the unchanging ritual of Christmas. Christmas foods are, then, historical foods, preserved almost untouched, yet existing in the middle of the living, changing present.

Some of the early dishes have almost disappeared. Even their names are strange: names like "frumenty," "brewis," "brawn" and "souse." As civilization and wealth increased, better food began to be served for the holidays. Boar's head and, later, turkey appeared on the Christmas table for exactly the same reason that the earlier dishes did. They were the best things available at that time.

This was due to the meat situation in the early days. We hardly realize it, but before the Eighteenth Century, not sufficient feed was grown to carry livestock over the winter. The early part of November was killing time, so by Christmas (*Continued on page* 190)



Recall Old World Christmas spirit with an old-fashioned game pie served in an antique game pie dish. During the English flour shortage of 1815, Wedgwood created this beautiful, ovenproof dish to simulate color of actual pie crust. This and Wedgwood cake plate are from Elinor Merrell. Gilt and bronze Empire Candlestick, courtesy Nesle. Serve the time-honored holiday wassail in a brown luster cup, courtesy Town & Country. It's accompanied by traditional fruit cake, enriched with S. & W. glazed, ready-to-use, jewel-like fruits. Cake recipe on page 190.

COLOR PHOTOGRAPH BY GEORGE LAZARNICK





NEW YEAR'S LOVING CUP

Champagne, Madeira, and brandy punch for ceremonial cup-sharing at New Year's.

ROMAN PUNCH

A brandy, rum, and champagne ice, elegantly Victorian.

BLACK VELVET

A glamour mix of chilled stout and champagne.

FARMER'S BISHOP

Rural England's hot cider, apple brandy, baked oranges.

MEAD

Honey wine, time-honored Christmas Eve tipple in Denmark.

GLÖGG

Swedish holiday high spot, hot red wine, spiced and spiked.

LALLA ROOKH

Out of the Nineties, ice cream laced with rum.

DANZIGER GOLDWASSER

A tinsel toast—clear liqueur aglitter with gold flakes.

FISH HOUSE PUNCH

From Early America, rum, peach brandy, and more brandy.

Holiday entertaining should have a different quality—should avoid the clichés of the rest of the year. A famous bon vivant *and an expert host tells you how to achieve that new note by serving . . .*

Old-Fashioned Cheer

By Victor Bergeron
Better known to many people as "Trader Vic"



PHOTOGRAPHS BY GEORGE LAZARNICK

MULLED CIDER
Hot spiced cider, rustically American and polite.

To identify the choice containers in which these holiday drinks are served, see page 183

Here it's Christmas again, with rain, snow, slush, and too many parties. It *must* be "too many parties" because of the way you feel by January 2. It's a miserable time of the year to me—ideal to go off somewhere shooting and/or fishing—because I don't enjoy being slugged with strong drinks or made sick with sticky ones.

From a woman's standpoint, of course, it's the finest time of the year, with the mad whirl of holiday parties, cocktail parties, little dinners, the opera and concerts at which to wear new cocktail dresses, dinner suits, and lovely gowns. This is her chance to preen and primp her home as well as herself. She can make her home as festive and gay as she wants without the aid of decorators, painters, and paper hangers. With wonderful-smelling pine and firs and all the funny little doodads from the shops, she creates a holiday setting for gaiety with a smartness that no decorator could quite achieve for her.

But the part of this festive picture that galls me is that a woman may do an outstanding job on herself and her house, but when it comes to holiday drinks she too often turns to sticky Tom and Jerries, gooey Egg Nogs, or Hot Buttered Rums that leave rings on your upper lip and taste terrible.

You have probably left many a holiday party so full of sweet guck that you couldn't eat your dinner, your whole evening was ruined, and all you wanted to do was lie down quietly somewhere and die. Don't misunderstand me. In small doses, I'm not against these drinks. But I do believe they are overdone as traditional holiday drinks. There are a great many other old-time drinks of far greater charm, tradition, flavor—and digestibility. A few of them are worth reviving or overhauling to fit present-day living.

The drinks pictured across the (*Continued on page* 177)

The Big Significance



Twenty-five years ago we couldn't have shown you a picture like this. Such stackable, foldable, space-saving tables are the peculiar product of our servantless, space-conscious times.

They are the offspring of the buffet meal, that most popular, modern method of putting out the latch-string, because it can be catered by the hostess alone, served by the guests themselves, eaten anywhere.

These tables indicate how far we have come from the lace-tablecloth thinking of our grandparents, to whom proper hospitality was a matter of servants, dining rooms, and finger bowls. They are, in fact, a new kind of dining table, dedicated to unstilted personal enjoyment instead of to protocol, a temporary eating surface for parties or family snacks which also serves between times as end table, coffee table,

of Little Tables

This is a picture of a social revolution. For these small tables are the symbols of a drastic change in the American concept of hospitality



or extra seating—or may simply pack away in a closet. The modern festive boards shown here are:

1. Dunbar's light mahogany gate-leg end table which folds to a slim matter of inches, yet its drop-leaves provide eating space for two.

2. Many-purpose, round occasional table, with a laminated birch top and wrought-iron frame, designed by Ben Seibel for Richards-Morgenthau Co.

3. Kolor-Pull tables, a stacking quartet of knock-down tables which come four to a carton, their tops in yellow, black, and red lacquer, and natural wood. They're usable as individual tables or extra seats. By Munising Wood Products.

4. Modern version of the perennially useful nest of tables, this time a generous nesting of five in natural walnut. (Tables come (*Continued on page* 222)

PHOTOGRAPH BY GEORGE LAZARNICK

PHOTOGRAPHED AT THE AMERICAN TOY INSTITUTE'S MODEL PLAYROOM B



These are the guests of honor, the life of the wonderful party called Christmas

Meet the Guests of Honor

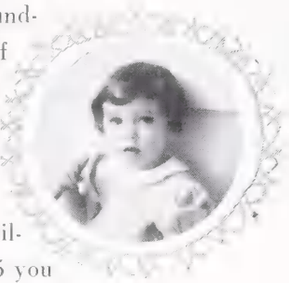


Tumbling, skipping, dancing, they come to the party. In dungarees, sleepers, or Sunday best—no matter, for they're the masters of the revels, monarchs of this realm of love and laughter which we call Christmas, Feast of the Child.

They are your happiness—these drum-beating, doll-cradling gourmets of sugarplums. But look at them, if you can, dispassionately. See their straight, firm little bodies, their brushed and shiny heads, their good, clean clothes. Observe how readily they smile, how clear and unafraid their eyes. These are the products of solicitude and safety. These are the children of America.

But Christmas is the feast of Everychild from pole to pole, and every child deserves to be a guest of honor. Yet those 13,000,000 abandoned little ones of Europe, frightened, hungry, homeless—how will they fare while your young people celebrate? Where is the bounty of candy canes and cookies for the sick and starving babies of the Orient? In the name of your fortunate children, for the future which the whole world's children face together, put these innocents on your guest list.

Contribute to UNICEF (United Nations International Children's Emergency Fund), the first cooperative venture of the world's nations to improve the health and happiness of children everywhere with food, clothing, medical care, and social welfare services. $1 brings you 10 of their fund-raising Christmas cards—charming vignettes of childhood, designed by Denmark's Dagmar Starcke. Or give just for the giving. Address: U. S. Committee for the U. N. Children's Fund, New York 16.



Send CARE packages to orphanages and children's villages in Europe and Asia. For $18.75 you provide Christmas dinner for 12; for $10 a box of children's books. Write: CARE, 20 Broad Street, New York 5.

Become a foster parent, the important "somebody to love," to a child who has lost his home and the people who used to cherish him. This moral and financial adoption can mean more to you than giving merely $15 a month for support. Through correspondence you will learn to know this child and he will learn to know you. For information, write: Foster Parents' Plan For War Children, 55 West 42 Street, New York 18.

When there is so much entertaining you want to do,
modernize your menus, your equipment and serving methods.
You can make it so easy you can have guests every evening if you . . .

Put your PARTIES ON CARTS

PHOTOGRAPH BY GEORGE LAZARNICK



Wheeling cherry table can serve two or a buffet party. Removable tray fits table top with sides extended. Table, L. & J. G. Stickley. Accessories, courtesy Lord & Taylor. Screens, courtesy Mayhew Shop. Priscilla Turner rug.

PHOTOGRAPH BY BILL JACKSON



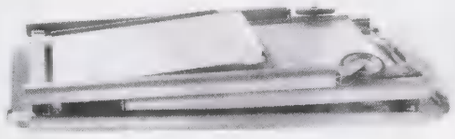
Yellow birch drop-leaf table, above, with leaves extended gives you 48" x 30" of useful serving space, and rolls over carpets and door sills on ball-bearing casters. By Heywood-Wakefield. Accessories courtesy Saks Fifth Ave. Gift and Guest Shop.

PHOTOGRAPH BY BILL JACKSON



Load this traditional galleried table and roll to party room. Pull-out leaves expand its serving surface. Table is mahogany and yew, by Charak. "Cretan" coffee service, by Lenox. Silver épergne, Silver City Glass Co.

Spacious birch table folds to mere inches so you can store it easily. Fabry Associates. Wire basket, courtesy W. J. Saylor.





PHOTOGRAPH BY GEORGE LAZARNICK

By Virginia Stanton

House Beautiful's Party Editor

I've discovered that nearly every woman's ambition is to give a dinner party without ever leaving the company of her guests. But since nearly every woman is also maidless, she considers this ambition a hopeless dream which she ought to put out of her mind. The trouble is she can't quite manage to forget such a desirable state of affairs.

Now I am no Elsa Maxwell, but I *do* dote on parties—giving them and going to them. And I can tell you this in no uncertain terms—the school of thought which maintains that a party can *only* mean a lavish damask tablecloth set with gleaming silver and crystal is made up of a dwindling little band of die-hards.

There are definitely other ways to have guests for dinner. And, if you must double as both cook and hostess, you had better loosen up your mental joints and investigate these other ways.

The only reason for giving a party is to have fun yourself. Somehow this simple fact has been lost sight of during the last few decades when fol-de-rol was stylish. If the thought of giving a party makes you heave a big sigh and say, "It's too much trouble to have guests," just remember this single idea: Your friends would rather come to your house and have a drink and a cracker than not to be asked at all. *Parties are for the purpose of seeing and enjoying your friends—not impressing them.*

Holiday time should mean lots of parties. Your house looks its gayest, and you are proud of all the clever trimmings you have thought up. Your Christmas decorations are sure to be a conversation item, and that gives any gathering a lift. So, ideally, Christmas should be your time to give lots of parties. But obviously you can't give lots of parties if you make them frightening productions.

The party technique for you, then, is to serve your meals on wheels. This kind of meal can be just as delicious as the more formal kind. In fact, it gives you a fine opportunity to show what a gourmet you are. Because menus for cart-serving must be simple and stripped of frills and side distractions, the two or (*Continued on next page*)

Put your PARTIES ON CARTS *(continued)*

three sophisticated recipes that compose the menu can shine in lustrous splendor and, consequently, be noticed and appreciated. I have found that the small, elegant menu is really a smarter way to honor my guests than the "groaning board"—which also makes me groan, though in a different way.

A meal on wheels is a thoroughly socially acceptable idea, especially now that the informal, serve-yourself buffet has become the rule rather than the exception in party-giving. And now there are so many well-designed serving carts on the market. The old-fashioned tea cart has made a big come-back, but is changed and modernized. You can find it these days in every material from Formica, bamboo, and stainless steel to fine woods, in every style of design from Modern to French Provincial, in every form from the fold-up-and-put-away type to the drop-leaf commode that looks like a chest-server.

It all works like this. You "set the table" (cart to you) in the kitchen, putting out on it all the dishes you will require for the buffet service of the whole meal, and, of course, providing space for the serving dishes that are to contain the food. Try to plan a menu which can be put on the cart in its entirety. If this crowds the cart too much, make a separate serving of the dessert course, since you will be returning to the kitchen anyway with the dishes used in the main course.

One friend of mine got so enthusiastic over this meals-on-wheels system that she had her regular dining room table put on wheels. She now keeps the table in the kitchen, having made her dining room into a library. She sets the table with the usual place settings in the kitchen and moves it with ease all over the house—into the living room, the new library, or out on (*Continued on page* 207)

PHOTOGRAPH BY WILLIAM HOWLAND





The entire party menu can roll to the center of festivities on this wheeling, drop-leaf commode by Bodart. Giant marmite by Sterno keeps casserole hot. Lower cabinet holds dessert in Viking glass bowl. See walnut commode's almost hidden wheels at left. "Rose of Sharon" silver, Frank M. Whiting. Bowl and plates, America House. Widmer's Burgundy in Cambridge glasses. Candles, Will & Baumer. Appropriately provincial wallpaper, by Strahan. Rug, Callaway Mills.

DRAWING BY PAUL DANNHEISER



Crown a glittering, cedar-laden, footed bowl with a perfect pineapple to proclaim Christmas dinner hospitality. This impressive, easy-to-make centerpiece design by Patricia O'Brien was executed by Emmett Holcombe. Crystal and china, courtesy Alfred Orlik.





Ann Hagan "plants" a pyramid of styrofoam snowballs with "Happy Times" roses as Ladies Day luncheon favors. China, Baccarat crystal, linen, courtesy Saks Fifth Ave. Gift & Guest Shop.

On a buffet, Clark Kennedy, of Ruth Joyce, fills a wicker hamper with Colorado carnations, holly, pine, and a fat Emkay candle. Bowl, cheese board, wood mugs, Finnish Art Shop. Wood plates, courtesy Bonniers.



By Sara Little

Feasts for the Eye

Make your party centerpiece a feast for the eye, and you'll double the glamour of the food you serve. When the eye is gratified, the palate responds lustily and every party's a fete



ALL PHOTOGRAPHS BY GEORGE LAZARNICK

As sparkly as the champagne under it, is this arrangement to hang from light over your New Year's Eve table. Designed by Patricia Easterbrook Roberts. Crystal from Baccarat, glitter balls courtesy Lord & Taylor. Inspiration for the dancing bubbles, none other than Piper Heidsieck Champagne.

Food and drink are major performers at Christmas galas. So when you bring in the tinsel and evergreens, and fill your house with forest fragrance and the sparkle of stars, don't spare the glamour on the festive board. The eye does half the eating, and a provocative centerpiece can be the life of the party.

It doesn't take masses of flowers or priceless garnitures to make a table memorable. Top-flight flower arrangers did these centerpieces, but see how simple they are. It's not their ingredients but their ideas that make them effective.

For a gay New Year's Eve celebration, contrive a conversation piece, all glitter and airiness, as giddy as the arrangement at left. It's practical, too, because it hangs above the table, leaving serving space free. See how few carnations and roses you need when combined with holly and pine. On the Ladies Day luncheon table, opposite, the roses-in-snowballs double later as fragrant favors. If your buffet is against the wall, keep your decorations tall and narrow, with the branches spraying out flat against the wall rather than crowding the food on the table. Try arrangements in wicker baskets, wood bowls, an old salt box, or any intriguing, unconventional container. And for that expansive Christmas dinner, mix holiday baubles with fruits and greens, highlighting the pineapple—that ancient, appropriately beautiful symbol of hospitality.

See how to make these centerpieces on page 184

16 READY-MADE MERRYMAKERS









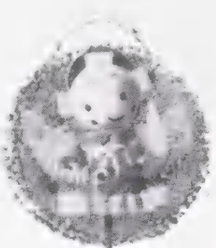
Chosen for size (the bigger the object the bigger the dazzle), versatility (no one-use stuff for us), and good-humored good looks, here's our slate of new, store-bought trimmings for your holiday house. Opposite: Demountable wire tree for showing off cards. Or clip it with flowers as a centerpiece. ▲ Swedish straw roosters, glinting like gold, to set among greenery. Scandia Specialties. ▲ Premier's giant, sequin-crusted candles. ▲ Fred Leighton's flower-splashed, pink plaster bull, inspired by Mexican Christmas *pinatas*. ▲ Staples-Smith's holly-crowned plaster cherub. ▲ Austen's lavish tinsel tree-top star. ▲ Shy, feather-haired boy and girl angels; metallic crystals, in 3 sizes, 4 colors (see them scattered throughout), all courtesy Lord & Taylor. ▲ On this page: Austen's great shining, unbreakable "Radio City tree" globes. ▲ Staples-Smith's giddy, ribbon-hung mitten. ▲ Edith Ferrell's waggish Santa hand-puppet, incredibly beguiling, courtesy Henri Bendel. ▲ David's angel-face-on-a-stick, to tuck in greens or houseplants. ▲ Scandia's serene Swedish straw angel. ▲ Gobbi's bejeweled candle tree. ▲ Tiny, top-line Santa, Scandia Specialties.





PHOTOGRAPH BY GEORGE LAZARNICK





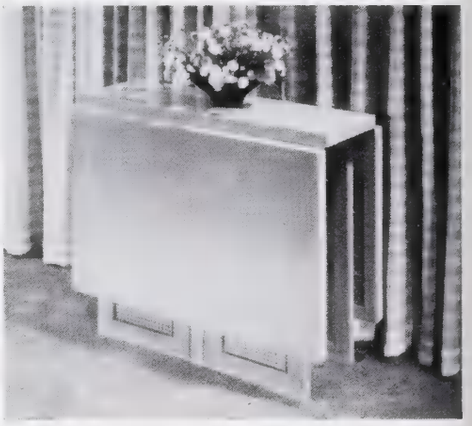


For merry-makers you can make yourself, see page 212

RELAX!

The furniture has built-in hospitality

The double-duty magic of this new furniture turns chests and desks into extra tables, saves that hectic search for more serving space when the party begins



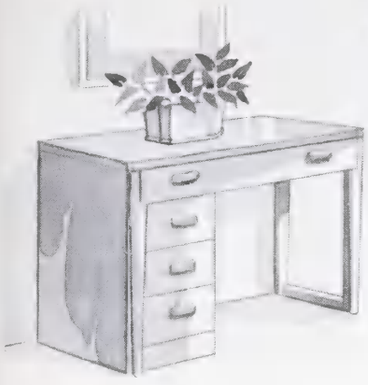


Modern drop-leaf dining table, closed, takes up a slight 14½ inches of space, expands to 64 inches for dinner parties or buffets. Butterfly base, notably different, is paneled in cane. Royal Hawaiian Modern Group by Mansion House.

By Laura Tanner

Over-scaled nest of tables is triple boon to parties, for serving buffets, or sit-down meals. All are 22 inches wide, from 50 to 60 inches long. Made of wormy chestnut, they are an Interiors for Living exclusive, by Marcek.

PHOTOGRAPH NOWELL WARD & ASSOCIATES





The magic Expandway desk, above, looks like a desk, takes up only desk space until you pull out the top drawer and put in fillers to make an 81″ table. Mahogany or oak by Saginaw Furniture Co.

More new hospitable furniture on the next page

RELAX! The furniture has built-in hospitality *(continued)*

Hinged table-top makes a dramatic backdrop for this double-duty chest. Chest, fitted with silverware compartment, has two large drawers giving the effect of six. Table (right) seats six, with ample overhang to insure leg freedom. Of solid cherry, this coveted piece is from Kittinger's "Counterpoint" group.



PHOTOGRAPH BY BILL JACKSON



Use this for plants, or for icing bottles and food for galas. Crystal from Baccarat. Arzburg bowls, courtesy New Design: serviettes, Mosse. Walnut French Provincial server, Bodart Furniture, Inc.

PHOTOGRAPH BY GEORGE LAZARNICK



Put this space-saving pine server to work at all your parties. Table by Brandt Cabinet Works and accessories courtesy, Lord & Taylor: picture, Lyman Huszagh: rug by Priscilla Turner.

There's a handy serving piece for every style of room, every space requirement to help you entertain with ease

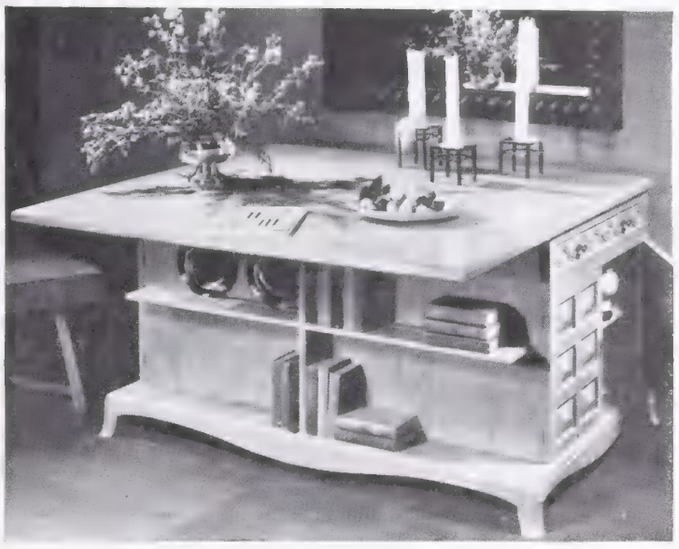
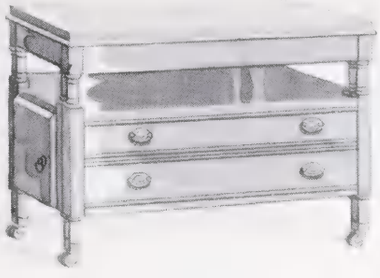


Table-buffet is filled with multiple purpose. There are three deep drawers for storage, open shelves for books, and when drop-leaf is raised, three persons may be seated. In solid oak by Romweber.



DRAWINGS BY MARTIN WARSHOW



Need another table? Roll out this Dina-Cart which usually serves as a buffet. It extends from 20″x40″ closed to 80″. Five leaves store in its bottom compartment, top of which is usable shelf space. A life-saver if you have no room for a dining table. You can have this in traditional mahogany, as sketched, or in a modern version. By J. L. Metz Furniture Company.

For more new hospitable furniture see page 205



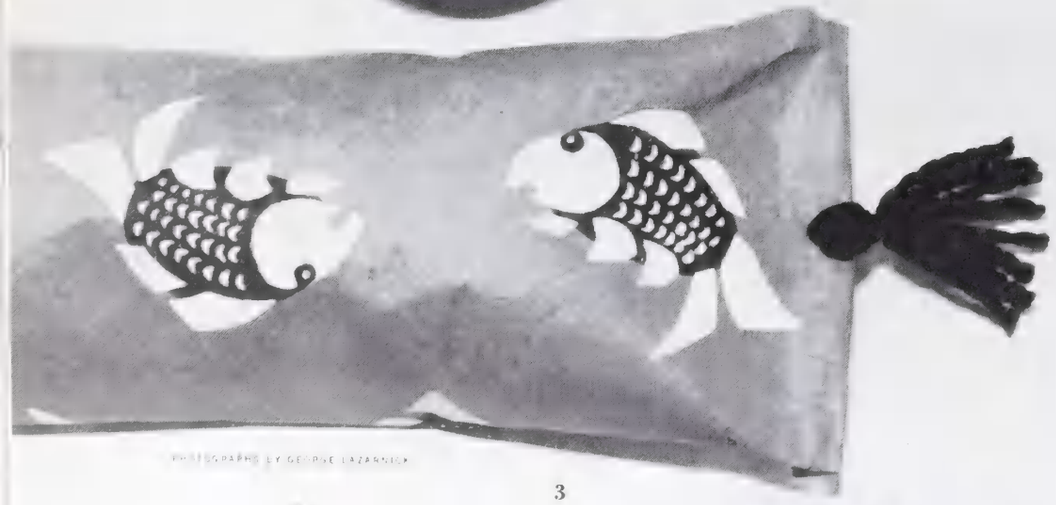
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2

How to give the Gifts you'd like to get

The gifts most likely to succeed are those useful but extravagant-seeming "extras" you've always wanted but never bought for yourself. So gift-choosing is a cinch if you're one hostess giving to another, for who knows better than you what the welcome "extras" are? They can be anything from a 25c package of food coloring on up. But whatever you give, make its wrapping a gift in itself, a piece of entertaining originality thrown in just for fun. The chief qualification you need is a willingness to forget convention and kick up your mental heels. You need be no bow-making genius. With cellophane tape and the simplest tying procedures, you can emulate these eight provocative gifts-for-a-hostess.



PHOTOGRAPHS BY GEORGE LAZARNICK

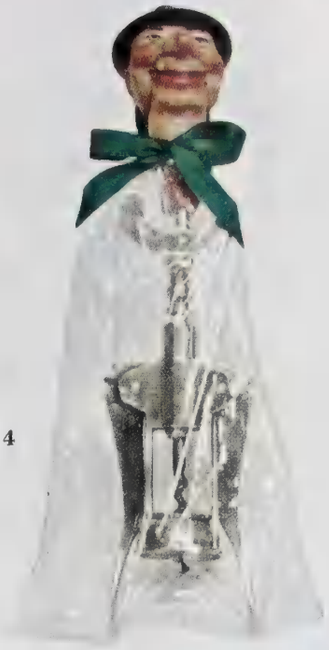
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1 Give a foreign-food cookbook wrapped in a newspaper of its own lingo, and simply tied with ribbon.

2 Japanese lacquer bowl presents toasted coconut chips. Topped with a chrysanthemum, real or made of wool.

3 An amusingly fishy package, each end tied with wool tassels. Paper, Stevens-Nelson. Copper fish mold, courtesy of Hammacher Schlemmer.

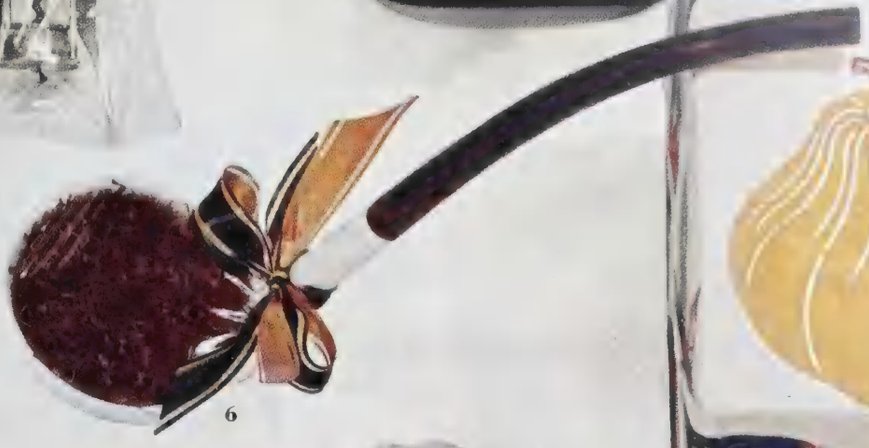




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5



6



7



4 Make a character of a corkscrew wrapped in cellophane with a funny-face cork for a head, courtesy Hammacher Schlemmer.

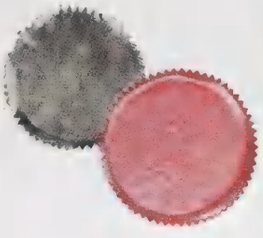
5 To wrap a big gift, like a Presto Dixie Fryer, cover half the box in pattern, the rest in solid color. Paper, Stevens-Nelson.

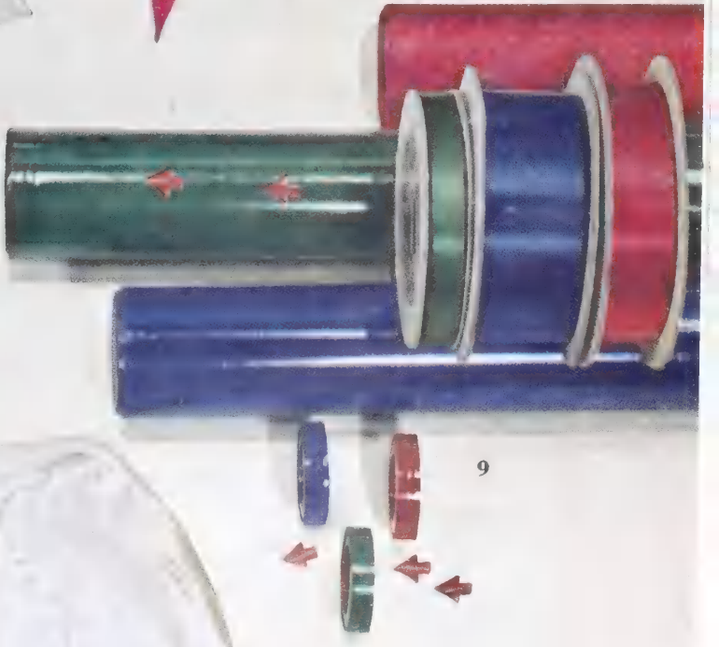
6 Give a colorful herb, like saffron, cellophane-wrapped in an elegant porcelain ladle, courtesy Soupçon.

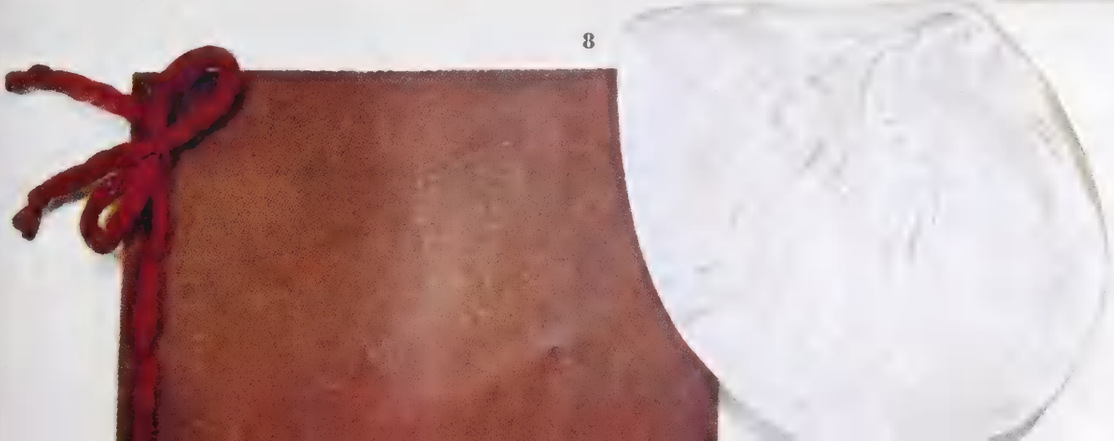
7 Make a glamorous gag of a garlic crusher, bedecked in pretty garlic.

8 Present a mother-of-pearl plate, courtesy Bellows, in a gaily protective, easily stitched felt bag.

9 Simplify your wrapping with a 3-color wardrobe of papers, ribbons, and seals to mix or match, all by Dennison.







8

9



Hospitality hangs high, its shining symbols airily balanced in a Christmas mobile by Hi Williams. No holiday gewgaw could give you more versatile glitter. For a mobile never really stops moving. And in every phase of its perpetual change, it glints new lights, casts new shadows, and assumes a new and fascinatingly different form

Do your Christmas decorating at the flick of a switch, painting rooms with brilliance and pattern. The dramatic ingredients are simply . . .

The lights and shadows of Christmas

The meaning of the mobile

Do you think of mobiles as occult "things," understandable only to the arty? Then look opposite. These suspended objects are familiar symbols of holiday hospitality. Yet this is just as authentic a mobile as the shadow-flashing abstraction below. Idea behind both is to fill empty space with something which pleases the eye with playful, changing motion as well as form. But objects on a mobile do not dangle haphazardly. Arrangement and balance are carefully calculated so the whole constantly moving composition is always good, seen from any angle. That's where the artistry comes in. Once you understand this, you know what mobiles are about. Photographer Hi Williams, spare-time mobilist, made both.

Tiny wine cooler, vase, liqueur glass, courtesy Alfred Orlik; key, Charles McCarthy; enamel spoons, courtesy Nelmor Jewelers.



MOBILES AND PHOTOGRAPHS BY HI WILLIAMS

• Flood your glistening tree in a blaze of light, or shoot a dramatic ray down on your holiday table centerpiece. For this elegant stagecraft, bring the garden spotlight indoors. (If you don't own one, here's a fine pre-Christmas gift to give yourself.) For extra showmanship, get colored filters.

• And remember that filters on your outdoor spotlights can wash your garden with color in the wintry night. To add to the fantasy, string shrubs with multi-color outdoor tree lights.

• From such simple things comes Christmas glamour — a lineup of colored glassware, a glass bowl full of colored glass balls borrowed from your house plants. Conceal light behind them. The result: glowing shadows in technicolor.

• Investigate clear colored plastic baubles which cast tinted shadows. Or make your own from easily bendable, cutable acetate sheeting. The luminescent variety, which seems to glow, gives you two colors in one, plus an added bonus of brightness, because its cut edges "pipe" light. Don't limit this stuff to tree trimmings. Hang it wherever the light will catch it.

• For a mystically gleaming tree, you can get ornaments that react to black light, and black-light tree bulbs to make them glow. There's a luminous paint which glows in black light, too.

• Why restrict the tree lights to the Christmas tree? Use them as twinkling garlands for the front door, the crèche, the dining table, over the mantel, or along the stairway banister.

• For real giddiness, fix a hatbox on turntable of portable phonograph. Cut pattern of holes in lid. Inside put a flashlight or battery light. Cover the box and, as the turntable spins around, Christmas will flicker on your ceiling.

For a list of light- and shadow-makers, see page 206

The 3 Basics for easy entertaining

By Mary Elizabeth Wiley and Alexandra Field Meyer

The best party ideas in the world fall flat unless you have the equipment to back them up. But if you have certain "basics," you can breeze through any kind of party without a care in the world. For these are the props that give your menu and your table a visual build-up and keep the party running smoothly. Overscaled serving pieces, like the ones opposite, dramatize the food and give ordinary menus extraordinary importance. Original, seldom-seen accessories, like the Javanese lacquer bowl below, add glamour and make *your* party different. Behind these theatrical props you need generous-size, thoughtfully selected working equipment like copper and earthenware casseroles, a hot-tray, and a super-size coffee-maker.

Here is a list of good investments for future entertaining. None of it requires last minute care and attention. It is always ready to go.

1 large (five- or six-quart) earthenware marmite or casserole. You can buy this in a copper stand with an alcohol burner, or you can get one that is convertible and becomes a chafing dish, a marmite, or a crêpes suzettes pan.

1 or 2 copper or earthenware casseroles, two- to four-quart capacity.

1 or 2 heat candles, or a hot-tray on which to set the casseroles.

1 chafing dish.

A pair of oversized (eight-inch) salt and pepper grinders. (*Continued on page* 204)



ORIGINAL AND GLAMOROUS APPOINTMENTS

Dramatize place settings by the juxtaposition of unusual appointments. See the surprise effect of a Javanese bowl, black and white pottery saucer, black wooden plate, stainless steel service on a polka-dot mat,



BIG AND VERSATILE SERVING PIECES

Oversized serving pieces are important—not only as food containers but as props that give food a visual build-up. Get servers that are comparable in scale to this six-quart casserole and the 20-inch porcelain platter.



EXTRA APPLIANCES AND EQUIPMENT

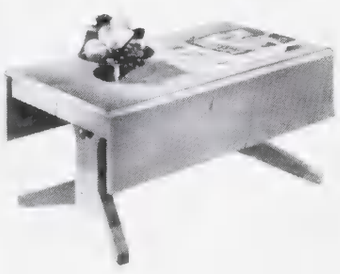
These are the things that simplify life for the hostess. For you can't give a party easily with every-day working equipment. How is your pantry fixed for chafing dishes, hot tables, warmers?

PHOTOGRAPHS BY ROLF TIETGENS

So you haven't a dining room...

These living-room pieces with now-you-see-it-now-you-don't usefulness can set you up with full-fledged dining-room facilities at short notice. But they spend the better part of the time looking like cabinets and coffee tables. They prove you don't need a dining room to entertain at sit-down meals

By Helen Little







A family of three tables disguised as one. As the magic starts, above left, it's a drop-leaf coffee table. Presto—a game or dinette table. Then—with fillers added and the surface raised—you have a complete dining table. Legs at each end add extra support. Knobs smoothly elevate or lower the surface. Furniture on these two pages from Charles R. Sligh Company.





This looks simply like a living-room chest until you discover its hidden skills. Investigation proves it conceals all the necessities for dining: linen, silver, china, a grooved section for trays, a drawer at the base for table fillers. Design is by Herbert Ten Have.

One chest is a self-contained dining room. Clutter-proof drawers are organized to file china, silver, linen as efficiently as a filing cabinet. Then —a brilliant finale—its top opens out, swivels, and the sideboard is a dining table for six.





ALL PHOTOGRAPHS BY DALE ROOKS



HOW NOW,

Are you of two minds on the subject of hospitality? Perhaps you may see yourself in this soul-searching confession of a hostess who doesn't entertain half enough

Why I love to entertain

Nobody has more charming, witty, lovable friends than I—or so it seems to me when they're all dressed up in their party clothes telling me what a delightful hostess I am. That's one reason why I like to entertain.

Short of swimming the Channel or tripping up a gunman, nothing makes you the Heroine of the Occasion as surely as being the hostess. What else could I ever do to gain such deference from the gentlemen, such sweet praise from the ladies: "How clever of you to serve the martinis in an old fire bucket!" "How do you make such divine chili sauce?" Call it flattery, if you want to be nasty, but after all, I'm human.

I also love to plan parties—in my head, that is. One of my wingdings is good for about six months of pretty colorful daydreaming before I actually decide to give it. In fantasy I explore all sorts of sumptuous revels, from fancy dress balls to *fêtes champêtres*. And although I invariably end up giving—guess what—a buffet supper, I've thoroughly enjoyed myself in cloud-cuckoo land. But some day I shall probably kick over the traces and throw pearls in the mixed green salad.

I especially like what happens to our unassuming belongings when I entertain. There's the phenomenon of everything looking clean, orderly, and shiny *simultaneously*. Usually, when the brass is bright, there's a spot on the rug, or, if the windows are clean, the floors need waxing. But in our house, you can't beat a party for making the housecleaning come out even.

I am enchanted by the unfamiliar, luxurious little vistas that suddenly show up right in my own living room, like demi-tasse cups and flowers on the coffee table, which is normally mulched in magazines and mail; and the strange, pretty glow of the piano when it's lighted by tapers in the old candelabrum (down from the closet for the occasion, and a devil to clean, but worth the effort in sock value). (*Continued on page* 203)



ELSA MAXWELL!

By Marion Gough

Why I don't love to entertain



DRAWINGS BY CAROL BLANCHARD

Reason seems to desert me from the minute I think of giving a party to the minute the first guest arrives.

Mad as it sounds, I hate to invite my guests—not because I don't like them, or because I want to put off the evil day, but because I have a crazy fear that everybody will say no. This will give you a good idea of the state of my party-giving confidence.

What I really *loathe* about entertaining is the way it traps me into giving the house a "thorough cleaning." By this I mean the kind of upheaval my grandmother used to go through twice a year—only she did it in a leisurely three weeks, had people to help her, and then took a fortnight's rest at the end of it. But not me. I must romp through the window washing, floor waxing, silver polishing, dish and glass cleaning (to name a few bare essentials) in the hours from dusk to dawn for as many nights beforehand as I remain conscious. There's usually a purgatory of a week end in there, too. And the next day, guess who's cooking the casserole, peeling the shrimp, baking an enormous cake, and greeting the guests with her last gasp!

Party food bedevils me, too. I am a wistful reader of the articles on simplifying the menu for easy entertaining. Have one wonderful dish, they say, and that's what I aim to do. But at the eleventh hour, this divine stew I've been whipping up with sour cream and provocative herbs in it suddenly looks like Sunday dinner in a concentration camp, and I'm off at a lope to buy a turkey or a tongue to "fill in with." This naturally puts me right back in the harried hostess department.

You could probably feed the Smith family reunion on what it costs me to give a buffet supper for eight. To begin with, there is a tradition in our house that you can't give a party without whipped cream, cherries, capers, marrons, and salted almonds. (*Continued on page* 204)

New coffee tables are no mere ash tray and cigarette-box holders. These 6 versatile, expansive pieces could cater any hospitality from demi-tasse to sit-down dinner. They're as space-giving as an extra room



YOU CAN SERVE A CROWD



This manzanita-wood table can serve a buffet supper. Its top slides apart disclosing a cork-lined compartment for hot dishes, and a candle-warmer for coffee. There's plenty of space for spread-out silver and china on its top extensions. Lower shelf could also serve. Brown-Saltman Furniture.





PHOTOGRAPHED BY BILL JACKSON AT EUSTER ASSOCIATES. ACCESSORIES, COURTESY MAYHEW

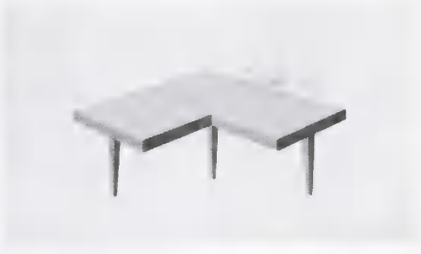


SKETCHES BY OPPENHEIM

By Helen Little

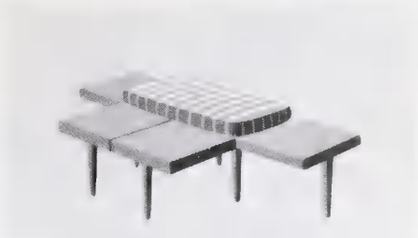
FROM A COFFEE TABLE







DRAWINGS BY DAVENPORT







Two of these L-shape teakwood coffee tables form a conventional square. But that's just the beginning. Sketches show how they can create almost any shape of serving surface your needs demand. With an added cushion they give extra seating. Ken Kimberly, designer. Grand Rapids Bookcase and Chair Co.

See more coffee tables on page 138



TRAIN SET COURTESY NORVIN, INC. PHOTOGRAPH BY JAMES ABBÉ JR.

Will it be a push-button

By Robert W. Carrick

Christmas at your house?

Do you know Mrs. Poppins, Daddy?" I had just said good-night, my hand was on the doorknob. "Mrs. Poppins comes with the west wind." I hesitated. On came the light, out came a book. "See, Mrs. Poppins just laughs and laughs and puts up her umbrella and flies wherever she wants. She's really wonderful."

There was more talk of this fabulous lady and her bumbershoot, but my mind wasn't on the conversation. I suddenly realized how wonderful Mrs. Poppins was. For she had brought a breath of fresh air into a roomful of comic books. A gentle, whimsical tale instead of a blood-and-thunder thriller had stimulated my child's imagination.

The book about Mrs. Poppins had been a Christmas present, but it hadn't come from Mummy or Daddy. Maybe we hadn't been so smart about our kids' presents.

I began to look around the house at the things the kids played with. There was the television set, of course: electric trains complete with an engine that whistles and smokes: a small automobile with lights and electric controls: a fair-sized doll with four changes of clothes and built-in squalling and pants-wetting gadgets. And so it went, down through the comic books—where pictures take the place of words and the child does almost no reading or visualizing.

It didn't take a child psychologist to tell me why the children's imagination had begun to dry up, why they didn't make anything with their hands. The stuff that dreams are made of just wasn't there. And there wasn't anything to build—no hunk of wood and some wheels—everything was complete, a scale-model Packard wrapped in cellophane. Nothing called for participation on the part of the youngsters. They could just sit, push buttons, and watch their mechanized environment perform. They didn't have to use their heads, hands, or ingenuity. It was all take—no give.

This wasn't what you would call a healthy situation for the kids. Comics were taking the place of Kipling; oars were outmoded by outboards; and watching televised hockey instead of playing it was fast becoming a regular habit.

Being human, I looked around for someone to blame. The president of one of the outstanding toy stores in the country lived near by. I descended on him. "Why don't you sell sensible, stimulating toys? Why can't I buy a simple set of blocks that can be a castle one day, a train the next?"

"We have things like that in the store, but nobody buys them. We'll sell anything the market demands, but you parents make the market.

"You—and the grandparents—insist on buying the latest electronic gadget. You buy things much too old for your children, and you shop to suit *your* taste instead of the child's.

"Another thing nobody seems to realize is that parents get more things than any child needs. And remember this," he said, "you parents are just too busy for your children. Games ought to be one of our biggest sellers. But they don't sell because parents are afraid they'll have to play them. There are plenty of examples . . ."

Well, he had me. We hadn't really given much thought to what our kids' toys had been doing to them. So this year we'll skip the doll house with hot and cold running water and look for things like craft sets for working in leather, metal, and clay; sewing kits to make dolls' dresses; young records designed to make them get into the act—things that have to be worked on, mentally or physically, before they can be enjoyed.



TOO COLD?

1. Do you think your heating plant is too small?

THE TROUBLE

Unlikely. Heating plant is usually planned for extreme cold weather; should be ample for normal winter weather.

THE FIX

Before installing larger heating plant, check on all other reasons why your house is chilly. Then get a good heating man to check your system and "tune it up" for winter.

BUILD IT RIGHT

Modern, well-engineered heating plants are more efficient than older, cruder ones. You save in the long run by buying a good one.

2. Are some rooms warm enough, others always cold?

THE TROUBLE

Most likely reasons: **1.** Thermostat located in room where heating is most effective or where big south window lets in sun-heat. Shuts off furnace before other rooms have become warm. **2.** Unbalanced heating ducts or pipes supply heat more easily to some rooms than others.

THE FIX

Relocate thermostat at a cooler spot which is more representative of the house as a whole. Partly blanket off radiator or hot air register in warmest room. Have an expert rebalance heating ducts or pipes, by blocking too-easy flow of heat to warmest rooms.

BUILD IT RIGHT

Install the more elaborate "thinking" type of thermostat, or several thermostats. Especially important if house has rooms with large south windows, strongly sun-heated in sunny weather, quickly chilled when sun stops shining. Accurate, responsive control of heat is almost as important as heat itself, and in the long run saves fuel.

3. Is your house exposed to cold winds?

THE TROUBLE

The colder your winter, the bigger is the heat loss caused by exposure to strong winds. On a really cold, very windy day you burn about twice as much fuel as you burn on an equally cold but perfectly calm day.

THE FIX

Weather-stripping. Storm sash. Ivy or other plants grown on north and west sides of house slow down the flow of cold air over outside surface of wall and reduce heat loss. Plant windbreak trees or hedge to windward.

BUILD IT RIGHT

Windbreak carefully planned with close regard to direction(s) of coldest wind(s). Site selected with regard to existing windbreaks. One-story house can be more easily shielded from wind than two-story one.

4. Does heated air escape upward through staircase to attic?

THE TROUBLE

If cold draft comes down your stairs, a corresponding current of warm air is sure to flow up. Investigate with cigarette smoke.

THE FIX

Close channels by which heated air escapes upward. If stairs rise out of living space, partition them off, making a separate stairwell. Install doors (or curtains) to slow the flow of warm air upstairs.

BUILD IT RIGHT

Arrange all upward ventilation outlets—needed in most parts of the country for summer ventilation—so that they can be closed off in winter. (See "The Fix" at left.)

5. Are cold window panes stealing your heat?

THE TROUBLE

A cold window pane acts like a fire in a fireplace, only in reverse, cooling instead of warming. It chills you two ways: It chills the air in the room, and it also chills you directly by radiant cooling. Chilled air causes drafts. Radiant cooling effect also feels like a draft. (See also "The Trouble" under questions 6 and 9.)

THE FIX

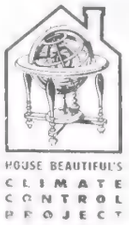
Storm sash or double glazing. Light curtains to pull across window in daytime; heavy draperies to pull at night as insulation and radiation shield. Heat-reflective lining makes draperies more effective. Install electric radiant heating panel or heat lamp near window, so that it radiates heat at you from the same direction from which window "radiates cold."

BUILD IT RIGHT

The bigger a window, the more important become double or triple glazing, heavy or reflective draperies, a radiant heat source located near window. Remember all windows are cool in cloudy weather and at night. But south windows help heat the house when sun shines. Therefore make south windows big, keep others small.

By Wolfgang Langewiesche

you answer "yes" to any of these ten questions, then you'd tter find out what Climate Control can do for you this winter



6. Do cold walls give you the shivers?

HE TROUBLE

ike a cold window pane, a cold wall chills you n two ways: by chilling the air in the room and by subjecting you to radiant cooling. The radiant cooling is often mistaken for a draft. It chills that ide of you which is turned toward the cool wall.

THE FIX

Add insulation. If that's not possible, paste reflective aluminum foil on cold wall, shiny side toward room. Then hide foil behind all-wall drapery. Hang electric radiant heating panel on cold wall.

BUILD IT RIGHT

Well insulated walls. Extra insulation on cold-wind side of house. Heating registers, radiators, fireplace, radiant heating panels located on outside wall of room, not on partition wall. This costs more for ducting or piping, but gives more evenly distributed comfort conditions.

7. Do you want more winter sunshine?

HE TROUBLE

Maybe you haven't enough south-facing glass. Winter sun shining in south window has great heating power. Large parts of the United States have much winter sun. (The Southwest, the Great Plains, Mississippi Valley, the South, Florida.) Even in other regions, the coldest weather is often sunny, and big south windows can help heat the house.

THE FIX

Cut evergreens which obstruct winter sunshine. Enlarge south windows or break new ones, and wall up north or west windows. Note: the bigger the windows and the colder the winter climate, the more important are double glazing, heavy draperies. (See 5 in "The Fix" column, for heat conservation when sun does not shine.)

BUILD IT RIGHT

Concentrate window area as much as possible on south side of house. Use big south windows. They help heat the house. Make east, north, and west windows small. They make house hard to heat. Note: To let sun-heat save you fuel, you need a heating plant that turns off quickly when the sun comes out, comes on quickly when sun goes behind clouds. (See "Build It Right" under question 2.)

8. Are cold floors making you uncomfortable?

THE TROUBLE

1. Unlikely reason: Cold seeping up through floor because of poor design. 2. More likely reason: Layer of cool air lies on the floor, while warm air floats above. (Take thermometer readings at 1-inch level and at 5-foot level. Difference should not be greater than 5° F.)

THE FIX

1. Carpet. 2. Small fire in fireplace may have big warming effect by sucking in the cool air. Other remedies depend on heating arrangements and layout of house. Call in expert.

BUILD IT RIGHT

Heated floor is desirable. But floor warmer than 75° F. is unhealthy, uncomfortable. If winter climate is cold, keep floor at 70° F. Use additional heat outlets to keep house warm enough.

9. Are you continually bothered by drafts?

THE TROUBLE

Fundamental cause: Contrast between warm indoor air and cold outside air. There are two kinds of drafts: 1. Downflow of indoor air which has been cooled by contact with cold window pane or cold wall. 2. Inflow of cold air from outdoors through cracks or open joints.

THE FIX

1. Double glazing or storm sash on window. More insulation in wall. 2. Weather-stripping. Stop warm air from escaping up stairs, so less cold air will be sucked into house on ground floor. Windbreak hedge or trees to protect house from cold winds.

BUILD IT RIGHT

Fundamental remedy for drafts: Design house so that it is comfortable with cooler air. Overly warm air promotes drafts. People overheat in order to counteract the radiant-cooling effect of cold walls and window panes. Better insulated walls and double-glazed windows mean comfort at cooler air temperature.

10. Do you think your outdoor season is too short?

THE TROUBLE

Cause: In fall, winter, and spring, sunny weather is usually cool and windy; mild weather is usually cloudy and wet.

THE FIX

Find spot on south side of house, close to house so that house wall acts as a sun reflector. Rig up windbreak to keep this spot calm.

BUILD IT RIGHT

Plan house so that house itself acts as windbreak and sun reflector, making "sunpocket" more efficient for more of the year.

Climate Control--indoors and out—can make your existing home more livable.

The best Christmas gift for the family – a better back yard

See what one young couple did to convert a run-down yard into a home playground for themselves and their two small boys. Christmas is a good time to give your family a similar present. Have plans drawn this winter

ALL PHOTOGRAPHS BY ERNEST BRAUN







BEFORE

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

The Irving Levins bought a big old, run-down shingle house. Its garden had once been extensive, with grape arbors, cutting beds, and shrub borders, but everything had been neglected for years. You had to fight your way in or out.

Garden designed by Lawrence Halprin, Landscape Architect

The Levins wanted play space for active boys, privacy, and a swimming pool. They preferred large areas of paving and little lawn to mow, and substituted permanent plantings in many foliage colors for flowers.



Swimming pool is key to whole arrangement. It is completely enclosed by fencing so that neighbor children won't wander in and swim when the pool is unattended. Note night lighting (opposite page) for after-dark use. Small pool like this can be bought ready-made (steel) or poured or sprayed in place (concrete).



Levin lot slopes slightly to the rear, so Landscape Architect Lawrence Halprin terraced it into three levels, segregating activities—main terrace at house, swimming pool and its terrace, and the hidden rear area for garden service and roughhouse play. This design trick makes a small lot appear much larger.

The best Christmas gift for the family *(continued)*



You can do away with fussy flowers without giving up garden color. Here permanent plantings or ornamental grasses and tufted ground covers contrast with the all-season colors provided by the fence, seat, paving.



Swimming pool has its own terrace to encourage you to rest in the fresh air or sunbathe. Plants are confined to raised beds to keep them up out of the way of active children who are engaged in exciting sport.



Every back yard needs a well thought-out garden work center hidden from view. Cluster here all the work and storage activities so that your garage is freed for service as a home for your automobiles.

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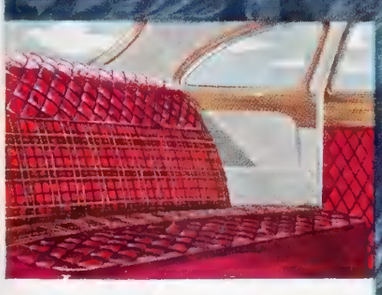
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INFLATABLES



HOME DECORATING





"It took 2 Houses to teach us the Value of Plywood Subflooring"



"Everyone profits by experience. That certainly was true when Chris and I built our first house. We helped plan it. Even helped select the materials.

"Some things worked out fine. Some didn't. We splurged on floor coverings—bought the best. But we economized—or *thought* we did—on things like subflooring. Mistake! After we moved in, we found our floors began to develop little humps and hollows. And they squeaked like a haunted house.

"It's going to be different in our new house. Our architect told us about plywood. It's far and away the best for subfloors, he said. Makes floors look better, last longer. The big panels lay flat and *stay* flat. That's because plywood won't cup, shrink, swell, warp or squeak. It keeps out drafts. Makes floors warmer, too.

"Our builder agreed—said you can't beat plywood subfloors for strength and firmness. It even means extra protection against windstorm and earthquake. And happy news! We found when you add up *all* the costs, plywood is as economical as it is practical. Our plywood subfloor was laid in less than half the time needed for other materials."

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PHOTOGRAPHS BY MAYNARD PARKER



■ Engineer closets to give maximum use. Built-in drawers and cabinets keep this one orderly, allow parking space for step-stool. Shutter doors would ventilate and decorate at same time.

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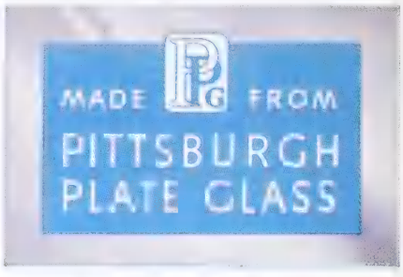
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OLD-FASHIONED CHEER

CONTINUED FROM PAGE 137

page are a few of the oldtime favorites, some served in the way they were in bygone days, others served untraditionally enough to provoke delighted comment among the guests. They had their place in the sun at Christmastime or some other part of the holiday season. These containers we show them in here are collector's items, but something can always be found to match them in feeling and elegance. The shops are full of odd mugs, glassware, and punch cups in which to serve drinks if you just use a little imagination and take the time to search them out. Anybody can be ordinary and just grab the first full glass. But if you'll poke around in out-of-the way places, antique shops and import shops, you can select your own containers for different kinds of drinks. Never mind what the books say. An interesting container is half the pleasure of good food and good drink. So invite your imagination.

These ancients were served during an age of gracious living of a type that is fast disappearing, because it depended upon leisure and much help. Today we achieve the same results with a gayer approach. There are short-cuts to the same flavor, bottled and prepared mixes to save time, and electrical and mechanical servants to make the job easier.

The New Year's loving cup is an excellent drink, but you may have trouble finding all the ingredients, unless you are a gourmet with a big herb shelf. I'd make it ahead of time and pour it over ice in a punch bowl just before midnight and then ladle it into silver loving cups, one for each couple to drink the New Year in—a sentimental, tender gesture that never grows old.

New Year's Loving Cup
(Serves 12)

1 bottle champagne
½ bottle Madeira
¼ pint Cognac
1½ pints water
¼ lb. loaf sugar
2 lemons
A few leaves of balm
2 or 3 sprigs of borage
(If you haven't these last two items, make it without any herbs and taste. Maybe you'll get an idea of what to add that you do have.)

Rub the peel off 1 lemon with some lumps of sugar, then remove every particle of pith, also the rind and pith of the other lemon. Slice lemons very thin. Put balm, borage, sliced lemons, and all the sugar into a jug, add water, Madeira, and Cognac. Cover and surround with ice and let mixture stand for about one hour. In the meantime, ice the champagne and combine with the rest of the ingredients when ready to serve.

If you don't want to proceed with balm and borage, try this recipe.

New Year's Loving Cup No. 2
(Serves 25)

3 bottles champagne
1 bottle Port wine
1 bottle Curaçao
½ bottle brandy
½ bottle Benedictine

Combine Port, Curaçao, brandy and Benedictine and pour over large pieces of ice in a punch bowl. When ready to serve, add champagne which has been iced. Stir well and ladle into cups.

One of the fussbudgets of the Victorian era was a sort of rum ice known as Roman Punch which was served in dainty little-handled cups and eaten with small spoons. I don't see much point to it but it would probably go great at an all-girl gathering. Or it might be nice as a sherbet-like refresher between dances at a chi-chi ball.

Roman Punch
(Serves 20-25)

1 gallon water
2 lbs. loaf sugar
1½ pints lemon juice
1 quart Jamaica rum
½ pint brandy
1 quart bottle American champagne

Mix and freeze hard.

A similar idea was Lalla Rookh, combining French vanilla ice cream and Jamaica Rum. Personally, I don't like to freeze a drink and eat it with a spoon. But there are times when elderly people or ladies who don't drink much are among your guests and this and the Roman Punch would make a suitable refreshment.

Lalla Rookh

To each pint of French ice cream add one wine-glass of Jamaica rum. This may be added before the cream is frozen or after it is frozen, in which case it should be beaten into the cream.

Black Velvet

Black Velvet had always sounded awful to me. Not the name but the mixture—Guinness's Stout, a malt beverage from the Emerald Isle, and champagne, nectar of the gods. I've been turning my nose up at it for years, but everyone makes mis-

(Continued on next page)

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OLD-FASHIONED CHEER

CONTINUED FROM PRECEDING PAGE

takes. In a spirit of defiance and to settle a long-standing argument, I finally tried it.

It is a wonderful drink, palatable, smooth, and refreshing, and I had to eat crow. A drink has to look good to be good and this princely concoction just has to be served in a pilsener-type glass of 8- or 10-oz. capacity. Chill your Guinness's Stout and ice your champagne. Then pour half and half, a bottle in each hand. That's all there is to it. A plush drink with a beautiful, creamy head that's simple and quick to prepare. It will surprise your guests and delight them—a hard-to-find combination when everybody gets around so much these days.

Mead

Mead, a fermented mixture of honey, hops, and malt, has a Saxon derivation, usually identified with honeymoons or similar festive celebrations, but considered swank and traditional. It is now imported from Denmark where it is a Christmas tradition and to keep it in character with its Viking past, it is shown in a horn goblet. Authenticity and tradition are its only merits, as far as I am concerned, but there are people who set a very high value on both of those and on this sweet honey wine, too. And who am I to say they are wrong!

The Farmer's Bishop, Glögg, Mulled Cider, Mulled Wine, American Grog, and Vin Chaud (not pictured) are traditional hot drinks for Christmas and cold weather. They make a good change of pace from the whisky-and-soda routine, are not sickeningly sweet, and make a good show if properly prepared and presented to your guests.

Hot drinks, however, have a singleness of purpose, and I mean just that. They are not intended for a two- or three-hour session. No matter how cool the room, you'll get yourself thoroughly fried and so sticky and warm you can't stand it after three or four of these. Hot ones are for short gatherings, a toast, a cup of cheer for holiday callers. It's easy to keep them warm, and as your guests come and go for an "open house" give them a hot drink to send them on their way rejoicing.

The Farmer's Bishop, festive, traditional and hot, is slightly reminiscent of the English Wassail Bowl, except that spiced baked oranges are used instead of apples. It's a little trouble to make, but once you've gone through the preliminaries, the service is simple, because any hot drink can be prepared according to directions and then poured into a chafing dish and kept hot over a very small flame.

Farmer's Bishop
(Serves 15)

6 navel oranges stuck with eight cloves each
1 quart heated apple brandy (Bellows Calvados)
2 tablespoons sugar
½ gallon almost boiling cider
½ teaspoon each ground cloves and nutmeg
1 teaspoon cinnamon

Bake oranges slowly an hour. Place in a heated punch bowl. Prick oranges with fork. Pour over them the heated apple brandy and sugar. Light brandy, burn a few seconds, then douse with a half gallon of almost boiling cider, stirring in the spices. Reheat for refills in a chafing dish.

Mulled Cider is a Yankee concoction as old as the hills. About the only thing I can think to do with it is serve it to a Sunday School party, but there are those who want to be hospitable without alcohol, so here is how.

Mulled Cider
(Serves 6)

½ teaspoon allspice
2-inch stick cinnamon
6 whole cloves
1 quart cider
¼ cup brown sugar

Tie whole spices in cheesecloth bag. Drop bag into kettle of hot cider with sugar added and let it simmer until cider is spicy enough. Serve in mugs with a dash of freshly grated nutmeg.

Better a Mulled Wine for my dough!

Mulled Wine
(Serves 6)

1 quart wine
Peel of 1 lemon
Peel of 1 orange
Spices to taste
1 tablespoon sugar

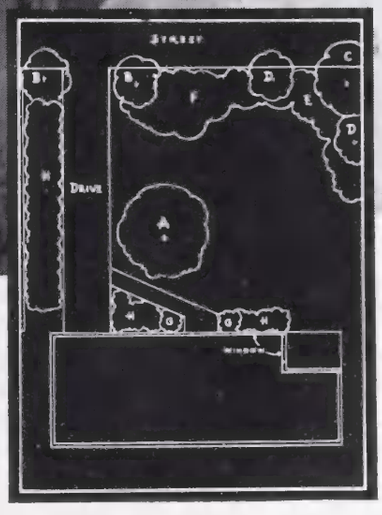
If ground spices are used, cook 1 to 2 teaspoons of them with the lemon and orange peels and sugar in 1 cup water until flavor is well dissolved and then add wine. It is even better to use one crushed, but not grated nutmeg, one stick cinnamon, 2 or 3 inches in length, and a half dozen cloves; boil them with sugar and peels in the wine and strain out. With heavy wines—Madeira, port or sherry—heat to the desired temperature and serve

(*Continued on page* 180)

AS IT IS. Here is a common situation in a new community. You don't know what your "picture" will be in a few months. It would be wise to assure yourself a permanent view worthy of fine windows.



AS IT COULD BE, with the planting shown in the plan at left. This is typical of the practical, simple suggestions in the book below. Before-and-after scenes show basic plantings you can adapt to beautify and improve your property



PLANTING PLAN:

All the plans are simple and can be undertaken in easy, convenient steps.

- A—Oak
- B—Thorn
- C—Dogwood or magnolia
- D—Holly
- E—Deciduous azalea
- F—Double-file viburnum and Japanese quince
- G—Japanese Holly
- H—Perennials and annuals

LET NATURE PAINT A MURAL IN YOUR WINDOW

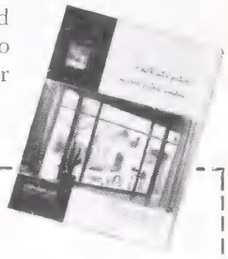
First, of course, you need a large, unobstructed window for framing the "picture". If you have small windows now, perhaps there is space between them for a picture window. If they are side by side, you could replace them with a big picture window of *Thermopane** insulating glass.

With such a window, you can plan your exciting, ever-changing outdoor mural to glorify it. "How to Put a Picture in Your Picture Window" is a beautifully illustrated book that tells what to do. It contains planting plans designed by a leading landscape architect to cover all kinds of situations, and they can be adapted to your property no matter how narrow or shallow your lawn.

The book also contains suggestions—do's and don'ts—for arranging your furniture to create the best picture inside and to make your big window a truly decorative feature.

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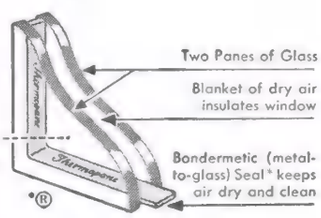
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THE BRANDT CABINET WORKS, INC., 720 Pennsylvania Avenue, Hagerstown, Maryland

OLD-FASHIONED CHEER

CONTINUED FROM PAGE 178

immediately. Do not allow the wine to boil, as this detracts from the flavor. With light wines, such as claret and Burgundy, the mixture may be allowed to simmer over a low flame 5 to 10 minutes.

And still better a Vin Chaud, the way my French-Canadian father used to make it.

Vin Chaud
(Serves 6)

1 bottle of claret
3 oz. Cognac
1 whole stick cinnamon, 3 inches long
12 whole cloves
Rind of half an orange
¼ cup sugar

Pour ingredients into a saucepan and just bring to a boil. Pour into a chafing dish and set before your guests. When it's about to boil again, set afire and stir until the flames flicker and die down. Ladle into warmed cups. It is delightful and soothing, a good nightcap to put you in a state of complete surrender, if you know what I mean.

Glögg, a spiced hot wine with brandy or aquavit, stems from Sweden and is their traditional and beloved cup of cheer. Good for a ceremonious act by the host.

Glögg
(Serves 20)

2 bottles of Mountain Red Wine
1 cup blanched almonds
1 cup raisins
1 stick cinnamon
10 whole cardamons
5 cloves
1 piece ginger root
12 lumps sugar
1 pint brandy or aquavit

Bring wine, with raisins, almonds, and spices tied in a bag, to a simmering point but do not boil. Remove bag of spices. Next take your Glögg grill (or any piece of metal mesh) and place it over the bowl containing the hot wine. Place on the grill a dozen lumps of sugar, start slowly pouring a pint of brandy or aquavit over the sugar. As the sugar absorbs the liquor, set fire to it, and continue pouring. As sugar melts, put out the flames and dump what sugar remains into bowl. Keep bowl hot with a low burner or alcohol lamp, and serve in preheated mugs.

Grog has always been associated with the seaman's ration of liquor. In both the English and American Navies of Revolutionary days it was rum and water. American Grog is a refined version for home use, traditionally served, I am told, at New Year's in some circles on the Atlantic Coast.

American Grog
(Serves one)

1 oz. Jamaica Rum (or brandy if you prefer)
2 lumps sugar
2 whole cloves
Juice of ½ lemon
1 stick of cinnamon
Slice of lemon

Mix in heated mug; add boiling water and stir well.

I have a couple of favorite hot drinks, particularly relaxing at bedtime, but equally good for a small group when the occasion seems to call for something hot. Tom and Jerries are good, but complicated to make if you're having just a few people. To me a Rum Cow is far superior and it's easily prepared.

Rum Cow
(Serves one)

1 oz. fresh, rich sweet milk
1 oz. cream
1 oz. white rum or Jamaica rum
1 teaspoon sugar
Dash of vanilla extract

Heat the ingredients in a saucepan, just to the boiling point, then pour into an electric blender, which has been preheated with boiling water, and let it swirl for a moment or two. Pour into a preheated mug and serve with a dash of nutmeg. For a Brandy Cow, substitute brandy for rum. Omit the liquor and you have a good drink for children any cold day.

My other favorite is made with Drambuie, which is a Benedictine type of liqueur made with a Scotch whisky base instead of Cognac, which gives it the smoky flavor of Scotch whisky. A sweet little old lady gave me this recipe many years ago and told me it was the favorite drink of the natives of the Falkland Islands. It is wonderfully comforting when you are cold and tired, so I named it Falkland Island Warmer.

Falkland Island Warmer
(Serves one)

1 tablespoon lemon juice
¼ teaspoon sugar
1 oz. Drambuie
Hot water

Mix lemon juice and sugar in an old-fashioned glass; add Drambuie and hot water and stir.

At the end of a festive dinner, as a liqueur, a fancy little thing is Danziger Goldwasser. It was thought that getting those little flecks of gold into your system

ld cure a hairlip or anything might ail you. Gold was exsive so it must be good for you. ven knows. I've drunk a lot of lwasser in my day and I'm not healthy yet. But I've had a derful time. No ordinary eur glasses for this Midashed liqueur. It deserves someg extraordinary and expensive how it off. But keep it crystal r so the gold flecks show to advantage. Ladies love this.

e now come to Fish House ch. The formula comes from nstown, New York, where Sir iam Johnson originated it in home called Fish House, and intended to be made and served punch bowl. You can't find hing more typically American better in my book.

Fish House Punch
(Serves 25-30)

. of loaf sugar dissolved in a little ter
art fresh lemon juice
art water or Vichy
arts light rum or Jamaica
art brandy
uart peach brandy
. cake of ice

ombine ingredients in a large h bowl with ice and let stand hours before serving, stirring in a while.

am a strong believer in hes. First of all, they are a end to those who don't like taste of liquor. A lot of people t, and we should pay some ntion to them. You can make unch ahead of time, pour it ottles and store it in the reerator to pour over ice in ses, or pour it over a cake of in a punch bowl. To me, a ch bowl of silver or fine crystal ie answer to modern entertain- It has beauty, ease of prepara- and service. It eliminates the l for someone to tend bar and individual drinks, cuts down lass-washing, and adds warmth conviviality to any group.

ou can put a punch bowl in r living room, dining room, or lcove. You can decorate it with istmas greens, holly, or tree ments. You can make it the center attraction and have your guests in your arms right from the beginning. People like them, and I speak from experience.

Last September I was asked to "do" a benefit (professionally arranged) for the Children's Hospital. It was to be a *luau* for 300 people. After a little coaxing on the part of the committee, I took out my large wooden punch bowl, six feet long, canoe-shaped and carved. I had one of my bartenders make a punch similar to a Fish House Punch. This same benefit was given the year before, which I attended as a guest, and highballs were served throughout the afternoon and late evening. This year I was there as a laborer (at least that was what my wife thought), so I know what went on. After the receipts were counted, we found that the punch bowl took in more money than the highballs.

Tonga Punch
(Serves 20-25)

1 quart orange juice
1 pint lemon juice
Juice of 8 limes
1 pint orange Curaçao
1 quart light Puerto Rican Rum
4 oz. Grenadine

Mix in gallon jug; pour into punch bowl over chipped ice and stir thoroughly about 30 minutes before serving time. Add large pieces of ice. Float 5 or 6 small gardenias.

If a punch is made properly and tastes good, there is no reason to fight shy of it. It's a lot easier, too. Once you have your punch made you're through, but you have to make every highball that you serve individually.

There is a new item on the market, not exactly new perhaps, but it has just begun to appear on grocery shelves throughout the country. Its color and flavor are particularly appropriate for the Christmas season, and it lends itself superbly to gin and vodka. I've created a simple punch from it, and because of its color I suggest it be served in a crystal bowl and cups. There's hardly any work to it. I hope you try it.

(*Continued on next page*)

AMERICAN GROG

Hot toddy of tea and something stronger.





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BLUE CHIPS by RENFIELD

RENFIELD IMPORTERS LTD., NEW YORK

OLD-FASHIONED CHEER

CONTINUED FROM PRECEDING PAGE

Cranberry Christmas Punch
(Serves 12-15)

16 oz. cranberry juice
8 oz. Vodka
2 oz. Rose's lime juice
8 oz. water
4 level teaspoons sugar

Mix with plenty of ice in a glass punch bowl.

For a very informal party, or a gathering where you haven't had much time to plan ahead, I suggest a wine cup. Everyone has an oversize glass pitcher which will hold a bottle of wine. Drop a slice of orange, a slice of lemon and a slice of canned pineapple into the pitcher; add three large sprigs of mint and add an ounce of Benedictine and an ounce of peach or apricot brandy. If you haven't either, substitute an ounce of Curaçao. Add cracked ice and muddle with a long stick until the ice has crushed the fruit and mint thoroughly. Fill the pitcher with a bottle of good sauterne, decorate with a few sprigs of mint and serve in wine glasses. Make another pitcherful as needed and simply refill your guests' glasses when they are ready for more. It's simple, refreshing, and a lovely drink.

A wine cup, when you're having a winter's evening of bridge, is nice to have handy on a little side table. Everyone can help himself when his glass runs out and it will save you from getting up to make highballs. By the time you get back your seat is cold and you have to start all over again.

The whole thought today is to do things simply. People get life so blamed complicated with fancy service. I've been to several parties this summer, and even during the winter, where my host made a whole pitcherful of Tom Collinses. He made the original set-ups and then a pitcherful and just refilled the glasses, adding more ice as needed.

Last Christmas I attended a function given by a doctor friend of mine. This man has an a Christmas party of from thi four hundred people. At on of the table was a bowl o Fashioneds. They were made of time and bottled and pou needed over cracked ice. Int Old-Fashioned glass was ladl mix and more ice so that n ever had a warm or weak and the mix in the bowl became too diluted. At the end of the table was a spiced punch that was out of this wo

Spiced Fruit Punch

5 cups orange juice
3 teaspoons grated rind of lime
½ cup lime juice or 1 cup lemon
2 cups pineapple juice
1 quart cold water
1 cup sugar
12 whole cloves
1 teaspoon nutmeg
1 teaspoon cinnamon

Combine the juices an grated rind of lime.

Make a syrup by boilin sugar and water together. R from the heat and add spices. to cool. Strain and add to juices. Add two-fifths of light When ready to serve, pour cracked ice and serve at o

Holiday time is also duck ing time, and I ran acros smartest-looking glass which replica of a shotgun shell designed a Gun Club Punch the glass. It is easy to ma can be made as a punch bowl or an individual punch, or yo make it according to formula. with ice and pour into a glass with ice.

Gun Club Punch
(Serves one)

Juice of one lime
1½ oz. unsweetened pineapple ju
Dash of Grenadine
Dash of Curaçao
1 oz. light Puerto Rican Rum
1 oz. Jamaica Rum

Mix in an electric blender a large scoup of shaved ice. and pour into a shot-gun shell



GUN CLUB PUNCH

Cheer after winter sports fruit juices laced with r

cracked ice and decorate drink mint.

a parting shot, there's one to remember and for gosh- don't forget it. The original ght in giving these little holi- affairs is to entertain your ds, not murder them with g drinks. How often I hear one say, "Golly, I'd like to Bill's house, but he always you." Get away from it com- ly. Nothing makes your guests miserable. Those few who their drinks strong will get nd to asking you for a little liquor, or less water. Keep drinks according to formula on the weak side, particularly is time of year. There is a lot artying going on, and maybe guests have been to a party night before or are going to her the next evening. They'll k you for your consideration next morning, believe me.

suggest how provocatively you play up the character of your lay toasts by the fineness or nality of their containers, we ed the following drinks served e following choice containers, y of which are collector's items:

nks and Containers page 136

Year's Loving Cup in a Shef- silver goblet, circa 1780, cour- of James Robinson, Inc.

Roman Punch in a white opalene, green-handled cup, courtesy Town and Country. Enamel spoons, courtesy of Park Curiosity Shop.

Glögg in an Irish crystal cup, courtesy C. W. Lyon.

Danziger Goldwasser in a crystal wine glass, circa 1840, from the Val St. Lambert collection.

Fish House Punch in a yellow glaze cup, courtesy Shelley Marks.

Lalla Rookh in a Sunderland luster mug, courtesy C. W. Lyon. Antique mother-of-pearl spoon.

Mead in a horn cup, courtesy Shelley Marks.

Black Velvet in an eighteenth-century tall champagne glass, courtesy C. W. Lyon.

Farmer's Bishop in a milk glass mug, courtesy Town and Country.

Page 137

Mulled Cider in a silver luster cup, courtesy C. W. Lyon, with a silver nutmeg grater, circa 1780, courtesy James Robinson, Inc.

Page 181

American Grog in a pewter cup, courtesy Shelley Marks.

Page 182

Gun Club Punch in a modern glass replica of a shotgun shell, by Imperial Glass Company.

MAKE HOLIDAY MUSIC

CONTINUED FROM PAGE 119

hia Orchestra, Eugene Or- dy, conductor (C).

t: *Rakoczy March, Funerailles, tto del Petrarca, Valse Oub-* Vladimir Horowitz (V).

pin: *Scherzi*, Artur Rubinstein

art: *Sonata in D*, Amparo and Iturbi (V).

pin: *Preludes* (complete), ander Brailowsky (V).

Violin

hoven: *Concerto in D Major*, Francescatti, violin, The adelphia Orchestra, Eugene andy, conductor (C).

rak: *Concerto in A Minor*, Na- Milstein, violin, Minneapolis phony Orchestra, Antal Dorati, ductor (V).

Chamber Music

hms: *Quartet No. 1 in C Minor*, apest String Quartet (C).

Dvorak: *Quintet No. 3 in E-Flat Major*, Budapest String Quartet (C).

Mozart: *Quartet No. 14 in G Major, Quartet No. 15 in D Minor*, Budapest String Quartet (C).

Brahms: *Sonata No. 3 in D Minor*, Jascha Heifetz, violin, William Kapell, piano (V).

Tchaikovsky: *Trio in A Minor*, Jascha Heifetz, violin, Gregor Piatigorsky, cello, Artur Rubinstein, piano (V).

Songs

Schumann: *Frauenliebe und Leben*, Lotte Lehmann, soprano, Bruno Walter, piano (C).

Ravel: *Chansons Madecasses*, Jennie Tourel, mezzo-soprano (C).

Songs of the Auvergne, Susan Ree, soprano (C).

Spanish Folk Songs, Victoria de Los Angeles, soprano (V).

Beloved Schubert Songs, Marian Anderson, contralto (V).

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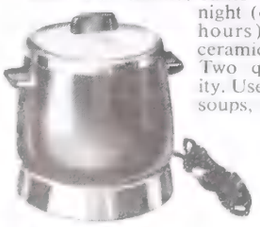
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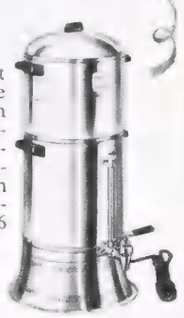
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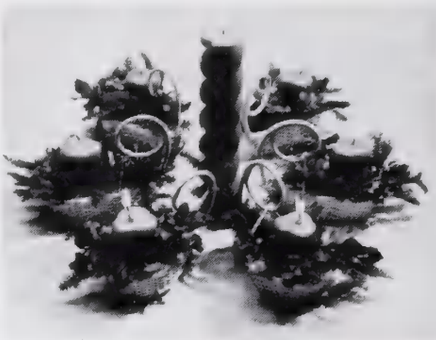


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FEASTS FOR THE EYE

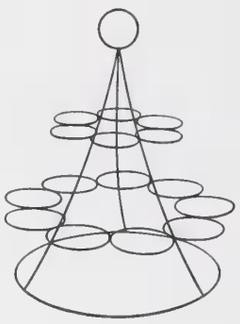
CONTINUED FROM PAGE 147



For a glowing holiday centerpiece, Clarke Kennedy of Ruth Joyce c cled one giant candle with small, curly-handled wicker baskets, ea packed with greens and its own candle. Guests take baskets to indiv ual tables. Later, set them about the house wherever they look pretti

PHOTOGRAPH BY GEORGE LAZARI

DRAWINGS BY SAUL NES



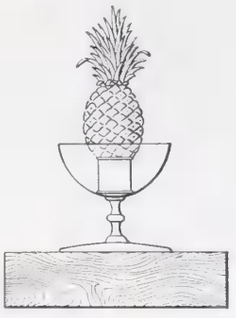
LADIES DAY LUNCHEON

Base is Ann Hagan's white wire hold made for carrying glasses. Fill hol with Styrofoam balls into each of wh you have stuck a fresh red r Wreathe pyramid base in lemon leav stab snowballs with gold-headed c sage pins. Garnish with metallic ribb

CHRISTMAS EVE SUPPER



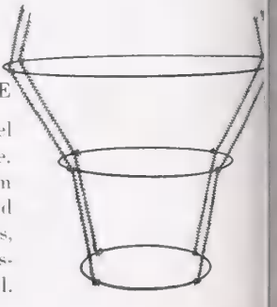
Select a high, narrow wicker hamper for this. Fill with a few blocks of Styrofoam for anchoring sprays of holly and greens. On this place an 18" candle. A kitchen loaf pan goes in next to hold water for carnations. If greens and flowers won't "spill out" gracefully, use florist's wire to keep them in place.



CHRISTMAS DINNER

Cover a 20"-square box with metallic marbleized paper affixed with rubber ment. On this place a large-footed co pote with a cylinder (a large juice c will do) inside to elevate the perfect topped pineapple which is to be y pièce de résistance. Fill with cedar a balls, fastened to greens with thin wi

NEW YEAR'S EVE CHAMPAGNE



Form three rings from #10 gauge steel wire. Connect rings with picture wire. Bind with thin tinsel. Hang this from light fixture. On fine wire suspend from rings: 1½" and 2" silver balls, 4" and 6" glass drops, a few clear plastic frost crystals, a big silver ball.



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HOLIDAY HOSPITALITY

CONTINUED FROM PAGE 129

overscale everything about the d. Prepare much too much food d serve it in extra big contain-. This is an optical trick, which kes any party look like an ra-special occasion, and the ests sense, without ever realizing y, that they are present at an portant event. After the party just pop the extra food into freezer and you have saved urself some work on next week's ner preparations.

Most people serve too many dif-ent kinds of things, trying to ow off how liberal and kind they . Result is, they trip over their n preparations. So the trick is simplify.

5. Learn to be an astute show-n. But be sure your ideas are l theater and not merely side-w techniques. Don't go in for hotel-like tricks of great blocks ice or radishes cut in rosettes. n't do what other people do. e most important thing is to be ginal. Slice a loaf of bread in different way. Give cucumbers a w shape by scoring the rind be-e slicing.

Use any device that brings out character of the food itself. t it in a serving platter or bowl t dramatizes its color or tex-re. To do this, you need a com-te wardrobe of china, linen, and ssware—not the multi-pieced s of Grandmother's day, but a lanced collection of many differ-. *but combinable*, patterns, col-. and shapes. This increases r repertoire as a showman. It's wherewithal to make your nus as pleasing to the eye as y are to the palate.

6. Have four menus that you ve perfected and are utterly con-nt about. Because you know the tine, you save time in prepara-n. You also build up that peace of mind I spoke of because you know you have a sure thing. So don't experiment on your guests. Don't try to impress them with an untried sequence of fancy dishes.

7. Greet your guests with enthusiasm and assurance. Nothing is more deflating than to enter a room full of people and not be greeted by either host or hostess. So you and your husband should decide beforehand who is going to stay near the door to greet and introduce guests as they come in.

In one family I know, the host is one of those naturally affable, outward-going people, so he takes the responsibility of greeting and introducing guests, since his wife is a little shy. In our house, I take over the job of official greeter because my husband has a difficult time remembering names.

8. Selection of guests is as important as the selection and preparation of food. Know your guests and their likes and dislikes. Invite people who like informal things to your big informal gatherings—your formal friends should come to your smaller, statelier parties. For the success of a party depends on whether your friends enjoy themselves and each other. I have found that people, especially as they get older, enjoy themselves more if the party is not all of the same age group. It is different with the very young (people in their twenties). It's amusing, but worth noting in your party-planning book, how a man in his sixties can turn into a gay charmer with a couple of attractive girls in their thirties sitting beside him. Of course, you should have several people of the same interests that can get together and share stimulating conversation. But be sure to toss in a few young people to add their liveliness to your party.

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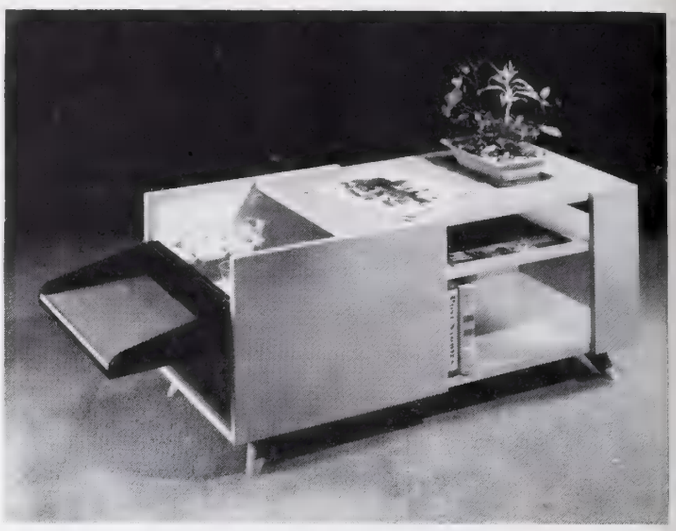
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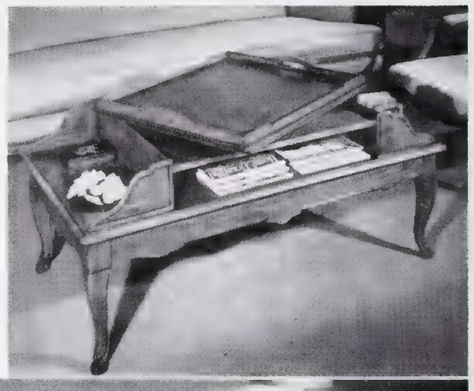
YOU CAN SERVE A CROWD FROM A COFFEE TABLE

CONTINUED FROM PAGE 165



This table is named "Modern Magic." When it is closed you would never suspect that opened section holds glasses, and has storage for tall bottles. Top is roomy enough for buffet service. Dessert and coffee can be set out on lower shelves. Rock-Ola Manufacturing Company.

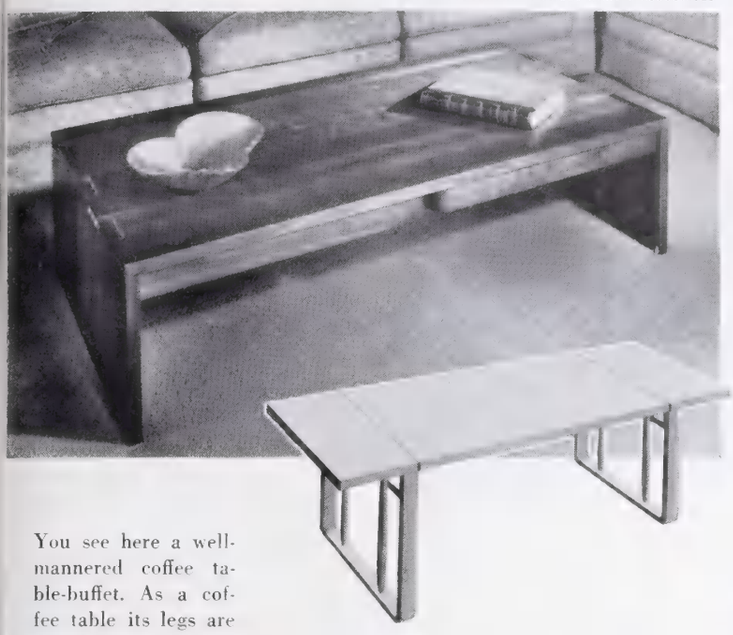
PHOTOGRAPHS BY BILL JACKSON





The thoroughly American concept of the hostess who manages everything with calm expertness is implemented by the detachable tray-top of this coffee table. The meal is set up on the tray in the kitchen, then carried to the table where the tray becomes the table top. Extra room is provided for extra food and extra guests by side sections. Made by Bodart Furniture Co.

TWO PHOTOGRAPHS NOWELL WARD & ASSOCIATES



You see here a well-mannered coffee table-buffet. As a coffee table its legs are drop-leaves, its surface an adequate 30 x 56 inches. But now unfold real legs (sketch) which fit neatly under coffee table. The result is a plausible dining table 24 inches high. Drop-leaves raise to make the new unit 86 inches long. Wood is walnut in distressed finish. Design by Forest Wilson. Marcek Furniture Company.

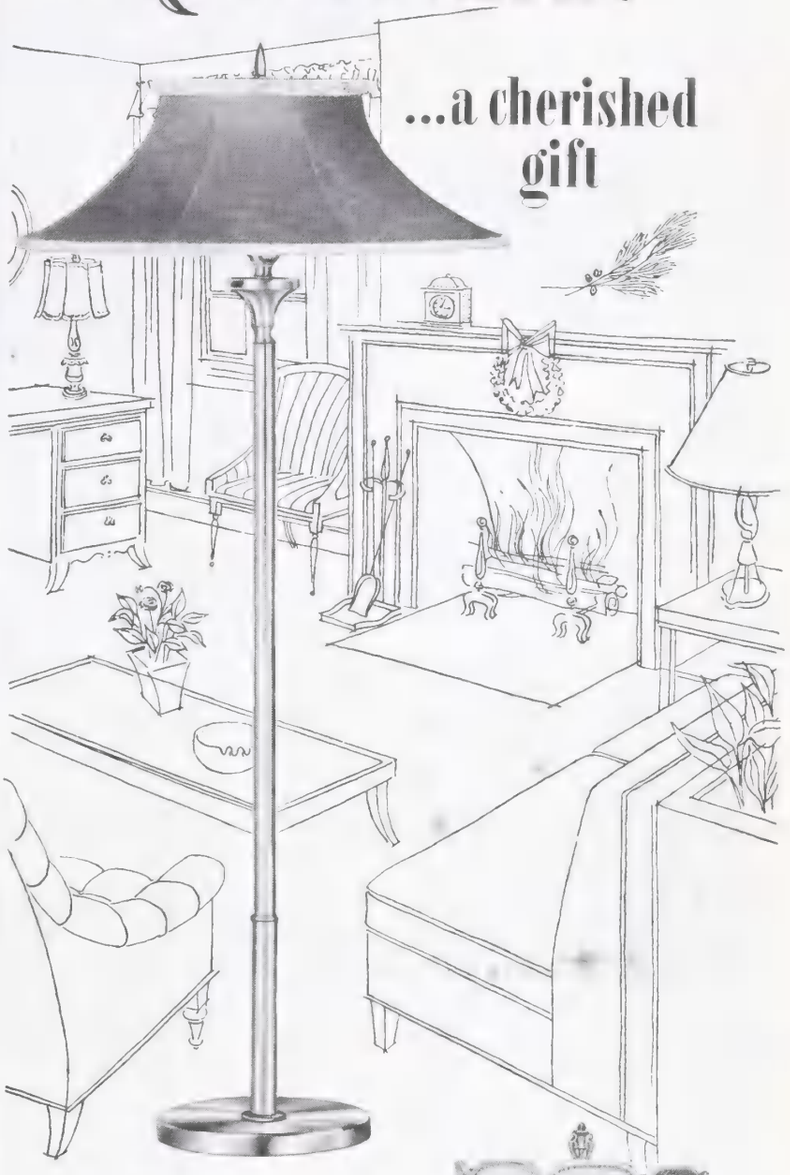




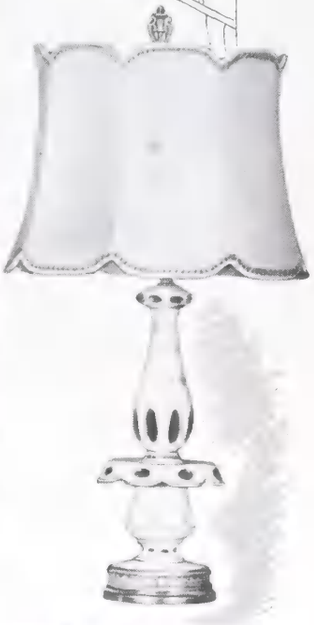
The special trick of this cocktail table is its top, bridge-table size for small parties. At larger parties the top unfolds to a six-foot length. In condensed version, the table can handle cocktails and tidbits with room to spare. Expanded, it will perform buffet service for all the dinner you'll ever need. Made by the Imperial Furniture Company in a light finish mahogany.

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OLD-FASHIONED FOODS

CONTINUED FROM PAGE 134

people were eating salted meat. As a result, fresh meat for a winter festival had to be either wild game, like the boar which fed itself, or poultry like turkey or peacock which was not as expensive and difficult to feed as pigs, sheep, and cattle.

The boar's head finally lost its proud position of honor at Christmas, probably because the supply of wild boars ultimately gave out. The peacock lost ground because it never was very good eating anyway. They were succeeded by geese, capons, venison, cranes, swans, plovers, larks, pheasants, and partridge. So when turkey was introduced in the Sixteenth Century, it was a foregone conclusion that it would appear at the winter festival of Christmas, just as it did at the Pilgrims' Thanksgiving, later on.

The lack of meat, which forced the use of fowl and game at Christmas, also influenced the other traditional Christmas food. It was the use of salt meat and fish for nine months in the year which gave rise to the craving for spices and condiments—for food with a sting. This accounts for the spicy character of the Christmas triumvirate—plum pudding, fruit cake, and mince pie—and also for the traditional Christmas drinks, which were also spicy and cordialed.

It was only with the increased supplies of fresh meat in the Eighteenth Century that the character of food began to change. Instead of the impossible combinations of almonds, fish, raisins, lemon peel, capers, and what not, characteristic of medieval food, there began to be an effort to harmonize flavors. With this, a new era in cooking began. Although Christmas pies, puddings, and cakes have a similar character, because they all contain so many of the same ingredients, especially fruits and spices, each one belongs to a different class of dish. Plum pudding is a *boiled suet pudding*. Mince pie is a *meat pie*. Fruit cake, like all cakes, is an offshoot of *bread*.

Originally, puddings were dishes of meats and cereals mixed together and stuffed into a skin-like container and boiled in a pot. Unlike other boiled foods they were compound dishes which could be adjusted to the supplies on hand. If meat were short, you could add more cereal. If grain were scarce, you could go heavy on the meat.

Puddings had other advantages. They had form and so were easy to transport and store. Plum puddings properly treated will keep for a year. Quite an invention for people whose only equipment for cooking was a pot.

In time, puddings tended to be made of either meat or cereal. The meat puddings, cooked in casings, developed into sausages. Puddings of flour and suet, boiled in a pudding bag, became one of the foundations of English cookery. Puddings were both main dishes and desserts. Meat puddings encased in a suet crust developed into meat pies. Examples: Steak-and-Kidney Pudding and Toad-in-a-Hole. The name "Suet Pudding" was reserved for desserts alone. Plum Pudding is the most famous of these, though its lowly relative, "Spotted Dog," is equally well known in England.

The real patriarch of puddings, the great-great-granddaddy of them all, is Scotch Haggis. This is the dish made of the paunch and pluck of the sheep—that is, the stomach, heart, lungs, and liver. The last three, mixed with suet, onions, salt, pepper, and toasted oatmeal, are stuffed into the stomach and boiled for hours. There are moderns who say they like it, but most of us would reject it if we could try it. Since it is impossible to buy the ingredients of this dish, your best chance to taste the Scotch combination of liver and toasted oats is to try a modern version, Pot Haggis.

Pot Haggis

½ pound liver
2 onions
¼ pound beef suet
1 cup steel cut oatmeal
1 cup water in which liver and onions have been boiled
Salt, pepper

Boil liver and onions in water to cover for 40 minutes. Drain liver and onions, chop. Chop suet. Brown oatmeal in a dry frying pan. Mix liver, onions, suet, and oatmeal with 1 cup of water in which liver and onions were boiled. Season with salt and pepper. Turn into a buttered casserole with a cover. Set casserole in a pan of water and steam for 2 hours. Water in pan in which casserole is set must boil constantly all the time.

Serve this with mashed potatoes and turnips—⅔ potato and ⅓ rutabaga turnip. The proper drink to accompany this is—you've guessed it—Scotch!

Beefsteak and Kidney Pudding

1 pound rump steak
½ pound beef kidney
Salt, pepper
Flour to dredge
Suet paste for crust
½ cup water



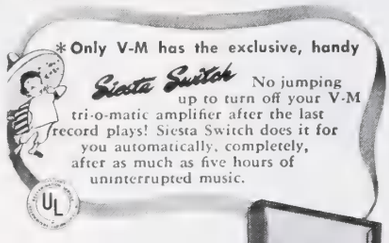
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Pound the steak cut in pieces out ½″ square. Season with salt d pepper and dredge flour over Cut beef kidney in thin slices. ason and dredge with flour the me way. Put the beef and the dneys in a deep pie dish lined th suet paste. Add the water. ver the top with paste. Tie with dding cloth, a large square of bleached muslin, and steam as er directed. Serves four.

Suet Crust

cup beef kidney suet
cups flour
teaspoon salt
cup water

Free suet from skin and fibre and op fine. Sift salt and flour. Rub et into flour, as in making hot scuits. Make suet and flour into stiff paste with water. Roll it t, letting it stand a few minutes fore using it.

How to Make Suet Puddings

Large-size puddings are boiled a pudding cloth—a large square unbleached muslin. Before use, e cloth is soaked for an hour in iling water and then wrung out. ter this, it is spread with butter d dusted with flour. This keeps e water away from the pudding d helps the pudding separate m the cloth after it is cooked. The pudding must be tied so as keep solid all round and yet have om to expand a little. If it is too ghtly tied it may burst the cloth. ddings must be kept immersed boiling water for the whole time ey are cooked.

Puddings may also be cooked in mold and steamed. All molds ust be buttered and floured before e pudding is put in. The puddngs require very little room for pansion. The mold containing the dding should be put in a large t or steamer of boiling water, aced either in the oven or on e top of the stove. Never let the ater rise above half the depth the mold. Only if the mold can hermetically sealed can it be tirely submerged. Cover of mold ust be fastened down or weighted, that the steam will not blow em off. The ordinary treatment is tie them down with a scalded, ured pudding cloth.

Here is a good modern recipe for e traditional Christmas fruit cake:

California Fruit Cake

This recipe makes one large fruit ke for the holiday feast, plus one nall cake for gift-giving or a review sampling for the family. While this is a sumptuous cake, it is not difficult to make, especially since the S & W Glacé Cake Mix puts a blessed end to that time-consuming job of shopping for and cutting up the various candied fruits and peels required.

Use one large tube pan (about 9-inch) and one coffee can for baking the fruit cakes. Line bottom of pans with paper; grease and flour well.

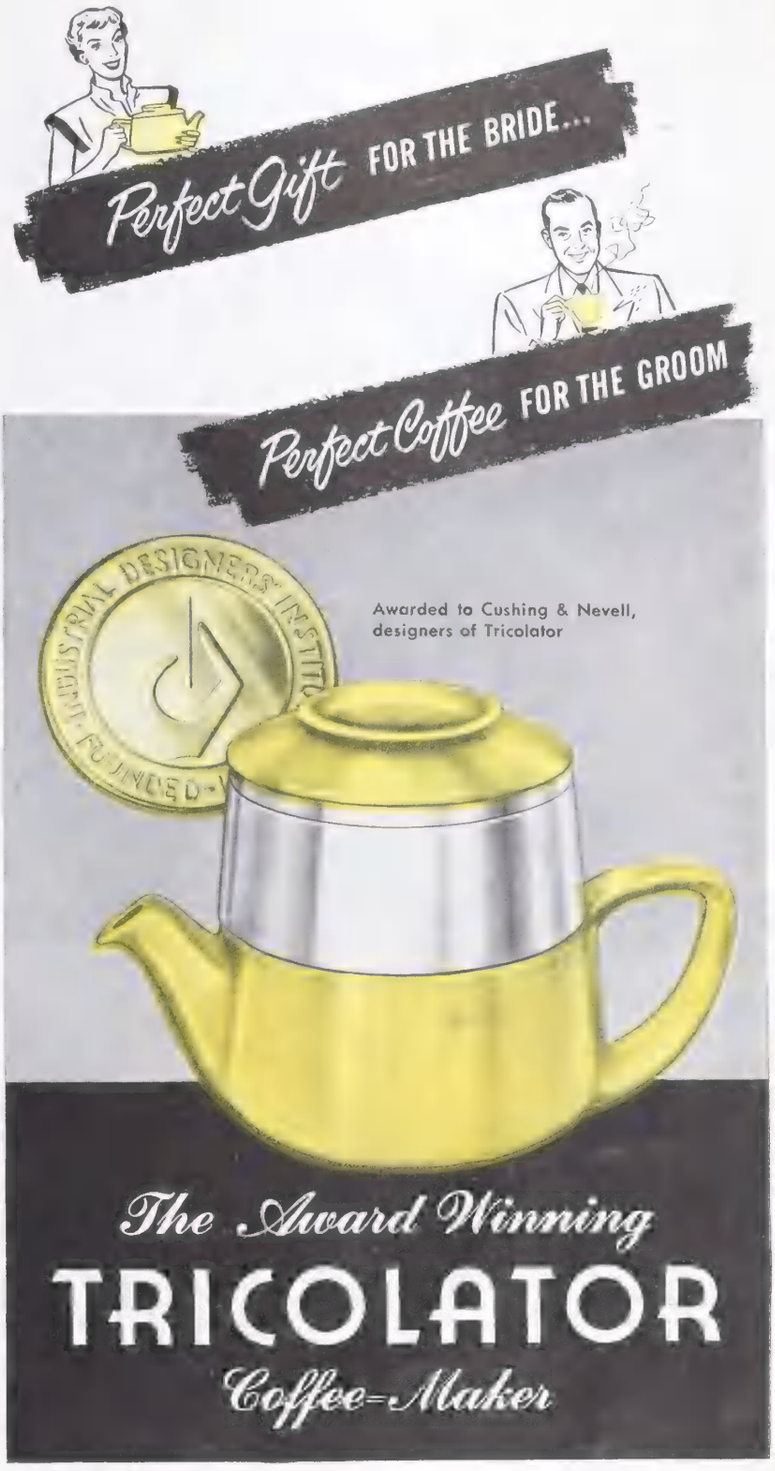
Or, if you prefer, you may divide the batter evenly and bake in two 9″ x 5″ loaf pans.

2 (1-pound each) jars S & W Glacé Cake Mix
2 cups cut-up dates
1½ cups seedless raisins
1 cup brandy
3 cups sifted all-purpose flour
1 teaspoon baking powder
½ teaspoon soda
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon nutmeg
½ teaspoon allspice
¼ teaspoon cloves
1 lemon, grated peel and juice
1 cup butter
1¾ cups brown sugar, firmly packed
4 eggs
2 cups mixed salted nutmeats, coarsely chopped

Combine S & W Glacé Cake Mix, dates and raisins; pour brandy over fruit; cover and let stand overnight. Sift together flour, baking powder, soda, salt, and spices. In a large bowl add lemon peel and juice to butter, and cream lightly; add brown sugar gradually and continue creaming until light. Beat in eggs one at a time, beating *very well* after each addition. Add at once flour mixture, salted nutmeats, and brandied fruit. Stir together with a large spoon or work with hands until nutmeats and fruits are well distributed throughout the light batter. Pour batter into prepared pans. Bake in a slow oven (300° F.) about 3 hours for large cake; 2½ hours for smaller cake. Place a shallow pan of water on the lowest rack of the oven during baking. When cakes are done, remove from oven and take from pans; cool on rack. Wrap in waxed paper or foil and store in container in cool place.

If glaze is desired on cake, apply a few hours before serving. Heat light corn syrup to boiling; cool slightly and brush over top of fruit cake. Arrange glacé fruit pieces in pattern before surface dries.





What a thoughtful gift to give anyone, any time — this Tricolator Coffee-Maker. Not only is it stunning looking — but it also assures *good coffee every day of the year.* Tricolator's time-honored filter paper method holds back the fatty and tannic elements, gives a brew that is crystal-clear, full-bodied, delicious! Easy to use! Just pour boiling water on the coffee in top, and let it trickle through.

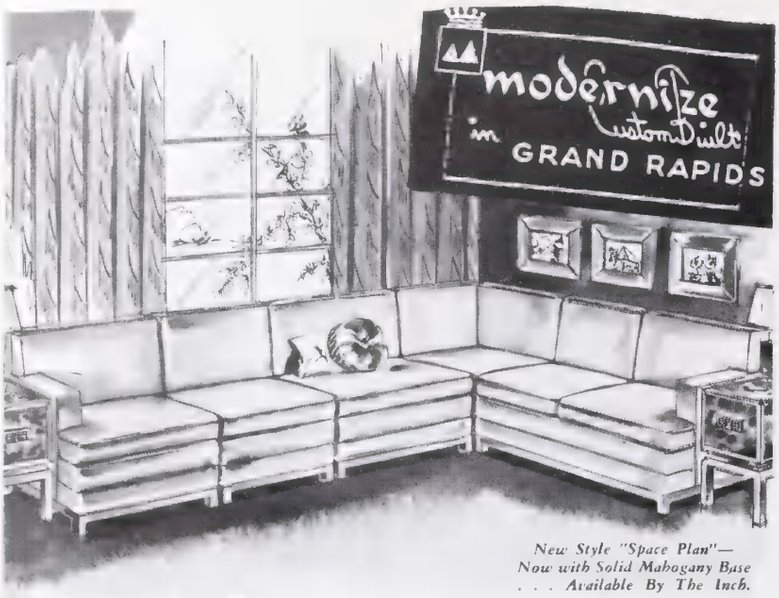
Doubles as a teapot, too! Sturdy glazed-china pot is in 6 smart decorator shades; Lune Blue, Citron Yellow, Willow Green, Cherry Red, Addison Gray, Oyster White

Available in 4 cup, 6 cup and 8 cup sizes.

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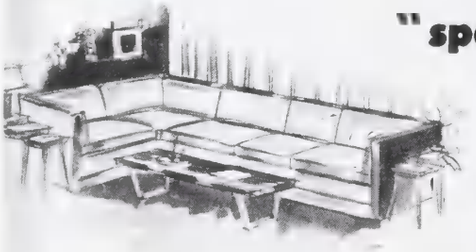
Send for your copy of the new Tricolator booklet "Planning a Shower?" It's packed with helpful suggestions on how to plan, organize and carry out a successful shower party. Enclose 15c.

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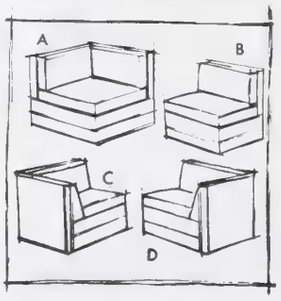


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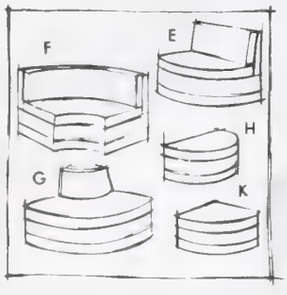
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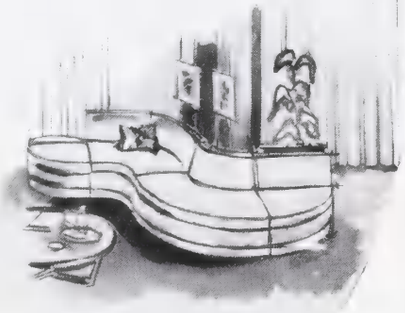


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The chief ingredients of these easy-to-make, stylishly inexpensive Christmas cards are colored collophane tape and india ink

PHOTOGRAPH BY GEORGE LAZARNICK



Here's how to do it:

Provide yourself with ¼" wide cellophane tape in solid red or green, scissors, a bottle of india ink, a straight pen, and paper.

For the Christmas ball design, trace a circle in pencil; in the center make a star of criss-crossed pieces of tape cut in points. Fold tape in ribbon design and apply as a bow. Now ink in the border of stars, and the outline. (We give a traceable star pattern here.)

For the Christmas package, outline a box, ink the ribbon tie and bow. Add tape to make stripes.



For the Christmas tree, use four graduated lengths of tape, their ends cut at an angle. The scallop pattern and the star and trunk are inked. (Follow our patterns.)

You can get paper from any stationer either in large sheets or ready-cut, or you can use fine heavy notepaper. Best idea is to choose envelopes first, so the paper may be cut to fit. There are many more Christmas symbols—bells, candles, stars you can trace from magazines

IT'S WORTH MENTIONING

By Julie Polshek

Bambu is the name of Carpenter's magnificent Victrex covering. A 3-dimensional, incredibly realistic facsimile of corded bamboo, it feels like leather, is so supple you can pleat it. Factually, it's vinyl plastic fused to fabric, washable. A demon for wear. You can apply it to walls or furniture, use it for upholstering, draperies. In 16 colors. Two weights. $6.25, $7.25 per yd. Gilford Leather Co., 515 Madison Ave., New York.





If you own the smaller versions of this fabulous cast-iron Canton Pot, we think a mere announcement of this new 3¾-quart size of the Swedish stove-to-oven ware will bring you running. For the uninitiated, we'd best add that it functions with consummate skill atop the stove, in the oven, under the broiler. It's porcelain-enameled, looks like fine stoneware. Blue, green, gray. $17.50. Hammacher Schlemmer, New York.

Would you guess that this game table and the bar beside it are one and the same? Two guises of Arnold's convertible Tri-Table. Its third guise gives you a serving cart, with the tiers one above the other. They're surfaced with Formica (grained mahogany or blonde primavera, black). Soft-rubber wheels augmented by swivel casters roll and turn the table easily. Frame is polished aluminum. $49.50. Bar Mart, 64 W. 45th St., N. Y.



PHOTOGRAPHS BY FRED LERNER



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(*Continued on next page*)



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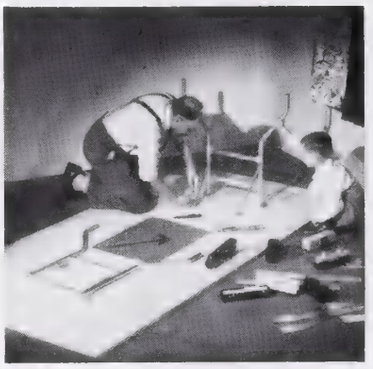
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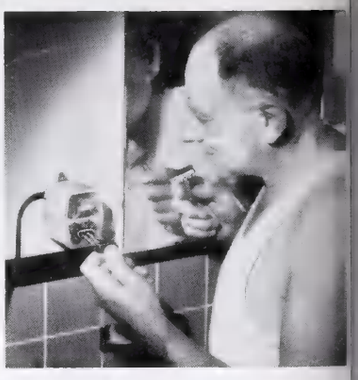
Dremel's electric razor-blade sharpener guarantees to keep each of your double-edge blades in the pink for 100 shaves. It's achieved by rollers that simultaneously hone and strop the edges with consummate skill as you push-pull the blade platform some dozen times. It's done in a few seconds. A powerfully-motored, precision instrument built for long, capable duty. A gift idea, perchance? $9.85. Dremel Co., Racine, Wis.



This chafing-dish beauty by Soh strikingly combines ebony-finishe hardwood with stainless steel that polished to a silvery luster. Th burner suspended from the grac ful, rubber-tipped stand provide adjustable vents for control of th canned heat you set into it. He transfer to the 3-quart cassero is controlled double-boiler fashio by a water pan. $19.95. W. & Sloane, Fifth Ave. at 47th St., Ne York.



These Atlas Foldaway Steel Le bolt in a jiffy to any wood, pl wood, or hardboard top you a sign them. This Round House Ya for electric trains, for instance, a top devised for Ping-pong, par duty, or the workshop. Instru tions for such tops accompany th bases. They give the top herculea support and an immovable stanc automatically lock when opene 24" or 36" high. $8.95 with bolt Page & Biddle, Haverford, Pa.



The decorative cushions, new created by Calif-Asia to augme any of their seating models y may own, makes the attractive pe cane furniture more indoor-li than ever. They're covered a welted in soft, nub-textured cotto thickly padded with fine Kapo button-tufted. Coral-red, hunte chocolate, chartreuse, or gr welted in any of these hues. Cha or settee size. $4, $8. (Provide te plet of seat.) Wanamaker's, N.

(*Continued on page* 201)





"They couldn't sell me anything but MOSAIC TILE for my bathroom!"

"Lots of people don't think twice when they select materials for bathroom walls and floors. But I'm so glad I did. I found out that Mosaic Tile takes less care, never wears out. As for appearance—my bathroom speaks for itself!"

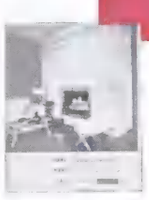
This lady's bathroom will be attractive as long as her house lasts. Mosaic Tile *can't* fade, warp, scratch or burn. Water, cosmetics, soap won't stain these surfaces. When you spill something, just wipe it up and forget it. And you never need to worry about replacing Mosaic Tile. It *doesn't* wear out!

Ceramic Mosaic Tile in stunning gray (Mosaic color 30DK) is set in a handsome modern spiral pattern on this bathroom wall (Mosaic pattern No. 2259-A). Floor is a simple, easy-to-live-with pattern of the same material, No. 1778-A1.

There's hardly any limit to the color combinations or pattern possibilities Mosaic offers you for bathroom and kitchen walls and floors. If you are building or remodeling, ask your architect, builder or tile contractor about a bathroom like this for your home. Then, you can *forget* future costs!



The ceramic Mosaic Tile used in this bathroom is available in many colors . . . some are shown here.



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PANTRY SHELF NEWS

By Julie Polshek

NE fare knows no season, but the holiday round of gala family ners, parties, and gift-giving vides extra innings for delica-s. So I went sleuthing for some e foods appropriate for holiday tivities. My zeal buried me knee-ep in an avalanche of candidates. l I haven't been the same since ting my way through them. But s get on with the show. Happy osing!

Gustatory masterpieces," chor-d all who tasted the hickory-oked, sherried turkey and ham m Hickory Valley Farm. Some-w these artisans of Pennsylvania-tch cookery manage to keep the ural juices intact. The result is n-flavored meat, tender, fine-tex-ed, and unusually moist. Long, w smoking over hickory-wood bers is the reason. But there's dence galore that a high order culinary skill and fine raw in-dients play an equally impor-t part in achieving the superb ult. An extra round of applause n order for the Farm's inspired ch of basting the meats with e sherry. Its bouquet and the kory's smoky tang mingle to fection.

The ham comes to you clove-dded, glazed, baked, ready to ng to the table in all its glory slicing. Should you want to ve it hot, putting it in the oven five minutes per pound does trick. The hams range from 10 18 pounds; the cost, $1.50 per nd. The turkeys average 10 to pounds and are bountifully aty. Their pound price is $1.75. Delectable-sounding recipes for oked-turkey dishes accompany the luscious bird. Maybe you'll be luckier than I was in getting your hands on enough of the meat to try them out. Fitting to add, for the benefit of the gift-minded, that both ham and turkey are decoratively packaged. They come from Hickory Valley Farm, Little Kunkletown, Stroudsburg, Pa.

Let's travel south to another region famed for its cuisine. Our destination is Memphis, home of the delectable relishes and preserves which Holly Farms Kitchens create from rare family recipes that date back to the pre-Civil War plantation days. The legend of the recipe is printed on each jar. The exotic relish concoctions don't lend themselves to word pictures. Guess your choice will have to be governed by their ingredients. Dilled Okra offers you crisp, whole okra in a spicy brine, sweetened ever-so-slightly. It's a delightful tidbit with cocktails. Hernando Relish merges cauliflower, celery, cucumbers, tomato, onions, and peppers; their dressing is zesty with a mustard undertone. Colonel's Picklette is made of cabbage and onions; the flavor of its dressing resembles that of sweet gherkins. In Vicksburg green tomatoes, apples, and onions mingle their flavors with that of their subtly spiced, vinegared syrup. The India Chutney adds almond bits and a trace of onion and lemon to its apple and raisin content. Tangy and delightfully flavored.

The rest of the group make their nature evident in their names: Red Tomato or Yellow Tomato Preserves; two types of Watermelon-rind creations, Watermelon Rind

(*Continued on next page*)







PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

Pickle, and Watermelon Preserves. Then follow Apricot-Pineapple Jam, Peach-Orange Conserve, Whole Cherry Preserves, Whole Strawberry Preserves. No denying that the recipes used contribute mightily to the special merit of all these delicacies; but the choice ingredients they contain, and the home-kitchen methods used to create them, play an important part, too. Your choice of any three, gift-packed, costs $2.85; 6, $5.45; 12, $10.75. Holly Farms Kitchens, 419 North Watkins, Memphis, Tenn.

From Georgia, famed for its pecans, comes a quartet of pecan halves: toasted and salted, sugared and spiced, sherried, and *au naturel*. The nutmeats are the elite of the crop, all of this year's vintage. The second and third named are Stuckey specialties — delightful, confection-like tidbits that can be served in place of candy, with demitasse. A tasty festive garnish for ice cream, too. Stuckey's assemble the 4-pound jars in a gift box, containing a number of unshelled pecans decoratively arranged. The cost is $7.75. Individually, the toasted-salted pecan halves cost $2.25 a jar; the other 3 types, $2.05 each. All from Stuckey's, Eastman, Ga.

Some mighty delicious newcomers are on the scene for cocktail-time fare. For example, the delectable Cheddar-Filled Butter Rings recently added to the Hilda's Specialties line. Thick, sandwich-like affairs, about an inch around made with butter-rich pastry much like short-bread in texture. Sharp cheddar fills the rings, a powdering of paprika on their surfaces gives a peppery tang. As delightful with demitasse as with drinks. Two dozen rings in the oval tin, each in its own cup. The price is $1.35.

The Swiss Hazelets created by this same house are worth a detour. An outstanding macaroon, made with hazelnuts in place of the usual almonds. $1.50 a tin. Both delicacies are to be found in most fine food shops, or can be had by mail from Hilda's Specialties, 1435 E. 60th St., Chicago, Ill.

For the first time in ten years, Helder's Dutch Cheese Sticks are back on the American scene. The main feature of this most tasty import is a filling of aged Gouda cheese in crisp wafery, wheat-flour biscuit, that offers almost no flavor of its own so it won't compete wit that of the cheese. A savory deligh not only as a cocktail accesso but also to serve forth with soup salad. You can order them fro Vendome, Inc., 415 Madison Av New York, N. Y. 2 tins (40 stick each) cost $2.75.

Vermont makes a cheese contrib tion next: to wit, Sugarbush Far Smoked Cheese Bar. Called a b because of the loaf's petite girt conceived to match that of squa crackers. It's an aged cheddar in bued with the smoke of maple a hickory. The pungent, rich-fla ored blend has verve galore, a is sure to be a pet of the man your family. The bars weigh pound or more (the smoking som times alters the final poundage) the cost is $2.50, the source Jo dan-Marsh, Boston, Mass.

This same source has anoth Sugarbush Farm offering, a map syrup and honey team, especial created to solve gift problems. Tw Jug Set decoratively offers 8 ounc of Vermont honey and a like qua tity of an exceptionally fine-fl vored maple sap syrup, gathere from the trees' first run, as th say, when it's at the peak of i delicacy. The blue containers a pert stoneware jugs that mal fetching ivy holders when you ha used up the syrup. The set cos $3. Should you want to treat you self to some of the fine map syrup, it can be had in 1-qua ½-gallon, or 1-gallon cans, for $ $3.75, $6.95.

To get back to cocktail acce sories, there is a delectable o just out, made of lobster mea Giovanni's Lobster Pâte wi Cream, to be specific. A velve spread, with just enough spice a tomato in its make-up to give zest, yet not dim the delicate fl vor of the lobster. A half dozen the 2-ounce jars are available fro Charles & Co., 340 Madison Av New York, for $2.25 if your loc shops haven't the pâte. Though n new, Giovanni's Anchovy Supren is worth mentioning. An ancho paste given a special degree tastiness by its creamery-butter co tent. In 2-ounce jars, and the sa price as the former.

I encountered two very tasty Cre ca canapé pâtes which I did know about, both packed in N way. One is Purée of Shrimp, c ated from those delightfully f

ed, tiny shrimp caught in the rds. Salmon Paste is the other . a delicately-flavored spread taining only the salmon and a h of sardine fat for sparkle. ot in your local shops, they can ordered by mail from Gimbel s., New York. Purée: $1.92 for ars (1¾ oz.). Paste: $2.22 for ars. (Plus postage.)

e best salted nuts ever, all eed when I passed around ke-O-Nuts. A newly developed cess, indicated by their name, he reason. But it's important to l that the baking is achieved hout using auxiliary oil. The s are baked in their own oil, so speak. That aspect accounts for ir rich, nutty flavor and the ab- ce of the usual "crust." Fewer ories, too, I might add for the efit of scale-watchers. You'll l, too, that the nuts stay crisp l fresh longer. If the usual salted doesn't "sit well" with you, se ought to. The process is said make Bake-O-Nuts easily digest- e. For the benefit of those in- erate nut-lovers who are on t-restricted diets, there's an un- ted variety available.

Three packagings are to be had: mixture of filberts, almonds, zil nuts, cashews, and pistach- ; pistachios alone; cashews ne. All of the nuts are jumbo and of choicest quality. If y haven't reached the chain res in your area yet, you can er them directly from Bake-O- ts, 183 William St., Englewood, J. A 2-pound package costs 20, and it comes to you gift- apped.

opcorn may not rightly belong a food discussion. Charge it up the holiday nature of this nth's column and the very spe- l merit of Hampshire Manor's ocolate Popcorn and Butter- tch Popcorn. The crispest, tasti- popcorn morsels I've ever en- ntered. They're New England origin and are created from a neration-old, family recipe by me-kitchen methods. Hybrid n is the starting point. Fine amery butter is part of their sp, flavorsome coating. Tasty as chocolate variety is, I must ad- t that the "belle" of the samplers s the butterscotch. And the ed with which it was gobbled up our office certainly proves its tstanding merit. Both are packed 16-ounce tins, which cost 75c, you don't find it locally, Hamp- re Manor Popcorn can be or- red from Vendome, Inc., 415 dison Ave., New York. 2 tins $2.25.

Rum Sauce Don Juan and Brandy Sauce Josephine are a pair of delicious "spiked" dessert syrups that add a sparkle and tastiness to just about any sweet concoction one can name. It's scarcely necessary to mention their affinity for holiday plum pudding and fruit cake. You'll find they have no less an affinity for frozen desserts and fritters. And wait until you see what they do for a baked banana or a broiled grapefruit, or any other fruit. You'll find still other suggested uses on the bottles. The pungent flavor of the syrups would lead you to think that their alcoholic content is far more than the 12% indicated by their labels. Either variety costs $1.00 per 12-oz. bottle.

Credit for the sauces goes to the Grace Rush people, whose exceptionally fine Martha-Ann Brandied Fruit Cake is known to just about everyone. If you haven't made its acquaintance, no time like the present. There's a round, vacuum-sealed pack in a tin containing 1 or 2½ pounds of cake; or boxed oblong cakes weighing 1½ or 3 pounds. A third pack, that couples either size of oblong cake with a jar of brandied hard sauce, is a mighty nice gift offering. Cakes in the order named, cost $1.85, $4.39, $2.55, $4.85, $3.19, $5.49. It's not out of place, before traveling on, to mention the Martha-Ann Mint Almonds. Their minty bite makes them refreshing munching both with drinks and after-dinner coffee. A 10½-ounce jar costs $1.79. Almost all fine-food shops carry the Martha-Ann group, or they are available by mail from B. Altman and Co., New York.

The delectable Guernsey House plum pudding I told you about last Christmas is on hand for this year's festivities in a new pack made up of six individual servings. Each is in an ovenproof Pyrex container, tied in cheesecloth and ready to go into the steamer when the decorative aluminum-foil wrapper is removed. Six hues of wrappers add to the high eye-appeal of the packaging. Multi-colored ribbons tie around the box that houses the array. The idea of individual portions gets my vote. It's so much easier to serve the pudding, and far more eye-appealing when served than single portions cut from a large pudding. The 6-pudding box costs $6.25, from Charles & Co., 415 Madison Ave., New York.

Down New Orleans way, Creole Delicacies devote themselves to the business of bringing the region's

(*Continued on next page*)



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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

famed delicacies to your doorstep. They've all sorts of unusual gift assortments you may want to look into, made up of preserves, soups, seasonings, cakes, coffee. Unfortunately, lack of space necessitates my concentrating on a very few of their worth-while offerings. Their preserves hold unusual interest not only for their superfine quality but also for the luscious flavor given them by the Louisiana cane sugar used in their making—a darkish sugar, with a savor reminiscent of pecan pie and pralines.

Strawberry Preserves, an especially popular item in the group, is being gift-packed this year in quaint wooden pails, containing 2 or 3 pounds of the delicious sweet. $2.95 for the small, $3.95 for the large. Other preserves assortments are also available: one made up of one can each of Pêche de la Louisiane, Dewberry Jam, and Syrop Plantage (open-kettle syrup made from the juice of sugar cane), for $2.50. A second, comprising the dewberry jam, Syrop Plantage, and strawberry preserves, costs $2.75. Any one of these varieties, as well as pear preserves and preserved Celeste figs, can also be had i 6- or 12-unit pack. Mighty cious eating, whichever you choo Creole Delicacies Co., Box 1(New Orleans, La.

A reader from up Wisconsin was so smitten with a fruit c she received from the Hill Bakeries in Kaukauna, Wiscon that she had one sent to me p haste, thinking that I'd want pass the word along. It's easy understand the reason for such thusiasm when you bite into heavenly concoction. I should plain first, that it's a light f cake. There's a mere breath spicing and the sweetening ag is white sugar, all of which k its flavor very subtle. The lusci cake fairly oozes with fine cream butter; almost like a rich pudd It's lavishly stocked with jun pecan halves, large chunks of p apple, and glazed Royal Ann ch ries. A generous amount of brandy is evident, too, and a l in the center of the cake conta a sponge which you can satur with more brandy if you want

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THORA FACETTE THEBE

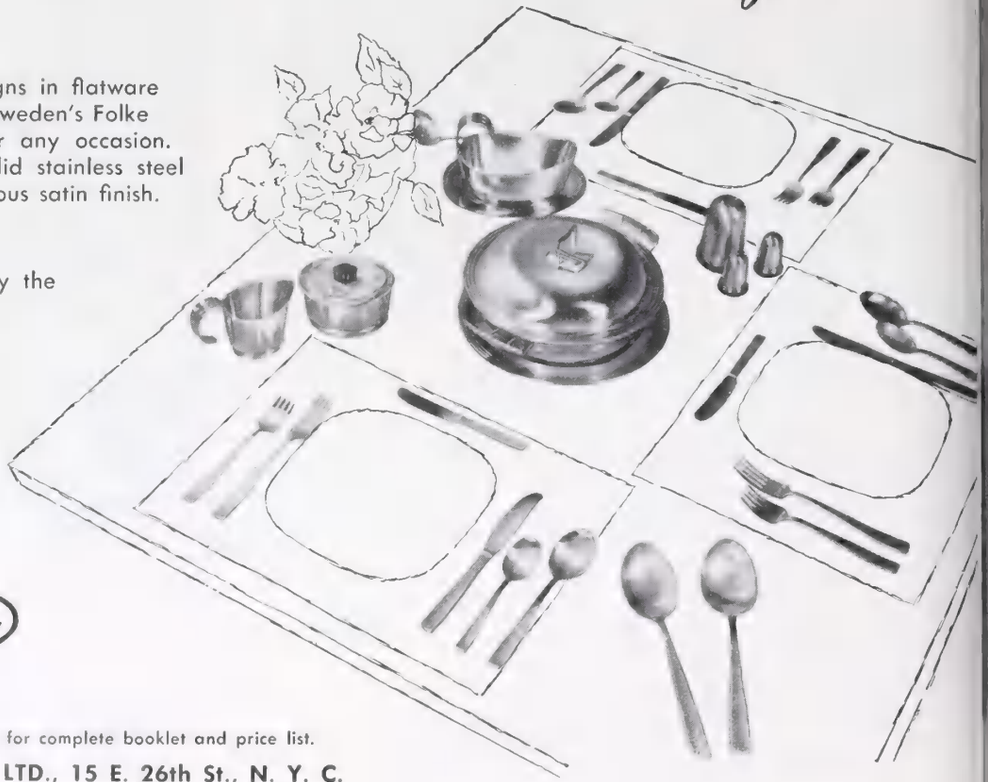
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n he benefit of that metal's
lly keen cutting edge. Not
a idea to give them a whirl
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tter, $2.95. Marshall Field's,
o, Ill.

What young miss won't dote on sitting at this Dainty Deb Vanity set to comb her locks or when she plays "lady." You'll have to assemble the knocked down, hard-pine parts, Masonite tops, and mirror—a brief job. The gay plastic skirts arrive fully made. Kidney-shape vanity: 20″x10″x21″ high; stool, 10″ square x 12½″. Quilted pink tops with blue skirts; blue with pink. The "works" costs $8.98. Jordan-Marsh, Boston, Mass.





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This handy Saker Cook Book Rest is on hand when you need it; when idle, it folds against the underside of the cabinet or shelf to which you screw its arms. Their hinged elbows enable you to tilt the book platform to any angle you like. Notice its breadth, too, and the upturned guards that prevent the book from falling. Ruggedly made of heavy steel wire. $2.95. Saker Industries, Box 626, Harrington Park, N. J.

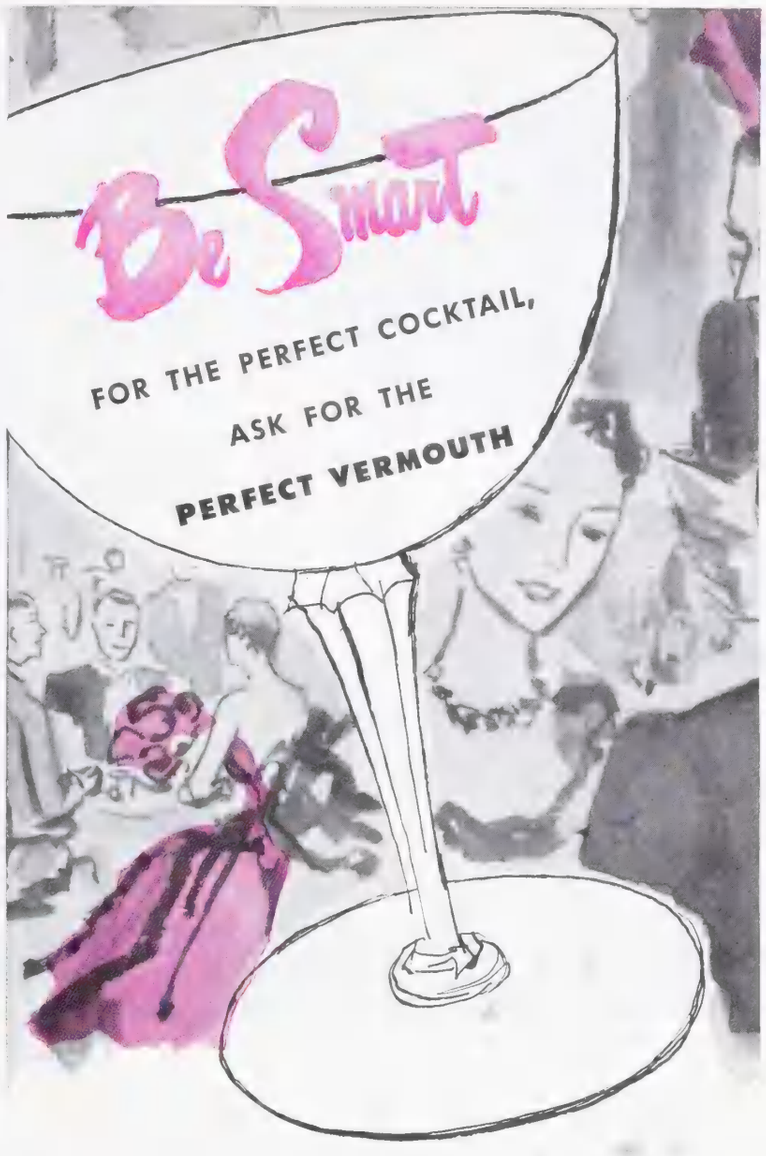
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Those with keen eyesight will observe that the leg ramp of this Fold-A-Way Foot Rest is free and clear of the chair—suspended, as it were. This important design feature gives the ramp its ability to tilt to any position you find most comfortable. A wonderfully relaxing asset, and you'll find that an angled support doesn't stiffen your knees. Mahogany finished wood: $4.50. Topal Co., 32 Union Square E., New York.

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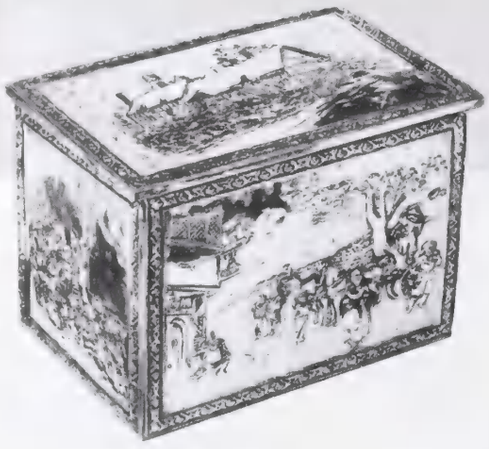
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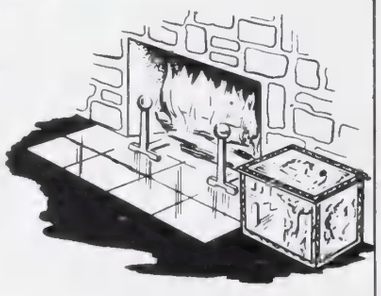


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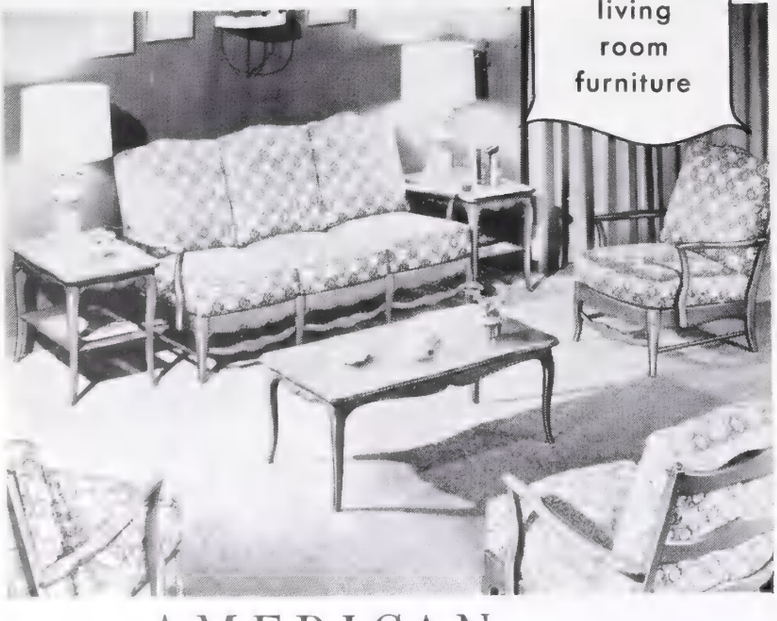
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This attachment wouldn't be amiss as standard vacuum-cleaner gear. The Silver-King Universal Sudser, powered by your vacuum cleaner (any make or model) converts a water-dilution of your favorite detergent powder into creamy suds. Not a vestige of wetness in the foam it emits. Safely cleans any carpeting or upholstery, and is thorough and speedy. Cleaned article dries in no time. $5.95. Abraham & Straus, Brooklyn, N. Y.



MODEL T4 VACUUM CLEANER COURTESY WEST



Alice herself, the Mad H White Rabbit, and Cheshir are brought to the cooky rea delightful fashion by D Alice-In-Wonderland Cooky ters. Extensive detailing whic cut sharply into the dough p the intriguing characters c But there's no denying that colorful icing touches add t charm, especially for party Red plastic, 75¢ for the 4. A Galleries, Ft. Dodge, Iowa.

Lift-A-Roast is the ablest device of its kind we've encountered. The tongs' triangular shovels scoop up the roast without piercing or bruising it. Shovels and arms are curved to cradle it securely. Hinged cross members propel them and provide handle bars to give you a firm lifting grip. The plated steel device has enough span and might to accommodate a giant bird. $2.95. Damar, 22 Treat Pl., Newark, N. J.





This giant, hand-blocked makes a mighty colorful an matic wall decoration in a ager's room, the study, or e living room. Authentic as w decorative. The 9 rich oil used to execute it were chos their compatibility with roo ors by and large. The heavy finish paper applies like wall and can be washed. 38" x $7.50. Menagerie & Co., Terryhill, Los Angeles, Calif.

TRY SHELF NEWS

NTINUED FROM PAGE 200

" the cake further. The de- le creation is two pounds in tin-boxed, and is available he Hilltop people for $5.

's a high measure of holiday ur in a newly imported rose- jelly, created by Hédiard, a of high food repute in France. xotic concoction is very deli- n flavor; nothing must inter- ith the fragrant bouquet that ountiful rose-petal content les. It's traditionally used cream cheese, as a dessert ; as a topping for ice cream. ery popular, too, spooned into place of sugar. The 8-ounce sts $2.00, from Maison Glass, 47th St., New York.

to's Brandied Fruit Compote esselro, though not new, bear on on any holiday food roster. pple slices, pear and peach , whole cherries, and apricots ise the fine-flavored compote y. The Nesselro, a pet with o know it, supplies a lavish ity of marrons along with its ontent. The thick mixture is d with a pungent rum punch. luscious ice-cream topping: t makes a wonderful nessel- pie. Mixed with whipped or blanc mange, it's the gs of some mighty delicious x cakes. Almost all fine-food carry these Rafetto deli- s. Available by mail from B. n & Co., New York. Com- 20-oz. jar, $1.39; Nesselro: . jar, $1.95. (Plus postage.)

gh Penn's Manor unique but- are primarily canapé and wich spreads, they have so other uses that I've kept apart from the cocktail-hour Four are made of coarsely d nuts: Filbert Butter. Walnut Butter, Pecan But- and Brazil Butter. They are htful spreads just as they are, ixed with cream cheese, and asty additions to fruit salad ings, dessert sauces, waffle or batter. And so convenient! e of one, or assorted types. $1.75. Their mates are Ripe -Olive Butter. The pungent spread affords a savory ad- n to mayonnoise or baked the celery variety is a tasty tion to white sauce or creamed s. The mushroom edition can erved atop a steak, or mixed cream or a thin sauce to ide a delicious soup. $1.50 for three of these. All from Penn's or, Cornwells Heights, Pa.

UNUSUAL GIFTS FOR MEN FROM TAYLOR $15 TO $100

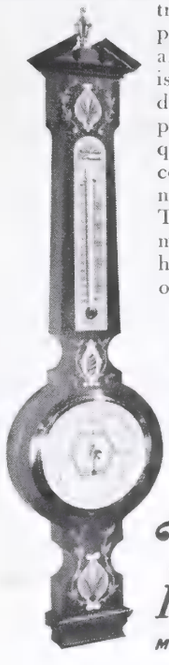


You can be a real weather prophet with the help of this Taylor Solitaire Barometer. Exclusive STORMOGUIDE* dial gives detailed forecasts. Signal device tells if air pressure is rising or falling. Fine barometer movement, with altitude adjustment, set in a 6¼" square block of sparkling clear plastic on a gold finished base. **$36.**



How cold was it last night, how hot yesterday? This new REMO-SET* Window Thermometer gives *highest* and *lowest* temperatures since last setting, *present* temperature too. You reset it from *indoors* by pressing a button. Ivory and green dial, beige plastic 5⅛" case. Different, exciting, just **$15.**

Traditional styling and craftsmanship make this Sheraton STORMOGUIDE Barometer a gift the whole family will treasure. Set in a hand polished, inlaid mahogany case, the silver finish 5" STORMOGUIDE dial makes weather predictions easy. High quality, temperature-compensated barometer movement has exclusive Taylor altitude adjustment. 9" thermometer has black graduations on a silver finish. **$100.**



At optical, jewelry and department stores. Prices slightly higher in Canada; small extra charge for altitudes over 3500 feet. Taylor Instrument Companies, Rochester, N.Y., and Toronto, Canada.

* Trade Mark

Taylor Instruments
MEAN ACCURACY FIRST

WHY I LOVE TO ENTERTAIN

CONTINUED FROM PAGE 162

Not bad at all, I think proudly, why don't we do this more often? I am drunk with the fragrance of furniture polish.

Then there is the invigorating visit with Selena, the part-time cook who comes to see me through the festivities. She usually arrives at four, that black hour of desperation when I want to call up everybody and say, "Stay home! We're all down with typhoid!" Selena saves the day by exclaiming in awe at my superb talent for organization. She shakes her head incredulously at the clarity of my lists, likely to be written on the backs of insurance policies or uncashed checks, but no matter—she convinces me that with a shrewd operator like me at the helm no party could miss. I like that woman.

BUT I suppose that most of all I enjoy the warm, friend-of-all-the-world feeling I get as soon as introductions are over and the guests stop acting like guests and start talking to each other like people. I love it when strangers hit it off and discover mutual friends and go through that well-then-you-must-know-my-brother routine. I bless the first man who goes unself-consciously to the sideboard and mixes himself a second drink. I adore the ladies who go off their diets to eat the hot bread. And as for the crowd around the piano—these are my jewels. It all seems such a lovely compliment that they should have come to laugh and sing and make themselves at home in my house. I stop thinking of this as a party. It's just another demonstration that it's a pretty good old world after all.



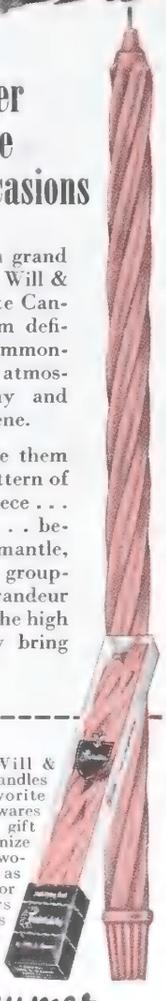
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Whether you use them to complete the pattern of an elegant centerpiece . . . to grace a buffet . . . bestow beauty on a mantle, or endow console groupings with special grandeur . . . you'll thrill to the high drama which they bring to the setting.



● Order a dozen Will & Baumer Twistolite Candles today from your favorite grocery, drug, housewares or department store, gift or florist shop. Recognize them by the handy "Two-Pack" box that serves as an extra protection for their exquisite colors and finish, and makes them easier to store and handle.

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you gain

- A home that's warmer in winter, cooler in summer
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- A cleaner, safer, more comfortable home

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- Up to ⅓ savings in fuel bills
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- Freedom from ever changing screens or storm windows again

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I own my home ☐ I plan to build ☐

WHY I DON'T LOVE TO ENTERTAIN

CONTINUED FROM PAGE 163

These I buy automatically, whether I need them or not, but I sort of understand why. It's traditional, like throwing rice at weddings. But what I cannot understand is the wild, delicacy-happy intemperance that seizes me when I party-shop, causing me to come home with sapsago cheese when I went out for onions. Why must I buy three pounds of mushrooms when one pound would do? Why, when other people are satisfied to put a few normal chocolates in a dish, must I decide that only *white* chocolates will do for my guests, and then have to put on a Bureau of Missing Persons hunt to find them?

I worry about where the guests will sit. Experience should have taught me that they are likely to sit on the floor or the stairway while perfectly good chairs go vacant, but I can't depend on this. So I must haul out camp chairs and rearrange furniture till the living room looks as if I had been planning a seance.

I worry about the weather, which winter or summer is always melting on the day of my fetes. If it isn't the slush it's the humidity. What will I do with their galoshes? How can I keep them cool?

I list flower-arranging as one of the perils of entertaining, too. A lot of sly, nasty propaganda has been disseminated that this is an elegant, grand-lady chore, something you toss off leisurely with your face powdered and all your jewels on just before the guests arrive. Ha! I have spent some of my most hectic, blasphemous moments trying to beat a bunch of roses into submission before the clock struck seven.

I get weary this minute thinking about that panicky whirlwind of an hour before the guests arrive. Presumably, I get myself dressed some time about now, but I never remember when I do it. It must be between emptying the garbage replacing a burnt-out light b But I can assure you it is never a a relaxing bubble bath with l packs on my eyes, the way it se to be with those well-organized I suspect, fictional characters read about in magazines.

But what I suppose I really l most about entertaining is the l someness when the guests are g and the place is strewn with cru and crumpled napkins. It's a they had all died and left me al in my stocking feet, to mourn t loss. I wander around listles drinking all the unfinished dri musing on the sadness of life wh is just a long series of meeti and partings. Then I sit down finish off the left-over cashew n They never, of course, leave salted almonds.





For Those Who Cannot or Should Not Climb Stairs...



Residence Elevators



Stair-Travelors

Your doctor will tell you: Stair climbing is 10 to 14 times more strenuous than walking. Avoid this health hazard—by the push of a button you can ride! The Sedgwick Electric Stair-Travelor or Elevator provides a safe, energy-saving convenience. Readily installed. Endorsed by physicians and users. Nationwide representation.

Write for Illustrated Booklet HB-8

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AT RUG AND FURNITURE STORES



Also ask to see U.S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

THE 3 BASICS FO EASY ENTERTAINI

CONTINUED FROM PAGE 158

1 or 2 bread baskets. There nice long ones that hold a wh French loaf.

1 large salad bowl—the lar you can find. If all else fails, the hotel supply companies. D forget the extra-long fork spoon.

2 or 3 dozen extra cocktail highball glasses—good clear gl but inexpensive and easily repl able. These are best for large parties.

1 twenty-cup coffee pot, the l you see on pack trips. Learn make your coffee by the pound; easy.

2 or 3 double boilers. Indisp able for reheating the food prepare ahead. Have 2 large and 1 small one.

Plenty of glass and china polishing) plates and platters hors d'oeuvres, salads, relishes

A supply of small tables the versatile ones on pages 138-

Cloths, candlesticks, vases, and peppers, creamers and sug for these tables.

RELAX! THE FURNITURE HAS BUILT-IN HOSPITALITY

CONTINUED FROM PAGE 153



Even a lamp table may play a useful part in your entertainment plans, if it's a triple-tiered piece. This one, left, has a 22"-square top, adequate for handling the beverage department. In limed oak, by the Lane Co.

TWO PHOTOGRAPHS BY GEORGE LAZARNICK



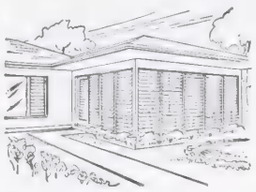
A plant stand has party possibilities, too. Take off the plants and use the rotating disks for plates of spreads or hors d'oeuvres. Stand is 32" high, comes in natural mahogany or colors. By Klaus Grabe.

PHOTOGRAPH BY DALE ROOKS

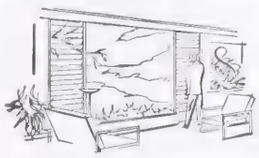


Serve a supper in the living room around a large pine "Lazy Susan" cocktail table. This intimate way to entertain a small group encourages the guests to help themselves, lets the hostess enjoy the party. Furniture from the Pine Shops. Room decorated by Edwin Spillars.

add to the luxury of living in every season... *with Jalousies*



Porch and Patio Enclosures



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Ideal Ventilation for Slumber

Now, with these exciting new openings of adjustable glass louvers which provide maximum vision with maximum ventilation, you may extend the enjoyment of outdoor living to the utmost. Win-Dor approved Jalousies are instantly and conveniently operated and when closed give efficient weatherstripped protection. They lock automatically.

Jalousie "walls that open" with louvers from floor to ceiling are ideal for porch and breezeway enclosures. Being as practical as they are beautiful, Jalousies are especially convenient in kitchens, as side vents for picture windows, in fact, they are used as the only windows in many modern homes throughout the country.

With the charm of glamorous decoration as well as utility Jalousies make very interesting interior partitions.

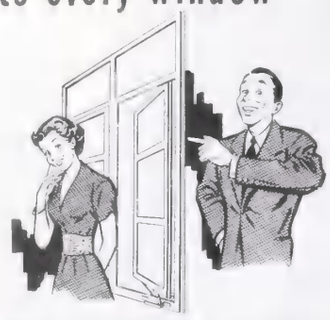
Write today for folder and complete information about Win-Dor approved Jalousies, the modern protected opening for light and ventilation.



JALOUSIES

THE CASEMENT HARDWARE COMPANY
Dept. K, 406 No. Wood St. Chicago, Ill.

there are two sides to every window



. . . that's why they're so important!

The windows of your house belong to the outside . . . *and* the inside.

And because of this . . . they deserve your *double* consideration before you build or remodel.

Ualco windows are designed *especially* with the "two-sides" principle in mind. The *OUT* sides resist the ravages of weather, stay clean and new looking *indefinitely! Don't* even need painting because they can't rust, rot, warp or crack. (Fire-proof too.) Think of the MONEY you save! The *IN* sides are always beautiful, blend with ANY decorative scheme, don't need constant varnishing or repainting every time you change wall and drapery color. Think of the MESS and the TIME you save!

Ualco



Casement

Ualco satin-smooth aluminum casement windows are available in hundreds of sizes and styles. Attractive, fool-proof handles and locks make them world's easiest-to-operate windows.



Basement

Since basements are more and more a "lived-in" part of the house, Ualco basement windows are more in demand than ever before. They close weather-tight but give instant ventilation at a finger touch.



Hopper

Hopper type windows by Ualco permit controlled ventilation in any kind of weather without danger of rain, snow and sleet blowing in to damage your furniture, rugs and floors.



Twinsul

Here's what to pick for your picture window. The Ualco double-pane "Twinsul" window is specially constructed to afford unobstructed view without the panes becoming "fogged".



Jalousie

If you want bright, cheery, sunny rooms, especially sun porches and breezeways, you will appreciate this window that is so much better in so many ways. It has finally eliminated bothersome weather stripping.



Double Hung

The popular Double Hung window combines beauty with utility. Made to stay weather-tight for life. Like all the other Ualco windows this double hung type will increase the value of any home.

UNION ALUMINUM COMPANY
Dept. HB-12
Sheffield, Alabama

Send literature on Ualco windows, also name of my Ualco dealer. I am interested in _____ type windows.
I plan to build ☐ remodel ☐.

NAME_____

STREET & NO._____

CITY & STATE_____

THE LIGHTS AND SHADOWS

CONTINUED FROM PAGE 157

You can carry out the suggested light and shadow decoration with the materials listed here: Outdoor weatherproof multiple type lighting outfits, by Noma Electric Corp. Christmas tree strings by Dialco Electric Corp., Hy-Products, and On-A-Lite Corp. Spot lights and colored floods by Stone Mfg. Co. Christmas light bulbs by Westinghouse Electric Corp. Fluorescent paint, fluorescent treated fabric and paper and black light fixtures, by "Stroblite." Blacklight Christmas ornament set by Magic Glo Corp. Acetate sheeting from any hobby store.

ON THIS YEAR'S WINTER HOLIDAY

CONTINUED FROM PAGE 121

General notes for "hot country" shoppers. You're allowed $500 worth of purchases duty-free after you've been out of the U. S. 12 days or more. You may bring back one gallon of liquor. Airlines allow you 66 pounds of baggage. Many of the places listed below may be reached through combination sea and air travel "packages." Take this up with your travel agent. All transportation mentioned below originates in New York unless otherwise noted.

Bermuda

Best buys. Doeskin gloves; British woolen yard goods or garments; Cashmere sweaters; Irish linens; French perfumes; English china and silver plate; locally made perfumes and cedar-wood articles; liquor (including American whiskies).

Exchange. 1 Pound equals $2.80.

To go. By air, British Overseas Airways Corp.; Colonial Airlines; Pan American World Airways. By sea, Furness Bermuda Line, or cruises of Furness Bermuda Line; Canadian National Steamships (Boston); Alcoa Line freighters.

Nassau

Best buys. English tweeds and doeskin cloth; English china; French perfumes; locally made baskets, straw handbags, shell goods.

Exchange. 1 Pound equals $2.80.





To go. By air, BOAC direct or Eastern Airlines to Miami; BOAC or Pan Am from Miami to Nassau; Bahama Airways from Palm Beach. By sea, Home Line direct, or cruises of Furness Bermuda; Cunard Steamship, Holland-America Line, French Line, Dominican State Line from Miami.

Mexico

Best buys. Silver jewelry, flatware and decorative objects, gold jewelry and tinwork, especially good in Taxco; glazed pottery, especially in Oaxaca and Puebla; alligator shoes in Cuernavaca; baskets in Toluca; lacquerwork in Uropan; tiles, leatherwork, onyx, embroidered blouses and linens, handloomed wool stoles (*rebozas*), blankets, glass.

Exchange. 1 Peso equals 12¢.

To go. By air, American Airlines; Eastern Airlines; Braniff International Airways from Denver, Chicago, and Dallas; Pan Am from Houston. By train, Missouri Pacific Lines from St. Louis; Southern Pacific from Los Angeles. By sea, Cuba Mail Line, or cruise of Clipper Line from New Orleans.

Guatemala

Best buys. Handwoven and knitted fabrics in native patterns, coats and dresses of handwoven patterned cotton, handbags and pouch bags in cowhide and leather, some combining fabric; blankets; carved wood objects; tinwork; gourd bowls (*guacals* and *Jicaras*); baskets of wicker, rush, reed; woven rush mats (*petates*); bags and hammocks, knitted or fingerwoven of string.

Exchange. 1 Quetzal equals $1.

To go. By air, Eastern Airlines to New Orleans; TACA International Airlines from New Orleans to Guatemala. By sea, regular cruises of United Fruit Line and Standard Fruit Line.

Panama

Best buys. Gold and pearl jewelry (can also be made to order); fine embroidery (convents will also make and embroider linens to order); San Blas Indian blouses (*molas*) and fabric pieces of native appliquéd patchwork; native crocheted cottonstring shoulder bags (*muchilas*); decorated wood and pottery bowls (*bateas*); fine tiles; small white pine three-leg stools

(*Continued on page* 218)

PUT YOUR PARTIES ON CARTS

CONTINUED FROM PAGE 144





Three-tiered mahogany table, traditionally designed, has a removable butler's tray which fits top of table. To make a table for two, or to roll out as a party buffet, top unfolds to double its size, braced by slides. From the Beacon Hill Collection, courtesy B. Altman & Co.

PHOTOGRAPHS BY BILL JACKSON

the terrace. (The table is the narrow type which can go through doorways.) She says she would never go back to the old dining-room system. She has noticed, she says, that somehow by moving from the living room to another room a party loses that *rapport* which usually has just begun to emerge about the time dinner is announced. Now the convivial meal is no interruption but a continuation of the party. And she finds that her family has enthusiastically welcomed this comfortable new way of eating their meals all over the house.

The principle behind planning a cart menu is simple. It is really a buffet menu, but even more simplified. It revolves around a delicious casserole recipe, a delicious salad, a good crusty French bread (none of those breads wrapped in paraffin paper, please). The dessert can be anything—but preferably nothing that has to be fussed with too much at the last minute. Remember you are trying to stay in the living room with the guests.

It should also be a menu you can prepare well in advance—even the day before—so you won't have any of that flurried feeling. The beef recipe I give later on can be made the day before and stored in the refrigerator without loss of flavor. I even slice and butter my sour dough French bread the day before, and wrap it in foil to keep it fresh. Then I feel my problems are minor and that I am as carefree as my guests.

Also remember, in planning your meal on wheels, everything must be eaten easily. No steak or roast beef. Don't ask people to try to cut meat on their knees. Plan to serve wine. For wine helps put "a little menu" into the class of something special and epicurean, helps you set the tone of importance this meal should have. Just see that everyone is within reach of a table or tray surface to rest it on.

Make your main dish a sophisticated casserole. Since there is always the problem of expense, especially around the holidays when you are feeling "broke," casseroles work out beautifully, for you can use the cheaper cuts of meat and disguise their humble origin by using wine in their cooking. Make the salad a work of art, being careful about every phase. Use lettuce that is perfectly dry and a dressing that is the best of its type. (I give you a play-by-play description of one of my special dressings later on.)

(Continued on next page)





Like a diamond in a beautiful setting . . .

ROYAL NETHERLAND *Crystal*

Finest lead crystal hand-made in every detail with the skill and precision handed down through generations of experience, and imported from the Netherlands to bring perfection to your table.

Send 10c for booklet of patterns and sizes and the name of the store where you can buy them.

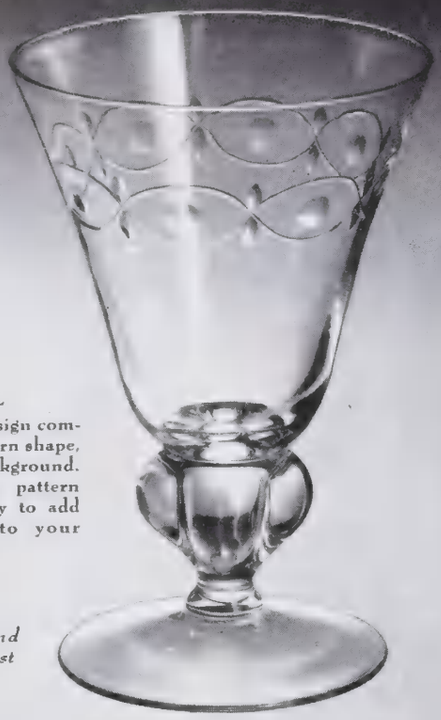


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SENECA CRYSTAL
American Craftsmanship at its Best!



PROVINCIAL
Charming Provincial design combined with a smart modern shape, is at home in any background. A sparkling stemware pattern with a priceless quality to add charm and warmth to your table setting.

Illustrated circular and name of dealer nearest you upon request.

SENECA GLASS CO.•Morgantown, West Virginia

"Double-Twist"
BROADLOOM RUGS

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9′x12′

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If not listed below, write to Chenille Rug Company, Minneapolis 14, Minnesota, for the name of your nearest store.

LOESER'S, Brooklyn RICH'S, Atlanta
ROBINSON'S, Los Angeles

CHENILLE RUG COMPANY
MINNEAPOLIS 14, MINNESOTA

PUT YOUR PARTIES ON CARTS

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPHS BY BILL JACKSON



If French Provincial is your choice, you will value this walnut serving cart for its good looks, its well-planned serviceability. On wheels, of course, with extendable top and a copper-lined depressed center for beverage serving, and small drop leaves. By John Scalia.

Think of something for dessert that will keep for an hour standing on the lower shelf of your cart. A pie, or a compote of mixed fresh or canned fruit with ginger, or a chocolate roll—all would be good.

I give you two of my favorite casserole recipes. But you might also have your pet spaghetti and meatball recipe, or that *coq au vin* deal you have developed far beyond the point where the cookbook left it. Mine are good, but so are yours.

Beef in Red Wine
(For 8)

6 pounds of lean meat (I prefer a chuck or pot roast, but you can use stew meat)
1 tablespoon tomato preserve (I use "Ever-

A requisite for carefree entertaining, and a way to keep the host happily occupied out of the kitchen. The "Yankee Butler" has bins for bottles, sliding tray for glasses, storage space, with serving leaves and top in stainless Formica Realwood. Cart in korina, oak or walnut, by Albert Wood and Five Sons.

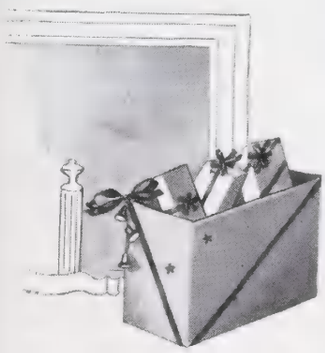


PHOTOGRAPHS BY WILLIAM HOWLAND

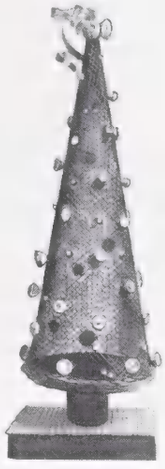




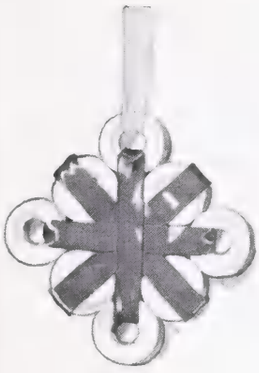
Tiny compositions of cut-out pictures, glitter stuffs, evergreen twigs and cones, glued to vividly painted shells make exquisite tree hangings. Patricia O'Brien.



Keep Christmas packages in an out-size carton glamorized into a major element of your Christmas décor. You can make this receptacle slightly sensational by giving it the full dazzle treatment with metallic paper, tape ribbon, a bow holding a cluster of bells, and any other touches of visual whimsy. Kappa Kappa Gamma Pilgrimage, Houston, Texas.



This pigmy table Christmas tree is a cone made of wire mesh and attached to a wood base. For a dividend of razzle-dazzle, spray it with metallic paint. You can adorn it with buttons or earrings or cranberries or flowers, attached by florist's wire. Idea is a variation of tree trimmed with eucalyptus buds, shown last year in the San Francisco Museum.



Components of this simple and (in part) edible Christmas tree hanging are the familiar "Life Savers" and colored cellophane tape. Candies are placed in squares, three rows each, bound with criss-cross of tape. Use clear tape for hanger. Making them is fine for children's pre-Christmas parties, providing guests don't eat raw materials.

To homemakers with butterfingers and budgets. There's many a slip 'twixt the cup and the lip—and the saucer and plate, too. But you won't have to worry about breaking dishes with this lovely, modern dinnerware!

It's molded of durable MELMAC. Brookpark is truly the economical dinnerware.

BROOKPARK

Modern design for dining

16-piece starter sets and open stock.

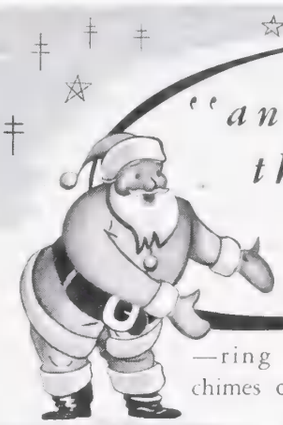
Beautiful decorator colors—*chartreuse, burgundy, emerald green and pearl gray.*

At fine stores everywhere.
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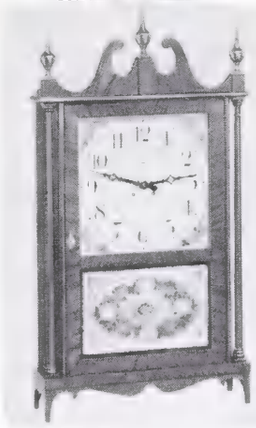


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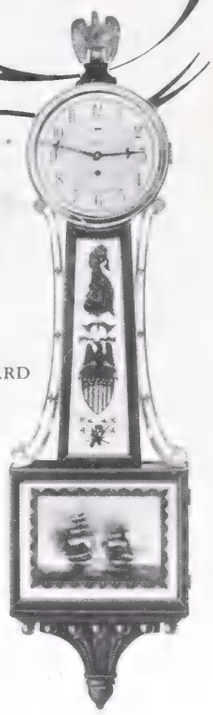


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MAKE RESERVATIONS NOW!

Address W. P. Rogers, Gen'l Mgr., Sun Valley, Idaho or Union Pacific Railroad, Room 1616, Omaha 2, Nebr., or see your local travel agent

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 122

and excellent American food.

Or, even on a first trip or on limited time, you may find it more attractive, and surprisingly convenient, to settle down in one of the many new resorts only a few hours out of Mexico City. Here the business of sight-seeing can be leavened with, say, dude ranch activities, curative baths, rest.

Among those emphasizing the latter is the sparkling new Refugio del Salto. This is about 100 miles west of Mexico City, but still high enough in the mountains so that you can enjoy simultaneously the perfume of pine trees and the glamour of orchids. It is small but elegant as to furnishings and private baths. Its cocktail lounge, built into the natural rock, faces the chuckling waterfall from which the inn takes its name. Rates: just under $10 for two with meals.

Not near enough to distract, but near enough to enjoy if you wish, are a scenic dam-made lake and the little village of Valle de Bravo, a sort of sleeping beauty so far as tourists are concerned, for they (and the town itself) are just awakening to its charm.

Rapidly expanding air, rail, and highway facilities have made Mexico even more easily accessible than it ever was. Your travel agent is the man to consult on the final arrangements, of course, but for general information and literature, write to the Mexican Government Tourist Bureau's new office, 8 West 51st St., New York 20, N. Y.

Viva Neptunus Rex!

The Equator is more than a geographical demarcation. It's a major travel experience. Even the airlines dramatize the split second during which they pass from one hemisphere to another by breaking out drinks and passing out certificates. But it's on the big cruise ships like those of the Delta and Moore-McCormack Lines that crossing the Equator becomes a sizable ceremony, part tradition, part the ingenuity of the current passenger list, all deftly integrated (and doubtless censired) by an experienced cruise director.

Like all initiations, this one is calculated to inspire dread. Only a few days out of New Orleans or New York, bound for Rio or Buenos Aires, you become aware that you are not really Mrs. Smith or Mr. Janes, but a mere pollywog, a landlubber. As such, you're headed for whatever joyful victir izing that can be devised by tho who already belong to the She back few. Comes at last your sur mons, perhaps elaborately printe signed by Triton, Captain Bloo or Neptunus Rex himself. Ar then, with all hands on deck, t Ceremony. The royal Shellbac dignitaries and their minions a costumed and waiting, and y hear the anguished cries of the first blind-folded victims broadca through the ship's loudspeaker. most you'll be required to kiss dead fish standing in for the roy toe, await your turn sitting on cake of ice, or spend much tir wearing off a coat of mercur chrome or reconditioning yo wave after a shampoo of star and spaghetti. But even so, you never be quite the same aga Back at the office or in yo kitchen, you'll be aware of n stature. You are a Shellback. Y have crossed the Equator.



for your winter or spring holiday

Italy

a glorious, sun-filled world!

Something there is that makes a winter or spring visit to Italy a delightfully rewarding experience.

Perhaps it's the brilliant contrast of a shining, new Italy set midst scenes that nostalgically reflect the Renaissance past . . . perhaps it's a sudden, unexpected vista of the blue Mediterranean . . . perhaps the hushed timelessness of Roman ruins in the Campagna. Or . . . it may be the enveloping warmth and friendliness of the Italian people.

On the practical side, you're in for a pleasant surprise, too, when you sample Italy's food, hotels, transportation and dollar values.

Yes, in Italy you'll find everything under the sun to enhance your winter or spring holiday this year. See your Travel Agent now and take advantage of the trans-atlantic "Thrift Season" rates.

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Winter wonderland

New England offers more slopes per mile than any area comparable magnitude in the cou try. But, unless you're a regu and have a favorite spot, this cou amount to an embarrassment riches. Which among these 2 winter sports resorts is for you?

Your travel agent can make su gestions. The New England Co cil, Statler Building, Boston, w send you various useful listin You can get information throu the Boston and Maine, and New Haven Railroads, both which operate special snow and trains during the season; fr Northeast Airlines, which ser the Eastern Slope; and from Gr hound, whose ski busses will t you to favored spots in New Ham shire, the Berkshires, Vermont. you're budget-minded, ask ab all-inclusive packages and spec midweek rates.

Or you can start out on y own, remembering only that larger resorts usually require r ervations for week ends. New E land keeps its roads plowed. M and more resorts, including e the smaller ones, furnish the pr —and through it department sto radio, and other media—with sn condition reports, and many ma resorts take nature in hand treating surfaces to permit ski with only a slight cover and to p serve base snow.

The skiing developments are ubiquitous themselves, especi in areas like the Berkshires Massachusetts, the White Mo tains of New Hampshire, the Gr

Mountains of Vermont, that you can shop slopes at will, stopping here for a morning, spending the afternoon in an entirely different setting just 10 miles or so down the road.

"Pure as an angel . . .

. . . As strong as love, black as the devil, and hot as hell"—that is Louisiana's own fond definition of Louisiana coffee! If your innards quaver at the very thought, most restaurants serve, and some go so far as to advertise in neon, "Northern and Southern Coffee." But if you discover a taste for the Southern brand, you'll be intrigued by some of its variations. The Louisiana Coffee served you when you visit the Tourist Bureau at Baton Rouge is strengthened with chicory, the root ground and added to the coffee before it is made. In western Louisiana, you'll experience Creole Coffee, a drip coffee described in a little Creole recipe book put out by Evangeline Pepper and Food Products of St. Martinsville as "one part dark roast coffee to three parts water." And the Café Brulôt, with which you should by all means end up that gourmet adventure in one of New Orleans' gourmet restaurants, is, according to La Louisiane, a French drip coffee, with old brandy and spices added, served aflame.

Grand entrance

One of the pleasanter ways to begin a winter sight-seeing trip in southern Europe, especially if you are entitled to the generous stopovers allowed by the American Export and Italian Lines, is via the Hotel Reina Christina, at Algeciras, Spain. Algeciras is only 30 minutes from Gibraltar, and the hotel functionaries will not only meet you there, but escort you through customs. The British Transit Visa necessary to get you through this fortress town is obtained in the United States merely by presenting your Spanish visa.

Once at the Christina, you'll behave like a lotus-eater. Algeciras boasts a placid, benevolent climate. The hotel, the most southernly in Europe, is beautifully placed to look out over its own lush subtropical gardens and across the twinkling Bay to the grim magnificence of the Rock itself. Also there is much going on, not only the usual golf, tennis, sea bathing, riding, shooting, but more unusual bull fights and undersea fish hunting. And the rates, at the current 40-1 exchange value of the peseta, are only from $3.25 for double room with bath without meals, $7.25 with meals. Meals, since this is a British-owned hotel, consist of early morning tea, breakfast, luncheon, afternoon tea, dinner.

When you're ready to move on, the hotel itself will set you up on any of a variety of trips by private car with English-speaking chauffeur through romantic Andalucia: Malaga, Granada, Cordoba, Ronda, Seville, Cadiz, Jerez, highlighted by Moorish architecture, the sherry wine district, the Alhambra, flamenco dancing. North Morocco, Tangier, Ceuta, Tetuan are actually so accessible either by steamer or plane that you can visit Africa, in a single day. Details: your travel agent or Gertrude Donnelley, 345 Madison Avenue, N. Y.

Getting around

Are you pressed for time? These represent the degree to which travel to winter vacation favorites has been simplified and stepped up since you last inquired:

Miami to Rio—Braniff's new and unique luxury DC-6 service linking Florida with all important South American points on schedules coordinated with other-line flights from East, South, and Midwest.

Florida to California—National Airlines co-operating with American and Delta: one-plane DC-6 flights via New Orleans, Dallas-Fort Worth.

Los Angeles to Guatemala non-stop—Pan American Constellation-type Clippers, under eight hours.

New York to Colombia non-stop—Avianca Constellations to Bogota via Barranquilla, under 12 hours.

New York to Curaçao non-stop—Pan American Constellation-type Clippers, under eight hours.

New York to Jamaica non-stop—Avianca Constellations, six hours.

New York to Venezuela non-stop—Pan American Constellation-type Clippers, as first leg on a streamlined New York to Sao Paulo, Brazil, service in less than 25 hours.

St. Louis to Los Angeles non-stop—TWA's low-fare Constellation Ski Coach from New York via Chicago.

Audubon originals

Even the usually hospitable National Park Service does not encourage the uninitiated to penetrate

(*Continued on next page*)



NASSAU—A PHOTOGRAPHERS' DELIGHT

WINTER'S JUST A WORD IN

NASSAU

IN THE BAHAMAS

Pick any winter date you choose . . . in easy-to-get-to Nassau you'll find every outdoor sport . . . swimming, golf, fishing, sailing, tennis, polo, horse racing. Fascinating shops, filled with fine wares from the British Isles and Europe . . . the charm of a picturesque old town, rich in history and legend . . . a gay and congenial cosmopolitan society. Fine hotels and guest houses.

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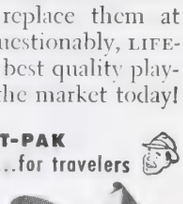
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

the dank mysteries of this continent's only genuine tropical wilderness without guide, chart, and due precaution against sun, insect, snake. The more reason to sign up, and well in advance, with the National Audubon Society, Hotel McAllister Arcade, Miami. The Society provides the only conducted tours within Everglades National Park, and the only way for such as you and me to get a really good close-up of the rare and wonderful things going on there. This winter's Tropical Wildlife Tours, each limited to six, under the guidance of an expert conductor, will be:

December—one-day tours by station wagon, Miami to Coot Bay Landing on the road to Flamingo, with heron, egrets, the ibis, anhinga, limpkin, coot, grebe, and gallinule dramatizing every view—$10, meals extra.

January through April—two-day tours, first day by station wagon to Cuthbert Rookery and thence by boat through remote lakes for close-ups of tangled mangroves dripping orchids, the snowy egret in nuptial plumage, the great white ibis homemaking; second day by cruiser over the milky blue, green, lavender, and bronze shallows of Florida Bay. This is where Man o' War birds wheel overhead and the great white heron poses against the dark green mangroves, and you await the climactic moment when first one, then another of the rare and roseate spoonbills spring upward in gaudy pyrotechnics of shocking pink—$20, meals and overnight at Tavernier on Key Largo extra.

Cape-to-Cairo

Of the few major travel adventures left in this well-beaten world, the trip which spans Africa overland from south to north, is still the longest. But it's also the most varied, and the freshest available to those who yearn for new sights without unnecessary discomforts.

In about three months, and a thousand miles of automobile, train, plane, and steamer travel, you experience a range of climates and scenery, and a kaleidoscopic series of unique or first-time experiences with people and places beyond compare anywhere. The exotic is yours, from the modern cities of South Africa's gardened Cape to the ancient riddles of Egypt's Valley of the Kings; from the pygmies of the Ituri forest to the Watusi giant people, with such African specialties as diamond mines, big game safaris, Victoria Falls, the Zulus, Addis Ababa, and Zanzibar generously thrown in.

During the most favorable seasons, December through March, July through September, you'll find the Cape-to-Cairo adventure handily packaged, with experienced leadership. The size of the group is thoughtfully limited, itineraries are calculated not to wear you out and every advantage is taken of the rapidly improving tourist facilities even in Darkest Africa.

Here are two notes to guide your future plans: Thos. Cook & Son's current safari, 77 days, 11,500 miles, leaves Capetown January 10, $3.800 from Cape to Cairo. Hemphill World Cruises, 727 West 7th Street, Los Angeles 17, offer a trip departing from New York by air via Lisbon January 11, 93 days, $4.685 from New York to New York.

Quicker

Motorists south-bound this winter along the eastern seaboard will find these improvements speeding their way: The New Jersey Turnpike, a limited-access highway now completed from Newark south to Deepwater, where a new Delaware Memorial Bridge, replaces the New Castle-Pennsville ferry and aids their entrance into Delaware.

Crossroads

More ships and planes visit Panama than any other Caribbean port, but unfortunately most seem to do so merely on their way somewhere else. In the ordinary course of events, you may be tempted to do the same. Yet Panama today is an easy and rewarding place to visit just for itself. Pan American World Airways, among others, makes it in only four and a half hours from Miami. New Orleans, Houston. Fare from New York $355.50 plus tax, $251.40 tourist class. The Panama Line, also among others, takes five days from New York, offers 14-day cruises from $288 plus tax, with four days ashore for $80 single, $150 double. And package trips, such as Braniff's, give you, say, a nine-day visit at about $10 a day plus air fare.

You may prefer to stay at Colon on the Gulf side, where the Hotel Washington, rates $6.50 to $ without meals, looks serenely out to sea down a magnificent palm-lined alley, and one push on t

"Ballerina"





Color-smart for modern tables

Enjoy the gay, winsome beauty of "Ballerina" — Universal's exciting new colored glaze dinnerware that's fast becoming America's most popular modern design! Comes in Jonquil Yellow, Forest Green, Chartreuse, Dove Gray and Burgundy. As practical as it is beautiful, larger serving area on plates, easy to clean . . . *guaranteed ovenproof!* Inexpensive, too — at good stores everywhere. See "Ballerina" today!

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when only the finest in bathroom mat sets will do—



you'll want

Regal Rugs

so perfect for gifts

at better stores everywhere

ll button brings you a carriage, o a car, for the trip into town. Colon, ringed about by the older, ore Spanish city of Cristobal, s a deceptive shabbiness. But lk a bit down arcaded Front reet, lively with seamen obvisly from all over the world, lined th open-air bazaars filled with e opulent wares and heavy inse of the Orient; or investigate lgray's, one of the few such reining from the days when Bala Street was Bottle Alley and ything went. Seen through the ra of four centuries as a world rt, Colon's very shabbiness takes glamour.

Or you may prefer Panama City, ich spreads its bisque, mustard, d red-roofed domain over the ghlands above the very blue Pac as carelessly as it mingles ried church with modern office ilding, pirate lore with neonhted spots, and, just outside, the ssy ruins of the original city h sophisticated seaside resorts. Panama City's largest is the El nama—studio bedrooms either ousie-cooled or air conditioned, flower-filled patio, dancing, entitainment, and a view on the lla Vista Roof. It's the ultimate tropical resort hotels at $12 to 7 double, without meals.

At both you will find salt wa pools, golf courses. And from her you can arrange train, auto, amer, air excursions of wonful variety. A must, of course: 50-mile Canal route across the hmus. Others: Tobago, the San as Islands, the Pearl Islands for ep-sea fishing, the Chiriqui highds for hunting, trout fishing, or the sights.

Merry Christmas, wherever you are!

In Scotland, where events which rt on St. Andrew's Day, Noember 30, rise to a climax around w Year's, with Hogmanay musts, e haggis, first footing, and black as, and continues until Burns' y, January 25, with various traion-hallowed and dramatic ways "burning out" the old year.

In New Mexico, where, come sk on Christmas Eve, the *farolitos* (candles burning inside paper bags) begin to twinkle on the flat adobe roofs, and it's time to light the *luminaria*, a little open wood fire near the front door, to light the Santa Niño on his way.

In Austria, where the early December Feast of St. Nicholas finds not one but two traditional Christmas personalities making the rounds: St. Nick, of course, with his usual rewards for the good children, preceded by old Krampus, who must first investigate and dictate punishment for all lapses.

In California, where the unconventional background of sunshine and citrus bloom has inspired other unconventionalities: decorated oil derricks, floating Christmas trees, and Santa arriving via stagecoach with vigilante escort.

In Mexico, where Mary and Joseph search for shelter for nine successive nights, each one an occasion for dances, feasting, candlelight processions, and growing anticipation of the moment when the clay *pinata*, loaded with goodies and hung overhead, may be broken at last and the children showered with gifts.

In the Adirondacks, where, on Whiteface Mountain out of Wilmington, New York, you can take the children to Santa's very own workshop, complete with a refrigerated North Pole, reindeer, and, in the brightly colored storybook houses, many of the storybook personalities so dear to childhood, conspicuous among them, of course, old Santa himself!

In Atlantic City the famous bright-light boardwalk is brighter than ever, banked with gleaming Christmas trees in celebration of the resort's own Festival of Lights. The great hotels, bedecked to the nines, make much of the season with gifts and specially gala treats for their guests. A Winter Sports Carnival goes on, and the near-by towns of Ventnor, Margate, and Longport stage their own beauty show of outdoor decoration, each householder vying with the next to make his house more glamorous.



"He made America hear"

writes F. Van Wyck Mason about Leopold Stokowski

"Great music has not been part of us very long in America. But it is now, almost through the insistence of Leopold Stokowski. He mastered and gave mastery to the new medium of radio and recording. He pushed aside the walls of the concert hall and made us come in. For this I am as grateful as for the flashes and thunderheads he shapes with those amazing hands."

—*F. Van Wyck Mason*

Have you heard Leopold Stokowski conduct

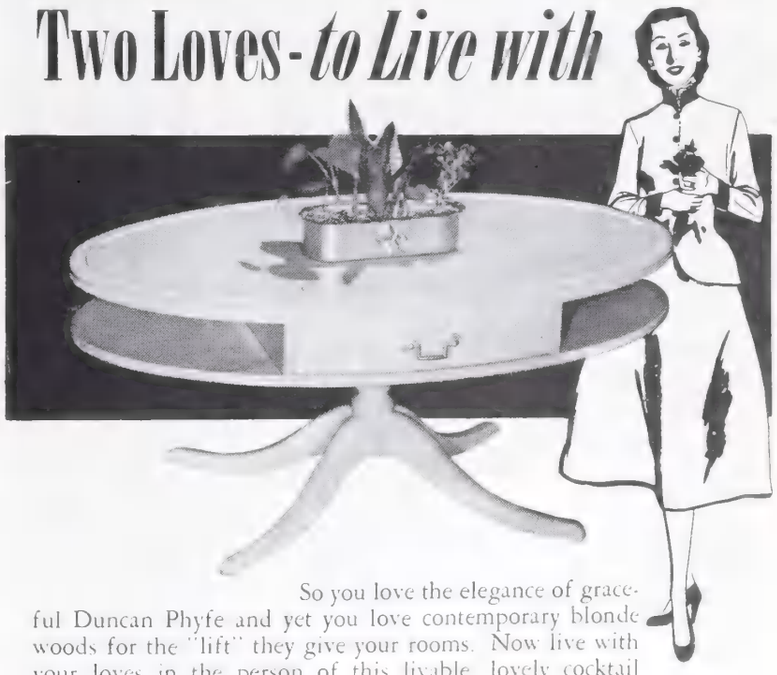
Tchaikovsky: Nutcracker Suite
Tchaikovsky: Sleeping Beauty Ballet
Dvořák: Symphony No. 5
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Wagner: Music from "Tristan und Isolde"
Heart of the Ballet

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Stokowski makes exciting news—exciting music!

Two Loves - *to Live with*



So you love the elegance of graceful Duncan Phyfe and yet you love contemporary blonde woods for the "lift" they give your rooms. Now live with your loves in the person of this livable, lovely cocktail table in fairest of creamy-blonde oak.

Glass covered top measures 21 x 36 inches. Height 16 inches. Mahogany or Oak Finish . . . veneered top and front. Metal-tipped toes available on mahogany finished model. "Springfield" furniture may be obtained at better furniture and department stores, or write for the name of your nearest dealer.

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GARNIER Liqueurs

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made *specially* for America's most popular Creme de Menthe drink . . . the mint frappé . . .

Here's how! Fill frappé glass almost to the top with shaved ice. Pour in Garnier Frappémint to cover. Serve with short straws. Simple? Simply *wonderful!*

Let this seal be your guide to quality

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Install a home elevator for use by all members of your family. Particularly useful for elderly folks and invalids. Installation is simple—cost probably lower than you think.



INCLIN-ATOR The original Stair-Lift. Electrically operated from house-lighting-circuit. Safe—simple. Seats fold up when not in use.

Write for full information and name of nearest dealer.

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INCLINATOR COMPANY OF AMERICA

Pioneers of the simplified passenger lifts for the home.

ON THIS YEAR'S WINTER HOLIDAY

CONTINUED FROM PAGE 206

(*mosquitos*); alligator goods; French perfumes; European china; Panama hats (made in Ecuador).

Exchange. 1 Balboa equals $1.

To go. By air, Eastern or National Airlines to Miami; Miami to Panama by Pan Am or Braniff. By sea, Panama Line, or cruises of United Fruit; Clipper Line; Canadian Pacific; Cunard.

Cuba

Best buys. Fine embroidered goods (linens, blouses, lingerie ready-made or made to order); cotton hick shirts (guayaberas); alligator bags; cigars (100 allowed duty-free); rum; liqueurs.

Exchange. 1 Peso equals $1.

To go. By air, National Airlines and L.A.V. (Venezuelan Airlines) direct; Eastern Airlines to Miami and Pan Am to Cuba. By sea, United Fruit; Standard Fruit; Cuba Mail Line; Peninsular and Occidental Line from Miami; also cruises of Holland-America; Canadian Pacific; Cunard Line; and Clipper Line.

Jamaica

Best buys. English tweeds, cashmere sweaters, doeskin gloves, Dunhill pipes, bowls and vases of Baugh's pottery and Aiken's Creamware, Danish porcelains, Irish linens; objects in native woods like satinwood, yellow sanders, mahoe, mahogany; hand-carved tortoise-shell combs and jewelry; basketry in sisal, jippi jappa palm, coconut palm; skirts and dresses in native screen-printed cottons; rum, Scotch whiskies.

Exchange. 1 Pound equals $2.80.

To go. By air, Avianca or BOAC; Pan Am, K.L.M. (Royal Dutch Air Lines) from Miami. By sea, East Shipping Corp. from Miami; Alcoa from New Orleans; cruises of Alcoa; Furness Bermuda; Dominican State Line; Clipper Line; Norwegian America Line; Cunard; Holland-America; Canadian Pacific.

Haiti

Best buys. Salad bowls, serving pieces, decorative carving, and tables of native mahogany (can also be made to order); sisal handbags and shoes; exquisite embroidery (blouses and lingerie can be made to order).

Exchange. 1 Gourde equals 20¢.

To go. By air, Eastern or National Airlines to Puerto Rico; Pan Am from Puerto Rico to Haiti. By sea, Holland-America and Royal Netherlands Co. freighters; Eastern Shipping Corp. from Miami; or cruises of Holland-America; Furness Bermuda; Dominican State Line from Miami; Clipper Line from New Orleans.

Dominican Republic

Best buys. Carved tortoise-shell combs and handbags, embroidered table linens and towels.

Exchange. 1 Peso equals $1.

To go. By air, Pan American. By sea, Bull Steamship Lines, or cruises of Alcoa; Clipper Line; Norwegian America.

Puerto Rico

Best buys. Fine embroidery—table linens, lingerie, children's dresses.

Exchange. U. S. Dollar.

To go. By air, Eastern Airlines and Pan American direct. By sea, Bull Steamship Lines; and the Norwegian America cruise.

Virgin Islands
St. Thomas, St. Croix

Best buys. Internation imports, since St. Thomas is a free port—Swiss watches; French brandy, liqueurs, champagne; Scotch whiskey; Danish silverware; English tweed; Mexican and South American silver; leather goods; native straw work; rum.

Exchange. U. S. Dollar.

To go. Bull Line steamers to San Juan, Puerto Rico, then to St. Thomas via Caribbean Atlantic Airlines; or cruises of Furness West Indies; Cunard; Norwegian America; Clipper Line; Canadian Pacific; Holland-America.

British West Indies

St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, St. Vincent, Grenada, and Barbados are the

islands most likely to be visited. Except for Barbados, they are no great shakes for shoppers. Basketwork of palm and wicker is universally, ubiquitously on sale.

Best buys. In Barbados—English woolens, cashmere, native rum. In Dominica—round place mats, coasters, and bread baskets in wicker. In Grenada—home-grown cinnamon, cloves, nutmegs, mace, vanilla beans.

Exchange. BWI Dollar equals 58¢.

To go. By air, Pan American to Puerto Rico or Trinidad; British West Indies Airways from Puerto Rico or Trinidad to Grenada, Barbados, St. Lucia, Antigua, St. Kitts. By sea, Alcoa freighters, or cruises of Furness West Indies and Canadian National from Boston, stop at most islands. Cruises of Cunard, Moore-McCormack, Clipper Line, Canadian Pacific, and French Line stop at some.

French West Indies
Guadeloupe and Martinique

Best buys. French perfumes, brandy, liqueurs.

Exchange. 1.000 Francs equal $2.90.

To go. By air, Pan American to Puerto Rico or Trinidad, BWIA or Pan Am direct from Puerto Rico or Trinidad to Guadeloupe and Martinique. By sea, Alcoa freighters. Cruises of Furness West Indies, Clipper Line, Cunard and French Line stop at Martinique.

Trinidad

Best buys. English woolens, cashmere; Hindu silver or gold jewelry, notably bracelets and earrings. (Beware the street-hawkers' fake silver filigree.)

Exchange. B.W.I. Dollar equals 58¢.

To go. By air, Pan American. By sea, Moore-McCormack direct, Alcoa freighters, or cruises of Furness West Indies; Cunard; Canadian National from Boston; French Line.

Netherlands West Indies

Curaçao, with its low-duty port of Willemstad, is the most frequently visited island.

Best buys. French perfumes; Curaçao liqueur; liquors of all kinds,

(*Continued on next page*)



Just suppose everybody had the same face . . .

Imagine how difficult life would be if you couldn't tell friend from stranger by just a glance at a face!

And imagine how difficult your shopping would be if you couldn't identify the goods you buy by the makers' brand names on them!

What faces do for you on *people* you meet, these brand names do for you on *products* you buy.

Because of brand name advertisements in these pages, you can do a lot of "shopping" sitting right where you are now. You read about new things, changes in familiar ones. You accept or reject, without stepping out of the house. Brand name advertising keeps you *informed*, and saves you time.

Because of brand names on the goods in the store, you quickly find just what you want, and know just what you're going to get. Brand names *safeguard your money* by assuring constant quality and value in the things you buy.

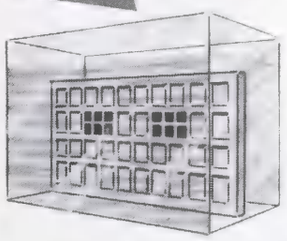
Because makers of brand name goods know they must compete against others for your favor, they have to strive always for new ideas and better quality. Brand names assure you *progress* in continuous development of goods for better living.

Remember — as you look through the ads in this magazine — nowhere else in the world do people get the protections *you* get when you choose among American manufacturers' brand named goods!

Whenever you buy — demand the brand you want

Brand Names Foundation
INCORPORATED
A non-profit educational foundation
37 WEST 57 STREET, NEW YORK 19, N. Y.

Another FIRST by CRAWFORD



GARAGE DOORS SCIENTIFICALLY SEALED IN MANUFACTURE FOR BEAUTY AND LONG LIFE





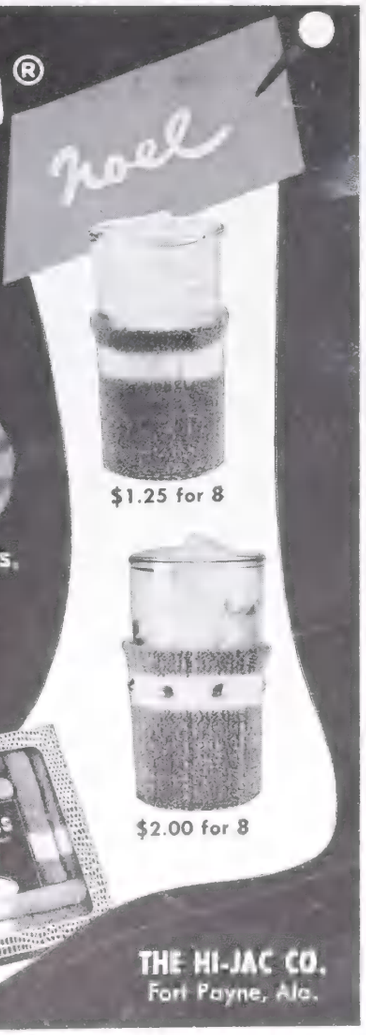
MAGI-COTE **Process seals all surfaces *(including those not usually painted)* against moisture, fungus, molds, dry-rot, insects, etc.**

Each section of each Crawford Marvel-Lift Door (east of the Rockies) undergoes a 3-minute Magi-Cote Process immersion in colorless liquid chemical seal which closes wood pores to all destructive elements and gives a greatly improved surface for paint and varnish—another exclusive Crawford value. For helpful ideas on garages and doors, send 10 cents for booklet "How to Plan Your Garage." For quick action on doors, call Crawford Door Sales Company listed in your classified phone book.

LOOK FOR THE SIGN OF QUALITY IN YOUR NEW HOME — A CRAWFORD MARVEL-LIFT DOOR

Crawford Door Company
82-401 St. Jean, Detroit 14, Michigan

Give Hi-Jacs® and more Hi-Jacs!



Everyone welcomes more than one set of Hi-Jacs! You'll welcome the low prices. Only $1.25 and $2.00 for a set of 8. Gift-boxed, too!

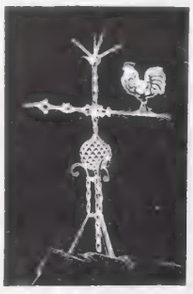
At better stores everywhere

THE HI-JAC CO.
Fort Payne, Ala.

Early Century LIGHTNING ROD WEATHER VANE



Panhandle Model DeLuxe, as pictured. Copper Bronze. Point of Compass. Thistle Point. Choice of Vane with Horse, Cow, Cock or Glass Tail on this and all models. **$37.50**



Red River Model. Copper Bronze. Thistle Point. Height adjustable, 31" to 38". Vanes 23" wide. **$24.50**



Longhorn Model. Aluminum. Bayonet Point. A must for ranch and rambler, home or breezeway. **$18.50**

Ornamental Purposes Only

All prices f.o.b. Dallas No C.O.D.

TEXAS RANCHCRAFTERS
P. O. Box 1983, Dallas, Texas



PROTECT YOUR EARS
with Dr. Nelson's universal
EAR STOPPERS

Thousands are protecting their hearing with these new sanitary Plastic Stoppers. Endorsed by Ear Specialists and Safety Directors. Highly recommended for relief from irritating noises in noisy apartments and offices, for reading, studying and sleeping. Reduces shock in trap shooting, noisy mills and factories. Waterproof your ears while swimming and washing your hair. A wonderful aid in stopping "ear sickness" in autos, streetcars, etc. Safe and simple to use. They do not enter the ear canal. Used by many in the Armed Services. An appreciated gift for everyone. Packed in convenient plastic container.

Only one dollar postpaid
No C.O.D.'s please

DR. J. B. NELSON
HB Jenkins Arcade, Pittsburgh 22, Pa.

WATCHES WANTED!

ANY CONDITION. Highest cash prices paid promptly. Also broken jewelry, spectacles, dental gold, diamonds, silver. Send articles or write for information. Satisfaction guaranteed.

LOWE'S
Dept. HB
Holland Bldg.
St. Louis 1, Mo.

ON THIS YEAR'S WINTER HOLIDAY

CONTINUED FROM PRECEDING PAGE

including American: Irish linen embroidered cloths: Delft pottery: Chinese, Danish, and Dutch porcelain: fine jewelry: Swiss watches; imported cameras and binoculars; silk robes and embroidered mandarin coats; local lace from Saba.

Exchange. 1 Guilder equals 53½¢.

To go. By air, Pan American nonstop. KLM from Miami. By ship, Royal Netherlands Steamship: Grace Line: Alcoa from New Orleans: or cruises of Delta from New Orleans: Clipper Line: Norwegian America Line: Canadian Pacific: Holland-America Line.

Venezuela

Best buys. Gold and silver jewelry of fine craftsmanship set with emeralds or pearls, (see the work of Tanchita—gold orchids set with pearls from near-by Margarita Islands): carved wood: leather-and-fabric pouch handbags: pottery: blown glass: canvas and straw sandals (*alpurgatas*): string hammocks.

Exchange. 1 Bolivar equals 31¢.

To go. By air, Venezuelan Airlines (LAV): Pan American. By sea, Grace Line: Alcoa: or cruises of Cunard: Canadian Pacific: Holland-America.

Colombia

Best buys. Alligator goods: articles of suede-like unborn calfskin: antique brass.

Exchange. 1 Peso equals 40¢.

To go. By air, Pan American, Avianca. By sea, Gulf and South American Steamship from New Orleans: or cruises of Clipper Line from New Orleans and Furness Bermuda.

Peru

Best buys. Silver flatware and holloware in elaborate Spanish Colonial design (see more modern shapes designed by Truman Bailey): silver jewelry: alpaca wool rugs: linen yard goods: Indian hand-woven textiles of cotton and wool: woolen sweaters: leather goods: native furs.

Exchange. 1 Sol equals 6½¢.





"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory massage!* Health Builder gives you pleasant, scientific deep-tissue manipulation —"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health Institutions.* Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

GET YOUR COPY

Battle Creek EQUIPMENT CO.
Battle Creek 23, Mich.

NEW RADIATOR VALVE

Heat-Conditions EACH Room
— WARM or COOL

Now you can automatically feed enough steam heat to keep the bathroom warm, the bedroom cool, the living room medium—or any other combination you want! Precision-made Heat-Timer valve, replacing your present radiator valve, provides individual thermostatic control for each room. Requires no change in your present controls, works on any one-pipe steam system. 75,000 users acclaim Heat-Timer; now volume demand makes possible lowered price on new, improved model. Order today for every radiator. Sent prepaid, only $3.95 each; money back instantly if not delighted. Or write for free literature.

ONLY $3.95 Prepaid

Dealer Inquiries Invited

HEAT-TIMER
Dept. H, 520 Broadway, N. Y. 12, N. Y.

To go. By air, Panagra; Braniff from Houston. By sea, Gulf and South American Steamship Co. from New Orleans: Chilean Lines.

Chile

Best buys. Copperware trays and bowls: long-nap handwoven wool rugs (*choapinos*): handmade wool sweaters: calf and pigskin articles.

Exchange. 1 Peso equals 2¢.

To go. By air, Panagra. By sea, Chilean Lines; Grace Lines.

Brazil

Best buys. Unset semi-precious stones—tourmalines, topazes, aquamarines, amethysts, kunzites, zircons (if you buy them set, it jumps their customs evaluation): silver bombillas; exquisite embroidery; beautifully made-to-order suits and clothes; fine leather shoes; crocodile handbags and billfolds (best bargains in Belem): inlaid wood trays, boxes; chest sets; English silver plate: fine silver flatware.

Exchange. 1 Cruzeiro equals 5½¢.

To go. By air, Pan American: Braniff from Chicago, Dallas and Houston. By sea, Moore-McCormack; Argentine State Line; or cruises of French Line and Delta Line from New Orleans.

Uruguay

Best buys. Fine embroidered table linens, towels: Swiss watches: wool rugs; coats, hats, gloves of unborn calfskin: silver yerba mate slippers (*bombillas*).

Exchange. 1 Peso equals 43¢.

To go. By air, Pan American, By sea, Moore-McCormack; Argentine State Line: or cruises of Delta Line from New Orleans.

Argentina

Best buys. Fine leather goods in calf, pig, alligator: British tweeds and excellent speedy custom tailoring for tourists: antelope and doeskin handbags; antelope coats and hats.

Exchange. 1 Peso equals 7¢.

To go. By air, Panagra: Pan American: Braniff: Argentine Airlines. By sea, Moore-McCormack: Argentine State Line; or Delta Line cruise from New Orleans.

Do you want a living Christmas Tree?

By Martin L. Davey, Jr.



Spruce



Red cedar



White pine



Scotch pine



Douglas fir

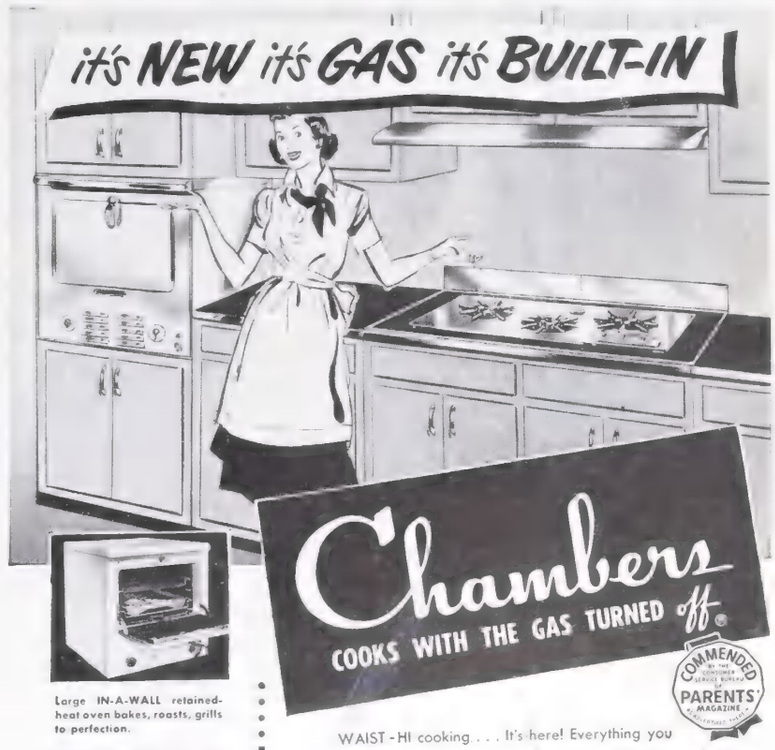
The living Christmas tree idea has gained enormously in popularity in the past few years. It's an appealing thought—a real, live tree, no dropping of dry needles, and to be used later in your garden. But it can lure you into a bulky purchase that may easily become a major headache. A *wise* choice of tree can give you the most attractive Christmas tree you have ever had.

All evergreens well adapted for Christmas trees are really baby trees. All of them grow to major proportions if given the chance. In selecting a tree, you are actually buying a landscape specimen that is to serve indoors for a few days, then occupy a permanent position in your garden.

Avoid the fly-by-night dealer in the corner lot. Order from a nurseryman who offers freshly dug and honestly balled trees. Avoid trees that have been left in an unprotected position until the ball of earth is frozen solid. Evergreens can't survive when so treated.

(*Continued on page* 224)







It's 3 to 1 that

the REPUBLIC Radiant **Gas Heater**

will transform your old furnace or boiler into an efficient, dependable, automatic gas heating system

Here's Why—

Efficiency Unsurpassed **because the Republic Radiant Combustion Chamber is tailor-made to your heating plant; fitted "on-the-job" to get the best possible performance.**

Dependability and Long Life **demonstrated by thousands of installations in service 20 years or more.**

Utmost Comfort **with the Republic System of Gradient-Heet Control which automatically adjusts the flame—not only on and off but UP and DOWN to match the weather.**

There's many a winter's comfort left in that old furnace of yours. Three times out of four just such "old" furnaces and boilers prove "ideal" for converting to care-free gas heat with a Republic Radiant Gas Heater.

Republic's exclusive Combustion Chamber not only produces the same radiant-type heat for which your coal furnace was designed, but is actually custom-built for your particular installation.

Only if your furnace is beyond repair do you need complete new equipment to enjoy the advantages of automatic gas heat—and in that case your Authorized Autogas Dealer can tell you all about the Republic Gradient-Heet Furnace. We offer both—and still say the odds are 3 to 1 you can avoid the higher cost of new equipment. Ask your nearest Autogas Dealer to figure the many advantages.

Available Only Thru Authorized Dealers
Consult the yellow pages of your local classified telephone directory.

A Product of
AUTOGAS COMPANY
2154 W. Fullerton Avenue
Chicago 47, Illinois





TRUE "PERIMETER" HEATING

The leading hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-12, Warren Webster and Company, Camden 5, N. J.

Webster
PERIMETER FORCED HOT WATER
BASEBOARD HEATING

DOG-TEX

REMOVES DOG STAINS!
SAVES RUGS! ENDS ODORS!
Proved everywhere! Prevents rotting, bleaching—restores rug colors! 8 oz., 75c. Pint, $1.25. Qt., $2.00. Gallon $6.50. *At your Dealer, or write us.*
CONSOLIDATED CHEMICAL WORKS
Dept. HM-51, 1713 S. Halsted, Chicago 8
FREE! Send now for "Helpful Hints in Housebreaking your Dog."



$23.75
Little Hostess
IT'S NEW AND DIFFERENT

The Little Hostess® surely connects the end of the party. Fill glasses with ice — pass on the light, right attractive hand rubbed solid mahogany server. Alcohol resistant. Time and tarnish proof. Also decorative and useful as a plant stand. If dealer cannot supply you, send check or money order.

Miner's Specialty Company
BOX 51. GRAND RAPIDS. MICHIGAN

ALUMINUM CLOTHES DRYERS

Ease washday chores! Revolving outdoor model (right) comes with 120 ft. of line; takes only 10' x 10' space. Indoor model (left) comes with 40 ft. of line; fits in bathtub; folds for easy storage.

OUTDOOR MODEL $13.50

SAVE ON SPECIAL COMBINATION OFFER! Both dryers for only . . . $19

POSTAGE PREPAID
SATISFACTION GUARANTEED

INDOOR MODEL $6.95

QUALITEX INDUSTRIES, Dept. 82
P. O. BOX 2841 • DALLAS, TEXAS

WANTED JEWELRY

We buy old or broken jewelry. Highest cash prices paid immediately. Mail us gold teeth, watches, rings, diamonds, silverware, eye glasses, old gold, silver, platinum, etc. Satisfaction guaranteed or your articles returned. We are licensed gold buyers. Write for FREE information.

ROSE SMELTING CO.
29-HB East Madison St., Chicago 2, Ill.

THE BIG SIGNIFICANCE OF LITTLE TABLES

CONTINUED FROM PAGE 139



Rack of four small tables takes up little room to store, yet fills a big need for extra serving tables for television refreshments or whatever. All metal tables have brightly enameled tops, are by Durham Mfg. Co.

individually.) By Dunbar Furniture Manufacturing Company.

5. Folding Finnish birch stand with removable laminated birch tray, to use as eating space, tray service, or coffee table. Courtesy Finnish Art Shop.

6. Jens Risom's stacking disk tables of walnut or birch on black metal stands, ingeniously crescent-footed to slip past chair-legs, providing comfortably close-to eating (or reading) surface.

7. Klaus Grabe's folding birch stand, holding a stack of three removable mahogany trays.

8. Decoratively tiled chairside table in dark oak, by Founders.

9. Elegantly traditional, a nest of three leather-topped end tables, by Baker Furniture Co.

10. Birch top and black lacquer legs of Knoll Associates' graceful tripod knock down into easily stored pieces.

11. Metal-framed plywood tray table which fits easily over chair arms. By Herman Miller.

12. Six leather-topped bleached mahogany wedges unite to form a hexagonal coffee table, separate as extra tables or seats. By American Furniture Co.

13. Tiny metal-frame plywood table, designed by Charles Eames, to give extra table space to low furniture or serve as auxiliary seating, by Herman Miller.

14. Handsomely designed pine, non-committally traditional or modern, in three nested tables, each with generous surface. By Conant-Ball, courtesy Macy's, New York.

15. For extra table space indoors or outdoors, stacking wrought-iron tables have decorative porcelain-enamel tops laced to bases with rawhide thongs. Designed by Swift and Monell for Pepco, Bettinger Small Products Division.

PHOTOGRAPHS BY GEORGE LAZARNICK



"Spin-it" server, in maple or mahogany, on swivel casters with a lazy Susan top is fitted with six ceramic snack trays and three serving dishes. By Sam Lombardo at B. C. Sammis.

DECORATOR'S DIARY

CONTINUED FROM PAGE 118

ago for summer "dust covers." A dull idea, indeed. But when I went back to Stoffel's, there was exactly what she had described. Not rep, but waffle-weave piqué, of all things! Pink, with tiny black diamonds woven into it. The black figure was *so* tiny, it seemed to change obligingly to any dark color you put it beside—pottery brown, for instance.

Mrs. Masters' room is all done now and the three fabrics look as if they were specially invented to show off her lovely fruitwood chest and writing table. I find myself thinking about it quite a lot because, simple as it is, you could hardly call it modern. But it has that fresh look of perennial renewal you're bound to envy when a really great lady, whose years nobody counts any more, turns up in a crisp and simple summer dress. You don't get that kind of freshness from people whose lives are ruled by their grandmothers and/or the Joneses.

Mrs. Addison has one of the most charming old houses I've ever seen. But it never seems quite right to call it *old*. It was built about 1830 by a man who without a doubt was one of the modernists of his day. His house was as modern as he could make it with its free, unclassical plan, its high airy ceilings, and its big windows that go all the way to the floor. Been remodeled many times, of course, but always with the accent on airy, open simplicity. That's why Mrs. Addison liked it, and why she bought it. And she has faithfully maintained the tradition.

This year she got around to her long-dreamed-of project of knocking out the east wall of the dining room and replacing it with glass to have a better view of the valley that sweeps off beyond the garden. She's keeping her Duncan Phyffe table and chairs as who wouldn't—they're real—but she wanted new wallpaper. I felt a moral obligation to hunt up *exactly* the right pattern for this very special house and at John C. Milne's I found it—a Dietrich design called "Rural." The drawing technique is strictly modern as Dietrich's technique always is. But the cornfields and the grazing cows are a concession in subject matter to a day when ours was primarily an agricultural nation. The colors are fresh and gay without being garish and the whole design has the same nice feeling of airiness as Mrs. Addison's house. Somehow, I think that gentleman-builder of 120 years ago would have liked it very much.



"Rural" wallpaper



Shade without gloom

There's a new silhouette in lampshades, I've been hearing. Makes pretty good sense too. Low, wide, and handsome, is the best way to describe it. The idea is to have the shade just deep enough to shield the bulbs, and as wide as you can manage, in order to let the light escape upwards and downwards over as much area as possible. I was a bit dubious about the handsome part when I first heard the lighting engineers expounding. Their ideas about good looks are not always mine. But my doubts were quieted when I saw the new principle in the flesh. Paul McCobb has used it in one of the lamps he designed to go with his new "Predictor" furniture. His lamp has a solid maple base that tapers toward the top where it is fitted with a black metal collar. The collar flares out again slightly to hold the diffusing reflector, a bit of which is visible (purposely so) below the shallow drum shade. Result: You have a pleasant shape to look at day and night, and when the lamp is lighted there's a minimum of gloomy dark spot where the shade cuts off the light.—M. R.



the gift that's right
DULANE
Original
Fryryte®
AUTOMATIC ELECTRIC DEEP FRYER

Miraculous cooking shortcuts
...year 'round menu magic

Savory goodness of countless foods and time-saving speed of Fryryte cooking make it the most popular of all deep fryers. Controlled temperatures keep cooking oils from breaking down—they're stored right in the Fryryte for repeated use . . . No messy pans to clean . . . no cross flavors of foods. The smart, compact Fryryte Cooks *More* food *faster*. You're always right with Dulane Fryryte. $28.95

LEADS IN COMPARISON TEST

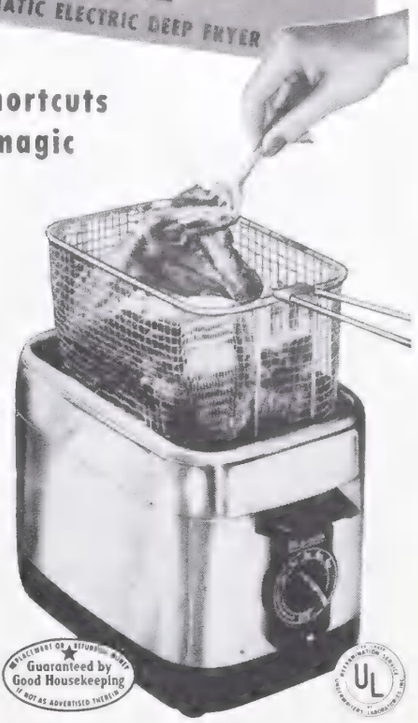


FRYRYTE 106.2 cu. in. FRYER A [illegible] cu. in. FRYER B 106.08 cu. in.

BIG CAPACITY—FAST HEATING



FRYRYTE 12.28 min. FRYER A 12.33 min. FRYER B 20.34 min.



Guaranteed by Good Housekeeping

DULANE INC., RIVER GROVE, ILL.
Manufactured in Canada by Rogers Majestic Corporation, Ltd., Toronto

Why climb stairs?

HomeLIFT



The SHEPARD HomeLIFT or EscaLIFT is the practical solution for the family interested in eliminating stair climbing drudgery. Safe—easy to install and operate — and priced within the family budget. Representatives in all principal cities. Write for descriptive bulletins.

EscaLIFT



THE SHEPARD ELEVATOR CO.

SHEPARD

5003-L1 Brotherton Road
Cincinnati 9, Ohio

SO LOVELY...



YET COSTS SO *LITTLE!*

NATIONAL GUARD SCREEN DOOR GRILLES

FULLY ADJUSTABLE, for easy installation. Skillfully handcrafted in durable steel. Finish, white enamel. $21.50 GRILLE ONLY

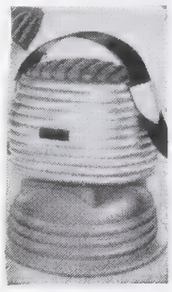
★ Style S-81 (illustrated) features Wild Duck of cast aluminum
★ Similar Design C-81 fits Combination Screen-and-Storm Doors.

See Full Selection of Beautiful Designs

At Your Hardware or Building Supply Dealer

NATIONAL GUARD PRODUCTS, Inc.
540 Jackson Ave. P. O. Box 1520 Memphis 1, Tenn.

REDUCE
KEEP SLIM AT HOME WITH RELAXING, SOOTHING MASSAGE!
For Greatest Benefit in Reducing by Massage
USE Electric
Spot Reducer
with or without electricity. Also used as an aid in the relief of pains for which massage is indicated.



This remarkable new Invention uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE. With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! The SPOT REDUCER is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

TRY THE SPOT REDUCER
10 DAYS *FREE* IN YOUR OWN HOME

Mail this coupon with only $1.00 for your SPOT REDUCER on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return SPOT REDUCER for full purchase price refund.

SPOT REDUCER CO., Dept. E-819
318 Market St., Newark, New Jersey

Please send me the SPOT REDUCER for 10 days trial period. I enclose $1.00, upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name.....
Address.....
City..... State.....

☐ SAVE POSTAGE—check here if you enclose $9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.



. . . WINNER of a place in the permanent collection of the Museum of Modern Art,

. . . WINNER of a place in the homes of moderns all over the world . . . plastic dinnerware that will last as long as its name in 6 soft, through-and-through colors. May we tell you more? A free descriptive booklet is yours for the asking. Watertown

WATERTOWN MANUFACTURING COMPANY
200 Porter Street, Watertown, Connecticut

DO YOU WANT A LIVING CHRISTMAS TREE?

CONTINUED FROM PAGE 221

When you get your tree home, look at the ball of soil to be sure it is moist. Then store your tree until you are ready to use it indoors. Put it in a storage place that is cold but not below freezing. The north side of a building is ideal—the tree standing on the ground, the ball well covered with straw, peat, or other mulching material to keep out the frost. When it comes time to bring the tree indoors, put the ball in a tub or large bucket. Pack peat solidly under, around, and over the ball. Saturate the peat with water but don't leave your tree "standing in a puddle."

Living Christmas trees may be decorated as usual, but avoid large lights that give off too much heat.

Water your tree as needed while it is indoors. Make its stay indoors as brief as circumstances permit—never longer than a week.

When duty as a Christmas tree has been fulfilled, plant the tree in the usual way. Include a heavy mulch to keep frost out of the ball and surrounding area. So treated, your tree has at least a fair chance. It's well, though, to view the whole thing with an open mind. Midwinter is a poor season for transplanting any evergreens. With reasonable precautions some hardy varieties commonly used for Christmas trees can take the move and proceed to grow and be healthy when spring comes.

If you really don't need another evergreen tree in your garden, buy a cut Christmas tree. Perhaps the most popular cut trees are the spruces, one of which is shown on page 221. The typical cone shape of the spruce tree lends itself to almost any style of trimming and lighting. The thick branches and dark green foliage appeal to the prospective buyer. But the purchaser should know that *all* spruces shed their needles after they have been in a warm room for a few days. Shedding can be checked somewhat, though, by selecting trees that have been freshly cut. It may be further reduced by standing the cut tree in a holder filled with water. These precautions help, but by no means eliminate, shedding. Don't buy a spruce if you expect your tree to last until Twelfth Night.

Balsam fir and Douglas fir have the sterling virtue of retaining their needles and their color when exposed to the dry, hot air in a house. While not as well branched as the spruces, they are attractive in form and color.

SEVERAL long needle pines have found their way into the Christmas tree market. Pines are rather sparsely branched but tend to make up for the scarcity of branches with an abundance of long, attractive needles. Pines retain their needles when dry. A cut tree keeps indoors for many days. Pines range in color from the dark green of Austrian pine through the blue-green of white pines to the bluish tints of Scotch pine.

Junipers are somewhat less popular as Christmas trees. They haven't the traditional form, and they are more difficult to light and trim. However, junipers do retain their needles fairly well and are increasing in popularity.

The cardinal points to keep in mind when selecting a Christmas tree are: First, decide whether you have need for a living tree in your garden and choose the kind of tree you need for that location. Second, if you want a living tree, buy it from a reliable nursery.

DESTROY UNWANTED HAIR FOREVER
Temporary relief is NOT enough



Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

SEND 6¢ COINS OR STAMPS FOR BOOKLET "NEW BEAUTY FOR YOU"

MAHLER'S, INC. Dept. 3-T, Providence 15, R. I.

PROTECT YOUR STOVE TOP
ARISTO-MATS
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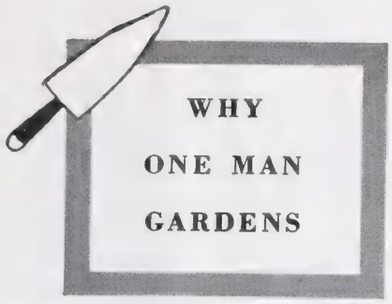
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He Gardens to Relax

"Gardening is the best thing in the world to make you forget your troubles. Watch a plant respond to what you do for it. Watch the soil become alive in your hands," says Bruce Krasberg

Bruce Krasberg invents machine tools for making automobile and radio parts. Then, as owner and president of R. Krasberg & Sons, million dollar Chicago machine tool plant, he manufactures these parts for a number of big companies. But evenings he gardens to forget business worries—taxes, prices, shortages.

Krasberg is a soils man rather than a plantsman. To him, flowers and vegetables are just by-products to working with the soil. (He never wears gloves in the garden.) Manicured soil feels so good. He runs it through his hands as though it were gold.

Krasberg's ideal garden would have the manicured look to every inch of its soil. He doesn't care whether it's a flower or vegetable garden. (He has both.) But the soil must look alive. It even must feel alive when he touches it. Most gardeners don't cultivate enough, he says. The soil soon looks like concrete. He wants it fluffy.

Once a week is about right for cultivating. Krasberg believes. But don't dig deep. About 1½ inches is right. Krasberg uses a 4-tined cultivator. This is the speediest cultivator he's found. As far as plant growth is concerned, you can leave the small lumps left by this tool. Krasberg goes back over the bed to break them. He explains that he just likes to see soil without lumps. For him this is one of the big pleasures in gardening.

Krasberg removed all the clay from the top 6 inches of his flower beds for the same reason. Clay turns whitish when dry. He doesn't like this look to his garden. So he replaced the clay with a loam rich in humus. This stays black when dry—and so looks better to Krasberg. He emphasizes, though, that you can't remove the clay from the root zone—not if you want good plant growth.

Krasberg moved to Winnetka, Illinois, from Highland Park two years ago because he ran out of soil to manicure in his previous garden. It was only an 85-foot lot (now he has an acre). The soil has been worked into perfect condition for plants. This took much of the fun from gardening. There just wasn't enough left to do—and Krasberg prefers to spend an hour every day, 5 on Saturdays and Sundays, in gardening. He feels he needs this much to keep him mentally and physically fit. He enjoys golf, but finds it doesn't relax him as well as gardening. Neither does flying. So he sold his plane. He still plays an annual game of golf.

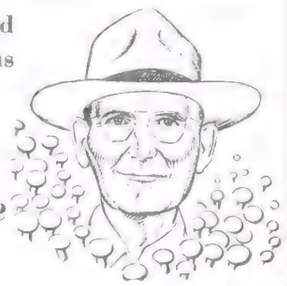
Krasberg brings his engineering interest in good design into his garden. It is not cluttered with plants. In fact, it has broad sweeps

(*Continued on next page*)

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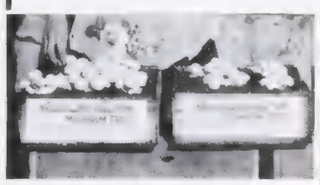
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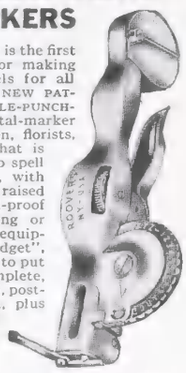
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HE GARDENS TO RELAX

CONTINUED FROM PRECEDING PAGE

of lawn, and fewer beds of flowers than you'll find in many 50-foot lots. But the flower beds are perfect—every plant in full bloom, the soil a picture. Visitors are always impressed, especially by the abundance of bloom. They think they've discovered a gardener who never has any failures, who always has everything bloom for him on schedule. Krasberg laughs. He credits his success partially to his intensive work with the soil but more to his system. Grow the flowers in rows with the vegetables out back in a hidden garden, dig them in bloom and replant into the display beds. He can handle just about any flower this way. He suggests you try zinnia, marigold, chrysanthemum, shasta daisy, and sweet alyssum your first time.

Winter at present stops Krasberg from gardening but won't after this year. He plans to add a home greenhouse, probably a 10 by 16 affair attached to the house. He finds winter too long a stretch for him to be away from the soil. Business thoughts begin to follow him home. He needs to relax.

Roses are the specialty in the Krasberg garden. They give the most visible response to his fussing with the soil. Sure, roses survive without much care, but you should see what they do when they are treated to ideal soil conditions. He already has 200 roses in the new garden.

Krasberg is his own gardener except for planning and planting (a family project with wife Coe and teenagers Joan and Peggy) and routine jobs (two high school boys come in Saturdays). The boys also used to mow the grass. Last year Krasberg discovered he enjoyed running the power mower, so he does the grass cutting himself. He even surprises the family sometimes now by letting the boys do some soils work while he mows grass. Not for the roses, though. These get only the Krasberg touch.

Mulches aren't prominent in the Krasberg garden. This is because Krasberg likes to see the good earth—the most handsome sight in gardening, he'll tell you. So he mulches only plants that need the protection from sun heat or from rain-splashed mud. He recognizes, though, that mulches do save soil moisture. He'd use more of them if it wasn't for his fondness for bare soil. But they'd have to be something that looks like soil, so peat is his favorite mulch.

Count me among the compost-builders, he says. Already he has several piles in the process. The program is compost when the bed is first started, then regular applications of a complete plant food through the season. Roses, for example, each receive a small handful of "Vigoro" just before a rain two or three times during the year. The lawn is fed in March and September. Krasberg has tried the new water-soluble plant food sprays for leaves but can't see that the plants benefited. His guess is that his soils system already supplies everything his plants need.

Although it's really too new, the Krasberg garden was visited last year by 250 people. Many of these were fellow members in the Men's Garden Clubs of America. Kras-

(*Continued on page* 228)



Krasberg grows his tuberous begonias in pots. It's easier to group them for the best flower show when they bloom.

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HE GARDENS TO RELAX

CONTINUED FROM PAGE 226

berg is First Vice President. He always attends the national conventions. He also belongs to three local Men's Garden Clubs—Highland Park, New Trier, and Chicago—plus the Chicago Horticultural Society.

Friends wonder why Krasberg devotes so much time to gardening. He says it's to keep him fit for business.

"If the day is particularly rough, I go home at 4. An hour in the soil gets me back in shape so I'm reasonable company for the family at dinner. Another hour outdoors after dinner and I'm ready to think better tomorrow."

Krasberg the Inventor seldom gets outdoors with Krasberg the Gardener, not for long anyhow. But his engineering skill does come in handy. Fighting the acre of crabgrass, for example, was one time. Reseeding the whole area by hand was out of the question. There are mechanical spreaders, of course, but the spreaders on the market didn't suit Krasberg—not precise enough controls. So he invented a spreader. It's small enough to carry and weighs only a pound. It works like the sand spreader a highway crew uses on icy roads. It's made for spreading seed, but it works equally well for plant food. Friends who saw it in action wanted copies. Today it's sold commercially.

Recently Krasberg got interested in bulbs in a big way. (He shifts interests often; says it makes gardening more fun for him. Last year it was tuberous begonias—100 of them.) Bulb planting quickly be came a chore. That's the time Kras berg stops. This time he inventec a bulb planter. No more stooping over. It has a long handle. Jus press your foot on a cutter. Ou comes a plug of soil three inche across and as much as seven inche deep. (You regulate cutter to sui particular kind of bulb you ar planting.) So far friends haven' discovered it. When they do, he'l probably have to produce these i quantity too.

KRASBERG gets lots of laugh from gardening. Friends loo serious when they ask what he ca see in soil that intrigues him s much. Neighbors wonder why h has to mow his own lawn. ("I jus happen to like running a powe mower.") Members of the Men' Garden Clubs think he's kiddin when he says he is an inventor fo a nuts and bolts company. ("I'v never met another fellow membe in the same business, I admit." Fellow amateur pilots can't ge over his selling his plane be cause it interfered with gardening ("Took me away from home to much," he says.)

His prize remark was: "M younger daughter, then a toddler once yanked up all 500 sweet alys sum plants one day just after had finished planting them. I def you to remember your busines worries—prices, taxes, shortages— under the circumstances! Garden ing—best thing in the world t make you forget the office."



There's no sight so enjoyable as well-tilled soil, says Krasberg. He manicures it to flower-show perfection.

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